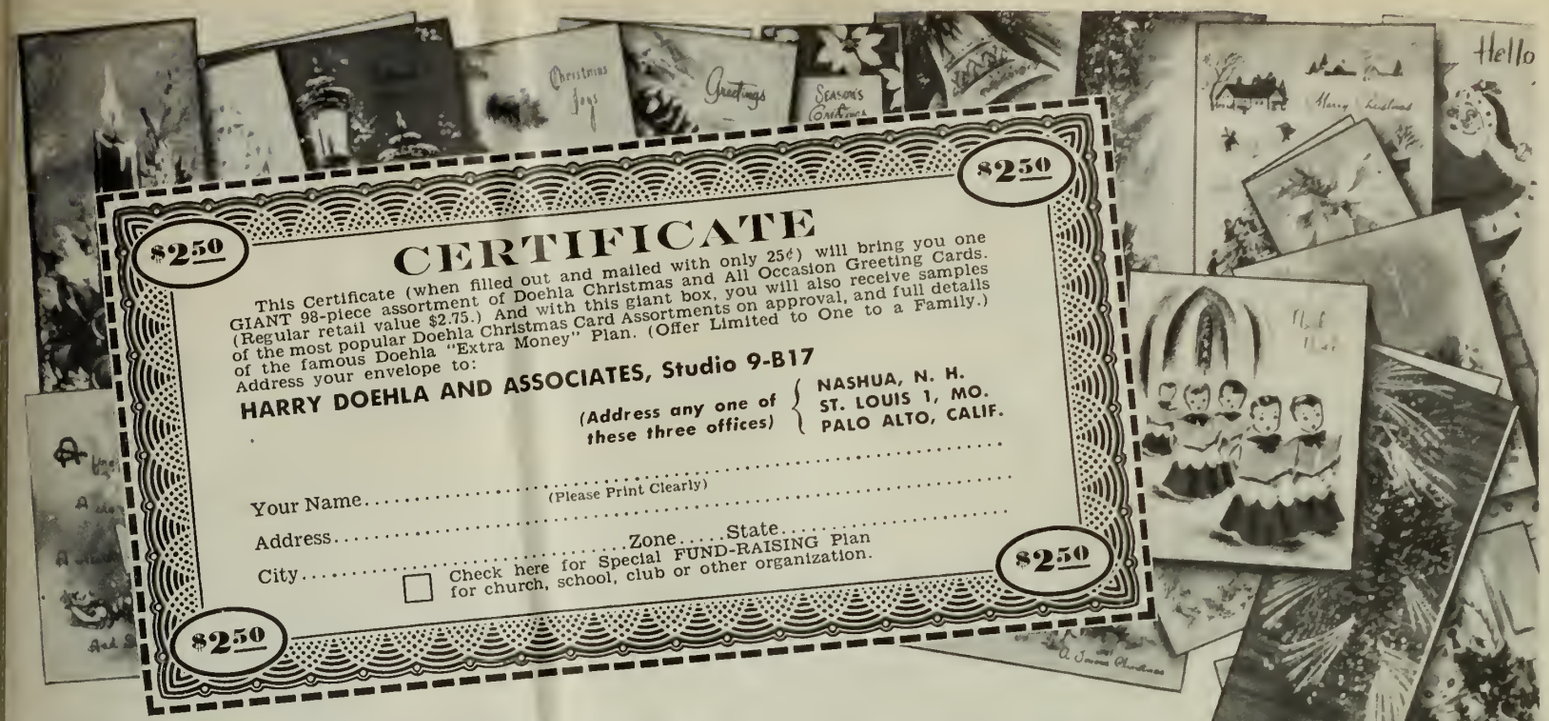
Digitized by the Internet Archive
in 2012 with funding from
internet archive

http://archive.org/details/betterhomesgarde37juldesm

BURLINGAME
PUBLIC
LIB.

V176504



FILL OUT THIS CERTIFICATE

AND GET THIS 172594

Giant $2.75 Box of Doehla Christmas and All Occasion Greeting Cards

for Only 25¢

ON THIS SPECIAL INTRODUCTORY OFFER

THE above Certificate is good for the giant 98-piece boxed assortment of Christmas and All Occasion greeting cards shown here (regular price $2.75) — if sent with only 25¢ to help cover packing and mailing costs.

We make this Special Introductory Offer to show how easy it is to earn extra money in leisure time the year 'round with Doehla greeting cards. No experience needed. To prove it, we will also send several of our other popular assortments on approval. Just SHOW them to folks you know. That's all. Their beauty and low price will do the rest!

It will be a case of "love at first sight" when your friends see these lovely and distinctive Doehla cards. They just can't fail to appreciate the superb quality which makes them stand out above ordinary cards.

Make $50 to $300 Extra in Spare Time

Folks often order 3 and 4 boxes at a time! And you earn up to 60¢ a box — even more on certain Gift and Novelty items in the popular Doehla line! Soon you have $50 to $300 in profits, to spend as you wish. But prove it to yourself. Mail Certificate (with only 25¢) NOW to: HARRY DOEHLA AND ASSOCIATES, Studio 9-B17, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif. *(Address office nearest you.)*



One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers
Chicago 4, Ill.
Iva E. Brundage & Sons
Detroit 4, Mich.
Capitol Card Company, Inc.
New Orleans 12, La.
Columbia Card Co., Ltd.
Dallas, Tex.
Harry Doehla Company
Nashua, N. H. &
Palo Alto, Calif.
Greetings Unlimited
St. Paul & Minneapolis, Minn.
Hye-Quality Card Co., Inc.
Kansas City 6, Mo.
Imperial Greeting Card Co.
Los Angeles 12, Calif.
Midwest Card Co.
St. Louis 1, Mo.
Western States Card Co.
Denver 11, Colo.
Widener Greetings Co.
Philadelphia 7, Pa.

"BRILLO soap pads clean faster than any other way I know!"

says Mrs. Mark Penny of Charlotte, N. C.



electric cookware



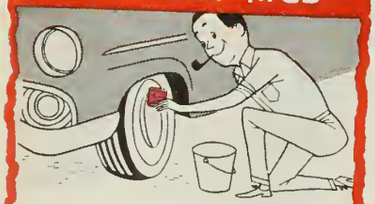
"Brillo keeps my electric ware so clean and bright and new-looking —I'm proud to show it off!"

barbecue grills



"When the grate is scorched and sticky, a Brillo Soop Pad gets it gleaming cleon withoutscrubbing."

whitewall tires



"We whisk grime ond curb marks off whitewalls with handy Brillo. Gets them cleaner, whiter, faster!"

Nothing shines aluminum like...



There's special soap with Jeweler's Polish in every pad!

Compare! More pads! 5, 12 and 20 pad boxes!

Better Homes and Gardens

July, 1959; Vol. 37, No. 7
This issue published in two editions

The family IDEA magazine

Building, Handyman, and Remodeling

See where tomorrow's houses are born 12
Sun and shade . . . or a little of each 38
Pick a package of pleasure 46
A mellow blend of old and new 52
Five Star house for July—
When you build, plan for simplicity and economy 102
Handyman's book, pages—
Here's your choice in locks and latches 111

Foods and Equipment

Real cool cook book—
Meat and cheese platters 58
Cold-as-ice summer salads 60
Make-a-meal sandwiches 62
Icy desserts 64
Frosty firsts 66
Money for your recipes 72
Prize tested recipes—
Quick main dishes 79
Lemon and lime delights 79
Easy little breads from a long loaf 84
Index of recipes 92

Gardening

Stones and pebbles dress up a garden 50
Pot gardening 54
The diary of a plain dirt gardener 109

Everyday Arts

Refreshing ideas for summer tables 42
The glories of old wood* 95

Decorating

They won't leave their house alone! 56

Children and Parents

Keeping baby cool 9
Curing the summer doldrums 16
Teach your tadpole how to swim 95

Features

Artificial respiration—know the best way 10
Answers to your money problems 18
Route 30 west! 44
How to drive your kids crazy 48

Every Month

For more back-yard fun 6
It's news to me! 31
Shopping by mail 116
The man next door 118

Reader Services

Personal helps in home planning 108
Index of advertisers 115

*Western edition only.

Cover: In their own field, today's flowers show advances that match those of fine contemporary homes. The splendid new Fireburst zinnia is shown here in front of the home of Architect-owner Edward H. Fickett. Photograph: George de Gennaro.

Hugh Curtis, *Editor*
Bert Dicter, *Content and Art Director*

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Fleeta Brownell Woodroffe, *Garden Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Noble Gannell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Thomas Nanney. Anne Anderson.
Beatrice Cashman. Betty Bay.
Virginia Heffington. Ruth Seefeldt.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)

Assistant Editors
John T. Coates. Katie Norris.
John D. Bloodgood. Virginia Stacy.
Gordon Greer. Patricia McBride.
Niel R. Kuehnl. Maura Riordan.
Dorothy Allison. Georgi Nodland.
Eleanor Pettet. Jane Goss.

Charles H. Swain, *Make-up Editor*
Alma Guinness, *Copy Editor*
Lue Calkins, *Model Shop*
Betty Grayson, Barbara Stuart, *Field Editors*
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen, *President*

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (-60) means November, a slash (/60 means December.)

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States and Possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marcea Registrada en Cuba. Trademark registered in Canada.
Printed in U. S. A.

FREE

to the readers of Better Homes & Gardens



Jackson & Perkins

NEW FULL-COLOR FALL 1959

CATALOG of ROSES and PERENNIALS

YES – yours absolutely free – this brand-new Jackson & Perkins Fall 1959 Catalog. Within its 50 full-color pages you'll see many new and exciting J&P varieties: such as *Tanya, Brownie, Pink Duchess,* and *Lavender Princess.* You'll also see the finest selection of Hybrid Teas, Floribundas, Tree Roses, Climbers, Miniature and Grandiflora Roses ever offered! And there's a wonderful choice of hardy J&P Perennials, too! All J&P plants are guaranteed to live and bloom in your garden. To receive your copy of this colorful catalog free, mail the coupon now!



TANYA
The sensational new rose that introduces an entirely unique color – a true orange hue.

PINK DUCHESS
The six-inch blooms are a scintillating pink that lasts all summer. Exceptionally lovely!

LAVENDER PRINCESS
The loveliest of the new exotic colored lavender floribundas. The open flower is gracefully informal.





Originators of great new Roses since 1872

JACKSON & PERKINS CO.
World's Largest Rose Growers • Newark, NEW YORK

2 J&P ROSE CENTERS TO SERVE YOU



IF YOU LIVE IN Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington or Wyoming—send order to:
JACKSON & PERKINS CO. of CALIFORNIA Pleasanton, Calif.

IF YOU LIVE ANYWHERE ELSE IN THE UNITED STATES—send your order to:
JACKSON & PERKINS CO. Newark, NEW YORK

MAIL COUPON TO NEAREST SHIPPING OFFICE

Jackson & Perkins Co.
105 Rose Lane,
Newark, NEW YORK

OR

Jackson & Perkins Co. of Calif.
105 Rose Lane,
Pleasanton, Calif.

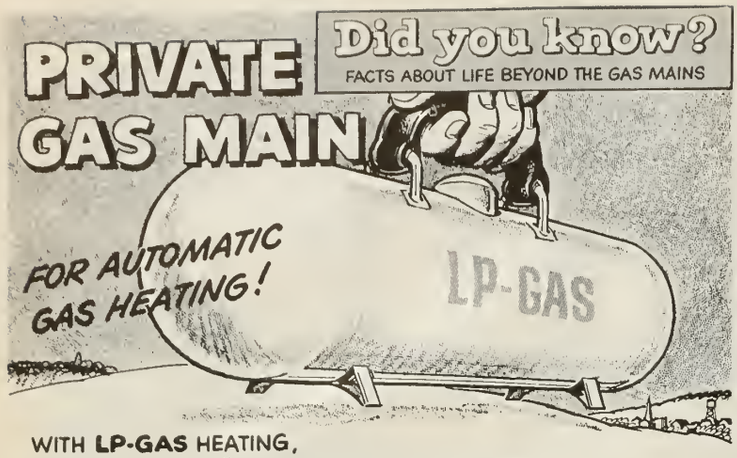
Please send me, FREE, a copy of your big new Fall 1959 Rose Catalog – picturing and describing insured-to-grow J&P Modern Roses and Perennials.

NAME..... (please print)

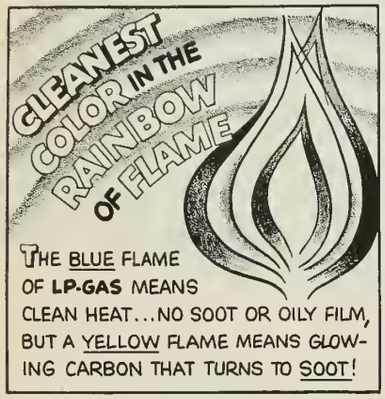
ADDRESS.....

CITY..... ZONE ...STATE.....

This offer good in U.S.A. only



WITH **LP-GAS** HEATING, YOUR "PIPELINE" IS AVAILABLE WHEREVER YOU GO! YOU GET THE SAFETY AND CLEANLINESS OF MODERN GAS HEATING **BEYOND THE CITY MAINS!**



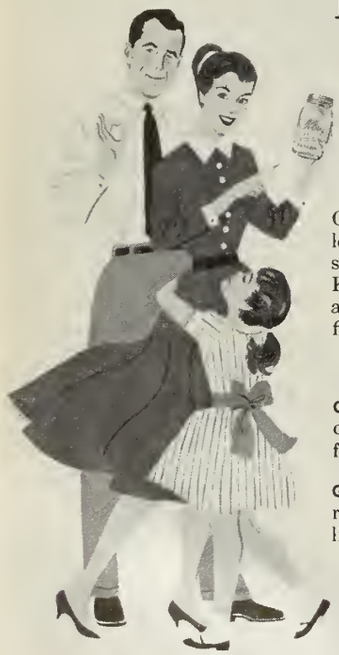
THE BLUE FLAME OF **LP-GAS** MEANS CLEAN HEAT...NO SOOT OR OILY FILM, BUT A YELLOW FLAME MEANS GLOWING CARBON THAT TURNS TO SOOT!

LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!

NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO... NATIONAL LP-GAS COUNCIL, DEPT. BHG-3
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.



"Haven't lost a jar since I switched to Kerr!"

Coast-to-coast, women are following the lead of successful home-canners. They insist on Kerr Jars, Caps and Lids because Kerr keeps everything fresh and flavorful as the day it was canned. Kerr Lids are first choice because they seal tight.

Only Kerr has these exclusive features!

GRAY SEALING CUSHION grips top *and sides* of jar rim with 22% greater sealing surface. Locks in flavor—*seals for sure!*

GOLDEN ENAMEL stays clean and bright—rustproof; protects against food and pickling acids.



Kerr*
for canning – for freezing!

*TRADEMARK REG. U. S. PAT. OFF.

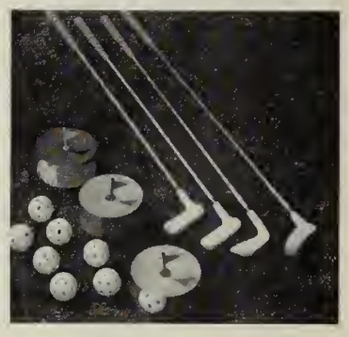
It's NEWS to me!®

For more back-yard fun



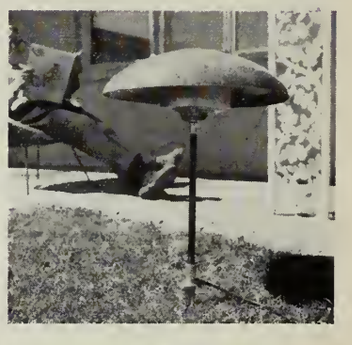
Game for the pool is fun for all ages. Any number from 2 to 8 can play. To start game, float the basket in center of pool, scatter balls on water. At the signal, all jump in; each swims to ball in color he chose. Aim is to get ball in basket—you can't swim with it. (Hitting a bobbing basket may not be as easy as you think!) Other players can toss your ball away from basket.

Waterbolo, small size, $3.50; large, $6, in stores. Country-Town Products, Radnor, Pa.



Teach children golf in your own back yard. Practice set has 4 clubs with unbreakable heads, play-safe practice balls, and putting targets you can use outdoors or inside next winter. (You can practice putting right along with your youngsters.) Clubs have rigid plastic heads and grips, aluminum shafts. Set has driver, Nos. 9 and 5 irons, and putter. Booklet gives grip suggestions, shows stance, lists game ideas.

Sub-Teen Tournament Golf Club Set, about $4.98, in stores. Transogram Co., 200 Fifth, New York, N.Y.



Enjoy music outdoors. It's easy to connect this outdoor speaker to any hi-fi, record player, or radio. Six-inch speaker is extended range model. Has been combined with specially designed fiberglass baffles to give 360-degree tone beam. Top is unbreakable fiberglass, weatherproofed and garden green to fit unobtrusively into an outdoor setting. Speaker housing is heavy gauge aluminum. Vents prevent backloading of cone. Six-ft. weatherproof cord and plug is included.

Audiolier, stake-type (shown), $39.95; base-type is $42.95, ppd. from mfr., Shalda Mfg. Co., 156 W. Providencia, Burbank, Calif.



For family playtime—hockey and polo-type games with these mallets and ball are fun. Designed with safety in mind, they're lightweight polyethylene. Set has rules for 4 versions of hockey, 2 polo games, and mallet golf. Everyone delights in walloping ball like a real polo player—it's fast, fun!

Safe-T-Mallet, $7.95, in stores. Cosom Industries, Inc., 6012 Wayzata Blvd., Minneapolis, Minn.



Help your son improve his batting. (You need no fielders; lose no time chasing ball.) Regulation size sponge-rubber baseball is attached to 9-foot cord. You turn aluminum pole for control of curve, sinker, fast ball, or slider. With this, more than one boy can practice at once. Little Leaguers will really give it a workout!

Bat-A-Ball costs $2.98, in stores. Aluminum Specialty Co., 17th and Wollmer, Manitowoc, Wis.

More NEWS on page 31

Now landlubbers can eat like old salts

Campbell's freezing brings you a savory oyster stew that would cost you $1 or more in a fine Boston restaurant



People who live near the sea will tell you that freshness makes the difference in oyster stew. To hear some of them tell it, decent oyster stew can seldom, if ever, be found more than a few miles inland.

But now, thanks to Campbell's freezing, you can enjoy oyster stew as fresh as ever was served in Boston, no matter where you live. And it's made in a way that wins grudging approval from the best New England chefs.

Plump, Pampered Oysters

Campbell's uses young tender oysters—fresh from their beds in cool coastal waters. The oysters are simmered with all their good juices until the edges begin to ruffle. Then they're plunged into a rich broth of scalded milk, cream, butter and special seasonings, where all ingredients intermingle perfectly.

Then, without a moment's delay, the stew is rushed to the freezer to lock in all the good flavors.

Fancy Eating—Plain Price

If you ordered it off the menu at a fine Boston Oyster House, you'd pay a pretty penny for a stew like this. Now you can have as much as you like from your grocer's freezer for only about 20¢ a bowl. Campbell's Frozen Oyster Stew—why not try some tonight?



Fresh, fragrant oyster stew—a seacoast specialty from colonial times, now frozen by Campbell's so anyone can enjoy it anywhere.



Oyster Fondue. Thaw 1 can Oyster Stew. Beat together 2 eggs, 1 tsp. prepared mustard, ¼ tsp. paprika; stir in Oyster Stew. Quarter 4 slices toast. In buttered 1-qt. casserole, arrange in layers toast, soup, 1 cup shredded cheese. Bake 30 min. at 350°F. Serves 4.



Scalloped Oysters and Corn. Thaw 1 can Oyster Stew. In buttered 1-qt. casserole. arrange in layers 1½ cups slightly crumbled saltines, 1 cup drained whole kernel corn, Oyster Stew. Dot top with butter. Bake 20 min. at 400°F. Serves 3 to 4.



Old-Fashioned Vegetable with Beef • Clam Chowder • Cream of Shrimp • Oyster Stew Green Pea with Ham • Cream of Potato

OYSTER STEW

FROZEN by Campbell's

NEW WASHING DISCOVERY!

TODAY'S CLOROX®

gets out dirt . . . suds leave in!

SEE WHAT HAPPENS . . .



No matter which leading detergent you use in your family wash



. . . there's a left-in dirt that suds alone simply cannot get out.



But Clorox today, added to your laundry suds, dissolves this dirt.



Suds, plus today's Clorox bleach, give today's cleanest washes!



©1959, The Clorox Company

Keeping baby cool



Photograph: Joan Liffring

By Ann Usher

Help Baby "beat the heat" by anticipating his warm-weather needs. Here are ways to prevent or ease the discomforts that make hot summer days so unpleasant for little ones.

Clothes. As few as possible, and those few loose and absorbent. Thin cotton fabrics are coolest. Most of the time, Baby should just wear a diaper or training pants.

When waterproof pants are necessary, be sure that they are both lightweight and porous.

The bacteria that cause diaper rash multiply rapidly in hot weather. Wet diapers should be changed promptly, the diaper area cleaned thoroughly and coated with protective baby oil, lotion, or powder.

Food. Baby's appetite may lag a bit during the warm weather, but he should be offered the same variety of foods he has been receiving. You may cut down on the amounts served if he refuses to finish eating his usual portions.

Give the baby frequent drinks of cool (but not iced) water.

Water cooling. Use tepid water for Baby's baths. Let him play in his bath a bit longer than usual. If he's able to sit up well, put an inch or so of water in a bath pan set on the kitchen or porch floor or in a shady spot in the yard and let the youngster play in it. An older baby will enjoy splashing in a back-yard play pool.

If your baby likes to be sprayed at bathtime, it's a good way to cool him off at other times, too. He'll enjoy being showered occasionally with the lawn hose (set to the gentlest spray), if the water is not too cold. In every kind of water play, indoors or out, Baby should be under your watchful eye at all times.

Sunning in the shade. Don't expose Baby to the direct rays of a midsummer sun. Ultraviolet rays permeate the outdoor atmosphere at this time of year, and he'll get the benefit of them even if he's on a porch or in the shade.

Take precautions so Baby won't be sunburned. Even a mild sunburn will raise skin temperature, making summer heat that much harder for the baby to bear.

Be particularly careful of exposure to sun near a body of water; light is reflected by water. Also remember that sunburning is possible even on cloudy or misty days.

If your baby naps or suns in a carriage, raise the level of the pad so the sides won't interfere with circulation of air.

House cooling. If not air conditioned, choose the coolest room in the house for Baby's naps, play, and night sleeping.

If possible, dispense with rubber crib sheets or pad during hot weather. Quilted cotton pads are cooler and will absorb moisture. A diaper and a thin cotton undershirt or short nightie is sufficient night clothing.

When you use an electric fan in Baby's room, be sure it's out of his reach, directed away from him.

[*Turn to page 26*

NOW! SUBSTANTIAL RATE SAVINGS FOR LIFE INSURANCE BUYERS



the more you BUY, the more you SAVE!

ANOTHER ADVANCE FROM BANKERS LIFE COMPANY OF DES MOINES, IOWA

Important new life insurance savings — savings that continue to add up year after year are now offered by Bankers Life of Des Moines, Iowa.

A new money-saving principle, applied to premium rates, permits "quantity discount" on larger policies. So the more insurance you buy, the more money you save.

These new premium rate reductions start with policies of $5,000 face value. Reductions are even greater on $10,000 policies . . . greater still on policies of $25,000 or more. It costs less now, to purchase the insurance protection you want and need.

Original per thousand rate reductions, to which you are entitled under this new plan, hold through the entire life of the policy . . . bringing you savings, through the years, that can amount to hundreds of dollars!

The Bankers Life representative in your community will be glad to give you complete information on this remarkable new insurance advance. He will show you how it can work to save money in your individual case. Call him today. Or write to Bankers Life Company of Des Moines, Iowa.

OVER 3 BILLION DOLLARS INSURANCE IN FORCE...POLICYHOLDERS FROM COAST TO COAST

BANKERS *Life* COMPANY

Des Moines, Iowa

Branch Offices in Principal Cities from New York to Los Angeles

Over 75 Years OF SERVICE

Offering All Types of Personal Life Insurance Group Insurance Annuities Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-79
Des Moines, Iowa

Please send me complete information on your new "quantity discount plan" on the purchase of life insurance.

Name_____

Address_____

City_____ Zone____ State____

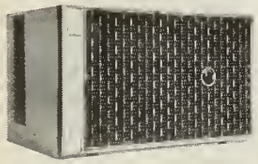
FIRST ROOM AIR CONDITIONER THAT

THINKS

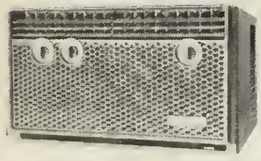


Automatically, constantly balances temperature and humidity

Tunes in Spring...
all summer long!



New Chrysler Slender. Up to 10,000 BTU.



New Chrysler High Power. Up to 21,000 BTU.

More than a room unit! More than a dehumidifier! Fabulous Chrysler room air conditioner with Climate-Minder actually thinks of your comfort—day and night. On humid days, ordinary room units stop too soon—leave the air moist and clammy. But your Chrysler air conditioner keeps going until it tunes in—not just coolness—but refreshing Spring Climate. Call your Chrysler dealer today. He's in your Yellow Pages under "Air Conditioning Equipment".

CHRYSLER
AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-79, Dayton 1, Ohio

Know the best way—

Artificial respiration

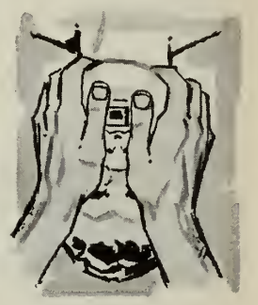
The oral method of resuscitating victims of drowning, gas poisoning, asphyxiation, or electric shock is better than old "push-pull" manual techniques. It can be applied mouth-to-mouth or, by using an inexpensive plastic tube now on sale in adult and child sizes, mouth-to-airway. Here's how:



1
Tilt victim's head back, lifting jaw. Open mouth with finger. Insert curved tube until flange rests on lips. Make sure tongue is forward to prevent blockage.



2
Blow air into victim's lungs until his chest rises. Allow him to exhale naturally. Blow again. Repeat, keeping victim's chin up, his head tilted backward.



3
Your hands, during treatment, are in widespread "praying" position, thumbs pressing victim's nostrils shut and holding flange down. Fingers hook under jaw.

Both methods of oral resuscitation demand that there be an unobstructed passageway for air to move from your mouth into victim's lungs. His nose and lips must be tightly closed to prevent air leakage. Before starting, remove foreign matter from his mouth.

Mouth-to-mouth method best for young child

1. Place victim on his back.
2. Open the victim's mouth (not too wide to be entirely covered by your own mouth) by inserting one thumb between his teeth. Pull his jaw upward and backward so that the front of his neck is stretched and his head is tilted backward in a sort of "sniffing" position. (A)
3. Take a deep breath. Put your mouth firmly over the victim's mouth and blow forcefully—more gently for very young children. (B)
4. When the victim's chest rises, remove your mouth and allow him to exhale naturally. Then take another deep breath and repeat the cycle—blowing quite rapidly during the first minute of resuscitation, then once every three seconds.
5. When the patient starts to breathe naturally, assist him by blowing in when he inhales. Remove your mouth when he exhales. Don't give up too soon. Oral resuscitation demands little energy and can be continuously applied for many hours.

For older children and adults, your thumbs should be used to clamp the victim's nose shut (C). Air should be blown into older victims only about 12 times per minute.

A



B



Drawings: Bielefeld Studios

C



Smart folks know:

BUYING CHILTON CARDS AT HOME COSTS SO MUCH LESS...



At last I've found a way to make extra money *and* help my friends while I do it! You see, Chilton cards are so *different* . . . in fact, a lot of people have told me they look and feel just like those expensive cards where you pay for a lot of costly advertising. Almost all my friends and relatives bought from me, and they all said they wished they'd known about these beautiful cards years ago! No wonder I'm so glad I sent that Chilton coupon off — and the extra money I earned made my whole family's Christmas the merriest ever!

Why not make extra money yourself... by providing Chilton "at home shopping service" for your friends!

ALL 4 BOXES
Yours for only $1.00

TOWN AND COUNTRY
Cheery 21-card Christmas Assortment featuring gay outdoor scenes, with jolly verses and jingles. Richly embossed parchment looks much more than its price of $1.25.

GOLDEN PRIZE
21 colorful Christmas Cards, each one showing a different holiday theme. Deeply embossed — make you want to touch them to enjoy their sculptured beauty. Look like much more than their price of $1.00.

CHRISTMAS FESTIVAL
21 luxurious Christmas Cards, all different. Striking designs, many with lavish accents of glitter. Embossed on purest white art paper. High-priced quality for only $1.25

CHRISTMAS JEWELS
16 deluxe Christmas Cards. Exquisite gold and silver designs embossed on elegant, heavy white paper. Formal and expensive sculptured effect for only $1.25.



IT'S EASY TO GET STARTED WITH CHILTON'S SPECIAL INTRODUCTORY OFFER! Once you open up these 4 exciting boxes, you'll see immediately why Chilton cards sell themselves! Every design — whether it's an elegant painting or a bright-hearted drawing — is so tastefully attractive and individual that it's almost impossible to choose your favorite! Just feel that rich, expensive paper — a distinctive compliment to the friends who receive Chilton cards.

Within a few minutes you can prove to yourself how easy it is to earn extra money with Chilton cards — just take these 4 boxes next door to your neighbor and make yourself $3.40 on the spot! People who've never sold before find Chilton cards a pleasure to show, and Chilton's money-making guides show you how to earn $25, $50, $100 and more taking orders for Chilton Greeting Card assortments, Gift Wrappings, Stationery, and Gift Items in your spare time.

SPECIAL INTRODUCTORY OFFER!

ALL 4 BOXES OF CHRISTMAS CARDS
Yours for only $1.00

(RETAIL $4.75)

This is a special introductory offer for new Chilton dealers only

SEND NO MONEY! Just fill out the coupon and mail it for your 4 boxes of Chilton cards. When you become an active Chilton dealer, you get all 4 boxes for $1 plus a small mailing cost. You must make money or return the cards and owe nothing. Or, if you prefer, keep them yourself at the regular retail price. Limited offer . . . only one to a family or household . . . so mail your coupon today!

"Anybody can sell Chilton cards. I got orders for 23 boxes my first day and more keep coming!"
B. W.
Long Beach, Calif.



"It's a pleasure to do business with the Chilton company. Their delivery is always so prompt, and I haven't had a dissatisfied customer yet!"
Mrs. J. S.
Cincinnati, Ohio

CHILTON GREETINGS CO., DEPT. 704
76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Please send me the 4 boxes of Chilton Greetings described above. I pay nothing now or when the cards arrive. I understand that the special introductory price to new active dealers is $1 plus mailing cost and that if I do not sell I may return them without obligation.

NAME .....

STREET .....

CITY ..... ZONE..... STATE .....

☐ Please send your fund-raising plan for organizations.

IN CANADA: 105 Simcoe St., Toronto 1, Ont.

Chilton 76 Atherton St., Boston 30, Moss. 1812 Roscoe St., Chicago 13, Ill.
IN CANADA: 105 Simcoe St., Toronto 1, Ont.







house furnishings, incinerators, sprinklers, zippers, carburetors

whatever you need—

Find it Fast In The **Yellow Pages**

Advertisers displaying this emblem make your shopping easy.

In Washington, D. C.

See where tomorrow's houses are born

Not too many years ago, there was just one standard way to build a house. One builder would put up his two-by-fours and rafters pretty much the same way as the next. And there wasn't very much variety in the products used in the house, either.

Today, there's no end to the list of new and useful home-building methods and materials. Start with prefabricated wall panels, preassembled plumbing systems, easy-to-maintain floor, wall, and counter surfaces. Then look at combined siding and sheathing, low-cost central air conditioning, and the many built-in kitchen appliances.

A major force in this continuing building progress is one organization—the National Association of Home Builders. In a gleaming new building near downtown Washington, D. C., these home builders are at work to make your next house go up faster, live better, and last longer.

Currently, the NAHB is helping to 1) update our system of building codes; 2) increase productivity and lower costs in the building trades; and 3) educate builders and buyers to demand and get the better houses they should have.

The NAHB has [*Turn to page 14*



We tagged along recently as the John Jay Daly family of Bethesda, Maryland, toured the exhibit floors at the National Housing Center.

Here, two of the four Daly youngsters inspect a lighting display.

Mom and Dad, meanwhile, have a chance to look over—at one time and in one place—the building ideas they'll want to use in their next home.

Photographs: Robert Phillips



Many of the new homes built in the 1960s will be fully air conditioned, according to this unusual "bubble" exhibit.

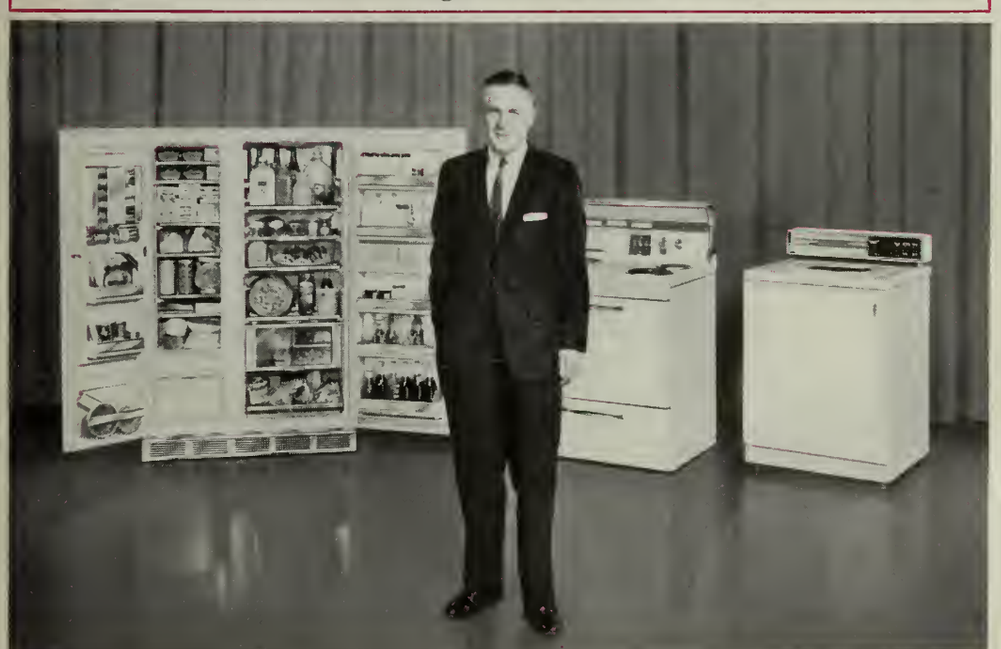
These cutaway plastic models show how air conditioning works in homes of varying size and design. The diagrams inside the bubbles are simple and easy to follow.

The models suggest how a family can plan to include the most efficient and economical cooling system possible.

I wish more appliance customers would say: "SHOW ME" before they buy!

by **George Romney,** *President, American Motors Corporation*
RAMBLER • KELVINATOR • METROPOLITAN

Kelvinator Appliances Designed To Meet Basic Consumer Needs



George Romney, AMC President, presents new Kelvinator appliances designed to meet consumer needs just as the Compact Rambler has met the basic needs of today's motorists. At left is the Fabulous Foodarama.

In one cabinet only 41" wide, you get a 12-cu.-ft. deluxe refrigerator and a 6-cu.-ft. *upright* freezer. Kelvinator Electric Ranges and Washers have equally unique and basic consumer design.

I'M not from Missouri. But I certainly believe in the "show me" policy of folks from that state, particularly when shopping for new appliances.

Let's say you're looking for a new refrigerator. You go into the neighborhood dealer's showroom, and what do you see?

All the new models look handsome. And they all look pretty much alike. It's what you *don't see* that makes the big difference in basic excellence. It's time to say, "SHOW ME!"

Show me how each model is insulated. *Show me* how the door is braced. *Show me* how the freezer section is refrigerated. *Show me* how this refrigerator is different from all the others.

You'd be surprised at how many refrigerators use up their energy cooling the kitchen instead of the food . . . just because they weren't built as well as they should be. But not Kelvinator!

For example, Kelvinator still goes to the extra expense of cross-bracing doors to insure against warping and leaking. This doesn't show outside, but it can save a lot of money over the years.

Also, Kelvinator freezer compartments have coils *built right inside* . . . on top, bottom, back and both sides. Many manufacturers cut corners and save money by just welding a few coils to the outside of the freezing unit.

Other Kelvinator extras: the finest grade of Fiberglas insulation used lavishly inside the door and cabinet . . . a door latch that costs a little more but makes sure the door is sealed tight on all four edges.

It takes more time and costly materials to build refrigerators the Kelvinator way. But this *plus-quality* means greater convenience, lower operating costs and longer satisfaction for Kelvinator owners. Nothing points this up better than Kelvinator's Polarsphere refrigerating unit, long famous for its quiet, economical, trouble-free operation.

If the unseen differences in design and construction are important to refrigerators, they are doubly vital in the selection of a new automatic washer.

Believe me, every Kelvinator Dealer welcomes your pointed questions like these:

How does Kelvinator get clothes cleaner?

Kelvinator eliminates the wear of back-and-forth friction. It keeps turning clothes *over* and *over* as it circulates them around and around *in one direction.* Meanwhile, thousands of jets of sudsy water penetrate each fibre to get out ground-in dirt. At the same time, these water jets hold the clothes away from the agitator fins to prevent harsh contact. The washing job is done entirely by a turbulent, fountain-like surging of the sudsy water.

Is Kelvinator really safe for fine fabrics?

Absolutely! No more need to hand-wash anything. Filmiest lingerie, new "synthetics," even Wash-Wear garments are done in perfect safety.

What about shirt collars and cuffs?

Elimination of the harsh beating of the agitator makes possible the only *automatic* pre-scrub cycle on any washer today. Kelvinator's "Magic Minute Dirt Loosener" pre-treats clothes with a small amount of water and the full amount of detergent *before* regular washing starts. This loosens all dirt, grease and grime so it is easily removed in the regular wash cycle.

How about maintenance and service?

Kelvinator is so simple in design . . . so sturdily built . . . that you have fewer service worries. For example, Kelvinator owners can never be faced with a $70 bill for replacing gears . . . *because Kelvinator has no gears.*

Check the facts. Your Kelvinator Dealer will be glad to *show you* the inside story of this washer that's built better to serve better.

While you're about it, let him *show you* how built-in basic excellence makes the Kelvinator Electric Range the outstanding buy.

Among other basic advantages, he'll *show you* how Kelvinator has ended the drudgery of oven cleaning. Only Kelvinator gives you "throw away" aluminum oven linings. When they get soiled, it takes just a few minutes to replace them with shiny new foil.

So . . . we earnestly invite you to say "show me" in every Kelvinator Dealer's showroom. We hope you'll say it *everywhere* you shop. To help you judge appliances, we have prepared a buyers' guide, "How to Select a New Electrical Appliance." For your free copy, write to me, George Romney, President, American Motors Corporation, Dept. 27, Detroit 32, Mich.

DON'T HIDE YOUR COPPER!



It's so easy to clean with Twinkle!



Amazing paste Twinkle is a new copper cleaner that removes *all* the tarnish and stain from copper, leaving it *brighter* and *cleaner* than when it was bought at the store. Actually *brighter than new!*

Twinkle works fast! Its firm, gentle action is chemical, not abrasive. A dab of Twinkle on a damp cloth *wipes away* stubborn stain and tarnish . . . quickly, *easily!* You don't scrub or scour.

And, Twinkle is a paste—It stays where it's needed. Won't spill off like powders. Creamy Twinkle is kind to your hands, too!

Bring your copper out of hiding—Add the warmth and luxury of clean, shining copper to your home. Look for Twinkle at your grocer's *now!* Available in Canada.



SPECIAL OFFER!

Miniature Revere Skillet
3¾" in diameter

Regular retail value $1.00 ONLY **50¢** AND FRONT TWINKLE PANEL

One of six Revere Miniatures available through Twinkle. Children love them! You'll want a set, too!

START NOW! Just send 50¢ in coin and the front Twinkle panel to: Twinkle, Box 1958, Cincinnati 1, Ohio for your Skillet, and list of miniatures.

Offer good only in U. S. A.
(Offer expires December 31, 1959.)



The Drackett Company, Cincinnati, Ohio

Come in and see tomorrow's house

Begins on page 12

also built several widely acclaimed research houses. These "field laboratories" evaluate new housing ideas of all kinds.

Five floors of the Housing Center are open to the public seven days a week.

A visit can be a real eye opener for a family planning to build or buy a home.



Some of the displays demonstrate things to come in home building. Here, the Dalys examine an all-in-one-piece plumbing "tree" made entirely of rigid plastic. This is one of the many new products tested in the National Association of Home Builders' research homes.



Ah, a carpet that's soft to hand and foot! These Finnish carpet designs were shown in a special gallery at the National Housing Center. This display (and others like it) suggest ways families may combine beauty and practicality in their homes.

Outside of Washington, D. C., local chapters of the National Association of Home Builders will conduct public classes on many housing subjects this fall and winter.

Some courses examine things you should look for when buying a home; other courses help you solve problems in interior decoration, landscaping, or home financing. Call your local home builders' association for the time and place of classes.

Physically fit now... sure of insurability to 40!

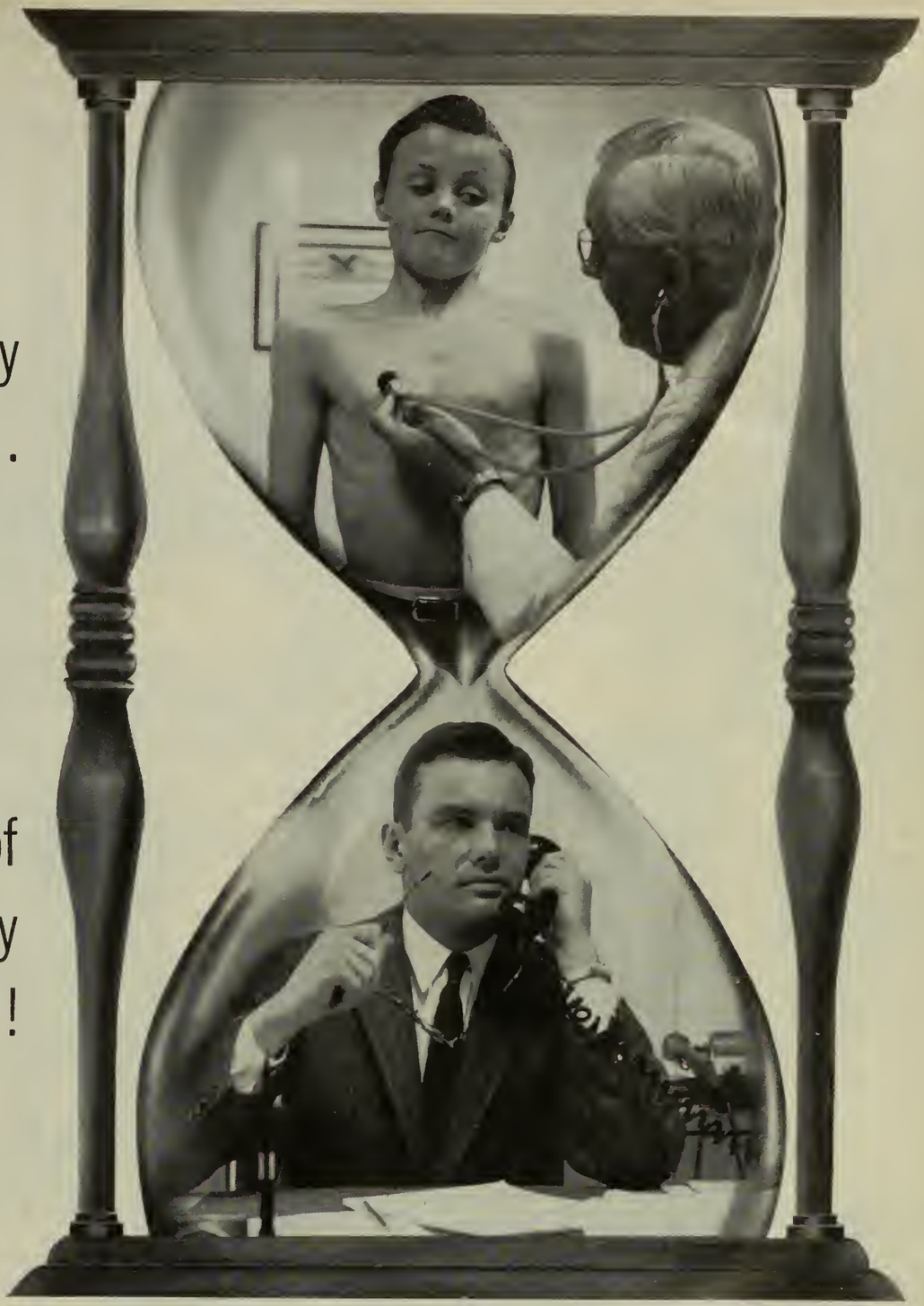


PHOTO BY MAXWELL COPLAN

New York Life's new Guaranteed Insurability Option guarantees the right to build financial security later on—regardless of future health or occupation!

A young man's right to buy more insurance later is guaranteed once he qualifies for New York Life's Guaranteed Insurability Option. Issued from birth to age 37, this valuable provision can be included with most new policies of $5,000 or more—and at a cost of only pennies more per month! This option guarantees the right to buy another policy of equal amount (up to $10,000) at any or all of seven option ages, beginning at 22 and every three years thereafter to 40. These additional policies will be issued at regular rates and without physical examination or evidence of insurability. Take this step to guarantee that your children or grandchildren (or you) won't be *uninsurable*—that they will be eligible to increase their insurance protection by as much as $70,000 as needs and earnings increase. See your New York Life agent now. Or write: New York Life Insurance Company, Dept. BH-29, 51 Madison Avenue, New York 10, New York. (In Canada: 443 University Avenue, Toronto, Ontario)

NEW YORK LIFE
INSURANCE COMPANY

nylic

THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Life Insurance
Group Insurance
Annuities
Accident & Sickness Insurance
Pension Plans

SPECIAL OFFER!

IMPORTED NURSERY CLOCK



$3.50 value yours for only $1.25

with the coupon on

NEW MENNEN BABY POWDER



NOW...FOR BABY! NEW EXCLUSIVE FORMULA MENNEN BABY POWDER

Contains special ingredient that repels bacteria-carrying wetness. Stops diaper rash. Stops diaper odor and chafing. 9 ounces, 59¢. No Fed. Tax.

Clock sent direct from Europe.
This offer subject to withdrawal at any time.

Summer stock. Suggest that the children plan, rehearse, and stage a play for their neighbors. This can absorb youngsters for a week or more. Have them write skits, make stage props.

Costumes may be from school or dancing recitals, or adults' clothes. Let the youngsters use their own imagination on all of the planning. Here, open garage provides stage.



Photographs: Harriet Arnold

Curing the summer doldrums

By Marie Leahy

Vacation from school gave your youngsters a wonderful feeling of freedom—at first. Nowadays, you're probably hearing more and more of that old refrain, "Mother, what can we do?" Here are some of the answers to relieve summer boredom.



Summer art show. Set a date for youngsters in the neighborhood to bring their drawings, paintings, clay modelings, and so forth, to be displayed in your back yard at an "art show."

Have youngsters canvass neighborhood inviting the adults to the show. Tack up the pictures on walls, fences, or sheets strung to clotheslines. Award prizes for best art.



Summer "day camp." Organize camping activities in your back yard or in a park. Read up on some simple skill such as basket weaving. Obtain necessary materials and set your "campers" to work at the handicraft you have selected.

Nature walks can be part of the "camp" activities. Learn to identify the trees, flowers, and birds.

More on page 29

FIRST TIME THIS AMAZING OFFER HAS EVER BEEN MADE!



ANY 4 BEST-SELLERS FOR 99¢

VALUE $14.80 to $46.25
IN PUBLISHERS' EDITIONS

Sets Count as Single Books!

when you join the Dollar Book Club and agree to take as few as 6 best-selling novels out of 24 offered in a year

The Book Bargain of a Lifetime!

TAKE advantage of this amazing introductory offer from the famous Dollar Book Club! Join now and receive the biggest bargain ever offered to new members.

Select any 4 of the full-size, hard-bound books on this page for only 99¢. Choose from new best-sellers...beautiful library volumes . . . big, lavishly illustrated books (sets count as one book!) Think of it — a total value of $14.80 to $46.25 in publishers' editions — yours for just 99¢ when you join.

Save up to 75% on New Books!

Imagine — best-seller selections costing up to $3.95 in publishers' editions come to Club members for only $1 each! Over the years the biggest hits by top authors like Ernest Hemingway, W. Somerset Maugham, Daphne du Maurier, Thomas B. Costain, Frank Yerby and others, have come to Club members at this low $1 price. Occasional extra-big books are also offered at prices slightly above $1. All are new, full-size, hard-bound editions. An exciting new bonus plan offers other big savings too. But you buy only the books you want — and you don't have to take one every month. *You may take as few as six $1 selections a year!*

Send No Money — Just the Coupon

Receive any 4 books on this page for only 99¢, plus a small shipping charge. Three books are your gift for joining, and one is your first selection. Theraftер, you will receive the Club's *Bulletin*, which describes forthcoming $1 selections and other book bargains.

No-Risk Guarantee: If not delighted, return all 4 books and membership will be cancelled. Send no money now — just mail the coupon!

DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, N.Y.

SEND NO MONEY—MAIL THIS COUPON. CHOOSE ANY 4 BOOKS FOR ONLY 99 CENTS!

Doubleday One Dollar Book Club,
Dept. 9-BH-7, Garden City, New York

Send me at once the 4 books checked at the right and bill me only 99¢, plus a small shipping charge. Also enroll me as a Dollar Book Club member.

Include my first issue of *The Bulletin* describing the new forthcoming one-dollar selections and other bargains for members. I may notify you in advance if I do not wish the following month's selections. I do not have to accept a book every month — only six a year. I pay nothing except $1 for each selection I accept (plus a small shipping charge) unless I choose an extra-value selection at a somewhat higher price.

NO-RISK GUARANTEE: *If not delighted, return all books in 7 days, and membership will be cancelled.*

Print
Name.....

Address.....

City &
Zone.....State.....

TO RESIDENTS OF CANADA: Selection price $1.10 plus shipping. Address Doubleday Book Club (Canada), 105 Bond Street, Toronto 2. Offer good in Cont. U.S. & Canada only. D362

☐ **THORNDIKE-BARNHART COMPREHENSIVE DICTIONARY.** 2 vols. Latest edition — 80,000 entries, 700 illustrations, 896 pages! Hundreds of new words, scientific terms. (9)

☐ **PICTORIAL HISTORY OF AMERICAN PRESIDENTS.** 566 prints, paintings, photos and cartoons — with fascinating facts — tell the whole exciting story of our Presidents! (37)

☐ **HEALTH SET — Handy Home Medical Adviser,** by Dr. Morris Fishbein, plus **Stay Slim for Life** — new book that tells you how to eat well and reduce. Both volumes illustrated. 620 pages. (50)

☐ **COLUMBIA-VIKING DESK ENCYCLOPEDIA.** 2 vols. Over 1,250,000 words, 31,000 articles, 1,440 pages. Up-to-date information in every field of knowledge. Valuable for reference and study. Illustrated. (61)

☐ **AROUND THE WORLD IN 2000 PICTURES.** Sail the Seven Seas — visit Rome, Paris, Hong Kong, Mexico, Peru . . . see the wonders of 84 lands in vivid photos and reading. 832 fascinating pages! (67)

☐ **MODERN FAMILY COOK BOOK — Meta Given.** 1,250 delicious recipes, 250 tempting menus, 640 pages. Latest edition of the most useful cookbook ever published. New freezing section. (74)

☐ **TREASURY OF GREAT MYSTERIES.** New! Two big volumes of suspense stories by Agatha Christie, Ellery Queen, Erle Stanley Gardner, Raymond Chandler, Rex Stout, 14 others. 1,152 pages. Includes 4 full novels. (76)

☐ **KIDS SAY THE DARNDEST THINGS —Art Linkletter.** Funny and wise sayings, quips and slips by children — collected by one of America's best-loved TV stars. Hilarious pictures. (105)

☐ **NEW COMPLETE HOYLE.** The authority for all popular games —bridge, canasta, chess, poker, scrabble — 500 more! Official rules, winning strategies by famous players! 700 pages. (117)

☐ **THE CROSS ON THE DRUM — Hugh B. Cave.** A young missionary, a voodoo priest, and a Caribbean beauty in an unusual new story of sun-drenched Haiti. "Exciting . . . chilling suspense." —*N. Y. Times.* (118)

☐ **Ladies' Home Journal BOOK OF INTERIOR DECORATION.** New edition! Big lavish volume contains 293 illustrations — 144 in color. Information on furniture, fabrics, color, lighting, accessories, etc. (138)

☐ **FLOWERS OF THE WORLD.** More than 600 flowers, exotic and familiar, lavishly illustrated —many for the first time. Gorgeous full-color photos, plus fascinating information about each flower. (149)

☐ **DAYBREAK — Frank G. Slaughter.** The exciting new hit novel of doctors "behind the scenes" —and of one doctor who risked his career for a beautiful patient. (150)

☐ **HAMMOND'S FAMILY REFERENCE ATLAS.** Brand new! Big 256-page book covers U.S., Canada, all foreign lands! 190 pages of the latest color maps, plus illustrated geography. (155)

☐ **GREAT CAPTAIN — Honore Morrow.** 3 famous novels about Lincoln —**Forever Free, With Malice Toward None, The Last Full Measure.** Vivid, exciting stories of a colorful era. 658 pages. (158)

ANSWERS TO YOUR MONEY PROBLEMS

By Sidney Margolius

Money is a problem that people worry about. And what worries people most about money, *Better Homes & Gardens* learned from readers, is:

- budgeting in general
- budgeting housing costs in particular
- how much a reasonable standard of living should cost
- how to provide adequate insurance and medical-care reserves
- what it costs to operate a car

Many readers asked our advice on these problems after publication of "A modern plan for managing your money" in this magazine last November. Because of the complexity of the subject, our original report obviously couldn't cover all aspects of money handling. Nor can we now. But because of the great interest, we are herewith dealing with representative problems raised by readers, many of which certainly are of interest to other people, too.

Mrs. Hannah Atkins, of Brookline, Massachusetts, asks guidance for younger families:

"Families in their late thirties or older have learned money management by trial and error. Those who really need help are the younger couples without much budgeting experience. Their income doesn't differ much from the national average, but the purposes to which the money must be applied vary considerably."

And a young Georgia mother of three asks help not only for younger families, but for those with smaller incomes:

"Many of us are budgeting on net incomes of $5,000 a year or less. We need help but we find only discouragement. Will you accept the challenge to give us some help, or recognize us for the financial experts we must be to live within our incomes?"

We'll do both. A number of readers asked for sample spending plans for families with an income around $5,000, and this report presents two especially developed with younger home-owning families in mind. Both plans deliberately allow more money than average for housing, and limit several other allowances accordingly. For example, "recreation" is relatively small because of the current trend to home, rather than commercial, entertainment.

But remember that these spending plans are not for imitating. Their value is for comparing expenses and for showing how spending plans are worked out. Here, step by step, is how we fashioned these new budgets:

Food and beverages: The government's Institute of Home Economics estimates that a family of four can have nourishing, palatable meals at anywhere from 86 cents to $1.30 per person per day. We have allowed $1.05 and $1.15, a reasonable balance for our higher-than-average housing allotment. But your own figure must fit your own family. A man who does heavy work needs 10 per cent more food than a sedentary worker; teen-agers cost 30 per cent more to feed than children from 7 to 9, and teen-age boys about 10 per cent more than girls. Also, food for a three-person family generally costs 10 per cent more per person than if there were four people in the family.

Housing: The $72 allowance in the $450 spending plan was calculated on the basis of a $13,000 house with a long-term mortgage of $10,000. The mortgage payment would be about $55 a month. We also assumed an additional $17 ($204 a year) for taxes and insurance. Authorities estimate residential property taxes are typically [*Turn to page 21*

Sample spending plans for home-owning families*

Estimated monthly income (after taxes):	$450 a month		$600 a month	
Estimated monthly expenses:	**Dollars**	**Per Cent**	**Dollars**	**Per Cent**
Food and beverages	$126.00	28%	$138.00	23%
Housing	72.00	16	96.00	16
(Repayment on principal)	(27.75)		(40.00)	
(Interest, taxes, insurance)	(44.25)		(56.00)	
Household operation (Fuel, utilities, maintenance)	33.75	7.5	39.00	6.5
Home furnishings (Includes depreciation fund)	27.00	6	39.00	6.5
Clothing and upkeep	36.00	8	48.00	8
Car, transportation (Includes depreciation fund)	45.00	10	75.00	12.5
Medical, dental care	27.00	6	30.00	5
Personal care	6.75	1.5	9.00	1.5
Recreation and gifts (Includes church, charity, reading matter, entertainment)	31.50	7	54.00	9
Personal allowances, tobacco	4.50	1	9.00	1.5
Family protection	24.75	5.5	33.00	5.5
(Life insurance)	(14.75)		(23.00)	
(Social Security tax)	(10.00)		(10.00)	
Savings and family goals	15.75	3.5	30.00	5
TOTALS:	$450.00	100%	$600.00	100%

*With two children (boy of 8, girl of 5).



Softness

you can feel it in the flakes... feel it in the clothes





Surround yourself... surround your baby with softness... softness both of you will love against your skin... the softness of clothes washed in Ivory Flakes. Feel these delicate flakes... so much softer than granules. No wonder they leave clothes far softer than any detergent can. Whether you wash by hand or machine, don't take chances with baby's comfort or with your own lovely clothes. Use Ivory Flakes.

for fine washables and baby clothes

Instant **Ivory Flakes**

99 44/100% pure® with gentle fabric brightener



Fruit Puffs . . . all dressed for a party the easy way, with summer-bright Del Monte Fruit Cocktail

Next time you feel like showing off a little, let DEL MONTE Fruit Cocktail help you turn out this spectacular dessert.

You'll find DEL MONTE is the time-saving, work-saving fruit cocktail that does you credit right down the line—with gay colors, tidy cuts, and a perfectly delightful flavor balance.

Everyday salads and desserts take on a festive air with DEL MONTE Fruit Cocktail, too—watch your children's eyes sparkle when you serve it! DEL MONTE Quality means this is *your* kind of fruit cocktail—and America's favorite, too.

FRUIT PUFFS

- 8 large baked cream puff shells
- 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail
- ¼ cup sugar
- 3 tablespoons cornstarch
- ½ teaspoon salt
- 2 tablespoons lemon juice
- 2 eggs, separated
- 1 cup (½ pt.) heavy cream, whipped
- Chocolate sauce, if desired

Drain fruit; save syrup. Mix sugar, cornstarch, salt in saucepan. Stir in ¾ cup syrup from fruit; cook and stir on moderate heat till thick and glossy. Stir in lemon juice. Blend about half hot mixture with slightly beaten yolks; return to pan. Cook and stir 1 min. Cool; fold in stiffly beaten whites. Chill. Just before serving, mix in whipped cream till well blended. Fill split puffs with mixture and fruit. May be served with chocolate sauce.



Del Monte® Fruit Cocktail

Money problems

Begins on page 18

1 to 2 per cent of current valuc (not the assessed valuation). Some families, of course, find only discouragement in such averages: A Wantagh, Long Island, family reports taxes of $550 on a house that cost only $16,500 five years ago.

The $600 spending plan assumed a $17,000 house with a $13,000 mortgage.

Household operation and home furnishings: The allotment for fuel, utilities, and maintenance is deliberately higher than typical. Similarly, the furnishings allowance is also generous, since younger families have many equipment needs.

Clothing: Various surveys indicate an average family spends from 9 to 12 per cent for clothing. Budget experts generally calculate that grownups need about $200; teen-agers, about $125; children under 12 years old, $75 to $100. The $450 plan reduces even these mild allowances to balance the above-average allotments in several other departments.

Transportation: Next to shelter, transportation costs are hardest to tame, readers reported.

The $600 plan shown here would permit a new popular-price car every three to five years. AAA figures indicate that gas, oil, maintenance, and tire costs average 3.7 cents a mile. For 8,000 to 10,000 miles, this would be $300 to $370 a year. Typical depreciation is $475 a year if the car is used three years, $350 if kept five.

Commuting expenses are fixed, and to a large extent will control how heavily and how long you use your car.

Medical and personal care: A 1957 survey found the average family spent $278 annually for medical care ($109 for doctors, $46 for dental care, $15 for hospitals, $46 for drugs, $62 for health insurance). But medical care is the fastest-rising living cost; in fact, it has jumped 7 per cent since that survey. There's also evidence that many families don't get enough health care. Therefore, the $325 to $360 a year provided in these sample plans is more than the average family spends.

It's difficult to reduce personal care beyond the $6.75 to $9 allotted here. Most authorities allow 2 per cent for such needs as haircuts and toiletries.

Recreation and gifts: This is a most variable expense. A $600 budget can allow more than the typical 5.8 per cent for reading, education, and recreation, and certainly more than 2 or 3 per cent for gifts and contributions.

Family protection: These spending plans really provide three-way saving: through mortgage repayment, insurance, and a specific savings allotment. A portion of these hidden reserves also may be used later for education.

In budgeting for family protection, we decided we should provide a widow and two children with from 60 to 75 per cent of the whole family's budget (around $350 a month in these instances). Social Security survivor payments would be from $238 to $254, depending on when the breadwinner died. To supplement Social Security for the $450 family, an expenditure of about $14.75 a month can buy a family-income policy paying $100 a month until the children are grown, plus a $5,000 lump-sum payment. For the $600 family, an expenditure of roughly $23 a month can buy a policy paying $100 a month plus a lump sum of $10,000.

These costs are for a 15 year plan providing payments from the time of death to 15 years from the time

[*Turn to next page*

Estimates of basic monthly living costs*

	B.L.S. Survey**	Heller Committee Studies**	
	Urban Wage-Earner	Wage-Earner Homeowner	Salaried Homeowner
Kansas City	$366	$432	$597
Philadelphia	373	441	609
New York City	375	442	610
Cleveland	379	447	617
Houston	384	453	626
St. Louis	384	453	626
Portland, Ore.	384	453	626
Pittsburgh	386	456	631
Detroit	388	457	632
Cincinnati	388	457	632
Atlanta	390	460	636
Minneapolis	390	460	636
Chicago	392	462	639
Seattle	392	463	640
Boston	394	465	643
Baltimore	394	465	643
Milwaukee	394	466	644
Washington	399	471	649
Los Angeles	403	476	656
San Francisco	410	484	668

* For a family of four persons: husband, wife, boy of 13, girl of 8. (Income taxes not included.)

** Approximations of estimates by the U.S. Bureau of Labor Statistics and the Heller Committee of the University of California, adjusted for recent price rises and regional variations. The "wage-earner" budgets were designed for skilled, semi-skilled, and clerical workers; the "salaried" budget for professional, technical, and administrative workers averaging higher pay than clerical workers, but less than executives.

Your yard's really your own with an Anchor Fence®





SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence—the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence—zinc-clad after weaving—stays solidly erect and good-looking year after year. For an interesting *free* pamphlet write to: ANCHOR FENCE, 7707 Eastern Ave., Baltimore 24, Md.

FOR A FREE ESTIMATE, call the local Anchor office, today. You'll find the phone number in the Yellow Pages.

Protect children, pets and property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.®

Plants in: Baltimore, Md.; Houston, Tex.; Whittier, Cal. Sold direct from factory branches in all principal cities

FREE Fall Garden Catalog-loaded with values!

SPECTACULAR! BREATHTAKING!

LIFELIKE illustrations you can almost smell & touch!

This sparkling, new catalog helps you many ways in planning your fall garden. Remember, the more you plant in the fall, the more beauty for you in the spring! And, we give Free Premiums with orders!

- Rare Perennials
- World's Finest Tulips
- Dwarf Fruit Trees
- Gold Medal Roses
- Unusual Lilies
- Complete in every respect

The finest fall catalog we have ever printed!

Featuring the GIGANTIC PURPLE ALLIUM New for 1959!

The Giant Allium is one of the largest flowers in the entire world . . . just as striking as it is big. Rare, unusual, it adds that something extra to your garden. You'll love it. We guarantee it! The most spectacular flower we have ever seen. Hardy, easy to grow.



40 colorful pages

The Fall Catalog supply is limited . . . don't delay in getting yours.

INTER-STATE AMERICA'S LARGEST DIRECT-to-YOU NURSERIES

179 E. ST., HAMBURG, IOWA

Remember, it's FREE! Just send this coupon, card or letter. DO IT TODAY!

NAME_____

ADDRESS_____

CITY_____ ZONE__ STATE____

The "meat" of a fresh orange is the main source of many of its health values. In fact...



Big, plump wedges... children love them

...fresh **Sunkist**® Oranges give your family much more of the important bio-flavonoids and protopectins than frozen orange juice.

...and you get all of the vitamin C plus more than 50 other health factors.

Eat whole fresh oranges...drink whole fresh orange juice

The Sunkist trade-mark stamped on the fruit is your guarantee of the finest from California-Arizona. Accept nothing less.

Money problems

Continued from preceding page

the policy was issued. If the breadwinner died 5 years after taking out the policy, the family would get payments for 10 years, plus the lump sums: a total of $17,000 in one case and $22,000 in the other.

This formula should be adjusted to your own needs. A family income plan can be arranged for 10 or 20 years if your children are older or younger than the make-believe children in our sample spending plans, or you can provide larger monthly payments with smaller lump sums at the same cost. You may have group insurance on your job, too, or other savings or property which will meet part of your needs. On the other hand, a larger family, with special needs or determination to guarantee the children's educations, may make even more coverage desirable.

Mrs. Mary Lou Althoff, of Minneapolis, asks about housing costs:

"It's almost impossible for me to reconcile the national average spent for housing—$51 a month—with our own $15,500 house with monthly payments of $115. Are we living far beyond our means? My husband is self-employed and our income is $600. We have four children. Granted we don't have a long-term mortgage. But that wouldn't seem practical either, in view of interest costs."

Mrs. David Spier, of Yonkers, New York, has a similar question:

"For many years we've been turning ourselves inside out trying to figure a way to own a house. But no go, in spite of the fact that my husband earns a fairly good income. Other homeowners assure us that we must expect from $175 to $200 in monthly expenses."

Neither Mrs. Althoff nor Mrs. Spier should try to follow national averages. They include many homes with little or no mortgage, some in low-tax areas, and many built before 1951 for $6,000-$8,000 and financed with low-rate long mortgages.

Housing expenses vary sharply among regions and families, too. The average house costs from 12 to 20 per cent more in North Central and Northeastern states than in the Far West and South. And of course two families with equal incomes will rarely spend the same amounts for housing. The number and age of the children, differences in hobbies and interests, and the breadwinner's job stability are only a few of the factors that make housing expenditures differ from family to family.

Also, part of that substantial housing bill the Althoffs are paying, and Mrs. Spier envisions, is really savings in the form of reduced interest payments. A $10,000 mortgage at 5¼ per cent, repaid in 20 years, requires a total of $16,000 in principal and interest payments. Stretched over 30 years, payments would total $19,750.

For the Spiers, $165 a month could support a $20,000-$22,000 house, assuming a $3,500-$5,500 down payment. The mortgage payment would be about $100 a month, plus taxes of about $35, and heating and maintenance costs of about the same amount. Of this amount, $55 would build equity during the life or the mortgage and can be considered partly savings (about $25) and partly a depreciation reserve for major repairs (about $30).

Moreover, even in the lowest tax bracket, the potential income tax deduction for interest and property tax on this home would be approximately $16 a month. Thus the true cost is lower than it seems.

Mrs. Althoff also asks about insurance:

"Our insurance expenses are more than average. My husband carries $28,000 of insurance with payments averaging $33 a month, plus policies on myself and the children. We have numerous discussions on the wisdom of this amount. I would like your opinion."

With four children a family does need substantial insurance. But if the cost proves burdensome, it can be eased by changing the *type* of insurance without diminishing the basic protection.

For instance, term insurance, which protects a family when the children are young but builds no cash values, is relatively inexpensive. A modern type of insurance called "family income" or "income rider" is devised for this very situation. It combines term insurance with whole-life insurance, so a family has adequate, but cheap, coverage in its early years. Another inexpensive way to plump up a young family's protection is with "mortgage insurance."

If the expense is still too great, you may decide to reduce the insurance on the mother and children. But *don't* make the mistake of carrying insufficient insurance on the breadwinner himself. It's of first importance to protect the family against the loss of its wage earner. If you *can* insure the mother and youngsters, the new "family" policies will do the job at no more than the cost for husband and wife.

("What kind of life insurance should you have?", which was published in the October, 1957 issue of this magazine, offers other pertinent advice.)

Mrs. Lynne Mason, of Pasadena, California, writes about the techniques of building a money plan:

"I feel my family's problem lies in your theory that a spending plan is based on family

[*Turn to page 25*

Shelves swing out...
for easy pickings! So big and sturdy, they can hold a full shelf load of 25 milk bottles with ease!





Frost never forms like this...
G.E.'s new Frost-Guard System in *both* freezer and refrigerator ends messy defrosting forever.

New Swing-Out Shelves...and All-Over Automatic Defrosting

in the new 15-cubic-foot General Electric Frost-Guard Refrigerator-Freezer



HERE are two wonderful new convenience features from General Electric!

Swing-Out Shelves. Now you can select food even at the *back* of the shelf without spilling or fumbling. All three shelves swing all the way out and practically *hand* you the food.

So easy to adjust, too! You just press the button, slide a shelf up or down to get the exact spacing you want. You can even *lift* the shelves right out to clean the refrigerator interior, or the shelves themselves. Each shelf can be taken to sink for washing.

All-Over Automatic Defrosting. You never have to worry about frost build-up. Frost never collects on frozen foods or on freezer walls with General Electric's Frost-Guard System.

Your G-E dealer can show you these new features—and others in the many new G-E models. Ask about budget terms and trade-in allowances. Household Refrigerator Department, General Electric Co., Appliance Park, Louisville 1, Ky.



Straight-Line Design fits flush into corner. No coils on back mean no dirt-collecting waste space. Front lines up evenly with cabinets—does not stick out. And there's no waste space at side for door clearance with G.E.'s Magic Corner Hinge.



Automatic Defrost Freezer, in 15-cubic-foot model above, rolls out at a touch. It's a zero-degree freezer with a 4.8-cubic-foot capacity. Two large storage compartments. New Freeze-N-Store Ice Service stores extra cubes.

Progress Is Our Most Important Product

LIVE BETTER ELECTRICALLY

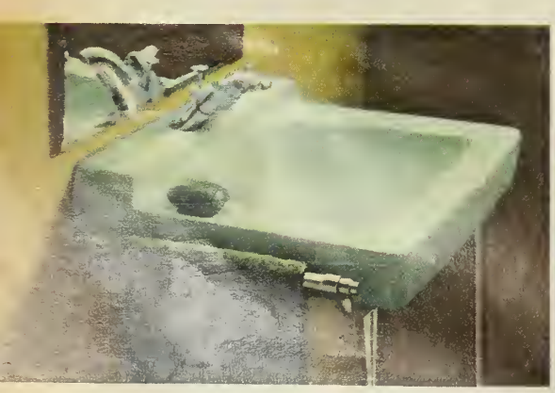
GENERAL ELECTRIC



Easy care! You can clean the bathroom floor with a flick of broom or mop when you have the Briggs Beautyware "King" Toilet. There are no awkward dust-catchers, no hard-to-reach holes between wall and fixture. And see the "King's" easy-clean contours, too. They're sculptured by Briggs craftsmen in six glamorous colors, and white, of lustrous, stain-resistant vitreous china for years of flawless beauty.

Four points that make a bathroom modern!

If you don't think brand makes a difference, examine these plus features of Briggs Beautyware



Low Ledge-back combines with subtly modeled basin to create the clean, modern look of the Briggs "Whitman" vitreous china lavatory. Angled fittings and up-swept towel bars complete this graceful effect, yours only with Briggs.



Exclusive Briggs Porcelain Finish is glass-smooth, fused right *into* Briggs special Vitreous Enameling Iron . . . not *on* bathtub metal like other finishes. The result? True, nonfading colors, durable beauty that resists acid and chipping.



Exclusive Color Inserts match Briggs fittings to the glowing, decorator colors of your Briggs Beautyware fixtures. Only Briggs brings you this new concept in chrome fittings, with distinctive styling by Harley Earl, Inc.

Look for these modern features in the home you buy. Bathroom fixtures are permanent fixtures. Your builder knows. That's why so often he selects Briggs, the brand that can make such difference for you in bathroom care and beauty. At model homes ask, too, for the free Briggs idea booklet on bathroom decor, or send 25¢ to: Briggs Manufacturing Co., Warren, Michigan.

BRIGGS

BEAUTYWARE

Money problems

Continued from page 22

mutuality. I often have yearned for competent advice so all of us would be satisfied with a mutual plan. But I have not known to whom to turn. We have been married 15 years, owe no debts, and have enough money for basic needs. We do most of our own home and car repairs, too. And yet it seems we live from hand-to-mouth with the check gone each week before it comes home. Could you suggest someone who might advise us?"

For the Masons, the first step is to appoint one person to keep a daily record of the family's spending. Then each month they can gauge the results. With frank, understanding discussion of which goals are most important, they can decide where to curb spending and where it can be enlarged. They will probably stop unnecessary spending almost automatically once they see it in black-and-white on the spending record.

A reliable professional source of budgeting help is the local Family Service Agency. The Community Chest or United Fund office in your town can direct you to a family agency. There you can get skilled counsel, generally at $5 an hour.

Perhaps the most common budgeting error is incomplete planning. The Mississippi Experiment Station found that over half the families questioned in a survey felt they would benefit by a *complete* plan for all their spending and saving, but only one of 14 used such a system. Most budgeted only for food and payments on debts. Those who had a money plan reported that the husband and wife worked on it together; children participated only rarely.

Mrs. Jean B. Fremd, of Santa Rosa, California, also is concerned about budgeting techniques:

"A monthly budgeting system doesn't seem applicable in this day when one pays insurance semiannually or annually. Also, one month's drug and doctor bills may be huge. With modern drugs, a $40-$60 bill is nothing.

"My husband is a salesman, earning $9,200 a year. But for a family of four we take home $500 a month, so the balance of his commissions can build a nest egg. From the $500, you can subtract $150 for a salesman's car, gas, and meals. Our household is supposed to run on the balance. Some place along the line we aren't realistic. We've found our holes, but how to plug them is our problem. We don't live lavishly or entertain a lot. If we want an evening out we must rob Peter to pay Paul. This year, as in all previous years, we have bills piling up that again will reduce our nest egg to nothing.

"Our food bill is $90 a month. I make most of my own clothes. My husband lives with a minimum wardrobe, and our two boys wear blue jeans constantly. We have been in our new home, built to our own plan, for one year. But our rooms are only half-furnished. Our saving grace is a California veteran's loan with mortgage insurance included in our $84 payment."

In respect to Mrs. Fremd's concern over variable monthly expenses, it's true that in budgeting you don't know your true results until the end of the year. But a monthly plan and its companion expense record does provide a continuing checkup. You can see if you were overly optimistic in some allotments, or beating your figure on others. Some families have found that this kind of checkup is like a fascinating game. They often take a midmonth reckoning to see how they're faring.

But Mrs. Fremd's larger problem, indicated in a section of her letter not reprinted here, is that her family is paying not only $84 a month for housing, but also five debts for equipment. Actually, the apparent deficit is a form of enforced savings—but at the price of extra finance charges. If the present budget is too confining, time payments can be stretched out by arrangement with stores and finance companies. But the Fremds would save more money by repaying these debts rather than continuing their separate large savings program. Why? Because finance charges usually involve true annual interest rates of from 12 to18 per cent while savings investments gather only from 3 to 6 per cent. *After* debts are cleared is the time to start saving on a large scale.

Mrs. George S. Wagoner, Jr., of King of Prussia, Pennsylvania, is one of many readers who have questions about household and other "average" expenses:

"Are your winters mild? Our utilities (gas for heat and cooking, electricity, water, sewer rents, phone) are higher than you indicate they should be."

And Mrs. Peter W. Reed, of Plainville, Connecticut:

"My husband and I would like clarification of the average figures for utilities, fuel, and related operating expenses. We heat our five room house with oil for $150 a year; gas for heating water and cooking runs $10 a month; electricity, $7; phone, $6, and water, $2. Our monthly average for utilities for the past two years has been close to $38."

And Mrs. Herbert M. Kennedy, of Kimberton, Pennsylvania:

"How can anyone spend only $18 a month on utilities and

[*Turn to next page*



NOTHING BEATS THAT FRISKIES FLAVOR! The flavor of finest lean red horse meat plus selected meat by-products – blended Friskies' own secret way. Friskies flavor didn't just happen. It took years of research at the Friskies Kennels where hundreds of dogs told *us* what kind of dog food they liked best. Result – the Friskies you can buy. In every can, everything your dog is known to need for perfect health. Twice the nourishment of many brands... and a U.S. Government seal on each label. Treat your dog to Friskies – another quality product from Carnation.



For variety, feed these other fine Friskies



FRISKIES CUBES... new, crunchy, bite-size morsels in six delicious flavors: meat, liver, milk, fish, vegetable, chicken.

FRISKIES MEAL... hearty with the meaty taste 'n goodness dogs love, because it's made with real meat meal.

Keep your dog FRISKY with Friskies!



Is your refrigerator as obsolete as the Dodo?

That little old dodo is stupefied that you put up with old-fashioned refrigerators, when new refrigerators have so much more to offer.

New conveniences added to refrigerators in the last year or two make previous models obsolete. Today's refrigerators have more convenient shelf arrangements, new exterior style designs, decorator colors inside and out. And of course, you can have the wonderful ice cube service of the latest Inland "Magic Touch" ice cube trays.

Like ice cube magic, you flip the "Magic Touch" lever and a trayful of ice cubes drops into the storage chest. It's clean, quick and easy—and your hands stay dry.

With this latest ice cube convenience, you always have several trayfuls of ice cubes stored, ready for instant use.

See the convenience-packed 1959 refrigerators at your favorite store. Ask your dealer to show you the ice cube convenience of Inland "Magic Touch" ice cube trays and chest.

MODERN REFRIGERATORS MAKE AND STORE ICE CUBES THE "MAGIC TOUCH" WAY!



Just flip the "Magic Touch" lever. A trayful of ice cubes drops into the storage chest.



Ice chest stores severol trayfuls of ice cubes, where they are olways ready far instont use.

INLAND MANUFACTURING "Magic Touch"

HANDI-STOR ICE CUBE TRAY

INLAND MANUFACTURING DIVISION • General Motors Corporation, Dayton, Ohio

Money problems

Continued from preceding page

fuel? This is the amount we spend just for electricity and part of our phone bill."

Again, we're dealing with national averages, which no one should seek to imitate. Trying to follow a "model budget" is an old-fashioned concept. Many families using such a plan soon discard budgeting altogether, having acquired the feeling that budgets are designed to *restrain* them from spending. The modern "spending plan" concept has the opposite aim. Your family plans its own allotments to satisfy its own values and tastes, independent of anyone else's. This assures money direction and control without the rigidity of trying to conform to average expenditures. But average figures *do* serve valuable ends:

1. They help you clarify your own values. For example, families who spend more than average for housing come to realize that other spending must be balanced accordingly. Successful budgeting is a matter of making *choices*.

2. They help locate money leaks. A noticeable departure from average utility costs that can't be explained away by a cold climate or regionally high utility rates should prompt an investigation. For example, many families unwittingly spend too much for fuel because of inadequate insulation, carbon-clogged boilers, obsolete domestic hot water systems, and unprotected exposures. On a national basis, the U. S. Bureau of Labor Statistics calculated fuel, utilities, and household maintenance at 6½ per cent of a typical urban family's living expenses. Similarly, FHA reports that these operating costs for recent home buyers are typically from $23 to $25. But these expenses vary from region to region. Most families in the North Central and Northeast must pay more than those in other areas. Consequently, it's helpful to compare operating expenses with your neighbors. One Connecticut family reports operating costs of $65 a month compared to Mrs. Reed's $38. But even the Reeds could well ask fuel suppliers for a survey of their high expense for heating water.

A Waban, Massachusetts, couple asks about the basic living costs for families of four or five:

"Our conclusion, after talking to many families, is that realistic expenses under typical urban living standards actually are about $910 a month."

This, of course, represents an above-average standard of living far beyond the reach of most families. There are two authoritative studies of living costs. The chart below shows estimates based on

[*Turn to page 29*

Keeping baby cool

Begins on page 9

Skin care. Prickly heat and chafing bother many babies during the hot weather. Prickly heat usually results from excessive perspiration. It generally develops around the neck, chest, and in folds of skin. Rapid evaporation of perspiration should be encouraged. If the baby is susceptible to this condition, dress him during very hot weather in diaper or panty only, and keep him in a cool room or out in the fresh air as much as possible.

Frequent starch baths without soap (one cup starch in the bath water) help prevent prickly heat. Don't rub off the powdery film of starch remaining on the skin. And dust the susceptible parts of the baby's body with baby powder or a light film of cornstarch.

If prickly areas appear, sponge with a solution of one teaspoon of baking soda to a cup of water. Daytime, dust with borated talcum containing 5 per cent camphor. At night, apply calamine lotion containing 1 per cent phenol.

Chafing results when damp skin is subjected to constant rubbing, either against another area of the skin or a tight band of clothing. It occurs most often in natural folds of the body or in the skin creases of a heavyweight.

When Baby's inclined to chafe, starch baths, cornstarch or talcum dusting, or applications of zinc oxide or a silicone ointment will help prevent and also relieve the irritation. Be sure Baby's clothing does not bind at any point. Pads of dry, absorbent cotton, taped in place over irritated areas, will prevent further rubbing.

Avoid insect bites. Insect-bitten skin is one of the worst irritations in hot weather. Mosquitoes are the pests most likely to annoy Baby. When he is taking a nap outdoors, provide a cotton or nylon net cover for the carriage or over the portable crib. Net mosquito guards are available with elastic-bound edges for snug fit.

On your own lawn, or in an area where you are going to remain for a while, spraying the grass and foliage with one of the commercial mosquito-repelling solutions will usually provide protection from insects for several hours.

If you take Baby some place where mosquitoes, ticks, or chiggers are likely to be prevalent, apply on his arms, legs, at waistband and shoe tops, one of the insect repellents sold for use on the body.

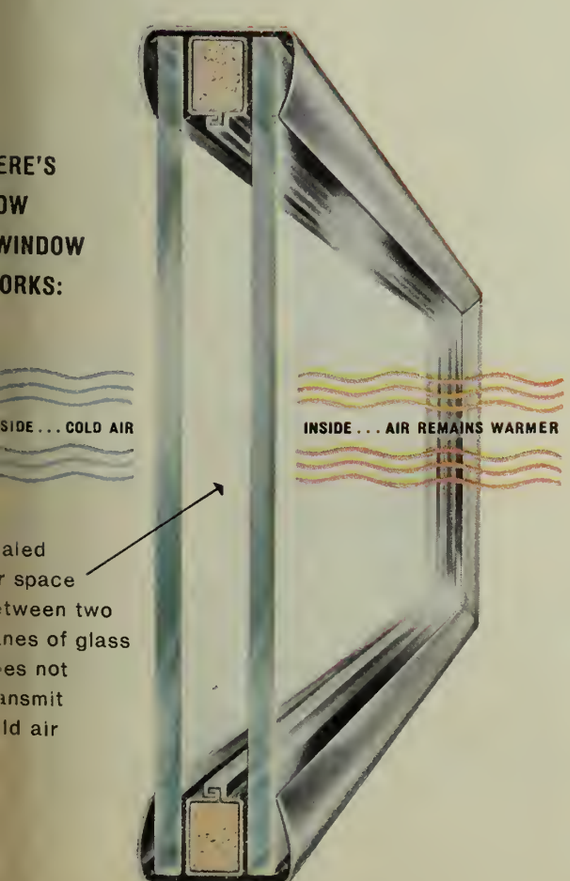
To relieve the discomfort of fly, mosquito, or chigger bites, apply weak ammonia water, a paste of baking soda and water, or calamine lotion. Cold-water compresses also relieve itching and irritation.

BRRRR

PUR·R·R·R



AND TWINDOW® MAKES THE DIFFERENCE



TWINDOW is double-pane insulating glass.
It keeps rooms warmer in winter . . .
cooler in summer.
Eliminates storm windows;
reduces window steaming.
Reduces cold air down drafts;
cuts heating and cooling costs.
Yet . . . has only two surfaces to clean.

TWINDOW® INSULATING GLASS

PPG®

Pittsburgh Plate Glass Company
Room 9188, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without obligation, please send me your free book on TWINDOW . . . the twin-glass windowpane with insulation built in.

Name_____

Street_____

City_____ Zone____ State_____

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 197, 301 Mission St., San Francisco 19, California.

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

Best summer sport there is
...enjoy a Seven-Up "Float"!



Have several... who's counting?

They're just what you need to go with your lazy-ing . . . these beautiful, cool 7-Up "Floats". (They're too good to stop with one!) ★ What kind of ice cream are you in the mood for? Strawberry? Chocolate? Pistachio? Drop a scoop of the flavor you choose into a tall glass. Tilt the glass a little . . . and pour chilled 7-Up nice and easy down the side. That's it! ★ Friendly tip: All those "Floats" will make quite a dent in your 7-Up supply. So better get an extra carton or two for your regular thirst-quenching. Nothing does it like Seven-Up!

Copyright 1959 by The Seven-Up C

Money problems

Continued from page 26

these studies. One estimate is based on a Bureau of Labor Statistics budget for a family of four, a truly modest budget which will support only a home that is quite inexpensive or was bought some time ago. The other estimates are based on the higher living standard priced in San Francisco by the University of California's Heller Committee. We updated and adjusted its estimates to get approximate costs for other cities (San Francisco is most expensive). Costs for a family of five would be about 114 per cent of those listed here; for a family of three, about 81 per cent.

But even these estimates can't be the basis for your own budget. They simply provide a reference point to appease the understandable curiosity of families wondering what it really costs to live. Your requirements depend entirely on your own tastes, needs, and family income.

Curing the summer doldrums

Begins on page 16



Summer "cookouts." Arrange for your "day campers" to eat outdoors in the yard, park, or woods. A "cookout" means lots of fun in planning, as well as in the cooking and eating.

Consult a Scout manual for safety information in building an outdoor fire. On other occasions, have the children bring sandwiches and fruit for a picnic lunch.



Summer gymnasts. The boys at the "back-yard camp" will enjoy supervised calisthenics on a padded area. If you are a dud in these matters, books from the public library will suggest gymnastics you can introduce and direct.

Evenly matched teams of boys or girls could compete in games such as "tug-of-war." These should be played on grassy turf.

Marlite Walls—English Oak Random Plank, Sunlight Yellow Black. Ceiling—Polar White Marlite Block. Interior by Ving Smith.



New Marlite RANDOM PLANK

beautiful wood-grain paneling for any room

Marlite Random Plank captures the soft beauty and warmth of fine hardwoods, yet its baked melamine plastic finish provides child-proof protection against smudges, scuffs, stains, moisture. Available in beautiful new modern hues developed exclusively for Marlite by leading color experts. With Marlite you can have, in any room, distinctive walls that are as practical as they are beautiful. And Marlite stays like new for years; cleans with a damp cloth; installs without muss or fuss over old or new walls. See your building materials dealer for the complete line of fully finished Marlite paneling in beautiful decorator colors, distinctive wood and marble patterns. He will be glad to give you a free estimate.

Free Decorating Ideas Book
Mail coupon for full-color book (over 40 illustrations) packed with interesting ideas to help you build or remodel better.

Marlite®
plastic-finished paneling



5938

Pleose send free copy of new Decoroting Ideos Book.



Marlite Division of Masonite Corporation, Dept. 733, Dover, Ohio

Name_____

Address_____

City_____ State_____

MARLITE IS ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH



Why you (daughter, too) will love an RCA WHIRLPOOL

1 Because this washer is *self-setting*. It automatically changes its action to suit your wash—gives every fabric, even wash 'n' wears, just-right care.

2 Automatically selects warmer or colder wash water. Built-in lint filter screens out lint, even on partial loads.

3 Automatically agitates faster or slower and selects correct washing time. Exclusive Surgilator* agitator gets clothes cleaner without harsh scrubbing action. *Tmk.

4 Automatically tailors rinsing to the fabric—gives you the right number of rinses, the right type and temperature.

5 Automatically changes spinning speed to suit the fabric. No deep-set wrinkles. Quicker drying, easier ironing.

6 Automatically (and economically) the Suds-Miser® saves filtered suds water for another big 10-pound load.

See your RCA WHIRLPOOL dealer for a demonstration of the new Mark 12 self-setting washer and matching dryer. Many other models, too, in colors or white porcelain enamel. You can own a brand new RCA WHIRLPOOL washer for as little as $1.81 a week, after down payment or trade-in. Take up to 3 years to pay.

America's first family of home appliances

RCA Whirlpool

© 1959, WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN. (USE OF TRADEMARKS RCA AND RCA AUTHORIZED BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.)

It's NEWS to me!®



For lunch on the go, plug this wiener cooker and bun warmer into your car cigarette lighter. Within minutes, you'll have two sizzling hotdogs. Warm buns on top. Crumb tray's removable. Works in standard lighter, uses no more current than radio. Use on boat, too. It's available for 6 or 12 volts.

Car-B-Cue, $4.95, in stores. Don E. Bailey & Assoc., 5921 S. Normandie, Los Angeles 44, Calif.



Decorating trick you can use to screen, divide, or decorate a room. Combine any number of these flooring-to-ceiling metal poles with panels styled in a smart Oriental filigree design. Philippine mahogany veneer panels (12 inches wide and 3 feet high, ready to stain or paint. Poles, in black wrought iron or metallic brass paint, telescope from 4 feet 9 inches to 9 feet 3 inches. Plant holders unpainted.

Divider Set, (2 poles, 2 panels), $9.98; extra pole, $3.50; 2 extra panels, $2.98; plant holder, $1.50, in stores. Shelfmaker Products, Arlington Ave., Kearny, N.J.



Certainly is handy for trimming or squaring the edge of boards up to ⅛ inch thick. (Particularly helpful to an amateur who has some difficulty squaring the edges of a board with a regular plane.) It's ideal when you want to get a close fit or square up thin material such as hardboard. Cutter works on a skew. For various beveled cuts, attach small wooden blocks.

Side plane costs $4.95, in hardware stores. Stanley Tools, 111 Elm St., New Britain, Conn.



Such smart designs—and in such a variety of sizes you can use them in many ways. Being plastic, transfers are extremely durable. Sizes range from tiny ones for jars to 44-inch-tall ones for divider screens or for use on a wall. They come in colors that will go with virtually any color scheme: gold, black and white, or muted tones. Easy to apply on nonporous surfaces such as glass, metal, plastic, painted walls.

Rineglas Transfers shown (a few of many): Hex or Cages, 45c for 4; Circles, 90c for 12x12 sheet; Leaves, 90c a sheet, in stores or ppd. from mfr., Rineglas, 325 W. Huron St., Chicago 10, Ill.



Cooking out's easier with this aluminum forked-stick set you can assemble in one minute. All parts telescope to fit in largest tube, so it's easy to carry along, too. Pot hangers have six adjustments for temperature control as the fire burns up or down. Use gimbal as a broiler. A real gift possibility.

Ozark Forked Stick Set with Gimbal, $5.98, ppd. from mfr., Porta Co., Inc., 32 Neponset, Canton, Mass.

More NEWS on next page

Way ahead of the class...

Ideal®—the 7-Course Meal for Dogs*



Inspected and Certified by the U.S. Government

Watch his eyes sparkle...his tail begin to wag. No wonder. It's time for his Ideal 7-Course Meal. Ideal's cooks blend the seven foods your dog needs most for sound growth and development—capture all their clean, wholesome, meaty aroma. Look:

How Ideal's 7 Courses compare with your menu

1. **Meat animal protein**—The same nourishment *you* get from steaks, chops, roasts.
2. **Bone-building minerals**—The calcium and phosphorus *you* find in milk, cheese, eggs.
3. **Wheat germ**—Vitamins B and E—the same as *you* get in whole wheat bread.
4. **Cod liver oil**—The same as *you* give to children for Vitamins A and D. *Dogs* and *cats* like it!
5. **Carrots**—The crisp, nutrition-packed kind *you* serve at home.
6. **Soya grits**—Extra rich in the protein *you* find in those new, expensive cereals.
7. **Barley**—Used in so many of *your* favorite soups to provide carbohydrates and vegetable protein.

Your pet expects the best—feed Ideal!



MADE BY WILSON & CO., INC., MEAT PACKERS

©1959 WILSON & CO., INC.

KILL GARDEN INSECTS; STOP BLIGHTS, RUSTS and MILDEWS, too



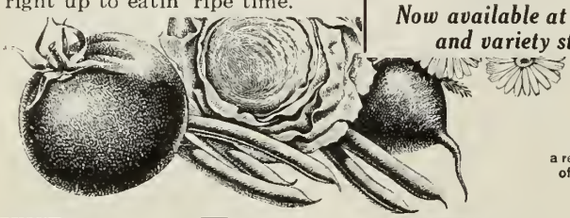
Completely safe to use right up to harvest time

When bugs, blights, mildews or rusts hit your garden—be safe. Use End-o-Pest Garden Dust. It kills most insects (both the chewing or sucking kinds) . . . stops many blights, rusts and mildews. Yet, it's completely safe to use—even on fruits or vegetables—right up to eatin' ripe time.

NO MIXING. READY TO USE.

End-o-Pest Garden Dust is available in the famous dust gun applicator package. Always ready to use at an instant's notice. If you prefer spray, use the easy-mixing End-o-Pest Garden Spray or the ready-to-use End-o-Pest Rose and Garden Aerosol Spray "Bomb."

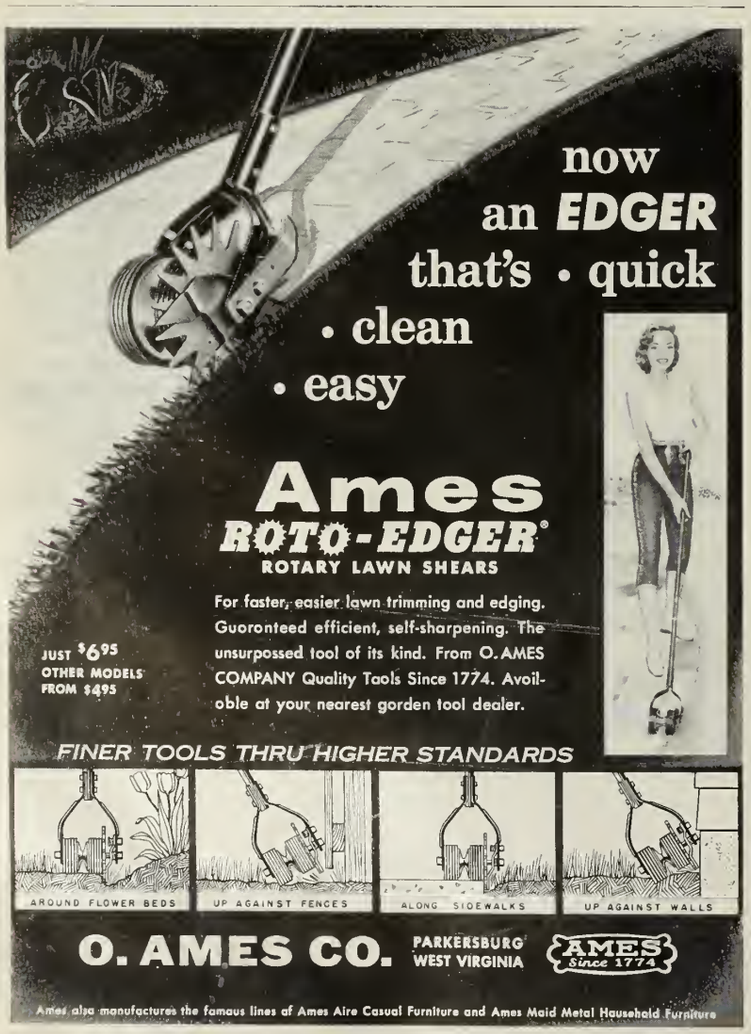
Now available at supermarkets and variety stores, too.



End-o-Pest is a registered trademark of Swift & Company

End-o-Pest

GARDEN DUST OR SPRAY



It's NEWS to me!

Begins on page 31



Children adore a patio table of their own! Use later in the house for snacks or play. Won't tip even if one child sits down alone. With top off, folds to narrow 11 inches for easy storing. Yellow, green, or red enamel resists stain, chipping. It has steel top and seats, aluminum legs. Stands 22 inches high. Top is 20 inches in diameter.

Tea Table, about $12.95, in stores. Kusan, Nashville, Tenn.



Handyman's pal is a combination square and bevel which can handle jobs calling for a framing square. It will also level, plumb, measure in inches or degrees, or determine the pitch of an existing roof—all with speed and accuracy. This new type T- and L-shaped square has an angle rule across the lower corner, with thumbscrews for adjusting it. Lightweight aluminum, it's compact, too—blade's 12 inches long.

Squangle, $6.95, ppd. from mfr., Squangle Corp., 6306 176th Street, S. W., Lynnwood, Wash.



Look how versatile this flower container is for combining flowers, dried material, fruit, and candles. Bottom tray holds water. Arrange flowers through metal grid which clips atop tray. Grid is above water—fine for holding things that need no moisture. Candleholders are movable. In avocado green.

Festive Board, 9x19-inch, plus 3 candles, holders, $5.95; 6x9-inch size plus one candleholder, $2.49, in stores. L. J. Baker Specialty, 2828 Fifth, Des Moines 13, Iowa.



It's easy to cut hair with professional results when you have all these tools plus step-by-step instructions. (If you start now, by school-time you'll have picked up skill, speed.) Kit has clippers, 3 cutting guides, duster, brush and comb, neck cape, instruction book. All in handy vinyl carrying case.

Clipmaster Hair Clipper Kit, about $21.95, in stores. Sunbeam Corp., 5600 Roosevelt Rd., Chicago, Ill.



Time- and step-saver. Used as a water shut-off or as flow regulator for lawn sprinklers, the new unit saves walking in disconnecting or moving the sprinkler. Handy, too, for use with brush when washing car or windows. Spray head attachment converts for watering or spraying.

Ball-Flow Hose Shut-off with a spray head, 98c, in stores. The Specialty Mfg. Co., 2356 University Ave., St. Paul 14, Minn.



Rug washer attachment for this vacuum cleaner is real news. Just slip air-powered shampoo brush on end of wand—you're ready to go. It's equipped with a dispenser for a new liquid cleaner developed especially for use with it.

Turbotool rug washer (fits any model made by this mfr.), $26.75. If you now have Turbotool power unit, rug washer is $7, from sales representatives. Electrolux Corp., 500 Fifth, New York, N.Y.

More NEWS on page 36

Homeowners are saying "Dutch Boy" is the "5-year house paint!"

Unretouched photograph of the home of Mr. Arthur J. Hannah, 2065 Eastern Ave. SE, Grand Rapids, Mich. This lovely home was painted with "Dutch Boy" House Paint in the summer of 1953 by Adrian Hayes, Painter-Contractor, and the finish, as you see, is still bright and weather-tight.



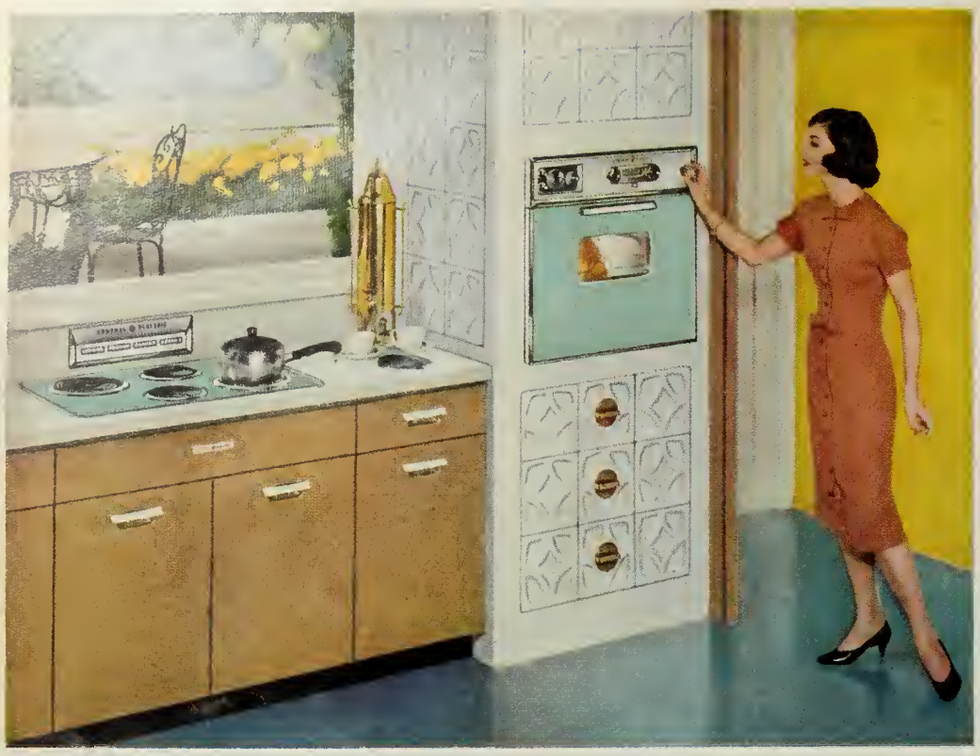
Homeowners all over the country, in climates and weather that differ widely, agree in saying "Dutch Boy" is "the 5-year house paint." They could also call it "the economical paint," because with "Dutch Boy" you paint less often to keep your house looking lovely. "Dutch Boy" brushes on smoothly, dries to a tough, bright, weather-tight finish. Get free new booklet, "Live Colorfully with Dutch Boy" at your "Dutch Boy" Dealer. He's listed under "paint" in the yellow pages of your phone book.



A PRODUCT OF NATIONAL LEAD COMPANY

Buying?...Building?...Remodeling?

New General Electric



The Custom G-E Built-In Range in stunning Turquoise provides a strikingly beautiful color note in this contemporary kitchen.

This cooktop features a remote control unit to mount where you wish; big-capacity Custom Oven with picture-window door is 21" wide . . . has all the automatic features you've been wanting . . . rotisserie, meat thermometer, Oven Timer and Minute-Minder—and charcoal-type broiler that's a G.E. exclusive.



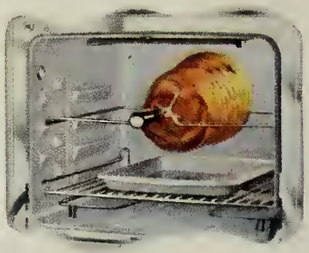
This delightful kitchen features the modestly priced General Electric De Luxe Oven and integral control cooktop in lively Canary Yellow. Cooktop has convenient, up-front push-button controls. Fits flush into countertop; no dirt-catching cracks and crevices.

Big-capacity oven has new automatic timer and Minute-Minder, floodlight, charcoal-type broiler, removable door, 2 shelves. Thrifty, too—bake all day for less than a dime!*

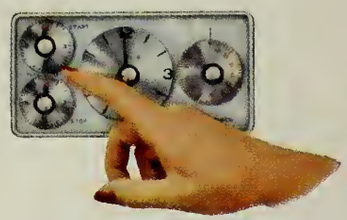
(*National average rate for eight hours cooking.)



Removable oven doors! Snug-fitting door has two simple catches that can be flipped open to let door slide right off for easy cleaning of the entire oven.



Automatic rotisserie! Barbecues a 20-lb. roast! Has sturdy spit and forks. Removable, sure-grip handle lets you handle hot spit safely, easily.



New Automatic Oven Timer! Easy to set as a kitchen clock! START dial turns oven on; STOP dial turns it off. Cooks meal while you're out.



Automatic Meat Thermometer! Dial the "doneness" you want for roasts, steaks—a buzzer tells you when they're ready! No guessing—perfect results *every time!*

PLUS:

- Focused-Heat broiler unit gives you charcoal-type results
- Fast, self-cleaning surface units
- Big-capacity ovens . . . a full 21" wide
- Starlight Gray porcelain oven interiors for easier cleaning
- Built-in oven vents . . . eliminate streaking or staining kitchen walls

Ovens and cooktops available in Pink, Turquoise, Yellow, Brown, White, Satin Chrome or Copperfinish.

You'll find the range just right for you in . . .

Built-In Ranges for 1959

Before you do another thing with those plans for your dream kitchen, take a good close look at the beautiful new General Electric Built-In Ovens and Cooktops.

There's the widest choice of models ever . . . and never before has a built-in range offered so much in new features and styling.

Choose from four decorator colors: Petal Pink, Canary Yellow, Turquoise Green, Woodtone Brown or White. Or you may prefer Satin Chrome or Copperfinish.

Your G-E dealer will show you how easy it is to own the General Electric Built-In Range of your choice. And don't forget, a new built-in range does more than make your kitchen truly modern—*it actually increases the value of your home!*



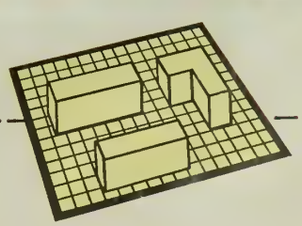
Only G.E. offers you new eye-level pushbutton controls for the cooktop . . . built right into the hood! Easy to see, to use, to clean . . . and safely out of reach of children! Fan and floodlight also built into the hood. *Available in June.*

New! Two full-sized ovens install as one, in 27" wide cabinet! Each oven has automatic timer, broiler, floodlight, two shelves. Rotisserie, meat thermometer in top oven. Eye-level control panel. Doors slide off for easy cleaning!

GENERAL ELECTRIC

Range Dept., General Electric Co., Louisville 1, Ky.

FREE! Kitchen Planning Kit—has 3-D cut-outs and floor plan sheets. *Plus* 6-page color folder filled with ideas, size and installation data. Send coupon to—



Gail Evans, Home Consultant
General Electric Company
Appliance Park
Louisville 1, Kentucky

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

BH&G-7

NOTICE

to readers of Better Homes & Gardens

If you have a lawn that is infested with a lawn's worst enemy . . .



NOW is the time and here is the way to control it

WEEDONE

CRAB GRASS KILLER SODAR

Yes, the time is *now*—before this ugly, sprawling weed really takes hold in your lawn. The way is with Weedone Crab Grass Killer Sodar—by far the most effective formulation yet developed for killing crab grass. Yet Weedone Crab Grass Killer Sodar kills this weed pest without injury to most lawn grasses, including fine bents.

You can have it in three forms—in liquid form and in powder form for mixing with water, both for use in sprayers; and in dry form for spreader application. Take your choice, but do it *now* and save your lawn!



(dry) 5-lb. bag $2.25

(liquid) 1-pt. can $1.95

(powder) 4-oz. can $1.25

Also larger sizes

Dry form slightly higher west of Rockies

Easy-to-follow directions on containers

Weedone is a registered trademark of Amchem Products, Inc.

AMCHEM PRODUCTS, Inc.

Formerly AMERICAN CHEMICAL PAINT COMPANY

St. Joseph, Mo. • AMBLER, PA. • Niles, Calif.

Originators of 2,4-D and 2,4,5-T Weed Killers.

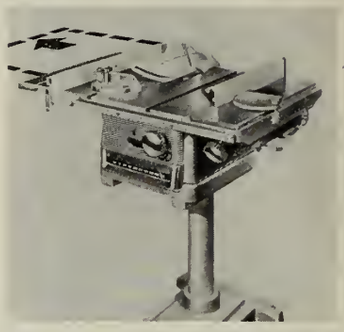
It's NEWS to me!

Continued from page 32



Fine for shish-kabobs, wieners. Six-pronged wheel fits portable or regular range rotisserie. See how it increases spit capacity! Small prongs are the right size to hold chunks of meat or vegetables firmly. (In photograph, 2 are shown on a new motorized barbecue spit you can easily attach to any grill.)

Party-Q Roti-Wheel, $1.79; 2 for $3.49. *Roti-Grill* motorized spit is $14.95, in stores. Party-Q Corp., 601 W. 26, New York 1, N.Y.



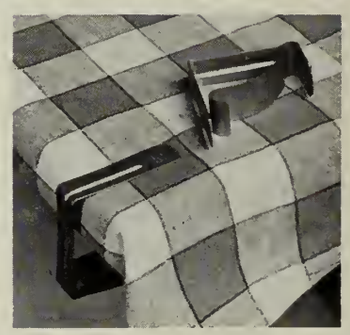
Does 5 different jobs without additional attachments. It's an 8-inch table saw, jig and sabre saws, jointer-planer, disk sander. The jointer-planer guide fence folds under table to make space for other jobs. A 24-inch table extension supports long boards securely. It's powered by a ¾-hp motor.

Craftsman 5-in-1 Power Tool is about $200 in Sears, Roebuck and Co. stores. Sears, Roebuck and Co., Chicago 7, Ill.



From freezer to oven these new containers can go. Think how time saving! You can freeze vegetables, casseroles, and leftovers in pint or quart size, then take them right from freezer to oven—even serve in them. Special plastic coating gives them durability. You can mark date and contents on the lid.

Pantry-Pak, 12 covered pints, 63c; 12 qts., 79c, in stores. Sealright Co., Inc., Fulton, N.Y.



Anchor picnic cloth so a breeze can't flip it in food or disturb a pretty table setting. Just slide the small stainless steel clips on edge of table. Clips can be used either on wood or folding aluminum-frame type tables. One size fits tables to 1⅛ inch thick. Super size fits 1½- to 2⅛-inch-thick tables.

Down Boy Table Cover Clips, two for $1, in stores. Ace Products Co., Chalfont, Bucks County, Pa.



Remove fishhook without touching the fish! Shaped and triggered like a pistol, new hook extractor is simple to operate—you can do it in the dark. (Your wife and youngsters can now easily take their own fish off the line.) Takes hook out in seconds, no matter how deeply embedded. Use with game or pan fish, bullheads or catfish, turtles.

Out-O-Matic, $1.98, in stores. Black Panther Tool Co., 4051 S. Iowa Ave., Milwaukee 7, Wis.



Folds so compactly it's easy to store when not in use. (Storage *is* a problem for most of us.) All-purpose basket is fine for picnics, shopping trips, or carrying garden supplies. Has metal bottom, handle, supports. Heavy cloth sides are red plaid. Open, it's 11x17½x7 inches; closed, 1¼ inches thick.

Highlander Fold-Away Basket is $4.95, in stores. Fold-Away Basket Co., Madison, Ind.

For other new and interesting products, see Shopping by Mail items on page 116.

BE REALLY REFRESHED . . . HAVE A COKE

REG. U.S. PAT. OFF.



Who cares if it's hot? Have a Coca-Cola! Only Coke gives you the cheerful lift that's bright and lively... the cold crisp taste that deeply satisfies! For real refreshment... anytime... anywhere... pause for Coke!

Get Coke in King Size, too.
Now available almost everywhere.



King • Regular

Enjoy Coca-Cola

REG. U.S. PAT. OFF.

for THE PAUSE THAT REFRESHES

COPYRIGHT © 1959 THE COCA-COLA COMPANY. "COKE" IS A REGISTERED TRADE-MARK.

SUN and SHADE...

or a little of each

WHETHER YOU'RE a sun worshiper or a shade seeker, there's a helpful suggestion for you. It's surprising how much more your family can enjoy the yard by addition of: a smooth surface under lounging furniture—a trellis or sweep of colorful canvas to make a shady nook—a breezy screened area to keep insects out of the barbecue!

If your family enjoys soaking up lots of sun, here are ideas . . .





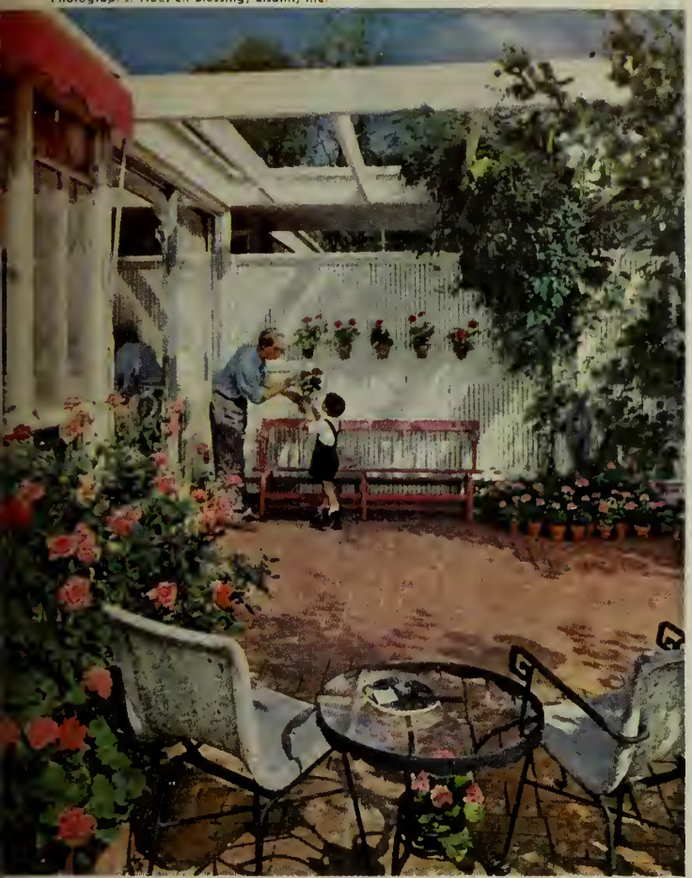
A modern version of the screened porch that gives you both sun and shade. Next to the house, the roof is solid, but the outside corner is a screened grid.

Storm sash can replace screens. Home of Dr. and Mrs. F. T. Romberger, Jr. Landscape architect: George Fiel.

A perfect place to relax and welcome the sun. Complete privacy is afforded from carport and roadway by a simple wood fence.

Quarry-tile surface is smooth as flooring, yet retains the outdoor feeling. Planting pockets have been left for shrubbery and flowers. From the home of Mr. and Mrs. A. O. Anderson, Sarasota, Florida.

Photographs: Hedrich-Blessing, Lisanti, Inc.



This terraced living area has two sources of shade. The far side, by the fence, is shaded by a wisteria-covered grid, the near side by a young tree. Home of Dr. and Mrs. Howard Pfister. Charles Perin, landscape designer.



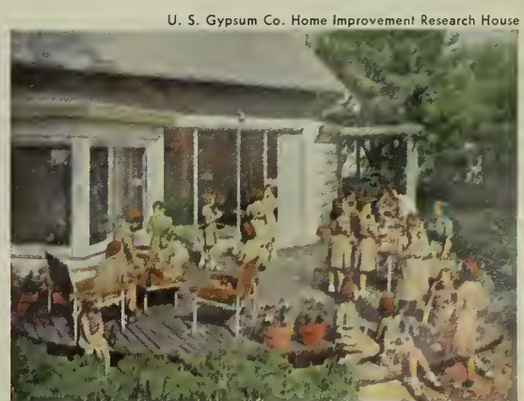
Screen porch opens to kitchen for convenient serving. Counter goes up in bad weather.

Fallen leaves on screen roof of porch create interesting shadow patterns on Roman brick floor. Screens come down for cleaning. Furniture is weatherproof. George McVicker home, Beverly Shores, Indiana. Architect: Robert B. Tague.

No reason why you can't build a screened, pest-free area behind your house. New plastic or metal screening stays on all year (nothing to store in winter). Beams are weather-hardy redwood. Owners: Mr. and Mrs. R. B. Mower, Atlanta, Georgia. Architect: Henry Norris, A.I.A.



U. S. Gypsum Co. Home Improvement Research House



Spacious redwood deck off the family room becomes a wonderful entertainment spot. The deck sections are removable; they're 2x4s raised off the ground on 2x8s and concrete blocks.

SUN and SHADE . . .

Continued

. . . but if you're the sort that runs for a spot of shade, you'll like these suggestions . . .

Decorator: Marion Heuer, A.I.D. Architect: Milton Schwartz



Color theme of this porch is carried from adjoining family room to open terrace and flower border beyond. Foreground table has a wood top stained and lacquered. Woven shipcord side chairs and cushions slipcovered in plastic make pretty furniture practical, too. Floor is granite pebbled aggregate in poured concrete—maintenance-free.

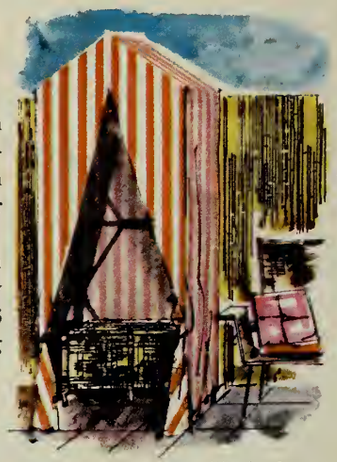
Decorator: Claud D'Avray of Sorkin, Inc.



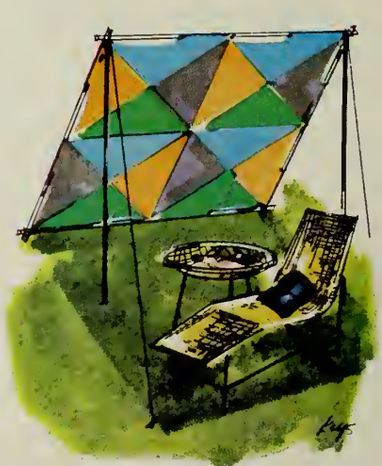
Select a blue and white porch color scheme to help you to feel cooler on a warm summer day. Concrete is painted to blend with wrought iron furniture. Chairs have practical plastic seat pads. Belford Small home, Glencoe, Illinois.

Just for fun get your own portable cabana of bamboo and canvas. You can sit on the wicker hamper—stow clothing inside.

Marsh reed makes a budget kind of privacy fence. A section that is 6 feet tall and 15 feet long costs about $7.



Drawings: Whitaker-Guernsey

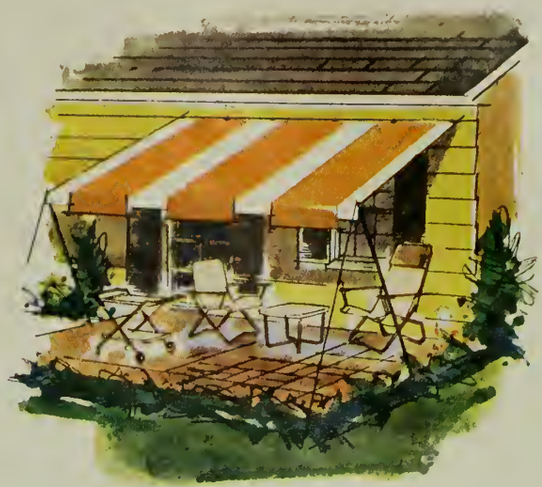


You can buy this colorful combination of sunshade and wind breaker, or perhaps it will inspire you to make one of your own.

Aluminum frame corner poles support the canvas; plastic cords anchor it. Get canvas from awning or mail-order stores.



Driveway converts to shaded area. Large square of canvas is edged with grommets to hook onto house and garage. Tent pole supports free corner. Diagonal wire from garage to pole holds center of canvas.



Buy or make a canvas sunshade for house or garage. Grommets along back edge slip over hooks on house. Adjustable clothes poles and guy wires give front support. Similar awnings are made of metal.



Colorful square umbrella lowers, tilts, or moves from side-to-side—to give shade exactly where it's needed. Fringed cloth and chair webbing match.





Bright canvas doors screen outdoor kitchen facilities from this porch. The 1x3 frames glide on sliding-door tracks.

Half of floor is brick set flat; the rest is smooth-troweled concrete, with the redwood forms left exposed. Home of Samuel Grant, St. Louis, Missouri.

This cool summer room brings outdoor living within reach of even Northern climates. You could build a similar porch extension off a kitchen, family room, or car shelter.

Random 2x4 framing adds interest to sides; colored glass (plastic would do) is inset. Owner: Seigfried Reinhardt, Kirkwood, Missouri.



Refreshing ideas for summer tables

Try one—or try all—of these easy-to-copy table setting ideas. You'll find they add relaxing pleasure and fun to your family mealtime hours and summer entertaining

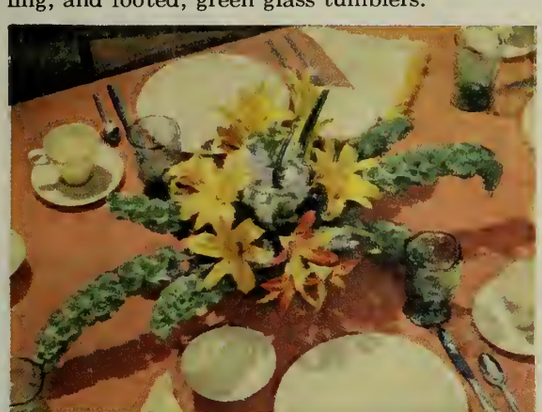
By Fae Huttenlocher

Photograph: Szanik. Table settings: Mildred Brooks & Carmen Edgar



Plan a moon-viewing party. A gracious red and white flower arrangement, giant paper lanterns, and an inexpensive telescope set the stage for this modern American version of an ancient Oriental ceremony. Colorful melamine plastic and gay pottery dinnerwares are used to serve the simple casserole supper. Stainless steel forks have plastic handles.

Use flowers for beauty. Hemerocallis, summer stocks, and bells of Ireland add a cool and lovely note to this table set with yellow melamine plastic dinnerware, Stardust pattern sterling, and footed, green glass tumblers.



Have lunch in the garden. To create a pleasant, restful atmosphere, blend the colors of your outdoor table setting with its surroundings.

The handsome accessories in wood, glass, pottery, beeswax, and stone used on this attractive table have been selected to repeat the many tones and textures of the landscape.

The interesting centerpiece arrangement is made of papyrus grass and assorted leaves.

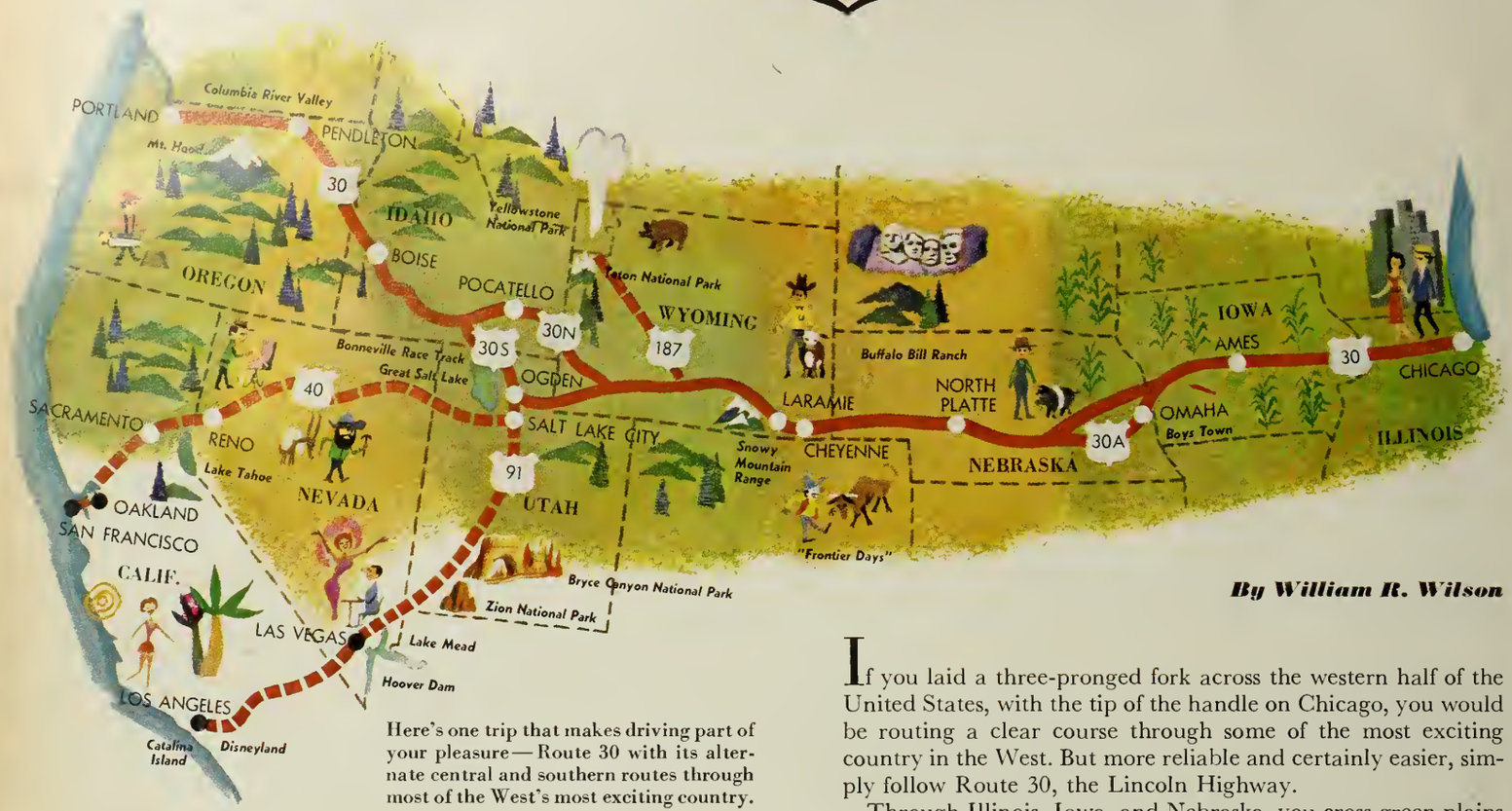
Photographs: Hopkins



Be brilliant at breakfast. For a real top o' the mornin' fillip, set the table with a boldly striped cloth and add a gay centerpiece arrangement of white daisies and red poppies.

Such strong design and cheery colors make an ideal setting for plain white ovenproof china in Serene pattern, Connoisseur crystal, and Maestro pattern stainless steel flatware.

ROUTE 30 WEST!



Here's one trip that makes driving part of your pleasure — Route 30 with its alternate central and southern routes through most of the West's most exciting country.

By William R. Wilson

If you laid a three-pronged fork across the western half of the United States, with the tip of the handle on Chicago, you would be routing a clear course through some of the most exciting country in the West. But more reliable and certainly easier, simply follow Route 30, the Lincoln Highway.

Through Illinois, Iowa, and Nebraska, you cross green plains and rich farm land, pass vast cattle and sheep ranches; then, Route 30 climbs Wyoming's magnificent Snowy Range and drops between the flaming red walls of Echo Canyon to Ogden, Utah.

Here the fork separates, with U.S. 30 branching northwest along the Oregon Trail across Idaho and [*Turn to page 98*



Netting salmon in the Columbia River is one sight, and from the same spot you can view the power dam at Celilo Falls.

Photographs: Wilson



California-bound families pause for a stopover in beautiful Zion National Park, a deep canyon cut through solid rock by the tiny Virgin River.



You'll see waterfalls like this all along the way as you approach Portland. This one is on Mount Hood's southeastern slope along State Route 35.

Mount Hood, highest point in Oregon, is always snow-capped and good for skiing most of the year. Take tramway or highway, or climb to the top!





Route 30 through Echo Canyon in northeastern Utah parallels rail route, 40 miles southeast of Ogden.



You'll see salmon on their way to spawning grounds upstream at Bonneville Dam on the Columbia River.



Natural Bridge off the scenic Rim Drive in Bryce Canyon is a favorite camera subject.

Pick a package of pleasure!

By Neil R. Kuehnl

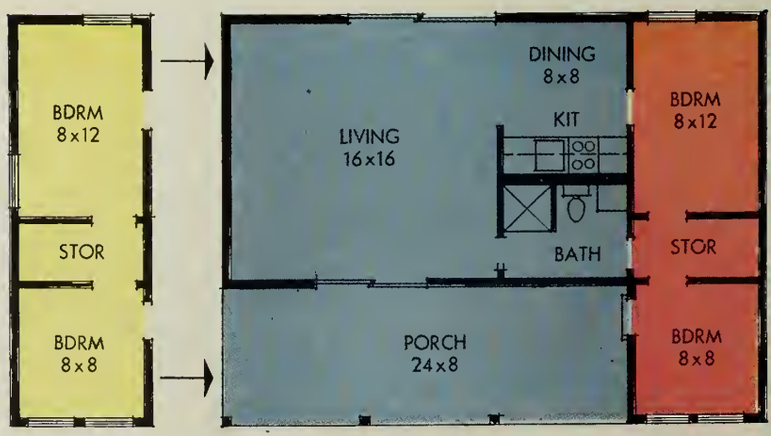


Here's one of the neatest, most attractive vacation houses we've seen. It's light, bright — and it doesn't close you off from the outdoors. The house is made of factory-finished panels that need no further painting. Foundation is a system of redwood piers on pre-cast concrete footings. Big front porch takes advantage of the best view. Architect: Henry Norris, A.I.A., Atlanta.

This vacation house can be set up on your lot in a day, using factory-made panels

Photographs: Lisanti, Inc.





Inside, this vacation home is open and airy. The dining-kitchen area is out of traffic. Basic house is designed for two bedrooms or four; or you could build just the center (blue) section, and add the bedrooms later.

You can buy plans for this vacation house, or order it from the manufacturer. See page 87 for details.

More on page 87

They've put outdoor fun up in packages! One way, you enjoy it in your back yard—just a barbecued steak away from your easy chair. Or if you choose, it can be waiting for you at your plot of ground near lake, beach, or woods.

We're talking about two new prefabricated structures that offer summer-long recreation for your family at surprisingly low cost. On this page is a "pleasure dome" you set up to shade a portion of yard or patio. It goes up in about a day, and shields you from sun, rain, and strong winds. It's wonderful for outdoor cookery or entertaining.

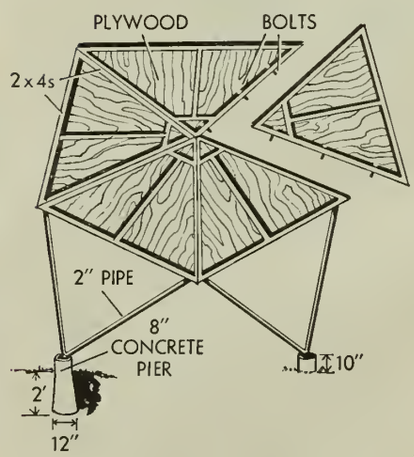
Opposite, you'll find a budget-minded vacation house with just about everything your family has dreamed of. Not just a bare-wall cabin—this holiday home brings you pipe-and-slippers comfort wherever you build it.



The ingenious principle of the geodesic dome was never put to more practical use. Shelter doesn't even require a level area; the six concrete piers compensate for irregularities. Roof is waterproofed with aluminum-tape flashing. White primer is included in the package; the owner then selects the finish color.

Not only handsome, this sturdy back-yard dome is a useful and economical shelter





Shelter is made of 19 lightweight wood triangles (five shown in this drawing).

Each one is covered with plastic-faced plywood.

Structure is erected from the rim toward the center, a section at a time. Two-by-fours shore it up until it becomes self-supporting.

All the prefabricated triangles, steel supports, and flashing materials are furnished by the manufacturer. Dome is 23 feet in diameter, 12 feet high; it covers 365 square feet.

A strategist's handbook of parental ploys for destroying your children's morale

How to drive your kids crazy

By Stanley and Janice Berenstain

Our children now have a list of "little things" *we* do that drive *them* crazy. And, kids being kids, that means they're already thinking up fierce countermeasures to get even with. Not that parents are in any real danger of losing the war of nerves so blithely referred to as the Parent-Child Relationship. Children, it's true, are more energetic than their parents and manage to sustain a fairly withering fire of knuckle cracking, nail biting, throat clearing, head conking, molar clacking, table kicking, milk spilling, and induced burping. But there's no substitute for experience, and Mother and Dad, with their long practice at getting under each *other's* skin, are more than a match for Junior in the arts of psychological warfare.



"Now, Son," says mealymouthed old Dad, "I didn't exactly promise. If you'll think back over my exact words. . . ."

One of the "little things" is actually quite a big thing. Some of us, sad to say, are not honorable in our dealings with our children. Paragons of probity in our dealings with other grown-ups, we somehow consider our own kids fair game for all sorts of outrageous confidence schemes.

"Now, Johnny," says Mother, fairly dripping sweet reason, "just tell me the truth and you won't have a thing to worry about. I merely wish to know what happened. Now, tell me, Son, how did my Botanical tulips get all smashed?"

Johnny considers the proposition and decides to grab it.

"Well, Mom, it was like this. Bill Gallagher and I were wrestling in the driveway and started rolling over and over . . . and somehow we rolled right over into the tulip bed."

But even as the words pass his lips he senses he's been had. That sweetly reasonable lady, whose only concern was the truth, is no more. In her place stands the Tulip Goddess!

"No television for a month!" she screams. "No movies for a year! No Little League this summer! No ice skating next winter!"

Does Johnny have a beef? Darn tootin' he does. Mother made a deal and failed to stand by it. It's as simple as that. Granted, it was a pretty silly deal (the very *last* rights a parent should bargain away are his clobbering rights), but a deal, nevertheless. And a deal's a deal.

Similarly, a promise is a promise—or should be. There's nothing quite so maddening to a child as having a parent who tries to weasel his (or her) way out of a promise.



Then there's Aunt Ethel, who always gives him a big kiss.

"But, Dad!" pleads Junior. "You *promised* you'd take me to the circus this year!"

"Now, Son," says mealymouthed old Dad, "I didn't exactly promise. If you'll think back over my exact words I believe you'll find that what I really said was . . . ."

Some kids react to this sort of thing in a very direct way; they run off and *join* the circus. Most of them, however, are satisfied with less dramatic measures—like losing their shoes, or throwing up on Daddy's bed.

As Junior gets older and more wary, Mom and Dad alter their weasel ways.

"Now, Son," says Dad, "about this question of which foreign language you're going to study. Your Mother and I feel you're sufficiently mature to decide the matter for yourself." Dad goes on to comment on various aspects of the question. He discusses the various languages offered—Latin, German, French, and Spanish. He explains carefully that Latin is the basis of all the Romance languages and that, in addition,



We expect him to thank whoever brings homework when he's sick.

there's nothing that helps so much with English derivation as a good grounding in Latin. Dad even comes right out and admits that Latin is a good bit more difficult than the others.

"Now it's up to you, Son. What's your decision?"

"Well, Dad, from what I hear, Spanish is by far the easiest . . . ."

"You'll take Latin and like it!" roars Dad.

Of course, Junior never had a real choice at all. Mom and Dad weren't offering him one. They were simply betting he would pick Latin, and when he didn't, they welshed. People



"Look at it this way, Dear. The flute is just like baseball."

just naturally resent welshers, and children (we must constantly keep reminding ourselves) are people.

Another thing parents are not is consistent.

"Daddy, may I stay up to watch 'Desperate Gun'?"

"No! You're too little for that sort of thing!"

"Daddy, will you piggy-back me up to bed?"

"No! You're too big for that sort of thing!"

"Mommy, how much did our new sofa cost?"

"Now, Judy, if I've told you once, I've told you a hundred times: we don't talk about how much things cost. It just isn't nice . . . and before you do another thing, go up and take off that skirt! It cost $6.98 and I don't want you playing in it!"

"Daddy! Billy hit me!"

"Billy! Did you hit your little sister?"

"Gee, Dad, she hit me first, so I hit her back."

"Billy, you're too big to hit little Suzy. If she hits you, don't hit back. Come tell me!"

(five minutes later)

"Dad, Suzy hit me."

"For Pete's sake, Bill, don't be such a tattletale!"



"She grabs me by the head with one hand and grabs my nose with a handkerchief with the other hand and says, 'Blow!' "

"Dad, will you please sign this test paper?"

"Hmm, 72. That's just barely passing, Son. How did the other kids do?"

"Pretty bad, Dad. There were a couple of 50s, quite a few in the 40s . . . ."

"Never mind about the rest of the kids! It's *your* paper I'm interested in! Now, I don't consider 72 . . . ."

"May I have something to eat, Mom?"

"Something to eat! You just had lunch!"

(half hour later)

"May I have something to eat, Mom?"

"Something to eat! It's almost time for dinner!"

"Dad, would you take me to the zoo?"

"Naw, this isn't the time to go to the zoo! The time to go to the zoo is in the spring when you can see all the animals with their young . . . ."

(next spring)

"Dad, would you take me to the zoo?"

"Naw, this is no time to go to the zoo! The time to go to the zoo is in the *fall* when you can see all the animals in their beautiful new fur coats . . . ."

Another thing worth considering in this short course in how to drive your children crazy, is the proposition that perhaps we expect too much of our kids. We tell Junior not to get dirty, not to get hurt, not to mumble, not to jiggle, not to shout, not to pout. We expect him to hold his little sister's hand, give his Aunt Ethel a great big kiss, eat his squash, and play the flute for company. And we expect him to understand how lucky he is to have a darling little sister, a wonderfully generous aunt like Aunt Ethel (it's her old flute), and squash. We expect him to pick up his feet, keep his hair out of his eyes, keep his shirt tucked in, and thank the girl next door for bringing his homework when he's sick. Then about 8:30, when we've got him thoroughly wound up, we expect him to relax and go to sleep.



"She wets her hanky on her tongue and rubs the dirt with it!"

Sometimes parents are downright unreasonable. For example, Mother occasionally has squash on the menu. That's not unreasonable. She puts a small dab on Junior's plate. That's not unreasonable. Junior regards the poisonous looking stuff. Should he make a fuss, or just eat it? He chooses the martyr's course and chokes it down. Mother's reaction is immediate. "See! You're learning to *like* squash! Have some more!" Plop!

That's unreasonable.

Ironically, parents trying their hardest to be reasonable are often the most *un*reasonable. "Look at it this way, Dear," says Mother, hitting on what seems to her a dandy analogy. "The flute is just like baseball." Junior cringes, and sets about taking as long a time as possible to assemble his flute. "You didn't make a fuss about practicing for the Little League tryouts, why make a fuss about practicing your flute? Why, you were out there practicing foul balls and ground flies for hours!" Junior makes an animal noise deep in his throat. "It's no different with the flute," Mom continues. "You wanted to play in the Little League. You practiced. You want to play in the school orchestra. You practice. Now, isn't that sensible?"

By now, the young flutist is all but inarticulate with rage. "It just isn't the same!" he chokes, and proceeds with his evening's practice, bringing to it a precision and singleness of purpose that is astonishing in one so young: he doesn't hit a single correct note.



"My Daddy rubs his whiskers on me. He thinks I like it!"

But of all the things that parents might do to drive their children crazy, the ones the kids resent most deeply are those acts which unfailingly dent their dignity.

"You know what parents do that really makes kids feel awful?" offered a member of a panel of 6- to 10-year-olds we assembled recently to pump for information. "They always want you to go to the bathroom." (Chorus of "Yeah!" from other panel members.) "No matter what you're doing, they always want you to go to the bathroom. How would they like it if somebody [*Turn to page 114*

Stones and pebbles dress up your garden

Even rugged boulders rate here as precious stones

By Fleeta Brownell Woodroffe

Photograph: Lisanti, Inc. Owner: Jerry Gavin



Just by lying here, a miniature Gibraltar, this glacial boulder in its very ruggedness emphasizes the fragile beauty of the Miniature Rose Twinkles at its base.

Fragrant fringy blooms and bluish foliage of new Dianthus Caprice snuggle against this sturdy rock in a free-form bed of perennials.

Photograph: Weymouth. Landscape architect: Frank Muramatsu



Owner: J. L. Grainger

Here, stones and slow-growing evergreens are a good adaptation of Oriental design to a narrow planting strip next to a fence.

As a soil mulch, gravel unites groups of stones, is preferable to using additional plants.

Landscape architect: Warren Jones. Owner: Carl E. Wynn



In this case, isolated boulders lie in a sea of smooth water-worn pebbles, chosen for their color. Such pebble mulching has, besides its all-season good looks, the advantage of resisting surface erosion by wind and water.

Something new, different, charming — a flagstone garden. It is wholly practical, too, with the flags large enough to stand on comfortably.

Rosy thymes, thrift, ageratum, gray cerastium, white iberis, blue lobelias, orange California poppies fill crevices between the stones.

Photographs: de Gennaro. Landscape architect: Joseph Copp, Jr. Owner: M. Raisch

Tips on handling stones



Scoot heavy stones in place on three rollers of pipe and a lumber track. Keep shifting rear roller to front.



Always place stones so base is, or looks to be, the heaviest side. This gives appearance of a natural outcropping.



In grouping stones, see that a small one goes next to a largest one, for contrast. Make the spacing uneven.



On slopes, sink base of each stone deeply at rear to achieve stability. Set plants behind larger stones.



A mellow blend of old and new



A graceful twin staircase winds up to the front entry. Note the small scale of the framework and railing; this helps adapt the formal design to this modest home. The patterned brick walk in the foreground makes an attractive bridge between the curved stair and the straight drive.

By John D. Bloodgood

You'll find that the character and scale of this lovely home are recognizably Traditional—yet, surprisingly, the effect is entirely Contemporary.

This difficult-to-achieve combination, designed by John Normile, A.I.A. and decorated by Mrs. Normile, spans an entire generation of design tastes.

Here, you'll find up-to-date building materials combined with modern planning ideas that make for comfortable living. Yet the balanced two-story facade, the formal entrance, and the white-framed siding give this home a truly classic beauty.

The Normiles' house proves there is no need to sacrifice the contemporary design ideas in order to achieve the grace of fine proportions—the substantial look and feeling of "home."

As you tour the home on these pages, notice how its complete simplicity—inside as well as out—lets the down-to-earth character of the design show through. No hiding behind frilly or false cover-ups here!

The plan is made for an everyday kind of living. And you'll find it could help your family to enjoy a more gracious style—at a reasonable cost.

More photographs on page 105

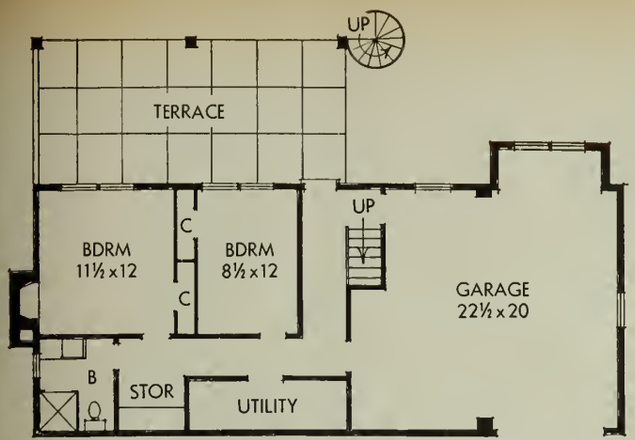
Photographs: Lisanti



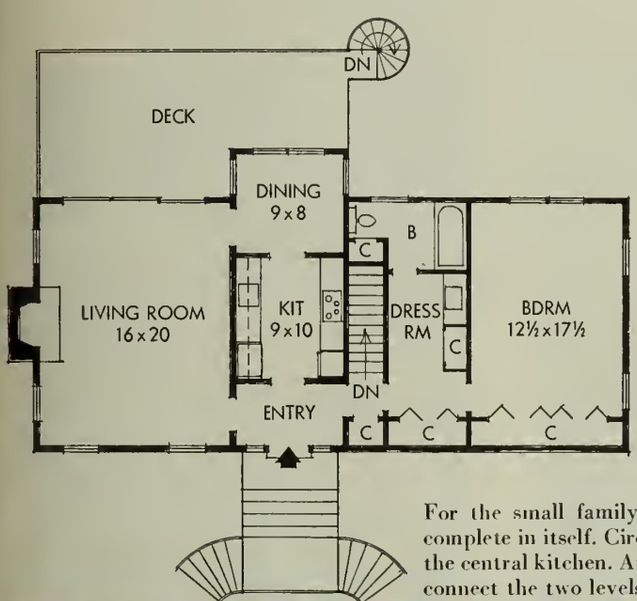
The second-level deck expands the actual as well as the visual feeling of space in the living room. Wide overhang above the sliding doors keeps the room shaded during the hot part of the day: doors open wide to evening breezes. The simple color scheme and fireplace design enhance the Traditional furnishings.



"My pink kitchen is a delight," Mrs. Normile told us. Counters and cabinets line two walls for efficient food preparation and serving; modern equipment speeds chores even more. Dining room can be seen through louvered doors; deck is just beyond.



The two levels of this plan prove how flexible a good house can be. The Normiles reserve the lower level for guests; but these two bedrooms (away from the master suite upstairs) would be wonderful for children, too. Note the separate terrace here.

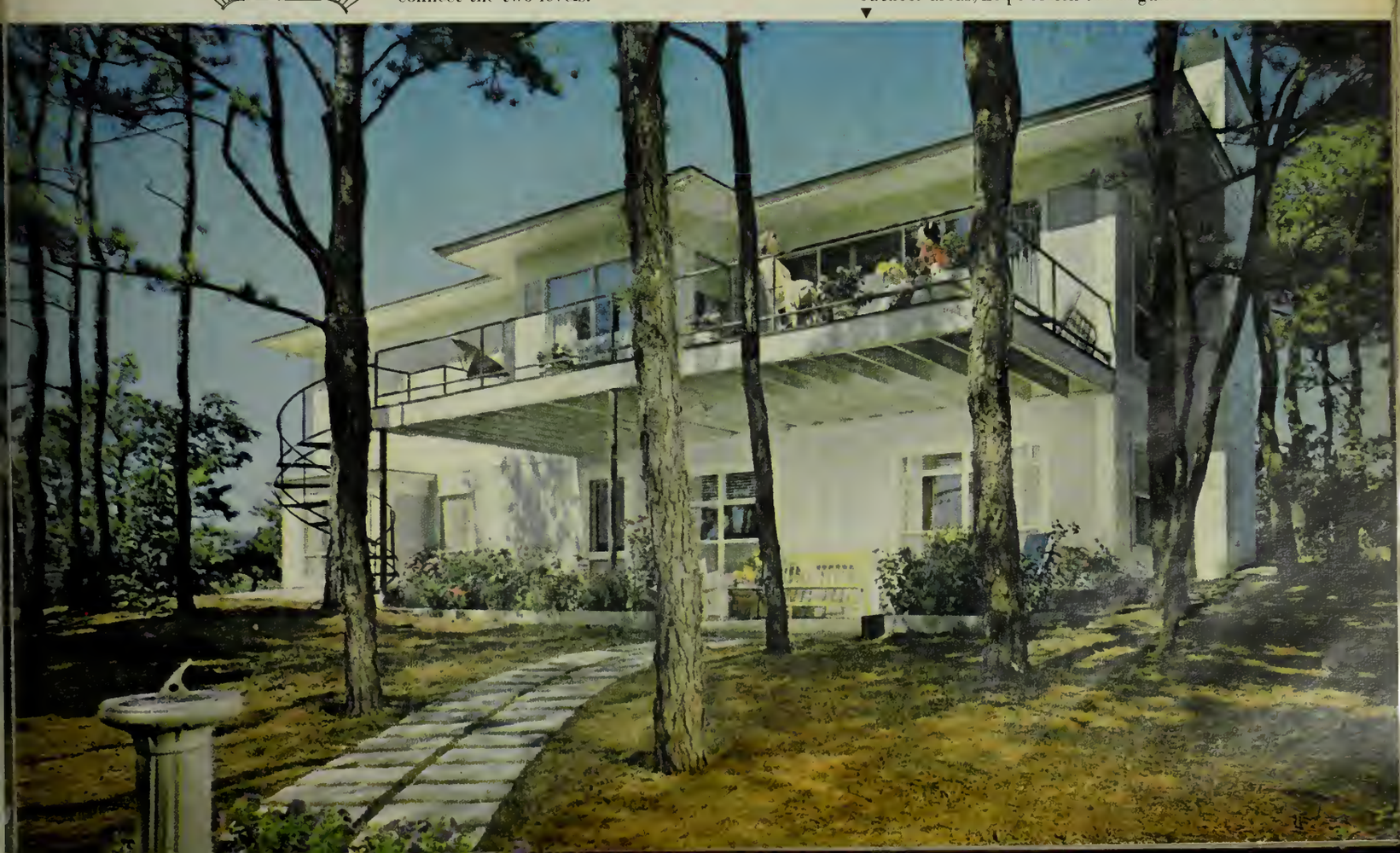


For the small family, this upper level is complete in itself. Circulation flows around the central kitchen. An intercom unit could connect the two levels.



Refreshing balance is achieved with the garage door (lower right) offsetting the living room windows upstairs. This makes for an interesting change from the usual one-or-two windows flanking the front door. Siding is a new hardboard design with a louvered effect. Available in 4x8-foot sheets, it gives a board-by-board scale and texture.

Rear of the house also has a Traditionally graceful feeling. Large windows and sliding glass doors expand indoor spaces to the upstairs deck and the downstairs patio. A spiral staircase unites the two outdoor areas, helps soften the angular lines of deck. ▼



By Leslie MacRae

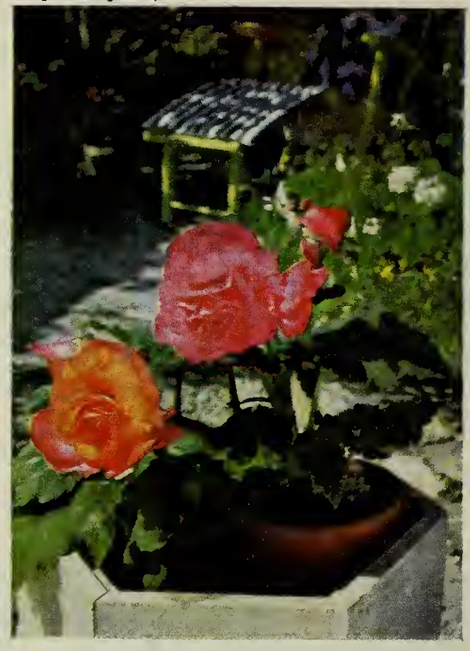
You can make a little good soil
go a long way—
have color where you want it quick—

POT GARDENING

Photographs: de Gennaro. Owner: Wilson Dillen



Designer: Douglas Baylis





Good in windy locations and for a real color punch is a big container like this six-sided box.

Set several plants inside without shifting from original pots. Block up smaller ones to desired level. Effects come easily, 5 minutes for these double tuberous begonias.



Just the thing for a porch or deck, a huddle of easy-to-grow flowers like these dwarf marigolds, petunias, geraniums, and sun-loving succulents.

A bushel or two of good soil is all you need. Broad, low pots are best.

Dwarf dahlias and chrysanthemums carry on into cool weather. Well ahead of the annuals you can have fragrant hyacinths, daffodils, tulips. The very special guest plant here at left is a hybrid cypripedium orchid.

Because of their shallow roots, all pot plants need a good watering daily.



Owner-architect: Edward H. Fickett, A.I.A.

Crisp, bold outlines in both plants and pot suit an entrance of contemporary style where all surfaces are rough. Here a cluster of agave rosettes fills a large earthen pot amply. Deep, sharp shadows become part of the picture where each day the sun shines long and hot.

Among the most spectacular of the huge succulent family, this single aeonium bloom spike decorates a small patio theatrically for weeks on end. Note the heavy pot. Other possible solo performers are a staked geranium, fuchsia, lantana, and even a tall, well-pruned ageratum.

Photograph: Weymouth. Landscape architect: Douglas Baylis



Landscape architect: Joseph Copp, Jr. Owner: H. F. Orr



Here it's red, pink, and white geraniums, large floppy pansies, and the curious burrostail (Sedum morganianum) in its hanging pot. They keep this street entrance as gay outside the stout gate as inside. They thrive on a daily—sometimes twice daily—rain from the hose.

They won't leave their house alone!



Jean knits, while Phil and little Jean work together with modeling clay.

One of the easiest things for a young couple to do, after they've settled down in their new home, is just sit back and relax. "There, we've done it. A home of our own!"

This letdown is understandable. It takes an enormous effort to buy and move into a house. The paper work and endless details involved are no small part of it. Nor is the physical effort of carting in furniture and possessions.

For Philip and Jean Bonham of Brentwood, Ohio, though, the moving-in process was just the beginning—and they knew it would be when they bought the house. They could have waited a few years longer; saved more money that would have bought the "extras" not usually found in a development house. But they wanted a house *now*. As a result, on the very first day in their new home, they started on their decorating and improvement program. They've been at it happily ever since—and there's no end in sight.

Most of these projects are carried out on a teamwork basis. "Sometimes I get the inspiration," says Jean, "and [*Turn to page 106*

By Florence Byerly

Photographs: Hedrich-Blessing. Data: Polly Cramer



Phil took four days of his vacation to build this fitted shelving in his den (which doubles as a guest room). For a smart effect, Jean lined the shelf backing with marble-patterned paper. Shelves were extended on either side of the sofa for convenient end tables.



When they moved into their home, these draperies were too short for the living room windows. Jean added a box pleated flounce across bottom for length and style. Sheer white nylon curtains filter sun, give a measure of privacy during the day. At night, corduroy draperies draw completely across window.

Jean made this espaliered tree to cover the doors of the storage closet Phil built into the living room. The tree adds color to the room without taking space. Materials were bought in a novelty shop — total cost was only $9.35.



In the hallway outside little Jean's room, there was no room for furniture — and there was also much evidence of finger marks on the wall. Solution: a washable fabric-backed wall covering decorated with a colorful and artistic tree.



Dado in dining room is sheets of do-it-yourself aluminum, in a cutout clover-leaf design, tacked to wall for a handsome and original effect. Phil painted it blue to break the solid white of the wall. Note unusual use of old clock case.



Decorating problem? Consult one of the Home Planning Centers operated in co-operation with Better Homes & Gardens. See list on page 108.

REAL COOL COOK BOOK

Meat and cheese platters

Tote-to-porch meals start here. Each has a tray, will travel—to a cool spot. Page along for more sandwich and salad suppers, chilly desserts.

Sour-cream Potato Salad

7 medium potatoes, cooked in jacket, peeled and sliced (6 cups)
⅓ cup clear French or Italian dressing
¾ cup sliced celery
⅓ cup sliced green onions and tops
4 hard-cooked eggs
1 cup mayonnaise
½ cup dairy sour cream
1½ teaspoons prepared horseradish mustard
Salt and celery seed to taste
⅓ cup diced pared cucumber

While potatoes are warm, pour dressing over; chill 2 hours. Add celery and onion. Chop egg whites; add. Sieve yolks; reserve some for garnish. Combine remaining sieved yolk with mayonnaise, sour cream, and horseradish mustard. Fold into salad. Add salt and celery seed to taste. Chill 2 hours. Add cucumber. Sprinkle reserved yolk over top. Makes 8 servings.

Sizzling Ripe Olives

1 7-ounce can pitted ripe olives
1 to 2 cloves garlic, minced
2 tablespoons salad oil

To undrained olives in can, add the garlic. Refrigerate several days. To serve, heat olives in small amount of the olive liquid with salad oil added. Spear on toothpicks.

4th of July Broiler-fryer (*lower right*) tastes like crisp fried chicken, but the oven does the cooking while you stay cool. Serve with slices of jellied cranberry sauce from a can.

Meal-on-a-tray salads (*center*). For the cool meat and vegetable course: Tuna Mousse and Garden Perfection Loaf. Honeydew with strawberries doubles as fruit salad and dessert.

Walking Sandwich (*top tray*). Swiss cheese on rye is ready for you to fork a slice of corned beef atop. Cover the meat with a mound of Summer Slaw for a knife-and-fork special. Or add another slice of rye.

Cheese hot breads (*in basket*) set off a chilly meal. Mexican Swirls are from hot-roll mix, Onion-Cheese Wedges from biscuit mix. *Delicious!*

More recipes on page 70

Sour-cream Potato Salad glorifies this Dutch lunch. For easy pickup, have these pre-sliced: cold cuts and luncheon meat, cheeses and onions and rye. Serve with Deviled Eggs, Herbed Tomatoes.

Sizzling Ripe Olives are chafing-dish *hot*, garlic spiked. Offer chilled ripe olives, too. Fire and ice—a taste shocker of the nicest kind! Elegant for appetizers or relishes to start party chatter.



Photographs: Allen Snook
Accessories by Fae Huttenlocher



REAL COOL COOK BOOK

Cold-as-ice summer salads

Here's cool cooking down to the last crisp lettuce leaf. Even the plates are chilled ahead. Extra temperature drop with mint-green platters, blue glass table top.

Shrimp-filled Tomatoes

2 cups cooked cleaned shrimp
½ cup Italian dressing
4 medium tomatoes
¾ cup diced celery
¼ cup diced unpared cucumber
2 tablespoons chopped green onions and tops
1 tablespoon lemon juice
2 tablespoons mayonnaise
Salt and pepper

Chill shrimp several hours in Italian dressing. Place tomatoes stem end down and cut, *not quite through*, in 5 sections. Scoop out some of center to make room for filling. Chill tomatoes upside down to drain.

Drain shrimp; save 20 for "wings." Chop remaining shrimp; add celery, cucumber, onions, lemon juice, mayonnaise, salt and pepper to taste.

Sprinkle inside of tomatoes with salt; tuck whole shrimp between sections as shown in picture. Fill tomatoes with salad. Makes 4 servings.

More recipes on page 70

Shrimp-filled tomatoes (*lower corner*). For lavish look, heap salad filling high. For color contrast, place each bright red tomato on a lettuce doily.

Cucumber Salad Ring (*left*)—a cool-off supper when filled with chunks of chilled canned salmon or tuna, and egg slices.

Pear Coronet Mold (*top*) shows off luscious canned pears in spiced orange-flavored gelatin. Topper is cubes of lime gelatin. Perfect with slices of ham. →

Pacific Salad Bowl. Arrange in clusters the crisp vegetables of your choice, marinated artichoke hearts, ripe-olive rings, tiny tomatoes, blue-cheese slices. Pass Sparkling French Dressing, Italian, too.

Cheese Buns sport half an olive each! These little batter rolls are light as air. A delicious "hot" for cold meals.



Allen Snook





REAL COOL COOK BOOK

Make-a-meal sandwiches

Quick and easy—that's the kind of cooking for these hearties. Flavor accessories: pickles, catsup, mustard.

Henny Penny Roll (*blue mat*). There's hot chicken salad aplenty in the long French roll (it's hollowed out!). This full-course dinner is wrapped in foil to heat in the oven.

Wiener Raft (*green mat*). Men and growing boys applaud this line-up of cheese-stuffed franks with bacon, all on a split and toasted coney bun.

Best Club-wich (*terra-cotta*). Four favorite fillings—ham, Swiss cheese, chicken, bacon—plus a lid of tomato and egg! Thousand Island Dressing, too!

Burger Special (*yellow mat*). On half the toasted bun: a juicy burger with cheese atop and Canadian bacon below. On second bun half: tomato, avocado.

Mr. B. Burger (*turquoise mat*). It's grilled Braunschweiger! Serve on toasty buns with crisp bacon, tomato slice, onion rings. Add a Bibb-lettuce cup of slaw.



Allen Snook

Best Club-wiches

For each open-facer, spread a large slice of rye bread with soft butter seasoned with prepared mustard.

Cover each with a slice of Swiss cheese and a thin slice of baked or boiled ham. Add a lettuce leaf, then a layer of sliced cooked chicken or turkey breast. Drizzle with a spoonful of Thousand Island Dressing.

Top all with a couple of strips of crisp bacon, rounds of tomato, and slices of hard-cooked egg. Nonskid when you drive a toothpick through the center! Garnish with ripe olives.

More recipes on page 70

Firecrackers are the popular submarine sandwiches, decked for the Fourth. Little brown-and-serve French loaves are stuffed to the hilt with "everything"!

Hot Tomato Consomme—so right with a sandwich or salad meal. So easy—a blend of two canned soups. For drama, pour from a giant carafe with swing server.

Icy desserts

Stop here to pick out a luscious top-off for supper—or afternoon refreshments

Rainbow Sundae Buffet

Prepare ½ package (1 packet) meringue mix according to package directions for shells; add 1 teaspoon vanilla.

Cover baking sheet with plain ungreased paper. With a 9-inch round cake pan as guide, draw a circle on the paper.

Spread meringue over circle, making bottom ¼ inch thick, sides 1½ inches. Bake at 400° using package directions.

Scoop ice cream of several flavors and colors onto shallow pan and freeze firm.

At party time, fill meringue shell with the rainbow of ice creams and pass an assortment of Jiffy Sundae Sauces.

Jiffy Sundae Sauces

Simply stir your favorite fruit preserves for easy spooning over ice cream. Could be peach—raspberry—cherry.

More recipes on page 70

Rainbow Sundae Buffet (*green platter*). Spectacular! Easy when the meringue shell is from a mix. Ice creams are dips of chocolate, strawberry, and pistachio.

Jiffy Sundae Sauces (*crystal cups*). The trio here are these fruit preserves—pineapple, strawberry, and apricot—to glorify your Rainbow Buffet.

Coconut Ribbon Loaf (*striped platter*). It's gay with peppermint-stick ice cream, green lime sherbet, and angel cake.

Pink Lemonade Frost (*tall glasses*). A shivery drink of pink lemonade concentrate and crushed ice with mint.

Midsummer Fruit Compote (*iced bowl*). Cooked fresh red plums, peaches, and apricots keep chilly company. Add a sprinkle of blueberries, grape corsages.

Ice-cream cookies (*divided dish*). Crunchy, rich Coconut Crisps are at left, airy Chocolate Meringues at right.



Trader's Punch. A wonderful blend of lemon and orange juice, bubbled with ginger ale, sweetened and pinked up with exotic grenadine syrup. Set lemon and orange slices afloat.

Tea sandwiches. The swirls are filled with pimento cheese spread and chopped stuffed olives—use unsliced sandwich bread. The triangles boast deviled ham and cream cheese.

Allen Snook





Jellied Consomme gets a summer luncheon off to a delightful start. Just chill cans of consomme (it jells in 3 or 4 hours—1 hour in a freezer). Tasty trims: sour cream, chives, lemon slices.

Calico Tomato Cooler—a natural for a barbecue! This chilled soup is tomato juice spiked with soy, Worcestershire, and Tabasco sauces. Chopped celery and green onions add crunch, fresh flavor.

REAL COOL COOK BOOK

Frosty firsts

WE'RE TALKING about first courses—cool, refreshing ones that perk up summer appetites! Start dinner with cold soups, a fruit cup or ice, or shrimp hors d'oeuvres. Just right for a bracing snack, too. You'll want to serve all these icy cold. Call on chilled dishes or crushed ice to keep 'em frosty.

By Pat McBride



Ginger Fruit Cocktail looks and tastes extra cold nestled on a glamorous bed of crushed ice. Team up canned fruit cocktail with strawberries, colorful melon balls, and lemon-dipped banana slices.

Bubbly ginger ale turns this simple fruit cup into something really special. Pour it on just before serving. Dash with aromatic bitters. Next time, this can be a light dessert. So easy!



Lime Icebergs—a frozen blend of lemon-lime carbonated beverage and tangy lime juice. Now here's something that's absolutely as shivery cold as cold can be! It is fun to eat, too—like the "snow" you've had at the fair.

If supper is outdoors, just pile this fruit-flavored ice in paper cones or cups. Kids will love it.



Swedish Pickled Shrimp—a favorite appetizer with the men! The shrimp take up a subtle flavor as they marinate in a vinegar dressing with onion rings and celery seed. You can fix these a few days ahead of that special supper or party. (They'll keep a week in the refrigerator.)

Serve chilled shrimp on romaine, all atop crushed ice. Guests spear shrimp on picks, help themselves to toasted rye slices, assorted crackers. Perfect for snacks, too.

Photographs: Mike Nelson

Recipes on page 75

SOUP 'N SANDWICHES

Cool summer meals need one hot dish. Make it easy! Make it soup!



It's the lunch that peps you up when the weather gets you down. It's the lunch that tastes delicious when nothing else looks good. It's the lunch that gives you nourishment you need . . . energy, too! Have a sandwich with soup as your "one hot dish" on every summer day. It's quick. It's easy. Thrifty, too! Soup's ready in just 4 minutes . . . costs less than 7¢ a serving. And tastes so good it's a pleasure to keep that healthy year-round habit . . .

Once a day . . . every day—SOUP!



Ham and Cheese Sandwich
Campbell's Tomato Soup



Tomato-Bacon-Lettuce Sandwich
Campbell's Beef Noodle Soup



Egg Salad Sandwich
Campbell's Vegetable Soup



Cheeseburger
Campbell's Vegetable Beef Soup



Peanut Butter and Jelly Sandwich
Campbell's Chicken Noodle Soup



Hot Dog with Mustard
Campbell's Chicken Vegetable Soup

Have you had your soup today?



New Pillsbury *Deluxe*

So rich . . . with a velvety crumb. So moist . . . with a light and tender texture. So quickly gone . . . the finest cakes ever baked from a mix. Pillsbury's exclusive new Turbo-Sifted cake flour, and the way Pillsbury puts everything together make it easier for the shortening and flavoring to spread richly and evenly all through the cake. So the cake keeps its moist fresh taste longer than any mix cake ever did before.

Baking is believing. Pillsbury Deluxe Cake Mixes. Try your favorite and see.

You'll also enjoy the handy Pillsbury Loaf-size Cake Mixes.

So rich... so moist... so quickly gone!



Cake Mixes

IN YOUR 7 FAVORITE FLAVORS

NEW Pillsbury Deluxe CAKE MIXES



Nothing says lovin' like something from the oven... and Pillsbury says it best!

Available in both the U. S. and Canada

made
to
brighten
your
Summer Fun



made by
COMFORT-CRAFT
made with
Firestone Velon

Comfort-Craft's polished aluminum and its glamorous, silver-highlighted Velon webbing—in a new, trend-setting narrow width—brighten your summer living. Firestone Velon stands up proudly under summer sun and storm, resists fading and stretching, is unhurt by suntan lotion, and is easy to wash. Comfort-Craft and Velon take all the worry out of your summer living!

For more details, write

comfort-craft
P.O. Box 47-697, Miami, Fla.
FIRESTONE PLASTICS COMPANY
POTTSTOWN, PENNA.

Real cool cook book

Begins on page 58

Deviled Eggs

Welcome heartiness for a salad meal. Seasoning's just right—

6 hard-cooked eggs, halved lengthwise
¼ cup mayonnaise or salad dressing
1 teaspoon vinegar
1 teaspoon prepared mustard
½ teaspoon salt
Dash pepper

Remove egg yolks; mash and combine with remaining ingredients. Refill egg whites, using pastry tube, if desired. (For plump stuffed eggs, refill only 8 of the whites; chop extras for salad garnish next day.) Chill. Trim with thin strips of pimiento.

Herbed Tomatoes

One of the most delicious fix-ups for garden tomatoes—

6 ripe tomatoes
• • •
1 teaspoon salt
¼ teaspoon coarse black pepper
Few leaves fresh thyme or marjoram or ½ teaspoon of dried
¼ cup finely snipped parsley
¼ cup snipped chives
• • •
⅔ cup salad oil
¼ cup tarragon vinegar

Peel the tomatoes. Place in bowl; sprinkle with seasonings and herbs. Combine oil and vinegar and pour over. Cover and chill an hour or so, occasionally spooning the dressing over tomatoes. At serving time, drain off dressing to pass in bowl; arrange tomatoes in serving dish. Snip additional parsley or chives over. Makes 6 servings.

4th of July Broiler-fryer

Jacket is extra-crisp with corn-flake crumbs. Easy "frying"—no browning, no turning!—

1 cup packaged corn-flake crumbs*
1 tablespoon garlic salt*
• • •
1 2½- to 3-pound ready-to-cook broiler-fryer chicken, cut up
⅓ cup evaporated milk

Combine crumbs and garlic salt. Dip chicken in evaporated milk (in shallow dish); roll immediately in seasoned crumbs. Place pieces, skin side up (arrange so they do not touch) in greased jelly-roll pan or shallow pan. Bake in moderate oven (375°) 1 hour, or till tender (do not turn). Makes 4 servings.

*Or use 1¼ cups finely crushed potato chips (4-ounce package) and 1 teaspoon garlic salt.

Walking Sandwich

For buffet supper, set everything out on platters. Guests circle round and build their own sandwiches—

6 slices rye bread, buttered
6 slices Swiss cheese
12 thin slices cooked corned beef, chilled
• • •
1 recipe Summer Slaw

For each sandwich, top slice of rye with Swiss cheese and 2 slices corned beef, then with Summer Slaw. Pass additional dressing. For pick-up sandwich, top with another slice of rye. Makes 6 servings.

Summer Slaw

Plenty of spike with the mustard and caraway seed. For crunchy cabbage, wait till last minute to add dressing—

1 tablespoon prepared mustard
½ cup salad dressing
3 tablespoons light cream or top milk
2 tablespoons vinegar
• • •
2 tablespoons finely chopped onion
¼ teaspoon caraway seed
3 cups *finely* shredded cabbage

Stir mustard into salad dressing. Add cream and vinegar. Toss onion and caraway seed with chilled cabbage; add only enough of the dressing to moisten, then toss. Pass remaining dressing with Walking Sandwich. Makes 6 servings as sandwich topper, 4 to 5 as salad.

Tuna Mousse

A beautiful salad loaf for the mainstay of a cool lunch or supper—

1½ tablespoons (1½ envelopes) unflavored gelatin
½ cup cold water
¼ cup lemon juice
• • •
1 cup mayonnaise
2 6½- or 7-ounce cans (2 cups) tuna, coarsely flaked
½ cup chopped pared cucumber
½ cup thinly sliced celery
¼ cup sliced stuffed green olives
2 teaspoons onion juice
1½ teaspoons prepared horseradish
¼ teaspoon salt
¼ teaspoon paprika
• • •
1 cup heavy cream, whipped

Soften gelatin in cold water in saucepan. Add lemon juice. Heat and stir over medium heat till gelatin is dissolved. Stir into mayonnaise. Add tuna and remaining ingredients except cream. Mix well. Fold in whipped cream. Pour into an 8½x4½x2½-inch loaf pan. Chill till firm. Unmold; serve with lime wedges. Makes 8 servings.

Garden Perfection Loaf

Your old-time favorite, Perfection Salad, in three pretty layers—

2 envelopes (2 tablespoons) unflavored gelatin
½ cup sugar
1 teaspoon salt
1½ cups boiling water
1 cup cold water
⅓ to ½ cup vinegar
2 tablespoons lemon juice
• • •
1 cup *finely* shredded cabbage
2 tablespoons chopped pimiento
1 cup *thinly* sliced carrot rounds
1 cup drained cooked or canned peas

Mix gelatin, sugar, and salt. Add boiling water and stir till gelatin is dissolved. Add cold water, vinegar, and lemon juice. Combine cabbage and pimiento in an 8½x4½x2¼-inch loaf pan. Pour over *1 cup* of the gelatin mixture; chill till *almost* set. Meanwhile, chill remaining gelatin till partially set. Reserve a few carrot slices and combine remainder with *1 cup* of the partially set gelatin. Pour over first layer; poke reserved carrot rounds around sides of carrot layer to match picture on page 61; chill till *almost* set. Combine remaining gelatin with peas. Pour over carrot layer. Chill till firm. Unmold. Makes 6 to 8 servings.

Mexican Swirls

Light and airy rolls with the best cheese filling. Dash in the pepper to suit your family's taste for "hot"—

1 package hot-roll mix
• • •
1 slightly beaten egg
½ teaspoon salt
½ teaspoon celery seed
2 tablespoons chopped pimiento
2 cups shredded sharp process American cheese
Dash coarse black pepper

Prepare dough and let rise as directed on the hot-roll-mix package. Meanwhile, combine remaining ingredients. Divide dough into two parts. On lightly floured surface, roll each to a 12x9-inch rectangle. Spread with filling. Starting at long side, roll each up as for jelly roll. Seal edges. Cut in 1-inch slices. Place cut side down in well-greased muffin cups (about 2¾-inch diameter). Cover; let rise till almost double (30 to 40 minutes). Bake in hot oven (400°) 15 minutes or till done. Makes about 24.

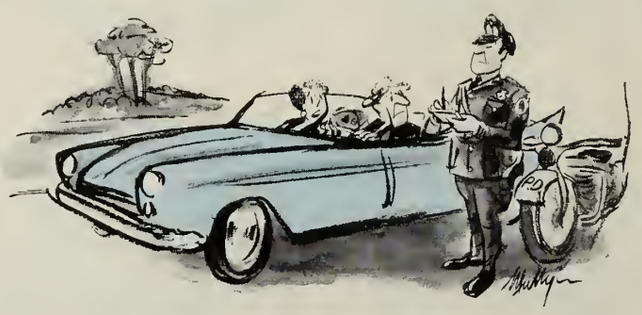
Onion-Cheese Wedges

Easier than biscuits—no rolling or cutting! Wonderful flavor!—

½ cup chopped onion
1 tablespoon fat
1 beaten egg
½ cup milk
1½ cups packaged biscuit mix
1 cup grated sharp process American cheese
1 tablespoon poppy seed
2 tablespoons melted butter or margarine

Cook onion in fat till tender but not brown. Combine egg and milk; add to biscuit mix and stir only till dry ingredients are just mois-

[*Turn to page 87*



"Well, this is one expense we didn't figure into our vacation budget!"

THE LIGHT TOUCH OIL



Created by KRAFT for today's lighter frying, baking, and salads!

Today's new trend is to lightness—in figures, fashions, and foods. This explains the big switch to Kraft Oil... the Light Touch oil. To your fried foods Kraft Oil gives a wonderful new lightness and crispness. It gives a new light touch, a glorious tenderness and moistness to your cakes, pastries, and other baked goods. And in salad dressings its fresh, light touch lets all the flavor of the seasonings come through clearly. Discover the Light Touch of Kraft Oil today. It's great news for every good cook.

NEW!

Buttery, buttery WHITE frosting!
Buttery, buttery CARAMEL frosting!
You add butter to
Betty Crocker's 2 newest frosting mixes!



"Smooth, rich, *buttery-good!* You make home-cooked tasting frostings *without cooking*, with our new Creamy White and Caramel Fudge Frosting Mixes. The secret? A special shortening that blends perfectly, instantly, with the butter you add. And we guarantee a perfect* frosting every time!"

Betty Crocker General Mills

New! Betty Crocker CREAMY WHITE Frosting Mix!



You can tint it any color. You can spread it in luscious, creamy swirls, or use it in any decorator set. Betty Crocker Creamy White Frosting Mix always comes out creamy-smooth, easy-handling, buttery-good. The fresh vanilla flavor is delicious with every cake.

New! Betty Crocker CARAMEL FUDGE Frosting Mix!



Real cooked-caramel flavor—yet you don't even have to boil water! New Betty Crocker Caramel Fudge Frosting Mix blends instantly—turns out a melt-in-your-mouth old-fashioned caramel frosting. Makes delicious candy, too, or a luscious sauce for ice cream!

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost

Money for your recipes

Favorite casseroles; ways with nuts

DO YOU WHIP UP a favorite casserole for your family or for guests on club day? If so, we'd like to try the recipe. This is the month to tell us about a good way with nuts, too. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next February. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Favorite casseroles are tempting on blustery winter days. Bet you like to get a speedy start with canned soup, meat, fish, or vegetables. What's your trick with leftovers? Your best recipe may be for meat pie with flaky biscuit or pastry topping. Ideas:

rice-'n-shrimp casserole
beef-stew pie
curried chicken bake
macaroni-sausage bake
lasagne
ham-and-potato scallop

Ways with nuts. Toast and flavor nuts for snacks, use 'em for a garnish, or add 'em to cake, cookies, pie, candy, or bread. If you have a specialty that depends on nuts for goodness, then we'd like the recipe! Use walnuts, almonds, Brazils, pecans, peanuts, or filberts. Helps:

walnut stuffing
chicken-almond salad
pecan pie
peanut frosting
spiced nuts
almond ice cream
pecan coffeecake
walnut roast
fish amandine

This month's winners

(*See recipes on pages 79 and 80*)

Cook-of-the-Month for Lemon or Lime Treats
Mrs. F. M. Davison, Des Moines, Iowa

Cook-of-the-Month for Jiffy Main Dishes
Mrs. Ralph Moore, Columbus, Ohio

Other Winners

Mrs. Charles H. Green, Bothell, Wash.
Mrs. James Hanson, Little Rock, Ark.
Mrs. H. B. Roberts, Tampa, Fla.
Mrs. Earle S. Miller, Seattle, Wash.
Mrs. Thomas Reddin, Wauwatosa, Wis.
Janice Smith, Fort Worth, Tex.

Honor Roll

Mrs. Chan Arnold, Silverdale, Wash.
Mrs. Bryan Bowman, Grass Lake, Mich.
Mrs. Robert A. Breiholz, Markesan, Wis.
Mrs. Aney Chatterton, Soda Springs, Idaho
Mrs. Martha Fidlar, Salt Lake City, Utah
Mrs. George F. Garrison, McLeansboro, Ill.
Mrs. Bella Mellenhoff, New York, N.Y.
Mrs. Elizabeth S. Miller, Whitinsville, Mass.
Mrs. Nellie Palmer, Albany, Ore.
Mrs. Diana E. Ramo, Irvington, N.J.
Dorothy Van Sloun, St. Louis Park, Minn.
Mrs. Carson P. Stiff, Jr., Roanoke, Va.
Mrs. E. P. Weeks, Plymouth, Ind.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "February Favorite Casseroles" or "February Ways with Nuts." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
1. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, July 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5407 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

Help yourself–

GRABABANANA!



Good straight from the peel
—or with any meal!



HAPPY BREAKFAST IDEA: Cutabanana in three slices lengthwise, and arrange fan-style on hot or cold cereal. Pour on lots of milk for a wonderful waker-upper that's full of vitamins, minerals and extra pep!



LUNCHTIME QUICKIE: What could taste better on a busy day than a cool, frothy banana shake? Easy, too – just mashabanana with a fork and shake with cold milk. Add your favorite flavoring – and drink up!



EASY DINNER DESSERT: Sliceabanana into fruit-flavored gelatin – or cutabanana on top for a garnish. However you do it, bananas add extra flavor, color and satisfaction to this easy dessert.

Help yourself—addabanana! A medium banana has only 88 calories and so much satisfaction! Bananas help you to new vitality, too—they supply vitamins, minerals and wholesome fruit sugars!

Calorie Low! Vitality High! Bananas belong in your daily diet!

UNITED FRUIT COMPANY
PIER 3, NORTH RIVER, NEW YORK 6, N. Y.

CHIQUITA BANANA
©1947 UNITED FRUIT COMPANY®



Copr. 1959 by Snider Foods, Inc., Fullert

Have you tried the catsup with the one extra spice?

Grandma Snider used to cook up small batches of Snider's catsup in her aroma-filled country kitchen. She'd simmer fat tomatoes in her copper kettle. When the thick red broth had cooled she strained it carefully through fine cheesecloth.

Then she put in precise pinches of onion and garlic, dark cloves, crisp celery bits and pimento berry spice. She laced this work of art lightly with apple cider vinegar and sweet syrup. Now she added one extra spice: A whisper of Capsicum, the red and yellow chili pepper with the bright skin.

We follow Grandma's recipe with a strict conscience today. Sometimes we think we make Snider's too carefully when you tell us your grocer runs out of it too fast. But we won't change the recipe or hurry the cooking. You wouldn't want us to. Neither would Grandma.

Snider's

the chili pepper catsu

Frosty firsts

Begins on page 66

Calico Tomato Cooler

Lots of bite from a trio of zesty sauces. Tote this chilled soup to the patio and let folks help themselves while the steaks sputter on the grill—

- 2¼ to 2½ cups tomato juice
- ¼ cup finely chopped celery
- 2 tablespoons finely chopped green onions and tops
- 2 teaspoons soy sauce
- 1 teaspoon Worcestershire sauce
- Few drops Tabasco sauce

Combine all ingredients. Salt to taste. Chill thoroughly. Float a few unpared cucumber slices. (To flute edges, run tines of fork down cucumber before slicing.) Makes 5 or 6 servings.

Ginger Fruit Cocktail

No ordinary fruit cup here. Chilly ginger ale adds tingling fizz—

- 1 fully ripe, flecked-with-brown banana
- Lemon juice

• • •

- 1 1-pound can (2 cups) fruit cocktail, well chilled and drained
- 1 cup fresh strawberries, halved and chilled
- 1 cup honeydew, cantaloupe, or watermelon balls, chilled

• • •

- 1 small bottle (about 1 cup) ginger ale, chilled
- Aromatic bitters (optional)

Peel banana; slice on bias. Dip banana slices in lemon juice to keep color bright. Combine with remaining fruits, mixing gently. Cover; keep chilled till serving time. Just before serving, pour ginger ale over fruit. Dash with aromatic bitters. Ladle into chilled sherbets or small bowls. Makes 6 servings.

Lime Icebergs

This isn't ice cream or even sherbet—but a refreshing ice meal starter. Fun to eat!—

- 2 7-ounce bottles lemon-lime carbonated beverage
- 2 tablespoons lime juice
- 2 or 3 drops green food coloring

• • •

- 1 egg white
- 1 tablespoon sugar

Pour carbonated beverage into 1-quart refrigerator tray. Stir in lime juice and food coloring; freeze just until mushy. Beat egg white until soft peaks form; gradually add sugar, beating to stiff peaks. Fold egg white into lime mixture. Freeze, stirring once before mixture is firm. Just before serving, break up the lime ice with a fork until it is flaky. Pile into small chilled sherbet glasses. Top each with a lime wedge and mint sprig. Makes 8 to 10 small servings.

Swedish Pickled Shrimp

Be famous for this specialty! A spicy appetizer or snack that you can fix ahead—

- 2 to 2½ pounds fresh or frozen shrimp in shells
- ½ cup celery tops
- ¼ cup mixed pickling spices
- 1 tablespoon salt

• • •

- 2 cups sliced onions
- 7 or 8 bay leaves

• • •

- 1 recipe Pickling Marinade

Cover shrimp with boiling water; add celery tops, spices, and salt. Cover and simmer for 5 minutes. Drain, then peel and devein under cold water. Alternate the cleaned shrimp, onions, and bay leaves in shallow baking dish. Marinate as below.

Pickling Marinade: Combine 1½ cups salad oil, ¾ cup white vinegar, 3 tablespoons capers and juice, 2½ teaspoons celery seed, 1½ teaspoons salt, and few drops Tabasco sauce. Mix well. Pour over shrimp. Cover; chill at least 24 hours, spooning marinade over shrimp occasionally. These pickled shrimp will keep at least a week in the refrigerator. Makes about 6 appetizer-size servings.

SMART COOK!

How to make tomato roses



TURN tomato stem end down. Cut five or six petals, as shown in photograph above. Cut through skin but not into seed pockets. Separate petals from the tomato, as shown in the picture below.



Photographs: Bowman

With knife, separate petals from tomato so rose is full-blown. Sprinkle center with salt and pepper, sieved golden egg yolk. Tomato rose makes an individual salad, or a garnish for the meat platter or big salad bowl. Lift out center of tomato, if you like, and fill flower with tuna or chicken salad or cottage cheese.

PAINT WALLS THE MODERN WAY ...WITH SUPER KEM-TONE®



Add new beauty to your rooms with Super Kem-Tone, the deluxe latex wall paint. This amazing velvet flat paint comes in all the newest colors ...dries in 20 minutes and has no "painty" odor. Guaranteed washable, or your money back. There's a Super Kem-Tone dealer near you.

MORE PEOPLE USE SUPER KEM-TONE THAN ANY OTHER PAINT

Summer's a bright and bustling



New and fascinating main-meal salads

GENERAL FOODS KITCHENS

Sea-and-Garden Salad. Introduce your family to this taste treat . . . it's one of our "summer specials." We found we could create this fabulous salad by combining scallions, avocado and grapefruit sections with tossed greens—then adding succulent chunks of lobster meat.

The final perfecting touch to your delicious Sea-and-Garden Salad . . . our favorite Good Seasons Salad Dressing.

Can't face food in the heat? Here's our newest, coolest delight—Aspic Salad Pie. It's an unusual treat—the secret . . . Jell-O Gelatin.

ASPIC SALAD PIE

1 pkg. (10 oz.) Birds Eye Mixed Garden Vegetables, cooked and drained • ¼ cup Good Seasons Exotic Herbs Salad Dressing • 2 packages Lemon Jell-O 2 cups hot water • 1 tsp. salt • Dash of pepper 2 tablespoons vinegar • ½ cup cold water 1 cup large-curd cottage cheese 1 can (8 oz.) tomato sauce • 1 baked 9-in. pie shell

Marinate mixed vegetables in the salad dressing for about 2 hours. Drain.

Dissolve gelatin in hot water. Add salt, pepper and vinegar, stirring to blend. Divide mixture in half. To first part, add the cold water. To the other part, add tomato sauce. Chill both mixtures until slightly thickened.

Combine cottage cheese and mixed vegetables. Reserve 1 cup of the mixture for top garnish. Fold remaining 1½ cups of cottage cheese and vegetables into the clear lemon gelatin mixture and spoon into pie shell.

Chill until set, but still sticky. Spoon tomato mixture over lemon gelatin layer in pie shell. Chill until firm, about 2 hours. Garnish with remaining 1 cup of vegetable-cottage cheese mixture. Serves 6 to 8.

time at General Foods Kitchens



ell-O is a registered trade-mark of General Foods Corporation.

...and all our bustling in General Foods Kitchens is to make your summer one long vacation.

Gala eating can be simple. We're finding summer treats that are easier than they look. We're working with General Foods products —improving the taste of this, the convenience of that. And we're hoping our ideas and products will help make your meals more enjoyable. That's the whole reason we have General Foods Kitchens!

Send for cake ideas. Baker's Coconut 32 page booklet gives cut-up cake ideas for each month. Send 15¢ to "Cut-up Cakes," General Foods Kitchens, Box 37, Kankakee, Ill.



It's barbecue time in the Kitchens patio

While we barbecued our Birds Eye Chicken we brushed it with Good Seasons Salad Dressing. It tasted heavenly. Another trick: fix your shish kebab meat the night before. Let it marinate overnight—in Good Seasons—in the refrigerator.

Smart way to cook rice: Line a bowl with a double thickness of heavy foil. Put in 2 cups each Minute Rice and salted water, or water and fruit juice. Dot with butter and garnish. Close foil. Grill about 15 minutes. Stir with fork.

All clean? S.O.S Soap Pads leave our barbecue equipment bright and spotless. Quick, too.



Frosty delights to sip and spoon

One of our home economists just came up with a piece of summer glamour—frozen cream cheese dessert. Beat 1 lb. cream cheese till fluffy; add ½ cup sugar and beat to blend. Fold in 1 lb. package Birds Eye Sliced Strawberries, thawed and drained, and 1 cup whipped cream. Spoon into 1-quart mold and freeze 4 or 5 hours.

Bright refreshments. We love sparkling Kool-Aid sodas these warm days. Or glasses of iced Sanka Coffee, topped with a swirl of whipped cream.

When you see this seal 

on a food package, you know you'll enjoy what's inside

Here are some of General Foods fine products: BAKER'S ANGEL FLAKE COCONUT • KOOL-AID • GOOD SEASONS SALAD DRESSING MIXES • S.O.S • BIRDS EYE FROSTED FOODS • SANKA COFFEE • MINUTE RICE • JELL-O GELATIN • SWANS DOWN CAKE MIXES



NEW from Good Seasons!

Cheese-Garlic Salad Dressing Mix

makes a creamy blue cheese dressing
with a savory undertone of garlic



Full of real cheese flavor, the dressing you make with Cheese-Garlic Mix is subtle, never sharp. For it has the mellow tang of fine blue cheese, properly aged. The light touch of young-bud garlic.

Freshly made, of course! No flat taste from standing dulls the sparkling flavor of *this* dressing. Your salads are crisper, brighter! Next time you're shopping, be sure to get Good Seasons new Cheese-Garlic Mix.

All you do to make dressing with a Good Seasons Mix is add your own oil, vinegar and a bit of water. (The water is an old French secret for making the blend smoother.) Measurements and easy mixing directions are on back of the Good Seasons envelope. Takes just seconds.

FRESH FLAVOR GUARANTEED BY GENERAL FOODS KITCHENS

GENERAL FOODS KITCHENS



FREE INTRODUCTORY OFFER!

Now—to help you make this delicious new dressing—a Good Seasons mixing bottle FREE with purchase of envelope of Cheese-Garlic Mix. Limited offer at your grocers—hurry!

Lemon and lime delights

File under Desserts



Citrus Creme Dessert

Almost like a custard sauce—but fluffy and pleasantly spiked with lemon and orange—

1½ teaspoons unflavored gelatin
½ cup cold water
2 egg yolks
⅓ cup sugar
⅓ cup orange juice
2½ tablespoons lemon juice
Dash salt
2 egg whites
¼ cup sugar

Soften gelatin in cold water. Heat and stir over medium heat till gelatin dissolves. Cool to room temperature. Beat egg yolks; gradually add ⅓ cup sugar, beating till thick and lemon colored. Stir in the fruit juices, salt, and gelatin. Chill till partially set, stirring occasionally. Beat egg whites till soft peaks form; gradually add ¼ cup sugar, beating to stiff peaks. Fold whites into yolk mixture. Pour into serving bowl. Chill thoroughly, several hours or overnight. Spoon over fresh fruit. Pass crisp cookies. Makes 4 to 6 servings. *Mrs. F. M. Davison, Des Moines, Iowa.*

Cut along dotted lines



Photographs: Mike Nelson

Quick main dishes

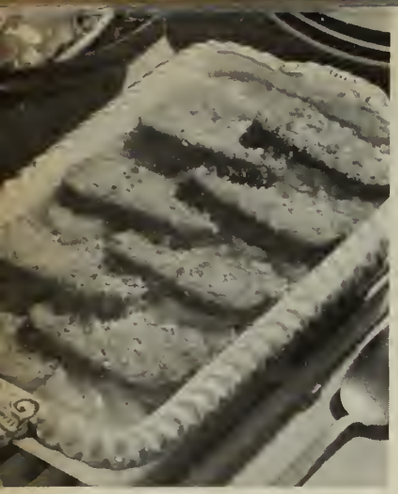
Busy-day Beefburgers

Teen-agers really go for these. The timesavers in this recipe are canned soup and extra-hot catsup—they add lots of flavor lickety-split—

1 pound ground beef
1½ cups chopped onion
1½ cups chopped celery
1 can condensed tomato soup
½ cup extra-hot catsup
1 teaspoon salt
1 teaspoon monosodium glutamate
Dash pepper
5 or 6 hamburger buns, split and toasted

Brown ground beef. Add onion and celery; cook until tender but not brown. Add soup, catsup, and seasonings. Simmer uncovered about 20 minutes or until of the consistency you like. Salt to taste. Spoon between or over toasted bun halves. Makes 5 or 6 servings. *Mrs. Ralph Moore, Columbus, Ohio*

Add these pages to your COOK BOOK
File under Jiffy Cooking



Applesauce-Meat Bake

1 1-pound can (2 cups) sweetened applesauce
¼ cup brown sugar
¼ cup chopped onion
1 tablespoon vinegar
• • •
Prepared mustard
1 12-ounce can luncheon meat, cut in 6 or 8 slices
1 clove garlic, minced (optional)
2 tablespoons melted butter or margarine
1 cup soft bread crumbs

Mix first 4 ingredients in a 10x6x1½-inch baking dish. Lightly spread mustard on the meat; arrange on applesauce. Add garlic to butter; toss with crumbs; sprinkle over meat. Bake in hot oven (400°) 15 minutes. Makes 3 or 4 servings.

Mrs. James Hanson, Little Rock, Arkansas

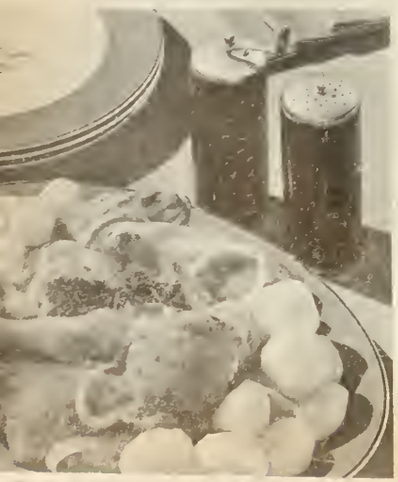


Hawaiian Supper in a Hurry

Call on packaged precooked rice for extra speed—

2 cups cooked ham in julienne strips
1 9-ounce can (1 cup) pineapple tidbits
2 tablespoons brown sugar
1½ tablespoons cornstarch
1 teaspoon mono-sodium glutamate
3 to 4 teaspoons vinegar
2 teaspoons prepared mustard
• • •
¾ cup water
1 green pepper, cut in strips
• • •
Hot cooked rice

Brown ham in small amount hot fat. Drain pineapple, reserving syrup. Mix next 5 ingredients; stir in syrup and water; add to skillet. Cook and stir till mixture thickens. Cover; simmer 10 minutes. Add pineapple and green pepper; simmer 5 to 8 minutes. Salt to taste. Serve with rice. Makes 4 servings. *Mrs. Earle S. Miller, Seattle, Washington*



Company Chicken 'n Potatoes

2 chicken bouillon cubes
1 cup hot water
1 2½- to 3-pound ready-to-cook chicken, cut up
¼ cup butter or margarine
2 tablespoons enriched flour
1 medium onion, sliced
1 clove garlic, minced
1 1-pound can (2 cups) tiny potatoes, drained
3 tablespoons cooking sherry

Dissolve bouillon cubes in water; cool. Slowly brown chicken in butter, about 10 to 15 minutes. Push chicken to one side; blend in flour; slowly stir in bouillon. Cook and stir till mixture thickens. Add onion and garlic. Cover; cook 30 minutes or till tender. Add potatoes; heat. Stir in sherry and dash pepper. Makes 3 or 4 servings.

Mrs. H. B. Roberts, Tampa, Florida

Add these pages to your Better Homes & Gardens Cook Book



Lime-Lemon Velvet

3 egg yolks
¼ cup sugar
¾ teaspoon grated lemon peel
2 tablespoons lemon juice
2 tablespoons lime juice
½ cup heavy cream, whipped
3 egg whites
¼ cup sugar

Beat yolks. Gradually add ¼ cup sugar, beating till thick and lemon colored. Stir in peel, juices, and dash salt. Fold in cream. Beat whites till soft peaks form. Gradually add ¼ cup sugar, beating to stiff peaks; fold in. Pour into refrigerator tray; freeze firm. Makes 1 quart.

Mrs. Charles H. Green, Bothell, Washington



Lemon Ladyfinger Torte

1½ cups sifted confectioners' sugar
½ cup soft butter
2 eggs
2 teaspoons grated lemon peel
2½ to 3 tablespoons lemon juice
4 dozen 4-inch-long single ladyfingers or 2 dozen double
1 cup heavy cream, whipped

Gradually add sugar to butter, creaming at medium speed on mixer till light and fluffy. Add eggs, one at a time, beating well after each. Gradually add peel and juice. (Mixture may look curdled.) Beat at high speed till fluffy and smooth, about 10 minutes. On cake plate, place 12 single ladyfingers, curved side down, in 2 rows; top with a *third* of the lemon mixture. Add another layer of ladyfingers in opposite direction; repeat layers ending with ladyfingers. Frost with sweetened whipped cream. Chill overnight. Makes 12 to 16 servings.

Mrs. Thomas Reddin, Wauwatosa, Wisconsin



Lemonade Souffles

Souffles: Melt 2 tablespoons butter or margarine; blend in 3 tablespoons enriched flour and dash salt. Gradually stir in ¾ cup cold water; cook and stir till thick. Stir in ¼ cup frozen lemonade concentrate. Beat 3 egg yolks till thick and lemon colored; gradually stir in the hot mixture; mix well. Beat 3 egg whites till soft peaks form; gradually add ¼ cup sugar, beating to stiff peaks. Fold yolk mixture into whites. Pour into 6 ungreased 6-ounce custard cups or souffle dishes; set in shallow pan, filling pan to 1 inch with hot water. Bake in slow oven (325°) 30 to 35 minutes or till mixture doesn't adhere to knife. Serve *at once* with **Lemon Sauce:** Combine ¼ cup sugar, 2 teaspoons cornstarch, and dash salt. Stir in ¼ cup frozen lemonade concentrate and ½ cup water. Bring to boiling, stirring constantly; cook and stir till thick and clear. Stir in 2 teaspoons butter or margarine.

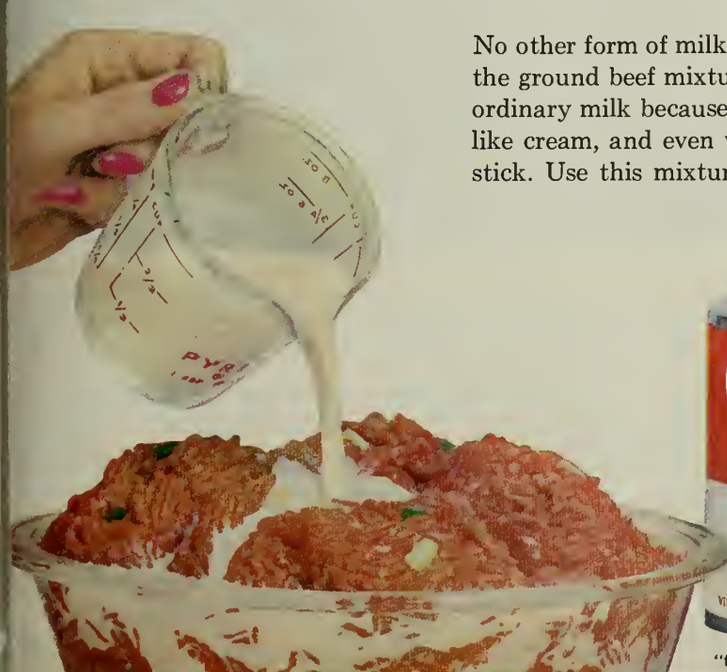
Janice Smith, Fort Worth, Texas

NEW RECIPE IDEA: BURGERS-ON-A-STICK



COPR. 1959, CARNATION CO.

...always stay juicy, never crumble - because of Carnation



No other form of milk will do! It takes Carnation – the double-rich milk that whips – to hold the ground beef mixture together and keep it moist and tender. Carnation is twice as rich as ordinary milk because it is evaporated to the consistency of cream. It looks like cream, pours like cream, and even whips. That's why it makes these burgers stay juicy – and stay on the stick. Use this mixture for a savory meat loaf, too. It's *guaranteed* perfect, with Carnation.



"from Contented Cows"

RECIPE:

CARNATION BURGERS-ON-A-STICK

(Makes 6 servings)

- ⅔ cup (small can) undiluted CARNATION EVAPORATED MILK
- 1 egg
- 1½ pounds ground beef
- ½ cup fine cracker crumbs
- 1½ teaspoons salt
- ¼ teaspoon pepper
- 1 teaspoon dry mustard
- ¼ cup finely chopped onion
- ½ cup finely chopped green pepper
- 24 tomato slices or small tomatoes
- 12 onion slices or small onions

Blend Carnation, egg, beef, cracker crumbs, salt, pepper, mustard, onion and green pepper until well mixed. Make 24 small balls from meat mixture. On individual skewers, thread tomato, hamburger ball, onion slice, hamburger ball and tomato. (Add another hamburger ball if desired.) Broil about 5 minutes on each side.

FOR MEN ONLY: Enter KAISER FOIL'S 1st ANNUAL COOKOUT CHAMPIONSHIP. Win with BAR-B-TRICKS. Get details at your food store.

Now FRIGIDAIRE breaks the final frost barrier

Here's Freezing Without Frosting IN FROST-PROOF FOOD FREEZERS!



FREEZING WITHOUT DEFROSTING

No more unloading foods. No more ice scraping. No more shoveling. No thaw-outs. No mess to mop up!



FREEZING WITHOUT FROST-LOCKED FOODS

Frost can't build up, can't freeze packages together. No more torn wrappings. No more labels you can't read!



Model UFPI-16

YOU'LL FEEL LIKE A QUEEN with this new 16 cu. ft. Frigidaire FROST-PROOF Food Freezer. Only 32 inches wi with trim, slim, award-winning Sheer Look, and new Lacework Styling. Stores 560 pounds. You can serve family meal minutes, shop once a week, freeze your own fruits, vegetables, fish and game. Save money!

First, Frigidaire introduced the revolutionary FROST-PROOF Refrigerator-Freezers! Not just automatic defrosting—but *no frost to defrost*—in either refrigerator or freezer sections.

Now Frigidaire brings the amazing FROST-PROOF principle, proved in tens of thousands of homes, to full-size home food freezers. No bothersome frost on foods or walls. No frost to defrost—*continuous* safety for foods! No frost to steal space or lower efficiency! Fast freezing! And exclusive Frigidaire "Frigi-Foam" insulation gives you an extra cubic foot of storage space (room for 75 more cans of frozen fruit juices) in a cabinet no larger *outside* than last year's model!

Enjoy FROST-PROOF living with a Frigidaire FROST-PROOF Refrigerator-Freezer or one of the fabulous new FROST-PROOF Food Freezers.

GUARANTEED: NO FROST • NO DEFROSTI

Ask your Frigidaire Dealer about this FROST-PROOF Food Freezer GUARANTEE

FRIGIDAIRE

GM GENERAL MOTORS Built and Backed b General

ADVANCED APPLIANCES DESIGNED WITH YOU IN MI

5 contests! 2,626 prizes!

25 FRIGIDAIRE FROST-PROOF FREEZERS!

(25 AWARDED IN EACH CONTEST)

10,000 CASH GRAND PRIZE!

(FOR BEST ENTRY IN ALL 5 CONTESTS)

US 2,500 OTHER LUABLE PRIZES...IN GOLD MEDAL FLOUR'S "FREEZER FIESTA"

Here's the new FROST-PROOF Food Freezer you may win!



PLUS $10,000 GRAND PRIZE!

Cash bonus, in addition to freezer, goes to the best entry of the 125 Food Freezer winners!

Frigidaire breaks the final barrier with this amazing freezer *never* needs defrosting! Holds 560 ds of food in its 16 cubic feet, yet res little floor space. A glamorous -of-its-time appliance to let you and freeze ahead for parties, plan for every meal of every day!

Here's the frozen pie you name to enter!



Just name this luscious creation of vanilla ice cream, peppermint candy sauce and flaky-tender pastry...the kind Gold Medal is famous for! Why not try it first... then enter! The easy recipe's with all specially-marked sacks of Gold Medal Flour!



00 OTHER PRIZES...

dsome Ice Buckets!

e simulated green leather ice ets have traditional American design. 2 qt. capacity; ice cubes e 12 hours.



Here's all you do to enter! Mail your name for the Frozen Pie with the General Mills symbol from any sack of Gold Medal Flour and your name and address and the name and address of your grocer to: General Mills, Box 31, Minneapolis 60, Minnesota.

In each of the 5 separate contests, 25 first prize winners will be selected. Each will receive a Frigidaire FROST-PROOF Food Freezer. The Grand Prize winner, the best of the 125 Food Freezer winners, will receive a bonus of $10,000 in cash!

Send in as many names as you wish but each entry must be mailed separately! The more entries you submit, the more opportunities you have to win! First contest closes at 8:00 a.m., July 13, 1959! For complete contest rules, see **specially-marked Gold Medal sacks.** Contest is subject to all Federal and State laws.

AKE IT BETTER WITH GOLD MEDAL—THE "*Kitchen-tested*" FLOUR



Crusty Cheese Loaf is *delicious!* The outside has a wonderful cheese-y crust. The inside is tender and moist. Just section an unsliced sandwich loaf into squares, spread each with cheese butter. Pop "rolls" into oven. Good with individual casseroles of baked beans.



Marmalade Bread. You won't need to call breakfast—family will come a-running when they get a whiff of this spicy bread. Perfect for brunch or a morning coffee, too. Orange marmalade is the sweet stuff on thick slices of French bread. Or try apricot jam.

Photographs: Mike Nelson

Easy little breads from a long loaf



Parsley-Lemon Loaves look like big kabobs. Spread slices of little brown-and-serve French loaves with parsley-lemon butter, thread on skewers, then toast in broiler or over hot, hot coals. Pass on skewers and let folks "unthread" to help themselves.



HERE ARE HOT BREADS to perk up summer meals. The cook has a chance to perk up, too, because these breads are so simple! In minutes you'll have that tempting "something hot" a cold luncheon or supper calls for. Pick Vienna or French bread, or an unsliced sandwich loaf. Soften the butter, and you're in business!

Recipes on page 88

Onion Slices are golden with butter, sparked with the green of chopped onion tops. Half of loaf is for eating now; the other half is for seconds—and there will be calls for more! Serve in a long basket and whisk to porch or patio.

Wesson® Oil
takes the smoke out of frying!



SOLID SHORTENINGS SMOKE BECAUSE they contain an emulsifier. This "additive" is good for baking, but smokes in frying.

WESSON OIL DOES NOT SMOKE BECAUSE there's nothing added to it. You know by the light clear color, it is all pure vegetable oil.



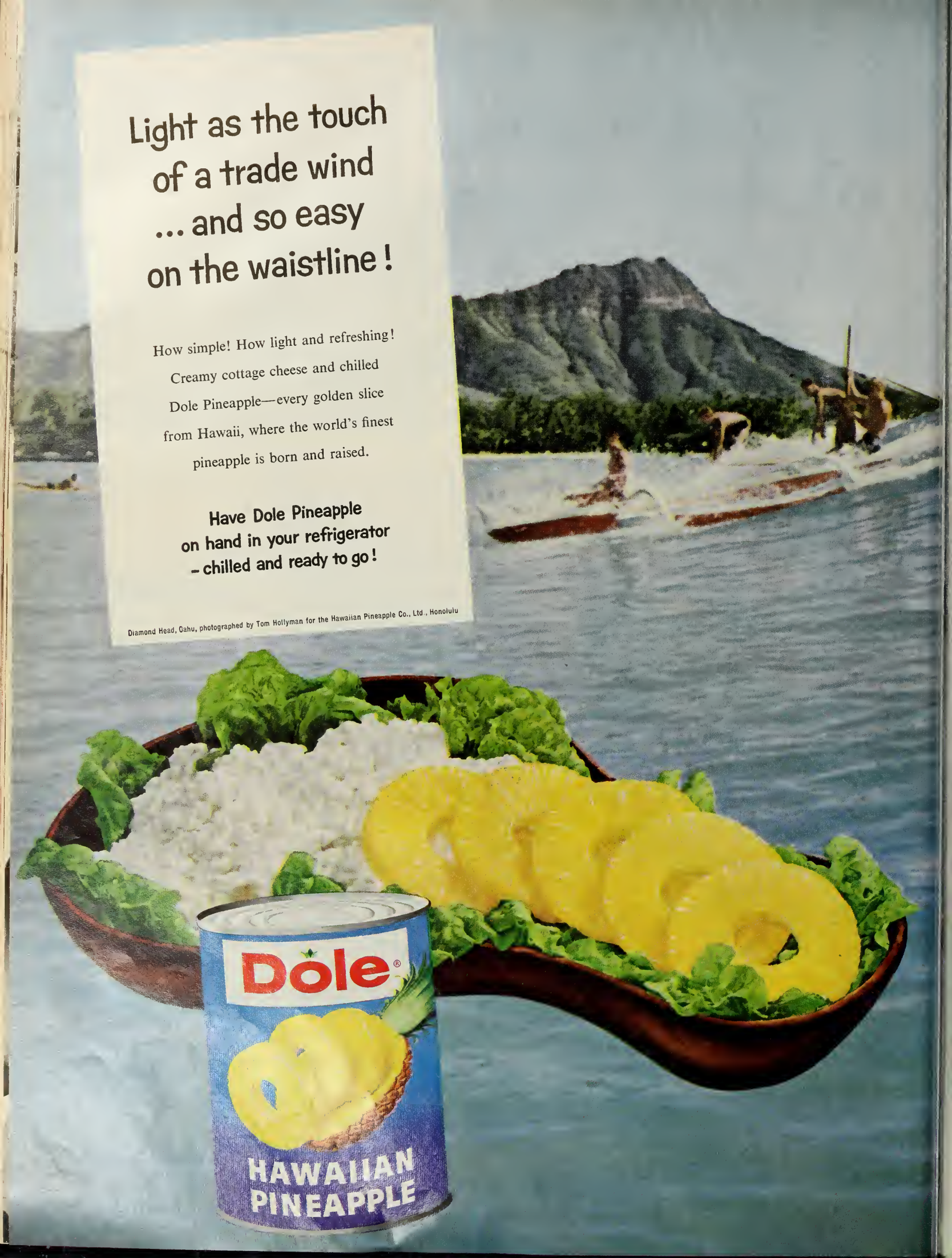
Smoke's out, flavor's in this noble dish.
Delicate Wesson Oil browns the chops beautifully without greasy taste or clinging odor, never adds taste of its own. So you get all the sunny, *natural* flavor of the fruits and pork and mellow sauce.
Wesson Oil is your freshest *pure vegetable oil* for good nutrition—and costs so little, too.

New Idea! Fruited Pork

Pork chops are glorious this way. Brown 6 meaty chops in Wesson Oil. Add a cup of cubed pineapple, a chopped onion, some minced celery leaves and garlic, 12 pitted prunes, 2 tablespoons soy sauce and a good dash of marjoram. Cover and simmer 20 minutes. Add 1 cup sliced celery and ½ cup dried apricots. Simmer 10 minutes more and feast.



Free! America's first Skillet Cook Book—64 pages, 210 recipes. Send any Wesson label to Wesson Oil, Box 7383, Chicago 80, Ill.


Light as the touch
of a trade wind
... and so easy
on the waistline!
How simple! How light and refreshing!
Creamy cottage cheese and chilled
Dole Pineapple—every golden slice
from Hawaii, where the world's finest
pineapple is born and raised.
Have Dole Pineapple
on hand in your refrigerator
– chilled and ready to go!
Diamond Head, Oahu, photographed by Tom Hollyman for the Hawaiian Pineapple Co., Ltd., Honolulu
Dole®
HAWAIIAN
PINEAPPLE

Real cool cook book

Continued from page 70

tened. Add onion and *half* of cheese. Spread dough in greased 8x1½-inch round baking dish. Sprinkle top with remaining cheese and the poppy seed; drizzle melted butter over all. Bake in hot oven (400°) 20 to 25 minutes. Cut in wedges and serve hot. Makes 6 to 8 servings.

Sparkling French Dressing

A little tart, a little sweet. Lemon-lime carbonated beverage is the secret of the refreshing flavor—

1 cup catsup
½ cup olive oil
¼ cup lemon juice
2 tablespoons sugar
2 tablespoons vinegar
1 teaspoon onion juice
1 teaspoon Worcestershire sauce
½ teaspoon salt
½ teaspoon prepared mustard
Dash Tabasco sauce
Dash pepper
½ to 1 7-ounce bottle lemon-lime carbonated beverage, chilled

Combine all the ingredients except lemon-lime carbonated beverage. Beat thoroughly with rotary beater. At serving time, pour in lemon-lime carbonated beverage; shake in cruet or stir to mix. Toss with green salad. Makes 2½ to 3 cups.

Cheese Buns

Each tender batter roll is centered with a stuffed-olive half. Flavor-perfect with salads—

1 package active dry yeast
or 1 cake compressed yeast
1¼ cups water
2 tablespoons salad oil
1 tablespoon sugar
1 teaspoon salt
2 teaspoons instant onion
¼ teaspoon celery seed
1 egg
1 cup shredded sharp process American cheese
3 cups sifted enriched flour

• • •

Small stuffed green olives, cut crosswise in half

In large bowl, soften dry yeast in *warm* water, compressed yeast in *lukewarm* water. Add salad oil,

[*Turn to next page*

Packaged pleasure!

Begins on page 16



When you're relaxing in the living end of this vacation house, you see that the kitchen is neat, compact, and out of the way. Bathroom (door at right) is backed up against kitchen for plumbing simplicity. Two bedrooms are beyond far door (left). Furnishings, of course, are not a part of the house package.

You can order these packages—the dome shelter or the vacation house—from the factories. The dome costs about $375; the house price of $5,141 includes the complete two-bedroom house, full financing, and erection on your lot within 175 miles of the Alabama plant. You can also buy plans for the vacation house and build it yourself.

For manufacturers' names, or for vacation house plans, ($7.50 the first set, $5 each additional set), write Meredith Publishing Company, Dept. 6207, Des Moines 3, Iowa.

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing ...*Instantly!*



SAVES TIME... SAVES MONEY, TOO!

Ten minutes is all it takes to mix this tasty Pepperidge Farm Summer Meat Loaf. Terrific served indoors, or out. Men love its hearty beef-and-cheese flavor. And wait till you see how the 7 choice herbs in Pepperidge Farm Stuffing spark up your loaf! This loaf serves four generously—but why not make double the quantity, and have some for delicious tangy meat sandwiches, the next day?

SUMMER MEAT LOAF

½ cup Pepperidge Farm Stuffing
1 medium onion, chopped
4 sprigs parsley, chopped
½ cup bouillon
1 lb. ground beef
3 tablespoons grated Parmesan cheese
1 egg
1 teaspoon salt
¼ teaspoon pepper
2 tablespoons butter or margarine
1 can (8 oz.) tomato sauce
1 teaspoon oregano

Sauté onion. Mix stuffing and bouillon. Combine in a mixing bowl with ground beef, chopped parsley, Parmesan cheese, slightly beaten egg, salt and pepper. Mix well and place in baking pan. Shape meat into a loaf, dot top with butter or margarine and bake 30 minutes in moderate oven (375°F.). Now pour tomato sauce over meat, sprinkle with oregano, and bake 20 minutes longer. Serves 4 to 6.

P. S. Pepperidge Farm Stuffing adds *variety and spice* to everyday menus!

Interested in sound ideas for your home?

Your local department store Home Planning Center offers practical, do-it-yourself ideas on all stages of building, remodeling, furnishing, and decorating.

No problem is too small. Whether it's choosing a kitchen color scheme or actually building a house, Home Planning Center experts will be glad to talk it over with you and offer usable suggestions.

And remember, there is no charge for a Home Planning Center visit. See the list on page 108 for location of your nearest Center.

USA

2 oz. to 1 gal.



Unequalled Salad Appeal—when you add Pompeian Olive Oil to your favorite dressing! Flavorful, delicious. Pure virgin imported—first press only of choicest olives. Best in U. S. A.!

FREE BOOKLET How to Build a Patio with **FILON**®

TRANSLUCENT FIBERGLASS PANELS
Exclusive 5-Way Guarantee On Every Panel
Write: FILON PLASTICS CORPORATION
125 Lomita St., El Segundo 91, Calif.

Earn EXTRA MONEY *with* Peerless



DELUXE CHRISTMAS CARDS

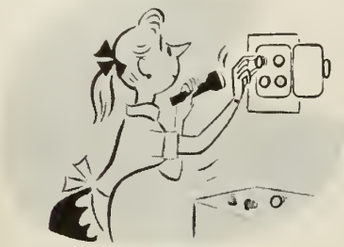
Show and sell your friends fine quality personal Christmas Cards -- a wide range of design and price for the most discriminating tastes. Also popular priced Personal Christmas Cards, Holiday Gift Wrappings and fine personalized Stationery. There's no better or easier way to earn extra money.

Write Today -- for Samples on Approval with Complete Details

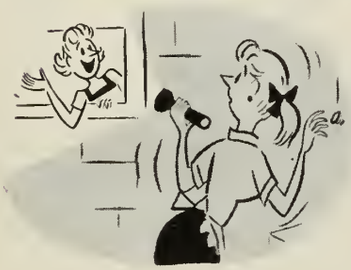
PEERLESS GREETINGS
316 N. Michigan, Dept. F Chicago 1, Ill.



A modern young housewife named Hughes



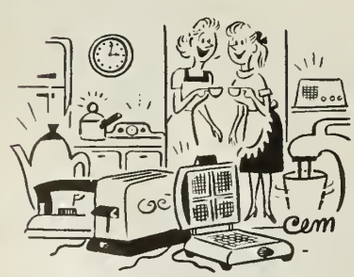
Was constantly changing the fuse



Said a neighbor "My dear,



You need full HOUSEPOWER here



For all the devices you use."

If fuses blow often in *your* home, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run your electrical appliances and lighting efficiently. To make sure you have *full* HOUSEPOWER, call the HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER

to help you Live Better Electrically, sponsored by Edison Electric Institute

Easy little breads

Begins on page 84

Crusty Cheese Loaf

Each "roll" boasts a toasted cheese jacket; inside is soft and moist—

1 unsliced sandwich loaf
½ cup butter or margarine
2 5-ounce jars sharp spreading cheese

Cut crusts from top and sides of unsliced loaf. Make 8 slices crosswise, cutting to, *but not through*, bottom crust; make one cut lengthwise down the center of the loaf. Place on baking sheet.

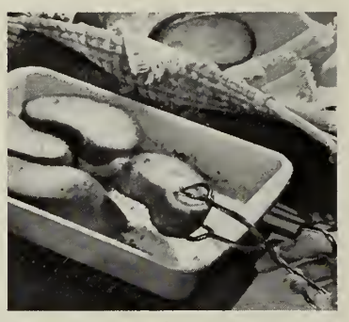
Blend butter and cheese. Spread between slices, over top and sides. Tie string around loaf to hold together. Bake in hot oven (400°) until cheese is melted and bread is crusty, about 15 minutes. Serve like pan rolls. Makes 16.

Marmalade Bread

Wonderful spicy-sweet rolls that you can make from a loaf of French bread—

1 loaf French bread (about 12 inches long)
• • •
⅓ to ½ cup soft butter or margarine
½ cup orange marmalade
Cinnamon

Cut bread in 1- to 1½-inch diagonal slices. Spread with butter, then with marmalade (don't skimp!). Sprinkle cinnamon generously over top. Place slices, marmalade side up, on ungreased baking sheet. Heat in hot oven (400°) about 8 minutes, or till hot. Makes 8 to 10 slices. **Tasting-Test Kitchen note:** Or place on broiler rack and broil 5 to 6 inches from heat 6 to 7 minutes. Remember, marmalade topping will be *extra hot*, so let cool a few minutes before serving.



Garlic-butter Slices. Husky cuts of French or Vienna bread are baked in garlic butter. The result? Toasty crust on whole slice, wonderful robust flavor throughout.

Garlic-butter Slices

A barbecue supper? Toast bread slices on grill, then dip both sides in melted garlic butter in foilware pan—

In oven, melt ½ cup butter or margarine in an 11x7x1½-inch baking dish (if using another size, have butter generously cover bottom). Remove from oven. Add 1 or 2 cloves garlic, minced. Arrange six 1- to 1½-inch slices of French or Vienna bread in the baking dish, turning once to butter both sides. Let stand about 10 minutes, then heat in hot oven (400°) 10 minutes. Serve hot.

Onion Slices

Loaf is cut in half lengthwise—gives twice as many flavorful pieces!—

1 loaf French bread (about 18 inches long)
½ cup chopped green onions and tops
½ cup soft butter or margarine

Cut bread in half horizontally. Combine onions and butter; spread on cut sides of bread. Then slash each half loaf on the bias in 1½- to 2-inch slices, *but don't cut quite through bottom crust*. Place on baking sheet and heat in hot oven (400°) 10 minutes or till toasty.

Parsley-Lemon Loaves

Each little loaf will serve 2 to 3 people. Delicious!—

2 large brown-and-serve French rolls, each about 8 inches long
¼ cup soft butter or margarine
¼ cup snipped parsley
2 teaspoons lemon juice

Slice rolls diagonally in 1-inch slices. Combine butter and parsley; blend in lemon juice. Spread one side of each slice with parsley butter. Reassemble each roll on a long skewer, inserting skewer through center of slices. Broil 3 to 4 inches from heat 5 to 6 minutes, turning to brown evenly. (Or brown over very hot coals.) **Tasting-Test Kitchen note:** Small wire whip is good tool for blending butter and lemon juice.

Real cool cook book

Continued from page 87

sugar, salt, onion, celery seed, egg, cheese, and *2 cups* of the flour. Beat vigorously, with electric mixer or by hand till smooth, about 2 minutes. Add remaining flour and continue beating *with spoon* till smooth, about 1 minute. Cover and let rise in warm place till double (30 to 45 minutes). Beat batter hard, about 50 strokes. Spoon into *well-greased* deep muffin cups, filling about half full. Press olive half, pimiento side up, in center of each. Cover and let rise again till almost double (about 15 to 20 minutes). Press olive down slightly, but let top show. Bake in hot oven (425°) 10 to 15 minutes, or till lightly browned. Remove from pans and serve warm. Makes about 18.

Wiener Rafts

Make 'em the size to match each appetite. Pass the catsup—

Slit franks lengthwise, not quite through. Spread cut surfaces with prepared mustard, and insert a strip of process American cheese in each.

For each serving, line up 2 or 3 franks, cheese side up. Put 2 half strips of bacon across top, toothpicking the ends in place at sides of outer franks. Place frank bundles, cheese side up, 6 or 7 inches from heat, in *preheated* broiler. Broil about 5 to 6 minutes or till bacon is done and franks are heated through (don't turn). Serve crosswise on split toasted and buttered coney buns.

Pacific Salad Bowl

For handsome look, keep foods in groups. Guests pick and choose, buffet style—

1 jar or can artichoke hearts, drained
½ cup garlic or Italian dressing
• • •
1 bunch romaine lettuce
½ bunch leaf lettuce
2 cups thin-sliced raw cauliflower
1 cup bias-cut celery slices
8 to 12 cherry tomatoes or tomato wedges
1 small bunch water cress
½ cup sliced radishes
½ cup sliced pitted ripe olives
⅓ cup crumbled blue cheese
Salt and coarsely cracked pepper

Marinate artichoke hearts in garlic dressing at least 2 hours; drain. Line salad bowl with romaine. Tear lettuce into bowl. Arrange artichokes, remaining vegetables, olives, and cheese in separate groups to match picture on page 60. Sprinkle with salt and coarse pepper. Drizzle salad with Sparkling French Dressing. Pass extra Dressing. Makes 8 servings.

Pear Coronet Mold

Pear halves make a whirligig design in spiced orange gelatin—

1 No. 2½ can (3½ cups) pear halves
6 inches stick cinnamon
½ teaspoon ground ginger
¼ teaspoon salt
• • •
2 packages orange-flavored gelatin
2 cups cold water
3 tablespoons lemon juice
• • •
¼ cup finely chopped California walnuts
1 3-ounce package cream cheese, softened

Drain pear halves; add enough water to syrup to make 1¾ cups. In saucepan, combine syrup mixture, spices, and salt. Cover and simmer 10 minutes; remove from heat and let stand covered 10 minutes to steep. Remove cinnamon stick. Dissolve gelatin in hot mixture. Add cold water and lemon juice; pour enough into 9x1¾-inch round baking dish to make a ¼-inch layer (about ⅔ cup); chill till set. Chill remaining gelatin till partially set. Meanwhile, stir nuts into cream cheese; shape in small balls and place one in center of each pear half; flatten ball slightly. Arrange pear halves in mold, spoke fashion, cut side up. Pour partially set gelatin over. Chill till set. Unmold on lettuce. Garnish with Lime-gelatin Cubes. Makes 7 or 8 servings.

Lime-gelatin Cubes: Prepare a

[*Turn to page 90*

Tivoli's famed Villa D'Este gardens.

Italy is only minutes away when Chef Boy-Ar-Dee is on your shelf.

Chef Boy-Ar-Dee Spaghetti and Meat Balls make meals *doubly* satisfying. Just watch the family go for this dish of tender spaghetti, tasty beef meat balls, zesty tomato sauce. Meal after meal, it's everlastingly enjoyable. And what a happy way to stretch your food dollars. Cost: only about 15¢ a serving.



rt your Italian meal with Chef Boy-Ar-Dee Spaghetti and eat Balls. Add a salad, garlic bread. Finish with Italian coffee.



For a hot, hearty lunch for children, serve Chef Boy-Ar-Dee Spaghetti and Meat Balls. It's nourishing, delicious—kids love it.



Available in U.S. and Canada.

CHEF BOY-AR-DEE® Spaghetti and Meat Balls

Real cool cook book

Continued from page 88

package of lime-flavored gelatin according to package directions. Pour into shallow baking dish or pan (gelatin should be ½ inch deep). Chill till firm; cut in cubes.

Cucumber Salad Ring

Looks and tastes like summertime. With chilled tuna or salmon, it's a supper!—

1 package lime-flavored gelatin
¾ cup hot water
2 3-ounce packages cream cheese, softened
1 cup salad dressing or mayonnaise
1 teaspoon prepared horseradish
¼ teaspoon salt
2 tablespoons lemon juice

• • •

¾ cup drained shredded or ground unpared cucumber
¼ cup finely sliced green onions

Dissolve gelatin in hot water; add cheese, salad dressing, horseradish, and salt. Beat with electric or rotary beater until smooth. Add lemon juice. Chill until partially set. Stir in cucumber and onions. Turn into 3-cup mold or individual molds. Chill till set. Unmold. Offer lemon wedges and mayonnaise. Makes 4 servings.

To match picture: Double the recipe and use a 6-cup ring mold. When unmolded, fill center with chunks of chilled canned tuna or salmon, slices of hard-cooked egg and cucumber.

Thousand Island Dressing

Spoon it over Best Club-wiches (recipe on page 63) or atop lettuce wedges. For rosier color, add more paprika—

½ cup mayonnaise or salad dressing
¼ cup chili sauce
1 hard-cooked egg, finely chopped
2 tablespoons finely chopped green pepper
2 tablespoons finely chopped celery
1 teaspoon paprika
¼ teaspoon salt

Combine all ingredients. Makes 1 cup.

Henny Penny Rolls

How about a patio picnic? Foil keeps the hot chicken salad hot, makes serving a snap—

2 cups coarsely diced cooked chicken
½ cup diced celery
⅓ cup chopped sweet pickles
1 tablespoon diced pimiento
½ cup mayonnaise
Salt and pepper

• • •

4 large hard rolls, each about 8 inches long
Soft butter or margarine

Combine chicken, celery, pickle, and pimiento. Moisten with mayonnaise. Season with salt and pepper to taste. Cut slice off top of each roll; scoop out some of center. Butter the hollows and lids. Fill with chicken salad; replace tops. Wrap each roll in foil and heat in hot oven (400°) 15 to 20 minutes or till heated through. Makes 4 servings.

Burger Special

Here's how to serve it in professional style—

1 pound ground beef
¼ cup catsup or barbecue sauce
¾ teaspoon salt
Dash pepper

• • •

4 slices Canadian-style bacon
4 hamburger buns, split and buttered
2 slices sharp process American cheese, cut in half diagonally
Leaf lettuce
4 slices tomato
8 slices avocado

Combine beef, catsup, salt, and pepper; shape in 4 patties. Broil 3 to 4 inches from heat 6 minutes; turn. Place Canadian bacon on broiler rack with patties. Broil 6 minutes, turning the bacon once. Toast buns during the last 2 to 3 minutes. On bottom half of each bun place slice of bacon, beef patty, and cheese triangle. On top half place lettuce, tomato slice, and 2 avocado slices. Serve open face; offer Thousand Island Dressing, catsup, mustard, pickle relish. Makes 4 sandwiches. **Tasting-Test Kitchen note:** If beef is lean, have 2 or 3 ounces suet ground with each pound. Burgers will be juicier and more tender.

Mr. B. Burgers

Yes, Braunschweiger makes a delicious burger. You'll be surprised!—

Fry bacon (2 strips for each burger) till crisp. Drain, reserving fat. Brown ½-inch Braunschweiger slices in a little bacon fat over medium heat—about 2 minutes per side. Careful, don't overcook!

On one toasted bun half place bacon, hot Braunschweiger, and dab of mustard. On other bun half, place tomato slice and onion rings. Serve with lettuce cup of Summer Slaw.

Firecrackers

They're submarine sandwiches. Consult your kids if you need advice—

Brown giant brown-and-serve French rolls (about 8 inches long) according to the package directions. Split rolls in half, but don't cut quite through. (If you like, scoop out some of centers to make room for plenty of filling.) Spread generously with mustard, garlic butter, and/or mayonnaise with curry powder. (Or sprinkle bread with clear French or Italian dressing and dash with oregano, basil, or other favorite herb.) Line bottom halves with leaf lettuce. Pile on slices of corned beef, boiled ham, Bologna, salami, pickled tongue, chicken, tuna, herring—it's your choice of several or all. Add slices of American and Swiss

[*Turn to page 92*

Youngstown Kitchens presents NEW WOOD FASHIONS ...Fruitwood, Honeywood, Autumn Birch, Sandalwood

Today's most popular wood styles on America's finest cabinets. Shown here is just one of an exciting new group of wood styles by YOUNGSTOWN KITCHENS. See them all at your neighborhood Youngstown Kitchens dealer today! (Autumn Birch shown)



American-Standard
YOUNGSTOWN KITCHENS DIVISION

Wow! 6-Inch GIANTBURGERS -made with the most versatile mix of them all!

Bake these giant cheese-filled buns with Pillsbury Hot Roll Mix!

Whopping home-baked cheese-filled buns get all the raves at any barbecue. You can't *buy* giant buns like these anywhere . . . for love nor money. But it's a breeze to *make* them yourself with Pillsbury Hot Roll Mix. Warm them on the grill along with your sizzling hamburgers . . . and serve them to your eager and hungry horde.

Big deal for your next barbecue!
Big hit with the kids!



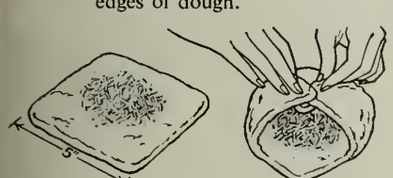
GIANTBURGER BUNS

One package of Pillsbury Hot Roll Mix makes 6 giantburger buns. (P.S. Double up on your pet hamburger or ground round recipe for the patties!) First preheat your oven to 375°.

Prepare... Basic Dough as directed on the **Pillsbury Hot Roll Mix** recipe folder; let rise.

Combine 2 cups shredded **cheddar cheese** 1 tablespoon soft **butter** and ½ teaspoon **black pepper.** Mold cheese mixture into six patties, using a heaping tablespoon for each. Set aside.

Roll out... dough on floured surface to 15x10-inch rectangle. Cut into six 5-inch squares. Place a cheese pattie in center of each square. Moisten edges of dough.



Seal ..... by bringing edges up over cheese and pinching *firmly* together. Place sealed side down on well-greased baking sheet. Flatten slightly.

Let rise... in warm place until light and doubled in size, 30 to 45 minutes.

Bake ..... in moderately hot oven (375°) 20 to 25 minutes until deep golden brown.

The only mix with 27 recipe ideas in every package! Fragrant hot rolls! Beautiful breads! Home-baked sweet rolls and coffee cakes to make you star of the coffee-break crowd! Hurry . . . get a package of Pillsbury Hot Roll Mix . . . and see what baking fun is in store for you!





Giantburger Buns . . . another new way to use the most versatile mix of them all.

Made only with Pillsbury Hot Roll Mix



more women cook on Magic Chef® than on any other range



More than 1½ million mothers have found help and guidance in the *Better Homes & Gardens* Baby Book. Get yours wherever books are sold, or send check or money order for $3.95 (Canada, $4.50) to Department 8507, Meredith Publishing Company, Des Moines 3, Iowa.



Real Outdoor Flavor!
WRIGHT'S BAR-B-Q SMOKE
JUST BRUSH IT ON!
FREE SAMPLE .. Send name and address of your grocer to:
WRIGHT'S SMOKE CO. Dept. BH
2435 McGee, Kansas City, Missouri

Quickest Way to Make $75 in Spare Time!
You Don't Need Experience
Show friends Exclusive Christmas Card Assortment we send you FREE. It sells fast at 21 cards for $1.25. Your profit is 75c of the $1.25 in any quantity. On 100 boxes you make $75.00 cash! Over 400 other fast-selling Card, Stationery and Gift Items at $1 up. Enjoy Cash profits to 150% plus Extra Cash Bonus to 10%. Money-Back Guarantee assures lowest wholesale prices. Exclusive Personal Album FREE with leading $1 Assortment on approval. Send coupon for Free-Trial samples.
Fast-Selling $1.25 Christmas Card Box Given FREE
To Prove You, Too, Can Make Extra Money Easily!



MAIL COUPON NOW!
Cardinal Craftsmen, Dept. 15-G
1400 State Ave., Cincinnati 14, Ohio
Please send $1.25 Assortment FREE with money-making sample kit on approval and Free Desk Set Offer.
Name.....
Address.....
City & State.....
FREE OFFER! $1.25 "Puss 'N Boot" Desk Set given with first order!

Real cool cook book

Continued from page 90

cheese, onion rounds, green and ripe-olive slices, sliced dill pickles —you name it. More lettuce, too. Anchor with cocktail picks; top with cherry tomatoes and parsley. Each roll makes 1 supersize sandwich. (For dainty appetites, cut rolls in half.)

Hot Tomato Consomme

Every cold meal needs a hot accent like a cup of soup. Try this blend—

1 can condensed tomato soup
1 can condensed consomme
1 soup can water
Thin lemon slices

Combine soups and water; heat almost to boiling and cook gently 5 minutes. Float a lemon slice atop each cup. Makes 6 to 8 servings.

Trader's Punch

Grenadine sweetens this tangy punch and lends the bright red color—

2 cups orange juice
2 cups lemon juice
2 cups grenadine syrup
2½ quarts ginger ale, chilled

Mix fruit juices and grenadine and pour over ice to chill. Just before serving, add ginger ale. Float lemon slices and halved orange slices. Makes about 4 quarts.

Cranberry Cooler

Delightfully tart. For real zip, use 4 bottles of the lemon-lime beverage—

1 quart bottle (4 cups) cranberry-juice cocktail, chilled
1 No. 2 can (2¼ cups) pineapple juice, chilled
2 to 4 7-ounce bottles lemon-lime carbonated beverage, chilled

Place ice cubes in punch bowl. Add fruit juices; stir. Just before serving, pour carbonated beverage carefully down side of bowl. Float scalloped orange slices. Makes 2 to 2½ quarts.

Midsummer Fruit Compote

Nothing more refreshing or prettier than this chilled fruit medley in fresh-plum syrup—

Combine 2 cups sugar and 1 cup water; bring to boiling. Prick skins of 12 plums in a few places; place in syrup and simmer gently 5 to 8 minutes. Remove from heat; chill plums in syrup. Arrange drained, chilled cooked or canned peach halves and whole apricots in serving dish. Just before serving, add plums and syrup. Sprinkle with blueberries.

Coconut Crisps

Rich with butter and brown sugar, chewy with coconut and corn flakes—

½ cup butter or margarine
½ cup brown sugar
½ cup granulated sugar
1 egg
1 teaspoon vanilla
1¼ cups sifted enriched flour
½ teaspoon baking powder
½ teaspoon soda
½ teaspoon salt
2 cups corn flakes
1 3½-ounce can (1¼ cups) flaked coconut
California walnut halves

Cream the butter; add sugars, egg, and vanilla, creaming until light and fluffy. Sift together dry ingredients; stir into creamed mixture. Stir in flakes and coconut. Chill slightly for easy handling. Shape in small balls, ¾ inch in diameter; place on an ungreased baking sheet about 2½ inches apart. Lightly press walnut half in center of each. Bake in moderate oven (350°) about 10 minutes or until lightly browned. Cool slightly and remove from baking sheet. Makes about 5 dozen.

Coconut Ribbon Loaf

Cool, evening refreshments. Easy as filling a cake from the store with ice cream and sherbet, then frosting with whipped cream—

1 10x4x2-inch loaf angel cake
1 pint pink peppermint-stick ice cream
1 pint lime sherbet or pistachio ice cream
• • •
1½ cups heavy cream
1 teaspoon sugar
½ teaspoon vanilla
1 3-ounce can (1¼ cups) flaked coconut, toasted

Rub brown crumbs off cake. Cut cake lengthwise in three layers. Stir ice cream and sherbet to soften. Spread bottom layer with peppermint-stick ice cream. Add second cake layer; spread with lime sherbet. Add last cake layer. Place in freezing compartment or freezer till ice cream is firm. To serve: Whip cream; stir in sugar and vanilla. Spread over top and sides of loaf. Sprinkle with toasted coconut. Makes 8 to 10 servings.

Pink Lemonade Frost

Almost like eating pink snow!—

1 6-ounce can frozen pink-lemonade concentrate
5 to 6 cups crushed ice

Place concentrate in chilled blender. Add ice, 1 cup at a time, blending well after each addition. Stop blender several times and push ice mixture down with rubber scraper. (Add 1 or 2 drops red food coloring, if desired.) Serve immediately in parfait glasses. Poke a sprig of fresh mint in each. Offer straws *and* spoons. Makes 6 servings.

Chocolate Meringues

Dainty cookies dotted with chocolate—

2 egg whites
⅛ teaspoon salt
⅛ teaspoon cream of tartar
1 teaspoon vanilla
¾ cup sugar
1 6-ounce package (1 cup) semisweet chocolate pieces
¼ cup chopped California walnuts

Beat egg whites, salt, cream of tartar, and vanilla until soft peaks form. Add sugar gradually, beating until peaks are stiff. Fold in chocolate pieces and nuts. Cover cooky sheet with plain paper. Drop mixture on by rounded teaspoons. Bake in slow oven (300°) about 25 minutes. Cool slightly before removing from paper. Makes about 2 dozen.

Time to live it up—on August corn feasts! Nine recipes on how to do it in our next issue!

INDEX

55 Taste-tested Recipes

Meats, Main Dishes

4th of July Broiler-fryer....70
Busy-day Beefburgers....79
Applesauce-Meat Bake....80
Hawaiian Supper....80
Company Chicken 'n Potatoes....80

Sandwiches

Best Club-wiches....63
Walking Sandwich....70
Henny Penny Rolls....90
Wiener Rafts....88
Burger Special....90
Mr. B. Burgers....90
Firecrackers....90

Salads, Dressings

Sour-cream Potato Salad....58
Shrimp-filled Tomatoes....60
Herbed Tomatoes....70
Garden Perfection Loaf....70
Summer Slaw....70
Pacific Salad Bowl....88
Cucumber Salad Ring....90
Pear Coronet Mold....88
Lime-gelatin Cubes....88
Tuna Mousse....70
Deviled Eggs....70
Sparkling French Dressing....87
Thousand Island Dressing....90

Breads

Mexican Swirls....70
Onion-Cheese Wedges....70
Cheese Buns....87
Crusty Cheese Loaf....88
Marmalade Bread....88
Parsley-Lemon Loaves....88
Onion Slices....88
Garlic-butter Slices....88

Drinks, Appetizers

Trader's Punch....92
Cranberry Cooler....92
Pink Lemonade Frost....92
Hot Tomato Consomme....92
Calico Tomato Cooler....75
Sizzling Ripe Olives....58
Jellied Consomme....75
Ginger Fruit Cocktail....75
Lime Icebergs....75
Swedish Pickled Shrimp....75
Pickling Marinade....75

Desserts, Cookies

Rainbow Sundae Buffet....64
Jiffy Sundae Sauces....64
Coconut Ribbon Loaf....92
Midsummer Fruit Compote....92
Citrus Creme Dessert....79
Lime-Lemon Velvet....80
Lemon Ladyfinger Torte....80
Lemonade Souffles....80
Coconut Crisps....92
Chocolate Meringues....92

Cool summer refreshers





with Kraft Recipe-size Marshmallows

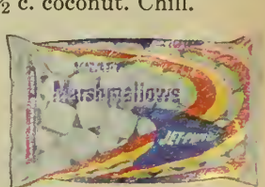




You don't have to cut 'em up! Kraft Miniature Marshmallows are just the right size for your favorite frozen fruit salad, for fancy Sundaes and for recipes like this treasure:

Marshmallow Lime Chiffon Pie: Dissolve 1 pkg. lime gelatin in 1 c. hot water. Over low heat, cook 2 beaten egg yolks, ¼ c. lemon juice, ¼ tsp. salt, ⅓ c. sugar, stirring constantly until slightly thick. Add gelatin. Chill until slightly set. Gradually add ⅓ c. sugar to 2 stiffly beaten egg whites. Fold into gelatin mixture with 2 c. Kraft Miniature Marshmallows. Pour into 9-inch baked pie shell. Sprinkle edge with ½ c. coconut. Chill.

More wonderful recipes in free booklet! Write Kraft Miniature Marshmallows, P.O. Box 1513, Dept. B, Chicago 77, Illinois.



Try Kraft regular size Marshmallows, too—the big sweet ones for toasting!

The only kind that stay soft!

Philco Quality makes the bargain...



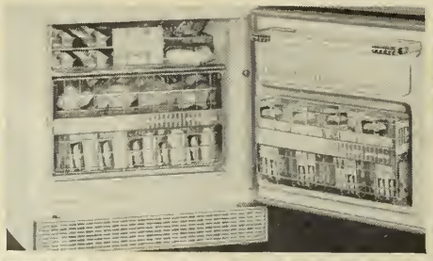
See... Touch... Compare!

Before you buy, look for the red Philco Quality Comparison Purse on every '59 Philco refrigerator. It shows you how to compare, quickly and easily, in the store.

When you compare, you'll see for yourself that nothing beats Philco's outstanding quality!



COMPARE! Only Philco gives you Tri-frigeration, with cold zones for every kind of food. Top: Automatic RF-1498.



COMPARE! Zero Zone Freezer (over 5 cu. ft.) holds 181 lbs. of frozen foods, features metal glide-out baskets, exclusive portable Ice Keeper, special racks and guards for every kind of fresh and frozen food package you buy!



COMPARE! Philco had it first—and it's still the best! Cold Flow Meat Locker operates on its own cooling system, keeps a meat-perfect temperature always! Your precious meats stay fresh days longer without freezing! Porcelain.



COMPARE! New this year and absolutely the easiest-to-use shelf ever! Philco's Lazy Susan Pull-Out Shelf turns to the right, to the left and all the way around; lifts out for easy cleaning, holds plenty of food.

PHILCO

QUALITY FIRST!



Bring home that curious, old pine knot. Rub it down with fine emery paper, wax it, and use it as a focal point in an arrangement of seed pods and branches, as you see it here. Or play up its interesting shape and finish by using it alone in a sandy setting.

The glories of old wood

Weathered wood—whipped by mountain winds or washed by the sea—is everywhere the Western arranger looks!

By Tomoko Yamamoto



This piece of wood was washed up on the Pacific seashore.

Its hollow holds a round pudding tin of water and a needlepoint holder, on which you can easily arrange your foliage and flowers.

The bottom of the wooden "vase" is sawed flat so it will sit squarely on black stand.

Photographs: Hopkins



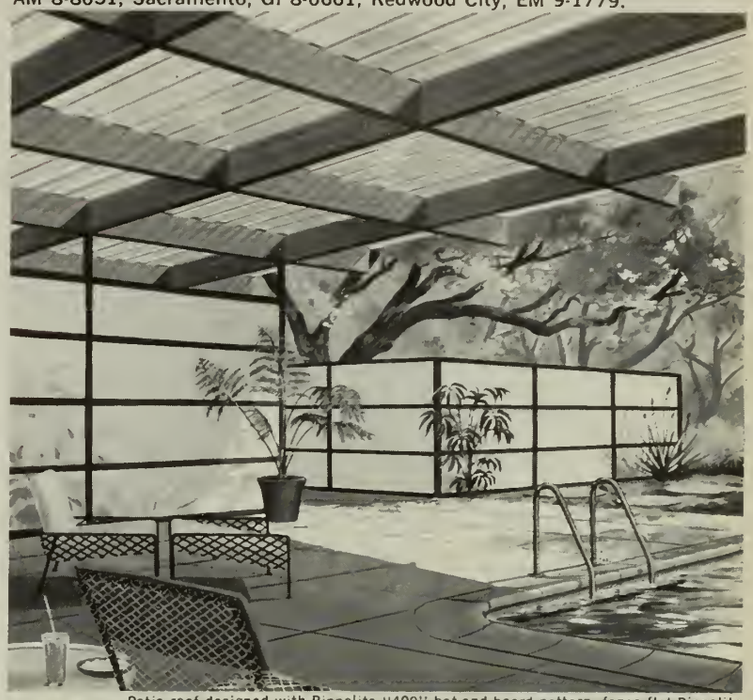
Here's just one example of how a craggy-shaped piece of old wood can be treated.

The main interest is in the center hollow out of which grow goldenrod and clover.

The natural theme is further enhanced by a grouping of grasses at the back and a gourd vine at the base.

More on next page

BEL-AIR ENGINEERING INSTALLS COMPLETE PATIOS OF GENUINE RIPPOLITE: 2211 Damon St., Los Angeles 21, Calif. Phone: AN 8-1851, MA 4-8851; Palm Springs, FA 4-1557; Riverside, OV 4-1999; Santa Barbara, WO 5-5204; San Diego, AT 3-3141; Bakersfield, FA 7-2161; Fresno, AM 8-8031; Sacramento, GI 8-0661; Redwood City, EM 9-1779.



Patio roof designed with Rippolite "400" bat and board pattern, fence flat Rippolite

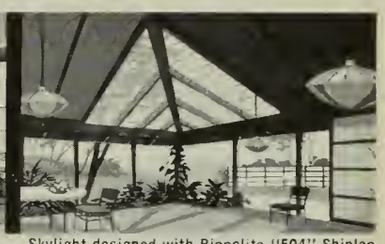
RIPPOLITE

FIBERGLASS TRANSLUCENT PANELS

brings you new concepts in outdoor living!



Basketweave fence designed with Rippolite Flat

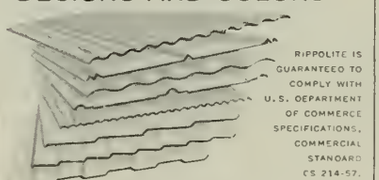


Skylight designed with Rippolite "504" Shiplap

Your individual taste can be reflected in the outdoor living areas of your home with versatile Rippolite. Only Rippolite provides plastic panels in a wide range of designs and decorator colors architecturally compatible to any project, from a luxurious patio roof to an enchanting shoji screen! Rippolite is made with new *acrylic-fortified resins* for extra weather protection and to filter harsh summer glare into a soft, pleasant light. Its cost is modest, its life is long, and it's easy to install.

FREE *do-it-yourself booklet available at any of these Rippolite distributors or their dealers*

WIDEST SELECTION OF DESIGNS AND COLORS



LEWERS & COOKE, LTD.
P.O. Box 2930, Honolulu 2, Hawaii, Phone 5-1961

HALEY WHOLESALE CO.
734 Cacique St., Santa Barbara, Calif., WO 6-6174

MALLCO DISTRIBUTORS
315 S. 11th Ave., Phoenix, Ariz., AL 8-6481

AMERICAN PRODUCTS, INC.
600 E. Harbor St., San Diego, Calif., BE 2-2081

INLAND BUILDING MATERIALS CO.
P.O. Box 325, Rialto, Calif., TR 7-2001

PITTSBURGH-DES MOINES STEEL CO.
Santa Clara, Calif., P.O. Box 329, AX 6-0868
Stockton, Calif., 348 N. Harrison St., HO 6-5151
Fresno, Calif., 346 "G" Street, AM 4-4651
Sacramento, Calif., 500 Richards Blvd., GI 2-7638

UTAH LUMBER CO.
333 West First, South Salt Lake City, Utah, EM 4-4318

COPELAND WHOLESALE CO.
119 S.E. Main Street, Portland, Ore., BE 2-2165

BUILDING SUPPLIES, INC.
N. 528 Cedar St., Spokane, Wash., FA 7-1541

FOSSEEN'S, INC.
101 W. Yakima Ave., Yakima, Wash., GL 3-3191

RICHARDSON LUMBER COMPANY
601 W. 48th Ave., Denver, Colo., GRand 7-1661

STRYCO SALES, INC.
312 Industrial, N.E., Albuquerque, N.M., DIamond 4-3437

RIPPOLITE, 3910 Cohasset St., Burbank, Calif.

Now 76 of America's famous Pecan & Candy Shoppes! On main highways 'most everywhere.



Any trip's a pleasure trip
when you stop at Stuckey's



Stuckey's delightful Old South Assortment of fine pecan candies. Try this!

TREAT YOURSELF to a quick pick-up at our Snack Bars. Enjoy famous pecan candies. Find real country hams and tropic delights for yourself and your friends. We'll mail.



FREE! SAVE MONEY— Write for Stuckey Courtesy Card. Gives you discount of 2c a gallon on gasoline at our Shoppes along your route. Stuckey's, Inc., Eastman, Ga.



EASIER TRAVEL— Friendly guidance on road conditions, best routes, points of interest. Fill Thermos with pure water, free. Refresh in immaculate tile rest rooms.



Relax, refresh, refuel at *Stuckey's*®

Years-Ahead Formulation

Lucas
a Great Name in PAINTS

luco-tex
HOUSE PAINT



For all exterior surfaces, even over damp surfaces • Slips on effortlessly • Dries in minutes • Lasts 50% longer • Non-fading colors • Brushes rinse clean in water • Fume and mildew resistant.

JOHN LUCAS & CO., INC.
SINCE 1849
PHILADELPHIA, PA.

A PRODUCER OF SUPER KEM-TONE

CHAIR WOBBLY?



Tighten all loose objects with handy Plastic Wood. Won't chip or crack. Ask for it by name.



For surest results always use GENUINE
PLASTIC WOOD
Handles like putty—hardens into wood!

Are *you* using *Better Homes & Gardens* New Cook Book? Get your copy of this popular meal-planning guide wherever books are sold, or send check or money order for $3.95 to Department 7407, Meredith Publishing Company, Des Moines 3, Iowa.



Look for
SPRINGMAID
COTTONS
in work shirts,
and work pants

The glories of old wood

Begins on page 93



If you drive through a burned-over area, look for a gracefully shaped piece of charred wood. This one serves as a container for hard-cooked eggs and red geraniums. You anchor the flowers on a needlepoint holder in a low can of water—hidden by foliage.



The flat piece of waterworn wood can be sandpapered and waxed to a smooth finish.

Anchor forked branch with modeling clay; decorate with tufts of Japanese yew.



Here's another piece of wood with a hollow big enough to hold a tin lid of water and a needlepoint holder —nice for garden flowers, weeds, and grasses.

The wood is planed so that it stands firmly on a piece of old oak board.



This gnarled piece of pine has become a waterfall, complete with birds and a frog.

The needled twigs are fastened to it. White cotton simulates falling water.

Nail chunk of wood to a flat, thin piece of plywood, so it will stand in a low bowl; pebbles and greens at base.



Cooling Summer Pickup: Grapefruit Juice

Discover Nature's Thirst Quencher!
If you've had your fill of artificial fla vors and too sweet drinks that don' quench your thirst, it's time you trie refreshing, delicious grapefruit juice - from Florida. Cool as a breeze, it's a naturally good as pure, sun-ripene luscious grapefruit itself.

Serve It Many Ways!
It's the perfect mixer for drinks, punche and coolers of all sorts. Or serve it th ever-popular way, chilled, right from the can—or on the rocks. *Any way* grapefruit juice from Florida makes a refreshing and different kind of drink

For Vitality—Get Your Vitamin C The Natural Way!
Grapefruit juice from Florida is a gol mine of Vitality Vitamin C. This is one vitamin your body cannot store up. You need a fresh supply every day. And it's important, too, that you get your Vita- min C in combination with other vital nutrients and health benefits found in grapefruit juice. That's what is meant by Vitality Vitamin C.

Thriftiest Way To Get The Natural Vitamin C You Need Every Day!
Canned grapefruit juice from Florida costs only pennies a glass. It's your best fruit juice buy. So convenient, too. It comes full strength—ready to pour. Try this cooling summer treat soon.

gold mine of Vitality Vitamin C



Canned
GRAPEFRUIT JUICE
from **Florida**

© FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA, 1959

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE



Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

WRITE
today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. E-1, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE

EARN EXTRA MONEY for yourself
•
RAISE FUNDS FOR GROUPS
selling MITCHELL GREETING CARDS and GIFT ITEMS

★ 14 FAST-SELLING-FEATURE $1.00 and $1.25 Christmas Card Assortments—21 cards per box.
★ FREE SAMPLES of 15 Name-Imprinted Christmas Card Lines (81 Actual Sample Cards) 40 cards for $1.50 and up including parchment and religious and plastichrome cards imprinted in red.
★ FREE NEW BIG catalog of novel gift, household and baby items, novelties, toys and full-color literature of greeting cards, gift wrappings and stationery. Plus $3.50 worth of samples and greeting cards and gift wrappings sent on approval.


Servespoon Stainless Steel


Gold Tone Bell Door Ringer


Jerri Clown Action Doll

Everything you need to start earning money.
BONUS GIFT FOR EARLY ORDERS

MITCHELL GREETINGS CO., Dept. A-67
47 W. 7 Mile Rd, Detroit 3, Michigan
Please send free imprinted cards and samples on approval to:
Name_____
Address_____
City and State_____

Route 30 west!

Begins on page 44



The gray granite Mormon Temple with its six spires rising 212 feet dominates Temple Square in Salt Lake City. The Square is the site of the domed-roof Tabernacle, Seagull Monument, and the Bureau of Information Building, where conducted tours originate.

the Columbia River Valley to Portland and the Pacific at Astoria.

The middle prong, U.S. 40, continues west from Salt Lake City, following the old California Emigrant Trail through Reno and over historic Donner Pass to Sacramento and San Francisco. The third prong, U.S. 91, branches southwest, paralleling the Old Spanish Trail, passing Bryce Canyon and Zion National Parks, through Las Vegas and on to Los Angeles.

This is a leisurely trip, and worth every day of your vacation. Thirty is a fine route West to a firm destination, like Los Angeles or Portland, but it's also a trip for frequent stopovers and explorations off the main run! And look what's off the main run! From Rock Springs, Wyoming, U.S. 187 takes you north to Teton and Yellowstone National Parks.

A single 55-mile stretch of Oregon's Columbia River Gorge features 19 state parks with roads and hiking trails to good fishing spots, 2,000-foot cliffs, and waterfalls. Camping, trailer, and picnic facilities are everywhere along the way.

Another of Route 30's side trips leads to Hell's Canyon where the Snake River runs wild through North America's deepest gorge along the Idaho-Oregon border. Special events alone on Route 30 will keep you entertained—rodeos, roundups, Indian ceremonials, fishing and hunting derbies.

If driving's not your pleasure, air conditioned trains or buses arrange stopovers wherever you like.

Lincoln Highway high lights

Chicago: The great capital of the Midwest stretches for 20 miles along the southwestern tip of Lake Michigan. It's a city of 200 parks. Grant Park alone has the Art Institute, Buckingham Memorial Fountain, Field Museum, Shedd Aquarium, and open-air concerts.

Near by, Adler Planetarium has special space-age exhibits. The Merchandise Mart is the world's largest commercial building. The observation terrace of the new Prudential Building (tallest west of Manhattan) affords the best view of the city. Jackson Park is home to the Museum of Science and Industry with a full-size coal mine, a gray iron foundry, and a 3,000 foot model railway, all operating. You'll enjoy the University of Chicago's Oriental Institute. Lincoln Park has an outstanding zoo and conservatory; the Academy of Science and the Chicago Historical Society (it has priceless Lincolniana) are here, too. Garfield Park Conservatory is the world's largest with over 5,000 species of flowers. Chicago Zoological Park (Brookfield Zoo) has birds, animals, and reptiles in natural surroundings.

Follow U.S. 30A (Roosevelt Road) west to junction with U.S. 20 beyond Sterling and cross the Mississippi River at Fulton to enter Iowa.

Clinton: Visit U.S. Lock and Dam No. 13 on the Mississippi.
Cedar Rapids: The largest collection of Grant Wood paintings may be viewed at 800 S.E. 2nd Avenue.
Tama Indian Reservation: Here is the 3,000-acre home of over 500 Indians. You can powwow with them in August. Baskets and beadwork are sold at roadside stands.
Ames: Iowa State College's 845-acre campus is one of the nation's loveliest.

From Missouri Valley follow U.S. 30A south to Council Bluffs into Nebraska.

Omaha: The Joslyn Memorial Art Museum has outstanding exhibits of Indian and early Western art. The Union Pacific Museum exhibits relics of early railroading.

Boys' Town: 10 miles west of Omaha on U.S. 30A, you can tour this 1,300 acre home of 1,000 boys.

Rejoin U.S. 30 near Central City, and at Kearney an 18-mile side trip leads south to Minden and Pioneer Village.

Pioneer Village: A two-square-block display of 17,000 early Western relics, it includes an Indian fort, general store, old railroad depot, and government land office. Rejoin U.S. 30 at Minden.
Gothenburg: You'll find an original log cabin Pony Express Station here.
North Platte: Once the home of Buffalo Bill Cody, a rodeo named for the famous scout takes place here the third week in June.
Cheyenne, Wyoming: Famous Frontier Days in late July are a rip-roaring re-enactment of the vigilante-range war era, complete with cowboys, Indians, parades, and rodeos. The State Museum has pioneer and Indian displays. Pole Mountain Drive is a scenic side trip.
Laramie: Here's the gateway to Snowy Range, an outstanding recreation area with mountains, lakes—and good fishing.

Follow State 130 west from Laramie over 10,800-foot Snowy Range Pass to rejoin Route 30 at Walcott.

Rawlins: The Antelope Derby (first week in September) attracts thousands of hunters to the West's largest herd of pronghorn antelope.

Twenty-four miles west of Green River, Route 30N branches northwest to Pocatello, Idaho.
Route 30S continues west to Fort Bridger and Ogden, 37 miles north of Salt Lake City.

Salt Lake City: Temple Square with its great Mormon Temple and Tabernacle is the high point for visitors. Guided tours start at the Bureau of Information Building, where there are free organ concerts daily. Visit the Brigham Young home, Lion House, the "This is the Place" monument in Emigration Canyon, the Utah State Capitol, and Pioneer Memorial Building. You can swim, but you can't sink in the water at Saltair Beach on Great Salt Lake, 19 miles west of the city. The world's largest open-pit copper mine is at Bingham Canyon, the narrowest city in the U.S. (one block wide and six miles long).

Follow Route 30S north from Ogden to the junction with 30N near Pocatello, Idaho.

Pocatello: Eleven miles north is headquarters of the Fort Hall Indian Reservation, home of 2,000 Shoshone and Bannock Indians.
Twin Falls: At north edge, you'll see an expansive view of the Snake River from Jerome Bridge, 476 feet high. An 88-mile side trip north on U.S. 93 leads to Sun Valley, popular winter and summer resort. The Shoshone Falls of Snake

[*Turn to page 100*

READY... SET... GO PICNIC...

from super market to picnic spot where everybody fixes his own!

ESS WORK... MORE FUN with everybody making his own favorite sandwiches. You don't need to plan ahead. When the mood strikes just stop at the super market and pick up the picnic fixings. Take along lots of hearty, homey breads, meats, raw vegetables, and cheeses—AND a full jar or two of French's Mustard for the best eating under the sun. French's light and lively flavor works wonders with picnic foods. And *no wonder*—it's the *one* complete seasoning, made with rare spices, especially grown mustard seeds, the finest vinegar! That's why French's Mustard goes to more picnics than any other mustard.



It's the picnic season and French's Mustard is the all-in-one seasoning that makes the most of most all outdoor foods

FRENCH'S MUSTARD...Light and lively flavor—picnic style!

Route 30 west!

Continued from page 98

River at Twin Falls are 210 feet high.

Buhl: Twenty miles north are the Thousand Springs, gushing from the walls of Snake River Canyon. They are believed to be a reappearance of the Lost River which sinks into the earth 120 miles northeast.

Boise: Visit the Idaho State Capitol and log cabin village in Julia Davis Park. There are flower gardens around the Union Pacific station.

Baker, Oregon: You'll see a unique exhibit of native gold at the First National Bank. Take the 77-mile side trip via State 86 to Hell's Canyon on the Oregon-Idaho line, east of Baker.

Pendleton: This city has long been famous for its annual roundup in mid-September, when cowboys and Indians revive the color and pageantry of the Old West. Forty-eight miles northwest of Pendleton, U.S. 30 follows the Columbia River to the Pacific Ocean.

The Dalles: Here, where the Columbia narrows to 190 feet, is the site of the new hydroelectric power dam which has inundated old Indian fishing points at Celilo Falls. Columbia River Highway to Portland is one of the world's most beautiful drives.

Hood River: A delightful side trip south leads to snow-capped Mount Hood, highest point in Oregon (11,245 feet).

Bonneville: The site of Fort Rains Blockhouse (1853) and of Bonneville Hydroelectric Power Dam, marks the beginning of tidewater on the Columbia River. Hundreds of big salmon swim upstream by way of "fish ladders" to spawning areas. Rose gardens around the Administration Building are some of the most beautiful. Follow the well-marked Scenic Route to a view of Columbia Gorge from Vista House in Crown Point State Park.

Portland: The City of Roses has its annual Rose Festival in June. International Rose Test Gardens are in Washington Park; Sunken Garden in Peninsular Park features over 700 varieties.

Astoria: This city was founded as a trading post in 1811, ten miles from the mouth of the Columbia River. East of the city, you'll see the Astoria Reserve Fleet of mothballed naval vessels anchored here since World War II. Salmon and tuna canning, curing, and freezing plants are located along the waterfront. Astor Column, 125 feet atop Coxcomb Hill, affords an excellent view of the Columbia River, mountains, and ocean.

Alternate central route

From Salt Lake City, drive west on U.S. 40 past Great Salt Lake and across Bonneville Salt Flats where many of the world's auto speed records were established.

Reno, Nevada: The dude ranch capital of the state is famous for many lovely parks—and for its spectacular night life. Mining Museum of State University is of special interest. A side trip south via U.S. 395, State 17, and U.S. 50 leads to Virginia City, Carson City, and Lake Tahoe. Follow U.S. 40 west from Reno—and on into California.

Truckee, California: Three miles beyond town is the Donner State Historical Monument on the spot where 36 California-bound members of the ill-fated Donner Expedition perished from hunger in the snow during the winter of 1846-47.

Auburn: A side trip south via State 49 leads to Marshall State Historical Monument (Coloma). James Marshall's discovery of gold here in 1848 while building a sawmill for Captain John Sutter led to the great gold rush of '49.

Sacramento: The capital of the Golden State was laid out in 1848 on the farm of Captain John Sutter. The State Capitol has elaborate murals, fine statuary, and historical displays.

Berkeley: The scenic drive over Grizzly Peak Boulevard climbs to 1,640 feet and offers a fine view of the San Francisco Bay area. The University of California's campus has colorful Spanish architecture.

Oakland: Skyline Boulevard (a continuation of Berkeley's Grizzly Peak Boulevard) overlooks the East Bay area. Children's Fairyland (Lakeside Park) is a joy for the youngsters. Municipal Rose Gardens (Linda Vista Park) bloom the year round. Follow U.S. 40 across the 8¼-mile-long Bay Bridge into San Francisco.

San Francisco: Surely "Frisco," as any native will never call it, is one of the world's most fascinating cities. The Bay itself is the world's largest landlocked harbor. At Pier 42, you can board "Balclutha," the last survivor of the old, square-rigged iron sailing vessels, now a part of the city's Maritime Museum. From here, you can view Alcatraz Island. Near by is the famous Fisherman's Wharf, base of the Italian fishing fleet, noted for fine sea-food restaurants. Marina Boulevard leads west to Presidio (U.S. military reservation) and the Golden Gate Bridge. Go southwest on Lincoln Boulevard and El Camino Del Mar past excellent beaches to Lincoln Park and California Palace of the Legion of Honor. Hundreds of sea lions may be seen on Seal Rocks near Cliff House. Golden Gate Park, south on Great Highway, has Dutch windmills, Japanese tea garden,

A kitchen telephone is...



Kitchen extension phones come in many popular colors. To order, call your Bell Telephone Company

bridle paths, aquarium, planetarium, art and natural history museums. Drive east from the park to Mission Dolores, the oldest building in San Francisco, then north to Market Street. A right turn here leads past Civic Center, birthplace of the United Nations. The largest Chinatown outside of the Orient is just north of Market Street. Shops, temples, tea rooms, restaurants, joss houses abound here. You can get a refreshing view of the city from the top floor of the Mark Hopkins Hotel.

Alternate southern route

As you drive south on U.S. 91 from Salt Lake City, take time to side trip via Alpine Loop Road (State 80-U.S. 189) to Timpanogos Cave National Monument, Aspen Grove, and Bridal Veil Falls.

Cedar City: Follow State 14-55 to Cedar Breaks National Monument. Continue on State 14, U.S. 89, and State 12 to Bryce Canyon National Park, where you'll see canyons of brilliantly colored formations. Follow U.S. 89 south to Mount Carmel Junction and State 15 (Zion Mountain Carmel Highway) west to Zion National Park.

Zion National Park: Magnificent red and white rock walls rise over a thousand feet on both sides of this spectacular canyon. Principal attractions are Great White Throne, Angel's Landing, Weeping Rock, and Temple of Sinawava. Rejoin U.S. 91 northeast of Saint George.

Saint George: Utah's first Mormon Temple is of special interest. Have your car checked and add an extra supply of drinking water here. You have 100 miles of desert to drive before reaching Las Vegas.

Las Vegas: Here's a breather from mountain and desert sight-seeing. Like Reno, the night life is uninhibited and headline entertainers are as common as slot machines at the big resort hotels and night spots. The city has lovely parks, and your family will enjoy "Frontier Village," a restored gold rush town complete with jail, opera house, stores, stagecoaches, ancient trains, and fire engines. Take the side trip to Boulder City and Hoover Dam, which impounds waters of the Colorado River to form Lake Mead. Continue southwest via U.S. 91 to San Bernardino.

San Bernardino: The mile-high "Rim O' the World Drive" is awesome. You'll see mile after mile of orange groves as U.S. 91 descends through Santa Ana Canyon.

Disneyland: You won't believe it if you haven't seen it, and you may not even believe it after you've seen it. It's that spectacular. Northwest of Anaheim near Buena Park is the famous Knott's Berry Farm.

Long Beach: You can drive a short distance out to sea on Rainbow Pier. "Pike" is a mile-long amusement park on the ocean. At Terminal Island, you can board naval vessels on visiting days. Views of the harbor and ocean are especially good from Palos Verdes Heights. Marineland of the Pacific, between Redondo Beach and San Pedro, is worth a visit. Take a steamship cruise or fly to Catalina Island, 22 miles off shore.

Los Angeles: Hollywood and Burbank are home for the big motion picture, radio, and television studios, and many of the stars live in near-by Beverly Hills. Hollywood Bowl, the Farmer's Market, and Griffith Park should be on your tour as well as the Civic Center, Old Mission Church, and Olvera Street, an authentic Mexican market place. Exposition Park, Southwest Museum, and Chinatown are other top attractions.

How to get plans

Five Star Home 2907, shown on page 102, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time*. (Prices slightly higher in Canada.) Each package includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 108. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

Order pamphlet showing 20 popular Five Star plans. Send 10 cents* to Pamphlet 5SP, 8907 Meredith Bldg., Des Moines 3, Iowa.

* ***No stamps, please***



business office. The cost is low, the convenience is great.

Bell Telephone System



Practically speaking, it costs no more to make a small house stand up straight and look its best. Here, the rear of the house opens to a delightful terrace, bounded by low brick walls. The living room and one bedroom (behind draperies) share the view. Roof overhang makes the house seem larger, more graceful.

When you build, plan for

Simplicity and economy

★ ★ ★ ★ ★ FIVE STAR HOME 2907
YOU CAN BUY PLANS
SEE PAGE 101

By John Normile, A.I.A.

A simple, well-planned house costs less to build. Most of us know this fact when we stop to think about it—but too often, we forget to put the principle into practice.

This month's Five Star home holds to building economy in every possible way. Count these cost-savers: 1 Lightweight framing members are more than adequate for this small, post-and-beam house. For example, 3x4-inch posts support the outside walls (4x6s are used along the center line because they're taller and need more strength). 2 Exterior walls are ½-inch plywood, attractively finished, and nailed directly to the studs. Battens cover joints. 3 Economical tar-and-gravel roof works well on this low pitch. A wide overhang makes the house seem larger without adding very much to the building cost.

The architect has made sure every square foot in this house is *usable* space. Yet at the same time, this is a quality house—one you'd be proud to own.

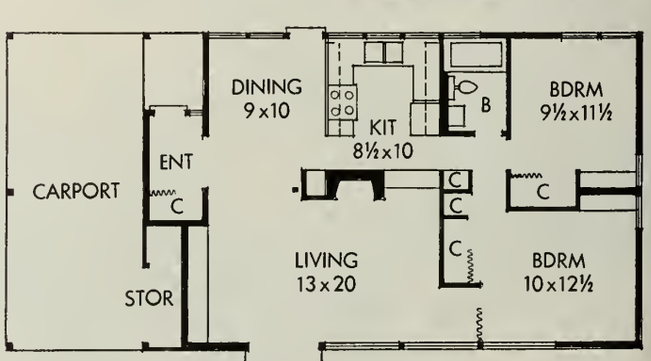
More photographs on page 104



This front view says much for the virtue of simplicity. The house has a rugged, natural appearance (there's no needless ornament to distract the eye). Plywood sheets, applied directly to the studs, are both siding and sheathing. The "outrigger" rafters produce an interesting pattern of light and shadow.

Photographs: Lisanti





This house suits the informal living small families prefer today. There's no need for a long hall; rooms are arranged so traffic moves easily. Including the attached carport, the house measures 24x48 feet; it encloses 875 square feet of living space.

High beamed ceiling makes the living room seem much bigger than its actual dimensions. The central fireplace wall, of concrete brick, divides this area from the kitchen (the open ceiling carries right on through). Architects: Compton and Pierce, Cambridge, Massachusetts.

NEW! A FREEZER YOU NEVER HAVE TO DEFROST!

Frost never forms in this new General Electric Freezer with Frost-Guard Automatic Defrosting.

Now, General Electric brings you the most efficient freezer ever. Big feature is G.E.'s new Frost-Guard System that protects frozen food safely without frost build-up.

Frost never forms. That means you never have to defrost it. You never have to empty messy drip pans or chop away ice from locked-in foods. Frost-Guard does the work for you.

You get all these conveniences, too, in this new 13-cubic-foot Frost-Guard Freezer: bookshelf door convenience, famous G-E Straight-Line design . . . plus three big shelves, roomy swing-out basket for bulky foods, 20-can juice dispenser . . . choice of five General Electric Mix-or-Match colors—or white.

¹ Other G-E Freezers also available in 10-, 11- and 18-cubic-foot capacities. See your General Electric dealer now.

² Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.

FROST-GUARD
FREEZER
13-CUBIC-FOOT





Frost-Guard System does your defrosting for you. No worry about frost build-up that locks food packages in and makes labels hard to identify. Everything is always neat and handy.



Bookshelf door puts everything where you can reach it easily without stretching or bending. You can store your frozen food packages in the door just as you do books on a shelf.



Economy of space. The Frost-Guard takes ½ the floor space of a chest-type freezer and stores all food within easy reach. G.E.'s Straight-Line Design fits flush with cabinets.

Progress Is Our Most Important Product

GENERAL ELECTRIC

LIVE BETTER ELECTRICALLY

your best buy



If the world's largest manufacturer of paints can't supply you with a more durable house paint, to whom would you expect to turn?

FREE BOOKLET!

"How to Save Money When Painting Your House." Available at Dealers, or write The Sherwin-Williams Co., Dept. N, Cleveland 1, Ohio.

Simplicity and economy

Begins on page 102



Every post, panel, and beam works together to make this front entrance delightful. Guests are protected from bad weather in the covered walkway. (They don't have to walk far, since the carport is right here.) The fence at the left screens a secluded outdoor eating area that's just outside the dining room and kitchen.



The fireplace wall is high enough to hide kitchen activities from the living room (right), but it doesn't detract from the airiness of the open ceiling. Wood storage is right next to the fireplace.

Dining space is surprisingly liberal for a house as compact as this one; the kitchen size is ample for working as well as storage. From here, it's just a few steps to the two bedrooms and a bath.

HELP US KEEP THE THINGS WORTH KEEPING



Nobody has to tell this Marine the most important reason in the world for peace.

He holds it in his arms.

But in these troubled times keeping the peace is a tremendous job—everybody's job. For peace costs money.

Money for industrial and military strength to help keep the peace. Money for science and education to make peace lasting. And money saved by individuals—by people like *you*—to help keep our economy healthy.

Every U. S. Savings Bond you buy is a direct investment in America's Peace Power. It not only earns money for you. It earns *peace*. It helps us keep the things worth keeping.

Are you buying as many as you might?

HELP STRENGTHEN AMERICA'S PEACE POWER

BUY U.S. SAVINGS BONDS

ADVERTISING COUNCIL PUBLIC SERVICE

The U.S. Government does not pay for this advertising. The Treasury Department thanks The Advertising Council and this magazine for their patriotic donation.

Blend of old and new

Begins on page 52



This simple staircase combines a light but sturdy steel frame and wooden stair treads. The curving steel was fabricated by builder Thane Cottrell; he shaped it ingeniously by rolling the metal around a large commercial tank. Center support post is decorative wood.

The stair makes a perfect transition from the formal design of the house to the private, wooded back yard.



Here is the guest room in disguise. Sofa opens into a comfortable bed; guests have a private sitting area.

This second fireplace is under the similar one in the living room upstairs.

The location of this room makes it handy for entertaining, too. It looks out on the ground-level terrace.



Dressing space off the master bedroom serves equally well as a powder room.

The ordered simplicity of the built-ins makes them easy to keep neat and clean.

Louvered doors open on a spacious closet that's perfect for blanket storage as well as family linen.

Better Homes & Gardens

DECORATING BOOK

answers your

decorating problems

—large or small!

What *is* your problem? A color scheme? More furnishings from your budget? Making a small space look larger? How to use plants and flowers *appropriately?* The Decorating Book solves these and hundreds of other problems. 480 pages. 432 pictures — over 300 in full color! Like hiring an expensive decorating expert — only at a budget price!



Only $5.95

(Canada, $6.95)

wherever books are sold or send check or money order to 7707 Meredith Bldg., Des Moines, Ia.

STICK WITH LEPAGE'S® TRADEMARK



TAPE AND GLUE

LOSE WEIGHT AND STAY SLIM—facts for year-round eating. *Better Homes & Gardens* DIET BOOK—wherever books are sold or send check or money order to 8107 Meredith Bldg., Des Moines 3, Iowa. . . .$2.50

You'll find hundreds of handyman ideas in the *Better Homes & Gardens* Handyman's Book. Buy yours wherever books are sold, or send check or money order for $4.95 to Department 6407, Meredith Publishing Company, Des Moines 3, Iowa.

Foot Relief

QUICK-ACTING FOOT PLASTER

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. So convenient to cut in sizes not available in ready-made pads. Much more economical, too. Relieves calluses, corns, tender spots. Eases new or tight shoes, self-adhering.







Dr Scholl's KUROTEX

Want the best central cooling?

Be SURE with

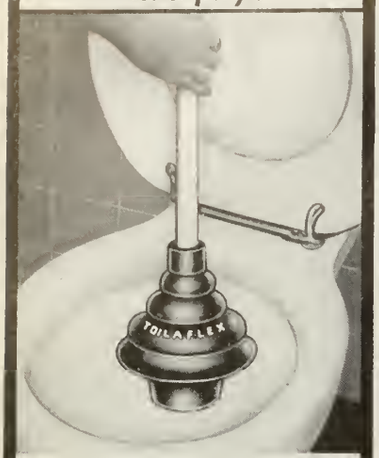
Coleman®

America's only **BONDED LINE**

home heating • air conditioning

See Your Coleman Dealer Now!

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you *need* to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES

ARTICLE REPRINTS AVAILABLE

Better Homes & Gardens reprints are available in quantity to groups who wish to distribute certain articles. To order, give title of article, magazine issue, and quantity wanted (100 or more). Then you'll receive an *exact* price. *Approximate* prices for two-page, magazine-size black and white reprints: 100 copies, $39.00; 500 copies, $44.00; 10,000 copies, $131.00. Write to:

BETTER HOMES & GARDENS
Des Moines 3, Iowa

YOUR BEST BUY IS A NEW brick HOME
See Your Builder Today
SPONSORED BY MEMBERS OF THE
STRUCTURAL CLAY PRODUCTS INSTITUTE

They won't leave their house alone!

Begins on page 56

sometimes it's Phil who has the idea first." An example of the team in action: Jean thought a small cabinet on the dining room sideboard would help solve their china storage problem. Phil made one, then Jean set about decorating it. Using colored paints, she copied the design from a Persian fabric she'd seen in an art museum. The cabinet solved *that* storage problem nicely; it's easily removed when the Bonhams want to use the sideboard for serving buffet style.

Where do they get their ideas for projects? Phil accounts for some of them this way: "We put space to work that most people would just pass by. For instance, there was a little niche—less than four inches deep—between the studs at the top of the basement steps. I put some shelves in there and now Jean has plenty of room for canned food storage."

Problems in the bedroom hall led to another project. First, the hall was too small for furniture, and that plain white wall looked *so* drab from the living room. Then, too, there was the factor of little four-year-old Jean's fingerprints—and her habit of using the wall as a backboard when she bounced into her own room. Jean's solution to the problem was as simple as it was artistic. She pasted a piece of fabric-backed wall covering over the wall; decorated it with an eye-catching tree whose base is a bowl full of real magnolia leaves. The drabness is gone, the fingerprints simply wipe off, and little Jean can now ricochet into her room to her heart's content.

Other projects, too, are born of necessity. The Bonhams wanted to add interest and color to one of the walls in the dining room, but could not find a wallpaper that would give them the effect they had in mind. Then Phil, browsing in a hardware store, found sheets of do-it-yourself aluminum, with a cut-out clover-leaf design. At home, the aluminum fit perfectly, and with a coat of blue paint, it set off the room's white walls smartly—at very little cost.

Some projects, of course, are more ambitious than others. The fitted shelving around the sofa in the den took Phil four full days of his vacation to complete. The TV and radio storage closet in the living room was also a major undertaking. *That* entailed knocking out the wall over the back stairwell (they consulted their builder first), building in several shelves, then enclosing the area with sliding shuttered doors. Jean put the finishing touches on this project by adding an artistic espaliered tree to the doors.

The tree, made from material purchased in a novelty store, cost

[*More on next page*



The Bonhams' is a three-bedroom development house in suburban Brentwood Village, just outside Cincinnati, Ohio.



Close-up of aluminum sheeting Phil used on wall gives idea of pattern size.

There are several smart cutout patterns useful for divider screens, radiator covers, cabinet doors.

Rigid metal can be cut by tin snips. Nails or liquid adhesives fasten it to another surface. One 36x36-inch sheet costs about $3.



Grand Forks Mother can't risk being a "pioneer" when she shops...

She's always satisfied most with a BRAND that's made a NAME for itself!



"I MADE IT..." and I make sure that the best materials and workmanship go into any product with *my* name on it. Naturally, people blame *me* if my product is unsatisfactory, and they stop buying it. I can't risk turning out anything that may be only 'second-best.'"



"I SOLD IT..." recommended it because the name it has made for itself tells me it's one of the best, most up-to-date products in its field. In fact, a good brand name is the best *guarantee* my customers can have when they buy. And for me, too... I know they'll buy it again."



"I BOUGHT IT..." because it's an advertised brand I can trust completely. I just won't risk my family's welfare on some product I don't know anything about—even when they say it's 'just as good.' I feel safer, somehow, when I stick to a brand I *know* I can depend on."

• • •

THE BRANDS
YOU SEE ADVERTISED
IN THIS MAGAZINE
ARE NAMES YOU CAN TRUST!

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE
NEW YORK 16, N. Y.

Starts
your baby
sturdily
and
confidently
up the path
of life



While you're waiting for your child to be born, you can help him most by informing yourself as fully as possible about every phase of his development before birth and after. When you know the *why* of his behavior patterns and growth stages, the *how* of guiding and taking care of him becomes simpler.

The *Better Homes & Gardens* BABY BOOK provides the daily, hourly guidance every mother needs between visits to the doctor. From the prenatal period through the sixth year, it covers health, behavior, care and training problems, and contains a complete records section.

Treasured by more than 1½ million mothers, praised by medical authorities, it is an important aid to every mother.

At infants' wear and book departments or shops, or send check or money order today to 7507 Meredith Building, Des Moines 3, Iowa. $3.95 (Canada, $4.50).

Better Homes & Gardens
BABY BOOK

They won't leave their house alone

Continued

only $9.35. It adds a bright touch of color to the otherwise all-white doors and walls.

It's flat, too, so it doesn't hinder traffic flow in the living room. Jean attached it to the closet door that slides open—it's never in the way when they use the closet.

Between Phil's carpentry work and Jean's painting and sewing talents, the young Bonhams have managed to complete more than a score of projects around the house. And now that little Jean is showing a strong interest in projects that involve paints and modeling, they'll have even more help next time an idea is put into action.



Phil made this cabinet to help solve their china storage problem. Jean decorated it with colored paints, using a design from a Persian fabric she'd seen in a museum.



Record, radio, TV, and book storage unit stood in front of this wall before Phil thought of a closet. He consulted the house builder first, then cut an opening and built shelves over the basement stairs. Sliding doors are prefab—so they were easy to install.

PLAY
Beauty
ON
THE BEACH

Whether you choose to swim or simply to bask in the sun . . .

Why let *anything* rob you of your freedom of the beach?

Surely not time-of-the-month?

Wear Tampax – and *be free!*

It's invisible, unfelt, when in place! Can't chafe, bind, bulge, cause odor! Frees you from disposal problems – from carrying problems! Spells *cool freedom* on difficult days!

Enjoy the freedom of the beach *whenever* you like! Wear your trimmest, slimmest swimsuit! There's nothing to show – no one can know—when you use Tampax. It's the modern way.

Tampax® internal sanitary protection is available wherever drug products are sold. Regular, Super and Junior absorbencies. Tampax Incorporated, Palmer, Mass.



Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

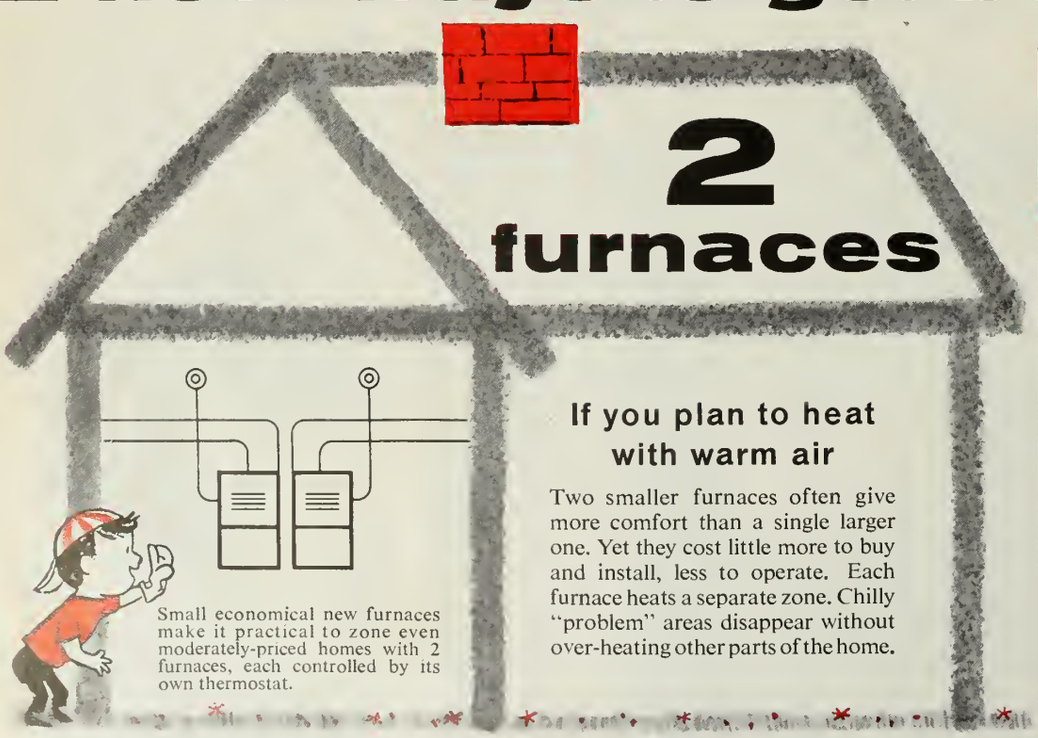
When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.

2 new ways to get better heat,



Small economical new furnaces make it practical to zone even moderately-priced homes with 2 furnaces, each controlled by its own thermostat.

If you plan to heat with warm air

Two smaller furnaces often give more comfort than a single larger one. Yet they cost little more to buy and install, less to operate. Each furnace heats a separate zone. Chilly "problem" areas disappear without over-heating other parts of the home.

If your building plans include any of these desirable features, you may need 2 furnaces or 2 zones for complete heating comfort.



Large picture windows are wonderful, yet mean greater heat gain or loss. One thermostat can't control this room and the rest of the house, too.



Spread-out floor plans with different exposures cause temperature differences one thermostat can't solve. Comfort-zoning is the answer.

Honeywell does not make heating equipment, but does make the world famous controls that assure dependable, economical performance of any automatic heating system. Example: the Honeywell Round, world's most popular thermostat.



Honeywell

First in Control

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

July 1. This is the big day for which Maggie and I have been planning. So up at six in the dewy morn and out to getting the roses in shape. This meant dusting all of them.

After breakfast, made oration to David on how I hadn't finished weeding the west rose bed. Keep up dusting or spraying. Cultivate the annuals, vegetables, and new strawberries. Look after Scratch. Maggie has made arrangements with a neighbor girl to look after the cats.

Toward noon we were packed, loaded up, and so took off to become roving gardeners. We are headed west.

As we drove along, Maggie wrote in a notebook. She will keep a diary of the trip. I'll make notes as we visit people and gardens.

July 2. "Saw a lot of roses on fences as we drove along," Maggie recorded in her notebook. Some of these climbing roses still in bloom, looked downright purty. Everybody ought to have some climbing roses.

As we went around St. Louis on the bypass and then southwest on U.S. 66, the jolly old sun was shining right on Maggie. By the time we stopped for the night at a motel down toward the Ozark country, she was sunburned down the side of her face, neck and right arm—all red as a beet.

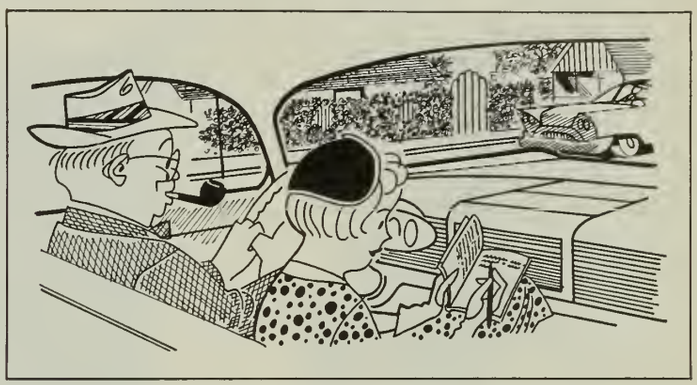
July 4. Tulsa, Oklahoma, to which we came yesterday afternoon, is one of the most beautifully landscaped cities in the country. All over the city, business and industrial buildings are planted to shrubs and flowers.

I saw these today, as I was taken on a drive around Tulsa by Arthur Truex, former president of the American Rose Society, and an old friend. While Arthur and I visited gardens, Maggie and Mrs. Truex compared notes on grandchildren and whatnot.

July 5. Elk City, in western Oklahoma, where we ate lunch, is where the West begins. Here, we began climbing as we rolled along in the family chariot and were on the Great Plains. This was a thrill. We kept climbing, were in the Texas Panhandle and in late afternoon came to Amarillo.

July 6. On we went westward. Sun shone. By the time we were in New Mexico, it was *hot*. This was right along the road where all those Iowa cars were stalled in the

[*Turn to page 114*



"Saw a lot of roses on fences as we drove along," Maggie recorded in her notebook. Some of these climbing roses are still in bloom.

more comfort in quality homes

Finished basements or family rooms are more fun when comfortable temperatures are tailored to occupancy and activity requirements.



Rooms over garages often need more heating or cooling than normal living areas.

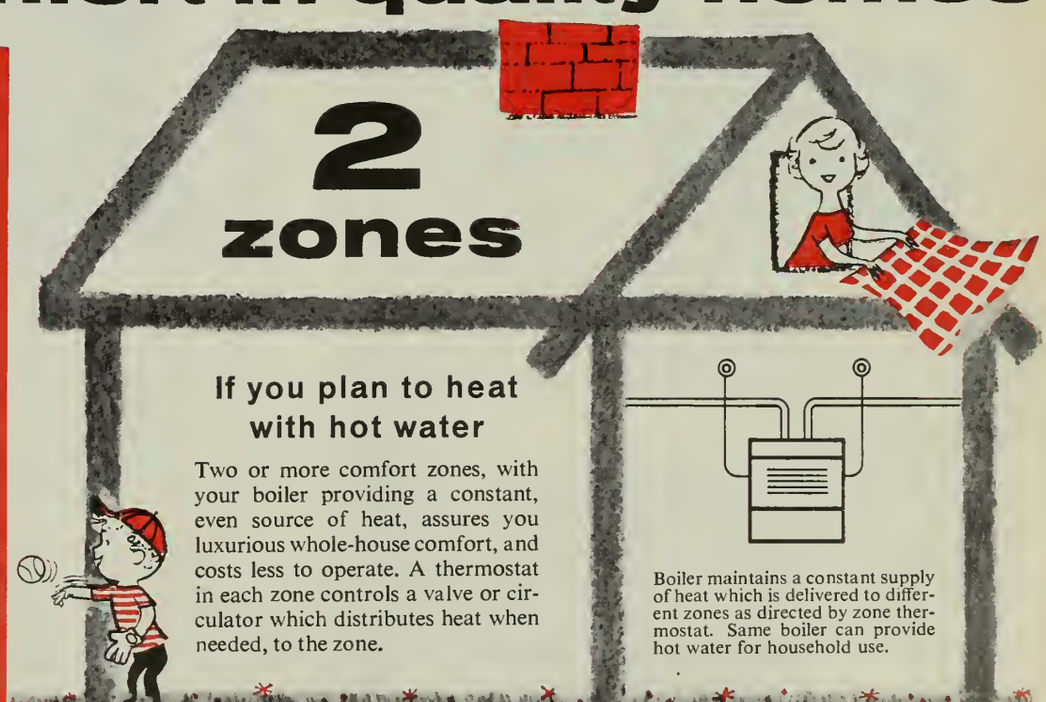


Split-level homes with convection between levels are a puzzle for one thermostat on one level to control.



Separate living and sleeping areas often require different room temperatures which a single thermostat cannot supply.





If you plan to heat with hot water

Two or more comfort zones, with your boiler providing a constant, even source of heat, assures you luxurious whole-house comfort, and costs less to operate. A thermostat in each zone controls a valve or circulator which distributes heat when needed, to the zone.

Boiler maintains a constant supply of heat which is delivered to different zones as directed by zone thermostat. Same boiler can provide hot water for household use.

See your heating and air conditioning dealer! *Not all homes need zoning.* Your own heating contractor can give you expert, dependable advice. After studying your needs, he may recommend only one furnace; or one furnace with two or more zones, each having its own thermostat. For hot water systems, your dealer may advise one boiler with one, two, or more comfort zones and thermostats; in some cases, two small boilers. Whatever your needs, trust him on any question of heating or cooling.

Honeywell

First in Control



No outside cleaning!

Just the touch of your fingers and Curtis Style-Trend® windows lift out for easy cleaning or painting. They slide back and forth readily and seal out the severest weather.

All through the house CURTIS brings Individuality plus Quality



Decorative note for utility areas

Curtis louvre doors will enhance closets in hallway, bedroom, kitchen... close off living areas. Use them singly or in pairs. Chevron louvres provide ventilation.



Charming way to be practical

For protection without isolation, select one of the several delightful designs in the Curtis Dutch door. For exterior and interior doorways.



Pictures in wood

Carefully matched native wood panels distinguish the famous New Londoner® door by Curtis. Guaranteed for life, its locked-in strength ends worries over swelling, sticking or warping. Designs for both exterior and interior uses.



Streamlined beauty!

Here's an old friend in modern styling with its slender dividing bars. Curtis Silentite® double-hung windows offer super resistance to weather, yet open with a touch of the finger. Curtis shutters add a charming touch.



Window beauty that's a snap to clean

Enrich the appearance of your home without tiresome small-pane cleaning. The diamond-pattern grilles in these casements snap out and in. Curtis casements won't stick, rattle or swing in the wind.

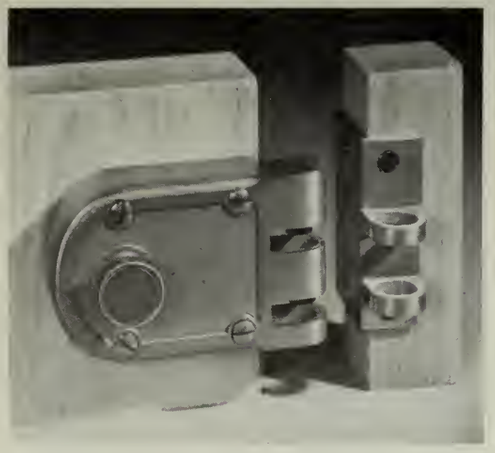
Look for the home with the high I.Q.

Whether you buy, build or remodel a home, this I.Q. Certificate on display in model homes assures your getting Curtis individuality and quality in wood doors and windows. For complete information and literature, see your building materials dealer or write Curtis Companies Incorporated, Dept. BHG-7-59, Clinton, Iowa.



CURTIS®

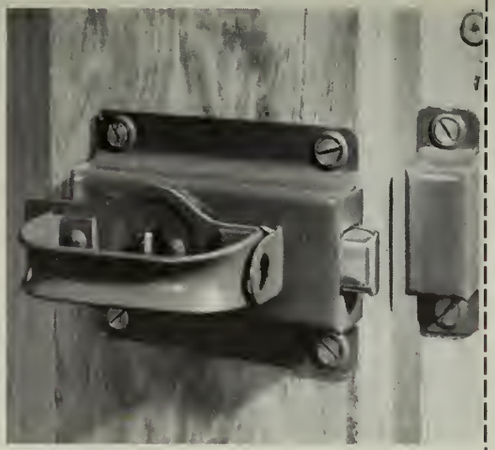
Curtis Individuality and Quality in doors, windows and FashionWood® cabinets



Rim, cylinder deadlock

For sliding or swinging doors, go to this type of rim-set lock—one that uses two tempered steel bolts to lock door, jamb together.

This action immobilizes both parts of the lock. Like other rim-set locks, it is easy for you to install.

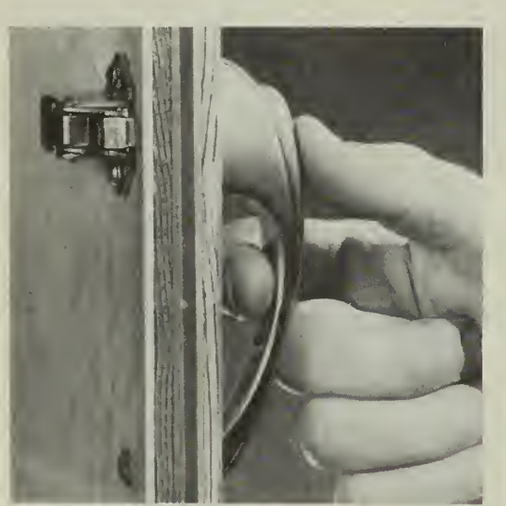


Use this latch outside

Gate latches are made in different sizes and do excellent job in gardens and other outdoor areas.

Most gate latches have no locking devices, though some, like this one, may be locked with padlock or spring clip through hole in handle.

Photographs: Hering



Push-type cabinet latch

Cabinet latch, found mostly on doors in kitchen storage units, provides a means of keeping door tightly shut.

There is no locking device. These latches are made in a variety of designs and finishes to fit various types and thicknesses of doors.

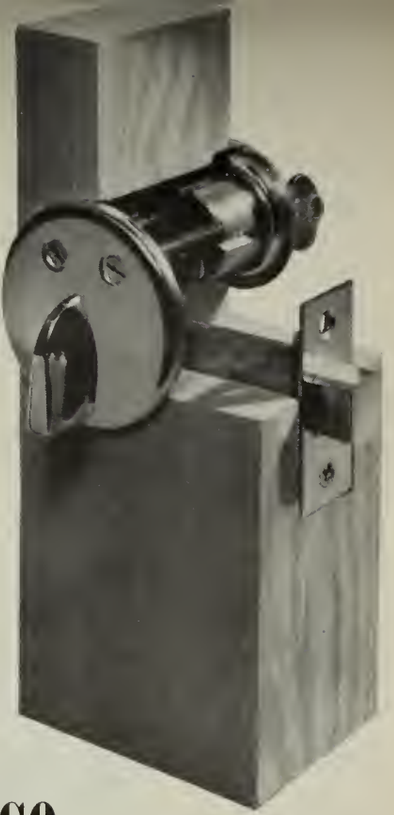


Magnetic cabinet latch

Modern magnetic latch pulls door closed once it's within range of magnetic field. Pull of magnet is sufficient to keep door closed.

Latch has no interlocking or moving parts; you can use any style of handle or pull for the door.

Cut along dotted lines



Tubular-type deadlock is kind you should consider for exterior doors

Cylinder deadlock is simple to install and gives maximum security. Use it as an auxiliary lock on exterior doors. (These locks are often installed in older homes where one-tumbler, bit-key locks offer little protection.) "Thumb turn" controls lock.

Here's your choice in locks and latches

DIFFERENT LOCKS and latches have different actions and purposes. Entrance doors, for example, should be deadlocked for maximum security. Inside, nonlocking latches are sufficient—except, perhaps, on bedroom and bathroom doors. Here, you want the type that will unlock from outside. On these pages, you'll find the lock you need for a specific purpose—and how to install it.

Add these pages to your HANDYMAN'S BOOK
File under Windows and doors

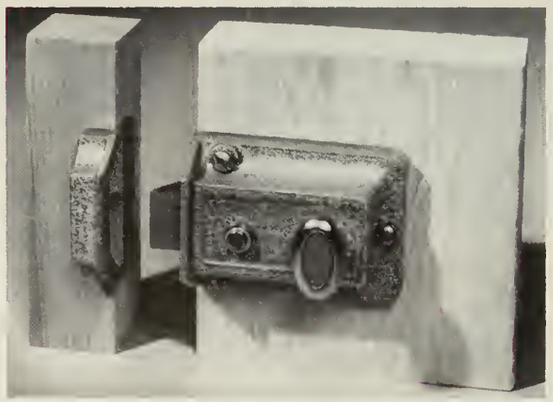




Tubular-type combination door lock adds security

Here's a combination door lock that gives smart appearance with the security of regular cylinder door locks. Lock is controlled by handle and a "thumb turn" on the inside of the door.

Installation is similar to other tubular-type locks. Locks like this are made in many designs.



Rim-type latch

Rim-set night latch is inexpensive and easy to install. It's face mounted, making it more conspicuous than latches that are set almost flush into doors.

Use this latch where traffic is light, where bit-key lock gives less than adequate protection.



Rim-type deadlock

Rim-set deadlock is similar to night latch except that dead bolt provides more protection against manipulation than beveled spring latch (rim type shown above).

Use this lock on doors requiring maximum security and where traffic is fairly light.

PUSH

OUT

Cut along dotted lines



Unit-type lock and latch

Usually more expensive than other types, unit type is easy to install.

You simply saw two cuts into edge of door and knock out the block. If type you buy requires it, cut mortises for latch plate. Slip lock in notch, and screw it into place.



Combination-door latch

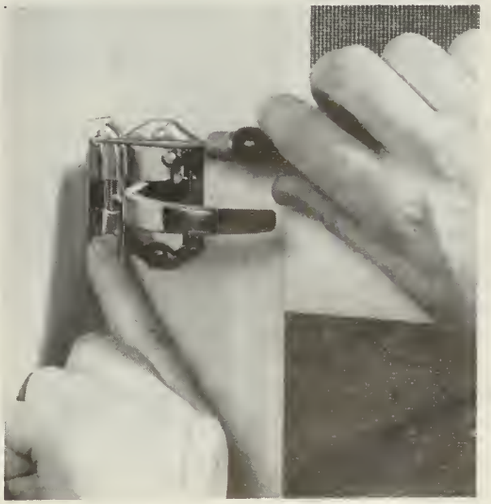
Brace and bit and screwdriver are only tools you need to install a screen- and storm-door latch like this one.

Drill hole to right size, reversing bit when screw tip comes through door on one side. Insert latch, and screw inside plate to door frame.



Push rubber washer over outside handle, seating it over hole in stile.

Install escutcheon plate over handle, screwing plate to door frame. Latch should be positioned about two inches above knob of the other door to prevent them from meeting.



Adjust strike to door jamb, placing it in line with the latch.

Try operating latch to make sure that the sections are aligned properly. Mark position of the screw holes with scratch awl or finishing nail. Swing door back; screw strike to jamb.

PUSH

OUT

Get satisfying flavor...So friendly to your taste!

NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!



HERE'S WHY SMOKE TRAVELED THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos!

Outstanding... and they are Mild!

©A.T.Co.

Product of The American Tobacco Company — "Tobacco is our middle name"





Wayside's fall catalog

....gives you more

It's true, Wayside's magnificent Fall Catalog gives you more . . . much more. It gives you the maximum selection, maximum beauty and maximum quality. More of what you want and need for Fall planting.

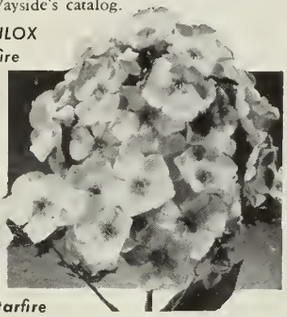
Keep this catalog in your library for constant reference . . . it contains more factual cultural information than many garden books.

HUNDREDS OF ILLUSTRATIONS

Like all Wayside Catalogs, the 1959 Fall edition will reward you with the golden gift of unlimited garden beauty. Its hundreds of true-color illustrations and accurate descriptions provide you with a "never-to-be-forgotten" experience. You'll marvel at the more than 1300 worthwhile shrubs, roses, plants, rare bulbs and trees that fill its 152 pages of pure garden magic. Beauty, color and dependability are part of the Wayside tradition, unmatched in the gardening world. It is this enviable reputation that makes gardeners everywhere look to Wayside. It all awaits you in your first look at Wayside's catalog.

Hardy PHLOX Starfire

The most beautiful red Phlox in the world today



New **HARDY PHLOX *Starfire***

This breathtaking red Phlox will add vibrant radiance and sparkling aliveness to your Summer garden. Like all Wayside introductions, *Starfire* has been thoroughly tested for superior performance. You will find its vivid beauty a joy from its very first flowering.

***New* AZALEAS, *de Rothschild* SUPREME SELECTIONS**

The crowning achievement of Master Plantsman de Rothschild. Hybrids of absolutely unparalleled perfection! Magnificent, broad petalled blooms in white, soft pastels, yellows, brilliant oranges and fiery reds. Only Wayside can bring these beauties to you from the famous de Rothschild estate in England.

New* PINK DAFFODIL *Louise de Coligny



The most unusual daffodil ever offered because it's so delightfully fragrant.

This exquisitely lovely variety is now becoming more moderately priced and should be in every garden. Pure white perianth with neat apricot-pink cup. Multiplies rapidly.

Louise de Coligny Pink Daffodil

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of the most complete garden catalog ever compiled, please enclose $1.00 with your request, to cover postage and handling costs of this heavy book. Nothing can compare with its superb selection of rare and unusual new things. 152 pages with hundreds of true-color illustrations and helpful cultural directions. Over 1300 hardy "Pedigreed" plants, rare bulbs, shrubs, trees and prize roses.

15 MENTOR AVE., MENTOR, OHIO

Wayside Gardens

The diary of a plain dirt gardener

Begins on page 109

snow, bound for the Rose Bowl on the first day of the year.

July 8. Summer time in Phoenix. Thermometer up to 105. In recent years this area has developed into a great commercial rose-growing center, with mebbe 8,000,000 rosebushes a year harvested. I nearly succumbed to the heat, taking a color picture in a field where some of these millions were growing.

Out across the Salt River Valley, up onto the desert and by the time we crossed the Colorado River into California and came to Blythe, the temperature was 117. Maggie was about played out, so we hurried to an air-conditioned motel.

July 10. Hemet is the traditional home of Ramona, character in the novel by Helen Hunt Jackson. This morning I visited the famous Ramona Bowl where the Ramona Pageant is given every April to 30,000 or so visitors.

Here at Hemet is one of the large rose firms. This morning, Paul Howard, head of the firm, and Bob Lindquist, in charge of research, took me to see the rose fields.

Here he showed me the original plant of the great Tiffany and the first one of Lilibet, both of which he developed, and both of which won All-America awards. We also saw his new 1959 introductions, Angel Wings and Governor Rosellini. We also looked over the All-America rose trials here.

July 11. This morning Maggie and I met Garden Party, the 1960 All-America hybrid tea, at the place where it was originated. J. Awdry Armstrong, head of the big rose growing firm at Ontario, showed us around. He told us that Garden Party came from a cross of Peace and Charlotte Armstrong.

July 21. This morning we visited with Dr. Walter E. Lammerts, at his rose research laboratory and trial field in the Livermore Valley.

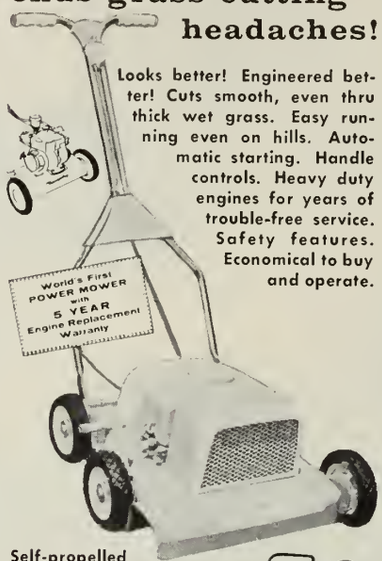
Dr. Lammerts is known everywhere for his rose originations. Some are Charlotte Armstrong, Chrysler Imperial, Queen Elizabeth, Golden Showers, and the 1959 introduction, Starfire. These all won All-America awards.

July 29. Near Salem, Oregon, we visited R. M. Cooley, an important iris grower. He and Mrs. Cooley are also old friends. Here, digging was in progress.

I asked Mr. Cooley to make out a list of a dozen good iris varieties which would be a good assortment for a beginning gardener. It should have a range of colors and sell for 75 cents to $1.50 each.

He took a sheet of paper and wrote Pink Sensation, Argus Pheasant, Cascade Splendor, Desert Song, Firecracker, Jane Phillips, Blue Shimmer, Russet Wings, New Snow, Ola Kala, Solid Mahogany, and Pinnacle.

RUGGED Evershарp POWER MOWER ends grass cutting headaches!



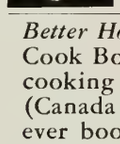
Looks better! Engineered better! Cuts smooth, even thru thick wet grass. Easy running even on hills. Automatic starting. Handle controls. Heavy duty engines for years of trouble-free service. Safety features. Economical to buy and operate.



Self-propelled or push type... rotary . . . reel, or the famous Ride-A-Mower . . there's an EVERSHARP in the size that's best for you. Look for it at your dependable dealer. Write if not available locally. Don't accept a substitute.

Evershарp LAWN MOWER CORP.
ST. LOUIS 8, MISSOURI
Makers of dependable, low-priced chain saws, and farm tillers. Literature available.

HYPONeX®
Soluble **PLANT FOOD** Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.



IRIS • PEONIES
DAY LILIES • POPPIES
FREE! Colorful Catalog
WASSENBERG GARDENS
DEPT. BH-7, VAN WERT, OHIO

Better Homes & Gardens New Cook Book . . . the complete cooking guide. Only $3.95 (Canada $4.50). Buy wherever books are sold or send check or money order to 7207 Meredith Building, Des Moines 3, Iowa.

Don't Neglect Slipping
FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. FASTEETH, an **alkaline** (non-acid) powder to sprinkle on your plates, keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey, pasty taste or feeling. Get FASTEETH today at drug counters everywhere.

Burpee GIANT Pansies 75¢ PKT. **10¢**



Sow Seeds This Summer for largest blooms early next spring—up to 4 in. across. *All best colors mixed.* Special, to try—a 75c-Packet, with easy directions, postpaid for only 10c. **Send dime today!**

FREE Fall Bulb Book—Hyacinths, Crocus, Tulips, Lilies, etc., to plant this fall.

W. ATLEE BURPEE CO.
254 Burpee Building—*at nearest city:*
Phila. 32, Pa. *or* **Clinton, Iowa** *or* **Riverside, Calif.**

How to drive your kids crazy

Begins on page 48

12 times bigger than *them* was always shoving *them* into the bathroom?" (Chorus of "Yeah! How *would* they?")

"You know what my mother does all the time that really gets *me* mad?" says Mike, a handsome, intelligent lad of 6 (he's our youngest). "She grabs me by the head with one hand and grabs my nose with a handkerchief with the other hand and says, 'Blow!' Then when I blow, she pinches it back and forth. Gee!"

The rest of the panel is so moved by this recital that they sit in solemn silence for a few seconds. "Well," says a little girl panelist, getting the show back on the road, "*my* mommy does a thing that's so awful I don't even wanna *tell* it!"

"Aw, come on! I told mine!" says handsome, intelligent, big-mouthed Mike.

"All right, I'll tell it." (Deep breath.) "*My mother washes my face with spit!*" As one, her colleagues shrink in horror. "When we're waiting for the bus and she sees dirt on my face she wets her hanky on her tongue and rubs the dirt with it!"

"My mom does a thing like that only she makes me stick out my tongue and wets the hanky on *my* tongue. The hanky tastes awful—like powder."

"My Daddy says, 'Don't interrupt!' all the time. No matter what I say he says, 'Don't interrupt!' "

"My Daddy rubs his whiskers on me. He thinks I like it!"

"My Daddy doesn't do anything that gets me mad, but he certainly does a lot of things that get my *Mommy* mad. The thing that makes her the maddest . . . ."

This seemed a good time to dismiss the panel.

A response to the charge that we give our kids a hard time might be that our offenses are as nothing compared to what we put up with from them. It might be argued further that all's fair in love, war, and child rearing; that, indeed, child rearing is a sort of natural and inevitable blending of love and war. But isn't it just possible that this hot and cold running war between the generations is not natural at all, but just a habit—and that if we were to forego some of our trespasses against our youngsters, they might be willing to return the favor?

If Mother were willing to excuse Junior from squash, for example, he might be willing to abstain from kicking the table leg throughout the entire meal.

Suppose Daddy tried to be a little more scrupulous about keeping promises. Mightn't Junior be a little less scrupulous about exacting them?

And what if Mother and Dad carried out a resolve to treat Junior a little more like a human being? Anything could happen. He might even begin to act like one.

Kind of makes you go all goose flesh just to think of it!

Index of advertisers

July, 1959

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

SHOPPING SECTION
(Accounts not listed separately)
See pages 116-117

Appliances, Major

Frigidaire Refrigerator-Freezer 82
General Chef Cabinet Kitchen 98
General Electric Built-In Range 34, 35
General Electric Freezer 103
General Electric Refrigerator 23
Kelvinator Appliances 13
Magic Chef Range 92
Philco Refrigerator-Freezer 94
RCA Whirlpool Washer and Dryer 30

Books

Doubleday Dollar Book Club 17

Building Materials & Supplies
(See also Handyman Supplies)

Curtis Doors and Windows 110
Douglas Fir Plywood 120
Filon Fiberglas Panels 87
Flooring (See Floors & Floor Coverings)
Marlite Random Plank 29
Paint (See Paints, Finishes & Preservatives)
Pittsburgh Plate Glass 27
Rippolite Fiberglas Translucent Panels 95
Structural Clay Products 106

Clothing

Springmaid Cottons 96

Drugs, Cosmetics & Toilet Goods

Fasteeth 114
Mennen Baby Powder 16
Dr. Scholl's Kurotex 105
Tampax 107

Floors & Floor Coverings

Armstrong Vinyl Corlon 119
Olson Rugs 117

Foods

Betty Crocker Frosting Mix 72
Campbell's Frozen Soup 7
Campbell's Soup 67
Carnation Evaporated Milk 81
Chef Boy-Ar-Dee Spaghetti and Meat Balls 89
Coca-Cola 37
Del Monte Fruit Cocktail 20
Dole Pineapple 86
Florida Citrus Commission-Grapefruit Juice 97
French's Mustard 99
General Foods Kitchens Products 76, 77
Gold Medal Flour 83
Good Seasons Salad Dressing Mix 78
Kraft Miniature Marshmallows 93
Kraft Oil 71
Pepperidge Farm Stuffing 87
Pillsbury Cake Mixes 68, 69
Pillsbury Hot Roll Mix 91
Pompeian Olive Oil 87
Seven-Up 28
Snider's Catsup 74
Sunkist Oranges 22
United Fruit Company, Bananas 73
Wesson Oil 85
Wright's Bar-B-Q Smoke 92

Garden Machinery & Equipment

Ames Roto-Edger 32
Anchor Fence 21
Eversharp Lawn Mower 114

Garden Supplies

End-o-Pest Ant and Lawn Insect Spray 115
End-o-Pest Garden Dust and Spray 32
Hyponex Plant Food 114
Weedone Weed Killer 36

Greeting Cards

Cardinal Craftsmen Greeting Cards 92
Chilton Greeting Co. 11
Harry Doehla and Associates 3
Mitchell Greetings 98
Peerless Greetings 87

Handyman Supplies
(See also Building Materials & Supplies)

LePage's Tape and Glue 105
Plastic Wood 96

Heating & Air Conditioning

Chrysler Airtemp Air Conditioner 10
Coleman Heating and Air Conditioning 105
Honeywell Zone Thermostat 108, 109
Philco Air Conditioning 94

Household Supplies

Brillo Soap Pads 4
Clorox 8
Ivory Flakes 19
Simoniz Floor Wax 2
Twinkle Copper Cleaner 14

Insurance

Bankers Life Company 9
New York Life Insurance Company 15

Kitchen Cabinets

Youngstown Kitchen Cabinets 90

Kitchen Utensils

Inland Handi-Stor Ice Cube Tray 26
Kerr Jars, Caps and Lids 6

Lighting, Wiring & Telephone

Bell Telephone System 12, 100, 101
Edison Electric Institute 88

Nursery Stock, Bulbs, Plants & Seeds

W. Atlee Burpee Co. 114
Edenwald Gardens 115
Inter-State Nurseries 21
Jackson & Perkins Co. 5
Wassenberg Gardens 114
Wayside Gardens 114

Outdoor Living and Play Equipment

Firestone Velon Furniture Webbing 70

Paints, Finishes & Preservatives

Dutch Boy House Paint 33
Lucas luco-tex House Paint 96
Sherwin-Williams House Paint 104
Super Kem-Tone 75

Pet Food & Pet Supplies

Friskies Dog Food 25
Ideal Dog Food 31
Pulvex Flea Powder 115

Plumbing

Briggs Beautyware Plumbing Fixtures 24
Toilaflex Toilet Plunger 106

Smoking Materials

Pall Mall's Cigarettes 113

Travel & Transportation

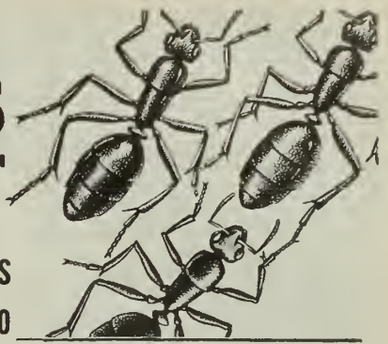
Stuckey's Pecan Shoppes 96

Miscellaneous

National LP-Gas Council 6

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

KILLS ANTS OVERNIGHT



Controls grubs, cutworms and other soil insects, too

Killing ants and other soil insects is as easy as watering your lawn with the new End-o-Pest Ant & Lawn Insect Hose Sprayer. Works fast, safe, sure. Always ready to use on an instant's notice. Just hook it to your hose and spray. You'll kill ants, chiggers, grubs, Japanese beetles and hosts of other insect pests.

One spray lasts up to 60 days

End-o-Pest kills on contact. Kills when insects eat. Kills by fumigation. Killing power lasts up to 30 to 60 days.

You may prefer End-o-Pest dust in the handy shaker can for spot treatment of small lawn areas and around the base of plants. Kills cutworms, wireworms and other damaging insects.

Now available at supermarkets and variety stores, too.



End-o-Pest is a registered trademark of Swift & Company

End-o-Pest

ANT & LAWN INSECT SPRAY

As essential to the do-it-yourselfer as hammer and saw . . . *Better Homes & Gardens* HANDYMAN'S BOOK. $4.95 (Canada, $5.50) wherever books are sold or send check or money order to 6507 Meredith Building, Des Moines 3, Iowa.

IRIS & DAYLILIES
COLOR CATALOG Introductory copy free — otherwise 25c
EDENWALD GARDENS, Dept. B, Vincennes, Ind.

Build Club Attendance with "Well Dressed Windows"

"Well Dressed Windows" is a new 35mm filmstrip by *Better Homes & Gardens*. You'll see in 75 frames, all in full color, dozens of exciting window treatments, including cafe curtains, priscillas, traverse draperies, and many more. Film presents ideas on how you can treat any type of window, whether it's a corner window, high-strip window, contemporary window, a bay-window grouping, or French doors. And it's a practical film, taking into consideration such problems as lighting, privacy, and circulation.

In many of the views you'll see *close-ups* of the hardware properly placed. And, in addition, "Well Dressed Windows" provides you with factual how-to information on measuring and buying curtains and draperies. Film, 33⅓ rpm record, printed commentary, film brochure—$8.95. To order, write to:

BETTER HOMES & GARDENS
Des Moines 3, Iowa



U. S. COLOR PHOTO offers
Low Prices
ON
Color Prints
FROM
KODACOLOR
FILMS

19¢ each
Popular jumbo-size color photos from your KODACOLOR negatives; minimum order $1.00 plus 10c for First Class Return Mail.

8 Exposure Roll Developed & Printed 1.98
12 exposure roll 50c add'l

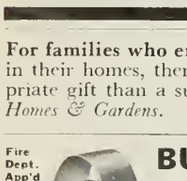
Send negatives or rolls to city nearest you today. Important: Write Dept. A an envelope for immediate service.

Boston, Mass., P. O. Box 774
New York, N. Y., Canal St., P. O. Box 42
Washington, D. C., P. O. Box 1001
Cleveland, Ohio, P. O. Box 5190
Detroit 31, Mich., P. O. Box 704
Cincinnati, Ohio, P. O. Box 27
Chicago, Ill., P. O. Box 8413
La Crosse, Wis., P. O. Box 199
St. Louis, Mo., P. O. Box 7090
New Orleans, La., P. O. Box 1466
Dallas, Tex., P. O. Box 5622
Denver, Colo., P. O. Box 1231
Seattle, Wash., P. O. Box 2004
San Francisca, Calif., P. O. Box 447
Los Angeles, Calif., P. O. Box 5891

OTHER BARGAINS, TOO. Write for low, low prices on Kodachrome and Black & White developing and printing.

U.S. Color Photo
PLANTS FROM COAST TO COAST

For families who enjoy and take pride in their homes, there's no more appropriate gift than a subscription to *Better Homes & Gardens*.



BURN TRASH
SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

2 bu. cap. $14.95
3 bu. cap. $18.95
10-15-20 bu. sizes available.

ALSTO CO., Dept. BH-7, 4007 Detroit Ave., Cleveland 13, Ohio



In 7 Glorious Rainbow Colors

Save 52⅔ on hardy, easily-grown Iris! Lovelier each year. 1 each red, white, purple, yellow, pink, blue and multicolored. **All 7,** unlabeled and ppd in the 18 states, **only $2.00** (No C.O.D.) Offer ends Aug. 1. Get big new color catalog FREE with order. Or send 25c for catalog only.

GILBERT H. WILD & SON
Dept. BH-79, Sarcoxie, Missouri

Vivid Multi-Colored
STAINED GLASS BIRDS $1 ppd.
Set of 12

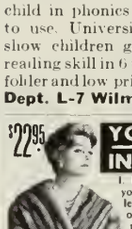


Brilliant red, blue, green, yellow hand-blown glass birds—beautifully detailed copies of Venetian masterpieces — add unusual charm to plants, flower arrangements, etc. Each approx. 2" long, with 4" wire stem. Order by mail now. Satisfaction guaranteed or money back.

SPENCER GIFTS 777 Spencer Bldg. Atlantic City, N. J.

If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. L-7 Wilmette, Ill.**



YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED—Bonded Fur Specialists
SEND NO MONEY! Wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many styles to choose from. Write.
I. R. FOX, 146 W. 29th Street, Dept. M45, N. Y. 1



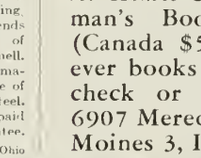
1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 703 Jasperson Bldg., Culver City 1, California.

DO IT YOURSELF with *Better Homes & Gardens* Handyman's Book. Only $4.95 (Canada $5.50). Buy wherever books are sold or send check or money order to 6907 Meredith Building, Des Moines 3, Iowa.

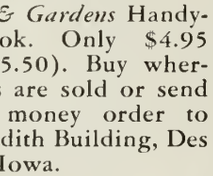


fits any mailbox—install in a minute
Style M $1.95 Postpoid



Name & Number MAILBOX MARKER
Style NM $3.95 Postpoid

Nome & Number BRACKET MARKER
Style NB $4.95 Postpoid



present your nome attroctively with o DAY-n-NIGHT Morker

Guide your friends—beoutify your home
Perfect for gifts—ony wording you wont

SATISFACTION GUARANTEED OR MONEY BACK

Two-Line BRACKET MARKER
Style OB $6.95 Postpoid



BRACKET MARKER
Style B $3.95 Postpoid



You get all these features on every DAY-n-NIGHT Marker!
- Letters shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Some on both sides.

Now COLOR! Choice of Antique Copper, Colonial Red, Pine Green only 50¢ per marker extra

MAKE $5 AN HOUR FULL OR PART TIME! Take orders for DAY-n-NIGHT Markers—make up to $5 an hour for your family, club, church, etc. Write today for FREE MONEY-MAKER KIT—start making more money right away!

Spear ENGINEERING COMPANY
232 Speor Bldg., Colorado Springs, Colo.

WE SHIP WITHIN 48 HOURS
PLEASE PRINT CLEARLY C.O.D. if desired

Shopping by Mail

with Better Homes & Gardens



Fun for the family—stargazing with a chart for finding or naming stars and constellations. Dial for sky pattern any day, any month. Star Guide is a 12-inch square of sturdy cardboard; $1.50, ppd.

Rhodes International, 3387 Kersdale Rd., Cleveland 24, Ohio.



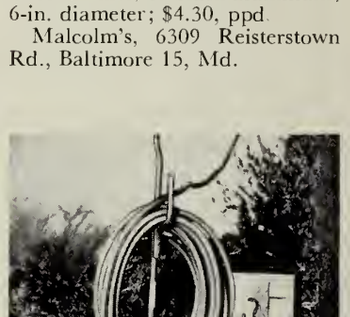
For patio charm—shadow light! Burns insect-repelling citronella candle. Hang (has a bracket, 5-in. chain) or set on table. Windproof. Green, white, or black aluminum; 6-in. diameter; $4.30, ppd.

Malcolm's, 6309 Reisterstown Rd., Baltimore 15, Md.



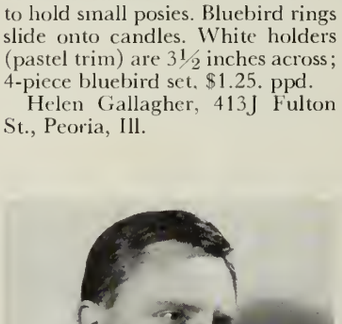
Want a pretty table? Clever ceramic candleholders are slotted to hold small posies. Bluebird rings slide onto candles. White holders (pastel trim) are 3½ inches across; 4-piece bluebird set, $1.25, ppd.

Helen Gallagher, 413J Fulton St., Peoria, Ill.



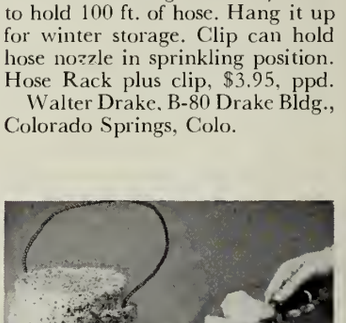
What a help! Portable hose rack can be stuck in ground anywhere to hold 100 ft. of hose. Hang it up for winter storage. Clip can hold hose nozzle in sprinkling position. Hose Rack plus clip, $3.95, ppd.

Walter Drake, B-80 Drake Bldg., Colorado Springs, Colo.



Ideal for travel. Battery operated dry shaver weighs 6 ozs., is a compact 4x2½ inches. Use up to 4 months on 4 pen-light batteries. Mark 69 Shaver plus case, cleaning brush, batteries, $10.95, ppd.

David P. Ehrlich Co., 207 Washington St., Boston 8, Mass.



Retains heat or cold as long as 12 hours. Put food or liquid in a standard 1 quart jar, set in bucket. Holds round ice cream carton or ice cubes. Styrene plastic, 1¾ qt. size, $1.25; 3 for $3.50, ppd.

Spencer Gifts, Dept. B., Spencer Building, Atlantic City, N.J.



Spills wipe off with dampened sponge from vinyl-laminated cotton tablecloth. Pretty in red bandana print, yet so practical—cuts down laundry work! Vinyl film (scarcely noticeable) won't peel, crack, or tear. Use cloth on patio (it comes in picnic-table size), also use indoors next winter. In 52x52-inch size, $4.75; 52x70, $7; in 52x102 (picnic size), $9.60, ppd.

Susan Smith, Main at Washington, Carpentersville 8, Ill.



Create a real stir among guests. The clever glass-encased thermometers stir drink, say "GO" in big red letters when drink's perfectly chilled. Smart gift! Swizzle Stick Thermometers, 8 for $2.95, ppd.

Clarion Products, Highland Park, Ill.



Comes in quite handy for repairs around home or on fishing gear. Use when tying flies, too. Only 6 inches long, hand vise fits in tool kit or tackle box. Holds objects as thick as 1 inch. It's $1.15, ppd.

Downs & Co., Dept. BHG-7, Evanston, Ill.



Convenient to carry in a purse is a shopping bag that folds into lightweight, gay plastic compact. Bag's sturdy nylon, 20 inches long. Initials engraved (please print). Compact shopper, $1, ppd.

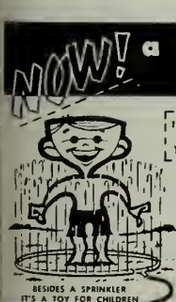
Elron Inc., 352 West Ontario St., Chicago 10, Ill.



Styled for big men—leisure time shoes now in sizes 10 to 16. Crepe sole shag-buck casual in charcoal or tan, in narrow or medium width (half-size to 14), is $10.45, ppd. White sneaker with nonskid sole, sizes 10 to 16, $9.45, ppd.

King Size, Brockton 417, Mass.

NOW! a magic LAWN SHOWER from that discarded Hula Hoop



with the DO-IT-YOURSELF HOOP-TEE Lawn Shower ADAPTER

In minutes you can convert last year's toy into a Soft-as-Rain Lawn Sprinkler. Easy to do—just cut tube, remove wooden plug, insert HOOP-TEE rejoining tube into a loop—pierce holes and connect to your lawn hose.



BESIDES A SPRINKLER IT'S A TOY FOR CHILDREN

Check or M.O. No C.O.D.'s $1.00 postpaid

EXCEL CORPORATION 1120 N Main Street ELKHART, INDIANA

"WELL DRESSED WINDOWS"

A new 35 mm filmstrip by *Better Homes & Gardens*. You'll see in full color dozens of exciting window treatments. Film show ways you can treat any type of window. Several views show *close-ups* of the hardware properly placed. Film, 33⅓ rpm record, printed commentary, film brochure—only $8.95. To order: write to *Better Homes & Gardens*, Des Moines 3, Iowa.

WASH 'N' RINSE DOUBLE BUCKET



cuts scrubbing time in half

Use this new, unbreakable polyethylene double bucket to carry both wash and rinse water at once. Takes longest, widest double-sponge mops. Saves you time, work. Also use it as a garbage pail, bottle toter, or picnic packer. Comfort-grip handle; two graduated 7-qt. compartments. Choice of red, yellow, or turquoise. 9¾ high, 12½ x 12¼" wide. Money-back guaranteed satisfaction!

ONLY $3.98 ppd.

FEDERAL housewares

THE MIRACLE MART

Dept. BHG-1, Room 809

230 Fifth Avenue, New York 1, N. Y.



NEW FINISH FOR PATIO FURNITURE

Sensotionol new finish contoins everything you hove olwoys wonted in o finish for outdoor furniture. Eosy to opply. It dries in minutes to o super-hord, high-gloss finish thot resists ony weother ond use. Even mokes old furniture oppeor new. Choose either Cleor Gloss #40 or Tinted Redwood Color #41. Get Behr's Potio Furniture Finish. Pt. $1.30, Qt. $2.15, Gol. $6.75. At your dealer or order direct. Postage Prepaid.

Send for FREE folder

BEHR-PROCESS

LINSEED OIL PRODUCTS CORP.

1612 Talbert Ave., Santa Ana, Cal.

END DOWNSPOUT DAMAGE FOREVER!



DOWNSPOUT-O-MATIC (*Pat. No. 2,814,529. Other Pats. Pend.*) is an inconspicuous coil at the bottom of your downspout. When it rains, it uncoils to 48", sprinkling rainwater harmlessly away from the foundation and stops lawn gouges. After rain, automatically recoils out of way. Water & mildew resistant. Stainless steel lifetime coil. Installed in seconds.

SEND NO MONEY. Pay postman only $5.95 plus usual C.O.D. charges, or send $5.95 now and save postage. SPECIFY: round or rectangular downspout. Satisfaction guaranteed or money refunded.

H. D. CAMPBELL CO. (Est. 1928) 204 Campbell Bldg. Rochelle, Ill.

GIANT SIZE NURSERY WALL DECORATIONS



Only 1.49 SET

Now you can decorate the nursery or kiddies play-room with that professional touch. The cutest animal cutouts ever, all dressed up in pastel pink and blue from 12" to 2 ft. tall. Easily applied to walls with paste or tacks. Complete 16 pc. set only $1.49 ppd. and guaranteed to please.

G. SHEPPARD, P. O. Box 36344

Los Angeles 36, California

FREE COLOR PRINT from negatives or slides

In BONUS attractive stand-up mount. Mail this ad with Kodacolor negative or color slide. You will receive an oversized color print FREE!

All American FILM SERVICE

DEPT. BGA7, P.O. BOX 1707, KNOXVILLE, TENN.

Offer expires 9-1-59 One to a customer

America's Loveliest Low Priced Rugs Wall to Wall Carpet



SAVE up to ½ The Magic Olson Way

We'll reclaim the Valuable Materials in Your Old Rugs, Clothing — and add New Wool

Like Millions of Our Customers, you can have thick, luxurious, New Reversible Broadloom Rugs or wall-to-wall Carpeting at Factory-to-You Savings.

CHOICE of 49 lovely Tweeds, Solid Colors, Florals, Colonial and Oriental patterns, Ovals . . . regardless of colors in your materials. ANY SIZE IN A WEEK up to 18 feet wide, seamless, any length.

Monthly Payments if desired. No risk trial offer. Our 85th year.

Mail Coupon or Postcard to Nearest Address

FREE New Money-Saving Catalog in full colors

49 Model rooms, Gift Coupon

Your Name.....

Address.....©

Town..... State.....

OLSON RUG CO., Dept. R-21,

CHICAGO 41 ILLINOIS | NEW YORK 1 NEW YORK | SAN FRANCISCO 8 CALIFORNIA

WHAT DOES YOUR PET'S SUFFERING MEAN TO YOU?



Does your pet scratch? Animals often suffer from persistent itching that makes every minute a torment. Now, you can give real help.

The itching or shedding of a pet generally results from skin infection caused by bacteria, virus or fungus.

FAUNASOL®, a remarkable new formula, destroys all three in seconds. Itching is relieved almost instantly, the skin infection clears up in a few days, shedding stops, and coat soon returns to normal. FAUNASOL contains CLORPACTIN®, a bioticide with such germ-killing properties that *a national magazine* devoted a feature article to it.

Safe—Licking Fur Can't Hurt

Despite its amazing effectiveness, FAUNASOL is so safe your pet could drink it without harm. It is non-staining, greaseless, absolutely non-irritating.

Helps Your Pet or Money Back

FAUNASOL is sold only by mail with this guarantee: It must do everything promised within 5 days or return unused amount for full refund. If FAUNASOL fails to help, the condition may be serious—see your Veterinarian. Order today for long-lasting supply by return mail.

Send check or money order for $2.00 and we'll pay postage, or order C.O.D.

Guardian Chemical Corporation, Dept. B

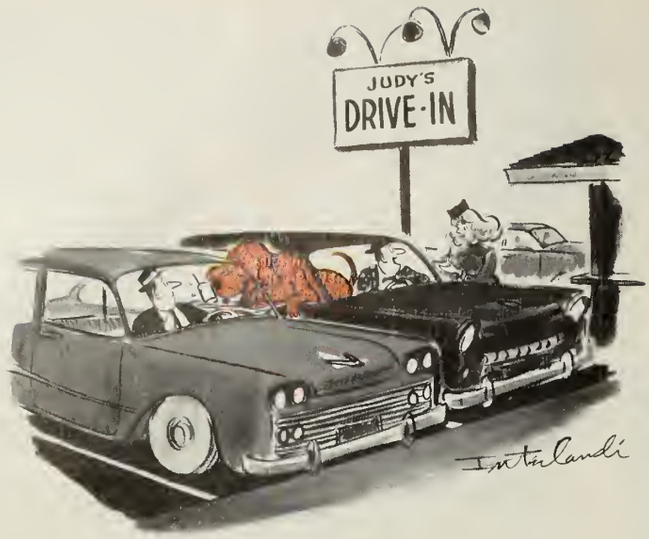
38-15—30th St., Long Island City, N. Y.

Guardian Chemical Corp., Dept. B
38-15—30th St., Long Island City, N. Y.
Enclosed please find:
☐ check ☐ money order for $2.00 for a long-lasting supply of FAUNASOL, or send C.O.D. (I will pay postmen).

Name.....

Address.....

City..... State.....



THE MAN NEXT DOOR®

In a "what-is-life" conversation across the fence the other day, Bill Norman offered a brave definition of success. A man is a success, he said, when he actually can believe he is the sort of man his mother thinks he is and his mother-in-law hopes he will become.

◆ ◆ ◆

If you have three children and try to keep up with their activities as well as your own civic obligations, you sometimes get the impression you're spending most of your life in the basements of churches.

◆ ◆ ◆

Ned Preston says he has worked out a fine insurance program for me, and I must admit the chart he spread out on my desk looked as if he had given a lot of thought to it. But it was with a mild twinge of something or other that I noted it showed me right at the peak of my earning power.

◆ ◆ ◆

"I can remember," says Dale McCarter, "when the only difficult thing about parking was getting the girl to agree to it."

◆ ◆ ◆

The other morning on my way downtown, I got to thinking it was just too nice to wade through a mean, dull day at work. So I drove over to the park, took off my necktie, and sat on a bench by the lagoon and fed popcorn to the swans and myself for an hour. Then I drifted over to the art museum and lost myself in the visiting collection of French impressionists. It was nearly lunchtime, and I was assailed by a hunger for hot dogs and pop: I got to the ball park in time for batting practice, which I enjoy almost as much as the game, and took my lunch in the sunny bleachers. Just before the Star Spangled Banner rang out, I rang up the office and told them not to expect me the rest of the day. We lost the game on a grounder that took a bad hop in the top of the ninth—but it was a fine game and a good day and I came home whistling.

◆ ◆ ◆

The best home temperature is maintained by warm hearts rather than hot heads.

It may be cheaper to buy vegetables than to grow them. But how are you going to get neighbors to lean over a fence and swap stories while they watch you open a can of spinach?

◆ ◆ ◆

Our 16-year-old Rosie was fussing at her 12-year-old brother for lacking confidence around girls, but he set her back a notch. "You have no idea," he said, "what a low opinion I have of myself. And how little I deserve it."

◆ ◆ ◆

What's inflation? When you pay $20 to repair something that cost $15 to buy.

◆ ◆ ◆

My farmer brother visited and we talked about living in town where he'd "have more fun." "Well," he said, "there's nothing wrong with your bridge games, theaters, concerts, and such. It's just that our streams and woods, our frisky new colts, our fishing pond, our square dances in the barn are kind of nice, too." Made me feel mighty wistful.



"Are you sure we haven't told the Hansens about our trip?"

Bess Hawkins, as usual, exclaimed, "Oh, you shouldn't have done it!" when her husband, Frank, gave her two dozen roses on their anniversary. "I know," Frank agreed, "but those are for all the other things I shouldn't have done around here all these years."

◆ ◆ ◆

Men haven't a chance for freedom. "Quick, Mom, let me have your apron!" our daughter demanded last evening, as her new swain rang the doorbell. "I want to look as if I'd been cooking dinner."

◆ ◆ ◆

The game we gave Judy for her birthday is educational, it says on the box. And her big brother agrees that it is—already she's learned how to cheat.

◆ ◆ ◆

A raise, a promotion, a new car, your picture in the paper flatter and fill you with self-admiration, but I insist when I'm 70 that the things I'll cherish most and remember best are . . . a daughter begging you to waive a son's promised punishment because—well, because he's her brother . . . a son howling he-man-like whenever asked to do something—and then going whistling forth to do it . . . new, strange squeals in the morning, and there they are: a litter of pups on the cellar landing . . . a little girl, for your birthday, presenting a ribbon-bound book she has written herself entitled "My Daddy and Me" . . . a wife, calling you at the office, just (you know) to hear your voice.

Burton Hillis

P. S. If you or friends are going abroad this summer, you won't want to miss Bob Hannelly's (from Washington) analysis of just why you're going.

Dear Burton: This summer 700,000 Americans are touring Europe. After all, the average American *is* a European with a yen to go back to see if they've fixed the plumbing.

This fall, living rooms of the nation will hear the soft purr of movie projectors, showing how the host and hostess looked in front of the Louvre. They looked about the same as they do in front of anything else—married but undaunted.

Nobody knows why Americans are so restless. Some claim it's because Europe is the only place where you can check into a hotel that's quiet without the awful feeling you're between conventions. Some think it's bad food at home, but the number of Americans beetling about England refute that. We just pack up and sail with our credit cards like self-addressed CARE packages.

Yes, there are a lot of theories about the big increase in travel abroad, but I'll let you in on the real reason—Frances G. Knight, the passport lady. She has fixed it so you can get a passport without looking like a member of the Capone mob. In the old days, passport photographers preferred a two day stubble of beard on men, stringy hair on women, and a kind of vacuous scowl on children. Some women, in the pre-Knight era, would rather swim the English Channel at night than surrender a passport picture to authorities.

The only reason I mention all this is that there's a sneaking feeling at the Treasury that a lot of these people won't come back. The shape we're in, we can't afford to lose a single well-heeled taxpayer. Remind your friends going abroad that coming home is a patriotic duty. They'll respond. It's nice to feel needed.

Sincerely,
Bob Hannelly

August 1959 • 35c

Better Homes and Gardens®

he family IDEA magazine



lamour you can afford

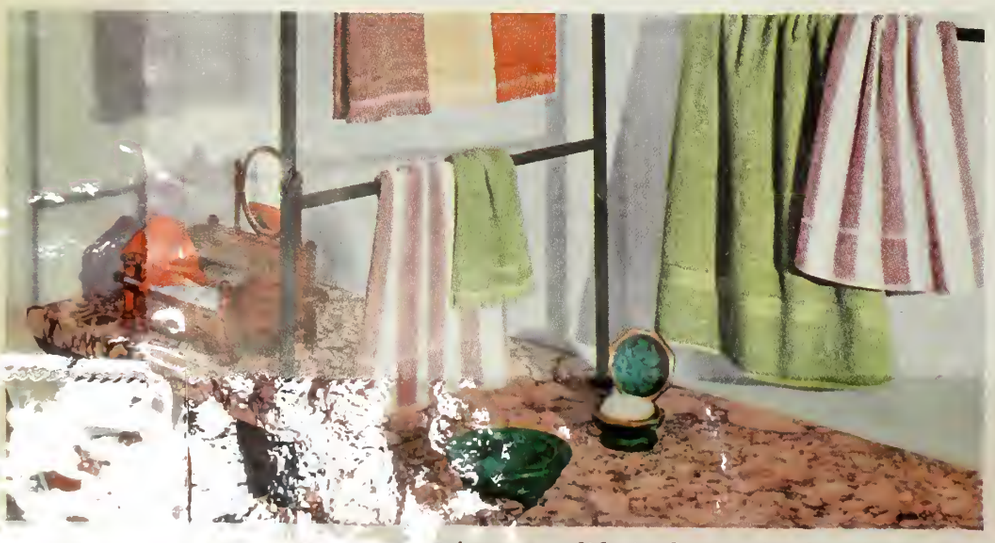
Improvements all around the house
Forecast of new color schemes
A kitchen redone for $60
A small house can live bigger

Now is your chance to save on the "better" towels you've wanted—Cannon's famous Empress and Vaniti
Thick, densely looped, so luxurious. In marvelous decorator colors. Lavish 25 x 48 bath size, about **$1.6**

Enjoy the savings now—enjoy the towels for years!

CANNON BEAUTI-FLUFF TOWELS

the towels that stay so soft, so lovely, so absorbent



...on stripes or solids in Cannon Carefree Colors that ...ay bright. All wonderfully absorbent, of course! Bath size, **99¢**



Even new checks are on sale! More proof that Cannon are *always* the most towel for the money. Bath size, **99**

Save now—shop now at your favorite store

Cannon Mills, Inc., 70 Worth Street, New York 13, N.Y. · Towels · Sheets · Bedspreads · Draperies · Stockings · Terry Cloth

CANNON



BE A FRIEND!
PHONE A FRIEND!

...it makes two people happy

Out-of-sight is never out-of-mind with the telephone.

Quickly, easily—across the street or across the country—you can be in touch with family and friends.

So reach for the telephone and freshen up those friendships.

It means so much in so many ways. And there just couldn't be a better time than right now.

Bell Telephone System



"I get my kitchen work done faster with BRILLO soap pads"

says Mrs. Albert McDawell of Calistoga, Cal.



glass ovenware



"A Brilla Saap Pad whisks away burned-an crust—leaves my glass casserales sparkling like crystal!"

ovens, burners



"Burned-an faad and grease whisk away with a metal fiber Brilla pad. My stove sparkles!"

roasting pans



"A metal fiber Brillo pad lifts aff scorched grease. Sticky raasters come shining clean in a jiffy."

Nothing shines aluminum like...



There's special soap with Jeweler's Polish in every pad!

Compare! More pads! 5, 12 and 20 pad boxes!

Better Homes and Gardens®

August, 1959; Vol. 37, No. 8

The family IDEA magazine

Foods

Take your pick of these corn favorites ... 56
Fruit-plate refreshers ... 58
The month for sundaes ... 60
Money for your recipes ... 73
Prize tested recipes
Good family desserts ... 75
Chiffon pies ... 75
Cold cuts—some like 'em hot! ... 80
Index of recipes ... 105

Building

Living room storage wall ... 21
Five Star house for August—
This much house for less than $15,000! ... 24
Outdoor living for *any* house ... 50
This house has everything! ... 54
Neighborhood swim club ... 92

Handyman

Handyman how-to ... 6
Backyard toys ... 10
New tricks with sheet plastic ... 12

Decorating

Three tips for bedroom decorating ... 22
Glamour you can afford ... 34
Only $59.62 fixed up this kitchen ... 40
Sparkling colors used new ways! ... 42
How you can design a wall hanging ... 88

Gardening

The dividends double outdoors ... 46
Garden Book pages—
Spraying, sprinkling, soaking ... 99

Everyday Arts

Summer flowers are gay in glass ... 62

Features

Want an island vacation? ... 52
Baby steps out! ... 84

Every Month

It's news to me! ... 29
Shopping by mail ... 106
The man next door ... 108

Reader Services

Personal helps in home planning ... 95
Index of advertisers ... 105

Cover: Vibrant colors—cool blue, warm red and amethyst—enrich a dining room. This is only a sample of what's ahead in color. For the big news, turn to page 42. Photographed at Alderman's Studio, High Point, North Carolina, by Don Hulin.

Hugh Curtis, *Editor*
Bert Dieter, *Content and Art Director*

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Fleeta Brownell Woodroffe, *Garden Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Thomas Nanney. Anne Anderson.
Beatrice Cashman. Betty Bay.
Virginia Heffington. Ruth Seefeldt.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)

Assistant Editors
John T. Coates. Katie Norris.
John D. Bloodgood. Virginia Stacy.
Gordon Greer. Patricia McBride.
Neil R. Kuehnl. Maura Riordan.
Dorothy Allison. Georgi Nodland.
Eleanor Pettet. Jane Goss.

Charles H. Swain, *Make-up Editor*
Alma Guinness, *Copy Editor*
Lue Calkins, *Model Shop*
Betty Grayson, Barbara Stuart
Field Editors
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen
President

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary informatinn.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (-60) means November, a slash (/60 means December.)

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra pnstage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada.
Printed in U. S. A.

FREE COUPON IS WORTH $1.50 TO YOU!



WE SEND YOU THIS DE LUXE $1.50

Slim Note Pad WITH Ball Pen FREE!

Yes, simply mail the coupon and we'll send you this beautiful practical gift—a terrific value! The hard, light tan cover of washable, grained leatherette is richly embossed in red and gold. Inside there's a plentiful supply of fine white note paper. A built-in loop holds the beautiful black and gold color, smooth-writing ball point pen in place—keeps it always at hand. This unusual gift is a guaranteed $1.50 retail value, but it's yours FREE when you mail the free coupon.

THIS OFFER MADE TO PROVE YOU CAN MAKE $50- $100-$500 OR MORE IN YOUR SPARE TIME!

What a chance of a lifetime to make EXTRA MONEY without any experience. Simply show friends, neighbors and acquaintances our beautiful new Artistic All-Occasion and Christmas Greeting Cards. The original designs, rich colors and wide selection are truly remarkable...and they are so amazingly low in cost they sell themselves. You can make all the EXTRA MONEY you need for yourself, your family or your organization with our exclusive Greeting Cards, Personal Stationery, Gift Items and Unusual Novelties.

LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY! We'll send you the lovely Slim Note Pad and Ball Point Pen (guaranteed retail value $1.50) ABSOLUTELY FREE when you mail the valuable $1.50 coupon. You don't pay a single cent for them—now or ever. We'll also send you FREE 1959 Catalog, FREE Imprint Samples, complete Money-Making Plans and Christmas Greeting Cards ON APPROVAL, so you can start making money at once. Rush coupon to:

ARTISTIC CARD CO., INC.
59 Way St., Elmira, New York
(In Canada, write 103 Simcoe St., Toronto 1, Ont.)

RAISE FUNDS FOR YOUR GROUP!

Organizations! Ask for Tested Fund-Raising Plan that has helped thousands of church groups, clubs, lodges, schools and community associations raise money.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN



$1.50 VALUE $1.50 $1.50

ARTISTIC CARD CO., INC.
59 Way Street, Elmira, New York

This valuable coupon entitles me to a Deluxe $1.50 Slim Note Pad and Ball Pen ABSOLUTELY FREE. Also include FREE Imprint Samples, Spare Time Money-Making Plans and Christmas Greeting Cards ON APPROVAL.

Name_____

Address_____

City_____ Zone____ State_____

☐ Check here for Organization Fund-Raising Plan.

$1.50 Paste On Postcard Or Mail In Envelope $1.50



GAS

DOES THE BIG HOUSEHOLD JOBS— *Automatically*

GAS clothes dryers deliver sunny laundry every time—save time and effort, too. For comfort and convenience, there's nothing like gas equipment. And it's so economical. Gas house heating, cooking, air conditioning, water heating, incineration, clothes drying and refrigeration cost less to buy, less to install and less to operate year after year. Gas gives you more free time, through modern, fast, clean, dependable, silent, safe service.

Ask your local gas company or appliance dealer to show you how easily you can enjoy the perfect service of modern gas equipment.

GAS is 7 ways better for the big household services

IF YOU LIVE BEYOND THE GAS MAINS, LP-GAS (BOTTLED OR TANK) WILL SERVE YOU FAITHFULLY—DOING THE BIG HOUSEHOLD JOBS AUTOMATICALLY.

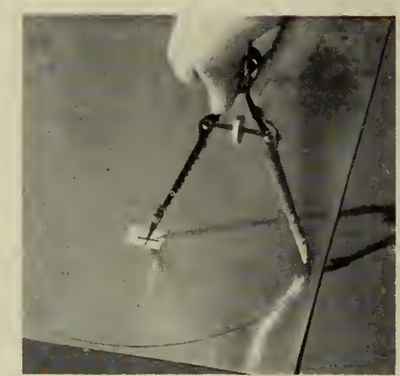
Look for the American Gas Association's Blue Star Seal of Approval.

Information about the numerous advantages of gas equipment are brought to your attention by these suppliers to the gas industry:

American Meter Co.
Mueller Co.
Rockwell Manufacturing Co.
Sprague Meter Co.
Superior Meter Co.
Subsidiary of Neptune Meter Co.

HANDYMAN HOW-TO . . .

Helpful, inexpensive ideas for your home and shop equipment



When scribing circles on metal, plastic, glass, or any easily scratched material, the sharp compass point can slip and mar the surface.

Place a small piece of masking tape at the center of the circle. Mark the center on the tape; it'll hold the compass point securely.

Howord Meod
Brooklyn, New York



When stretching rope or a light cable, as in putting up a clothesline, you can save later adjustments with a short length of light chain.

Fasten the line to the chain, then hook a link over the anchor point as shown. Adjust by simply moving the hook to another link.

Mrs. J. W. Carter
Foirbury, Illinois



Plastic or mastic cements that aren't soluble in water can be stored airtight by covering them with an inch or two of water between uses.

When needed again, just pour off the water.

Keep the lid on the container, though, to keep the water from evaporating and letting the cement harden.

Russell D. Kromer
Polo, Illinois

Photographs: Stanley Warren



Friction tape can be kept from fraying around the edge of the roll by making a few light knife cuts on the sides of the roll first.

Cut radially as shown, in several places. The cuts will keep frayed edges from building up as you unroll the tape, but won't hurt the tape.

Hugh Linebock
Stillwater, Oklahoma

More on page 9

Physically fit now...

sure of insurability to 40!



PHOTO BY MAXWELL COPLAN

New York Life's new Guaranteed Insurability Option guarantees the right to build financial security later on—regardless of future health or occupation!

A young man's right to buy more insurance later is guaranteed once he qualifies for New York Life's Guaranteed Insurability Option. Issued from birth to age 37, this valuable provision can be included with most new policies of $5,000 or more—and at a cost of only pennies more per month! This option guarantees the right to buy another policy of equal amount (up to $10,000) at any or all of seven option ages, beginning at 22 and every three years thereafter to 40. These additional policies will be issued at regular rates and without physical examination or evidence of insurability. Take this step to guarantee that your children or grandchildren (or you) won't be *uninsurable*—that they will be eligible to increase their insurance protection by as much as $70,000 as needs and earnings increase. See your New York Life agent now. Or write: New York Life Insurance Company, Dept. BH-30, 51 Madison Avenue, New York 10, New York. (In Canada: 443 University Avenue, Toronto, Ontario)

NEW YORK LIFE
INSURANCE COMPANY

nylic

THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Life Insurance
Group Insurance
Annuities
Accident & Sickness Insurance
Pension Plans

NEW WASHING DISCOVERY!

TODAY'S CLOROX®

gets out dirt that suds leave in!

SEE WHAT HAPPENS...



No matter which leading detergent you use in your family wash



...there's a left-in dirt that suds alone simply cannot get out.



But Clorox today, added to your laundry suds, dissolves this dirt.



Suds, plus today's Clorox bleach, give today's cleanest washes!



©1969, The Clorox Company

Handyman HOW-TO

Begins on page 6



Intricate trim cuts are easy in soft flooring such as vinyl or linoleum without a cutting board if you use a hooked blade in a shop knife.

Hook the blade end over the edge of the sheet and pull along the cutting line. Blades are available wherever the utility knives are sold.

W. H. Striker
St. Paul, Minnesota



Cutting off a very small amount from board ends is almost impossible with a handsaw unless the cut is at least twice the thickness of saw kerf.

You can make an accurate cut if you clamp a lumber scrap over the end of the board, then cut through both pieces as shown here.

George F. Zajicek
Glastonbury, Connecticut



Avoid heavy deposits of corrosion that collect on battery terminals by inserting a bit of scrap copper.

Push the copper into the top of the case and make sure it touches the connection.

The copper attracts corrosive battery fumes and the terminals stay clean.

C. S. Bryant
Los Angeles, California



A scrap of hardboard will protect paneling materials while you nail them in place.

Drill a hole in the scrap bigger than the nail head; slip it over the nail while you drive it in. If you miss, you won't mar the paneling.

Lift the shield out of the way when the nail is driven, then finish with a nailset.

Wallace Wikoff
Madison, Wisconsin

▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6708 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned.

Good Looking for Good Cooking



Appetites and taste (in decorating) flourish in the serene beauty of a Pennsylvania House Cherry dining room. And for entertaining . . . you'll be so proud!



Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 22, Pa.

PENNSYLVANIA HOUSE
FINE COLONIAL FURNITURE
In Solid Cherry and Solid Maple for Living, Dining and Bedroom

How a Wonderful New
MONEY-MAKING IDEA
can put up to $50 more a week into your pocketbook—
just for visiting at home with friends and neighbors in your spare time



In the three or four minutes it is going to take you to read this page, you are going to make a discovery that I know you will remember the rest of your life. That simple discovery is based upon the fact that *when people stop thinking about selling and concentrate on helping*, they have unlocked the key to undreamed of profits!

The WONDERFUL NEW MONEY-MAKING IDEA is simply that we have been able to show hundreds of women all over the country that there is untold treasures awaiting them when they think and act as Friendship Counselors instead of trying to be sales women.

What We Mean By Friendship Counselor

We mean a person who performs the increasingly important function of helping the people of her community (mostly friends and neighbors) select the right kind of correspondence notes, stationery, greeting cards, table decorations, gifts and gift wrappings that correctly express the individual's feelings and personality.

Can anybody become a Friendship Counselor? Well, not exactly *anybody*. But we don't care if you are 16 or 66, and whether you are a high school graduate or not. Your earnings, of course, will depend on your activity, but earning $50 a week between now and Christmas is not unusual. You'll be warmly thanked for your help!

Coupon Below Brings FREE Information

Our Friendship Counselor's Kit with complete information is yours for the asking. You are under no obligation, should you decide that you are not interested. With the Kit we also send you our FREE CATALOG, which provides a complete display of everything made available through Friendship Counselors, as well as our exclusive Name-Imprinted Christmas Cards. Also included are 4 boxes of Christmas Cards sent for your approval. Mail coupon to: GENERAL CARD COMPANY, Dept. 1078, 1300 W. Jackson Blvd., Chicago 7, Illinois.

A Chance to Go On a Wonderful Shopping Spree!



Whether you are one of our newest Counselors or a veteran, you get an equal chance to share in $5,000 worth of prizes and prize-money, just for a little extra effort. Only 10 minutes extra a day could get you as much as $500 extra cash!

Helen Harley, Placement Director
General Card Company, Dept. 1078
1300 W. Jackson Blvd., Chicago 7, Ill.

I want to know more about how to become a Friendship Counselor. Please send me your latest Friendship Counselor's Kit, including 4 new boxed assortments of Christmas Cards on approval, FREE CATALOG and everything else I may need to get started. Also tell me how I can go on your Wonderful Shopping Spree!

My Name_____

Address_____

City_____ Zone__ State_____

☐ Check here if your age is under 14.



An intelligent couple named Keating



Found the lighting too dim for good reading



Said their Contractor, Sam:



"I can fix it up, Ma'am.



"Full HOUSEPOWER's just what you're needing"

If *your* lights flicker when appliances go on, or if they can't be placed where you need them, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run them properly. Call a HOUSEPOWER Specialist—your electrical contractor—to bring your HOUSEPOWER up-to-date.

HOUSEPOWER
TRADE MARK

to help you Live Better Electrically, sponsored by Edison Electric Institute

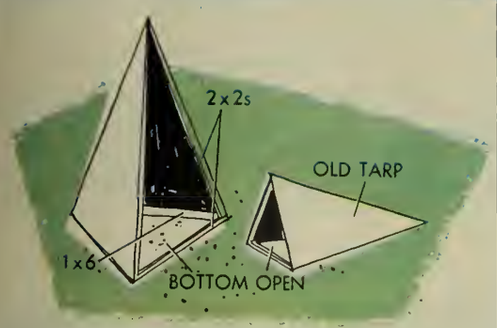
BACKYARD TOYS

You can make them in one afternoon

Photograph: Hopkins

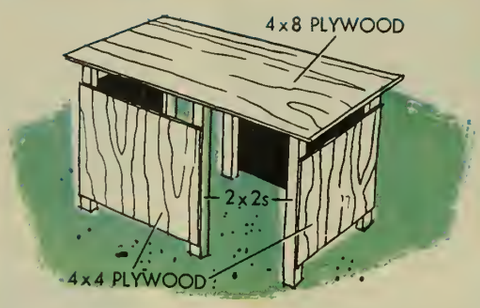


Take hammer, paintbrush, and a spare hour or two, and you can build any of these eight low-cost toys. They turn the smallest back yard into an all-summer play arena. Your youngsters can run, climb, and jump on these toys safely—and never leave your sight!



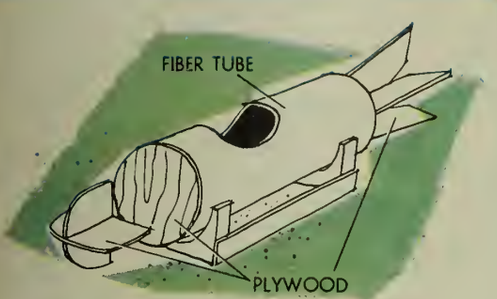
Two-way tepee can stand up Indian-style; or flop it down for a durable pup tent.

Make the base from two 1x6s, with a 2x2 "threshold." It's cheapest to cut the triangles from an old tarp; nail or staple them to 2x2 poles. Lash poles securely at the top.



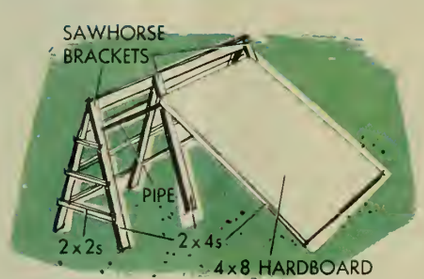
Huck Finn clubhouse can also be youngsters' trike- or hike-port. Two sheets of ¼-inch exterior-grade plywood, sawed in 4x4-foot halves, make the walls. Top is a sheet of ½-inch ply.

A half-dozen 6-foot stakes (2x2s), dug in, form the sturdy framework of the playhouse.



"Stay-putnik" rocket ship is guaranteed not to go into orbit! Make it from this heavy fiber tube (it's an industrial concrete form).

To build rocket, saw a hole for a two-seat cockpit; then add plywood nose and tail sections. Fins are just two pieces of ply, slotted to fit over each other. Wood base keeps the rocket from "blasting off" downhill.



Sawhorse slide is built to a size your children can handle. Use commercial sawhorse bracket, 2x4s for frame. Steps are 2x2s.

Slide is a sheet of tempered hardboard, braced by 2x4s. (Wax it for smooth going.) The slide and braces are screwed to sawhorse as a unit. A short length of ¾-inch pipe becomes a chinning bar. Slide doubles as a playhouse, too.

Fun-go-round at the top of the photograph is a 2x10 plank mounted on a large fence post.

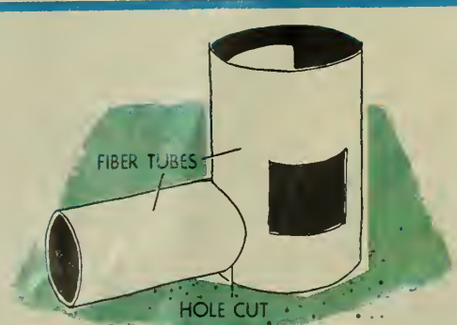
Sand and paint the plank for seat (make it as long or short as you wish). Pivot is a length of water pipe. Board spins, teeters, lifts off for storage when children are through playing.

Split-level sandbox is an old idea with a new twist. Used tractor tires ($3-$5 each) make a fine double sandbox for a hillside.

Hose the tires clean; cover with an exterior-grade paint. Dig both tires into slope so your children can shovel sand from one to the other.

Play-as-you-go TV—it's the quickest and cheapest toy of all! Make it from two cardboard cartons, glued together and brightly painted.

Cut out TV "screen" with a sharp knife. Knobs are bottle caps or corks. Children act out their shows as others watch. Toy works indoors, too.



Igloo funhouse is made from heavy tubes you buy from commercial building-supply dealer.

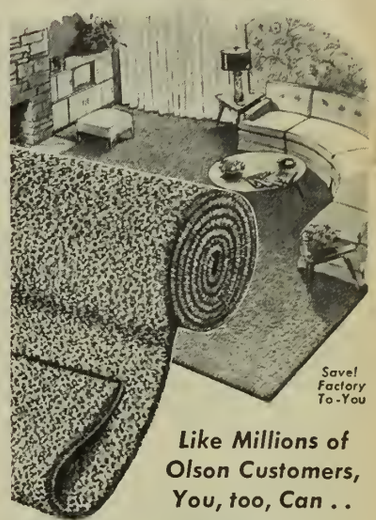
Get bargain remnant lengths; cut the entry and window holes with a saber saw. Add a hardboard or plastic roof if desired. Children love to roll downhill in these tubes, too.

LOVELY, LOW-PRICED

OLSON TWO SIDED RUGS

and WALL to WALL

CARPETING



Like Millions of Olson Customers, You, too, Can . .

SAVE UP TO 1/2

. . by Letting Us Use the Good Woods and other Valuable Materials in YOUR OLD RUGS, CARPETS, CLOTHING, etc.

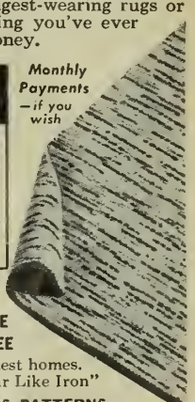
It's *Easy*—it's like Magic. No matter where you live, *write now* for beautiful, *Free* Olson Rug and Decorating Book in full colors and Free Rug Coupon. Learn how to have the Beauty of WALL-TO-WALL without the high cost.

The valuable seasoned wools (and other materials) are expertly *reclaimed like new* by the famous Olson Process—then merged and combined with choice, imported New Wools to give you the most luxurious, longest-wearing rugs or wall-to-wall carpeting you've ever seen for so little money.

FREE Scatter Rugs

(Up to $16 Extra Value) . . . just for trying room size Olson Rugs. If not delighted, return for refund and you keep the Scatter Rugs as a Gift. *Limited Time. Write Today*

Monthly Payments —if you wish



2 RUGS IN ONE

USE BOTH SIDES. LIKE GETTING ONE RUG FREE

Lovely enough for finest homes. Customers say: "Wear Like Iron"

CHOICE OF 44 COLORS, PATTERNS, regardless of colors in your material. Any size—up to 18 feet wide, no seams, any length:

RICH TWEEDS
SOLID COLORS
TONE-ON-TONE
EMBOSSED EFFECTS
EARLY AMERICAN
ORIENTAL DESIGNS
FLORALS
OVALS
ROUNDS



NO RISK TRIAL OFFER. We guarantee to please or pay for your materials. Our 85th year. *World's Largest Factory-to-You Weavers.*

CHICAGO — NEW YORK
SAN FRANCISCO

Mail Coupon or Post Card

FREE To Every Reader

Mail Money-Saving Book of Rugs, Model Rooms, in Color, Gift Coupon—and how I can see samples in my home if I wish.

Name_____

Address_____

Town_____ State_____

OLSON RUG CO. Dept. R-26
2800 N. Pulaski, Chicago 41, Ill.

Q. First quality pillows for a White Sale?

A. Yes, Koolfoam offers only first quality the year 'round!



Now, Luxurious Koolfoam Pillows at Sensational White Sale Savings

Now, Koolfoam Pillows. always a great value, offer the greatest savings ever during the big August White Sale at your favorite store.

Prices for all six distinctive sizes of the complete Koolfoam line have never been lower than they are right now. This is your first chance in years to enjoy the luxuriously smooth, soft, yielding yet healthfully firm support of Koolfoam Pillows so economically.

Of exceptional value are these Koolfoam sizes and styles—

Save $3.00 per Pillow

Koolfoam De Luxe (21 x 29 x 7)
Regularly $11.99 each
White Sale Price **$8.99**

Koolfoam Super Plump (20 x 27½ x 6¼)
Regularly $9.99 each
White Sale Price **$6.99**

Koolfoam Premium (18¼ x 27 x 5½)
Regularly $7.99 each
White Sale Price **$4.99**

Other sizes at similar savings are the Koolfoam Special, Nite 'N' Day and Bolster Pillows . . . now offered at never before low, low prices.

Don't delay. Hurry to your favorite store today. Ask to *see* and *feel* a Koolfoam Pillow by Dayton. You'll know instantly, it's the finest pillow value you will ever find.

Dayton **Koolfoam** pillows and furniture cushioning

"Air-Conditioned"™

never lose shape • stay cool in summer • are completely non-allergenic

THE DAYTON RUBBER COMPANY

D R *The World's Largest Manufacturer of Foam Latex Pillows*

New tricks with sheet plastic

By Bob Gilmore

You can do many maintenance and garden jobs better with this inexpensive material. The name is polyethylene film and it's available at building material dealers.

Easy ways to quick shelter, shade



Opaque, black polyethylene film makes a good sunshade outside those windows which admit low-angled sunlight. This roll-down screen, hung from trellis outside plant-pocket corner, is fairly elaborate, but inexpensive. You can build one with awninglike frame of light stock or dowels. Or tack film to a window-shade spring roller.



Film is available in bright, translucent colors; your dealer may have to order it.

Material is stapled and glued into Mondrian-like abstract panels of 1x3s.

More on page 14



You never have this! No more frost build-up! No more packages so locked in by frost, you can't get them out or read the labels.



You always have this! Now, with G-E Frost-Guard, everything is free of frost—walls, shelves and food! Packages are easy to identify.

NEW! FROST NEVER FORMS IN THIS GENERAL ELECTRIC FREEZER!



FROST-GUARD FREEZER
Model HA-13S

Progress Is Our Most Important Product

GENERAL ELECTRIC

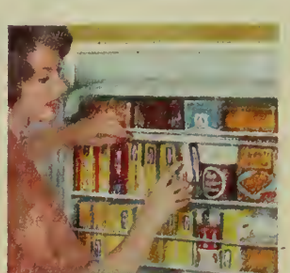
You never have to defrost this freezer! New General Electric Frost-Guard System keeps it free of frost—automatically!

No more messy drip pans, food locked in by frost—this new General Electric Frost-Guard Freezer defrosts itself completely, automatically, every day.

Circulating air keeps foods safe. With the General Electric Frost-Guard System your frozen food is kept at safe zero-degree temperature always—thanks to the constant flow of sub-zero air.

You get all these General Electric conveniences, too: famous Straight-Line Design—fits flush with walls, even into corners; bookshelf door; 4 big shelves; swing-out basket; 20-can juice dispenser.

Ask your G-E dealer to show you the 13-cubic-foot Frost-Guard Freezer soon. He'll also be glad to show you other G-E Freezers in 10-, 11-, and 18-cubic-foot capacities. Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.



Bookshelf door puts everything where you can reach it without stretching. Stores food like books on a shelf.



Economy of space. Takes ½ the floor space of a chest-type freezer, yet stores all food within easy reach.

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

New tricks with sheet plastic

Begins on page 12

Handyman uses for plastic are limitless



As painting dropcloth, film is more tear-resistant than paper coverings, far cheaper (about 3 cents a square foot) than muslin cloth.

It comes in rolls from 3 to 32 feet wide; thickness (standard) is 4 mils.



Quick, inexpensive degreasing vat for tools, machine parts is made by tucking film into and over sides of cardboard carton or wooden box.

Use kerosene or petroleum solvent—outside only. Material is waterproof.

Photographs: Author, Stanley Warren



Wrap your tools in plastic to prevent damage from rust.

Add antirust powder to combat effects of any air humidity that's sealed in.

Tape cardboard over all sharp edges, though film has great resistance to tearing.

For bikes, patio furniture, and such, this A-frame unit, made from 1x4s and a 14x20-foot plastic sheet, cost about $13—mostly for wood.

Film held up 14 months; black color would last longer.



More on page 16



New Full-Length Seat on Briggs exciting new bathtub makes this dramatically-styled recessed design a mother's dream . . . and the youngsters love its roomy comfort. New, too, is the one-piece construction . . . it's so easy to keep the sleek, streamlined tub clean, sparkling, looking bright as new. And at the floor level a recessed toe space gives extra foot room for bathing tiny tots.

New Briggs bathtub boasts functional beauty!

If you don't think brand makes a difference, examine these plus features of Briggs Beautyware



Smooth, Easy-Clean Porcelain Finish of Briggs Beautyware bathtubs is fused *into* not *on* the special vitreous enameling iron tub. Result? Briggs six glowing compatible colors are fade-proof and acid-resisting.



Exclusive Color Inserts for hot and cold water taps are an entirely new idea in fittings. Designed by Harley Earl, Inc., noted industrial designers, they exactly match the compatible colors of Briggs . . . add a note of color harmony.



Exclusive Slip-Resistant Bottom is a special Briggs feature that provides added safety for your family. For undiminished bathing comfort, this new bathtub is full depth with a gently sloping backrest.

Feature for Feature, Briggs Beautyware displays its enviable superiority. In model homes, Briggs Beautyware is your signal of quality—an indication that builders realize brand *does* make a difference! And when remodeling, make sure your plumber installs Briggs Beautyware. Briggs Manufacturing Company, Warren, Michigan.

BRIGGS

BEAUTYWARE

Sheet plastic

Continued from page 14



Protect costly dry lumber, sacks of cement, plywood, and wallboard from rain, dew with covering of thin plastic. If ground is wet, stack material on part of sheet, pull remainder over it. Film can also be used for covering and curing newly placed concrete walks, drives.



Plastic provides excellent below-grade protection for foundations. Stick it to foundation with dabs of asphalt or pitch; backfill, covering the film.

Use it, too, as waterproofing membrane in and under concrete floors, in crawl spaces.

Coverings for vacation equipment



Small loads on car-top carrier, or larger ones in trailer, are safe from rain and dust under plastic coverings. Tuck film carefully under supplies, and tape or lash it down. You also can use it for covering car upholstery. Film saves seats from wet bathing suits, spilled soft drinks and ice cream, and shedding dogs.

More on page 18



Notice all the items suspended on the wall? The desk, the cabinets, the shelves, the racks? Yes, the pictures and the plants and the clock as well—not one nail or screw is holding them up! They're all hooked into *the wall itself*, secured by hidden lockstrips in between the panels. You can move any of them up or down, right or left—in seconds—and not leave a mark of any kind!

This is the new PANELOK wall, of Masonite® hardboard—the wall that drew such comment when first shown in the National Association of Home Builders Research House. And now it's here for *your* house, bringing a flexibility you've never thought possible.

Just think, now you can change a whole room at will—change a nursery to a youngster's room, then to a teen-ager's; as the child "moves up," so do the wall furnishings! And this is true in *any* room. This same Panelok wall will support your kitchen cabinets, closet fixtures, game room equipment—you name it; there's an Adjust-A-Bilt* accessory to lock it firmly to the wall.

First

Ready for another surprise? Then wait till you see these Panelok walls close up. See the rich factory-applied wood grains, in your choice of Misty Walnut, Rose, Antique, Champagne. Why, you'd have a beautiful wall if it were just that and nothing more—and here Panelok is a *working* wall to boot! (Finishing? Couldn't be simpler! Just a coat of clear lacquer or wax, and your Panelok wall is ready to admire.)

And now for the last surprise: the cost. You'll find that—for all their unique convenience...their looks...their easy-up installation—these Panelok walls actually cost *less* than many others you might use. But see for yourself, we urge you. See these new Panelok walls at your building materials dealer—or write Masonite Corporation, Dept. BHG-8, Box 777, Chicago 90, Illinois. In Canada: Masonite Corporation, Gatineau, Quebec.

MASONITE CORPORATION

©Masonite Corporation—manufacturer of quality panel products.

*Reg. T.M. U.S. Pat. Off. by L. A. Darling Co.



new wall in ages!





NEW from FRENCH'S!
"4-HOUR" spaghetti sauce flavor
—In 10 MINUTES!



1. Simply add French's Spaghetti Sauce Mix to plain tomato paste, salad oil and water. Stir and simmer 10 minutes.



2. Pour over spaghetti and serve. Look at that rich sauce—it's ready in the few minutes it takes your spaghetti to cook.

It's Easy! This amazing new mix saves you hours! In practically no time, it transforms plain tomato paste into spicy, rich-textured spaghetti sauce. French's special combination of fine herbs and spices gives you that luscious fragrance and flavor no canned sauce ever has. Here's sauce you can be proud to serve! And your secret's so simple . . . French's Spaghetti Sauce Mix!

FRENCH'S Spaghetti Sauce Mix

Sheet plastic

Continued from page 16



For moth-, moisture-, and dustproof storage of clothing, cut film twice length of garment, fold it double.

Then snip a tiny hole for the hanger, and slip it down over wire. Fold over at sides, bottom. Tape tight.



Unlike some materials, this film doesn't split or run from holes and cuts. It can be sewed with good results.

Or permanently seal seams by flame-welding. Clamp the edges between metal strips, and melt film into "roll."

Film helps grow better gardens, lawns



Plant protection is ideal with this plastic sheeting.

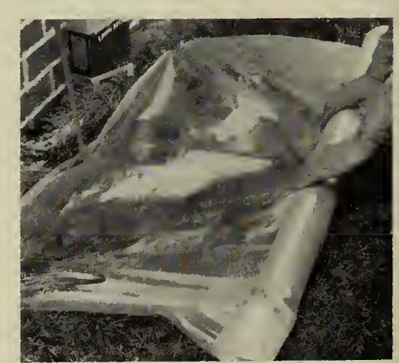
Water plant thoroughly; allow it to drain. Seal pot by wrapping and tying material around it, as shown.

Soil stays moist for two weeks, if kept out of sun.



For starting cuttings, wrap them in dampened, unmilled peat moss, and tape ends of film so it's airtight.

For compost: mix one trowelful of plant food, two of soil to half-bushel of leaves. Moisten. Sack. It's ready to use in four months or so.



To start new grass in small burned-out areas in lawn, rake away dead grass, distribute seed, moisten ground, and cover it with film.

Cedar shingle "stakes" or small ⅛-inch dowels hold it in place till grass sprouts.

Grapefruit Salad Spectacular from Florida!



MMER COOK'S BEST FRIEND—canned grape- sections from Florida. This delicious but inex- sive salad is so little work and so good for you, too.

OLD MINE OF VITALITY VITAMIN C! We all el a fresh supply of *natural* Vitamin C each day— euse it's one vitamin your body cannot store up. it's important to get your Vitamin C *as nature nded*—in combination with other vital nutrients health benefits. That's what's meant by Vitality min C. The least expensive of all canned fruit, lida grapefruit sections are also your thrifty way t the Vitamin C you need every day.

GRAPEFRUIT SALAD SPECTACULAR

- 2 one-pound cans Florida grapefruit sections, drained
- 2 cups cubed ham
- ¼ lb. sharp Cheddar cheese, in julienne strips
- ¼ cup chopped pimento
- ½ cup chopped green peppers
- romaine lettuce

Line salad bowl with romaine; arrange other ingredients over it. Top with cubed ham. Before serving toss with French dressing. Serves 6-8.

©Florida Citrus Commission, Lakeland, Florida, 1959



Free! NEW CITRUS RECIPES

JUST OFF THE PRESS

"FLORIDA CITRUS FAVORITES"... wonderful new ways to use Florida grapefruit sections and other citrus fruits! Send to: Florida Citrus Commission, Dept. B, Box 1720, Lakeland, Florida.

Name _____

Street _____

City _____ Zone _____ State _____

gold mine of Vitality Vitamin C

RAPEFRUIT SECTIONS from Florida

Now FRIGIDAIRE breaks the final frost barrier

Here's Freezing Without Frosting IN FROST-PROOF FOOD FREEZERS!



FREEZING WITHOUT DEFROSTING

No more unloading foods. No more ice scraping. No more shoveling. No thaw-outs. No mess to mop up!



FREEZING WITHOUT FROST-LOCKED FOODS

Frost can't build up, can't freeze packages together. No more torn wrappings. No more labels you can't read!



Model UFPI-16(

YOU'LL FEEL LIKE A QUEEN with this new 16 cu. ft. Frigidaire FROST-PROOF Food Freezer. Only 32 inches wi with trim, slim, award-winning Sheer Look, and new Lacework Styling. Stores 560 pounds. You can serve family meals minutes, shop once a week, freeze your own fruits, vegetables, fish and game. Save money!

First, Frigidaire introduced the revolutionary FROST-PROOF Refrigerator-Freezers! Not just automatic defrosting—but *no frost to defrost*—in either refrigerator or freezer sections.

Now Frigidaire brings the amazing FROST-PROOF principle, proved in tens of thousands of homes, to full-size home food freezers. No bothersome frost on foods or walls. No frost to defrost—*continuous* safety for foods! No frost to steal space or lower efficiency! Fast freezing! And exclusive Frigidaire "Frigi-Foam" insulation gives you an extra cubic foot of storage space (room for 75 more cans of frozen fruit juices) in a cabinet no larger *outside* than last year's model!

Enjoy FROST-PROOF living with a Frigidaire FROST-PROOF Refrigerator-Freezer or one of the fabulous new FROST-PROOF Food Freezers.

GUARANTEED: NO FROST • NO DEFROSTI

Ask your Frigidaire Dealer about this FROST-PROOF Food Freezer GUARANTEE

FRIGIDAIRE GM GENERAL MOTORS Built and Backed by General

ADVANCED APPLIANCES DESIGNED WITH YOU IN MI

We like this idea for a

Living room storage wall

Here's a built-in to swallow up those odds and ends you thought would never find a home!

Home of Dr. and Mrs. Daniel Peterson, Winnetka, Illinois

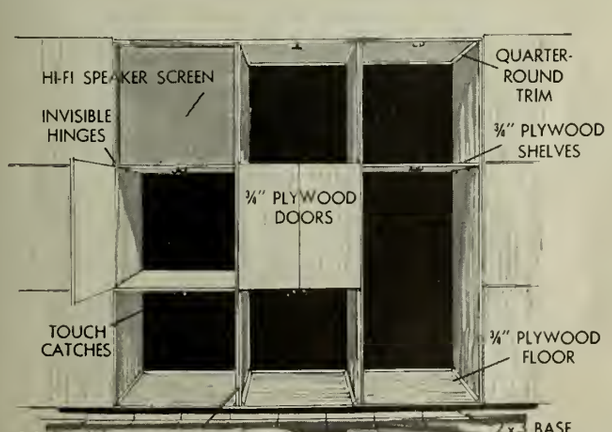


There's no need to lose things in an inaccessible closet or a dark attic. With a storage wall like this in the living or family room, you can keep most items close at hand. When access doors are closed, the smooth walnut squares make a handsome paneled wall.

Photographs: Hedrich-Blessing. Data: Jessie Walker



Compartments vary in size and shape to store records, china, pillows, even a card table. This unit can be designed for a new house (as shown here) or built out from an existing wall.





Full of vim, ready for fun...

He's had his FRISKIES!

Sure he's a Friskies dog! Showing his energy... his trim good looks... his love of life! *Everything* that comes from Friskies nourishment – complete with every food value dogs are known to need. Proteins, minerals, vitamins – all in every mouthful. Plus the fabulous taste of pure meat meal as only Friskies Meal delivers! So convenient, too; mixes instantly. And – it's extra thrifty. Treat your dog today to Friskies Meal – another quality product from Carnation





For variety, feed these other fine Friskies

FRISKIES CUBES... entirely new kind of dog food! Crunchy, bite-size morsels in 6 flavors, 6 colors.

CANNED FRISKIES... hearty with lean red horse meat plus selected meat by-products. Twice the nourishment of many brands.

Keep your dog frisky with Friskies!

DOESN'T FALL APART...EVEN WITH BUTTERY CORN



This is it! The paper napkin most like linen!

It's linen-firm, linen-lovely—Scotkins® treat you to the richness of a real napkin . . . never have that limp, flimsy feeling. And there's no shredding, no using two or three! Scotkins are two layers strong! Just like linen, one lasts the meal. Buy luncheon or dinner size in the polka-dot box.

ONE PAPER NAPKIN YOU DON'T NEED THREE OF!

Three tips for bedroom decorating

Try placing familiar furnishings in unusual ways for added usefulness

Photographs: Hedrich-Blessing. Decorator: John Chesteen, A.I.D.



Double dresser, without its mirror, becomes a night stand for two beds and also provides storage. If you use this idea, be sure the bedside lamps you choose are large enough so they won't be dwarfed by the size of the dresser, and are adequate for reading.



Dust ruffles are not unusual, but using them with a floor-length bedspread is.

Normally, when you turn a spread back, the bedsprings are exposed, but this ruffle covers them completely.

Ruffle, which matches the draperies, doesn't show when the bed is made up.

Decorator: Fosdick Interiors. Data: Polly Cramer



Swinging wall lamps leave bedside tables free, can be pulled down to give better light for bedtime reading. Lamp brackets were installed to line up with top of wall cabinet. William Patterson home, Richmond, Indiana.

Famous artist, **Stevan Dohanos**, designs a den using mellow walnut **Craftwall** wood paneling!



Dohanos' magazine cover and story illustrations have long delighted Americans. His artist's feeling for the beautiful tones and patterns of wood is reflected in the striking design of this versatile working-relaxing room.

Craftwall has that genuine hand-rubbed look . . . professionally pre-finished to give the most durable wood finish known. Every "plank" is selected to show rich, natural grain! Yet hardwood Craftwall costs as little as $60 for an 8′ x 12′ wall.

In today's newest homes, real wood paneling of Craftwall makes rooms warm, friendly, and lovely to live in.

Create the room personality you want from any of *nine* beautiful Craftwall woods: Cool *Elm*, two kinds of *Birch*, *Cherry* or *Oak*, rich *Mahogany* or *Walnut* and two new ones—*Pastel Cherry* and *Sherwood Oak*.

So easy to care for! Craftwall's exclusive, professional finish defies dirt, stains and damage—doesn't even need waxing. Just an occasional wiping keeps it like new. No redecorating problems, either.

And Craftwall is so simple to put up. Convenient panels (48″x96″, 48″x84″, 32″x 64″, 16″x96″ or longer lengths) are fastened quickly with nails or Roddis Contact Cement. No special skills or tools are needed.

Craftwall wood paneling is guaranteed for life in your home. See Craftwall samples at your lumber dealer's. He'll help you plan—cooperate with you or your builder.

Roddis also offers custom Hardwood Paneling . . . Doors . . . Wood Finishes . . . Adhesives . . . Plywoods . . . Timblend

Roddis

New ideas for smarter rooms—send for file today!

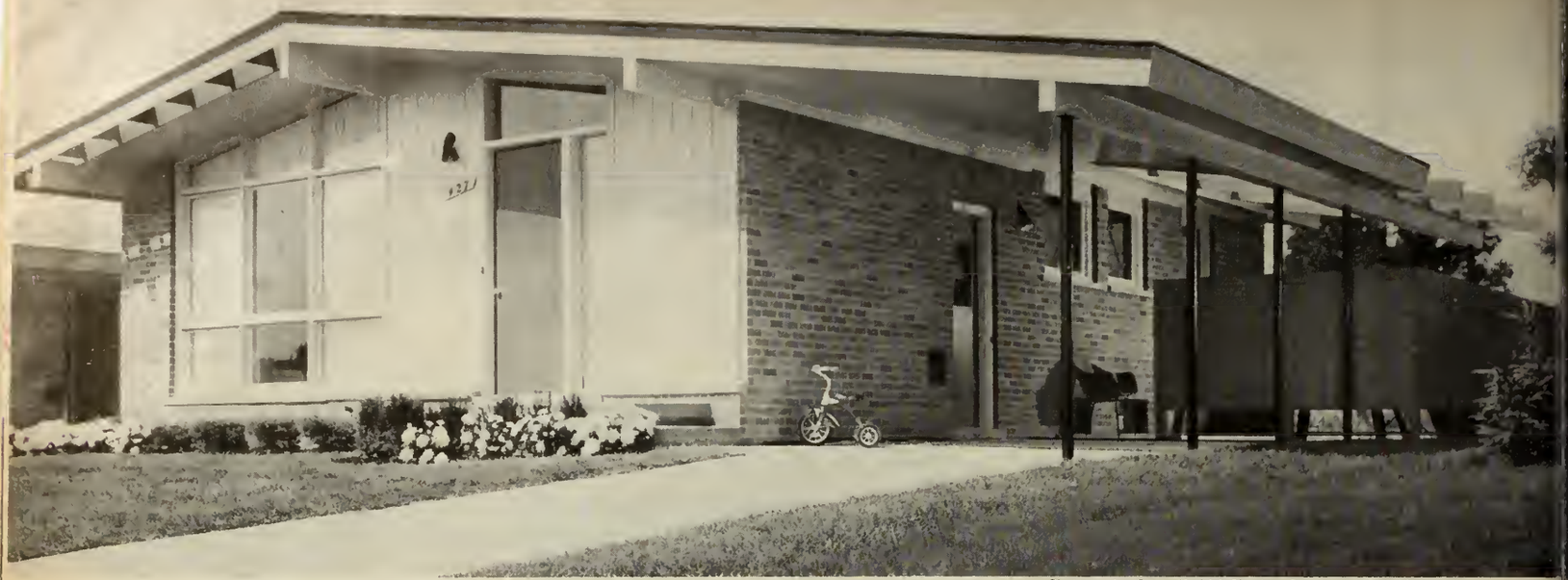
Roddis Plywood Corporation
Dept. BH-859, Marshfield, Wisconsin

Please send me the Craftwall Idea File on beautiful rooms with wood paneling. I enclose 10¢.

Name _____

Address _____

City _____ State _____



Photographs: Suter, Hedrich-Blessing. Data: Mary Coughlin

Here's one good, basic way to make a small house look larger and more impressive from the street. Projecting beams (left) and a broad roof overhang improve the lines while they shield windows from the sun. A carport carries the roof line out even farther. Vertical lines of the siding and the glass panels give the house stature.

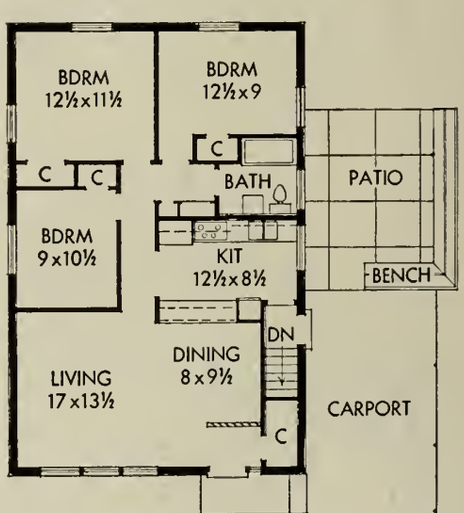
FIVE STAR HOME 2908
YOU CAN BUY PLANS
SEE PAGE 94

This much house for less than $15,000!

By John Normile, A.I.A.

Seldom do we find a house with so many features you've asked for—at such a budget price! When builders Coleman and Moss offered a group of these homes in Pontiac, Michigan, for under $15,000 (plus lot), people drove in from miles around to see how it could be done. Their response was enthusiastic.

And no wonder! The design of this house is fresh and stimulating—and the plan works amazingly [*Turn to page 26*



In just 1,067 square feet (27x40, not counting carport), this plan works wonders with space.

Outdoor living is fun even on this 50-foot lot. The terrace is at the *side* of the house, where there's only one neighbor to fence off—not a dozen back yards. The kitchen door is near by for serving; paving continues right through from the carport. Overhead grid can be roofed with plastic.



This living room seems large because it's tall. Ceiling goes right up with the roof line; high windows let in extra light when curtains are opened. Louvered screen separates the front door from living and dining rooms. Note convenient guest closet.





ave you tried the catsup with the one extra spice?

rdma Snider used to cook up small batches of Snider's catsup in her sunny country
itchen. She'd simmer fat tomatoes in her copper kettle. When the thick red broth had cooled
strained it carefully through fine cheesecloth.

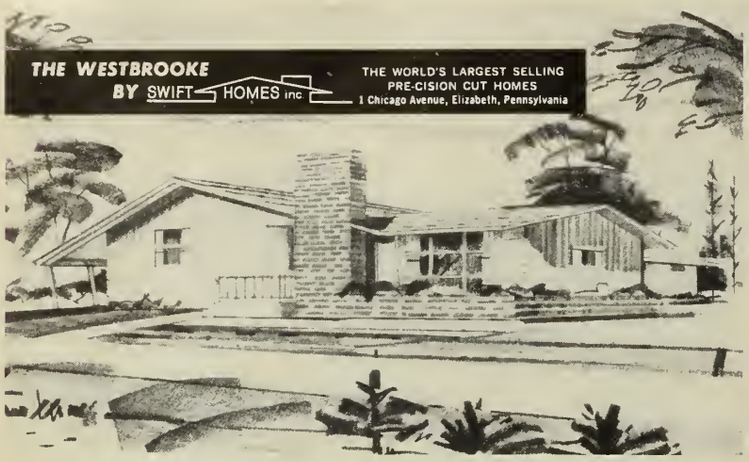
n she put in precise pinches of onion and garlic, dark cloves, crisp celery bits and pimento
y spice. She laced this work of art lightly with apple cider vinegar and sweet syrup. Now she added
extra spice: A whisper of Capsicum, the red and yellow chili pepper with the bright skin.

ollow Grandma's recipe with a strict conscience today. Sometimes we think we make
er's too carefully when you tell us your grocer runs out of it too fast. But we won't change
ecipe or hurry the cooking. You wouldn't want us to. Neither would Grandma.

Snider's

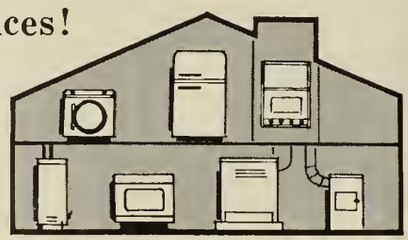
the chili pepper catsup

WIN $25,000 LP-GAS HOME by SWIFT HOMES, INC.



Completely equipped with modern LP-GAS appliances!

JUST ENTER YOUR NAME IN THE LP-GAS SWEEPSTAKES!



HERE'S WHAT YOU GET!

A lovely ranch-style Swift home completely erected, excluding lot, plus every modern LP-Gas appliance shown! The house is Swift Homes' Westbrooke with 4 bedrooms, master bath and powder room, bonus-sized kitchen, spacious living-dining room . . . all with complete interior finish.

You also get these automatic appliances to be operated with LP-Gas, the modern fuel for homes beyond the gas mains.

LP-Gas Built-in Range & Oven—fully automatic. Instant heat with *exact* control. Smokeless broiling, cooler cooking!

LP-Gas Furnace—latest model, thermostat controlled. Cleanest, most uniform heat. Safe, too!

LP-Gas Water Heater—compact fast-recovery model. Enough hot water for all family needs.

LP-Gas Clothes Dryer—gentle tumbling action fluff-dries quickly, economically.

LP-Gas Refrigerator—cools and freezes silently. Replaces ice cubes automatically!

LP-Gas Space Heater—latest model, compact heating unit.

LP-Gas Incinerator—burns garbage and trash to an ounce of ash. Smokeless, odorless.

Plus **LP-Gas Fuel System.**

HERE'S ALL YOU DO:

Get your free entry blank from your LP-Gas dealer who displays the National LP-Gas Council emblem shown below. Nothing to buy. Just fill in the blank and leave it with your dealer. He'll do the rest. It's as easy as writing your name!

EASY RULES: This sweepstakes closes midnight, September 30, 1959. Residents of the Continental U.S., not including Alaska, may enter, except: employees (and their immediate families) of the National LP-Gas Council and its advertising agency, and of its member firms and their advertising agencies. Entrants must be 16 years or older. Entry blanks are available from member dealers of the National LP-Gas Council. Or send your name and address on a piece of paper to National LP-Gas Council, 185 N. Wabash Ave., Chicago 1, Ill. Winner will be determined by drawing and notified by mail. Name of winner available on request to those who send in stamped, self-addressed envelopes. This Sweepstakes is void in New Jersey and any other state or locality where prohibited, taxed, or restricted by law.

LOOK FOR THIS SEAL THEN BUY WITH CONFIDENCE

NATIONAL LP GAS COUNCIL

A house for less than $15,000!

Begins on page 24

well within its compact dimensions. On top of that, it has all these dollar-saving extras:

1 Carport and a private patio under an extension of house roof.

2 Wide overhangs that make the house seem larger at small cost.

3 High windows under the eaves to let in plenty of light all day.

4 A rich blending of textured wood siding and natural brick.

5 No costly, meaningless "gingerbread" to clutter the outside.

6 High, light ceilings that make the rooms seem extra spacious.

7 A full basement for extra storage and working room.

What do these features add up to? Just about the best housing value you'll find this year—anywhere!



The center beam of this house does more than hold up the roof—it outlines the dining area, kitchen, and hallway. Each room has a feeling of separateness without being shut off by a wall or screen. Pass-through between kitchen and dining can be closed with shutters. Paneling is stained mahogany plywood.



Corridor kitchen combines efficiency and modern good looks in compact space. The sink, burners, and refrigerator are grouped along one wall. A door at the rear leads to the side yard or down to the basement. The big window looks out over the patio; it's shaded by the wood grid shown on page 24.

You can't tell good bedding by its cover!
Buy by this label . . . and you can't buy wrong!

ANNUAL GOLDEN VALUES SALE

Sealy®

SLEEPER SOFAS

e decorator designs in fine furniture. Handsome
r lounges by day . . . comfortable beds at night.



ATION—Stunning Conceal-A-Bed® with a Dan-
. Beautifully upholstered in blending bouclé.
ack and cushions. $79.50 quality
pedic mattress. Sleeps two. **$299.95**



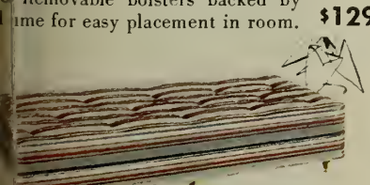
ADO—Elegant in its simplicity, this hand-
edi-Bed. Lovely nylon pile viscose cover, shot
er. Foam cushions. $79.50 quality
edic mattress. Sleeps two. **$269.95**



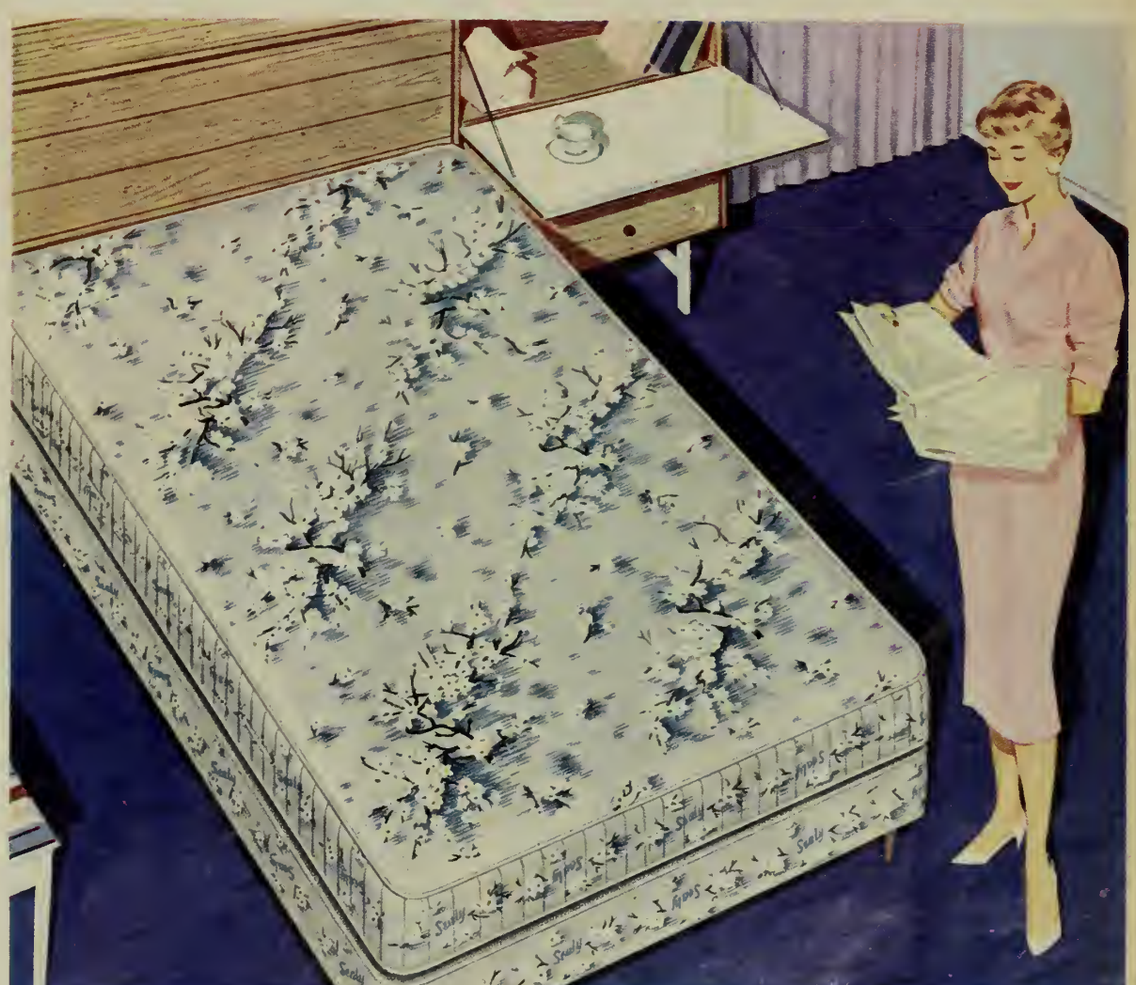
NDER—Trim lines, leather-like plastic cover
cuff-proof (color locked in), foam cushions!
cal, comfortable Redi-Bed®. $79.50
Posturepedic® mattress. Sleeps two. **$249.95**



SADOR—Ultra-modern lounge that sleeps one
ortably. No-sag construction. Foam seating
Removable bolsters backed by
me for easy placement in room. **$129.95**



E—Compact, brand-new "den-bed". . . extra
space for one. Mattress and base
ed in gay stripes. **$49.95**



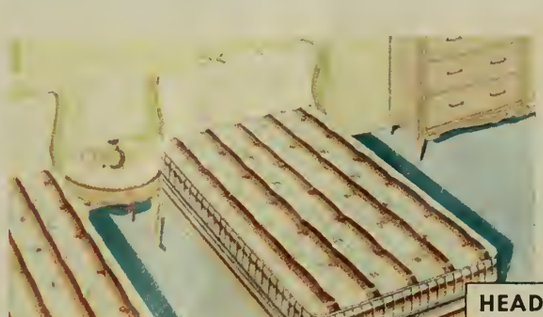
YOU JUST CANNOT BUY A BETTER MATTRESS AT THIS PRICE!

Sealy GOLDEN SLEEP Mattress

ONLY **$39.95**

It's BUTTON-FREE . . . a feature amazing at this low price. No lumps . . . no bumps . . . no lint-catching crevices. Crush-proof, pre-built borders for non-sag edges; tru-balance coils for firm support; vented sides; handles for easy turning. Covered in sturdy sateen. Full or twin size.

Matching box spring, $39.95



RALEIGH—Graceful headboard in white plastic that wipes clean with a damp cloth. A good, durable cotton—smartly striped—covers the comfortable mattress. **$79.95**

HEADBOARD ENSEMBLES

Price includes one twin-size headboard, mattress, box spring, steel frame.



MONTICELLO—Most attractive and handy—this maple-finish bookcase-headboard with sliding doors for extra storage space. Pretty, modern print on tuftless mattress. **$99.95**

Some prices slightly higher in Canada

®T.M. Reg. U.S. Pat. Off.

© Sealy, Inc., 1959

IT'S NEW and so roomy! The unique design of the new Contour bathtub provides extra space where needed . . . brings the back of the tub close for easy cleaning. One wide ledge holds toiletries, the other is a handy seat.





IT'S NEW and see how easily you clean under and around this off-the-floor toilet. Seat and cover snap off for thorough cleaning.



IT'S NEW and the double doors of this beautiful cabinet give easy access to lots of stor age space for stacks of towels and bath accessories. The big, one-piece top i of sparkling, easy-to-clean vitreous china and comes in eight colors and white

SO NEW—SO BEAUTIFUL—SO EASY TO CLEAN

Beautifully styled American-Standard fixtures add extra convenience, extra value to your new or modernized home . . . cost less than you think. As little as $4.98 a week plus installation puts these three American-Standard fixtures in a smart color in your bathroom. So for extra beauty, style and quality at no extra cost, insist on American-Standard. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

Remember . . . with American-Standard fixtures you get extra quality at no extra cost

AMERICAN-STANDARD, Dept. PB-89, 39 W. 39th St., New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

NAME_____

STREET_____

CITY_____ ZONE_____

COUNTY_____ STATE_____

In Canada send to: American-Standard Products, Ltd., 1201 Duponl St., Toronto 4, Canada

AMERICAN-Standard and Standard® are trademarks o
American Radiator & Standard Sanitary Corporatio

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

It's NEWS to me!®



For family fun in the water—a tow float can provide thrills and whiplash excitement or calm, pleasant rides. Lets you skim over the water standing, kneeling, or in a reclining position. Designed primarily for towing, float is shaped to fit wave and wash, is sturdily constructed to stand stress. Even a small size motor can pull it.

Drag 'N Fly Tow Flote in junior size, $19.95; senior size, $25, in stores. Hodgman Rubber Company, Framingham, Mass.



Make coffee anywhere—portable percolator has its own fuel supply. Ideal for campers, fishermen—all you coffee fans who are on the go! Leaves space to cook other food on camp stove or picnic grill. Stands on non-heating legs, so it's easy to use anywhere. Aluminum percolator has 6-cup capacity. Replaceable fuel can provides a total of 200 hours of heat.

Porta-Perk, $12.95; can of fuel, costs 69c, in stores. Blu-Burn-R Products, Monroe, Wis.



Propellent gas in a replaceable can powers this handy little spray gun. Ideal for lots of jobs around home or for hobbies. Touch button—a harmless, non-flammable gas delivers steady pressure until it's completely used up. One can sprays up to 1 pint of any liquid that can be thinned to proper consistency.

Jet Pak, $3.95; refill can of propellent, $1.79; extra jar, 12c, in stores. Sprayon Products, 2075 E. 65th, Cleveland 3, Ohio.



Serves entire family—reducing couch has cute cradle that fastens on base, rocks Baby to sleep. Lift cradle, set it on pull-down legs, then put couch pads on base so Mom can regain her slender figure (and keep it). Dad'll find it keeps him trim, eases tension. Oscillates at a low speed with cradle on, has timer to stop rocking automatically. Has a music box on separate switch. Available for use as Baby grows—rocking crib, hobby horse.

Magic Cradle and couch base cost $249.50; end pads, $89.50; crib, $99.50; horse, $89.50; from sales agents. Stauffer Reducing, 1919 Vineburn, Los Angeles, Calif.



Ideal for relaxing! Ash tray and beverage holder both clip on arm of lawn chair. (When settled comfortably, who wants to rouse up to reach for his glass or to grope for an ash tray?) These dandies fit on all tubular furniture—bridge table legs, too. Can be used on horizontal or vertical section of tubing. Ash tray is designed so ashes can't blow out. They're patio perfect.

Clip-On Ash Tray or Beverage Holders, $1.95 a pair, in stores. Doringer, West New York, N. J.

More NEWS on next page

NEW! Pard



the dog food that's

Lickin'-Good

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard.

All the meat is *beef* in Pard—fresh lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.



Swift
104TH YEAR
To Serve Your Family Better

all the meat is beef

The "meat" of a fresh orange is the main source of many of its health values. In fact...



Score skin with a knife... peel lifts right off

...fresh **Sunkist** Oranges give your family much more of the important bio-flavonoids and protopectins than frozen orange juice.

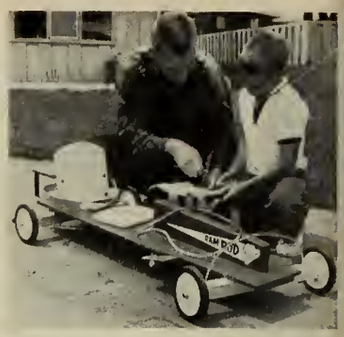
...and you get all of the vitamin C plus more than 50 other health factors.

Eat whole fresh oranges... drink whole fresh orange juice

The Sunkist trade-mark stamped on the fruit is your guarantee of the finest from California-Arizona. Accept nothing less.

It's NEWS to me!

Begins on preceding page



Father and Son fun—a racer kit they'll both enjoy assembling. And safety-minded parents will approve the foot-operated, positive-action brakes; rope steering for full control; maneuverability; durability. Operates on ball-bearings, rubber tires. For easy assembly, holes are drilled, it's already painted.

Ramrod Racer Kit costs $19.95, in stores. Ramrod Products, 701 Hudson St., San Francisco 24, Calif.



Cute little charmers to slip on candles—a refreshing new way to say "Happy Birthday," "Happy Anniversary," or to observe some other special day. Colorful banners simply fit down into hand of each cherub—you can make others. Set's white glazed ceramic; gold trim.

Candle Cherubs with bases and 3 sets of banners, $1.95 a pair, in stores. Holt-Howard Associates, 7 Market St., Stamford, Conn.



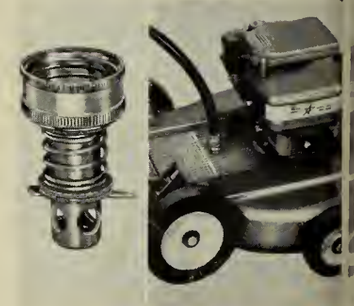
TV goes anywhere—no electrical connections needed because set's a battery-operated, fully transistorized portable. Weighs only 15 lbs. Has 80-sq.-inch viewing area, but optical system magnifies picture to 7 times its actual size. From 3 or 4 feet away, picture appears as big as on a 21-inch screen seen from 12 feet away. Visor permits glare-free viewing outdoors, tilts to eye level. Plug battery into a wall outlet to recharge.

Safari Transistorized TV, $250, from dealers. Philco Corp., Philadelphia, Pa.



Tops for a picnic. All-plastic food hamper is fine for many other jobs, too. Basket's all one piece, so spills wipe up easily. Won't leak or hold odors. Use to ice bottled drinks or a fisherman's catch, for mending, gardening. Yellow, white, or coppertone, it's 17x12x10½.

LomaWare Picnic Hamper, $6.98, in stores. Loma Plastics, Inc., 3000 W. Pafford, Fort Worth, Tex.



Clean a mower easily—eliminate that chore of turning it over and scraping off packed grass by hand. Just install nozzle through blade housing and connect it to the garden hose. Turn on water, start mower, and let it idle. Rotating blades force water against housing.

Roto-Kleen Nozzle costs $1.95 in stores. Solder-Craft, 150 Fair St., Plymouth, Mich.



No ducts or vents are necessary with this range hood. It purifies air by passing it through a grease filter, then through an activated charcoal filter that absorbs cooking odor, fumes, smoke. A 2-speed fan recirculates fresh air. Quickly installed anywhere in kitchen; it takes no cabinet room for ducts. Has handy button for fan, enclosed fluorescent light. Length: 24 to 48 inches. In stainless steel, copper, or in baked enamel in turquoise, coppertone, yellow, white, or pink.

Nautilus No-Duct Hood is from $99.95, at dealers. Major Industries, Inc., 505 North LaSalle St., Chicago 10, Ill.

More NEWS on page 32



Why everybody finds more in an RCA WHIRLPOOL

1 Because this refrigerator-freezer *quick-chills* drinks, desserts, meats. New Jet-Cold* shelf channels cold directly to door shelves, to the meat chest, to the bushel-sized crispers, to all fresh food areas.

2 Exclusive Activated-Cold Air Purifying System keeps all foods fresher, longer. Automatic defrosting, too.

3 Exclusive IceMagic* automatically replaces every ice cube you use. (Available on several models; automatic ice ejector trays on Imperial FI-15B shown here.)

4 Huge illuminated freezer holds 163 pounds at true zero-degree level. Giant 15.4 cubic foot capacity in refrigerator and freezer. Two porcelain enamel crispers; butter keeper.

5 Exclusive "million-magnet"* door gaskets eliminate door latch—lock cold in, seal heat out, make doors much easier to open and close, even with your hands full.

6 No coils on the back—stands flat against the wall, flush with your cabinets. Looks built-in even when it isn't.

See all the beautiful new RCA WHIRLPOOL refrigerators, in pink, yellow or white, at your dealer's soon. Choose from many models. As low as $1.73 a week after down payment or trade-in —then take up to 3 years to pay. *Tmk.

America's first family of home appliances

RCA Whirlpool







© 1959 WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN. (USE OF TRADEMARKS RCA AND ® AUTHORIZED BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.)

"Special Delivery". For an 8" by 10" full-color print of this original photo by Walter Chandoha, send 25¢ in coin to Cat Pictures, Dept. BH49, Box 6586, Chicago 77, Illinois. Offer good only in U.S.A.



"Day after day...
I feed them a balanced diet of Puss 'n Boots
they flourish on it"

"My cats won't look at any other food," says Mrs. L. G. of Toledo. "They prefer it even to the table food I sometimes offer them."

That's often the way with healthy, intelligent cats. They seem to know by instinct the importance of a daily feeding of Puss 'n Boots...and just won't go without it.

Perhaps it's because Puss 'n Boots is made by people who love and understand cats. They put into it *everything* a cat needs *every* day: whole fish—a natural storehouse of proteins, vitamins and minerals; selected cereals; extra Vitamins B_1 and E.

And because each serving of Puss 'n Boots provides so much balanced nutrition—you need no dietary supplements. Just be sure to feed it at least once a day—every day.



Packed in 8-oz. and 15-oz. sizes

Many foods combined in each 8-oz. can

A can of Puss 'n Boots has *twice* as much calcium —for strong bones—as a 10-ounce glass of milk.

Puss 'n Boots has *four* times as much blood-building iron as a same-sized can of salmon.

There is as much protein in a can of Puss 'n Boots as in *four* fresh whole eggs.

Puss 'n Boots contains *more* appetite-promoting thiamine than an equal serving of chicken.

Coast Fisheries Division of The Quaker Oats Co., Chicago 54, Ill.

PUSS 'n BOOTS
Once a day—Every day—for lifelong nutrition

It's NEWS to me!

Continued from page 30



Iceless food box can keep cold food chilled without ice, hot food hot, all food fresh for hours. The secret of its performance—a double lining of aluminum for insulation. Lightweight so it's easy to carry, stout cardboard box is rigid to protect bottles, soft food. Big and roomy, it measures 15x7x11 inches.

Iceless Icebox, $2, ppd., from mfr., F. & M. Products Corp., P. O. Box 337, Bala-Cynwyd, Pa.



Dustless sanding—a great idea! New finishing-sander has 5-ft. hose that easily attaches to any vacuum cleaner. Keep air clean; keep abrasive paper sharp for more efficient finish-sanding and for smooth surfaces. Orbital action lets you sand with, against, or across the grain without scratches. Non-slip rollers hold paper tightly on platen. Has adjustable side handle.

Dust-Less Finishing Sander costs $45.95, in stores. Black & Decker Mfg. Co., Towson 4, Md.



Cuts corn off cob in a jiffy—either whole kernel or cream style. Think what a time saver, especially when you have lots of corn to can or freeze! Razor-sharp blades are double edged. Height, adjustable. Cutter hooks on pan rim for handy use. It's easy-to-clean plastic.

Corn Cutter, $2.95, ppd. from the mfr., American Corn Cutter Co., 7110 Westlake, Parma 29, Ohio.



Mix or match these smart metal shelves. Add units the same height as basic 4-shelf one (40½ inches tall), or add a 3-shelf unit (30½ inches tall). Easy to screw together. Bottom shelf (13 inches high) holds record albums. Others 10 inches high. Brass columns; shelves in ebony, mahogany, walnut finish.

Add-On Shelves: 4-shelf basic, $14.95; 4-shelf add-on, $13.95; 3-shelf low-basic, $12.95; 3-shelf add-on, $11.95, in stores. Quaker Industries, Kenosha, Wis.



Freeze and cook in same plastic bag! Food nutrients don't leach out into cooking water, and you won't have a dirty pan to wash. You can even cook 2 different frozen foods in the same pan. Made of new type polyethylene, bags aren't affected by boiling water, are reusable.

Freeze 'n' Cook bags: 49c for 25 pt. size, 20 qt. or 12 two-qt., in stores. Freezer Queen Products Co., 210 S. Clinton, Chicago 6, Ill.



Convenient light plugs directly into car cigarette-lighter socket. It's such a help for map reading, making notes, hunting something. Leaves both your hands free, too. Only 3½ inches long, it tucks easily in glove compartment after use. Certainly would be handy on your vacation. In 6- and 12-volt models.

Auto Map Light is 39c, in stores. General Electric Co., Wiring Device Dept., Providence 7, R. I.



Custom-built Cape Cod home. Similar designs available through your lumber dealer.

THE *Natural Charm* OF WOOD ENHANCES ANY HOME

Whether the home you plan to build is a friendly colonial, a rambling ranch-style or a functional modern, there is a Weyerhaeuser 4-Square wood siding to harmonize with its design . . . beautifully.

Finished in sparkling white, warm hues or soft wood tones, wood siding gives your home natural charm . . . that inviting appearance so satisfying to a homeowner.

Attractive effects are easy to achieve with modern bevel siding patterns like the one shown above. Other pleasing wood siding applications utilize the verticals of board and batten, and the interesting contrast of grooved patterns.

You will find, too, that wood siding is one of today's best building buys. Weyerhaeuser 4-Square kiln-dried wood sidings offer the additional economy of easy handling and application . . . plus excellent paint retention.

To learn more about the permanent values of wood siding, talk to your Weyerhaeuser 4-Square Lumber Dealer . . . or write us for colorful free literature.

Weyerhaeuser 4-SQUARE®

LUMBER AND BUILDING PRODUCTS



Board and botten siding accents the trim lines of this custom-built goroge. For o garoge design ideally suited to your home, see your Weyerhoeuser 4-Square Lumber Deoler . . . or write us for descriptive folder.

Your Symbol of True Value...

Behind the Weyerhaeuser 4-Square trademark are the long experience, the careful manufacturing and the basic integrity of the Weyerhaeuser organization. Every piece of lumber bearing this trademark is scientifically kiln-dried, precision manufactured to accurate size, then uniformly graded to assure full value to you.

The Weyerhaeuser 4-Square line includes framing lumber, sheathing, siding, paneling, moulding, plywood and other wood products. Most of these products are available in a choice of species and grades. Your lumber dealer will be glad to advise you as to which of the many Weyerhaeuser 4-Square lumber products will best fit your building needs.

Weyerhaeuser Sales Company

2568 FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA

GLAMOUR you can afford

LOOKING FOR A BIT OF BRIGHTENING, a touch of something new in your home? When you move back indoors after the carefree summer season, the house is apt to appear gloomy. So now's the time to refurbish a corner here, a window there. Here's a pictorial list of ideas that cost very little, but look like many dollars' worth. You'll discover ways to use wasted space, leftover materials, secondhand furniture—and your own imagination. With a dash of new color and new convenience in your home, you can welcome fall and winter hustle-bustle with a new outlook.





Pretty and practical—long ventilator cone speeds cooking odors to ceiling exhaust. Pink sheet-metal hood is custom-made; keeps pace with kitchen colors, white, pink, and walnut.

Bamboo blind. threaded with bright yarn, conceals the workings of a hi-fi set. The blind is tacked to a pull-out frame. The whimsical pictures were cut from colorful travel posters.



Oriental touch. Pink, orange, and purple matchstick panels are cut and fitted to frames. The ones at window filter light or fold back for full sun. Matching panels update an old cupboard and reveal a coffee buffet with cutlery and linen storage below.



Low-cost built-ins work wonders. The desk is ¾-inch plywood, with 1½-inch facing. Chests were bought unfinished; two cleats on wall help support desk. Wall cabinet above (with sliding doors) bolts to hardboard.

More ideas on next page



Cabinet door panel changes a budget utility table into a trim hideaway serving cart. Simple to do: drill front cart legs for screws, attach to wood cleat glued to back of door. Matching drawer pull guides cart.



Unusual remnants can make original furniture. An iron elevator door and marble slab, rescued from a wrecking company, are braced by an angle-iron base. The table is built so it also can be used as a bench. The painting is hung below eye level to balance the grouping.

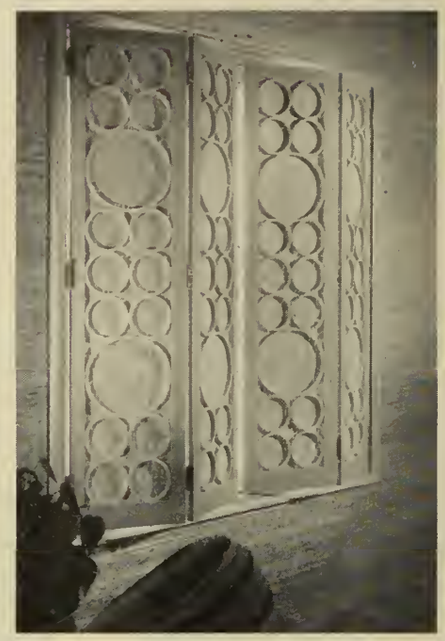
Credits listed on page 82

GLAMOUR YOU CAN AFFORD

Continued



Concrete blocks and painted boards make a sturdy bookcase. Shelves are wide enough to accommodate a radio, a portable phonograph, and a stack of records. Framed prints and dried leaves balance the low shelf arrangement.



Wood embroidery hoops and fabric combine in unique shutters. Design frames and hoop pattern to fit window. Tack fabric to frames; use molding to hide fabric edges. Glue hoops in place.



Wall-hung shelf is handy in any room. For versatility, surface it with a stain-resistant material. Two angle-iron brackets screwed into wall studs make it safe for heavy appliances.

Fabric lengths sewed in an irregular pattern give this window a Contemporary look. The bold design harmonizes with the spread. Sew your own curtains from sheets or bargain remnants. The unusual lines will give a custom-tailored look at a budget price.







Kitchen wall cabinets, set on a recessed base, are topped with a long slab.

Wallpaper-covered window cornice is decorated with a gold and coral scroll.

The blue and yellow accents add little to the price, but a lot to the decoration of the room. Inexpensive cotton rag rugs were sewed together to form a colorful hall runner.

More ideas on next page



Two sliding panels of perforated hardboard mask an 8-foot home office. Panels were reinforced with metal, and then framed in. They are hung from the top, slide on metal tracks at top and bottom.



Inexpensive paint and fabric pretty up old Victorian furniture. The pink paint is a tough enamel. Chairs are upholstered in corduroy, the couch in plaid denim.

GLAMOUR YOU CAN AFFORD

Continued



Night stand and low bench create a compact dressing table for a small room. Ready-to-use spread and curtains provide a color punch. Striped cotton rug has loopy texture; white walls permit the use of bright splashes of color.



Boxed-in ceiling pipes are ingeniously disguised with a tacked-on pleated flounce—a decorative bed canopy is the result. The floral columns on the wall and matching pillows were cut from the same chintz fabric.

Twelve-inch shelf projects from the main work counter to provide a compact eating bar. Shelf brackets brace it firmly.





Unattractive radiator is concealed with a built-in unit of painted plywood with an expanded-metal vent. Liner of heavy aluminum foil (roofing type) protects plywood from hot radiator.



A louvered screen, made from hinged shutter panels, hides an old-fashioned radiator in the alcove.

The screen is painted to blend with the window curtains and supplies a good color background for furniture.



Bulletin board on closet doors is cleverly fashioned from cork flooring scraps.

Determine number of cork squares needed; mark off area on door. Apply adhesive; place cork. Painted molding makes frame; decorative door handles look like medallions.



Long, narrow windows are hard to curtain attractively. Try shutters like these, "glazed" with translucent plastic.

Frames are made of 1x2 stock, hinged to fold up like an accordion. Cut all the pieces first, then mass-produce 'em!



The common oak dining table from Grandma's house becomes a double-duty piece when it's cut down to coffee table size. Use it for serving or like a hassock when you need extra seating space. Pie-shape cushions are plastic on one side.



Simple shelf across the end of a small bedroom serves as a desk and dressing table as well as a headboard. One bedspread covers two twin-size beds. The second bed slides partly under shelf until needed—a good space-saving tip for a small or narrow room.

Only $59.62 fixed up this kitchen

By Eleanor Pettet and Anne Anderson



BEFORE. A familiar scene to renters—a bare wall, minimum space, and small, high wall cabinets. See how the refrigerator floats in space.

PROOF: YOU CAN REMODEL EVEN WHEN YOU RENT!

Want a better, prettier, and more convenient kitchen? You can have one on a shoestring budget whether you rent or own your own home—as evidenced by the remodeled apartment kitchen you see here.

If renting, limit changes to things that can go with you when you move—or to inexpensive fixups you won't mind leaving. Sometimes improving one area will make a big difference. Note sink, range, and eating areas here, and cost breakdown for each.

See check list and more pictures on page 91.

Photographs: Hopkins



AFTER. Only $22.91 vastly improved the sink wall. Colorful draperies hung from ceiling above wall cabinets provide extra storage—for bulky items, out-of-season and serving pieces. Perforated hardboard and shelves were added to wall above sink, then painted turquoise to pick up curtain color. Adapt idea to suit your needs. Worn counter top was resurfaced in a wink—with heavy-duty, adhesive-backed, vinyl wall covering. For a custom look, the refrigerator was moved closer to the wall. This left 8 inches for pull-out, canned foods storage between base cabinet and refrigerator. (See detail on page 91.)



AFTER. Only $33.21 fixed up this cooking area. Note how new color co-ordinates space into one unit. Just a small investment in a knock-down, wood base cabinet and perforated hardboard added storage and convenience.

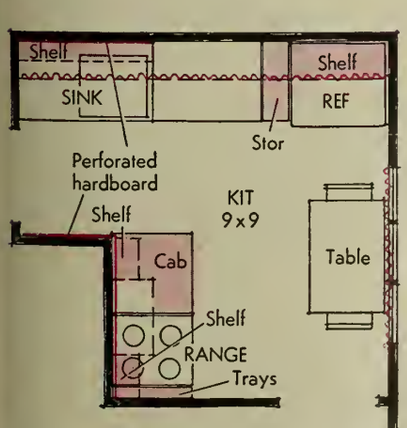
Cabinet was put on four casters to make a roving work surface. Take unit when you move!

A special handyman project to left of range puts 5 inches of space to big use—offers tiny counter for range condiments, and double-deck, two-slot file for trays. See page 91 for how-to.

Wall behind door with perforated hardboard was put to work storing mops and brooms.



BEFORE. Range wall needed improving! Note haphazard placement of 20-inch range and high wall cabinet. Towel bar was moved to adjoining wall to make room for new base cabinet.



Plan is typical of many rented kitchens—poor organization, meager storage and counters, space-wasting doors and paths. Items in red are the added conveniences.

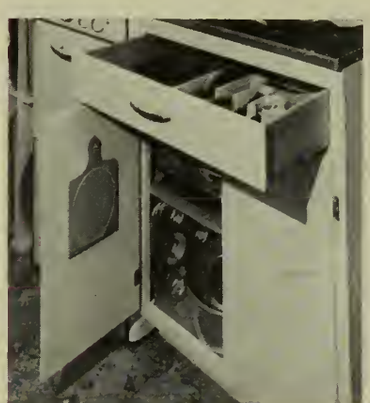
Remodeling Expenses

Paint	$ 3.59
Perforated hardboard (4x8 sheet)	3.27
12 feet shelving	3.78
Hooks and brackets	2.75
Two yards 36-inch adhesive-backed, vinyl covering for counters	4.00
Fabric for upper storage	4.06
Ceiling drapery rod (9⅓ feet)	4.08
Pull-out canned foods storage	5.38
Eight ball-bearing casters	1.46
Knock-down wood-base cabinet	20.75
Aluminum counter trim	3.00
Curtain fabric for window	2.50
Navy felt for cornice	1.00
Total	$59.62

Uncover hidden storage



Presto—storage galore behind drapery above cabinets. Rod is on ceiling. For easy access make drapery in 3 sections.

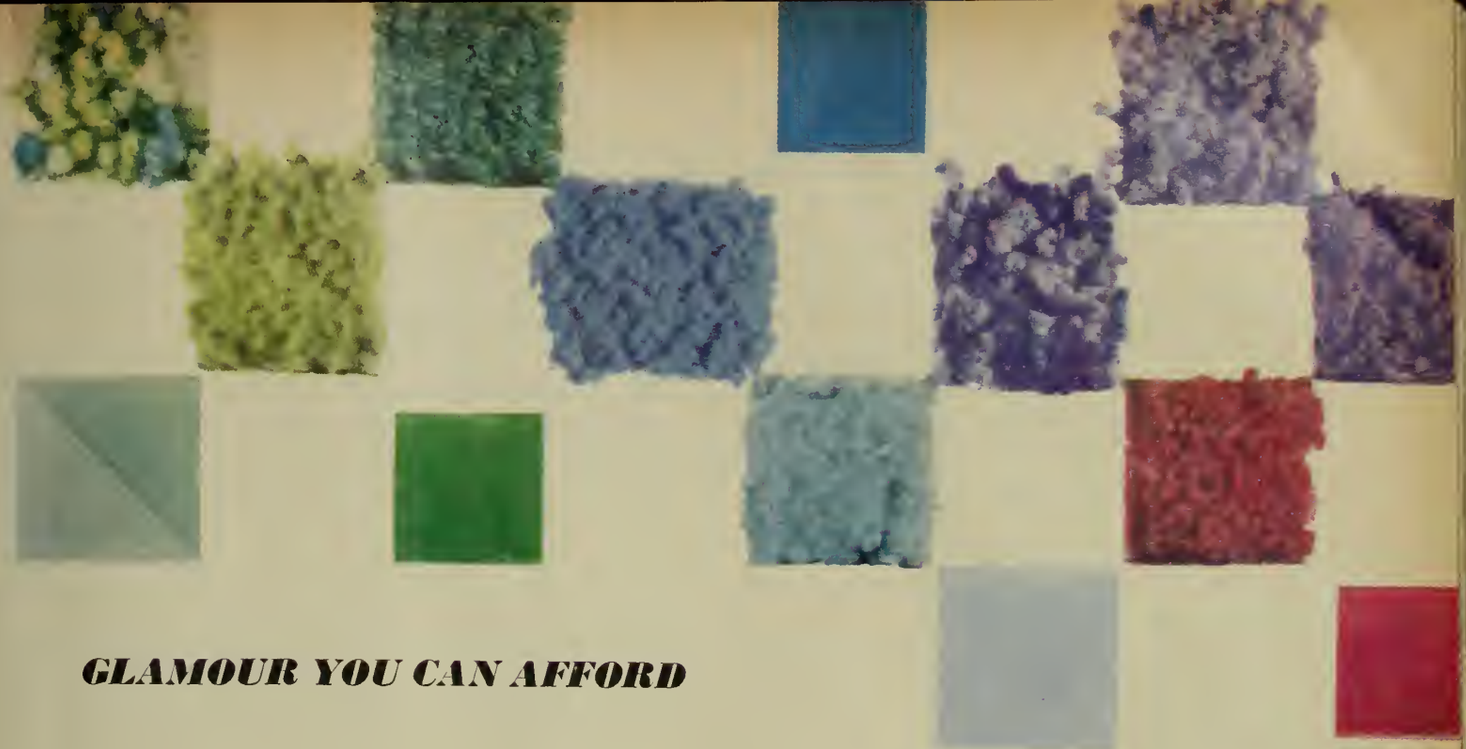


New base cabinet is not only good work partner for range, but becomes new mixing area. Cutlery trays organize drawer.



Only $3.50 spruced up this wall! Curtains set the color theme. Note the felt "cornice." Space was at a premium—but even a tiny kitchen eating area helps. Use a small table with your chairs. (New, the set pictured would cost about $45.)





GLAMOUR YOU CAN AFFORD

Sparkling colors used new ways!

By Florence Byerly

Newest color combinations are neighbors in the rainbow: red-orange-yellow, or green-blue, or blue-violet. You've seen these color families used in dress materials—now you'll find them in draperies and rugs, even in flowered sheets and dish towels. And when you use one of these color families and its kissin' cousins to color scheme a whole room, decorating is easy. You don't match colors—you blend them.

Biggest surprise is the revival of stained glass! Remember the leaded "art-glass" in Grandmother's hallway, how it cast rainbows on your outstretched hands? Today it is often unbreakable plastic (not glass) that's used for lamp shades and sparkling divider panels.

Biggest bargain is paint—with only a gallon you can restyle a medium size room in a smart new hue.

Most versatile is lacquered furniture. It's fashionable to accent natural woods with painted woods—dining chairs or a coffee table. It's economical, too, for you can add colored pieces to the furniture you have.

Photographs, Don Hulin, Alderman's Studio



Blue warmed with violet

Amethyst enriches our Dresden blue cover room. Note: Cotton carpet and wallpaper are budget priced.

Typically French Provincial is a combination of white paint, fruitwood. Paint chairs to accent your table.

←

Blue, aqua, and green sparkle together

Wall paint is "Casino," a sharp contrast with white. If you're painting four walls alike, you may prefer a lighter aqua called Pinefrost. Although we've pictured this color scheme with Early American furniture, you'll enjoy a blue-green scheme with modern furniture, too. The divider and lamp shade are plastic; the big bottles are filled with colored water.

More color ideas on next page



Rug news is clear courageous color: many blues, copper, gold, amethyst, and ruby red. Some high fashion colors are frankly extravagant, others are under $10 a yard.

Paint colors include: two aquas, deep Casino and lighter Pinefrost; two neutrals, sunny Champagne and cool Mushroom; Dresden blue, Glint yellow, vibrant Marigold.





Space-making neutrals for a small room

Subtle hues that look like nothing on a paint card gain character in use, especially with white. For comparison, two are shown in one square (top left). Choose Champagne to add sunshine, or Mushroom if your room is glare-bright.

A color scheme to complement neutral walls uses closely blended yellow and yellow-green, which emphasize the golden tones of the walnut and suggest space. The only contrasts are the shadow and high light of black and white.

For drama, use the red-orange-yellow family

Marigold is an eye-catcher. Chinese red is a firecracker, too. See how color seems to furnish this almost empty summer cottage. It's an idea for an open hallway or a big room.

Glamour touches at low cost are the rattan table, the small accent rug. The long panel looks impressive, but uses coarse yarn, big stitches. Make one in a hurry—see page 88.

Need decorating help? Visit a Home Planning Center operated in co-operation with Better Homes & Gardens magazine. For the Center nearest you see page 95.



Photograph: de Gennaro. Landscape Architect: Warren Jones. Owner: Carl E. Wynn

The dividends double outdoors

By Fleeta Brownell Woodroffe

THIS TIME OF YEAR don't rely entirely on plants to bring fresh usefulness and charm to your own piece of the big outdoors. Maybe you dress up a background wall with paint, maybe you add a comfortable seat. Maybe you bring big pots of flowers onto your porch or terrace. Or, maybe you do something very special with water that doesn't cost a lot. Do buy bedding plants in the new pots of pressed peat. Plant pots and all. The flowers won't wilt, pots disintegrate later.



Hedrich-Blessing

Sight and sound of water! Even a small trickle brings coolness on warm days.

In this Tulsa, Oklahoma, patio, a tiny stream falls into an upper half-basin, then overflows into a broader cast-stone basin below. Plants are all inexpensive.

←

You're looking at a fine remodeling here. See how today's smartest simplicity in an exposed aggregate floor, good sturdy furniture, and usable space now supplants fussy planting beds and an old porch that was too narrow. All wood is extra heavy and has a protective stain.



hotograph: Weymouth. Landscape Architect: Arthur B. Hyde. Owner: Harry M. Parker

Want to enjoy your own view? Then try this idea of a clump of trees interrupting the broad terrace. Add a four-way seat.

Have rhododendrons like these, or other showy shrubs, looking over window sills. Trim trees at start so you can see beyond.

Turn page for more ideas

GLAMOUR YOU CAN AFFORD

Family projects are fun—not work—when investing your weekends brings results like these



Photographs: Lisanti, Inc. Landscape Architect: Frederic B. Stresau

Have this luxury look—and do it with paint. The storage room adjoining this Fort Lauderdale garden is built of concrete blocks. Paint transforms it.

If you plan to use the same magic, make certain paint edges are straight and run exactly down center of mortar.



Next year's glamour starts now if you want foxgloves anywhere from Maine to California.

Seeds grow into rosettes their first year, send up tapering, tall spikes the next. After that, they may self-sow in areas with flickering sun and good soil.

Photograph: Weymouth. Landscape Architect: Arthur B. Hyde



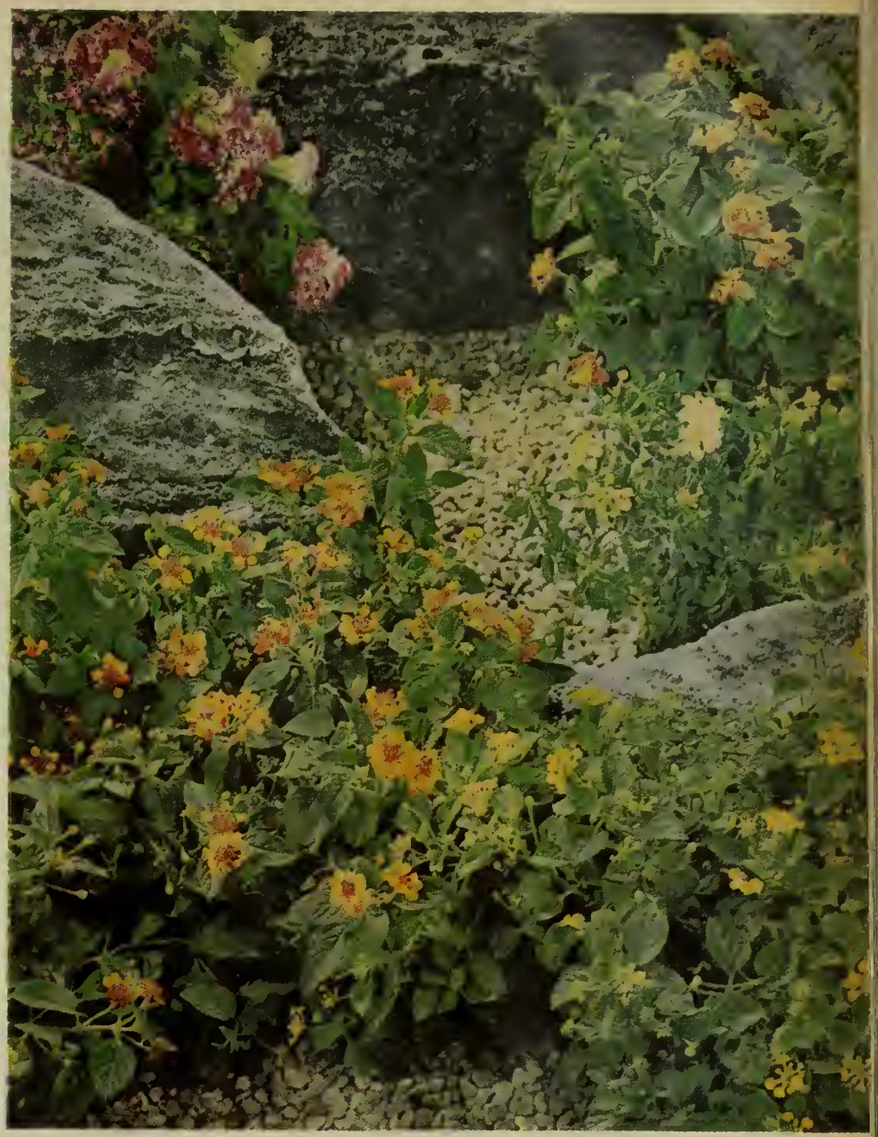
A gnarled piece of driftwood or a picturesque stump will make an interesting fountain.

Light plastic garden hose unobtrusively carries water to a hole at the top. A pot of small-leaf ivy provides greenery.

Photograph: Lisanti, Inc. Landscape Architect: Mary Deputy Lamson. Owner: Richard Windisch



If you prefer Traditional, here's the perfect design for a gate in simplified Chippendale Colonial. Corners of the open porch are semi-enclosed with lattice of the same design. A spray gun makes painting easy.



Need to dress up your garden quickly for a party? Use potted plants like these new lantanas. Spreading Sunset and Gold Rush Improved are in front here, Pink Frolic at upper right. Next to Super Frills Petunias, left, starts a small cascade of Lobelia Ruby.

Photographs: de Gennaro. Landscape Architect: Joseph Copp, Jr. Owner: Clarence Wyle





Simple but smart is this trick of turning wooden soy sauce tubs (and others) into imposing containers for chrysanthemums.

Here's how the cooling splash of water is enjoyed through a dry California summer — with never a worry about the water bill. Tiny flexible pipes of copper (auto salvage) feed the three jets. A circulating pump repays its cost in water saved.

Outdoor living for any house



BEFORE. This older home was comfortable inside but it was no fun for the family to go outdoors. Steep slope made the back yard almost impossible to use.

AFTER. Basis of the new framework is a row of 4x4-inch redwood posts on concrete piers. They're bolted to 2x8 beams that support the floor and ceiling. A bed of gravel below the deck controls weeds.



By John Bloodgood

Want a deck, terrace, or porch for your house? Now you can build it (or have it built) easily with this universal framework. Screen it, roof it, put it on grade or above grade. The materials cost surprisingly little, and you can add to the project year by year.

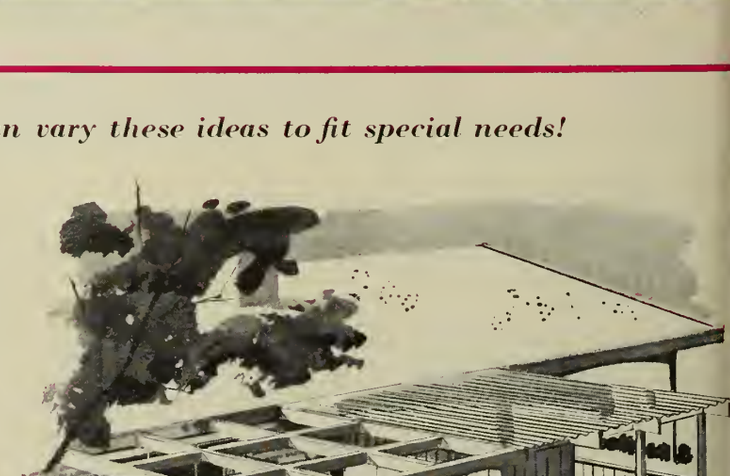
This design is simple and completely practical—because it's *modular*. That is, the posts are regularly spaced (four feet apart), and you bolt together as many "modules" as you need from standard-size lumber. You save on time, material, and construction effort.

So whether your home is old or new, these ideas can make outdoor living possible for you.

Match your problem to these solutions—or you can vary these ideas to fit special needs!



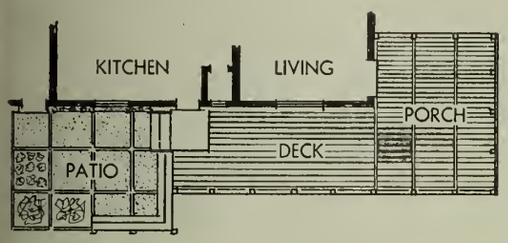
In its simplest form, our universal framework can be just a fence to enclose a garden or a terrace. Wood 2x4s square off the garden: they're on 4-foot centers. Snow fencing is nailed to *both sides* of a row of posts—when spray-stained to match the house, it's an attractive screen.



This terrace is an outdoor center for work and recreation. Storage unit opens to both sides; trash cans are concealed on far side. Sheets of 4x8 plywood siding are nailed to posts wherever a solid wall is needed. Overhead grid of 2x8s is partly open (for sun), partly covered.



For this older home, *Better Homes and Gardens* designed three separate areas for family fun. At the rear is a screened porch (sliding screen doors close it off). Midway is the raised redwood deck for barbecuing or children's play. In the foreground is a terrace of concrete and redwood divider strips. Attractive benches are supported by braced 4x4s; the backrests are 2x6s.



Plan it in 4-foot units.

We've surrounded this house with outdoor-living ideas, from the terrace at left to the deck and porch at far right.

It's all planned in units of 4 feet (standard lumber is cut in multiples of four). Figuring is simplified, too.

How-to photographs on page 101

This simple wood framing system, designed by Better Homes and Gardens, makes outdoor living practical for your house and lot!

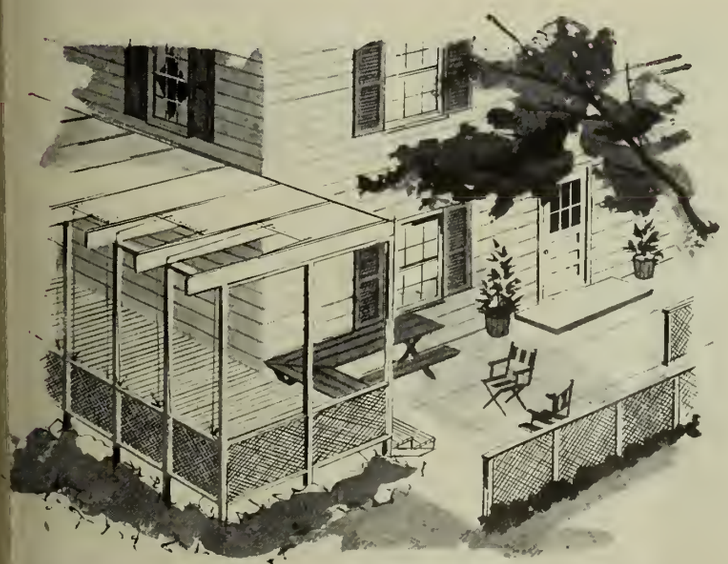
Photographs: Hopkins



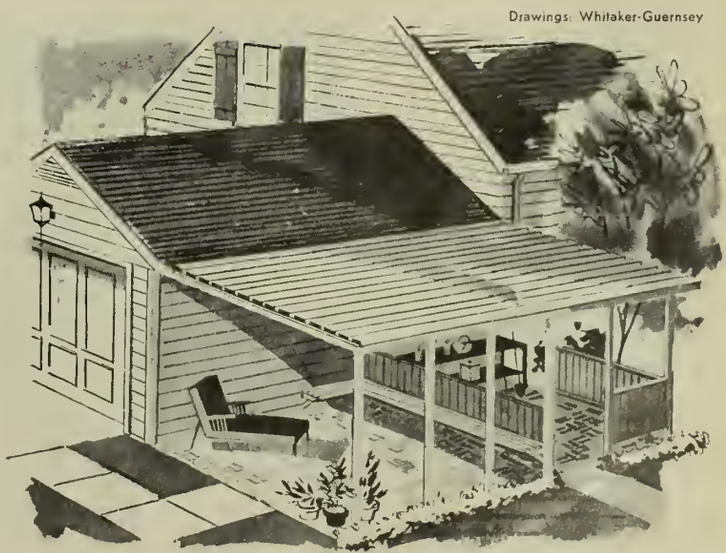
Screening is used on all sides and above—so this porch is wonderful for outdoor entertaining.

Perforated hardboard panels on two sides shield the porch from neighbors' view but not from the summer breeze. Openness overhead makes this area sunny; you could also roof it in plastic or other material.

Drawings: Whitaker-Guernsey



Many homes can use a deck along the side—to serve both a rear terrace and the living room at the front of the house. Fence is expanded metal stapled to the wood frame. Cover the deck canopy with canvas mounted on window-shade rollers—then choose sun or shade as you wish.



See how well this framing system adapts to the side of a garage. Wood slats (1x3s) are spaced six inches on center for the roof (it's an overhead trellis, too). Slats are also used for fence, low partition, and bench. Higher fencing could make the terrace completely private.



Photograph: Bob and Ira Spring

Want an ISLAND VACATION?



Puget Sound has literally scores of forested islands in winding blue-water channels. The islands, some with good beaches, vary from forest wilderness to quiet farms to picturesque harbor towns. Fishing is excellent, especially salmon. Good roads on some islands. Reach them by ferry, plane, or your own boat. Wonderful cruising grounds. Weather, the natives insist, is "like spring all summer and winter." You can camp or find cottages, inns, motels, lodges ($6 and up in summer, $5 up after Labor Day). Lodges are mainly family style: some housekeeping cabins. Another way to enjoy islands listed on these pages is to stay on the mainland and commute to the islands. Information: Department of Commerce, Olympia, Washington.



Lake of the Woods. one of the world's largest fresh water lakes, is a rugged outdoor area with beautifully forested islands (some 14,000, from pinpoint to large tract size). Most of the islands are wilderness; a few have fishing camps. Sample rate: $10 a day per person, meals included. Other choices: pitch a tent or stay at a mainland resort. Motels and resorts near Baudette, Minnesota, get $6 or $7 a day for two persons. A housekeeping cabin for four costs $50 to $75 weekly, including a boat. Rates are about same after Labor Day since pike fishing's good all fall. Islands are reached by boat or plane from Baudette or Warroad, Minnesota, or Kenora, Ontario. Write Chambers of Commerce, Warroad, Baudette, or Kenora. [*Turn to page 96*

Islands, like Sucia in the San Juan group of Puget Sound, inspire a refreshingly different kind of vacation for American families.

By Edward D. Fales, Jr.

TIME WAS when most islands were hard to reach. Lately, that's been changing—although part of the adventure with some is still in getting there.

You really have four choices:

1. Wild islands for camping like Padre in Texas and Isle Royale.
2. Rustic islands like those in Georgia Bay and Maine.
3. Resort islands like Catalina, Nantucket, and the Florida Keys.
4. Metropolitan islands like Galveston and Long Island.



Here's a guide to 18 island groups. Midwesterners, Westerners, and Easterners all have some near by.

We think you'll say

This house has everything!

By Neil R. Kuehnl

Cape Cod . . . how many wonderful memories this famous section of Massachusetts recalls for home buyers. So many of us grew up in houses modeled after the weathered yet timeless "Cape Cods." Just about everyone admired the staunch dignity and friendliness of this fine New England style.

But Cape Codders, nowadays, are changing their building ideas. They still love the nostalgic charm of wood beams and shingles and they know how practical a two-level house can be.

Even so, these hardy Yankees demand more from their houses than their grandfathers ever did. They want to open up their rooms to the sun and the view. High building costs make them shy away from unnecessary ornamentation. And inside, Cape Codders, like most of us, plan their homes to be more casual—and more convenient.

You see the new Cape Cod look on these pages. It's fresh, vigorous, and exciting. It offers a lot of well-planned space for your building dollars. And we think you'll agree—this house says "home" as clearly as ever you could ask.

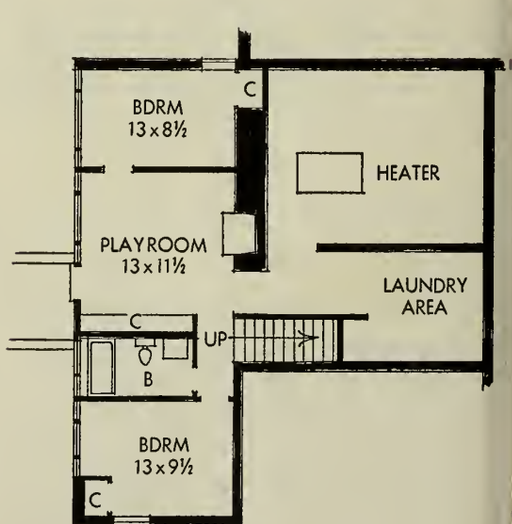
Photographs: Lisanti



Traditional furnishings are right at home in this new Cape Cod house. A high, beamed ceiling makes the living room seem light and open. Storage divider (right) keeps this room private from the front door and entry court.



← Living room overlooks the rear yard and an inlet of the Atlantic beyond. Roof overhang shields the gable glass from the sun; an unusual outrigger grid shades lower windows. Built-in bookcase forms a low sill.

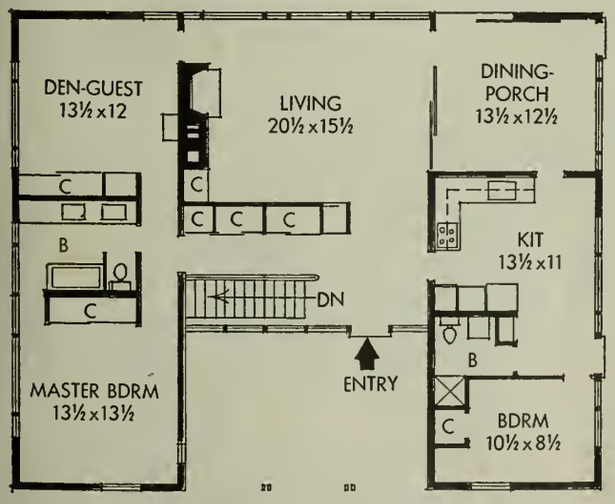


The plan takes advantage of a hillside lot to gain extra floor space on the lower level. The owners decided to let their children take command of this area; it has two bedrooms, bath, and a central playroom.

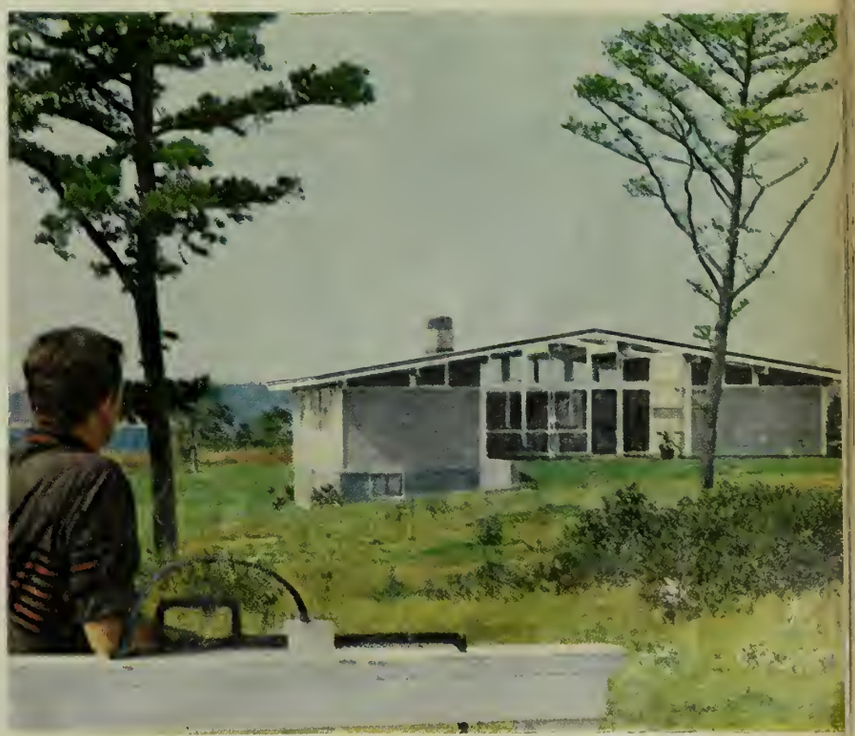
The rear and side of this house share the view — which could be a lake, woods, or just a suburban garden.

See how well the two levels tie together: children below, parents and guests above. The secret? It's just the clean simplicity of the house. It manages to be neat and comfortable-looking, without expensive decorations. Note suspended grid shading living room.

Two levels add up to more usable space



Adults have practically a house to themselves on this upper floor. A central entry leads directly to bedrooms, living and service area, and a stair to the lower level. Owners: Mr. and Mrs. Holbrook Davis. Architect: Carl Koch Associates.



Traditional materials are handled in an exciting different way in this house. The white beams, gray shingles, and glass in the gables all blend perfectly. A low roof pitch makes the house seem close to the ground, snug against the weather. A wonderful entry court welcomes visitors.

Take your pick of these

CORN FAVORITES

Garden-fresh and sugar-sweet, that's how corn is now. Feasting time, everyone!

Herbed Roasting Ears

6 ears sweet corn, husked
¼ cup soft butter or margarine
1 teaspoon dried rosemary or 4 teaspoons fresh
½ teaspoon dried marjoram or 2 teaspoons fresh
1 small head romaine lettuce, freshly rinsed

Spread corn with mixture of butter and herbs. Wrap each ear in 2 or 3 leaves romaine; place in shallow baking dish; cover *tightly* with foil. Bake in very hot oven (450°) 20 to 25 minutes. Pass salt and pepper.

More recipes on page 68

1 Surprise Popovers
2 Tomatoes Stuffed With Corn Salad
3 Corn Pudding
4 Corn on the Cob with whipped butter and chives
5 Herbed Roasting Ears
6 Double Corn Sticks
7 Corn Hot Cakes with warm maple syrup



8 Corn Fritters
9 Supper Corn Chowder

Photograph: Allen Snook





Honey Fruit Salad. Line up a trio of honeydew cuts, lime half-moons in between. Add peach slices and cool grapes. The dressing? Honey French or Lime Honey. Chicken sandwiches will build salad into a luncheon.

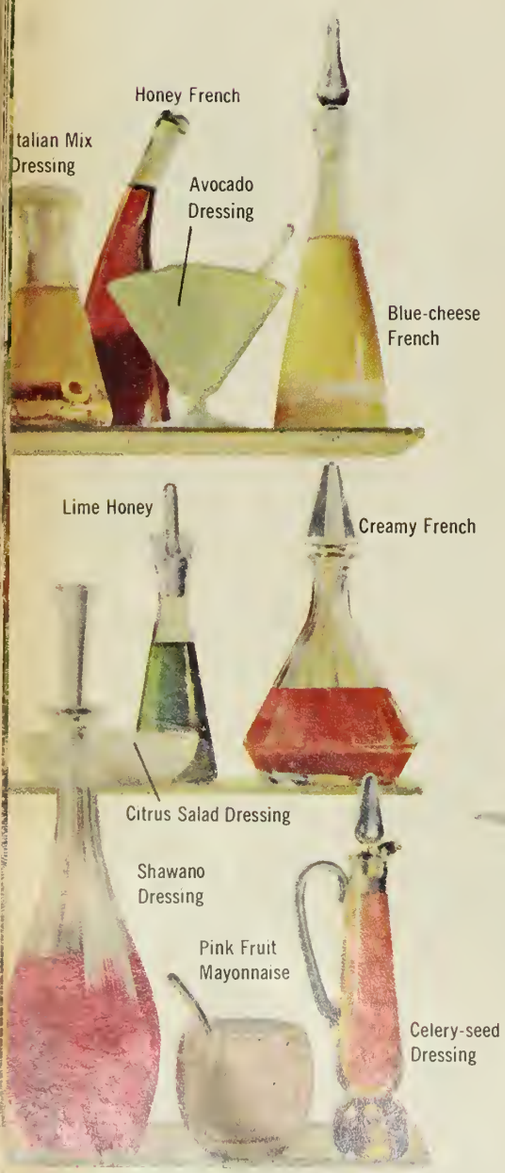


Pike's Peak Dessert—miniature watermelon triangles with pear slices, strawberries, a pat of cream cheese. Borrow a wide leaf from your garden, snip on the bias to add a band of deep green to each plate.

Fruit-plate refreshers

MAKE EACH ONE A PICTURE that you feast your eyes on before the first bite. Fruits are at peak flavor now, ready for jig-time assembly in colorful salad and dessert plates like the beauties shown. Partner each with just the right dressing.

Recipes on page 64



Here are 10 good dressings to give sparkle and nip to your summer fruit salads—help yourself!

Some are the shake-up kind—French or Italian; the others are creamy mayonnaise fix-ups.



Photographs: Allen Snook, Hopkins
Accessories by Fae Huttenlocher

Melon-boat Tray. Circling a tiny bouquet of glads are juicy cantaloupe and honeydew wedges in a help-yourself arrangement. The navy-blue Ribier grapes are pre-snipped in clusters for easy pick-up. Top the pastel honeydew with bright wedges of lime and offer Celery-seed Dressing, too.

By Virginia Stacy



Evening salad supper looks as cool as it tastes when framed by snow-white plates underlined with black. Set off each square of Frozen Cocktail Salad with a lettuce ruffle. To complete the plate: cheese strips wrapped in ham, assorted fruits—honeydew cuts, canned pineapple spears, strawberries, grapes. Pass hot banana bread, Minted Iced Tea.



Melon Fruit Basket—for appetizer, salad, or dessert. The watermelon shell is filled with a rainbow of summer fruits—watermelon balls, honeydew and cantaloupe balls. Choose a melon to fit a pretty basket or tray.

Garnish with a handful of red raspberries and frosty blueberries, a bit of leafy grapevine. To serve as appetizer, tuck in split bamboo sticks for spearing. Or for a buffet dessert, pour chilled ginger ale over fruit.



Crescent Melon Platter. Zigzag cuts of Persian melon and honeydew down center. Trim with lemon and lime, garden mint, berries. Let guests dress their own servings with Pink Fruit Mayonnaise or Blue-cheese French.

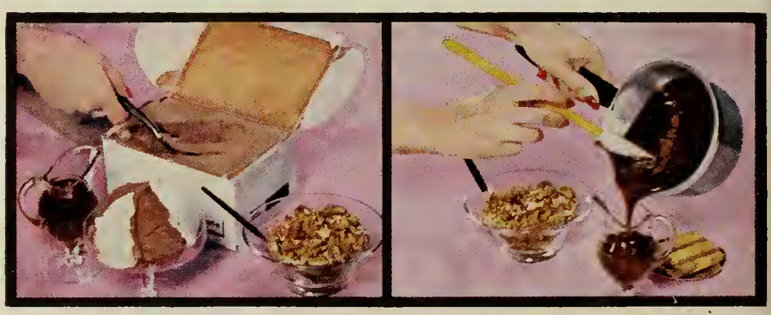
The month for SUNDAES

By Myrna Johnston



Chill glasses—or even better, freeze them 5 minutes! Then ice cream won't melt.

Start with sauce. Add a scoop ice cream, sauce. Run knife down side to marble.



For a rippled look, skim across ice cream with *sturdy* spoon, bowl up. Don't dig.

Chocolate Mondae Sauce is warm, turns to soft fudge as it hits cold ice cream.

Raspberry Parfait



Fudge Sundae



TAKE THE SIZZLE OUT of August with these! How-to pictures show ice-cream-parlor tricks. Flood sundaes with sauce—give sodas a final dash of carbonated beverage—fill parfait glasses till ice cream crests above the rims.

Recipes on page 90

Minted Sundae Soda



For soda success. begin by muddling a little sherbet or ice cream with sundae sauce.

Save bubbles! At the last minute, pour the carbonated beverage down *side* of glass.



Dip tip: Scoop with an up-sweep. And take several *light* swoops to get one scoopful.

Fresh, unhandled! Halve banana through skin and all; peel. Pour on pineapple syrup.

Top Banana Split

Photographs: Allen Snook

Summer flowers are gay in glass

SPARKLING, translucent glass has a close affinity to the character and texture of flowers. For cool summer beauty, arrange blossoms in tall glass pitchers or bottles.



A plain crystal chemistry bottle filled with colored water harmonizes with purple and magenta daisies and amaryllis.

Bottles allow you to make the most of flowing, crooked stems. Just remember to place flower heads at different levels.



Two stems of Golden Triangle hemerocallis or daylily offer stunning contrast to a green glass pinch bottle.

The Venetian glass fruits arranged on a yellow glass plate are garnished with sprigs of geranium and begonia leaves. Water in the plate keeps them fresh.

By Fae Huttenlocher

Photographs, Hopkins

Hemerocallis, gracefully arranged in a raffia-wrapped Mexican water bottle, are an ideal accent for the patio. Clip fading flowers each day as new buds open.



Persian blue glass pitcher makes a lovely container for a casually informal showing of summer larkspur. Mixed bouquets are smarter if flowers are grouped by variety.



Every cool summer supper asks for one hot dish

AKE IT EASY...MAKE IT SOUP

ool way to good eating

erybody's happy when the supper tes good . . . and the cook keeps cool. d what could taste better on a hot mmer's night than cold suppers like se . . . with soup as your one hot n. Soup adds delicious nourishment well as healthy warmth to simple mmer suppers. Yet it keeps the stove ted for only 4 minutes . . . keeps the k and the kitchen cool. And with 21 mpbell's Soups to choose from, it's y to vary your summer menu and keep up the good year-round habit:

ce a day...every day—SOUP!



CAMPBELL'S TOMATO SOUP
Tuna Salad Saltines
Iced Tea



CAMPBELL'S VEGETABLE SOUP
Sliced Chicken Grapes
Rye Wafers



MPBELL'S VEGETABLE BEEF SOUP
l Cuts Potato Salad
Bread Sticks



CAMPBELL'S CHICKEN NOODLE SOUP
Chef's Salad Corn Chips
Iced Coffee



CAMPBELL'S BEAN WITH BACON SOUP
Sliced Ham, Cheese and Tomatoes
Cucumbers Brown Bread



MBELL'S CREAM OF CHICKEN SOUP
t Salad with Cottage Cheese
Potato Chips



CAMPBELL'S VEGETARIAN VEGETABLE SOUP
Egg Salad in Tomato Cups Hard Rolls
Milk

M'm! Good!
Nourishing good!



Have you had your soup today?



WATERMELONS have been cultivated since prehistoric times. Dr. Livingstone traced their origin to Central Africa. It is thought the watermelon was introduced to Europe about the time of Christianity. The earliest colonists planted watermelons and they were quite common in Massachusetts in 1629. Today there are 18 varieties of watermelons on the market. The average American eats about 17 lbs. of watermelon a year, and like most of the foods we enjoy, watermelons taste even better with Morton Salt. That's why so many women look for and buy Morton's.

Any melon worth its salt is worth Morton's

EXCLUSIVE
NEW SHAKE AND POUR TOP



Fruit-plate refreshers

Begins on page 58

Italian Mix Dressing

Don't overlook the subtle goodness of garlic flavor on salad bowls of the fruit with greens type—

Prepare 1 envelope Italian or garlic salad-dressing mix according to package directions. Add a few thinly sliced (or chopped) stuffed green olives. Arrange individual salad plates of canned grapefruit sections—chilled and drained—atop tiny lettuce leaves and water cress; garnish with thin pimiento strips. Pass a cruet of Italian Mix Dressing. Or toss with salad of juicy orange slices, onion rings, and curly endive.

Honey French Dressing

Honey gives your favorite French dressing added sparkle and sweetness. Perfect with melon, banana, pineapple—

1 cup clear French dressing
2 tablespoons honey
1 teaspoon grated lemon peel
1 teaspoon lemon juice

Combine ingredients. Shake in covered jar or cruet to mix.

Avocado Dressing

A delicate pastel-green salad dressing, fluffed with whipped cream. Luscious with juicy fruits like melons, peaches—

½ cup mashed ripe avocado (1 small)
1 tablespoon lemon juice
2 teaspoons sugar
¼ teaspoon salt
½ cup heavy cream, whipped
½ teaspoon grated lemon peel

To mashed avocado, add lemon juice, sugar, and salt; mix well. Fold in whipped cream. Sprinkle with grated lemon peel. Keep chilled. Makes about 1½ cups.

Tasting-Test Kitchen note: The pretty, fresh green color of this dressing lasts for several hours, but not overnight. Make only half the recipe for just a few people.

Blue-cheese French Dressing

Folks who go for a cheese-and-fruit tray will applaud this mellow dressing with a salad of melon and peach slices—

3 tablespoons sugar
1 teaspoon salt
1 teaspoon dry mustard
½ teaspoon white or black pepper
½ teaspoon onion juice
¼ cup white vinegar
¾ cup salad oil
3 to 4 tablespoons crumbled blue cheese

Combine all ingredients in a jar. Cover and shake vigorously. Shake before serving. Makes 1¼ cups.

Citrus Salad Dressing

The refreshing tartness of lemon and orange accents the gentle flavor of honeydew and cantaloupe—

1 egg
½ cup sugar
1 tablespoon grated orange peel
2 teaspoons grated lemon peel
2 tablespoons lemon juice
1 cup salad dressing or mayonnaise
½ cup heavy cream, whipped

In small saucepan, beat egg; add sugar, fruit peels, and lemon juice. Cook and stir over low heat till thick (about 5 minutes). Cool thoroughly. Stir in salad dressing and fold in whipped cream. Chill. Makes about 2 cups.

Lime Honey

One of our favorite fruit dressings. So simple, yet as delicious as if it had a dozen ingredients!—

Blend 2 parts mild-flavored honey with one part lime juice. Add dash salt. Mix in drop o green food coloring, if desired.

Shawano Dressing

Pleasantly sweet, mildly onion-flavored. Catsup and paprika give the beautifu red color—

½ cup salad oil
⅓ cup sugar
⅓ cup catsup
¼ cup vinegar
1 teaspoon salt
1 teaspoon paprika
½ teaspoon dry mustard
2 teaspoons grated onion
1½ teaspoons bottled steak sauc
1 clove garlic, minced

Blend ingredients thoroughly with electric or rotary beater. Serv with fruit platter. Makes 1⅓ cups.

Pink Fruit Mayonnaise

Pretty enough for a party. And easy a adding cranberry juice to mayonnaise—

⅓ cup bottled cranberry-juice cocktail
Dash salt
1 cup mayonnaise
2 tablespoons chopped or slivere blanched almonds, toasted

Stir cranberry juice and salt int mayonnaise. Chill. Stir in almond just before serving.

Perfect Iced Tea

To make 4 glasses of iced tea measure 2 tablespoons (6 tea spoons) tea leaves (or 6 tea bags into teapot. (For large quantity you might use a glass or ename ware pan.) Pour 2 cups fresh, vig orously boiling water over th leaves. Cover and let tea stand minutes. Stir a second or two. The pour brew through a tea strain into a glass, earthenware, enamelware pitcher (warm gla pitcher first with hot water so won't break). Immediately add cups cold water and let tea cool room temperature till you're reac to serve it. Pour tea into tall ic filled glasses. Offer juicy lemo wedges and sugar.

Tasting-Test Kitchen note: you happen to make tea too stron or forget to pour the brew off time, it's apt to cloud. To make sparkle again, pour tea into pan an reheat (don't boil) till clear. R move from heat immediately an add about ½ cup *boiling* water f each quart tea.

Minted Iced Tea

Bring 1 quart fresh cold water brisk boil in saucepan. Remo from heat and while water is st bubbling, add ⅓ cup tea leav (or 15 tea bags with tags remove and 5 sprigs fresh mint. Bruise mi slightly with spoon. Stir well. L stand uncovered 5 minutes. Pou

[*Turn to page*

Good news this summer!

Cool Cakes!



New refrigerator desserts—perfect with Betty Crocker Cake Mixes!

Here's a new fix-ahead idea *you'll* like—and the family, too! You start with your favorite Betty Crocker Cake Mix (to give your family the nourishing goodness of fresh eggs, non-fat milk, fine Softasilk Cake Flour). Bake your cake bright and early! Then follow one of the easy refrigerator recipes below for a dessert-time treat that's frosty, cool, and delicious!

For the cakes you frost... Betty Crocker Frosting Mixes make perfect frostings every time.



ol Angel

ke emon Custard Angel Food in lo pans, as directed. Slice 1 of 3 layers. Place 2 layers in tto of sq. boking dish, 9x9x1¾". um top layer and toast under oil. Pour cooled, prepared but- sc h pudding over cake in dish. ill old toosted crumbs into 1 o whipping cream, whipped, with cu sifted confectioners' sugar. red over filling. Cut in squares. ez second loof for later use.



Cool Lemon Torte

Mix ¼ cup saft shartening, 1 egg, 2 tbsp. water, and 1 cup flaked caconut with 1 pkg. Yellaw Coke Mix. Pat dough into greased 13x9" pan. Bake 15 ta 20 min. at 350°, until golden. (Crust is still soft when done.) Prepare leman pie filling mix. Pour aver coaled crust. Chill. Spread whipped cream over filling. Top with moraschino cherry bits. Cut in squares or rectangles. (For thicker filling, use 2 pkg. filling.)



Puddin' Cake Cooler

Prepore 1 pkg. chocalate pudding mix. Caal. Fold in 1 cup whipping cream, whipped, with ⅓ cup confectioners' sugar. Bake White Cake Mix os directed. Line bottom af 8" sq. baking dish with strips af cake using 1 layer. (Double recipe for a crowd.) Pour pudding over coke. Sprinkle with ½ cup chopped nuts. Chill several hours. If desired, pour pudding aver cake, save whipped cream to spreod over top of pudding.



We guarantee a perfect* cake-homemade perfect-

cake . . . after cake . . . after cake!" Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back!

Now! skillet cookery with your heart in mind



Wesson – *the fighter against*

©1959 Wesson Oil & Snowdrift Sales Company



Wesson cuts down cholesterol*, the prime suspect in coronary heart disease

When you reach for the skillet... reach for the Wesson!

This pleasant advice stems from those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil instead of the saturated *solid* fats.

Cholesterol is the villain

Saturated fats have been found to *build up* cholesterol in the blood, and excessive levels of cholesterol are the prime suspect in the cause of heart disease. Because Wesson is pure vegetable oil, it *reduces* cholesterol.

For your heart's sake, fry the unsaturated Wesson way

Eat moderately, as your own doctor will tell you, and watch your weight. For the wonderful skillet dishes your family loves, use *unsaturated* pure vegetable Wesson. Lighter and clearer than any other, Wesson is also the freshest, most highly refined pure vegetable oil you can buy. Wesson Oil takes the smoke out of frying, browns foods beautifully to taste their very best.

FREE 16-page recipe booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write Wesson Oil, Box 873, New Orleans 2, La.

*Blood Serum Cholesterol

cholesterol

It's the natural mate for every meat...

Ocean Spray Cranberry Sauce!



Ocean Spray Cranberry Sauce gives you

14 Vitamins and Minerals

plus more natural fruit pectins than oranges, apples, bananas, or any other fruit!

It's the natural mate for every meat – tart, tangy Cranberry Sauce. So naturally delicious, you'll want to serve big double-thick slices. So naturally nutritious you'll count Cranberry Sauce an extra vegetable—happy way to add vitamins and minerals to your meals. Serve Ocean Spray every day. To glamorize a simple sandwich. To add new substance to a salad. Or to dress up any meat. Natural fruit vitamins, minerals and pectins. And a naturally sparkling, taste-teasing flavor. Good reasons, all, why Ocean Spray belongs in your meals . . . *every day!*



SERVE *Ocean Spray* EVERY DAY!

Fruit-plate refreshers

Continued from page 64

quart fresh cold water into pitcher. Stir tea brew and strain into same pitcher. *Do not refrigerate.* Serve in ice-filled glasses, with lemon and sugar to taste. Garnish with mint sprigs. Makes 10 to 12 servings.

Melon Fruit Basket

Inviting guests to a cool-off supper on the porch? Here's the answer for salad or dessert in buffet style—

A short, plump watermelon is needed for depth—choose one to fit your serving basket or tray. Cutting chilled watermelon lengthwise, slice off one-third of melon—use the larger piece for your fruit holder. Scoop out watermelon balls with melon-ball cutter or measuring teaspoon. With pencil and ruler, draw wide notches around top edge, then cut to match picture on page 59. (Or for speed, make big scallops, using rim of teacup as a guide.) Trim neatly around top of melon basket. Fill with the watermelon balls mixed with other chilled fruits. Tuck in grape leaves or mint sprigs.

Celery-seed Dressing

Sweet with honey, tart with lime or lemon. Dressing is nice and thick, just right for juicy melon-ball salads—

½ cup sugar
1 teaspoon dry mustard
1 teaspoon paprika
1 teaspoon celery seed
¼ teaspoon salt
• • •
⅓ cup honey
½ teaspoon grated lime or lemon peel
⅓ cup lime or lemon juice
• • •
1 cup salad oil

Mix dry ingredients; add honey, lime peel and juice. Slowly add salad oil, beating constantly with electric or rotary beater till thick. Makes about 2 cups.

Trim-and-slim Dressing

Watching that waistline? This low-calorie dressing will co-operate. Try a tomato- or pineapple-juice base—

3 tablespoons vinegar
1 envelope French salad-dressing mix
2 tablespoons salad oil
⅔ cup tomato juice or unsweetened pineapple juice

Pour vinegar in cruet; add salad-dressing mix and shake well. Add salad oil and tomato juice. Shake. Serve over fruit salad. Makes 1 cup.

Creamy Salad Dressing

Refreshingly tart with sweet fruits—

½ cup salad dressing
½ cup sour cream
1 tablespoon lemon juice
1 tablespoon orange juice
2 teaspoons sugar

Combine salad dressing and sour cream. Stir in remaining ingredients. Makes 1 cup.

Red Currant Dressing

Lots of fruit flavor. And so pretty—

1 cup currant jelly
½ cup mayonnaise
½ cup heavy cream, whipped

With rotary beater, beat currant jelly till soft and smooth. Blend in mayonnaise. Fold in whipped cream. Chill. Makes about 2 cups.

Bright-color note: The same color keeper (ascorbic-acid mixture) you reach for when freezing blond fruits will hold the color for salad fruit plates until serving time. Or brush sliced peaches, bananas, and pears with lemon or other fruit juice to keep their fresh look.

Frozen Cocktail Salad

It's delicious! Rich and creamy, chock-full of fruit. And the kind of shivery cold you like in August!—

2 tablespoons sugar
1 tablespoon enriched flour
½ cup honey
⅓ cup lemon juice
1 beaten egg
1 1-pound can (2 cups) fruit cocktail, drained
1 small fully ripe banana, sliced
⅓ cup diced orange sections
¼ cup quartered pitted Bing cherries
1 cup heavy cream, whipped

In saucepan, combine sugar, flour, and honey; bring to boiling. Cook for 1 minute, stirring constantly. Gradually stir lemon juice into egg, then add small amount of honey mixture; return to remaining mixture. Bring just to boiling, stirring constantly; remove from heat. Cool. Stir in fruits; fold in whipped cream. Pour into refrigerator tray; freeze firm, about 3 to 4 hours. To serve, cut in squares. Makes 6 to 8 servings.

Corn favorites

Begins on page 56

Surprise Popovers

Don't let the corn season slip by without this treat—

⅓ cup cut, fresh corn* (2 ears)
Milk
2 eggs
1 cup sifted enriched flour
¾ teaspoon salt
1 tablespoon salad oil or melted shortening

Drain uncooked cut corn, reserving liquid; add enough milk to liquid to measure 1 cup. Place eggs in bowl; add milk mixture, flour and salt. Beat 1½ minutes with electric or rotary beater. Add salad oil; beat ½ minute (don't overbeat). Stir in corn. Fill 6 to 8 *well-greased* custard cups ½ full. Bake in very hot oven (475°) 15 minutes.

Reduce heat to moderate (350°);

[*Turn to page 70*

Cool, easy summer dishes that win a warm welcome

3 Great New Ideas: Danish Bean Salad • Chilled Tomato-Cream Soup • Carnival Cream

When the mercury soars and appetites sag, it takes a bit of extra ingenuity to set a tempting table. And these heat-beatin' dishes really fill the bill-of-fare—give *you* a vacation from the stove—because Heinz has done the hard, hot part! For example, Heinz Condensed Tomato Soup, with its matchless flavor of vine-fresh tomatoes, is the base for a luscious chilled appetizer . . . Danish Bean Salad depends on flavorful, rib-sticking Heinz Vegetarian Beans for its heartiness. And Heinz Ketchup lends zest and color to Carnival Cream, one of the prettiest, pleasingest desserts ever.

Keep Heinz Vinegar handy to make your salads a symphony of flavor. And garnish cold cuts and sandwiches with your favorite Heinz Pickles and Relishes. Your grocer has these and many, many more short cuts to easy summer meals!



DANISH BEAN SALAD

from Loy Jackson, Houston, Texas

Combine 1-lb. can Heinz Vegetarian Beans (the better-tasting, extra-tender kind), 2 Tbs. of crumbled Roquefort cheese, 1 Tbs. thinly sliced green onion, 2 tsp. Heinz Mustard, 1 tsp. Heinz Worcestershire Sauce, ½ tsp. garlic salt, 1 tsp. Heinz Vinegar—any of the five sparkling, full-bodied kinds: Cider, White, Malt, Tarragon or Salad. Chill. Remove stem ends from 4 medium tomatoes. Cut each almost through into 6 wedges. Spread petal-fashion on lettuce leaf. Fill center with the chilled bean salad. Garnish with parsley or watercress. (Makes 4 servings.)



CHILLED TOMATO-CREAM SOUP

from Mrs. C. J. Luecke, Riverside, Calif.

Combine 1 can of rich, perfectly seasoned Heinz Condensed Tomato Soup, undiluted, with 2 cups of light cream, 1 Tbs. lemon juice, ⅛ tsp. Tabasco sauce, ½ cup cottage cheese, 1 Tbs. thinly sliced green onion. Chill. Garnish with a sprinkling of chopped parsley. (Makes 4 to 6 servings.)



CARNIVAL CREAM

from Mrs. Frank Flynn, Philadelphia, Pa.

Whip 1 cup heavy cream until stiff. Fold in ¼ cup of the world's best-loved ketchup, Heinz, and ½ tsp. vanilla. Beat 3 eggs with ½ cup sugar until thick. Fold into whipped cream mixture. Pour into individual molds or ice cube trays. Sprinkle with 3 Tbs. finely chopped Maraschino cherries and 2 Tbs. chopped toasted almonds. Freeze until firm. (Makes 8 to 12 servings.)

2 WARM-WEATHER TREATS

Tomato Punch—Dilute 1 can of new, fresh-tasting Heinz Concentrated Tomato Juice with 3 cans water. Add ¼ tsp. ground ginger, ¼ tsp. salt. Then add 1 cup ginger ale just before serving. Serve chilled. (Makes 4 cups of unusual, refreshing punch.)

Barbecue Slaw—Finely grate or grind 1 small cabbage, 2 stalks celery, 1 medium green pepper, 1 medium onion. Combine ¾ cup Heinz Ketchup, ¼ cup Heinz Vinegar, 1 Tbs. Heinz Worcestershire Sauce, 1 Tbs. Heinz Mustard, 2 Tbs. sugar, 1 tsp. salt, dash cayenne pepper. Mix with vegetables. Chill. Serve with hamburgers, hot dogs or sliced beef or pork sandwiches. (Makes 1 qt.) From Mrs. Eugene Moneyhuh, Kingsport, Tenn.



$100 for recipes. Send us your recipe using any Heinz product. If we use it in our advertising, we'll pay you $100. All recipes become property of H. J. Heinz Co. None can be returned. In case of duplicates, only the first received will be considered. H. J. Heinz Co., Box 28, D-BH-89, Pittsburgh 30, Pa.

You know it's good because it's

Heinz 57

The Frosting makes the cake

2 easy ways to turn a cake into a triumph!

(Your secret: Betty Crocker Frosting Mixes)



You make elegant "cooked" fluffy frosting without cooking, with our Betty Crocker Frosting Mixes. Thrifty, too—just add boiling water. And we guarantee a perfect* frosting every time!

Betty Crocker



Betty Crocker Fluffy White Frosting Mix beats right up into stiff snowy peaks that last and last. ***Idea:*** For pretty Shadow Frosting, melt over hot water 1 square (1 oz.) unsweetened chocolate with ¼ tsp. shortening. Carefully spoon chocolate around the top edge of frosted cake.





Betty Crocker Cherry Fluff Frosting Mix is party-pink, bright with red maraschino cherries. ***Idea:*** To make Spring Blossom Frosting, frost cake, saving 1 cup frosting. Tint deeper pink. Drop 10 mounds of frosting around center of cake. Draw out with spoon to make petals. Add 10 smaller mounds for next row of petals. Shape center; trim with silver dragées.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect or send the box top with a letter describing your result to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

General Mills

Corn favorites

Continued from page

continue baking about 25 to 30 minutes, or until browned and firm. A few minutes before removing from oven, prick each popover with a fork to let steam escape. Turn off oven and leave in 15 minutes, door ajar. Makes 6 to 8.

*Cut off just the tips of kernels, then scrape cobs.

Double Corn Sticks

Corn meal for crunch, plus cream-style corn for moistness and extra flavor—

- 1 cup sifted enriched flour
- 2 tablespoons sugar
- 2 teaspoons baking powder
- ¾ teaspoon salt
- 1 cup yellow corn meal
- 1 well-beaten egg
- 1 cup canned cream-style corn
- ¾ cup milk
- 2 tablespoons salad oil or melted shortening

Sift together flour, sugar, baking powder, and salt; stir in corn meal. Blend egg, corn, milk and salad oil; add to dry ingredients and stir just till all flour is moistened (do not beat). Preheat cornstick pans in oven, then grease generously. Fill pans ⅔ full. Bake in hot oven (425°) about 20 minutes or till done and golden brown on top. Makes 12.

Corn on the Cob

No more glorious eating than this: Corn rushed from garden to kettle, and cooked just right—

Remove husks from fresh corn. Remove silks with stiff brush. Rinse corn. Cook covered, in small amount of boiling salted water about 6 to 8 minutes. (Or, if you prefer, cook in enough boiling salted water to cover.) For ease in eating, insert pronged plastic handles in the ears of corn. Serve hot with plenty of butter—plain or whipped. Pass a bowl of chopped chives, shakers of salt and pepper.

Corn Pudding

Don't miss out on this favorite vegetable of Grandmother's—

- 3 eggs
- 2 cups drained cooked or canned whole kernel corn
- 2 cups milk, scalded
- ⅓ cup finely chopped onion
- 1 tablespoon butter or margarine, melted
- 1 teaspoon salt
- 1 teaspoon sugar
- Dash pepper

Beat eggs slightly; add remaining ingredients. Pour into greased 1½-quart casserole. Set casserole in shallow pan; fill pan to 1 inch with hot water. Bake in moderate oven (350°) 40 to 45 minutes or till knife inserted in center comes out clean. Let stand 10 minutes at room temperature before serving (the center will firm up). Makes 6 servings.

Corn Hot Cakes

Men say "Excellent!" A snap with pancake mix—

- 1 cup packaged pancake mix
- ¾ cup drained cooked or canned whole kernel corn

Prepare pancake batter according to package directions. Stir in corn. Bake on hot, lightly greased gri dle. Serve with butter and wa maple-flavored syrup. Makes

Tomatoes Stuffed With Corn Salad

A light lunch or supper in itself. C on the cob left over from dinner? Cu off for this tasty encore—

- 1½ cups drained cooked or canned whole kernel corn
- ¼ cup pickle relish
- 3 tablespoons chopped green pepper
- 3 tablespoons sliced green onions
- 1 tablespoon chopped pimient
- ¼ teaspoon salt
- 2 tablespoons Italian dressing
- 2 teaspoons vinegar
- 6 large ripe tomatoes
- 1¼ cups cubed cooked or can ham
- ⅓ cup mayonnaise or salad dressing

Combine first 8 ingredients. C at least 2 hours. Meanwhile, off thin slice from tops of tomat scoop out centers. Invert shells a chill. Just before serving, dr corn well; add ham and may naise; toss. Sprinkle inside of matoes with salt; fill with corn n ture. Makes 6 servings.

Corn Fritters

Crisp outside, light and tender insi

- 2 cups cut, fresh corn* (6 ears
- Milk
- 1½ cups sifted enriched flour
- 2 teaspoons baking powder
- ¾ teaspoon salt
- 1 beaten egg

Drain uncooked cut corn, res ing liquid; add enough milk liquid to measure 1 cup. Sift gether dry ingredients. Comb egg, milk mixture, and corn; to dry ingredients. Mix just flour is moistened. Drop ba from tablespoon into deep, ho (375°). Fry until golden bro about 3 minutes. Drain on pa towels. Serve with warm ma flavored syrup. Makes about 1

*Cut off just the tips of ker then scrape cobs.

Supper Corn Chowder

Takes only a few minutes with ca soup and leftover corn and potatoes

- 5 slices bacon
- 1 medium onion, thinly slice and separated in rings
- 2 cups cooked or canned whc kernel corn
- 1 cup diced cooked potatoes (optional)
- 1 can condensed cream of mushroom soup
- 2½ cups milk
- 1 teaspoon salt
- Dash pepper
- Butter or margarine

In large saucepan, cook baco crisp. Remove bacon; pour of con drippings, returning 3 t spoons to saucepan. Add onior cook till lightly browned. corn, potatoes, soup, milk, seasonings. Heat to boiling, re heat and simmer a minute or Crumble bacon, sprinkle chowder. Top each serving pat of butter. Makes 6 servin



FOOD WITH A FLAIR

It's a snap to prepare with light, lively

MIRACLE WHIP

N OFF CASSEROLE This recipe brings flair to a e'am casserole . . . rave compliments to you! *The* —½ c. *Miracle Whip Salad Dressing* combined with 0-oz. can condensed cream of celery soup and ¼ c. dd 2 c. cubed cooked ham, one 3-oz. can mush- s, rained, 2 T. diced green pepper, 2 T. chopped n and 1 T. finely chopped onion. Heat slowly, n often. Serve with hot parsleyed rice. Miracle delightful, can't-be-copied flavor adds a new sn. Bright, lively, sure to please!

FRUIT TOWER Here's the happiest combination of go-together fruit flavors, ever. The final touch, light lively *Miracle Whip*. Prepare raspberry gelatin as you always do. Blend in a medley of fresh peaches, Bing cherries and little mandarin oranges. Mold in a tall, tall mold. Serve topped off with Miracle Whip. Miracle Whip adds elegance to any fruit salad. It stands up and looks pretty—tastes *so* delightfully good. You won't get that famous texture and flavor any other way than with America's favorite, Miracle Whip.

CHICKEN HIGH HATS Now for a really dramatic sandwich. Cut small French rolls in half lengthwise and spread both halves with Miracle Whip. Cover the bottom halves with lettuce and chicken salad (generously laced with Miracle Whip). Add strips of pasteurized process American cheese cut from Kraft DeLuxe Slices, tomato slices, tops of rolls. Miracle Whip's unique flavor gives special flair wherever it's used. The more ways you try it the surer you'll be: there's *nothing* else like Miracle Whip.

very use, for every taste, KRAFT has a just-right dressing! 9 varieties!

This is Living—
FOODARAMA LIVING
by Kelvinator



The Raleighs: "WE EAT BETTER!" More exciting, healthier meals are easier to plan and prepare with Foodarama's tantalizing variety of foods within easy reach. The refrigerator side is *100% usable* for fresh foods . . . the *upright* freezer is 207 pounds big. Arrangement is *so* convenient, with most-needed foods where they're most accessible. There's no stooping to use the waist-level Cold-Mist Freshener. New Package Pantry stores ready-wrapped fruits and vegetables right in their plastic "crisper" bags.



The Andersons: "WE SAVE TIME AND MONEY, TOO!" You shop s fr quently, "run out" of things less often! And Foodarama's huge 18 cu. ft. ca ci 6-cu.-ft. upright freezer and 12-cu.-ft. refrigerator—lets you fix so many t gs advance . . . a whole, cooked roast if you like. You save big money, too! Fo r lets you buy in quantity when prices are lowest. It costs much less to buy than a ar freezer and refrigerator . . . operates from a single, economical unit.



The Thompsons: "WE HAVE MORE FUN!" Teen-age or adult party, entertaining is always more gracious and easy-going. You're free for fun and hospitality like never before. You won't run out of frosty cold beverages . . . Foodarama holds enough for a week. Even when sudden guests drop in . . . Foodarama's abundance turns emergencies into relaxed repasts. Incidentally, see how Foodarama's glamorous cabinet fits into 41-inch space to make a beautiful built-in, if you desire.



A 12 cu. ft. deluxe refrigerator and a 6 cu. ft. upright freezer in one cabinet only 41" wide, 63" high and 25" deep!



NEW FOODARAMA PARTY BOOK

What to do to have more fun . . . decorations, games, food for parties of all kinds. 128 pages, beautifully illustrated in color. Now on sale at bookstores at $3.25, but here's your chance to save $2.00 . . .

Special Offer . . . only $1.25 for Limited Time

At Your Kelvinator Dealer

Live Better Electric

Kelvinator Appliance

KELVINATOR DIVISION, AMERICAN MOTORS CORP., DETROIT 32, MICHIGAN

• *Refrigerators* • *Ranges* • *Automatic Washers* • *Clothes Dryers* • *Home Freezers* • *Room Air C*

Money for your recipes

Chocolate desserts; eggs and cheese

BET YOUR FAMILY thinks you're the greatest cook—especially when dessert is a luscious chocolate treat! Let us try the recipe. We're also looking for new ways with eggs and cheese. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next March. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Chocolate desserts. Tell us about your pride and joy. It's your choice for style of chocolate—semisweet pieces, unsweetened or semisweet squares, sweet bar chocolate, or decorettes. Do you use cocoa or canned chocolate syrup for flavor? Or chocolate cookies? Or cake mix?

brownies a la mode
black-bottom pie
chocolate-almond souffle
pots de creme
fudge parfait
marble cake
mocha ice cream
chocolate-angel torte

Eggs and cheese. We'd like that top-notch recipe featuring eggs or cheese (or both). Could be you make a casserole, sandwich, or creamed dish with eggs or with any type of process or natural cheese. What's your secret with a tasty souffle or omelet? Suggestions:

tomato rabbit
cheese fondue
shrimp-cheese bake
cheese strata
scrambled eggs with herbs
shirred eggs in meat cups
deviled egg bake

This month's winners

(*See recipes on pages 75 and 76*)

Cook-of-the-Month for Chiffon Pies
Mrs. Lewis C. Johnson, Mansfield, Tex.

Cook-of-the-Month for Evaporated or Dry Milk
Mrs. George H. Riley, Channing, Mich.

Other Winners

Mrs. Royce Dotson, Raton, N. Mex.
Mrs. James O. Hanley, Minneapolis, Minn.
Mrs. Willard Howlett, Tonawanda, N.Y.
Mrs. S. W. Moore, Los Angeles, Calif.
Mrs. C. Edward Snyder, Wallingford, Pa.
Mrs. J. C. Voss, Miami, Fla.

Honor Roll

Mrs. Nelson R. Crocker, Valley City, Ohio
Mrs. Robert Holz, West Lafayette, Ind.
Mrs. Douglas E. Howes, Worcester, Mass.
Mrs. Rankin Hudson, Athens, Tenn.
Mrs. George Jensen, Greenville, S. C.
Mrs. Cleve Jordan, Pritchett, Colo.
Mrs. Albert LeMunyan, Newburgh, N.Y.
Mrs. Jack Nordine, Kane, Pa.
Mrs. W. Lee Preschel, Santurce, Puerto Rico
Mrs. H. J. Schneider, Minneapolis, Minn.
Mrs. Mahlon K. Shoup, Uniontown, Pa.
Mrs. Ira W. Sims, East Saint Louis, Ill.
Mrs. Lester Speanburg, Schaghticoke, N.Y.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "March Chocolate Desserts" or "March Eggs and Cheese." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, August 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5408 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

outdoors or in ... it's B&M



Whatever you're serving when you eat outdoors . . . franks, hamburgs, steaks or cold cuts, a steaming pot of B&M Brick Oven Baked Beans belongs on your patio table. Baked all day long in a rich brown sugar sauce with tender pieces of selected pork, these real old New England baked beans will add a *different* flavor touch to any meal.
And, don't forget to have B&M Corn Relish on your table, too.

B&M brick oven
BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS
Burnham & Morrill Company, Portland, Maine





Plain Hamburgers—or Fancy Cheeseburgers

Burgers aren't burgers without French's Mustard

And you've *never* tasted burgers like French's new Cheeseburgers! Yet simply creaming butter, Roquefort (or sharp cheddar, if you prefer) and French's Mustard does it! For French's Mustard with its smooth, sure blend of rare spices, specially grown mustard seed, fine vinegars—simplifies creative seasoning to a single step! No wonder French's Mustard is the choice of more women than any other mustard!





Recipe for French's Cheeseburgers

Allow ¼ lb. ground beef for each hamburger. Press into 2 thin patties. *For Filling:* Cream together ¼ lb. butter, ¼ lb. Roquefort (or any sharp cheese) and 3 tblsp. French's Prepared Mustard—enough for 8 burgers. Spread on one patty, leaving ½ inch around edge for sealing. Top with second patty, pressing edges together. Broil on each side. Serve on toasted hamburger rolls.

Friendly Warning Because French's Mustard has a flavor, color, and texture all its own, don't expect best results from this recipe with any other mustard.

On Food...In Food...

no other mustard has the light and lively flavor of

FRENCH'S MUSTARD

Chiffon pies—cloud light!

File under Pies



Chocolate Marble Pie

A pie so dazzling and luscious can be this easy! You start with chocolate chiffon-pie filling from a package. The crust is the simple coconut kind—

1 3½-ounce can (1¼ cups) flaked coconut
Soft butter or margarine
• • •
1 package chocolate chiffon-pie filling
1 to 2 teaspoons instant coffee (optional)
½ cup heavy cream, whipped

Toast coconut in moderate oven (350°) about 10 minutes, stirring frequently for even browning. Cool. Generously butter the bottom and sides of a 9-inch pie plate; sprinkle with coconut and press. Prepare chiffon-pie filling according to package directions, *but add instant coffee to the hot milk*. Pour into coconut crust. Spread whipped cream over top; swirl cream through filling to marble. Chill until set, about 2 hours.

Mrs. Lewis C. Johnson, Mansfield, Texas

Cut along dotted lines

Photographs: Mike Nelson



Good family desserts

featuring evaporated and dry milk

Raspberry Bavarian Mold

1 10-ounce package frozen red raspberries, thawed
• • •
1 package red-raspberry-flavored gelatin
1 cup hot water
1 tablespoon lemon juice
Dash salt
• • •
1 6-ounce can (⅔ cup) evaporated milk, chilled *icy cold*
Few drops red food coloring

Drain raspberries, reserving syrup. Dissolve gelatin in hot water; add reserved syrup, lemon juice, and salt. Chill till partially set. Add milk. Beat at high speed on mixer till fluffy and soft peaks form, about 4 minutes.* Fold in raspberries. Tint with red food coloring. Pour into 1-quart mold. Chill till firm. Trim with dessert topping, if desired. Makes 6 servings.

*For extra-fluffy dessert, beat mixture about 7 minutes. Pour into $1\frac{1}{2}$-quart mold.

Mrs. George H. Riley, Channing, Michigan

Add these pages to your COOK BOOK

File under Desserts





Frozen Orange Pudding—Low Cal

2 eggs
⅓ cup cold water
⅓ cup nonfat dry milk
Dash salt
¼ cup sugar
1 6-ounce can frozen orange- or tangerine-juice concentrate, thawed

In small bowl, combine eggs, water, nonfat dry milk, and salt. Beat with electric or rotary beater until light and fluffy: gradually add sugar and concentrate, beating till thick and lemon colored. Freeze in refrigerator tray. Makes 8 servings.

Mrs. James O. Hanley, Minneapolis, Minnesota



Peach Angel Squares

1 No. 2½ can (3½ cups) sliced peaches or 3 cups sweetened fresh sliced peaches
1 envelope (1 tablespoon) unflavored gelatin
Dash salt
½ cup thawed frozen lemonade concentrate
1 6-ounce can (⅔ cup) evaporated milk, chilled *icy cold*
About 2 dozen chocolate cooky wafers

Drain peaches, reserving ¾ cup syrup.* In saucepan, soften gelatin in cold reserved syrup; then heat over medium heat, stirring constantly, until the gelatin dissolves. Remove from heat. Stir in salt and concentrate. Mash 1 cup of the peaches; stir into gelatin mixture. Chill till partially set. Fold in remaining peach slices. In chilled bowl, whip evaporated milk to stiff peaks; fold in peach mixture. Line a 10x6x1½-inch baking dish with chocolate wafers; fill with peach mixture. Chill till set. Top with wafer halves. Makes 8 servings.

*If using fresh peaches, let stand about 15 minutes after mixing with sugar. Drain, reserving syrup. Add water to syrup to measure ¾ cup.

Mrs. Willard Howlett, Tonawanda, New York



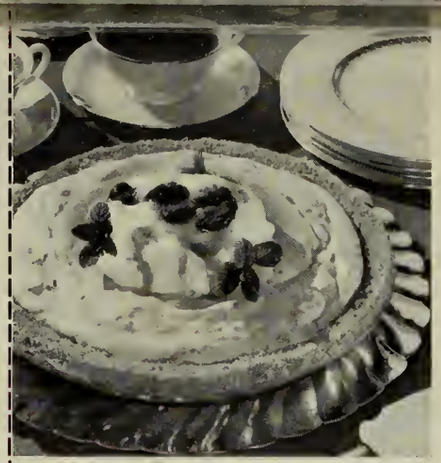
Lemon Custard Sauce

2 eggs
1½ cups water
¼ cup nonfat dry milk
¼ cup sugar
Dash salt
¼ teaspoon grated lemon peel
1 tablespoon lemon juice

Beat eggs slightly; add water, dry milk, sugar, and salt. Cook in double boiler over *hot, not boiling*, water, stirring constantly. As soon as custard coats metal spoon, remove from heat. Cool at once by placing pan in sink or bowl of cold water and stirring a minute or two; add lemon peel and juice. Place hulled strawberries or other fruit in chilled sherbets; pour custard over. Chill. Makes 4 to 6 servings.

Mrs. J. C. Voss, Miami, Florida

Add these pages to your Better Homes & Gardens Cook Book



Light-'n-airy Strawberry Pie

Thaw one 10-ounce package frozen strawberries and bring to room temperature. Soften 1 envelope (1 tablespoon) unflavored gelatin in ½ cup cold water. Heat over low heat, stirring constantly, till gelatin dissolves. Remove from heat. Add strawberries, 1 tablespoon lemon juice, and dash salt. Refrigerate, stirring occasionally, till mixture mounds slightly when spooned. Beat 2 egg whites till soft peaks form; gradually add ¼ cup sugar, beating to stiff peaks. Fold in gelatin, then ½ cup heavy cream, whipped. Tint with red food coloring. Pile into chilled 9-inch graham-cracker crust. Chill till firm.

Mrs. Royce Dotson, Raton, New Mexico



Blueberry Eggnog Pie

⅓ cup sugar
1 envelope (1 tablespoon) unflavored gelatin
¼ teaspoon salt
3 beaten egg yolks
1½ cups milk
1 teaspoon vanilla
3 egg whites
¼ cup sugar
½ cup heavy cream, whipped
1 9-inch baked pastry shell
Sugared blueberries or blueberry sauce

In top of double boiler, combine ⅓ cup sugar, the gelatin, and salt. Add egg yolks and milk. Cook and stir over *hot, not boiling*, water till mixture is slightly thick. Remove from heat; add vanilla. Chill, stirring occasionally, till mixture mounds slightly when spooned. Beat egg whites till soft peaks form. Gradually add ¼ cup sugar, beating to stiff peaks. Beat gelatin mixture just till smooth; fold into egg whites. Fold in whipped cream. Pile into cooled pastry shell (have edges crimped high). Chill till firm. Serve with blueberries.

Mrs. C. Edward Snyder, Wallingford, Pennsylvania



Mile-high Limeade Pie

1 envelope (1 tablespoon) unflavored gelatin
½ cup cold water
4 beaten egg yolks
1 6-ounce can frozen limeade concentrate
4 egg whites
½ cup sugar
½ cup heavy cream, whipped
1 9-inch baked pastry shell, cooled

In top of double boiler, soften gelatin in cold water; add yolks and dash salt. Cook and stir over *hot, not boiling*, water till mixture is slightly thick. Remove from heat. Stir in concentrate. Chill, stirring occasionally, till mixture mounds slightly when spooned. Beat egg whites till soft peaks form. Gradually add sugar, beating to stiff peaks. Fold in gelatin mixture, then whipped cream. Add few drops green food coloring. Pile into pastry shell. Chill till firm.

Mrs. S. W. Moore, Los Angeles, California



for the finest in tuna

LOOK FOR THE MERMAID ON THE LABEL



When it comes to tuna... *it pays to buy the best*

This is the prime fillet tuna, pressure-baked our own way to protect the delicate flavor. White Star is the highest-quality tuna you can buy. Yet this superior tuna costs so little — in comparison to other foods — why settle for less than the best? Next time you shop for tuna, look twice. Be sure to get the prime fillet brand — White Star — the tuna with the mermaid on the label.



EASY FIXIN' SALAD! Rinse a variety of salad greens, drain well, then chill. Break greens into a salad bowl, add a can of White Star tuna. Add sliced hard-cooked eggs, tomato slices, crisp celery and carrot cuts. Top with mayonnaise or salad dressing, season and mix lightly.

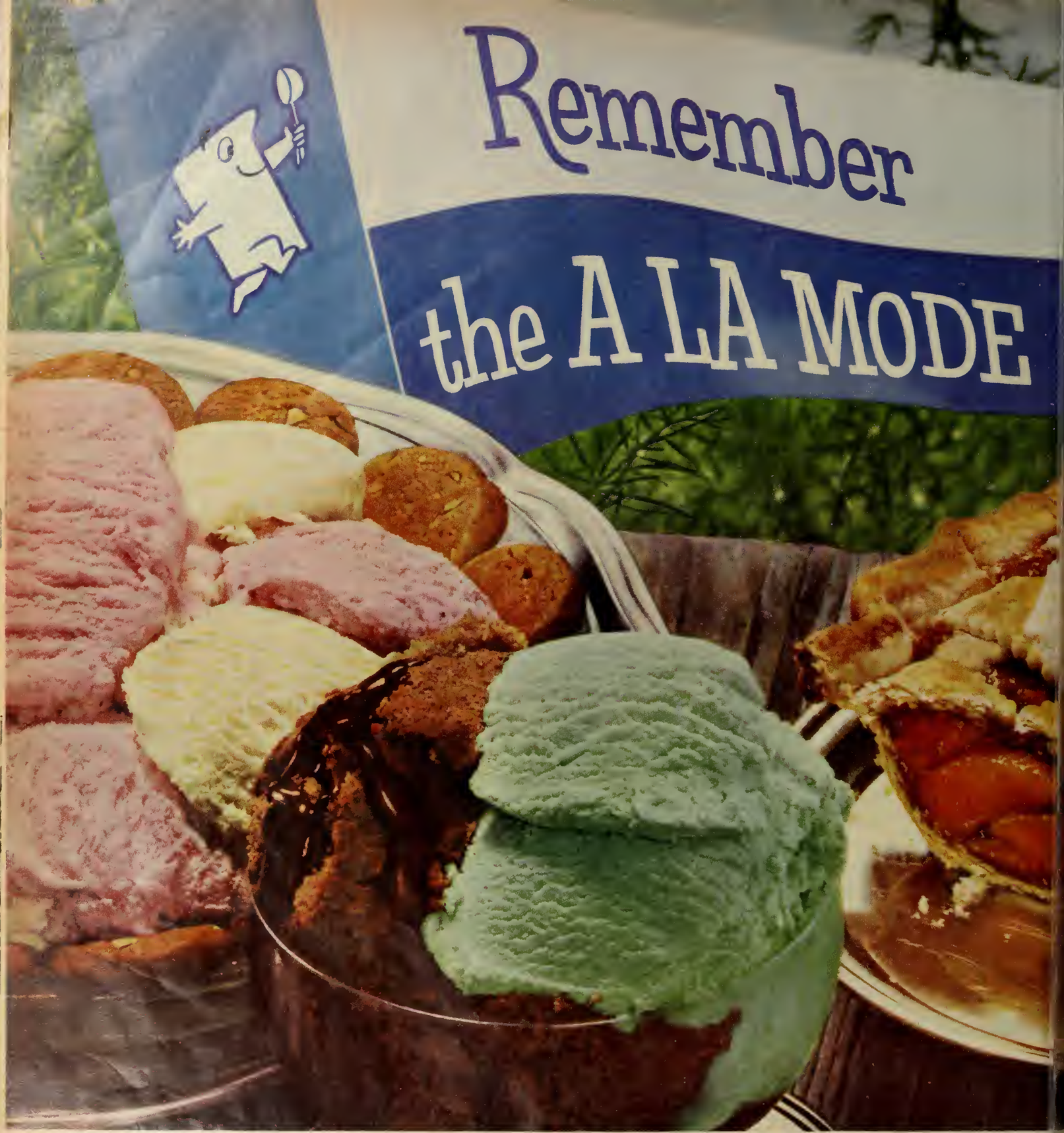
White Star Tuna

Now in the new Family Size, too!



Those who prefer Fancy Pack use our solid light tuna...





☆ Pillsbury Slice 'n Bake Cookie Pie A La Mode ☆ Pillsbury Pudding Cake A La Mode ☆ Pillsbury's BEST Flour Peach Pie A La Mode

ICE CREAM makes America's

Talk about desserts, Ice Cream tops 'em all. Any dessert you can spoon, dip or slice tastes even better with a scoop of Ice Cream. So when you shop, Remember the A La Mode. Take home several flavors of Ice Cream for ideas like these. America's favorite fun food makes any dessert more fun.

AMERICAN DAIRY ASSOCIATION

Representing the dairy farmers in your area

Pillsbury Slice 'n Bake Cookie Pie A La Mode. Easy to look at —easier to fix. Make the crust with Slice 'n Bake Cookies. Fil with colorful scoops of Ice Cream and enjoy. Get all four flavors of Pillsbury Slice 'n Bake Cookies at your grocer's dairy case

Pillsbury Pudding Cakes A La Mode. You bake 'em like cake eat 'em like pudding. Serve 'em hot or cold topped with plenty of Ice Cream, America's fun food.

Pillsbury's BEST *Flour Peach Pie A La Mode.* A Best of th Bake-Off idea. Bring out this homemade fresh-peach pie, pil on lots of Vanilla Ice Cream and watch 'em smile.



☆ Pillsbury Apple Crunch Mix A La Mode ☆ Hawaiian Fruit Cup A La Mode

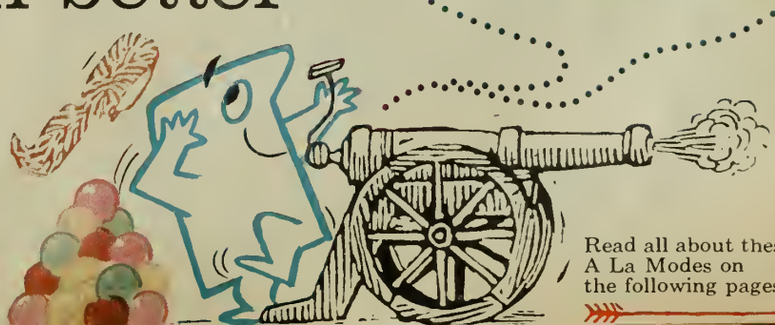
...so *Remember the A LA MODE*

Best desserts even better

Pillsbury Apple Crunch A La Mode. Real country kitchen goodness! Eat it warm. Top it with Ice Cream for pure melting joy!

Hawaiian Fruit Cup A La Mode. Ice Cream and fruit? Island folks say it's "Nui Loa!" . . . out of this world! In a hollowed-out pineapple half, place scoops of Chocolate, Strawberry, Vanilla Ice Cream. Garnish with fresh fruit, chopped nuts.

You never outgrow your need for foods made from Milk!



Read all about these A La Modes on the following pages

Cold cuts—some like 'em hot!

SUMMER MEALS become substantial when you serve one of these main dishes. And they almost cook themselves! We've used four of the many members of the cold-cut class here. Others await you at your market.

Photographs: Mike Nelson



Deviled Ham Dinner

A can opener and skillet are all you need to put the show on the road. This hurry-up special is perfect for supper or a brunch. Use your electric skillet and take it right to the table for even more speed.

Bet this dinner will become a specialty of your teen-age cook! Pass ripe olives for flavor companions.



Bologna-Rice Barbecue

Supper's in a neat little surprise package. Fold back the foil and there's Spanish rice with big cubes of Bologna. Extra-spicy catsup adds flavor plus.

Good news for the cook—you mix everything right in the foil and heat over hot coals or in the oven. No bowls or pan to wash! Or call on a skillet if you prefer.



Pizza-style Sandwiches

Quick and easy—sure to please any pizza fan. Ready in a jiffy for lunch, supper, or after-swim snack.

Salami, pizza sauce, and cheese are layered between slices of bread, sprinkled with garlic salt and then grilled. Bread toasts golden brown, cheese melts. No sandwich grill? Call on your skillet or griddle.



15-minute Kabobs

Sweet-sour Kabob Sauce simmers while you thread skewers with chunks of canned luncheon meat, green pepper, and pineapple. Cherry tomatoes finish off skewers. Brush with sauce, whisk 'em into broiler, and that's it! Keep extra sauce hot to pass at the table.

Recipes on page 82



For crusts this flaky, tender and golden brown . . . only the BEST *flour will do!*

BEST idea for fresh peach time!

You can't miss with real ice cream, dewy fresh peaches and this tender crust made with the one BEST flour.

Open the sack and see . . . Pillsbury's BEST is white. Handles well—blends smoothly. And it's *fresh*. That's why it's the one BEST flour for all your baking. Try it tonight with this fresh Peach Pie.

PEACH PIE

Developed by Ann Pillsbury

Bake at 450° for 10 minutes, then at 350° for 30 to 35 minutes. MAKES 9-inch pie.

Sift together . . . 2 cups sifted **Pillsbury's BEST All Purpose Flour*** 1 teaspoon **salt** into mixing bowl.

Cut in . . . . $\frac{2}{3}$ cup **shortening** until the size of small peas.

Sprinkle . . . 6 to 7 tablespoons cold **water** over mixture stirring with fork until dough is moist enough to hold together.

Form . . . . . into two balls. Flatten one to $\frac{1}{2}$-inch thickness; smooth edges.

Roll out . . . . . on floured surface to a circle 1$\frac{1}{2}$ inches larger than inverted 9-inch piepan. Fit into pan.

Peach Filling

Cambine . . $\frac{1}{2}$ cup **sugar**
$\frac{1}{4}$ cup firmly packed **brown sugar**

Cover . . . . . 5 cups sliced fresh **peaches** with sugar mixture. Let stand about 1 hour. Drain, reserving juice.

Combine . . . . . in small saucepan
3 tablespoons **cornstarch**
$\frac{1}{4}$ teaspoon **nutmeg**
$\frac{1}{4}$ teaspoon **cinnamon** and
$\frac{1}{8}$ teaspoon **salt**. Gradually add reserved peach juice, blending until smooth.

Cook . . . . . over medium heat, stirring constantly, until thick and clear. Remove from heat.

Add . . . . . 1 tablespoon **leman juice** and sliced peaches.

Turn . . . . . into unbaked pie shell; dot with 1 tablespoon **butter**.

Roll out . . . . . remaining dough. Cut into strips $\frac{1}{2}$ in. wide; crisscross over filling to form lattice top. Trim and seal ends; fold bottom crust over to cover. Flute. Brush strips with **milk**.

Bake . . . . . at 450° for 10 minutes, then at 350° for 30 to 35 minutes.

**For use with Pillsbury's* BEST *Self-Rising Flour, omit salt and decrease water to 4 to 5 tablespoons.*



The flour you find in kitchens where only the BEST *will do!*



The taste of Ripe Olives

It's like...well, you know... the smile of Mona Lisa

Subtle and winning?

That's it – subtle and winning!

Keep your relish dish Ripe Olivefull advises the Olive Advisory Board, San Francisco.

©O.A.B.

Cold cuts

Begins on page 80

Deviled Ham Dinner

Cooks in 15 minutes! Flavorful deviled ham seasons this dish, so you probably won't need to add salt—

2 tablespoons butter or margarine
2 1-pound cans (4 cups) tiny whole potatoes, drained
1 cup chopped green pepper
½ cup chopped green onions
2 4-ounce cans deviled ham

Melt butter in skillet. Add potatoes and heat 5 minutes. Sprinkle green pepper and onions over potatoes. Dot with deviled ham (drop by teaspoon) and heat 10 minutes longer. Makes 4 to 5 servings.

Bologna-Rice Barbecue

Favorite Spanish rice is even heartier with Bologna! Packaged precooked rice is a time-saver here—

1 4⅝-ounce package precooked rice (1⅓ cups)
½ pound big Bologna cut in ½-inch cubes (about 1⅔ cups)
½ cup extra-spicy catsup
⅔ cup hot water
1 3-ounce can (⅔ cup) broiled sliced mushrooms
¼ cup finely chopped onion
2 tablespoons chopped green pepper
½ teaspoon salt
2 tablespoons butter or margarine

Tear off a 3-foot length of 18-inch-wide foil. Fold in half to make a square. Put your fist in center of foil; bring up sides to form a pouch. Put all ingredients, except butter, in foil pouch (use mushroom liquid, too). Carefully mix with a spoon. Dot with butter. Seal tightly. Place on grill over hot coals and heat about 15 to 18 minutes. (Or bake in foil or in covered 1½-quart casserole in very hot oven (450°) 15 to 18 minutes or till rice is done.) Fluff rice with a fork before serving. Makes 4 servings.

Tasting-Test Kitchen note: Or you may combine all ingredients in skillet. Cook over medium heat, stirring frequently, till hot. Cover tightly, reduce heat and let stand about 5 minutes or till done.

Pizza-style Sandwiches

Use extra-peppery salami for folks who like "hot" foods—

⅔ cup canned pizza sauce
8 slices bread
• • •
4 large or 8 small slices salami
4 slices sharp process American cheese
Garlic salt or salt
• • •
Soft butter or margarine

Spread pizza sauce on one side of each bread slice. Top 4 with salami slices, then with cheese; sprinkle with garlic salt. Add remaining bread slices, sauce side down. Generously butter top and bottom of sandwiches. Grill both sides on griddle, sandwich grill, or in a skillet until sandwiches are toasted and cheese melts. Makes 4.

15-minute Kabobs

Canned luncheon meat gives you a head start. Brush kabobs with the rich-flavored sauce, then broil, in range or over coals, just till brown—

1 12-ounce can luncheon meat, cut in 12 cubes
1 green pepper, cut in 12 squares
12 canned or frozen pineapple chunks
• • •
1 recipe Kabob Sauce
• • •
About 8 cherry tomatoes

On skewers alternate meat, green pepper, and pineapple. Brush generously with Kabob Sauce. Broil 3 to 4 inches from heat about 6 minutes, or till lightly browned. Turn; place tomatoes on ends of skewers. Brush all with sauce; broil about 4 minutes longer, or till lightly browned. Serve immediately with remaining sauce. Makes 4 servings.

Kabob Sauce: Combine one 8-ounce can (1 cup) seasoned tomato sauce, ½ cup pineapple syrup (drained from chunks), ¼ cup finely chopped green onions, ¼ cup butter or margarine, 1 teaspoon monosodium glutamate, 1 teaspoon Worcestershire sauce, and ½ teaspoon salt. Simmer 15 to 20 minutes, or till thick.

Glamour you can afford

Begins on page 34

CREDITS

Page 34:

left:
Photograph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Sidney Pranikoff, Cincinnati, Ohia
Data: Polly Cramer

right:
Phatagraph: de Gennaro
Hameawner: Sam Goad, Beverly Hills, California
Architect: Richard L. Dorman
Data: Pauline Graves

Page 35

top left:
Photograph: Mason Weymouth
Hameowner: Hartley Dewey, Pebble Beach, California
Decorator: Lauise C. Dewey
Data: Elizabeth Clemons

top right:
Photograph: Lisanti
Owner-designer: Arthur H. Nilson, Ithaca, New Yark

bottom left:
Photagraph: Hedrich-Blessing
Homeowner: Harry Bairstow, Jr., Wilmette, Illinais
Decorator: Betty Lotz
Data: Jessie Walker

bottom right:
Photograph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Willard Pistler, Jr., Cincinnati, Ohio
Data: Polly Cramer

Page 36

top left:
Photograph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Willard Pistler, Jr., Cincinnati, Ohio
Data: Pally Cramer

middle:
Photagraph: Szanik
Designer-owner: Charles Wickett
Data: Barbara Lenox

top right:
Phatagraph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Marvin C. Hymen, Winnetka, Illinois
Decorators: Bert Smithson & Sons
Data: Jessie Walker

bottom:
Photograph: Howland
Photographed at: Blaomingdale's

Page 37

top left:
Photograph: Hedrich-Blessing
Decorator: Sarah Pagoria

top right:
Photograph: Hedrich-Blessing
Homeowner: Wm. D. Fisher, St. Louis, Missouri
Decarator: Norton Co.
Data: Lois Rea

bottom left:
Photograph: de Gennaro
Homeowner: Sam Jaffe
Architect: Joe B. Jordan, A.I.A.
Data: Barbara Lenox

bottom right:
Photograph: Warren Reynolds
Homeowner: Mr. and Mrs. Wilbert Johnson, Tyler, Texas

Page 38

top left:
Photograph: Warren Reynolds
Decoratar: L. S. Ayres

top right:
Photograph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Richard Ford, Cincinnati, Ohio
Decorator: Ed Lawyer
Data: Polly Cramer

bottom left:
Photagraph: deGennaro
Homeowner: Mrs. Corinne Hester, Los Angeles, California
Decorator: Adele Faulkner, A.I.D.
Data: Barbara Lenox

bottom right:
Photograph: Suter, Hedrich-Blessing
Homeowner: Lloyd Levine, Highland Park, Illinois
Architect: Joseph C. Hayes
Data: Ruth Lee

Page 39

top left:
Photagraph: Hedrich-Blessing
Homeowners: Walter Marris and John Chesteen, Cincinnati, Ohio
Decorator: John Chesteen, A.I.D.
Data: Polly Cramer

middle:
Photagraph: Lisanti
Homeowners: Mr. and Mrs. Stephen Lynch, Jr., Miami Beach, Florida
Decoratar: Wm. Pahlmann, A.I.D.
Data: June D. Edwards

top right:
Photograph: Hedrich-Blessing
Homeowner: Jack Kartee, Wilmette, Illinois
Designer: Paula Turchin, Chicago, Illinais
Data: Jessie Walker

bottom left:
Photograph: Warren Reynolds
Decorators: Hey-Frampton
Data: Joan Scott

bottom right:
Photograph: Hedrich-Blessing
Homeowner: Mr. and Mrs. Richard Ford, Cincinnati, Ohio
Decorator: Ed Lawyer
Data: Polly Cramer

You can order Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents (no stamps, please) to cover cost of handling and mailing to Pamphlet 5SP, 8908 Meredith Bldg., Des Moines 3, Iowa.



Bake 'em like cake...eat 'em like pudding

New Pillsbury Pudding-Cake Mixes

Top 'em with ice cream for pure melting joy

ere's a quick and wonderfully delicious essert everybody's going to like. Pillsbury udding-Cake. You can whip it up in no me. The cake and sauce mixes come right the same Pillsbury package. When it's one, the cake floats on the sauce that starts top and bakes its way down. And for a ery special surprise, top it with ice cream. illsbury Pudding-Cake Mixes—Lemon, hocolate and new Orange flavors.

NEW
Pillsbury
PUDDING-CAKE
Mixes



Nothing says lovin' like something from the oven... and Pillsbury says it best!



put a Touch of Magic in your life with the 1960 Magic Chef®

Baby steps out!

By Ann Usher

Let the decision be Baby's as to when he wants to pull himself up, to edge along, to launch forth daringly for that first, triumphant walk by himself.

He may need help at first in getting back down to the floor when he tires of standing. He'll want comforting when he lets go and sits down with a thud. He'll appreciate, too, your praise of his efforts.

When he starts to walk, he'll tumble often, but he'll keep trying. It's your job to see that his surroundings are safe as can be, his clothing and shoes comfortable.

He'll want room to practice walking. Provide lots of opportunities, so he'll be content when he has to be in his playpen.



Crib or playpen sides are usual first supports, then sturdy furniture. The beginning walker should wear soft shoes or go barefooted on soft surfaces.

Photographs: Joan Liffring



Learning to walk, a young man has to move fast to stay on his feet. Grass is springy, but Dad's a steadying influence.





During shopping trips or "walks," a baby harness keeps this young colt from falling or wandering away.

Walking with two of his favorite people. Arms will soon tire in this position; a one-hand hold or a little carrying will help.

2 oz. to 1 gal.



Superb On Salads! French, Russian, Roquefort—fresher, tastier with Pompeian. Pure virgin imported olive oil—first press of choicest olives. Just as flavorful on meat, fish, fowl. Insist on Pompeian!

Renew your Better Homes & Gardens subscription early!



SPRINGMAID COTTONS

Sheets and Pillow Cases

A book that gives you confidence in the kitchen. *Better Homes & Gardens* NEW COOK BOOK. $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8508 Meredith Building, Des Moines 3, Iowa.

YOUR BEST BUY IS A NEW brick HOME

See Your Builder Today

SPONSORED BY MEMBERS OF THE STRUCTURAL CLAY PRODUCTS INSTITUTE



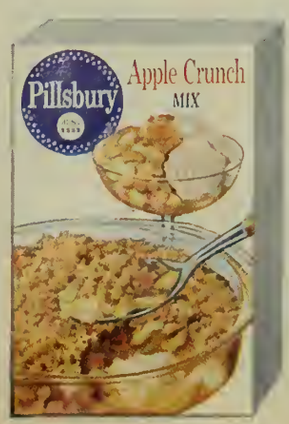
Country kitchen goodness! The apples get juicy as the crust gets crisp

New Pillsbury Apple Crunch Mix

Top it with ice cream for pure melting joy

Served oven-warm and fragrant, Pillsbury's new Apple Crunch is like a country-kitchen dessert. Real apples and sauce mix are in the package along with the crunchy crust topping. No bowls, no mixing—you make it and bake it all in the same pan. And for a special treat, try it with ice cream.

You'll find this is one a la mode dessert your family will remember to ask for again and again!



NEW Pillsbury APPLE CRUNCH Mix

Nothing says lovin' like something from the oven... and Pillsbury says it best!

4 new cool'n quick Pillsbury

1.



Caramel Nut Snack Bars & Milk

Unroll the dough from 1 can Pillsbury Quick Caramel Nut Rolls to 13 x 4-inch strip on greased baking sheet. Press out dough to ¼-inch thickness. Brush with butter. Sprinkle with the Caramel Nut topping that's right in the can. Bake at 375° for 10-12 min. While warm, cut into bars. Serve with a tall glass of ice cold milk!



2.



Quick Cinnamon Rolls & Cool Salad

Delightfully cool combination for a summer luncheon! Pillsbury Quick Cinnamon Rolls are so easy. Just pop the 8 rolls of fresh dough in a pan and bake. Spread on the velvety icing that comes right in the can. Serve with a cool salad—your favorite fresh fruits nestled on a bed of crisp greens!

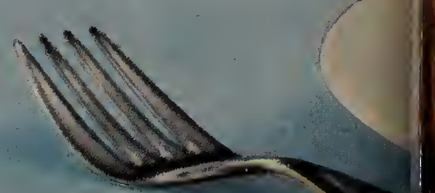


4.



Breeze-easy Biscuit Shortcake

Place 5 Pillsbury Biscuits on greased baking sheet. Brush with butter. Sprinkle with sugar. Top each with another biscuit. Flatten to 3-inch round. Brush with butter. Sprinkle with sugar. Bake at 425 for 10-12 min. Split; fill with berries or other fresh fruit, top with whipped cream.



deas with
Fresh Dough Foods!



okie Crust Ala Mode Pie

cious new switch on pie a la model Just line bottom of ungreased piepan thin slices of Pillsbury Slice 'n Bake Cookie dough; press out evenly. sides with more slices, overlapping for scalloped edge. Bake at 375° 9 min. Cool; fill with scoops of ice cream. Add your favorite topping!

· wonderful Slice 'n Bake flavors . . . Butterscotch Nut, Crunchy ıut, Toasted Coconut and Sugar Cookies!



Get them all at your grocer's dairy case...

PILLSBURY
FRESH DOUGH FOODS
(get them in Canada, too!)



Delicious as your very own stuffing!

Pepperidge Farm® Stuffing ...*Instantly!*

SAVES TIME... SAVES MONEY, TOO!

Here's a conversation piece salad—a meal in one bowl. It's a substantial salad to delight your menfolk—with ham, cheese, sliced eggs, and olives. And wait till you taste what those Pepperidge Farm Stuffing crumbs do to the flavor! These delicious morsels of bread come seasoned with onion and 7 choice herbs. And when you moisten them slightly in dressing, they spark up any salad with a marvelous new crunchy texture and flavor.



HEARTY HAM SALAD

½ clove garlic
½ head Romaine (1 qt.)
½ head Chickory (1 qt.)
½ cup grated Parmesan cheese
2 cups cooked ham, ground or julienned
2 hard-cooked eggs, sliced
8 stuffed olives
2 cups Pepperidge Farm Stuffing
¾ cup French Dressing

Rub wooden salad bowl with garlic. Put chilled greens, torn to bite size, in bowl. Add cheese, ham. Toss Pepperidge Farm Stuffing crumbs with half of French Dressing for just a minute—don't let them get soggy. Add to salad with rest of dressing. Toss. Garnish with sliced eggs and olives.

P. S. Pepperidge Farm Stuffing adds *variety and spice* to everyday menus!

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE



Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

WRITE
today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. E-1, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE

Ronson Fire-Starter
perfect for barbecues
• fast • no soot
• burns clean
• won't affect taste of food



RONSON
maker of world's greatest lighters
RONSON CORP., WOODBRIDGE, N. J.; TORONTO, ONT.; LONDON, ENG.

Have your pie— eat it, too!



Enjoy sweets in ANY form—yet control your weight with PEARSON SAKRIN LIQUID SWEETENER instead of sugar. Use it in tea, coffee, fruit, cooking, etc. NO calories . . . NO sugar . . . NO salt. 69¢ at Drug Stores, Supermarkets. Write for FREE Recipe Book B-8, Box 38D, Miami, Fla.



PEARSON SAKRIN®
LIQUID SWEETENER

JUST BRUSH IT ON!
WRIGHT'S
BAR-B-Q SMOKE

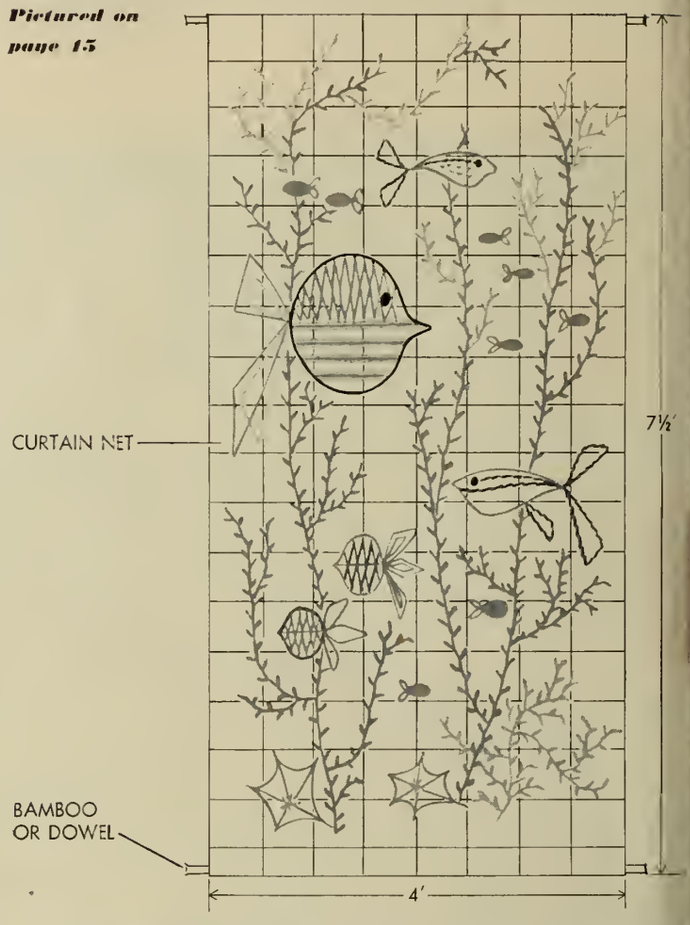


FREE SAMPLE Send name and address of your grocer to:
WRIGHT'S SMOKE COMPANY
Dept. BH., 2435 McGee, Kansas City, Missouri

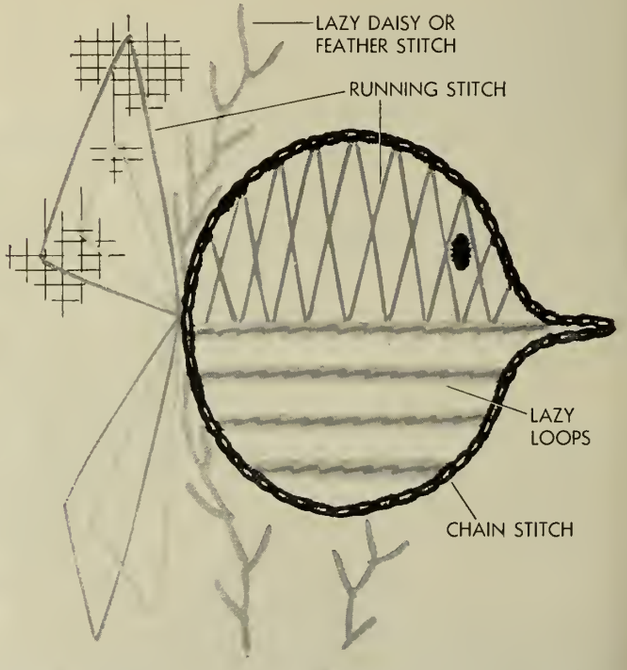
How you can

Design a wall hanging

Pictured on page 15



Giant embroidery stitches on coarse net—that's all there is to thi unusual wall hanging. Make a duplicate or create an original desig to suit your own interests. Colors and materials are up to you; ad texture with shiny sequins, buttons, metallic threads.



To make a pattern: crayon your design on big wrapping paper sheets. Lay paper pattern on the floor, then spread the background fabric over pattern. "Embroider" the design, following the crayoned outline. Use a combination of embroidery stitches and loops.

Make a Perfect Meat Loaf

icy, moist, marvelous...with Hunt's Tomato Sauce, tomato at its cookin' best!



PERFECT MEAT LOAF

A real prize, this recipe! It's a fail-proof, flavorful meat loaf, with the spicy goodness of Hunt's Tomato Sauce inside. a rich red glaze of Hunt's outside. And—its unique *new* combination of everyday ingredients is what makes it juicy, moist. marvelous—whether you serve it hot *or* cold.

- 1½ lbs. ground beef
- ¾ cup quick-cooking raw oats
- 2 eggs, beaten slightly
- ¼ cup chopped onion
- 2 teasp. salt
- ¼ teasp. pepper
- 2 8-oz. cans Hunt's Tomato Sauce

Combine first six ingredients *thoroughly* with 1 can Hunt's Tomato Sauce. Pack firmly into an 8 x 4 x 3-inch loaf pan. Chill about 1 hour. Unmold into a shallow baking pan. Bake in moderate oven (350°F.) for 1 hour. Pour second can of Hunt's Tomato Sauce over loaf. Bake 20 minutes more until loaf is nicely glazed. Makes 6-8 servings.

Creative Cooking Comes Easy With Hunt's Tomato Sauce. There are so many ways you can use it to brighten your everyday favorites. For instance: try *basting* your roasts with Hunt's. It gives them tempting new color, mingles with pan juices to make a perky, perfect gravy. (Allow 1 can to about 3 lbs. of chicken, pot roast, veal or pork roast.)

Look for more recipes on every can of Hunt's Tomato Sauce, too.



WRITE FOR FREE RECIPE BOOKLET:

"21 NEW WAYS TO SERVE HAMBURGER," HUNT FOODS, DEPT. LB, P.O. BOX 5, FULLERTON, CALIF. IN CANADA: HUNT FOODS, TILBURY, ONT. Hunt...for the best

The month for sundaes

Begins on page 60

Raspberry Parfait

Three luscious pink layers of raspberry ice cream alternate with three red layers of raspberries—

Pre-chill parfait glasses till frosty cold. For the sundae sauce, use frozen red raspberries, thawed, but with *a few ice crystals remaining.* (Or use sweetened crushed fresh raspberries.) Save out some whole berries for garnish. Start the parfaits with a big spoonful of the raspberries and syrup in the bottom of each glass. Add a scoop of raspberry ice cream or strawberry or vanilla. Alternate layers of raspberries and ice cream. Top with whipped cream and a sprinkle of whole berries.

Fudge Sundae

The favorite of favorites! Here's how to make it in professional style—

Start out with enough Mondae Sauce in each serving dish to cover the bottom generously. In the center place a hub of chocolate or vanilla ice cream. Then overlap 4 big spoonfuls of ice cream around it, alternating light and dark for harlequin effect—see picture on page 60. Drizzle more sundae sauce over the top. Sprinkle with broken California walnuts or toasted slivered almonds. Pass a plate of crisp sugar wafers.

Mondae Sauce

A yum-yum fudge sauce that's thick and gooey! And see how easy!—

1 6-ounce package (1 cup) semisweet chocolate pieces
½ cup evaporated milk

In small heavy saucepan, heat chocolate and evaporated milk over medium heat, stirring constantly until blended. Serve warm or at room temperature over ice cream. Makes 1 cup.

Minted Sundae Soda

Mint and lime flavors give double refreshment! Serve this beautiful half-sundae half-soda with both straws and spoons—

1 10-ounce jar (about 1 cup) mint apple jelly
½ cup water
• • •
Lime sherbet
Vanilla ice cream
Bottled lemon-lime carbonated beverage, chilled

Combine jelly and water in saucepan. Cook and stir over low heat till jelly dissolves. Cool, then chill. Into each chilled 14-ounce glass pour about 3 tablespoons mint-jelly syrup. Add a big spoonful of sherbet or ice cream; stir till melted. Add a scoop of vanilla ice cream, then a scoop of lime sherbet, finally another scoop of vanilla ice cream. Fill with lemon-lime carbonated beverage, pouring carefully down side of glass. Garnish with lime slices and sprig of mint.

Tasting-Test Kitchen note: You may make this soda using 2 teaspoons bottled creme-de-menthe syrup in each glass, in place of the mint-jelly syrup.

Top Banana Split

With this one, you just let yourself go and live it up! M-m-m!—

Fully ripe, flecked-with-brown bananas
Canned pineapple slices, chilled
Three flavors of ice cream or sherbet—strawberry, vanilla, and orange
Three sundae sauces—Raspberry Sundae Sauce, Mondae Sauce or chocolate syrup, and marshmallow creme
Bing cherries or maraschino cherries with stems on

Count on 1 banana, halved lengthwise and peeled, for each split. Drain pineapple, and dip bananas in the pineapple syrup to keep color bright. Place a pineapple ring in center of each *long* dish. (Fun to have real banana-split dishes.) Now add a banana runner on each side—the pineapple ring makes the banana ride high instead of slipping down in the dish, gives the whole split a boost in the air. Top pineapple ring with a scoop of orange sherbet, add a scoop of vanilla ice cream on one side, a scoop of strawberry on the other. Cut a pineapple ring in half and tuck in, like wings, between the scoops. Ladle Raspberry Sundae Sauce over vanilla ice cream, Mondae Sauce over the strawberry, marshmallow creme over orange sherbet. Then for good measure, flood dish with all three sauces. Trim with cherries.

Raspberry Sundae Sauce

It's a one-step recipe! Choose your favorite preserves—

Stir a jar of red-raspberry preserves to make it of just-right spooning consistency to ladle over ice cream. That's all!

Song of the open (?) ROAD

I know that summer's here
because
The flowers are a-bloomin',
The butterflies are flittin'
And the temperature is
zoomin'.
And hopeful anglers
everywhere
Are tempting fish to eat lures.
And highway crews have
closed the roads
And opened up the detours.

—*Suzanne Douglass*

THE LIGHT TOUCH OIL

Created by Kraft for today's lighter salads, frying and baking!

Today's new trend is to lightness—in figures, fashions, and foods. This explains the big switch to Kraft Oil . . . the Light Touch oil. To your fried foods Kraft Oil gives a wonderful new lightness and crispness. It gives a new light touch, a glorious tenderness and moistness to your cakes, pastries, and other baked goods. And in salad dressings its fresh, light touch lets all the flavor of the seasonings come through clearly. Discover the Light Touch of Kraft Oil today. *It's in this new bottle.*



LIGHT TOUCH SALAD IDEAS

from The Kraft Kitchens



Here's a basic French Dressing recipe you ought to memorize, it's so easy and good. Make it with Kraft Light Touch Oil so the full flavor of the seasonings comes through. Add herbs if you like, or a whisper of garlic. And keep it on hand for dozens of "Light Touch" salads.

"LIGHT TOUCH" FRENCH DRESSING

¾ cup Kraft Oil
¼ cup vinegar
1 teaspaan salt
1 teaspaan sugar
½ teaspaan paprika
¼ teaspaan dry mustard
Dash af freshly graund pepper

Combine all the ingredients and shake until thoroughly blended. Chill. Shake well each time before using. Yield: 1 cup.

Italian Green Salad

Add 1 clove garlic, crushed, and 2 tablespoons chopped parsley to your "Light Touch" French Dressing. Fill salad bowl with crisp bite-sized pieces of leaf lettuce, head lettuce, and French endive. Toss with dressing. Garnish with thinly sliced radishes.

FREE SALAD BOOKLET

You'll find ideas galore in this Kraft booklet called "French Dressings for Your Favorite Salads." 24 pages, with big color pictures, all yours for the asking. *Write* Kraft Oil French Dressing Booklet, P.O. Box 5767, Chicago 77, Illinois.



Only $59.62 fixed up this kitchen

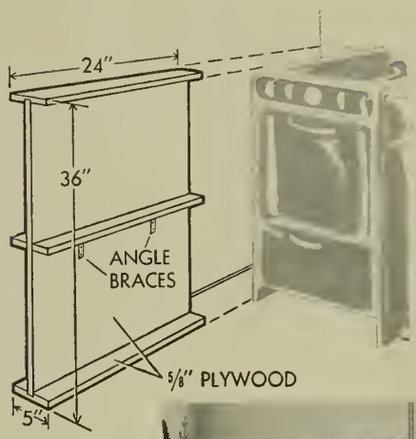
Begins on page 40

Remodeling check list: If renting, check house rules with building manager. Can you repaint or attach materials to wall? (If so, you may have to leave these when you move, so keep costs to a minimum.)

Investigate new materials available today. Scout local building supply dealers, hardware, department, and variety stores for items.

Measure all areas and niches for possible storage additions.

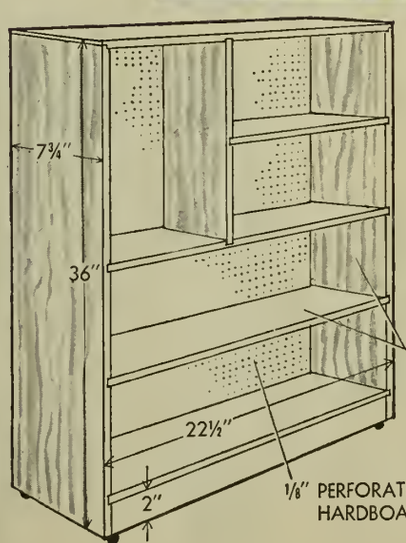
Develop a decorating or color scheme. Choose the main colors and accents from your curtain fabric, wallpaper, kitchen towels, colorful canisters. Decorator's hint: Limit your colors to just a few.



Build your tray storage to fit space you have. For strength, dado joints top and bottom. Reinforce the center shelves with angle braces.

Tip: cover plywood edges with wood filler; finish as you like. Cover the storage top to match counter. Finish the edge with aluminum trim.

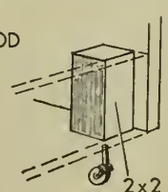




Here is a handy sliding unit for storing canned and other food supplies. Casters fit in corner blocks for easy push-pull.

Build frame, shelves, and dividers of 5/8" fir plywood; dado joints. Back up shelves with perforated hardboard.

Top unit with inexpensive heavy-duty, vinyl covering, add aluminum trim to edge.



TRADE MINWAX MARK

Tips on WOOD FINISHING

Floors never need rescraping

When you put the finish *in* the wood—not just *on* it—your floors will last a lifetime. Minwax goes deep into the wood . . . leaves no brittle surface to scratch or mar. You have a choice of Natural Minwax or a wide range of color tones. Maintain with liquid wax and you *never* have to refinish your floors.



Today's trend is to paneling

Easy-to-use Minwax brings out wood's natural beauty. Simply apply Minwax Wood Finish to the panel after sanding it thoroughly. Then add a light touch of Minwax Finishing Wax. The result is a rich, hand-rubbed look. For authentic Colonial effects, try Cherry, Ipswich or Puritan Pine. Modern effects include Driftwood, Straw or Spruce Gray.



Unfinished furniture

Minwax imparts a rich, warm glow to unfinished furniture . . . cabinets . . . new shelves and wood trim. Choose wood with uniform grain and sand silk-smooth. Finish as above in your choice of Minwax quick-drying colors.

Yours for the asking



MINWAX, Dept. B-89
11 West 42nd St., New York 36, N. Y.

Send booklets on the Minwax Method of wood finishing, with color card showing all 14 stain effects. Also address of nearest dealer.

NAME.....

ADDRESS.....

CITY.....STATE.....

In Canada: British Paints, Oakville, Ont.



Joe Munroe

Now's the time to plan a

Neighborhood swim club

THE LITTLE CANYON swim club is now two years old—and it's just about the most successful neighborhood project ever undertaken in Burlingame, California. Even before the pool was completed, other families were asking to join. Soon there was a waiting list, and the shares in the club soared in value.

These folks—and other "pool-blazers"—have shown that any neighborhood can have a swim club. This article tells you how!

By Elizabeth Clemons

A dip in a cool swimming pool—how good that would feel right now. But what if there's no pool near you? Though your family would enjoy a swim, it's out of the question.

Or is it? Why not join your neighbors and plan a co-operative swimming pool? Like the one on this page, it may be small and unpretentious—yet still be lots of fun.

In addition to the more familiar types, many new prefabricated pools of redwood, fiberglass, or aluminum are ideal for a swim club. They can be assembled by a local pool contractor; in some cases, members can do it themselves.

This group, the Little Canyon Club, organized in 1957. Thirteen families banded together; 12 of them contributed $1,000 each, and the last membership went free to a lawyer for necessary (and continuing) legal services. The members knew of other co-operative pools big enough for 150 families that required an initial investment of just $150 each. But they preferred to keep their club small.

For tips on starting your swim club, see page 94



EW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR!



15-CUBIC-FOOT
REFRIGERATOR-
FREEZER

New Swing-Out Shelves...



bring all your food in full view—within easy reach—in the new General Electric Refrigerator-Freezer!

THESE new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

Why not try G-E Swing-Out Shelves yourself and see how really convenient they are.

You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

e, Straight-Line G-E Refrigerator also has Automatic De- it in the refrigerator, big Roll-Out Freezer, no coils on s, wing-Out Vegetable Bins, Mix-or-Match colors. In 15- 1 cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.



Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where you can reach them easily.



Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need to put on a shelf.



Fits flush into corner with no wasted space at sides for door clearance. No coils on back . . . and no dirt-collecting waste space. Front lines up evenly with cabinets.



no matter how you sleep... *Halfback*

sleep away tension



Mannequin

on the Englander



Bulldozer

TENSION·EASE* mattress

the only FIRM mattress with the EXTRA level of Tension-Ease coils!

A firm mattress is good for you. Your body needs firm support. But an ordinary firm mattress is not enough. You need to unwind . . . to sleep the day's tensions away. The Englander Tension-Ease is designed to give you firmness . . . *and* relief from tension.

The Englander Tension-Ease is the only mattress available in Innerspring or genuine Airfoam†. Airfoam, made by Goodyear, is the finest of foam latex—and it's exclusive with Englander. It airs itself—never loses its shape—stays cool in summer—and is non-allergenic. Choose Airfoam or Innerspring . . . $79.75.



Englander TENSION·EASE

© 1959 The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

Swim club

Begins on page 92

Here's how to organize

The experience of the Little Canyon Club and other similar clubs across the country can serve as a guide for starting a co-operative pool of any size, anywhere.

Get together with a group of interested neighbors to set up your steering committee. Decide these things: number of members desired, membership fee, best location, and size of pool. You will need to appoint committees to carry out each of these jobs:

1. Pool. To establish pool size and construction method with help of a local pool contractor.

2. Property. To investigate possible sites, costs, soil, and zoning laws (or rezoning prospects).

3. Membership. To promote and recruit members within stated neighborhood limits.

4. Finance. Open a club checking account, and inquire whether local banks are interested in making personal loans to finance prospective members. To plan for the cost of land, pool and accessories, lifeguards, bath house (if needed), parking, fencing, landscaping and grading, utilities and sanitation, furniture, roadway, and architect's fee (if any).

5. Public relations. To explain program to the neighborhood through pamphlets and posters.

6. Incorporation. To draw up the all-important by-laws (see below), select a slate for the board of directors, and prepare incorporation papers for membership approval at the first meeting.

At this first general meeting, obligations and privileges should be defined. Land is then acquired, building and rezoning permits awarded, and building contract let.

Here is a suggested outline of a swim club's by-laws.

1. **Purpose**
   - to build, own, operate pool
   - name and office
   - execution of corporate papers
   - corporate books and records
   - corporate seal
   - fiscal year
2. **Membership**
   - number of families
   - membership privileges
   - membership obligations
   - areas open to membership
   - guests
   - transfer of membership
   - suspension
3. **Meetings of membership**
   - annual meeting
   - special meetings
   - quorum necessary
   - voting procedure
4. **Board of Directors**
   - number, tenure, duties
   - vacancies
   - meeting (where and when)
   - method of action
   - compensation (if any) of directors
5. **Officers**
   - election and tenure
   - powers and duties of each
   - general counsel (attorney)
   - check-writing authorization
6. **Annual dues**
   - amount, and when payable
   - liability of members
   - nonpayment of dues
   - financial statement
   - dividends and refunds
7. **Committees**
   - how appointed
   - rules for procedure
8. **Amendment of by-laws**
   - by members only
   - procedure
9. **Sale of land, physical property**
   - authorization for

How to get plans

Five Star Home 2908, shown on page 24, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time*. (Prices slightly higher in Canada.) Each package includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 95. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1716 Locust Street, Des Moines 3, Iowa.

* ***No stamps, please***

Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.



THIS IS A *Vina-Lux*® FLOOR . .

smart — thrifty — and modern! Beautiful vinyl asbestos tile that's slip-safe, comfortable underfoot — and mighty easy to clean. Write for free folder or send 25c for "Vina-Lux Floor Styling Handbook"... and see all the exciting Vina-Lux colors and styles at your Azrock dealer.

Colors shown: Golden Gate and Santa Anita, Black Feature Strip.

AZROCK FLOOR PRODUCTS DIVISION

UVALDE ROCK ASPHALT CO. • 503C FROST BANK BLDG. • SAN ANTONIO, TEX.

Want an island vacation?

Begins on page 52

Apostle Islands



Except on Madeline, the largest, most of 22 islands are uninhabited wilderness with no roads or accommodations. This is fresh, cool country, even in summer—good for camping, boating, fishing, and swimming.

Rates are moderate. Sample at resort on Madeline: about $11 a day per person with meals. Good beaches and anchorages. Non-boaters reach Madeline by ferries or plane. Cruises to other islands include all-day trip with picnic stop on Rocky Island for $2.50. Information: Tourist Bureau, Bayfield, Wisconsin.



Mackinac Islands

The modern Straits of Mackinac bridge has brought a dozen refreshingly rural, but not wild, islands closer to the mainland. The islands are dotted with quiet summer hotels, lodges, budget cottages. Some—even Mackinac, the best known—do not allow cars.

Most of the large islands are reached by car, ferry, plane, or motorboat. Typical lodge rate: $8 a day each with meals. Cottages with outside baths are as low as $25 a week. Season is May to October, but after September 15 rates drop around 20 per cent. Information: State Tourist Council, Lansing 4, Michigan.

Georgian Bay



Over 79,000 islands range in size from rocky pinpoints to Ontario's huge Manitoulin Island, 75 miles long. Boating, fishing prevail (bass, pike, pickerel, muskies) in an atmosphere of comfortable resort harbors and northern wilderness. Summers are cool; falls are mild.

Islands are reached by boat taxis, ferries, seaplanes; Manitoulin, by highway. Most cottages, lodges, hotels are open June 1 to September 15. Some open in May for fishing; a few stay open late for hunting.

Rates are moderate: $10 to $12.50 a day for double with meals; $7 or $8 for single with meals. One fine lodge charges $40 a week with meals. Rates drop about 10 per cent after Labor Day. Information: Chambers of Commerce, Parry Sound, Little Current, or Midland, Ontario.

Isle Royale



One of our least known national parks, this huge island on the north side of Lake Superior is cool in the hottest months. Isle Royale is wilderness (no roads), 45 miles long, with beautiful camp spots, trails, trout streams, inland lakes, wild life.

Bring full supplies for camping. A few lean-tos are available. Sample rate at two lodges: $114 a week, double (includes meals). Season: June 25 to Labor Day. Come by ferry from Grand Portage, Minnesota; Houghton or Copper Harbor, Michigan, or by seaplane. Information: National Park Service, Washington, D. C.



The Thousand Islands

One of the oldest, most charming island vacation areas in America, now part of the new international Seaway, has 1,700 islands in 50 miles of the St. Lawrence River.

Cottages, cabins, motels, hotels open doors in May for pike fishing; many remain open to the end of the muskie season in October. Hotels charge $6 a day and up for two; cabins $5 and up; cottages, $35 a week and up; hotels, $6 or $7 a day for single with meals. Some give 20 per cent reduction after Labor Day.

Many U. S. and Canadian parks are suitable for landing boats. In Lake Ontario, beautiful Quinte Island is 40 miles long with pastoral countryside indented by quiet coves with good summer hotels, cottages. Cabins: $30 a week for two. Farm homes: $25 per week each with meals. Information: State Department of Commerce, Albany, New York, or Canadian Government Travel Bureau, Ottawa, Canada.

Loveliness that transcends time. The quiet dignity of yesterday, the casual simplicity of today—are beautifully intermingled by Willett designers to give you a furniture style of remarkable versatility... that will fit equally well in a modern or traditional home. Superbly proportioned in warm, glowing, solid cherry, Transitional can be added to piece-by-graceful-piece from a large collection in open-stock without disturbing your present decor.

*Prices F.O.B. Louisville

For a colorful folder on Transitional furniture, write...
CONSIDER H. WILLETT, INC., DEPT. 110, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY



Drop Leaf Extension Table $169.00, Buffet Base $189.00, Buffet Top $125.00, Server $109.00, Arm Chair $55.00, Side Chair $39.50.

Lake Erie Islands



Mix history with a cool climate and superb bass and pickerel fishing in this group of islands off Sandusky, Ohio. From Perry Memorial over Lake Erie on South Bass Island you can see Canada on a clear day. Ten miles away is the place where Perry's fleet defeated the British in 1813.

Near by are North and Middle Bass Islands, Kellcys Islands, and Canada's big rural Pelee Island.

There are 75 rental cottages, plus hotels, motels, and tourist homes at Put-in-Bay. Rates start at $5 a day for single with meals, and some drop 25 per cent after Labor Day. Information: Chamber of Commerce, Put-in-Bay, Ohio.

Maine Islands



Here are rocky islands with deep forests, smashing surf, foghorns, and fresh lobsters. Maine's islands along 2,500 miles of coast still look as they did in colonial days. Tucked away in woods and harbor towns are hundreds of rustic inns, cottage camps, tourist homes—even farm homes with rooms and meals included (sample rate: $55 to $60 a week per person).

A few large islands, like Mount Desert, can be reached by car; most by boat or plane. Rates are moderate. One island inn charges $6 a day for single with meals; $10.50 for double. Rates are down after Labor Day. Information: Department of Economic Development, Augusta, Maine.

Nantucket



Nantucket and Martha's Vineyard, the Elizabeth Islands, and Block Island off Cape Cod share the same colonial charm—and temperate climate. Wonderful beaches, fishing, good harbors, moors for hiking or cycling are all popular.

Many hotels, inns, guest houses have reasonable rates—hotels: $7 or $8 a day for single, sometimes includes breakfast; guest houses: $21 a week for single, no meals; housekeeping cottages: $75 a week, fully equipped. In autumn, rates are down 15 to 25 per cent.

The islands, 5 to 30 miles offshore, are served by car ferries and planes. Information: State Dept. of Commerce, 150 Causeway Street, Boston, Massachusetts, and State Development Council, State House, Providence, Rhode Island.

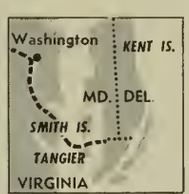
Long Island



Long Island—115 miles long—varies from metropolitan (Coney Island) to quiet rural areas (eastern half). Fishing is good, especially deep-sea fishing; charter boats leave from most of the coastal towns. Swimming is excellent, and the many snug harbors are popular with boating families.

Long Island is easily reached from New York City. The Long Island railroad and buses serve parts of the island. Modest to luxury accommodations are plentiful. Guest houses, motels, hotels charge from $5 a day for single without meals to $50 a day. Many cut their rates 10 to 25 per cent after Labor Day, but weather's mild until Thanksgiving. Information: Chamber of Commerce in any of the larger towns.

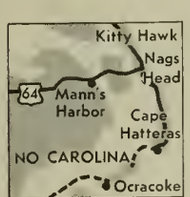
Eastern shore country



Islands in this area are quite primitive, and you can explore many of these undeveloped areas in Chesapeake Bay with your own boat. Kent Island, Maryland, across the Bay bridge from Annapolis, does have motels, restaurants, boat-launching sites and excellent fishing and crabbing. On Smith Island, there are several old-fashioned boarding houses. One offers rooms and meals for $5.50 a day per person; a double room for $15 a week (without meals).

Tangier, Virginia, is another old island community of great charm. You can reach it by ferry and "hitch" a ride back to the mainland with a fisherman. On the Atlantic side, wild Assateague Island, reached by ferry, offers sea and sand camping. Farther south, there are wild sea islands from one to seven miles off the Virginia shore with excellent beaches. Chincoteague Island, famous for wild ponies, has a quaint settlement and moderate-priced accommodations. Information: Department of Information, Annapolis, Maryland, and Eastern Shore Chamber of Commerce, Accomac, Virginia.

Cape Hatteras



A natural wall of barrier islands (Bodie, Roanoke, Hatteras, and Ocracoke) protects the U.S. mainland from fierce Cape Hatteras seas. There are 100 miles of white beach for camping, fishing, boat-

[Turn to next page

"Haven't lost a jar since I switched to Kerr*!"

Coast-to-coast, women are following the lead of successful home-canners. They insist on Kerr Jars, Caps and Lids because Kerr keeps everything fresh and flavorful as the day it was canned. Kerr Lids are first choice because they seal tight.

Only Kerr has these exclusive features!

GRAY SEALING CUSHION grips top *and sides* of jar rim with 22% greater sealing surface. Locks in flavor—*seals for sure!*

GOLDEN ENAMEL stays clean and bright—rustproof; protects against food and pickling acids.





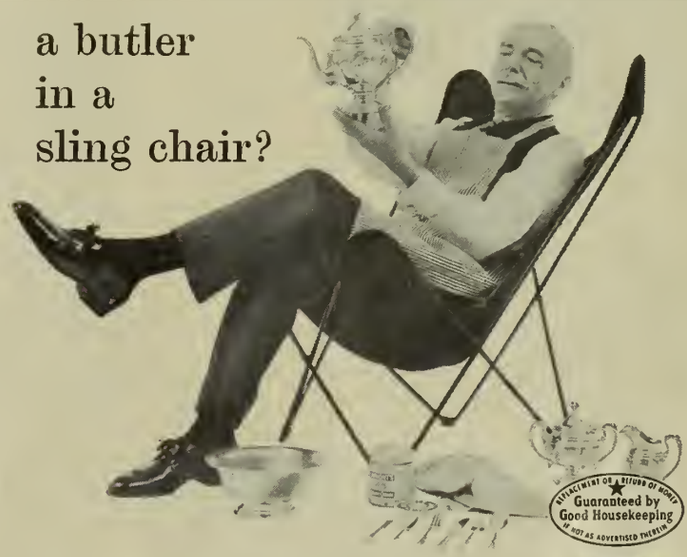
Kerr*

for canning — for freezing!

*TRADEMARK REG. U. S. PAT. OFF.

FOR CONFIDENCE IN YOUR KITCHEN—use *Better Homes & Gardens* NEW COOK BOOK—wherever books are sold or send check or money order to 7208 Meredith Bldg., Des Moines 3, Iowa . . . $3.95

a butler in a sling chair?



Yes . . . the Wright butler sits in a sling chair to show that WRIGHT'S SILVER CREAM is as much a part of good housekeeping today as it was over 85 years ago. In all the years since, nothing has surpassed Wright's ability to give silver the rich heirloom appearance silversmiths call a *Butler Finish.* Wright's is *more* than a silver cleaner—*it's a beauty treatment!*



NOW... PASTE OR LIQUID

America's Largest Selling SILVER CLEANER *Since 1873*

J. A. Wright & Company • Keene, New Hampshire

HAVE FUN wherever you go!



Now's the time to go places—do things! To have fun! Be vibrant! Be happy!

Now's the time to change to *Tampax*—to cool comfort, to poise, to *freedom!*

Tampax never lets its presence be felt. Never reveals itself. Never allows a hint of odor. Never causes disposal or carrying problems.

Wherever you go, whatever you do—riding, dancing, sightseeing, swimming—Tampax helps you *forget* there's a difference in days of the month!

Try Tampax this month—for your very next trip! A month's supply tucks away in your purse!

Tampax® internal sanitary protection: Regular, Super and Junior absorbencies, wherever drug products are sold.

TAMPAX Incorporated, Palmer, Mass.

Want an island vacation?

Continued from preceding page

ing, and swimming. Beaches still show the bones of wrecked ships. Vacation season (April to December) though, is mild except for occasional storms in the fall.

The islands are reached by car, and you pass near Kill Devil Hill where the Wright Brothers made their first flight. In and between eight villages are many motels, guest homes, hotels. Rates start at $5 a day for a single without meals; after Labor Day, $4 and up. Information: National Park Service Superintendent, Manteo, North Carolina.

The Golden Isles



Romantic Jekyll, St. Simons, and Sea Islands on the Georgia coast are sunny, semitropical islands reached by a causeway. They are developed for tourists, but in a manner that has enhanced rather than destroyed their natural beauty. The islands have a rich historical background, particularly St. Simons. Fishing is good except in February and March.

Jekyll, now a state park, has a hotel with comfortable rooms for $6 a day (May to October) for single without meals; $5 a day, October to May. Motels, guest homes, cottages, and hotels on St. Simons and Sea Island start at $7 for single from May to October; $6 after October 1. Information: Chamber of Commerce, Brunswick, Georgia.

The Florida Keys



One of the most exciting auto trips anywhere—on the toll-free Overseas Highway—takes you over a 125-mile chain of tropical islets. From your car, you look down on the tops of waving palms of countless small islands of dazzling white beauty. At Key West, you can take a two-hour tour around the island on a passenger train with open coaches. Waters off the keys are good for swimming and fishing—channel bass, amberjack, snapper, trout, tarpon, sailfish, mackerel.

Accommodations range from motels and guest houses to swank hotels with pools. Typical minimum rates are: $6 to $12 for double room in winter; $5 to $8 in summer. Family cottage costs from $10 to $15 a day in winter; $8 to $12 in summer. Summer rates continue into the fall. Information: Chambers of Commerce, Key West or Marathon, Florida.

Wayside Gardens



THE WORLD'S *most exciting catalog*

See Wayside's new 152 page Fall Catalog for the world's largest selection of incomparable garden subjects. With Fall and cold weather not far off, it's time to plan your fall gardening . . . and the best way to get ready is with a Wayside Catalog.

You'll see everything that's new and worthwhile for Fall Planting . . . over 1300 shrubs, trees, roses, rare bulbs, exotic lilies and hardy *"Pedigreed"* plants. Hundreds of true-color illustrations and helpful cultural directions too! And because Wayside grows and rigidly tests *everything*, you know only the highest quality items are offered. Send for your catalog today.

Please enclose $1.00, with your request, for postage and handling costs of this heavy book.



New HEMEROCALLIS *Apollo.* Masses of scintillating, iridescent, apricot-yellow flowers bloom on slender, 30-inch stems.

Wayside Gardens
16 MENTOR AVE., MENTOR, OHIO

Are *you* using *Better Homes & Gardens* New Cook Book? Get your copy of this popular meal-planning guide wherever books are sold, or send check or money order for $3.95 to Department 7408, Meredith Publishing Company, Des Moines 3, Iowa.

PANELING...BUILT-INS...CABINETS...FURNITURE

Wood Finishing made easy



The complete wood finish in one can.

In spray can, too

Wherever paints are sold

Gladdens Your Feet!

Fast Relief From Sore, Hot, Tired, Perspiring Feet



Wonder-working Dr. Scholl's Foot Powder does all this—and more. Eases new or tight shoes...lessens excessive perspiration . . . helps eliminate foot odor, prevent Athlete's Foot. 15¢, 40¢ and 75¢. Try it!

Dr. Scholl's FOOT POWDER



Beaufort, South Carolina

Moss-shaded Beaufort is the center of an area of over 60 sea islands—all favored by a year-round mild climate. Beaches with excellent swimming from May to October line the islands; and along with fishing, there's crabbing, shrimping, and oystering year round. Hunting is excellent for deer and marsh hens. Some islands are reached by car, others only by boat or plane.

Restful parks, guest homes, and hotels are in charming old world setting. During the summer, rates run from $7 or $8 a day for a single without meals; after Labor Day, $5 and up. Information: Chamber of Commerce, Beaufort, South Carolina.

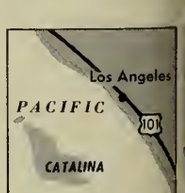


The Texas Islands

One of America's last undeveloped sea islands—Padre-Mustang—is 115 miles of clean white beach south to the Mexican border. You will rough it if you camp here. There are no roads except near three causeways. Climate's warm year round, but the water is chilly for winter swimming. Fishing and duck hunting are tops.

Motels and hotels can be found at either end of Padre-Mustang Island. Off-season motel rates, $6 up for double. You can find luxury hotels, motels, guest homes, or even beach camping spots on busier, bigger Galveston Island. Rates: $6 to $40 a day for double, less from October to May. Information: Coastal Bend Tourist Association, Corpus Christi, Texas, or Chamber of Commerce, Galveston, Texas.

Catalina Island



A delightful two-hour steamer trip (or 17 minutes by plane) from Long Beach takes you to Catalina, 27 miles out to sea. From palm-studded Avalon, the only town, take the motor stage over privately owned roads into miles of mountain wilderness where you'll see birds, wild goats, buffalo, and majestic scenery. Activities around Avalon include swimming, deep-sea fishing, seeing undersea gardens (from glass-bottomed boats).

Cottages and hotels in fall-winter-spring are $5 to $27 a day; slightly higher in summer. Information: Chamber of Commerce, Avalon, California.

Vines: Water flowering vines more often when they are in bud or bloom. Otherwise, water all vines just as you would shrubs of similar age and leaf area.

Vines clinging to walls and sheltered by overhangs should be syringed off occasionally through the summer to keep them dust free.





Plant boxes and containers: Check these every day they don't receive natural rain.

Because the volume of soil is limited, the plants can rapidly exhaust the water supply. Soak the soil thoroughly—about an inch of moisture each time you water.

Annuals: Zinnias, petunias, marigolds, and other common annuals require fairly uniform moisture during the first few weeks after they are planted in the spring.

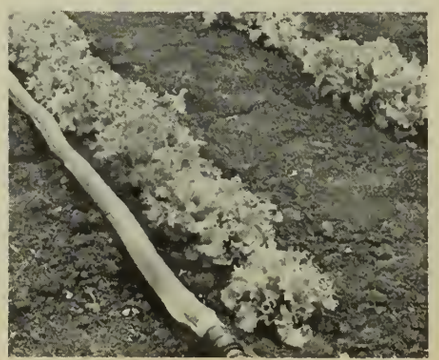
Later, when they gain some size, they'll tolerate quite a bit of drouth. For optimum growth, start watering before they wilt.





Flower borders: These are usually a mixture of different plants of varying sizes and ages. Their water needs aren't uniform.

To make the best of the situation, water the entire bed every 10 days to two weeks. In between, spot-water the younger plants.



Vegetables: The major reason for watering vegetables is to insure quality. Under dry conditions, root crops fail to develop in size, salad crops tend to become bitter.

Water at the first sign of wilt, be sure it's enough to penetrate the full root zone.

Cut along dotted lines

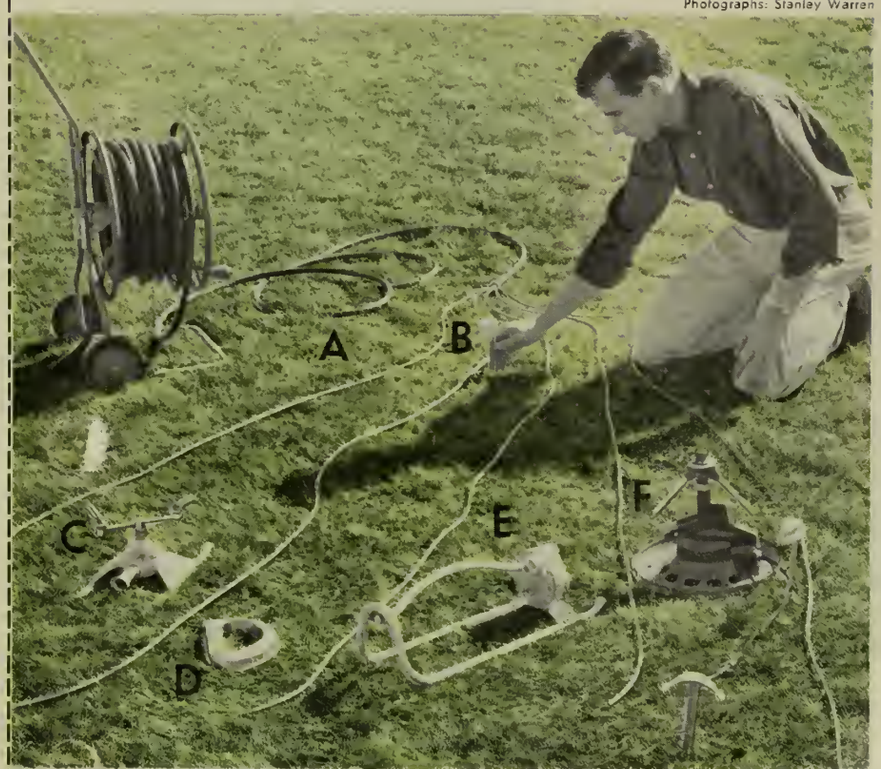
SPRAYING

SPRINKLING

SOAKING

Water is expensive, but a nickel still buys enough to protect a shrub worth $10 to $15—if the water is applied at the right time in the right amount.

Photographs: Stanley Warren



Equipment: Basic tool is a length of garden hose to carry water to the distribution point. There the sprinklers, sprayers, and soakers take over. Shown: A, Five-way soaker; B, spike-base sprinkler; C, rotary sprinkler; D, half-circle sprinkler; E, adjustable oscillating sprinkler; F, walking type.

Add these pages to your GARDEN BOOK

File with Maintenance



Established lawns: The best lawn grasses become dormant under drouth conditions, but recover quickly when they get enough water.

Mature lawns make satisfactory growth if they get an inch of water every 7 to 10 days. You can apply it in one or two doses.





New grass: Water new sod heavily when it is laid. Water more lightly every two or three days until the grass has been mowed.

If you start grass from seed, keep the top half inch of soil moist until the grass is high enough to mow. Then increase the amount and reduce the frequency of watering.

Shrubs: Most woody shrubs have extensive root systems that gather moisture from a large volume of soil. A rose, for example, may have roots that go five feet deep or more.

Such plants can go two or three weeks between waterings. But if you want optimum growth, soak them every week to 10 days.





Evergreens: Most plants wilt or droop, or give some signal when they need water. But evergreens don't have this ability.

To be sure they get enough moisture, water when near-by shrubs give evidence of need. Water deeply, by soaking or with a lance.

Syringing: Plants need occasional showers even when their roots are moist. They will look better and grow better if you keep the dust and grime off their leaves.

A hard, sharp spray is also useful for controlling redspiders. Repeat daily until no new webs are formed on the leaves.



PUSH

OUT

Four ways to save both water and watering time



Make a basin around young trees, evergreens, and shrubbery growing in lawn areas. This gives you controlled penetration of water, without any wasteful run-off.

The water stays where you put it, supplying the shrub or tree instead of the grass. The basin need not be deep. An inch is enough.



Mulching will cut water requirements by at least a third—enough to pay for itself several times in a hot, dry summer.

Mulch shallow rooted perennials and plant boxes first, then roses and young trees. Ask your local nurseryman to suggest kinds and sources of mulches in your area.



Edging strips are another good tool for reducing watering time. Use them to form a shallow watering basin so you can apply a lot of water fast to deep-rooted plants.

The edging will not only hold the water while it soaks in, it will also keep the grass from encroaching on the cultivated area.



Wetting agents, such as Aqua-Gro, solve the problem of watering slopes. You apply these materials directly to the soil with a regular sprinkler, then water them in.

After the soil is treated, any water that is applied soaks in immediately without running off. Treatment is effective one year.

PUSH

OUT

100

Outdoor living for any house

Begins on page 50

Photographs: Stanley Warren



This framing method makes construction simple. Here's how . . .

Lay out the footings on 4-foot centers, then excavate with a posthole digger. Dig at least two feet, or below the frost line in your area.

Line the footing hole with building paper. Then the concrete won't be rough if it's later exposed by erosion.

Rent a wheelbarrow-type cement mixer for easy, on-the-spot mixing and pouring.



Place footing pin for uprights exactly 4 feet from next rod as soon as concrete starts to firm. Pins are half-inch steel rods one foot long.

Measuring and laying out for the footings and uprights is fairly simple on level ground, but on a slope you'll need chalk lines and tall stakes.

Let the footings set up for several days before proceeding.



Drill the bottom of the 4x4 upright to accept the footing pin. Accuracy at this point is very important: either a twist drill or flycutter bit will work.

It's a good idea to drill an eighth of an inch off center. Then you can compensate for minor errors by turning the post 90 degrees.

Tamp the post firmly into position over the footing pin.



With the first post in place (start with a post that lines up with the wall of the house), nail the first 2x8 in position.

Here, a 2x4 nailer was first attached to the brick foundation with drive nails. On many houses the beams can be nailed through siding to studs.

Level the beam carefully and nail at each end; brace or hold the post securely.

More on next page

GIANT SIZE FRUIT
STARK DWARF TREES

See Them All in The 1960
STARK BRO'S
FRUIT TREE & LANDSCAPE
CATALOG
FREE
CONTAINS VALUABLE LANDSCAPE PLANNING INFORMATION

64 BIG PAGES
245 COLOR PHOTOS
418 VARIETIES
LANDSCAPE GUIDE
FLOWERING SHRUBS
VINES-ROSES SHADE TREES

STARK BRO'S LOUISIANA, MO.

See How Easily You Can Grow Apples, Peaches, Pears—Even in a Tiny Backyard!

Get Big New 64-page Color-Photo Catalog—FREE! See how even a "vest pocket" backyard can be a Garden of Eden with amazing Stark Dwarf Trees! No bigger than a lilac bush, they grow bushels of luscious full-size apples, peaches, or pears QUICKER—fruit as big and fine as on regular-size trees. Just reach up and harvest! Ornamental, too. See exclusive Leader Varieties in Dwarf and Standard Fruit Trees . . . 418 outstanding varieties of U.S. Patented Fruits, Roses, Shrubs, Vines . . . from the world's largest nursery now in its 144th year. Mail coupon for Catalog.

Dwarf Pear & Peach Trees

BURBANK VARIETIES

See the amazing Luther Burbank Fruit Creations, which we introduced to the world and which are obtainable ONLY from us. Send coupon for FREE Catalog!

Exclusive New Giant Stark

ROSES!

See Stark acclaim-winning Roses in full color. Big 2-year field-grown Everbloomers bloom FIRST Summer! See these and old-time favorites too in new Stark Catalog.

SENSATIONAL DISCOVERY!

STARKRIMSON DELICIOUS

So that sensational Starkrimson Delicious apples could be grown in home yards, on farms, and in the commercial orchards of the world, Stark Bro's paid $25,000 for original tree. Because this YOUNGER-bearing, HEAVIER-bearing Fruit-Spur Type Tree is so different, it was awarded U.S. Plant Patent 1565. Trees available in both DWARF and STANDARD trees from Stark Bro's ONLY. Rush coupon for new Catalog!

TURN SPARE HOURS INTO EASY CASH!

Full time, spare time—it's easy to make good money taking orders for Stark Bro's nursery stock. Just check the coupon for your FREE money-making kit. No obligation. No investment.

Earned $5,720.08

Jim Kirkpatrick of Idaho earned $5,720.08 last year writing orders for Stark Bro's in his spare time.

$3,406.62 Spare Time

Kelly Six of Michigan added $3,406.62 to his year's income writing orders for Stark Bro's in his spare time.

STARK BRO'S
NURSERIES & ORCHARDS CO.
BOX 480, LOUISIANA, MISSOURI
Largest in World—Oldest in America

FREE MAIL THIS COUPON FOR NEW 64 PAGE COLORPHOTO CATALOG

STARK BRO'S Nurseries & Orchards Co.
Box 480, Louisiana, Missouri

☐ Send FREE, new Stark Fruit-Landscape Catalog filled with gorgeous natural-color Photos of your 418 varieties of Fruit Trees, DWARF Fruit Trees, Flowering Shrubs, Flowering Trees, Shade Trees, Vines, Roses, Berries . . . and amazing new STARKRIMSON DELICIOUS APPLE.
☐ If you need 20 Fruit Trees or more just check here for facts on GROWING FRUIT FOR PROFIT.
☐ Send me your special offer for early orders!

Name_____
1st initial 2nd initial Last name

R.F.D. or Street Address (very important)_____

P.O._____ Zone_____ State_____

☐ CHECK HERE for Money-Making Sales Plans and FREE Demonstration Kit. Introduce Stark Super-Quality Varieties to friends, neighbors. Spare or full time. No investment. No experience.

our yard's really your own with Anchor Fence®





EVEN THOUGH YOUR POOL'S NOT GOING TO THE DOGS . . . we can still show you how a genuine Anchor Fence makes your yard a lot more fun for the whole family. The children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence — the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence — zinc-clad *after* weaving—stays solidly erect and good looking year after year. For an interesting *free* pamphlet write to: ANCHOR FENCE, 7708 Eastern Ave., Baltimore 24, Md.

FOR A FREE ESTIMATE, call the local Anchor office, today. You'll find the number in the Yellow Pages.

Protect children, pets and property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal.
Sold direct from factory branches and warehouses in all principal cities.

SCREEN SPLIT?



Easy! No skill required. Won't chip or crack! Nothing like it to resist water and weather!



For surest results always use GENUINE

PLASTIC WOOD
Handles like putty—hardens into wood!

IRIS & DAYLILIES
COLOR CATALOG Introductory copy free — otherwise 25c
EDENWALD GARDENS, Dept. B, Vincennes, Ind.

America's most wanted Fall Nursery & Bulb CATALOG FREE!
From America's largest direct-to-you nurseries, a beautiful colorful 40 page catalog, all selections postpaid & guaranteed. Many helpful gardening tips. Send postcard for your free copy.
INTER-STATE NURSERIES
189 E STREET HAMBURG, IOWA

New **PULVEX AEROSOL FLEA AND TICK KILLER**



PROTECTS 7 ways! KILLS fleas, ticks, lice, sticktites, sarcoptic mange. REPELS flies, gnats, mosquitoes, sand flies. DEODORIZES, too. Get PULVEX Aerosol Flea and Tick Killer at pet, drug and department stores.

When you have the know-how, gardening is easy, economical, and lots of fun! And all the know-how you need is packed into the Better Homes & Gardens Garden Book.

for a better garden

Lawn care, landscaping, vegetable and flower gardening — a complete book for better gardening around your home.

Get your copy at book and department stores, or send check or money order to 8608 Meredith Building, Des Moines 3, Iowa. Only $4.95 (in Canada, $5.50).

5 HARDY PHLOX $1
FIVE DIFFERENT COLORS
Guaranteed to Bloom Next Summer
A real bargain! Each a named variety—all labeled. Will produce beautiful blooms June thru August. Excellent for garden or borders. FREE catalogue. Full descriptions of our complete line of quality nursery stock. 50 money-saving bargains. Write now.
Ackerman Nurseries, 648 Lake St., Bridgman, Mich.

Outdoor living



Continue adding uprights and beams, bracing between them as the structure grows. As each section is finished, remove the temporary nails; bolt firmly.

Here, ⅜-inch carriage bolts were used. Be sure to get a corrosion-resistant bolt, and to use flat washers as shown.

Note the overhang on this beam. This is sawed off when the entire frame is finished.



For extra strength, drive-nail a beam to the foundation. Run beam under the long beams of the screened area, and bolt to the opposite post.

On this deck, 2x8 nailers were drive-nailed where beams butted to the foundation, and ordinary joist hangers were used to attach them securely.

Nailers can be altered or cut out for downspouts, windows.



Install floor when the lower part of the frame is completed, to provide a working platform for higher work.

Here, boards of random width were nailed to beams. Again, it is important to use non-corrosive nails.

Space flooring to maintain uniform gaps between boards. Use nails as spacers to make ⅛-inch gaps easily.



Keys to the upper framework are two upright 2x4s nailed to corners of the house. Nail first roof beam across these and to opposite 4x4 upright.

To keep hugs out of screened area, cut scrap bevel siding for filler wedges (see arrow). Nail wedges at the same time the 2x4 is attached.

Be sure to use nails long enough to reach the studs.

for any house

Continued from page 101



Level and bolt the two outside roof beams in place, then stretch chalk lines to simplify accurate placing of the two inside beams.

Though lighter beams would have served here, 2x8s were used for appearance. Again, all frame members were nailed first, then bolted in place.

No inside cross-braces were used; they can be added easily.



When the framework is finished and bolted in place, trim all posts with a handsaw and a suitable planing tool.

This multibladed plane is ideal for the job, since it will plane across the grain ends of the posts and leave a smooth, splinter-free surface.

Be careful to avoid marring adjoining surfaces during the trimming and planing.



At the low end of this deck, a permanent bench was added for seating comfort and convenience around the terrace.

Frame the bench in the same manner and make triangular braces from 2x4s. Space and nail the boards for the seat. The upright posts for the bench can also serve as corner posts for the forms for casting the concrete terrace.



Stretch standard 4-foot-wide aluminum screen across frame members, then staple with a handgun. Guns can be rented where the screening is sold.

Use plenty of staples—at least one every inch—or the soft screen may tear loose.

Don't worry about overlap; the aluminum screen can be trimmed with a knife after it's stretched and stapled.

More on next page



FRE

JACKSON & PERKINS BRA

Catalog of R

AND PERENNIALS

Yes—yours absolutely free—this new J&P Catalog. Within its 50 full-color pages you'll see the finest selection of Hybrid Teas, Floribundas, Tree Roses, Climbers, Miniature and Grandiflora Roses ever offered – All-America Winners, Gold Medal Winners, etc. There's a fine choice of hardy J&P Perennials too. All J&P plants are guaranteed to live and bloom in your garden! Mail coupon NOW.

2 J&P ROSE CENTERS TO SERVE YOU

IF YOU LIVE IN Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington or Wyoming — send order to:
JACKSON & PERKINS CO. of CALIFORNIA
Pleasanton, Calif.

IF YOU LIVE ANYWHERE ELSE IN THE UNITED STATES—send your order to
JACKSON & PERKINS CO.
Newark, NEW YORK

MAIL COUPON TO NEAREST SHIPPING OFFICE

Jackson & Perkins Co. 106 Rose Lane, Newark, NEW YORK — OR — Jackson & Perkins Co. of Calif. 106 Rose Lane, Pleasanton, Calif.

Please send me, FREE, a copy of your big new Fall 1959 Rose Catalog – picturing and describing insured-to-grow J&P Modern Roses and Perennials.

NAME..... (Please print)

ADDRESS.....

CITY..... ZONE..... STATE.....

This offer good in U.S.A. only

Earn EXTRA MONEY with Peerless



DELUXE CHRISTMAS CARDS

Show and sell your friends fine quality personal Christmas Cards -- a wide range of design and price for the most discriminating tastes. Also popular priced Personal Christmas Cards, Holiday Gift Wrappings and fine personalized Stationery. There's no better or easier way to earn extra money.

Write Today --for Samples on Approval with Complete Details

PEERLESS GREETINGS
316 N. Michigan, Dept. Y Chicago 1, Ill.

SAVE YOURSELF MONEY by using *Better Homes & Gardens* Handyman's Book. Only $4.95 (Canada $5.50). Buy wherever books are sold or send check or money order to 6808 Meredith Building, Des Moines 3, Iowa.

FOR THE COMPLETE ANSWER to cooking problems, you'll want *Better Homes & Gardens* New Cook Book. Only $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8008 Meredith Building, Des Moines 3, Iowa.

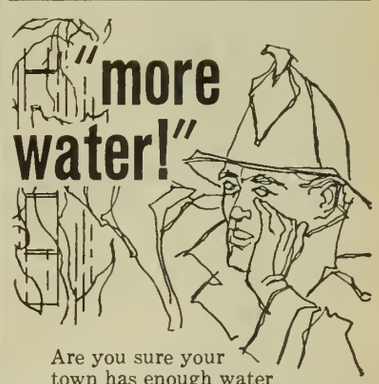
KRIDER'S "GLORIES of the GARDEN"

New FALL COLOR CATALOG FREE

PLANT KRIDER VIGOR TREATED PLANTS THIS FALL. Newest and best in Bulbs - Roses - Shrubs - Evergreens & Perennials. Finest varieties. Big values. Send for catalog.

KRIDER NURSERIES, Inc.
Box 809 Middlebury, Indiana

"more water!"



Are you sure your town has enough water pressure for fighting fires —at all times? Too many don't. And the problem is growing more acute every day.

HOW YOU CAN HELP

Learn the facts in your community. And send for our free booklet that tells what many towns are doing about water and water pressure. Mail the coupon now.

CAST IRON PIPE
THE MARK OF THE 100-YEAR PIPE

Cast Iron Pipe Research Association (B)
3440 Prudential Plaza, Chicago 1, Ill.

Please send me a free copy of the booklet "WATER—make sure you'll always have plenty."

Name_____

Address_____

City_____ Zone____ State____

STOP CORNS!

SUPER-FAST RELIEF!



DOUBLE-QUICK REMOVAL

Dr. Scholl's Zino-pads not only speedily relieve corns, sore toes and tender spots—they also remove corns one of the quickest ways known to medical science! Get this fast relief today.

Dr. Scholl's Zino-pads

Want a pinned-down promise on central heating?

You're SURE with

Coleman®

America's only BONDED LINE
home heating • air conditioning

See Your Coleman Dealer Now!

Wayside Gardens

There's no GARDEN CATALOG like Wayside's



The Skipper
Most artistic tones, colorfully blended.

Wayside's new fall catalog has everything. It is a rare masterpiece of all the things that make gardening a supreme joy. It has no equal insofar as beauty and size are concerned . . . and as a horticultural reference book, you will marvel at its accuracy and wealth of helpful cultural information.



To get your copy of this heavy book, please enclose $1.00 for postage and handling costs. Just imagine, 152 pages with hundreds of true-color illustrations, and over 1300 new shrubs, roses, trees, rare bulbs and hardy "Pedigreed" plants.

Wayside Gardens
16 MENTOR AVE., MENTOR, OHIO

What glue for



Made especially for mounting plastic table tops and bonding many dissimilar materials.

Send stamped, self-addressed envelope for free copy of "Elmer's Guide To Good Gluing". Write The Borden Company, Dept. 8C, 350 Madison Ave., New York 17, N. Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN

Get *really* rid of ANTS

KELLOGG'S "RATTLE CAP" ANT PASTE

When you use Kellogg's "Rattle Cap" Ant Paste, ants don't come back. This amazing product wipes out entire ant colonies. More than 10,000,000 jars sold. At drug stores 59¢.

KELLOGG'S ANT PASTE CO. Box 3145 Los Angeles 54, Cal.

STOP ANNOYING NOISES AND WASTING WATER



GET THE GENUINE

WATER MASTER

AMERICA'S LARGEST SELLING
TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

MAKE MONEY with Gifts that are different

Distinctive jewelry, household novelties, toys, stationery, Christmas cards, ceramics. Get colorful BIG FREE CATALOG. No experience needed. Write to:

PEN 'N BRUSH Room 9-445, Wacouta St. St. Paul 1, Minn.

CONFIDENCE
BRAND NAMES
SATISFACTION

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N.Y.

Rex Wheat Germ Oil-25yrs.

DOGS — CATS — BIRDS

STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.

Write for free folder. REX, Monticello, Illinois.

RAINBOW 100 TULIPS $3.48 POSTPAID

Unusual assortment of gorgeous colors. Every bulb 3½" to 4" circumference—as large around as a Half Dollar. Order Now! NEW FALL CATALOG FREE!

THE WHITTEN NURSERIES, Box 200, Bridgman, Mich.

PEONIES • IRIS
DAY LILIES • POPPIES
FREE! Colorful Catalog
WASSENBERG GARDENS
DEPT. BH-8, VAN WERT, OHIO

Outdoor living for any house

Continued from preceding page



After stretching the screen in place, nail 1x4 battens over all frame members to which the screen was attached.

On 4x4 corner posts, one 1x4 and one 1x5 were used to make a square corner as shown here.

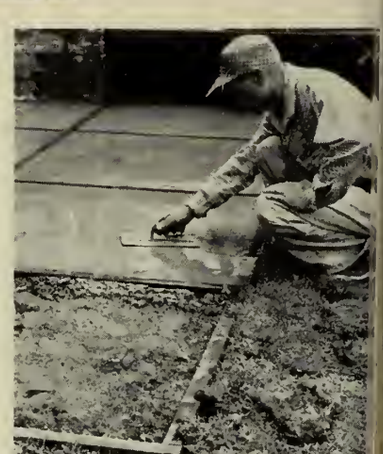
Battens weren't used on the screen roof; 9-gauge aluminum wire was stretched under the screen at four-foot intervals to keep it taut.



Double-by-pass hardware for the sliding doors provides the answer for an easy-to-use, convenient, but hug-tight entrance.

The doors are simple frames built of 5/4x2 and 5/4x4 redwood, rabbetted to take the aluminum screen — which was then covered by a light batten.

Make a ledger for the trace by attaching a 2x4 to the end roof beam as shown.



The terrace was made of cast-in-place concrete units 4 feet square; it could have been almost any paving material.

Redwood 2x4 forms were oiled to prevent cement stains, then cleaned and left in place.

The corner square was left unpaved for later planting. A pit barbecue could he installed in a similar open square, then covered with a lattice lid.



Finally, cover the ground under the entire deck framework with pea gravel to discourage weed growth and eliminate the need for maintenance.

Nail 2x4 redwood curb inside the bases of the uprights to keep the gravel from spilling out onto the lawn.

Shovel the gravel under the deck, then rake it into place with a garden rake.

INDEX

44 Taste-tested Recipes

Main Dishes

Supper Corn Chowder....70
Deviled Ham Dinner....82
Bologna-Rice Barbecue....82
Pizza-style Sandwiches....82
15-minute Kabobs....82
Kabob Sauce....82

Corn Favorites

Herbed Roasting Ears....56
Corn on the Cob....70
Corn Pudding....70
Corn Fritters....70

Salads, Dressings

Tomatoes Stuffed With Corn Salad....70
Frozen Cocktail Salad....68
Melon Fruit Basket....68
Italian Mix Dressing....64
Honey French Dressing....64
Avocado Dressing....64
Blue-cheese French Dressing....64
Citrus Salad Dressing....64
Lime Honey....64
Shawano Dressing....64
Pink Fruit Mayonnaise....64
Celery-seed Dressing....68
Trim-and-slim Dressing....68
Creamy Salad Dressing....68
Red Currant Dressing....68

Breads

Surprise Popovers....68
Double Corn Sticks....70
Corn Hot Cakes....70

Desserts

Raspberry Parfait....90
Fudge Sundae....90
Mondae Sauce....90
Minted Sundae Soda....90
Top Banana Split....90
Raspberry Sundae Sauce....90
Raspberry Bavarian Mold....75
Frozen Orange Pudding—Low Cal....76
Peach Angel Squares....76
Lemon Custard Sauce....76

Chiffon Pies

Chocolate Marble Pie....75
Light-'n-airy Strawberry Pie....76
Blueberry Eggnog Pie....76
Mile-high Limeade Pie....76

Beverages

Minted Iced Tea....64
Perfect Iced Tea....64

Come to our birthday party for Better Homes & Gardens *Test Kitchen —in the September issue! Our gift to you: the 10 most popular recipes in 30 years! And you'll see the Test Kitchen in action, too.*

Index of ADVERTISERS

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

August, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

SHOPPING SECTION
(Accounts not listed separately)
See pages 106-107

Appliances, Major

Frigidaire Refrigerator-Freezer.... 20
Gas Equipment Manufacturers Committee.... 6
General Chef Cabinet Kitchen.... 88
General Electric Freezer.... 13
General Electric Refrigerator.... 93
Kelvinator Refrigerator-Freezer.... 72
Magic Chef Range.... 84
National LP-Gas Council.... 26
RGA Whirlpool Refrigerator-Freezer.... 31

Bedding & Linens

Cannon Towels.... 2
Springmaid Cottons.... 84

Building Materials & Supplies
(See also Handyman Supplies)

Alsco Aluminum Siding....105
Masonite Panelok Wall....16, 17
Roddis Craftwall Paneling.... 23
Structural Clay Products.... 84
Weyerhaeuser 4-Square Lumber and Building Products.... 33

Drugs, Cosmetics & Toilet Goods

Ivory Soap....110
Dr. Scholl's Foot Powder.... 98
Dr. Scholl's Zino-pads....103
Tampax.... 98

Floors & Floor Coverings

Olson Rugs.... 11
Vina-Lux Floors.... 95

Foods

American Dairy Association....78, 79
B&M Brick Oven Baked Beans.... 73
Betty Crocker Cake Mixes.... 65
Betty Crocker Frosting Mix.... 70
Campbell's Soup.... 63
Chicken of the Sea or White Star Tuna.. 77
Florida Citrus Commission-Grapefruit Sections.... 19
French's Mustard.... 74
French's Spaghetti Sauce Mix.... 18
Heinz Products....69
Hunt's Tomato Sauce....89
Kraft Miracle Whip.... 71
Kraft Oil....90, 91
Morton Salt.... 64
Ocean Spray Cranberry Sauce.... 68
Pepperidge Farm Stuffing.... 88
Pillsbury Apple Crunch Mix.... 85
Pillsbury's Best Flour.... 81
Pillsbury Pudding-Cake Mix.... 83
Pillsbury Refrigerated Cookies and Rolls....86, 87
Pompeian Olive Oil.... 84
Ripe Olives.... 82
Sakrin Liquid Sweetener.... 88
Snider's Catsup.... 25
Sunkist Oranges.... 30
Wesson Oil....66, 67
Wright's Bar-B-Q Smoke.... 88

Furniture & Home Furnishings

Dayton Koolfoam Pillows and Furniture Cushioning.... 12
Englander Mattress.... 94
Pennsylvania House Colonial Furniture.. 9
Rugs and Carpets
(See Floors & Floor Coverings)
Sealy Mattress.... 27
Willett Furniture.... 96

Garden Machinery & Equipment

Anchor Fence....102

Greeting Cards

Artistic Card Co.... 5
General Card Co.... 9
Peerless Greetings....103
Pen-'N-Brush Studios....104

Handyman Supplies
(See also Building Materials & Supplies)

Elmer's Contact Cement....104
Plastic Wood....102

Heating & Air Conditioning

Coleman Heating and Air Conditioning..104

Household Supplies

Brillo Soap Pads.... 4
Clorox.... 8
Dishwasher All.... 14
Kellogg's Ant Paste....104
Scotkins Paper Napkins.... 22
Scott Soft-Weve Tissue....109
Wright's Silver Cream.... 97

Insurance

New York Life Insurance Company.... 7

Kitchen Utensils

Kerr Jars, Caps and Lids.... 97

Lighting, Wiring & Telephone

Bell Telephone System.... 3
Edison Electric Institute.... 10

Nursery Stock, Bulbs, Plants & Seeds

Ackerman Nurseries....102
Edenwald Gardens....102
Inter-State Nurseries....102
Jackson & Perkins Co....103
Krider Nurseries....103
Stark Bro's Nurseries....101
Wassenberg Gardens....104
Wayside Gardens....98, 104
Whitten Nurseries....104

Outdoor Living and Play Equipment

Ronson Fire Starter.... 88

Paint, Finishes & Preservatives

Deft Wood Finish.... 98
Minwax Wood Finish and Wax.... 91

Pet Food & Pet Supplies

Friskies Dog Food.... 21
Pard Dog Food.... 29
Pulvex Flea Powder....102
Puss'n Boots Cat Food.... 32
Rex Wheat Germ Oil....104

Plumbing

American-Standard Plumbing Fixtures... 28
Briggs Beautyware Plumbing Fixtures 15
Cast Iron Pipe....103
Water Master Toilet Tank Ball....104

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

it's GOOD



LIVING

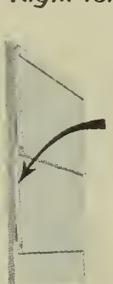


with

ALSCO ALUMINUM SIDING

Here's marvelous, maintenance-free comfort that can keep your home up to 15° cooler. Saves on air conditioning, winter heating expenses. Shuts out dust and dirt. It's new found freedom from painting. Two coats of enamel are baked onto the aluminum panels to stay! In white, 8 decorator selected colors.

Right for NEW and "LIVED-IN" Homes



EXCLUSIVE
BAK-R-FOAM* INSULATION
keeps your home cooler, more comfortable on hottest days. Expanded polystyrene is bonded to aluminum—lasts a housetime!

*Pat Pend

Please send me 16-page color booklet: "It's Good Living with Alsco Aluminum."
ALSCO ALUMINUM BUILDING PRODUCTS
Dept. AS-44, 225 S. Forge St., Akron 8, O.

We plan to build ☐ remodel ☐

Name _____

Address _____

City _____ Zone ____ State _____

In Canada write:
Alsco Products Ltd., Scarborough, Ont.

U. S. COLOR PHOTO offers

Low Prices ON Color Prints FROM KODACOLOR FILMS

19¢ each

Popular jumbo-size color photos from your KODACOLOR negatives; minimum order $1.00 plus 10c for First Class Return Mail.

8 Exposure Roll Developed & Printed 198

12 exposure roll 50c add'l

Send negatives or rolls to city nearest you today. Important: Write Dept. A on envelope for immediate service.

Boston, Mass., P. O. Box 774
New York, N. Y., Canal St., P. O Box 42
Washington, D. C., P. O. Box 1001
Cleveland, Ohio, P. O. Box 5190
Detroit 31, Mich., P. O. Box 704
Dayton 2, Ohio, P. O. Box 127
Chicago, Ill., P. O. Box 8413
La Crosse, Wis., P. O. Box 199
St. Louis, Mo., P. O. Box 7090
Atlanta, Ga., P. O. Box 230
New Orleans, La., P. O. Box 1466
Dallas, Tex., P. O. Box 5622
Denver, Colo., P. O. Box 1231
Seattle, Wash., P. O. Box 2004
San Francisco, Calif., P. O. Box 447
Los Angeles, Calif., P O. Box 5891

OTHER BARGAINS, TOO. Write for low, low prices on Kodachrome and Black & White developing and printing.

U. S. Color Photo

PLANTS FROM COAST TO COAST

Fire Dept. App'd



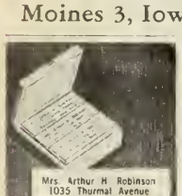
BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

2 bu. cap.... $14.95
3 bu. cap.... $18.95
10-15-20 bu. sizes available.

ALSTO CO., Dept. BH-8, 4007 Detroit Ave., Cleveland 13, Ohio

DO IT YOURSELF with *Better Homes & Gardens* Handyman's Book. Only $4.95 (Canada $5.50). Buy wherever books are sold or send check or money order to 6908 Meredith Building, Des Moines 3, Iowa.



1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 803 Jasperson Bldg., Culver City 1, California.

LEARN **Interior Decoration** at home for professional or personal use. Approved supervised method. Step-by-step authoritative training program. Includes working kit. Low tuition. Easy payments. Send for *free* 24 page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation.
CHICAGO SCHOOL OF INTERIOR DECORATION
835 Diversey Pkwy., Dept. 108c, Chicago 14, Ill.



FREE! *100* WORLDWIDE STAMPS.. *just released!*

Send today for 100 scarce, beautiful stamps — FREE! Get newest issues of last 12 months, including United Arab Republic, Belgian Atomium, Morocco, Zanzibar — everywhere. So new, *some not cataloged yet.* All *different, genuine,* mint and used, bi-colors, pictorials, topicals. This FREE Worldwide collection *never offered before.* Send for this rare offer today, plus helpful "Collector's Guide", other offers for free inspection. Rush name, 10¢ for handling to GARCELON STAMP CO., Dept. BH8W, Calais, Maine.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, **selection unmatched at any price (35 styles).** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

MORTON'S, Dept. 14-H, Washington 4, D.C.

For a gift that your friends will appreciate the year around, give a subscription to Better Homes & Gardens.
It's a gift of better living.



New book!

Better Homes & Gardens
FLOWER ARRANGING

Makes all styles of floral design EASY to learn

Catch on quickly and have fun creating your own designs *any season! Flower Arranging* reveals step-by-step artistic and fundamental secrets every master arranger uses in Traditional, Oriental, or Modern bouquets. 330 pictures (115 in full color!). 160 pages.

Buy your copy today!



ONLY $2.95

(Canada, $2.95) wherever books are sold (including newsstands and florists) or send check or money order to 8108 Meredith Bldg., Des Moines 3, Iowa.

Shopping by Mail

with Better Homes & Gardens



Everyone raves over these cute candleholders. Pretty on a cake or at its base. Use in punch bowl without candles. Yellow, red, pink, or white vinyl. (Give choice.) Party Roses, 6 for $1.80; 12, $3, ppd.

Kucharo's, 809 Locust St., Des Moines, Iowa.



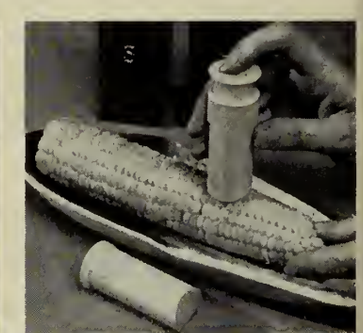
Ideal for fishermen. Duffle bag has compartment for boots, tackle, clothes; another that holds 3 rods in aluminum cases (not included). A 40-inch-long canvas duffle is $13.50; 52-inch, $14.75, ppd.

Charles F. Orvis Co., Inc., Dept. BHG, Manchester, Vt.



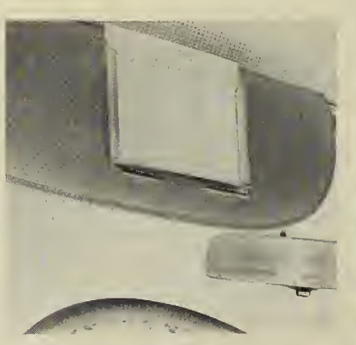
Suction cup hangs it out of the way while shower cap dries—keeps faucets and towel bars free. (Won't the family be glad!) Elastic-bound pliable plastic caps fit any head. Two pastel Handee Caps, $1, ppd.

Mastercraft Products, Dept. B, 273 Congress St., Boston 10, Mass.



Butter 'em fast and evenly with this clever holder—no more butter in just one spot. Put butter inside—it comes out as you push down on plunger. Sturdy plastic Corn Butterers, set of 3, $1, ppd.

Sue Allen, Dept. Y-87, 65 Mulberry St., Lynn, Mass.



Car expense records are easy to keep with a handy holder that snaps on visor. Good tax-time aid, upkeep report. Aluminum frame holds pencil, year's record-card supply. Car-X-Pense Record, 12 cards, $1; 12 refills, 35 cents, ppd.

Bennet Industries, Anoka, Minn.



Replate as you clean worn silver plate. Rub on, rinse, dry, and buff—new coat of pure silver will not wash off. Quickly takes tarnish off sterling, silver plate. Formula 400 Polish (6 oz.), $2.36, ppd.

Macy's Silver Shop, Herald Square, New York, N.Y.



Water flows as needed through long-handled sponge which connects to your hose. Touch sponge lightly, water flows gently. Press, it flows harder. Without pressure, water stops at sponge head. Swivel-headed plastic sponge follows contour of surface being washed, can't scratch. Dew-Boy, $3.33, ppd. Replacement head, $1.49, ppd.

Scott-Mitchell House, Dept. CM-62, 415 S. Broadway, Yonkers, N.Y.



Finishing touch that adds so much to your Early American rooms—a switch plate in warm, Salem pine finish. Attractive on papered or paneled walls. Switch plate, $1; double, $1.50, ppd.

Medford Products, Inc., Box 39, Bethpage, N.Y.



Aquariums in her shoes swish at each step. She'll love 'em. Gay plastic "sand," fish shapes, water sealed in unbreakable plastic. Sea Sandals: small (2-5 years), med., (6-8); large, (9-12), $2.98, ppd.

Breck's of Boston, 350 Breck Bldg., Boston 10, Mass.



Conversation-piece decorations for family fun-room or a den. Exact copies of original Wells, Fargo & Co. reward posters—fascinating to read. Twelve 9x12-inch Reward posters, all different, $2, ppd.

New Hampton General Store, Dept. BHG, Hampton 1, N. J.



See-through storage for shoes, sewing supplies, or other items interlock to form a decorative chest. Frame, pink plastic; drawer, clear with gold flecks. Shoe-Vue Box, $2, ppd., each; 3 for $5.89, ppd.

Sunset House, 73 Sunset Building, Beverly Hills, Calif.



Like compliments? Just use this hurricane lamp on patio or dining table, or buffet. Goes with Modern or Traditional. Finish: non-rusting brass on aluminum; 14 inches high. Lamp (without candle), $3.95, ppd.

Wrought Aluminum Sales, Dept. B, Box 448, South Norwalk, Conn.



Find deep holes where fish are more likely to be on summer days. Just attach this to your line. You can cast it as far as 40 yards. It tells depth, temperature of water at that particular level—no guessing. Deptho-Plug, $1.95, ppd.

Corcoran, Inc., Stoughton, Mass.



MAILBOX MARKER.
Style M . . . . . $1.95 postpaid



FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid



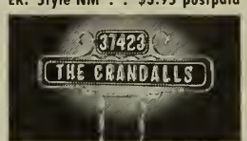
NAME & NUMBER MAILBOX MARKER. Style NM . . $3.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



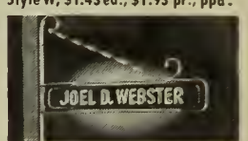
WALL MARKER Lettered one side only.
Style W, $1.45 ea., $1.95 pr., ppd.



NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid



BRACKET MARKER
Style B . . . . . $3.95 postpaid



FRAMED BRACKET MARKER
Style FB . . . . . $3.95 postpaid



NAME & NUMBER BRACKET MARKER. Style NB . . . $4.95 postpaid



TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.95 postpaid



DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

DAY-n-NIGHT Markers as low as $1.95

PERFECT FOR GIFTS—ANY WORDING YOU WANT

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HOURS!
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Spear ENGINEERING COMPANY
246 Spear Bldg., Colorado Springs, Colo.

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!



LIKE WALKING ON AIR

Walk on air handlaced moccasins for the lass with a foot that's hard to fit. This firm offers over 223 sizes of comfortable moccasins for the outdoor girl who likes to hike, or the girl who relaxes indoors. Flexibly set on foam crepe soles in smoke, white, red or taffytan leather. Full & half sizes 3 to 13, AAAAAA to EEE. Guaranteed! Purchases can be exchanged. Quality made, factory to you $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YM Mulberry St., Lynn, Mass.



Printed Name & Address Labels—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! Stick 'em on letters, checks, pkgs., etc. *Big Bargain!* Makes a fine gift! *300 name and address labels 50c.* Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-CS, Lynn, Massachusetts.

America's finest child care guide

The Better Homes & Gardens Baby Book gives symptoms and preventives, feeding and sleeping schedules, formula preparation methods, behavior and discipline helps with how-to illustrations for easy guidance. Prenatal to sixth year. Complete record section. The perfect gift. Price only $3.95 (Canada, $4.50). Send your check or money order to 6508 Meredith Building, Des Moines 3, Iowa.



Get this spectacular collection of all-different, genuine **Airmails** from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce $23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps worth up to 30¢ each at catalog prices! **EXTRA:** Bargain Catalog **PLUS** other exciting offers. Send 10¢ for mailing costs. *Act Now!*

Jamestown Stamps, Dept. F89BH, Jamestown, N.Y.



$22.95

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

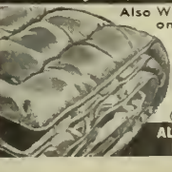
SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED—Bonded Fur Specialists

SEND NO MONEY! Wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many styles to choose from. Write:

I. R. FOX, 146 W. 29th Street, Dept. A45 N. Y. 1

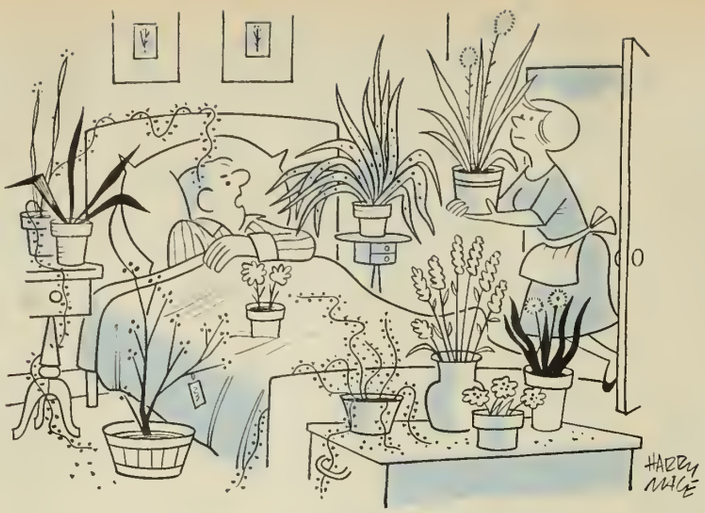
DOWN COMFORTS Beautifully RE-COVERED



Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —*

© 1958 *Mail order only!*

ALDEN COMFORT MILLS-BH
Box 6070 Dallas, Texas



"The next time I'm slightly indisposed don't mention it to your garden club!"

THE MAN NEXT DOOR®

Vacation is a time when you get away from the people and places you love best so you can put up with them when you get back.

◆ ◆ ◆

This year we went several ways. Rosemary is visiting her friend's family at their lake cabin in Minnesota. Junior is at a Boy Scout camp in Wyoming. Judy is with her beloved Aunt Opal. Christine and I considered going separate ways, too, but thought better of it. Our idea of being absolutely alone is getting away together.

◆ ◆ ◆

It is from the tranquility at the end of a summer vacation that one should make his resolutions, not from the midwinter tension of the beginning of a new calendar year.

◆ ◆ ◆

We resolved to bring our children up in the realization that their world will be even more complex than ours. To cope with it and to find happiness in it, they must have well-developed minds capable of making quick adjustments to the new and the unfamiliar, and a deep understanding of the values that never change.

◆ ◆ ◆

Peggy Bayless admits she does not buy a book until it becomes a best seller. "I only read books that other people tell me I simply must read so that I can say I have read them and thought they were disgusting."

◆ ◆ ◆

It really takes three to make a quarrel. Grandpa Hillis reminds us—the two participants and somebody to egg them on.

◆ ◆ ◆

People who say they do not have time to get anything done spend their time doing things that busy people do not have time for.

◆ ◆ ◆

The people in the office got together and gave Janie Somers a vacuum cleaner, complete with attachments, when she left her job to get married. "Now," she said, "when we get a floor, we'll be in business."

What with high-powered cars and dim-witted motorists, it is more dangerous now to take your loved ones on the highway than it used to be to go to war to defend them from foreign aggression.

◆ ◆ ◆

"The one secret any man finds hardest to keep," our venerable pastor told us, "is his own opinion of himself. It's fine to believe in ourselves, but we mustn't be too easily convinced."

◆ ◆ ◆

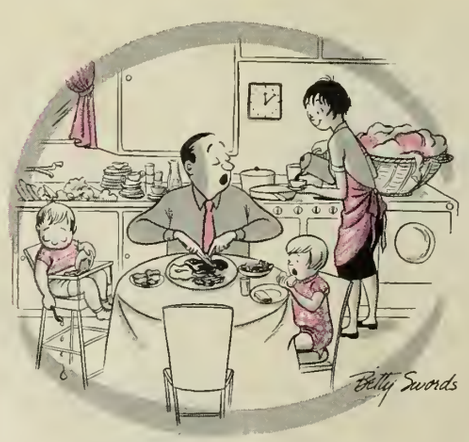
For generations children have put their baby teeth under pillows where the good fairy could find them and replace them with presents. Now in a number of communities children are asked to send their baby teeth to a laboratory where they can be tested for strontium 90.

◆ ◆ ◆

I agreed to make a speech at the club this month, mainly because Fred Randolph is the program chairman. After I told him I'd do it, though, I wish he hadn't said, "Thanks, boy. I was really getting desperate."

◆ ◆ ◆

"They're about to put a tax on American tourists over here," writes my neighbor Ed Taylor from Europe. "It's their idea of trying to make us feel at home."



"Of course you realize if we move to Green Dell I can't get home for lunch."

Now that both management and labor have expert public relations assistance, each side can make its position in a deadlock seem logical and right. The man in the middle can only conclude that two rights make one wrong.

◆ ◆ ◆

Kids are never satisfied. Recalling his dad's mounted bass of two years ago and the mounted muskellunge last year, Ned Preston's youngest was all excited when Ned took off for another Canadian fishing trip. "This time bring back a mounted policeman."

◆ ◆ ◆

"Staying on a sensible diet," my mother told her newlywed niece, "will keep your figure girlish and your husband boyish."

◆ ◆ ◆

My 12-year-old son and I went fishing, but I am not about to tell you how many I caught and how many he caught. Philosopher that I am, I am just meditating on why Nature seems so often to favor the young, when we oldsters need aid and comfort just as much, or more.

◆ ◆ ◆

Money isn't everything. "In fact," Bill Norman says, "money after taxes isn't anything."

◆ ◆ ◆

Know why it's so much harder to fool kids about how you feel about them than it is adults? Because they're not helping you do it. They haven't learned to fool themselves yet.

◆ ◆ ◆

The hot weather of August obliges us to have a lot of fun we might otherwise miss . . . driving with the family through the parks and countryside in the cool of the evening, with a stop for Something Cold . . . plunging into the cool water of a pool and wriggling like a fish . . . a picnic in the shade of tall trees . . . a good book on a breezy porch . . . coming home from the office, hot and tired, and a cool shower before comfortable clothes . . . the easy talk on the dark patio after a good barbecue.

Burton Hillis

P. S. As long as he's been in Washington, no one has called him the Honorable Bob Hannelly. We suspect he's miffed!

Dear Burton: One nice thing about working in Washington: Practically everybody (but me and a couple of Pentagon messengers) gets honorable mention. If you're not a Justice, Secretary, or Senator, you're almost automatically an Honorable.

The other night a lot of people paid $10 to say goodbye to a departing ambassador at a testimonial dinner. The program listed most of the contributors as Honorable. Honorable what, it didn't say. I counted 87 Honorables chomping on the celery.

It was then I decided to call Clement E. Conger, deputy chief of protocol, to find out how to treat an Honorable. For instance, if you spot one on the trolley, do you give him your seat? Conger said no.

The non-Honorable Conger says it all started with President Jefferson 155 years ago. Foreigners insisted on calling American officials "Excellency." Tom Jefferson made them cut it out. If they had to use a title, said Jefferson, try Honorable. Despite Tom's decree, three state constitutions provide the title "Excellency" for their governors.

Personally, I prefer the Chinese use of the word Honorable: anybody's parents are honorable. I must say I don't know any dishonorable Honorables around Washington, but I do know some close calls. I list them as Honorable Minus (Hon-.).

Your prophet without honor,
Bob



Shimmering Grecian negligee, a slim and silvery vision in softest lamé chiffon. Specially designed by Yanni to match the special softness of Soft-Weve, the bathroom tissue that gives you *everything!* Superb facial tissue quality . . . luxurious 2-ply softness . . . wonderful new "Perfect-tear" perforations. And—a "See-through" wrap to *show* you the soft "negligee colors"!

The most noticed little luxury in your home

Soft-Weve®

2-PLY TISSUE BY SCOTT



Now—new "Perfect-tear" perforations

SCOTT PAPER



Today's loveliest look...That Ivory Lo
...the beauty only mildness gives your sk

Suddenly your skin looks so fresh and clear!
And after washing with Ivory Soap, it *feels* silky-soft,
not tight or dr[illegible]ly mildness does so much
[illegible] your comp[illegible] . . . and Ivory is mild enough for
[illegible]baby's delicate [illegible] Regular care with
this [illegible]ite, pure soap gives [illegible]r skin the beauty only
mildness makes possible. You have That Ivory Look!



Mmm!
Clean pure scen
white pure colo
nothing to irrit
even a baby's s
With Ivory, pu
mildness come



More doctors recommend Ivory than any other soap 99 44/100% pure®

September 1959 • 35c

Better Homes and Gardens®

family IDEA magazine



1959 IDEA HOMES

- Terrific fall flower arrangements!
- Johnny learns to handle a gun

TEST KITCHEN ANNIVERSARY — *Best recipes in 30 years!*

AUG 8 1959

EASTON DR. B
BURLINGAME
PUBLIC
LIB

...EW! And naturally the most for your mone

CANNON BEAUTI-FLUFF TOWEL



NEW! The look of tweed, about 79¢ So attractive! And these towels are made to take hard wear. In stripes or solids that stay bright—Cannon colors are *Carefree*. 22 x 44 bath size

Price slightly higher in West



NEW! A check that glitters, about $... A sparkling beauty that wears wonderfull... Beauti-Fluff to keep it soft, thirsty. 22 x 44 b...



NEW! A shower of flowers, about $1.98 It's Rose Wreath, one of the loveliest prints ever on gentle fluffy terry. And all the beauty lasts. 24 x 46 bath size



CANNON

CANNON BEAUTI-FLUFF TOWELS STAY SOFT, LOVELY, ABSORBENT FOR YE...

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

To introduce you to THE RCA VICTOR POPULAR ALBUM CLUB

CHOOSE FROM 42 ALBUMS

ANY FIVE for only $3.98

[NATIONALLY ADVERTISED PRICES TOTAL UP TO $24.90]

...If you agree to buy five albums from the Club during the next twelve months from at least 100 to be made available

THIS exciting new plan, under the direction of the Book-of-the-Month Club, enables you to have on tap a variety of popular music . . . and takes bewilderment out of building such a well-balanced collection. **You pay far less for albums this way** than if you buy them haphazardly. For example, the extraordinary introductory offer described here can represent as much as a 40% saving in your first year of membership. Thereafter, through the Club's Record-Dividend Plan, **you save almost 33⅓%.** After buying the five albums called for in this offer, you will receive a **free** 12-inch 33⅓ R.P.M. album, with a nationally advertised price of at least $3.98, for every two albums purchased from the Club. **A wide choice of RCA VICTOR albums** will be described each month. One will be singled out as the *album-of-the-month.* If you want it, you do nothing; it will come to you automatically. If you prefer an alternate *—or nothing at all—*you can make your wishes known on a simple form always provided. You pay the nationally advertised price—usually $3.98, at times $4.98 (plus a small charge for postage and handling).

ALL ALBUMS ARE 12-INCH, 33⅓ R. P. M.



1. BELAFONTE Folk songs, spirituals, blues, calypsos, including *Scarlet Ribbons, Noah, Waterboy, Sylvie, Matilda.*



16. DAMN YANKEES Original soundtrack of new film version. Stars Gwen Verdon, Tab Hunter, Ray Walston.



25. LET'S DANCE WITH THE THREE SUNS Forty top standards and show tunes in a dancy supper-club style.



54. AIN'T MISBEHAVIN' Fats Waller plays and sings 12 of his best: *Two Sleepy People, Honeysuckle Rose, Tea for Two.*



50. CARLOS MONTOYA AND HIS FLAMENCO GUITAR A recital by the greatest living exponent of Spanish gypsy music.



5. SOUTH PACIFIC Original soundtrack recording from the Rodgers-Hammerstein film hit. 15 perennial favorites.



41. LET'S CHA CHA WITH PUENTE The popular cha cha band with perfect tempos for Latin-American dancing.



33. STRAUSS WALTZES Melachrino Orchestra. *Blue Danube, Artists' Life, Emperor Waltz, Voices of Spring,* etc.



45. YES INDEED! Tommy Dorsey with Sinatra, Stafford, Berigan. *Marie, Boogie Woogie, Song of India, Star Dust.*



70. SCOTTISH SPLENDOR Pipes, drums, regimental band of the Black Watch. Rousing, fiery music in highest fi.



8. MUSIC FOR RELAXATION *Star Dust, Autumn Leaves, By the Sleepy Lagoon, While We're Young* and others.



57. LENA HORNE AT THE WALDORF ASTORIA On-the-spot recording of her sensational night-club show.



73. THE EYES OF LOVE Dreamy, romantic tunes. *I Only Have Eyes for You, Smoke Gets in Your Eyes, I'll Be Seeing You,* etc.



79. THE DRUM SUITE Progressive jazz composition by Manny Albam and Ernie Wilkins. Loaded with name stars.



30. GIGI Songs from the film score by Lerner and Loewe, writers of *My Fair Lady,* sung by Gogi Grant and Tony Martin.



55. THE NUTCRACKER SUITE Excerpts from Tchaikovsky's ballet music, played by the Boston Pops Orchestra.



76. THE NEW GLENN MILLER ORCHESTRA IN HI FI Miller style, modern repertoire, starring Ray McKinley.



7. GISELE La MacKenzie sings ballads; *Stranger in Paradise, Hey There, Ebb Tide, Too Young, Moonglow,* etc.



92. THE GOLDEN AGE OF BENNY GOODMAN Original recordings of B.G.'s greatest hits with Krupa, James, Berigan.



95. THINKING OF YOU Eddie's biggest hits. *Wish You Were Here, Oh! My Pa-Pa, How Do You Speak to an Angel?,* others.



20. THE KING PLAYS SOME ACES Xavier Cugat's latest album: his most famous hits in hi fi. *Green Eyes, Adios,* etc.



11. COMO'S GOLDEN RECORDS 14 of Perry's million sellers: *'Til the End of Time, Prisoner of Love, Temptation.*



83. MOONGLOW Artie Shaw and his two most successful bands. *Begin the Beguine, Nightmare, Star Dust, Frenesi,* others.



62. GUIDE TO JAZZ Armstrong, Basie, Dodds, Ellington, Waller, Hampton, Hawkins, Morton, Henderson, others.



99. PLAY, GYPSY, PLAY Gypsy Sandor Orchestra plays *Autumn Leaves; Dark Eyes; Music, Maestro, Please.*



28. BING WITH A BEAT Bing Crosby on a jazz lark, abetted by Bob Scobey and his all-stars, sings twelve oldies.



95. SWEET SEVENTEEN The Ames Brothers sing twelve standards: *I Don't Know Why, Little White Lies.*



45. LULLABY OF BIRDLAND 12 different versions of jazz classic. Big bands, pianists, and modern jazz groups.



32. STUDENT PRINCE Mario Lanza sings hit show tunes by Romberg, also Lehar, Rodgers, Brodszky and Coward.



77. THE TOUCH OF EDDIE HEYWOOD Trio plays *Summertime, The Man I Love, On the Street Where You Live,* etc.



100. MAGOO IN HI FI Jim Backus (Magoo), in a series of hilarious antics designed to show off your high-fidelity rig.



54. MARIAN ANDERSON SINGS SPIRITUALS One of the all-time great vocal collections. Special re-issue.



45. GLENN MILLER Original versions of the great Miller hits. *In the Mood, String of Pearls, Little Brown Jug,* others.



75. DILO (UGH!) Perez Prado's exciting band plays his hit cha cha *Patricia,* also *Back Bay Shuffle, Bandido,* etc.



101. DUKE ELLINGTON 1940-42 band. Includes *Take the "A" Train, Perdido, I Got It Bad, Cotton Tail, All Too Soon.*



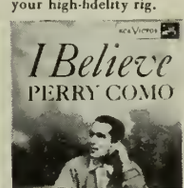
40. BRASS & PERCUSSION Morton Gould Symphonic Band in 17 marches by Sousa, Goldman, etc. Hi-fi showpiece.



3. CAROUSEL Rodgers and Hammerstein's beautifully melodic score superbly sung by Robert Merrill, Patrice Munsel.



87. TOWN HALL CONCERT PLUS A must for jazz collectors, starring Armstrong, Teagarden, Hackett in 1947 concert.



67. I BELIEVE Inspirational songs of all faiths; Schubert's *Ave Maria, The Lord's Prayer, Bless This House, Kol Nidre.*



53. BOSTON POPS PICNIC All-time favorites by concert orchestra. *Jalousie, Malagueña, In a Persian Market,* others.

9. PORGY & BESS Risë Stevens, Robert Merrill sing Gershwin's *Summertime; Bess, You Is My Woman Now;* etc.

26. VICTORY AT SEA, Vol. I Richard Rodgers' orchestral suite specially composed for the NBC-TV production.

THE RCA VICTOR POPULAR ALBUM CLUB
P. O. Box 80, Village Station, New York 14, N. Y.

P158-9

Please register me as a member of The RCA VICTOR Popular Album Club and send me the five albums whose numbers I have circled at lower right, for which I will pay $3.98, plus a small charge for postage and handling. I agree to buy five other albums offered by the Club within the next twelve months, for each of which I will be billed at the manufacturer's nationally advertised price: usually $3.98, at times $4.98 (plus a small charge for postage and handling). Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel my membership any time after buying five albums from the Club (in addition to those included in this introductory offer). After my fifth purchase, if I continue, for every two albums I buy I may choose a third album *free.*

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

NOTE: If you wish to enroll through an authorized RCA VICTOR dealer, please fill in below:

*Dealer*_____

PLEASE NOTE: Send no money. Bill will be sent. Albums shipped only to residents of U. S., its territories and Canada. Albums for Canadian members are made in Canada, shipped duty free from Ontario.

A

1	3	5	7	8	9	11
15	20	25	25	28	30	32
33	40	41	45	46	45	53
54	67	58	60	52	64	57
70	73	75	76	77	79	83
87	92	95	96	99	100	101

Lucas
luco-tex
DRIES IN MINUTES
the

BLISTER AND PEEL RESISTANT
new

WASH BRUSHES IN WATER
miracle

APPLY IN WET, DAMP OR DRY WEATHER
house

LASTS 50% LONGER
paint

USE ON WOOD, MASONRY OR ASBESTOS


For all exterior surfaces, even over damp surfaces • Slips on effortlessly • Dries in minutes • Lasts 50% longer • Non-fading colors • Fume and mildew resistant
JOHN LUCAS & COMPANY INC.
SINCE 1849
PHILADELPHIA, PA.
A PRODUCER OF SUPER KEM-TONE

Better Homes and Gardens®

September, 1959; Vol. 37, No. 9
This issue published in two editions

The family IDEA magazine

Building

Better Homes and Gardens Idea Home—four ways. 45
The HUB of the house 47
Three-bedroom grouping in long and low style 48
Three bedrooms, too, but all in one row 50
Traditional exterior with four spacious bedrooms 52
With up-to-date smartness but with just two bedrooms 54
We like this idea for a bedroom divider wall 114

Handyman and Sports

Teach your son to hunt—safely! 32B
Handyman's Book pages—
Tranquilizer tools 135

Foods

This California kitchen was brought up to date* 18B
These foods are news! 27
Now you can match the barbecue pros 68
Test-kitchen birthday!
Our 10 most popular recipes 70
Peach and plum spreads 84
Prize tested recipes—
Bar cookies, so good! 89
Snacks, all with olives 89
Latest styles for rice 92
Feast on fall vegetables 96
How to pickle pears 108
Money for your recipes 138

Children and Parents

Ready, set, grow! 62
When a baby has colic 117

Everyday Arts

How to arrange fall flowers and foliage 66

Gardening

September garden reminders 6
Five good plant boxes* 18D
Now's the time to 64

Decorating

So much in one room! 22
Create your own corners in a narrow living room 113
For the Idea Home—
Curtains with a purpose 124
Sew-simple copycat duds 127

Features

Will the same old stupidity make a firetrap of your school? 10
What's new in medicine? 15
How to undermine Junior's teacher 38
The menace of glaucoma 146

Every Month

It's news to me! 28
Shopping by mail 152
The man next door 154

Reader Services

Personal helps in home planning 139
Index of advertisers 150

*Western edition only.

Cover: Imagine yourself on a street of new homes like these, packed with ideas your family can use. To see what makes our four Idea Homes so excitingly different, turn to page 45. Cover illustration by Jan Balet.

Hugh Curtis, *Editor*
Bert Dieter, *Content and Art Director*
James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Fleeta Brownell Woodroffe, *Garden Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Thomas Nanney. Anne Anderson.
Beatrice Cashman. Betty Bay.
Virginia Heffington. Ruth Seefeldt.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)

Assistant Editors
John D. Bloodgood. Virginia Stacy.
Gordon Greer. Patricia McBride.
Neil R. Kuehnl. Maura Riordan.
Dorothy Allison. Georgi Nodland.
Eleanor Pettet. Jane Goss.
Katie Norris.
Charles H. Swain, *Make-up Editor*
Alma Guinness, *Copy Editor*
Lue Calkins, *Model Shop*
Betty Grayson, Barbara Stuart
Field Editors
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen
President

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.
Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: S60 indicates August, 1960. A dash before the year (-60) means November, a slash (/60 means December.)

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada.
Printed in U. S. A.



If your family's security is on your mind

here's $10,000 more life insurance you can afford!

New York Life's Whole Life policy gives your family at least $10,000 protection today . . . builds high cash values for an emergency or for a lifetime retirement income . . . all at a low premium!

Any man who thinks of his family first should give a second thought to New York Life's Whole Life policy. It assures your family of at least $10,000 cash if you should die . . . builds up a backlog of cash for your own future needs. Yet premiums are realistically low—only $17.20 for $10,000 of Whole Life at age 30 under Check-O-Matic, New York Life's special monthly payment plan. To set your mind at ease, ask your New York Life agent about Whole Life. Or write: New York Life Insurance Company, Dept. BH-31, 51 Madison Ave., New York 10, N.Y. (In Canada: 443 University Ave., Toronto 2, Ont.)

NEW YORK LIFE
INSURANCE COMPANY

nylic
THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Life Insurance
Group Insurance
Annuities
Accident & Sickness Insurance
Pension Plans

Planning to MOVE?

Don't be a STRANGER... in your NEW Home Town



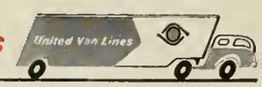


Let Moving Consultant
BETTE MALONE
help you know
your way around

If you're moving to a distant city soon, and would like to know more about its churches, schools, shopping centers, transportation and other facilities, write Bette Malone, Dept. B1, United Van Lines, St. Louis 17, Mo. She'll send you this information along with other helpful hints for enjoying a more pleasant moving day . . . all without cost or obligation.

And for safe, convenient "Pre-Planned" moving service in exclusive Sanitized vans, call the friendly United Agent in your community. He's listed under "MOVERS" in the Yellow Pages.

United Van Lines



United

MOVING WITH CARE
Everywhere

SEPTEMBER GARDEN REMINDERS

In all areas

Feed lawns: Use lawn food to give summer-worn grass new life to go through the winter. Use plant food spreader for uniform results. Follow directions on bag. Water until fall rains take over.

Syringe evergreens: Take the garden hose with nozzle adjusted to a forceful spray and wash accumulated dust from foliage of narrow-leaf evergreens. This will freshen and brighten them up for winter.

Central and East

Lawns: Apply pre-emergence type crab grass chemical during the fall to reduce number of spring jobs that need to be done. One treatment applied correctly lasts two years.

Shrubs and trees: Determine what broadleaf evergreens are needed for fall planting on north and east exposures, and place your order. . . . Shrubs such as azaleas, rhododendrons, and Mountain laurel should be watered generously at weekly intervals until fall rains begin. . . . Keep on spraying or dusting roses weekly with a rose pesticide.

Annuals, perennials, and bulbs: Plant daffodils as soon as bulbs are available so they have time to develop a heavy root system before winter. . . . Take geraniums, begonias, and other tender plants indoors before frost.

Fruit and vegetables: Pick pears before the fruit becomes soft. By letting mature green fruit ripen off the tree, you get better quality. . . . Water fall vegetables regularly for rapid growth and succulence.

South and Southeast

Lawns: Feed all grasses except centipede with a lawn food to encourage vigorous fall growth. . . . Mow Bermuda close before sowing with rye for winter lawn.

Shrubs and trees: Prune roots of bougainvillea and wisteria that failed to bloom the past season. Feed camellias a plant food having an analysis of 0-12-12 [*Turn to page 9*



Keep roses dusted or sprayed at seven-day intervals until freezing weather. Bushes will winter over better because of health and vigor.



Dig and divide crowded clumps of spring-flowering perennials. Divide into three or more sections with a sharp knife, replant, and water them.

Your Number One investment opportunity today is <u>your own home</u>

WHERE is the best place today to put money and have it grow?

This question, as never before, is the concern of millions of thinking Americans. Some are trying to find the "ideal" growth stock. Others are seeking "capital gains."

Many, we believe, are overlooking this surprising fact—*U.S. Government figures show that family homes, by and large, have appreciated in dollar value over most other forms of investment.*

Houses built as long as twenty years ago, kept in good condition, have doubled and even tripled in price.

Houses of recent date have also kept pace, mounting in market value, year after year.

Regardless of the age of your home, you are indeed fortunate to hold this ideal "blue chip" investment, a safe hedge against future inflation, and one that pays you daily "dividends" of security and happiness beyond measure in dollars.

So, if you want to have more in your home to enjoy, don't be reluctant to make the investment. It's simply good business—because the dollars you spend usually increase its market value. And you have that rare thing today, ample credit for home improvements—at low interest rates.

Many new building products are so easy to apply that you can "do it yourself" during otherwise idle weekend hours. So your own time becomes an investment too.

But whatever home improvements you're thinking of, we do urge you to do it now. Keep your No. 1 investment up-to-date. Remember—when you look for the ideal place to put your money—there is truly "no place like home."

A. R. Fisher
CHAIRMAN and PRESIDENT

JOHNS-MANVILLE JM PRODUCTS

A message in the public interest from **JOHNS-MANVILLE**

Headquarters, 22 E. 40th St., New York 16, N.Y.

For ideal comfort in quality homes...

2 furnaces
2 zones



PHOTOGRAPH COURTESY GEO. FRED KECK—WM. KECK, ARCHITECTS

If you're planning a new home that will be larger than most, and have certain desirable features, you probably will be a lot more comfortable with *zone control* heating. This means dividing your home into two or more comfort zones, each with its own thermostat and heat supply. With such a system, you simply set either thermostat to fit your mood or activity. For example, you can have one section cool for sleeping children, another area warm, for entertaining.

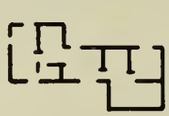
Comfort zoning can be accomplished in three ways: (1) two furnaces, each serving a separate comfort zone controlled by its own thermostat (2) one furnace serving two or more zones, each with its own thermostat and (3) one boiler serving two or more zones by means of separate water valves or circulators controlled by separate thermostats.

Although Honeywell does not make heating equipment, we do make the world-famous controls that assure dependable, economical performance. Most familiar is the Honeywell Round thermostat, first choice of four out of five homeowners.

If your building plans include any of these desirable features, you may need 2 furnaces or 2 zones for complete heating comfort.



Large picture windows often mean greater heat gain or loss.



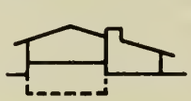
Spread-out floor plans cause wide temperature differences.



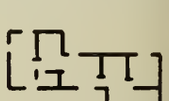
Finished basements or family rooms require tailored temperatures.



Rooms over garages often need extra heating or cooling.



Split-level homes are a puzzle for one thermostat to control.



Living and sleeping areas often require different temperatures.

See your heating dealer! Not all homes need zoning. Your heating contractor can give you expert, dependable advice. After studying your needs, he may recommend only one furnace; or one furnace with two or more zones, each having its own thermostat. For hot water systems, your dealer may advise one boiler with one, two, or more comfort zones and thermostats; in some cases, two small boilers. Whatever your needs, trust him on any question of heating or cooling.



Honeywell

H HONEYWELL *First in Control*

September garden reminders

Begins on page 6

or 0-14-10 to toughen them up for winter. . . . Order shrubs, trees, and evergreens for fall planting.

Annuals, perennials, and bulbs: Plant Dutch iris bulbs for early spring blooms. Add to your bulb collection brodiaeas and specics tulips that you may not have grown before.

Fruits and vegetables: Cover the tips of boysenberry canes with soil to root new plants. They'll be ready for setting out early next spring. . . . Harvest vegetables when tender, and make new sowings of lettuce.

California

Lawns: Check lawn for sod webworm damage which appears as patches of dead grass. Use lindane dust or dieldrin to control the pest. . . . Start new lawns to establish them before winter.

Shrubs and trees: Keep on feeding roses lightly once a month and continue regular watering and pest control for sustained blooming. . . . Set out aucubas in shady spots.

Annuals, perennials, and bulbs: Plant succulents in southern California. . . . In the Fog Belt, look for early flowering English chrysanthemums in nurseries for planting. . . . If winter annuals were not sown earlier, set nursery plants.

Pacific Northwest

Lawns: Feed established lawns to invigorate them for the winter. . . . Check with your local nurseryman for the kind of grass seed to sow for your situation. Sow rye grass on steep slopes to develop a quick cover to hold the soil.

Shrubs and trees: Prune dead and broken limbs from trees. . . . Spray arborvitae with a copper spray before fall rains to control blight disease. . . . Spray holly, camellia, and other broadleaf evergreens with malathion or a summer oil spray to control scale insects on the bark.

Annuals, perennials, and bulbs: Place your order for fall planting of narcissus and other spring-flowering bulbs.

Texas-Southwest

Lawns: Use a crab grass rake to pull out big crab grass plants. Sow permanent grass seed after making seed beds in bare spots. Keep soil moist constantly for two weeks.

Shrubs and trees: Cut back all diseased stems on cotoneasters, pyracanthas, and other shrubs. Burn the clippings to prevent spread of disease. . . . Order evergreens for October or November delivery, the best time for planting.



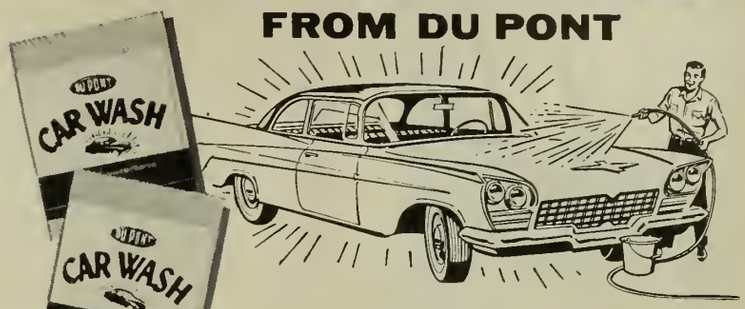
Keep chrysanthemum plants watered regularly while they're in bud and bloom. Plants in flower need more water for large blooms.



Check all privacy screens, trellises, fences, and gates for painting needs. Use a wire brush to remove scaly, loose paint before starting.

SPECIAL OFFER

FROM DU PONT



6 CAR WASHES ONLY 25¢

(90¢ VALUE)

Safe for all cars! Will not streak!

Du Pont Car Wash is the faster, safer way to wash your car. It gets your car so clean it drains dry without wiping. Unlike ordinary household detergents, it won't harm wax and it doesn't streak. One packet does entire car.

Tear off end tab and mail with 25¢



New Quick-Grip "Duco" Household Cement sticks quicker, holds better . . . dries fast with super strength. Waterproof, transparent, flexible, it mends 1,001 things—china, wood, metal, paper, glass and leather.

DU PONT
REG. U. S. PAT. OFF.
Better Things for Better Living
. . . through Chemistry

Du Pont Car Wash Offer
Dept. 111, Wilmington 98, Delaware

I enclose 25¢ in coin and end tab from a "Duco" Cement carton. Please send me 6 packets of Du Pont Car Wash.

*Name*_____

*Address*_____

*City*_____ *State*_____

your best buy



If the world's largest manufacturer of paints can't supply you with a more durable house paint, to whom would you expect to turn?

GET BOOKLET — "HOW TO SAVE MONEY WHEN PAINTING YOUR HOUSE"

Tips on using the right paints, and estimating cost, whether you are going to do it yourself or use a contractor. It's free.

Write: The Sherwin-Williams Co. Dept. 15, Cleveland 1, Ohio.

Will the same old stupidity make a firetrap of your school?

It has been almost a year since the tragic school fire in Chicago that killed 90 children and three teachers. What has been done since then to prevent similar disasters? BETTER HOMES & GARDENS reports on the progress and the problems that remain. It is not the report we had hoped to make.

THERE is no excuse for schools that are firetraps in this country; still, we continue to allow new ones to be built and old ones to operate."

These are stern charges against the community—parents and public officials—and they are grave in their implications, for they involve the life and death of our children.

The man who makes them, Lawrence B. Perkins, is perhaps the nation's leading designer of schools. Perkins was a member of a special 16-man jury which investigated the Our Lady of the Angels School fire in Chicago last December in which 93 lives were lost, 90 of them children's. Tragically and belatedly, it is just such an appalling event that inspires hit-and-miss solutions, legislating us into a sense of false security.

"The disaster in an old, overcrowded school in Chicago has clouded the issue," said Perkins, a partner in the Chicago and White Plains, New York, architectural firm of Perkins & Will. "That school was built and run legally under laws as outdated as the building itself. *I could sit down today and design a legally acceptable school where I could guarantee an accident within a year.*"

A school can be unsafe without being a firetrap. In fact, it can under any acceptable definition be *fireproof*. Of course, once children enter a school room, it is no longer fireproof. Their books and papers will burn and, terrible as truth can be, so will they.

Are the safety measures we are rushing into law sufficient? No, said Perkins. The Chicago school would have been a deathtrap regardless of expensive safety devices.

"No safety device can be effective if the public permits schools to operate under overcrowded conditions, with sloppy housekeeping and overtaxed personnel," said an editorial in *The Nation's Schools* magazine. "All of these factors were evident in the fire at Our Lady of the Angels School in Chicago."

We have made more progress on fire prevention in night clubs than in the schools across America. Enter any public room—restaurant, banquet hall, theater—and there is a sign stating that occupancy by more than a specified number of persons is unlawful. Enter any public room, that is, except a schoolroom! Isn't it logical that such a notice be placed in every classroom in the country? Most building codes specify a square-footage requirement per student—and this requirement is minimum. But how many of our schools are giving a child even the *minimum* he is entitled to by law?

The taxing of personnel beyond capacity is criminal, Perkins said. Yet this, too, is common practice in most schools. The teacher with too many children in a classroom loses control to panic in an emergency. Sloppy housekeeping is another obvious result of the false economy of overtaxing personnel and classrooms. The janitor can't keep up with all the demands to police paper and other rubbish. Hallways and stairwells are used for the storage of combustibles.

- How many communities are turning their backs when they are asked to approve a bond issue to finance the building of classrooms needed to make schools sound and safe?
- How many parents are ignoring the fact that their child is in a classroom where 40 instead of 30 children are under one teacher?
- How many parents even know whether their child is a victim of an overcrowded classroom situation?
- How many schools around the country are economizing on the cost of a $3,000- to $4,000-a-year janitor at the risk of frightening hazards?

Safety devices such as sprinkler systems, early warning alarms, and gas detection systems; safety measures such as enclosed stairwells, thorough housekeeping, adequate exits, and proper fire drills—these are a few of the current solutions. Some are being rushed into law as if, once enforced, we can relax again—ignore new school construction, overcrowded classrooms, and wait for the next fire and the next set of solutions.

The Nation's Schools magazine said: "Architects are not opposed to sprinkler systems or alarms or any other safety devices, but they do believe that the expenditure for these items should be in reasonable proportion to other needs and costs when a school is being designed."

Would a sprinkler system have any effect on doors locked without reason or wire screening nailed over window openings—in the case of a recent fire in the South? Most of the regulations being rushed into law as a panacea are downright foolish. An example of the confusion that exists is that the code as originally revised following the Chicago holocaust stated that sprinklers must be used everywhere—including the swimming pool and over oil-fired boilers!

What are we protecting—lives or property? Another proposed regulation would eliminate the use of glass walls between the classroom and corridor, because glass is easily damaged in a disaster. The paradox here is that had glass been used instead of a solid combustible wall in the Chicago school, the teacher and the children would have seen the smoke before it filtered under a closed door and turned the classroom into a gas chamber.

There is a great danger in becoming so involved with expensive safety solutions that we will be forced to specify inferior construction methods and materials to keep new schools within the money budgeted.

"We must not penalize new construction," said Perkins, "with all its advances in building methods—because of existing outdated, firetrap schools."

Point to one disastrous fire in a school built within the last 10 or 15 years, he said. True, there was a fire caused by a gas explosion in Texas and a boiler plant in New York, but this underlines another problem. Maybe we should look at our accepted ideas on where the heating plant goes. In both cases there would have been no danger had heating equipment been separated from the educational buildings and not placed right under the center of occupancy.

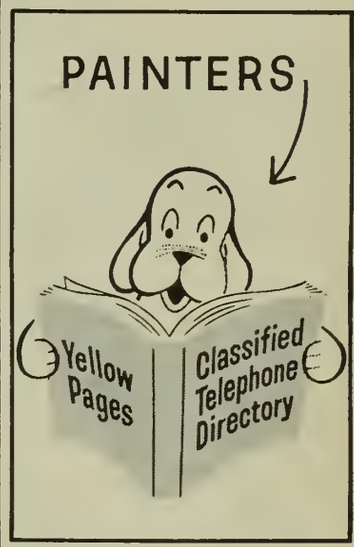
"The ultimate goal we must achieve is that each child gains his right to attend a hazard-free, bright and airy school," Perkins said. "But until this aim is fulfilled, we have to cope with the interim period when aged, multistoried structures are still in use. Let's make them as safe as possible, but let's not apply blanket rules that hamper new architecture!"

Is there any more unhappy speculation than "what might have been" after an event like the Chicago school fire? But it takes a frightful disaster to move us to action and, if we are to avoid further epic school fires, we must take action now.

In a multistory combustible structure such as the Our Lady of the Angels School, the stairways become chimneys carrying smoke and flames to every room. The flue action of a vertical building creates its own drafts, often causing a minor blaze to erupt into a major holocaust.

The more horizontal [*Turn to next page*





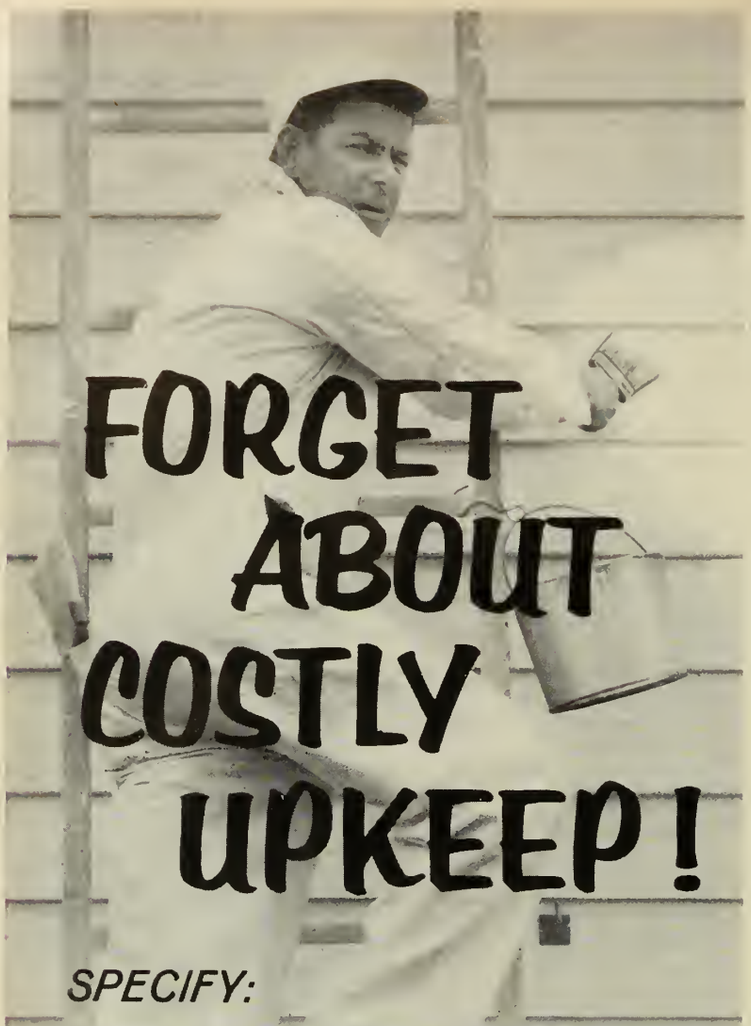


sporting goods, exterminators, printers, plumbers, elevators

whatever you need—

Find it Fast In The **Yellow Pages**

Advertisers displaying this emblem make your shopping easy.



FORGET ABOUT COSTLY UPKEEP!

SPECIFY:

ALSCO

ALUMINUM SIDING

Kiss paint worries goodbye the day Alsco Siding goes on your home. The heavy gauge aluminum is weather-protected with two coats of baked enamel. Almost cares for itself. Horizontal and 12-inch verticals in Chateau White and nine decorator selected colors.



Right for NEW and "LIVED-IN" Homes

EXCLUSIVE!

← BAK-R-FOAM*

INSULATION IS BUILT-IN!

Muffles nerve-jangling street noises. Keeps house cooler in summer. Saves as much as 30% on heating costs!

*Pat. Pend.



Send 10c for full color booklet:
Good Living with Aluminum.

Alsco Aluminum Building Products, Dept. AS-48, Akron 8, Ohio

We're planning to ☐ remodel ☐ build.

Name_____

Address_____

City_____ Zone____ State_____

In Canada: Alsco Products Ltd., Scarborough, Ont.

Your school a firetrap?

Begins on page 10

planes there are and the closer the building hugs the ground, the less danger there is of fire becoming a tragedy. The closer children are to the ground, the easier and quicker is their escape. While a three-story jump may mean death, a three-foot jump means, at worst, a sprained ankle. Many of these children died not from fire or suffocation, but as a result of the jump from second and third floor windows that were as high as third and fourth floor windows in new buildings today. The official investigation showed that many other children mercifully died of gas and smoke fumes before raging flames reached them.

What would have been the outcome had this been a one-story structure with each classroom having its own outside entrance? Or if the school had been a series of smaller, compact structures diffused throughout the neighborhood? Or if the classrooms had not been overcrowded? And how many, even here, would have lived if panic had not taken charge?

Even our newest, entirely "fireproof" buildings are not immune from fires and their parasites, smoke and panic. Panic stems from uncertainty and darkness. Light and openness are antidotes—wide corridors and glass walls, many exits and windows. A well-protected and maintained older school can be safer than a congested and poorly maintained "fireproof" building where no attention is given to housekeeping. Perkins added that it's possible to make a building unsafe by bad acoustics and poor lighting.

We can't permit our schools to become unsafe by default. The next time you visit your schools, put yourself in the place of the teachers and the custodians. Is your community—are you—asking them to take on more responsibility than they can handle?

The Nation's Schools magazine said, "The best insurance against a repetition of the Chicago disaster is fourfold: less crowding of classrooms, proper housekeeping, sufficient trained personnel that knows what to do in times of such an emergency, and sensibly designed buildings with safety devices in areas where they are truly needed."

Since the schools are part of our property, it is obvious where the responsibility lies.

THE household art of flower arrangement has many of its traditions in Japan. *Better Homes & Gardens'* Fae Huttenlocher, herself an American authority, has recently visited Japan and talked with its Masters, brought home beautiful color pictures of their arrangements for your delight. Read "Summit Meeting of Flower Arrangers" in the October issue of the magazine.

"A short time ago," Perkins said, "I was touring the schools in a Midwestern city with the superintendent of schools. One of the buildings in particular was a virtual firetrap. When I mentioned this to the educator, he said: 'Every night I pray that if the school is going to burn it does so during the night so there will be no children in it.' This man, like too many of us, presumes on luck while he misuses prayer."



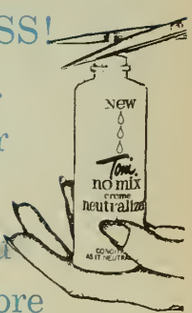
"Fred's getting back to normal. He's starting to talk back to the T.V."

NEW NO-MIX TONI



ONLY PERMANENT WITH
A NO-MIX NEUTRALIZER
THAT'S DOUBLE-RICH, TOO!

NO MIX...NO MESS!
Snip off the tip...
Toni's neutralizer
is already mixed.
Drop by drop, you
neutralize. No more
drenching.



DOUBLE-RICH
Only Toni
with double-
rich neutralizer
puts Hidden Body
in your hair. It holds
any hairstyle
(curly or smooth)
like no other
permanent can.







P.S. And for very young hair,
there's Tonette Children's Permanent.
It has its own No-Mix Neutralizer.



Those helpful paper people make your work lighter with 6 KVP hints



KVP FREEZER PAPERS—America's favorites

. . . the same kinds the professional uses. Let KVP, the paper people, guard the flavor and tenderness of your home frozen foods.



Shelves almost clean themselves

Dirt can't cling to dust resistant KVP Shelf Papers. And, the paper people make these special papers lie flat—no curl-up!



Cookies and cakes s-l-i-d-e off . . .

Delicate cakes and rich cookies won't stick to pans or cookie sheets—not since the paper people created KVP Baking Pan Liner Paper.



For easy-way cupcakes

The paper people make KVP Baking Cups so you can turn out perfect cupcakes. Muffins, too. And you avoid that unpleasant scouring chore.



Here's the modern way to dust

KVP, the paper people, make Mrs. Hayward's Dusting Paper, and Harvey Dustex. Use either one, and you throw dust away . . . germs, too.



. . . and KVP Protective Papers



At better food stores, KVP Protective Papers serve you. You may not see the KVP name, but you'll know in other ways. When meat is wrapped in KVP Prosperity Paper, red juices won't leak through. Steaks keep their fresh-cut bloom on KVP Steak Paper. Patronize the store that uses these special papers to keep your food fresher and better tasting.

KVP ...the paper people

THE KVP COMPANY, KALAMAZOO, MICHIGAN

What's NEW in MEDICINE?

14 new treatments for old ailments

By Donald G. Cooley

New vaccines for children. A vaccine that supplies a simultaneous vaccination against whooping cough, tetanus, and diphtheria has been in use for some time. Now, a new four-in-one vaccine for children under five years of age contains polio vaccine as well. A series of four spaced injections with the new product can be expected to give the same protection that formerly required four shots of the three-way vaccine plus three polio shots. Net saving: three needle-jabs.

Poison ivy pills. Pills can gradually build up your immunity to poison ivy, it was reported at a clinical meeting of the American Medical Association. Aqua Ivy is the name of tablets which are to be taken on a graduated dosage schedule—one tablet every other day for two weeks, then one tablet daily for two weeks, then two tablets daily for two weeks. It takes six weeks to develop maximum immunity, so treatment should be started well before a vacation trip takes you into poison ivy country. To retain immunity for the whole season, the two-tablets-a-day dosage should be continued.

"One-shot" hay fever treatment. Hay fever victims who get a dozen or more pre-season injections to reduce their sensitivity to pollens may have it easier in the future. An experimental desensitizing treatment which is given as a single injection (occasionally, two or more shots in quick succession on the same day) has been used with general safety and effectiveness in several hundred patients. About nine out of ten became immune to hay fever for the rest of the season. The injection contains mineral oil and emulsifier with an extra-large dose of pollen substances. The desensitizing pollens stored in the oil are fed into the blood stream continuously in tiny quantities. The one-shot treatment is still experimental and not yet ready for general use.

Pills that take their time. The effectiveness of some medicine often depends upon its being introduced into the body at regular intervals, but doctor's orders to "take your medicine every hour" are sometimes hard to follow or simply forgotten. Instead of educating the patient, then, pharmaceutical makers have taken to educating their pills to release, periodically, small amounts of their ingredients. Pills with built-in memories can thereby give medicines at regular intervals whether the patient is awake or asleep. One technique is to coat particles with materials which disintegrate at different speeds and release drugs on a time schedule. Exact timing has been difficult, since some coatings may crack and "leak" drugs prematurely. A new type of flexible coating, applied layer by layer, gives steady and quite precisely controlled doses of almost any drug for as long as 24 hours. Particles may have as few as 25 coatings or as many as 250, depending upon the desired timing of drug release. A single educated pill which contains 6 to 10 times more medicine than could be tolerated in an ordinary single dose can do the work of 6 or 10 conventional pills.

Waning need for salt-free diets. Traditional salt-free diets for patients with congestive heart failure may be unnecessary and even inadvisable when patients are treated with potent diuretic drugs now available. As salt restriction does, these drugs act to drive out abnormal [*Turn to page 17*

NOW! *Important New Rate Savings for Life Insurance Buyers*



the more you BUY, the more you SAVE!

ANOTHER ADVANCE FROM BANKERS LIFE COMPANY OF DES MOINES, IOWA

Savings . . . substantial new savings for life insurance buyers are now offered by Bankers Life Company of Des Moines, Iowa.

A new money-saving principle, applied to premium rates, permits "quantity discount" on larger policies. So the more insurance you buy, the more money you save.

These new premium rate reductions start with policies of $5,000 face value. Reductions are even greater on $10,000 policies . . . greater still on policies of $25,000 or more. It costs less to purchase the insurance protection you want and need.

Original per thousand rate reductions, to which you are entitled under this new plan, hold through the entire life of the policy . . . bringing you savings, through the years, that can amount to hundreds of dollars!

The Bankers Life representative in your community will be glad to give you complete information on this new insurance advance. He will show you how it can work to save money in your individual case. Call him today. Or write to Bankers Life Company of Des Moines, Iowa.

OVER 3 BILLION DOLLARS INSURANCE IN FORCE...POLICYHOLDERS FROM COAST TO COAST

BANKERS *Life* COMPANY

Des Moines, Iowa

Branch Offices in Principal Cities from New York to Los Angeles

Over 75 Years OF SERVICE

Offering All Types of Personal Life Insurance Group Insurance Annuities Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-99
Des Moines, Iowa

Please send me complete information on your new "quantity discount plan" on the purchase of life insurance.

Name.....

Address.....

City..... Zone..... State.....



"See, it's *Thermopane* ...you'd never have to fuss with storm windows!"

MARKED FOR YOUR ASSURANCE!

This alert lady has noticed the name . . . *Thermopane* . . . lightly inscribed in the corner of the windows of the model home they're inspecting. It's a familiar trade-mark of a company she knows and trusts.

She knows, too, that when a house has *Thermopane* insulating glass in *all* of the windows, it will be warmer in winter . . . cooler in summer . . . more comfortable all year 'round.

Thermopane reduces drafts near windows, saves fuel. *Thermopane* muffles outside noise. Without *Thermopane*, windows are big "holes" in the wall insulation.

When *you* go house hunting, look for the name *Thermopane* in the corner of insulated windows. It's your protection against *imitations*, and one of the sure signs of a quality house built for your comfort and for economy.

LOOK FOR THIS NAME

Thermopane®

All *Thermopane* units with the Bondermetic Seal® made after August 3, 1959 have this trade-mark delicately inscribed right on the glass. Heretofare, this trade-mark has appeared only on the metal seal between the panes. Don't settle for inferior imitations. *Thermopane* is made in the United States by Libbey-Owens-Ford *only*.



Thermopane consists of an insulating blanket of dry, clean air sealed between two panes of glass.

LOF GLASS

Thermopane INSULATING GLASS

LIBBEY•OWENS•FORD

a Great Name in Glass

TOLEDO 3, OHIO

What's new in medicine?

Begins on page 15

accumulations of fluids from waterlogged tissues. Studies of 23 cardiac patients treated with diuretics and other medicines showed that they did very well on the unrestricted salt intake of a normal diet over a period of many months.

Oral polio vaccine on the way? Several hundred thousand persons in foreign countries have swallowed live polio viruses in oral vaccines without harm and with apparent protection against paralytic polio. The day when everybody may swallow one dose of an oral vaccine and be immune to polio for a lifetime is probably drawing near. One research group thinks its oral vaccine may be commercially available within a year or so, depending upon the results of continuing tests and approval by the National Institutes of Health. Nature's way of building polio resistance is by using live viruses to stimulate production of protective antibodies, and both the pills and the injections contain "tamed" live polio viruses so weakened by selective laboratory cultivation that they can no longer cause paralytic symptoms but can stimulate immunization.

But polio doesn't wait. There will be no general release of oral vaccines this season, and it would be tragic if news about developments led to postponement or delay in getting injections of Salk vaccine, at present the only effective technique of immunization. In fact, tragedy is already brewing in unknown numbers of families. At least one-third of children under five years of age, most susceptible to polio, have not received their first Salk shots, and some will surely suffer paralytic disease if injections are not begun immediately.

Comfort after dental surgery. If you have to have a tooth pulled or undergo dental surgery, your dentist might give you some small tablets, tell you when to take them, and ask you to come back for your operation in a day or two. As a result, the aftereffects of your surgery—pain, swelling, and discoloration of tissues—may be considerably reduced by enzymes in the tablets, called Varidase Buccal. Patients who had tooth extractions, an impacted wisdom tooth, or periodontal surgery were given the drug by dentists of the University of Southern California Dental School. Of the 49 who received it, only 9 showed more than very slight swelling 48 to 72 hours after surgery. But considerable prolonged swelling persisted after this time in 10 of 13 comparable patients who didn't get the drug.

New pills for diabetics. Many thousands of diabetics have been freed from the hypodermic needle of insulin injections by so-called "diabetes pills" which are swallowed as easily as an aspirin tablet. Many thousands of others have been able to reduce their insulin doses with the aid of oral drugs. But these remarkable agents have been of value mainly to mild diabetics—of little use to "problem" diabetics. A new pill discussed by specialists in a symposium sponsored by Baylor University School of Medicine in Houston, Texas, is reported to be effective in *all* types of diabetes, though not in every patient.

The new drug, DBI, is chemically different from older drugs and controls blood sugar in different ways, apparently by stimulating diabetic tissues to make better use of sugary fuels. Like other compounds, DBI may free mild diabetics from the needle, but clinicians reported it also has been effective with child diabetics, with "problem" diabetics, and with patients for whom other oral drugs had not worked. It has also enabled patients to resume oral treatment with other drugs which had been used with success for a while, but then failed or "lost their punch." Whether diabetes pills are best used singly, in combination, combined with insulin, or not at all, is of course a matter for expert medical decision. Despite new treatments, diabetes is still a dangerous disease with no known cure.

IN furnishing your home, you want to know not only what's best for you and yours as persons, but also what's best for your family dollars. In October *Better Homes & Gardens* you'll find out about new construction and styles of furniture, and how to select, whether you're a young homemaker or old hand, the items best suited to your living room, your dining room, or your bedroom.

Improved migraine drugs. The throbbing, splitting pain of migraine headaches comes from dilated vessels which carry more blood into the skull than it can comfortably hold, and press excruciatingly upon sensitive nerve endings. Ergotamine tartrate, a drug derived from a fungus which grows on grains, constricts the swollen vessels and practically always banishes pain if an injection is given in time. Oral forms of the drug, sometimes combined with caffeine, are much more convenient to take, but they take longer to work. Ergomar, a specially proc-

[*Turn to next page*



Furnace by Chrysler

Like wintering in Florida... at a fraction of the cost



"Our Chrysler Furnace brings us all the advantages of Florida sunshine—except the tan. Automatically, it creates gentle, even warmth. It makes perfect climate to keep our family more comfortable and healthy . . . no matter how cold the weather."



"Our Chrysler Furnace brings us pleasant warmth, filters dirt and dust out of the air, and gives us real fuel economy. And we are halfway to full-home air conditioning. We'll just add a low-cost Chrysler air conditioner to the furnace—and enjoy wonderful Climate by Chrysler . . . all year long."

If you're planning to buy a new home, make sure your builder installs a Chrysler Furnace. Or, if you're planning to replace your present furnace—whether gas or oil—check first with your local Chrysler Furnace Dealer (he's listed in the Yellow Pages).



CHRYSLER AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-99, Dayton 1, Ohio
Canadian Distributor: Therm-O-Rite Products, Ltd., Toronto, Ontario

Which of these "SCOTCH" BRAND Tapes do you need today?





"SCOTCH" BRAND PLASTIC TAPE mends torn baby pants in a jiffy. Decorates and identifies, too! Tape is thin, waterproof, amazingly tough. Stretches, bends, sticks tight as skin. Get "SCOTCH" Plastic Tape now in seven permanent colors—and crystal clear. 1½" width, 59¢; ¾" width, 29¢—at stores everywhere.

"SCOTCH" BRAND MASKING TAPE lets you make neat stripes—with a roller! Stretchy tape sticks tight even on curved surfaces. Paint cannot bleed through. When paint has set, tape strips off cleanly, easily, leaving a sharp stripe of color beneath. Buy "SCOTCH" BRAND Masking Tape, 35¢, 69¢, 98¢ sizes in cutter-edge carton, wherever you buy paint.





"SCOTCH" BRAND CELLOPHANE TAPE is your handiest helper all around the house. Holds graduated beads for restringing; tops for transparent sealing and mending too! New formula super-stick adhesive keeps "SCOTCH" BRAND fresher, tighter sticking than any other cellophane tape. Ask for genuine "SCOTCH" BRAND, 25¢ and 39¢ rolls in self-dispenser; thrifty 59¢ roll for desk or hand dispensers.

"SCOTCH" and plaid design are registered trademarks for pressure-sensitive adhesive tapes of 3M Co., St. Paul 6, Minn. Export: 99 Park Ave., New York 16. Canada: London, Ont. © 3M Co. 1959.

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

What's new in medicine?

Continued from preceding page

essed form of ergotamine tartrate, is neither swallowed nor injected. A tablet is simply placed under the tongue and allowed to dissolve. It is absorbed into the blood through mucous membranes of the mouth at a very rapid rate, and begins to take effect in about half a minute. All forms of ergot are potent prescription drugs which must be used only under medical supervision.

Sun-powered hearing. Energy from sunlight or lamplight furnishes power to run a new type of eyeglass hearing aid. The power plant, made of silicon cells energized by light, is an inconspicuous unit contained in the temple bars of quite ordinary looking spectacles. For hearing in the dark, or whenever outside light doesn't furnish enough ear power, an automatic switch turns on a battery which is partly recharged by bright sunlight. A wheel control regulates the volume of sound delivered to a tiny custom-fitted mold worn in the ear opening. Sun-powered spectacles are not recommended for anyone who needs extreme loudness, but they are well suited to average needs. Either or both sides of the glasses can be sun-powered. Two-eared hearing, with separate adjustments for each ear, may enable the wearer to keep the volume turned down and to hear more clearly in noise. Plastic inserts in the earphones reduce the shock of loud sounds. A similar sun-powered unit, sold as a separate attachment to install on an owner's present eyeglass hearing aid, is also on the market.

Progress in cold prevention. Many viruses which cause cold-like symptoms, such as influenza and adenoviruses, can be treated with vaccines. But elusive viruses of the common cold have maliciously refused to be fingerprinted. However, there is solid reason to hope that vaccines which may prevent half or three-fourths of what appear to be ordinary colds may soon come out of current research. One vaccine of promise is being tested by Dr. Thomas G. Ward, of the Notre Dame Medical School, in large groups of university students, corporation employees, and penitentiary inmates. Scientific results may be known in a few months. Other work indicates that a combination of gamma globulin (the blood substance which carries immunizing antibodies) and presumed cold viruses isolated from secretions of patients with a cold can neutralize the infectious properties of cold germs. This promising trail is also being followed.

Relief for morning sickness. Physicians prescribe many effective drugs for relief of morning sickness or nausea of early pregnancy. Sometimes an oral drug is

[*Turn to page 21*

Wilbur Wilt rakes his LEAVES



WILBUR STARTED OUT RIGHT. He raked leaves from his entire lawn, carefully removed them from the tangled masses behind shrubs, and picked them out of border beds. He gathered them onto a tarpaulin to make carrying easy—he double-checked to be sure he got every one.

Then he burned them.

Wilbur didn't know it, but he was burning money. The leaves he burned, if turned into compost, would have given him a mulch, a soil conditioner, and a source of plant nutrients—free. All he had to do was pile them up and forget them, or mulch them with his lawn mower.

But next year, Wilbur will spend money for mulch, organic material, and more than necessary for plant food.

Rule: Don't burn leaves. Use them.



NOW ALL AMERICA'S FAVORITE

RED ROBIN LIVING FENCE

Intruder-proof Red Robin is beautiful . . . permanent . . . fast-growing . . . low-cost

color landscapes your outdoor living . . . surrounds your home with beauty and protection!

The fabulous *Gloire Des Rosomanes* rose was developed in 1825 or the Empress Josephine, wife of Napoleon, by the great French hybridizer, Vibert. Today, more than a century later, as the Red Robin Rose, grown exclusively by the Ginden Nursery, has become America's most exciting and popular landscape treatment and home fencing.

There is no other rose known and proven today that can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly-red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested, RED ROSE Living Fence, thriving in all climates. Today, from coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils.

ence your property with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! *Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this fall . . . next spring your own Red Robin Living Fence will be in full bloom.* Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

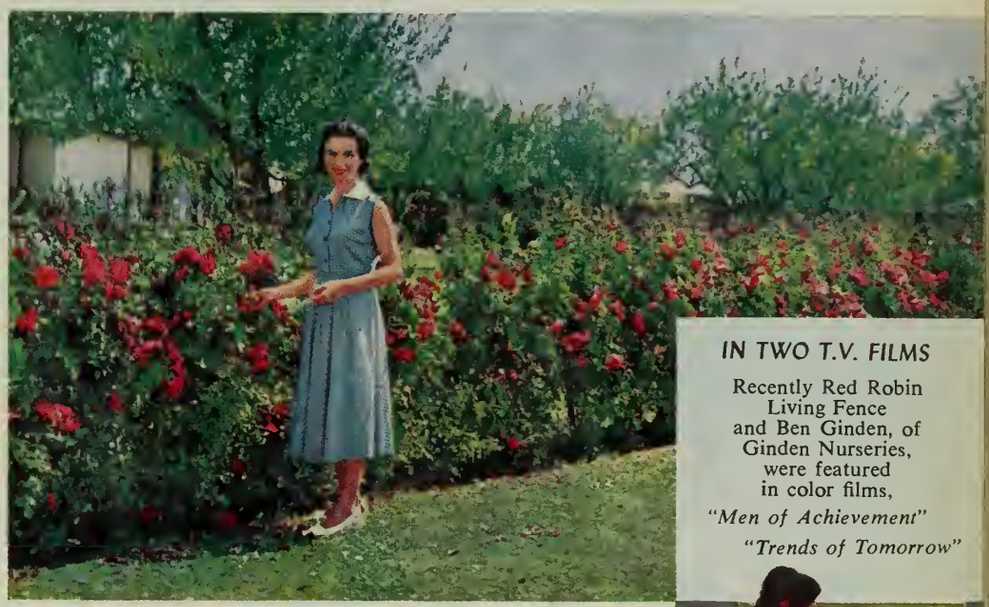
Each year I get hundreds of letters from happy Red Robin owners like James Knoetgen of Bellport, Long Island, N. Y., who says, *"We are living in a new development and the skepticism has turned to absolute admiration. Yours is a rare case of fulfilling the promises of an advertisement."*

scores of landscape uses

Right now, this fall, plant my Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mrs. Wm. Bellmore of Trentwood, Wash., writes, *"They were planted this spring and were red with roses all summer . . . we are mighty proud of our hedge."*

Here's what Mrs. W. Marks of Lafayette, Louisiana, says about her own Red Robin, *"I wish you could have seen all the roses on them! I had thousands and thousands. On three plants I counted over 500 blooms until I gave up counting!"*



Over ten million Red Robin plants have gone from my nursery . . . to homes all over America. These ten million plants are at work today beautifying and protecting . . . perhaps America's all-time record for a single plant.

IN TWO T.V. FILMS

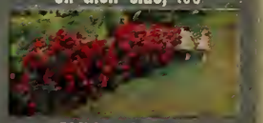
Recently Red Robin Living Fence and Ben Ginden, of Ginden Nurseries, were featured in color films,

"Men of Achievement"

"Trends of Tomorrow"



Neighbors enjoy Living Fence on their side, too



Children love the fragrant Red Robin



1-year-old Red Robin blankets a cold wire fence



garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in *Sunset, American Home, Family Circle* and such famous newspapers as *Portland Oregonian, Atlanta Journal, Philadelphia Inquirer,* and *New York Mirror* and *Los Angeles Examiner* . . . and many more!

Lenore Hardgrove of Pomona, Calif., writes, *"Everyone is in awe about their fast growth!"* With a four to six foot Living Fence of Red Robin roses, you'll enjoy privacy, permanent landscape beauty and security against unwelcome noise and intruders . . . yet it saves you up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

Plant Now for Spring Beauty

Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this fall. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. *And this coming spring and summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection,* no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost . . . glance at the special offer coupon below!

Red Robin grows to 4 feet high in just a few short months!

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later. And here's the same Red Robin fence just 9 months later . . . in April. See how Red Robin thrives, growing higher and lovelier, month by month!







MY OWN PERSONAL DOUBLE GUARANTEE

First—I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

left is Ben Ginden with one of his own Red Robin Living Fences.

ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

GINDEN NURSERY CO., DEPT. F11, SAN BRUNO, CALIFORNIA

I want your FREE BONUS OFFER: Enclosed find check, draft or money order for $_____ for which send me bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

- ☐ 10 plants plus 1 free (for 16½ ft.) 4.95
- ☐ 25 plants plus 3 free (for 44½ ft.) 8.95
- ☐ 50 plants plus 5 free (for 82½ ft.) 13.95
- ☐ 75 plants plus 8 free (for 124 ft.) 19.95
- ☐ 100 plants plus 10 free (for 165 ft.) 22.95
- ☐ 250 plants plus 25 free (for 412½ ft.) 52.38
- ☐ 500 plants plus 50 free (for 825 ft.) 97.50

Name_____

Address_____

City_____ State_____

Please ship on or about (date)_____





BEFORE. Range stood alone, had no work space, made alcove seem like unsightly cavern. Refrigerator opened wrong way for this location.

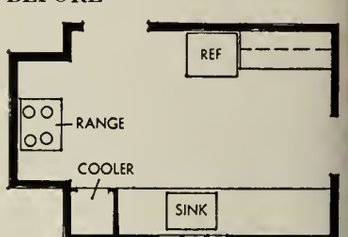
AFTER. Built-in oven and cooking top utilize space to fullest. Oven height is just right for Mrs. Fenston; top provides landing spot. Cedar cabinets and plate rail enhance brick. Mixing center takes over old refrigerator area, opens up kitchen visually.

This California kitchen was brought up to date

NOT A SINGLE WALL was torn down—yet Mrs. Earl Fenston of Carmel now has a roomier, modern kitchen. Total space: 8½x14 feet! Rearranging cabinet space, relocating the refrigerator, and "filling up" the brick alcove are reasons for the success of this redo.

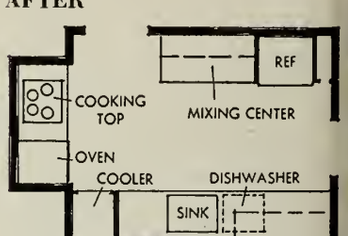
Photographs: Mason Weymouth. Designer-builder: Robert Kvenild. Decorator: Roberta Hancock, A.I.D. Data: Elizabeth Clemons

BEFORE



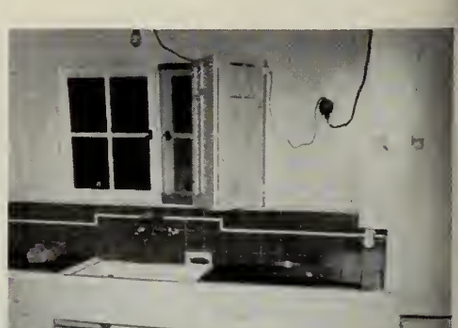
Lonesome appliances needed counter helpers to improve efficiency.

AFTER



Refrigerator was moved and spray-painted blue. Prized cooler was kept.





BEFORE. Note exposed hanging light and cords, lack of upper cabinets, warped base unit.

AFTER. Sink wall now sports handsome new cabinets with natural finish (including upper units); preformed, coved, laminated plastic counter; a new dishwasher; organized storage. New window uses old shutters painted blue to match painted refrigerator.

This is low calorie?



©LMFI, 1959

f we hadn't made it ourselves we ldn't believe it either.

ou just don't expect a low calorie dress- have the *rich, creamy* flavor you get in ne by Milani. You'll find that same rich in *each* of our new low calorie dressings auces. They taste too shamefully good to nderizing—but they are!

f good food is your undoing, why not Milani's Low Calorie Dressings your weapon? Go on and try your favorite. l the proof you'll need.



Imagine! Low calorie
Bleu Cheese Dressing.
Wonderful flavor!
Or tangy Italian Dressing
for a change of pace.
Or Dill Sauce. Magnificent
on fish, meats, salads.

all proud products of . . . .

Milani®



Look! Low Calorie Thousand Island, Whipped, Cole Slaw Dressings, Tartar Sauce, too. Try them all.

Designed with the West in mind

Five good plant boxes

MODERN GARDENS are designed to be lived in, not merely looked at. They are distinguished for their large areas of paving, which contribute to simplicity and easy maintenance. And this paving, in turn, has led to the extensive use of plant boxes.

Plant boxes, "planters" for short, are an admirably direct way of adding color and interest to paved areas. They can be regrouped and replanted whenever the season or the mood dictates a change.



Suter, Hedrich-Blessin

A planter like this can be used around any post which supports a terrace o porch roof. When the area around the post is not paved, either pot plants o bedding plants can be used. Lee F. Ross, landscape architect.

Photographs: Joe Munroe



Stanley Warren

These boxes began as shells of exterior plywood, made of 12x12-inch squares. The 5x5-inch trim blocks were glued on last.

To reduce rot, coat interior with asphalt or line with polyethylene sheet before planting.



These bleached-redwood boxes were designed to show off plants grown in pots. Sides are 1x8s, bottoms are 1x4s spaced ½ inch apart. Eckbo, Royston, and Williams, landscape architects.

This slim planter is built from 2-inch redwood, with an interior brace in the middle to prevent warping. The trim strips are 1x2s. Chandler Fairbank, landscape architect.

Jeannette Grossman





Here is another variation of the basic square box. This one is distinguished by the bold use of trim.

The top rim is capped with 2x4s and the side trim is made of 2x3s. Side trim also serves as legs. Gil Rovianek, landscape architect.

ATEST INVENTION SINCE CO-EDUCATION...

quick, refreshing lift!



Copyright 1959 by The Seven-Up Company

othing does it like Seven-Up

Nothing's better for getting the book-work done (or making a date more fun!) than a little extra sparkle. A bright-eyed feeling. How do you get it? One way is 7-Up! Seven-Up gives you honest-to-goodness new energy in just two to six minutes! You'll feel like working for A's. And who knows—maybe you'll get them!

"FRESH UP" WITH SEVEN-UP

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

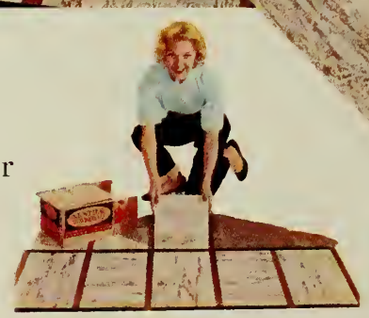
Surprisingly thrifty! Metal Leaf—the Solid Vinyl Tile with Copper's gleaming beauty!



Floor shown above—one of 8 lustrous Metal Leaf™ Colors features Copper on Buff with Bright Copper and Black feature strip. Wall Base is long-wearing Beige KenCove.®

NEW EXCLUSIVE—from Kentile.® Metal Leaf—the richness of Copper or Gold, coupled with the matchless luster of precious stone—in Solid Vinyl Tile. Because this is Kentile Vinyl, stubborn grease, spilled foods, everyday stains and dirt wipe right off. And—you get so much wear for so little money. See for yourself at your Kentile Dealer's.

©1959, Kentile, Inc., Brooklyn 15, N. Y.



SAVE MONEY! Install this floor yourself . . . it's easy!

Choose from over 200 Decorator Colors in Kentile Floors. Available in Vinyl Asbestos, Solid Vinyl, Crystalite™ Vinyl, Rubber, Cork, and Asphalt Tile. Your Kentile Dealer is listed under FLOORS in the Yellow Pages.

YOU PAY NO MORE FOR A KENTILE FLOOR

What's new in medicine!

Continued from page 18

too late or can't be kept down. This can be circumvented by antiemetic drugs in suppository form, frequently used in children who have protracted vomiting. Suppositories containing Trilafon or perphenazine, an anti-nausea drug, proved most comforting to queasy women patients whose experiences were reported from a Brooklyn hospital. Of 67 women made miserable by nausea of pregnancy, 56 were completely relieved by the suppositories. The medication was administered before bedtime and upon awakening in the morning. The anti-nausea drug took effect rapidly, usually within 30 minutes, and was long lasting. Symptoms were fully controlled during the hours when nausea usually had occurred.

Dim eyes for bright beaches. A day at the beach may affect your ability to see well at night or in dim light, since it takes at least four or five hours for eyes to recover full light sensitivity after a number of hours in the sun. The retinas of your eyes adapt to sunshine by losing some of their sensitivity to light with the result that your keenness of vision may be dangerously dulled after dark. Such partial night blindness can be a factor in motor accidents at night. Tests at the Eye Research Institute in Bethesda, Maryland, show that persons who have been in sunshine for several hours, and who then drive a car after dusk, may not be able to see dim obstacles in the road in time to stop or avoid them. The remedy is a pair of sunglasses dark enough to shut out bright light that dims the eyes' sensitivity.

Vermifuges updated. Time was when vermifuges—in plain words, worm medicines—were popular treatments for any child who looked a little peaked. Any impression that today's Americans are relatively worm-free appears to be ill-founded. An estimated 30 per cent of U.S. children have pinworm infections which cause posterior itching and general unpleasantness. Effective pinworm drugs have generally required multiple doses for days or even weeks. Poquil (pyrvinium pamoate) is a one-shot pinworm climinator in the form of a tasty raspberry-flavored liquid. A single dose eliminated pinworms in 95 out of 100 Florida children, and the supervising doctors reported that "the popularity of the single-dose regime over the multiple-dose schedule was quite noticeable among mothers of children being tested."

Besides pinworms, infections of whipworms, roundworms, and a species formidably known as the strongyloides are fairly common and frequently mixed. A harmless blue dye, dithiazanine iodide, taken by mouth, comes close to being a total weapon against all four major parasites, generally eliminating them within five days.

WINTERIZE YOUR EVERGREENS



Got a problem? Then look for a spray. You can spray on paints, weed killers, and hair "nets." You can knock down mosquitoes, banish odors, and shine shoes with a spray.

You can even winterize your evergreens with a spray. There's a mixture called geon latex that you can spray on valuable young evergreens so they're protected from windburn or sunscald. You can spray a dozen evergreens in about half an hour, and they'll be protected all winter.

Any young or recently transplanted evergreen goes through the winter better, because the geon latex stops excessive moisture loss. In tests, it has reduced evaporation from leaves by as much as 20 to 50 percent.

In the winter, when water is locked up in the frozen soil, this extra margin of safety prevents leaf damage, might prevent the total loss of valuable young plants. You can get geon latex at garden centers and nurseries. A garden sprayer is all you need to apply it.

Everett, only small piano with iron lever back, has the *string tension of a grand.* Get the facts about this moderately-priced piano before you buy.



Tone beauty of a grand

send for free
EVERETT
piano fashion
portfolio

EVERETT PIANO COMPANY, Dept. J-1609
South Haven, Michigan

name

address

New beauty for wood paneling...



Cabot's Stain Wax used in this house in Kentfield, Calif. Architect: Malone and Hooper, San Francisco.

stain, wax and seal in **one** operation

Cabot's STAIN WAX



This unique "three-in-one" finish penetrates deep into the wood combining the color of a stain with a lustrous wax finish to bring out the natural beauty of all types of wood. It also seals and protects the wood. Ideal for blond and pickled effects, as well as antiquing.

Use Cabot's Stain Wax for a custom-made, professional finish on all close-grained woods. Excellent for outdoor furniture, too.

Choose from 9 beautiful colors, White and Natural

Samuel Cabot

A quality product from Cabot Laboratories ...manufacturing chemists since 1877

SAMUEL CABOT INC.
985 Oliver Building, Boston 9, Mass.

Please send color card on Stain Wax and name of nearest dealer in U. S. or Canada.

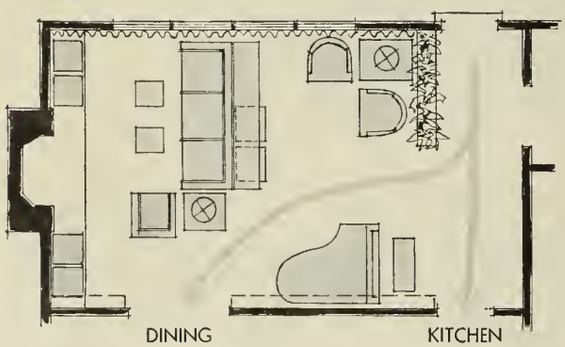
So much in one room!



Photographs: Hedrich-Blessing. Decorator: Rosemary Miley. Data: Ruth Lee

A sofa and matching chair, versatile leather stools, and cushioned, built-in benches flanking the stone hearth allow comfortable seating space for at least 10 people.

The long, plastic-topped table (resistant to stains, cigarette burns) and two small mosaic tables do double-duty for serving snacks. Entertaining is easy in this room.



Co-ordinated furnishings keep that spacious look

A massive fireplace, a long window wall, 12 pieces of furniture, plus wall shelves, a plant divider, and accessories are arranged in this one room. Yet there is no cluttered look or cramped feeling. It's airy and spacious.

The secret: furniture sizes and accessories are scaled to harmonize with near-by furniture. They form comfortable groupings for a balanced room arrangement.



The piano, the largest furniture piece in the room, and the expanse of wall shelves help to balance the fireplace wall. From the home of Mr. and Mrs. William Meyer, Glencoe, Illinois.

A low plant divider creates the look of an entry, yet doesn't destroy the room's spacious feeling. Two open-arm chairs, table, and lamp group for reading or conversation. Note how the sizes of these pieces are scaled to the area they must fill—don't tower above planter.





SIMPSON REDWOOD PLYWOOI
is featured this month in these
MODEL HOMES
Visit the one nearest you today.

ARIZONA, Scottsdale—Whispering Hills, 61st S & Cactus Wren Rd.—Young's Const. Co.
Scottsdale—Young's Mummy Mtn., 1 bloc N. of 60th St. & Lincoln—Young Const. Cc
Tucson—Ironwood Hills, 2230 Window Roc Dr.—Western Foothills Estates, Inc.
CALIFORNIA, Los Gatos—Ridgewoode, 500 & 52 Harding Ave.—Walter B. Roberts, Inc.
Fremont—18384 Martha St.—Bodily Const. Cc
COLORADO, Littleton—Arapaho Hills, 5490 Mc hawk Rd.—Mannon Assoc., Inc.
CONNECTICUT, New Haven—Maple Vale Estates Lot 9, Maple Vale Rd.—Hilton Const. Co.
Old Saybrook—Forest Glen, Maple Park—A lied Brokers of Connecticut
Woodbridge—The Maple Vale Estates, Spok Drive—Hilton Const. Co.
GEORGIA, Columbus—Hilton Heights, 2644 Hat ersham Ave.—Ray M. Wright, Inc.
ILLINOIS, Chicago Heights—Burnside's Olympi Terrace, 153 Emelia—Burnside Const. Cc
Decatur—West View Addition, 206 Steven Ave.—Swartz Homes, Inc.
Prospect Heights—Country Gardens Unit No. 1 1005 Wildwood Dr. W.—Verne G. Oscarso
Wheaton—Birch Woodlands, 413 Birch Dr.— John Birch & Co.
IOWA, Cedar Rapids—Fairlawn, Valleyview Dr.— Miller Const. Co., Inc.
Council Bluffs—Fords Meadow, 210 Skylin Drive—The Ford Co.
Des Moines—Karen Acres, 7409 Bryn Maw Drive—Benton Const. Co.
MARYLAND, Potomac — Congressional Countr Club Estates—Frontenac Corp.
MASSACHUSETTS, Framingham — Fountainwooc Old Conn. Path—Creative Builders, Inc.
Swampscott—Winsor Park, Bellaire Drive— Creative Builders, Inc.
MICHIGAN, Flint—Avalon Park, 707 Country Clu Lane—Glendale Builders, Inc.
Saginaw—Southfield Village, 2535 Larry Ti Drive—Alfred F. Mardon
MINNESOTA, Minneapolis — Woodgate Addition 15657 S. Woodgate Rd. — Hugh Thorso Const.
MISSOURI, St. Louis County—Chesterton, 4 Chesterton Lane—Burton Duenke Bldg. Cc
NEW JERSEY, Montville — Deerfield Estates Change Bridge Rd.—Deerfield Realty Co.
NEW YORK, Bayshore—Bay Harbor, 85 Montgon ery Ave.—Al Rabinkoff, Inc.
Castleton—Van Hoesen Heights, Rd. No. 3— Edward Nusbaum, Bldr.
Glen Cove — Meadowfield Lane, off Forest - Robert J. Terry, Bldr.
Glen Falls—Reservoir Park—Colony Homes
OHIO, Cincinnati — Werkridge Estates, 287 Werkridge Drive—Herzog Bros. Bldrs.
Cleveland—Lee Heights—Taborn Company
Columbus—Western Estates, 1540 Hickory Ri Drive—Bello Bldrs.
OREGON, Portland — Cedar Hills, 12965 S. V Parkway—E. G. Stassens, Bldr.
PENNSYLVANIA, Lionville — Stonebridge Farm Lot 34—Brynwyd, Inc., Bldrs.
Pittsburgh—Unger Development, 411 N. Na ley Ave.—Unger Const. Co.
TENNESSEE, Memphis—Whitehaven, 1598 Bonn Drive—Realty Investments, Inc.
TEXAS, Abilene—1407 Mimosa—V. B. Likins Associates, Inc.
Amarillo—Olsen Park, 3115 Sunlite— Joe Reynolds, Bldr.
Midland—Fannin Terrace, 2512 Neely— Fenderbosch Homes, Inc.
UTAH, Salt Lake City—Oakcliff Park, 4765 Qua Point Rd.—Bettilyon Development Co.
VIRGINIA, Arlington—Country Club Hills, 3707 I Woodrow—Frontenac Corp.
WASHINGTON, Bellevue—Mercia Heights, 881 N. E. 19th—Elvin W. Long Bldrs., Inc.
Seattle—Balchwood, 5003 - 45th Ave.— Albert Balch, Bldr.
Tacoma—North Shore Country Club, St. An drews Crt.—Schneider & Felix Const. Co., Inc
CANADA, Oshawa—Ontario, 794 Sommerville S —McCullough Homes, Ltd.

RELY ON Simpson

All-Purpose Room
designed by Arthur Morgan.

IDEAS ARE BEAUTIFULLY EXPRESSED WITH SIMPSON REDWOOD PLYWOOD



Note how V-grooves conceal door edges when closed.

For only about $40 per 8′ x 12′ wall, you can bring the dramatic beauty of "America's Most Treasured Wood" into your home. This imaginative sewing room features the natural warmth and beauty of genuine redwood . . . deep-toasted V-grooves conceal door edges and enhance the room decor. Sturdy 4′ x 8′ plywood panels install in a jiffy. Check your Builder or Lumber Dealer to discover how easily you can build a better way of life with wood.

For ideas on finishing redwood and other Simpson Plywoods, write for full-color, 36-page Plywood Finishing Book, only 25c. Simpson, Room 1001J, White Building, Seattle 1, Washington.

RELY ON Simpson PLYWOOD

The finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Wood Tanks and Pipe; Paper, and Paper Products.

SPD-92BH/270

Newest idea of all! CANNON

designed to go with your room déco



Perfectly marvelous with modern — Cannon's exciting new Tempo! Like all Cannon Percales—*Combspun* to look as lovely, feel as smooth years from now. Certified colorfast in aqua, yellow, pink, green or beige. Twin size, about **$3.50.** White twin, about **$2.98.**

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y. · Towels · Sheets · Bedspreads · Draperies · Stockings · Terry Cloth

CANNON COMBSPUN PERCALES . . . COMBSPUN TO GIVE YO

COMBSPUN® PERCALES

-priced from about $2.98 to $3.50



ıst the thing with traditional—the rich elegance of annon's new Fontainebleau with its wide turn-own border. Pink with grey, or yellow with green. win size, about **$3.50.** Pastel twin, about **$3.50.**



Lovely with Early American—new Rose Wreath. Yellow, pink, blue. Bordered top or overall-print fitted bottom twin, each about **$3.50.**



tted Cannons are fashion news, too! Only they have zy-matic Corners. Turquoise, pink, yellow or aqua pin ripe, twin fitted, about **$3.50.** Scallop top twin, about **$2.98.**

CANNON



Cotillion border, twin size, about **$3.50**
Pastel twin, about **$3.50**

THE FEEL AND WEAR YOU LOVE

Here's the test that proves there is a difference in aluminum foil



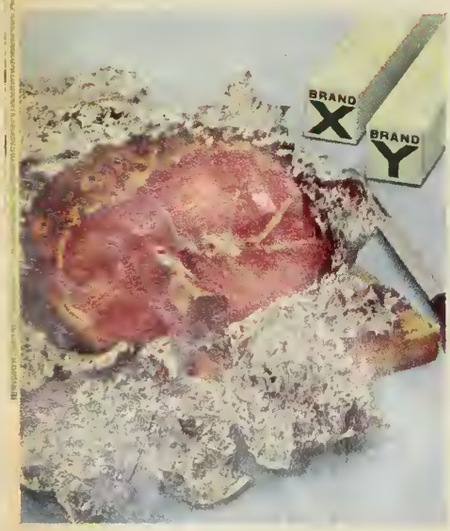
BRAND "X" RIPS, FALLS APART! You can see for yourself what happens when three metal balls of equal weight are dropped on the three leading brands of aluminum foil. This dramatic demonstration was developed in the laboratories of the United States Testing Co.

BRAND "Y" SPLITS, TOO! As you can see, this well-known brand of aluminum foil just can't take punishment. The metal ball drops right through. No wonder this foil rips so easily when you wrap it around a roast, seems to fall apart when you use it for storing leftovers.

SUPER-STRENGTH ALCOA WRAP STILL INTACT! There's not a sign of a rip as the metal ball bounces harmlessly away. Thanks to a brand-new alloy New Alcoa Wrap resists ripping and bursting as no other foil does—another outstanding example of pioneering research and development by Alcoa

NEW SUPER STRENGTH ALCOA WRA

up to 104% STRONGER than 2 other leading brand



ORDINARY FOIL RIPS, HAM DRIES OUT! This leftover ham was wrapped and unwrapped many times in a leading competitive brand, just the way you would do it yourself. Notice how the foil—perhaps the brand you're using now—is tattered and torn. Ham is dried out, tasteless. This foil simply couldn't take the folding and unfolding that's so much a part of refrigerator storage.



SUPER-STRENGTH ALCOA WRAP KEEPS HAM FRESH! This leftover ham was wrapped and unwrapped an equal number of times, and look at it. The aluminum foil—New Super-Strength Alcoa Wrap—is still in perfect condition, still keeping flavor in, unwanted odors out. This superior strength is the result of a brand new alloy. Try a package soon and see for yourself.

SUPER-STRENGTH PROVED BY UNITED STATES TES

One of the country's leading independent testing organizations Super-Strength Alcoa® Wrap and the two other well-known bra minum foil. Here is a summary of the test results.*

Super-Strength Alcoa Wrap Regular Weight

71% STRONGER THAN BRAND "X" REGULAR WEIGH
56% STRONGER THAN BRAND "Y" REGULAR WEIGH

Super-Strength Alcoa Wrap Heavy Duty

104% STRONGER THAN BRAND "X" HEAVY DUTY
56% STRONGER THAN BRAND "Y" HEAVY DUTY

*Mullen Bursting Strength test, Report #A-56072, made by the United St Company on packages of competitive foil taken at random from retail s between April 1 and May 1, 1959.

For exciting drama watch "Alcoa Presents" every Tuesday, ABC-TV, and the "Emmy Award" winning "Alcoa Theatre" alternate Mondays, NBC-TV.



SAME LOW
SAME FAMILIAR
AT YOUR STO

STRONGER IN EVERY SIZE, EVERY WEIGHT, INCLUDING HE

These FOODS are NEWS!

Desserts

Caramel pudding-cake mix—all the fixings to make an easy dessert for fall meals. You start with an envelope of cake mix and one of pudding mix; add only an egg and water. As this combo bakes, the caramel sauce goes to the bottom and the cake rises to the top. In 10-ounce package.

Chocolate-flavor Boston cream-pie mix gives a luscious triple-chocolate dessert. Cake, cream filling, and smooth icing are all rich and fudge-y (a mix for each comes in the 14-ounce package). Bake cake in a 9-inch pie pan, or in round or square cake pan, or in loaf pan.

Marble pound cake can now be whipped up from a mix. A 1-pound 1⅔-ounce package gives you a high, moist vanilla pound cake with chocolate swirled throughout. Add eggs and water to the mix, then bake as a loaf.

Snacktime specials

Ready-to-serve dips—blue cheese, dill pickle, and onion soup—go right to the snack tray in handsome 6-ounce foil cups. Just the answer when "company's coming" is a last-minute surprise. All three dips have a Neufchatel base.

Salty snack sticks. They are pencil-shaped crackers, 2 inches long—crunchy and delightfully flavored with caraway seeds and salt. Especially good with soups, salads, cool beverages—or for munching alone. In 9½-ounce package.

Almond-, anchovy-, pimiento-, and onion-stuffed green olives make up a new party-pack jar. All four kinds are on a white plastic "tree" for easy service. Just set out the tree and let folks pluck off their favorites. Drained weight: 3½ ounces.

Extras to watch for

Bite-size bundles of toasted corn—a delicious new ready-to-eat cereal. Each golden, square biscuit resembles a tiny honeycombed waffle. The 9-ounce package boasts a reclosable top to keep cereal crisp.

Mustard sauce and barbecue sauce, in 8-ounce bottles, are exciting additions. The tangy mustard sauce is perfect with burgers, ham, or sea food. Peps up potato salad or deviled eggs, too. The barbecue sauce has spunk! Its smoke flavor adds a Southern accent to ribs or chicken.

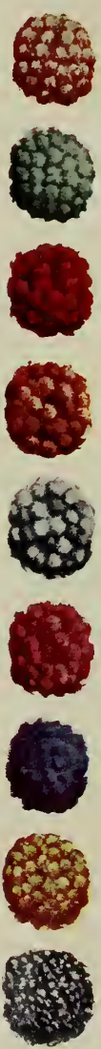
Imported after-dinner coffee (Continental blend) is an instant! Just add boiling water and stir. Serve in demitasse (or larger) cups with accompaniments of sugar and twist of lemon or orange peel. Almost like being in France! In 1¾-ounce cans in specialty-food shops.

Instant minced onion—this tearless product is now available in 3½-ounce box. You get enough dried minced onion to equal 14 medium onions. A handy table of measuring equivalents is printed on package.



"It's Reversible—so we can use Both Sides."

4-color Tweed beauty possible only the Olson Loom-Woven Wa



Isn't our New Olson Broadloom Wonderful?

. . and we Saved about ½

"It's pure Magic . . . Olson Broadloom Magic! Our dreams really came true the day we wrote for the big Free Olson Rug and Carpet Catalog in actual colors. We were delighted to find we could get *Better Rugs* and *Save up to Half* by sending our Old Rugs, Carpets, Clothing to the Olson Factory.

"Our new Olson Reversible Carpet is deeper-textured, extra thick and richer looking. It's like getting two rugs in one".

THE VALUABLE SEASONED WOOLS (and other materials) are expertly *reclaimed like new* by the famous Olson Process—then merged and combined with choice, imported New Wools to give you the most luxurious, longest-wearing rugs or wall-to-wall carpeting you've ever seen for so little money. **Small Monthly Payments if you wish.**

YOUR CHOICE of 49 newest Tweeds, Solid Textured colors, Embossed Effects, Florals, Oriental and Early American designs in any width up to 18 feet, seamless, and in any length in about a week. Nearly 4,000,000 customers. Satisfaction Guaranteed or Your Money Back. Our 85th year. Save—Direct from Factory!



Mail Coupon or Postcard to nearest address

FREE America's Money-Saving Carpet, Rug Book in Color

49 Model Rooms—Decorating Ideas—2 Gift Coupons

Your Name_____

Address_____ © ORC

Town_____ State_____

Olson Rug Co. Dept. R-5 — CHICAGO, 41, 2800 N. Pulaski | NEW YORK, 1, 15 W. 34th St. | SAN FRANCISCO, 8, 209 Post Street

Olson Display Rooms In Many Cities . . . Factory Representatives In Many More.

We'll mail you our nearest address when you write for catalog. If you wish, we can come to your home with samples in many areas—or you can order by mail.

OLSON *Broadloom Rugs, Carpets*

World's Largest Makers Dealing Direct with the Home

more time for living with a KitchenAid dishwasher



This new KitchenAid portable dishwasher goes to work the very day you buy it—hooks up in seconds... washes complete service for ten (NEMA standards). You have no installation costs, no cabinet changes.

Best of all, the KitchenAid portable features the exclusive Hobart revolving power wash—proved the most effective in any dishwasher because of its soil-stripping, high-velocity water pattern. It's the double-wall portable, porcelain inside and out, designed for quietness, cleanliness and lasting beauty.

For the finest made, ask your dealer to show you the dishwasher with the big, blue, lifetime wash arm—KitchenAid. Whether you choose a portable or built-in, there's a KitchenAid for every kitchen—ready to do your dishes automatically. Write Department KB—P, The Hobart Manufacturing Co., Troy, Ohio. (In Canada, write Hobart, 175 George Street, Toronto 2.)

NATIONAL HOME WEEK—SEPT. 12-20

KitchenAid by Hobart

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

It's NEWS to me!®

Saves time and work. Roomy bag holds 10 bushels of leaves. Make one trip to incinerator instead of 10! Another big advantage—wind can't scatter leaves. Put stakes in ground—bag drops open so you can rake 'em in. Lift rod to close and drag it off. Easy to empty, store. Bag is durable fabric.

Tote Bag, $5.95, ppd. from mfr., Tote Bag, 601 W. 103rd St., Chicago 28, Ill.



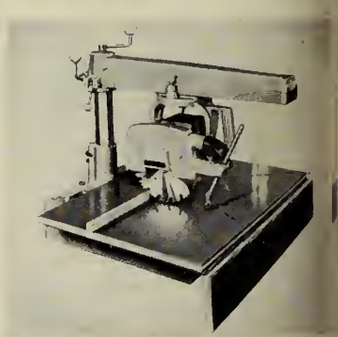
Does 5 big jobs—a pal indoors or out, at home or at summer cabin. Right side up, use it as high-speed broiler, toaster, or griddle. Invert on its metal stand, and it's a thermostatically controlled oven, hot plate, a warmer for food or plates. Especially handy for frozen foods, quick heat-and-serve meals. Oven heat-range is from "warm" to 500 degrees. Probe temperature control is removable. It's 14x12x7 inches.

Bake-O-Broil, about $24.95, in stores. Gala Appliance Mfg., 2783 W. 36th, Brooklyn 24, N.Y.



Safer power cutting is possible with this bench-type power tool. It has new power—totally enclosed, direct-drive motor provides more than 2 hp at cutting spindle. Among several new safety features you'll like is an instant-acting, built-in, electro-mechanical brake that stops the 9-inch blade 5 seconds after shutoff. Also handy: a drop-leaf table up front to eliminate saw overhang on wide crosscuts and ripping operations.

DeWalt "925" Power Shop, $239, at dealers. DeWalt Div., American Machine & Foundry, Lancaster, Pa.



Ideal for storage under a bed, on closet shelf or floor, in the attic or basement. Roomy zipper bag is convenient to get into and gives moth and dust protection for linens, bedding, off-season clothing. Durable vinyl on metal frame, it's 6x18x42 inches. (Fits easily under low, modern beds.)

Under-Bed Storage Chest, $3.98, in stores. Bogene Inc., 286 Fifth Ave., New York 1, N.Y.



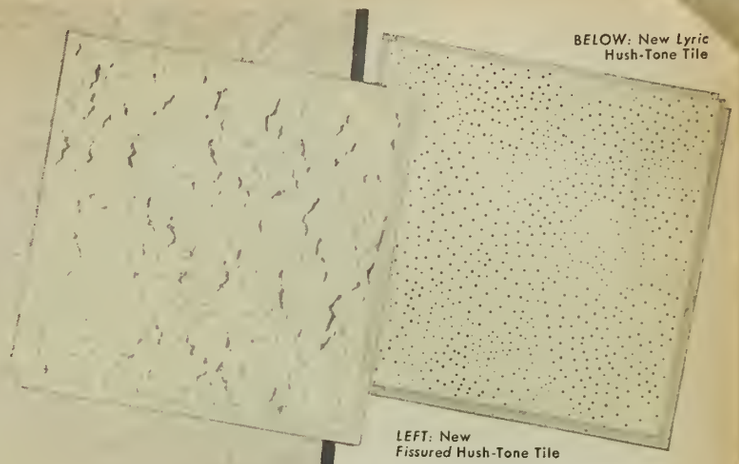
Easily installed—requires no exhaust system! Put new gas unit anywhere—kitchen counter, patio, porch, or recreation room for year-round broiling, rotisserie cooking fun. The controls are on top, so only one counter cutout is needed. Over-all depth is 7¾ inches; it requires cutout space 21½x19 1/16 inches. To use vertical broiler, remove thermometer-equipped spit and motor. Has handy cover; is in yellow, pink, turquoise, or bronze porcelain enamel, or in chrome.

Rotis-O-Grill Drop-In is about $145.95, from dealers. George D. Roper Sales Corp., Kankakee, Ill.



More NEWS on page 30

CELOTEX...MOST FAMOUS NAME IN SOUND CONDITIONING



BELOW: New *Lyric* Hush-Tone Tile

LEFT: New *Fissured* Hush-Tone Tile

Modern way to *quiet* rooms... beautiful new HUSH-TONE* Ceilings by Celotex!

What's newest in decorating? "Smart new sound-quieting ceilings by Celotex," say top designers like Richard Himmel. "They add the comfort of *quiet* to modern family living!"

America's homemakers agree. In a national survey, they chose CELOTEX Tile over other leading brands, 2 to 1!

You'll like new *Fissured* HUSH-TONE . . . its deep-creviced surface creates the effect of rare travertine marble. And new *Lyric* HUSH-TONE, with its informal design of miniature "sound traps."

In your new home or over old ceilings . . . in any room where quiet would be welcome and beauty is a "must"... you can add quiet this modern way, at modest cost.† And remember: *genuine* HUSH-TONE absorbs up to 25 times more noise than ordinary ceilings!

It's fun to do it yourself . . . or your dealer can recommend a contractor. So, visit your Celotex Building Products dealer now. See samples . . . and get a free copy of our helpful booklet, "5 Keys to Home Decorating"

†Cost of HUSH-TONE Ceiling Tile for 10 ft. x 15 ft. room only $27 to $42. Other Celotex Tile in a variety of textures and patterns priced even lower.



New *Fissured* Hush-Tone Tile on a cathedral ceiling in a new Tri-level home decorated by Richard Himmel, A.I.D.

RD HIMMEL, A.I.D.‡
SH-TONE adds ceiling
a room . . . puts a hush
the noise of everyday
es . . . adds a gracious
quiet to entertaining."
CAN INSTITUTE OF DECORATORS



*TRADE MARK

CEILING TILE • INSULATING SHEATHING • MINERAL WOOL INSULATION • INSULATING ROOF SLABS • CELO-ROK® GYPSUM PLASTERS, ANCHOR LATH, WALLBOARDS • TRIPLE-SEALED® ASPHALT SHINGLES INSULATING SIDINGS • HARDBOARD PRODUCTS

BUILDING PRODUCTS BY

CELOTEX

REG U.S. PAT. OFF.

THE CELOTEX CORPORATION
Dept. BHG-99, 120 S. LaSalle St., Chicago 3, Ill.

Please send new room-planning guide "5 Keys to Home Decorating," by famous authority RUTH LEE. I enclose 10c in coin.

Name_____

Address_____ County_____

City_____ Zone_____ State_____

Time out for a truce...

Time for Ideal®–the "7-Course Meal"



Inspected and Certified by the U.S. Government

Watch his eyes sparkle...his tail begin to wag. No wonder. It's time for his Ideal 7-Course Meal. Ideal's cooks blend the seven foods your dog needs most for sound growth and development—capture all their clean, wholesome, meaty aroma. For cats, too!

How Ideal's 7 Courses compare with your menu

1. **Meat animal protein**—The same nourishment *you* get from steaks, chops, roasts.
2. **Bone-building minerals**—The calcium and phosphorus *you* find in milk, cheese, eggs.
3. **Wheat germ**—Vitamins B and E—the same as *you* get in whole wheat bread.
4. **Cod liver oil**—The same as *you* give to children for Vitamins A and D. *Dogs* and *cats* like it!
5. **Carrots**—The crisp, nutrition-packed kind *you* serve at home.
6. **Soya grits**—Extra rich in the protein *you* find in those new, expensive cereals.
7. **Barley**—Used in so many of *your* favorite soups to provide carbohydrates and vegetable protein.



Your pet expects the best—feed Ideal!

MADE BY WILSON & CO., INC., MEAT PACKERS

©1959 WILSON & CO., INC.

It's NEWS to me!

Begins on page 28

Handy work table clips onto any round barbecue grill that's 16, 18, 20, 22, 24, or 26 inches across. Think how convenient to have seasonings, basting sauce, and other equipment always within reach! You can raise or lower telescoping leg to level the table on uneven ground. Top, 24x14 inches, has weather- and heat-resistant copper-tone finish.

Hi-Lo Grill Table costs $4.98 in stores. Union Steel Products Co., Albion, Mich.



Self-locking fixtures. So simple and such a good idea you wonder why somebody didn't think of it long ago. These fixtures to hold tools or other items on perforated hardboard have nibs spot-welded on the backs. Nib fits into the hardboard just below anchor pin so the fixture can't swing or slip out.

Easy-Hang Fixtures, from 2c each, in stores. Turnbuckles, Inc., Box 333, Michigan City, Ind.



In decorator colors! Select a handy tackboard that is an inconspicuous blend with a wall color or choose it to match the room's decorative accent hue. Board's textured vinyl; frame's aluminum. Great for family or child's room, or kitchen. In 32 colors, 6 sizes.

Weldwood Bulletin Board, from $6.50 for 18x24-inch, in stores, or ppd. from mfr., U. S. Plywood Corp., Flexible Materials Div., 2921 S. Floyd St., Louisville, Ky.



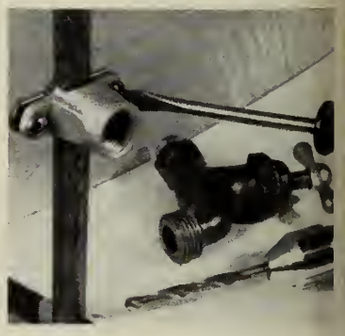
Enjoy the luxury of a sudsing cleanser, water softener, and light fragrance—all from the pellet you slip into a new shower head. (Head fits all standard ½-in. shower-feed pipes—easily replaces your present fixture.) Pellets—effective in any water—are dissolved in about three minutes so you have clear rinse.

Ardena Aqua Spray Shower Head and 24 pellets, $8.95; 24 refills are $1.65, in stores. Elizabeth Arden, 691 Fifth, New York City, N.Y.



Simplifies the job of making a water connection. Now if you want a basement shower or an extra outlet for washing machine, hose, or dishwasher, you can make the water connection in a minute without disturbing existing plumbing. All you need: a wrench and ¼-inch drill. Just clamp brass connector firmly to pipe and drill a hole. Add faucet or other fitting. Has a positive sealing neoprene gasket.

Quick-Tee Connector, from $1.45 for ½-inch iron pipe size, in stores. Sall Brothers Co., 2320 Kishwaukee St., Rockford, Ill.



Great for a crowd! Big 30-cup percolator fills the bill whether you're entertaining at home, camping, or picnicking. Non-electric, it goes anywhere. Ideal, too, for a party-size batch of soup, chili, spaghetti, roasting ears, or boiled potatoes. (It's easy to drain water off.) Percolator's aluminum.

Chilton ware Magnum Percolator, $9.95, in stores. Aluminum Specialty Co., Manitowoc, Wis.



More NEWS on page 32A

WHAT MAKES SOME FAMILIES
EL SO CLOSE TO ONE ANOTHER?

hildren are small and dependent, their whole world is home and Soon, as it should, their experience expands to include other people er interests, and unfortunately by high school age, these new s can sometimes exclude the home and family that once were so nt. Family closeness breaks down—never to be regained.

ure, sensible person wants to limit a child's interests, experiences, vities to the narrow confines of home, but every parent has o hope that home will not become merely a convenient place eat, and change clothes, because lifelong ties of mutual and respect enrich the lives of children as well as parents.

a close and lasting family unity be developed? It is generally lt of the enjoyment and pride in each other which springs from nterests, free and frequent exchange of ideas and ideals, steady of mind and spirit. No one single possession can contribute so this end as the Encyclopaedia Britannica. It is recognized as the treasure of knowledge ever published. It stimulates curiosity. It vide reading on an enormous variety of subjects. A family which the habit of "looking it up in Britannica," discussing with each e vast knowledge and fascinating information it contains, is a hich is likely to stay close to each other no matter how far ne and family their individual destinies ultimately call them.

o not own a set of the Encyclopaedia Britannica, it will be to your advantage to glance through the plan described below which will u to own this world-famous encyclopaedia easily and inexpensively.



Brand new edition

NCYCLOPAEDIA BRITANNICA

ow available direct from the publisher on

Book a Month Payment Plan

ou get all 24 volumes now... pay later!

est edition of Britannica—the greatest e of knowledge ever published—is the and greatest in our almost 200-year pub- history. An *enormous printing* materially our costs and under an unusual direct- e-publisher plan, we pass these savings ou. All 24 handsome volumes of this enowned reference library will be deliv- your home NOW *direct from the pub-* You pay later at a cost so low it is as buying a book a month!

ivalent to a library of 1,000 books

Encyclopaedia Britannica is the most valu- t you can give yourself and your family— eless gift of knowledge. Information on bject significant to mankind is contained w edition. It is equivalent to a library of oks, bringing you the knowledge and au- of world-recognized leaders in every field. think of a subject—and you'll find it in yclopaedia Britannica—whether it is in- ion on the rules of a sport, the back- of a religion, how to build a brick arch eplace, or the science of launching a missile.

ew Britannica almost "televises" infor- to you, with 25,042 magnificent photo- graphs, maps, and drawings. In every respect, Britannica is the largest and most complete reference set published in America, containing 27,357 pages and over 38,000,000 words.

Symbol of a good home

Encyclopaedia Britannica cannot help but have a lasting effect on you as well as on the growth and development of your children in school and in later life. Benjamin Franklin said: "An investment in knowledge pays the best interest," and Britannica gives you the accumulated knowledge of the world in clear, easy-to-read language and superb illustrations. It is essential in every home where education is valued and respected.

Preview Booklet Offered FREE

Simply fill in and mail the coupon today, and we will send you . . . without cost or obligation . . . a copy of our beautiful, new booklet which contains an exciting preview of the latest edition of Encyclopaedia Britannica. Send no money—not even for postage. It's yours, absolutely free! However, since this offer is necessarily limited, please mail the coupon today before it slips your mind.



Mail Coupon Now for FREE BOOKLET

ENCYCLOPAEDIA BRITANNICA, DEPT. 6-J
425 N. Michigan Avenue, Chicago 11, Illinois

Please send me, *free and without obligation*, your colorful Preview Booklet which pictures and describes the latest edition of ENCYCLOPAEDIA BRITANNICA. Also include complete information on how I may obtain this magnificent set,-*direct from the publisher*, on the Book a Month Payment Plan.

*Name*_____
(Please Print)

*Address*_____

*City*_____ *Zone*_____ *State*_____

In Canada, write E. B., Ltd., Terminal Bldg., Toronto, Ont.



EASY REMODELING gives you custom built-in beauty and convenience! You can have a colorful, automatic oven and cooktop, even in a low-cost kitchen.

General Electric units combine with wood or metal . . . fit standard or custom-built units with *minimum installation time and cost*. Eye-level oven controls, easy-to-reach pushbutton cooktop controls.

Building or remodeling? You'll find your oven and cooktop in

General Electric Built-In Ranges for 1959



NEW! **EYE-LEVEL COOKTOP CONTROLS** built into hood! Exclusive with General Electric. Easy to see, use, clean! Built-in exhaust fan. Notice both ovens are full-sized, complete, not just an oven and a half . . . and install as one unit.

Whether you're planning a new home or redoing an old kitchen, you'll find the General Electric Built-In Oven and Cooktop to fit your needs—and your budget. Four colors to choose from—Pink, Yellow, Turquoise, Woodtone Brown—plus new Copperfinish, Satin Chrome and White.

Easy credit terms can be arranged, including cost of installation. And consider this—a built-in range does more than modernize your kitchen. It actually *increases the value of your home!*

LOOK FOR THESE FEATURES—A JOY TO USE!

New Automatic Oven Timer . . . easy to set as a clock! Set start and stop time, cook meals while you're out.

Focused-Heat broiler. . . broils like a charcoal grill.

Unique vents built into oven . . . prevent wall staining.

Removable oven doors . . . for easy oven cleaning.

Choice of 4 cooktops . . . each with hi-speed, self-cleaning surface units. Choice of pushbutton cooktop controls, too.

Range Department, General Electric Co., Louisville 1, Ky.

GENERAL ELECTRIC

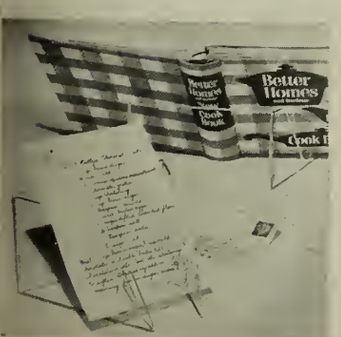












It's NEWS to me!

Continued from page 30

For fall patio fun—a portable fireplace. It adds charm and a bit of evening warmth to help you enjoy outdoor living later in the season. It burns either wood or charcoal. Base is raised 1¼ inches to disperse heat; the floor is a fuller's earth compound. It's 24x30 inches; steel; corrosion-resistant finish.

Patio Hearth is $9.95, express collect from mfr., Hearthside Products Co., 32245 Queensboro Ave., Farmington, Mich.

It cleans sandpaper and removes pitch instantly—what good news for a handyman! Spray it on sandpaper—brush immediately to restore sharpness and extend life. Coat all new abrasives; they'll go much longer before loading with pitch. Use on saw to keep it free from pitch layer that causes drag.

T-24, $1.80 for a 16-oz. can, in stores. Hartwell and Co., P. O. Box 13104, Houston 19, Tex.

Quite distinctive on your wall! Just drill holes in an interesting piece of wood you find and insert these stem-type candleholders. For practically pennies, create a dramatic sconce. (You can buy candelabra wood in shapes similar to one shown.) Candleholders are black wrought iron and brass.

Candleholders (vertical or horizontal), $1.50, each; wood is $5 in stores. Dazey Mfg. Co., 2214 Stoner Ave., Los Angeles 64, Calif.

Goes on in minutes to give your room smart, new look. Decorative moldings are vinyl plastic formed to look like plaster or sculptured wood. You can cut the 36-inch strips with scissors. They're easy to put on wall with mastic. Leave white or paint. In 7 patterns.

Harmony House Plastic Molding, 19c to 36c a strip, in Sears, Roebuck & Co., catalogs. Sears, Roebuck & Co., 925 S. Homan, Chicago 7, Ill.

Handy wind-up reel holds extension cord at the right length, out of way of feet and furniture. Adjusts easily from 7 inches to 9 feet. You also can position reel anywhere along length of cord you wish. Reel is available separately or with cord already attached.

Take-Up Reel, 39¢; *Reel-Controlled Extension Cord Set*, $1.29, in stores. General Electric, Wiring Device Dept., Providence, R. I.

Supports any size cook book or recipe card so you can easily read directions as you work. This book holder has adjustable side brackets that hold up a wide or slender book or card equally well. Takes very little storage space because it folds flat. Youngsters would find it handy for textbooks, too.

Page Boy Folding Book Holder, 49c, in stores. Million Mfg. Co..

For other new and interesting products, see Shopping by Mail items on page 152

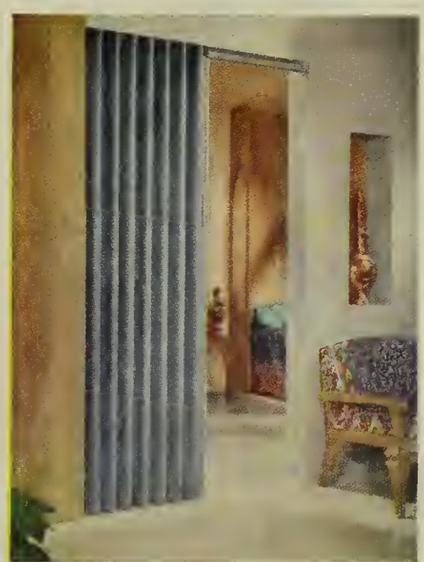


modernfold

NEW DRAMA IN YOUR DOORWAY!

With new patterns and subtle colors, Modernfold adds the decorator touch to the versatile folding door. Picture these Modernfolds in *your* home. How attractively they close off kitchen, bedroom and closet areas. How dramatically they transform open space into private space...one room into two. How quickly and quietly they glide.

Your Modernfold dealer has many new samples to show you in a wide range of sizes. He's listed under "Doors" in the Yellow Pages. Or write New Castle Products, Inc., Dept. 185-B, New Castle, Indiana.



◀ New and colorful Modernfold doors with steel inner framework. Built to last a lifetime. Fabric covered in a wide selection of new patterns and colors.

▼ New wood grain Modernfolds, in richly handsome hardwood finishes to complement modern or traditional settings. They're quiet and easy-gliding.



the first and finest in folding doors

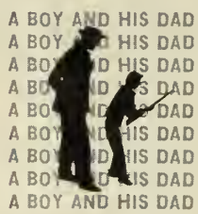
modernfold DOORS ®

NEW CASTLE PRODUCTS, INC., New Castle, Ind. Manufacturers of "Modernfold" Folding Doors, "Air Doors," "Modern-cote" Wall Coverings and "Peabody" School Furniture. In Canada: New Castle Products Canada, Ltd., St. Lambert, Que.

Teach your son to hunt—safely!



Photographs: Author



When your boy brings down his first game, you want to be sure he can handle a gun. Come along as we look at a state-wide training plan for young hunters — and see how one boy and his dad did "graduate work" together in the field!

By Henry and Vera Bradshaw

Sometime in his early teens, your boy will start wanting his first real gun. This is just as natural as his desire for a toy pistol or cowboy and Indian games. And equally natural is your anxiety about whether your son is ready for a gun.

The California Conservation Commission says a boy is ready when you can send him to the store with a $20 bill and trust him to bring you the change; when you'll permit him to carry the baby across the street; when you'll trust him to look after the house while you're away all day. Then he can be trusted to handle a firearm safely and wisely.

Minnesota goes further and *teaches* its youths to handle firearms safely. Twenty-six states are now copying its plan or already have one similar. Minnesota law states that all youths under 16 years of age must pass a 7-week firearms training course before receiving hunting privileges. In all states with plans like this, fathers can be sure that their boys know how to handle a gun respectfully before they ever go afield after game. And the father who wants his son for a hunting pal can, during the enjoyable days outdoors, review and add to the classroom information on the safe use of firearms.

Does Minnesota's program work? Since it began in 1956 under Lee Kuluvar, state firearms safety director, the number of deaths due to firearms has decreased by one-half. The median age of "accident shooters" has advanced from 16 to over 21 years. This means that the younger boys who have taken the course are having fewer accidents than "seasoned" hunters!

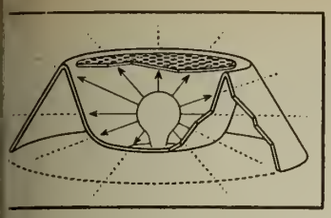
In the four years of Kuluvar's program (which next year will be turned over to the game warden service), more than 60,000 youths have been trained. That is over 10 per cent of the Minnesota hunting population! What's more, over a million rounds of practice ammunition have been fired without a mishap.

When each boy completes the course and passes the written and performance tests, he pays a 50-cent certification fee. This payment also entitles him to hunt in Minnesota without additional charge for the next four years.

If your state doesn't have a similar program, you can set up a rifle club for youngsters in your home town. For help in getting started, write to the National Rifle Association, 1600 Rhode Island Avenue, N.W., Washington 6, D.C.

Bill Sutherland, a Minneapolis electrical consulting engineer, loves hunting. So does his boy, Bill, Jr.—especially since he graduated from Minnesota's "hunting school." Let's follow them into the field for some post-graduate practice, and some tips on the safe, sportsmanlike way to hunt.

More photographs on page 34



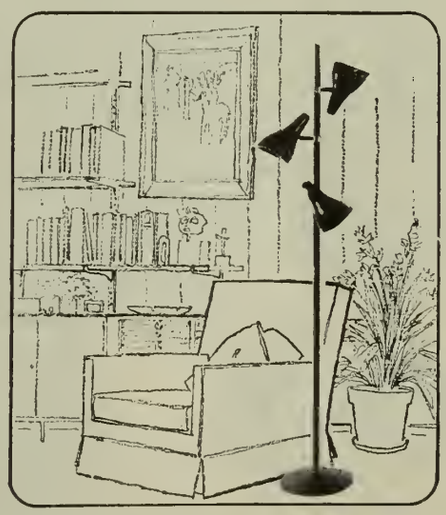
This is a cross-section of Lightolier's miracle diffuser. It kills glare, cuts strain, protects your eyes.



Put good light on the subject, good looks on the desk



slightly higher in the west



You can be sure the light is right for his eyes if you give him this Lightolier. It floods glare-free, sight-saving light through the washable, practically indestructible plastic shade-diffuser. It's molded in one piece, capped with a metal mesh baffle that shields the bulb from above. Smartly styled in a wide choice of colors. Only **$14.95***. The wall lamp, far left, lifts, lowers, turns, puts good light where you want it. Now only **$19.95***. Our tree lamp, left, does the work of three lamps. Each hood swivels and turns, lights individually. Choice of colors, only **$19.95***. See the complete Lightolier collection at the nicest stores.

For a free lighting brochure, write Dept. BH-99, Lightolier, Jersey City 5, N.J.

LIGHTOLIER

GHTOLIER CREATES A-WONDERFUL WORLD OF LIGHT FOR ALL THE FAMILY • *Showrooms: NEW YORK. CHICAGO. DALLAS. LOS ANGELES.*

ER HOMES & GARDENS, SEPTEMBER, 1959

DOESN'T FALL APART...EVEN WITH FRIED CHICKEN



This is it! The paper napkin most like linen!

So luxuriously thick—Scotkins® look and feel like finest linen! And they protect like linen, too!

For Scotkins are two layers strong! Even with pick-up foods, they won't shred or fall apart!

Just one lasts the meal. Scotkins, luncheon or dinner size in the polka-dot box!

ONE PAPER NAPKIN YOU DON'T NEED THREE OF!

Teach your son to hunt

Begins on page 32B



Game study. Identification of game is important training.

At the University of Minnesota Museum of Natural History, Assistant Curator Dr. Dwain W. Warner describes differences between illegal wood duck (right) and greenhead mallard.

In every region, local "look alikes" should be studied.



Proper stance. Here Bill shows his dad the proper position for game shooting and for target practice.

Notice how he leans forward a bit, spreads feet comfortably, with the gun held easy in his hands.

With hands already gripping properly, he will bring the gun to his shoulder when the clay bird is released or the real bird flushes.



Shooting practice. Trapshooting is probably the best way to learn to become a wing shot. Dad's hand trap helps Bill learn to take only the birds in range that can be hit and killed, not crippled.

Bill also practices releasing safety catch only as he brings gun to his shoulder.

Farmer permission. Ask the farmer first! Young Bill puts this important lesson into practice by first checking with owner Bill Boll before he and his dad enter the field.

Game belongs to the public, but not the land. Farmer is granting a privilege when he allows hunting.



More photographs on page 37

ride is a precious feeling... whether pride in angling success, polished car, or pride in a beautiful new home of your own. The popular choice for today's proudest homes is wood. Vood combines warmth, beauty and durability as no other uilding material can. Only wood adapts so easily to *any* uilding plan.

When you build, choose West Coast Lumber, the most erfect expression of wood's endearing, enduring qualities. Visit your local builder or retail lumber dealer and learn ow West Coast Lumber can mold its natural beauty into a eflection of your family's pride.



Live better IN A MODERN HOME OF WEST COAST LUMBER





DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE

West Coast Lumber

From the Pacific slopes of the great Northwest

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison Street, Room 39, Portland 5, Oregon

Please send me your FREE booklet "How You Can Own A New Home" which shows actual color photographs of outstanding homes, together with important facts on the financing of a new home.

Name_____

Address_____

City_____ Zone____ State_____

Send for this beautiful 4-color booklet. It's FREE!

Amateur or "pro"— you're sure to paint beautiful rooms with . . .



Rubberized WALLHIDE®

easy-to-use wall paint



Just brush aside any worries you may have about slip-ups, laps or brush marks when you start using this *modern* interior paint. They won't be any problem at all.

Rubberized WALLHIDE goes on without leaving a trace of the brush or roller that put it there. Smoothly, quickly, effortlessly. There's no objectionable odor. No trouble cleaning up afterwards (plain soap and water does it).

No hours of waiting before your room is okay to use, either. WALLHIDE dries in 20 minutes. Has a beautiful satiny finish that can be scrubbed repeatedly without any streaking or spotting.

Isn't there a room or two *you'd* like to do this beautifully easy Pittsburgh WALLHIDE way?



Lucille Knoche, A.I.D., popular Chicago decorator, achieves an atmosphere of warmth and friendliness by using a sunny yellow color of Rubberized WALLHIDE on the walls, an off-white on ceiling. Fireplace and woodwork are both painted with easy-to-apply SATINHIDE Enamel in off-white.



Hundreds of fashion-right colors are bef in this handy COLOR SELECTOR at your Pitt Paint dealer's. Choose the WALLHIDE sha prefer . . . take sample chips home, if yo



Perfect color harmony will be easy for yo this MAESTRO COLOR PLANNER. Contain sands of color combinations for paint, furnishings, drapes, accessories. Borrow it from your Pittsburgh Paint dealer.



FREE! "Modern Decorating Ideas," a 40-pag is also available to you through your Pitt Paint dealer. Get a copy. Contains sc ideas for the interior and exterior of your

PITTSBURGH® PAINTS

PAINTS • GLASS • CHEMICALS • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LIMITED

Teach your son to hunt

Continued from page 34



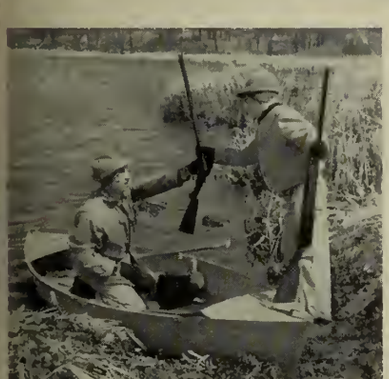
Rough ground. Here, Dad and Son use caution in climbing up a slippery, grassy bank. Both hold their guns in the correct position.

Neither muzzle points at the other hunter. Both guns have been unloaded and the breeches are opened.



Crossing obstacles. Dad holds both unloaded guns, Bill goes over. Then he hands guns to Bill and follows.

Minnesota data shows that 30 per cent of the people shot did it themselves. Of the 70 per cent shot by someone else, it was one of their own party in 9 out of 10 cases.



Boarding boat. Same system of obstacle crossing works here too. First hunter gets in, sits down in stable spot.

He receives unloaded guns, lays them down safely while other hunter gets in.

According to Lee Kuhvar, 95 per cent of accidents are traced to negligence on the part of the gun handler, and should never happen.



Game wardens. Young Bill learned in his course that the game warden is a friend of the hunter in the field.

Also the course teaches the boys to ally themselves with the warden in his duty of enforcing the regulations. If they weren't enforced, there wouldn't be anything to hunt.

Here, Bill and his dad chat with Warden Everette Setzlen, who points out other good places to hunt.

"Siamese Nursery Rhyme". For an 8"x10" full-color print of this original photo by Walter Chandoha, send 25c in coin to Cat Pictures, Dept. BH-59, Box 6586, Chicago 77, Illinois. Offer good only in U.S.A.



"Wonderfully healthy... and how they love their daily meal of Puss 'n Boots"

"My cats stay so frisky and so well," writes Mrs. V. G., of San Anselmo, California, "it can't be anything but Puss 'n Boots. They never go a single day without it".

Mrs. V. G. has discovered an important fact about sound pet nutrition. Unlike humans, cats never tire of what's good for them. They never want a palatable diet interrupted.

And millions of feedings over many, many years have proved that eats like Puss 'n Boots—and Puss 'n Boots likes them. Because Puss 'n Boots is a scientifically *balanced* diet—with all the variety a eat is known to need every single day.

Made by people who love and understand cats, Puss 'n Boots offers everything your pet is known to need for a silky coat, bright eyes, abounding energy and sunny disposition. Just feed it regularly—every day—and see if you don't quickly notice a wonderful improvement in your cat's well-being.

ALL THIS NOURISHMENT—EVERY DAY—IN EVERY 8 OZ. CAN

SUNDAY
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY



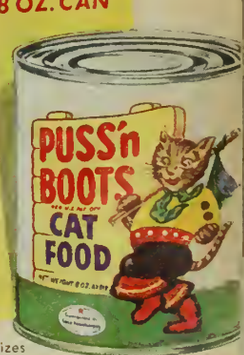
A can of Puss 'n Boots has *twice* as much calcium—for strong bones—as a 10 oz. glass of milk.

Puss 'n Boots has *four* times as much blood-building iron as a same-sized can of salmon.

There is as much protein in a can of Puss 'n Boots as in *four* fresh whole eggs.

Puss 'n Boots contains *more* appetite-promoting thiamine than an equal serving of chicken.

Plus other vital nutrients essential to your cat's well-being.



Packed in 8-oz. and 15-oz. sizes

PUSS'n BOOTS

Once a day—Every day—for lifelong nutrition

FOREST FIRE PREVENTION

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.



How to undermine Junior's teacher

By Stanley and Janice Berenstain

It's no secret that teachers have problems. The moonlighting male high school instructor pumping Hi-Test gasoline into his students' sports cars has become a classic illustration of teachers' financial plight. It's also well known that most teachers are handicapped by out-size classes, inadequate supplies of textbooks and materials, and outdated facilities. But we've overlooked perhaps the peskiest problem of all: ourselves!

Many of us parents work so hard at undermining Junior's teacher that it's a wonder she (or he) can do the job at all. Some acts of teacher-sabotage are [*Turn to page 42*



Little Baxter fully expects kindergarten to be a Big Rock Candy Mountain presided over by the gentle, kind Blue Fairy.



Julia shows up at school with a small damp creature she says is her younger brother.

Karpen introduces SCOPE... a bright, new idea in furniture. It's young. Vivacious. Versatile. One look at this Karpen group will excite you into doing a dozen delightfully different things with your home. For instance:



Cushion a corner to curl up in. Make a bleak wall smile with a "mile" of pillows. Play stripes against solids. Don't be timid. Break away from the limitations of ordinary furniture . . . with SCOPE. You'll love the freedom!



20 basic pieces. New shapes. New ways of grouping. Nylon covers. Zippered seat cushions. Foam filled. Square or round pillows. Walnut, mahogany, or fruitwood finish. Plastic arm protectors free with SCOPE.



KARPEN

FURNITURE

Write us for color folder showing
the entire SCOPE collection.
Please send 10c to cover cost of mailing.
KARPEN FURNITURE
Division of Schnadig Corporation
4820 West Belmont Avenue . Chicago 41, Illinois
or One Park Avenue . New York 16, New York



New Patio Wall opens your home to the outdoors, blends perfectly with any decorating scheme; seals out drafts, dirt, dust.

Imagine! For only pennies a month extra, you can enjoy window be and livability like this. And Andersen Windows repay you many t in extra comfort and resale value. Handsome Andersen wood sash frames—painted, stained or natural—provide warmth and color harm close weathertight, save you additional heating or air conditioning dc because wood is a natural insulator. Andersen Windows are avai throughout the U.S. and in Canada. Get more facts on Andersen Win from your lumber and millwork dealer or mail coupon.

Andersen Windowalls
TRADEMARK OF ANDERSEN CORPORATION

Once you've lived with them, you'll never live without



ndersen Windows!

NDUCTION OF HEAT AND COLD! Wood sash of Andersen Windows are 1800 times more ef- n aluminum sash and frames in shutting out old.

DRAFT-FREE, DUST-PROOF! A turn of the handle squeezes sash against frame with weatherstripping in between. Face to face contact of edges plus weatherstripping make a double seal.

ABOVE: NEW ANDERSEN PATIO WALL, the ultimate in indoor-outdoor living, with Gliders (picture windows that open sideways) plus matching door. Andersen also makes awning, hopper, casement, double hung and basement windows.





MAIL FOR FREE WINDOW IDEAS BHG-99

Andersen Corporation, Bayport, Minnesota
Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. No obligation, of course.

Please check: I plan ( )to build ( )to remodel.

Name _____

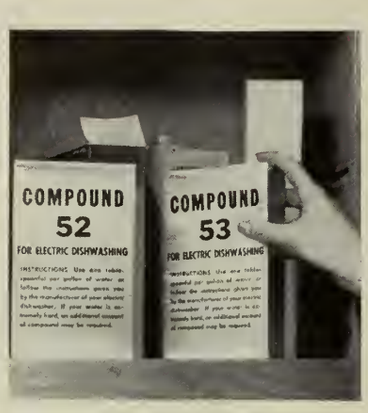
Address _____

City, Zone, State _____

1000 housewives test electric dishwashing compounds, vote New Instant Calgonite® best



January, 1958. 1,007 dishwasher owners in 45 states selected for year-long test.



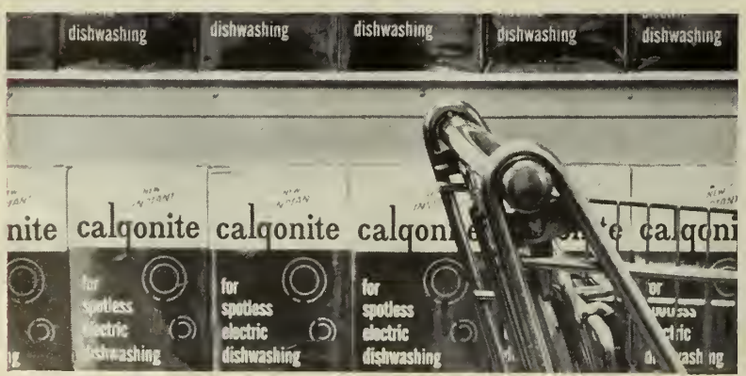
Each receives dishwasher compounds with plain numbered labels to prevent brand identification.



Results of each test—cleaning power, stain removal, dissolving action, water conditioning power, freedom from spots—are carefully recorded.



November, 1958—test over. Results show one detergent has consistently outperformed all other brands. That one was New Instant Calgonite.



NEW INSTANT CALGONITE IS IN THE STORES NOW

Famous dishwasher makers also tested, approved, and now recommend NEW INSTANT calgonite for spotless cleaning, stain removal and instant dissolving action.

Junior's teacher

Begins on page 38



Then there's that unspeakable crew of mommies who send their kids off to school in complicated clothes they can't manag

committed even before Junior ventures inside the schoo

"Oh, you'll just *love* kindergarten," says Mother to litt Baxter, tears of joy welling from her eyes as she thinks of th big yellow bus coming to take little Baxter away. "All you d is play and play and play!" (The *plans* Mommie has for he self!) "And there's this wonderful, pretty lady with a swe voice who reads you wonderful stories." (Shopping trip fashion shows, card parties!) "Oh, Baxter, it'll be simp heavenly!"

The big day comes and off floats Baxter fully expectin kindergarten to be a magical dreamland presided over b the Blue Fairy. When it turns out to be nothing more tha a big room with stuff all put away in closets, and chairs t sit on, and a big rug to rest on, and milk to drink (*white* mil at that!), and a lady who keeps telling you to sit down, he fit to be tied. The lady considers doing just that, but decid to exhaust conventional disciplinary methods first.

Once the term gets under way, the agony in the kinde garten begins in earnest. Julia shows up with a damp litt creature she claims is her brother. "My Mommy says can h be in kindergarten today 'cause she has to go somewheres!

Howard checks in four Mondays in a row without mi money. "Mommy dint have no change, just a thirty dollar. The class as a whole is into teacher for a cool $6.45.

A little bottle marked "Janie's Nose Drops—2 drops i each nostril every hour" turns up on teacher's desk.

Then there's that unspeakable crew of mommies who sen kids to kindergarten in clothes that they can't manage- such unmanipulables as clover-leaf zippered snowpant coats with ¾-inch buttons and ½-inch buttonholes, boo with bent snaps, and a pair of too-small shorts . . . on bac wards. Is it any wonder there's a desperate Blue Fai shortage?

The kindergarten teacher's principal beef is that so parents can't get it through their heads that kindergarten an important part of the educational program, not a glo fied sitting service. Kindergarten teaching is one of the mo demanding jobs in the whole field of education. The bra ladies who take it on deserve better of us than damp litt brothers and escape-proof underwear. (If you want to get rough idea what it's like, throw a party for your child kindergarten class.)

The first grade teacher's main complaint about parents that they tend to "choke up" when it finally dawns on the that next term Junior will be in *First Grade*! Little Junio who just yesterday was crawling around the floor eati

[*Turn to page 1.*



e catsup with the one extra spice (*we promise it will change your mind*)

dma Snider used to cook up small batches of this catsup in her spice-scented country
en. There are memories of this cheerful room in every bottle of Snider's today. For we follow
dma Snider's recipe with strict conscience.

l the other good things her recipe calls for, we add her artful touch: an authoritative
n of Capsicum, the colorful chili pepper. This one extra spice gives Snider's Catsup temperament.
ightens your enjoyment but never bites your tongue.

nider's tonight with a country-supper dish—pork chops and beans, for example. If you think
tsups are alike, we promise Snider's will change your mind.

Snider's

the chili pepper catsup



It's NEW...it's the American-Standard bathroom that's so beautiful, so colorful, so easy to clea



See how easy it is to clean around and under this new off-the-floor, wall-hung toilet. The seat and cover snap off for thorough, easy cleaning.

Center of attraction in this beautiful bathroom is the new bathtub with the exciting shape that makes bathing more relaxing, more pleasant than ever. The bathing area is luxuriously wide where width is needed for maximum bathing comfort. As practical as it is beautiful, this striking new design brings the back of the tub close for easy-reaching cleaning . . . and to form handy, wide ledges. These serve as a comfortable seat when bathing a child or as roomy shelves for toiletries.

Equally eye-catching and convenient is the new American-Standard cabinet lavatory with stunning, one-piece china top and loads of storage space. Another fixture that is both beautiful and practical is the new off-the-floor toilet. All of these handsome fixtures come in white and the six most popular colors.

$4.98 a week plus installation puts these three new fixtures in your bathroom. See your American-Standard retailer listed in the Yellow Pages under "plumbing" or "plumbing fixtures."

AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

AMERICAN-STANDARD, Dept. PB-99,
39 W. 39th Street, New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. *I am modernizing* ☐ *I am building* ☐

Name _____
(Please Print)
Street _____
City _____ *Zone* _____
County _____ *State* _____
In Canada send to: American-Standard Products, Ltd., 1201 Dupont Street, Toronto 4, Canada

AMERICAN-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

Better Homes and Gardens'

Hedrich-Blessing



Each of the four versions of the 1959 Idea Home has this handsome and inviting entrance.

IDEA HOME FOUR WAYS

By John Normile and John Bloodgood

ONE IDEA STANDS OUT above all the others in our four Idea Homes for 1959. It's an area in the middle of each house where the family naturally meets for work, recreation, conversation, or just plain relaxing. We call this area (it's really several connecting rooms) an ACTIVITY CENTER.

The ACTIVITY CENTER makes it easier for your family to enjoy the good living that's built into these houses. It works well with a large home or a small one. In fact, you can adapt the idea to almost any size or style of home.

As you look at the pictures and drawings of the four Idea Homes, remember that the ACTIVITY CENTER is *exactly the same* in every case. It's a kind of pivot or hub for two, three, or four bedrooms on one side, and various arrangements of living and dining rooms on the other side. You can pick the combination that suits your family best—or go on from this beginning and design your own house plan around an ACTIVITY CENTER that exactly fits your family's needs.

Turn to page 47 to see how the ACTIVITY CENTER works

VISIT THE IDEA HOME CLOSEST TO YOU



TAKE AN IMAGINARY WALK through the houses on these pages, to acquaint your family with their features. Then visit the Idea Home in your neighborhood. The contractors below have put our ideas into practice—for *your family's* enjoyment

ARIZONA

2909-A
In Scottsdale
1 Block North of 60th St. & E. Lincoln Drive: Paradise Valley
Built By: Young Construction Co.
Decorated By: Warner's Furniture & Interiors

2909-D
In Tucson
2230 Window Rock Drive
Built By: Ironwood Hills & William Merodias
Decorated By: Hayden's Distinctive Furniture

CALIFORNIA

2909-D
In Freemont
38184 Martha Street
Built By: Bodily Construction Co.
Decorated by: Breuners (Oakland)

2909-A
In Los Gatos
500 Harding Avenue
Built By: Walter B. Roberts, Inc.
Decorated By: Simoni's Home Furnishings (San Jose)

2909-A
In San Jose
Piedmont Avenue: Sunset Hills
Built By: Trojan Construction Co.
Decorated By: Macy's, California

COLORADO

2909-D
In Littleton
5490 Mohawk Road: Arapaho Hills
Built By: Mannon Associates, Inc.
Decorated By: May—D & F Co.

CONNECTICUT

2909-A, C
In New Haven
The Maple Vale Estates: Spoke Drive off Newton Rd.
Built By: Hilton Construction Co.
Decorated By: Bullard's

DISTRICT OF COLUMBIA

2909-A
In Washington
Sherwood Forest Dr. & Glenmont Colesville Rd: Colesville, Md.
Built By: Kahn Construction Corp.
Decorated By: Jacmar's of Rockville

FLORIDA

2909-A
In Ft. Lauderdale
6000 S.W. 5 Street Plantation
Built By: New Orleans Homes
Decorated By: Whitecraft Dist. Furniture

2909-A
In St. Petersburg
5031—41st St. South (Maximo Morrings)
Built By: Shannon & Gailbreath
Decorated By: Montgomery Ward

2909-D
In Tampa
10609 Carrollwood Drive: Carrollwood
Built By: Sunstate Homes, Inc.

GEORGIA

2909-A
In Atlanta
2437 Caladium Drive: Briarmoor Manor
Built By: John L. Taylor & H. A. Whitney, Jr.
Decorated By: House of Carpets and Furnished By Manning-Purser Furniture Co.

2909-A
In Columbus
2644 Habersham Ave.
Built By: Ray M. Wright, Inc.
Decorated By: Morris Decorators & Furnished By Milton Carroll Furniture, Inc.

IDAHO

2909-A
In Boise
6300 Arlington Drive: Franklin Park Subdivision
Built By: Walter M. Anderson
Decorated By: Sherm Perry Furniture

ILLINOIS

2909-A
In Decatur
206 Stevens Ave.
Built By: Swartz Homes, Inc.
Decorated By: Goldblatt Bros., Inc.

2909-C
In Prospect Heights
1005 Wildwood Drive West
Built By: Verne G. Oscarson
Decorated By: Vignola Furniture Co.

INDIANA

2909-D
In Indianapolis
13400 Noblesville Road (State Road 37-A)
Built By: Sisson and Moore
Decorated By: L. S. Ayres and Co.

2909-A
In South Bend
4815 South Fellows Road
Built By: McCracken Homes
Decorated By: Robertson's of South Bend

IOWA

2909-D
In Council Bluffs
210 Skyline Drive
Built By: Roy E. Ford
Decorated By: Orchard and Wilhelm Co.

2909-A, B
In Des Moines
7401—7409 Bryn Mawr: Karen Acres
Built By: Benton Construction Co.
Decorated By: Younkers

KANSAS

2909-A
In Wichita
5701 Perryton: Belaire
Built By: Jenning's, Inc.: Sponsored By Mid-Kansas Federal Savings & Loan Association of Wichita
Decorated By: Innes

KENTUCKY

2909-A
In Lexington
Gainsway
Built By: Lexington Home Bldrs. Association
Decorated By: Purcell's

LOUISIANA

2909-A
In Baton Rouge
Downing Drive
Built By: Pruyn & Pruyn Construction Co.
Decorated By: Kornmeyer's

2909-A
In Shreveport
5914 River Road
Built By: Woodrow Levin, Bldr.
Decorated By: Hemenway Furniture Co., Inc.

MARYLAND

2909-C
In Ellicott City
Font Hill Manor: Route 144: Howard County
Built By: The Stiles Company
Decorated By: Hecht-May Co.

MICHIGAN

2909-C
In Bridgeport
2535 Larry Tim Drive: Southfield Village Subdivision
Built By: Alfred F. Mardon
Decorated By: Leath and Company

2909-A
In East Grand Rapids
2228 Heather Street
Built By: Albert Builders, Inc.
Decorated By: Herpolsheimer Co.

2909-D
In Flint
715 Country Club Lane
Built By: Glendale Builders, Inc.
Decorated By: Winegarden Furniture Co.

2909-A
In West Bloomfield Twp.
14 Mile Road & Middlebelt
Built By: Frankel Bros.
Decorated By: Robinson Furniture Co.

2909-A
In Lambertville
7051 Edinburgh Drive: Green Hills
Built By: Van Deilen Homes, Inc.
Decorated By: Treuhaft Bros.

MINNESOTA

2909-D
In Minneapolis
15657 South Woodgate Rd.
Built By: Hugh Thorson Construction Co.
Decorated By: Donovan's Furniture & Carpet Co.

2909-B
In St. Paul
3965 White Bear Ave.
Built By: Kenneth W. Bacchus
Decorated By: Dayton's-Schuneman

MISSOURI

2909-A
In Liberty
North On Highway 69
Built By: J. A. Peterson Wilshire, Inc.
Decorated By: Jones Store Co.

2909-A
In St. Louis County
3 Chesterton Lane: Clayton Rd. West of Baxter
Built By: Burton Duenke
Decorated By: Lammert Furniture Co.

2909-A
In Springfield
2104 Catalina: Southern Hills
Built By: Glenn L. White

NEW MEXICO

2909-A
In Albuquerque
1208 Monroe Street, N.E.
Built By: Jack M. Clifford & Co.
Decorated By: American Furniture Co.

NEW YORK

2909-A
In Bay Shore
83 S. Montgomery Ave.
Built By: Al Rabinkoff
Decorated By: Nassau Wayside Furniture Shops

2909-C
In Schenectady
909 Heather Lane
Built By: Wade Lupe Construction Co., Inc.
Decorated By: R. S. Ras Furniture Co. (Albany & Schenectady)

2909-C
In Williamsville
47 Hunters Lane
Built By: Merrill Construction Co., Inc.
Decorated By: Allen's Provincial & Contemporary Shoppe

OHIO

2909-D
In Cincinnati
2875 Werkridge Drive: Werkridge Estates
Built By: Herzog Brothers
Decorated By: H. B. Meier Early American Shop

2909-B
In Columbus
Western Estates
1540 Hickory Run Drive
Built By: Bello Builders
Decorated By: Lazarus

OREGON

2909-D
In Portland
12965 S.W. Parkway
Built By: E. G. Stassens, Bldr.
Decorated By: Meier & Frank Co.

PENNSYLVANIA

2909-A
In Pittsburgh
Northwood Acres
Built By: Edward M. Ryan, Inc.
Decorated By: Joseph Horne Co.

TENNESSEE

2909-A
In Chattanooga
Bayview Road: Lakesite
Built By: Lakesite Land Co.
Decorated By: Miller Bros. Co.

2909-A
In Johnson City
Oaklane: Tanglewood Addition
Built By: E. J. Shew
Decorated By: King's, Inc.

2909-A
In Memphis
1598 Bonnie Drive: Graceland Subdivision
Built By: Realty Investment, Inc.
Decorated By: Lowenstein's

TEXAS

2909-A
In Amarillo
3115 Sunlite
Built By: Joe Reynolds, Bldr.
Decorated By: McGee Furniture Co.

2909-A
In Corpus Christi
441 Poenisch Drive
Built By: Yarbrough and Stevenson, Bldrs.
Decorated By: Showroom of Finer Furniture

2909-A
In Dallas
Jubilee Trail: Kenilworth Estates
Built By: Billy Underwood Construction Co.

2909-C
In Fort Worth
6065 Wimbleton Way
Built By: Hobson J. Cloer

2909-A
In Kingsville
1503 Santa Monica: Santa Gertrudis Estates
Built By: Jon Held Homes, Inc
Decorated By: Coleman, Inc.

2909-A, C
In Midland
A—2512 Neely Street; C—2504 Neely Street
Built By: H. T. Fenderbosch

2909-B
In Sugar Land
123 Sorrento
Built By: Leo E. O'Neal
Decorated By: Foley's

2909-A
In San Antonio
7113 Blanco Road
Built By: Castlecraft Builders
Decorated By: Karotkin Furniture Co.

2909-A
In Wichita Falls
3308 Arrowhead Drive
Built By: Dennis Construction Co.
Decorated By: Spears Furniture Co.

UTAH

2909-B
In Salt Lake City
4765 Quail Point Road
Built By: Bettilyon Development Co.
Decorated By: South East Furniture Co.

VIRGINIA

2909-C
In Norfolk
Camellia Roads
Built By: Norton Construction Co., Inc.; Sales By Walker Realty Corp.
Decorated By: Haynes Furniture Co.

WASHINGTON

2909-A
In Bellevue
8818 N.E. 19th: Clyde Hill
Built By: Elvin W. Long, Builders, Inc.
Decorated By: Does' Majestic Furniture Co.

2909-C
In Tacoma
Northshore Country Club
Built By: Schneider & Felix
Decorated By: Rhodes of Tacoma

WISCONSIN

2909-B
In Greendale
5659 Driole Court
Built By: Rite Realty Corporation

CANADA

2909-C, D
In Dshawa, Ontario
C—794 Sommerville St.
D—795 Laws Street
Built By: McCullough Homes, Ltd.
Decorated By: (C only) Eatons of Canada

2909-C
In St. Catherines, Ontario
5 Wood-Dale Drive
Built By: Gordon Stewart
Decorated By: McNamara & Reynolds, Ltd. & Furniture By T. H. Critelli, Ltd.

The HUB of the house

Our ACTIVITY CENTER helps your family to enjoy the things you like to do together.

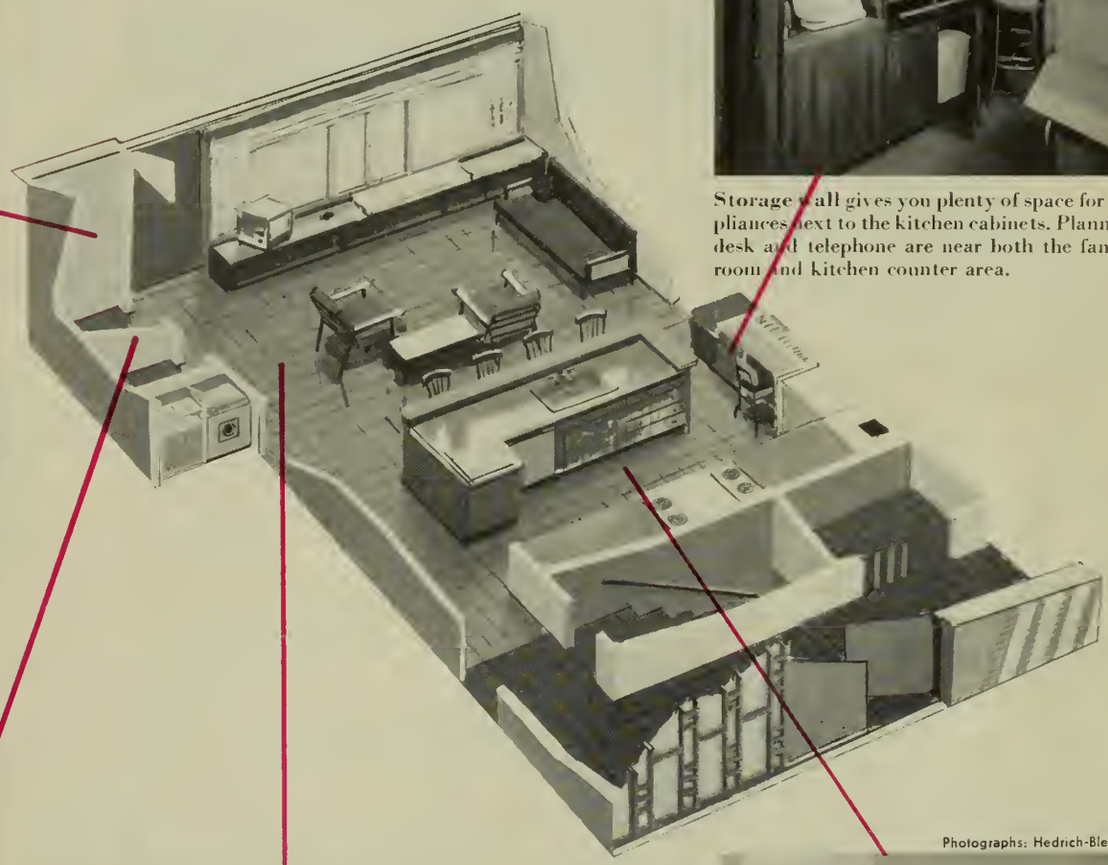
Kitchen is in the middle, as a control center all day
Family room is convenient to kitchen and the back yard
Hobby space in and near the family room is plentiful
Laundry and sewing equipment space is built in, too
Basement or utility room has extra work space, storage
Front entry channels quickly into all parts of the house



Storage wall gives you plenty of space for appliances next to the kitchen cabinets. Planning desk and telephone are near both the family room and kitchen counter area.



oungsters' jackets, boots, and our gardening apparel fit into this rst closet, near the back door.
Cleaning equipment stows neatly n the other side across a panel of erforated hardboard. Note circuit reaker in this convenient spot.





he second in the closet lineup olds a complete sewing and hobby llection. Racks and bins store each em for ready finding and use.
Sewing machine is below, along th photographic supplies. Divids organize the closet to your needs.



A fold-down work table is ideal for your big, spread-out projects, handy to closet.
When table is folded back against wall, the legs form panels that match the supply closets next door.

The kitchen is a control center for this area. It's brightly skylighted all day long—and the vaulted ceiling adds spacious, open feeling.
Acoustic treatment on the ceiling soaks up noise.



Photographs: Hedrich-Blessing

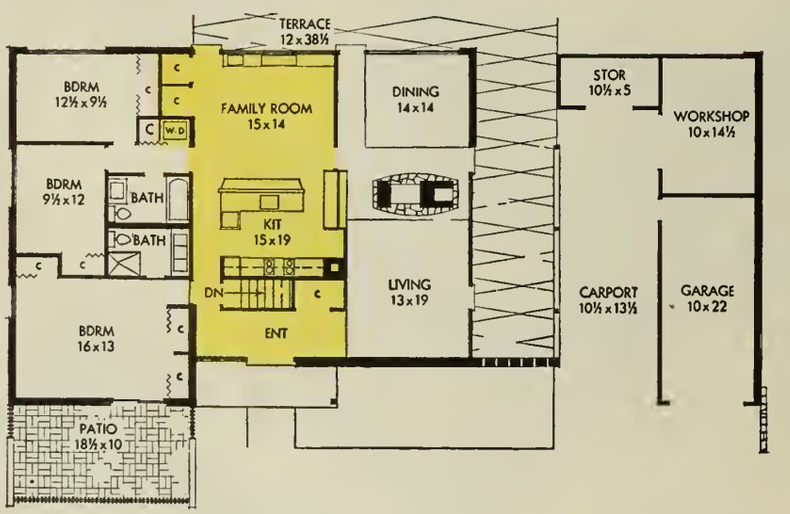
Now see this ACTIVITY CENTER in four Idea Homes

IDEA HOME 2909-A *has three bedroom grouping*



Yes, this house is Contemporary, but you'll find in it a timeless grace that will make you feel at home.

Concrete brick teams with a rough board-and-batten siding and a wood-shake roof for a texture contrast. The single roof line unifies the home; open rafters let the sun create a play of shadows on the front wall.



Bedroom wing at left features a master suite with its own fenced garden. Children's rooms are near their bath and washer-dryer. Two-way fireplace in the living-dining rooms is a focal point for both areas. 2909-A has 1,730 sq. ft.

Photographs: Hopkins





The private side of this Idea Home opens wide to a terrace and garden. Open space in the roof indicates a sheltered outdoor sitting room just off the living-dining room.

House is handsomely simple on this side, too. Note that side walls are mostly windowless for privacy in a closely built neighborhood.

...and today's preferred long and low style

Now see the ACTIVITY CENTER in action in a whole house! Note how smooth-working this home is: at left is a 3-bedroom, bath wing; at right, living and dining rooms. Each of these areas works together, yet can be made separate and private when desired. It's a house for *you* to boss—not one that bosses you by putting up walls in the wrong places or mixing up activities needlessly.

Popular new citrus tones sparkle here

Transitional style of decorating just fits this house. The sleek lines and convenience of Contemporary furnishings are mellowed with Traditional accessories.

The daytime rooms are color-schemed in easy-to-live-with greens, spiced with yellow and tangerine. Bedrooms have an individual character, with matching baths.

Another Idea Home version on the next page



Drawings: Basia Benda, Rudolph Associates

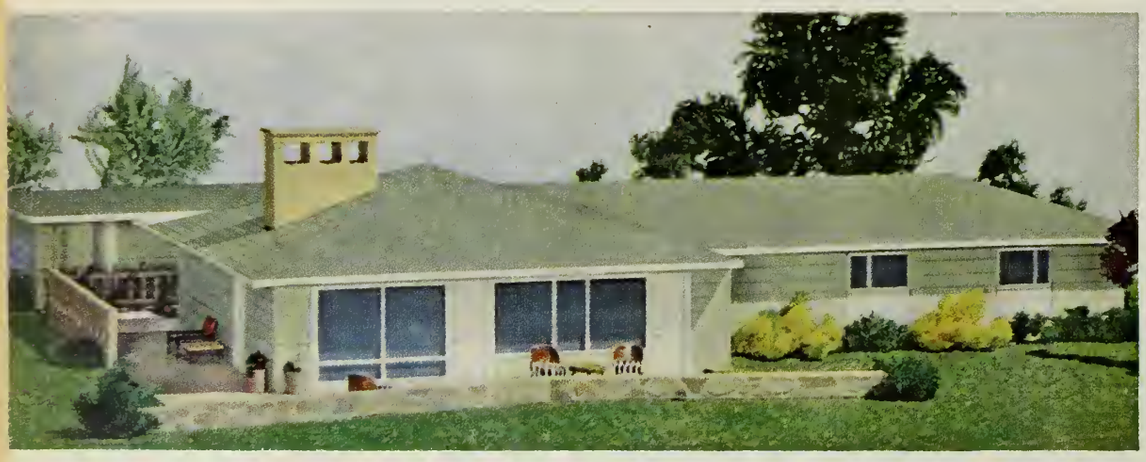
FIVE STAR HOME 2909-A
YOU CAN BUY PLANS ®
SEE PAGE 151

IDEA HOME 2909-B *offers three bedrooms, too,*



We've adapted one of the most popula building styles for Idea Home 2909-B. Th hip roof, shingled siding, and neat window are familiar and friendly. Yet the over-all e fect is one of vigor and vitality, too.

The entry is at the corner of the "L." Ga rage and carport are out front, joined to th house by an overhead grille. Each room an terrace gives maximum use at minimum cos



The daytime areas of the house open wide to the rear yard, where privacy can be developed behind a fence or hedge. In contrast, bedrooms are more secluded. Note the walkway from the front court-yard to the rear terrace (an overhang shades it and the big windows from midday sun). A massive chimney gives the house good scale and emphasizes the long, low line of the roof.



Informal exterior repeats in cool-colored interior scheme

This house has a casual, informal air, so we furnished it in the same mode. Blues and greens—a whole family of them, bright, dull, light, and dark—co-ordinate the rooms into a harmonious, livable whole.

Window treatments are uncomplicated. Wood-slat blinds in the bedroom wing are useful and economical. Resilient flooring is highly practical, too.

Terrace furniture here, as in the other Idea Homes, is color-matched with the interior schemes.

ut all in a row

Here again, the ACTIVITY CENTER in the most convenient place, the hub. ing room has been opened to an en- sed garden next to the carport. No ed to hide behind drawn draperies re—privacy is built right in.

The bedroom wing stretches out to the t, with three in-line rooms and their o baths. It is planned for flexibility, for ferent families, or to meet changing eds for one family.

nt four bedrooms? Turn the page



This house has unusual shape, yet the ACTIVITY CENTER helps organize everything efficiently. 2909-B has 1,712 square feet.



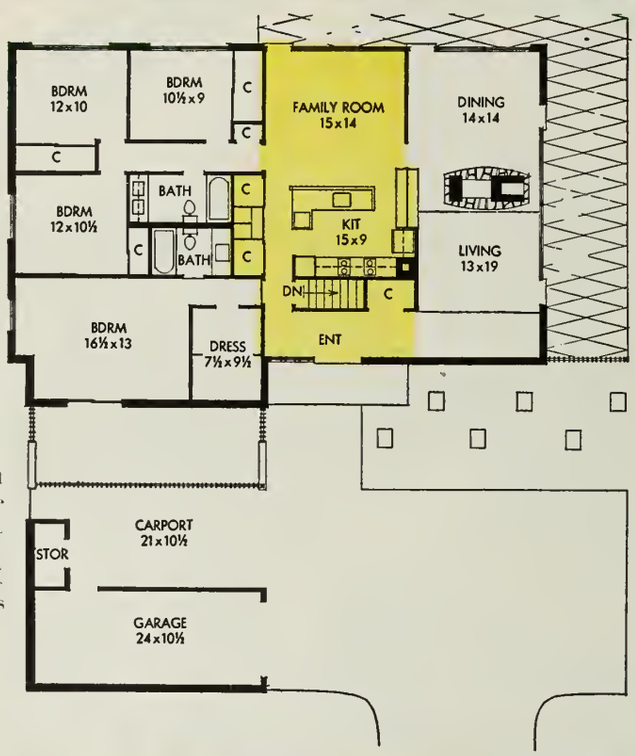
FIVE STAR HOME 2909-B
YOU CAN BUY PLANS ®
SEE PAGE 151

IDEA HOME 2909-C *with a traditional exterior*



Here's a house that interprets the beloved New England tradition in a way that suits modern tastes, too.

Narrow clapboards and white-framed windows, along with the steeply pitched roof, recall yesterday's best design. Windows are evenly spaced for a formal appearance. House blends with its site.



Plan carries its extra space well, doesn't ramble aimlessly. Master bedroom suite is complete with dressing room and bath, and outside walled garden.

Three children's rooms are grouped around their bath. Home 2909-C encloses 1,915 square feet of living space.

Familiar style inside, but with up-to-date accents

The mellow clapboard exterior of this house inspired the furnishings and the decorating. We started with a basic scheme of earthy yellow, pumpkin, and leaf green to highlight the warm cherry and pine wood tones. Black is a vigorous accent.

Area rugs let handsome wood floors show. The fabrics use plaids and provincial prints for extra friendliness.

Each bedroom has a comfortable chair for reading or relaxing. Storage walls are in the right place for clothing items.





This house knows how to live well, with large glass areas opening at the rear. Flush panels under high windows give them the proper scale and importance.

Smaller roof overhang here is in keeping with Traditional design. Trees should be planted to shade the large windows.

...nd four spacious bedrooms inside

There's more larger-family spaciousness in this four-bedroom version of the 1959 Idea Home. The same ACTIVITY CENTER as before serves the extra family members easily. Note the roomy master suite for parents, away from rambunctious youngsters' quarters.

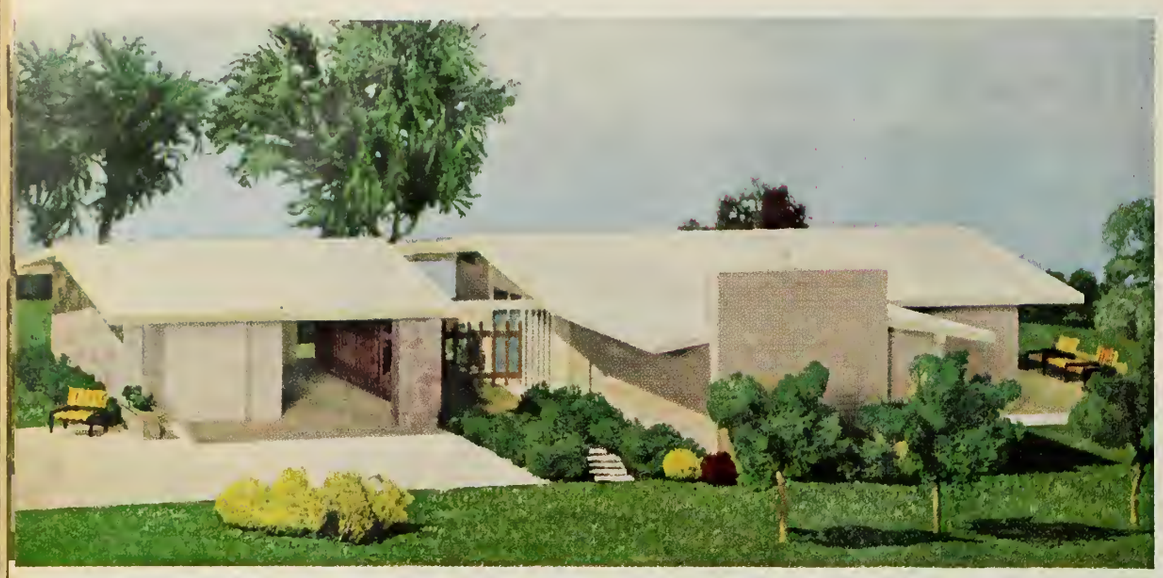
All through this house is proof that "Traditional" needn't mean old-fashioned—you can live informally here without worrying about low ceilings or stuffy rooms. And this big-family house, surprisingly, tucks into a narrow lot in a town neighborhood or holds its importance on a suburban acre. Its character is warm and inviting; you could be at home in it anywhere.

For a two-bedroom Idea Home, turn page



FIVE STAR HOME 2909-C
YOU CAN BUY PLANS®
SEE PAGE 151

IDEA HOME 2909-D *offers up-to-date smartnes*



Dramatic appearance of this Idea Home due to interesting sweep of roof line and ma sive chimney. Brick and stone combine give a staunch, solid feeling.

Entry courtyard brings added importan to the front door, and makes the house see larger than it is. Note how streetside is wi dowless for indoor seclusion.





It's in the rear that this house opens up! Family room enjoys this terrace view (left), and there are doors so family can go outside easily from living or family rooms.

Here you see how the terrace between house and garage uses valuable space that's wasted in most houses. Plantings outside this Idea Home are best when simple and neat.

Flexible furnishings make small space live bigger

Idea Home 2909-D makes good use of multipurpose Contemporary furnishings. They can be shifted around—often they'll do the work of several pieces. The divider unit in the living-dining room, for example, serves both areas, stores equipment for both.

A tile floor, in smart, bold pattern, extends from entry into the dining area, to outline it from the living room. Drop-leaf table backs against the wall, can spread out for serving. Tea-cart is an extra living-room table; it also brings meals in from the kitchen. Host chair provides more living room seating.

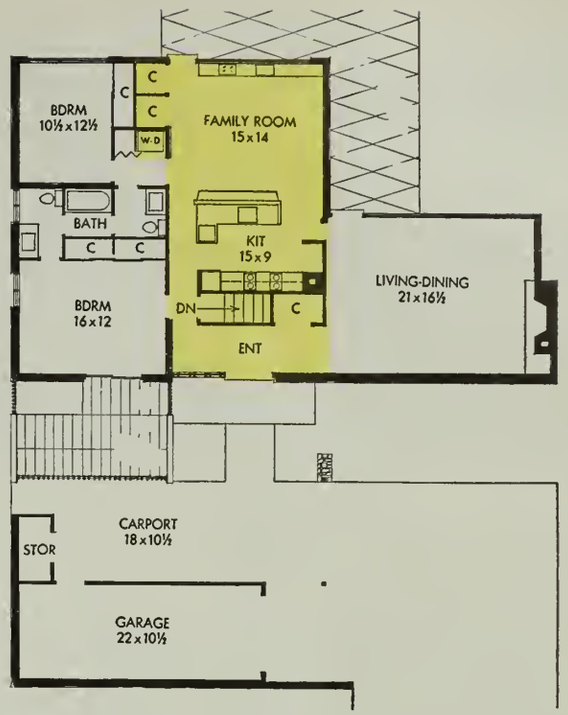
Color scheme of brilliant pink, orange, cherry, and blue is used to give distinction and drama to the interior. Backgrounds are kept light to make the rooms look more spacious.

...but in just two bedrooms

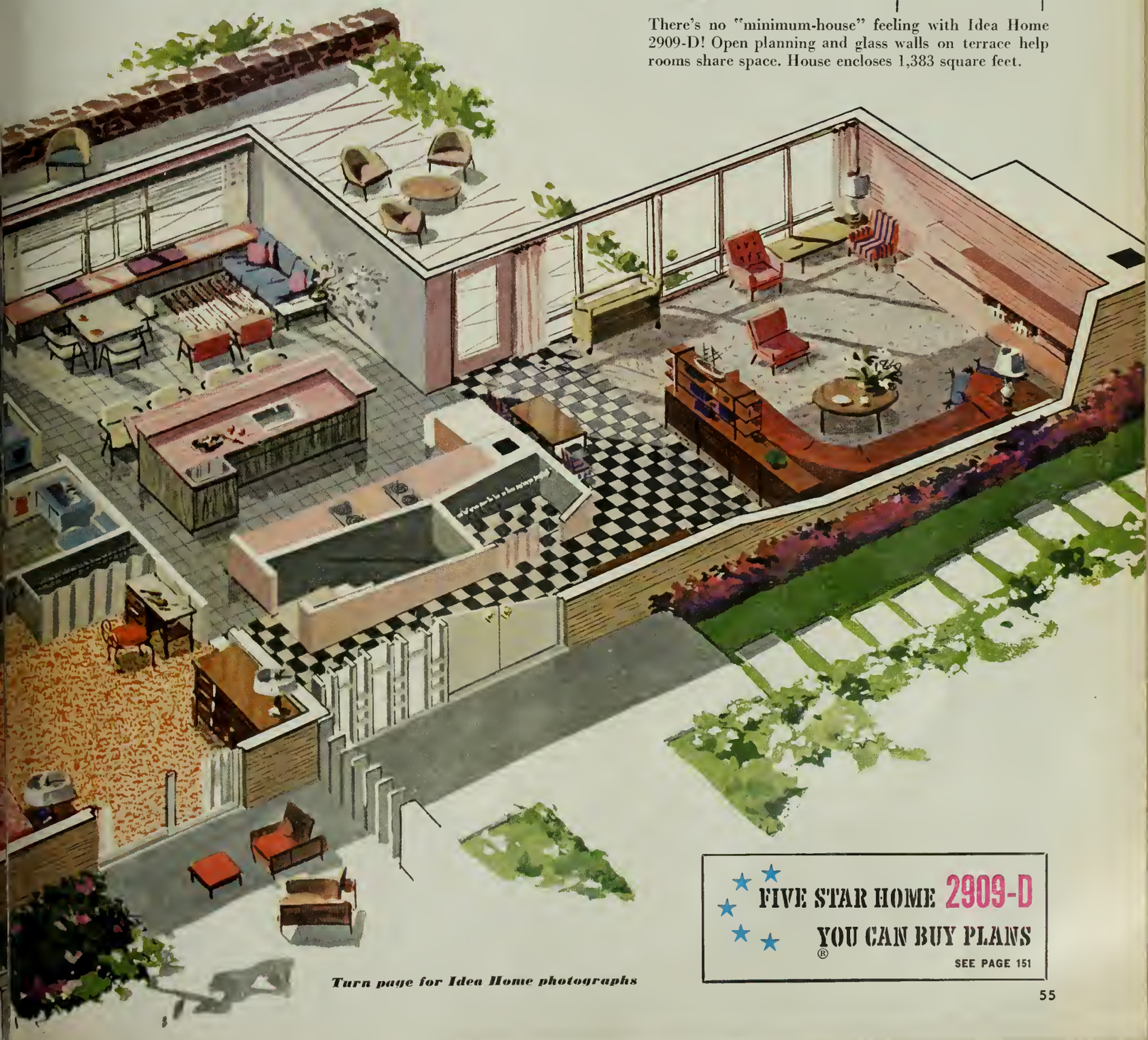
You've seen how the ACTIVITY CENTER makes medium-size homes more fun to live in. Now look at this smaller home—and note how it provides the most possible living space for your dollar.

Both wings off the ACTIVITY CENTER are compact and economical, yet they have the comfortable and spacious feeling of the other Idea Homes. In the living-dining room, attention is focused on the dramatic fireplace wall. The living area also opens on a fine terrace that's enclosed by the "L" of the house.

Like the economy of this design, but need three bedrooms? Then check plans A and B for the right bedroom arrangement, and combine with this living wing.



There's no "minimum-house" feeling with Idea Home 2909-D! Open planning and glass walls on terrace help rooms share space. House encloses 1,383 square feet.



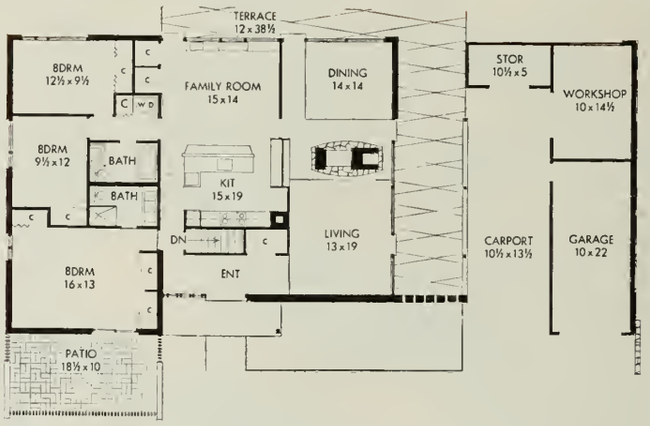
Turn page for Idea Home photographs

FIVE STAR HOME 2909-D
YOU CAN BUY PLANS ®
SEE PAGE 151

The street view of Idea Home 2909-A shows how neat yet substantial it is. Landscaping is simple and orderly—it's stretched out low (as the house itself is low).

Large driveway is softened by a textured concrete surface: brown gravel was mixed with concrete to match house color.

Architect: Donald H. Honn, Tulsa, Oklahoma
Builder: Jim Nuckolls, Tulsa, Oklahoma
Decorator: Florence Byerly,
Better Homes and Gardens
Landscaping: Fleeta Brownell Woodroffe,
Better Homes and Gardens
Photographs: Bill Hedrich, Hedrich-Blessing Studios



Note the unusual workshop-storage area (right) in this compact, rectangular plan. Details of this 2909-A plan are on page 49.

Rose-brown wood trim goes perfectly with white-painted concrete brick. (The white is tinged with rose, too.)

Simple post-and-beam construction is indicated by the beam extensions at the side. Wood-shake roof has a craggy texture to make this large surface more interesting to the eye.



Now see 2909-A as it was built

AFTER WE DESIGNED the four Idea Homes you have just seen in model form, there was still one more thing to do. We had to build one, to see if the idea of an ACTIVITY CENTER really worked as well in practice as it had on our drawing board. So as a "pilot model," we built and completely furnished Idea Home 2909-A as you see it here and on these following pages. The results exceeded our best hopes and expectations. So now, as you and your family go through these photographs, we think you will know why this house (along with the three variations, B, C, and D) deserves to be the *Better Homes and Gardens* Idea Home for 1959.



This outdoor sitting room off the living room is a wonderfully sunny spot in summer. It's open to the sky, yet is shielded on three sides. (Carport is at left.) Note the perforated hardboard soffitt that ventilates the roof and eliminates the need for louvers or screening.

More on next page

IDEA HOME – living, dining, kitchen, entrance walkway



Double skylights flood both the kitchen and family room with light. Hanging lamps divide the two areas visually; they also light the snack counter at mealtimes. Planning desk is right where it's needed, as is the telephone, and extra cupboards.



This interior wall in the living room is paneled in handsome, walnut-faced plywood. It's a fine showplace for the family hi-fi; beyond are built-in bookshelves with storage cabinets below. Concealed fluorescent trough-lights on top of this partial wall are striking at night; they accentuate the openness and vaulted ceilings in the house.



Living room enjoys both a handsome fireplace and a view out on the terrace. Windows here, as elsewhere in this house, always open on a private area, never on a public one. Tones of yellow and green here are warm yet restful with large expanse of glass and brick.

More photographs on following pages

Two walls in the dining room have no windows; there's plenty of space for extra dining chairs, buffet, china storage, or other furniture. Colorful draperies pull across both window wall and door at night. Valance light works well on side wall. Note the distinctive combination of carpet and exposed hardwood parquet flooring.





Planting is kept low and level across house front. Narrow working walk next to wall gives access to deep bed where All-America Rose selections Ivory Fashion and Starfire are closely set in parallel bands at the ends for color impact, with evergreen baby-wintercreeper to fill the center.

IDEA HOME—three bedrooms, family room, and terrace



No reason you can't have part of your garden off the master bedroom! Here this private area is paved with tinted concrete blocks. Potted fancyleaf caladiums fill in around base of tree for portable foliage color. Handsome furniture moves easily.



Inside the master bedroom, you look out on the garden shown at left. No cramped feeling here — there's space for a large chair and a vanity (matching lounge chair and storage chest are off picture at right). Tweed carpet doesn't show the lint; folding closet doors cover clothes closet; storage cabinets are above.



Meanwhile, for the cowboy back at the ranch, this room is strictly masculine. Furniture is sturdy, solid maple. Cork-tone flooring continues in from the hall and the family room near by.

The bedroom sills are higher than elsewhere in the house to allow varied furniture placement. Note the shelves for prized space-age models.

New-design double lavatory offers fast two-at-a-time convenience. The tile is self-scored (9 squares per tile).

Plastic panels conceal overhead fluorescent tube lights.



For the daughter, this bedroom is fluffy and feminine.

Unpainted furniture is finished to make a bank of chests at right. Resilient floor is easy to clean; acrylic fiber rug is foot-soft. Note versatile pole lighting.



More photographs on page 141

Here is the heart of *Better Homes and Gardens'* ACTIVITY CENTER — the kitchen-to-family-room-to-terrace combination. Storage is under the window wall and behind brown and white doors. Black door leads to the rear bedroom hall, a washer-dryer, and the second bath.

A family can really relax outdoors on a terrace like this! There's a stone wall to sprawl on, comfortable chairs for enjoying Sunday morning coffee. Two doors lead inside — one to dining room, the other to family room and kitchen. Terrace is same pebbled concrete as driveway.

Ready, set, grow!

By Ann Usher and Jane Goss

TRY THESE THREE new concepts for children's rooms: Decorate with the bright colors your child prefers instead of the fluffy pastels of yesteryear. Concentrate on convenience and comfort instead of just making do. Buy or build children's furniture that bridges the years between the cradle and schooltime. You can test these ideas in your own home—if there's a handyman around, he can adapt them easily, inexpensively.



A folding screen, which blocks out light and drafts, also sets off a nursery corner in a parents' bedroom. The chest that holds baby clothes can go to the child's room or stay as an extra storage piece. You can make the tip-proof screen from ¼-inch plywood and frame it with 1-inch-square lumber. See instructions on page 121.

Drawings: Whitaker-Guernsey



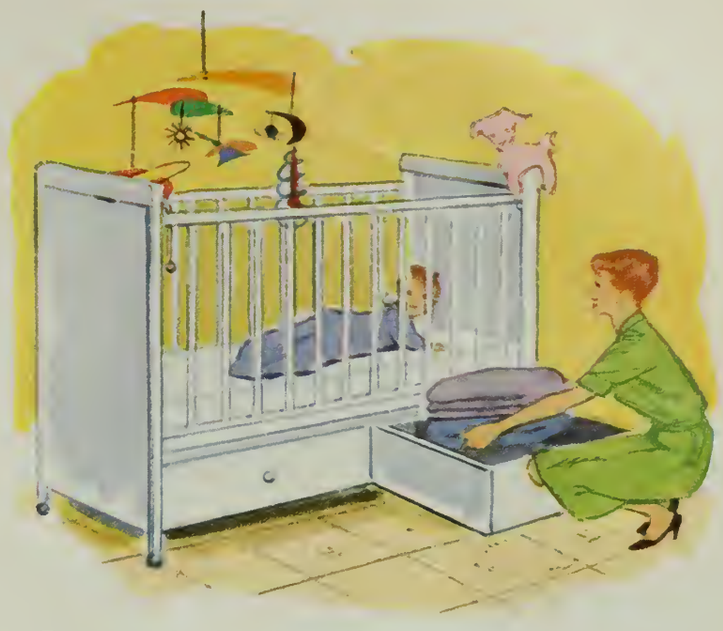
Racks for books and records are made by nailing wood strips to 2-inch-square wood blocks, then screwing blocks to wall studs. Quarter-round molding on the front edge keeps books in place.



Even when you're holding Baby you can open this chest. The secret is a magnetic catch that opens and closes at a touch. To convert an old chest, remove the top drawer front; add hinges.



Two small chests are a good buy. Remove the legs from one of them and stack the units to store baby clothes. Later, place the chests side by side so your toddler can reach into them.



Drawers under the crib provide extra storage space. If you make the units, put casters under them so they'll slide easily. Later, the drawers will make dandy toy-storage wagons.

Photographs: Hopkins



This wall-hung furniture is convenient from birth through many birthdays to come. Any piece can be lowered or raised in seconds. Metal standards fasten securely to the wall. Screws on the back of the furniture slip into keyholes on the strips. The blackboard top folds down to form a sturdy desk. Build this simple, inexpensive furniture from the instructions on page 121.

Now is the time to...

By Fleeta Brownell Woodroffe

- Set iris and Oriental poppies as soon as possible; also hyacinth and daffodil bulbs on delivery.
- Stake heleniums, aconites, and the taller fall asters and chrysanthemums for better display.
- Place orders now for the most desirable lilac varieties, specifying delivery in November.
- Keep a protective coating on rose foliage against blackspot and mildew.
- Plan to lengthen peony season by adding some earlier and later blooming varieties.
- Lift heavily budded chrysanthemum plants into roomy containers to dress up porch or terrace.



Plant peonies for gorgeous color

You can have singles, doubles, bombs, anemone- and rose-shaped flowers, and every color but blue, today in named peonies offered for sale at moderate prices.

Choose a sunny, well-drained location with soil already rich, or made so at planting time. Make each hole a foot deep, a foot wide. Lay a straight edge across hole (hoe handle works fine). Hold plump pink buds on root division up to this straight edge while you firm soil about root and water generously to settle.

Plant iris for their jewel tones

All modern iris are good. The five- to six-inch flowers are stiff enough to resist all but the heaviest rains. And their colors—here's where we go lyrical! Name any precious or semi-precious stone you like and there are iris to match with heavenly shadings words can't carry.

Be guided by recommendations of iris specialists who supply lists for beginners and hobbyists alike. Set iris slightly high with leaf fans erect, in spots with full sun.

Photographs: Lisanti, Inc.



Weymouth



Plant poppies for gaiety

These are the huge Oriental poppies with stiff hairy stems, acanthus-like leaves, and lovely flowers that often open flat to the size of a tea plate. Colors run from white to dark red.

Roots of these perennials, long-lived once established, must be set from July to mid-November. Locate where sun shines long and hot.

Plant for late-summer bloom

After the Big Three are gone for the year, you'll want daylilies (right center here), steeple-like veronicas, red or pink monarda like these at top center. You can have milk-flowered artemisia for height, several kinds of daisies, all before the chrysanthemums begin.

As you see, sizable clumps can be spaced closely for a gorgeous border. Settle plants well before winter.

Planting pointers for beginners

Group three to seven plants of one kind and color for best effect when they're to be looked at across the lawn, or from the house. If peonies border a drive, don't dot a red, a white, and a pink singly. Plant three of one kind before changing to another color.

Repeat groupings through a long bed. Groups need not be of same size, but repeating the same color lets your favorite dominate, and knits planting together.

Contrast bold blooms with small or delicate ones. Set iris with their bold flowers and foliage with white sweet rockets and airy painted daisies.

Stair-step plants blooming at the same season. Hollyhocks belong back of babysbreath. Garden pinks go in front of peonies, bush roses, and lilies.

Finish the settling of each plant in its new spot with the roots well watered in. The crown—that's the point where tops and roots separate—should be at the surface of the bed. Try to leave the plant looking, as far as possible, as though it had not been reset.

Triangular plan for a low bowl



1 Three stems of viburnum in triangular position on a needlepoint holder establish the outline. Curving center stem is cut to stand one-and-one-half times as high as the container is long.



2 Second and third stems, placed forward at left and right in picture 1, are two-thirds and one-third as long as the first. More branches, each a different length, are then added for depth.



3 Next, masses of short stem flowers in brilliant, harmonizing colors are added to fill in the center of the triangle and to hide the bare branch stems. The arrangement is now full and complete.

How to arrange fall flowers and foliages

Arrangements that will be viewed from all sides, such as this coffee table grouping, should be finished both front and back with flower clusters.



By Fae Huttenlocher

FOLLOW THESE easy, one-two-three steps to a handsome show of autumn color in your home. Both blossoms and leaves, if cut just before reaching the peak of their beauty, will retain their brilliance for many days. Whether you prefer to use a tall, slim container; a simple flat bowl; or a beautifully shaped basket, try to achieve the triangular effect we show here. Your arrangement will then have greater character and charm—and each flower and branch will show to its best advantage.



An attractive boat-shaped basket lends itself to a lovely end-table arrangement of fruits, flowers, and leaves.

Cupped needlepoint holders containing water—one at either end of the basket—keep the flowers fresh. Note that the triangular outline is still maintained.

Photographs: Hopkins

Use tall containers for pedestal, end-of-the-table, or floor arrangements



1 Tall containers call for two or three long stems, since the high point of the triangle should rise one-and-one-half times above the lip of the vessel.



2 Lines two and three, left and right, are two-thirds and one-third as long as the first, as in the low bowl arrangement. Use needlepoint for long, upright stems.



3 Shorter flowers at center follow the curving line of first stem to create a focal point of interest and color. Let part of a handle show in your design.

Now you can match the barbecue pros!

By Myrna Johnston

THESE are the men who sparked outdoor cooking. Old-time personal friends of the editors of *Better Homes & Gardens*, they have helped us pioneer barbecuing in the magazine field. Here we present six bigwigs—all grill manufacturers—with their favorite barbecue meals cooked on their equipment. Each man gives recipes, tips for expert and novice. Join the barbecue brotherhood!

Recipes on page 101



Say "howdy" to Wade Busby—this Texan is chief sales manager for the largest California barbecue company. His philosophy: the patio is as much a part of your home as the living room. His dream: a portable barbecue for every yard.

Wade is host *extraordinaire*, thinks nothing of entertaining a couple hundred at a time. Naturally his own yard is outfitted with several jumbo units—all on wheels. Tonight's feast: Marinated Pork Roast with Ho-Bo Beans, a salad of onion and pepper slices, corn bread fresh from grill's oven.

Pete Gross is "Mr. Barbecue"—he's been cooking over coals since 1917. Pete heads his own barbecue company—his grills sport 7 motor-driven spits. As "Pedro," he is chief instructor of the Aeme Barbecue College, Alhambra, California.

So pay attention to Prof. Gross, and you'll be able to duplicate his "Dinner for 4." Those are Roast 7-rib Racks of Lamb he's holding there in on-guard position. On the other spits, top to bottom: baked spuds, brown-and-serve rolls, white turnips and Bartlett pears, red yams, and row of tomatoes.

Pete says the women love this meal—the missus is stuck for only the salad bowl. Dessert? Skip it.

Photographs: de Gennaro; Allen Snook





Meet Handyman George Stephen. This engineer and football tackle went into the sheet metal business. As he watched a big metal spinning come from the lathe, he got the idea of making one into a barbecue. A few drill holes and dampers later, he was supplying friends with his invention. Now his plant makes kettle barbecues galore.

Located just outside Chicago, George demonstrates his equipment at rodeos and home shows all through the West. He likes to cook a meal as above, with *lid on*—no need to turn the beef roast, baked potatoes, or squash. Note his little partner grill for hot appetizers.



Frank Dieterich trusts the precision of an all-electric rotisserie over his skill with charcoal. And he knows he has a lot of company. A born mechanic—and a chemical and electrical engineer—he whomped up his first electric model with a pair of pliers and hammer. Soon orders poured in.

Nice thing about his thriving rotisserie business, says this gourmet, is he gets to eat all his experiments. His specialty for guests: Stuffed Cornish Game Hens. (He skewers 'em with tiny sterling sabers—a gift. Toothpicks suffice, however.)

Drop reins at Howard Murdock's for a taste of Dallas hospitality. A top-flight outdoor chef (and demonstrator and master of the soft sell), he's a partner in a firm that makes two-decker covered barbecues. Years ago his longing for the wide open spaces took him out of store sales and into grill merchandising at sports shows and home shows.

Howard believes in easygoing feasts. His advice is to start your fire and ready the meat for the barbecue at the same time, and you'll come out right. In the picture, he has roast chicken halves for the grownups, burgers for the kids on bottom deck, corn on the cob for everyone.



Hats off to Grant Hastings—two of his recent barbecue models were displayed at the Brussels World Fair, and he was awarded a citation by the State Department. Reared on pit barbecuing (you fire up at 4 a.m.!) in Tulsa, he improvised a portable covered cooker—his first is in the Smithsonian.

Cooking for the crowd holds no terror for Grant. He has barbecued for his whole ROTC unit, gives outdoor cooking clinics for "Y" groups. Here his hood-down, carefree dinner includes Smoked Brisket, baked beans, Olives-in-Bacon Appetizers.



Test-Kitchen Birthday

Our 10 most popular recipes!

BETTER HOMES & GARDENS Test Kitchen is celebrating its 30th anniversary. This is your kitchen and ours, for here are tested the many, many recipes you and your friends —our readers—have shared with us. Our present to you: The 10 best-loved recipes in 30 years! Homemakers all over America have sent them "bouquets," so we pictured each favorite with a nosegay. The Test Kitchen has made thousands and thousands of recipe tests for our magazine and cook books: *Better Homes & Gardens* New Cook Book, Junior Cook Book, Barbecue Book, Salad Book, Diet Book, and the brand new Meat Cook Book. We hope our recipes will continue to bring joy and good eating to families everywhere.



Feathery Fudge Cake—it's tops

We repeat what we said about it a few years ago: "So rich and velvety and moist and good that if you could have just one chocolate cake recipe, bet you'd choose this!" Our thanks to Mrs. Sinell, LeSueur, Minnesota, a 1956 prize winner.

Photographs: Allen Snook



Chocolate-Almond Velvet

Words can't tell you how delicious this ice cream is. Find out for yourself! The cookies are an extra. The recipe was sent by Mrs. Boivin of Rumford, Maine. We published it as Cherry Winks in February, 1945, and said, "Crisp topcoats have a gay cherry button."

Recipes on page 78

Better Homes and Gardens
TEST KITCHEN

Four Test Kitchens in one! Come on in and meet the staff

WE'RE PROUD of our Test Kitchen staff. All are graduate home economists who are expert cooks. After a day of recipe testing, all go home and fix a good dinner for lucky husbands.

These technicians develop and perfect recipes, of course. But they also test new products so we can tell you about them in "These Foods are News!" And they cook and arrange foods for dress rehearsals before photographs are taken.

The big room you see in the picture is divided into four kitchens, each planned exactly like a home kitchen—with a technician in charge. Some of the ranges and refrigerators are gas, others electric—we test with both.

An almost constant parade of new equipment comes to the Test Kitchens to replace the older models—from dishwashers to electric can openers. Revolutionary equipment—like the electronic range—is given a practical tryout.



Photographs: Hopkins

Our 10 most popular recipes!



Perfect Potato Salad—so easy!

Still as true as when we first published the recipe: "To rate tops, a potato salad must have all flavors blended to mellow goodness, be just the right tartness—like this." There's no dressing to make. And the potatoes are sliced—takes less time than dicing. You sprinkle the cooked potatoes with vinegar and a bit of sugar, toss with seasoned mayonnaise.

Better Homes and Gardens TEST KITCHEN

Foods and Equipment Editor Myrna Johnston says tasting is fun—and a job!



She's the little lady in the brown suit. A graduate home economist herself, and a wife and mother, she has directed the editorial staff of home economists for over 22 years.

Hugh Curtis, editor of *Better Homes & Gardens*, joins the taste panel.





Every food the technicians prepare is scored by the taste panel for family appeal—practicality—and downright deliciousness.

To be published, a recipe must meet our high standards and merit the faith of our readers.



Orange Bowknots—try 'em!

Feather-light and orange-glazed, they won in a 1946 Cooks' Round Table contest. (Now the contest is called Prize Tested Recipes.)

Mrs. Loatman, Randolph, Massachusetts, sent the original recipe. We reprinted it as "The Best Orange Rolls We Ever Ate!"

Recipes start on page 78

Chicken Royale—company special

No better eating than this—all delicate-flavored white meat baked with Herb Stuffing and served with Sour-cream Mushroom Sauce. Our recipe-parade extra: Orange-spiced Peaches—a fragrant relish to go with chicken or ham.

Our 10 most popular recipes!



Hamburger Pie—a meal-in-one!

It's a casserole of ground beef with canned green beans and a no-cook sauce of condensed tomato soup. The baked-on crust is fluffy mashed potatoes. Simple, quick, tasty! A 1940 recipe from Kay Fitzpatrick, Pottsville, Pennsylvania.

Better Homes and Gardens TEST KITCHEN

Every recipe is tested over and over—as many times as are necessary



The Test Kitchen director and a foods editor sort the thousands of recipes entered in our monthly Prize Tested Recipes contest.





Even if a recipe rates "Excellent" on the first try, it is given a series of retests for good measure.

Notice our new red-and-white checked seal at far left. It means the recipes we publish are Test-Kitchen endorsed.





Best-ever Cheese Cake —and it really is!

The filling is smooth and rich with cream cheese, the crust almost like a delicious lemon cooky. The crowning glory: pineapple slices with Strawberry or Pineapple Glaze.

This recipe is one of our fairly new favorites—since 1956. As always, you are invited to send us your pet recipes through our contest announced every month.

And, of course, if you have the chance, stop by to visit us in the Better Homes & Gardens Test Kitchen.

Citrus Chiffon Pie. M-m-m!

Tart and sweet, orange-y and lemon-y, light as a cloud. Perfection! Those were the compliments we paid this recipe when republished by request in 1958.

Here's what Mrs. Nagel of Los Angeles wrote 20 years ago when she sent us her prize recipe:

"My Citrus Chiffon Pie started life as a simple lemon chiffon. Then I added an orange and doubled its goodness." Try it yourself.

Recipes start on page 78

Our 10 most popular recipes!



Better Homes and Gardens
TEST KITCHEN

Twin Meat Loaves—family's choice

Fragrant and savory with herbs, these meat loaves are just the ticket for a hearty dinner. The topper goes on before baking—loaves are scored with handle of wooden spoon, then filled with chili sauce for the ribbon look and a tangy glaze.

Let baked potatoes and big rosy apples share the oven. Original recipe from Mrs. Moy, Phillipsburg, New Jersey.

Frozen Fruit Salad—luscious!

No need to bother with dessert. This is it! Or could be late-evening bridge refreshments. For pretty slices, freeze the mixture in round ice-cream or freezer cartons.

This make-ahead salad is refreshing with canned fruit cocktail. The snow-white polka dots are marshmallows. Recipe sent by Mrs. Kepner of Fargo, North Dakota.

Recipes start on page 78





When a growing boy has his good hot soup

GOOD THINGS BEGIN TO HAPPEN

appetite happens. One whiff of that fra- broth – and he's ready to dip right in! good reason, too, when that soup is Camp- Vegetable Beef Soup! Hearty chunks of fine lean beef, good garden vegetables, sturdy beef broth. No wonder good nutrition happens . . . and good spirits, too.

By the way . . . have *you* had your soup today?



Once a day... every day... enjoy Campbell's Soup!

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing ...*Instantly!*

SAVES TIME... SAVES MONEY, TOO!

And here's a really exciting way to use it—as a crust for chicken pie. Not only does Pepperidge Farm Stuffing make this one of the most attractive chicken pies you've ever served; it gives chicken a flavor-lift your whole family will enjoy. What's more, the seven choice herbs in Pepperidge Farm Stuffing will lend excitement to dozens and dozens of your favorite recipes. Pepperidge Farm Stuffing is something no well-stocked pantry should ever be without!



CHICKEN PIE DE LUXE

1¾ cups Pepperidge Farm Stuffing
½ cup butter
½ cup milk
1 10½-oz. can condensed cream of celery soup
1½ cups cooked, boned chicken, in pieces
¾ cup cooked peas
1 tbs. minced onion
Dash of pepper
¾ cup Pepperidge Farm Stuffing, finely crumbed for topping
Snipped parsley

Mix stuffing with butter; press mixture firmly to bottom and side of 9" pie plate.

In a saucepan, stir milk into soup; add chicken, peas, onion, pepper; heat—turn into pie shell. Bake 10 minutes or until bubbly at 425° F. Arrange border of ¾ cup stuffing crumbs on top of pie, sprinkle center with parsley. Serves 6.

P. S. Pepperidge Farm Stuffing adds *variety and spice* to everyday menus!

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE



Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer... stainless steel or porcelain tops ... natural wood finishes ... garbage disposal.

WRITE today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. E-1, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE



Real Outdoor Flavor!
WRIGHT'S BAR-B-Q SMOKE
FREE SAMPLE .. Send name and address of your grocer to:
WRIGHT'S SMOKE CO. Dept. BH
2435 McGee, Kansas City, Missouri

GIFT OFFER Makes Money and Friends for You!

Imported Ceramic Salt & Pepper Set FREE with Christmas Card Samples on approval

Get sensational new Christmas Card money-making plan . . . offer friends fine imported ceramic gifts at only 39c. Easy way to introduce big line of newest Christmas Cards, Stationery, Novelties that everyone wants. **You make 50c to $1.25 cash profit per item**—$25 to $250 fast! No experience needed. Send for samples on approval and imported Ceramic Gift FREE.

MIDWEST CARD COMPANY
1113 Washington, Dept. 406-L, St. Louis 1, Mo.



Look for SPRINGMAID COTTONS in work shirts, and work pants

ask for new
MEYERCORD
Golden Glamour
DECAL DECORATIONS
for your home



AVAILABLE IN PAINT & WALLPAPER, HARDWARE, DEPARTMENT, VARIETY STORES

Test-Kitchen birthday

Begins on page 76

What did folks like to eat back in 1929 when our Test Kitchen made its debut? Good casseroles and salads and desserts, much the same as today—but icebox cake was the rage—and pizza was unheard of.

In presenting our 10 most popular recipes, we have brought them up-to-the-minute with modern ingredients like instant potatoes and tiny marshmallows. We couldn't resist including a few extra recipes—there were so many, many more that are tops. We chose the ultimate in chocolate cake, the all-American favorite. Wish we had room to give our best angel cake, too. The pie selected is a citrus chiffon. Wish we could add perfect apple pie. And so it goes.

Part of our 30th celebration is a new gift for contest winners in Prize Tested Recipes—a *Better Homes & Gardens* Certificate of Endorsement in a trim frame to hang on the wall for family and friends to admire.

Happy Birthday, dear Test Kitchen! And many happy returns!

Feathery Fudge Cake

After it was featured among the desserts on last February's cover, Mrs. Czajka of Toledo, Ohio, wrote, "This is the first time I have ever written you or any other magazine—but I felt that you should know how pleased I was with the recipe."—

⅔ cup soft butter or margarine
1¾ cups sugar
2 eggs
1 teaspoon vanilla
2½ 1-ounce squares unsweetened chocolate, melted
• • •
2½ cups sifted cake flour
1¼ teaspoons soda
½ teaspoon salt
• • •
1¼ cups ice water

Cream together butter, sugar, eggs, and vanilla till fluffy (beat 5 minutes at high speed on mixer, scraping bowl occasionally to guide batter into beaters; or beat 5 minutes by hand). Blend in cooled chocolate. Sift together flour, soda, and salt; add to creamed mixture alternately with ice water, beating well after each addition. Bake in 2 paper-lined 9x1½-inch round pans in moderate oven (350°) 30 to 35 minutes or till done. Frost cooled cake with Chocolate Satin Frosting. Trim plate with Coconut Marshmallow Candleholders.

Chocolate Satin Frosting

It's a fluffy, light-chocolate frosting when whipped by mixer. For darker, more satiny frosting, beat with spoon—

2½ 1-ounce squares unsweetened chocolate
2 cups sifted confectioners' sugar
3 tablespoons hot water
1 egg
⅓ cup soft butter or margarine
1 teaspoon vanilla

Melt chocolate in mixing bowl over hot water. Remove from heat. With electric mixer blend in sugar and water. Beat in egg, then butter and vanilla. Frosting will be thin at this point, so place bowl in ice water; beat until of spreading consistency. Will frost tops and sides of two 9-inch layers.

Coconut Marshmallow Candleholders

Dip the marshmallows in light cream, then roll in tinted flaked coconut—we used yellow food coloring. Insert a little birthday candle in each.

To tint coconut: Place flaked coconut in large jar; add a few drops food coloring. Cover, and shake till coconut is uniform in color.

Chocolate-Almond Velvet

Rich, delectable—and easy! We thank Mrs. Guenther of Grand Forks, North Dakota for the recipe—

⅔ cup canned chocolate syrup
⅔ cup sweetened condensed milk
2 cups heavy cream
½ teaspoon vanilla
• • •
⅓ cup slivered blanched almonds, toasted

Combine the chocolate syrup, condensed milk, cream, and vanilla; chill. Whip till fluffy and soft peaks form. Fold in nuts. Pile into refrigerator tray; freeze firm. Serve sprinkled with toasted almonds, if desired. Makes 8 to 10 servings.

Perfect Potato Salad

Just a few simple ingredients season it to the expert's taste—

2½ cups sliced cooked potatoes
1 teaspoon sugar
1 teaspoon vinegar
• • •
½ cup chopped onion
1½ teaspoons salt
1½ teaspoons celery seed
¾ cup mayonnaise
• • •
2 hard-cooked eggs, sliced

Sprinkle potatoes with sugar and vinegar. Add onion, seasonings, and mayonnaise; toss to mix. Carefully "fold in" eggs. Chill. Serve in lettuce-lined bowl and garnish with parsley, cherry tomatoes or tomato wedges, and additional egg slices. Makes 4 servings.

Better Homes & Gardens Test-Kitchen note: For extra crunch and a change of pace, add ½ cup sliced celery and ¼ cup drained sliced sweet pickle.

Orange Bowknots

These hot rolls are fragrant with fresh orange, and with Orange Icing! So airy they almost fly away—

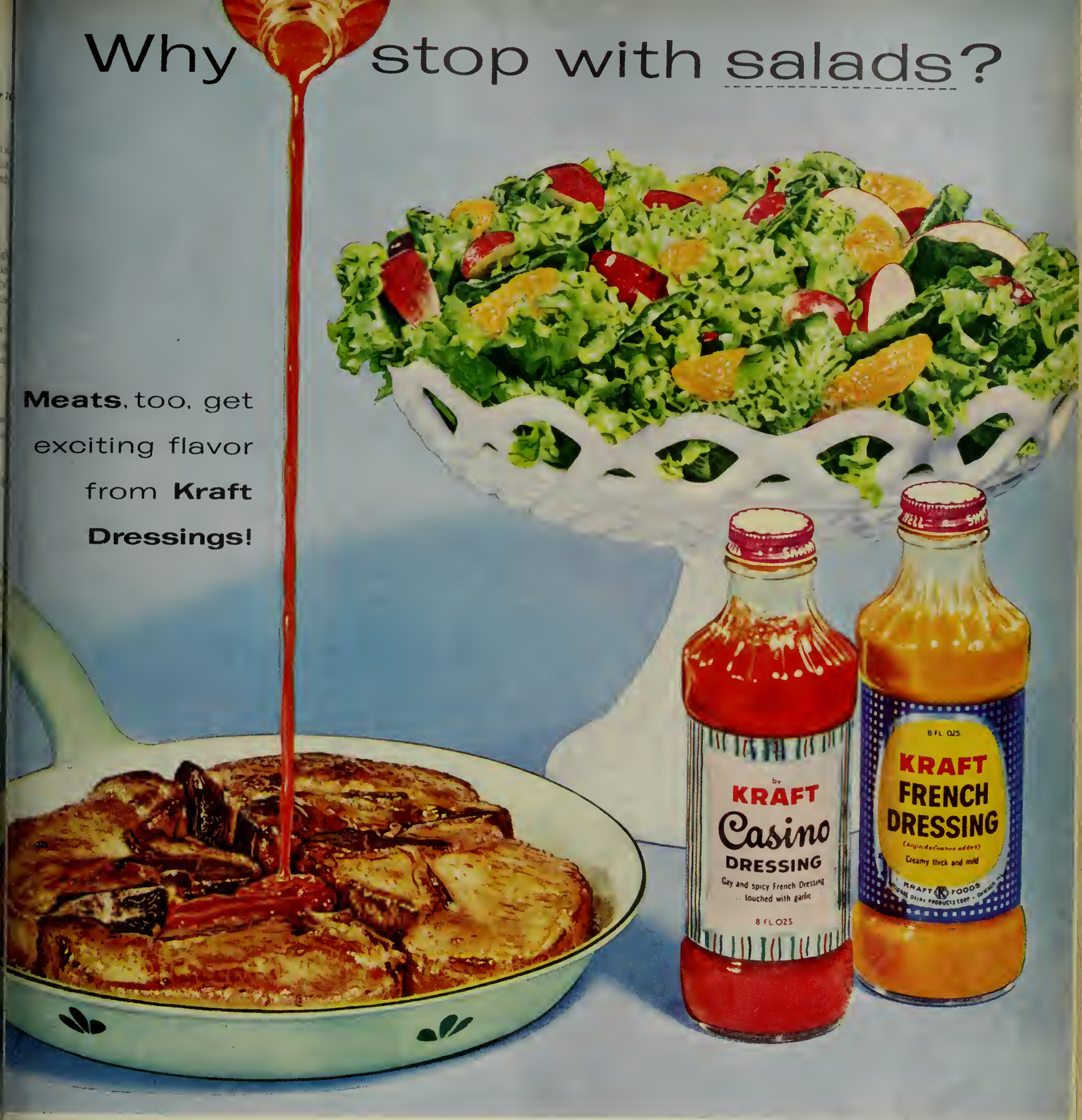
1 package active dry yeast *or* 1 cake compressed yeast
¼ cup water
1 cup milk, scalded
½ cup shortening
⅓ cup sugar
1 teaspoon salt
5 to 5½ cups sifted enriched flour
2 beaten eggs
2 tablespoons grated orange peel
¼ cup orange juice

Soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Combine hot milk, shortening, sugar, and salt. Cool

[*Turn to page 80*

Why stop with salads?

Meats, too, get exciting flavor from **Kraft Dressings!**



ess pork chops—With Casino Dressing—Kraft's sophisticated blend of exotic s, spices and garlic—you can turn plain pork chops into company fare in a jiffy. Casino Dressing in a skillet; brown pork chops in it on both sides. Cover and er 30 minutes or till well done.

Vintage salad bowl—Creamy Kraft French Dressing has just the right degree of savory flavor to set off this combination of fresh fruits and crisp greens: Tokay grapes (cut in half), orange sections, unpeeled red apple slices, bite-size pieces of lettuce. Toss lightly with the Kraft French.

ARANTEED FRESH! *Kraft liquid dressings have the flavor sparkle of* **fresh-ground spices sealed in fresh-pressed oil**



Mild Oil & Vinegar



Spicy-sweet Catalina



Vivid Kraft Italian



Lively Miracle French



Bright garlic-y Casino



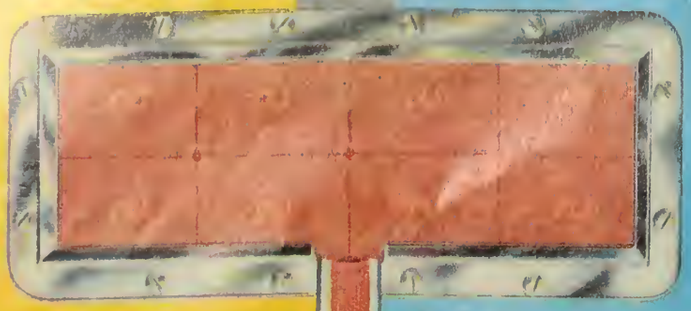
Creamy Kraft French



New Low Calorie

You'll like **Miracle Whip** Salad Dressing and **Kraft Mayonnaise**, too!

HARDWICK



MicroRay

GAS RANGE

Fastest, Finest, Coolest Cooking . . . Ever!



Most exciting, versatile gas range today with EquaFlo Baking Oven, *plus* a new giant second oven with MicroRay — the ceramic burner that brings you an entirely new concept in cooking.

cooks twice as fast with half the gas





Steaks broil in half the time, sear quickly, sealing in natural juices and food values, cutting spatter and drip by 50%!

Entire meals cook with new coolness, cleanness. Gas consumption and time are cut as much as one-half!

MicroRay . . . *Only Hardwick has it!*

FREE!

Hardwick Stove Company, Cleveland, Tennessee
Rush me your full-color folder describing the exciting new MicroRay Gas Range.

NAME_____

ADDRESS_____

CITY_____ STATE_____

MRB

Test-Kitchen birthday

Continued from page

till lukewarm; stir in about *2 cups* of the flour and beat well. Add eggs; mix well. Stir in softened yeast. Add orange peel, juice, and remaining flour (or a little more or less to make a soft dough). Cover; let rest 10 minutes. Knead dough 8 to 10 minutes on lightly floured surface till smooth and elastic. Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 2 hours). Punch down; cover and let rest 10 minutes.

Roll dough in 18 by 10-inch rectangle, ½ inch thick. Cut strips 10 inches long and ¾ inch wide. Roll each strip back and forth lightly under your fingers; loosely tie in knot. Arrange on greased baking sheet. Cover; let rise till almost double, about 45 minutes. Bake in hot oven (400°) 12 minutes or till done. Makes about 2 dozen.

Ice with **Orange Icing:** Blend 1 teaspoon grated orange peel, 2 tablespoons orange juice, and 1 cup sifted confectioners' sugar. Brush the icing on with a pastry brush for a smooth, even glaze.

Chicken Royale

Guarantee: Guests will say you're a wonderful cook. White meat of chicken, a savory stuffing tucked inside, a gourmet sauce ladled over—

4 chicken breasts
¼ cup enriched flour
½ teaspoon salt
¼ teaspoon paprika
Dash pepper
• • •
1 recipe Herb Stuffing
• • •
½ cup butter or margarine, melted
• • •
Chopped parsley
1 recipe Sour-cream Mushroom Sauce

Split chicken breasts just enough to fold. Combine flour and seasonings in paper bag; add chicken and shake. Fill cavity of each piece of chicken with **Herb Stuffing:** Mix 2 cups dry bread cubes, 1 tablespoon chopped onion, ½ teaspoon salt, ¼ teaspoon poultry seasoning, and dash pepper. Add 2 tablespoons melted butter and ¼ cup hot water; toss gently. Hold stuffing in by skewering opening of chicken with toothpicks. Dip chicken in melted butter; place in baking dish. (If any butter remains, drizzle it over top.) Bake in slow oven (325°) 45 minutes; turn, and bake an additional 45 minutes, or till tender. Sprinkle with chopped parsley; serve with Mushroom Sauce and Orange-spiced Peaches. Makes 4 servings.

Sour-cream Mushroom Sauce

½ pound fresh mushrooms, cut in half
¼ cup minced onion
2 tablespoons butter or margarine
• • •
2 tablespoons enriched flour
½ cup heavy cream
½ cup dairy sour cream
½ teaspoon salt
¼ teaspoon pepper

Cook mushrooms and onion lightly in butter till tender but not brown; cover and cook 10 minutes over low heat. Push mushrooms to one side and stir flour into butter. Add heavy cream, sour cream, and seasonings. Heat slowly, stirring constantly, almost to boiling point. Makes about 1½ cups.

Cherry Winks

Nearly 15 years ago we gave this recipe a prize. We liked (and still do!) these crunchy cereal jackets studded with cherries—

⅓ cup shortening
½ cup sugar
1 teaspoon grated lemon peel
1 teaspoon vanilla
• • •
1 egg
2 tablespoons milk
• • •
1 cup sifted enriched flour
½ teaspoon baking powder
¼ teaspoon soda
¼ teaspoon salt
• • •
½ cup seedless raisins
½ cup chopped California walnuts
• • •
1½ cups wheat flakes, crushed
Candied cherries

Thoroughly cream together shortening, sugar, lemon peel, and vanilla. Add egg and milk; beat thoroughly. Sift dry ingredients together; add to creamed mixture, mixing well. Stir in raisins and nuts. Drop by teaspoons onto crushed wheat flakes; toss lightly to coat. Place on greased cookie sheet about 2 inches apart. Top each with a candied-cherry half. Bake in hot oven (400°) about 12 minutes. Cool slightly before removing from pan. Makes about 3 dozen.

Hamburger Pie

This quick, easy casserole was voted top by our readers. Good eating aplenty!—

1 medium onion, chopped
1 pound ground beef
¾ teaspoon salt
Dash pepper
1 1-pound can (2 cups) cut green beans, drained
or ½ pound green beans, cooked and drained
1 can condensed tomato soup
5 medium potatoes, cooked
½ cup warm milk
1 beaten egg
Salt and pepper

Cook onion in small amount of hot fat till tender but not brown. Add meat and seasonings; brown lightly. Add drained beans and soup; pour into greased 1½-quart casserole. Mash potatoes while hot; add milk, egg, and seasonings. Drop in mounds over meat. If you like, sprinkle potatoes with ½ cup shredded process American cheese. Bake in moderate oven (350°) 25 to 30 minutes. Makes 6 servings.

Better Homes & Gardens Test-Kitchen note: For speed, you may use packaged instant potatoes. Prepare (enough for 4 servings) according to package directions, but add last of liquid slowly so you can omit a little if necessary to make potatoes stiff enough to hold shape.

[*Turn to page 83*


Enjoy this refreshing light dessert
...made with Hawaiian sunshine!
Chilled chunks of Dole Pineapple—just the kind of fruit you'd expect from this lovely, sunny climate! The flavor's light, clean, *refreshing*—and few desserts are so low in calories. It's worth remembering that *all* Dole comes from Hawaii, home sweet home of the world's finest pineapple.
Have Dole Pineapple on hand in your refrigerator
—chilled and ready to go!
HANAUMA BAY, OAHU, PHOTOGRAPHED BY TOM HOLLYMAN FOR THE HAWAIIAN PINEAPPLE CO., LTD., HONOLULU
Dole
HAWAIIAN
PINEAPPLE



3 tasty new ways to greet homecomers

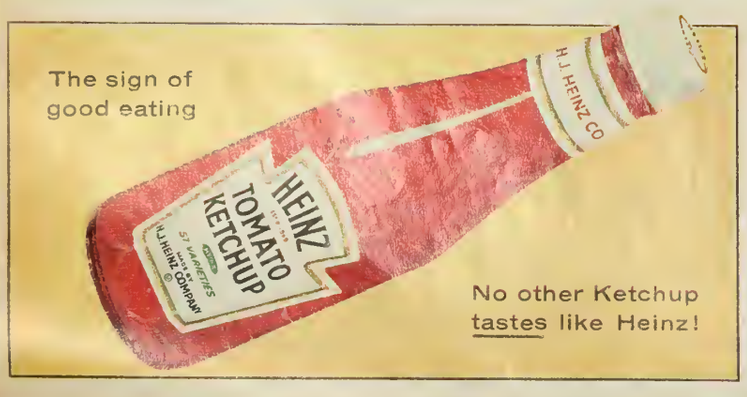
PICKLEBURGERS • ONION-CHEESE PIE • CONFETTI BISCUI

Sure as there's a nip of autumn in the air, and your family takes to field or stream or football stadium, you can depend on this: they'll come home *ravenous!* You'll especially welcome these new dishes, because they're substantial enough to satisfy the heartiest fall appetites, yet fancy enough for guests. And they're rich with the wonderful homey flavors of Heinz expertly prepared foods! Heinz Condensed Cream of Mushroom Soup contributes its own special creamy richness to Onion-Cheese Pie . . . Crisp, crunchy Heinz Fresh Cucumber Pickle and spicy Heinz Ketchup are two big reasons why Pickleburgers are encore bait. And Confetti Biscuits get their wonderful zest from thick, taste-pleasing Heinz Chili Sauce.



PICKLEBURGERS

Heat oven to 400° F. Shape 1½ lbs. ground beef into 12 thin patties. Sprinkle with salt and pepper. Place an onion slice ¼-inch thick on 6 patties. Divide ⅔ cup Heinz Fresh Cucumber Pickle evenly over onion slices. Top with remaining patties, pressing edges together to seal. Place in shallow pan and bake 10 min. Combine 2 Tbs. water and ½ cup of thick, flavor-coaxing Heinz Ketchup. Spoon over patties. Bake 10 min. Serve in toasted buns. (Makes 6 servings.)



ONION-CHEESE PIE

from Mrs. H. L. Doench, Ferndale, Mich.

Heat oven to 350° F. Line 9-inch pie plate with pastry (using 1 cup flour). Sauté 1 cup thinly sliced or chopped onions in 2 Tbs. butter or margarine until tender. Spread over pastry. Sprinkle with ¾ cup grated American cheese. Blend 3 eggs slightly beaten, 1½ Tbs. flour, 2 tsp. Heinz Mustard. Stir in 1 can (10½ oz.) better-tasting Heinz Condensed Cream of Mushroom Soup, undiluted, and ½ cup milk. Pour over onions. Bake 45 to 60 min. Let stand 10 min. before serving. (Makes 6 tasty, satisfying servings.)



Hearty Fall Luncheon Soup teams *two* Heinz-made favorites: Comb 2 cans (10½ oz.) delicious new Heinz Condensed Minestrone Soup, dilu with equal amt. water, and 1 can (15¼ oz.) energy-packed Heinz Macar in smooth cheese sauce. Heat, stirring occasionally. (Makes 5-6 serving

Take a Tip from Grandmother! Keep a cruet of Heinz Vinegar (a of the five sparkling, full-flavored kinds) on the table. See what a tempti new zing it gives to broccoli, cabbage, spinach and other cooked vegetabl

$100 For Recipes. Send us your recipe using any Heinz product. If use it in our advertising, we'll pay you $100. All recipes become the prope of H. J. Heinz Co. and none can be returned. In case of duplicate recip naturally only the first one received will be considered. Mail recipe to H. Heinz Co., Box 28, BHG-99, Pittsburgh 30, Pa.

CONFETTI BISCUITS

from Mrs. Walter Mudri, Starford, Pa.

Heat oven to 400° F. Combine 2 cups biscuit mix, ¾ cup grated sharp cheese, 2 Tbs. chopped pimiento, 2 Tbs. chopped green pepper. Stir in ⅓ cup Heinz Chili Sauce (rich with Heinz own pedigreed tomatoes) and ⅓ cup milk. Beat 15 strokes. Drop from spoon onto greased baking sheet. Bake 12 to 15 min. or until golden brown. Serve with sliced ham or deviled ham spread. (Makes about 1½ doz. mouth-watering biscuits.)



You know it's good because it's Heinz 57

Test-Kitchen birthday

Continued from page 80

Best-ever Cheese Cake

It's big and luscious—worth every penny! Treats three tables of bridge—

Crust:

1 cup sifted enriched flour
¼ cup sugar
1 teaspoon grated lemon peel
½ cup butter or margarine
1 slightly beaten egg yolk
¼ teaspoon vanilla

Combine flour, sugar, and lemon peel. Cut in butter till mixture is crumbly. Add egg yolk and vanilla. Blend thoroughly. Pat ⅓ of dough on bottom of 9-inch spring-form pan (sides removed). Bake in hot oven (400°) about 6 minutes, or till golden; cool. Butter sides of pan and attach to the bottom. Pat remaining dough evenly on sides to a height of 2 inches.

Cheese Filling:

5 8-ounce packages cream cheese
1¾ cups sugar
3 tablespoons enriched flour
¾ teaspoon grated lemon peel
¼ teaspoon salt
¼ teaspoon vanilla
5 eggs (1 cup)
2 egg yolks
¼ cup heavy cream

Stir cream cheese to soften; beat until fluffy. Combine sugar, flour, peel, salt, and vanilla; gradually blend into cheese. Add eggs and yolks, one at a time, beating well after each. Gently stir in cream. Turn into crust-lined pan. Bake in very hot oven (500°) 5 to 8 minutes, or till top edge of crust is golden. Reduce oven heat to 200°; bake 1 hour longer. Remove from oven; cool in pan about 3 hours. Remove sides of pan.

Strawberry Glaze:

(*Or use Pineapple Glaze*)

2 to 3 cups fresh strawberries
1 cup water
1½ tablespoons cornstarch
½ to ¾ cup sugar

Crush 1 cup of the strawberries; add the water, and cook 2 minutes; sieve. Mix cornstarch with sugar (amount of sugar depends on sweetness of berries); stir into hot berry mixture. Bring to boiling, stirring constantly. Cook and stir till thick and clear. (Add a few drops red food coloring, if needed.) Cool to room temperature. Place remaining strawberries atop cooled cheese cake; circle with halved pineapple rings if desired. Pour glaze over strawberries and chill about 2 hours.

Pineapple Glaze:

(*Or use Strawberry Glaze*)

3 tablespoons sugar
1 tablespoon cornstarch
1 cup unsweetened pineapple juice
¼ teaspoon grated lemon peel

Combine sugar and cornstarch in saucepan; stir in pineapple juice and lemon peel. Heat, stirring constantly, until mixture comes to boiling. Cook and stir till clear and thick. Cool to room temperature; spread over top of cooled cheese cake and chill 2 hours. Garnish with mounds of whipped cream and pineapple chunks.

Orange-spiced Peaches

A whole bouquet of flavors—cloves, cinnamon, and allspice—

1 No. 2½ can (3½ cups) peach halves
• • •
1 teaspoon whole cloves
6 inches stick cinnamon
10 whole allspice
• • •
⅓ cup vinegar
½ cup sugar
½ large orange, sliced

Drain peaches, reserving ½ cup syrup. Tie spices in small piece of cheesecloth. In saucepan, combine reserved peach syrup, vinegar, sugar, orange slices, peaches, and spices. Heat to boiling; simmer uncovered 5 minutes. Cover and let cool to room temperature. Remove spice bag. Serve peaches warm or chilled; stud with a few whole cloves if desired.

Twin Meat Loaves

Here's homespun cooking—the kind Dad likes—

1½ pounds ground beef
½ pound ground pork
¼ cup finely chopped onion
2 tablespoons finely chopped celery
2 teaspoons salt
½ teaspoon poultry seasoning
¼ teaspoon pepper
¼ teaspoon dry mustard
1 tablespoon Worcestershire sauce
• • •
4 slices soft bread, cubed
½ cup milk
2 eggs
• • •
½ cup dry bread crumbs
1 cup chili sauce
½ cup boiling water

Thoroughly mix meats. Stir in onion, celery, and seasonings. Soak cubed bread in milk; add eggs; beat with rotary beater. Combine meat and egg mixtures. Form in 2 loaves; roll in dry bread crumbs. Place in greased shallow baking pan or jelly-roll pan. Spread ½ cup chili sauce over each loaf. Pour boiling water around loaves. Bake uncovered in moderate oven (350°) 1 hour. Baste with liquid in pan at 15-minute intervals. Serve hot or chilled. Makes 8 to 10 servings.

Citrus Chiffon Pie

Mile-high and refreshing. A pie you'll be proud of!—

1 envelope (1 tablespoon) unflavored gelatin
½ cup sugar
Dash salt
• • •
4 egg yolks
½ cup lemon juice
½ cup orange juice
¼ cup water
½ teaspoon grated lemon peel
½ teaspoon grated orange peel
• • •
4 egg whites
⅓ cup sugar
• • •
1 baked 9-inch pastry shell

[*Method on page 87*

COVER WINDOWS UP TO
21 FEET WIDE
WITH ONE PAIR



The Miracle Fabric
You Can Wash and Hang in 7 Minutes!

931 SIZES and COLORS THAT FIT ANY WINDOW IN YOUR HOME

Only Ronnie — the world's largest distributor of Fiberglas curtains and draperies — can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* 931 ready-made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiberglas that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest decorator colors in stunning prints and solid colors.

RONNIE (World's largest distributor of Fiberglas Curtains and Drapes)
145 Broad Avenue, Fairview, Bergen County, N.J.



FREE

Color brochure, price list, and actual swatches. Just send us your name and address and we'll rush Drapery Sample Kit to help you select the draperies you want. No obligation whatever. So mail the coupon now!

RONNIE, 14A-4, Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N.J.

Please rush me, ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.

Name .....
Address .....
City ..... Zone.... State.....



LIFELONG TARNISH PROTECTION for *Silverware*

PACIFIC SILVERCLOTH, the only cloth that gives you *complete* tarnish protection. Keeps silver always gleaming without polishing. 1-yd bound wrap protects complete service for 12 . . . only 2.70; postpaid. By-the-yard . . . only 2.40 for 1-yd; 2.35 each additional yd. Money back guarantee. Order today!

PACIFIC SILVERCLOTH
1430 Broadway, New York 18, N. Y.



Sparkling new
Fireplace Beauty...
yours in just 60 seconds!

Now, thanks to Flexscreen, you can transform your fireplace into the most inviting beauty spot of your home . . . in less time than it takes to read this ad.

That's because only Flexscreen has the amazing new MINIT-MOUNT attachment, which allows you to install your firescreen in a jiffy—with no tools, no holes to drill.

And only Flexscreen has beautiful matching screen-and-accessory ensembles—bringing you "custom-look" elegance at the price of ordinary fireplace furnishings.



Send 25¢ for 32-page catalog
BENNETT-IRELAND INC.
959 Plum St., Norwich, N.Y.

Flexscreen® FIREPLACE CURTAINS

Say good-bye to the chore of borrowing and bothering with extra coffee pots for a party or get-together. Now with just *one* coffee maker — West Bend's economical 30-cup perk — a hostess can make all the delicious coffee she needs. Just pour in cold water, add coffee, plug into an AC outlet—and forget it.
12 to 30 cup size (Illustrated) $24.95



makes 30 cups of delicious coffee while you enjoy your party



25 to 55 cup $39.95

25 to 75 cup $42.95

fully automatic

WEST BEND® "party perks"

See West Bend's new Copper 'n Snow Pantry Ware, too. at leading housewares, hardware, gift and appliance stores



CANISTER SET · 3-WAY DISPENSER · SQUARE CAKE HUMIDOR · SERVING OVEN

WEST BEND ALUMINUM CO., Dept. 569, West Bend, Wisconsin

FREE! ORGANIZATIONS: GET A WEST BEND COFFEE PERCOLATOR FREE for selling DeLuxe Christmas Cards . . . 36 boxes — for 30 cup size; 50 boxes — for 55 cup size; 60 boxes — for 75 cup size. It's easy! No money in advance. Send name, address and organization name today for full details and 2 boxes of cards on approval.
HOLIDAY COMPANY, DEPT. 569 • BEDFORD, VIRGINIA

Ronson Fire-Starter
perfect for barbecues
• fast • no soot
• burns clean
• won't affect taste of food



RONSON
maker of world's greatest lighters
RONSON CORP., WOODBRIDGE, N. J.; TORONTO, ONT.; LONDON, ENG.

Plan your new home carefully. It's fun, with helpful, expert assistance. See page 139.

Rex Wheat Germ Oil-25yrs.
DOGS — CATS — BIRDS
STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.
Write for free folder. REX, Monticello, Illinois.

Renew your Better Homes & Gardens subscription early!

YOUR BEST BUY IS A NEW brick HOME
See Your Builder Today
SPONSORED BY MEMBERS OF THE STRUCTURAL CLAY PRODUCTS INSTITUTE

FREE!
NEW CALORIE-SAVING RECIPE BOOK
NOW! Have all the sweets you want—yet save to 300 calories a day just by sweetening your coffee, tea, foods, with PEARSON SAKRIN LIQUID SWEETENER instead of sugar. Contains NO calories . . . NO sugar . . . NO salt. Write for valuable new Recipe Book B-9, Box 38D, Miami, Fla.



PEARSON SAKRIN® LIQUID SWEETENER

RITZ CLOTHS
STYLING AND QUALITY
There is a RITZ Cloth for every household cleaning purpose at your leading local department or hardware store. Write for nearest source.
JOHN RITZENTHALER, 73 Franklin St., N.Y. 13 . . . Since 1892

Now more than 4,000,000 home-loving families regularly look to *Better Homes & Gardens* for reliable help in solving all their household problems.

ACID UPSET?
REACH FOR TUMS FOR ACID INDIGESTION FOR UPSET STOMACH

Peach and plum spreads

Tips for perfect fruit conserves and jams

▸ Use a large kettle—it should be less than half full of fru sugar mixture to allow a high tumbling boil.
▸ For jams, jellies, and conserves made with bottled or pac aged pectin—see the recipes for Plum Conserve, Peach-an Plum Jam, and Fresh Peach Jam—time that *1 minute* of bo ing exactly (a full, rolling boil that can't be stirred down)
▸ In using recipes without added pectin, as our Peach Co serve, make the jelly test rather than counting time.
▸ Always use new paraffin; melt *over hot water*. Soon as yc ladle hot fruit into glasses, cover with ⅛ inch hot paraffin- don't add a second layer. When cool, top with metal lids.

Peach Conserve



Prepare fruit. Select 18 ripe peaches. Dip them, a few at a time, in boiling water. When skins slip, plunge peaches in cold water. Skin, halve, pit them. Quarter, seed 5 medium oranges, but don't pare.

Put fruit through coarse blade of food chopper. Measure into large pan. Add 1½ cups sugar for *each cup* fruit.



Cook till mixture "sheets from your spoon. (Cook rapidly, stirring frequently.)

To test, dip a large metal spoon into the pan, as shown. When conserve is done, syrup will make the jelly test and leave edge of spoon in one large flake or sheet.

Take pan from heat. Remove the foam. Add 1 cup chopped marasehino cherries



Fill hot glasses to ½ inch from top. Before starting conserve, wash twelve 6-ounce glasses and lids in sudsy water; rinse. Scald in boiling water; keep them *hot* in water or a slow oven; don't wipe.

Top each glass of conserve with ⅛-inch layer of paraffin. When it's firm, cover and label the glasses. Keep them in a cool, dry, dark place.

More recipes, page 87



For breakfast or lunch or Sunday brunch—help yourself

ENJOYABANANA!





SUNNY SUNDAY BRUNCH Want to see smiles around your breakfast table? Just add 1 cup diced bananas to your pancake batter – and make 'em plate-size big. Sliceabanana for smiling face.



QUICK BREAKFAST TREAT Who doesn't lova-banana muffin! Add 1 cup diced banana to your favorite muffin mix batter. Bake according to package directions.

HAPPY LUNCH IDEA Sliceabanana into your favorite salad before you toss it – easy way to add extra flavor, extra vitamins and minerals, but very few calories. Good way to sparkle dinner and party meals, too.

Help yourself–addabananal A medium banana has only 88 calories and so much satisfaction! Bananas help you to new vitality, too – they supply vitamins, minerals and wholesome fruit sugars.

Calorie low, vitality high—bananas belong in your daily diet!



FREE! New Chiquita Banana's Cookbook! 24 full-color pages! Over 80 new recipes and serving ideas! Send your name and address to United Fruit Co., Box 41C, Mt. Vernon, New York.

UNITED FRUIT COMPANY

PIER 3, NORTH RIVER, NEW YORK 6, N. Y.



NEW! A FREEZER YOU NEVER HAVE TO DEFROST!

Frost never forms in this new General Electric Freezer with Frost-Guard Automatic Defrosting.

Now, General Electric brings you the most efficient freezer ever. Big feature is G.E.'s new Frost-Guard System that protects frozen food safely without frost build-up.

Frost never forms. That means you never have to defrost it. You never have to empty messy drip pans or chop away ice from locked-in foods. Frost-Guard does the work for you.

You get all these conveniences, too, in this new 13-cubic-foot Frost-Guard Freezer: bookshelf door convenience, famous G-E Straight-Line design . . . plus three big shelves, roomy swing-out basket for bulky foods, 20-can juice dispenser . . . choice of five General Electric Mix-or-Match colors—or white.

Other G-E Freezers also available in 10-, 11- and 18-cubic-foot capacities. See your General Electric dealer now.

Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.

FROST-GUARD
FREEZER
13-CUBIC-FOOT

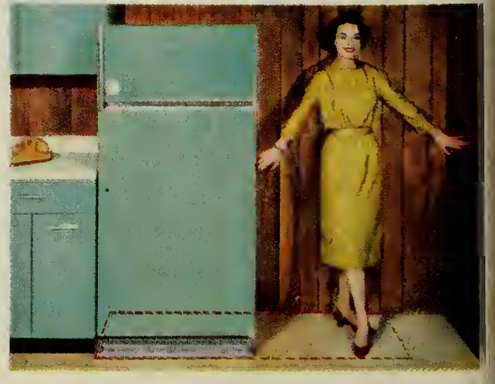




Frost-Guard System does your defrosting for you. No worry about frost build-up that locks food packages in and makes labels hard to identify. Everything is always neat and handy.



Bookshelf door puts everything where you can reach it easily without stretching or bending. You can store your frozen food packages in the door just as you do books on a shelf.



Economy of space. The Frost-Guard takes ½ the floor space of a chest-type freezer and stores all food within easy reach. G.E.'s Straight-Line Design fits flush with cabinets.

Progress Is Our Most Important Product

GENERAL ELECTRIC

LIVE BETTER ELECTRICALLY

Peach and plum spreads

Begins on page 84

Peach-and-Plum Jam

2 pounds ripe peaches
1½ pounds fully ripe Italian plums
5½ cups sugar
1 2½-ounce box powdered fruit pectin

Dip peaches, a few at a time, into boiling water until skins slip, then into cold water. Skin and pit. Chop peaches very fine. Pit the plums, but don't pare them. Chop plums very fine, also. Combine chopped fruits; measure 4½ cups into a large saucepan. Measure the sugar and set it aside. Place saucepan of fruit over high heat. Add powdered pectin. Stir until mixture comes to a hard boil. At once, stir in the sugar. Bring to a *full, rolling boil* and boil hard *1 minute*, stirring constantly. Remove from heat. Skim and stir for 5 minutes. Ladle quickly into hot, scalded glasses. Paraffin at once. Makes about ten 6-ounce glasses.

Fresh Peach Jam

3 pounds fully ripe peaches
¼ cup lemon juice
7½ cups sugar
1 bottle fruit pectin

Dip the peaches, a few at a time, into boiling water until skins slip, then into cold water. Skin and pit. Grind or chop peaches very fine; measure 4 cups into large saucepan. If the peach pulp tastes flat, perk it up with the lemon juice. Add sugar and mix well. Place saucepan over high heat. Stirring constantly, bring the jam to a *full, rolling boil* and boil hard for *1 minute*. Remove from heat and at once stir in fruit pectin. Then by turns stir and skim for 5 minutes. Quickly ladle the jam into the hot, scalded glasses. Paraffin at once. Makes eleven 6-ounce glasses.

Plum Conserve

1 medium orange
2 pounds fully ripe plums
½ cup seedless raisins
7 cups sugar
1 2½-ounce box powdered fruit pectin
½ cup coarsely chopped California walnuts

Quarter and seed the orange, but don't pare; put through food chopper with coarse blade. Place in saucepan with 2 cups water. Cover and simmer 20 minutes. Wash, halve, and pit plums; put through food chopper. Add orange mixture. Measure 4½ cups orange-plum mixture into large saucepan. Add the raisins. Measure the sugar and set it aside. Add pectin to fruit in saucepan; place over high heat. Stir until mixture comes to a hard boil. At once, stir in the sugar. Add walnuts. Bring to a *full, rolling boil* and boil hard *1 minute*, stirring constantly. Remove from heat. Stir and skim for 5 minutes. (This cools jam slightly and helps to prevent floating fruit.) Ladle quickly into hot, scalded glasses. Paraffin at once. Makes about eleven 6-ounce glasses.

Test-Kitchen birthday

Continued from page 83

Thoroughly mix gelatin, ½ cup sugar, and salt in saucepan. Beat together egg yolks, fruit juices, and water; stir into gelatin mixture. Cook over medium heat, stirring constantly, just till mixture comes to boiling. Remove from heat; stir in peels. Chill, stirring occasionally, till mixture mounds slightly when dropped from a spoon. Beat egg whites till soft peaks form. Gradually add ⅓ cup sugar, beating to stiff peaks; fold in gelatin mixture. Pile into cooled baked pastry shell. Chill till firm. Garnish with whipped cream and thin orange slices cut in fourths.

Frozen Fruit Salad

Pretty as a party, this obliging salad waits in the freezer till you're ready to serve—

2 3-ounce packages cream cheese
1 cup mayonnaise or salad dressing
1 cup heavy cream, whipped
1 No. 2½ can (3½ cups) fruit cocktail, well drained
½ cup drained maraschino cherries, quartered
2½ cups tiny marshmallows or large marshmallows (about 24), cut up
Few drops red food coloring or maraschino-cherry syrup

Soften cream cheese; blend with mayonnaise. Fold in remaining ingredients, adding few drops red food coloring for delicate pink color. Pour salad mixture into two 1-quart round ice-cream or freezer containers, or No. 2½ cans. Freeze firm, about 6 hours or overnight. To serve, let stand out a few minutes, then remove from container, slice, and place on crisp lettuce. Trim with cherries (stems on), small lettuce leaves. Makes 10 to 12 servings.

Look for our October harvest of apple desserts and salads. All your favorites from pie to apples on a stick.

Animal reaction

No beast can howl
As I do when
I find my wife
Has cleaned my den.
—*Leonard K. Schiff*



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.



Another famous product of
ECONOMICS LABORATORY, INC.
250 PARK AVE., NEW YORK, N. Y.



If your NAILS BREAK OR SPLIT

DO ONE SIMPLE THING . . . drink one envelope of Knox Unflavored Gelatine (about 5¢) every day in fruit or vegetable juice, bouillon or water. In study after study medical journals report Knox Gelatine and *only* Knox Gelatine offers clinically accepted proof that 7 out of 10 restore brittle, splitting nails. Ask your doctor. Accept no substitutes.

© 1959 Knox Gelatine, Inc., Johnstown, N.Y.

The Joy of Baking Hot Popovers

Easy scene stealers at any meal

By Ann Pillsbury

In the whole wide world of baking, the perfect popover has no counterpart. It is a lighthearted puff of deliciousness . . . crusty tan on the outside . . . a golden hollow of airy tenderness on the inside. The one hot bread that is strictly homemade—you can't buy popovers anywhere!

It's big and handsome and (as you can see at the right) it usually wears its crusty top hat at a rakish angle. When broken open, out bursts a puff of steaming fragrance.



Make guests' eyes pop! Serve piping hot popovers just beggin' to be buttered. Popovers tell guests you think of them as very special friends.

What a joy to serve

What a way to thrill the family—serve hot popovers in place of bread or rolls with lunch or dinner. Perfect for a week-end brunch. You can sit back and bask in a wave of compliments. Even "Junior"—who may never have heard of popovers—will be bragging to friends that his mom is the best cook ever! And don't forget that light golden popovers make a great family TV snack.

Having a buffet supper for friends?—maybe early?—maybe late? A great way to get them in the eating mood is to serve them Pillsbury Popovers. Piping hot and buttery, here is an appetizer with a flair. Serve them tiny or giant size.

Bridge Luncheons? Popovers must have been invented for them! When it's your turn to be hostess and you're anxious to serve "something different," try popovers. Their hot, crusty light goodness will be the conversation piece of the party.

Easy does it

If all this has been making your mouth water for hot popovers, here's a simple solution. Get a package of Pillsbury Hot Popover Mix at your grocer's—and go to it. Making your own popovers is about the simplest achievement that ever came to life in your kitchen—and a lot of fun. All you need is new Pillsbury Hot Popover Mix, eggs and milk. You get a thin, easy blending batter that pours smoothly.

Serve them hot—but hot!

Popovers are best served *hot!* Bake 'em fresh, and serve the crusty, brown beauties immediately. If, however, you need to delay serving a few moments, prick baked popovers at top to let steam escape, and hold in warm oven. Another tip: don't cover fresh popovers with a napkin, else their crisp crustiness may be lost.

The very first package of Pillsbury Hot Popover Mix you use will bring you more happy surprises, more envious admiration, more compliments than anything you've baked in ages. That's a promise!

Why wait?
It's New from Pillsbury



Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Snacks—all olives

File under Appetizers



Olive-'n-Cheese Ball

One of the best cracker spreads ever! This nibblers' special is a delightful combo of blue cheese, cream cheese, and ripe olives. Sure to be a favorite with the men—

1 8-ounce package cream cheese, softened
8 ounces blue cheese, crumbled
¼ cup soft butter or margarine
⅔ cup well-drained chopped ripe olives (1 4½-ounce can)
1 tablespoon minced chives
⅓ cup chopped California walnuts or toasted diced almonds

Blend cheeses and butter. Stir in olives and chives. Chill slightly for easier shaping. Form in ball on serving dish. Chill thoroughly. Just before serving, sprinkle chopped nuts over ball. Trim with parsley. Serve with assorted crackers. Makes 3 cups.

Mrs. Edith Weller Strehle, Litchfield, Illinois

Cut along dotted lines



Photographs: Mike Nelson

Bar cookies—so good!

Crisp Toffee Bars

Almost like old-fashioned toffee candy—rich, crunchy, and delicious! Each bite is chock-full of chocolate and nuts—

1 cup butter or margarine
1 cup brown sugar
1 teaspoon vanilla
2 cups sifted enriched flour
1 6-ounce package (1 cup) semisweet chocolate pieces
1 cup chopped California walnuts

Thoroughly cream together butter, sugar, and vanilla. Add flour, mix well. Stir in chocolate and walnuts. Press mixture into ungreased 15½x10½x1-inch jelly-roll pan. Bake in moderate oven (350°) 25 minutes or until browned. While warm, cut in bars or squares. Cool before removing from pan. Makes about 5 dozen. *Mrs. David G. Murray, Syracuse, New York*

Add these pages to your COOK BOOK
File under Cookies





Date Torte Cookies

2 eggs
1 cup sifted confectioners' sugar
. . .
2 tablespoons *unsifted* enriched flour
½ teaspoon salt
1 teaspoon baking powder
. . .
1 cup pitted dates, cut up
1 cup broken California walnuts

Beat eggs till light and fluffy; gradually add sugar, beating till thick. Sift together dry ingredients; mix in the dates and walnuts. Fold into egg mixture. Spread in greased 9x9x2-inch pan. Bake in moderate oven (350°) 30 to 35 minutes. Cool. Cut in 16 squares. Roll in confectioners' sugar.

Mrs. Lillian H. Smith, Oakland, California



Orange Gumdrop Chews

3 eggs
1 tablespoon water
2 cups brown sugar
½ teaspoon salt
1½ cups gumdrop orange slices, cut up
1 3½-ounce can (1¼ cups) flaked coconut
½ cup broken California walnuts
2 cups sifted enriched flour

Beat eggs with water till foamy. Gradually add sugar and salt, beating till light and fluffy. Thoroughly mix candy, coconut, walnuts, and flour; stir into egg mixture. Spread in greased 15½x10½x1-inch jelly-roll pan. Bake in moderate oven (375°) 18 to 20 minutes or till done. Cool. Cut in bars or squares. Makes about 4 dozen.

Loreen Jacobson, Madison, Wisconsin



Coconut Diamonds

½ cup soft butter or margarine
½ cup brown sugar
½ teaspoon salt
1 cup sifted enriched flour
. . .
2 eggs
1 teaspoon vanilla
1 cup brown sugar
2 tablespoons enriched flour
½ teaspoon salt
1 3½-ounce can (1¼ cups) flaked coconut
1 cup broken California walnuts

Layer I. Cream together butter, ½ cup brown sugar, and ½ teaspoon salt. Stir in 1 cup flour. Pat dough into ungreased 13x9x2-inch pan. Bake in moderate oven (350°) 12 to 15 minutes or till lightly browned. **Layer II.** Meanwhile, beat eggs slightly; add vanilla. Gradually add 1 cup brown sugar, beating just till blended. Add 2 tablespoons flour and ½ teaspoon salt. Stir in coconut and walnuts. Spread over baked layer. Bake 20 to 25 minutes longer or till toothpick comes out clean. Cool. If desired, frost with lemon confectioners' icing. Cut in diamonds or squares. Makes 2 dozen.

Mrs. Ed. Berends, Byron Center, Michigan

Add these pages to your Better Homes & Gardens Cook Book



Olive Whirligigs

1 cup shredded sharp process American cheese
3 tablespoons butter or margarine, softened
Dash cayenne or Tabasco sauce
½ cup sifted enriched flour
½ cup chopped stuffed green olives

For pastry, blend cheese, butter, and cayenne; stir in flour. Between sheets of waxed paper, roll to a 10x6-inch rectangle, about ⅛ inch thick. Sprinkle pastry with chopped olives. Beginning with long side, roll up as for jelly roll, lifting waxed paper slightly with each turn. Seal edge. Wrap roll in the waxed paper. Chill at least 1 hour. Cut in ¼-inch slices. Bake about 2 inches apart on ungreased cooky sheet in hot oven (400°) 10 minutes or till edges are lightly browned. Serve hot. Makes 40.

Mrs. Wesley A. Roth, Kenmore, New York



Mexican Stuffed Olives

Ripe olives take up new flavor in a spunky vinegar marinade. Bright pimiento and parsley add festive color. Spear with toothpicks—

1 7-ounce can (2 cups) pitted ripe olives
4 teaspoons diced anchovy fillets
⅓ cup wine vinegar
1 tablespoon olive oil
¼ cup chopped pimiento
1 clove garlic, minced
¼ cup snipped parsley

Drain olives; stuff with anchovies.* Add vinegar, oil, pimiento, and garlic; cover and chill 6 hours or overnight, spooning marinade over olives occasionally. Add parsley. Makes about 2 cups.

*For a short cut, start with anchovy-stuffed ripe olives; marinate as above.

Elena Zelayeta, San Francisco, California



Broiled Olive Canapes

Sliced white bread
2 tablespoons soft butter or margarine
1 cup shredded sharp process American cheese
½ cup chopped stuffed green olives
2 stiff-beaten egg whites
. . .
3 slices bacon, finely diced

With 2-inch cooky cutter, cut 20 bread rounds. Place on broiler rack and toast on one side. Butter untoasted side. Fold cheese and olives into egg whites; spoon on buttered side of bread rounds. Sprinkle with bacon. Top each with an olive slice. Broil 4 to 5 inches from heat 5 to 8 minutes or till bacon browns and cheese melts. **Test Kitchen note:** You may get these ready to broil several hours ahead; keep refrigerated.

Mrs. James Day, Seattle, Washington



Discovered! The freshest-tasting kernels ever–packed in liquid, the way you cook fresh corn yourself. Look for this new label...

Del Monte
BRAND
QUALITY

Family Style
Whole kernels in liquid

T WEIGHT
LB. 1 OZ.
OR
82 GRAMS

PACKED BY
CALIFORNIA
PACKING
CORPORATION
MAIN OFFICE
SAN FRANCISCO
CALIFORNIA
U. S. A.

WHOLE KERNEL
GOLDEN SWEET CORN
APPROX. 2 CUPS—4 TO 5 SERVINGS

PACKED IN
U. S. A.

Del Monte
BRAND
QUALITY

WHOLE KERNEL
GOLDEN SWEET CORN

Size of Can	No. 303
Net Weight	1 lb. 1 oz.
Cups	Approx. 2
Servings	4 to 5

Lightly seasoned with sugar and salt

DEL MONTE "Family-Style" Whole Kernel Corn is especially suited for family meal preparation. Tender sweet kernels of young corn are protected by liquid to make heating easy and retain the fine flavor of fresh corn off the cob.

DIRECTIONS FOR HEATING

Empty corn and liquid into saucepan, caver, place aver moderote heat, bring to simmer point. **Avoid boiling.** If serving time is delayed, turn aff heat, keep carn in liquid, ond reheot later. Butter not needed for heating, but may be added as a seasaning when served.



put a Touch of Magic in your life with the 1960 Magic Chef®



WOOD FOLDING DOORS

ASH • BIRCH • OAK • PINE
PHILIPPINE MAHOGANY
AMERICAN WALNUT

HERE'S AN IDEA—Use PELLA WOOD FOLDING DOORS with their natural beauty of wood as room dividers, closures for closets, utilities, storage areas. Save floor and wall space. Easily installed. Order unfinished and save. Distributors in U.S. and Canada.

CLIP AND MAIL TODAY!

ROLSCREEN COMPANY, Dept. KC-38, Pella, Iowa
Please send free 6-page Folder on PELLA WOOD FOLDING DOORS.

NAME

ADDRESS

CITY & ZONE STATE

Latest styles for RICE

Take a look at this parade of good ways to serve rice—with a curry, in a ring, with meat, or as a one-dish meal. And don't forget Glorified Rice, a delicious and simple dessert.

Rice comes three ways—regular, packaged precooked, and converted. Regular rice may be short, medium, or long grain.

Precooked rice is completely cooked, needs only to steam in hot water for a few minutes. Converted rice has been treated so it keeps most of its vitamins and minerals.



Photographs: Mike Nelson



Indian Rice. Almonds, raisins, an onion slices are the tasty additions.

Choose long-grain rice. It will coo fluffy, is best with curries. If you like use packaged precooked rice or the con verted—both are long grain.

Indian Rice is perfect with Chicke Curry and condiments like chutney coconut, candied ginger, sieved hard cooked egg yolks, and green-onion cut

Quick Spanish Rice is a meal-in one. Easy because all the fixing is don right in the skillet and the rice is th speedy precooked kind.

Here the skillet teammates are canne luncheon meat and tomato sauce. Trim green-pepper rings and meat strips.

Remember this hearty rice for jiff suppers and lunches. Salad might be crisp tossed one or coleslaw.



Parsley Rice Ring. Snow-white rice dotted with bits of green parsley makes a pretty dish to set before your guests. For a delightful combination, serve with Creamed Ham and Mushrooms—it's mustard-spiked for extra goodness.

Next time, try Parsley Rice in individual molds with chicken or tuna a la king. At right we show how to mold rice.



Glamorous rice ring can be this fast Pack hot cooked rice into a ring mol (or custard cups); turn out immediately on platter. That's all!

Place serving bowl in center; fill with creamed ham or chicken.

Recipes and directions for cooking rice, page 94

Peachy marshmallow ideas





ith Kraft Recipe-size Marshmallows





You don't have to cut 'em up! Just top a Peach Sundae with Kraft Miniature Marshmallows right from the bag. Mix them with peaches and other fruits, fresh or frozen, for tempting appetizers and desserts. Or broil them on this luscious cake:

Peach Mallow Cake. With a frosting of toasted marshmallows! For each serving, slice a square of cake in half to make two layers. Cover the top layer with recipe-size marshmallows—Kraft Miniatures—and broil until lightly browned. Place on bottom layer which has been covered with fresh or frozen sliced peaches.

More wonderful recipes in free booklet! Write Kraft Miniature Marshmallows, P.O. Box 1513, Dept. B, Chicago 77, Illinois.

Try Kraft Jet-Puffed Marshmallows, too—the big sweet ones for toasting!



The only kind that stay soft!



(*Dinner knife and fork, salad fork, teaspoon, soup spoon*)

5-PIECE STARTER SET JUST $1.50

plus 12 trademarks from Sunkist Oranges or Lemons

Now when you buy Sunkist you get not only the finest oranges and lemons in the world, but this exciting, beautiful bonus. Sunkist Petal Design Stainless ...stainless with a deep lustre and a rich, heavy feel created by the International Silver Company.

Save up to 50% on the lovely Sunkist Petal Design tableware. Mail coupon with $1.50 and 12 trademarks from Sunkist Oranges or Lemons (just shave them off *thin* and wrap in wax paper). Literature describing additional pieces is sent with each place setting.

"SUNKIST," Dept. B-9, Wallingford, Connecticut

Enclosed is $1.50 in cash for each 5-piece place setting of "Sunkist" Petal Design tableware plus Sunkist trademarks as described above.

Number of place settings_____ Cash enclosed_____

NAME_____
(Please Print)

ADDRESS_____

CITY_____ ZONE_____ STATE_____

Offer limited to Continental U. S. A.

Sunkist FRESH ORANGES and LEMONS from California and Arizona

Latest styles for rice

Begins on page 92

Fluffy Rice

Cooking regular rice? Here's how—

1 cup uncooked rice
2 cups cold water
½ to 1 teaspoon salt

Put rice, water, and salt in a 2-quart saucepan; cover with a tight-fitting lid. Bring to a vigorous boil; then turn heat as low as possible. Continue to cook 14 minutes. Do not stir or lift cover. Turn off heat; allow rice to steam, covered, for an additional 10 minutes. Makes 3 cups.

Indian Rice

In a few minutes rice is ready to be the star of your buffet—

¼ cup thin onion slices
3 tablespoons slivered almonds
2 tablespoons butter or margarine
• • •
¼ cup seedless raisins, dark or light
3 cups hot, cooked long-grain rice

Cook onion and almonds in butter till golden. Add raisins and heat through until they puff. Add mixture to rice; mix lightly. Serve with Chicken Curry. Makes 5 servings.

Chicken Curry

Rich tasting, with a just-right Indian flavor accent. Pass bowl of chutney—

2 cups chopped onion
½ cup chopped green pepper
½ cup fat
• • •
1 3-pound ready-to-cook frying chicken, disjointed
• • •
2 tablespoons enriched flour
1 tablespoon curry powder
1½ teaspoons salt
• • •
½ cup water
¼ cup lemon juice
1 8-ounce can (1 cup) seasoned tomato sauce
1 to 2 cloves garlic, minced

Cook onion and green pepper in hot fat until tender but not brown. Add chicken; fry until lightly browned, turning once. Mix flour, curry powder, and salt; slowly stir in water and lemon juice; then add tomato sauce and garlic. Pour sauce over chicken and stir into fat. Cover and simmer until tender, about 1 hour. Makes 5 servings.

Quick Spanish Rice

Meat and rice—a complete one-dish meal—

½ cup chopped green pepper
½ cup chopped onion
1 4⅝-ounce package (1⅓ cups) precooked rice
¼ cup fat
• • •
1 beef bouillon cube
1¼ cups hot water
• • •
2 8-ounce cans (2 cups) seasoned tomato sauce
1 12-ounce can luncheon meat, cut in thin strips

Cook green pepper, onion, and rice in hot fat, stirring constantly, until lightly browned. Dissolve bouillon cube in hot water; add to rice along with the tomato sauce and meat; mix. Bring quickly to a boil; reduce heat and simmer uncovered 5 minutes or till rice is tender. Makes 5 servings.

Saffron Rice

It's light yellow with a delicate saffron flavor—

2 cups boiling water
1 teaspoon salt
15 grains saffron
1 cup uncooked long-grain rice

To boiling water add the salt and saffron. Stir in rice; return to boiling, then lower heat, cover and cook over *low* heat till tender and water is absorbed, about 25 minutes. Serve hot with curry of chicken, lamb, or shrimp, or with creamed eggs. Makes 3 cups.

Parsley Rice Ring

Don't bypass this simple fix-up. You can serve it without molding if you like—

6 cups hot cooked rice
1 cup finely chopped parsley
¼ cup finely chopped onion

Combine hot rice lightly with parsley and onion. To mold, pack the hot rice firmly in 6½-cup ring mold; turn out quickly on serving platter. Serve with Creamed Ham and Mushrooms. Makes 8 servings.

Confetti Rice

Bright with color. Apple flavor is so good with fried chicken, roast pork, or baked ham—

¼ cup finely chopped onion
¼ cup finely chopped celery
2 tablespoons butter or margarine
• • •
2 chicken bouillon cubes
1⅓ cups hot water
¼ cup seedless raisins, dark or light
½ cup diced unpared apple
1 4⅝-ounce package (1⅓ cups) precooked rice
2 tablespoons chopped pimiento
• • •
¼ cup flaked coconut, toasted

Cook onion and celery in butter until tender but not brown. Dissolve bouillon cubes in hot water; add to onion mixture along with raisins and apple. Bring to boiling. Add rice; stir just to moisten. Add

[*Turn to page 110*

Triple threat

My neighbor has a little boy
While I myself have three
And, oh, how sympathetic
She always is to me.

"How can you stand the noise?" she asks
"The toys upon the floor
"The meals, the beds, the hundred tasks
"And you have three times more!"

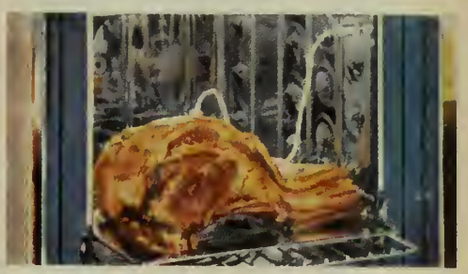
I shrug my shoulders, shake my head
For what else can I do?
She'd never understand the fact
My joys are triple too.

—*Roseann B. Fairchild*

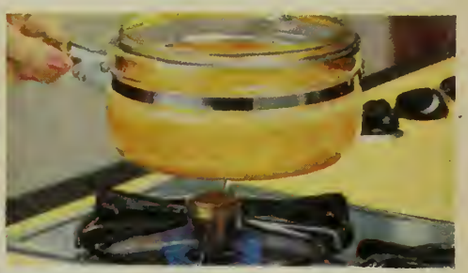




AUTOMATIC ROTISSERIE. Now chicken, roasts, spare ribs take on exciting new flavor. And they're easier than ever to make! This Tappan Gas Built-in comes with a special spit—it revolves automatically, bastes with every turn.



AUTOMATIC ROAST CONTROL. When you fix a roast in a Tappan, you *know* when the meat is done. Roast-Meater registers "doneness" on oven-control panel and signals when roast is ready. Then the Gas turns off—automatically!



BURNER-WITH-A-BRAIN. No burning, no boiling over. Top-of-the-range cooking is controlled by thermostat. Just set the temperature, and the flame raises and lowers itself. No pot-watching with Tappan's automatic Set 'N Forget Burner.

Beautiful Colors: Lusterloy, Copperloy, White, Pink, Turquoise, Yellow

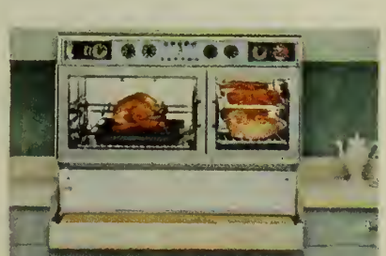
oday's biggest-selling Built-Ins win Gold Star Award

Tappan Built-Ins

How proud you'll be with a glamorous Tappan kitchen! No more potwatching. No more roast-watching. No more oven watching of any kind with Tappan. 28 exciting advances won the coveted Gold Star Award for Tappan. See for yourself how wonderfully easy cooking can be. See why Tappan Gas Ranges are award winners. See why Tappan is today's biggest-selling built-in brand.



Fvelation"—Gold Star Award
er—finest gas range ever built.
< controlled oven cooks com-
meals automatically. Chrome-
oven for perfectly even baking.



"Fabulous 400"—daring new electric range puts all cooking at your fingertips. Two chrome-lined ovens and broiler at reach-in height. Hide-away top slides surface units out of sight when not in use.

The Tappan Company, Dept. BHG-99, Mansfield, Ohio
I want more information on Tappan Ranges: Built-in Electric ☐, Gas ☐; Conventional Electric ☐, Gas ☐, '400' ☐. I am moving ☐, remodeling ☐, building ☐.
Please send me Betty Brown's Favorite Recipes ☐.

Name_____

Address_____

City_____ State_____

Gas, electric or electronic, nothing cooks like a

TAPPAN

Mansfield, Ohio; Montreal, Quebec



HOT HERBED TOMATOES

Pick firm-ripe tomatoes for this delicious fix-up. Tomatoes take on flavors of herbs while you or your chef-husband broils burgers or a juicy steak.

Use your electric skillet and cook on the porch if the day is warm. Aroma of the herb-butter sauce will tempt appetites!



JACKSTRAW EGGPLANT

Giant eggplant dish holds these little "sticks." Dip in batter, then skillet-fry or fry in deep fat. Result is a crisp coat, tender eggplant inside.

Sprinkle with Parmesan cheese for a gourmet touch. The onion looks real, but surprise—it's an onion!

Feast on fall vegetables

By Dee Allison

The garden's going wild! Vines are loaded and bending under the weight of their summer's work, so head for the vegetable patch or produce counter and load up! Here are wonderful ways with four fall favorites—plump eggplant, juicy tomatoes, ruffled acorn squash, and bright green peppers.

CREOLE STUFFED PEPPERS

Here's the end to your search for an easy company supper dish! Green peppers are stuffed with shrimp-rice filling, baked in tomato sauce.

Spoon the sauce over peppers at last minute. Baking dish nestles in its own rack to come to the table.



Photographs: Mike Nelson



SAUSAGE AND SQUASH BAKE

A hearty meal-in-one. Cinnamon-spiced applesauce and sausage balls fill squash shells. One taste and you'll know these flavors were meant for each other!

Pop brown-and-serve rolls into the oven for a golden finish, toss a crisp salad, and you're ready to call dinner.

Recipes on page 98

For your heart's sake, fry the unsaturated Wesson way



When you reach for the skillet...
reach for the Wesson!

In newspapers, in magazines—almost every day you read reports of those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil in place of the saturated *solid* fats. Using Wesson you get five times more poly-unsaturate than with shortening, ordinary margarine or lard, and twenty times more than butter—but no higher in calories!

Cholesterol is the villain. Solid fats have been found to *build up* cholesterol in the blood. But Wesson—the pure vegetable oil—has the opposite effect and helps *reduce* cholesterol.

For your heart's sake. Serve balanced meals, eat moderately, and watch your weight, as your own doctor will tell you. And, in preparing food where shortening is called for—especially those wonderful skillet dishes your family loves—use unsaturated pure vegetable Wesson.

Wesson Oil takes the smoke out of frying, browns foods beautifully. Lighter, clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, *never hydrogenated.*

FREE 16-page booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write Wesson Oil, Box 873, New Orleans 2, La.

Wesson helps cut down cholesterol,* the prime suspect in coronary heart disease

*Blood Serum Cholesterol

Wesson®—*the fighter against cholesterol*

© 1959 Wesson Oil & Snowdrift Sales Co.

Feast on fall vegetables

Begins on page 96

Hot Herbed Tomatoes

Bright tomatoes cook gently in flavorful herb-butter sauce—

¼ cup butter or margarine
1 teaspoon brown sugar
½ teaspoon salt
½ teaspoon monosodium glutamate
Dash pepper
4 or 5 firm-ripe, medium tomatoes, peeled

• • •

¼ cup finely chopped celery
2 tablespoons finely chopped parsley
2 tablespoons finely chopped chives
½ teaspoon crushed oregano (optional)

In skillet, melt butter; add brown sugar, salt, monosodium glutamate, and pepper. Add tomatoes, cored side down. Cover; cook gently 5 minutes. Carefully turn tomatoes; spoon butter mixture over. Add remaining ingredients to sauce and cook uncovered 5 minutes longer; spoon sauce over tomatoes before serving. Makes 4 or 5 servings.

Jackstraw Eggplant

Each "stick" is just the right size for 2 or 3 bites. As with French-fried potatoes, you can't stop eating 'em!—

Cut 1 medium eggplant in half lengthwise; pare. Slice ½ inch thick. Cut slices in ½-inch strips; dip in Batter. Drain well on wire rack. Fry in deep, hot fat (375°) 2 to 5 minutes.* Drain on paper towels. Just before serving, sprinkle with salt. Serve hot. Pass grated Parmesan cheese, if desired. Makes 6 servings.

Batter: Mix 1 cup sifted enriched flour with ½ teaspoon salt. Combine 1 slightly beaten egg, 1 cup milk, and 1 tablespoon salad oil or melted shortening; add gradually to flour mixture. Beat till smooth.

Better Homes & Gardens Test Kitchen note: For batter in a hurry, use 1 cup pancake mix, prepared according to package directions for pancakes.

*Or in shallow, hot fat (½ inch deep) 2 to 5 minutes, turning once.

Onion Mum

Ours is yellow for fall. When Christmas comes tint one with red coloring, another with green—

Select a large white onion for each mum. *Cutting only to ½ inch from bottom,* slice through center of onion. Again, *without cutting through,* cut in quarters; then cut each quarter in eighths. (Remove skin as it becomes loosened during cutting.) Petals should be about ⅛ to ¼ inch wide. Add yellow food coloring to warm water in bowl (large enough for petals to spread). Place onion in deeply colored water to cover; let come to room temperature. Chill several hours or till petals curl. Drain thoroughly.

Sausage and Squash Bake

A hearty meal you serve in its own squash "dishes"—

2 medium acorn squash
1 pound bulk pork sausage
2 cups sweetened applesauce
Cinnamon to taste (optional)
Salt

Cut squash in half lengthwise; remove seeds. Bake uncovered, cut side down, in shallow baking pan in moderate oven (350°) till almost tender, about 35 to 40 minutes. Meanwhile, form sausage in small balls; brown slowly, about 15 minutes; drain. Season applesauce with cinnamon, then add to sausage balls; cover and simmer 15 minutes. Turn squash cut side up and sprinkle with salt; fill with applesauce and sausage. Continue baking till squash is tender, about 15 to 20 minutes. Makes 4 servings.

Creole Stuffed Peppers

The rosy shrimp filling is topped with tangy tomato sauce. Perfect for your next buffet—

6 medium green peppers

• • •

2 cups diced cooked cleaned shrimp
2 cups cooked rice
1 cup salad dressing
2 tablespoons chopped onion
Salt and pepper
Dash Tabasco sauce

• • •

1 8-ounce can (1 cup) seasoned tomato sauce

Cut off tops of green peppers; remove seeds and membrane. Precook pepper cups in small amount boiling, salted water 5 minutes; drain. Sprinkle inside with salt. Combine shrimp, rice, salad dressing, and onion. Add salt, pepper, and Tabasco to taste. Fill peppers and place upright in 10x6x1½-inch baking dish. Pour tomato sauce around peppers. Bake in moderate oven (350°) 30 minutes. Spoon the tomato sauce over filling before serving. Makes 6 servings.

Squash Squares in Sour Cream

Squash and onions go gourmet. Unbelievably easy!—

4 cups cubed, pared acorn or Hubbard squash
Dash pepper

• • •

1 medium onion, sliced
2 tablespoons butter or margarine

• • •

1 cup dairy sour cream
½ teaspoon salt

• • •

½ teaspoon dill seed

Cook squash in boiling, salted water 15 minutes or till tender; drain well and sprinkle with pepper. Meanwhile cook onion in butter till tender, but not brown; remove



Pillsbury Slice 'n

(Bake them plai

Here's fresh cookie dough . . . all mixed and shaped for you! All you do is slice . . . and bake! In just minutes you'll have 3 to 4 dozen fresh cookies . . . perfect every single time! (Now you're never too busy to make cookies!)

Four flavors: Butterscotch Nut, Toasted Coconut, Crunchy Peanut and New Sugar Cookies.

from heat, add sour cream and salt, stirring well. Place hot cooked squash on platter; pour cream mixture over. Sprinkle with dill seed. Makes 4 to 6 servings.

Cheese-scalloped Onions

Here's the vegetable for your next oven meal! Thin onion rings bake in a rich cheese sauce—

6 cups thinly sliced onion rings (about 6 medium onions)
¼ cup butter or margarine
¼ cup enriched flour
2 cups milk
½ teaspoon salt
2 cups shredded sharp process American cheese (½ pound)

Place onion rings in ungreased 1½-quart casserole. Melt butter in saucepan; blend in flour. Gradually stir in milk. Cook, stirring constantly, till thick. Stir in salt and cheese. Pour over onions. Bake uncovered in moderate oven (350°) 1 hour or till onions are tender. Makes 6 servings.

Pennsylvania Red Cabbage

Caraway seed adds surprise flavor to sweet-sour cabbage. Color's beautiful—

2 tablespoons salad oil or bacon drippings
4 cups shredded red cabbage (1 medium head)
2 cups cubed unpared apple (2 medium)
¼ cup brown sugar
¼ cup vinegar
¼ cup water
1¼ teaspoons salt
Dash pepper
½ teaspoon caraway seed

Heat oil in skillet; add remaining ingredients. Cover tightly; cook over low heat, stirring occasionally. For crisp cabbage, cook 15 minutes; allow 25 to 30 minutes for the old-fashioned kind. Garnish with raw unpared apple rings. Makes 4 to 5 servings.

Stuffed Eggplant

Some stuffing! A variety of vegetables hides under crisp corn-flake topping—

1 medium eggplant
Salt and pepper
• • •
3 tablespoons melted butter or margarine
¼ cup chopped onion
1 tablespoon chopped parsley
¼ cup chopped celery
¼ cup chopped green pepper
1 cup chopped fresh tomatoes
½ cup packaged herb-seasoned stuffing
1 teaspoon salt
• • •
½ cup corn flakes
1 tablespoon melted butter or margarine

Wash eggplant; cut in half lengthwise and remove pulp to within ½ inch of skin. Salt and pepper eggplant shell. Dice pulp. Mix with 3 tablespoons melted butter, the vegetables, stuffing, and salt. Fill eggplant shell. Place in greased baking dish; cover with foil. Bake in hot oven (400°) 40 minutes. Remove foil. Combine corn flakes with melted butter; sprinkle over filling and bake uncovered 10 to 15 minutes longer or till topping is lightly browned. Makes 6 servings.

SMART COOK!

Clever way for same-size hamburgers



Bowman

Look-alike burgers are easy when you use a measuring cup as a guide to size and shape. Pack seasoned ground meat firmly in ¼-cup-size measuring cup; then unmold on waxed paper. Leave about 1½ inches between mounds. Use a wide spatula to flatten patties to thickness you like—just as they do at a hamburger drive-in.

Patties are ready to journey to the skillet; use the spatula to swoop them up. If you're making burgers ahead for tomorrow's supper or party, store on waxed paper in refrigerator. Stack in layers to save space.

Bake Cookies...homebaked fresh!

or make them fancy!)

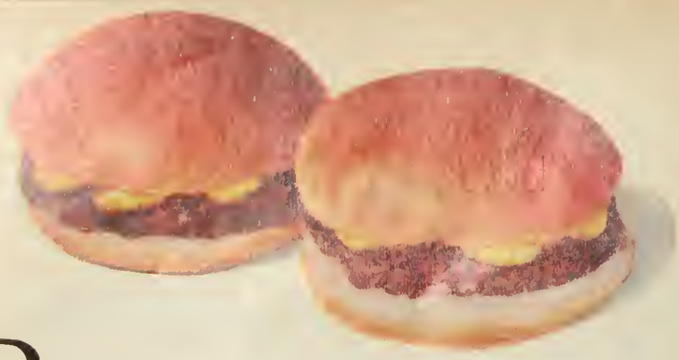
Decorate them, too! Pop a solid chocolate wafer or colored after-dinner mint on baked cookies while hot. (Serve them proudly when company comes!) Or frost baked cookies, and top with a half nutmeat, a chocolate star or chocolate kiss. (Wonderful way to pamper the family, too!)



Get them at your grocer's dairy case where you get those wonderful Pillsbury Biscuits

(Available in Canada, too!)

Pillsbury
BEST XXXX



Plain Hamburgers—or Fancy Cheeseburgers

Burgers aren't burgers without French's Mustard

And you've *never* tasted burgers like French's new Cheeseburgers! Yet simply creaming butter, Roquefort (or sharp cheddar, if you prefer) and French's Mustard does it! For French's Mustard with its smooth, sure blend of rare spices, specially grown mustard seed, fine vinegars—simplifies creative seasoning to a single step! No wonder French's Mustard is the choice of more women than any other mustard!



Recipe for French's Cheeseburgers

Allow ¼ lb. ground beef for each hamburger. Press into 2 thin patties. *For Filling:* Cream together ¼ lb. butter, ¼ lb. Roquefort (or any sharp cheese) and 3 tblsp. French's Prepared Mustard—enough for 8 burgers. Spread on one patty, leaving ½ inch around edge for sealing. Top with second patty, pressing edges together. Broil on each side. Serve on toasted hamburger rolls.

Friendly Warning Because French's Mustard has a flavor, color, and texture all its own, don't expect best results from this recipe with any other mustard.

On Food...In Food...

no other mustard has the light and lively flavor of

FRENCH'S MUSTARD

Match the barbecue pros

Begins on page 68

BARBECUING has changed the American way of life in 10 short years, and our panel of 6 barbecue greats are the key men responsible. Help yourself to their tips and recipes for your best barbecues yet!

Words of wisdom from Pete Gross

▶ Keep the air of masculinity in your outdoor entertaining. Don't succumb to the outdoor tea party line.

▶ Let folks build their own kabobs. A favorite: scallops alternating with raw shrimp, stuffed olives, and green-pepper halves; brush with garlic butter—don't overcook (takes about 8 minutes). What to eat with shashlik? More shashlik!

▶ If you're fighting fire, your fire's too hot.

▶ Meat should be at room temperature before barbecuing. For easy slicing, let all roasts rest 15 minutes to half an hour before carving.

▶ Barbecuing brings out the true flavor of ham. Get a fully cooked ham, so all you have to do is heat it and glaze. During the last half hour, brush frequently with mixture of ½ cup canned crushed pineapple, ¼ cup each honey and brown sugar, and 2 tablespoons each prepared mustard and soy sauce.

Pete's Dinner for 4

Roast 7-rib Racks of Lamb

With garlic and soy, lamb tastes like a million dollars. Don't be fancy—go ahead and pick the bones. That's where the most flavor is!—

Select two 7-rib racks of lamb. Be sure the meatman has sawed the chine bone between chops—this makes for easy carving. Insert slivers of garlic here and there in the roast. Bring the roast to room temperature before cooking. Balance on spit; brush meat generously with soy sauce. Using ring of fire around roast and drip pan underneath, let meat rotate until meat thermometer reads 175°—takes about 1 to 1¼ hours. Don't overcook lamb—it should have a pinkish cast.

Note: Instead of seasoning the lamb with garlic cloves and soy sauce, try this. Rub both racks of lamb with half a lemon, using all the juice. Next sprinkle lightly with garlic salt.

Barbecued Vegetables

Vegetables never tasted so good before! Have butter waiting—

Scrub baking potatoes, red yams, white turnips, and tomatoes—leave all whole in jackets. String each kind of vegetable on its own skewer. Let rotate with hot coals lined up in rows between skewers. Start the spuds and yams first—they'll take 45 minutes to an hour. Allow about 30 minutes for the turnips. Tomatoes cook lickety-split, so put them on last. If vegetables are done before meat (they'll stand still on rotating spit) wrap in aluminum foil and lay them in firebox away from the coals so they stay warm.

Rotisserie Pears: When turnips are nearly done, string a couple scrubbed pears—firm ones—on end of same spit and roast about 15 minutes. While pears are hot, cut in half, core, fill centers with mint jelly. Give everyone half a pear as a meat accompaniment.

Brown-and-serve Rolls on a Spit

They get crusty on all sides, stay soft in center—

Shortly before you give the come-and-get-it call, thread brown-and-serve rolls on a spit. Brush rolls with melted butter and let rotate over coals about 10 to 15 minutes.

More of Pete's Specials Follow

Armenian Shish Kebab

You've never really appreciated lamb until you flavor it with this subtle marinade. Good!—

1 small clove garlic, minced
1 tablespoon salt
1 teaspoon fresh coarsely ground pepper
⅓ cup cooking sherry (optional)
¼ cup salad oil
¼ cup lemon juice
3 cups chopped onion
About 2 pounds boneless lamb (from leg) cut in 1½-inch cubes

Combine first 7 ingredients for the marinade. Add lamb cubes and stir to coat. Let refrigerate for 24 hours, turning meat occasionally. String meat on skewers and rotate over charcoal to broil medium-rare. Cook whole tomatoes and green-pepper halves on separate skewers; or alternate chunks of tomato and green pepper with the meat cubes. Makes 6 servings.

Chinese Fried Rice

Perfect foil for teriyaki or a barbecued roast—

4 tablespoons salad oil
1 onion, minced
2 eggs
3 cups hot cooked rice (½ pound—about 1 cup—before cooking)
Soy sauce

Heat oil in skillet and saute onion until transparent (not browned). Add the eggs, and scramble with onions. Then add the hot rice before eggs set. Mix well and add soy sauce to suit yourself. Makes 5 or 6 servings.

[*Turn to next page*



PREWAY Bilt-In Appliances have an uncompromising air of elegance you'll delight in. They LOOK EXPENSIVE. And they do cost more . . . but, as you know, quality always does! However, over the years . . . and built-ins are a permanent installation . . . PREWAY will save you money through trouble-free performance. The builders of quality homes from coast-to-coast know this fact, too . . . know PREWAY as the finest, most dependable, most complete line of built-in appliances. Look for PREWAY Bilt-Ins . . . and write for a full color folder showing everything that PREWAY makes. It's yours for the asking.

PREWAY® Inc.
7959 Second Street, North
Wisconsin Rapids, Wis.

SINCE 1917 — Pioneer manufacturer of built-in appliances . . . refrigerator-freezer combinations, gas and electric ovens and surface units, ventilating range hoods, dishwasher. Member of Brand Names Foundation.



Richer in natural "corn cream"

Deep within each plump and tender kernel is the rich natural cream of Libby's famous pedigreed corn. The most careful cooking is required to start it flowing and yet not break the kernels into little bits. Libby knows how to do this *just right.* That's why Libby's Cream Style Corn is *richer in natural "corn cream"* yet never mushy. You can see the plump golden kernels standing up in the rich "corn cream." And you'll notice there are no bits of cob in Libby's. Yes, you'll like Libby's Cream Style Corn best—*that's for sure.*

Libby, McNeill & Libby, Chicago 4, Illinois

Libby's Cream Style Corn



Corn Rarebit—*Combine 1 No. 303 can Libby's Cream Style Corn, 1 4-oz. pkg. shredded Cheddar cheese, 1 chicken bouillon cube, 1/8 tsp. Worcestershire Sauce, 1/2 tsp. prepared mustard. Cut 5 thin slices boiled ham in half; sauté and add to hot corn mixture. Serve over toasted, buttered English muffins. 5 servings.*

Match the barbecue pros

Continued from preceding page

Let's cook with Wade Busby

▶ No mystery in steak broiling. Have a snappy fire—knock the ashes off coals and place grill top in position so it'll be hot. Don't be afraid to cook the steak close to the coals—the farther away the fire, the drier the steak. When to turn? Watch the fat side of the steak—it will change color, get a transparent look. The charcoal drives the heat up through the meat; when the juices bubble on top that means time to turn.

▶ Costs no more to have two kinds of meat—and makes barbecue entertaining more festive.

▶ When you're carving a roast, let guests name their portions. Some like thick slices, others thin. This way they "place an order."

▶ It's good management of heat and charcoal to cook two meals with one fire. Have a couple chickens mounted on a spit and ready to roll over the live coals as soon as the roast is done. Stash the barbecued birds in refrigerator—or freezer—for another time.

Marinated Pork Roast

The meat is permeated with the incomparable flavor of hickory—

Select a 4- to 5-pound pork loin roast; have meatmen split backbone between each rib. Using Big Busby Marinade, marinate the pork roast overnight (or a day or two) in refrigerator, turning meat occasionally. Bring roast to room temperature. Balance on spit. Arrange slow coals at rear of firebox, knock off ash. Put a drip pan under roast, in front of coals. Top some damp hickory on coals. Attach spit, turn on motor, lower smoker hood. Roast until meat thermometer reads 185°—pork must be cooked well done, no pink. While cooking, brush now and then with the flavorful Marinade; add more damp hickory to coals as needed. When chips catch fire and start to blaze, pick up with tongs and put out flame in water; then put the chips back on coals. The way to get hickory flavor is from the smoke.

Allow about 2½ hours cooking time, but remember your only accurate guide for doneness is your meat thermometer.

Big Busby Marinade

Oriental seasoning does great things for pork—also for beef short ribs—

- 1½ cups salad oil
- ¾ cup soy sauce
- ¼ cup Worcestershire sauce
- 2 tablespoons dry mustard
- 2¼ teaspoons salt
- 1 tablespoon coarse, freshly ground black pepper
- ½ cup wine vinegar
- 1½ teaspoons dried parsley flakes
- 2 crushed garlic cloves, if desired
- ⅓ cup lemon juice

Combine all ingredients and mix well. Marinade can be drained from meat for a second use. Store in a tightly covered jar in freezer indefinitely, or in refrigerator for 1 week. Makes about 3½ cups.

Ho-Ho Beans

Hickory blessed—competition for the old-fashioned start-from-scratch kind—

Flavor canned pork and beans to taste with brown sugar, grated onions, dry mustard, and a little coarse ground pepper. Also add finely chopped green peppers (if you like that flavor), and I like some finely chopped parsley in them, too. Ladle beans into individual bean pots, and leaving tops open, wrap each in double thickness of aluminum foil. Nestle in the coals at rear of roast and close barbecue hood. When the roast has dripped enough juices, spoon some into each pot to season the beans. Let beans bake lazily until roast is done. If liquid on beans cooks down too much, add a little tomato juice as needed.

Zucchini Casserole

A California vegetable custard. Eats well with barbecued meat. Try spinach the same way—

- 2 pounds zucchini, cut up
- • • •
- 1 onion, chopped up
- 2 whole eggs
- ¼ cup dairy sour cream
- Yellow cheese, shredded (amount depends on how much you like yellow cheese)
- Salt and pepper
- Cracker crumbs

Cook zucchini in small amount salted water in covered pan for a few minutes. Just before it gets real done (you'll have to judge the time), drain and whip in blender. Blend in onion, eggs, sour cream, and *half* the amount of cheese you want to use. Dash in salt and pepper to taste. Butter a shallow metal casserole or pan that you can put on the coals, and line it with part of the remaining cheese. Pour in the zucchini mixture. Mix cracker crumbs with the last of the cheese and sprinkle over top. Bake on slow coals till hot and cheese melts on top. Time depends on your fire—perhaps 20 to 30 minutes.

Dressing for Mixed Green Salad

A subtle blend, but not namby-pamby. Just right for a salad tossed in the fresh air—

- 4 ounces Roquefort or blue cheese (at room temperature)
- 3 tablespoons lemon juice
- 1 good-size clove garlic, put through press
- 2 teaspoons anchovy paste
- 3 tablespoons tarragon vinegar
- 1½ tablespoons Worcestershire sauce
- 3 tablespoons bottled steak sauce
- 2 tablespoons red cooking wine
- 1½ teaspoons dry mustard
- 1½ teaspoons prepared mustard
- 1 cup olive oil
- 1 cup salad oil
- Salt and fresh-ground pepper
- 2 ounces Roquefort or blue cheese (refrigerator temperature)

Put 4 ounces cheese in mixer; blend in lemon juice, garlic, anchovy paste, vinegar, Worcestershire sauce, steak sauce, cooking wine, and mustards. Gradually beat in the olive and salad oils. Add salt and pepper to taste. Set out 2 pint jars; crumble remaining cheese and divide it between the 2 jars. Add half the dressing to each jar. Store 1 jar in refrigerator for future salads. Leave other jar out—dressing must be at room temperature for best flavor. Shake well before using. Toss with torn Romaine leaves—or Romaine and lettuce. If you like, include chopped green onions and celery, radish slices, and tomato sections. Makes 3⅓ cups.

Barbecued Bananas

Like a hot banana split! Don't miss this one!

Choose yellow bananas, tipped with green. Count on one apiece. Peel the bananas, but *save* the peels. Coat bananas (3 or 4) with mixture of ½ cup maple syrup, a pinch of brown sugar, pinch of salt to keep them from being too sweet, about 2 tablespoons lemon juice so they won't turn too brown. Let bananas stand a little while in this mixture, then put them back in their skins—save the juice to pour over them later. Wrap each in foil and place on the coals for a few minutes. Serve them with the juice they were in before they were put on the grill. I like ice cream on top! Real good, even if I do say so.

Gourmet cooking with Frank Dieterich

▶ A wiener wheel is a dandy accessory for a rotisserie. You can use its skewers for a variety of kabobs.

▶ Sauces and herbs are intended to accentuate meat flavor, not to overpower it. A true gourmet gets the thrill of accomplishment in devising a "secret" and flavorsome basting sauce. And it isn't necessarily complicated.

▶ When you paint turkey, chickens, or game hens with soy sauce for rotisserie cooking, you're adding delicious flavor to the skin and assisting in browning to that rich golden color. The flavor of *roasted* soy sauce is quite mild and very different from that of soy sauce sprinkled over Chinese food.

▶ Before grilling fish fillets, spread lightly with a blend of mayonnaise and lemon juice. Broil to a light brown color.

▶ A foilware panful of cooked wild rice heated below chicken or lamb on the rotisserie will catch the tasty basting sauce as it drips down.

Stuffed Cornish Game Hens

Note to hunters: Excellent way to cook pheasant, quail, and other white-meat birds—

Thaw 6 frozen Rock Cornish game hens. Stuff with Carrot Stuffing—don't pack. Truss, skewering openings of each. String birds crosswise on spit. Use long holding forks that secure several birds at a time. Brush before and during roasting with **Soy Basting Sauce:** 6 tablespoons soy sauce, ¼ teaspoon salt, pinch of pepper, 1 tablespoon butter, dash of marjoram and monosodium glutamate.

Roast birds on electric rotisserie till done—45 to 60 minutes. Toward end of roasting, let butter-brushed mushrooms broil on the bottom of gravy pan; add a little cooking sherry. Serve everyone a hen with a spoonful of mushroom gravy—nice to have extra Carrot Stuffing, too.

Carrot Stuffing

Very different—very good. How about making extra to heat in foilware pan below the game hens?—

1 cup sifted flour
1 teaspoon baking powder
½ teaspoon salt
½ teaspoon ginger
½ teaspoon nutmeg
• • •
½ cup wheat germ
1 cup dry bread crumbs, lightly browned in a little butter
½ cup chopped pine nuts or pecans
• • •
¼ cup butter (½ stick)
½ cup brown sugar
1 egg
• • •
1 cup finely shredded carrots
3 tablespoons finely chopped parsley

Sift flour with baking powder, salt, and spices; stir in wheat germ, then bread crumbs and nuts. Cream butter and brown sugar together; add egg and mix well; add carrots and parsley. Lightly stir in sifted dry ingredients. Makes 3 cups.

Rotisserie Ham

Ginger in the pineapple glaze gives the surprise flavor—

Buy a boneless, fully cooked ham. Trim rind, if any. Balance ham on spit and insert thermometer. Turn on switch and roast 1 hour without basting or seasoning, to cook off excess fat. Turn heat off and ladle fat from gravy pan. Score ham and insert cloves. Place canned pineapple slices (small can) in gravy pan. Again turn on heat and brush ham frequently with Pineapple Basting Sauce to produce a rich glaze during second hour. Meat thermometer should read 130°.

Pineapple Basting Sauce: Combine syrup (about ⅓ cup) from small can of pineapple slices with ¼ cup brown sugar, ½ teaspoon ginger, 2 teaspoons dry mustard.

Ad-libs from George Stephen

▶ Worst offense in barbecuing: too much charcoal, too much heat. Many folks tend to load their fireboxes and burn their food before it has a chance to barbecue. Good rule: If you put the charcoal in the grill and then take 50% out, you are pretty close to being right.

▶ Second worst offense: People start to cook before the charcoal is coated with white ash.

▶ A little hickory goes a long way.

▶ Homey, less expensive cuts of meat like pot roast and burgers can be barbecued to rival the "best" cuts.

▶ Keep barbecuing fun. If it becomes work, return to simple fare that lets you relax. The food will taste just as good. Even better!

[*Turn to next page*



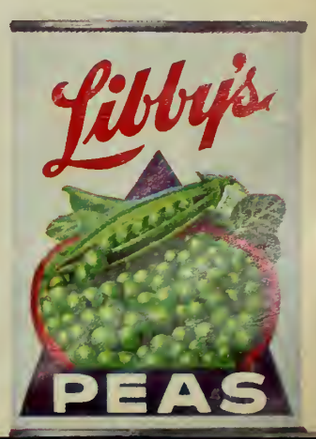
Libby's Peas taste like they've just POPPED from the pod!



*Swiss Steak à la Libby's . . . see recipe below**

Soft-water blanched
for tenderness and flavor!

Libby's does something special to peas. Libby's Peas are *blanched in water soft as rain.* This actually improves the natural tenderness of this very choice strain of pea. And this extra tenderness means extra flavor. Serve Libby's Peas often. They're a sure and economical way to help your family to good nutrition, especially vitamin A.



*Swiss Steak à la Libby's

Prepare 1½ lbs. round steak according to your favorite Swiss Steak recipe. Last 10 min. of cooking, cover top with 3 tomatoes, thickly sliced, ¼ c. chopped onion and 1 No. 303 can Libby's Peas. Sprinkle with salt, pepper and 1 tsp. Tarragon leaves. Remove from pan; thicken gravy. 6 servings.

Match the barbecue pros

Continued from preceding page

Roast Beef

This is the elegant feast George is chefing in the photograph—

Place foil drip pan on lower grate with coals around outside of pan. Place roast—standing ribs of beef or a securely tied rolled-rib roast—fat side up on upper grill—directly over pan. Roast slowly about 15 minutes per pound or until meat thermometer reads 140° for rare, 160°, for medium, or 170° for well done.

Baked Potatoes

They're the most! Fluffy and mealy, with skins that crunch—

Scrub potatoes. Wrap each in foil and bake on grill for 45 minutes to 1 hour at high heat. Or bake out of foil with low heat about 1 hour and 15 minutes. When potatoes are done—pinch with mitt—cut a crisscross in top of each and press down at ends—potato will fluff up. Top with pat of butter and pass salt and pepper, and more butter, of course.

Appetizer Meat Balls

These behave—the egg keeps the meat balls intact on the grill—

Mix ½ pound hamburger meat, 1 egg, 1 teaspoon flour, a little grated onion, ¾ teaspoon salt, and dash pepper. Shape in 1-inch balls (lightly roll a bit of mixture between hands). Broil on table-model grill over a few hot coals. Toss on chips of damp hickory if you like smoke. Serve on toothpick handles. Makes about 2 dozen.

Kettle Barbecued Pot Roast

To make pot roast come out tasting like the finest piece of roast beef or steak you ever had, try this—

Take a beef pot roast that's cut 3 to 4 inches thick (6 to 9 pounds) and rub it with olive oil, salt and pepper. Place on grill top over coals and sear the meat on both sides. Then baste with a sauce of sour cream with garlic powder and prepared horseradish added to suit yourself. Cover barbecue kettle with lid. Cook slowly about 15 minutes per pound for medium rare. Every 15 minutes of roasting time, turn meat and baste with the sour-cream sauce.

Stuffed Hamburgers

Butter-browned mushrooms are clapped between meat patties—

2 pounds hamburger meat
3 eggs
1½ tablespoons flour
1 medium onion, grated
1 tablespoon salt
¼ teaspoon freshly ground pepper

• • •

2 cups mushrooms, chopped
¼ cup butter (½ stick)
8 strips bacon

Mix hamburger, eggs, flour, onion, salt, and pepper. Roll mixture into thin sheet and cut into 16 patties with large cooky cutter. Saute mushrooms in butter and spread over 8 of the patties. Place other patties on top and pinch edges. Wrap a strip of bacon around edge of each burger and tack with toothpick. Broil over the coals, kettle lid on about 4 minutes on each side. Makes 8 servings.

George's Beef Sauce

Tomato-juice flavor is mellowed with seasonings. Fresh tasting—

2 cups tomato juice
1 teaspoon dry mustard
1 tablespoon sugar
3 tablespoons vinegar
2 teaspoons prepared horseradish
1 tablespoon Worcestershire sauce
¼ cup grated onion
1 clove garlic, minced
¼ cup catsup
½ cup butter
Dash of Tabasco sauce
¾ teaspoon salt
½ teaspoon paprika
½ teaspoon coarse black pepper

Mix all ingredients and simmer 30 minutes. Use for basting and serve with meat.

Learn the barbecue "what's-for" from Howard Murdock

▶ In barbecuing broiler halves in a closed-oven type of grill, there's no need for turning. Anchor leg to body with wooden skewer. First brush chicken with salad oil. Season well with salt and pepper—especially the bone side. When half done (chickens take about 1½ hours in a covered cooker) sprinkle with paprika for color. If you use a basting sauce, wait till cooking is almost finished to brush it on. Avoid tomato sauces which may burn, and use little or no hickory with chicken. Pass a barbecue sauce when it's time to eat.

▶ Sauce comment: Not everyone will agree that my sauce (or yours) is terrific. Some like it sweet, others sour; some like it hot, others indifferent. That's why it's good to prepare sauces—hot and mild—to serve separately. Let your guests take 'em or leave 'em.

▶ Roast corn in the husk—no seasoning until served.

▶ Just before serving steak, top with a pat of butter, then sprinkle with salt and pepper—the butter acts as a carrier for the seasonings.

▶ Home hamburger factory: Use a wooden burger press with a square of waxed paper under and over the meat. Same-size patties and fast! (If meat seems crumbly, add a little evaporated milk when mixing in seasonings.)



Around the clock with your bedroom phone

9:30 a.m. A friend calls while you're straightening up the bedroom. How easy it is to reach for that nearby phone instead of running down the hall or the stairs! (And you can talk in complete privacy.)



2:15 p.m. Signs of a cold send you to bed. Your telephone couldn't be handier, or more useful. You can call the doctor or the drugstore, keep in touch with friends, have household business at your finger-tips. And all this convenience is pleasantly low priced.

A Vigorous Barbecue Sauce—Texas Style

Whew! That name's not a-kidding! Tart and hot—

½ cup vinegar
1 tablespoon Worcestershire
1 large onion, diced
2 cloves garlic, pressed or diced fine
Juice of 1 lemon (grate the peel and throw in)
½ cup catsup
½ teaspoon Tabasco
1 tablespoon salt
½ teaspoon chili powder (add a pinch of sage)

Stir and simmer for 15 minutes. Serve with grilled chicken or ribs.

Sauce on the Mild Side

If you do want to use a marinade or basting sauce, this is a good one—

½ cup lemon juice
¼ cup soy sauce
½ cup salad oil
½ cup wine vinegar
½ teaspoon seasoned salt
¼ teaspoon pepper
Herbs, if desired

Blend well, put in covered container and keep in the refrigerator.

Texas Stuffed Peppers

Hang onto your hat and enjoy the good bite of black pepper in the "meat-loaf" filling—

Parboil 3 or 4 medium-size sweet peppers for 2 minutes and drain. Mix the following: 1 pound ground beef, 1 egg, well beaten, one 8-ounce can (1 cup) seasoned tomato sauce, ¼ cup chopped onions, ¼ cup chopped celery, 1 teaspoon salt, ½ teaspoon black pepper, and ½ teaspoon oregano. Stuff peppers and cook slowly on grill with barbecue hood down, about 1 to 1½ hours. Don't forget to throw a few handfuls of damp hickory on the fire.

Broiled Banana Appetizers

Roll these around on the grill while your fire burns down to cooking coals. Keeps hungry folks happy—

Choose yellow bananas with green tips—not too ripe. Peel bananas. Wrap bacon strip around each and peg with toothpick (don't let ends of picks stick out). With pancake turner or other "pusher," roll bananas back and forth on greased grill top until bacon is cooked, about 5 minutes. (Takes a hot fire—you want the bacon to crisp before banana cooks too much.) Count on one small banana or half a large one for each serving.

Talk barbecue with Grant Hastings

▶ Smoke signals: Go easy on the hickory on all beef except fresh brisket. Moderate with corned beef, hamburger, meat loaf, lamb. Very little if any smoke on roasts, steaks, and chickens. Smoke flavor is delicious on fish, game, and turkey.

▶ When hickory-barbecuing turkey, don't worry if the skin turns black from smoke—it's supposed to. What? Yes! Supposed to!

▶ Rib marinade: Mix 1 part soy sauce with 3 parts honey or 4 parts brown sugar; baste with mixture the last half hour.

▶ With barbecue hood down, you can bake a pan of biscuits on grate at end away from fire just about as you can in your regular kitchen oven—and they taste even better. Short cut: Use a tube of refrigerated biscuits.

▶ Punch a hole or two in a can of French fries or shoestring potatoes. Heat right in the can—on the grill, and roll it over once in a while as it's heating.

Smoked Brisket with Barbecue Sauce

By all odds, the best sandwiches ever! You can cook the brisket a day ahead—

Cook a small fresh beef brisket (5 pounds) on grill away from fire, hood down, for about 4½ to 5 hours or until tender, with damp hickory on coals. Keep firebox low. After cooking, slice it *thin*—in ⅛-inch slices across the grain. (Easy if you use a slicer or get a friendly meatman to do it for you.) Line up sliced meat in a foilware pan and pour Chili Barbecue Sauce over it. Warm it 1 hour in barbecue oven (or on grill, hood down), using slow coals and a few hickory chips for additional flavor. Serve on toasted buns. Makes 8 to 10 servings.

Chili Barbecue Sauce

Lusty flavor to hot up franks and burgers and roast-beef sandwiches—

2 cups catsup
½ teaspoon barbecue spice
1 tablespoon chili powder
½ cup sugar
1½ teaspoons salt
1½ teaspoons coarse black pepper
2 cups vinegar
Tabasco sauce to taste

Combine ingredients; simmer 30 minutes or till the consistency you like.

Tomatoes in Foil

Really a vegetable sandwich with crisp onion filling—

Cut good, firm tomatoes in half, crosswise. Salt and pepper each half; put together again with a slice of onion in the "sandwich." Toothpick the tomato together and wrap in foil. Cook away from fire, 35 to 40 minutes.

Olives-in-Bacon Appetizers

The smoke flavor is a stroke of genius!—

Wrap large stuffed olives with bacon and pin with toothpick. Place on sheet of foil and hickory-smoke away from fire for 35 minutes or so.

Hickory Pecans

You can't quit eating them! Try peanuts and almonds, too—

Brush fresh pecan meats with butter. Salt, and place on sheet of foil. Hickory-smoke for 20 minutes.



3:30 a.m. You sleep better through the night because you know that your bedroom phone is ready to summon ambulance or doctor, police or firemen. (If you wish, a dial light glows softly while you sleep—brightens when you lift the receiver. This feature is optional.)



Around the clock your bedroom extension telephone serves you well and costs surprisingly little. You can order one in the decorator color you like by calling your local Bell Telephone business office.

BELL TELEPHONE SYSTEM



BEFORE STAUFFER: 198 AFTER STAUFFER: 135
"I gained over 60 pounds when I was expecting my daughter—and kept 40 of them," says Virginia Blevens of Fairfield, Ohio. "As the years went by I added even more weight. I had almost forgotten what it meant to be slim." Virginia lost 63 pounds with Stauffer Home Plan, trimmed 11" from her abdomen, 9½" from her hips.



The 10 Happiest Women of 1959

Slim and lovely...and Paris bound!

Here they are! The 10 winners in a contest among thousands of women who remade their figures with the Stauffer Home Plan. Each receives a dream trip for two to Paris and London.



BEFORE STAUFFER: 155
AFTER STAUFFER: 120
Madonna Givens of Soquel, California gained 35 pounds in her first year of marriage. "I fought those pounds for 10 long years," says Madonna. "Finally Stauffer helped me do what I couldn't do alone. My husband says Stauffer gave him back the girl he married!"





THIS IS THE FAMOUS "MAGIC COUCH" (Posture-Rest). It gives the kind of exercise you need to help lose inches from problem areas. The "Magic Couch" does for you what diet alone cannot do. It firms sagging skin, tightens muscles in upper arms and thighs—beautifies posture.

It is available in Deluxe Model or new Princess Model at lowest price ever. Rent by the month, or buy on special budget plan. Mail the attached postage-paid card now! And you're on your way to a new figure with Stauffer.

Stauffer, as used in the captions, refers to the complete Stauffer Home Reducing Plan, which combines effortless exercise on the "Magic Couch" with calorie reduction.

Clothes by Pat Premo of California

©1959, Stauffer Laboratories

IMPORTANT!

Fill out and mail this card today for complete information on how to get *and keep* a trim, new figure. No obligation. No postage needed.

(In Canada and foreign countries use stamped envelope.)

FIRST CLASS PERMIT NO 22444 LOS ANGELES, CALIF

VIA AIR MAIL

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY:

STAUFFER HOME REDUCING PLAN
DEPARTMENT BH-99
1919 VINEBURN AVE.
LOS ANGELES 32, CALIF.

106A

helping hand. And that is just what these 10 women have done.

They have changed their lives by changing their figures!

Once they were all far overweight. They felt the pangs of self-consciousness. Their lives were limited—fenced in.

Today the world is theirs. They are going and doing. They have new self-confidence and youthful, happier attitudes.

How did these ten women change their figures and lives? The answer is the Stauffer Home Reducing Plan.

Perhaps you have been overweight for so many years that you've forgotten what a joy it is to be slender. Or maybe you have just recently become overweight. It doesn't matter. Stauffer can work for you, too. For more information mail the attached card.



BEFORE STAUFFER: 196 AFTER STAUFFER: 124
Hazel Littell of Bremerton, Washington, almost gave up vital civic work. "I was too heavy. No wonder I had little energy," says Hazel. "Now I'm slim, working harder than ever and loving it."



BEFORE STAUFFER: 170 AFTER STAUFFER: 130
Yolanda Donatelli of Chicago says: "As an overweight teen-ager, even my poor posture showed how unhappy I was. Stauffer gave me more than a new figure. It gave me poise and self-respect."



BEFORE STAUFFER: 160 AFTER STAUFFER: 127
"I never dreamed of a career," says Peggy Fowler who represents a cosmetic firm in Louisville, Alabama. "I was ashamed of my figure and lacked confidence. Being slim has given me new faith."



BEFORE STAUFFER: 205 AFTER STAUFFER: 138
Extra pounds had accumulated twice as fast on hips and thighs for Marlene Griggs of Ocala, Florida. Now she has ideal 36-26-36 measurements. And another reason to be happy: she's a June bride!



BEFORE STAUFFER: 230 AFTER STAUFFER: 139
"I started gaining when I was only 20 and kept on gaining for 30 years," says Clara Collett of Douglas, Arizona. "I've lost nearly 100 pounds, but the 'Magic Couch' has kept my body firm."



BEFORE STAUFFER: 180 AFTER STAUFFER: 147
"I used to dream of buying a size 14 dress—now I actually do it!" says Lois Bergman of Adrian, Minnesota. Slim for the first time in her life, Lois uses the Stauffer Plan to keep her new figure.

For more information, mail the attached card or write STAUFFER HOME REDUCING PLAN, Dept. BH-99, 1919 Vineburn Street, Los Angeles 32, Calif.



Model shown $13.95.* Others from $10.95.*

The height of handiness— a COSCO step stool!

• This is the step stool that's made "the tiptoe reach" old hat. The sturdy, all steel stool with swingaway steps that are roomier, rubber treaded, safer. The stool with restful seat for doing kitchen chores. Available in metallic tan or chromium frame finishes. Washable, stain resistant upholstery in plain red, turquoise or pink: Barko in yellow, charcoal or mocha. Step right up to Cosco—at department, furniture and hardware stores.

HAMILTON COSCO, INC. COLUMBUS, INDIANA



COSCO
for every purpose
. . . every purse

Utility Tables and Carts from $8.95.* Card Tables from $11.95.* Folding Chairs from $7.45.* Bookshelves from $13.95.* Juvenile Furniture from $8.45.*

*Slightly higher Colorado and west.

How to pickle pears . . .

and peaches, crab apples apricots—all delicious!

Pictures show how to pickle pears in a delicious, spicy, sweet-sour syrup. But you use the same recipe for peaches, crab apples, apricots. Serve them next winter on the relish tray, for salad, to dress up the meat platter. Reserve a quart or two for Christmas giving.

For pickling, use a well-known brand of high-grade vinegar. Cider vinegar adds flavor; white vinegar keeps the natural fruit color. Take your choice.

Here are the steps for you to follow:

1 Wash 7 or 8 small pears ($1\frac{1}{2}$ to 2 pounds for each quart jar you want to fill).

Pare. Leave the stems on if you'd rather spice whole pears. Here we cut them in two and take out the cores with a melon-ball cutter. Neat!

To keep color light, add a color keeper—use label directions for fresh cut fruit. (It is same ascorbic-acid mixture you use when freezing fruit.)

Before cooking, tuck a whole clove in each pear.





2 To make pickling syru for 3 quarts or 6 pints:

Combine 4 cups sugar, cups vinegar, 2 cinnamo sticks (break them up and 2 tablespoons who cloves. Heat to boilin then simmer 20 minute

Have jars and lids a ready: Wash in sudsy w ter; rinse. Place in dee pan, *cover* with water: bo 15 minutes (don't remo till ready to use).

(Follow the box label prepare self-sealing lid

Photographs: Stanley Wan

3 Into syrup drop enough pears to fill 1 jar. Cook just till tender. With a toothpick, anchor a maraschino cherry in the hollow of each pear half.

Quickly fit the fruit into jar. Fill with the boiling syrup to within $\frac{1}{2}$ inch of the top. Put a piece of stick cinnamon in jar.

Slide knife down side of jar to release any air bubbles. Wipe off jar top.

Follow manufacturer's directions for sealing. Cool the jars of fruit top side up on a folded towel.



How to prepare other fruit, page 11



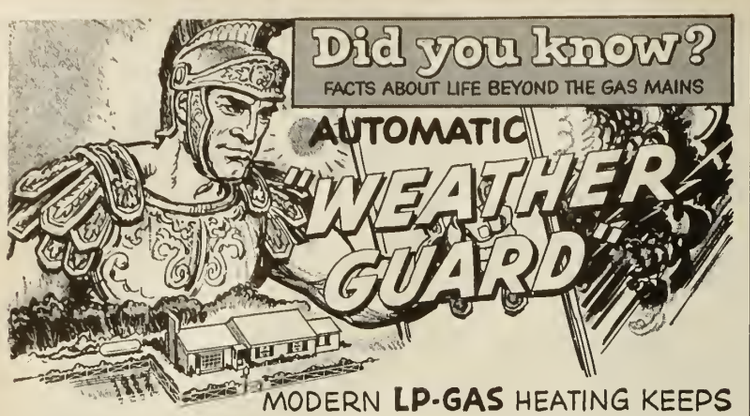
Peanut butter never had it so fresh-fruit good!

Kids hardly ever ask, "How come Kraft Grape Jelly makes peanut butter taste so extra special good?" They just say, "Gee, this is good! Can I have some more?" But for *your* information: the fresh-fruit goodness of Kraft Grape Jelly (and the other 18 flavors of Kraft Jellies and Preserves) results from Kraft's special method of "quick-cooking." This captures the very freshest flavor of the very finest fruits . . . and Mmm-mm, what a difference in taste! Discover this difference soon.



KRAFT Jellies and Preserves

In Canada, too!



MODERN **LP-GAS** HEATING KEEPS YOUR HOME AT JUST THE RIGHT TEMPERATURE, **AUTOMATICALLY!** THERMOSTATICALLY CONTROLLED, IT'S CLEAN, FAST, EVEN HEAT. ***SAFE, TOO!***



THE MODERN **LP-GAS** INCINERATOR BURNS BARRELS OF TRASH TO OUNCES OF POWDERY ASH, AUTOMATICALLY. NO SMOKE, NO ODOR... **NO BAD WEATHER TRIPS TO THE TRASH CAN**

LOOK FOR THIS SEAL— THEN BUY WITH CONFIDENCE!

NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. BHG-4
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.



GENEVA IMPASTO is *many* things kitchen cabinets have never been before. It is new *warmth . . . superb* warmth, fashioned from exclusive etch-line *patterned* steel. It is extremely durable . . . stain resistant . . . simple to clean . . . and is available in six mellow-toned colors or white. And a Geneva Impasto kitchen . . . *is quiet as a whisper.* Before you build or remodel, see Impasto at your Geneva dealer, or send for literature.

Geneva KITCHENS

GENEVA MODERN KITCHENS
Dept. BHG 9-59
Division of Acme Steel Co.
Geneva, Illinois



I enclose 10¢ for new, 20-page full color kitchen idea booklet and Impasto folder.

Name_____

Address_____

City_____ County_____ State_____

Latest styles for rice

Continued from page 94

pimiento. Cover; remove from heat and let stand 5 minutes. Just before serving, sprinkle with coconut. Makes 4 to 5 servings.

Creamed Ham and Mushrooms

A little mustard does a lot to lend nippy flavor, sunny color—

¼ cup butter or margarine
¼ cup enriched flour
2 cups milk
• • •
2 tablespoons prepared mustard
2 cups canned or cooked ham, cut in ½-inch cubes
1 3-ounce can (⅔ cup) broiled sliced mushrooms
2 tablespoons minced onion

Melt butter; blend in flour. Gradually stir in milk and cook until thick, stirring constantly. Add mustard, ham, mushrooms (and liquid), and onion. Heat thoroughly. Season to taste with salt and pepper. Makes 8 servings.

Glorified Rice

Rice enthusiasts will call this one of the best desserts—

1 9-ounce can (1 cup) crushed pineapple
• • •
⅔ cup packaged precooked rice
⅔ cup water
½ teaspoon salt
• • •
1½ cups tiny marshmallows
1 fully ripe, flecked-with-brown banana, diced
2 teaspoons lemon juice
• • •
1 cup heavy cream, whipped

Drain pineapple, reserving syrup. In saucepan, combine rice, water, pineapple syrup, and salt; mix just to moisten rice. Bring quickly to boiling; reduce heat, cover and simmer 5 minutes. Remove from heat and let stand 5 minutes. Add marshmallows, pineapple, banana, and lemon juice. Cool to room temperature. Fold in whipped cream. Chill. Top each serving with a maraschino cherry. Makes 8 to 10 servings.

ALSO in October an article series on *Meat*, piece de resistance, with meal plans that support its importance to your appetites and diet. Here you'll find the ABC's of cooking beef, lamb, chicken, pork, and even hamburger in ways that give your family best eating. In October *Better Homes & Gardens*, too, are color pictures and stories of kitchens and kitchen plans with ideas galore.

How to pickle pears

Begins on page 108

Spiced peaches

For each quart, you need about 6 small peaches (1½ pounds). Choose firm, ripe fruit without bruises. To make peeling easier, dip peaches into boiling water until skins slip. Then dunk peaches into cold water and skin them.

Call on a color keeper so peaches won't turn dark. Proceed as with pears on page 108.

Spiced apricots

About 26 apricots (2 pounds) will fill a quart jar. Rub off the fuzz with a cloth—you don't need to pare apricots. Wash thoroughly.

Fruit-pickle pointers

Fruit. Choose ripe fruit that's still firm. Pickles will hold their shape better than if you spiced soft fruit.

Spiced crab apples

You'll need about 2 pounds to fill a quart jar. Choose sound crab apples, uniform in size. Pickle them as soon as possible after they're picked. Wash them thoroughly and cut out any blemishes. Leave them whole—don't pare them or cut out the stems. Instead of tucking a clove into each crab apple, add an extra teaspoon of whole cloves to the pickling syrup.

Spices. Buy fresh ones rather than pickling fruit with spices that have been sitting on your shelf since last year. Just like perfume, spices lose their "punch" as they age.

You'll note that the recipe calls for stick cinnamon and whole cloves instead of the powdered variety. Whole spices give more flavor and they'll keep your pickling syrup clearer.

Vinegar. Label should read 5 or 6 per cent acidity (50- to 60-grain). Then vinegar will help to insure firm but tender fruit pickles.

Storage. Keep your luscious pickles in a cool, dry, dark place.

Vacation notation

Whatever I want,
It's a cinch to be packed
In the suitcase on which
All the others are stacked.
—Suzanne Douglass

Hunt's Bright New Beef Stew

A man-winner with Hunt's Tomato Sauce
– tomato at its cookin' best



HUNT'S BRIGHT NEW BEEF STEW

Here's a rosy, robust stew that brings a man back for seconds. And—because you make it with Hunt's Tomato Sauce, the flavor's brighter, aroma's spicier, gravy's richer. Oh, what Hunt's all-tomato goodness does for a stew!

2 lbs. lean beef, cut up for stew
¼ cup flour
2 teasp. salt
2 tablesp. pure vegetable oil, such as Wesson Oil
2 8-oz. cans Hunt's Tomato Sauce
1 cup hot water
¼ teasp. pepper
½ bay leaf
⅛ teasp. thyme
6 each: carrots, onions, potatoes, all peeled
1 cup sliced celery

Roll meat in flour mixed with salt. Brown slowly in hot oil in heavy kettle or pot. Add water, Hunt's Tomato Sauce, seasonings. Cover tightly; simmer about 1½ hours. Cut carrots, onions, potatoes in quarters; sprinkle with salt and pepper. Add to stew, along with celery. Cover; simmer about 45 minutes longer. 6 servings.

Creative cooking comes easy with Hunt's Tomato Sauce. It's sheer magic the way Hunt's brightens everyday favorites. Try it in your *own* recipes for stew, goulash, casseroles—*an 8-oz. can of Hunt's Tomato Sauce instead of a cupful of the liquid you usually use.* Works like a charm!

Look for more recipes on every can of Hunt's Tomato Sauce, too.

WRITE FOR FREE RECIPE BOOKLET:

"EASY ONE-DISH MEALS." HUNT FOODS, INC., DEPT. L-9, P.O. BOX 251, FULLERTON, CALIF. IN CANADA: HUNT FOODS, TILBURY, ONT.

Hunt...for the best



The "Far East", a dramatic, black lacquered bamboo-like frame, Hawaii inspired, with a touch of oriental flavor added by slender strands of gold. Price, about $59.

GOWN: A MISS JANE ORIGINAL, COURTESY THALHEIMERS

Hi...Good Looking!

High-fashion mirrors of L·O·F Parallel·O·Plate® are the fashion in modern home decoration

(Read why in the column at right)



Bordered in tiles imported from Spain, reproducing a Colonial Williamsburg wallpaper pattern. Fruit wood or maple frame. Price, about $59.



A delicate fleur-de-lis imparts an added flair to these brilliant ceramic tiles from Spain. The frame is fruit wood or maple. Price, about $49.



An antique French oval surmounted with wispy floral scrolls. The finish: subtle gold leaf. Price, about $79.

☆Reflect a bit...

If you haven't *seen* the new decorative mirrors at your favorite store, you're really missing something. High-fashion frames created by some of America's most talented designers . . . *Parallel-O-Plate* Glass for amazingly true reflection. It's easy to see why mirrors are so *fashionable* right now. Look for the tag shown below as your buying guide to "good looking". For the name of the maker of the mirrors shown here, write

LIBBEY • OWENS • FORD
608 MADISON AVE.
TOLEDO 3, OHIO



In the narrow living room

Create your own corners

If your living room looks too long, shorten it by moving your furniture in from the wall or out from the corner.

By Jane Goss

To change the shape of your living room, you needn't remodel your house. Try rearranging the furniture. Make your own corners by using the back of a sofa or chair as a divider. Add a table and heighten the effect with a tall, massively based lamp. If the room is narrow, as is the case in the room pictured here, keep the furniture tailored; keep the tables simple.

Off-the-floor upholstered pieces and tables add to the illusion of spaciousness. Solid colors on the wall and the upholstery also make the room appear larger than it is. Confine ornateness to accessories such as a large wall sconce. The vertical pattern of the draperies adds height to the room and stays in the same mood as the lightly scaled furniture. Make sure no furniture pieces obstruct travel through the room. Home of Fred Miller, Hamilton, Ohio.

Photographs: Hedrich-Blessing



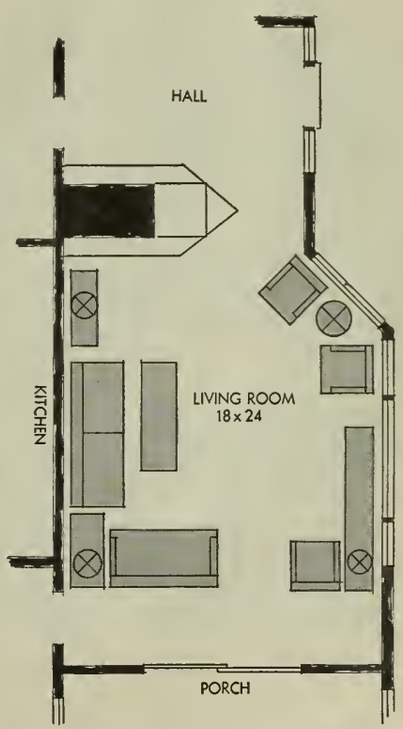
The view out the window remains unobstructed, yet the space before the window is usable. A long, long table holds a tall lamp for balance. The matched chairs at the far end of the window were chosen to just fit the space. Another lamp adds height to this comfortable corner.

Decorator: Milton Okrent. Data: Polly Cramer



The end table keeps the two slim-line sofas apart. The thought here is that the family or guests can sit in the corner seat of each sofa without tangling feet.

Trim and tailored furniture speaks of space. Marble top on the coffee table is an elegant touch. Table accessories break up the long, low line of the furniture.



Tables and seating pieces mix happily in this arrangement. Three conversational groups in man-made corners square the room, give it better dimensions.

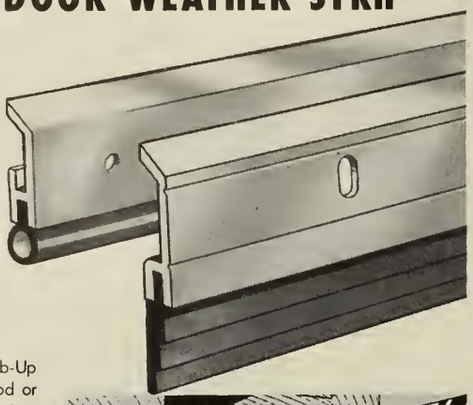
Spacing of the furniture allows easy access to the dining room or porch.



Makes doors air-tight

m-d MACKLANBURG DUNCAN CO **Jamb-Up**

DOOR WEATHER STRIP



- Snug doors keep your home more comfortoble oll yeor 'round.
- Tough, Vinyl edge of Jamb-Up presses ogoinst doar to moke oirtight seal.

End drofty doors with M-D Jomb-Up weather strip. It's ideal far wood or metol doars, outside or connecting. Mode of sturdy, extruded aluminum ond duroble Vinyl. Seals door all the way 'round. Jomb-Up comes in packoged sets with noils, screws, ond instructions, with or without door bottom.



Head of door | Side of door | Door bottom

m-d MACKLANBURG DUNCAN CO *Numetal* **DOOR BOTTOM**



. . . has thick wool felt for snug fitting contact!

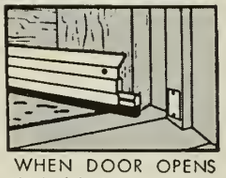
Keeps aut drofts, dust ond roin! Tokes only o few minutes to opply (screws furnished). Numetol door bottom hos slotted holes for eosy odjusting. Smortly styled in everlosting oluminum, bross or stoinless steel.



m-d MACKLANBURG DUNCAN CO *Nu-GARD* **DOOR BOTTOM**

clears rug automatically when door opens!

Amazing, easy way to keep your home more comfortable. NuGARD raises automatically when door opens. Doesn't drag on your carpet. With door closed, NuGARD stops under-door drafts. Shuts out all weather. Simple to install!



WHEN DOOR OPENS thick felt bottom roises outomoticolly!



WHEN DOOR CLOSES thick felt bottom lowers automoticolly!

At Hardware and Lumber Dealers

MACKLANBURG-DUNCAN CO. OKLAHOMA CITY, OKLAHOMA

We like this idea for a

Bedroom divider wall

Your youngsters can have two rooms about as cheaply as one—if you build this simple, low-cost divider wall right down the middle.



Children love to have their own private stronghold against all comers. Here's how one family got this privacy with minimum effort. A seven-foot divider wall makes two bedrooms from one big room—yet both rooms seem surprisingly spacious. From the home of Mr. and Mrs. C. Ramsey, Glendale, Missouri. Data: Lois Rea.

Photographs: Hedrich-Blessing



The jog in the divider makes it more rigid; it also leaves a handy space for a dresser on each side. The wall is made of 1x10 tongue-and-groove planks, linked by strips of wood molding at top and bottom. (Lower molding is toenailed into floor.) A 2x2 post anchored to floor and ceiling secures the divider wall at the free end.

E REALLY REFRESHED...WITH COLD CRISP COKE!

REG. U.S. PAT. OFF.



ly ice-cold Coca-Cola gives you the cheerful lift that's bright and lively . . . the cold crisp taste that deeply satisfies. No wonder it's the real refreshment . . . anytime . . . anywhere! Pause . . . for Coke.

Get Coke in King Size, too.
Now available almost everywhere.



King • Regular

Enjoy
Coca-Cola

for THE PAUSE THAT REFRESHES

COPYRIGHT © 1959 THE COCA-COLA COMPANY. "COKE" IS A REGISTERED TRADE-MARK.



LOOK what you can do with a General Electric Rotisserie Oven...

It's a rotisserie...infra-red broiler...handy second oven



Bakes with the accuracy of a range oven...it's automatic! Push a button. Set timer. Timer buzzes and heat cuts off when food is perfectly done.



Seals in natural meat juices. Broils with infra-red heat. What a difference that makes in your steaks and chops! Tilt-top lid means easy access.



Better for rotisserizing. Continual self-basting under the radiant heat gives meats and poultry a wonderful golden-brown crispness.

1 **Roast Capon Nob Hill** . . . par done to a turn with butter-chervil-c bouillon. Gives turkey an elega flavor, too! Spit takes 14-16 poun

2 **Glazed Mixed Fruit** . . . place f broiling rack for rotisserie spit. I minutes, brushing with honey and

3 **Herb-broiled Lobster** . . . brus butter and chopped tarragon– quickly. (Infra-red heat broils tend ster but doesn't dry it out.)

4 **Chateaubriand** . . . marinate be derloin in tart French dressing and Rotisserize about an hour.

5 **Baked Alaska** . . . takes just 5 m at 450° in the General Electric Rot Oven. (Ideal for gourmet desser this . . . precision heat makes ther out evenly browned all over!)

General Electric Company, Portable Applian Bridgeport 2, Connecticut

Progress Is Our Most Important Pro

GENERAL ELECT



Photograph: Joan Liffring

When a baby has colic

At least a fourth of all young babies suffer from this condition though they're perfectly healthy —and their parents suffer with them. Here, a doctor with many years of pediatric experience discusses this bane of the new parent.

By Dennis H. Kelly, M.D.

RYING is normal for the small ant. It's the only manner in ich Baby can call attention to s needs.

Most babies cry a lot during ir first two or three months of e. Although the frequency and ngth of this crying varies, it's mmon for the normal, healthy by to have from two to four good ualls during a 24-hour period. ey may last from 20 to 30 min-es; some in the evening going for o or three hours.

Such crying occurs both to the east- and bottle-fed baby. Evi-nce shows that the first-born in-nt does the most crying.

The observant mother quickly arns that crying is a signal to irp the infant, to change wet or iled diapers, to alter his position, feed him or to provide a few oments of cuddling.

Also, infants respond in a con-tent way to the emotional state the adults who are caring for em. They are happy when played ith, talked to, and handled se-rely in a calm, intelligent, loving anner. They are upset by incon-tent handling, and by tenseness d anxiety on the part of the lults around them.

It's not always easy for parents be calm and philosophic in the face of these all-hours outbursts. But the point is simple: If your baby follows the general pattern described above—and your doctor assures you that his behavior is normal—just grin and bear it.

Excessive crying or so-called "colic" occurs in perhaps one-fourth of all infants. (In one study of babies in a private practice, the figure ran 36 per cent.) It frequently taxes the ingenuity of the physician to determine the precise cause of this behavior and fortunately it is very rarely a symptom of serious disease.

Ordinarily, it begins in the second or third week of life and persists for four to six and occasionally for eight weeks, when for no accountable reason the spells of crying cease.

Colicky babies are usually big, strong, healthy, and free from defect and infection. They eat ravenously and grow and gain in a normal manner.

But, for some reason, it takes less to make them cry than other babies. They frequently are tense babies who startle at the slightest sound or movement—they have been described as "having their mainspring too tightly wound."

Day after day and night after

[*Turn to next page*

NEW!



fully-finished Trendwood® paneling for random-effect walls in any room

This is new Marlite Random Plank in beautiful American Walnut . . . just one of six completely new Trendwood hues created for Marlite by American Color Trends. It's surprisingly economical: Random Plank for a 12-foot by 8-foot wall costs as little as $52. Remarkably practical, too! This easy-to-handle paneling is fully-finished . . . ready to apply over old or new walls without further painting or protection. The soilproof melamine plastic finish resists stains and mars. It wipes clean with a damp cloth; stays new-looking for years. Ask your building materials dealer to show you Marlite's complete line of prefinished paneling for any room in your home . . . lovely pastel colors, luxurious wood grains, distinctive marble patterns. He will be glad to give a free estimate and help you with your Marlite building or remodeling plans.

FREE IDEA FOLDER. You can build or remodel better for less with Marlite. Free full-color folder shows how. Mail coupon.



5956



Please send free full-color Marlite folder

Marlite Division of Masonite Corporation, Dept. 933, Dover, Ohio

Name_____

Address_____

City_____ State_____

MARLITE IS ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH



new sink fashions!

All Rubbermaid, of course. And what a wonderful way to dress up your kitchen. New style, new color, new cleaning ease. Drainer Tray cushions counter-top, keeps counter-top dry. Sink Divider Mat and Sink Mat keep valuable china chip-free. Dish Drainer air-dries dishes safely, sanitarily. All these bright new Rubbermaid helpers are yours for as little as $7.96, wherever housewares are sold.

Rubbermaid®

RUBBERMAID INC., WOOSTER, OHIO

When a baby has colic

Begins on page 117

night, such infants have paroxysms of uncxplained crying or screaming which may last from a few minutes to several hours. They appear to be in abdominal pain, their knees drawn up against the tense abdomen. The passing of an excessive amount of gas is common.

Several theories have been advanced to explain the symptoms. Perhaps the most widely accepted concept is that infants with colic are "hypertonic," keyed-up, and possess a temporary imbalance of the nervous control of the intestinal tract. This results in "enterospasm"—which is simply too violent intestinal contractions—resulting in abdominal pain.

A few cases can be attributed to an allergy to breast milk or cow's milk, and occasionally the giving of orange juice seems to cause excessive crying.

Some authorities believe that immaturity of the digestive processes is responsible. This doesn't seem logical, since colic is *not* common in infants in the premature nursery.

Repeated changes of formula are no solution—witness the baby who by the age of 6 or 8 weeks has had 8 or 10 changes of formula but is still crying as much as ever. Frantic pacing of the floor and jiggling the baby contribute nothing. Suppositories and enemas are of questionable benefit and at best give only temporary relief.

The wise counsel of a physician will do more to correct the condition than all other measures. A careful history and physical examination will permit him to assess the problem.

After examining the baby, the doctor will probably say something like this: "Mrs. Smith, I have checked your infant thoroughly and as far as I can determine you have a normal, healthy baby.

"I am frequently confronted with babies who behave as yours does. We don't know just why some babies cry excessively but it's believed to be caused usually by a spasm of the intestine. It is distressing to you and the baby but is not serious and I can assure you that it will clear up completely within a few weeks."

Perhaps the physician will then recommend a different formula. He may suggest that the feeding be thickened with cereal, for increasing bulk of the food seems to make the baby more comfortable.

On occasion, a mild sedative for the baby or drops to relieve his spasms may be prescribed. Some pediatricians prescribe for the upset, tense mother a sedative to make her sleep at night. When the mother wakes in the morning after a night's sleep, she is fresher and better able to cope with the household and the care of the baby.

It has often been found, also, that colic will stop within a few days after the infant's admission to a hospital. Besides being uncommon in premature nurseries, as noted above, colic is very infrequent in an infant ward or in an institution. This contrasts significantly with the frequency with which colic is seen in private practicc.

Possibly, colic occurs more often in the home because of the emotional environment there. Firstborn infants develop colic more often than other babies; this is probably due to the fact that their mothers are much less sure of themselves in handling their infants than are experienced mothers or the nurses in a hospital.

One of the first things a hospital does when a baby with colic is admitted is to start a 24-hour chart of the times and duration of his crying spells. Parents might keep a similar chart for several days preceding a visit to the doctor. This will enable him to determine the severity of the colic, and often suggest the treatment most likely to be effective.

Some doctors say that a device banished from nurseries a generation ago—the pacifier—has been found useful in relaxing many of these babies.

A study on the effectiveness of pacifiers was reported to a symposium on colic of the American Academy of Pediatrics. Dr. Milton I. Levine, who had made the study, told the Academy members that the signs of colic practically disappeared in 75 to 80 per cent of the colicky babies in his private practice, almost as soon as the pacifier was given and accepted.

The doctor concluded that the reason the pacifier worked is that colic is due to an unsatisfied need of the baby to suck; that the unfulfilled desire made the baby tense, bringing on the intestinal spasm accompanied by distention and pain. However, he did not rule out the importance of allergy, improper diet, and specific food intolerances as causes of colic.

The use of a pacifier is not approved by doctors generally. In my own practice, I have found that babies given pacifiers frequently lose them from their mouths. Then they cry. The parents have to go to them (even get up in the middle of the night), to restore the pacifier to the baby. And the baby clings to the pacifier long after the colic itself has cleared up.

Of course, a really sick infant may cry, too, but the sick infant will have other symptoms than just excessive crying. There may be fever, vomiting, diarrhea, refusal to nurse, difficult breathing, or other sign that the baby is ill.

But parents should not rely on their own or a "family" diagnosis that the baby has colic. I have seen babies whose distress has been laid to colic when actually the infants had bad infection of an ear.

So, let your baby's doctor make the diagnosis and check the baby regularly.



When the natives are restless — relax!
New SIMONIZ FLOOR WAX is CHILDPROOF!

And that's a promise! Now you can live at peace with your tribe no matter how they mistreat your floor. For they just can't unshine this shine. It's got tough vinyl in it!

All their spilling can't spot it. Their scuffing can't spoil it. Their tracked in dirt won't grind in.

It's a bright shine. A tough shine. An easy to wipe up shine. And a cinch to apply. Never any rubbing — New Simoniz® Floor Wax polishes itself!



CHILDPROOF because there's **VINYL** in it!

SIMONIZ MAKES IT



magee

A whole new species of color ranging from burning oranges that seethe with excitement... to deep earth-tones that warm any decor. Dare to decorate with a dramatic difference. Be sure to see all the tweed, plain and textured carpets (permanently moth-proofed) in "Tiger Tones"... newest Magee true nature colors loomed to last.

SHOWN: TWISTEX, SPRINGY WOOL TWIST. SEND 25¢ FOR DECORATING GUIDE TO THE MAGEE CARPET COMPANY, DEPT. B-4, BLOOMSBURG, PA. MEMBER OF AMERICAN CARPET INSTITUTE

Ready, set, grow!

Begins on page 62

Any handyman can duplicate the effects on pages 62 and 63. Here's how to do it.

Adjustable storage wall built for economy



Secret of low-cost storage wall is keyhole-slot standards usually used for the shelf brackets shown here.

These standards will hold almost any piece of furniture with two screws.

The 36-inch standards in the wall on page 63 were attached at 32-inch intervals (alternate studs); 16- or 48-inch intervals work as well.

Photographs: Stanley Warren



All units are simple boxes or partial boxes, made of 5/8-inch fir plywood.

Here, corner joints were rabbeted, but a simple nail-and-glue butt joint is usually strong enough.

For economy, the edges, nail holes, and imperfections were filled with water putty, and then the plywood was primed and painted.



Hanging hardware for the "U" shelves was two No. 10 round head screws driven into the back edge near the top.

Predrilling is necessary to avoid splitting the wood. Stop screw 1/16 inch short of the surface so it will slip into the slot of the standard.

For extra strength and rigidity, a second set of No. 10 screws can be added.



To hang shelves, simply fit the screw heads through the large top of the keyhole. Screw head slides down in narrow part, holds securely.

The 32-inch modular size used here is doubly handy—besides fitting exactly over alternate studs in most walls, it's just a third of a 4x8 sheet of plywood.

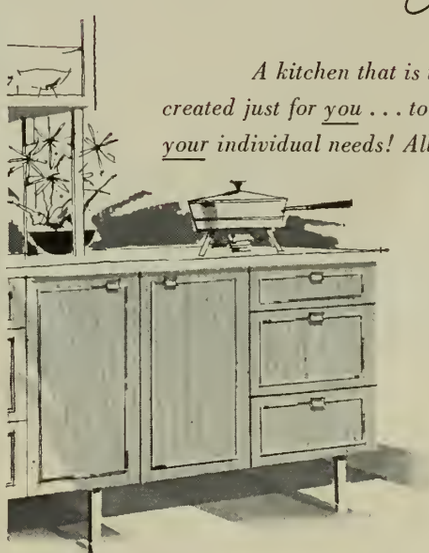
This method will work with any piece of furniture wide enough to overlap the standards and strong enough to hold two wood screws.

More on next page



Traditional Wood and Contemporary Steel

A St. Charles kitchen is always an original...



Classic Wood—St. Charles' newest style

A kitchen that is truly yours in every detail . . . created just for you . . . to express your personality and meet your individual needs! All this is wonderfully possible for you, because the talents and skills of St. Charles craftsmen are blended with your choice of design, materials, and colors. The thrilling result is a custom kitchen that is your very own, with conveniences behind every door and in every drawer.

Surround yourself with beauty and originality . . . see the endless variety of "one-of-a-kind" kitchens at your nearest St. Charles dealer!

St. Charles custom kitchens

Display Centers: Merchandise Mart, Chicago • 101 Park Avenue, New York City • 8660 Sunset Blvd., Los Angeles and at more than 200 St. Charles dealers . . . see your Yellow Pages.



Send for this award-winning kitchen planning book!

Visit individual families in St. Charles custom kitchens. See the planning, colors, styles, features!

St. Charles Custom Kitchens, 233 Tyler Road, St. Charles, Ill.

Gentlemen: I am enclosing 50¢ in coin for your exciting new Kitchen Planning Book.

We plan to ☐ remodel ☐ build (Please check one)

Name.....

Address.....

City.....County.....State.....

Walnut Pegs

give this oak floor lively warmth and charm



Bruce PlyWelsh Wall Paneling; Arch Gordon Furniture

Colonial America inspired this beautiful prefinished floor...but modern, informal living makes Bruce Ranch Plank a favorite for today's homes. While the style appears expensive, Bruce factory methods for inlaying walnut pegs in strips of genuine oak hold down the cost. The finish, too, is factory applied for lifetime beauty and to eliminate the mess of on-the-job sanding and finishing. Its rich, medium-dark shade emphasizes the natural wood grain and texture, flattering any decorative scheme. When you build or remodel ask your architect, lumber dealer or builder about Bruce Ranch Plank Floors. Write for booklet with room photographs in natural color.

E. L. Bruce Co., 1712 Thomas St., Memphis 1, Tenn.



BRUCE

Ranch Plank Floor

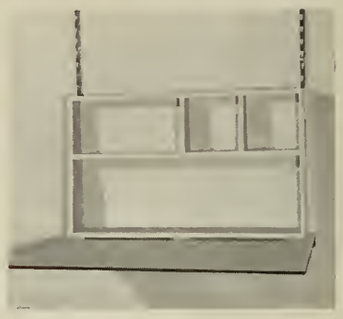
By the world's largest maker of hardwood floors

BLOCK · STRIP · FIREPLACE PLANK

Ready, set, grow!

Continued from preceding page

Build these easy units to fit your needs



Blackboard easel opens into a wall desk. Framework is ⅝-inch plywood; blackboard was "painted" on front. Back is hardboard.

Door extends below hinges, forms its own brace when it folds down.



Desk unit is a small panel door or 1⅛-inch plywood. One end hangs from the shelf standard by screws driven into the "foot."

Drawer units are simple plywood boxes—pull open from either side.

This screen can be changed with one hand

The screen itself is ¼-inch textured plywood set in 1x1 frames and hinged with double-swing hinges. Or start with an old screen.

The trick here is hanging the screen from an upright spring pole braced against ceiling.

A leg was placed under the opposite end, so it can be handled easily with one hand while you're holding the baby with the other hand.

On some floors or rugs, a glide or caster under the movable leg will help.





The spring pole for screen is a simple box of quarter-inch plywood hinged to screen.

Inside, a 1x1 core extends downward to make the bottom leg. Core stops 18 inches short of the top, and a six-inch compression spring fits inside the box at that point.

Another 1x1 core above the spring acts as the sliding top rod to hold screen firmly.

Extra bar-and-shelf doubles closet space

An additional clothes rod and shelf for the children's closet double the space as long as the clothes are less than half the ordinary length.

Adjustable in width, units will fit most any closet.

Installation is easy with this type of unit, which is placed about 30 inches high.





Why everything comes clean with an RCA WHIRLPOOL

1 Because this washer is *self-setting*. It automatically changes its action to suit your wash—gives every fabric, even wash 'n' wears, just-right care.

2 Automatically selects warmer or colder wash water. Built-in lint filter screens out lint, even on partial loads.

3 Automatically agitates faster or slower and selects correct washing time. Exclusive Surgilator* agitator gets clothes cleaner without harsh scrubbing action. *Tmk.

4 Automatically tailors rinsing to the fabric—gives you the right number of rinses, the right type and temperature.

5 Automatically changes spinning speed to suit the fabric. No deep-set wrinkles. Quicker drying, easier ironing.

6 Automatically (and economically) the Suds-Miser® saves filtered suds water for another big 10-pound load.

See your RCA WHIRLPOOL dealer for a demonstration of the new Mark 12 self-setting washer and matching dryer. Many other models, too, in colors or white porcelain enamel. You can own a brand new RCA WHIRLPOOL washer for as little as $1.81 a week, after down payment or trade-in. Take up to 3 years to pay.

America's first family of home appliances

RCA Whirlpool

LIVE BETTER ELECTRICALLY

© 1959, PRODUCTS OF WHIRLPOOL CORP., ST. JOSEPH, MICH. (USE OF TRADEMARKS RCA AND RCA AUTHORIZED BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.)



Give your dull-looking indoor plants that

"NEW LEAF SHINE"

in seconds!

Now you can make your plants look beautifully green and fresh again—so easily! You just push the button and Antrol Instant Leaf Shine does the rest. Resists dust . . . adds new brilliance to decorative fruits, vegetables and cut foliage.

Only 89¢



Stop pests from ruining your **African Violets** (and other house plants)



Insects, even those you can't see, can wither, discolor and destroy African Violets and other plants. Kill them fast with Antrol African Violet Bomb. Gets rid of mealy bugs, mites, aphids, others. Gives long-lasting protection.

Only 89¢

Keep cats, dogs, off furniture with indoor RIDZ. Won't stain, odorless. Push-button spray can, $1.

Make pulling easier by attaching a "wand" to either side of the draperies. It can be a metal rod, a piece of fabric, or weighted cord which is fastened to a metal ring through the traverse rod.



Draperies that cover walls of glass should filter sunlight but should not block entrance doors or hide the view. Here's a solution.

Sheer, sun-resistant draperies, hung in three sections curtain the entire lower wall. Arrows indicate the coverage of each section.



Photographs: Hedrich-Blessing

From the IDEA HOME (*starts on page 45*)

Curtains with a purpose

Each window that you curtain has its own peculiarities. It lets in too much light perhaps, or needs shielding for privacy. Draperies should measure up to each window's special needs besides completing the decoration of your room.

Here, from the Idea Home, are curtains that perform a service. Adapt them to your windows.



Since the neighbor's house is near by, a white venetian blind covers the glass but lets in light and air in this girl's room. Hold down brackets on the sill keep the blind from blowing in the wind.

The valance sets off a window too tall for one tier of cafe curtains, too short for a double set.



Bedroom windows need privacy, but shouldn't block the breeze. A painted wood-slat roller shade gives ventilation and cover. Wood slats let the air through, and the shade won't flap. Striped curtain fabric runs parallel in the middle; at the edges the striped material is sewed vertically.

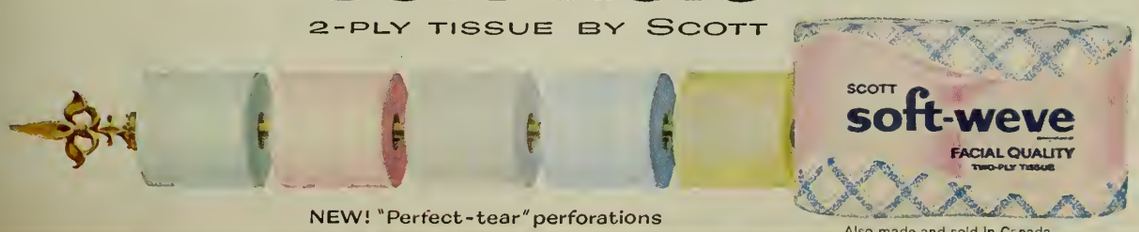


A delicate green foam of ostrich feathers cascading from a fantasy of silk. Specially designed by Bob Bugnand to match the soft luxury of Soft-Weve, the bathroom tissue that has *everything:* Finest 2-ply facial-tissue quality, exquisite "negligee pastels," wonderful new "Perfect-tear" perforations . . . even a See-through wrap, the better to *show* you how soft the colors are!

The most noticed little luxury in your home

Soft-Weve®

2-PLY TISSUE BY SCOTT



NEW! "Perfect-tear" perforations

Also made and sold in Canada

SCOTT PAPER

Now! Change your colors as easily as you change your mind!



Rit lets your washer do the wark!



Rit Rayal Blue did the trick here.

Just push the button on your washer ...RIT COLOR will do the rest!



Draperies and bedspread dyed with Rit Fuchsia.



Rit Yellow brightened this spread and drapes.

Rit is designed for washer dyeing. So safe, so sure, it's recommended by leading washer manufacturers!

Bored with your bedroom? It's *easy* to color it "new" again with Rit and your washing machine. For everything from a bedspread to lingerie, Rit will give you the smoothest, evenest, most luscious colors. And only Rit, with its exclusive formula for washer dyeing, can give you such rich tones of black, navy and other dark colors in your washer!

No boiling, no stirring—your washer does the work. And on any fabric, too. If your machine can wash it, your machine can dye it. (Of course, glass and mineral fibres are out.) Rit works wonders for washbasin items, too . . . and so-o-o easily!

We're so sure you're going to love Rit we make this promise: If you follow directions to the letter and you're not delighted with the results you get, send us the article and we'll re-dye it at our own expense.

Rit is made of the world's finest dyes—so it gives you the world's finest home dyeing. Take your pick of 35 heavenly colors, plus hundreds of wonderful color recipes. And try Rit Color Remover, to go from dark colors to light.



You're so Bright when you use

RIT® COLOR

Sew-simple copycat duds

By Georgi Nodland

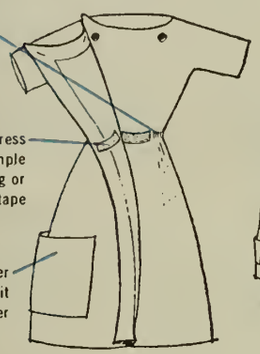
DESIGNED especially for you, this at-home ensemble meets your need for a comfortable, yet pretty work dress. We made one for Little Miss, too—just like yours!

Note these easy-to-sew fashion tricks

Elasticized waistline hugs your midriff to give the dress its fashionable line; yet it allows the dress to "move with you" when you reach high or bend low.

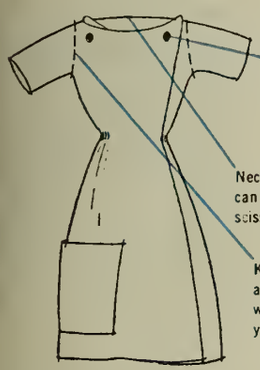
Press-together nylon tape makes dress easy to slip on or off. It's so simple to sew into your dress; it won't snag or jam. You might prefer to extend your tape closure up and down the dress front.

Paper-bag pocket is sewed a bit lower than usual for both style, practicality; it doesn't catch on door handles; bend over and its contents don't spill.





Back view



Buttons highlight this year's fashions. These buttons are functional, too: you use them to button on the bib apron. No ties to knot, or shoulder straps to slip.

Neckline is becomingly comfortable. You can reach over the sewing table for the scissors without binding.

Kimono sleeves are optional. You'll probably want them in your winter dresses for warmth. But this pattern lets you plan your summer outfit as a sleeveless.



Sew one for daughter, too!
We've made our copycat dress just the reverse of Mother's—print for the dress, solid blue for the apron. The little apron includes two catchall pockets, for little girls collect trinkets, too.



Send $1 for each pattern to Better Homes & Gardens, 6109, Des Moines 3, Iowa. No C.O.D's or stamps. Adult sizes: 8, 10, 12, 14, 16, 18. Children's sizes: 3, 4, 5, 6, 6X.

Photograph: Blumenfeld



ROCK OF AGES®

Your Rock of Ages Authorized Dealer can help you select a memorial that will be an inspiration to your family for generations to come. And, when you buy a memorial with the Rock of Ages Seal, you receive the assurance of Rock of Ages' exclusive Double Protection Guarantee. Your memorial is guaranteed both to your family and to the cemetery where it is erected.

These professionally competent Authorized

ARIZONA
Phoenix — Arizona Granite Works
ARKANSAS
Camden — Camden Monument Works
DeQueen — Wilkerson Monument Co.
El Dorado — El Dorado Monument Works
CALIFORNIA
Chico — James Brownfield
Hayward — Brandon's Memorial Studio
Los Angeles — Axelrod & Son
Superior Mble. & Gr. Wks.
Red Bluff — T. A. Brownfield
San Luis Obispo — Mathews Memorials
Stockton — Stockton O. K. Monument Co.
Sutter — Donald Noel Mont. Wks.
COLORADO
Colorado Springs — Wilhelm Monument Co.
Denver — Erickson Memorial Co.
A. T. Thomson Monuments
Grand Jct — Colorado Survault Co.
Pueblo — Robert S. Faricy Monument Co.
Sterling — Sterling Monument Co.
CONNECTICUT
Bloomfield — John Zito, Inc.
Bridgeport — Barnum Monument Works
Bristol — Bristol Memorial Works, Inc.
Hartford — Beij & Williams
Meriden — William J. Luby & Son
Middletown — Fox-Becker Granite Co.
New Haven — The Thomas Phillips & Son Co.
Norwalk — Bates Bros.
Plainfield — Laperle's Memorials
Stamford — Fairfield Monument Co.
Geno J. Lupinacci Memorials
Thomsonville — Rogers Memorial Studio
West Haven — Giordano Bros.
DELAWARE
Milford — Wm. V. Sipple & Son
Smyrna — Elmer P. Corrie
Wilmington — Elsmere Marble & Granite Co.
DISTRICT OF COLUMBIA
Washington — Clagett Memorial Co.
IDAHO
Lewiston — Garlinghouse Memorials
Moscow — Northwestern Mar. & Gran. Co.
Pocatello — Wm. Walker Monument Co.
ILLINOIS
Aurora — Aurora-Lohmann Monument Co.
Centralia — Sanders Memorial Works
Champaign — S. P. Atkinson Monument Co.
Chicago — Eifel Monument Co.
Goldman Alves Monuments
Arthur T. Haertel
Illinois Monument Co.
Kamin Monuments
Katz-Goldman Memorials, Inc.
Maurice Moore Memorials
Mt. Olive Monument Co.
A. O. Novander Memorials
Pace Monument Co.
Pechar & Son Monument Co.
Pioneer Memorial Works
St. Casimir Monument Co.
St. Mary & Evergreen Mt. Co.
Collinsville — Lochmann & LaFrank
Decatur — Quality Memorial Co.
Dixon — Dixon Monument Co.
Elgin — Elgin Granite Works
Elmhurst — Hoefener Memorials
Evanston — Patrick J. Gaynor Monument Co.
Forest Park — A. W. Kistenbroker Co.
Otto Reich Monument Co.
Galesburg — McFall Monuments
Hillside — Bertacchi & Sons Monuments
H. F. Boese & Son
Joliet — Wunderlich Memorials
Lincoln — Lincoln Monument Co.
Marion — Thurmond Monument Co.
Mattoon — Stewart Memorials
Mendota — Mendota Monument Co.
Moline — Moline Monument Co.
Mt. Carroll — T. A. Wachtel & Son
Newton — Clark Memorial Shop
Niles — Patek and Sons
Pekin — Abel Vault and Monument Co.
Pontiac — Pontiac Granite Co.
Quincy — Brinkoetter Monuments
Rockford — Robert Trigg and Sons
Sandwich — F. N. King & Sons
Springfield — Arnold Monument Co.
Sterling — Moore Monument Co.
Taylorville — Krumsiek Memorials
Waukegan — Paveglio's Memorials
Woodstock — Zoia Monument Co.
INDIANA
Bloomfield — Holt Monument Works
Bloomington — Bloomington Monument Works
Bunker Hill — Don Caldwell Monument Co.
Churubusco — Churubusco Monument Works
Crawfordsville — Wearly Monuments
Dale — Andrew Schum and Sons
Elkhart — Miller Monuments, Inc.
Fort Wayne — Brookwood Monuments
Frankfort — Frankfort Monument Works
Gary — Kosiba Monuments
Huntington — Ware Monuments
Indianapolis — Wearly Monuments
Kokomo — Long-Wearly Monuments
Lafayette — Vaughan Monument Co.
Ligonier — Ligonier Monument Co.
Madison — Hooton Monument Co.
Marion — Wearly Monuments
Michigan City — Michigan City Granite Works
Muncie — Wearly Monuments
Portland — Wearly Monuments
Richmond — Wearly Monuments
Rushville — Wearly Monuments
Scottsburg — Fewell-Scottsburg Mon. Co.
Shelbyville — C. E. Jones Monument Co.
South Bend — South Bend Monument Works
Terre Haute — Memorial Art Studio
Terre Haute Monument Co.
Versailles — Jay Hayden and Son
IOWA
Burlington — Leyda, Burrus & Metz
Cedar Rapids — Iowa Memorial Co
Centerville — Centerville Mon. & Vault Wks.
Charles City — Charles City Granite Works
Cherokee — Holden Monument Co.
Davenport — Schricker Monument Co.
Decorah — Decorah Memorial Co.
Des Moines — Des Moines-Winterset Mts. Inc.
Fort Dodge — Kallin-Peterson Mon. Co., Inc.
Hampton — Beringer Monument Works
Monticello — Monticello Monument Co.
Oskaloosa — Forest Memorials
Ottumwa — Ottumwa Memorial Studio
Sigourney — Sloan Monument Works
Sioux City — Hall Monument Co.
Waterloo — Black Hawk Memorial Co.
West Liberty — Iowa Memorial Co.
Winterset — Winterset Monument Co.
KANSAS
Topeka — Hutton Monuments
Winfield — W. H. Dawson Monument Co.
KENTUCKY
Bowling Green — Keith Monument Co.
Elizabethtown — Keith Monument Co.
Louisville — Woodson & Kratch Monument Co.
Newport — Rolf Monument Co.
Paducah — Paducah Granite Co.
Shelbyville — Shelbyville Monument Co.
Valley Station — Keith Monument Co.
LOUISIANA
Monroe — Martin Mble. & Granite Works
Shreveport — Allen Monument Co., Inc.
MAINE
Ellsworth — L. W. Jordan & Sons, Inc.
Houlton — Rogerson Memorial Co.
Lewiston — Artistic Memorial Studio
Warren — C. E. Brooks Cemetery Mem'ls.
MARYLAND
Annapolis — Hardesty Memorials
Baltimore — Joseph L. Mathias & Sons
Henry Merkel, Inc.
Raymond G. Merkle, Inc.
Pimlico Marble Co.
Geo. W. Wilkinson & Son, Inc.
Chestertown — W. Vernon Kirby
Frederick — U. A. Lough & Son
Hagerstown — C. E. Darner & Son
Hancock — A. B. Gordon
Jarrettsville — J. C. Taylor & Son
Pocomoke City — Pocomoke Marble & Granite Wks.
Salisbury — Wm. V. Sipple & Son
Towson — Frank Ensor Hammaker
Westminster — Joseph L. Mathias & Sons
MASSACHUSETTS
Athol — Athol Granite Works
Boston — Davis Monuments, Inc.
Deane Monument Co.
Braintree — Blue Hill Memorials
Falmouth — Baker Monument Co.
Holyoke — Brown, Stevens & Fifield, Inc.
Malden — Austin McHugh Monumental Wks.
Marlboro — Louis Monti & Sons
New Bedford — Woodacre Monument Co.
No. Acton — Acton Monumental Co.
Northampton — Brown, Stevens & Fifield, Inc.
Pittsfield — Brown, Stevens & Fifield, Inc.
Southbridge — M. D. Morrill & Son
Stoneham — H. P. Smith Co., Inc.
Woburn — Roessler & Sons, Inc.
MICHIGAN
Ann Arbor — Arnet's
Benton Harbor — Vance Ferguson Cem. Mem'ls.
Detroit — Brown & Raisch Co.
Lincoln Granite Co.
Simpson Granite Works
Fenton — Fenton Memorials
Flint — Travers & Allen Monuments
Grand Rapids — Black Monument Co.
Ishpeming — Ishpeming Memorial Works
Lansing — Yunker Memorials, Inc.
Lowell — Lowell Granite Co.
Ludington — Caswell-Chadwick Memorials
Muskegon — Muskegon Monument & Stone Co.
Northville — Allen Monument Works
MINNESOTA
Albert Lea — Star Granite Works, Inc.
Austin — Austin Memorials
Blue Earth — Blue Earth Monument Works
Duluth — Greene-Olsen Memorials, Inc.
Le Sueur — McGraw Monument Works, Inc.
Minneapolis — Lee M. Bogle Co.
St. Paul — Osborne-Peterson, Inc.
Stillwater — St. Croix Granite Works
MISSOURI
Chillicothe — Moore Monument Co.
Glasgow — Audsley Monument Co.
Higginsville — Higginsville Monument Co.
Maryville — Clinton L. Allen Monuments
St. Louis — Pohl & King Monument Co.
Stanze Monument Co., Inc.
Sedalia — Heynen Monument Co.
MONTANA
Billings — Billings Monument Co.
Bozeman — Bozeman Granite Works
Helena — Rummel Memorials
Livingston — Livingston Mar. & Gran. Works
Missoula — Garden City Gran. & Stone Co.
NEBRASKA
Ainsworth — Ainsworth Monument Works
Columbus — Williams Monument Co.
Fremont — Little Monument Co.
Hastings — Feis Memorial Works
Holdrege — Palmer Bros. Granite Co.
Lincoln — Speidell Monument Co.
North Platte — North Platte Monument Co.
Omaha — Svoboda Monument Co.
Scottsbluff — Herstead Monument Co.
NEW HAMPSHIRE
Concord — Perry Bros. Monument Co.
Laconia — Laconia Monument Co.
Manchester — Calvary Monument Co.
Newport — Bartlett Bros.
NEW JERSEY
Arlington — Arlington Monumental Works
Berlin — White Valley Memorials
Bordentown — Joseph M. Bowker & Son
Hackensack — Geo. Koch & Sons
Hanover — Newark Monument Co.
Hopewell — Spencer Memorials
Jersey City — Memorial Art Studio
John F. A. McGovern Memorials
Manasquan — H. T. Hall, Inc.
Newark — Newark Monument Co.
No. Arlington — John F. A. McGovern Memorials
Paterson — Paterson Monument Co.

Pleasantville — Long Brothers
Quakertown — Quaker Memorial Works
Trenton — Cherry & Ruelius Granite Works
Julius Dornstauder & Son
Wagner Memorials
Vineland — South Jersey Monuments
Woodbury — Wm. B. Snelbaker & Son

NEW MEXICO

Albuquerque — Western Artistic Monument Co.

NEW YORK

Albany — Valente Memorials
Auburn — Hunt Memorials
Batavia — Carmichael Monument Co.
Bronx 67 — American Monument Corp.
Bronx — Bronx & Lauer Memorials Corp.
Tremont Monument Works, Inc.
Brooklyn — Artcraft Monumental Co.
Burack Memorials Corp.
Ginsburg Monument Works, Inc.
Joseph Haskel, Inc.
George H. Noll and Son Corp.
Sommer's Employees Corp.
Alex Wohlgemuth and Son Inc.
Buffalo — East Delavan Monumental Works
Camden — E. W. Carle & Sons
Carthage — E. C. Crooks Memorial Corp.
Cherry Valley — Cherry Valley Memorial Co.
Corning — Carpenter's Memorial Studio
Elmira — Milne's Memorial Studio
Farmingdale — St. Charles Memorials
Flushing — Meriden Monumental Works
Geneva — Finger Lakes Memorials
Hawthorne — McDonnell Memorials
Huntington — Trylon Memorial Studio
Ithaca — Glenside Monument Co.
Jamestown — Wright Monumental Works
Johnson City — Binghamton-Johnson City Mon. Co.
Johnstown — Letter Memorial Co.
Kings Park — Art Stone Memorial Co.
Lackawanna — Stone Art Memorial Co.
Middletown — W. F. Benedict & Son, Inc.
Middle Village — Michael Auricchio
Remis Monuments
Mt. Vernon — House of Memorials
Newark — Newark Granite Works
Newburgh — Newburgh Monumental Works
New York City — Atlas Monument Works
Lipstadt Memorial Co.
H. K. Peacock Memorials Inc.
Riverside Studios
Weitzner Brothers and Papper
Niagara Falls — Gray & Trigg, Inc.
Nyack — C. M. Travis, Inc.
Peekskill — Stanley Tucci & Son, Inc.
Pleasant Valley — Bower Memorials
Poughkeepsie — C. M. Travis, Inc.
Riverhead — George H. Moore and Sons
Rochester — Bresloff Monument Co.
Rye — Rye Monument Works
Saratoga Springs — Mallery & La Brake
Southampton — J. M. D'Connell
Staten Island — J. L. Wegenaar Co., Inc.
Syracuse — Karl Lutz Monument Co., Inc.
Troy — Wm. H. Young, Jr., Inc.
Valhalla — H. K. Peacock Memorials, Inc.
Warsaw — Carmichael Monument Co.

NORTH CAROLINA

Durham — Maddox-Stafford Stone Works
Wilson — Joyner Memorial Co.

OHIO

Akron — North Hill Mble. & Gran. Co.
Amherst — Amherst Memorial Studio
Bellefontaine — Bellefontaine Memorial Studio
Bowling Green — Wood County Monumental Works
Bridgeport — Evans Monument Works
Bucyrus — Bucyrus Monumental Works
Cambridge — Guernsey Memorials, Inc.
Canton — Frank Miller Memorials
Chillicothe — Barnhart Granite Co.
Cincinnati — Spring Grove Monument Co.
Cleveland — Kotecki Monument Co.
Columbus — Columbus Art Memorial Co.
Conneaut — Charles Marcy & Sons
Coshocton — Coshocton Memorials, Inc.
Dayton — The Merkle Co.
Fostoria — The Fostoria Monument Co.
Fremont — Fremont Monumental Co.
Gallipolis — Stanley A. Saunders
Hamilton — Carpenter Monuments
Lebanon — Lebanon Memorial Co.
Logan — Keller & Weltner Monument Co.
Middletown — Converse Monument Co.
New Philadelphia — MacKay Memorials
Peebles — Peebles Monument Co.
Pioneer — Throne Monument Works
Salem — Logue Monument Co.
Sandusky — Sandusky Monumental Co.
Springfield — Harold M. Drake Monument Co.
Steubenville — Hayslip Memorials
Toledo — Reynolds Monument Co.
Toledo Mont'l. Works Co., Inc.
Van Wert — Van Wert Monument Co.
Wapakoneta — Archer Memorials
Waverly — Treber's Memorials

OKLAHOMA

Ada — Gifford Monument Works
Chickasha — Chickasha Monument Co.
Elk City — Elk City Monument Co.
El Reno — F. E. Arnold Monument Co.
Lawton — Lawton Monument Co.
Norman — Glover Monument Co.
Oklahoma City — Capitol Hill Memorial Co.
Shawnee — Shawnee Memorial Co.
Tulsa — Tulsa Monument Co.
Woodward — Woodward Monument Co.

OREGON

La Grande — Wheaton Monument Co.

PENNSYLVANIA

Allentown — J. H. Romig Co.
Altoona — M. R. Cupples Memorial Co.
Bala-Cynwyd — Edw. A. Carroll Co.
Bangor — Dwens Monumental Co., Inc.
Bethlehem — P. C. Weil & Son
Boyertown — C. W. Kline Granite Works
Bradford — Wright Monumental Works
Brookville — Morrison Memorials
Centre Hall — Centre Hall Gran. & Mar. Wks.
Chambersburg — Robert S. Shull
Chester — John F. Cullis' Sons
Clarion — Clarion Mar. & Gran. Co., Inc.
Delta — Geo. M. Sunday & Son
E. McKeesport — Nelson Memorial Studio Inc.
Elizabethville — Chas. H. Snyder
Erie — Ericson's Memorial Studio, Inc.
Forest City — Forest City Memorial Co.
Halifax — Guy L. Heckert & Son
Harrisburg — R. J. Romberger & Sons
Hastings — R. H. Kelly & Son
Hazleton — Hazleton Memorial Co.
Honesdale — Martin Caufield Memorials Wks.
Indiana — Woodburn Granite Works
Jeannette — Jeannette Monument Works
Johnstown — Van Scoyoc Memorial Studio
Kennett Square — George T. Chardy, Inc.
Knoxville — Knoxville Granite Works
Lebanon — Gingrich's Memorials
Lemont — Mayes Memorials
Meadville — Gizzie Memorials
Mechanicsburg — Harry E. Ruhl
Meyersdale — Johnson Memorial Co.
Milford — Tri-State Memorial Co.
Milton — West Branch Mar. & Gran. Co.
Mt. Carmel — Adam Fantini
Mount Union — Mount Union Monumental Works
Nanticoke — Joseph L. Grabowski Memorials
New Holland — Weaver's Memorials
Newport — Harry R. Leonard
Newville — Eby Granite Works
Oil City — Heath's Memorials
Philadelphia — Thos. Delahunty Mb. & Gr. Wks.
Gallagher Memorial Co.
Alfred H. Miller
Wertheimer & Sons
H. C. Wood, Inc.
Phoenixville — Phoenixville Memorial Works
Pillow — Leon Buffington
Pittsburgh — Paul Gropelli Memorial Co.
Punxsutawney — Rowbottom Monument Co.
Reading — Carlson Monumental Co.
Rochester — Rome Monumental Works
Saint Clair — Saint Clair Monument Works
Scranton — Daniel Pesavento & Son
F. Pesavento & Sons
Shamokin — Keystone Mar. & Gran. Co.
Sunbury — Sunbury Monumental Works
Tunkhannock — Walker Granite Co.
Vandergrift — Dan Morrison Monument Co.
Washington — Kurtz Monument Co.
Wilkes-Barre (Plains) — Russin Memorial Co.
York — Geo. M. Sunday & Son

RHODE ISLAND

Providence — A. Del Giudice & Son, Inc.
Rumford — Stanley Granite Co.

SOUTH CAROLINA

Rock Hill — Robert M. Gross Memorialist

SOUTH DAKOTA

Aberdeen — Aberdeen Monument Co.
Deadwood — Deadwood Granite & Marble Wks.
Huron — Huron Marble & Granite Works
Sioux Falls — A. L. Green Mon. Works, Inc.

TENNESSEE

Chattanooga — Comolli Memorials, Inc.
Johnson City — Remine Memorial Co.
Nashville — Wm. R. Jarrell Memorials
Sparta — Sparta Monumental Works

TEXAS

Amarillo — Dsgood Monument Co.
Atlanta — Hopkins Memorial Studio
Bryan — J. H. Troy Monument Co.
Corpus Christi — Corpus Christi Memorials
Dallas — Monumental Arts
El Paso — Memorial Arts
Ft. Worth — Fred Cheek Monuments
Galveston — Dtt Monument Works Inc.
Henderson — Henderson Monument Co.
Houston — Forest Park Memorials
Memorial Arts
Lubbock — South Plains Monument Co.
Lufkin — Gipson Memorials
Odessa — Hodges Memorial Co.
San Antonio — Arthur M. Kleypas Memorials
Meier Bros. Gran. & Mble. Wks.
Sherman — M. A. Love Monument Co.
Sulphur Springs — Geo. A. Bergin and Sons
Terrell — Hallman Memorials
Texarkana — Allen Monument Co.
Vernon — Winters Monument Co.
Weatherford — Alex Rawlins and Sons
Wichita Falls — Henderson Monument Co.

UTAH

Logan — Brown Monument & Vault Co.
Salt Lake City — Walker Monument Co.
Springville — Memorial Art Co.

VERMONT

Barre — Twin City Memorials
Bristol — Peter A. Nelson Mem'ls., Inc.
Center Rutland — J. P. Gawet & Sons
Newport — Howard A. Reed Memorials
St. Johnsbury — Anair Memorials

VIRGINIA

Alexandria — Apperson & Dent
Bluefield — Bluefield Monument Co.
Norfolk — Norfolk Monument Co., Inc.
Petersburg — Arlie G. Andrews Monuments
Richmond — Empire Monumental Works, Inc.
Richmond Monument Co.
Roanoke — Granite Memorials, Inc.
Staunton — Frank Grim & Sons
Winchester — T. J. Drndorff Memorials

WASHINGTON

Bellingham — Fussner Monument Works
Centralia — Centralia Monumental Works
Colfax — Colfax Monument Co.
Olympia — Olympia Monument Works
Seattle — Washelli Monument Co.
Spokane — Inland Monument Co.
Swanson Stone & Wash. Mon. Co.
Tacoma — Tacoma Monumental Works
Walla Walla — Wylie Monument Works
Yakima — Central Washington Mon. Co.

WEST VIRGINIA

Charleston — Sears Monument Co.
Elkins — Elkins Monumental Works
Fairmont — Maple Grove Memorials, Inc.
Martinsburg — Martinsburg Granite Works
Moorefield — P. E. Thrush & Son
Sistersville — Dieringer & Campbell

WISCONSIN

Appleton — Appleton Marble & Granite Wks.
Argyle — Tollakson Memorials
Beloit — Jackson Monument Co.
Chippewa Falls — Johnson Monument Co.
Dodgeville — Dodgeville Monument Co.
Eau Claire — Johnson Monument Co.
Green Bay — Van Gemert Memorials
Janesville — Gramke Monument Works
LaCrosse — LaCrosse Monument Co.
Menomonie — Hamerly Monument Co.
Milwaukee — Guetzlaff Memorial Co.
Park Memorials
Monroe — Fritz Memorials
Plymouth — Kegler Memorials
Racine — Meyers-Racine Monument Works
Reedsburg — S. A. Collins Monument Co.
Sauk City — Spellman Monument Co.
Viroqua — Dftedahl Monument Co.
Waterloo — Archie Brothers, Inc.
Wausau — Wausau Monument Co.

WYOMING

Basin — Basin Stone Co.
Casper — Casper Monument Co.
Sheridan — Big Horn Granite Works

CANADA

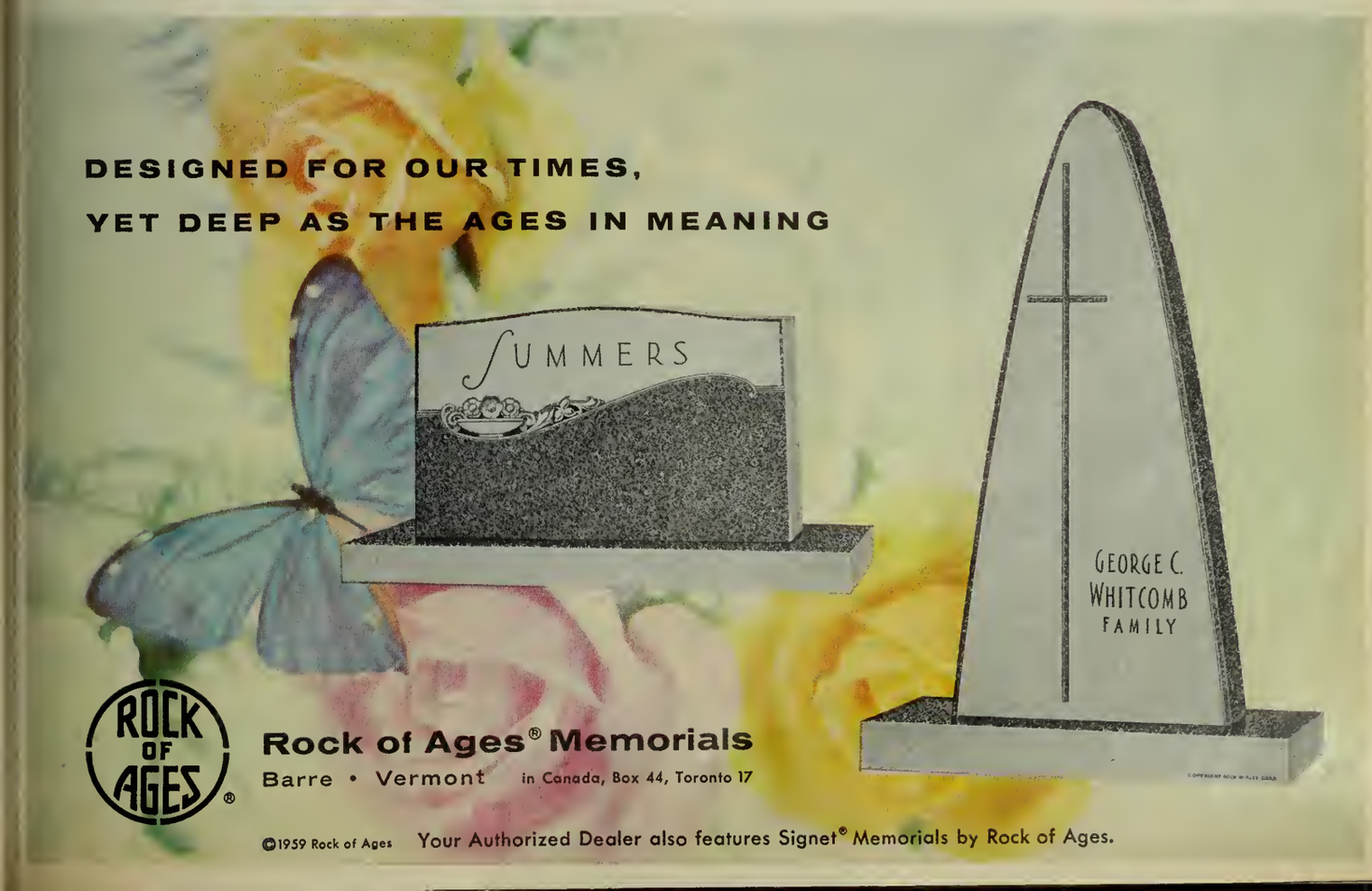
Halifax, N. S. — Ralph C. Tingley Mons., Ltd.
Guelph, Dnt. — Farnworth Memorials
Ingersoll, Dnt. — Ingersoll Memorials
London, Dnt. — Ideal Monument Works, Ltd.
Newmarket, Dnt. — George W. Luesby & Son
Drillia-Barrie, Dnt. — Sanderson Monument Co.
Toronto, Dnt. — Davis Monument Co.
Montague, P.E.I. — Vere Beck & Son, Ltd.
Montreal, Que. — Todoro & Bigras
Saskatoon, Sask. — Western Gran. & Mar. Co.



FREE

Ask your Authorized Dealer for your free copy of this informative 24 page illustrated booklet, or write Rock of Ages, Barre, Vermont.

Dealers are qualified to serve you



ROCK OF AGES®

Rock of Ages® Memorials

Barre • Vermont in Canada, Box 44, Toronto 17

©1959 Rock of Ages

Your Authorized Dealer also features Signet® Memorials by Rock of Ages.



CONCEPT '70 FLOR-EVER VINYL (6103)

GOWN—BONWIT TELLER

Positively the most glamorous new thing for your floor

FLOR-EVER® VINYL *Concept '70**

Here is sophisticated styling in decorator floor fashion . . . custom installed, seamless beauty. Brilliant color laid against white or neutral backgrounds, gleaming metallics locked in to stay in. Concept '70 is an improvement on the most respected, trouble-free vinyl flooring formula . . . already proved in more than twelve years of service. Added resistance to dirt, grease, scratches. See Concept '70 Flor-Ever Vinyl at your favorite store.

Congoleum-Nairn
FINE FLOORS

*TRADEMARK

©1959, CONGOLEUM-NAIRN INC., KEARNY, N. J.

Junior's teacher

Continued from page 42

Mothers, particularly, are subject to the terrible fear called first grade choke-up.



dust balls, will have to learn to read and write and do sums!

Mothers, particularly, are subject to first grade choke-up. It may take hold as early as the last day of kindergarten when Junior brings home that fateful little card, the one that says, "At the opening of school on Thursday, September 10, Junior Jones will be placed in grade one, room seven. His teacher will be Miss Guilfoyle."

"Miss Guilfoyle, huh?" Mother tries to think which one is Miss Guilfoyle. Is it the tall, slim one, or the little blonde with bangs? Or maybe it's that good looking young redhead with the figure. What can *she* know about what it means to raise a child, to nourish him, to walk the floor nights, to bring him through measles and chicken pox and cut knees and. . . . A terrible thought occurs to Mother. Suppose this Miss Guilfoyle person doesn't *like* him, just takes an irrational dislike to him, then decides he's just stupid. Then a *really* terrible thought occurs to her. Suppose it turns out that Junior *is* stupid, or has a Reading Block, or is a Mirror Writer, or isn't ready for Number Concepts!

First grade choke-up can be a fearsome thing. Almost overnight it can turn a perfectly reasonable woman into a skulking rumormonger. "Miss Guilfoyle? Oh, yes, I know about her. She's a terror. screams at them from the time they get in to the time they leave." "Miss Guilfoyle—isn't that the one who . . . ?" "Oh yes, Miss Guilfoyle's the gal that. . . ." And so on until the dossier is complete.

The tragic thing is that almost inevitably such gossip is communicated to Junior, and, though it's seldom fatal, it can lead to serious complications. Things like Reading Block, Mirror Writing, and Number Trouble.

As if things aren't sour enough, who should blunder onto the scene but Daddy. He has somehow sensed that something important is about to happen, and, calling on his animal cunning, has figured out that Junior is going into first grade.

"What happened to kindergarten? Don't they go to kindergarten first?" he asks, sniffing the air with his trunk, his great ragged ears rippling in the light breeze.

"He *went* to kindergarten."

"With all the finger-paint and blocks and everything?"

"Yep."

"And now he's going into first grade?"

"Yep."

"Hmmm."

The great beast is perturbed.

The training of the young is a serious matter. Has he allowed the female to take too much upon herself? Perhaps it's not too late. With a shake of his great head, he lumbers over to where Junior is grazing at the edge of the herd, and addresses him. "Son" (advice to young elephants: when they start calling you Son—look out), "Son, I understand you're about to enter first grade. You realize, of course, the importance of first grade. Everything you do in school from now on goes into your permanent record. You've got a good mind and a good background, so there's no reason why you shouldn't be at the top of your class. Do I make myself clear? NOW, YOU GO RIGHT INTO THAT FIRST GRADE AND *DO A JOB*!" He bellows and crashes off through the underbrush.

And what does Junior do? He goes right into the first grade and does a job. He throws up all over the place.

With the children finally in school, Miss Guilfoyle can start getting them ready for the first

[*Turn to next page*



Another BRYANT... YEARS AHEAD IN...

EXCLUSIVE FEATURES • ECONOMY • COMFORT

When a Bryant Heating and Air Conditioning System is installed in your home, year 'round comfort is there to stay. Your Bryant dealer delivers dependable, economical performance . . . takes full responsibility for your satisfaction. There's a Bryant for every size of home, every type of fuel. Ask your architect, your builder—they'll tell you Bryant is your best buy!

Bryant is years ahead in exclusive features like heat exchangers coated with TRI-alloy,* the jet-age material that warms up faster, uses less fuel, guards against burnout . . . Safety Sentinel Pilot burns less gas—remains lighted when others fail . . . Command-Aire Control matches warm or cool air delivery to the duct-work in your home. See Yellow Pages for your certified Bryant dealer—phone him before you build or remodel!

Find Your Bryant Dealer In The Yellow Pages

*Licensed under patents applied for by Solar Aircraft Co., San Diego, California

Years Ahead in Year 'Round COMFORT!

bryant





A Bryant COMMAND-AIRE is READY For Air Conditioning When YOU Are!

Each COMMAND-AIRE Furnace has been designed and engineered for the addition of Bryant Air Conditioning (either gas or electric) at a minimum of cost.

SINCE 1907 . . . MAKERS OF FINEST HOME-COMFORT EQUIPMENT

BRYANT MFG. CO., Indianapolis, Indiana • In Canada: **BRYANT MFG. LTD.**, Toronto

Junior's teacher

Continued from preceding page

grade program. (Incidentally, she turns out to be the one with the figure, so at least there won't be any difficulty getting Daddy to P.T.A. meetings.) She knows from experience that she can expect to have about three weeks comparatively free of parental sabotage. It takes that long for parents to realize that their kids are actually in first grade and that nothing really terrible is going to happen to them. Then, too, parents are kept pretty busy those first weeks worrying about the school bus situation, for example.

"Junior, why do you keep getting on the *wrong bus*? Don't you recognize your driver?"

"Sure. He has a red face, a big black mustache, big eyebrows, a gold tooth, and he's real grouchy."

"Then why don't you get on his bus?"

"I'm scared."

By the end of three weeks, however, parents are ready to get back into the act. "What's going on at the school?" they ask. "All he's brought home is a paper of crooked 1s, and some forms for us to fill out."

When one of the forms turns out to be an invitation to the year's first P.T.A. meeting, everybody's pleased—except maybe the teacher. The purpose of this meeting is to give the teacher a chance to go over the year's program, and in this way answer any questions the parents might have. The rub is that these sessions sometimes give rise to more questions than they can answer.

In addressing the 14 mommies and 6 daddies who have jammed themselves into the tiny desks, Miss Guilfoyle makes one thing very clear. "I'd like to say right off that I'm *not* going to discuss individual children tonight." Disappointed groan from parents. "I'll be happy to talk about your children later on when there's more to talk about, but that's not our purpose tonight. Since reading is the most important part of first grade, I'm going to discuss our reading program."

Her talk is a little gem of exposition. She's very careful to explain how different children are "ready" to read at different times. She makes it very clear that the fact that Child A is ready for a certain reader today, and Child B is not, has *nothing* to do with intelligence. Miss Guilfoyle tells her parents quite candidly that parents probably shouldn't be let in on all this, but that since children might be bringing home different readers and work books, it's much better to give a full explanation.

"What we've done is divide the class into three groups—the faster group, the middle group, and the slower group. This has nothing to do with how smart a child is. May I *stress* that fact. It has to do only with how ready he is to read, how ready his eye muscles are to do the job of scanning, how well he understands Right and Left, and a whole complex of factors. A child may be in the late reading group and be a brilliant child, or a child may be a perfectly astonishing reader but a dunce about everything else. One more important point—don't make a big thing of this with your children. It's all done very carefully. There is absolutely no stigma attached to being in the late reading group, and there's absolutely no honor attached to being in the early reading group. And remember, *it has nothing to do with intelligence.* Now, are there any questions?"

Seven hands shoot up.

"Yes? The gentleman in the check jacket."

"I'm Joe's father. Which group is my kid in, the smart group, the ordinary group, or the dumb group?"

During the discussion that follows, Miss Guilfoyle spots a number of other likely saboteurs. Julia's mother once read a book and is an expert on the methods of teaching reading. Jonathan's father, an I.Q. fancier, is disappointed to hear that the first I.Q. test isn't given until second grade, and protests vociferously when he learns that it's the policy of the school never to give out the results anyhow. Freddy's mother wants to know if it's all right if she takes Freddy to Florida for a few weeks starting next Tuesday. Harvey's mother wants to know whether or not they serve chocolate milk in the lunch room. Gloria's mother has a bright idea—she'll send $1.80 to school every Monday and then Miss Guilfoyle can give Gloria lunch money each day and it'll be so much simpler that way.

Miss Guilfoyle has one consolation: she's not alone. Similar dis-

ACTION in education—from a small contribution to a community scholarship fund to a $5 million school construction program—by individuals and groups—will be reported in the October *Better Homes & Gardens*, together with the announcement of our Action in Education awards program. Your community may be eligible.

Triple Dresser $245.00, Mirror $65.00, Night Table $55.00, Canopy Bed $149.00, Chest $189.00, Chest Mirror $55.00.*



MARBLEHEAD CHERRY BY Willett IN SOLID CHERRY

Awaken each morning in a tranquil setting of magnificent Colonial masterpieces—meticulously reproduced and rescaled by Willett designers for today's living. This handsome furniture is rich in detail—has extra-deep contours. Marblehead solid cherry is patiently hand-rubbed to accentuate the wood's natural beauty. To create your own page out of Early American history, see your dealer about this wonderful collection in open-stock. *Prices F.O.B. Louisville

For the name of the Willett dealer nearest you, write . . . CONSIDER H. WILLETT, INC., DEPT. 905, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY



"Now you go right into that first grade and do a job!" Daddy bellows.

cussions are taking place throughout the school. The higher the grade, the more insistent becomes the I.Q. question. Impassioned pleas for parents not to make their children over-conscious of these special tests, which, after all, are intended merely as guides for educators, fall on deafer and deafer ears.

The second grade teacher usually has to put up with a few ill-considered attacks on the first grade teacher. The third grade teacher will hear some pretty candid opinions of the second grade teacher, and so on up through the grades. These complaints about Junior's previous teacher often reflect an attitude which is deeply rankling to education—the notion that teacher qualification rises with grade level—that is, that the second grade teacher is smarter than the first grade teacher, the third grade teacher is better than the second grade teacher, and so on. The idea is as pernicious as it is wrong-headed. In each grade the teacher has an important and difficult job to do. It's just as hard to teach first graders to read as it is to teach twelfth graders to balance complex chemical equations. But Junior needs to hear just once something like "Miss Brown says he's not up to grade level, but if she's so smart how come she's only teaching first grade?" before Miss Brown's efforts to get *him* up to grade level are undermined.

The various P.T.A. mucky-mucks will circulate through the school, blithely interrupting teachers with recruiting pitches for this year's Gala Big Top fund-raising affair. "We're going to need a lot of volunteers this year, girls. We need booth tenders, ticket sellers, counter girls, poster artists, publicity people. We're going to need fathers, too. We can use carpenters, barkers, painters, and we're renting a special outfit to fill balloons with gas and we need a mechanically inclined daddy to operate it. So if you'll all fill out these little talent sheets. . . ."

Last year's Gala Big Top was such a great success that the P.T.A. was able to buy the school two more TV sets. And the mothers did it themselves. All the teachers had to do was keep teaching throughout the weeks of frenzied ticket selling, drum beating, and booth building it took to set the thing up. This year they're trying for a *color* TV.

Most teachers realize that bringing up kids is pretty debilitating work and are willing to forgive us most of our trespasses against them. There's one parental practice, though, that teachers find pretty hard to take. It's the tendency of some parents to accept as the whole, unadulterated, unvarnished truth such unlikely children's claims as, "Whenever somebody does something teacher blames me," or "She purposely announced the test while I was out of the room so I'd flunk," or "She's always picking on me, like when we're having a spelling bee she gives me all the hard words."

The trouble with us parents, to state the problem in its simplest form, is that we're human. Junior's teacher, being human herself, is among the first to sympathize with our condition. She doesn't expect us to be paragons of objectivity where Junior is concerned. All she asks is that we keep our sabotage to a minimum, that we avoid cloverleaf zippers, that we give her a fighting chance to prove she's not a monster, that we keep our sense of proportion about things like reading groups and I.Q. results, that we be a little more wary of educational medicine men, and that we occasionally take a look at the official objectives of the National Congress of Parents and Teachers.

Considering what Junior's teacher accomplishes while we're hacking the ground out from under her, it's interesting to contemplate what might happen if we were to stop hacking and start helping. There's no telling *what* might develop. Why, it might even turn out that Junior's a pretty darn bright youngster after all.

Buffet Base $189.00, Buffet Top $125.00, Willett Server $99.50, Stand $79.50, Harvest Table $139.00, Side Chair $49.50, Settee Bench $139.00, Arm Chair $62.50.*



The ageless conviviality of Early Americana. Now—recaptured for today's living, the robust warmth of a younger America, masterfully interpreted by Willett designers in solid cherry. Each piece is a faithful reproduction of some choice Colonial masterpiece—brought to you in two finishes—soft, dark brown or russet brown. Notice the detail—the sturdy, little spice drawers, the generous cornice. Choose today from lovely pieces in open-stock.

*Prices F.O.B. Louisville

For a colorful folder on Marblehead Cherry furniture, write... CONSIDER H. WILLETT, INC., DEPT. 907, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

stop that noise!

with INSULITE® Ceiling Tile . . . *and the expert help of your lumber dea*



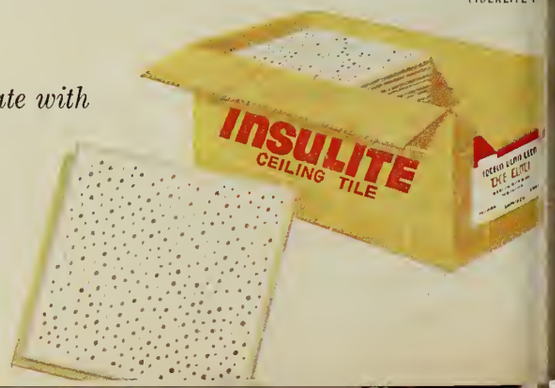
THE MAN TO TALK TO FIRST— about ceiling tile, or any home improvement —is your lumber dealer. Be sure to see his new Insulite Ceiling Tile display, showing exactly how tile looks applied.

INSULITE TO THE RESCUE! No need to dampen their spirits. Just dampen noise with Insulite Ceiling Tile. Turn rooms into quieter, brighter, more beautiful places to work and play.

You'll find two handsome Insulite designs—Casual Random and Fiberlite. Both smother upwards of 70% of the noise that hits them. So why not sail r down to your lumber dealer? Put his experienc work for you. Let him show you how easy it is t stall an Insulite ceiling yourself. Or for free boo "The Insulite 3-Step Method For Applying Cei Tile," write—Insulite, Minneapolis 2, Minn.

FIBERLITE I

For quieter living, decorate with



INSTALL IT YOURSELF IN 2 EASY WEEKENDS
. . . AVERAGE COST ABOUT $35 FOR 12′x15′ ROOM.

In five minutes, your lumber dealer will explain the easy, basic steps of installing Insulite Ceiling Tile. Only the simplest tools needed. You can finish the work in one or two weekends. See your dealer NOW.



Razor blade. Cutting and scraping are two jobs that a razor blade does quite readily. A holder like the one shown makes scraping jobs easier and protects the blade when it is not in use. You won't cut yourself, either.

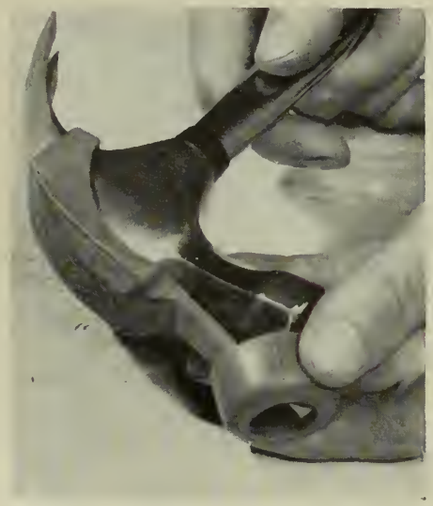
Small, close cuts can often be done best with a blade in a cutting holder.



Expansion bit. When you want to drill a hole an exact size, an expansion bit may be the only answer. And it will take the place of several standard-size bits.

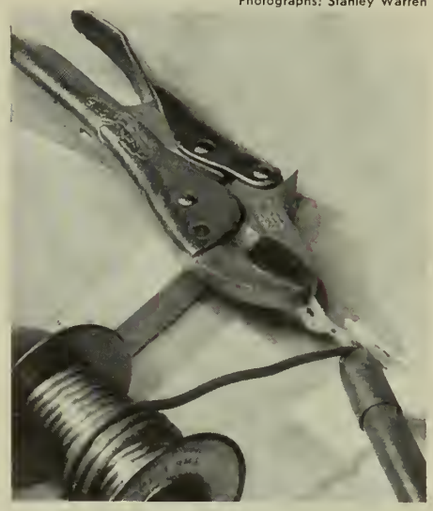
It is easy to adjust to any size within its range; test holes will let you be sure you're right before you drill.

Photographs: Stanley Warren



Hammer guard. This one serves as a protector for the wood when you are driving or pulling nails. It exposes much of the hammer's face so you can drive the nail most of the way, then use a nailset to finish the job.

Rubber cushion covers the "eye" of the hammer, prevents mars when pulling nails.



Locking pliers. These perform double-duty as an excellent vise. You can use them to hold small parts in place for jobs like soldering, when you need both hands free.

Or, use them as a "handle" for parts too small to grip firmly, in addition to their regular effort-saving job.

PUSH

OUT

135



Multibladed plane. This new forming tool has blades that let you plane any flat surface. You'll use it for such tough jobs as plywood edges and grain ends.

This plane fits smoothing jobs that are a little too difficult with sandpaper and are not quite enough work for a regular plane.



Ice pick. This long-time stand-by is a big help in jobs like lining up screw holes when you're replacing a part.

You'll find many jobs for an ice pick when you're working with wood, too. It will serve as a scribe for marking, and to make starting holes for small nails, screws, and drills.

Tranquilizer tools

THESE SIMPLE HELPERS will curb your temper and save your time when nothing else will quite do the job right. Often overlooked, they fill the bill exactly on jobs like the ones shown on these pages. You'll find them handy for other jobs, too. All are inexpensive and should be on your workbench—it's a good bet you'll find yourself reaching for them often!

PUSH

OUT

Add these pages to your HANDYMAN'S BOOK

File under Hand Tools



These help you drill quickly, drive screws easily



Spiral ratchet screwdriver. This helper speeds up the job of putting in most screws. It converts to a push drill too, with its three small drill bits and countersink.

You'll appreciate it most when you have several screws to install at one time and on a job outside your shop.



Right angle ratchet screwdriver. Small, but good help for those hard-to-get-at jobs. You'll use it on screws that are inaccessible for a regular screwdriver because of its handle.

Ratchet lets you drive or remove screws faster because you don't need to remove the blade from the slot after each turn.



Combination drill bit and countersink. It makes hole for entire screw in only one operation. With it (at right), you'll do the work of the regular countersink and the two bits shown on the left of the screw in this picture.

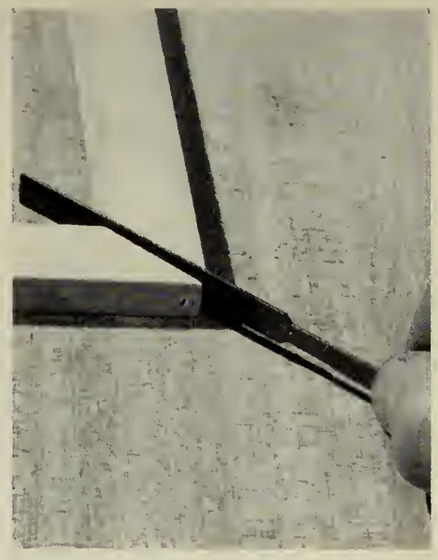
It's available in various sizes; a similar type is adjustable within limits.



Screwholder attachment. At least one of your screwdrivers should have an attachment like this. It helps place the screw in the hole in tight places and keeps the screwdriver in the slot until the job's done.

You'll use it often, both for tight spots and when you have only one hand free.

Cut along dotted lines



Flat file. A small file like this helps put finishing touches on many types of projects, does a good job on both wood and metal.

Because it is small and thin, you can use it in jobs such as fitting mitered corners as shown here, and be able to see your progress. You can stop before you file off too much.



Wood rasp. For bigger adjustment jobs, a wood rasp does the trick with ease. This one is flat on one side and rounded on the other. It's a big help when the work isn't quite right, but needs only a little trimming.

You'll find many jobs for both sides of a rasp like this, but don't try it on metal.



Adjustable mirror. This little mirror can be swiveled into any position to help you make an easy inspection of parts that would otherwise be invisible or difficult to check.

You'll find it most useful in your repair work around the house and you'll be surprised how many times you'll use it.



Sliding "T" bevel square. This tool will do a multitude of jobs for you. It is just the thing for checking bevels.

You'll also use it for duplicating angles, laying out miters, and for marking jobs. It's easily adjustable to any angle; the blade will also adjust in length.



Custom-built contemporary home. Similar designs available through your lumber dealer.

WOOD *Highlights* THE BEAUTY OF TODAY'S HOME STYLING

You will always be proud of the home you build with wood! There is an enduring beauty combined with a warmth and friendliness. Whatever styling you choose, however you plan the interior . . . wood will enhance its livability and subtle charm. Certainly, wood *belongs*—ageless and versatile, it is the *natural* building material —the *first choice* of discerning home builders.

When you build with wood, your home becomes a rewarding investment. And when you choose Weyerhaeuser 4-Square, you build-in the structural soundness and durability made possible with the finest in wood products. From framing lumber to the most beautiful of finish lumber . . . Weyerhaeuser 4-Square is a trademark of quality, an assurance of lasting satisfaction.

See your Weyerhaeuser 4-Square Lumber Dealer whenever you plan to build or remodel. Or, write to us for free booklets on the use of natural wood sidings and panelings to add beauty and value to your home.

Weyerhaeuser 4-SQUARE®

LUMBER AND BUILDING PRODUCTS



From imaginative use af wood comes fresh, modern interior styling like this. Paneling is Red Cedar... one of many richly decorative woods availaole in Weyerhaeuser 4-Square panelings.

Your Symbol of True Value...

Behind the Weyerhaeuser 4-Square trademark are the long experience, the careful manufacturing and the basic integrity of the Weyerhaeuser organization. Every piece of lumber bearing this trademark is scientifically kiln-dried, precision manufactured to accurate size, then uniformly graded to assure full value to you.

The Weyerhaeuser 4-Square line includes framing lumber, sheathing, siding, paneling, moulding, plywood and other wood products. Most of these products are available in a choice of species and grades. Your lumber dealer will be glad to advise you as to which of the many Weyerhaeuser 4-Square lumber products will best fit your building needs.

Weyerhaeuser Sales Company

2569 FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA

Money for your recipes

Ways with chops: banana favorites

LAMB CHOPS, veal or pork chops—name your choice and tell us your best fix-up. We'd also like a recipe that's a favorite because it features bananas. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next April. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Ways with chops—lamb, veal, or pork. Your recipe may call for loin, rib, or shoulder chops—perhaps the Frenched, English, or butterfly style. Do you broil, braise, fry, or bake chops; barbecue, marinate, or stuff 'em? Serve with sauce or meat go-with? Ideas:

lamb-chop grill
creole chops
sweet-sour chops
pork-chop casserole
breaded veal chops
corn-stuffed pork chops
veal chops in sour-cream sauce

Banana favorites. Send us the recipe for that delicious banana dessert—a pie, ice cream, or cake. Maybe it's a split! Or, is your specialty a banana salad, main dish, hot muffins, or a nut bread? What about cookies? Memory jogs:

baked bananas
banana cream pie
spicy coffeecake
apricot-banana loaf
banana marlow
ham-banana rolls
fruit sherbet
cheese cake
best banana cake
banana fritters
special fruit cup

This month's winners

(*See recipes on pages 89 and 90*)

Cook-of-the-Month for Bar Cookies

Mrs. David G. Murray, Syracuse, N.Y.

Cook-of-the-Month for Good Ways with Olives

Mrs. Edith Weller Strehle, Litchfield, Ill.

Other Winners

Mrs. Ed. Berends, Byron Center, Mich.
Mrs. James Day, Seattle, Wash.
Loreen Jacobson, Madison, Wis.
Mrs. Wesley A. Roth, Kenmore, N.Y.
Mrs. Lillian H. Smith, Oakland, Calif.
Elena Zelayeta, San Francisco, Calif.

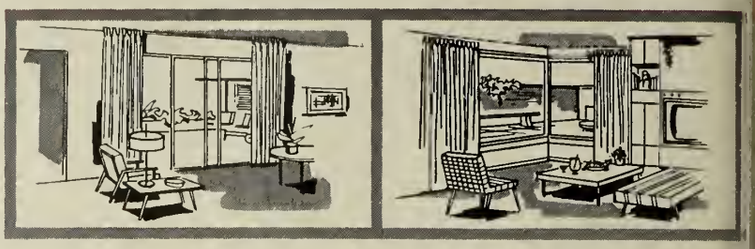
Honor Roll

Mrs. R. S. Bowen, Salt Lake City, Utah
Mrs. William Carpenter, Rochester, N.Y.
Mrs. Janet S. Fuess, Sauquoit, N.Y.
Mrs. Ernest A. Herink, Clutier, Iowa
Robert C. Johnson, St. Paul, Minn.
Mrs. Roy E. Johnson, Chicago, Ill.
Mrs. Edward L. Kay, Greensboro, N. C.
Mildred Lack, Baltimore, Md.
Mrs. Louis McLennan, Atlanta, Ga.
Mrs. W. P. Neal, Arab, Ala.
Mabel E. Saetre, Encinitas, Calif.
Mrs. R. Otis Sory, Corsicana, Tex.
Mrs. Richard A. Tutt, Manhattan, Kans.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "April Ways with Chops" or "April Banana Favorites." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, September 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5409 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

TO MAKE THE MOST of any window start with **Kirsch**



Both incomparable KIRSCH SUPERFINE traverse and beautiful new EMPIRE can be mounted to the ceiling if desired, for full-height effects.

For corner windows you have a choice of styles. One of the best: a one-way-draw drapery on each side, drawing to the corner.

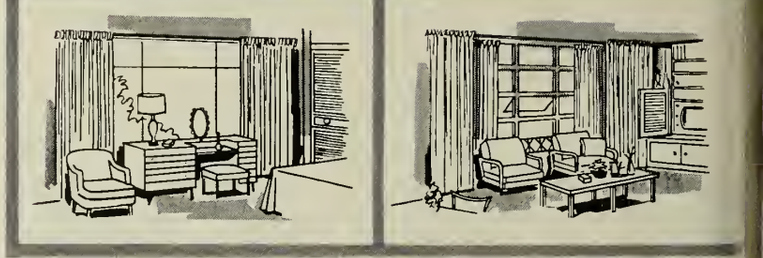
Let your home sing with bright new beauty. Start at the windows—as the experts do—and get the help you need from KIRSCH. With smart, adaptable KIRSCH window styling ideas . . . brought to life with fine KIRSCH drapery hardware . . . you can give any room a new look of beautiful originality, to suit your own taste.

Make no mistake, drapery hardware is NOT "all alike", and you pay no more to enjoy the *extra* beauty, dependability and performance built in by the leader in the business. Only the KIRSCH line is so *complete*, with a rod, track or accessory for every window decorating need. Ask for KIRSCH, *by name*, every time!

Guaranteed by Good Housekeeping

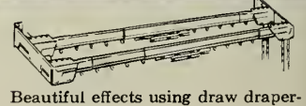
Kirsch makes it **easy** to give your windows a bonus of **beauty!**







To make windows look wider without marring the walls: use KIRSCH EXTEND-O type. Mounted to the casing; extends beyond on each side.



Beautiful effects using draw draperies over inner draw curtains are smart. Easy, too, with a KIRSCH *double* traverse set; one pair of brackets holds both of the rods.

OVER ONE-HALF CENTURY

Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

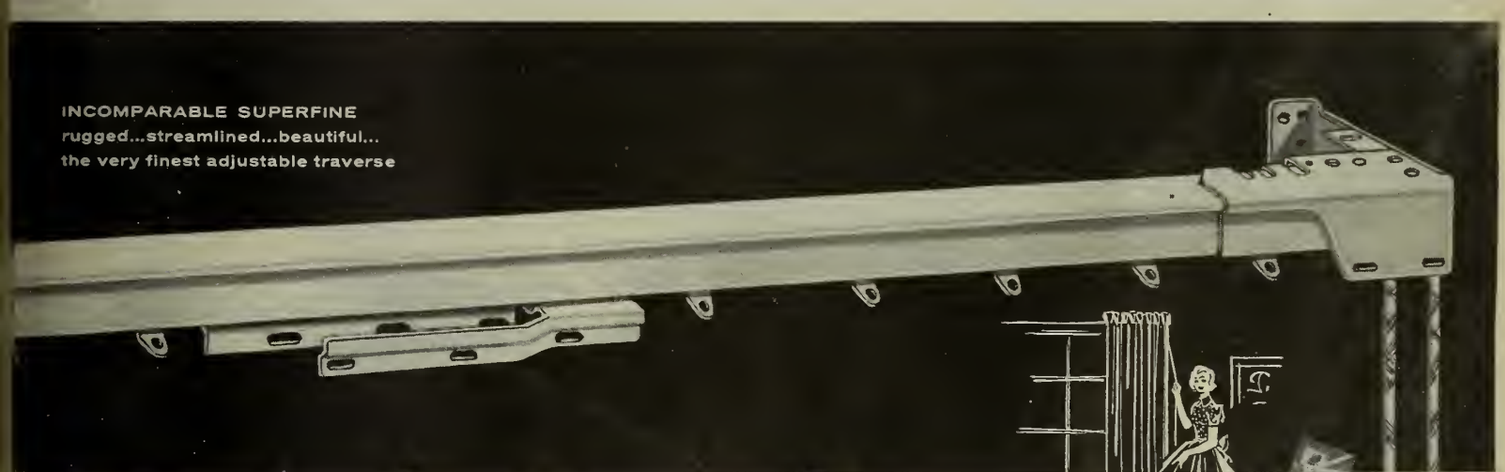
Of Special Interest

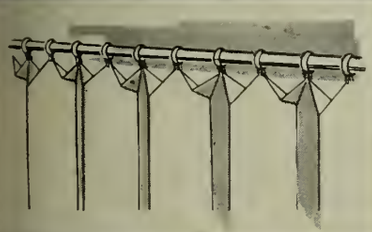
When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

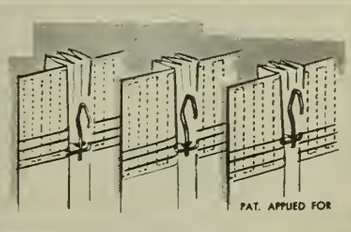
When in New York, visit the Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.

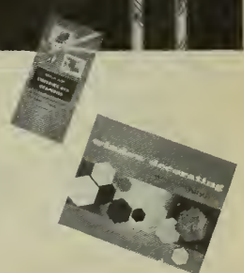






window decorating is FUN with ideas from **KIRSCH**

Send coupon today for the big full-color book, "Window Decorating Made Easy". You'll enjoy 32 pages of smart, adaptable window styling ideas, instructions, hints of the experts, and a fabulous Color Kit. Only 50c. Or ask for "How to Make Curtains and Draperies", including drapery hardware buying guide. FREE!



Kirsch for cafes too! Beautiful rod sets in gleaming brass . . . *and* this unique, smart *Wonderfold* heading. It's easy to use this pre-formed stiff buckram; simply enclose it in the top hem!

New — for professional-looking pleats; an adjustable Kirsch Easypleat tape with *twice* as many pockets per yard, and the openings arranged in *three rows*, for heading height adjustment.

KIRSCH COMPANY 341 Prospect, Sturgis, Michigan

Gentlemen:

☐ *Please send me* "Window Decorating Made Easy—by Kirsch", *for which I enclose 50c.*

☐ *Please send only* "How to Make Curtains and Draperies"—*free.*

Name_____

Address_____

City_____ Zone____ State_____

OF MAKING WINDOWS MORE BEAUTIFUL



No wonder most people want Crane



Look to your Crane Plumbing Dealer for help with layouts, selections and costs. Let his skills assure you the quality installation your new Crane fixtures deserve.

A case in point is the Crown lavatory, the most exciting bathroom fixture in years.

The Crown takes the purest of forms: a circle. It adapts itself beautifully to any setting. And—cleverest of all—it works from a single hand control!

That's right. Your thumb and finger alone guide the Crane Singl-ese control—up and down for water volume . . . left and right for temperature . . . ever so smoothly.

The Crown lavatory is equally at home in *any countertop:* plastic, ceramic or marble. *Any space:* it needs only 18 inches of counter. *Any budget:* the Crown is priced so reasonably that many of the newer bathrooms boast two.

In choosing for your own bathroom, select from seven Crane colors and white (Sky Blu is the color shown). You'll find other Cran fixtures in perfect match.

Whatever your choice, you can't go wrong preference polls give Crane a 28% lead ove any other plumbing brand. See it firsthan and we're sure you'll agree—"No *wonde* most people want Crane!"

CRANE®

THE PREFERRED PLUMBING

Crane Co., 836 South Michigan Avenue, Chicago 5, Illinois

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • AIR CONDITIONIN

The idea home

Begins on page 45

There's room for projects inside and out!



Workshop space in the Idea Home is outstanding. Even with a car in the carport, you can wheel a saw outside for bulky projects. Children can play here in any weather, too.

Storage closet at the far end of carport is for garden and barbecue equipment. Closet doors, as well as doors to the workshop, are all double-type, for extra-wide access.



Inside the shop, you'll find a really bright, spacious place in which to work. Large windows let in daylight aplenty; fluorescent tubes light the workbench and power tools.

Adjustable shelving suits different storage requirements: you can add more shelves when you need them. Perforated hardboard holds tools neatly in plain sight and easy reach.

More photographs on page 143



◀ HIDDEN LOCKS MEAN THE SAFEST ROOF PROTECTION

RUBEROID

LOK-TABS®

(Pat. No. 2,659,322)

These asphalt roof shingles are warranted against blow-off even in severe storms, cyclones and hurricanes.

With Ruberoid Lok-Tabs you get the newest in modern roof beauty plus more protection than with any other shingle. The secret: Each Lok-Tab shingle is secured to the roof *from the moment it is applied* by strong locking tabs. Only Lok-Tabs provide long-lasting all-weather protection for your roof. Complete choice of popular decorator-styled *Trend Colors*. See your Ruberoid building materials dealer or contractor today. Find him in the yellow pages of your telephone directory under "Roofing."

Find Your Nearest Dealer In The Yellow Pages

RUBEROID®

The Ruberoid Co.,
P. O. Box 129, New York 46, N. Y.
Please send me the new Warranted Lok-Tab folder.

Name_____

Address_____ County_____

Town_____ State_____

BHG-959



Treat your home to MOORE FRESHNESS



"Fresh as paint"—there's a saying that's old but so true. Without doubt the quickest, easiest way to freshen your home is with paint.

But not just any paint. Be sure you buy Benjamin Moore Paint to bring Moore Freshness to every room in your home. For more than seventy-five years Benjamin Moore & Co. has been producing top quality paint products—in the world's freshest colors.

For MOORE FRESHNESS, visit your friendly Benjamin Moore Dealer. Be sure to get MOORE, don't settle for less.

Benjamin Moore® paints

PREFERRED BY PROFESSIONALS . . . PERFECT FOR YOU.

The idea home

Continued from page 141

Use these ideas for living and dining



Brick wall opposite the fireplace in the living room offers a striking contrast to the long, low divan. Three ceiling spotlights bathe the wall in light. (Wall illumination can enhance furnishings in a way reading lamps alone can't do.) Two small coffee tables are versatile anywhere in this spacious room.



Drop-leaf tea cart here in the dining room takes little space away from traffic lanes; it provides additional serving space near the back terrace (door behind draperies). Wood parquet floor makes a smooth surface for the cart to roll on; carpet is practical, easy-to-clean acrylic fiber, matches living room carpet color.

More photographs on next page

EASIEST WAY EVER

to open your garage door!



Stay in your car warm, safe, dry... just push a button... your garage door opens **DELCO-MATICALLY**

Here's real pushbutton convenience to operate the heaviest, bulkiest moving object around your home! It's the easiest way to open your garage door . . . from *inside* your car. The *surest* way, too, because it's the all-new Delco-matic Garage Door Operator . . . a dependable product from General Motors.

Completely powered by tiny but mighty transistors, Delco-matic is virtually service-free. One pushbutton operates the garage door automatically from your car, another does the job from house or garage. Both can also operate inside and outside lights if you wish. If local power fails you can operate the door manually. Foolproof built-in safety features protect children and pets. The Delco-matic fits nearly any garage or type of door.

A Delco-matic Garage Door Operator is the low-cost way to enjoy new comfort, convenience, safety. Test-proved in 500 homes across the country in every kind of weather. Manufactured by Delco Products, and backed by General Motors reliability. Write today for full information, or call your local Crawford Door Sales Company.

FREE! Colorful brochure on all-new, all-transistor Delco-matic Garage Door Operator . . . send now!

mail to: BH-9

DELCO PRODUCTS Division of General Motors Corporation, Dayton 1, Ohio

Please send me more information on Delco-matic.

NAME _____

ADDRESS _____

CITY _____ STATE _____

NEW BOOK JUST PUBLISHED GIVES

IDEAS for kitchens, family rooms, closets, basements, workshops, carports, doorways, bedrooms, fireplaces

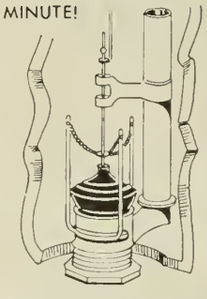
Double your storage space, divide an old bath into two new ones, remove an unsightly archway or insulate your home — there are hundreds of ideas in this exciting new book! Includes sections on wood finishes, proper tools, wiring, installing tiles, painting and wallpapering methods — and how to do it the easiest, most economical way. Get your copy at your newsstand today. Only $1.25 *($1.35 in Canada)* and you're on your way to better living for the whole family!



Better Homes & Gardens HOME IMPROVEMENT IDEAS for 1960

STOP Irritating Water Noises!
STOP Costly Water Waste!
WHEN YOU HAVE
"KANT MIS"
TOILET TANK BALL GUIDE

INSTALL IN ONE MINUTE!
NO TOOLS
NECESSARY FOR
INSTALLATION!
MONEY BACK
GUARANTEED
SEND $1.95
CHECK,
MONEY ORDER
OR CASH
(POSTAGE PAID)



ERNEST TATCHER
266 N.W. 26th ST., MIAMI 37, FLA.

Cleaned LIKE NEW



IMPERIAL
Rapid Brush Cleaner

is ready for instant use—no mixing, no long soaking of brush. Leaves brush like new—glossy, springy—never flabby. At paint and hardware stores.

Send 25¢ for illustrated Manual on Refinishing, or write for free folder "Care of Paint Brushes"
WILSON-IMPERIAL COMPANY
119 Chestnut St., Newark 5, N. J.

As essential to the do-it-yourselfer as hammer and saw . . . *Better Homes & Gardens* HANDYMAN'S BOOK. $4.95 ($5.50 in Canada) wherever books are sold or send check or money order to 7609 Meredith Building, Des Moines 3, Iowa.

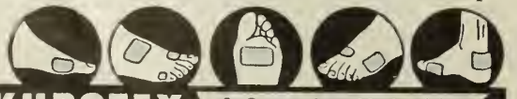
Fast Relief Wherever Feet Hurt!

Extra Soft . . Extra Cushioning . . Extra Protective Adhesive Foot Padding



Dr. Scholl's KUROTEX is a superior moleskin, yet costs no more. A wonderfully effective relief for corns, callouses, bunions, sore toes, heels, instep and wherever a shoe painfully rubs or pinches. Flesh color. 15¢, 35¢, 45¢ and $1.00. At Drug, Shoe, Dept., 5-10¢ Stores and Dr. Scholl's Foot Comfort® Shops.

Just cut it to the needed size and shape and apply.



Dr Scholl's KUROTEX A Superior Moleskin

The idea home

Continued from preceding page

Note lighting, seating ideas from bedroom



The master bedroom can double as a comfortable sitting room when it's furnished as shown here. For reading or relaxing in a quiet corner of the house, this spot has no peer. And there's plenty of additional space in this bedroom for a double chest of drawers and a king-size bed if you choose.



Attractive wall-mounted fixtures provide ample illumination for late-hours reading. They operate from switches at door and above bed.

Handy extension telephone replaces a separate reading lamp on the night stand.



Toy box is part of the long bench under the windows in the family room. It's topped with the same cork-patterned vinyl as on the floor.

There's a real cork bulletin board for homework and art displays (top right).

Isn't this what you'd like to do about that bedroom?



Go ahead, touch the wood. Weldwood paneling is so beautiful you can't help running a hand over it. This is the one paneling that's finished in 18 steps—to make it as beautiful as fine Chippendale. You can actually *feel* the difference.



This might have been an ordinary bedroom. But a new Weldwood real wood paneling called Charter Birch has helped transform it into a room a growing daughter can't help loving. It's exciting—and unlike any other room, because nature never grows wood the same way twice.

Don't *you* have a room you'd like to reawaken? In a Weldwood setting, you can go as frilly or as formal as you like. Real wood adds warmth to modern furniture, and a new freshness to period furniture. To soothe any qualms about money, please note that a 12′ x 8′ wall costs as little as $52. And Weldwood is guaranteed to outlive your home. Never needs redecorating, although you can change companion colors as often as you like.

But not even the finest photograph can do justice to Weldwood's 70 or more different panelings. See them in person at your lumber dealer's or at one of the 119 Weldwood branch showrooms across the United States *and* Canada. Think about it. Haven't *you* a room that needs awakening?

WELDWOOD®
WOOD PANELING

Weldwood®

SEND FOR NEW FULL-COLOR BOOKLET

United States Plywood Corporation
Box 61, New York 46, N. Y. BHG9-59

Please send me the names of nearby Weldwood dealers and the new idea booklet, "Weldwood Prefinished Paneling For Fine Interiors." It shows a variety of woods, installation instructions, photographs. I enclose 10¢.

Name.....

Address.....

City.....Zone.....State.....



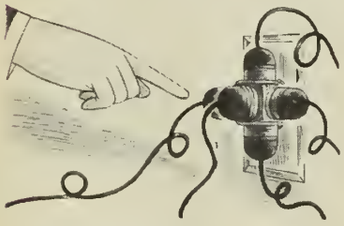
Poor Sheila was terribly harried



When all her appliances tarried



Her husband said, "Dear,



"Let's get full HOUSEPOWER here!"



And now they're more happily married.

Your appliances need *full* HOUSEPOWER (enough wiring, outlets, and switches) to work efficiently. Actually, *full* HOUSEPOWER means your appliances work *more*—you work less. Make sure your HOUSEPOWER is up-to-date. Call a HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER

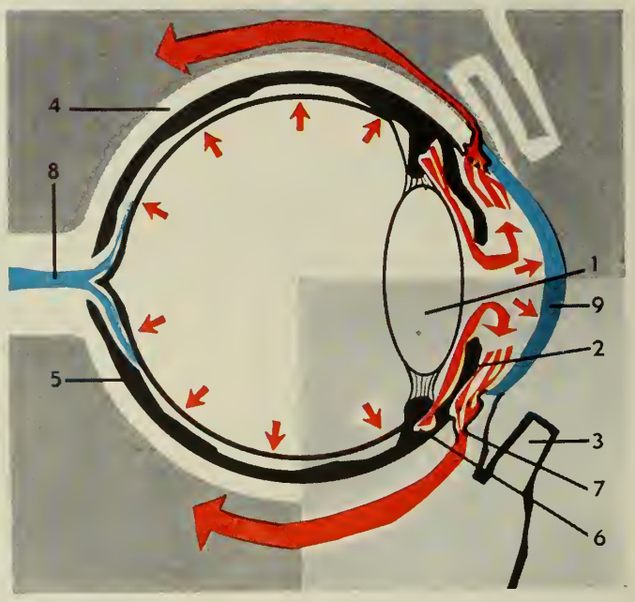
to help you Live Better Electrically, sponsored by Edison Electric Institute

The menace of glaucoma

By Gordon Greer

Of all the diseases that flesh is heir to, none carries more fearful respect than those that attack the eyes and threaten vision. A child entertaining his earliest thoughts of disablement usually decides that *anything* would be better than going blind; and that same person, plagued by one infirmity or another 50 years later, can still feel fortunate if his ailment, however unpleasant, at least does not imperil his sight. It's something of a paradox, then, that the largest single cause of blindness in America today —glaucoma—is allowed to exist unchecked in nearly a million people when eye physicians can both detect and guard against it with growing consistency. And what complicates the danger is the way the disease strikes—with extreme suddenness in some cases and with insidious stealth in others. In one of the two main types of attack, the first painful warnings of glaucoma's presence sometimes precede blindness by only 12 hours. In the other type, there is often neither warning nor discomfort before partial blindness is permanent.

Why, under the circumstances, does such a hazard so frequently go untreated? Primarily for the same reason that cancer, tuberculosis, diabetes, and dozens of others do: its victims, through apathy, fear, or simple unfamiliarity with the danger, avoid getting a proper examination until it's too late. Either they ignore any hint of trouble, hoping that whatever it signifies will somehow go away, or they prefer to remain in doubt rather [*Turn to page 148*



The fine balance of fluid in a normal and healthy eye

The small red arrows on this diagram indicate the pressure of fluid inside the eyeball, a pressure that stays constant as long as the outflow duct (7) allows as much fluid to leave the eye as the inflow duct (6) introduces into it. This perpetual renewal of ocular fluid is represented by the larger arrows.

In glaucoma, when pressure inside the eye rises because of the blockage or constriction of the outflow duct, nerve endings and blood vessels serving the optic nerve (8) are crushed against the eye's hard outer covering (4).

Also shown are the lens (1), iris (2), eyelid (3), retina (5), and cornea (9).

Only the shaded section of the eye is included on the other diagrams.

How acute glaucoma hits



Factors of uncertain origin combine to push the iris forward until it blocks the outflow duct. Fluid can then leave the eye only very slowly, if at all, and internal pressure rises accordingly.

. . . and how it's treated

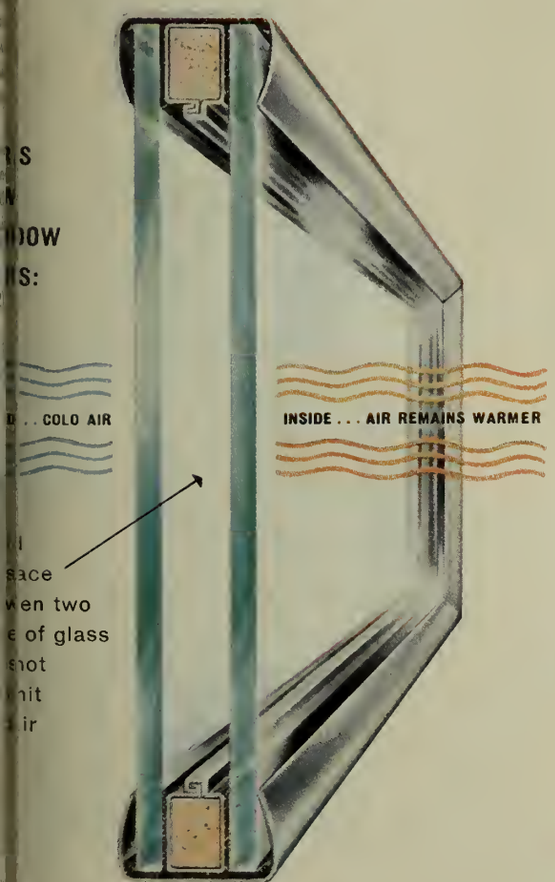


To reduce high pressure behind the iris, a small nick is cut in it. In the manner of a punctured balloon, the iris loses its rigidity at once, pulling free of the outflow duct and ending the danger.

BRRRR PUR·R·R·R



AND TWINDOW® MAKES THE DIFFERENCE



TWINDOW is double-pane insulating glass.
It keeps rooms warmer in winter . . .
cooler in summer.
Eliminates storm windows;
reduces window steaming.
Reduces cold air down drafts;
cuts heating and cooling costs.
Yet . . . has only two surfaces to clean.

TWINDOW® INSULATING GLASS

PPG®

Pittsburgh Plate Glass Company
Room 9195, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Without obligation, please send me your free book on TWINDOW . . . the twin-glass windowpane with insulation built in.

Name_____

Street_____

City_____ Zone____ State_____

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 198, 301 Mission St., San Francisco 19, California.

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

Want a pinned-down promise on central heating?

You're SURE with

Coleman®

America's only BONDED LINE
home heating • air conditioning

See Your Coleman Dealer Now!

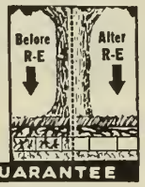
More Comfort Wearing
FALSE TEETH

Here is a pleasant way to overcome loose plate discomfort. FASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmer so that they feel more comfortable. No gummy, gooey, pasty taste or feeling. It's **alkaline** (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

SEWER TROUBLE?

"Root Eliminator" KEEPS Sewers & Septic Tanks OPEN

Easy-to-use chemical prevents and frees stoppage of sewers by roots. Just pour half package of R-E in your toilet each six months. Average year's supply only $3.95. See your Plumbing or Hardware dealer or mail your order to us. Sent promptly postpaid! $3.95.



American Home Chemical Co., Inc.
P. O. Box 20106, Indianapolis, Indiana

MONEY BACK GUARANTEE

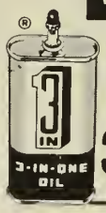
STICK WITH LEPAGE'S®
TRADEMARK



TAPE AND GLUE

DRAGGY BIKE?





QUICK! Pep it up with a few drops of 3-IN-ONE. Lubricates all moving parts. Prevents rust, too.

3-IN-ONE OIL
REGULAR · OIL SPRAY · ELECTRIC MOTOR

Guaranteed by Good Housekeeping



paint up
clean up

Fall is the best time of the year for painting and Gum Turpentine is the best paint thinner. Economical—makes paint go further—last longer. Cleans floors, woodwork, tools, paint brushes. Mix half and half with boiled linseed oil for a wonderful furniture polish. Buy Gum Turpentine today wherever paint is sold.

American Turpentine Farmers Association
General Offices: Valdosta, Georgia

The menace of glaucoma

Begins on page 14

The slower attack of chronic glaucoma



In chronic cases, there's no su den blockage of the outflow duc Instead, the duct itself constric to limit the free passage of flu — a process which, like harde ing of the arteries, takes pla over a period of years.

The ultimate danger is th same as with an acute attac but the treatment differs.

Drops ease the danger . . . and surgery ends i



Relief of at least temporary (and sometimes permanent) effectiveness comes from drops that make the duct pliable enough to pass fluid.



When drops no longer can keep th duct open, a new outflow channe must be created to reduce interna pressure and avert blindness.

than risk hearing unsettling news. "If it can't be cured," the familiar theory goes, "I don't want to know I have it." Since glaucoma *can* be treated effectively, though, but naturally only in those people known to have it, this sort of thinking only assists its advance.

To give a complex phenomenon a simple description, glaucoma is a condition in which blood vessels and nerve fibers serving the optic nerve are crushed by an increased pressure of fluid inside the eyeball. Because the optic nerve carries visual images to the brain, this destruction of its sources of nutrition immediately damages sight.

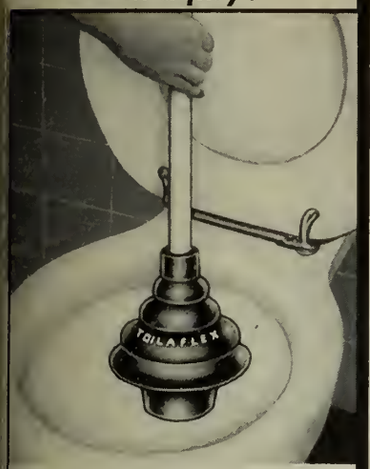
The egg analogy might help explain the mechanics involved. The eye, like an egg, is a hard inelastic shell filled partly with liquid. Ideally, the amount of this liquid always suits the size of the shell, and to that end the eye has an inflow and complementary outflow duct which, working together properly, constantly change the liquid inside the eye without altering the amount present at any one time. But things can go wrong. For any of various reasons, the outflow duct is sometimes blocked or restricted so that more fluid enters the eye than can leave it. Pressure rises accordingly, and this is glaucoma.

In an egg, of course, this situation doesn't exist. But imagine for a moment what would happen if it were artificially created—if, say, a hypodermic needle were used to force into an eggshell more fluid than it was meant to hold. Chances are the increased internal pressure would burst the air sac at the wide end of the shell. In the eye, however, there is no such room for expansion, and delicate nerve endings and blood vessels are simply crushed against the hard outer covering.

This is the final stage of all unchecked glaucoma, but there are different ways of reaching it. In some cases, the disease hits quickly and with excruciating pain, but other times it creeps up with almost undetectable stealth, destroying vision so slowly—often over a period of many years—that a victim can be almost totally blind in one eye before realizing that anything is wrong. To divide glaucoma into its basic types, then, each case can be referred to as either acute or chronic, depending on whether the outflow duct is suddenly obstructed by another body (acute) or whether the duct itself, in a manner somewhat similar to hardening arteries, constricts with time to limit the passage of fluid (chronic). Acute cases hold the greater threat of unexpected attack, but they're usually easier to handle, too. The diagram on page 146 helps to illustrate why.

In acute glaucoma, too much of

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES



785 MONEY-MAKERS
FREE 56 Page Catalog of Fast Sellers Helps You EARN EXTRA CASH
Glamorous gifts, imports, household gadgets, toys, Christmas cards, ceramics, dazzling jewelry. For FREE Catalog and details write to:
NORTH STAR 9-703 Finch Building St. Paul 1, Minnesota

LUXURY LIVING *at Low Cost*



in modern MOBILEHOMES

$1.00 4 month trial subscription

A subscription to Trailer Topics Magazine will give you all the important facts on mobilehomes — the modern, low cost, luxury living.
2 years $5.00

TRAILER TOPICS MAGAZINE
Suite 1539, 28 E. Jackson Blvd., Chicago 4, Ill.

the fluid in the anterior chamber (that section of the eye in front of the lens) has stayed behind the iris, and too little has passed through the pupil opening to move in front of it. Whatever the cause of this condition—and no one knows for sure—unequal pressure results, and the iris is bulged forward, close to the outflow duct. Then when it retracts to let in more light—the normal reaction to a cloudy day or a dark room—the iris is crowded so tightly against the duct that the opening is blocked.

Fortunately, the immediate danger this creates can be relieved (if the victim finds a qualified doctor fast enough) by eye drops that either free the outflow duct or slow the entry of fluid into the eye. But drops are only a delaying device with temporary effectiveness. Most cases of acute glaucoma sooner or later call for an iridectomy—a brief operation, no more dangerous or discommoding than a tonsillectomy, in which a small nick is cut in the iris. Like sticking a pin in a balloon, nicking the iris provides a release for the strong pressure behind it. Then the iris can pull free of the outflow opening.

This relatively uncomplicated remedy, which usually restores full vision and ends forever the chance of sudden blindness, has no equivalent, however, in chronic glaucoma. There, the trouble lies in the decreasing size of the outflow passage itself. Eye drops, often administered four or five times a day for life, and unwavering adherence to an ophthalmologist's advice are the only weapons for fighting this condition, and they don't always work. Sometimes the drops lose their power to reduce the pressure; other times the outflow duct continues to grow smaller in spite of all efforts to stop it. Then eye physicians must resort to another operation, considerably more difficult than an iridectomy, in which they create an artificial outflow channel. This condition is diagramed on the page at left.

But merely knowing how glaucoma works isn't much help in preventing it. What causes the disease? How can it be guarded against? And what are the first signs of trouble?

Unhappily, neither a cause nor a preventive is known—at least not for certain. There are indications that glaucoma is somehow linked to nervous tension, as ulcers are, or that heredity may be a factor. But so far neither theory has sufficient proof. Until more evidence is in, the best defense is to know the symptoms and what to do when (and even before) they appear.

Intense pain in the eyes, especially in dark or dimly lit rooms, and the appearance of rainbow-colored halos around lights are perhaps the most alarming danger signals. If you detect either condition, get help at once, for these are marks of acute glaucoma and demand immediate action. Clouded vision, a frequent need for new glasses (none of which ever feel quite right), loss of side vision, and unusually inflamed or tired eyes

[*Turn to page 151*



Livability Unlimited . . . Ponderosa Pine wall finished in Silver Sierra

NEW...

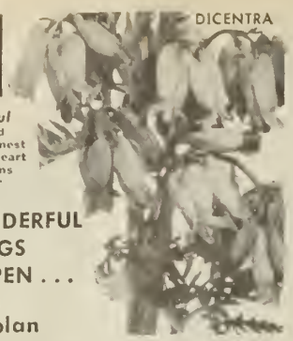
Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. H Yeon Bldg., Portland 4, Oregon.



Look for this WPA mark on well-manufactured and carefully graded lumber



*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE



Bountiful Fuchsia-red flowers. Finest Bleeding Heart ever. Blooms all summer

WONDERFUL THINGS HAPPEN . . . when you plan with a WAYSIDE CATALOG

In Wayside's magnificent Fall Catalog, you'll find *everything* you could possibly want or need for Fall Planting. A tremendous selection of over 1300 rare and worthwhile subjects to transform your garden into a showplace.

Duke of Windsor. Huge white-petalled beauty that blooms gaily in rain, wind or snow.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of the most complete garden catalog ever compiled, please enclose $1.00 with your request, to cover postage and handling costs of this heavy book. Nothing can compare with its superb selection of rare and unusual new things. New roses, shrubs, trees, rare bulbs and hardy plants. 152 pages, hundreds of true-color illustrations and helpful cultural instructions.

Duke of Windsor



17 MENTOR AVE.
MENTOR, OHIO

WEATHER PROOF DAFFODIL

Wayside Gardens

GIANT SIZE FRUIT in Your Yard from World Famous... STARK DWARF TREES



Get New 64-page Color-Photo Catalog FREE! See how to grow full-size luscious apples, peaches, pears even in a tiny yard. Just reach up and harvest! See 418 outstanding varieties of U. S. Patented Fruits, Roses, Shrubs, Vines from world's largest nursery! Mail coupon below TO DAY!

MAKE EXTRA MONEY! Full or spare time, make money *easy* taking orders for Stark. Check coupon for FREE SALES KIT

STARK BRO'S NURSERIES & ORCHARDS CO. Dept. 490, Louisiana, Mo.

STARK BRO'S NURSERIES, Dept. 490
Louisiana, Missouri

Rush 1960 Edition of COLOR CATALOG...FREE!

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

☐ CHECK HERE for Free Money-Making Outfit.

America's most wanted Fall Nursery & Bulb CATALOG FREE!

From America's largest direct-to-you nurseries, a beautiful colorful 40 page catalog, all selections postpaid & guaranteed. Many helpful gardening tips. Send postcard for your free copy.

INTER-STATE NURSERIES
199 E STREET HAMBURG, IOWA

Index of Advertisers

September, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Accounts not listed separately)

See pages 152-153

Appliances, Major

General Chef Cabinet Kitchen 78
General Electric Built-In Range 32
General Electric Freezer 86
Hardwick Range 80
KitchenAid Dishwasher 28
Magic Chef Range 92
Maytag Washer & Dryer 155
Preway Built-In Appliances 101
RCA Whirlpool Washer and Dryer 123
Tappan Built-in Range 95

Appliances, Other

General Electric Rotisserie 116
West Bend Coffee Maker 84

Bedding & Linens

Cannon Sheets 24, 25
Cannon Towels 2

Books

Better Homes & Gardens Home Improvement Ideas 144
Encyclopaedia Britannica 31
Trailer Topics Magazine 149

Building Materials & Supplies
(See also Handyman Supplies)

Alsco Aluminum Siding 12
Andersen Windowalls 40, 41
Celotex Ceiling Tile 29
Delco-Matic Garage Door Operator 143
Flooring (See Floors & Floor Coverings)
Insulite Ceiling Tile 134
Johns-Manville Building Products 7
M-d Door Weather Strip and Door Bottom 114
Marlite Plastic-Finished Paneling 117
Modernfold Doors 32A
Paint (See Paints, Finishes & Preservatives)
Pella Wood Folding Doors 92
Pittsburgh Twindow Insulating Glass 147
Ruberoid Lok-Tab Shingles 141
Simpson Redwood Plywood 22, 23
Structural Clay Products 84
Thermopane Glass 16
Weldwood Paneling 145
West Coast Lumber 35
Western Pine Region Woods 149
Weyerhaeuser 4-Square Lumber and Building Products 137

Clothing

Springmaid Cottons 78

Drugs, Cosmetics & Toilet Goods

Fasteeth 148
Dr. Scholl's Kurotex 144
Toni 13
Tums 84

Floors & Floor Coverings

Bruce Ranch Plank Floor 122
Gold Seal Floors 130
Kentile Vinyl Tile 20
Magee Carpets 120
Olson Rugs 27

Foods

Campbell's Soup 77
Coca-Cola 115
Del Monte Corn 91
Dole Pineapple 81
French's Mustard 100
Gold Medal Flour 156
Heinz Products 82
Hunt's Tomato Sauce 111
Knox Gelatine 87
Kraft Dressings 79
Kraft Jellies & Preserves 109
Kraft Miniature Marshmallows 93
Libby's Cream Style Corn and Peas . 102, 103
Pepperidge Farm Stuffing 78
Pillsbury Popovers 88
Pillsbury Slice'n Bake Cookies 98, 99
Sakrin Liquid Sweetener 84
Seven-Up 19
Snider's Catsup 43
Sunkist Oranges 94
United Fruit Company, Bananas 85
Wesson Oil 97
Wright's Bar-B-Q Smoke 78

Furniture & Home Furnishings

Cosco Step Stool 108
Flexscreen Fireplace Curtains 83
Karpen Furniture 39
Kirsch Drapery Hardware and Easypleat Tape 138, 139
L.O.F Parallel-O-Plate Glass Mirrors 112, 113
Lightolier Lamps 33
Ronnie Fiberglas Draperies 83
Rugs and Carpets (See Floors & Floor Coverings)
Willett Furniture 132, 133

Garden Machinery

Anchor Fence 151

Garden Supplies

Antrol Leaf Shine and House Plant Insect Bomb 124
Hyponex Plant Food 151

Greeting Cards

Holiday Company 84
Midwest Card Company 78

Handyman Supplies
(See also Building Materials & Supplies)

Duco Cement 9
Imperial Brush Cleaner 144
Le Page's Tape and Glue 148
Scotch Brand Tapes 18
3-In-One Oil 148

Heating & Air Conditioning

Bryant Heating and Air Conditioning 131
Chrysler Furnace 17
Coleman Heating and Air Conditioning . 148
Honeywell Zone Control Heating 8
National LP-Gas Council 110

Household Supplies

Alcoa Wrap 26
Cabot's Stain Wax 21
Calgonite Dishwashing Compound 42
Creolin Germicide 151
Finish Detergent 87
KVP Protective Papers 14
Meyercord Decals 78
Pacific Silvercloth 83
Rit Tints and Dyes 126
Ritz Cloths 84
Scotkins Paper Napkins 34
Scott Soft-Weve Tissue 125
Simoniz Floor Wax 119

Insurance

Bankers Life Company 15
New York Life Insurance Company 5

Kitchen Cabinets

Geneva Kitchens 110
St. Charles Custom Kitchens 12

Kitchen Utensils

Rubbermaid Housewares 111

Lighting, Wiring & Telephone

Bell Telephone System 11, 104, 105
Edison Electric Institute 140

Nursery Stock, Bulbs, Plants & Seeds

Ackerman Nurseries 151
Earl Ferris Nursery 151
Inter-State Nurseries 150
Krider Nurseries 151
Musser Forests 151
Ryerson's Orchids 151
Stark Bro's Nurseries 150
Wassenberg Gardens 151
Wayside Gardens 150

Outdoor Living and Play Equipment

Ronson Fire Starter 84

Paint, Finishes & Preservatives

Gum Turpentine 148
Lucas Luco-Tex House Paint 4
Benjamin Moore & Company 142
Pittsburgh Paint 36
Sherwin-Williams House Paint 10

Pet Food & Pet Supplies

Ideal Dog Food 30
Puss'n Boots Cat Food 37
Rex Wheat Germ Oil 84

Plumbing

American Home Chemical Root Eliminator 148
American-Standard Plumbing Fixtures . . . 44
Crane Plumbing 140
Toilaflex Toilet Plunger 149
Toilet Tank Ball Guide 144

Records & Music

Everett Piano 21
RCA Victor Popular Album Club 3

Travel & Transportation

United Van Lines 6

Miscellaneous

North Star Sales Catalog 149
Rock of Ages Memorials 128, 129
Stauffer Home Reducing Plan 106, 106A, 106B, 107

Western Edition

Ginden Nursery Co. 18A
Louis Milani Foods 18C

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

laucoma

Continued from page 149

e other warnings that suggest a p to the doctor.

With eye trouble, of course, ere's always the question of *which* octor. Shall it be the optician, the otometrist, or the ophthalmolo- st (sometimes called oculist)? All these men (or women) come un- r the public's loose heading of ye doctor." In this case, the an- er is easy: ophthalmologists, who n be defined as physicians spe- ializing in the eye, are the only octors qualified to treat glaucoma. ptometrists are restricted by both ining and law to refraction and e prescription of lenses. Opticians ake glasses according to these pre- riptions and those of ophthal- ologists. Before seeking advice on aucoma, make sure you're deal- g with an ophthalmologist, the ily "eye doctor" with "M.D." ter his name.

And don't wait for symptoms to pear; then it may be too late. riodic examinations, which can ot the danger of future attack, e your best weapons. These eckups are neither expensive bout the cost of having your car axed) nor very time-consuming oughly half an hour). Chronic aucoma doesn't often occur in eople under 40, so the danger is ss until then; after 40, though, eckups should be no more than vo years apart.

What does such an examination clude? First, the standard eye art test, which uncovers all sorts sight deficiencies. (In Des loines, a recent check of 319 peo- le over 40, none of whom was ware of anything unusual, showed at 150 had faulty vision, even ith glasses.) Then, an examina- on of the inner eye. Is the anterior hamber shallow or deep? If it's allow, the angle between the iris nd the outflow duct is small, with e obvious danger of blockage ggesting a watchful attitude. Is ere any unusual finding in the tina—the mass of nerve endings t the rear of the eye? If so, there's ouble. What's the pressure inside e eyeball? Answering this ques- tion, perhaps the most important of all, calls for the use of a tonometer —a small device which, placed directly on the cornea of an eye numbed by a few drops of anesthetic, records the pressure of fluid inside. If glaucoma were a simpler disease, any pressure above a certain level on the tonometer would prove its presence. But it isn't that easy. Crushing the blood vessels at the back of the eye depends on the liquid's pushing in with a greater pressure than that of the blood pushing out. And since there's no known way of measuring the blood pressure inside these tiny and inaccessible vessels, and since that pressure is suspected to vary greatly from eye to eye, half the equation is always unknown. Consequently, until their research establishes limits for the disease, eye physicians must operate within a wide range of possibilities; many times glaucoma is suspected but can't be definitely proved. It *can* (and should) be guarded against at that stage, though—with drops, special eye care, or simple alertness that will avert the danger of a surprise attack. And ophthalmologists need the results of these pressure tests to prescribe the proper treatment.

If, after all these tests, the ophthalmologist still isn't sure whether glaucoma exists, he'll make a field of vision examination. Since glaucoma destroys side vision first, the size of the angle of sight is a good indication of the disease's presence. Victims of advanced glaucoma often can see only directly ahead, as though they were looking through binoculars. They aren't conscious of their limitation, though, since it develops gradually, and a field test is normally needed to detect it.

Most eye examinations, of course, only quiet uneasiness and prove the absence of danger. But no one should ride with the odds and assume himself, without proper evidence, to be free from harm. Get an examination. When sight is involved, it isn't worth it not to be sure.

How to get plans

ive Star Home 2909, shown on age 45, is one of a monthly series or which you can buy complete lans with the following features:

- **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.
- **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time*. (Prices slightly higher in Canada.) Each package includes . . .
- ★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .
- ★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.
- ★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 139. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens,* 1716 Locust Street, Des Moines 3, Iowa.

* ***No stamps, please***

Your yard's really your own with an Anchor Fence®





SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence—the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence—zinc-clad after weaving—stays solidly erect and good-looking year after year. For an interesting *free* pamphlet write to: ANCHOR FENCE, 7709 Eastern Ave., Baltimore 24, Md.

FOR A FREE ESTIMATE, call the local Anchor office, today. You'll find the phone number in the Yellow Pages.

Protect children, pets and property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.

Plants in: Baltimore, Md.; Houston, Tex.; Whittier, Cal. Sold direct from factory branches in all principal cities

25 for $5.
TREES
3 to 5 yr. healthy, selected trees, 8" to 16" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Douglas Fir.
Postpaid at planting time
Write for Free Evergreen Catalog
MUSSER FORESTS Box 3-I Indiana, Pa.

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 11, Ohio, U.S.A.

WHO SAYS YOU CAN'T GROW ORCHIDS?
Send $1.00 for illustrated "Black Orchid" book. Proves Orchids easier to grow and bloom than violets. No "7 years" to wait. No mysterious hocus-pocus. Ryerson's Florida-grown Orchids, Dept. G. Box 805, Homestead, Florida.

Protect family from germs of
DISEASE
on BATHROOM FLOOR, TOILET!
Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.
Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

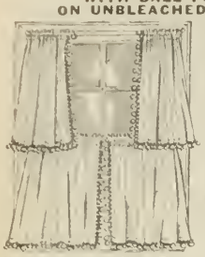
Sensational New
Pink LILY-OF-THE-VALLEY
Be first among your friends to have this thrilling new color. Flowers are marvellous orchid-pink shade; very fragrant. Easy to grow. Different and very rare! Supply limited. Order today direct from this ad. **3 for $1.75, postpaid.** Fall catalog FREE.
Ackerman Nurseries, 667 Lake St., Bridgman, Mich

PEONIES • IRIS
DAY LILIES • POPPIES
FREE! Colorful Catalog
WASSENBERG GARDENS
DEPT. BH-9, VAN WERT, OHIO

FREE NURSERY BOOK
FERRIS
FALL PLANTING GUIDE. Gorgeous color illustrations. Many new varieties—domestic and imported. Bulbs. Trees. Shrubs. Ferris Northern Grown Evergreens, Tulips, Iris, Peonies, Phlox, Lilacs, Hyacinths, Daffodils, Poppies. Low direct prices. Great EARL FERRIS NURSERY 1959 Fall Catalog FREE.
EARL FERRIS NURSERY
738 Bridge St. Hampton, Iowa

50 FULL SIZE CROCUS BULBS ONLY $1 POST-PAID
50 GIANT SIZE TULIP BULBS ONLY $2 POST-PAID
IMPORTED BULBS GUARANTEED TO BLOOM NEXT SPRING
Crocus for Lawn or Border. Enjoy this gay polka dot of bloom next spring and springs to come. Complete color mixture. 50 bulbs, no bulblets. Order now.
Quality - Value and Beauty in this get acquainted offer of Old Dutch multi-colored tulips. Supply limited. Order today.
Shows You What to Plant This Fall
FREE CATALOG "GLORIES of the GARDEN"
SEND FOR YOUR FREE COPY
KRIDER Nurseries MIDDLEBURY, IND. BOX 909

CURTAIN CHARM
WITH BALL FRINGE
ON UNBLEACHED MUSLIN



25 30 36 40" 45 long **$3.00**

2 pair o window **$6.00**

54 63 72 long **$4.50**

81 90 long **$6.00**

all types 50 wide per pair

Matching Valance 9 x 80 **$1.50**

All Prices Postpaid

For years clever New England housewives have made these charming unbleached muslin curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance 50 more.

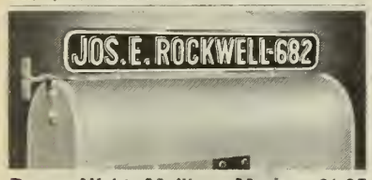
Send cash or money orders. No COD's please. Write for free full and description of other curtains, cafe ruffles and panels. Sizes in bleached and unbleached muslin.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. BOX BH9



Printed Name & Address Labels—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! Stick 'em on letters, checks, pkgs., etc. *Big Bargain!* Makes a fine gift! *500 name and address labels 50c.* Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-ER, Lynn, Massachusetts.



Day-n-Night Mailbox Marker $1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from Spear Engineering Company, 284 Spear Bldg., Colorado Springs, Colo.

YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET $22.95



MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. **Order from MORTON'S, World's Largest Fur Restyling Service.** Get greater value; **Larger selections 36 styles.** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new Style Book.

MORTON'S, Dept. 14-W
Washington 4, D.C.

WRITE FOR NEW FREE! STYLE BOOK

DOWN COMFORTS *Beautifully* RE-COVERED



Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — Mail order only!

© 1958

ALDEN COMFORT MILLS-BH
Box 6070 Dallas, Texas



Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. N-7, Wilmette, Illinois.**



Stop Dust and Dirt at the Register!

With new Glasfloss disposable filter pads. Have a cleaner, healthier home and reduce unsightly wall stains! Spun glass pads stop dirt but do not intertere with warm air heating system. Simply cut to fit. Order No. 9276-6, Glasfloss (3 ft. x 3 ft. 4 in.) $2.49, by mail, postpaid. Write For Free Gift Catalog!

Miles Kimball
152 Bond St., Oshkosh, Wisconsin

PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now



Now it's EASY to learn any instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress at home, in spare time. No teacher. Few cents per lesson. 1,000,000 students! Write for FREE BOOK. **U.S. School of Music, Studio A3129, Port Washington, N.Y.** No salesman will call. *(Our 61st successful year)*



MAKE MONEY with Gifts that are different

Distinctive jewelry, household novelties, toys, stationery, Christmas cards, ceramics. Get colorful BIG FREE CATALOG. No experience needed. Write to:

PEN 'N BRUSH Room 9-446, Wacouta St. St. Paul 1, Minn.



1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 904 Jasperson Bldg., Culver City 1, California.

When you have the know-how, gardening is easy, economical, and lots of fun! And all the know-how you need is packed into the Better Homes & Gardens Garden Book.

for a better garden

Lawn care, landscaping, vegetable and flower gardening — a complete book for better gardening around your home.

Get your copy at book and department stores, or send check or money order to 8609 Meredith Building, Des Moines 3, Iowa. Only $4.95 (in Canada, $5.50).

CALL YOUR LOCAL ROTO-ROOTER COMPANY
It's In The Phone Book

For Clogged Sewers And Stopped Up Drains . . .

ROTO-ROOTER SEWER SERVICE

ROTO-ROOTER SEWER SERVICE

"RAZOR-KLEENS" SEWERS AND DRAINS ELECTRICALLY

Some Franchises Open . . . Roto-Rooter Corp., Des Moines 14, Iowa

Shopping by Mail

with Better Homes & Gardens



Know what to expect in the way of weather. Precision thermometer and atmospheric humidity indicator show slightest change. Walnut-grain plastic, 12 inches high. Weatherometer, $2, ppd.

Spencer Gifts, Spencer Building, Atlantic City, N.J.



A dandy for Daddy—combination measuring tape, level, square in monogrammed leatherette case. (Fine for Christmas!) Easy-view bubble, 10-ft. tape. Chrome-plated Level-Square-Tape plus case with his initials, $2.50, ppd.

Meredith's, Evanston 26, Ill.



Holds receiver handy, keeps it from dangling and hitting the wall. Also helpful—a penholder, memo pad clip. Chrome-plated steel; mounts on any wall with adhesive that's included. Caddy, $1.50, ppd.

Elron Inc., 352 W. Ontario St., Dept. BHG, Chicago 10, Ill.



Everyone will notice, chuckle over your clever cooky jar. Cute for candy, snacks in rec room, too. Lid keeps 'em fresh. Satisfied Sam is glazed green pottery with cream and yellow trim; $3.35, ppd.

Dresden Art, 230 South Franklin St., Chicago 6, Ill.



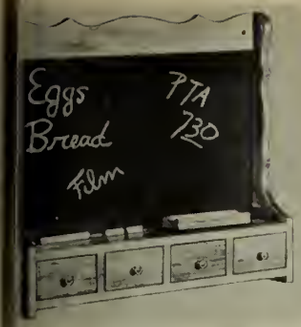
Keep garage neat with an oil drip pan. No more oil tracked onto rugs! Prevents concrete stain or blacktop erosion. Cleans easily. Cold won't hurt polyethylene pan; $4.98 each; 2, $9.50, ppd.

Handy Shopping, Inc., Station O, Box 175, Cincinnati 8, Ohio.



Add authentic charm to an Early American room. Reproduction of a colonial bellows is clever planter and wall decoration. Black styron with raised gold eagle; it's 11½x 5½x3 inches. Planter's $3.30, ppd.

Mother Hubbard, Dept. BH-94, 10 Melcher St., Boston 10, Mass.



So-o handy and so decorative in kitchen or family room. Perfect with Early American; at home with Modern. Idcal for listing appointments, items you need to buy. Tops for notes to absent family members. Drawers are convenient, too. Board, 19x17, as an assemble-and-finish-it-yourself kit, $6.25. Assembled, in honey pine or maple finish, $9.70, ppd. Chalk and eraser included.

Yield House, Dept. BH&G, North Conway, N. H.



retty combination — flowers candlelight. Fill cornucopia s with late garden blooms, ivy, bittersweet. Real compliment hers. White pottery, 3¾ inches h; $2.95, pr., ppd. No candles: dward Ziff Importer, Box 3072, se. Mart Plaza, Chicago 54, Ill.



Think how many items you could fix in a jiffy with a miniature soldering iron—radios, appliances, jewelry, or toys. Heats in a hurry; it's 25 watt, 110-120 volts AC-DC. Solder-ette is $2.98. ppd.

Idiots Delight Ltd., Dept. BH, Box 242, Wellesley, Mass.



ke visiting a zoo! A fine way stir a youngster's curiosity in world about him—and maybe time for *you* to fill more leisure ie with a hobby. Set, 60 foreign mps featuring animals, $1, ppd. Globus Stamp Co., 268 4th Ave., pt. 56, New York 10, N.Y.



Charming pot's hot in a jiffy! Big capacity—boils 6 teacups of water in 2½ minutes. White china Brewmaster, $3.98. Jar holds contents of big jar of instant coffee. Lid's cork-lined. Jar, $1.95, ppd.

Crown-Craft Products, 246 Fifth Ave., New York 1, N.Y.



BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

rap... $14.95
rap... $18.95
-20 bu. sizes
ble.

CO., Dept. BH-9, 4007 Detroit Ave., Cleveland 13, Ohio



BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY **100% WOOL!**

Wool Rug Material prepared for braiding, hooking, iving, 14 colors. LOW FACTORY PRICES! Satision Guaranteed. Write for FREE SAMPLES and alure on this quality rug *material* — as *well* as our economy-priced **READY-MADE** braided rugs.

BLOOMFIELD WOOLEN COMPANY
Department BH-99 BLOOMFIELD, INDIANA

From the Kitchen of LUCILLE PRICE

PERSONALIZED KITCHEN LABELS are perfect for your recipe cards, pies, preserves, pickles, jellies. Printed in black on white gummed paper 1½ in. long and packed in a plastic box. Choice of Bowl or Stove design. 500 for $2 ppd. (via air, $2.14) Guaranteed. Prompt delivery.

BRUCE BOLIND 93 Bolind Bldg. Montrose 7, California

For a gift that your friends will appreciate the year around, give a subscription to Better Homes & Gardens.

It's a gift of better living.

Personalizing Kit

only **$3.00** a $4.75 value



Your name and address on 300 ½" x 2" self-sticking labels in handy dispenser PLUS... FREE personalized rubber stamp with ink pad.

Ideal for Use on Packages and Letters... labeling books, sports equipment, picnic utensils, toys, shop and garden tools, etc.

ACTUAL SIZE OF LABEL

Send $3 (check or money order) with your name, address, city and state to:

ASSOCIATED TAPE & LABEL COMPANY
P. O. BOX 95
OMAHA 10, NEBRASKA

(We Pay Postage)



FOR TALL MEN ONLY! SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH

PERFECT FIT IN your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

BIG FREE CATALOG! Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog. FREE! Write today!

487 Brockton, **KING-SIZE INC.** Massachusetts



$22.95

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED
we are Banded Fur Specialists

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

I. R. FOX, 146 WEST 29TH ST., DEPT. B-45, N. Y. 1.



INTRODUCTORY OFFER "SUNSHINE" GOLDEN HARVEST MILLET

3 MONTH SUPPLY FOR $1.00

Top quality French-type natural spray millet. Birds love it — prefer it. Hang it in the cage and see your bird go for it! Write today for a normal 3 month supply for only $1 (no stamps).

FRANAR MILLET FARMS P. O. BOX 277 BRANTFORD, ONTARIO

WATERHOUSE & MERRY CATALOG READY!

Shows our collector's group of Early American Knotty Pine Furniture—maintaining the original beauty and flavor but modified to be more useful, comfortable and beautiful in either a modern or traditional setting. All items are fully guaranteed. Handsome, hand-rubbed natural finish or assembled, unfinished for your own paint or stain. CATALOG FREE. Write:
W & M, R.F.D. 1, Gonic 3, New Hampshire.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan. Full & half sizes 3 to 13. AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.
MOCCASIN-CRAFT, 65-YP Mulberry St., Lynn, Mass.

Successful Fund Raiser

NEW 1960 APPOINTMENT CALENDAR



Used by churches, clubs, groups to raise money. 6 sheets card, 18¼"x 10¾". Lots of writing room for appointments, daily reminders, schedules. For desk or wall. Send for sample page, full information, quantity prices.

Individual orders, 2 $1.00 ppd.

CARTER PRESS, Dept. B, 125 Welch Ames, Iowa

U. S. COLOR PHOTO offers

Low Prices ON Color Prints FROM KODACOLOR FILMS

19c each

Popular jumbo-size color photos from your KODACOLOR negatives; minimum order $1.00 plus 10c for First Class Return Mail

8 Exposure Roll Developed & Printed 1.98

12 exposure roll 50c add'l

Send negatives or rolls to city nearest you today. Important: Write Dept. A on envelope for immediate service.

Boston, Mass., P. O. Box 774
New York, N. Y., Canal St., P O Box 42
Washington, D. C., P. O Box 1001
Cleveland, Ohio, P. O. Box 5190
Detroit 31, Mich., P O. Box 704
Dayton 2, Ohio, P. O. Box 127
Chicago, Ill., P O. Box 8413
La Crosse, Wis., P O. Box 199
St. Louis, Mo., P. O. Box 7090
Atlanta, Ga., P. O. Box 230
New Orleans, La., P. O. Box 1466
Dallas, Tex., P. O. Box 5622
Denver, Colo., P O. Box 1231
Seattle, Wash., P O. Box 2004
San Francisco, Calif., P. O. Box 447
Los Angeles, Calif., P O. Box 5B91

OTHER BARGAINS, TOO. Write for low, low prices on Kodochrome and Black & White developing and printing.

U.S. Color Photo

PLANTS FROM COAST TO COAST

GROUP PROFITS

Schools, church groups, womens clubs, etc., interested in earning 45 cents profit on each $1 sale of attractive Gift Tie Ribbons. Also complete line of gift wrapping papers. Write for FREE sample cards today.

O & W GIFT TIE
7132 Knowlton Place
Los Angeles 45, Calif.
Dept. 17-U

O & W GIFT TIE
3611 West 16th Street
Indianapolis 22, Ind.
Dept. 17-U

IDEAL GIFT TIE
1133 Main Street
Paterson 3, New Jersey
Dept. 17-U



500 PRINTED NAME & ADDRESS LABELS 25¢



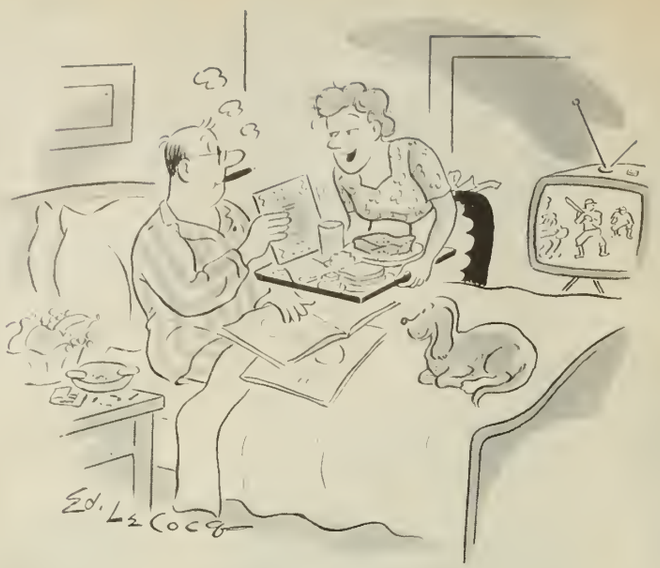
500 Gummed Labels printed with ANY name and address. 25c per set! 4 sets (same printing or all different) $1.00! Padded, Two-tone plastic gift boxes 10c extra, 4 for 25c. Order as many or as few sets and boxes as you want.

WESTERN STATIONERY, Dept. 869, Topeka, Kansas



If Your Child is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. N-7, Wilmette, Illinois.**



"It's a get well card . . . from me."

THE MAN NEXT DOOR®

When the wives on our block want something done around the house, they persuade Elaine Cowan, the pretty divoreee, to drop a hint that she would just adore for one of us wonderful men to eheck her water heater or put up a couple of pantry shelves for her. Naturally, we are too gentlemanly to refuse, but we are not so foolhardy as to go over to her place before we have fixed whatever it is our wives have been after us about.

✦ ✦ ✦

Junior is still too young, according to his oldfogy father, to have a rifle. But he has just discovered sareasm, an even more lethal weapon in the hands of a 12-year-old.

✦ ✦ ✦

Lee Bayless was sort of preoccupied at lunch, and when I asked him about it, he said it was nothing, then sighed and admitted, "The kids have been treating me like a tottering old fossil since they found out I not only predate sliced bread, but am 25 years older than nylon stockings."

✦ ✦ ✦

Bill Norman, after getting the bills, said his daughter took so much lingerie to college she must expeet her dormitory bureau to be the sole target of the panty raids.

✦ ✦ ✦

Our high school has an athletie staff of seven, which is a long step from my day when all we had was Mr. Markwell, who not only coached football but taught civics. He didn't believe in free trade or the forward pass.

✦ ✦ ✦

I see where an educator wants teachers to take charm courses. Funny thing, I remember a few teachers—one who taught me you could like poetry without being a sissy, another who gave me a sudden glimpse (never mind how fleeting) into the mysteries of mathematics, another who simply believed in me when nobody else seemed to—and I'll be darned if I can recall whether any of these great people were charming.

Uncle Jeems, one of the last of our authentie pioneers, likes me to drive him out to the golf course. I stop the car and he sits and watches the players riding around on their little carts. He shakes his head and sometimes mumbles something to himself that I have never quite been able to eateh. It's probably just as well.

✦ ✦ ✦

An old army buddy called the other day, just passing through town. We had lunch and swapped recollections about what apparently were two completely different wars we were in together.

✦ ✦ ✦

Ned Preston, who handles my insurance, always asks if I am satisfied protection-wise, and Doc Ramsey, after giving me the annual going-over, says I seem to be O.K. eardiac-wise but had better be careful weight-wise. I won't be surprised if some Sunday morning Dr. George Hall asks how I am salvation-wise.

✦ ✦ ✦

Blackmail is an ugly word to use in connection with a 10-year-old sweetie-pie, but Judy did find her mother's old high school yearbook in the attic last week and she does have a new dress this week.



"I think I turned off everything except the book club."

When I eome home from work, I drive the ear into the garage, walk into the kitchen, take a whiff of what's cooking, and receive whatever greetings the family thinks I deserve. It's warm and easual, and suits me fine.

But one day last week I stopped, standing just inside the garage, one hand raised to pull down the door, and looked down the familiar street. Suddenly it beeame another street, a rather dingy street, I suppose, of a dozen years ago. Man, we were broke in those days. *Broke* broke, I mean, not just that we-simply-have-to-economize broke, the way we are now, or I'm-afraid-Nassau-is-impossible-this-year broke, the way some people are.

It was a smaller house. No garage. No ear. I used to get off the bus a half mile away, and when I'd turn the corner onto our block I could see Rosemary running to meet me. She was—what?—about 4. Burt, Jr., and Judy hadn't been born.

She never ran like a girl, but with her legs pumping straight, her arms swinging, straining forward, hair streaming. She'd be yelling, "Daddy, Daddy," and when she was a dozen paces away, she'd take off. She'd eateh me about belt-high and wrap her legs around me, and I'd spill paekages and newspaper and a little dignity.

This is the way to eome home, I thought then. It filed any rough edges off the day.

Well, I said to myself, as I closed the garage door, it's a good thing the three Indians don't hit me like that now. Then as I walked into the living room, where Rosie was fixing her nails, I ruffled her hair.

"Oh, Dad," she said in that impatient yet loving tone that 16-year-old girls use with their fathers when they haven't quite despaired of making something of them.

Burton Hillis

P. S. Bob Hannelly writes from Washington that the government, still smarting over "The Ugly American," is trying to add a touch of friendliness to foreign relations.

Dear Burton: A new sporting era of the cold war has opened. The U. S. Information Agency has shipped Burma 30 copies of "How to Play Golf." To win the war for men's minds, you've got to have that old zing and zah—up early, quick shower, fresh thoughts.

The U.S. Information Agency is the government outfit which tries to coax everybody to like Americans. Things haven't been going too well for the U.S.I.A. in its chosen profession. Lots of people insist on disliking lots of people, and some Americans are bound to come out of the mix-up with a bad name.

These golf books may be the cure. We'll get this thing with Russia out of the missiles and rockets field and into humanity's fight against the bulging waistline. If we can beat the Reds at taking off pounds in Asia, we may come under the wire a winner.

Of course, the Communists may retaliate in Burma with 30 volumes on "How to Play Chess." Anticipating this gambit, we have several American chess experts lined up to play chess by mail with the Burmese. Since our men are sure to lose, this should win us more friends on the road to Mandalay.

The new pitch is exciting. Imagine the headline from Rangoon: "Burmese Minister Praises American for Correcting Slice." Believe me, Burton, once we get into this locker room diplomacy, Russia will have had it.

Sincerely,
Bob Hannelly



THE MAYTAG COMPANY, NEWTON, IOWA. SOLD IN CANADA AND THROUGHOUT THE WORLD

For the woman who needs a washer or dryer that works every day . . .

Breathes there a woman over 16 who has *not* heard that you can depend on a Maytag? Some 12,000,000 Maytag customers could tell her that this is the one that works without fail, day after day, year in and year out.

And actual service figures back up this belief. Maytag Automatic Washers and Dryers are the most trouble-free of them all.

Of course, Maytag gives you all the most modern features, too. Washer features like an Automatic Bleach Dispenser, a Lint-Filter Agitator, 2 wash speeds, 2 spin speeds, Safety Lid and 3 water temperatures (including "Cold").

And the Maytag Halo-of-Heat® Dryer fast-dries clothes in a gentle circle of heat. This time, insist on dependability. Insist on a Maytag Automatic.



New Maytag Automatic Bleach Dispenser knows exactly when to add the bleach—and at just the right strength.

MAYTAG—the most service-free automatics made

NEW! EASY, HOMEMADE Cherry Banana Pie — a Gold Medal "Flowe



GOLD MEDAL-THE "FLOWER" OF THE WHEAT-MAKES A "FLOWER" OF A

A very special fruit pie combining cherries and bananas! The two-fruit filling's a delightful blend of flavors. And the crust is tender-flaky-tender, it makes this pie another "flower" of a treat from Gold Medal . . . itself the "flower" of the wheat, the very finest part. Betty Crocker



CHERRY-BANANA PIE

9" BAKED PIE SHELL

1 cup *sifted* GOLD MEDAL Flour
1/2 tsp. salt
1/3 cup lard (or 1/3 cup plus 1 tbsp. hydrogenated shortening)
2 tbsp. water

THE FILLING

2 medium bananas
no. 2 can cherry pie filling
1 cup whipping cream, whipped stiff

Heat oven to 475° (very hot). Mix flour and sa shortening until mixture looks like meal. Spri water; mix with fork. Round into ball, roll out than inverted pie pan. Ease into pan, flute, pastry. *Bake 8 to 10 minutes.*

THE FILLING—Place layers of sliced bananas in Pie Shell. Pour filling over bananas. Spoon whipped cream on pie. Chill. Garnish wreath o cream with banana slices, if desired.

BAKE IT BETTER WITH GOLD MEDAL—THE *"Kitchen-tested"* FLO

October 1959 • 35c

Better Homes and Gardens®

mily room kitchens

ur budget rules out a separate
ly room and a roomy kitchen, here's
y's answer in ten colorful pages!



family IDEA magazine





Tide gets clothes the cleanest clean there is for a very simple reason: It keeps on working after other suds have quit. You've probably already seen this demonstrated on TV. It's quite dramatic. Tide keeps on eating up dirt after other suds get tired and quit.

And doesn't it stand to reason that the product that works the hardest gets your clothes the cleanest?



Tireless Tide for the cleanest clean there is!

AN AMAZING NEW "GET-ACQUAINTED" OFFER

from *Doubleday's* Dollar Book Club

NOTE: These are *not* abridgements or condensations — all Dollar Book Club selections are *full-size, full-length, individually bound* editions in hard covers.



Sets Count as Single Books!

Your Only Obligation:
to take as few as 6 best-selling novels out of 48 to be offered within a year

TAKE advantage of this amazing introductory offer from Doubleday's Dollar Book Club! Join now and receive the biggest bargain ever offered to new members.

Select any 4 of the full-size, hard-bound books on this page for only 99¢. Choose from new best-sellers . . . beautiful library volumes . . . big, lavishly illustrated books (sets count as one book!) Think of it — a total value of $10.88 to $45.00 in publishers' editions — yours for just 99¢ when you join.

Save up to 75% on New Best-Sellers!

Imagine — best-seller selections costing up to $3.95 in publishers' editions come to Club members for only $1 each! Over the years the biggest hits by top authors like Ernest Hemingway, W. Somerset Maugham, Daphne du Maurier, Thomas B. Costain, Frank Yerby and others, have come to Club members at this low $1 price. Occasional extra-big books are also offered at prices slightly above $1. All are new, full-size, hard-bound editions. An exciting new bonus plan offers other big savings too. But you buy only the books you want — and you don't have to take one every month. *You may take as few as six $1 selections a year!*

Send No Money — Just the Coupon

Receive any 4 books on this page for only 99¢, plus a small shipping charge. Three books are your gift for joining, and one is your first selection. Thereafter, you will receive the Club's *Bulletin*, which describes forthcoming $1 selections and other book bargains.

No-Risk Guarantee: If not delighted, return all 4 books and membership will be cancelled. Send no money now — just mail the coupon!

DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, N.Y.

SEND NO MONEY—MAIL THIS COUPON. CHOOSE ANY 4 BOOKS FOR ONLY 99 CENTS!

Doubleday One Dollar Book Club,
Dept. 9-BH-O, Garden City, New York

Send me at once the 4 books checked at the right and bill me only 99¢, plus a small shipping charge. Also enroll me as a Dollar Book Club member.

Include my first issue of *The Bulletin* describing the new forthcoming one-dollar selections and other bargains for members. I may notify you in advance if I do not wish the following month's selections. I do not have to accept a book every month — only six out of 48 offered each year. I pay nothing except $1 for each selection I accept (plus a small shipping charge) unless I choose an extra-value selection at a somewhat higher price.

NO-RISK GUARANTEE: *If not delighted, return all books in 7 days, and membership will be cancelled.*

Print
Name .....

Address .....

City &
Zone .....

State .....

TO RESIDENTS OF CANADA: Selection price $1.10 plus shipping. Address Doubleday Book Club (Canada), 105 Bond Street, Toronto 2. Offer good in continental U.S.A. and Canada only. D374

☐ **THORNDIKE-BARNHART COMPREHENSIVE DICTIONARY.** 2 vols. Latest edition — 80,000 entries, 700 illustrations, 896 pages! Hundreds of new words, scientific terms. (9)

☐ **CIVIL WAR IN PICTURES** — Exciting action pictures and news reports portray the war at home and on all fronts! (23)

☐ **PICTORIAL HISTORY OF AMERICAN PRESIDENTS.** 566 prints, paintings, photos and cartoons — with fascinating facts — tell the whole exciting story of our Presidents! (37)

☐ **PARRISH — Mildred Savage.** A young man learns about life and love in the North tobacco fields. "Has everything."—*N. Y. Herald Tribune.* (44)

☐ **WOMEN & THOMAS HARROW — John P. Marquand's** latest best-seller about a successful playwright and three women in love. 416 pg. (45)

☐ **HEALTH SET — Handy Home Medical Adviser,** by Dr. Morris Fishbein, plus **Stay Slim for Life** — new book that tells how to eat well and reduce. Illus. 620 pg. (50)

☐ **COLUMBIA-VIKING DESK ENCYCLOPEDIA.** 2 vols. Over 1,250,000 words, 31,000 articles, 1,440 pages. Up-to-date information in every field of knowledge. Illus. (61)

☐ **OUTLINE OF HISTORY — H. G. Wells** 2 vols. 1,024 pages. 200 maps and pictures. Whole story of man from earliest times to now. (62)

☐ **AROUND THE WORLD IN 2000 PICTURES.** Sail the Seven Seas — visit Rome, Paris, Hong Kong, Mexico, Peru . . . see the wonders of 84 lands in vivid photos and reading. 768 fascinating pages! (67)

☐ **MODERN FAMILY COOK BOOK — Meta Given.** 1,250 delicious recipes, 250 tempting menus, 640 pages. Latest edition of the most useful cookbook ever published. New freezing section. (74)

☐ **TREASURY OF GREAT MYSTERIES.** New! Two big volumes of suspense stories by Agatha Christie, Ellery Queen, Erle Stanley Gardner, Raymond Chandler, Rex Stout, 14 others. 1,152 pages. Includes 4 full novels. (76)

☐ **SEWING MADE EASY.** 1,000 step-by-step pictures and text cover every phase of dressmaking and sewing — from basting a hem to tailoring a complete suit. (95)

☐ **GRIMM'S FAIRY TALES.** Famed children's classic in a superb new edition! 32 stories — *Tom Thumb, Snow White, Hansel & Gretel, Sleeping Beauty,* etc. Delightfully illus. (102)

☐ **KIDS SAY THE DARNDEST THINGS —Art Linkletter.** Funny and wise sayings, quips and slips by children — collected by one of America's best-loved TV stars. Hilarious pictures. (105)

☐ **LORENA — Frank Slaughter.** New hit Under the guns of war, a Southern beauty trades one night of love for her plantation's safety. (108)

☐ **SOLOMON & SHEBA — Jay Williams.** Out of mankind's past this story of forbidden love becomes a new best-seller. All the glory and spectacle of Bible days! (111)

☐ **Illustrated Book of WILD ANIMALS of the World.** 172 wild beasts live in thrilling text and pictures. 80 in color! (125)

☐ **STATION WAGON IN SPAIN — Frances Parkinson Keyes.** A gay shipboard blonde, a dark-haired Madrid beauty, an American adventure-bound in Keyes' new hit! (141)

☐ **Ladies' Home Journal BOOK OF INTERIOR DECORATION.** New edition! Big lavish volume contains 293 illustrations—144 in color. Furniture, lighting, accessories, fabrics, color, etc. (138)

☐ **HAMMOND'S FAMILY REFERENCE ATLAS.** Brand new! Big 256-page book covers U.S., Canada, all foreign lands. 190 pages of color maps, illust. geography. (155)

BRILLO
soap pads
save us time and work on so many cleaning jobs"
says Mrs. James Conroy of Mason City, Iowa



shines aluminum ware



"Nothing removes grease and scorch like Brillo Soap Pads! And they shine my pans like new!"

brightens shop tools



"My husband keeps tools rust-free with Brillo. Says it makes them work better, last longer!"

sparkles up linoleum



"Scuffs and food spills don't bother me. A sturdy metal fiber Brillo pad lifts them off in a jiffy."

Nothing shines aluminum like...



There's special soap with Jeweler's Polish in every pad!

Compare! More pads! 5, 12 and 20 pad boxes!

Better Homes and Gardens

The family IDEA magazine

October, 1959; Vol. 37, No. 10
This issue published in two editions

Foods and Equipment

This kitchen is the heart of the home ... 60
This kitchen welcomes you—indoors or out ... 64
Four children pressured this kitchen addition ... 66
This roomy kitchen was family planned ... 68
An apple spree! ... 84
Meat—Look and cook ... 86
—Carve by picture ... 90
—Meat timetables—roasting and broiling ... 92
Prize tested recipes—
Biscuit-mix specials ... 99
Cooking in foil ... 99
Spooky snacks for Halloween ... 106
Money for your recipes ... 110
Kitchen counters . . . best care for long wear ... 135
Tiptop care for table appliances* ... 126B

Building and Remodeling

Put that half story to full-time use ... 18
We like this idea—A bookcase divider ... 30
Five Star house—A wonderful house for a family ... 74
$500 made all these improvements ... 143
Remodeling saved our "hopeless" house ... 188

Handyman

How to make a small shop act big* ... 38C
Handyman how-to ... 41
Doors go up a new way ... 48
Handyman's Book pages—Weatherstripping ... 179

Gardening

How to store cold-tender bulbs ... 8
October garden reminders ... 32
Stop these weeds now! ... 51
Be way ahead with tulips ... 70
Triple-purpose garden house* ... 126F
The diary of a plain dirt gardener ... 182
Garden Book pages—Plants you ought to know ... 193

Decorating

Tie furniture and accessories together ... 37
Big ideas for little spaces ... 45
Where do you do your homework? ... 46B
Choosing furniture is a family affair ... 78
What's the view around your window? ... 112
So much from one room! ... 122
A Colorado family made this old room new* ... 126D
Smart ways with a small room ... 184

Everyday Arts

For tall arrangements ... 52
Summit meeting of flower arrangers ... 76
Milk glass—an American favorite ... 119

Every Month

It's news to me! ... 54
Shopping by mail ... 198
The man next door ... 202

Features

Action in education ... 11
America's amazing High Country ... 72
How to tell a story ... 82
Death rides with the sleepyhead ... 130
Rate your child on these physical fitness tests ... 149
These five are beating arthritis ... 164

Reader Services

Personal helps in home planning ... 140
Index of advertisers ... 197

*Western edition only.

Cover: Lighthearted touch lends a cheery atmosphere to the everyday activities centered in this efficient family-room kitchen. For more plans, color ideas, see page 60. Photographed by Suter, Hedrich-Blessing. Architect: Ed Wolf. Decorator: Sarah Pagoria.

Hugh Curtis, *Editor*
Bert Dieter, *Content and Art Director*

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Beatrice Cashman, *Garden Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher. Dr. L. C. Grove. Elizabeth Wood. Thomas Nanney. Anne Anderson. Betty Bay. Virginia Heffington. Ruth Seefeldt. John D. Bloodgood. Helen Stark (*New York*) Elizabeth Gilrain (*Western States*) Fleeta Brownell Woodroffe, *Contributing Garden Editor*

Assistant Editors
Virginia Stacy. Gordon Greer. Patricia McBride. Neil R. Kuehnl. Maura Riordan. Dorothy Allison. Georgi Nodland. Eleanor Pettet. Jane Goss. Katie Norris. Noel Seney. Elizabeth Craster. Donald Tulloch.

Alma Guinness, *Copy Editor*
Charles H. Swain, *Make-up Editor*
Luc Calkins, *Model Shop*
Betty Grayson, Barbara Stuart, *Field Editors*
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen, *President*

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith. O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (-60) means November, a slash (/60 means December.)

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second class mail, Post Office Department, Ottawa. *Printed in U. S. A.*

NEW!

Matching kitchen gifts to give or get!

FLINT®

This stunning Flint "Susan" Kitchen Tool Set is brand new and far more efficient! Handsome any place—movable any place you need tools to cook with. Holds six gleaming stainless steel Flint Kitchen Tools so good they're guaranteed for 15 years!

A perfect kitchen mate for the new Flint Cutlery "Susan" with its custom assortment of the right knife for every cutting job. Assortment set includes the new Flint Waverly Edge that stays sharp from year to year. All knives have stainless vanadium steel blades, Pakkawood® handles.

Flint Kitchen Tool "Susan," from $19.95 complete.
Flint Cutlery "Susan," $25.00 complete.



New streamlined "zipper-action" Flint Wall Can Opener zips open cans . . . "hands" you lid. Only $7.95. New Flint Mixer with amazing Rhythm Beaters whips the heaviest batters smooth. $4.95.



Flint stainless steel Cookware with wonderful Radiant Heat Core. Shines without polishing. 2 qt. double boiler $11.75. 54 matching pieces or sets. Flint stainless Cookware is also available with thick copper bottoms.



Famous Flint Kitchen Tools now available in smart, new utility size—to match the regular handsome family size. Stainless steel. Guaranteed for 15 years. Gift-boxed sets from $6.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

...made by the greatest EKCO® name in housewares

© 1959 Ekco Products Company, Chicago

Exciting new dimension in design!

Stainless with an inlay of



WHITE LILY* The delicate beauty of precious white porcelain flowers sealed fast in carefree Oneidacraft Premier Stainless. Perfectly safe in the dishwasher—guaranteed by Good Housekeeping**. Mirror finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95

**Replacement or refund of money if not as advertised therein.

White Lily in SOLID STAINLESS

Now—America's most beautiful stainless brings you a totally new design concept—precious white porcelain flowers embedded in Solid Stainless! So lovely, it will bring distinction to your prettiest tables.

Like *all* Solid Stainless by Oneida, White Lily has luxurious weight and "feel"—the superb finish . . . the added strength at stress points that make this the stainless you're so proud to own and use. Made in America so you can always add extra pieces. Be sure to see all the other beautiful Solid Stainless designs, too! At fine jewelry, department and housewares stores.

Nature makes it carefree...

everlasting porcelain flowers



Everlastingly lovely! Beautiful porcelain lilies-of-the-valley are permanently heat-bonded into this sparkling Solid Stainless

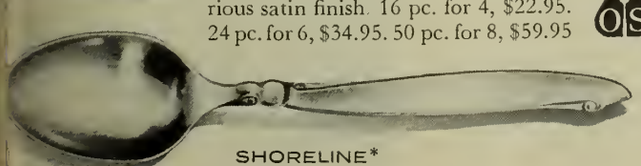
by Oneida

Fresh, exciting patterns in the spirit of today
Rich weight . . . luxurious "feel"—and tarnish free!



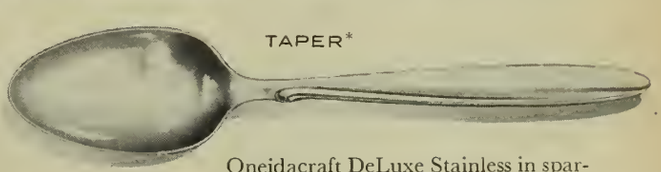
PAUL REVERE*

Oneidacraft Premier Stainless in luxurious satin finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95



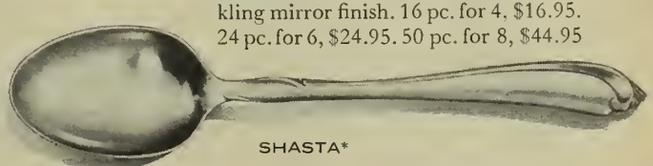
SHORELINE*

Crafted by
ONEIDA SILVERSMITHS
makers of distinctive tableware
HEIRLOOM* STERLING
COMMUNITY* SILVERPLATE
ONEIDACRAFT* STAINLESS
ONEIDA* DINNERWARE



TAPER*

Oneidacraft DeLuxe Stainless in sparkling mirror finish. 16 pc. for 4, $16.95. 24 pc. for 6, $24.95. 50 pc. for 8, $44.95



SHASTA*

Oneida makes it beautiful!

*TRADEMARKS. © ONEIDA LTD., ONEIDA, N. Y.

YOU HAVE A MAGNETIC PERSONALITY, BRILLIANT WIT, TREMENDOUS COURAGE...

114
115 ← JUNE 21
118

AND ARE IRRESISTIBLE TO THE OPPOSITE SEX.

SO NATURALLY YOU LIKE TO WATCH YOUR WEIGHT, BUT YOU SENSIBLY

DON'T GIVE UP BUTTER

you spread it on

RY-KRISP



THE LIGHT RYE CRACKER THAT LETS YOU EAT THINGS LIKE BUTTER AND CHEESE BUT CUTS YOUR CALORIES, TOO

WORLD'S LONGEST SLOGAN

SEND FOR YOUR FREE "WEIGHT-WATCHER" BOOK



©RALSTON PURINA CO., 731 CHECKERBOARD SQ., ST LOUIS 2, MO.

How to store cold-tender bulbs

Canna: You can dig these any time in the fall after frost blackens their tops.

Cut the tops back to about a foot, but don't clean soil off the roots. Pack in vermiculite, sawdust, or sand. Store in frost-free place.

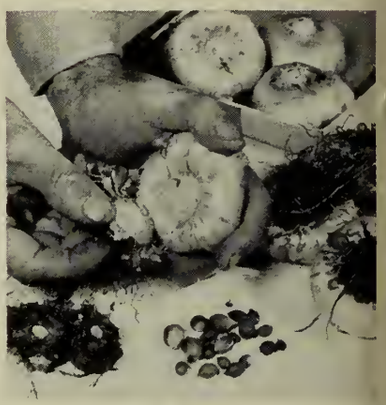
Divide the clumps in the spring, giving each root division no more than two or three strong new buds.



Gladiolus: You can dig and store glads any time after leaves begin to turn brown, whether the browning is from frost or normal aging.

Allow corms to cure for a week before cleaning. Remove the old shriveled corms and the dried tops.

Store without any packing material. Dust with DDT to prevent thrip damage.



Tuberose: Dig these after the first hard freeze, and let them dry with the soil that clings normally.

After drying, store in a frost-free place. No packing is necessary or desirable.

Don't divide clumps less than 6 inches across. The larger ones flower better. Dividing, if necessary, should be done in the spring.

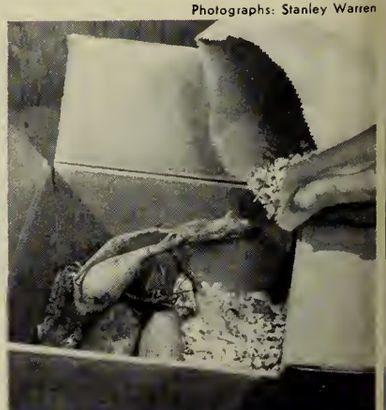


Photographs: Stanley Warren

Dahlia. After frost kills the tops, dig carefully so there is as little damage to the slender necks as possible.

Cut stalks back to about one inch and coat the cuts with sulfur. Store in damp packing such as fresh wood chips, sand, or vermiculite.

You can divide either fall or spring. A 35-50 degree storage is desirable.



Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Science Discovers that FOOD PROTEIN FOAM Reduces Dishwasher Action As Much as 90% To Cause Spots, Streaks, Film. New Formula Electrasol Eliminates It.

MAKE THIS SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH AMAZING NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of dishwasher detergent you use now into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note *protein foam* that can reduce dishwasher action almost to zero.



NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Now drop pinch of new Electrasol into equally soiled egg cup. Note freedom from *protein foam*. This means 100% efficient dishwasher performance. No spots! No streaks! No film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, has proved what scientists have long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control this foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware! Streak-free dishes! Film-free silver! Get new formula, foam-control Electrasol, America's most economical dishwasher detergent, today! It's enthusiastically endorsed by leading dishwasher manufacturers!



Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

©1959

Still the lowest price
PLUS 4 bonus ounces

NEW NO-MIX TONI



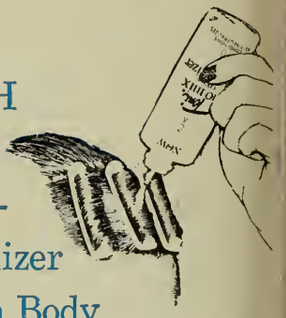
ONLY PERMANENT WITH
A NO-MIX NEUTRALIZER
THAT'S DOUBLE-RICH, TOO!

NO MIX...NO MESS!



Snip off the tip...
Toni's neutralizer
is already mixed.
Drop by drop, you
neutralize. No more
drenching.

DOUBLE-RICH



Only Toni
with double-
rich neutralizer
puts Hidden Body
in your hair. It holds
any hairstyle
(curly or smooth)
like no other
permanent can.





P.S. And for very young hair,
there's Tonette Children's Permanen
It has its own No-Mix Neutralizer.

Better Homes & Gardens awards for

ACTION IN EDUCATION

IN RECOGNITION of community action to improve education, *Better Homes & Gardens*, in co-operation with the National Education Association and the National School Boards Association, will present special ACTION IN EDUCATION awards.

The awards are designed to provide incentive to local organizations and individuals to work with school officials for better schools—public, private, and parochial. Any project meeting these qualifications is eligible for an ACTION IN EDUCATION award. The article on page 12 describes past projects that typify the actions the awards will honor.

1. A project may have been started any time, but must be completed by May 15, 1960. Award winners will be announced in the October 1960 issue.
2. Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Association, 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Association, 1940 Sheraton Road, Evanston, Illinois.
3. Entry forms must be postmarked not later than midnight, May 15, 1960, and they must be received at *Better Homes & Gardens* by May 25, 1960. More than one entry may be submitted.
4. All entries become the property of the Meredith Publishing Company, which reserves all reproduction rights. Entry material will not be returned.
5. Judging will be based on (a) the need for the project undertaken, (b) the problems encountered, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.
6. Entries will be judged by the editors of *Better Homes & Gardens* and representatives of the National Education Association and the National School Boards Association.

Better Homes & Gardens
ACTION IN EDUCATION
Awards Editor
Des Moines 3, Iowa

Please send the complete entry form and information on your 1959-60 ACTION IN EDUCATION awards program.

NAME_____

ADDRESS_____

CITY_____

STATE_____

See what others have done, page 12



Like Crystal . . .



Sprague & Carleton® MAPLE

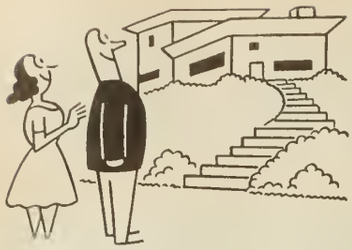
Like crystal, gently reflecting your family mood . . . your furniture, too, expresses the joy of family living. That is why Sprague & Carleton Solid Rock Maple, in particular, is crafted so thoughtfully . . . to proclaim, in each line and turn, your peace . . . harmony . . . warmth. It is backed by 60 years of craftsmanship, made to last a lifetime. Yet, you'll be amazed to find such lovely Solid Rock Maple so very reasonably priced.

AMERICA'S MOST BEAUTIFUL MAPLE . . .
custom crafted for enduring beauty

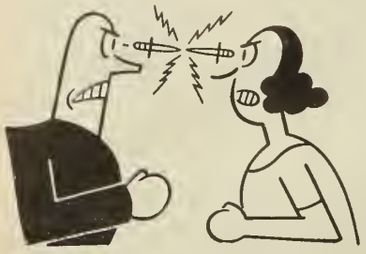
Free booklets illustrate our many living room, dining room and bedroom pieces. Won't you write for yours soon?

Sprague & Carleton — Makers of Solid Rock Maple Furniture — Keene New Hampshire

SPRAGUE & CARLETON MAPLE
39 AVON STREET, KEENE, NEW HAMPSHIRE



The Harwood's new house was a WOW!



But it presently caused their first row



When the toaster would pop



The TV would flop



So they've added full HOUSEPOWER now

It's a fact that 4 out of 5 homes, including many new ones, suffer from *low* HOUSEPOWER — not enough wiring, outlets, and switches. To make sure you have *full* HOUSEPOWER, call a HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER
TRADE MARK

to help you Live Better Electrically, sponsored by Edison Electric Institute

ACTION in EDUCATION starts with YOU!

★ *EDITOR'S NOTE:* The first faint signal of the Soviet Sputnik relayed to earth and transmitted to Americans by radio was a menacing "beep-beep-beep." Maybe it sounded more like a Russian nursery rhyme than an ominous challenge to our educational system, but to many thoughtful Americans that echoing, hypnotic "beep-beep-beep" rhymed with "sleep-sleep-sleep."

It was no lullaby; it was more like reveille. The challenge of Sputnik was aimed at our schools. While it took the Russians to point up our weaknesses, it will take us to do something about them.

In community after community across America, private citizens together with educators are working vigorously and imaginatively to improve our schools. No other institution is of greater importance to today's families. Beyond the natural concern that our school taxes buy the best in buildings, we have—or should have—an abiding interest in just how well the schools are preparing our children to live in today's complex world.

We asked writer Monroe Fry to report on what has been done in American communities that typifies the kind of action our award program (see page 11) is designed to honor. Here is that report.

▸ IN DARIEN, CONNECTICUT, hope for improved educational facilities was at a low ebb. A bond issue for a new high school had been defeated. The school building committee resigned. Teacher morale was shattered. At this point, Frank A. Weck, an insurance actuary, and his wife discussed the problem informally with friends. Weck then called a meeting in a small reception room of a church which resulted in the establishment of a Citizens for Good Education group. Two hundred volunteers from this group canvassed each of Darien's 5,000 homes to explain why the money was needed and how it would be spent. Nine months later, virtually the same bond issue was voted on again. Instead of two to one against, it was two to one for.

Similar instances of action on school bond issues can be cited around the country. The key factor seems to be nothing more complex than clear understanding of why the money is needed and how it will be spent.

▸ IN DETROIT, MICHIGAN, top business men tackled the issue as they would a major industrial crisis. After the city's proposed bond issue had been defeated, the school superintendent called on Detroit ex-

cutives for help. Headed by George Romney, resident of American Motors Corporation, a itizens' Advisory Committee on School eeds was organized. The group included a oss section of Detroit citizens—industrialists nd trade union leaders, professional men and ouscwives. After an 18-month study, they resented the city with a five-year plan calling r a school bond issue three times the amount ie voters had rejected two years before. long with the plan, the committee outlined campaign: The bond issue was "running for ffice." In April, 1959, this second bond issue, iree times the size of the first, was elected!

IN ELIZABETHTON, TENNESSEE, a andful of citizens met in homes to study the ntire school system after—again *after*—a ond issue for $720,000 had been defeated soundingly. School officials asked the group organize formally a citizens' advisory committee to undertake a detailed study of the eeds of the school system. Their report was ss than encouraging: The school system did ot need $720,000; it needed $3,487,000. louse-to-house visits and every available ublicity outlet were combined to drive the roblem home to the parents whose children were in the schools. The bond issue, five times he size of the one the voters vetoed in the first lace, was overwhelmingly approved.

School problems in this country are not limited to bond issues; if bond issues were the panacea, the solution, if not the funds, would be available. The problems are as big as $3.5 million, and they are as small as the education of one good student.

IN COZAD, NEBRASKA, David Stevens, editor of the Cozad *Local*, the town newspaper, interrupted a bridge game with neighbors in his home to comment on the need to create the scholar in the same hero-image of the athlete. From this discussion, a Community Scholarship Association was organized to honor and help outstanding students to continue their education. This year the top science student in high school, unable to afford college, was sent because of this program. Five years ago, he would have been virtually unknown to his fellow students and townspeople. Today, the community is watching and backing him. The scholarship fund not only gives honors to the top students, but also cash, deposited in the local bank to be withdrawn when they graduate from high school.

IN FALL RIVER, MASSACHUSETTS, hard hit by a major economic slump, tuition money was scarce for many top students. While fitting a high school graduate for glasses, Dr. Irving A. Fradkin, a young optometrist, learned that the boy wanted to go to college but was unable to afford it. Dr. Fradkin organized a Citizens' Scholarship Foundation with memberships at $1. Even many of the most hard-pressed townspeople contributed, paying 50 cents down and 50 cents later to join. Within six months, $4,000 was raised and distributed. Now, 89 local organizations—civic bodies, trade unions, banks—make regular contributions to the Citizens' Scholarship Foundation to see that any youngster who has no money for tuition can enter college.

IN DENNISON, TEXAS, and Asbury Park, New Jersey, students with marks of 90 or better are awarded the much-prized school letter.

IN CARLSBAD, NEW MEXICO, top high school students are given special recognition at a luncheon sponsored by community leaders. Bankers, storekeepers, and politicians offer as their main course: "What can we do for you?" The first of these planned banquets was held in May, 1959, and was so successful it is now a permanent event.

These efforts are part of a healthy tendency to shift the school hero image from the athletic field to the classroom. The result is greater respect for scholarship among the students.

IN NEWTON, MASSACHUSETTS, the school system is geared to re-examine established methods of teaching. The course Newton has set can influence teaching methods throughout America. What can the private citizen contribute to such a program? School officials say their unusual program could not exist without wholehearted public support. "It is not just that the people back our efforts," said one faculty member, "but they contribute new ideas for us to examine. It is more than co-operation; it is an eagerness to help."

Top students in any system are only as advanced as the system allows. Many communities have examined their school curriculum and methods with the goal of improving both. For example, the three- and four-track curriculum schools have been successful in allowing the brightest students to advance as fast as they are capable.

IN WINNETKA, ILLINOIS, a suburb of Chicago, the school board asked community leaders to organize a Citizens' Advisory Committee on Teachers' Salaries. James C. Worthy, vice-president of Sears, Roebuck and Company, was chairman. For eight months, the committee studied teachers' salaries as they would any problem of national concern. The committee consulted with the faculty welfare committee, principals, teachers, and experts in the field of compensation practices on national, county, and local levels. The 74-page report the committee issued is considered to be the most thorough inquiry into the problem yet made by a citizens' committee. "The Winnetka [*Turn to page 16*



Easier housekeeping tricks for women who hate cleaning

Woodwork and paneled walls collect greasy film from cooking and heating. Don't wash with suds, even at housecleaning time. Jubilee* clean-up wax removes grease and other soil from light or dark wood, wall tile, cupboards, appliances—leaving clean, shining, wax-protected surface.

Wax furniture as you dust with Pledge*—spray wax in handy aerosol can. Spray right on dusty surface or on cloth. Cleans and beautifies light or dark furniture, vinyl upholstery, marble, metal, leather articles, glass-topped tables, figurine collections, ash trays, etc. (P.S. Ashes won't stick to a waxed ash tray!)

Retard tarnish on silver by waxing with Pride*. Brass, copper and other metals stay bright longer, too. See 'Manual of Home Care' (offered below) for directions.

Cleaning Venetian blinds is a snap with Jubilee. Apply with damp cloth to one slat and wipe immediately with dry cloth to remove loosened dirt. Work from bottom up, raising blind as you clean each slat.

Storms and screens won't stick when you put them up if you rub Paste Wax on edges of frames. Treat sticking doors, windows and drawers the same way. Also wax snow shovel to keep snow from sticking—saves work.

FREE! MANUAL OF HOME CARE—12 pages of information about floor and furniture care, plus helpful tips such as how to remove stains and blemishes from carpets and furniture . . . proper use of insecticides . . . how to clean cabinets and appliances. Send a postcard to our Consumer Service Dept. BH109. Indicate how many copies you want. *Trademarks



Lucile Bush
Consumer Service Director

JOHNSON'S WAX
Racine, Wisconsin

Does buying carpeting floor you?

Here's the up-to-date story to help you make the best buy

Buying carpets is one of the biggest decorating decisions you have to make. With so many different fibers, weaves, textures, colors to choose from—don't you wish you knew more about rugs and carpets? It pays you to be up to date, since many of the most important qualities don't even show in the showroom . . . things like long wear, crush recovery, easy care. These begin with the most important carpet ingredient, the fiber.

Du Pont research has developed a special fiber engineered to meet both your practical and decorative needs in luxuriously textured carpets and rugs. This heavy-duty fiber, called Du Pont Carpet Nylon, offers rich, warm colors, easy cleaning, lasting texture and excellent recovery from the crushing of heavy furniture and countless footsteps.

Nylon outwears any other type of carpet fiber by at least two to one, which means years more to enjoy your carpet and more value for each dollar invested. Du Pont's Carpet label is assurance that your carpet is made of this special nylon, and you will find it on carpets made by leading manufacturers in a wide selection of colors, styles and prices.

Would you like to learn more about carpet construction, care, new weaves and textures? Du Pont has prepared a buying guide that brings you up to date on carpets and helps you make the happiest choice for your home. Ask for it at your carpet dealer—and ask him more about Du Pont Carpet Nylon. He knows!

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

See Du Pont Carpet Nylon featured on "The Du Pont Show With June Allyson", Mondays, CBS-TV network, and the "Today" show with Dave Garroway on the NBC-TV network.

DU PONT CARPET NYLON



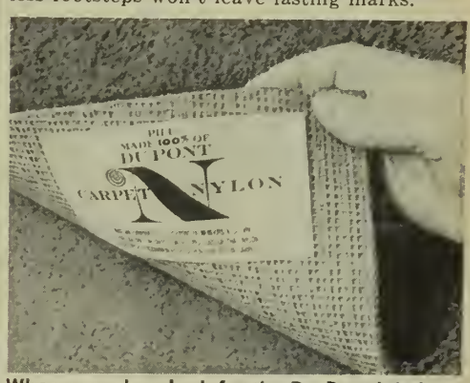
Only nylon gives you all these extras:



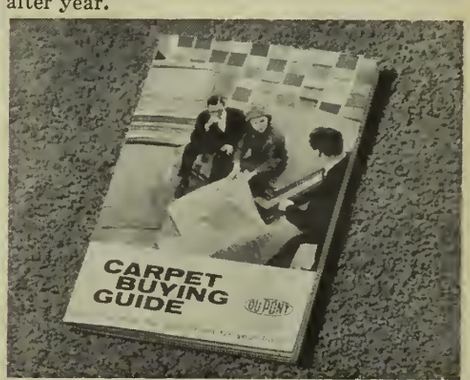
Outwears carpets of all other carpet fibers in similar constructions by at least 2 to 1. Don't let nylon's luxurious softness fool you —it's the strongest, toughest, longest-wearing fiber ever used in carpeting! And moths don't like nylon!



Even coffee stains can be sponged away with detergent and water. Nylon also proved to have greatest recovery from crushing when tested with carpets of all other carpet fibers. That means the heaviest furniture or countless footsteps won't leave lasting marks.



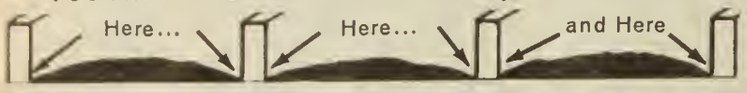
When you shop look for the Du Pont label— it's your assurance of the top performance and luxury of 100% Du Pont Carpet Nylon in quality carpets . . . means you're getting the best carpet value, dollar for dollar, year after year.



Du Pont's Carpet Buying Guide gives you the latest news on all types of carpeting... decorating hints, tips on care. Ask your carpet dealer or write, enclosing 10¢ to cover handling, E. I. du Pont de Nemours & Co. (Inc.), Textile Fibers, A-11047-A, Wilmington 98, Del.

Fuel Bills High?..This May Be Why

"*Too Thin*" Insulation Lets Costly Heat Escape





INSULATE with ZONOLITE®

POUR IT...



LEVEL IT...



LEAVE IT!



Have you checked your attic insulation lately? Was it "too thin" when installed? Or, if originally adequate, has it "gone flat"? Shrunken insulation robs you of comfort, causes your fuel bills to *soar!*

Now you can bring your attic insulation up to the correct fuel-saving level. Zonolite vermiculite Insulating Fill is the *easiest of all to install.* Just pour it on top of present insulation. Stays at full thickness *permanently*—guaranteed for the life of the building. Zonolite is 100% fireproof, rotproof, verminproof.

Cut your fuel bills up to 40%. See your lumber or building supply dealer for free estimate.

Mail Coupon for FREE Home Insulation Booklet

ZONOLITE COMPANY, Dept. BHG-109
135 S. La Salle St., Chicago 3, Illinois

Please mail me free helpful booklet HI-110: "Homeowners' Guide to Insulation."

Name_____

Address_____

City & Zone_____ State_____

ON SALE AT LUMBER & BUILDING SUPPLY DEALERS

Action in education

Continued from page 13

Recommendations," calling for a complete revision of teachers' salary schedules, are now in widespread use as a model for other communities to compare salaries, dependency and pension programs, and related financial problems.

Perhaps the hardest truth about our system is the best known: Methods of teaching are only as good as the teachers who employ them. Good teachers are lost to higher paying fields; good people are dissuaded from becoming teachers when the financial rewards are so much greater in other professions. Too, prestige in our society is largely based on income—and the teaching profession suffers most under this system.

▸ IN SARASOTA, FLORIDA, Philip Hiss, one of the country's top designers, appointed himself a one-man missionary to overcome some of these same problems. He talked to anyone who would listen, and eventually was elected to the school board. He wanted modern schools that not only would be attractive, but would eliminate fire and sanitary hazards. His enthusiasm was infectious. He called in five of the country's best-known architects: Paul Rudolph designed a high school; Mark Hampton, with John Crowell, a junior high; Gene Leedy, with William Rupp, an elementary school; William Zimmerman, an elementary school and a junior high; Victor Lundy, an addition to an elementary school. The program also included the addition of classrooms by Bolton McBryde & West & Waters to two elementary schools. The drawings excited the school board. A $4.4 million school bond issue was passed. State and local support brought the total building program to over $6 million, and added a new high school designed by Paul Rudolph and a new primary school designed by Mark Hampton to the program. Today, Sarasota with some of the most beautiful schools in America, together with its program for gifted students and teachers' salaries that include merit raises, has advanced in a few years from a declining school system to one of the best in the country.

▸ IN SAN ANGELO, TEXAS, citizens' committees working with the Board of Education built one of the most remarkable schools in the country. Thirty acres near the center of the city were set aside for 11 new school buildings and a unique park-like campus. These buildings are divided for three functions—academic, social, and community—since in smaller towns schools usually double as community centers.

We know that physical surroundings can influence a child's attitudes and work habits. But perhaps more significant, a school that is run-down can endanger a child's health and even his life. Countless schools in America are virtual firetraps; some are understaffed to the point where ordinary maintenance is neglected. There are cases where schools have become so unsanitary that children refuse even to use the lavatories.

These projects ranging from one citizen's 50-cent contribution to a scholarship fund to a $6 million building program represent the kind of ACTION IN EDUCATION that the Better Homes & Gardens awards are designed to encourage.



"I'm glad you like it—save some for your shirts."

A new way to insure your home

Hardware Mutuals Homeowners Policy combines five policies in one. With current dividends, this may save you as much as 36%.



YOUR HOME and garage can be protected for full replacement cost against damage by fire, wind, smoke, explosion, falling trees, lightning, hail, broken water pipes, falling aircraft, etc. This one-policy Homeowners Protection also provides extra living expenses in case one of these losses forces you to move out of your home.



YOUR HOUSEHOLD GOODS—furniture, furnishings, clothing, linens, china, etc.—are all protected against damage by fire, lightning, windstorm, hail, explosion, smoke, broken water pipes, vandalism and malicious mischief, etc. Should you have children away at school, their clothes and personal belongings are also covered by this same quality protection.

Here's a welcome development for smart homeowners who are quick to learn new ways to stretch their dollars. You can now combine the broad coverage insurance protection you need for your home into one convenient policy. And because this cuts out costly duplications of insurance, it could save you up to 20% of whatever you may now be paying for old-fashioned "patchwork" protection. With Hardware Mutuals current dividend, your savings could add up to 36%.

In their efforts to acquaint families with this one-policy "Homeowners Protection," Hardware Mutuals are now offering a booklet which helps you arrive at the total value of the furniture, clothing and other possessions in your home. The Household Inventory Booklet provides an invaluable record for you and for your insurance company in case of fire. Hardware Mutuals are sending this booklet free to everyone who requests information about single-policy Homeowners Insurance.

To make the newly-developed Homeowners Policy even more attractive, Hardware Mutuals offer it on an easy payment plan.

For all the facts about this new idea in home protection and for your free copy of the Household Inventory Booklet, just return the coupon below.



BURGLARY AND THEFT protection are included in the Homeowners Policy. You have protection for all losses that are caused by thieves or burglars. Here's the easy way to insure your valuables—your jewelry, furs, antiques, golf clubs, cameras, etc.



GLASS BREAKAGE. This single Hardware Mutuals Homeowners Policy also protects you against expensive accidental window glass breakage. Whether the damage is caused by a storm, by you or by a neighbor's Little Leaguer it pays replacement costs.



LIABILITY protection for accidents caused by you or your children is included in this single policy. Protects against suits by guests, help or tradesmen injured on your property. It even covers you against sports accidents away from home.

Send for this helpful 24-page booklet

This free, illustrated Household Inventory Booklet makes it easy to list every one of your possessions—and its value. It gives you a vital record in case of fire.

Hardware Mutuals.

Insurance for your Auto . . . Home . . . Business
Stevens Point, Wisconsin • Offices Coast to Coast



Hardware Mutuals, Dept. BHG-109,
200 Strongs Ave., Stevens Point, Wisconsin

Please send me more information about how I may save with one-policy Homeowners Protection along with my free copy of the Household Inventory Booklet. I understand this places me under no obligation.

Name_____

Street _____

City_____ Zone_____ State_____



BEFORE This familiar-looking rear dormer cut the usable space on the second floor down to a single bedroom and a small bath. There was floor space for development, but inadequate headroom.

In its original state, the room lacked windows, and its irregular shape made it hard to furnish.



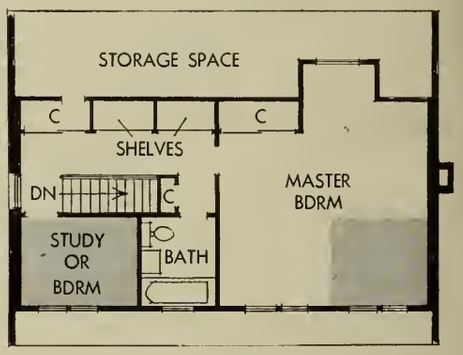
AFTER Such a simple change for the added brightness and space inside! New windows and siding match existing materials, blending old and new. ➔

The homeowner laid out the floor plan on squared paper. A lumberyard then determined the cost of the new materials that would be necessary.

Photographs: Author

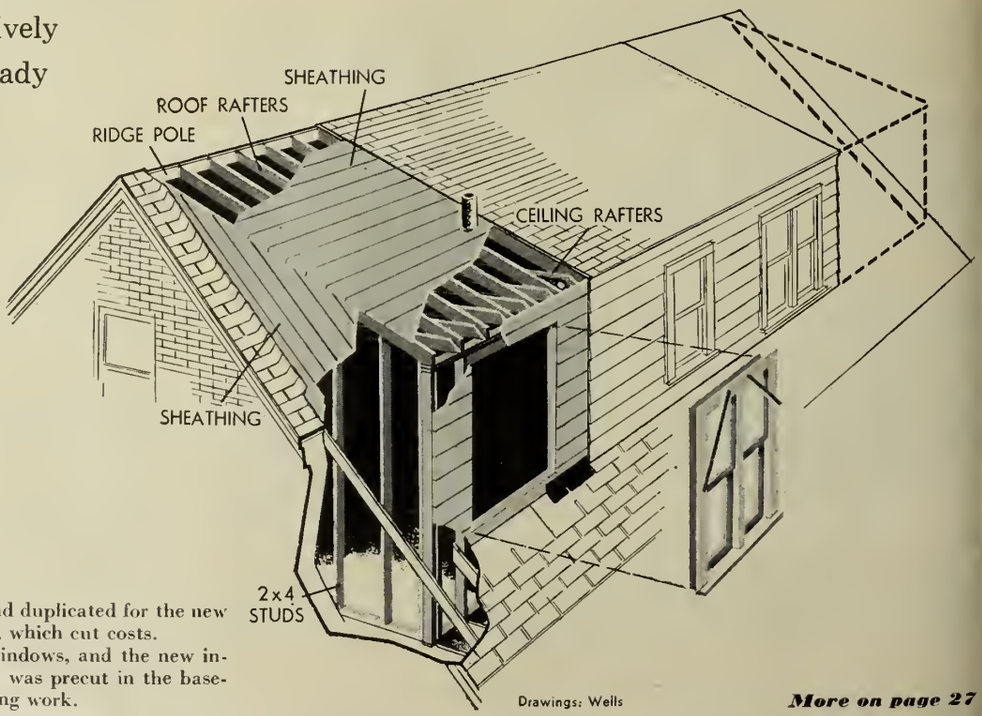
Put that half story to full-time use

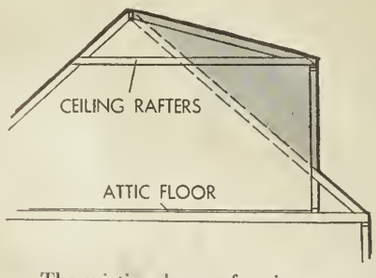
By Dave Swartwout



Odd-shaped bedroom is now large and square. (Area added is shown in gray.) The new studio could be used as an extra bedroom, too.

UNDER THE EAVES of your expansion attic may be a family room, or bedroom—or whatever room you need. A relatively inexpensive remodeling of space already under roof could do the trick. It's a major job for do-it-yourselfers, but you can take it in easy stages without disrupting the rest of the house.





The existing dormer framing was studied and duplicated for the new section. Many old materials were re-usable, which cut costs.

The biggest purchases were the added windows, and the new interior wall finishes. Most of the framework was precut in the basement, making for a minimum of roof-clinging work.

Drawings: Wells

More on page 27



. . . presented by Armstrong — the one company that makes all kinds of vinyl floors, including some kinds that nobody else makes. This 8-page Guide is full of sensible facts and exciting decorating ideas to help you choose the vinyl floors that are best for your home.

MODERN VINYL FLOORS – *what they are...where to use them... how much they cost...designs and colors...and everything else you need to know to choose the vinyl floor that's best for any room in your home.*

Here's where you can find out all about vinyl floors. They're one of the most important decorating developments ever—and one of the biggest contributions ever made to easy home care. This Guide provides all the facts you need to make an intelligent selection of the vinyl floors best for you. Keep it handy for the day when you build or remodel—or just want a new floor.

Why vinyl is so perfect for floors

Vinyl—like nylon—is a modern man-made substance. Its qualities make it ideal for floors. Vinyl is beautifully smooth, extremely tough, and isn't harmed by grease, cleansers, perfumes and other things that get spilled around the home. The Armstrong research people have pioneered new ways to use these and other traits of vinyl to make vinyl floors extraordinarily practical and long wearing.

New designs and colorings

It's the unique looks of expertly designed vinyl floors that are causing the biggest stir—stimulating exciting new decorating ideas. Vinyl has an intrinsic beauty all its own: a subtlety, a mellowness, a patina. Its mood can be bright and gay, or quiet and unobtrusive. Vinyl can be crystal-clear or, with a touch of coloring, translucent. Add more coloring, and it becomes opaque. The Armstrong designers use vinyl in these different forms—and sometimes with glittering metallic particles, too—to give certain floors a real three-dimensional effect. It's fascinating.

What makes one vinyl floor different from another?

One difference is in how the vinyl is used. Another is the extent to which it is mixed with other substances. Price depends on the same considerations. Pure vinyl is very costly, so the higher the vinyl content, the more expensive the floor. Some Armstrong Vinyl Floors are made almost completely of pure vinyl. Naturally, they're the easiest to care for and the most luxurious looking. In some, the vinyl is mixed with other, less costly, materials to keep down price without too greatly compromising the decorative and practical advantages of vinyl. And sometimes a protective layer of vinyl is used to seal in the natural beauty of other non-vinyl materials such as cork. Armstrong makes every kind of vinyl floor. That's why we can tell you all about the different kinds—and why we don't have to play favorites.

How much care do vinyl floors really need?

All sorts of claims, such as "no scrubbing and no waxing," have been made for vinyl floors and floor coverings. But, in our opinion, vinyl floors do need occasional washing and waxing if you want them always to look their best. It's true that good-quality vinyl floors are easy to care for. They need less frequent waxing, for instance. And when they are waxed, only a very thin coat needs to be applied. Vinyl floors are very smooth, too. A quick damp mopping gets rid of surface dirt and dust. However, like any surface, the smoother or more mirror-like it is, the more likely you are to see accidental scratches when they catch the light.

Where to use vinyl floors

Your selection of vinyl floors will depend a great deal on the subfloor and the kind of room. The subfloor is the surface (wood, concrete, plywood) over which your new floor will be installed. When the subfloor is in the basement, it's *below grade*. When it's downstairs in a basementless (or slab-construction) house, it's *on grade*. And the subfloor is *above grade* if it's upstairs or over a basement or crawl space. Armstrong vinyl tiles can be installed anywhere—upstairs or down. Until recently you couldn't use sheet vinyl floors on grade or below grade. Now you can. Armstrong has developed a special backing, known as Hydrocord, for some styles of sheet vinyl Corlon, which makes them completely resistant to the alkaline moisture in concrete, on and below grade. As for the kind of room, only you can decide where you want to use vinyl floors. All Armstrong Vinyl Floors are perfect from both decorative and practical points of view for any room.

Sheet vinyl floors or vinyl tile?

Vinyl tile is preferred by do-it-yourselfers, because it's easy to handle. It also makes an excellent floor when it's installed by professional flooring craftsmen. When you consider a sheet vinyl floor, you'll find that one of its biggest advantages is that it can be put down with a minimum of seams. Because joints and seams make work for the housewife by catching dust and dirt, it's wise to avoid them if you can.

Do-it-yourself or professional installation?

Having the craftsman from your flooring store install your new floor gives you a number of advantages. First off, you're sure of a professional result. What's more, you can get custom effects that enhance the beauty of your floor and give your home a completely individual look. And the professional craftsman can join seams so skillfully they're virtually invisible—with no place for dust to hide. On the other hand, there are vinyl floors in this Guide that are specially made for the easiest possible do-it-yourself job.

Now—the matter of money

Vinyl floors vary in price. Some are downright inexpensive—Armstrong Excelon Tile, for instance, installed by a do-it-yourselfer in a 10′ x 15′ area, would cost only about $40.00. Some are frankly expensive—Armstrong Opalesq Vinyl Tile in that same 10′ x 15′ area, installed by a professional craftsman, might cost around $375.00. With each floor in this Guide, we've listed the approximate price for the floor installed in a 10′ x 15′ area. Various factors, such as room size and shape, the type and condition of your subfloor, custom work (if any), local labor rates, and so on, make it impossible to give exact price information for your specific rooms. To find out just how much it would cost to have a new Armstrong Vinyl Floor in any of your rooms, see a flooring dealer. He'll give you an estimate, at no obligation. Easy terms are usually available.



MODERN
VINYL
FLOORS: *sheet form*

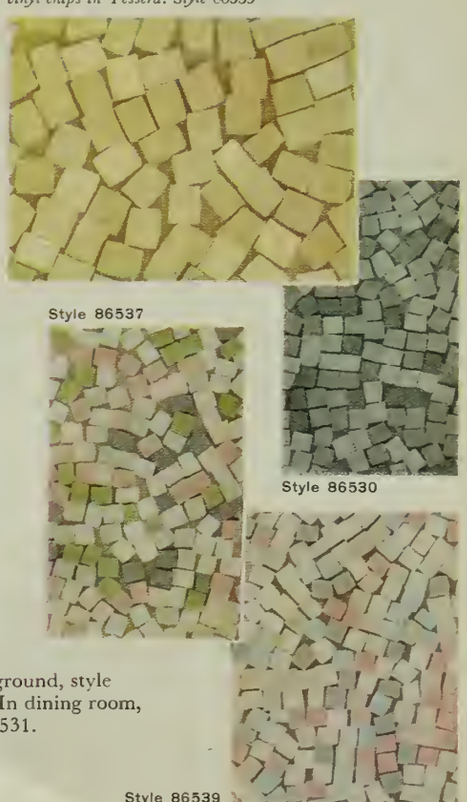
colored vinyl chips set in translucent vinyl; elegantly simple design; unique nubbly surface

Armstrong
TESSERA CORLON

This Armstrong exclusive is the very latest development in sheet vinyl floors. Small, opaque vinyl chips "floating" in translucent vinyl give Tessera an intriguing three-dimensional appearance. You look deep down into the floor, instead of just at it. And you can actually feel the mosaic chips when you run your fingers over Tessera's surface. It comes in a variety of colorings —some monochromatic, some with accent chips in contrasting colors—and provides an elegant setting for traditional as well as modern furnishings. Because Tessera has the alkali-resistant Hydrocord Back, it can be used on grade and in basements, as well as above grade. In a 10′ x 15′ area, Tessera costs about $150.00 installed.*

*See opposite page.

This photo shows you the actual size of the vinyl chips in Tessera. Style 86535



In foreground, style 86535. In dining room, style 86531.

MODERN
VINYL
FLOORS: *sheet form*

glittering metallic particles; richly colored vinyl chips; translucency

Armstrong FUTURESQ CORLON



The picture below shows you how Futuresq Corlon—an Armstrong exclusive—unobtrusively gives a gay modern look to an entire room. Tiny metallic particles are permanently embedded right into the floor itself. So Futuresq will retain its enchanting glitter even under heavy daily wear. Although the surface looks fascinatingly textured, it is, in fact, satin-smooth and very easy to keep clean. Futuresq Corlon is made in a wonderful variety of colors and can be used in all above-grade rooms. It costs about $125.00, installed in a 10′ x 15′ area,* and is limited in its availability. Write us, and we'll be glad to tell you which dealers in your area have Futuresq.

*See 2nd page of this Guide.

This is Futuresq Corlon, style 6803. It is shown in full size on the title page of this Guide.

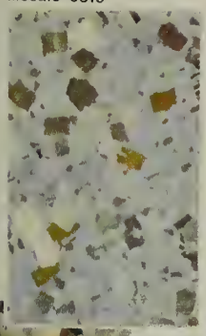
Pictures just can't do full justice to the glittering richness of the metallic particles in Futuresq Corlon. You must see the actual material to realize its full beauty. This is style 6804.





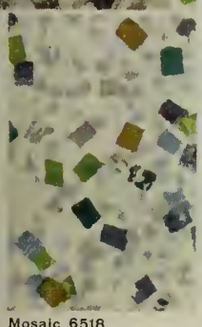
In this family room the floor is Armstrong Corlon, Mosaic style 6515. Note custom effects made with Armstrong Decorator Inlays.

Mosaic 6519



Mosaic 6508





Mosaic 6518

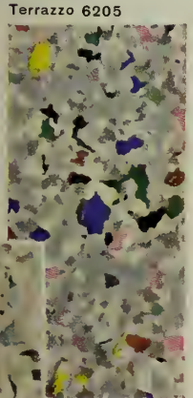
The inexpensive Armstrong Decorator Inlays installed in striking custom designs give this room a smart, unique look. Corlon is Granette 6187.



mosaics, terrazzos, and other inlaid textured effects; sprightly colors

Armstrong VINYL CORLON

Terrazzo 6205





Terrazzo 6219

Terrazzo 6214



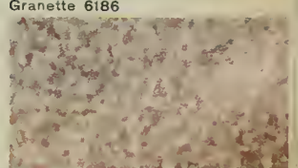
The three stylings shown on this page are in the most popular and least expensive type of sheet vinyl floor, but they can be used only on subfloors that are above grade. Armstrong Vinyl Corlon comes in a wide variety of subtle designs and in many interesting colors. It's easy to choose the one that perfectly matches your decorative style. Sheet Vinyl Corlon gives you the added easy care only a virtually seamless floor provides. And it's not harmed by most of the things that get tracked in or spilled on floors around the house. Special custom design effects can be worked into your floor by the dealer's installation experts at little extra cost. They'll use Armstrong Decorator Inlays—vinyl strips and special shapes that will give your floors a completely individual look. Corlon installed in a 10′ x 15′ area costs about $100.00.*

See 2nd page of this Guide.

Granette 6184



Granette 6186



MODERN
VINYL
FLOORS: *tile*

vinyl-asbestos; ideal for do-it-yourselfers; inexpensive; many designs

Armstrong EXCELON TILE

There are all sorts of different brands of vinyl-asbestos tile available today. Some are better than others. Armstrong Excelon Tile has become a special favorite with do-it-yourselfers, because Excelon can be cut with scissors to fit snugly in corners and around pipes, and the adhesive is easy to apply with a brush. Of course, Excelon is a fine floor when it's installed by your dealer, too. Excelon Tile can be used anywhere in the home—including the basement. For its low cost, Excelon Tile is a long-wearing floor with a bright, glossy surface and unusual resistance to staining. And what decorative variety. You'll find in Armstrong Excelon Tile over 80 colors in 8 design effects. (A sampling of designs is shown.) Costs about $40.00 for a do-it-yourselfer to cover a 10′ x 15′ area.*

*See 2nd page of this Guide.





Elegance at low cost. The Imperial Series is an Armstrong exclusive. The subtle chip design goes right through the tile, can't wear away. At left, style 871, at right, style 874.



Corkstyle 798



Styletone 832

Spatter 735

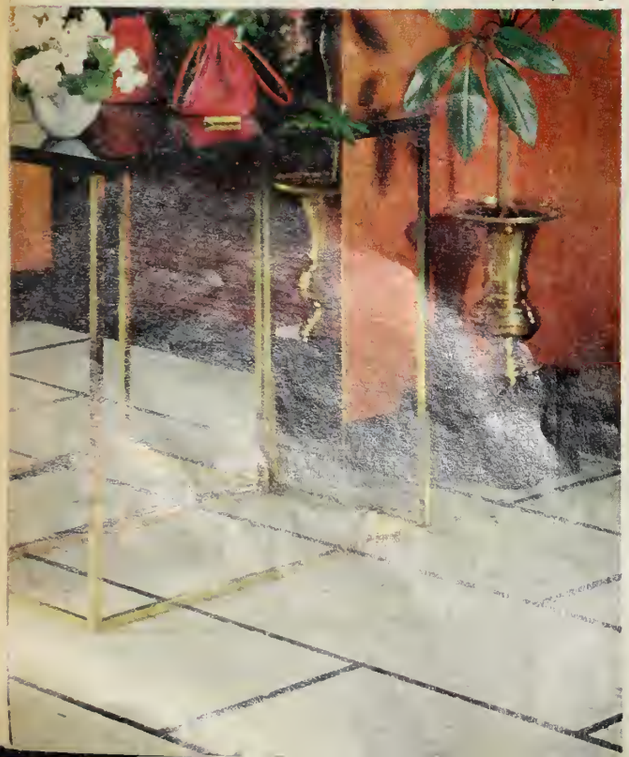


Designers Series 762





Even white and other light colors in Armstrong Custom Corlon Tile are easy to keep lustrously clean. This is style 460 and black inlay strips.



solid vinyl tile; lustrous colorings; exceptionally durable and practical

Armstrong CUSTOM CORLON TILE

Solid (or "homogeneous") vinyl tile is very much in vogue for its smart appearance and long wear. It can be used anywhere, even in basements. Armstrong Custom Corlon Tile was specially formulated to give several important exclusive advantages: It's guaranteed not to shrink or expand; it resists indentation from heavy furniture; it's exceptionally resistant to household chemicals; and cigarette burns are easily removed. Custom Corlon Tile comes in a choice of shapes and sizes, two subtly textured patterns, in many lustrous colors, as well as plain black and plain white. It costs about $180.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide.

Style 483



Style 1417

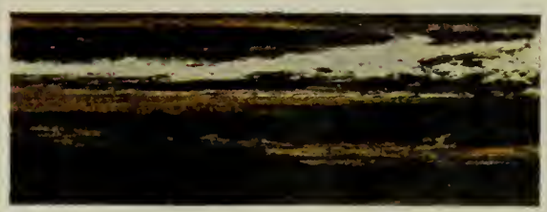


Style 484



The fashionable glitter of metallic particles—gold, silver, bronze—is now available in Excelon Tile, the low-cost floor specially designed for do-it-yourselfers. In the room above, the floor is Excelon Tile, 352—Ivory Gold—and 353—Redwood Gold. At right, 303—Pink Gold. Far right, 351—Black Gold, in full size.





super-luxury vinyl tile; deep-hued colors; with translucent effects; decorators' favorite

Armstrong
OPALESQ VINYL TILE

This is the vinyl tile that interior decorators love for giving prestige interiors extraordinary luxury and distinction. Opalesq Vinyl Tile has a three-dimensional effect, translucency, unusually deep colors, a hint of metallic glitter. Made almost completely of costly pure vinyl, Opalesq is very durable and easy to care for. It comes in a variety of high-fashion colors, in several shapes and sizes, and can be used above, on, and below grade. It costs about $375.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide.





Chips of clear vinyl, deeply colored opaque vinyl, translucent vinyl, metallic-hued vinyl (as shown at left above) are fused together to form the distinctive design effect and intriguing colorings of Opalesq Vinyl Tile. This is style 1484.

MODERN
VINYL
FLOORS: *cork tile sealed in vinyl*

tiles with extra-big pieces of imported natural cork; protected by clear vinyl

Armstrong
CUSTOM VINYL CORK TILE

Here's a floor that gives you a combination of the natural beauty of imported cork and the practicality and long wear of vinyl. Armstrong Custom Vinyl Cork Tile has big dramatic-looking chunks of cork, and a completely transparent fused-on layer of vinyl seals in its beauty. It comes in several shadings. Custom Vinyl Cork Tile can always be used above grade and often on grade. (The dealer can tell you when.) Costs about $290.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide.



Style 1005 (Close-up



Style 1008



Style 1009



Custom Vinyl Cork Tile is a luxurious setting for traditional or modern décor in any type of room.

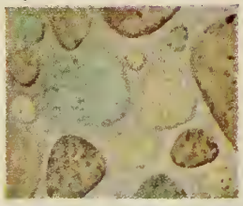
Armstrong VINYL FLOORS

To see the many different colors and designs in Armstrong Vinyl Floors, visit your local flooring dealer. There you'll see for yourself the unique luxury and quality of Armstrong Vinyl Floors—and the intriguing three-dimensional depth, metallics, and other effects that can't be shown properly on a printed page. You'll realize how practical these floors are, too. **Send for a free copy** of this Guide to Vinyl Floors, in booklet form, for handy permanent reference. Write to Armstrong Cork Company, Elm St., Lancaster, Pa. In Canada, Dept. F, Box 919, Montreal.

The floor covering in this kitchen is Armstrong Vinyl Accolon, style 9020.



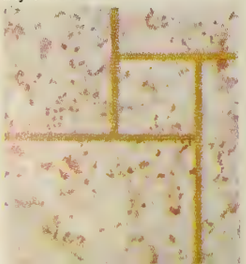
Style 9022



Style 9031



Style 9040



a guide to low-cost, photoprinted vinyl floor coverings

Armstrong
VINYL ACCOLON

This new, low-cost type of vinyl *floor covering* is becoming very popular. Because it's a printed material, it is entirely different from the *vinyl floors* in this Guide. Armstrong Vinyl Accolon is made by an exclusive method with several layers of vinyl and a new photoprinting process using vinyl inks. This provides exceptional depth of color, high gloss, and a long-wearing, easy-to-clean surface. Vinyl Accolon comes in many handsome designs; costs about $25 for a 10′ x 15′ area. It doesn't have to be pasted down (though it can be), so it's ideal if your landlord won't permit a new, permanent floor, or if you're moving soon.

Dormer remodeling

Begins on page 18



Here's the room that was gained from the formerly useless corner. It could be a private study, child's bedroom, guest room, hobby shop, or whatever your family needs. Economical wall finish materials have this handsome look when they are carefully chosen.



The first job was the addition of matching flooring for the entire area that was planned for finished space.

Plates (2x4s) were nailed to the top of the first floor ceiling rafters, in line with the existing dormer.

These became the base for new exterior wall framework.



New dormer takes shape: End wall of the old dormer has been dismantled carefully so siding and sheathing can be re-used on the addition.

The roofing also has been stripped away to locate and tie in new rafters.

Precut framing is plumbed and nailed in place to the new top and bottom plates.



Old roof rafters have been cut off flush with the new plate. They are pried away from the ridge pole and re-used as new combination collar beams and rafters (same at both ends).

The ridge pole is firmly braced every two feet, which keeps it from sagging.

Prebuilt windows will slip into the framed opening.

More on next page

New! Exciting!

LOW COST FIREPLACE!



. . . anyone can install the *Cavalier* in only a few hours

Here it is! A full-size, wood-burning fireplace . . . and at the budget price thousands of homeowners have requested. The attractive new CAVALIER is ideal for home and camp. Quickly, easily installed with standard smoke pipe wherever chimney flue is available or can be provided. Free standing. No foundation needed—no masonry to build.



THE *Citation* . . . AMERICA'S FINEST, MOST BEAUTIFUL, FACTORY-BUILT FIREPLACE

Unequalled for exciting beauty and lifetime performance . . . the distinctive CITATION adds new charm and comfort to any home. Comes *complete* with its own chimney. Installs in less than a day. Fastens directly to the wall . . . no masonry, no mess. Engineered to draw right, burn smoke-free. Completely safe . . . Underwriters' Laboratories approved. Accepted by F.H.A., V.A. and local banks for new home or modernization financing.

Both the Cavalier and Citation come primed ready for painting any color to harmonize with room decorations.

Uni-bilt® FIREPLACE

Mail Coupon Today for FREE Literature!

VEGA INDUSTRIES, INC.
2110 E. Brighton Ave., Syracuse 5, N. Y.

Gentlemen: Please send me complete product information immediately. I am interested in the

☐ New Low-Cost Cavalier ☐ Beautiful Citation

NAME .....

ADDRESS .....

CITY ..... COUNTY ..... STATE .....



This is everyday china?

YES...BUT YOU CAN'T TELL BY LOOKING! Translucent, delicate-looking, real "company china"...yet Carefree is so durable you can use it every day—even with a houseful of children. The aristocrat of casual china, Carefree is made with the same skill, the same ingredients as famous Syracuse Fine China. And yours for no more than you'd pay for most pottery or plastic!

Carefree®

TRUE CHINA BY **SYRACUSE**

FROM **5.95** 5-PIECE PLACE SETTING

- Guaranteed against breaking, cracking or chipping within one year!
- Oven-proof, dishwasher-proof...even child-proof! **Ask for guarantee card.**

Shown, Woodbine, 5-piece place setting, 7.95. Savings on 16-piece sets and 44-piece sets. Send for free color brochure and name of nearest dealer: SYRACUSE CHINA, DEPT. CG109, SYRACUSE 1, N.Y.

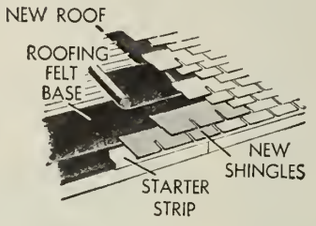
Dormer remodeling

Continued from preceding page



The corner of the new dormer has been reinforced with double 2x4s that also form a nailer for the interior finish.

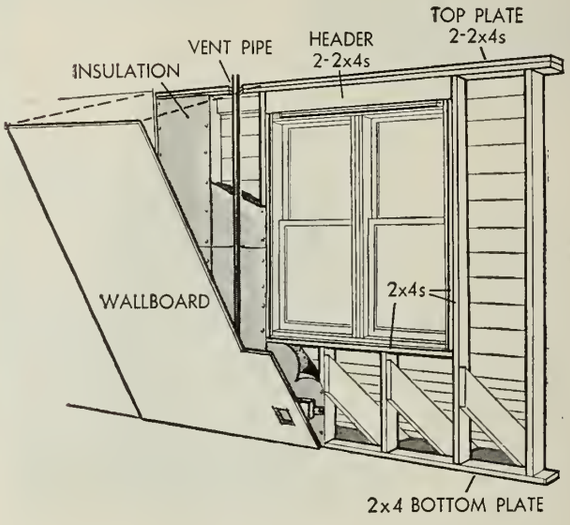
New roof sheathing is applied and temporarily covered with asphalt, lapped 6 inches. End wall of the dormer is rebuilt with the old materials salvaged from the former dormer framework. Rear wall is then covered with new siding.



For the shallow-pitched new area of dormer roof, pattern of existing roof was followed.

Temporary cover of asphalt felt, nailed securely, keeps the work weathertight. The new, matching shingles are interlaced with old ones as shown.

A new section of rain gutter was added; downspout was moved to the end of dormer.



When the heavy work is done, it's easy to finish the inside to your taste. Large sheets of wallboard or of paneling, precut to fit openings, go up quickly. While the wall is open, electrical fixtures can be run where they're needed. Insulation will make the new rooms as snug as the downstairs.

Next month's Five Star home

Our November Five Star home offers privacy on a narrow lot. It creates its own view (outdoor living, too!) with *two* terraces that work like spacious courtyards.

Built in Phoenix, Arizona, this house has ideas for you in any part of the country. Like all Five Star homes, you can buy plans direct from *Better Homes and Gardens*.



NEWS! **ALL CONTROLS AT EYE LEVEL!** Only General Electric offers pushbutton cooktop controls built into the hood. They're easy to see, easy to use, easy to clean . . . safely out of reach of children! Efficient exhaust fan and floodlight are built into hood.

TWO FULL-SIZED OVENS . . . not just an oven-and-a-half . . . install as one unit. Each oven has its own automatic timer, broiler, floodlight, two shelves. Top oven has automatic rotisserie and electric meat thermometer. Both doors slide off for easy oven cleaning.

Find the range to fit your kitchen . . . your budget . . . in

General Electric Built-In Ranges for 1959



NEWS! **OVEN DOORS SLIDE OFF** for easy cleaning! Each snug-fitting door has two simple catches that can be flipped open to let door slide right off when it's oven-cleaning time!

You'll find the range that's just right for your kitchen—for your budget—in the wide selection of General Electric Ovens and Cooktops. Choose from four decorator colors: Pink, Yellow, Green, Brown or White. Or Satin Chrome or new Copperfinish.

Easy credit terms can be arranged, including cost of installation.

And don't forget . . . a new built-in range does more than make your kitchen truly modern—*it actually increases the value of your home!*

BE SURE TO LOOK FOR THESE FEATURES!

New Automatic Oven Timer . . . easy to set as a clock! Cooks meals while you're out. Controls appliance outlet, too.

Focused-Heat broiler . . . for charcoal-type results.

Unique vents built into oven . . . prevent wall staining.

Choice of 4 cooktops . . . each with hi-speed, self-cleaning surface units. Choice of pushbutton cooktop controls, too.

Range Department, General Electric Co., Louisville 1, Ky.

GENERAL ELECTRIC

DOESN'T FALL APART...EVEN WITH SAUCY SPAGHETTI



This is it! The paper napkin most like linen!

Scotkins® give you the lustrous beauty and the strong protection of finest linen. No limp and flimsy feeling here! No shredding... even with saucy foods you don't need two or three. Just one Scotkin ends the meal in linen style! Luncheon or dinner size in the polka-dot box.

ONE PAPER NAPKIN YOU DON'T NEED THREE OF!

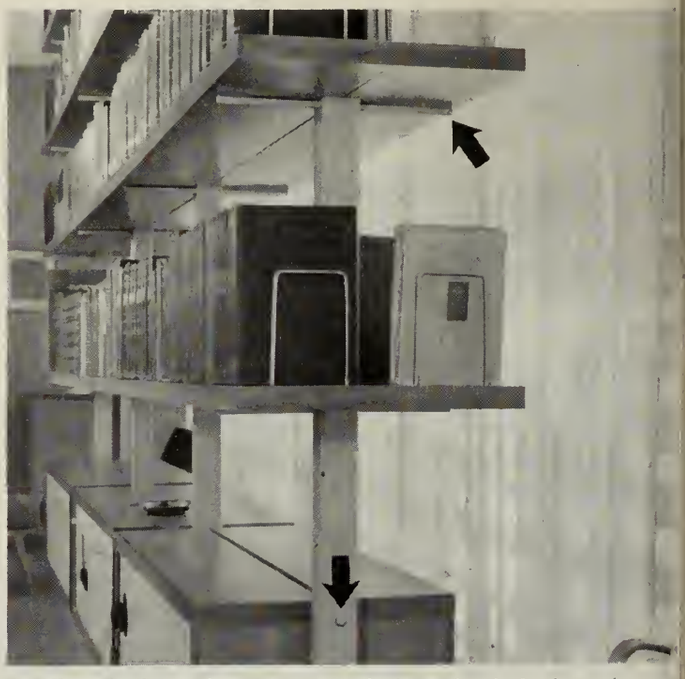
We like this idea for

A bookcase divider

Here's an airy, graceful bookcase unit to stand against a wall—or let it serve as a room divider and hi-fi center.



We found this handsome bookcase in an architect's office—but the idea can work as well in your living room or study. Here, the unit is a room divider: the bookshelves are double, for access from both sides. Low suspended cabinets house hi-fi components and phonograph records. Designer: Philip H. Hiss, Sarasota, Florida.



Four slender steel posts are a sturdy frame for the bookcase (or you could use top-grade wood 2x2s). Steel rods (arrows) pierce these posts and support the shelves from below, the cabinets from above. Concealed wood dowels hold the pairs of shelf planks together. Unit is very rigid for all its light, open appearance.

Room with a view to more gracious living

Show your budget what wonderful taste you have! This spacious, gracious living-dining room, with its quiet Colonial charm, just *looks* expensive—as things in flawless taste so often do. See how Baumritter's rich-looking Ethan Allen furniture and the sumptuous, serviceable Gulistan Carpet coordinate your room—complimenting each other and *you.*



DECORATED BY CAROLE WINSLOW AND KITTY ROBINSON

Fabulous Gulistan is so affordable! Actually, you can have wall-to-wall Gulistan installed with padding in a 12′ by 18′ room, for instance, from around $220 all the way to $750. Wide, wonderful choice of 45 carpet and rug styles, any color you could want —in virgin wool and every proven new fiber and weave. Shown above is an example of the Gulistan Elegance Group. *When you fall in love with a carpet, it's probably*

GULISTAN CARPET

Inviting dining room—and a living room that's a gem of welcoming comfort! There's so much to choose from to answer every storage and decorating problem: more than 250 pieces in this open stock collection, co-ordinated for bedroom, living, dining and family room. Make sure you get the real Ethan Allen—look for the name burned in the drawer. Remember, there's more room, more beauty, more comfort when you plan with

Ethan Allen
EARLY AMERICAN FURNITURE
by Baumritter

SEND FOR COLORFUL HOME PLANNING HELPS!

Dept. B, P. O. Box 28
Murray Hill Stn., New York 16, N.Y.
Please send me the decorating guides (checked off below) for which I have enclosed ¢ in coin:

- ☐ *"Planning Your Home with Ethan Allen Early American Furniture"*—**25¢**
- ☐ *"Gulistan Home Decorator Kit" with ruled measuring chart and tape*—**15¢**

Name_____

Address_____

City_____ Zone____ State____

© 1959 A. & M. Karagheusian, Inc. and Baumritter Corp.

Famous SINGER Full-Power vacuum for only $49.50



Now you can own a SINGER* vacuum cleaner on a modest budget. The "Roll-A-Magic" has suction equal to cleaners costing nearly double.

Rolls easily on four casters. Swivel head swings all the way round to make cleaning the quickest. Complete with attachments. Only $49.50.



New revolving-brush attachment fits any make of cleaner . . . $19.95

Turns your present tank or canister into an extra-duty rug and carpet cleaner . . . adds brush action to vacuum. Just attach to hose and use . . . no extra wire, no other connections. See the new SINGER* Revolving-Brush Attachment today.

Ask for SINGER proof of cleaning power—the "one-minute, one-foot test."

SINGER SEWING CENTERS

Headquarters for the finest sewing machines and vacuum cleaners.
Listed in your phone book under SINGER SEWING MACHINE COMPANY.
*A Trademark of THE SINGER MANUFACTURING COMPANY.

OCTOBER

GARDEN REMINDERS

In all areas

Plant bulbs: Set bulbs in beds and borders as soon as available. Include narcissus, hyacinth, and crocus. In mild southern areas, condition tulip bulbs in the refrigerator eight weeks before planting.

Control rose pests: Continue to dust or spray roses with a rose pesticide as long as the plants grow and bloom. Healthy rosebushes come through the winter in better shape.

Central and East

Lawns: Feed the lawn if you haven't done so this fall. Apply at rate given on the container. Use a lawn spreader for quick, even distribution of the plant food.

Shrubs, trees: Plant junipers, other narrow-leaf evergreens. Water them once a week during warm weather, every couple of weeks during cold weather—until ground freezes. . . . Wait until leaves fall to plant deciduous trees and shrubs.

Annuals, perennials, bulbs: Support mum blooms with stakes and plant ties, or commercial supports. . . . Finish planting delphiniums, veronicas, and other perennials soon so they can produce new roots before winter. . . . Dig tender bulbs after the first frost and store in frostproof room.

California

Lawns: Start dichondra lawns in mild areas. Use plugs. Seed isn't likely to germinate until spring. . . . Reseed and feed permanent lawns. Keep watered.

Trees, shrubs: Buy the 1959 All-America Sweetheart camellia at your local nursery for planting. It will keep blooming until March. . . . Plant privet, eugenia, and other hedge plants. . . . Set out pyracanthas as soon as possible for colorful berries during the holidays. . . . Apply band of chlordane at tree bases to control ants which spread insects.

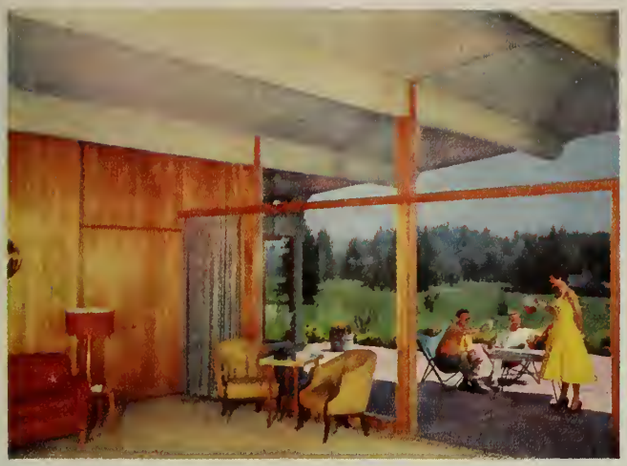
Annuals, perennials, bulbs: In the Fog Belt, select the smooth, shiny-leaved crassulas for planting. The hairy kinds are not well adapted. . . . Buy tuberous begonias to provide color in shady spots next year. . . . Plant hardy annuals including sweet peas. . . . Delay planting tulips in mild areas until bulbs have been refrigerated six weeks. [*Turn to page 35*



Dig dahlias and other tender bulbs in cold areas, after frost. Cut tops back, let surface of tubers dry off, then store them in plastic bags.



Plant potted mums in bud or bloom to fill in borders or give accent where needed. Water after planting and shade plants two days, if warm.



Eager, happy kids . . . their early enjoyment of life is in your hands, whether playing their games or choosing their home.

They share your pride in a new home created with the warmth and beauty of wood. Wood is the natural answer to your building plans, for *only* wood adapts so easily to *any* design, gives such lasting satisfaction.

When you build, choose West Coast Lumber, the most perfect expression of wood's endearing, enduring qualities. Visit your local builder or retail lumber dealer and learn how West Coast Lumber blends natural home beauty with livability for *your* family. You'll live better in a home of West Coast Lumber.

Live better IN A MODERN HOME OF WEST COAST LUMBER





DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE



West Coast Lumber

From the Pacific slopes of the great Northwest

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison Street, Room 42, Portland 5, Oregon

Please send me your FREE booklet "How You Can Own A New Home" which shows actual color photographs of outstanding homes, together with important facts on the financing of a new home.

Name_____

Address_____

City_____ Zone_____ State_____

Send for this beautiful 4-color booklet. It's FREE!

WIN IN SEALY'S $400,000 CONTEST

Fly to the fabulous Fontainebleau via Delta DC-8 Royal JET Service



52 Grand Prizes

One for every state plus 3 regional prizes for Canada
All-expense vacations for two
at the fabulous FONTAINEBLEAU in Miami Beach

Just imagine! . . . a week's stay for two, free . . . relaxing in the splendor of the FONTAINEBLEAU, America's newest luxury hotel. You will fly on Delta Air Lines—first class—in the most modern planes aloft. The new DC-8 Royal Jet . . . supremely luxurious, vibration-free, incredibly fast. What a dreamy honeymoon . . . or *second* honeymoon. An experience you'll never forget.



THOUSANDS OF ADDITIONAL PRIZES
to be awarded by Sealy dealers everywhere
Each a famous Posturepedic mattress

You'll play gloriously all day...sleep blissfully at night



Every room in the new
Fontainebleau
has Posturepedic® bedding

The FONTAINEBLEAU selected the *Posturepedic* mattress and box spring because they're the ultimate in sleeptime luxury . . . positive assurance of superb comfort and scientific support. No morning backache for FONTAINEBLEAU guests! Or for *you* . . . if you sleep on the *Posturepedic*. See your Sealy dealer. Buy your *Posturepedic* now!

OVER $400,000 worth of prizes in Sealy's Big Contest. And it's open to everyone between now and November 30, 1959.

Sealy®

NOTHING TO BUY . . . HERE'S ALL YOU HAVE TO DO TO ENTER! Go to your nearest dealer and pick up the entry blank—which gives you the simple contest rules. It's . . . it's fun! And *you* might be a winner! Don't miss out.

® T. M. Reg. U. S. Pat. Off. © Sealy, Inc., 1959 666 N. Lake Shore Drive, Chicago 11, Ill.

October garden reminders

Begins on page 32

South and Southeast

Lawns: Start new lawns in Upper South by using Merion or Kentucky bluegrass and the fescues. In Lower South, sow special feseue mixtures. . . . Prepare area eight inches deep.

Trees, shrubs: Mulch azaleas, other broad-leaved evergreens with pine straw or similar material for winter protection. . . . Condition camellias and azaleas for winter by feeding them with a plant food having an analysis of 0-14-14.

Annuals, perennials, bulbs: Along the Gulf Coast, plant calendulas, sweet peas, cornflowers, poppies, and other hardy annuals. . . . Set out English Ivy to cover masonry walls or for use as a ground cover.

Pacific Northwest

Lawns: West of the Cascades, start new lawns soon so the grass can become established before winter. Use vinca or other ground cover where grass is difficult to grow.

Trees, shrubs: Plant both narrow and broad-leaved evergreens. Wait until next month to plant most deciduous shrubs, trees. . . . Note the fall colors of different trees during the month, and order the kinds you'd like for your landscape.

Annuals, perennials, bulbs: West of the Caseades, gladiolus, cannas, fuehsias, and dahlias may be lifted and stored, or left out over winter where drainage is good. But east of the Cascades, dig and store all tender bulbs. . . . Set out edging plants such as santolina and lavender cotton.

Texas-Southwest

Lawns: Mow Bermuda lawns close and sow over them with annual ryegrass, if winter lawn is desired. Feed, keep watered.

Trees, shrubs: Set out evergreens when weather permits. . . . Keep eamellias watered during dry weather to prevent buds from dropping. . . . Include Chinaberry, mulberry, wild cherry, and similar berry-producing plants in your new plantings to attract the birds. . . . Clip hedges for the last time. . . . Dramatize ehoice specimen plants at night around your garden by using garden lights.

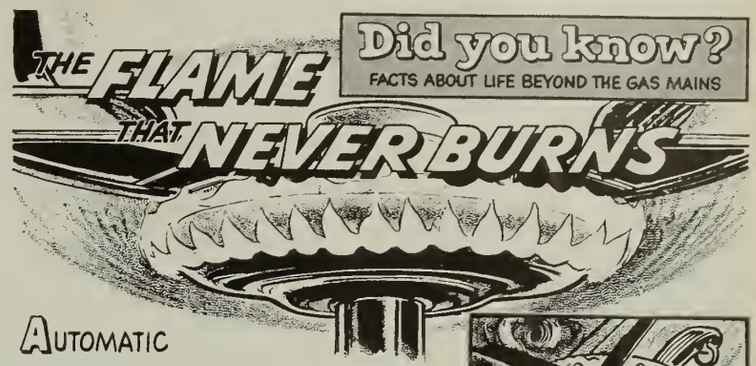
Annuals, perennials, bulbs: Start a new perennial border. Turn under a several-inch layer of compost to prepare the soil. Consult your nurseryman for best varieties of daylilies, phlox, and other perennials for your area.



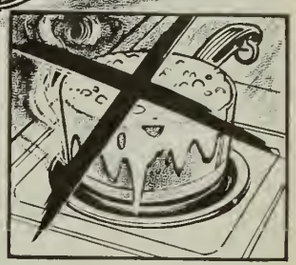
Keep leaves swept or raked from lawns to prevent smothering grass over winter. Mow close so leaves won't catch in the grass.

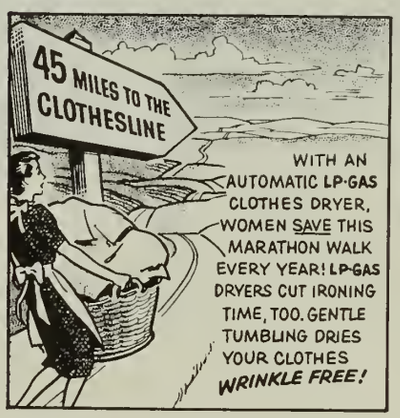


Repot older house plants into larger pots, if their roots are crowded around the soil ball. Be sure to use moist potting soil.



AUTOMATIC TOP BURNER ON THE LP-GAS RANGE "READS" THE TEMPERATURE YOU SELECT... KEEPS ADJUSTING ITS FLAME TO MAINTAIN EXACT HEAT! NEVER BURNS OR BOILS OVER!





LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!

NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO.. NATIONAL LP-GAS COUNCIL, DEPT. BHG-6
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 416 W. EIGHTH ST., LOS ANGELES 14, CALIF.



IT'S A PELLA WOOD CASEMENT ...the *only* window made with an *inside* screen that *rolls up and down!* Insulating glass protects against cold, heat, noise and dust... *remains in place year 'round* ...saves work and storage space. Like windows with small square or diamond panes? PELLA offers glass dividers that snap in and out leaving *only one* large glass area to clean. Distributors throughout U.S. and Canada.

INTERESTED? MAIL COUPON NOW!

ROLSCREEN COMPANY, Dept. KC-43, Pella, Iowa
Please send free literature on PELLA WOOD CASEMENT WINDOWS.

NAME

ADDRESS

CITY & ZONE STATE

Pella® WINDOWS



color is a pinch of salt

It's your personal measure of taste—the difference between bland and beautiful, drab and delightful, plain or provocative. Color adds flavor, richness and individuality to a room, a home, your life. COLOR IS MARTIN SENOUR PAINT—the dash of drama in decorating. You choose from unlimited stylist-created colors, in any finish and any quantity you wish. Even your own secret color concoctions can be matched in minutes by your ingenious Martin Senour Dealer. The painting itself is practically a pleasure, the results—proud and professional. Next decorating be creative—make it Martin Senour Paint. Outside, inside, all through the house . . . costs no more . . . always a shade more elegant.



color
is

martin senour paint

SERENE OR SPICY—there's a Martin Senour Color for you in flat, semi-gloss or full gloss finishes. To see all the wondrous stylist-created colors, visit your Martin Senour Dealer as listed in the Yellow Pages.

Tie furniture and accessories together

WHETHER YOU'RE accessorizing furniture groupings or individual pieces, be sure that parts of the arrangement go well together, shapes balance, and sizes are proportionate.

Photograph: Lisanti, Alderman. Decorator: Rosa Miller



Display of butter and pastry molds is charming and suitable above old pine sawbuck table on this dining wall. Complementary wallpaper choice is Provincial print in pleasant allover pattern. Dr. Daniel Miller home, Newton Highlands, Massachusetts.

Designer: Jean Bolls



Arrangement here plays four-part harmony against quiet wallpaper background. Lamp and plant assume just enough importance above chest, tiny print sharpens lines of clock. Charles A. Bell, Jr., home, Oklahoma City.

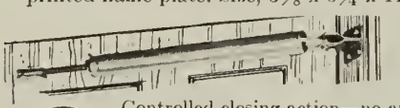
More on next page



©1959. SEARS, ROEBUCK AND CO.

CRAFTSMAN GOLDCREST MAILBOX

Stylish! Spacious! Strong! Distinctively modern, yet reflects quiet good taste. Has the durability only sturdy extruded aluminum can give. Anodized finish seals in rich brass color against roughest weather. Noiseless self-closing lid. Room for loads of mail inside, magazines in back. Personalized printed name plate. Size, 3⅞ x 6¾ x 11⅝.



NEW CRAFTSMAN HYDRAULIC DOOR CLOSER
For Storm And Screen Doors

Only $4.98 at Sears

Controlled closing action—no annoying bounce. Never needs adjustment. Double strength spring closes storm or screen doors against strongest winds. Prevents door slam. Easy to install yourself!

Buy Craftsman products at your nearest Sears Retail Store...or order from Sears Catalog by mail, phone, or at your nearest Sears Catalog Sales Office.

SATISFACTION GUARANTEED OR YOUR MONEY BACK



NO-DUCT HOOD

eliminates cooking odors and grease

...without ducts!

The new NAUTILUS No-Duct Hood employs the same scientific principle of adsorption by activated charcoal that enabled the atomic submarine NAUTILUS to stay under water for two months without new supplies of fresh air. It's the answer for *your* kitchen!

The Nautilus® NO-DUCT HOOD*

- No ducts, no vents, no outside louvres, no drafts
- Install it yourself—in minutes (no carpentry or wiring)
- Goes with ony type range, any location
- It's portable—can be used in apartments
- Wide choice of sizes and finishes

The "meat" of a fresh orange is the main source of many of its health values. In fact...



Thick, juicy slices... for any meal

...fresh **Sunkist**® Oranges give your family much more of the important bio-flavonoids and protopectins than frozen orange juice.

...and you get all of the vitamin C plus more than 50 other health factors.

whole fresh orange juice

the fruit is your guarantee
Accept nothing less.

Furniture and accessories

Begins on preceding page

Photograph: Warren Reynolds. Architect: Harold Spitznagel, A.I.A.



Vertical combination of wall hanging and small prints accentuates both, picks up slim line of desk where it meets wall. Legs of lamp are appropriately thin and graceful, shade seems suspended above them. Tops of hanging and pictures form straight lines. Home of designer James R. Lucas, Sioux Falls, South Dakota.

Hedrich-Blessing



Principle of furniture flattery is well illustrated by this arrangement. Server's sleek lines are softened by pleasing shapes of antique china. Vertical placement of lamp and barometer breaks the horizontal line. From home of the Richard Mitchells, decorators, Centerville, Ohio.



SS LURLINE • SS MATSONIA TO AND FROM HAWAII
A COMPLETE RESORT VACATION AT SEA!

Round trip from **$315** (without private bath) and **$560** (with private bath)

Sail now on a sleek, modern Matson liner for the best Fall vacation ever! Enjoy 4½ days each way of fun-filled activity on a glamorous resort-at-sea! Sun, swim, play deck sports, dine and dance away radiant nights! Enjoy superb food, delight in friendly Matson service, your choice of sparkling entertainment. Fares include all this:

TRANSPORTATION *Weekly sailings between San Francisco, Los Angeles and Honolulu. All First Class, completely air-conditioned.* **STATEROOM** *with individual temperature control.* **ALL MEALS**—*and how you'll love every bountiful one of them! Also 'tween meal snacks, bouillon on deck, evening buffets.* **ENTERTAINMENT** *Wonderful 9-day program of fun for everyone. Something to do from morning 'til night. Polynesian entertainment, too!* **SPECIAL ACTIVITIES** *Swimming pool, deck sports tournaments, hula lessons, camera clinics, parties.* **FINE SERVICE** *One highly-trained Matson employee for every 2 passengers!* **COMPLIMENTARY** *Deck chair, daily newspaper, movies.*

Space Available on these Fall Sailings:

SAN FRANCISCO TO HONOLULU—
October 3, 9, 26, November 2, 27, December 21

LOS ANGELES TO HONOLULU—
September 28, October 14, 20, November 13, December 9, 22

HONOLULU TO SAN FRANCISCO—
September 26, October 3, 19, 26, 31, November 18, December 14

HONOLULU TO LOS ANGELES—
October 8, 14, November 7, December 2, 30

SAIL Matson

THE VOYAGE IS A GLAMOROUS VACATION — THE PORTS ARE AN EXCITING PLUS

Matson Lines • The Oceanic Steamship Company Offices: New York, Washington, D.C., Chicago, Dallas, San Diego, Los Angeles, San Francisco, Portland, Seattle, Vancouver, B.C.

Pattern shown: Calypso*, a striking blend of contemporary simplicity and traditional grace.

MADE IN A

STAINLESS by LYON

A COMPLETELY NEW CONCEPT IN FLATWARE

Your own hand and eye will tell you that new Stainless by Lyon is quite unlike any other. See the entirely new color—the lustrous beauty of precious metal. Notice the substantial weight, the satiny patina—so carefully burnished that every edge is silken smooth. This gleaming beauty is yours to enjoy at every meal, for Stainless by Lyon never needs pampering or polishing. Every time you wash Lyon Stainless—even in the dishwasher—it's new again! See these new authentic patterns now—each one fashioned with painstaking art, carefully detailed, and finished by hand. Find them at fine stores everywhere. 5-pc. place-setting, $10.25. 16-pc. service for 4, $29.95. (Also open stock.)

Lyon STAINLESS

*Trademark; Des. Pat. 182,319—182,320 †Des. Pat. applied for.



Above left, Interlude†, expressing the freedom and joy of youth; right, New Charm, contemporary design of graceful simplicity. Lyon offers a wide selection of exquisite serving pieces in each pattern.

Write for the new Lyon Stainless booklet, "New Era of Elegance", chockful of information about table etiquette. Send 25¢ to Dept. A., Tableware Division, Lyon Incorporated, 125 Parkway Road, Bronxville 8, New York.

©1959 Ly

How to make a small shop act big

By Noel Seney

NO SHOP SPACE? Take your cue from a Western craftsman. Out of just a "hole in the wall" room came this well organized, convenient workshop that even a professional might envy. You can duplicate the ideas or adapt them to your own tools and layout.

More photographs on next page

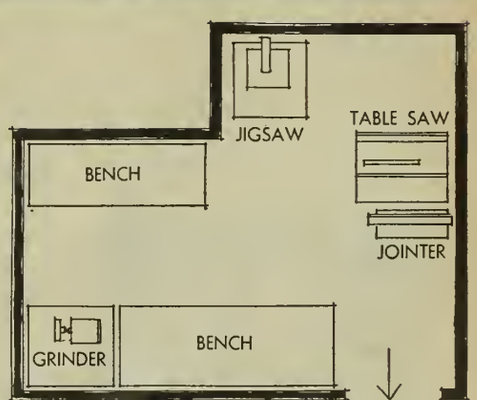


Located in what once was a coal bin, Earl Pitcock's shop has surprising storage.

Since most shop operations center around this bench, the Manitou Springs, Colorado, handyman utilized space for majority of hand tools, supplies, and scrap lumber storage. Tools are stored in spring clips and homemade holders.

Photographs: Guy Burgess





Power tools are castered so they can be moved out for big jobs. For ripping long lengths of stock, power saw swings in front of doorway. Finished paneling keeps sawdust from sticking.

Finishing supplies, tools, and materials are racked on the walls and in window openings to provide floor space for power equipment.

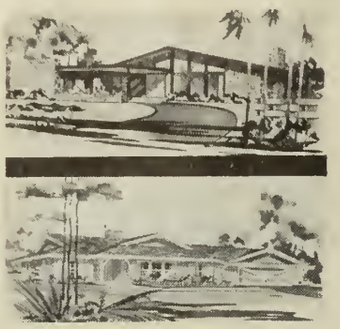
Light assembly and finishing operations center around this workbench. Drawers—supported in egg-crate fashion—hold nails, screws, other accessories. Note lumber storage in crawl space (left).

The WESTERN Shopper



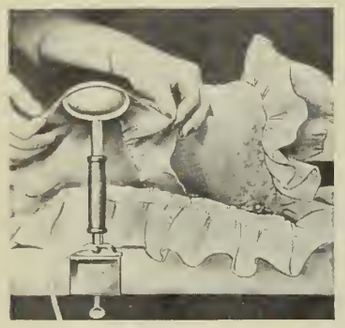
King Size Bedspreads and Bedding

Queens with king size problems love our modest prices. Antique satin coverlet shown $29.95. Other spreads and coverlets in corduroy, cotton satin, heirloom or starlight 25.00-55.00. Swatches, 10c ea. fabric. King size Cannon sheets 6.95, king blankets 22.95-45.00. Catalog with many items, 15c. Colten's, 1341 Beacon St., Brookline, Mass.



The Proven Way To Plan A Home

Our books show how to give your new home a happy luxurious look. Designs with features most desired—center hall plans, lots of closets, fabulous kitchens, etc. Homes of Distinction, Homes for Living, Town & Country, Prize Homes & Award Homes—$1 each. Ranch & Country $2. All 6 books, a $7 value, only $5. Hiawatha Estes, Northridge 78, Cal.



Clever Timesaver For Mothers

Mother will appreciate this new "egg-shaped" electric Puff Iron. Fastest, easiest way to iron puffed sleeves, ruffles. Perfect for contours on curtains, millinery, dressmaking, etc. Irons all fabrics. Clamps on ironing board. U. L. Approved. In stores or order direct. $8.95 pp. Gift boxed. Calif. Orders add 36c tax. Vin-Max Co. 631-85th Ave. Oakland 21, Calif.



"More Dazzling Than Diamonds"

Diamonds cost at least $1000 for 1-carat, yet a comparable selected 1-carat Capra Gem is only $27, tax inc. Brilliantly beautiful hand-cut, hand-polished Capra Gems are more dazzling than diamonds. Priced within reach of all! Write for free booklet and easy payment details! Send no money! Capra Gem Co., WBH-109, Box 5145, Phila. 41, Pa.



Home Plans To Help You Build

Build more home for less with low cost builder-proved blueprints of plans from this plan book library: *222 Family Room Homes, 100 Hillside & Split Level Plans, 260 Selected Homes, 223 Block Masonry Plans, 40 Duplexes, Weekender Cabins.* $1 each, ppd., any 3 for $2. Home Building Plan Service, Studio W, 2454 NE Sandy, Portland 12, Ore.



Relax In Luxury

Genuine wild deerskin Deer Mocs handmade by Western leather craftsmen. Mold to your feet for perfect fit. Foam rubber insoles give the ultimate in comfort. Easy on & off yet hug your feet. Fold for travel. Washable. All men's or women's shoe sizes. $9.50 pp. Perfect fit guaranteed. Dept. 3N, Norm Thompson, 1805 N.W. Thurman, Portland 9, Ore.

How to make a small shop act big

Begins on page 38 C



Jig bolted to face of miter gauge is carryover from "manual training" course in high school. Pitcock says it makes an excellent "handle" for picking up the attachment, as well as adding safety to the saw. It helps keep long stock square to the blade, too.



Labeled samples of differently finished woods tell Pitcock at a glance how such-and-such a stain will look on this-or-that kind of stock. Pitcock uses his shop for furniture making and home maintenance jobs, though it's primarily for relaxation.



Simple shelf construction is used throughout the shop.

For light materials, ¼ inch hardboard shelves rid in dadoed sides which ar toenailed to wall paneling Cleats support other shelves

Built-In Oven, Model RJ-65A Built-In Surface Section, Model RU-45A



PUSH A BUTTON..... AND CALROD® RECIPE HEAT™ UNITS GIVE YOU HEATS AS ACCURATELY MEASURED AS THE INGREDIENTS OF ANY RECIPE!



famous Hotpoint pushbutton controls give you five measured heats from each surface unit. This means recipe-perfect electric cooking is yours whether you're using a new Hotpoint built-in or a handsome Hotpoint Cabinet Range.

The new Hotpoint built-in Oven has a lift-off door for easy oven cleaning—new Roast-Right thermometer that signals when food is done exactly as you like it. And like all Hotpoint Ovens, it bakes, roasts, barbecues, and broils with positively controlled "Recipe Heat."

With Hotpoint you have automatic controls for all your cooking. Even the built-in Surface Section has the Super-Matic surface unit that automatically prevents food from burning and boiling over.

Your Hotpoint Dealer has these wonderful new models now—in Decorator colors, gleaming stainless or classic white. Visit him tomorrow and—

LOOK FOR THAT HOTPOINT DIFFERENCE!

Hotpoint (A Division of General Electric Company), Chicago 44

For recipe-perfect results time after time...

Hotpoint

electric ranges with exclusive "Recipe Heat"



Model RB-602



"This season, soft, warm hues are definitely in order for the Early American home. These Holiday* and Texweave† styles in Tile-Tex* asphalt tile suggest the friendliness of firelight . . . serve as the perfect setting for a Shaker globe and American eagle."

CEIL WILLIAMS, *National Society of Interior Designers, American Institute of Decorators*

"French furniture is an all-time favorite. And it's easy to see why. I've us the bright vivid blues of Flexachrome* vinyl-asbestos tile in this desig They're beautiful blues, perfect complement to a painted Directoire chair, a marble-topped tripod table."

MICHAEL GREER, *President, National Society of Interior Designers*

Famous interior designers report on high fashion flooring ideas.

Flintkote's Fall Collection

Designers will tell you: the place to begin your *décor* is with Flintkote's high fashion flooring. The patterns and colors have a knack of guiding you to dramatic color treatments for walls, draperies, and accessories. Flintkote's own Style Center designed them that way. Designed them, too, for easy care and family wear.

Flintkote makes so many kinds of floor tile you're sure to find the right one to suit your taste and temperament. See them all at your Flintkote Flooring dealer. He can help you transform your home, step-by-step, with designer-approved ideas. You'll find him in the Yellow Pages of your telephone book. The Flintkote Company, Flooring Division, 30 Rockefeller Plaza, New York 20, New York.

America's Broadest Line of Building Products

FLINTKOTE

TILE-TEX PRODUCTS

*Registered trademark, The Flintkote Co. †A Trademark of The Flintkote Company

HANDYMAN HOW-TO . . .

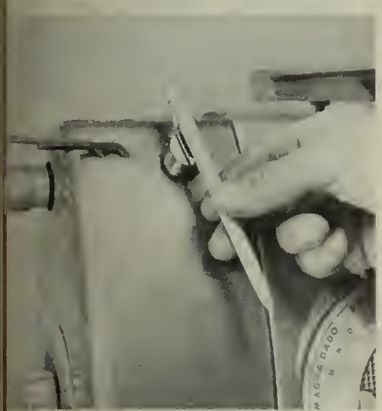
Helpful, inexpensive ideas for your home, car, shop, and sports equipment



Find leaks in your car's cooling system even pressure testers won't reveal by adding a half-cup of ordinary household bluing to the water.

Drive moderately fast for a few miles, then look for the blue stains that mark the leak.

Stan Clark
East Bradenton, Florida



You'll keep pens or small tools within easy reach while working with a power tool if you'll cement a small magnet to it in a convenient spot.

Choose any good metal-to-metal glue to stick magnet firmly in place. Metal clip holds plastic pens.

Bob Gilmore
Sonoma, California



Hang those boots or waders upside down with strips cut from a discarded inner tube. Cut four strips, about an inch wide, arrange them to hold the boots as shown.

You can then hang the rubber strips on any nail or hook without damaging the boots.

Bob Kron
Jamestown, New York

Photographs: Stanley Warren; Gilmore



When you paint a small board, drive brads through a sheet of scrap plywood for the board to rest on.

You'll be able to paint all sides of a board at one time and it can rest on the points of the brads to dry. Points will leave only small, unnoticed marks.

Lester D. Peck
Kalispell, Montana

More on next page

Mersman for Moderns

New *Sculpture* design in **Genuine Walnut**



Here's Modern to live with, and love! Clean, sculptured lines, distinctive swept-back legs, and a mellow, hand-rubbed walnut finish that is warmly at home in any setting. Styles for every room, modestly priced. See Sculpture and other fine Mersman Tables at better stores. The Mersman Bros. Corp., Celina, Ohio.



MERSMAN TABLES

Mersman Tables

"THE COSTUME JEWELRY OF THE HOME"



May we send you our free illustrated folder?

Really — I had no idea that travel through the West could be so enjoyable



Only through personal experience could this fair lady, or anyone else, have discovered how really delightful it is to travel on a Union Pacific Domeliner.

So many things contributed to her pleasure; such as marvelous food in the smartly appointed main dining room or, if she chose, roof-garden dining in the Astra Dome.

And you can be sure that she appreciated the "boudoir" conveniences for milady in the modern Pullman rooms.

May we suggest that you, too, discover the leisure and luxury of train travel west of Chicago, or east from the Pacific Coast, on the Domeliner "CITY OF LOS ANGELES" or "CITY OF PORTLAND." There's no extra fare.



For husband and wife, or family groups, Family Plan Fares offer a surprising saving in travel dollars.

UNION PACIFIC Railroad

Reliable Passenger and Freight Transportation

Handyman HOW-TO

Begins on preceding pa



Removing rivets is simple if you first center-punch the head, then drill the head away. You can then punch out the rest of the rivet.

Use a drill bit that is slightly larger than body of the rivet to remove head.

Joe C. Strongbow
Austin, Texas



When pouring only a drop or two of liquid, place a toothpick across the lip of the container as shown.

Pour slowly and the liquid will drip off the toothpick, slowly enough for you to be able to count the drops.

Bob Gilmore
Sonoma, California



Your scribe will always be close at hand if you drill a hole in your saw handle to hold it. Avoid drilling near rivets. Make the hole snug so the scribe won't fall out while you're sawing.

Or, you can carry a short pencil the same way.

Will Schatt
West Union, Iowa



Maintain a constant grade in building concrete forms by clamping a block to a builder's level. You can check your work as though you were working on a level surface.

Make block extend as much as the desired fall in the length of the level.

Wayne Striker
St. Paul, Minnesota

▶ Send your original handyman, family car, and sportsman tips photographs) to the Handyman, Family Car, and Sports Editor, 6 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Ho & Gardens* will pay $5. All tips will be considered carefully, but th which are not accepted cannot be returned to you.

BEAUTY ON DUTY



A bedroom extension phone saves steps by day, worry by night, and gives you privacy always!





You'll love the color and convenience of an extension phone by your bed.

During the day it will save you many, many steps—let you talk in comfort and privacy whenever you want.

And during the night you'll sleep better just knowing it's there, with doctor, drugstore, police or firemen only an arm's reach from your pillow.

Something else you'll love—the low cost of having a bedside extension. And the bedroom is only one of many places in your home where an extension phone can make life easier. Just call your local Bell Telephone business office.

You need extension phones wherever your family works, plays or sleeps

Bell Telephone System

Extension phones are available in your choice of these smart decorator colors, or white shown above.



Open the way to beauty—with Kirsch

...START AT THE WINDOWS AS THE EXPERTS DO



What gives this room its intimate beauty, its air of peaceful charm? The window! You can transform any room to just the personality you want . . . by starting at the windows. • Look to KIRSCH for help *and* hardware. Get your ideas from the big, full-color Kirsch book, "Window Decorating Made Easy." Then select the beautiful Kirsch rods and accessories you need, to carry out your plan. Remember, drapery hardware is NOT "all alike." You pay no more for the *extra* quality and smo-o-oth performance of Kirsch. So when buying, let your preference for Kirsch be known.

Kirsch

drapery hardware

WINDOW STYLE IDEAS GALORE!

You'll have a ball with the big, full-color Kirsch book, "Window Decorating Made Easy." More than 40 room pictures, 64 window styles, hints of the experts, and a fascinating color guide. Only 50c! Kirsch Co., 342 Prospect Street, Sturgis, Michigan.



BIG IDEAS for little spaces

Those narrow wall areas and out-of-the-way corners in your home have all kinds of possibilities, so put them to use. Here's how to make them do big things.

otograph: Suter, Hedrich-Blessing



old-up desk is a spacesaver in 8x9-foot bedroom. Bought unfinished, esk is painted to match wall, extends less than a foot from the wall hen closed. The effect of the view from a window is given by photo-raph, with tape strips to divide the "panes." Wallpaper mural can ive the same effect. Norman Glabman home, Glencoe, Illinois.

More on next page

stop that noise!



with INSULITE® Ceiling Tile

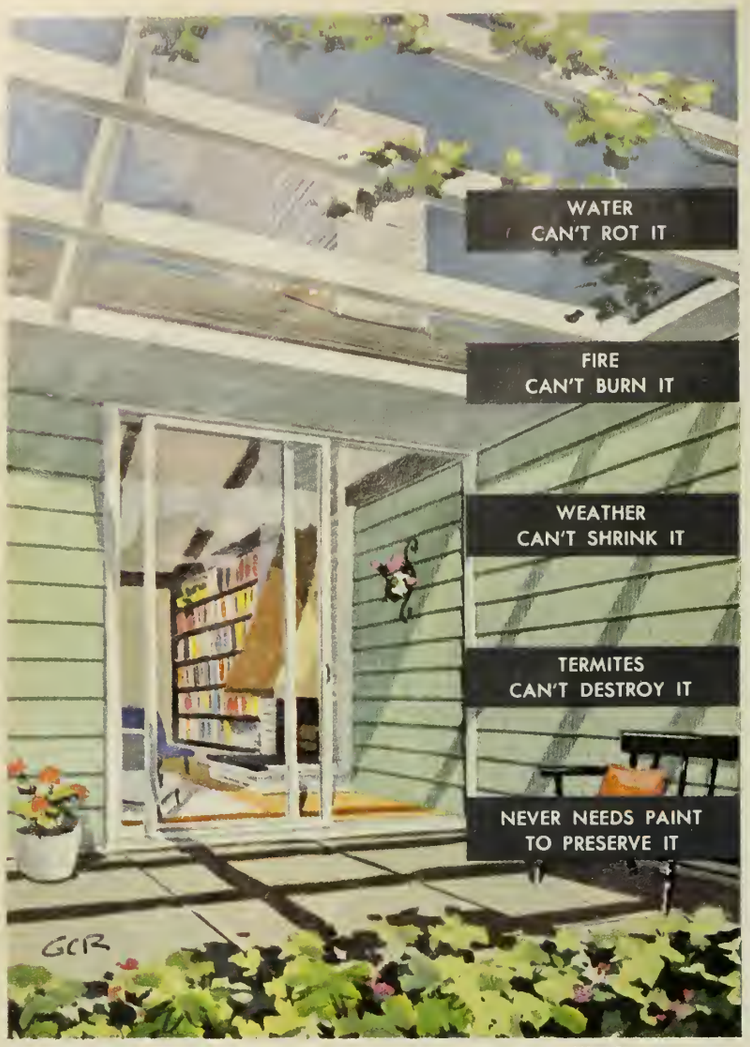
...and the expert help of your lumber dealer

NO SUCH THING AS A SILENT "WESTERN" ON TV. But Mom doesn't mind. She has her own "silencer"—a bright and beautiful, new Insulite tile ceiling that smothers upwards of 70% of the noise that strikes it! Why not have a *quiet* talk with your lumber dealer soon. He'll show you how you can install a smart, new Insulite ceiling in as little as two weekends. Cost? About $35 for average 12′ x 15′ room.

For quieter living, decorate with



INSULITE CASUAL RANDOM, core-drilled *acoustical* tile. Also available in Regular pattern.



Mist Green

ELIMINATE COSTLY MAINTENANCE WITH ALL-MINERAL

Clapboard Sidewalls

Ruberoid all-mineral Clapboard Sidewalls never peel or shrink . . . once up, they stay up . . . eliminate painting and other costly sidewall maintenance—forever!

The secret: The Duroc® finish. Ruberoid's armor-like surfacing that resists weather and wear, locks color beauty in, dirt and grime out. Gives you a sidewall that washes clean with a garden hose. Never needs painting to preserve it (but can always be painted if desired). Ruberoid's special Autoclaving process does away with shrinking and warping. Carefree Ruberoid Clapboard Siding is also surprisingly low in cost . . . you can bid "goodbye" to expensive maintenance for a housetime. Ask your Ruberoid dealer today. Find his name in the classified telephone directory under "Roofing".

Avoiloble in white ond severol beoutiful nonpeeling colors

Find Your Nearest Dealer In The Yellow Pages

The RUBEROID Co.®

The Ruberoid Co.
P. O. Box 129, New York 46, N. Y.

Please send me a copy of the new Ruberoid booklet on Clapboard Siding.

Name_____

Address_____

City_____ Zone____ State_____

BH-1059

Big ideas for little spaces

Begins on preceding page



You can turn any out-of-the-way corner into a bright study center by choosing furniture scaled to the size of the space. Scout in antique shops and attics for an old desk to refinish, or buy a new one to harmonize with your furnishings.

Keep accessories small to leave ample work space. From the James S. Zinner home, Highland Park, Illinois.



Here's effective use of only 29 inches of space—on a convenient wall area that would otherwise be just wasted. A hanging telephone eliminates the need for a table or a wider shelf.

Old pencil rack holds neighborhood directory and an oversize keyboard keeps house keys handy. A wall-hung scratch pad is ready for messages. The Carson Hickox home, Oklahoma City



First portable phonograph with big console tone!

"STEREO KING"
FROM CBS ELECTRONICS
NEW! STEREO 1
4-SPEAKER
$139.95 COMPLETE

- *Two 6", two 4", two 2" speakers*
- *Exclusive Columbia CD Cartridge*
- *Plays all records, all speeds*
- *Washable, two-tone case with two snap-on, swing-out remote speaker systems.*

Another great Columbia "first!"

Model C-1014, a portable phonograph with the range of voice, depth of tone, the brilliance of reproduction heard in expensive consoles. *And* it gives you the peak stereo performance of Columbia **Stereo 1.** Inter-locking circles of sound sweep through the room in every direction, surrounding you with the magic of a "live" performance. Only Columbia could create sound so great in a portable phonograph. Ask your dealer for a demonstration today. Lead the fun with **Stereo 1** at all the dances and parties and for good listening anywhere. Gives you more pleasure from your present records—and the new stereo records, too.

FROM A GREAT COLLECTION OF COLUMBIA STEREO 1 PORTABLES
STARTING AT $39.95; CONSOLES AT $129.95
Prices slightly higher in some areas of South and West.
COLUMBIA PHONOGRAPHS, 405 PARK AVE., NEW YORK 22, N. Y.

Stereo 1 by COLUMBIA®

NUMBER ONE IN THE WONDERFUL WORLD OF SOUND



Decorator: Elizabeth Harrison of Harbine Chatfield, Inc. Data: Polly Cramer

In family room or den, a desk-cabinet grouping is helpful for keeping tabs o the budget, for storage of family paraphernalia. Build in a similar unit or tailo a grouping from ready-made, unpainted furniture. Protect surfaces with a dura ble laminated plastic—or leftovers from the vinyl flooring. Home of Dr. an Mrs. Raymond A. Sokolov, Detroit, Michigan.

Photographs: Hedrich-Blessing. Designer: Adler-Schnee Associates. Data: Mary Coughlin



You could adapt this versatile table-bookcase to any room in you home. To make yours: use a hardwood-faced plywood for the top; sup port it with a rectangular bookcase on one end. Fasten other end t wall studs with a cleat. Screws driven up through bookcase top she secure table top. Robert Harrison home, Cincinnati, Ohio.

Where do you do your homework?

By Georgi Nodland

Designer: Florence Barron. Data: Mary Coughlin

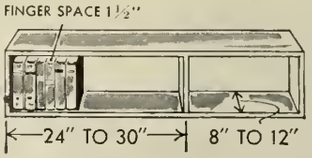


HOMEWORK IS MORE than bouts with geometry. Dad needs desk space for house records or the work he brings home from the office. For Mom, keeping track of grocery needs and social activities is easier with a little desk space.

For Mom's planning desk, pattern a compact, wall-climbing unit after this one—a good space-saver in a small room.

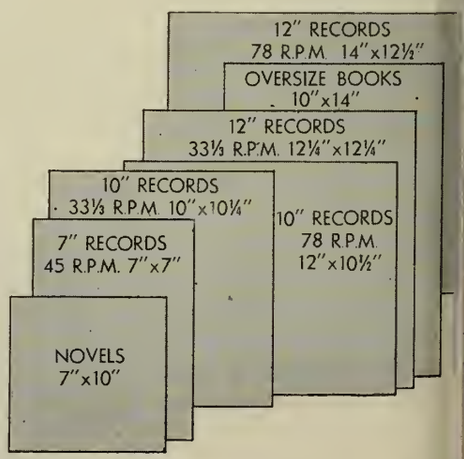
Wire shelf hangers hook into wood or metal wall standards to let you adjust shelves and drawer unit, or add more.

When you make bookshelves



Allow at least 1½ inches at the top of your books so that they can easily be removed.

Unless supported every 24 to 30 inches, shelves will sag. Use back panels whenever possible.



Here are popular book and record sizes to gui you in planning your new storage shelves.

© 1959 by Simmons Co., Mdse. Mart, Chicago, Ill



You get a beautiful sofa designed to look like a sofa, *plus* a bed that sleeps like a bed. That's because Hide-A-Bed® is a product of Simmons, maker of the world-famous Beautyrest mattress. It gives you more roomy comfort for restful sleeping than any other convertible sofa. More relaxed sitting, too, on Beautyrest cushions. Choose from a wonderful range of modern, traditional and contemporary models . . . and 200 new fashion fabrics. Simmons will make your Hide-A-Bed to order in your choice of decorator styles and fabrics. Your local store will be happy to arrange for Simmons to custom-cover your Hide-A-Bed for your own particular decorating scheme, and deliver it to your home when you want it . . . all on the easiest of credit terms.

Only Hide-A-Bed gives you

real sleeping comfort by Simmons plus a truly fashionable sofa



Roomy, restful comfort for two. Hide-A-Bed converts instantly to a big double bed sleep-designed by Simmons.



NO WONDER WOMEN RAVE ABOUT

SWEEPING THE COUNTRY REGINA

Electrikbroom

There's no vacuum like Regina Elecktrikbroom! Handier than anything to run around the house because it's a light 6¾ pounds, half the weight of other vacuums. And what an eager beaver! Vacuums carpets, floors, upholstery, draperies, stairs, under furniture, zip, zip, zip, without attachments. Swivel nozzle adjusts to get dirt anywhere. Powerful motor at 15,000 rpm even picks up lint, dog hairs, stepped-on foods in one swoop! Dirt cup empties like ashtray and vacuum hangs on any hook. So fast, so efficient, Electrikbroom is used daily in thousands of hotels and motels. Be smart! Get, give Electrikbroom. Modestly priced.

eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush

FREE! Send for informative folder

The Regina Corporation, 28 Regina Avenue, Rahway, New Jersey

Please send me free folder, "IT'S MODERN WITCHCRAFT" and name of my nearest dealer.

Name_____

Address_____

City_____ Zone____ State_____

IN CANADA: Send coupon to Switson Industries, Ltd., Welland, Ont.

REGINA ELECTRIKBROOM — by the makers of famous Regina Twin-Brush Polisher and Scrubber

Doors go up a new way

NOW you can have a completely new look for any interior door. This recently developed hardware lets you hang the door *over* the opening and eliminates much of the labor usually required. In addition to economy, it also gives you a new decorating freedom, since it makes wood jambs, stops, and face trim unnecessary.

Photographs: Laks, Camera Associates, Stanley Warren



Choose a door larger than the opening so it overlaps top and both sides slightly.

Note how hardware fastens to the wall, inside the room where the door will swing.

Door will clear the opening completely when it's 90 degrees open.

Because the opening does not dictate the size of the door, you can use almost any type or size you wish. Even old, oversize doors can be hung this new way.



Finish frame of the door to match the wall on the other side of door. Here, the opening was painted to blend in with the paneled wall.

Note the clean appearance of this door opening when the usual trim is left off.



Mount the L-shaped leaf of the new hinge on the wall; the other leaf is attached to the door's edge. You don't need to mortise either one.

Hardware is available in a variety of finishes or can be painted to match walls.



Mount latch assembly on the corner of the opening after making one rough cut to house the mechanism. Attach strike to edge of the door with screws.

Dummy knobs require only a push or a pull to unlatch the door. Privacy lock (arrow) has emergency release opening accessible from the next room.

OOK WHAT GAS IS DOING NOW!



UTOMATIC! Just pre-load detergent, bleach, ater conditioner, fabric softener. Norge Dis- nsomat adds each one *automatically—at exactly right instant*—for a new kind of clean! Perfect ate for Norge Hamper-Dor dryer that finishes ur wash faster, fluffier, *because it dries with Gas!*



AUTOMATIC! "Chute" wash into drum of Norge Hamper-Dor Gas dryer. Dial any of 4 ways to dry: heat and tumbling, heat without tumbling, air and tumbling, air without tumbling. Automatically gives special care for *all* fabrics, eliminates touch-up ironing on most wash 'n wears!



AUTOMATIC! This Norge water heater gives you all the hot water you need, whenever you need it. And—it's sparkling clean hot water—because it's "life-lined" with glass for permanent protection against rust. Since it heats with Gas, it's faster, more dependable, more economical!

lew NORGE Gas Laundry washes automatically— dries faster, keeps water hot for every need!



MATICALLY FASTER, BETTER, WITH GAS! Whatever your ndry task—heating water, drying clothes—Gas starts to do ediately. Hot water's always ready when you need it—and es come out of a speedy Gas clothes dryer *sooner*. And, use Gas-heated air gently *blows* moisture out of clothes, *e safest, gentlest way of all to a whiter, brighter laundry!*

A MONEY SAVER TOO, BECAUSE IT'S GAS! When you choose a Gas laundry, you save time and trouble. It's quick, dependable, magnificently efficient. You get long warranties on superbly styled *modern* appliances . . . yet they cost you *less to install, use and maintain*—because they run on Gas, the fuel with modern advantages, at the lowest cost. AMERICAN GAS ASSOCIATION

NORGE®

ONLY GAS does so much more...for so much less!



ULTIMA INLAID LINOLEUM (1806)

GOWN—BONWIT TELLER

Nothing matches a seamless inlaid linoleum floor for longtime beauty, wear, easy care

Ultima* New Inlaid Linoleum by Congoleum-Nairn

Here's a *brand new kind of linoleum* with sharper color, new stain resistance, new sheen. New Ultima Inlaid Linoleum combines the finest of linoleum with the best qualities of vinyl for increased beauty, wearability, ease of upkeep. Locked-in-to-stay-in metallics for today's smart decorator look.

WIN a free Ultima Inlaid Linoleum Floor! Sign card at a Congoleum-Nairn dealer's store. For list of dealers and free floor decorating book, write CONGOLEUM-NAIRN INC., KEARNY, N. J. All local, state, and federal laws apply.

Congoleum-Nairn
FINE FLOORS

*TRADEMARK

©1959, CONGOLEUM-NAIRN INC., KEARNY, N. J.

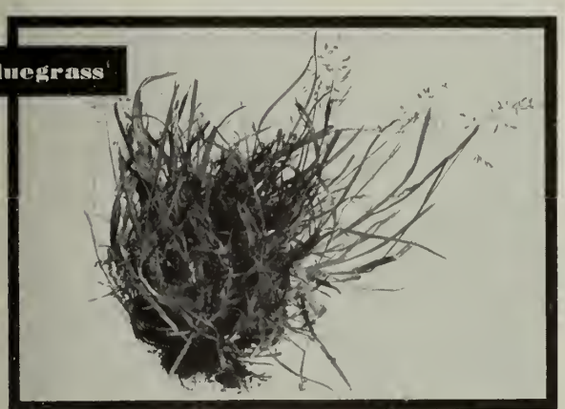
Stop these weeds now!

The three weeds shown here don't rest when winter comes. They grow best in the cool, crisp days of fall and early spring.

Chemical control must remain active in cold soil to stop these weeds. Fortunately, pre-emergence crabgrass controls containing arsenic do a good job. You apply them dry, with a spreader.

Apply these "pre-killers" this fall at the rate recommended for crabgrass control. You'll destroy most of the seedlings of these three cool-weather weeds plus most of your crabgrass next summer.

Annual Bluegrass



This annual grass rarely lives more than a year. It makes its maximum growth during late fall and early spring, when other grasses are dormant; but it matures and dies when the days grow warm, leaving a blotchy, irregular lawn.

Knotweed



Knotweed has a tough, slender stem with "knotted" joints. It may grow almost as thickly as grass on infertile, compacted soils. Combine chemical controls with an improved maintenance program—particularly aeration, feeding.

Photographs: Stanley Warren

Common Chickweed



This persistent pest is also called winterweed. The many-branched stems are succulent, and lie close to the ground. It grows best in cool, moist weather. Repeated applications of 2,4-D plus a wetting agent stop the mature plants.



Surround yourself with beauty . . . send for booklet.

Three ways to make your home more liveable and lovely!

Give new life, color, and lasting loveliness to your walls, woodwork, and floors . . . with Pratt & Lambert paints and varnishes.



NEW CHARM for WALLS and CEILINGS with *New* Lyt-all Flowing Flat, the *finest* wall coating, in exquisite Calibrated Colors®. As serviceable as it is beautiful.

NEW BEAUTY for WOODWORK and trim with Vitralite, the Long-Life Enamel. Calibrated Colors® match or harmonize with wall paints. Gloss or Eggshell.

NEW LIFE for WOOD FLOORS . . . with famous "61" Floor Varnish in Gloss, Satin, or Dull. Never needs waxing, lasts for years.

Call your painting contractor or see your Pratt & Lambert dealer.

"THE HOME PLANNER would have to look long and far before she would find a more helpful or lucid booklet than Pratt & Lambert's COLOR . . . for Harmonious Living." — Says LIVING For Young Homemakers.



PRATT & LAMBERT - INC.

57 Tonawanda Street, Buffalo 7, N. Y.

Please send me a copy of "COLOR . . . for Harmonious Living." Enclosed is 10c for postage and handling.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



FLAVOR-SELECTOR makes every cup exactly to your taste

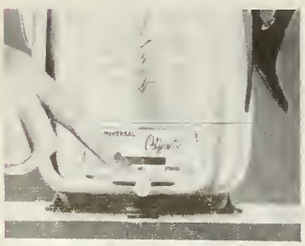


Year After Year More People Buy

UNIVERSAL Coffeematic

Than Any Other Coffeemaker!

You'll get a new enjoyment of fine coffee when you make it in a new Universal Coffeematic. As the coffee never boils, you're sure of rich, full-bodied flavor time after time—never bitter and without sediment. And for late risers, Coffeematic's separate, low-heat unit keeps coffee at perfect serving temperature without increasing the strength. Next time, make *real* coffee . . . in a Universal Coffeematic.



NO WAITING — NO WATCHING

Flavor-Selector automatically assures correct strength . . . mild, medium or strong. Just set it and forget it, the Redi-Lite glows when coffee is done.

Eight and Ten-Cup models
Chrome-on-Copper from $19.95
In Stainless Steel—$32.95

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

For tall arrangements



A strong, sturdy evergreen branch, securely anchored in a pretty container, makes a splendid, winter-long backdrop for a gala parade of cut flowers. For greater beauty—with or without the blossoms—choose a lacy, graceful branch and prune it carefully.

Photographs: Hopkir

There will be nothing precarious about your branch arrangement if you follow these simple steps.

Using several long nails or screws, fix branch—off center—to a piece of wood that has been shaped to fit the base of your container.

Flower holder and grouping of rocks in foreground give balancing weight.





Copr. 1959 by Snider Foods, Inc., Fullerton, Calif.

ve you tried the catsup with the one extra spice?

ndma Snider used to cook up small batches of Snider's catsup in her aroma-filled country itchen. She'd simmer fat tomatoes in her copper kettle. When the thick red broth had cooled strained it carefully through fine cheesecloth.

n she put in precise pinches of onion and garlic, dark cloves, crisp celery bits and pimento y spice. She laced this work of art lightly with apple cider vinegar and sweet syrup. Now she added extra spice: A whisper of Capsicum, the red and yellow chili pepper with the bright skin.

follow Grandma's recipe with a strict conscience today. Sometimes we think we make er's too carefully when you tell us your grocer runs out of it too fast. But we won't change ecipe or hurry the cooking. You wouldn't want us to. Neither would Grandma.

Snider's

the chili pepper catsup

Chum or Champ...

Sold on FRISKIES flavor!



NOTHING BEATS THAT FRISKIES FLAVOR! The flavor of finest lean red horse meat plus selected meat by-products – blended Friskies' own secret way. Friskies flavor didn't just happen. It took years of research at the Friskies Kennels where hundreds of dogs told *us* what kind of dog food they liked best. Result – the Friskies you can buy. In every can, everything your dog is known to need for perfect health. Twice the nourishment of many brands... and a U.S. Government seal on each label. Treat your dog to Friskies – another quality product from Carnation



For variety, feed these other fine Friskies



FRISKIES CUBES... new, crunchy, bite-size morsels in six delicious flavors: meat, liver, milk, fish, vegetable, chicken.

FRISKIES MEAL... hearty with the meaty taste 'n goodness dogs love, because it's made with real meat meal.

Keep your dog FRISKY with Friskies!

It's NEWS to me!®

The family'll love a pull-down globe. Takes no desk space, yet is at eye level when desired. Adds an exciting floating-in-space decorative touch to a room, too. Up-to-date, 10-color map shows thousands of places. Choose illuminated globe or non-illuminated one with mountains in actual relief.

Pull-Down Globe, 10-inch illuminated, $19.95; 12-inch non-illuminated relief globe, $13.95, in stores. Replogle Globes, Inc., 1901 N. Narragansett Ave., Chicago, Ill.



Handy for vegetables. Stacking bins are long and narrow for using under-cabinet storage space to good advantage. Each holds 15 lbs., has sloping bottom to roll vegetables or fruit forward for easy access. Ventilated sides prevent spoilage; solid bottom keeps cabinet clean. Polyethylene—won't retain odor. In yellow, tan, or white.

Vegetable Bin costs $2.49 each in stores. Rubbermaid, Wooster, Ohio.



Handymen will cheer this idea —an easy-to-grasp handle for ratchet screwdrivers. It's designed to let you drive screws more quickly and easily because you can apply more leverage, yet the smooth egg-shape prevents a sore hand. Control permits 3 settings—left, right, or lock.

Power-Egg Screw Driver Set, $4.95, in stores. Cuyahoga Products Corp., 10256 Berea Rd., Cleveland, Ohio.



Holds month's supply of bleach (3 quarts), then measures, dilutes, and dispenses it at the exact time it'll do most to add to detergent's efficiency. Think of the time and measuring bother this new washer saves—at the same time it gives scientific bleaching for the whitest wash possible! As you put in a load you want bleached, push lever till desired amount is indicated on the gauge. Then choose from the 5 possible wash cycles the one you want. That's all—washer does the rest.

Filter-Flo Washer, about $389.95, from dealers. General Electric Co., Louisville, Ky.



Lightweight door of fiberglass in aluminum frame is sure to appeal to both Mr. and Mrs. It's lightweight, it operates easily (she will like); needs no paint (he'll like); translucent fiberglass lets light in (both will like). Door has a spring adjustment for easy balancing, built-in weather stripping and tapered track for tight closing. Four-section overhead type is in coral, white, or yellow in 10 sizes for conventional single- or double-width openings.

Fiberglass garage door is from $100 in lumberyards. Frantz Mfg. Co., Sterling, Ill.



More NEWS on page 56



Youngstown Kitchens Honeywood

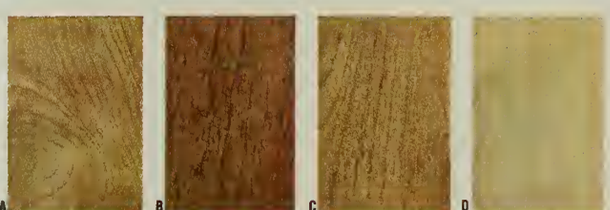
...a mar-resistant laminate in the new "Woodcharm" Line





Exclusive stain-resistant doors on easy-to-clean steel cabinets.

Imagine working in this sun-kissed, wood-style kitchen that keeps its beauty perfect, its surface smooth and splinter-free through years of hardest use. Beautiful, light-toned Honeywood never needs refinishing, polishes itself as you wipe it clean! It's nature's loveliest wood-look protected by a scientific process, then fashioned into doors on durable steel cabinets by Youngstown Kitchens.



See Honeywood (A) and another laminate, Fruitwood (B) at your Youngstown Kitchens Dealer...for the finest in natural woods, see Autumn Birch (C) and Sandalwood (D) in the new Youngstown Kitchens "Woodcharm" line.*

* ALSO AVAILABLE IN CANADA

AMERICAN-Standard PRODUCTS

AMERICAN-Standard

YOUNGSTOWN KITCHENS DIVISION

American-Standard, Youngstown Kitchens Div.
Dept. BH109, Warren, Ohio
Please send me complete floor plans of Honeywood Kitchen shown above and full details of your other new "Woodcharm" kitchens. I enclose 25¢.

Name_____

Address_____

City_____ State_____

Sparkle Up! Brighten your windows...with Conso®

Evergold® CANNOT TARNISH

CURTAIN RODS

Cannot Tarnish...ever!
Cannot Corrode...ever!
Always Brilliantly Golden.





USE-TESTED by McCall's

Guaranteed by Good Housekeeping

Conso Evergold—an amazing creation—is a permanent golden brilliance that keeps these wonderful rods brand-new looking for years. They will *never* tarnish—*never* corrode—and, you'll *never* have to polish them. Evergold banishes forever the dreary brass curtain rods that make a room look shabby when tarnished and dull.

EVERGOLD Drapery Rods
1 inch diameter
4 adjustable lengths.

EVERGOLD Café Rods
½ inch diameter
3 adjustable lengths.
Also Platinum Finish.

The Evergold family includes a one inch round traverse rod in 3 sizes. BE SURE you get Evergold Rings and Clips too.

Ask for Conso EVERGOLD Rods in any drapery dep't.
CONSO • 27 W. 23rd St., New York 10



Add this magic new beauty to your fireplace...

IN JUST 60 SECONDS, you can add the matchless elegance of a new attached Flexscreen to your fireplace. Only Flexscreen gives you perfectly matched firescreen, andiron and fireset combinations. And only Flexscreen has the new MINIT-MOUNT attachment, which allows you to install your firescreen in a jiffy, with no tools, no holes to drill.

Best of all, many custom-look Flexscreens cost no more than ordinary "stand-up" type screens. They're priced as low as $21.75, and come in a wide choice of striking styles and finishes, with accessories to match.

Flexscreen® FIREPLACE CURTAINS



Send 25 cents for 32-page catalog.
BENNETT-IRELAND INC.
1059 Plum Street, Norwich, N.Y.

It's NEWS to me!

Begins on page 54



New painter's aid already has masking tape on one edge of masking paper so you can very quickly cover any areas you don't want painted. Just peel protective strip off the gummed paper—it will stick to any surface. Gives neat edge to paint job. In 6- or 12-inch-wide rolls.

Maskit, from 98c, in stores. J. E. Fricke Co., 40 N. Front St., Philadelphia 6, Pa.



Party pretty, yet wouldn't crack or warp if it boiled dry and you just left it on burner. Percolator of new super-strength ceramic is all-white with a platinum star design and stainless steel neckband. Snap-on cover is aluminum with a heat-proof glass top. An ideal gift!

Corning Ware Pyroceram Percolator: 6-cup, $9.95; 8-cup, $10.95, in stores. Corning Glass Works, Corning, N.Y.



So easy to use for cleaning car upholstery, auto floor coverings, or leather- and plastic-upholstered furniture. Push-button can dispenses heavy, deep-cleaning foam to remove dirt quickly from deep-pile cotton or wool, plastic, woven synthetics, and leather. Can contains enough to clean interior of average car.

Upholstery Foam Cleaner, $1.25 in stores. S. C. Johnson and Son, Inc., Racine, Wis.



Make shoe care easy with fold-away kit. Mount at any level you wish on closet door or wall—no more need to stoop. Aluminum bracket holds shoes at handy "shine" level, then folds away. Adjusts for men's, women's, or children's shoes. Heavy kraft-board kit contains shoe care supplies.

Esquire Shoe-Care Bar, $5.95, in stores. Knomark, Inc., 330 Wythe Ave., Brooklyn, N.Y.



How very convenient—portable oven big enough to bake full-size pies, layer cakes, or a big roast. Ideal for biscuits, rolls, pizza, or as a warming oven. Because it operates from any convenient outlet, it fits well into everyday or party living. Handy in basement rec room, or next summer at a cabin, or on patio.

Control Master Oven, $24.95, the Control Master control, $6.95, in stores. National Presto Industries, Inc., Eau Claire, Wis.



Maintenance-free downspouts and gutters are fiberglass-reinforced plastic. They won't dent, rot, or split-freeze. There's no need to paint unless you wish. Gutter has molded-in flashing that fits up under first row of shingles. Downspout snaps out to clean.

Permadrain Gutter costs about 75c a foot, in stores. Owens-Corning Fiberglas Corp., National Bank Bldg., Toledo 1, Ohio.

More NEWS on page 59

Drexel's leading contemporary collection, "Declaration"® in walnut—for living, dining, family, and bedrooms.



18th Century "Travis Court"® in mahogany—for dining and bedrooms.

Drexel-time is home fashion time!

Drexel's legendary "Touraine"® in gold and white (chateau walnut, also)—for your living, dining, family, and bedrooms.



Isn't it true that autumn is the time when you want to give your home a new look? To meet this need, stores are filled with so many new home fashions. And, because Drexel has been a leader in furniture fashion for many years, Drexel-time is Home Fashion Time!

The diversity of individual pieces, the many Drexel collections of transitional, traditional, French Provincial, early American and contemporary give you so many ways for change. Remember, always, that the superb designs, the thoughtful construction, the warm mellow finishes and the sensible prices—all are the inherent qualities that have made Drexel a fine furniture fashion for your home for many, many years.

Now, in the autumn mood of change, whether you are in the early planning stages, or ready for purchasing, stop by and see your nearby Drexel dealer. Drexel is sold at fine furniture and department stores throughout America.

Send 35c for the "Portfolio of Fine Furniture" by Drexel, 8 Huffman Road, Drexel, North Carolina.

For people in love with their home

by Drexel

DREXEL FURNITURE COMPANY

It's Drexel-time and Home Fashion Time at Leading Drexel Dealers Everywhere



No wonder most people want Crane



See your Crane Plumbing Dealer for help with layouts, selections, costs. His skills assure you the quality installation your Crane fixtures deserve.

This is the new Crescent lavatory—another good reason why Crane is preferred over all other plumbing brands. Here a luxurious lavatory and a roomy cabinet are all in one . . . styled as a unit . . . color-matched in your choice of seven shades and white. Note, if you will, the spacious counter . . . the smartly angle control panel . . . the *Dial-ese* faucets i gleaming Lucite. All this—and all tha wonderful storage, too!

The new Crescent lavatory is but one of th complete line of Crane fixtures—quality fix tures all, yet available in *every price range*

CRANE® THE PREFERRED PLUMBING

Crane Co., 836 South Michigan Avenue, Chicago 5, Illinois

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • AIR CONDITIONIN













It's NEWS to me!

Continued from page 56

Quite a combination—portable stereophonic high-fidelity phonograph and AM/FM radio. Attractive case houses a dual-channel, hi-fi 5-watt amplifier, and AM/FM stereo radio. Receives stereo AM/FM simulcasts, separate AM, FM programs. Has automatic 4-speed stereo record changer, 2 separate stereo hi-fi speaker systems.

Portable Stereophonic AM/FM Phono-radio about $168, at dealers. Emerson Radio & Phonograph Corp., Jersey City 2, N.J.

Electric floor washer is great time and energy saver. It'll wash, rinse, and vacuum dry all hard-surfaced floors. Just fill tank with water and low-suds detergent. Push trigger, and a controlled amount of water is applied to the floor. Push trigger on "scrub" position, and as you easily glide appliance along, a brush scrubs off dirt. Put button on "dry," the machine picks up all dirty water and damp dries your floor. To damp mop, just use clear water.

Electric Floor Washer is about $79.95 at dealers. The Hoover Co., North Canton, Ohio.

Convert your hammer into a handy, hard-rubber mallet in a minute by slipping this head on. It keeps the hammer from making damaging dents, yet rubber's hard enough to transfer necessary force without bounce effects. Available in three sizes to fit both a large and small ball-peen or a claw hammer.

Slip-On Hammerhead costs 98c, in stores. W. J. Ruscoe Co., 483 Kenmore Blvd., Akron 1, Ohio.

You'll be surprised how easily you can handle heavy, awkward logs with new combination poker-and-tong. Sure-grip claws work together like scissor blades to give extra leverage. Both 3-, 4-claw models come in all-brass or in black finish with brass handles. Available singly or in ensemble. Real gift possibility.

Flextong, from $8.75, in stores. Bennett-Ireland, Inc., 11 State St., Norwich, N.Y.

Convertible! Now a portable, yet when you move, build, or remodel, the dishwasher installs easily under counter as a built-in. Just remove the casters and panels, connect the plumbing. Has a handy maple cutting top; keeps cord, hoses out of sight. Holds complete dinner service for big family, plus pots, pans.

KitchenAid Convertible-Portable is $409.95 at dealers. Dishwasher Div., Hobart Mfg., Troy, Ohio.

Rechargeable battery fits any standard flashlight that's designed to hold 2 "D"-size batteries. Long-life cartridge is easy to recharge—just unscrew top, plug it into electrical outlet. An overnight charge can bring the two sealed-in battery cells back to operational capacity. Can be recharged many times.

Rechargeable Flashlight Battery Cartridge, $7.95, in stores. Sonotone Corp., Elmsford, N.Y.

NEW...

Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. P Yeon Bldg., Portland 4, Oregon.

Livability Unlimited . . . Engelmann Spruce wall finished in Cimarron Sky



*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE

Look for this WPA mark on well-manufactured and carefully graded lumber



Photographs: Suter, Hedrich-Blessing. Designer: Eleanor Pettet. Architect: Ed Wolf. Decorator: Sarah Pagoria

This kitchen is the heart of the home

By Anne Anderson

FAMILY-ROOM KITCHENS

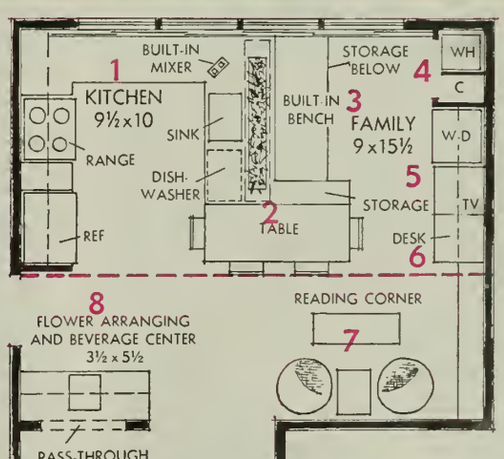
THIS IDEA-PACKED, "heavenly" kitchen was designed by the editors of *Better Homes and Gardens*. It was reader-inspired. The over-all feeling is whimsical and colorful, but this all-gas kitchen is downright practical and well-planned. Though big (15½x19 feet), the eight distinct areas justify its size (see floor plan)—making it a fun place for the whole family. (This efficient kitchen is also shown on our cover.)

Let's face it. the kitchen (even a small one) with all its plumbing, appliance, cabinet, and electrical costs is the most expensive

Chrisie loves to keep Mom company in colorful, family-room kitchen. U-shape work center is compact (9½x10 feet), yet offers top convenience. Freestanding gas appliances save space: range is a deluxe 30-incher, refrigerator has automatic ice maker. Mixer is built into corner counter. Note "heavenly" theme.

room in the home. Statistics show that about 15 per cent of the total cost of a typical 1,200-square-foot, $17,000 home goes into the kitchen. (About 20 per cent goes for the lot.) Yet only about 130 square feet are devoted to kitchen. We believe now's the time to appraise your house plan in a different light, do some modern-day thinking—budget the space more wisely for your kind of living.

Why not make the kitchen something more than just a cooking and cleanup room? Why not make it a roomy and attractive family-room kitchen? With an eye on building costs, and considering your basic investment in buying the equipment essentials, you might as well put more square footage where it counts all day long. And wouldn't a family room open to the kitchen give you more mileage than a separate den? What's more, you probably would need only half the space of a separate family room.



You can do lots of living with a plan like this. Look below for the areas you'll find here. Short on space? You can still get a feature-filled kitchen in smaller, 9½x19-foot area (see dotted red line).

1 Kitchen work center
2 Eating area
3 TV and play area
4 Utility closet
5 Laundry center
6 Planning area
7 Reading corner
8 Flower-beverage center

More ideas on next page

This kitchen is the heart of the home

continued



Children's corner features bench fashioned from 11-inch wall cabinets topped with plywood and foam cushions. Actually there's a double deck of cushions — fluffy orange ones on top that may be unzipped and tossed into washer-dryer, and permanently attached beige vinyl bottom cushions as alternates. Fluffy slip covers were made from acrylic-fiber rugs. "Curtains" with appliqued angels are fabric-covered sliding screens that fit over windows. See how-to on page 174.



Wall-cabinet bench houses Chrisie's toys. End of peninsula divider opens up, stores card table. Study every inch of your kitchen to be sure you don't miss small but valuable storage. Floor tile has a heavenly cloud inlay.



Susanne doesn't mind being on cleanup detail with this dishwasher. It has four different cycles for variety of china, utensils. Note how convenient it is to put dishes away in just-the-right-height cabinet over herb planter.



Folding louver doors at one end of laundry center open to reveal utility closet — with room for new, square-shape gas water heater, ironing table, mops, brooms. The 26¾-inch gas washer-dryer is truly a space miser.



omfortable TV-watching is another plus in this kitchen. Shallow 17-inch portable was aced in cabinet for best viewing vantage—from bench, eating area, Mom's work cen-r. Cabinet shelves also display children's toys. Program off? Close doors.



Mother can be seated at her desk and keep tabs on her entire home with the built-in intercom. It also boasts AM-FM radio for music while she works. White wall telephone completes handy planning center.

itchen is a job co-ordinator—lets you watch bubbling stew, do the laundry, and cut it a dress all at one time with minimum effort. Birch cabinets with pinkwood finish lend with the decorating. Flame-red ceramic tile provides interesting accent.

Turn page to see six more colorful pages of smart kitchen ideas



This kitchen welcomes you—indoors or out



BEFORE. Old exterior had tiny trellised porch not big or inviting enough for any gathering.

You can enjoy the conveniences of a modern, indoor-outdoor family kitchen even if you live in an old home. Remodeling is your answer. No, it may not be inexpensive. But better financing is now widely available, and if your home is in generally good condition and well located, the cost of remodeling compares favorably with buying or building a new home. Proof is this redo of the Herrick Allens of Tacoma, Washington. [*Turn to page 95*

AFTER. Outdoor living is now a delight. Deck is accessible through glass door in kitchen. Remodeled area blends with shingles above. Painted fir plywood panels unify wall.





EFORE. Doors, doors everywhere! The closet right was being used as a laundry room—but . a very pleasant one (see closeup on page 95). Fresh was worthless for anything but milk delivery. Wall back of refrigerator was torn out; porch & closet became concealed laundry at right.

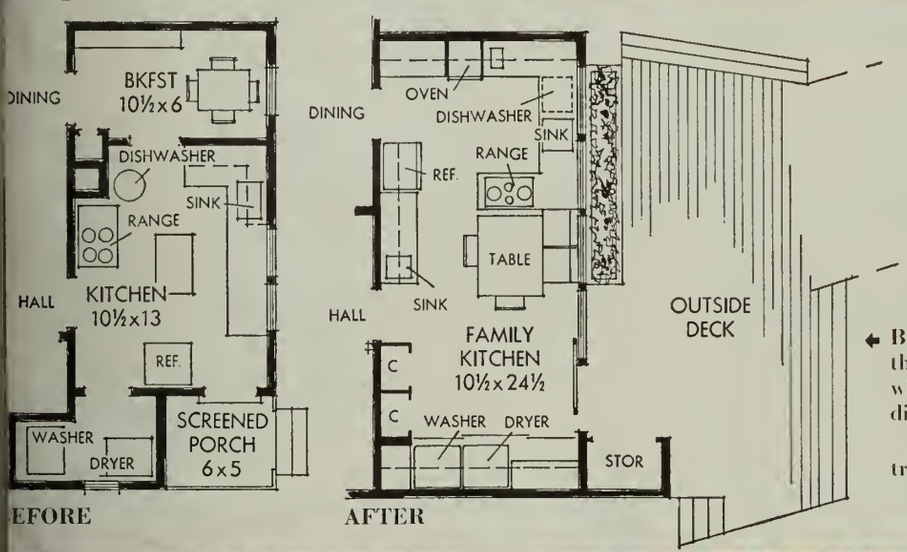
oorly planned kitchen ow opens up—indoors and out



Photographs: John Bickel. Interior Designer: Thomas H. Jensen

AFTER. This end of family kitchen is colorful and pretty, too. Suspended stainless steel hood contains an exhaust fan. Interesting red and white "wall" is actually a sliding screen hiding the laundry area and a coat closet.

Bea Allen's favorite extra in this kitchen is the second sink center. "Keeps Herrick out of my way when we entertain." Little spice niche under cooking top uses precious inches of space.



EFORE AFTER

← BEFORE. Traffic was a real problem—traveled through, in front of, or around work space. Range with hot pans was in main traffic path. Old, mobile dishwasher was always in the way.

AFTER. Kitchen is a real pleasure—not one traffic path in the work area!





BEFORE. Forty years of use took its toll on this poorly arranged kitchen. Ceiling and soffits were in bad shape. Appliances were without adjacent counters. Sink was in wrong spot.

AFTER. With new U-shape work center, Bea finds mealtime pleasant and easy—in kitchen or on deck. Cabinets are of new, cost-saving modular construction with metal frames and precut fir plywood sections. Dropped ceiling serves as a big light fixture. (Details on page 115.)

Four children pressured this kitchen addition



New kitchen eating area also doubles as sitting-reading corner. Here little Brad and Kim listen while Mrs. Jones takes a few minutes before dinner to read them a story—another pleasant family convenience with a larger kitchen. Note new pass-through to th dining room. The sloping beamed ceiling not only adds interest but on the exterior, gives the addition a look of belonging.

Four active children, two parents, and a tiny house can be a strain on family harmony—especially if there's practically no living or play space. Mr. and Mrs. O. B. Jones, Jr., Carmel, California, hit upon this solution: a kitchen-dining room addition. It automatically helped extend the living room space by 119 square feet, provided a kitchen eating area, and opened up the house plan with a more workable arrangement.

Although just a larger family kitchen would have helped, the Joneses found that by adding a new dining room (carrying the addition line across the end of the house), they would add relatively little to the total cost—and it would look lots better.

The remodeling took about 2½ months to complete. When the builder takes over your entire kitchen, Mrs. Jones has this word of advice: "If you don't have any substitute arrangement for cooking and have t eat out during the remodeling, include this "hidden" restaurant cost in your over-all project for a realisti estimate. With our family of six, it amounted to quit a bit."

The Joneses did trim costs by re-using the steel cab inets from their "before" kitchen—just sprayed ther to match the yellow of their new cabinets, added ne door and drawer pulls. For additional savings, storag units that could not be incorporated in the new kitch en plan were moved to the near-by utility room. Re finished, they now hold laundry and cleaning supplies

As a working mother, Mrs. Jones finds her ne built-in refrigerator and freezer, built-in ovens an cooking top to be big conveniences for cooking an freezing in quantity. These all minimize her cleanup



Photographs: Mason Weymouth. Architect: Frank Weston. Builder: Bert Taylor. Data: Elizabeth Clemons

Gregg and Claudia are big helps in getting daily breakfast—now that there's room for them in the bigger kitchen. The Joneses feel that children should be allowed to share family responsibility.

Helpful reminders for good kitchen planning

☛ The fewer doors, the better. Close up extras. Be sure doors are wide enough to let appliances by.

☛ Update windows. For good daylight they should equal 10 to 15 per cent of kitchen floor space. For safety, avoid windows over range.

☛ You'll be money ahead if you can use your present plumbing location—develop plan from there. But this is not always possible, so don't sacrifice a good plan for what will amount to a few dollars on a long-term investment. Try to hook up laundry near kitchen plumbing.

☛ Remember to include a ventilator. New ductless, carbon kind absorbs smoke and odors—no need to carry to outside. Place ventilator as close as possible to range top.

☛ Revamp wiring to handle all the new automatic electric helpers. A control panel may be your answer. Consult specialists. Plan to spotlight work centers, besides including good general lighting.

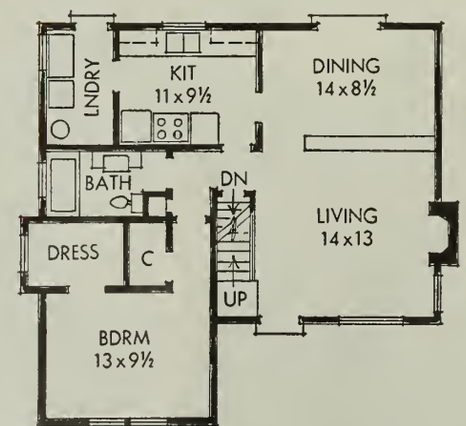
☛ Kitchen work triangle (walking distance from sink to range to refrigerator and back to sink) should not total more than 22 feet.

☛ If cabinets and/or appliances face each other on two opposite walls, allow a minimum of 4 feet of walking space between them.

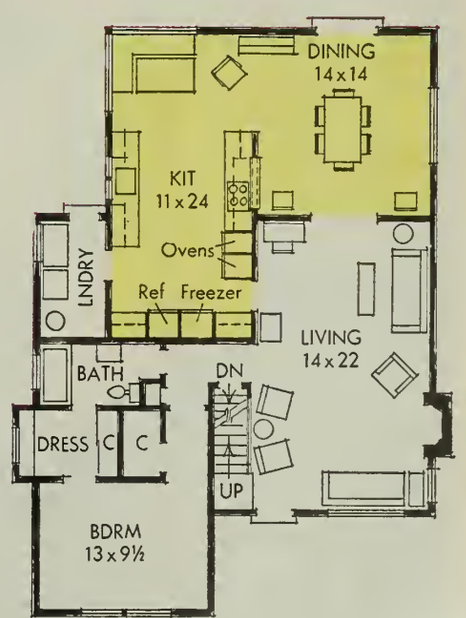


Old corridor plan kitchen was actually more the children's throughway to the back yard. Any more than two people crowded the room. Old appliances weren't adequate for quantity cooking, freezing.

Whole house grew with kitchen



Before. With four children, the Joneses' tiny home needed enlarging—especially the first floor. Narrow lot didn't offer side expansion, so all the house-growing had to be in back.



After. The 14x25-foot kitchen-dining room addition made way for a larger living room with two distinct areas—one for TV-viewing, the other for reading or visiting.

This roomy kitchen was family planned

Have busy schedules—both you and the children? Then you need a family kitchen for pleasant roundups—especially at mealtime.

This is what the Rodney Billmans of Minneapolis, Minnesota, got when they designed their kitchen. And it's the hub of activity. As you see, this room can easily handle indoor barbecuing, TV-watching, reading, games, and, of course, meal-making. Note, too, there's enough room for several helpers. Granted, the over-all area is large (16x28 feet), but considering that the family practically lives in the kitchen, the space is wisely used.

Photographs: Warren Reynolds. Data: Elizabeth Clemons



This 3x10-foot peninsula lets Penny whip up lunch with the speed of a magician. Cooking top has griddle for short-order meals. Suspended canopy is not only interesting architecturally, but also has a ventilator (with elbow duct to side of house). Notice spotlights in canopy.

Stools were made from classroom seats Rodney purchased from school supply house. He merely added iron legs—tall ones for girls' chairs, shorter ones for his and Penny's.



Penny insisted on roomy 5-foot storage pantry (at one end of kitchen) for picnic gear, large pans, bulkies, cleaning supplies.

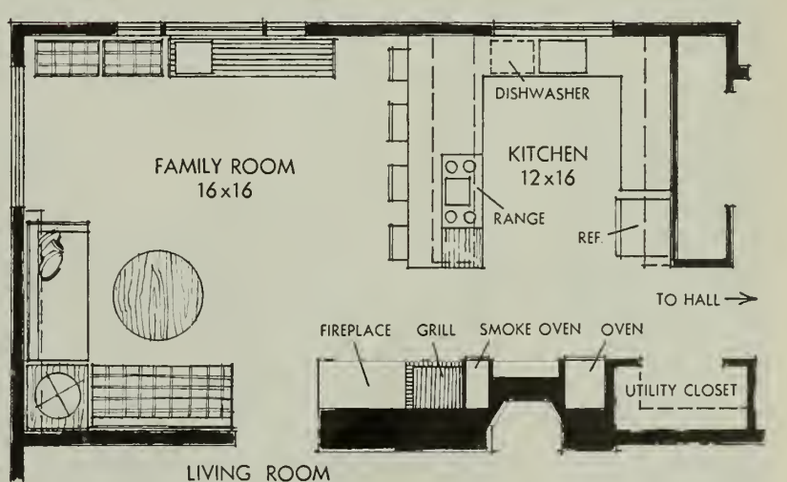
Note varied divisions of space—adjustable shelves at right; open niche and perforated hardboard at left for cleaning tools.

eamed family kitchen is paneled in redwood. It's easy on upkeep, gives ıe room warmth. Comfortable furniture makes this a second, informal liv- g room. Suspended bookshelves line up with top of window. Pam and Kathi give family kitchen a rugged workout, like it for TV-viewing. Hard surface floor is easy to sweep up when popped corn and crumbs go astray. Large window lets Penny keep an eye on the girls when they play in yard.



'am and Kathi like to help with midwinter cook-in. Rodney, barbecuing expert, designed this outstanding setup—with replace, grill, smoke oven, shelf storage for condiments, and built-in oven all in a handy. workable row.

Two-sided fireplace makes a picturesque scene in kitchen nd family room—so welcome during long Minnesota winters.



U-shaped kitchen plan with an eating bar peninsula makes a logical division for this open family-room kitchen. Rodney's barbecue activities are convenient to kitchen—kibitzing is welcome from both sides.

Family room is actually large enough for a dining table, if desired. Note that the grill and fireplace back the living room fireplace, share the same chimney—a money-saving arrangement when building a home.

Be way ahead with
TULIPS

By Fleeta Brownell Woodroffe

PLAN AND PLANT NOW for the prettiest show in the block when spring comes round again. Tulips—ideally suited for the flower bed, border, or foundation planting—will bloom with assurance in sun or part shade. Don't miss these sprightly beauties.

Grossman



Doubles. Both unusual and extra-showy, these are tulips, although they look like short-stemmed peonies. You handle them just as you do the more familiar singles. Where winters are severe, set bulbs directly in ground. Try both early- and late-blooming double varieties.

Everybody's flowers. Though tulip bulbs must have a period of cold (a minimum of four weeks at around 42 degrees), Southerners and tulip lovers of the West Coast have success through precooling bulbs before planting. These flowers, grown in Atlanta, are from precooled bulbs.

Photograph: Lisanti, Inc. Owner: E. M. Barton





Malak

Early hybrids. First to bloom, a surprise to delight the whole neighborhood. You'll find these fascinating newer hybrids listed under botanical tulips. They open saucer-size flowers on the briefest of stems, are gorgeously patterned in gold, reds, and jade green.

Photograph: de Gennaro. Landscape Architect: C. Jacques Hahn



May-flowering. These are the tall beauties—you'll want many. Some are called Darwins, some Breeders, Cottage, Lily-flowered. You can have all colors, including blue.

To make what you plant look as though you had even more, grow pansies between the tulip clumps. Or forget-me-nots, winsome bedding violas, and pixie-faced Johnnies.

You can succeed with your first tulip bulbs if you follow these steps—



Buy top quality bulbs from a reliable dealer. Bulbs should feel heavy, be free of gouges, have most of their outer coats. Dealer will emphasize setting bulbs with points up.

For all kinds of tulips, first fork, then pulverize the soil. Rake to level again. Space the bulbs on the surface 7 inches apart.

Lift each in turn. Open the soil with a stab of your trowel blade.



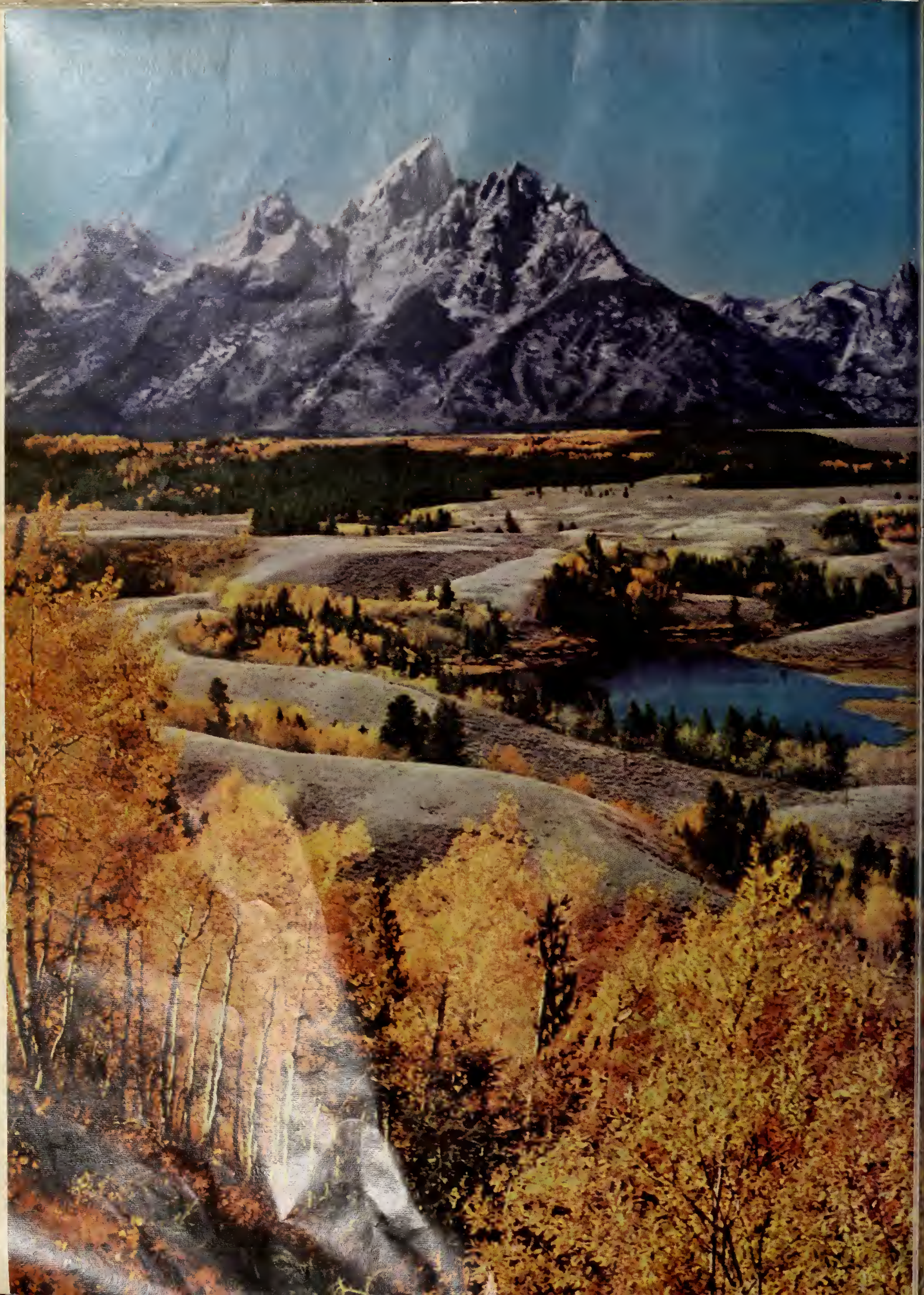
Hopkins



For showiest effects next spring, set bulbs in clumps of one color. Each can contain from 5 to 25.

A label in center of each clump is a great aid when you're planning color combinations.

More on page 196





America's amazing high country

By William L. Worden

The land between the Great Plains and the Pacific Coast is still a frontier, a land spanned by the airplane but not really touched by it, a rugged land that begets a rugged breed.

EACH man has his own symbol for a country he knows. What is a certain place? Perhaps, to you, it is the look of a tree hanging above a creek; to someone else, the sound of waves on a shore; to a third, scent from budding trees in spring. But whatever the symbol, to the person who owns it, this symbol makes real the land or the city or the remembered sea, far more than facts and populations, areas and produce.

Thus, when I think of the country which lies between the Central Plains of the United States and the mountains shutting off its northwesterly coast, I think of a mountain forest fire and spotted Indian horses grazing. These things are my personal mark of the country which has no real boundaries; no single, salient characteristic such as tropic heat or everlasting snow; not even a proper name. It has been called the high country, this land of Montana, Wyoming, Utah, Idaho, Nevada, and parts of adjacent states; but it is not all high. It has been called intermountain, which means very little (and certainly it has no exclusive claim to mountains). Speak of it as cattle country or Western in the sense of singing cowboys and beaver trappers, grazing land or barrens, and on each count there can be an argument. The limits are similarly difficult. It begins somewhere west of Omaha—perhaps where refinery stacks spread their smoke over Casper, Wyoming. It ends somewhere beyond Pendleton or Spokane or Reno, where the country and the people in it begin to look always toward the western sea. Its northern limit can be on either side of the Canadian border; its southern side peters out slowly in Nevada's sands and Colorado's western flats.

Yet I believe this area has a distinct character: this is, above all, a country of drama. Sparse peopling is a factor in other geography; low rainfall affects many areas; others have storms and mountains to match those found here. But I do not believe these other places can match this land in the cloth from which stories are made, the materials of tragedy and strangeness, the stuff of legends and dreams.

Some of the legends are living: Louisa Christensen, very much so, although terribly disappointing to people who have preconceptions about her. Louisa never belted-on a pistol in her life, she can't roll her own cigarettes, and she doesn't own a shirt gaudy enough to make decent color photographs. By her appearance and her talk, she's a contented, gray-side-of-middle-age housewife, at home in neighborhood talk fests or at church socials.

But to see Louisa, it's necessary to go 30 miles out of Philipsburg, Montana, into the foothills of the gorgeous Sapphire Mountains. There you may find her—or could, the last time I was there—on a 7,000-acre ranch which she ran alone for many years. A late second marriage relieved Mrs. Christensen of some of her responsibilities a few years ago. But she's still likely to be out on the range somewhere, assisting in the calving season, branding some of the hundreds of cattle which graze all the [*Turn to page 151*

Nowhere is the grandeur of the high country more dramatically displayed than in Wyoming's Jackson Hole. Here, Tetons rise abruptly from the plains—Grand Teton (center) climbing as high as 13,766 feet.

Photograph: Atkeson



Drawings: Keys

A wonderful house for a family

By John Normile, A.I.A.

Here's a home that was *made* for a growing family, the Arthur Nilsons of Ithaca, New York. They designed it for themselves, and after two years of living in this house, both realize how important their planning sessions were.

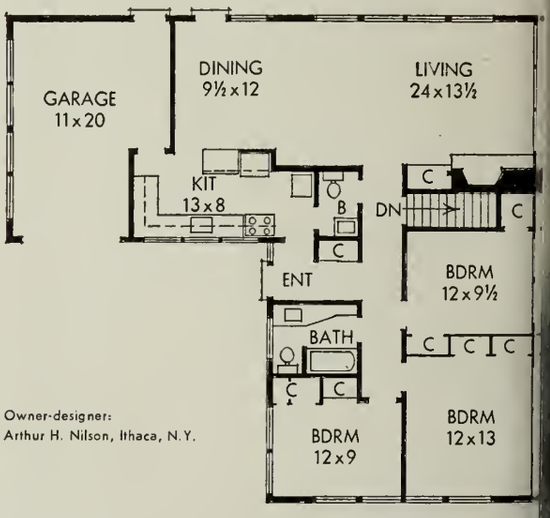
"The room arrangement is the strong point of our home," Art Nilson told us. "Anyone coming in the front door can go directly to the kitchen, the living room, the bedrooms, the baths, or the basement without using any room as a passageway. The saving in wear and tear is tremendous!"



Photographs: Lisanti, Inc.



FIVE STAR HOME 2908
YOU CAN BUY PLANS ®
SEE PAGE 176



Owner-designer:
Arthur H. Nilson, Ithaca, N.Y.

This house is as easy to get around in as any we've seen —yet *separate* activities have *separate* plan areas too. House measures 45 by 49 feet (including garage), and it encloses 1,365 square feet of living space.

From the living room, the Nilsons look out on a pine grove this house, if built elsewhere, could make the most of a garden and a neatly fenced back yard. The rooms seem extra spacious with beamed cathedral ceilings. Dining room (beyond the planter) shares sun and view with the living room.

Around their excellent plan, the Nilsons designed a handsome exterior—simple in its lines, yet warmly inviting in over-all feeling.

It fits comfortably on this side-sloping lot, but would work just as well on level ground, or on a lot that slopes to the rear.

The lower-level windows could be eliminated on a flat lot, but here they'll light a space-expanding basement room some day.



Wonderful private terrace opens from the living and dining rooms. Floodlights keep it bright for night-time enjoyment.

Used-brick paving makes this new house seem warm and "lived-in." Doors lead to living room and garage (at right).





Next to the simple fireplace, which uses the same brick as the terrace, is a built-in storage unit. Television and a crackling log fire can be enjoyed at the same time.

Other cabinets open for hi-fi (speaker at the top), record storage, books and games. TV slides back when not in use.

More photographs on page 156

Summit meeting of flower arrangers



Mrs. Ellen Gordon Allen, resident of Washington, D.C., and founder of Ikebana International, listens as Flower Master Houn Ohara comments on her abstract arrangement. She has used branches, bleached and crossed, to establish strong, structural lines. Red gladiolus and bronzy rubber plant leaves create a point of emphasis. Mr. Ohara has demonstrated his art and lectured before many American Ikebana chapters.

By Fae Huttenlocher

A TIME to remember, Spring 1959 was eventful for the members of Ikebana International who met in Tokyo to study ikebana at its best. Translated, the group's impressive title means, very simply: flower arrangers from all over the world. It was my good fortune to be in Japan at the time and to visit many famous flower arrangement schools. I saw men and women from many countries working together in fine harmony, understanding one another through the language of flowers. These few examples of both the classic and abstract styles were selected to show fresh new uses of materials available anywhere.

How-to drawings on page 124



In traditional Japanese surroundings, Mrs. Fay Kramer of Tokyo and San Francisco, Ikebana's first president since its inception, studies the classical Koryu style of arrangement from Flower Master Seifu Kobayashi. Here he shows where to cut poppy stem that will complete the triangular arrangement. Note how all stems rise as one from bronze column container.



Mrs. Tuh Hasan, Indonesia, uses bent rushes, skeletonized ferns and short flowers in the modern Sogetsu style.



This lovely mingling of two fine arts, ikebana and bonseki (white sand pictures on black lacquer) won a popular vote of praise for Mrs. Nobu Yamamoto.





Hilkka Smedslund, wife of Finnish Minister to Japan, uses an ancient native container for ikebana art.

← Sweeping mock orange branches and short yellow mums are pleasingly arranged by Sogetsu student Mrs. Thein Han of Burma.

Mrs. Smedslund encircles towering red glad → spikes in a black bowl with a sweep of old wisteria vine painted black.



Photographs: Ozaki



t Ikebana International information center in Tokyo, resident members study nd serve. When we visited, we found Mrs. Ben H. Thibodeaux, a Sogetsu student, t the reception desk; also Miss Miriam Yamaguchi, corresponding secretary, and Miss Angelita Mendoza. Both are students of the Ohara School. Here tourists and residents alike will find help on flower arrangement schools.



Ikebana International's newly elected president, Mrs. Irwin Meller, and vice-president, Mrs. Reijiro Hattori, arrange flowers at information center in Takashimaya's famous Tokyo store. Mrs. Hattori's modern interpretation gives interesting contrast to Mrs. Meller's classic study of iris, rushes, and branches in the Ikenobo nature style.

Choosing furniture is a family affair

By Florence Byerly

AUTOMATION is revolutionizing furniture design. Used to be that *all* well-made dresser drawers were dovetailed, slid on center bar. Now some drawers are molded plastic, pass rigid tests for quality. Used to be that *all* fine lounge chairs had coil springs tied eight times; some still do, but others have no coils at all! Old methods, new methods—both are good. So be open-minded. Avoid outdated books on how to judge quality—you'll learn more from recently printed tags and leaflets which many manufacturers attach to their furniture.

Men want to know how it's made

Outside tells a lot: workmanship and wood, sitting comfort of chair, new ideas like the metal base pictured.

Inside takes more sleuthing. Pull out drawer, turn over chair. Ask for sketches or samples of construction.

Specifics, such as quality of upholstery filling or wood finish, can only be judged by maker's label.



New factory methods eliminate traditional hand labor, make your money go farther



Drawers of molded plastic are unaffected by moisture, slide smoothly even on damp days. Smooth interior is kind to nylons.

Webbing and foam-filled cushions have bounce, give comfort without bulk. Slim chairs fit your body, take less room space.

Plastic chair mold is covered with fabric fused onto shell. It weighs ⅓ as much as conventional chair, costs about half ($79).

Women want to know how it looks

Color—more lasting with new fibers and dyes.
Styling—suit yourself. The lady below is buying a sofa by the inch, ordering special length which fits her home.
Care—see tags which tell how to pamper your purchase.



Photographs: Suter, Hedrich-Blessing

Quality to please a connoisseur is costly, but such a joy to own



Look for beautiful wood with finish which shows off the grain. You'll find inlays and marquetry of carefully matched veneers.



Hand tailoring is easily recognized. Tufting, pleats, careful cording, all require handwork; can't be copied mechanically.

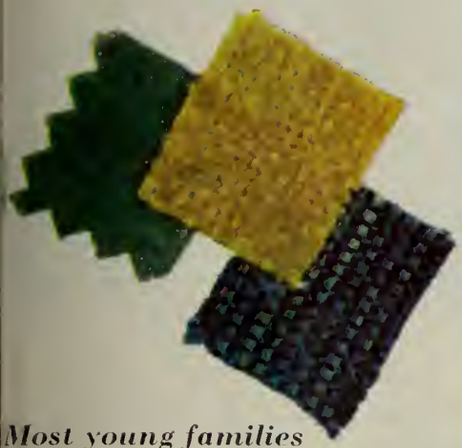


Hardware, like costume jewelry, dresses up a plain chest. But did you realize that drawer pulls often cost $2 to $6 apiece?

Look ahead—choose multipurpose pieces you can move to other rooms, or future homes

For example, that spice chest fits in a hall, or holds a bedside lamp The sofa table can double as a buffet server. Use your imaginatio when you shop, for the fashion today is the *unmatched* look, not th all-alike suite. You can combine woods and styles which harmonize





Most young families are hard on upholstery

Fabrics makers can't give a guarantee, since uses will vary, but they try to help you choose wisely by testing fabrics, adding information tags.

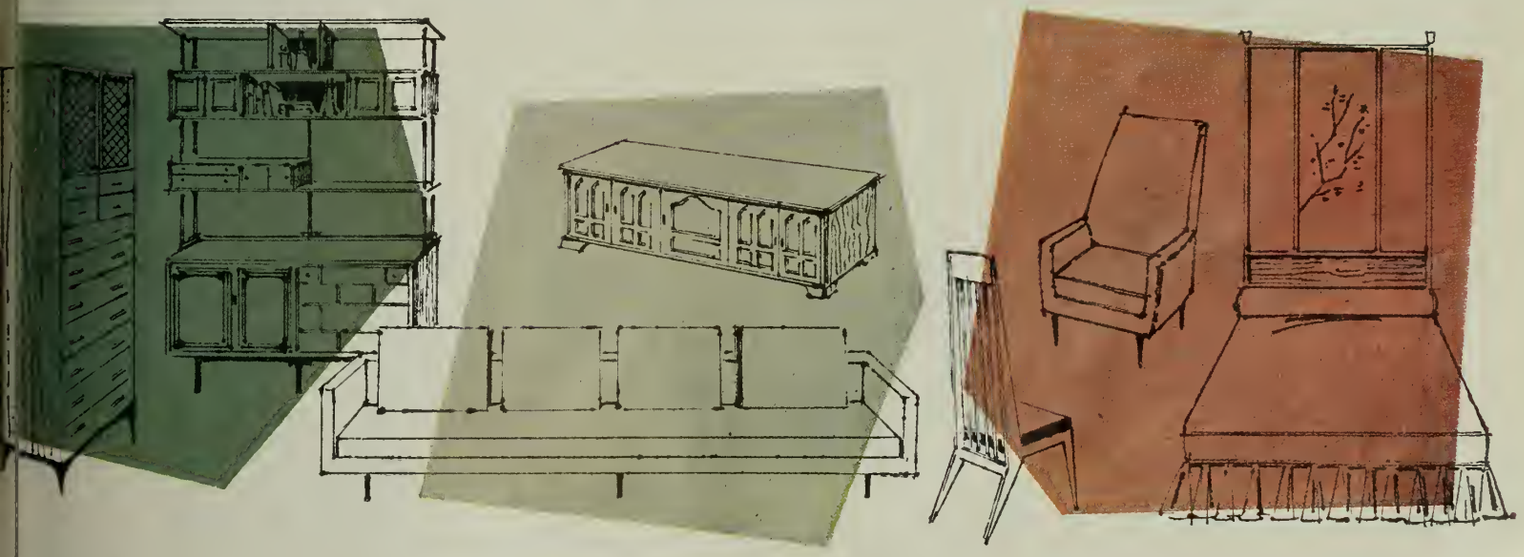
These tags, plus your experience in buying clothes, are a big help. You already know hard-twisted yarns, close weaves are sturdier. You've seen how soil-resistant finishes work magic.

You'll find similar ideas in woven upholstery fabrics. And for maximum wear, choose leather or heavy vinyls.

Do you need decorating help? You can get it by visiting one of the Home Planning Centers operated in co-operation with Better Homes & Gardens magazine. You'll find the Center nearest you in the list on page 140.



Whatever period you choose, look for these basic shapes which fit today's homes



Climbing up the wall are storage pieces almost seven feet tall. There's less open shelving, more hideaway space with drawers up to your chin, doors above that.

Long low look suits today's houses with many windows, few walls, lower ceilings. "See-over" sofas stretch nine feet long; bench-tables and low chests are often six.

Tall thin look offsets low furniture. You will find headboards almost ceiling high, headrest lounge chairs, dining chairs that look taller than they actually measure.

How to tell a story

...from the man who has heard them all (at least twice), here's delightful proof that humor can be funny

By Bennett Cerf



Don Cravens, Black Star

Bennett Cerf's universal ground rules for good storytelling:

1. Avoid unnecessary details.
2. Don't give the punch line away in advance.
3. Before you begin a story, be sure you remember how it ends.
4. Don't poke your victim in the ribs or otherwise manhandle him while storytelling.
5. Don't feel you must always top everybody at a party. The person who invariably recalls a funnier version of every story he hears is known professionally as a "cue biter."
6. If a story isn't funny the first time you tell it, it probably won't be any funnier the second or third time.
7. Know your audience. No two people or groups of people laugh at the same things.
8. Quit while you're ahead. Even if your stories are going over well, join the audience and let someone else get into the act.

No one is a born storyteller. It is an acquired talent; it must be learned—and it can be. It has transformed dreary politicians into attractive candidates for office. It has made top comedians of school teachers and violinists. Best of all, it can make you a favorite guest, or a raconteur in your own living room.

The trouble, though, with most storytellers (and who isn't one?) is that they approach a punch line as if it were a punching bag. They spar with it, dance around it, close in, and consistently divulge it ahead of time.

What can you learn in living-room technique from the master storytellers? Plenty. Because it's largely techniques that give the same old stories variety and freshness—and one of these may come naturally to you.

Will Rogers started as a lariat thrower, performing rope tricks that laid an egg Wall Street couldn't duplicate until 1929. When he realized his audience would rather he used the rope for his own hanging, he started talking, saying anything that came into his head. He instinctively adopted a technique that today stands Bob Hope in good stead: quips and quick comments delivered with rapid-fire precision. The audience surrenders, and laughs at the clinkers as readily as the clinchers.

At the opposite end, Jack Benny's "slow take" is equally effective. The former violinist from Waukegan delights the audience because they get the point long before he does. Benny had one of his biggest laughs when a robber plunked a gun into his ribs and snarled, "Your money or your life!" Benny was momentarily startled, then turned slowly to the audience, obviously weighing the choice. The longer he deliberated, the louder they laughed. By the time he assured the impatient bandit that he was trying to make up his mind, the studio audience was convulsed.

Groucho Marx's lecherous leer, emphasized by adroit maneuvering of his inevitable cigar, takes some of the sting from his insults, and makes hilarious thrusts out of comments like "I never forget a face, but in your case I'll make an exception."

Sam Levenson, once a Brooklyn school teacher, gets maximum results from his cheerleader technique. He invites the customers to join his own merry peals of laughter—and they invariably do. Levenson's humor, too, has the ring of truth to it—authentic but justifiably exaggerated reminiscences of his teaching days and his relatives. He actually *did* ask one of his students, "What caused the fall of the Roman Empire?" and heard the student reply, "Carelessness." And he *did*, in a moment of wild abandon, spend a week's salary on a magnum of champagne and a pound of caviar for his incessantly complaining Aunt Beckie, who was unimpressed but admitted grudgingly, "The ginger ale wasn't so bad, but you must have left that huckleberry jelly standing next to some fish all night!"

In addition to telling jokes so fast the audience laughs before they know what's funny, Bob Hope skillfully involves his listeners by opening with local allusions. At a naval base, Hope tells the story of the hometown lass who kissed so many sailors her lips went in and out with the tide. At an infantry center, he substitutes the story of the camouflage brigade where G. I.s Mike and Jamie are [*Turn to page 136*



Sauce Poulette. Cook 2 tbsp. minced onion in 2 tbsp. butter until tender. Blend in 1 can Campbell's Cream of Chicken Soup, ⅓ cup milk, 2 tbsp. chopped parsley, 1 to 2 tsp. lemon juice, and 1 tbsp. sherry (optional). Heat slowly. Pour over 4 to 6 servings asparagus, peas, lima beans.



Cheese Sauce. Combine 1 can Campbell's Cream of Celery Soup with ⅓ cup milk, ½ cup shredded cheese (or a 3-oz. package softened chive cream cheese). Heat, stirring often. Ever so good over carrots, cauliflower, onions, potatoes, broccoli. Makes 1⅔ cups—for 4 to 6 servings.



Mock Hollandaise. A gourmet's delight—smooth, creamy, delicious! Blend 1 can Campbell's Cream of Chicken Soup with ¼ cup mayonnaise and 1 tbsp. lemon juice. Heat, but do not boil. Serve over cooked broccoli, carrots, asparagus. Makes 1½ cups sauce—enough for 4 to 6 servings.

Gourmet ways to sauce a vegetable!





Sauce Amandine. A souper-elegant way to sauce your favorite vegetable! Cook ¼ cup chopped blanched almonds (or salted cashews) in 2 tbsp. butter until lightly browned. Blend in 1 can Campbell's Cream of Mushroom Soup, ⅓ cup water, and 1 tbsp. minced onion. Heat slowly. Pour over cooked green beans or asparagus. Makes about 1⅔ cups sauce—enough for 4 to 6 servings of vegetables.

Good things begin to happen when you cook with *Campbell's Soups*


An apple spree!

Revel in old-fashioned favorites—fragrant apple pie, plump dumplings, crisp Waldorf salad. And give new-fashioned treats a whirl—cheese dip for apple-slice dunking, apple pizza.

Recipes on page 126

1 Big Apple Pizza—cut in wedges
2 Apple Fritters—warm the syrup
3 Apple Dumplings, pitcher of cream
4 American Apple Pie with cheese
5 Fruit and cheese on apple platter
6 Cinnamon Apples on Sticks. Yum!
7 Hot Mulled Cider—whiff the spice
8 Cheddar Dip with apple slices
9 Waldorf Salad, gaily red striped



Photographs: Allen Snook. Accessories by Fae Huttenlocher

LOOK and COOK

MEATS— how to make the most of what you buy

By Myrna Johnston

Glazed roast pork • *cinnamon apple rings* • *sweet potatoes* • *hot broccoli* • *cookies*

How to roast meat to perfection

Meat thermometer—use one every time you cook a roast. That's the only way to tell when meat is done. Insert so *tip* is in *center* of roast—mustn't touch bone, fat, or metal (as barbecue spit).

Constant low temperature for roasting cuts the shrinkage. That means there'll be more roast left to slice! So keep oven at 325°.

A shallow pan is best. Do not cover. Don't add water. Place roast fat side up in pan—use a rack unless bones of roast make rack.

Large tender cuts are for roasting. You might choose a pork loin or shoulder roast, a standing or rolled rib beef roast, a leg of lamb.



Have meatman loosen (not remove) the backbone on a pork loin roast, if not already done. For delicious herb flavor, mix a little sage with salt and pepper, and rub into the fat.

Insert your trusty meat thermometer at a slant until tip is at center of largest muscle. (For glass bulb, first "pave the way" with metal skewer.)



Always cook pork until *well done*—no pink. Meat thermometer will read 185°. About 30 minutes before roast is done, glaze with the spicy syrup from Cinnamon Apple Rings—see above.

This is the easy-to-carve center cut of pork loin. If you choose the more economical sirloin roast, hand Dad the carving pictures on page 90.

Oven-barbecued round steak • *baked potatoes with chives* • *buttered corn* • *coleslaw*

Braise meat at a lazy bubble

Dandy cooking method for less-tender cuts like round steak, pot roast, short ribs. Best for thick pork chops, too.

Brown first—slowly on all sides—to bring out delicious flavor. Rub in seasoned flour ahead if you like.

Cook covered after browning. This holds the steam in, makes the meat fork tender. You can add a little liquid to prevent sticking.

Moist heat is the keynote. Simmer, don't boil, for tenderness. This slow, gentle cooking may be done top-of-range or in oven.



This is beef round steak. Prepackaged (self-service) fresh meat may be left in wrapper if used in 1 or 2 days; otherwise loosen wrap. If in market paper, unwrap, cover loosely with waxed paper.

You can keep uncooked meat several days. Some late-model refrigerators permit storage up to 1 week. Cover leftover cooked meat and chill at once.

Recipes start page 103



First coat round steak with seasoned flour; brown *slowly* in few tablespoons hot fat—use Dutch oven, top-of-range. Then simmer meat in barbecue sauce 5 minutes to concentrate the liquid.

Add onion slices; cover pan and bake 1 hour or till meat is fork tender. If steak is over an inch thick, it can be carved like the Swiss steak, page 90.

MEAT IS MONEY, so it's good business to cook it right. This is the first of our "Look and Cook" series of helps for brides and reviews for veteran cooks. Here you'll find pointers on roasting meat and chicken, on braising, on broiling—even on burger making! Each method of cooking is illustrated with a recipe and pictures.

And in this same issue there are "Roasting and Broiling Timetables" with meat arithmetic worked out for you; also a picture story on carving two difficult cuts of meat. Look over the photographs here and on the following pages for ideas to round out the meat course, for foods that can share the oven.

Photographs: Allen Snook





Lamb-chop broil • minted pears • grilled tomatoes • buttered peas and mushrooms

For sizzling success in broiling

Preheat or not. according to directions for your range. Use broiler-pan rack for most foods; place chicken and fish right on broiler pan (line with foil for easy cleanup).

Fast-cooking meats are broiler right — tender steaks, lamb chops, ham slice, broiler-fryer chickens, bacon. For broiler meal, add tomatoes, jelly-filled pear or peach halves, frozen French fries.

Brush lean meats and vegetables with melted butter or salad oil before and while broiling.



Shown here are the thrifty lamb shoulder chops, cut ½ to ¾ inch thick. Some are arm chops (round bones), the others are blade chops. For a splurge, choose thick loin or rib chops.

Slash the fat edge at intervals — then chops won't cup up while broiling.



Place chops on broiler-pan rack. To add subtle garlic flavor, brush meat with Italian dressing — speedy with a salad-dressing mix or bottled dressing.

Broil 3 inches from heat, 8 to 10 minutes on first side. Turn chops, and brush again; broil 4 or 5 minutes longer.

Betterburgers • onion slices and burger relishes • tossed green salad • garlic toast

Helps for burger makers here!

Suet secret. If beef is lean, have 2 or 3 ounces suet ground with each pound. Burgers will be more moist and tender. Medium or coarsely ground meat is best.

Kid-glove handling helps to keep burgers light. In shaping patties by hand, pat rather than spank. And don't overcook!

Same-size burgers. Slice from a roll, as at right. Or fill a ⅓- or ½-cup measure with meat for each patty. Or roll meat between big sheets of waxed paper to ½ inch; cut with jumbo cooky cutter.

Flip only once — if you turn the patties more than that, they are likely to mash down, be less airy.



News! Burgers will be juicy and tender every time this no-pack way! Shape your whole package of hamburger in a roll. Do this with light touch, rolling it on waxed paper, under your fingertips.

Slice the roll in ½- to ¾-inch slices — see the picture in recipe section. Round edges of patties if you like. Now burgers are ready to pan-broil.



Heat skillet sizzling hot. Shake salt into empty skillet — the same as if you were salting burgers, about ½ to 1 teaspoon. Put burgers in pan; sear them on one side only — about 1 minute.

Lower heat, cook few minutes. Turn burgers, cook 2 or 3 minutes on second side or till done to your liking. Serve on garlic toast to catch juices.

Roast stuffed chicken • cream gravy • whole cranberry sauce • fluffy mashed potatoes

Pointers for roasting poultry

Wait to stuff bird until you are ready to roast it. And never pack the stuffing in — "lightly" is the word. Stuffing needs plenty of room to expand when cooking.

Oven — high or low? The smaller the bird, the hotter the oven can be. Roast chicken at 400°, turkey at 325°. No cover — no water.

Bird is done if meaty part of drumstick feels very soft when pressed between your fingers (use paper towels) and if you can move drumstick up and down easily.



Choose large broiler-fryers — about 3 or 4 pounds each, ready-to-cook weight. Salt cavity of chicken. Stuff loosely with Herb Bread Stuffing.

Here we're roasting a pair of chickens for a guest meal (about 8 servings).



Close the opening with small skewers; lace with cord. Tie drumsticks to tail. Skewer neck skin to back. Fold wings across back and tie the tips together.

Brush with melted butter or margarine. Roast in open pan — see directions.

Recipes start on page 103







CARVE by PICTURE

Here's the easy way

By Max O. Cullen

Pork sirloin roast—here's how for handsome, boneless slices



1 When you buy the roast, make sure backbone has been loosened. Then after roasting, and before you bring the roast to the table, cut off backbone and any strings that held it in place.

In carving, first cut underneath the tenderloin to remove this long, narrow, boneless piece.

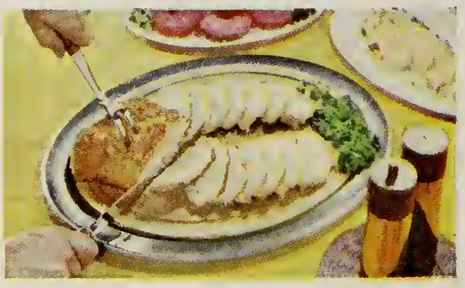


2 Start at the large end of the tenderloin and carve *diagonal* slices, about ⅛ inch thick. The advantage of this bias-cutting: Slices will be larger than if carved straight across.

Put the slices of tenderloin on an extra serving platter or at one side of your carving board.



3 Turn remaining roast onto fat side and remove "finger" bones (all in one piece) which lie under the tenderloin. Be sure to give everyone a slice of the tenderloin—it's the choicest meat—as well as a slice from other part of roast.



4 Now turn the roast fat side up again. Carve along the narrow, boneless section of loin until you reach the hipbone. These slices are large, good-looking—keep them thin, about ⅛ inch. Takes a *sharp* carving knife for the job.

Photographs: Allen Snook

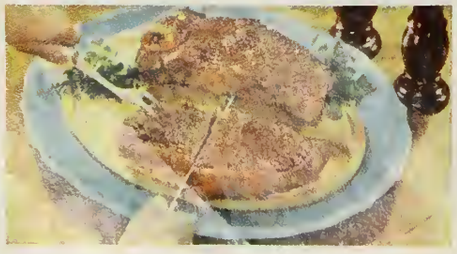


5 Stand remaining piece of loin on end and remove hipbone. Before you stop carving, it's best to slice enough for firsts all around. Then you can serve the plates at one time—meat stays warm, and no one is served far ahead of others.



6 Carve the last chunk of boneless meat into attractive servings—perhaps for seconds. If you don't need so many helpings for one meal, wait to slice this portion until next day. A sturdy fork anchors meat firmly for easy carving.

Beef Swiss steak—section it, then slice meat across the grain



1 This is a thick-cut round steak. Divide it into two pieces at the natural seam that goes the length of the steak. Then cut across the meat to remove a piece that's convenient to carve.

Here we're cutting a section of steak in half, but it could be cut in three pieces.



2 Turn one of the pieces on edge and carve it across the grain similar to the way you would carve a pot roast. Repeat the same carving procedure with the other half of steak.

A good knife is the carver's best friend. This one has a scalloped edge—dandy for slicing.

Better Homes and Gardens TEST KITCHEN

69

Taste-tested Recipes

Meats, Main Dishes

Glazed Roast Pork.....104
Cinnamon Apple Rings...104
Oven-Barbecued Round Steak.....104
Lamb-chop Broil With Minted Pears and Grilled Tomatoes.....104
Betterburgers.....103
Roast Stuffed Chicken.....103
Herb Bread Stuffing.....103
Cream Gravy.....103
All-in-a-package Steak Supper..... 99
Fillet of Sole in Silver Triangles.....100
Chop-'n-Stuffing Loaf.....100
Extra-special Herbed Chicken.....100
Tips on
Roasting meat..... 86
Roasting poultry..... 88
Braising..... 86
Broiling..... 88
Burger making..... 88
Meat timetables
Roasting..... 92
Broiling..... 92
Carving how-to
Pork Sirloin roast..... 90
Beef Swiss steak..... 90

Salad, Cheese Dip

Waldorf Salad.....129
Calico Coleslaw.....103
Cheddar Dip.....129

Breads

Kolache..... 99
Prune Filling..... 99
Bavarian Supper Sandwich..100
Double-deck Orange Coffeecake.....100
Cheese-bottom Biscuits.....100
Punkin Heads.....109
Cinnamon Doughnuts.....108

Desserts, Cookies

Big Apple Pizza.....126
Apple Fritters.....126
Apple Dumplings.....126
American Apple Pie.....129
Plain Pastry.....126
Funny-face Cookies.....108

Confections, Beverages

Cinnamon Apples on Sticks.129
Halloween Bar Bells.....108
Caramel Apples.....108
Caramel Popcorn Balls...108
Best-ever Candy Corn.....108
Sugar-'n-Spice Popcorn.....109
Molasses Popcorn Candy...109
Hot Mulled Cider.....129
Cider Apple Cups.....108

Voted BEST by American Women!



Top cake of 10 BAKE-OFFS! This one BEST flour gives it moist, white, velvety texture... rich flavor

...ke of cakes! A deliciously moist, tender white ...for those wonderful times when only the ...will do. Baked into each perfect layer is a ...ocolate surprise. Unusual—but easy. For ...with real homemade stay-fresh quality, you ...bake your best with Pillsbury's BEST Flour. ... this one flour, your baking is never in doubt. ... sack. See how sparkling white it is. Handles ...Blends smoothly. And it's *fresh*. It's Pillsbury's ...—the flour you find in kitchens where only ...ST will do!

"MY INSPIRATION" CAKE

...A. B. Kanago, Webster, S. D. $25,000 Winner, Pillsbury's 5th ...OFF. Best cake in 1959 Sweepstakes. Adapted by Ann Pillsbury.

...t 350° for 35 to 40 minutes. MAKES two 9-inch layers.

... 1 cup finely chopped **pecans or other nuts** evenly over bottoms of two 9-inch round pans, well greased and lightly floured on the bottoms.

... 2 ounces **sweet or semi-sweet chocolate**; reserve.

... into mixing bowl
2½ cups sifted **Pillsbury's BEST All Purpose Flour***
1½ cups **sugar**
4 teaspoons double-acting **baking powder**
1 teaspoon **salt**
... ⅔ cup **shortening**
1¼ cups **milk**
1 teaspoon **vanilla**

Beat..... 1½ minutes. (With electric mixer blend at lowest speed, then beat at a low speed. Or beat 225 strokes with a spoon.)

Add.....⅔ cup unbeaten **egg whites** (5 medium). Beat 1½ minutes.

Spoon..... one-fourth batter carefully into each pan. Sprinkle with grated chocolate. Spoon remaining batter into pans, spreading carefully.

Bake..... in moderate oven (350°) 35 to 40 minutes. Cool in pans 10 minutes before turning out. Frost layers nut-side up with Chocolate Frosting. Spread frosting between and on sides of layers, but frost only ½ inch around top edge of cake. Decorate with reserved ⅓ cup white frosting, thinned with 1 tc 2 teaspoons water for easier spreading.

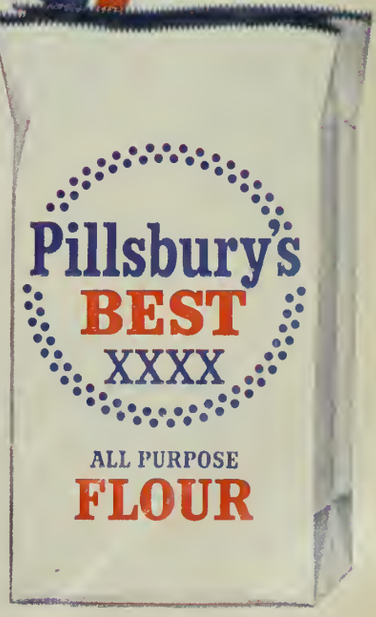
**For use with Pillsbury's* BEST *Self-Rising Flour, omit baking powder and salt.*

Chocolate Frosting

Combine 2 squares (2 oz.) unsweetened chocolate, ½ cup sugar and ¼ cup water in saucepan. Cook over low heat, stirring constantly, until mixture is smooth and thickened. Remove from heat. Add 4 egg yolks; beat thoroughly. Cool.

Cream ½ cup butter and 1 teaspoon vanilla. Gradually add 2 cups sifted confectioners' sugar, creaming well. Reserve ⅓ cup of this frosting to decorate cake. Add the cool chocolate mixture to remaining white frosting; beat until smooth.

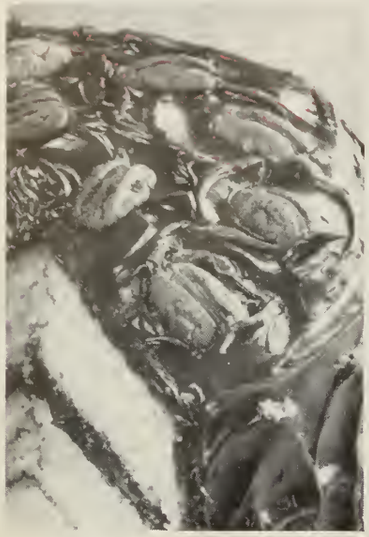
NEW! Pillsbury's "BEST CAKES" Cookbook. *60 pages of the best homemade cakes. Frostings, decorating and serving ideas. 20¢ with order blank in specially marked sacks of Pillsbury's* BEST *Flour.*



The flour you find in kitchens where only the BEST will do!

No sugar to add!

No beating!



Eagle Brand
Magic Mocha Frosting

1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
1 tablespoon Borden's Instant Coffee
1 tablespoon water • ½ teaspoon salt
2 squares (2 oz.) unsweetened chocolate
½ teaspoon vanilla extract

Eagle Brand is pre-cooked, so it blends perfectly with other ingredients.

1. Put Eagle Brand, coffee, water and salt in top of double boiler; mix well. Add chocolate.
2. No beating. Cook over rapidly boiling water, stirring often until thick, about 10 minutes.
3. Cool. Stir in vanilla. Spread on cooled cake layers and garnish with nuts. Makes 1½ cups, or enough for tops and sides of two 8-inch layers or 12 cupcakes.

FREE!
Get Elsie's 28-page full-color recipe book



The Borden Co.
Dept. BH-109, Box 171
New York 46, N. Y.

Name_____
Street_____
City_____ State_____



Borden's Eagle Brand
Sweetened Condensed Milk

Good in coffee—and on cereal, too!

LOOK and COOK

(See page 86)

Meat timetables—roasting and broiling

CHECK the approximate cooking time for your cut of meat in the tables below. We give 5-pound roasts as examples. Of course, with roasts a meat thermometer is the only good guide for doneness. Meat cooking tips are on page 86—recipes on page 103.

Meat roasting chart *(Set oven at 325°)*

Kind of roast	Minutes per pound—approximate only*	For 5-pound roasts—approximate cooking time	Reading of meat thermometer
BEEF			
Standing Rib			
Rare	20-22	1¾-2 hours	140°
Medium	24-27	2¼-2½ hours	160°
Well-done	29-32	2¾-3¼ hours	170°
Rolled Rib			
Rare	30-32	2½-3 hours	140°
Medium	34-37	3-3½ hours	160°
Well-done	39-42	3½-4 hours	170°
FRESH PORK *(always cook well-done)*			
Loin Roast (bone in)	35-40	3-3½ hours	185°
Shoulder (bone in)	35-40	3-3½ hours	185°
Shoulder (boneless)	45-50	3¾-4 hours	185°
LAMB			
Leg (bone in)			
Medium to well-done	30-35	2½-3 hours	175°-180°
Shoulder (bone in)			
Medium to well-done	30-35	2½-3 hours	175°-180°
HAM		**Total cooking time** *(for hams of sizes indicated)*	
Cooked Ham *(fully cooked type)*			
Half, 6-8 pounds	15-17	2-2¼ hours	130°
Whole, 12-14 pounds	12-15	3-3¼ hours	130°
Round boneless half, 8 pounds	20	2½ hours	130°
Round boneless whole, 12-14 pounds	14-16	3-3½ hours	130°
Canned Ham			
Small, about 6 pounds	20	2 hours	130°
Large, 8-13 pounds	15	2½-3 hours	130°
Uncooked Ham *(cook-before-eating type)*			
Half, 6-8 pounds	25	3-3¼ hours	160°
Whole, 10-12 pounds	18-20	3½-4 hours	160°
Whole, 12-14 pounds	16-18	3¾-4¼ hours	160°
Round boneless half, 8 pounds	30	4 hours	160°
Round boneless whole, 10 pounds	25	4 hours	160°

*The smaller number of minutes per pound is for large roasts, the greater for small roasts.

Broiling meats

Times are only approximate—meats vary in size and thickness. For rare steaks, place near heat; not so close for well-done. See your range booklet for specific directions.

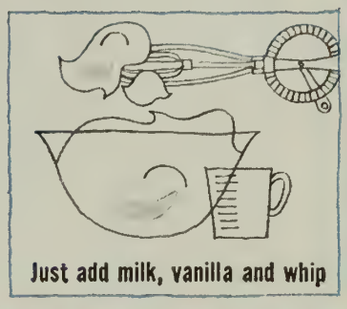
Cut of meat	Total time in minutes
BEEF *(steaks)*	
1 inch	10-12 (rare)
	12-18 (medium)
1½ inches	15-18 (rare)
	20-25 (medium)
HAMBURGER PATTIES	
¾ inch	8-10 (rare)
	10-12 (medium)
LAMB *(chops and steaks)*	
1 inch	10-12 (medium)
	12-16 (well-done)
1½ inches	15-18 (medium)
	18-22 (well-done)
HAM SLICE *(fully cooked type)*	
1 inch	10-15
HAM SLICE *(cook-before-eating type)*	
1 inch	18-20 (well-done)

How much to buy

- **Boneless meats** such as ground beef and lamb, rolled roasts, boned steaks, stew meats, liver—¼ pound per serving. For generous servings, ⅓ pound.
- **Meats with some bone and fat** like bone-in roasts, steaks, chops, and ham—count on ½ pound for each serving.
- **Meats with large amount of bone** and fat as short ribs, spare ribs, and lamb shanks—buy ¾ to 1 pound per serving.

This is new ...luscious new Dream Whip is

)w in cost, low in calories – only 17 per serving. Comes in
; box, stays fresh on your shelf, needs no refrigeration.
'ou can fix Dream Whip any time, too –
'on't wilt, won't separate, keeps for days.
Keep Dream Whip handy on your shelf
nd enjoy light and gay desserts every day.





This is DREAM WHIP



Light and lovely Dream Whip makes pies and puddings twice as fancy. And you can use it for days—stays fresh in the refrigerator.



Cherry Dream Cake is the easiest dessert ever! Simply layers of sponge cake . . . chopped cherries . . . and luscious new Dream Whip.



Snowy Pears—with Jell-O. Pear halves...soft Jell-O gelatin spooned on . . . and a mountain of Dream Whip. Calories? Hardly any.



Dream Whip on anything costs so little. Like on gingerbread cake. You can heap it high with never a thought for the budget.

Tested by General Foods Kitchens. Jell-O and Dream Whip, trade-marks of General Foods Corp.

All-at-once Spaghetti! all in one pot, with Hunt's Tomato Sau

tomato at its cookin' bes



ALL-AT-ONCE SPAGHETTI

Works like a charm, this new recipe! You cook your meat, onions, *and your spaghetti*, all in the same pot — in spicy-rich Hunt's Tomato Sauce. Think of all the time you'll save, the pots you *won't* have to wash. And the flavor! With Hunt's ripe-tomato goodness cooked right in, it's wonderful!

1 tablesp. pure vegetable oil, such as Wesson Oil
1 large onion, chopped
½ lb. ground beef
1½ teasp. salt
Pepper to taste
2 8-oz. cans Hunt's Tomato Sauce
1½ cups water
¼ lb. uncooked spaghetti (half an 8-oz. package)
Grated cheese

Heat oil in deep pot or skillet. Add onion, cook until soft. Crumble in beef. Stir and fry until meat loses red color. Sprinkle salt and pepper over. Pour in Hunt's Tomato Sauce and water; bring to boil. Break spaghetti in half; sprinkle in a little at a time, *stirring it into sauce to keep it separated*. Cover tightly. Simmer 20-30 minutes, stirring occasionally. Serve with cheese. Makes 3-4 servings.

Creative cooking comes easy with Hunt's Tomato Sauce. There are so many ways you can use it to brighten up your everyday cooking. For example, 2 cans of Hunt's plus 1 can of water makes a quick, basic sauce for ½ lb. of macaroni. Then add your own variations and seasonings.

Look for new recipes too, on every can of Hunt's Tomato Sauce.



WRITE FOR FREE RECIPE BOOKLET:

"21 NEW WAYS TO SERVE HAMBURGER," HUNT FOODS, DEPT. L10, P.O. BOX 5, FULLERTON, CALIF. IN CANADA: HUNT FOODS, TILBURY, ONT.

Hunt...for the

Indoor-outdoor kitchen

Begins on page 64

An older home—whether you're already in it or are considering buying one—has its advantages. Take the Allens' case, for instance. They live in a house that is about 40 years old. When they bought it several years ago, they got three times the space they could have bought in a newer house.

Their older home is roomy and pleasant; it's in a nice, though older neighborhood. And best of all, it's close to good schools, good shopping, and only five minutes from Herrick's downtown office. To a harried suburban family plagued by long commuting and interminable short-haul driving, this may sound like a dream.

But it's a dream with a drawback. The kitchen was terrible. Says Bea Allen, "It was dark, gloomy, and shut off from the outdoors. It was impossible to supervise play activity in the back yard. And every time friends had us over for an outdoor barbecue, I'd come home yearning for a convenient spot where we could eat and entertain outside, too. Sometimes it seemed to me I spent my entire life in this horrible kitchen. After several years of putting up with the monster, it finally got me down."

The kitchen was cut up, inconvenient, and with more than one person on the job, overcrowded. With the old arrangement of the house, "It was enough to make me tear out my hair," says Bea, "to keep up with everything—meals, kids, back yard projects, club work, laundry, and entertaining. One night, I reached my saturation point and told Herrick to get me out of here, just get me out."

The Allens hated the thought of leaving the neighborhood and losing the spaciousness of the rest of the house. "But," Bea says:

"I wanted to quit rolling our secondhand dishwasher out of my way every time I crossed the room.

"I wanted to do my laundry *conveniently* on the first floor.

"I wanted a kitchen eating area.

"I wanted to entertain outdoors on warm evenings.

"I wanted a kitchen telephone center where I could make committee calls in the middle of a baking session—without wasting time and steps by going to the other end of the house.

"I wanted lots more and better storage space.

"I wanted a utility center for our various electric housewares

[*Turn to next page*



BEFORE. A closeup of the old laundry shows its age and lack of efficiency.

In redo, window was closed up to provide more usable wall space for the new laundry-storage center.

AFTER. Storage dream come true. There's a new closet for coats and boots at left, and cabinets at right for canned foods, cleaning gear.

The handsome sliding doors hiding laundry are fir plywood faced with plastic.



You make it with Kellogg's Corn Flake Crumbs!

Golden Chicken EL DORADO



© 1959 BY KELLOGG COMPANY

Peach of an idea! Stuff a tender, young broiler with dressing made golden good with Kellogg's Corn Flake Crumbs. Roast in Reynolds Wrap. Garnish with California Cling Peaches. A touch of genius! And all it takes to bring it off is you!

GOLDEN CHICKEN EL DORADO

1 2½ to 3-pound broiler-fryer chicken
1¼ cups KELLOGG'S CORN FLAKE CRUMBS
¼ cup finely chopped onion
½ cup finely chopped celery
¼ cup butter
¼ teaspoon salt
½ teaspoon poultry seasoning
½ cup stock or water
8 canned California Cling Peach Halves
Heavy Duty REYNOLDS WRAP

1. Prepare chicken for roasting. Prepare onion and celery.

2. Melt butter in medium-sized saucepan, add onion and celery and cook until about tender but not browned. Stir in seasonings and stock. Remove from heat. Add Corn Flake Crumbs, tossing lightly.

3. Stuff and truss chicken, then place in center of 24-inch length of Heavy Duty Reynolds Wrap. Brush generously with syrup drained from peaches. Bring ends of foil together over chicken; make double fold. Make double fold on either end. Place in shallow roasting pan.

4. Roast in hot oven (450° F.) allowing about 1 hour or about 20 minutes per pound. Open foil and flatten in pan. Place drained peaches, cup side up, on foil around chicken and baste with pan drippings. Roast about 20 minutes longer or until chicken is golden brown and peaches are heated.

5. Serve chicken on heated platter with peach halves as garnish. Yield: 4 servings

Tested and approved by the National Broiler Council

Kellogg's OF BATTLE CREEK



NEW!

Buttery, buttery WHITE frosting!
Buttery, buttery CARAMEL frosting!
You add butter to
Betty Crocker's 2 newest frosting mixes!



"Smooth, rich, *buttery-good!* You make home-cooked tasting frostings *without cooking*, with our new Creamy White and Caramel Fudge Frosting Mixes. The secret? A special shortening that blends perfectly, instantly, with the butter you add. And we guarantee a perfect* frosting every time!"

Betty Crocker General Mills

New! Betty Crocker CREAMY WHITE Frosting Mix!



You can tint it any color. You can spread it in luscious, creamy swirls, or use it in any decoratar set. Betty Crocker Creamy White Frosting Mix always comes out creamy-smooth, easy-handling, buttery-gaad. The fresh vanilla flavar is delicious with every coke.

New! Betty Crocker CARAMEL FUDGE Frosting Mix!



Real cooked-caramel flavor—yet you don't even have to boil water! New Betty Cracker Caramel Fudge Frasting Mix blends instantly—turns out a melt-in-yaur-mouth old-fashianed coramel frosting. Makes deliciaus candy, tao, or a lusciaus sauce for ice cream!

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost

Indoor-outdoor kitchen

Continued from page 9

like fryers, blenders, and fry pans.

"When working at the sink, I wanted to see outside.

"I wanted space to move in.

"I wanted Herrick out of my way while I fixed dinner—especially when entertaining.

Actually, what Bea wanted is pretty reasonable today. The Allens looked at homes (new and old) for months. Some homes had some things, but none of them met all requirements—at least within a reasonable budget.

Finally, they decided to explore the possibility of remodeling. The Allens talked first to a builder. No luck. So then they talked with Architect Alan Liddle, who h done a good deal of design in tl remodeling field. Says Bea, "Tl architect was a godsend and h ideas and basic planning real 'make' the kitchen. But I learn something. We started out telli him how to design the whole thin This didn't work. But when we r laxed and discussed our problen our needs, and present equipmer we began to get someplace. other words, give the archite your objectives and budget, a detail your problems for him. Th let him design the solution. Tha what you pay for!"

[*Turn to page 1*



Deck storage at the entrance to the kitchen houses fold tables and chairs, barbecue grill and gear, and charcoal. Tl are always ready for inpromptu get-togethers.

Check "after" plan on page 65 to see how this storage extended outside from laundry center to become one unit wall. The jut gives a nice bit of privacy.



End of the cooking top i insula was put to good holds cook books and ot reference books Bea uses many of her club activit

The built-in oven (at left) was installed at a g working height for Bea— ther too high nor too low

The light, attractive, s ter floor tile is set off by base moldings.



9 FRESH WAYS to make your salads sparkle

he **really fresh** flavor that makes such a difference in your salads, choose from your grocer's Kraft sing shelves. Light, lively **Miracle Whip Salad Dressing** . . . velvet-texture **Kraft Mayonnaise** . . . **seven** htful **Liquid Dressings.** They're America's favorite dressings, the ones **your** family will like best, too. every single jar and bottle is always **guaranteed fresh by KRAFT**

More, Mom!

Best mashed potatoes butter ever melted on! A man can eat, 'n eat, 'n eat French's...they're so delicious!

No wonder mashed-potato-lovers love French's best of all!*



Imagine! Company-dinner mashed potatoes like these in seconds—with no peeling, no cooking, no mashing!

Absolutely delicious—because French's has tha[t] ful Idaho texture, that extra-delicious Ida[ho]

and FRENCH'S INSTANT MASHED POTATO make delicious dress-up dishes, too!



POTATO AND CHEESE BAKE—golden and bubbly. Whip up French's and spoon half into a buttered baking dish. Dot with pieces of sliced cheese. Add rest of French's and dot with more cheese. Pop into hot oven 'til cheese melts—and m-m-m boy!



IMPERIAL POTATOES—great with steak! Whip up French's. Stir in one beaten egg yolk per 4-serving envelope. Spoon in swirly mounds onto greased cookie sheet. Brush with egg white beaten with 1 tsp. water, sprinkle with onion salt. Brown quickly in hot oven. So *good* and so easy!



*TH[E] GOOD MAN CHOC AS INSTA

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Biscuit-mix specials

File under Breads



Kolache (Old-world Fruit Buns)

1 package active dry yeast or 1 cake compressed yeast
¾ cup water
2 tablespoons sugar
2 tablespoons melted butter or margarine, cooled
2½ cups packaged biscuit mix

• • •

¾ cup chopped stewed prunes
¼ teaspoon grated lemon peel
1 tablespoon lemon juice
1 tablespoon sugar

Soften dry yeast in *warm* water or compressed yeast in *lukewarm* water. Add 2 tablespoons sugar, the butter, and biscuit mix; beat vigorously 2 to 3 minutes. Turn out on surface well-dusted with biscuit mix. Knead till smooth, about 25 strokes. Shape in twelve 2-inch balls. Place about 3 inches apart on greased cooky sheet. Flatten slightly. Make deep depression in center of each; fill with cherry preserves or **Prune Filling:** Mix prunes, lemon peel, juice, and 1 tablespoon sugar. Cover filled buns with damp cloth. Let rise in warm place till almost double, 1 to 1½ hours. Bake in hot oven (400°) 10 minutes or till done. Dust with confectioners' sugar. Serve hot.

Mrs. Sol P. Jones, Anchorage, Alaska

Cut along dotted lines



Photographs: Mike Nelson

Cooking in foil

All-in-a-package Steak Supper

Easy oven or barbecue meal—you don't even have to brown the meat! Onion-soup mix adds rich, delicious flavor—

Aluminum foil
1½ pounds chuck steak, 1 inch thick
1 envelope onion-soup mix

• • •

3 medium carrots, quartered
2 stalks celery, cut in sticks

2 to 3 medium potatoes, halved
2 tablespoons butter or margarine
½ teaspoon salt

Tear off 2½-foot length of 18-inch-wide foil. Place meat in center; sprinkle with onion-soup mix; cover with vegetables. Dot vegetables with butter and sprinkle with salt. Fold foil over and seal securely to hold in juices. Place on baking sheet; bake in very hot oven (450°) 1 to 1½ hours or till done.* Makes 4 servings.

*For barbecue grill, use double thickness of foil; cook over *slow* coals.

Mrs. Robert E. Bailey, Dubuque, Iowa

Add these pages to your COOK BOOK

File under Meats





Fillet of Sole in Silver Triangles

1 pound frozen sole fillets, thawed
Aluminum foil
1 6½-ounce can (1 cup) crab meat, drained
½ cup mayonnaise
½ cup milk
½ teaspoon salt
Dash pepper
¼ cup snipped parsley

Drain fillets; dry with paper towels. Cut four 12-inch squares of foil; crease diagonally; unfold. For each package, place a serving of sole on one side of crease; top with crab. Mix remaining ingredients, except parsley. Lift edges of lower foil upward slightly; pour sauce over each serving. Sprinkle with parsley. Fold foil over and seal securely. Place packages on baking sheet; bake in hot oven (400°) 15 minutes. Serve with lemon. Makes 4 servings.

Mrs. John Louis Blaul, Agana, Guam



Chop-'n-Stuffing Loaf

4 pork chops, ½ inch thick
1½ cups packaged herb-seasoned stuffing
1 teaspoon poultry seasoning
¾ cup chopped unpared apple
¼ cup seedless raisins
¼ cup chopped celery
¼ cup chopped onion
Aluminum foil

Trim excess fat from pork chops. Salt and pepper meat. Prepare stuffing according to package directions; toss with next 5 ingredients. Tear off 2-foot length of foil. In center of foil, stand chops on edge, fat side up. Run skewer through center of chops, spacing them about ½ inch apart. Spoon stuffing loosely between chops. Fold foil over and seal securely (avoid puncturing foil). Bake in very hot oven (450°) 1¼ hours or till done. Makes about 4 servings. *Mrs. Albert G. Sturdevant, Cincinnati, Ohio*



Extra-special Herbed Chicken

Aluminum foil
4 onion slices, ¼ inch thick
½ cup packaged precooked rice
1 2½- to 3-pound ready-to-cook broiler-fryer chicken, cut up
Kitchen bouquet
1 can condensed cream of mushroom soup
3 tablespoons chopped parsley
2 teaspoons marjoram
1 teaspoon salt
Dash pepper

Cut four 12-inch squares of foil. On each, place a slice of onion; sprinkle with 2 tablespoons rice. Top with a serving of chicken, skin side up. Brush chicken lightly with kitchen bouquet. Mix remaining ingredients; spoon over chicken. Fold foil over and seal securely. Place packages on baking sheet. Bake in very hot oven (450°) 40 minutes or till done. Trim with parsley. Makes 4 servings.

Mrs. H. T. Robbins, Dallas, Texas

Add these pages to your Better Homes & Gardens Cook Book



Bavarian Supper Sandwich

1 pound bulk pork sausage
2 cups chopped onions
2 cups packaged biscuit mix
2 tablespoons poppy seed
¾ cup milk
1 egg
• • •
1 cup dairy sour cream
1 beaten egg
¾ teaspoon salt
¼ teaspoon pepper

Slowly fry sausage till done. Remove sausage; reserve 2 tablespoons fat. Cook onions in reserved fat till tender but not brown. Combine biscuit mix, poppy seed, milk, and egg; beat vigorously 30 seconds. Spread batter in greased 9x9x2-inch pan. Top with sausage, then onions. Bake in hot oven (400°) 15 minutes. **Topping:** Mix remaining ingredients; spoon over bread. Bake 10 minutes longer. Dash with paprika. Cut in 9 squares. Serve hot.

Mrs. Hildreth H. Hatheway, Santa Barbara, California



Double-deck Orange Coffeecake

2½ cups packaged biscuit mix
3 tablespoons sugar
½ cup milk
1 egg
3 tablespoons melted shortening or salad oil

Mix ingredients well with fork; beat 15 strokes. Turn out on surface well-dusted with biscuit mix; knead gently 8 to 10 times. Divide dough in 2 almost-equal parts. For lower layer, roll larger part to 8-inch circle; place in greased 9-inch pie plate, patting dough up sides. Sprinkle with **Orange Filling:** Mix ⅓ cup brown sugar, ⅓ cup chopped walnuts or almonds, toasted, 2 tablespoons flour, 1 tablespoon grated orange peel, dash salt, and 2 tablespoons melted butter or margarine. Roll remaining dough to 7-inch circle; place atop filling. With scissors, snip 1-inch slashes around edge of top layer. Bake in moderate oven (375°) 20 minutes or till done. Drizzle with **Orange Glaze:** Add 1 to 1½ tablespoons orange juice to 1 cup sifted confectioners' sugar. Top with nuts. Serve hot.

Mrs. Earl Scott, Milwaukee, Wisconsin



Cheese-bottom Biscuits

1 5-ounce jar cheese spread with bacon
⅓ cup soft butter or margarine
2 cups packaged biscuit mix

Mix cheese spread and butter; spread evenly over bottoms of two 8x1½-inch round pans or one 13x9x2-inch pan. Prepare biscuit mix according to package directions for rolled biscuits, using a tiny 1-inch cutter. Place biscuits on cheese. Bake in hot oven (400°) till biscuits are done, 15 to 20 minutes. Serve hot. Makes 5 dozen.

Irene Jefferson, Long Beach, California

Richer in natural "CORN CREAM"



...p within each plump and tender kernel is the rich natural cream ...ibby's famous pedigreed corn. These plump kernels are carefully ...ded to start the flow of the natural "corn cream." Libby knows ... to do this *just right.* That's why Libby's Cream Style Corn is ...*er in natural "corn cream."* You can see the golden kernels stand- ...up in the rich "corn cream." And you'll notice there are no bits ...ob in Libby's. Yes, you'll like Libby's Cream Style Corn best— ...'s for sure.

Libby, McNeill & Libby, Chicago 4, Illinois

CHICKEN CORN CURRY

Cut a chicken into serving pieces. Fry or bake until golden brown and almost tender. Add one 17 oz. can of Libby's Cream Style Corn, mixed with 1 teaspoon curry powder. Continue to cook until chicken is tender.

Libby's Corn is available in 8 and 17 oz. cans.

No matter what you wash and wear ... you'll feel like a qu

EVERY 1960 FRIGIDAIRE 3-RING AGITATOR WASH
BATHES DEEP DIRT OUT WITHOUT BEATING !



Nylon Peignoir by Eye-ful L

Nobody but Frigidaire brings you this special "Clothes Bath" Care in models for every bu

No blades to tangle, stretch or catch! This patented 3-Ring Agitator pumps up and down, never yanks clothes around. Every fabric load receives the same rub-free, hand-gentle wash action!

Safe underwater bleaching! Now a handy bleach dispenser makes it a breeze to bleach clothes safely, automatically . . . without "burns." Just pour in bleach, let the washer do the rest.

Wash-and-wear care for laciest nylon or hardiest denim. Frigidaire Washer gives you a special cycle to protect syn against wrinkles. Saves hand washing.

Automatic Lint Removal. No devices to clean. The speci Chaser Ring floats lint and scum away automatically throug in the tub. See the model to fit your budget.

MODEL NO. WCI-60



New Touch-Bar Selector on Frigidaire top-of-the-line Custom Imperial Washer WCI-60 shown . . . pre-sets correct water temperatures, wash and spin speeds for any fabric.

- New! Setting for wash-and-wear cottons!
- New! All-automatic "soak" cycle!
- Automatic cold water wash and rinse.
- Choice of 5 Rainbow Colors or White.
- Award-winning Sheer Look Design.
- Also Suds-saver Models. Matching Dryers.

Rated No. 1 for all-around performance major points by U. S. Testing Co., Inc. In co laboratory tests of 6 leading automatic washers! (No. 57745, dated May 21, 1959.)

FRIGIDAIRE

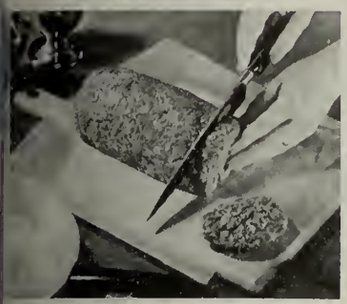
GM GENERAL MOTORS

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

MEATS—Look and Cook

Begins on page 86

Betterburgers



If your problem is dry "bullet" burgers, try Betterburgers. They're nice and juicy this slice-and-cook way—

Gently roll ground beef in original wrapping (loosen it first) or in waxed paper to form a roll, about 3 inches thick. (*Handle lightly. Do not pack.*) Cut in ½- to ¾-inch slices. (See picture above.) Heat skillet till sizzling hot. Sprinkle salt from salt shaker into empty skillet, as if you were salting burgers (½ to 1 teaspoon for 1 pound of meat). Shake skillet to distribute salt evenly. Put meat patties in skillet. Sear (on one side only) about 1 minute. Lower heat to medium and continue cooking 2 or 3 minutes. Turn patties and cook 2 or 3 minutes longer or to desired doneness—rare, medium, or well-done. (*Turn only once.*) Serve on toasted slices of garlic bread. Count on 4 servings from 1 pound ground beef.

Roast Stuffed Chicken

Perfectly delicious Sunday dinner. For company, roast a brace of birds—

1 3- to 4-pound ready-to-cook broiler-fryer chicken
1 recipe Herb Bread Stuffing

Wash outside with cold water; wipe inside with damp cloth; dry thoroughly. Stuff loosely with Herb Bread Stuffing. Skewer opening shut and lace with cord. Fold neck skin over back, fasten with skewer. Fold wings across back and tie tips together with cord. Tie drumsticks to tail.

Place breast up on rack in shallow roasting pan (or breast down, if using V-rack). Brush with melted butter or margarine. Roast uncovered in hot oven (400°) 1¾ to 2½ hours or till tender, basting occasionally with drippings.

When bird is about ⅔ done, cut cord between drumsticks and tail. (If roasted breast down, turn breast up to brown.) Continue roasting till done—thickest part of thigh meat will feel very soft when pressed between fingers (protect with paper towels) and you can move drumstick up and down easily. Remove to warm platter and let stand a few minutes before carving. Makes 4 servings.

Better Homes & Gardens Test-Kitchen note: If you prefer to roast chicken unstuffed, sprinkle inside of bird with 1 teaspoon salt before it goes into oven. For flavor, tuck in some celery leaves and chopped onion if you like. Push ends of drumstick under strip of skin, if present, or tie to tail, when bird is ⅔ done, snip strip of skin or cord. Cut 15 to 20 minutes from total roasting time.

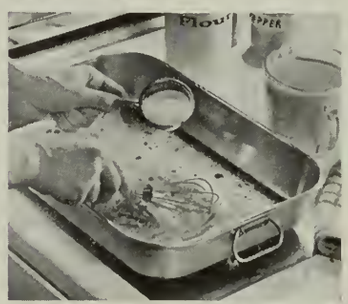
Herb Bread Stuffing

Or call on an easy-does-it package of herb-seasoned stuffing—

4 cups slightly dry bread cubes
½ teaspoon salt
½ teaspoon sage
Dash pepper
¼ cup finely chopped onion
¼ cup finely chopped celery
3 tablespoons butter or margarine
⅓ cup chicken broth or water

Combine bread cubes, salt, sage, and pepper. Cook onion and celery in butter till tender but not brown; pour over bread mixture. Add broth; toss lightly. Makes about 3 cups.

Cream Gravy



Here's how to make it smooth. Chopped cooked giblets add rich flavor—

In covered pan, simmer (don't boil) chicken giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to water. Heart and gizzard take about 1 to 1½ hours—be sure they are cooked fork-tender. Liver takes only 5 to 10 minutes, so add during last few minutes. Let giblets cool in broth; remove giblets and chop. Use part of broth in stuffing.

After transferring cooked chicken to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then for *each cup gravy*, use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. (See picture above.) Cook over low heat till frothy, stirring constantly. (For richer flavor and color, add a little kitchen bouquet.) Remove from heat and add 1 cup milk or light cream. Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.

[*Turn to next page*

In November, travel via our foods pages to sunny Florida. You'll bring home wonderful recipes from the Americana Hotel.

Mrs. America's quick new way to be neighborly—caramel-pecan



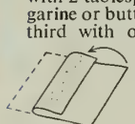
"Coffee Breakers"



COFFEE BREAKERS

¼ cup soft Blue Bonnet Margarine or butter
⅓ cup brown sugar
1 teaspoon light corn syrup
⅓ cup chopped Royal Pecans
¾ cup warm, not hot, water
1 package Fleischmann's Active Dry Yeast
2½ cups Bisquick
2 tbsp. melted margarine or butter
¼ cup brown sugar
1 teaspoon cinnamon

In saucepan melt **margarine** or butter; stir in sugar and syrup, bring to rolling boil. Spread in large oblong pan. Sprinkle with **pecans**. Dissolve yeast in warm water in mixing bowl. Mix in **Bisquick** and beat vigorously. Turn dough onto board dusted with **Bisquick**. Knead until smooth, about 20 times. Roll out into 12-inch square. Brush with 2 tablespoons melted margarine or butter. Sprinkle center third with one-half the sugar and **cinnamon** mixture. Fold one-third over center third. Sprinkle with remaining **sugar** and **cinnamon**.



Fold remaining third over the two layers. Cut with sharp knife crosswise into strips about 1 inch wide. Take hold of each end of strip and twist. Seal ends firmly. Place in pan about 1½ ins. apart. Cover. Let rise in warm place until doubled in bulk, about 1 hour. Bake at 400°F. (hot) about 20 minutes. Invert pan immediately.



"You just add Fleischmann's Yeast to Bisquick"

says Mrs. L. Clarke Priebe, of Des Moines, the new Mrs. America.® "And whip up these crunchy, caramely Coffee Breakers for your next neighborly get-together. Just *one* rising! And before you know it, you're enjoying the wonderful flavor only *yeast* can give. I mean *Fleischmann's* Yeast, the kind we prize-winning cooks use. Fleischmann's Active Dry Yeast always gives me fast risings and perfect results!"

®*Mrs. America, Inc.*

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing ...*Instantly!*

SAVES TIME... SAVES MONEY, TOO!

Here is another happy meal suggestion . . . vegetable, meat and stuffing rolled into six individual servings. These little cabbage rolls give you a wonderful combination of texture and flavor. And they're hearty! There's just no substitute for Pepperidge Farm Stuffing in this, or any other recipe that calls for stuffing or bread crumbs. Why? Because there's nothing to compare with the flavor you get from the seven choice herbs so delicately balanced in every bag of Pepperidge Farm Stuffing.



STUFFED CABBAGE ROLLS

1 large cabbage, cored
2 tbs. butter
1 onion, chopped
½ cup hot water
1 lb. ground beef
1 cup Pepperidge Farm Stuffing
1½ tsp. salt
1 10½ oz. can condensed tomato soup, undiluted
¼ tsp. pepper
½ cup water
½ tsp. oregano
1 bay leaf

In boiling water to cover, cook cabbage about 5 minutes or until leaves become pliable. Remove six large leaves; set aside.

In hot butter, sauté onion until transparent; blend in hot water, meat, stuffing, salt, pepper. On each cabbage leaf, place 1/6 of meat mixture; roll, tucking ends in; secure with toothpick. Arrange rolls in baking dish. Mix tomato soup with ½ cup water, oregano, bay leaf; pour over rolls; cover. Bake at 350° F. 1½ hr. or until cabbage is tender. Makes six servings.

P. S. Pepperidge Farm Stuffing adds *variety and spice* to everyday menus!

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE



Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

WRITE
today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. E-1, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE

RITZ CLOTHS
STYLING AND QUALITY

There is a RITZ Cloth for every household cleaning purpose at your leading local department or hardware store. Write for nearest source.
JOHN RITZENTHALER,
73 Franklin St., N.Y. 13
RITZ® Since 1892

JUST BRUSH IT ON!
WRIGHT'S
BAR-B-Q SMOKE



FREE SAMPLE . . Send name and address of your grocer to:
WRIGHT'S SMOKE COMPANY
Dept. BH., 2435 McGee, Kansas City, Missouri

Renew your Better Homes & Gardens subscription early!

P.D.Q.



2 oz. to 1 gal.

Pompeian's Delicious Quality perks up dressings quickly—gives salads wonderful new freshness, flavor. Pure virgin imported olive oil—first press only of choicest olives. Insist on Pompeian!



MEATS—Look and Cook

Continu

Glazed Roast Pork



Can't beat pork for rich flavor. Accent it with a cinnamon glaze—

Select a pork loin, sirloin, or blade roast. Have backbone loosened from ribs at the market for easy carving. Rub salt, pepper, and a bit of sage over fat side of roast. (See picture above.) Place fat side up in open roasting pan. Do not add water; do not cover. Roast in slow oven (325°) till meat thermometer registers 185° (35 to 40 minutes per pound)—no pink when done.

About 30 minutes before end of roasting time, spoon over syrup from Cinnamon Apples. Continue roasting till meat is done, spooning syrup over 2 or 3 times. Remove backbone in kitchen. Serve roast with Cinnamon Apple Rings. Carve a blade loin roast by cutting down between ribs. To carve sirloin roast, see page 90.

Cinnamon Apple Rings

Cinnamon candies give the spicy flavor and rosy color—

¼ cup sugar
2 cups water
½ cup red cinnamon candies
4 apples, cored and cut in ½-inch rings

In skillet, combine sugar, water, and candies. Stir over medium heat till sugar and candies are dissolved. Add apple rings and *simmer* gently till transparent but not soft, turning occasionally. Cool in syrup. Use syrup to glaze pork roast; serve the apple rings with the roast.

Oven-barbecued Round Steak



So tender you can cut it with a fork. Tomato-red sauce boasts spunky flavor—

⅓ cup enriched flour
2 teaspoons salt
¼ teaspoon pepper
• • •
2 pounds round or chuck steak, 1 inch thick
3 tablespoons fat
2 8-ounce cans (2 cups) seasoned tomato sauce
1 tablespoon sugar
¼ teaspoon salt
Dash pepper
1 tablespoon vinegar
1 tablespoon Worcestershire sa
2 dashes Tabasco sauce
1 medium onion, sliced

Combine flour, 2 teaspoons s and ¼ teaspoon pepper; coat m with flour mixture. Brown *slo* on both sides in hot fat. Spoon excess fat. Combine next 7 ingre ents and pour over steak. (Pictu lower left.) Simmer uncovere minutes; add onion slices. Co and bake in oven-going skillet Dutch oven in moderate o (350°) 1 to 1¼ hours or till steal fork-tender. (Skim off excess fa necessary.) Makes 6 servings.

Calico Coleslaw

In cabbage-leaf-lined bowl, range a border of 1½ cups fir shredded red cabbage, then a r of 1½ cups finely shredded gr cabbage; center with 1 cup shr ded carrots. (Have vegetal chilled and crisp.) Toss with **Dr ing:** Mix ½ cup mayonnaise tablespoon vinegar, 2 teaspo sugar, and ½ teaspoon salt. Ma 6 servings.

Lamb-chop Broil With Min Pears and Grilled Tomatoe



Your broiler takes over for an easy ner. Give chops a swish of Italian a ing—garlic flavor will be subtle—

6 lamb shoulder chops, ½ inch thick
Italian dressing
3 tomatoes
Melted butter or margarine
Snipped parsley
Finely chopped onion
Salt and pepper
6 canned pear halves
Mint apple jelly

Score fat edges of chops and r range on broiler-pan rack. B h top of chops with Italian dres g. Broil 3 inches from heat 8 t 0 minutes on first side, brushing e or twice with dressing.

Meanwhile, halve the toma s, brush with melted butter; spr le with parsley and onion; se n with salt and pepper. Turn c ps and brush with salad dressing. e picture above—tongs make st tool for flipping; no loss of jui .) Arrange tomatoes and pear ha s, hollow side up, around meat. pi 5 to 8 minutes longer, brus g chops once more with dressing ill pear halves with jelly toward id of broiling time. Dash chops th salt and pepper. Makes 6 serv gs.

An oyster stew for folks with strong feelings on the subject

Now, for only about 20¢ a owl, Campbell's brings you ie big fresh taste that made yster houses famous



Folks who really love oyster stew are just plain fussy about freshness. In fact, any of them wouldn't give oyster stew second thought more than a few miles om the coast.

But now, wherever you live, Campbell's ings you an oyster stew as fresh-tasting any you've enjoyed anywhere.

Oysters From Cool Coastal Beds

e make it the way famous shore chefs —with plump, young oysters freshly ucked from their shells. These we simmer their own delicate liquor until the oment their edges begin to curl.

Then we plunge the oysters into a rich oth of scalded milk, cream, butter and ecial seasonings where all the flavors are ppily married in a fragrant, hearty stew.

Then, before one whiff or whisper has chance to escape, we rush it into the eezer . . . the only sure way to hold the esh flavor of oyster stew.

Elegant Stew—Modest Price

n the best New England oyster bars, yster stew like this would cost you $1 or ore. But now your family can feast on



Old-Fashioned Vegetable with Beef
Cream of Potato • Cream of Shrimp
Clam Chowder (New England Style)
Green Pea with Ham • Oyster Stew



Fresh-tasting oyster stew—now frozen by Campbell's for everyone to enjoy.

Campbell's Frozen Oyster Stew for only about 20¢ a bowl. Look in your grocer's freezer for the red and white can.



Oyster Sauce Supreme. In saucepan thaw 1 can Campbell's Frozen Oyster Stew over low heat; stir often. Gradually blend ¼ cup milk into 1 tbsp. flour to make a smooth paste; pour into soup and cook, stirring constantly, until thickened. Stir in 1 cup shredded sharp Cheddar cheese; heat till cheese melts. Fold in 2 sliced hard-cooked eggs. Serve over hot cooked asparagus (10-oz. pkg. frozen); garnish with paprika. Makes 4 servings.



Oysters à la King. Thaw 1 can Campbell's Frozen Oyster Stew. In saucepan melt 2 tbsp. butter. Add 4 oz. sliced mushrooms (drained), and ¼ cup minced onion; brown lightly. Stir in 2 tbsp. flour to make smooth paste. Blend in Oyster Stew, ¼ cup milk, 2 tbsp. diced pimiento. Heat; stir constantly until smooth and slightly thickened. Serve over buttered toast. Makes 3 to 4 servings.

OYSTER STEW

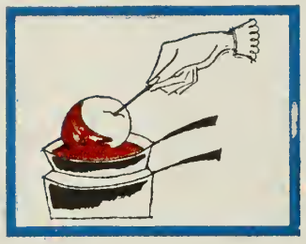
FROZEN by Campbell's



Halloween Bar Bells. Here's some weight-lifting that's just *meant* for little trick-or-treaters.

Caramel-covered apples are bottom "bells"; popcorn balls are up top. Ghostly guards: tissue paper draped over wooden spoons or lollipops.

It's all in the wrist as you twirl crisp red apples in caramel syrup.





Funny-face Cookies stand up and take notice of Cider Apple Cups for sipping and eating! The cookies are the gingery kind.

Scoop out big red apples for the Apple Cups. Black cat holds a load of Cinnamon Doughnuts.

Hold that color! Brush cut surfaces of apple with solution of color keeper.



Spooky snacks for Halloween

By Dee Allison

Be prepared! Witches, ghosts, and goblins will soon be at your door! Fend them off with these good handouts. Fun to make, fun to eat.

Photographs: Mike Nelson



Best-ever Candy Corn is exactly that—the greatest! Crispy coating tastes almost like butterscotch. Added attraction: delicious bites of salted peanuts throughout.

Recipe makes plenty, but it goes fast. You can't stop eating it!

Pour fine stream of syrup; toss quickly to get coating over every kernel.



All recipes on page 108



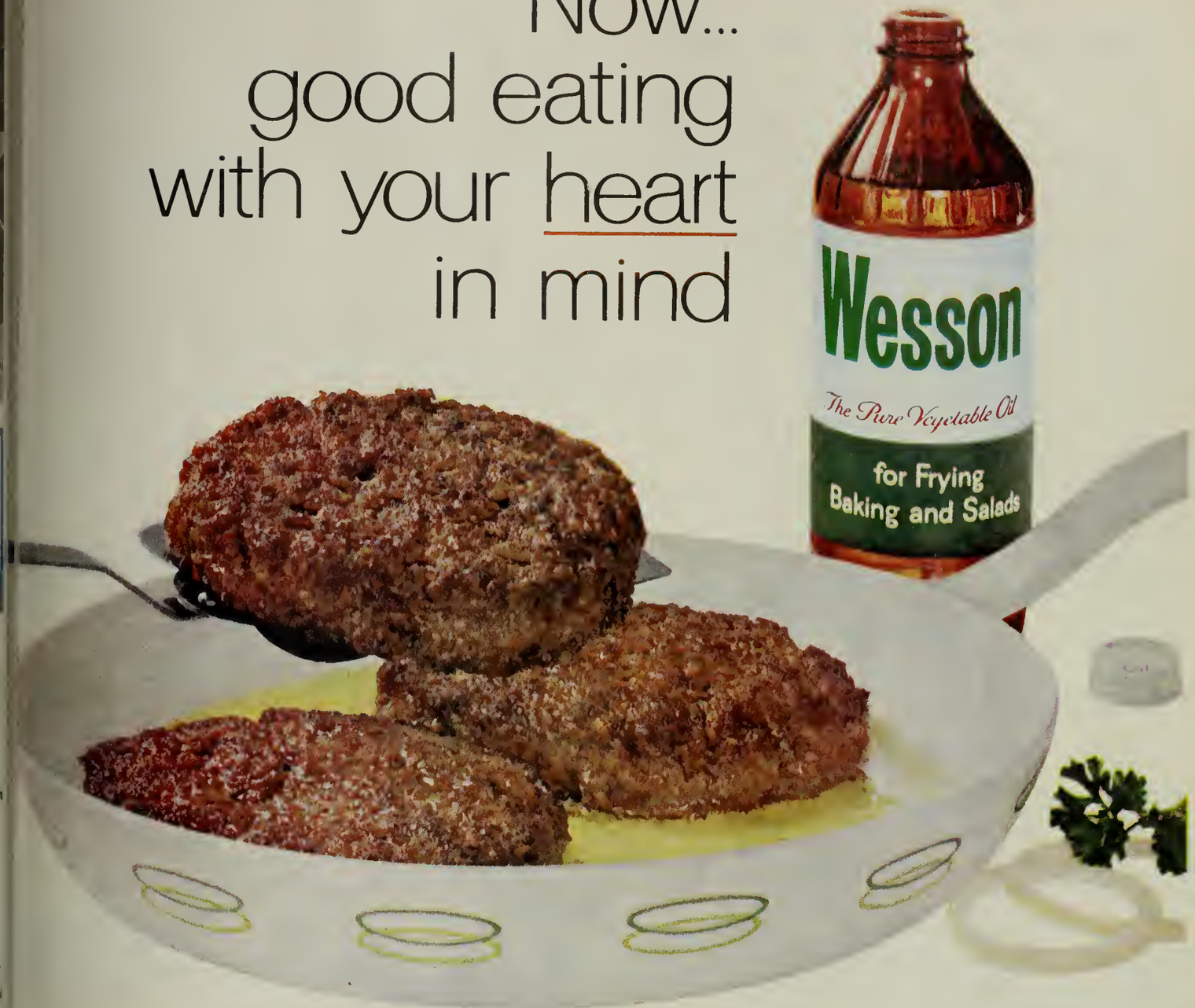
Punkin Heads are really light little biscuits! Ripe-olive slices and pimiento strips are the faces.

Serve hot with butter balls. For Halloween colors, pass carrot sticks and ripe olives. Fierce black cats watch over all until eat-time.

Good arithmetic: 4 crescents plus 1 oval center makes 1 Punkin Head.



Now... good eating with your heart in mind



When you reach for the skillet... reach for the Wesson!

In newspapers, in magazines—almost every day you read reports of those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil in place of the saturated *solid* fats. Calorie for calorie, Wesson gives you up to five times more poly-unsaturate than shortening, ordinary margarine or lard, up to twenty times more than butter.

Cholesterol is the villain. Solid fats have been found to *build up* cholesterol in the blood. But Wesson—the pure vegetable oil—has the opposite effect and helps *reduce* cholesterol.

For your heart's sake. Serve balanced meals, eat moderately, and watch your weight, as your own doctor will tell you. And, in preparing food where shortening is called for—especially those wonderful skillet dishes your family loves—use poly-unsaturated pure vegetable Wesson.

Wesson takes the smoke out of frying, browns foods beautifully to taste their very best. Lighter and clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, *never hydrogenated.*

FREE 16-page booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write The Wesson People, Box 873, New Orleans 2, La.

Wesson helps cut down cholesterol* the prime suspect in coronary heart disease

*Blood Serum Cholesterol

Wesson®—the fighter against cholesterol

COPYRIGHT 1959 WESSON OIL & SNOWDRIFT SALES COMPANY

Spooky snacks for Halloween

Begins on page 106

Caramel Apples

As simple as melting caramel candies! There's double crunch—crisp apples and chopped walnuts—

1 pound (56) vanilla caramels
2 tablespoons water
Dash salt
6 wooden skewers
6 crisp, medium apples
Chopped California walnuts

Melt caramels with water in double boiler, stirring frequently until smooth. Add salt. Stick a skewer into blossom end of each apple. Dip apple in the caramel syrup and turn until surface is completely coated. (If syrup is too stiff, add few drops water.) At once roll bottom half of coated apple in chopped nuts. Set on cooky sheet covered with waxed paper. Chill in refrigerator until firm.

Caramel Popcorn Balls

Let your juvenile helpers take over. Tell them to make the balls about the size of a baseball—

2 quarts popped corn
• • •
½ pound (28) vanilla caramels
2 tablespoons water
Dash salt

Keep popped corn hot and crisp in slow oven (300° to 325°). Melt caramels in water in double boiler, stirring frequently. Add salt. Place popped corn in large bowl and pour Caramel sauce over; toss till corn is well coated. Butter hands and lightly shape popcorn in 6 balls the same size as apples. (Shape remaining popcorn into 1½-inch balls for snacks.)

Funny-face Cookies

Raisins are the bright eyes on these ginger drops. Wonderfully spicy!—

½ cup shortening
1 cup brown sugar
½ cup molasses
½ cup milk
2 teaspoons vinegar
2½ cups sifted enriched flour
½ teaspoon soda
½ teaspoon salt
½ teaspoon ginger
½ teaspoon cinnamon
Seedless raisins

Cream together shortening, brown sugar, and molasses. Stir in milk and vinegar. Sift together dry ingredients; add to molasses mixture and mix well. Drop by rounded teaspoons about 2½ inches apart on lightly greased cooky sheet. Place 3 raisins on each for eyes and mouth. Bake in hot oven (400°) about 10 minutes or till done. Makes about 4 dozen.

To match picture: Before baking, put wooden skewer in each cooky halfway between pan and top of dough. Stagger rows of cookies to leave room for skewers. Use small spatula to spread dough around skewer if dough separates. After baking, add bow ties of black or orange ribbon.

Halloween Bar Bells

No dumbbells, these! Easy caramel syrup puts them at the head of the class!—

1 recipe Caramel Apples
1 recipe Caramel Popcorn Balls

While Caramel Apples are chilling, make the Popcorn Balls. Press balls onto other end of skewers that are stuck into apples.

Cider Apple Cups

No dishwashing here. Polish off the cider, then eat your cup!—

Cut a slice off top of large red apples, save for lids. Leave stems on or not. Cut small triangle in edge of each lid for straw. Using knife and/or corer, scoop out centers, leaving shell ½ inch thick. Brush cut surfaces with color keeper dissolved in a little water (the same ascorbic-acid mixture you use when freezing light-colored fruits), or brush with lemon juice. Chill till ready to serve. Fill apples with chilled cider. Cover each with apple lid; stick a short straw (snip to good length) through hole. (Cook apple centers for sauce.)

Cinnamon Doughnuts

A quick, spicy, and sweet fix-up for plain doughnuts—from the store or your own—

12 plain doughnuts
½ cup sugar
1 to 2 teaspoons cinnamon

Heat doughnuts on cooky sheet in moderate oven (375°) 5 minutes or till very hot. Remove from oven and shake in paper or plastic sack containing mixture of sugar and cinnamon. Serve warm.

Best-ever Candy Corn

Tastes almost like a popcorn brittle—and so good! It's our favorite!—

2½ quarts popped corn
• • •
1 pound (2¼ cups) light brown sugar
½ cup light corn syrup
½ cup water
½ cup butter or margarine
2 teaspoons salt
• • •
1 tablespoon vanilla
• • •
1 cup salted peanuts

Keep popped corn hot and crisp in slow oven (300° to 325°). In large saucepan, combine sugar, syrup, water, butter, and salt. Cook over moderate heat, stirring occasionally, until syrup reaches hard-crack stage (290°). Remove from heat, stir in vanilla. In large buttered bowl or pan, mix nuts and pop-

Mmm! Piping hot'n spicy Pillsbu

See . . . 8 sweet rolls in a can! The fresh dough is already mixed, cut and spread with cinnamon-sugar. Velvety icing, too, in every package. Just pop into a pan and into your oven. (Mmm, the spicy fragrance that fills your kitchen!) Ice them and serve piping hot! Wonderful for Sunday breakfast or brunch . . . for dessert . . . or your next coffee party!



corn. Pour syrup in fine stream over mixture. Working quickly, mix well until kernels are completely coated. Spread out thin on buttered cooky sheets or platters. Quickly separate into bite-size clusters with 2 buttered forks. Cool. Makes about 3½ quarts.

Sugar-'n-Spice Popcorn
(*Not pictured*)

Flavor will remind you of cinnamon toast. Easy—

2 quarts popped corn
• • •
¼ cup butter or margarine, melted
2 tablespoons sugar
¼ teaspoon cinnamon
¼ teaspoon nutmeg

If popped corn is not hot and crisp, heat about 10 minutes in slow oven (300 to 325°). To melted butter, add sugar and spices; blend. Pour over popped corn; toss. Makes 2 quarts.

Molasses Popcorn Candy
(*Not pictured*)

Superspeedy! No syrup to cook, you combine popped corn and syrup right in the skillet—

½ cup light molasses
½ cup sugar
½ teaspoon salt
• • •
¼ cup salad oil
⅔ cup *unpopped* corn

Combine molasses, sugar, and salt in small mixing bowl. Pour oil into big skillet and heat. Test temperature with one kernel of corn; when kernel turns around in the oil, then pops, oil is hot enough. Add popcorn, spreading evenly over pan. Cover and pop over medium heat, shaking pan until all corn is popped. (Or pop in electric popper.) When popping stops, add syrup mixture to corn in skillet, stirring constantly until corn is evenly coated. Remove from heat, spread on waxed paper and separate in small clusters. Makes about 2½ quarts.

Punkin Heads

Just a few extra flips of a round biscuit cutter and you've got a pumpkin!—

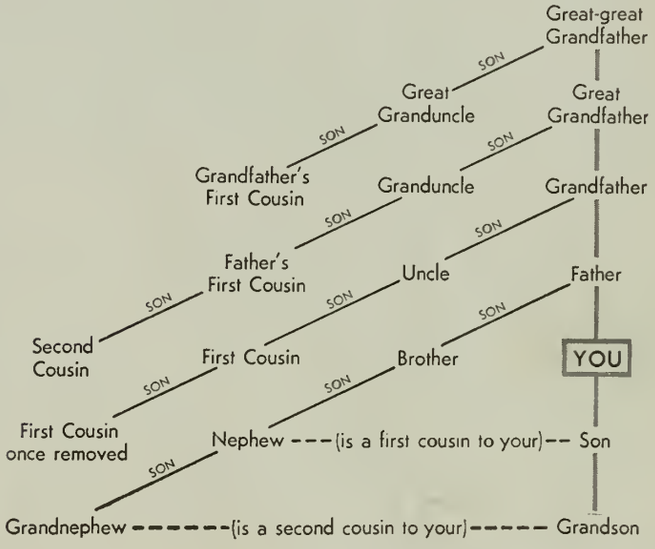
Prepare dough from packaged biscuit mix, kneading, and rolling to ½ inch according to package directions. Cut with a 1½-inch round cutter dipped in biscuit mix. Move cutter about ¼ of the way in on biscuit and cut a crescent of dough from one side, then from the other side, leaving an oval-shaped piece in the center. Make a 5-section pumpkin by placing these 3 pieces *plus* 2 crescents of dough cut from a second biscuit side by side on an ungreased baking sheet. (See drawing on page 106.) Have the pieces of dough barely touching; curve ends of crescents toward center. Use scraps of dough for pumpkin stems. Place slices of ripe olives for eyes and nose; strip of pimiento for mouth. Brush with melted butter or margarine. Bake in a very hot oven (450°) 10 to 12 minutes.

WHO'S WHAT TO WHOM?

Few discussions generate so much confusion as those dealing with family relationships. To help clear the air, here's a chart showing how you are related to males on the paternal side of your family tree. You can complete the picture by substituting female equivalents of the terms used here.

Only blood relationships are shown; for relatives by marriage, tack "in-law" on the end.

People on any horizontal line of the chart are approximately the same age unless previous members of the family had children unusually late or early.



Quick Cinnamon Rolls

(Homebaked while your coffee perks!)



P.S. For Crusty Breakfast Rolls, bake 10 to 12 min. on a greased baking sheet. Ice, and serve hot.

Get them at your grocer's dairy case where you get those wonderful Pillsbury Biscuits

(Available in Canada, too!)

Pillsbury BEST

NATURAL MATE FOR EVERY MEAT...

OCEAN SPRAY CRANBERRY SAUCE

makes every meat taste better!



Add Ocean Spray and immediately — Chicken becomes Sunday-special!



Add Ocean Spray and suddenly simple Meat Loaf becomes company-good!



Add Ocean Spray and magically Ham becomes an extra-special treat!

- Cuts the richness of fat meats
- Adds fresh fruit juiciness to dry meats
- Leaves a clean, fresh taste in your mouth

14 VITAMINS AND MINERALS plus more natural fruit pectins than oranges, apples, bananas or any other fruit!



The cranberry farmers' own brand

Money for your recipes

Ground beef; cooking with jams and jellies

FOR PENNY-WISE dinners, bet you call on ground beef. Tell us how you fix it. Have you a prize-winning specialty that's made with jam, jelly, or preserves? If so, send in the recipe. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next May. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Ground beef. Whether you cook it indoors or outdoors, what's your best way with ground beef? Tell us your secret for making juicy and flavorful hamburgers. Perhaps you boast a barbecue specialty or a good casserole recipe. What's new with burgers in a bun? Ideas:

herbed meat loaf
barbecued burgers
hamburger pie
skillet supper
beef-noodle bake
meat balls with spaghetti
double-deck cheeseburgers
Hawaiian burgers

Cooking with jellies and jams—the homemade or commercial kind. Could be your favorite dessert or main dish gets its flavor and color from a jelly or jam. Or, it a preserve, marmalade, conserve, or fruit butter that plays a important part in your recipe

jelly roll
ham glaze
mint frosting
marmalade cookies
parfait or shake
jam cake
jelly sauce or salad dressing
cherry-topped coffeecake

This month's winners

(*See recipes on pages 99 and 100*)

Cook-of-the-Month for Ways with Biscuit Mix
Mrs. Sol P. Jones, Anchorage, Alaska

Cook-of-the-Month for Foil Cooking
Mrs. Robert E. Bailey, Dubuque, Iowa

Other Winners

Mrs. John Louis Blaul, Agana, Guam
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Irene Jefferson, Long Beach, Calif.
Mrs. H. T. Robbins, Dallas, Tex.
Mrs. Earl Scott, Milwaukee, Wis.
Mrs. Albert G. Sturdevant, Cincinnati, Ohio

Honor Roll

Mrs. Joseph E. Berger, Buffalo, N.Y.
Mrs. James N. Beyer, Portland, Ore.
Mrs. Ben Eckelkamp, Villa Ridge, Mo.
Mrs. James Gallagher, Scranton, Pa.
Mildred I. Hall, Seymour, Ind.
Carolyn O'Brien, Alexandria, Va.
Mrs. A. R. Olson, Minneapolis, Minn.
Mrs. Robert S. Ott, Kalamazoo, Mich.
Mrs. W. A. Pearce, Mount Airy, N. C.
Mrs. Fred W. Ritter, Jr., Bremen, Ind.
Dorothy H. Stewart, Boston, Mass.
Mrs. Arthur Tooms, Camp Borden, Ont., Canada
Mrs. Gene Willbanks, Trion, Ga.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "May Ground Beef" or "May Cooking with Jams and Jellies." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5410 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

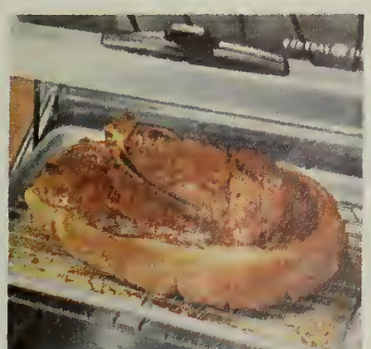


LOOK what you can do with a General Electric Rotisserie Oven...

...is a rotisserie...infra-red broiler...handy second oven



...th the accuracy of a range ...s automatic! Push a button. ... Timer buzzes and heat cuts ...food is perfectly done.



Seals in natural meat juices. Broils with infra-red heat. What a difference that makes in your steaks and chops! Tilt-top lid means easy access.



Better for rotisserizing. Continual self-basting under the radiant heat gives meats and poultry a wonderful golden-brown crispness.

1 **Roast Capon Nob Hill** . . . party fare done to a turn with butter-chervil-chicken bouillon. Gives turkey an elegant new flavor, too! Spit takes 14-16 pound bird.

2 **Glazed Mixed Fruit** . . . place fruit in broiling rack for rotisserie spit. Broil 5 minutes, brushing with honey and butter.

3 **Herb-broiled Lobster** . . . brush with butter and chopped tarragon—broil quickly. (Infra-red heat broils tender lobster but doesn't dry it out.)

4 **Chateaubriand** . . . marinate beef tenderloin in tart French dressing and herbs. Rotisserize about an hour.

5 **Baked Alaska** . . . takes just 5 minutes at 450° in the General Electric Rotisserie Oven. (Ideal for gourmet desserts like this . . . precision heat makes them turn out evenly browned all over!)

General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut

Progress Is Our Most Important Product

GENERAL ELECTRIC

ideas for outdoor cooks with Blue Lakes



salad with canned small whole onions



bean bundle with bacon in foil–heat on grill



add your barbecue sauce while heating

Green beans with worlds of flavor —that's the difference.

Blue Lakes are a variety of green bean grown and canned in Oregon and Washington. Because they have a very small, slow seed development, the firm, round, straight pods are stringless and succulent.

Being a relatively new variety, Blue Lakes have had the fastest popularity growth in the history of canned foods.

This aristocrat of the green bean family is sold under many different brand names. To be sure of Blue Lakes, look at the product description detailed on the label.

write for FREE RECIPE PACKET

Packet contains five specially-prepared recipes for serving to your PTA, church guild, camp, or party. Instructions for serving 6, 12, or 24 persons.

Please send recipe packet:

My Name _____

Address _____

City _____ State _____

ASSOCIATED BLUE LAKE GREEN BEAN CANNERS, INC.
522 Pittock Block, Portland, Ore.

What's the view AROUND your window?



Photograph: Hedrich-Blessing. Designer: Florence Barron

On this family-room wall, an accent color pai[nt] around the window casings frames the pretty [view] and replaces the usual curtain treatment.

Comfortable chairs and a cut-down table [are] placed at window sill level to make this an i[deal] location for lunches and other relaxed activities.

Photograph: Reynolds. Decorator: James Merrick Smith, A.I.D.

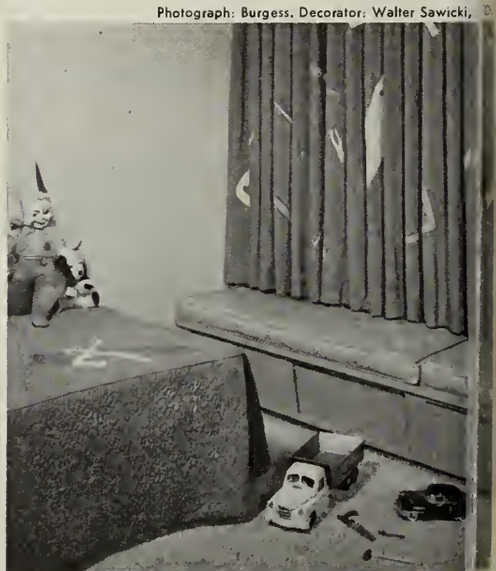


A large window and two flanking narrow windows are covered with matchstick blinds. Long side draperies draw across broken wall sections to meet short blinds.

There's ample room below for a cabinet or low table. The Jerome C. Hofmayer home, Miami, Florida.

Appliqued cutouts patterned from real tools deco[rate] these pinch-pleated draw draperies. You could st[itch] a similar motif. Low chests pushed under the sill [and] cushioned could substitute for these built-ins. From [the] Harold Cook home, Colorado Springs.

Photograph: Burgess. Decorator: Walter Sawicki, [I.D.]





It's "Philly"-filled easy and fresh-fruit good!

t any strawberry preserves or jam won't do. For the crowning ry of this luscious pie is strawberry flavor as fresh as a dew-nched berry patch. To give you this remarkable freshness of vor, Kraft uses only the choicest berries and "quick-cooks" m a special way that guarantees fresh-fruit goodness!

GAL STRAWBERRY "PHILLY" PIE

am one 8-oz. pkg. Philadelphia nd Cream Cheese until soft and oth. Blend in ½ cup sugar. Beat gs slightly, add ½ cup milk and sp. vanilla. Slowly add to the ese mixture, stirring until well nded.

Pour into a 9″ pastry shell which has been baked in a hot oven, 425°, for 5 minutes. Bake in a moderate oven, 350°, for 25 minutes. Cool. Spread the contents of one 12-oz. jar of Kraft Strawberry Preserves over the top and garnish with whipped cream.



KRAFT Jellies and Preserves



CREAMY CHOCOLATE PUDDING

with that *matchless* cooked-in flavor

Mix contents of this package with 2 cups milk in saucepan. Cook and stir over medium heat until mixture comes to a *full* boil. Cool, then whip ½ cup cream and fold into pudding. Pour into dessert dishes rimmed with lady fingers and garnish as desired. How long since you've seen a surprised husband? You're going to see one tonight. (Just one more thing before you go . . . you can make an almost unlimited variety of pies out of this wondrous package, too.)

Jell-O is a registered trade-mark of General Foods Corp.



You did it . . .

. . . with Jell-O Pudding and Pie Filling—*the one dessert* that never stops being different

Indoor-outdoor kitchen

Continued from page 96

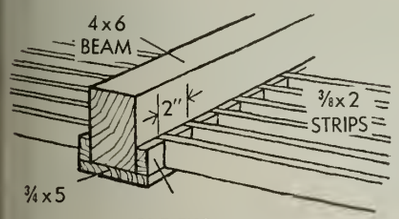
The Allens got an indoor-outdoor "living" kitchen. It has all the conveniences you would find in custom-built homes: concealed main floor laundry, desk and telephone center, convenient access to an outdoor dining deck, an unobstructed view of the entire back yard, a separate sink, more storage, an eating area, excellent lighting, a feeling of spaciousness, and above all, a convenient traffic pattern.

To unify the deck with the kitchen, concrete piers and wood girders were used to build up the deck to kitchen floor level. A narrow border under the new kitchen windows was left open for planting shrubs near the house.

Cost of this large deck came to $350. However you can save money by having a contractor put in just the basic framing, then laying the actual deck surface yourself.

Opening up a wall to the outdoors (with sliding glass doors and windows) can run anywhere from

[*Turn to page 117*



Ceiling is in 4x5-foot sections for easier cleaning and light-changing. Fluorescent lights are above. Translucent plastic sheets were laid on top of strips to diffuse the light.

Fast construction for these cabinets



No glue, nails, screws, or on-the-job carpentry is needed for these new kitchen cabinets. The precut fir plywood panels are locked together top and bottom within the aluminum frames.

Base unit is being assembled. Aluminum bottom frame rests on floor. Side panel with prehung door is set into the channel of the frame.



With both side panels in place, the back panel slides into the vertical saw kerfs on the panels. When fully inserted, back panel rests on the lip of the lower frame.

New system nets about 15 per cent savings. It's still relatively new, may not yet be available in your area. Write *Better Homes & Gardens'* Subscribers Information Bureau for details.



Side and back panels are in place. Top frame is added to engage panels and lock assembly. Bottom is dropped into place, becomes final link that applies pressure to hold cabinet together.

The cabinet is ready to set on baseboard framing. Open space above doors is for the drawer or apron. Top may be finished as desired.

Presto®

SUBMERSIBLE COFFEEMAKER IN GLEAMING STAINLESS STEEL



Perfect Coffee Every Day Because Yesterday's Coffee is Washed Away!

Real coffee experts proclaim it, "Rule No. 1. for a perfect brew is a spotless utensil." And Presto is the easiest-to-clean coffeemaker you can use.

Submersible—washes completely under water.

Wide Top, Open Spout—cleans as easily as a cup.

Stainless Steel inside and out...no foreign flavors.

Brews to your exact taste, automatically, without setting controls...stays at proper serving temperature. Underwriters' Laboratories approved. 2-9 cup capacity. With cord and coffee measure only..... $24.95

NATIONAL PRESTO INDUSTRIES, INC.
Eau Claire, Wisconsin
Makers of Presto Cookers, Canners, and Control Master Appliances

©N.P.I.I., 1959



Imagine! 3 hot-from-the-oven ideas (plus a hundred othe from just one mix...Pillsbury Hot Roll Mix

Try this delicious coffee cake this weekend

Here's your recipe for a kitchenful of warmth, fragrance and pride in baking... one of hundreds of recipes for real yeast-roll goodness made mix-easy with Pillsbury Hot Roll Mix.

ORANGE RAISIN BRAIDS

BAKE at 400° for 15 to 20 minutes.
MAKES 2 coffee cakes.

Cover..½ cup **raisins** with boiling water. Let stand 5 minutes, then drain.

Sprinkle.. **yeast** from Pillsbury Hot Roll Mix package over
1 cup warm (not hot) **water** in large bowl. Stir to dissolve.

Add....2 tablespoons grated **orange rind,** the cooled, drained raisins and dry **Hot Roll Mix.** Mix well.

Let rise.. in warm place (85° to 90° F.) until light and doubled in size, 30 to 60 minutes.

Divide... dough in half. Shape each half into 3 strips about 12 inches long. Braid 3 strips together and place on greased baking sheet. Or, coil each braid in greased 8-inch layer pan.

Let rise.. until light and doubled in size, 30 to 60 minutes.

Bake.... in moderately hot oven (400°) 15 to 20 minutes until golden brown. Glaze while warm with
1 cup sifted **confectioners' sugar** combined with
4 to 5 teaspoons **orange juice.** Then garnish with chopped pecans, if desired.

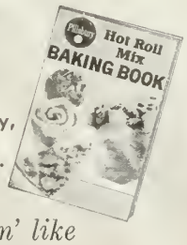


Recipes for **Cinnamon Rolls (1), Rum Glazed Pan Rolls (2)** plus Sunday Dinner Rolls, plain and fancy breads, even Pizza... free in every package. Recipe for **Orange Raisin Braid (3),** above.

Get this 27-recipe folder free in each package!



Get more than 100 recipes in this mix-easy Baking Book



Send 25¢ to:
The Pillsbury Company,
Box 369,
Minneapolis 60, Minn.

Nothing says lovin' like something from the oven... and Pillsbury says it best!



Orange Raisin Braid recipe at left



the most versatile mix of them all...

ndoor-outdoor kitchen

Continued from page 115

)0 to $800, depending on the e of the area and necessary struc- al changes involved.

'I still can't quite believe it," says. "It's absolute heaven! I ver really dreamed that even the it kind of planning could make nething so bad turn out so well. ere's only one drawback. The ole atmosphere is so darned asant, I sometimes feel at mid- rning coffee time that I'm run- ig a high style coffee shop! I've ver had so many friends! Even deck outside is almost 'too od.' For some reason, it draws s like flies! But now at least I n see what's going on."

Bea's friends are just as im- ssed. The only adverse com- nt she's had is an indirect res- vation—that the bright, Con- nporary style kitchen is some- at at odds with the pleasant aditional decor in the rest of the use, where Bea mixes old family ces with new things she likes.

'But the kitchen is physically parate from the rest of the house," s Bea, "and in view of this, I n't see why the decor has to be nsistent. In fact, the transition m Traditional in our living and ning rooms to Modern in our chen gives the whole house other dimension—one we like. nd most of our friends agree."

The Allens have two children: hart, 11, and Caroline, 8. Her- k is a construction engineer. a is active in several organiza- tions, she likes to entertain, does her share of P.T.A. work, is a den mother and a Brownie mother. Herrick is politically active, has run for the school board and the state legislature.

Obviously no older home will be identical to this one. Few will be even similar. But a close study of the ideas Architect Liddle used in the Allens' kitchen remodeling will suggest solutions for your kitchen.

New!



Better Homes & Gardens

MEAT COOK BOOK

This colorful new book shows how to buy, store, prepare, and serve meats, sea foods, and poultry of every kind. 479 recipes, 275 illustrations.

Only $2.95 (Canada, $3.50) wherever books are sold, or send check or money order to 6910 Meredith Bldg., Des Moines 3, Iowa.

How much is one half of one percent over 25 years?

Over the life of a 25-year mortgage, ½ of one-percent interest—a seemingly tiny amount—can make a big difference in the total amount you pay.

As shown in the table below, every ½ percent on a $10,000 loan adds about $900 to your bill. Most home loans today (except V. A.) carry 5½ to 6 percent; but it is sometimes possible to assume a mortgage for 4½ or 5 percent.

Still more costly in terms of interest dollars is the length of time you choose to repay the mortgage. Going from 25 to 30 years on the $10,000, 6-percent loan reduces your monthly payments only $4.50—yet your total interest charges soar by $2,250!

Mortgage payments and interest, $10,000 loan

	4½%	5%	5½%	5¾%	6%
Monthly payments (15 years)	$76.50	79.10	81.80	83.04	84.40
Total Interest Charges	$3,770	4,238	4,724	4,947	5,192
Monthly payments (20 years)	$63.30	66.00	68.80	70.21	71.70
Total Interest Charges	$5,192	5,840	6,512	6,850	7,208
Monthly payments (25 years)	$55.60	58.50	61.50	62.91	64.50
Total Interest Charges	$6,680	7,550	8,450	8,873	9,350
Monthly payments (30 years)	$50.70	53.70	56.80	58.36	60.00
Total Interest Charges	$8,252	9,332	10,448	11,010	11,600



Mouth-watering NEWS!

"4-HOUR" spaghetti sauce flavor

—In 10 MINUTES!



FRENCH'S Spaghetti Sauce Mix

Turns tomato paste into rich, "long-simmered" spaghetti sauce. French's special bouquet of fine herbs and spices gives you texture, fragrance and flavor no canned sauce ever has. Spicy goodness like this used to take hours. No more! Now you can stir up this fabulous sauce in the few minutes it takes your spaghetti to cook. You'll be delighted that sauce this good can be so easy. It's teasing . . . tantalizing . . . so gratifying!

It's Easy!

Here's how: To tomato paste (6-oz. can), 1¾ cups of water, 2 tbsps. salad oil add French's Spaghetti Sauce Mix. Simmer 10 minutes, stir occasionally. Makes four big servings. Serve over cooked spaghetti, macaroni, meat loaf, ravioli, noodles. And be ready for *praise!*



Try this delectable Orange Dream Cake, using the easy "Light Touch Method" on opposi

Created by KRAFT for today's lighter baking, frying and salads...the LIGHT TOUCH oil

We all like the lighter ways of doing things these days. That's why so many people are switching to Kraft Light Touch Oil for crisper frying, for lighter salads. And now Kraft shows you how to get the loveliest layer cakes you've ever baked, using a special "Light Touch Method." They're unbelievably delicate in texture—yet so easy to make, and economical, too. Send now for the free booklet with 20 wonderful cake recipes. And meantime, try the Orange Dream Cake shown here. You'll find it fun to do, and a real dream to eat!



FREI

"20 Wonderfu
Made by the K
Method." F
and frosting
with illustra
Write Kraft C
Booklet, P.O I
Chicago 77, Il



ORANGE DREAM CAKE RECIPE

From the Kraft Kitchens



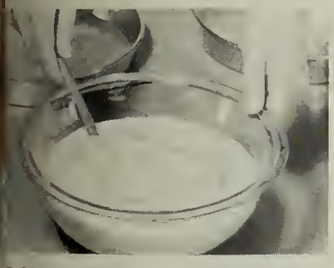
ift together 2¼ cups sifted cake our, 1½ teaspoons baking pow- er, ½ teaspoon soda, 1 teaspoon lt. Measure ⅔ cup Kraft Oil.



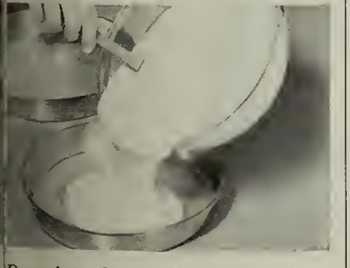
dd the oil, ½ cup milk, ⅓ cup range juice. Beat until it forms very smooth batter. Stir in 2 ablespoons grated orange rind.



n a separate bowl, beat 3 eggs ntil thick and foamy. Gradually dd 1½ cups sugar and continue eating until very well blended.



Fold egg and sugar mixture *thor- oughly* into the batter.



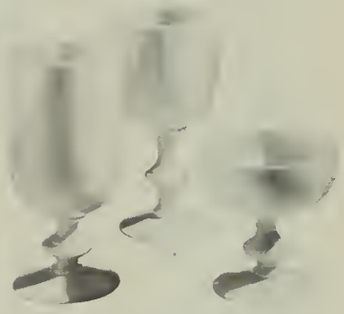
Pour into 2 waxed paper lined 9-inch layer pans. Bake in moder- ate oven, 350°, for 25 to 30 min- utes. Frost with a fluffy orange frosting.

Milk glass—an American favorite

By Betty Cashman



For striking contrast and pleasant sophistication, use a strong, solid color as a background for your milk-glass tableware. Prints, checks, or stripes will accent its Provincial beauty. This smart luncheon table is set with Randolph pattern milk glass. The black lacquer soup bowls, pewter tea service, and Zest pattern stainless steel are good complements.



Modern patterns in milk glass are fashioned with stunning simplicity. The clean, glowing beauty of these footed goblets and sherbets makes them a handsome accessory for more ornate china and silverware.

Use them with confidence on either formal or casual tables.



MILK GLASS, in fine new designs or reproductions of old American originals, is setting the fashion for today's dining tables.

Milk-glass reproductions of vintage designs have all the charm and beauty of the originals—so popular in the Nineteenth Century. Accessory pieces such as the covered jar, celery vase, or covered butter dish shown here, make delightfully useful and acceptable gifts.

Photographs: Hopkins



A "bisque" finish adds richness and vitality to these attractive milk-glass serving dishes. The cruet, duster shaker (use it for spices or cinnamon and sugar), berry bowls, and nappies or side dishes are equally serviceable for flower arrangements for your table.

More ideas on next page

more time for living with a KitchenAid dishwasher



One of the many wonderful things about a built-in or portable KitchenAid dishwasher is the time it gives you. Any KitchenAid owner will tell you on every count, KitchenAid is the finest made.

It features exclusive Hobart revolving power wash—proved the most effective by far in any dishwasher because of its soil-stripping, high-velocity water pattern. Stainless steel dual-strainer system actually filters all wash and rinse water... definitely eliminates need for pre-rinsing and prevents recirculation of food soil.

Portable or built-in—there's a KitchenAid for every kitchen.

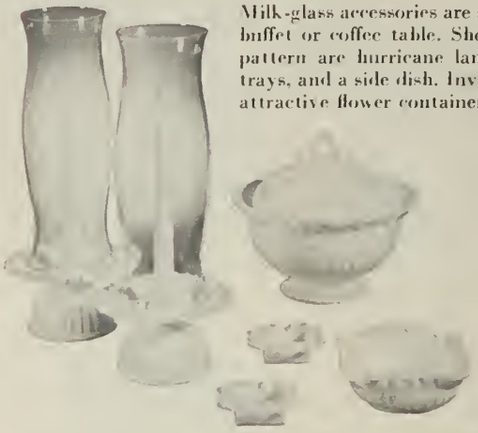
For the finest made, ask your dealer to show you the dishwasher with the big, blue, lifetime wash arm—KitchenAid. Write Department H The Hobart Manufacturing Co., Troy, Ohio. (In Canada, write Hobart, 175 George Street, Toronto 2.)

KitchenAid® by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines.

Milk glass—an American favorite

Begins on preceding pag



Milk-glass accessories are smart additions for t buffet or coffee table. Shown here in Randol pattern are hurricane lamps, orange bowl, a trays, and a side dish. Inverted lamp bases mal attractive flower containers.



Replicas of Early American lamps a vases have heavy, cast-iron stand frames or wall brackets.

They make quaint and charmin useful accessories for the patio, por or Provincial home.



Now being reproduced in fine detail, the popu milk-glass "hand vase" makes a perfect flower c tainer for the bedside table or guest room. It is j right for an old-fashioned nosegay or for a m stylized arrangement of roses, as shown here.



These covered dishes in fine, handmade milk glass are just as practical as they are whimsical. Use the smaller sizes for individual servings; larger ones for passing refills. They'll add interest to your table setting and sparkle to the conversation.

) REFRIGERATOR MEETS MODERN LIVING NEEDS
IKE *Amana's* FREEZER-PLUS-REFRIGERATOR



A genuine big capacity freezer that holds as much as 2 months' supply of frozen foods—plus a full family-size refrigerator to meet all your refrigeration needs!

e new Amana Freezer-*plus*-Refrigerator gives
u the freezer space you want and need for
zen food today. More than that, it gives you
e freezer space, convenience and features you
ll require for the future. It can do so much
re than any refrigerator ever could do before,
can do now.

You get two complete appliances in one. A
nuine Amana quality freezer that holds hun-
ds of pounds of frozen food . . . plus a full
nily-size refrigerator with all the space and
nvenience you want. Yet, the new Amana
eezer-*plus*-Refrigerator is only 32" wide, takes
more space than an ordinary refrigerator.

e genuine Amana freezer features exclusive
nana-Matic freezing that's up to 2½ times
ster than ordinary freezing . . . to capture peak flavor and goodness. Even "zero" temperatures keep foods fresher, safer, longer.

The full family-size refrigerator has all the latest conveniences—glide-out shelves, automatic defrosting, butter keeper, vegetable crisper, meat keeper . . . you get all the newest, most wanted features.

Exclusive Stor-Mor doors in both freezer and refrigerator provide the extra storage space you need and want. Everything within easy sight and reach. Automatic inventory control . . . first package in is first package out.

Amana Freezer-*plus*-Refrigerator can be built-in if desired without costly remodeling.

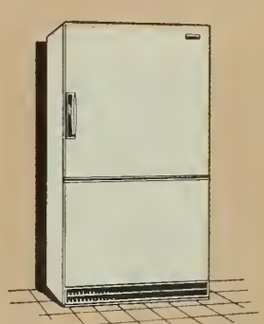
There's a just-right size for every family, every need. See the model you want – at your friendly Amana Dealer now.

A SIZE FOR EVERY FAMILY! A MODEL FOR EVERY NEED!

◀ **MODEL FPR-98** . . . full 17 ft. capacity. Features a big Amana quality freezer that holds 290 pounds—plus a full family-size refrigerator.



MODEL FPR-125 . . . 16.8 cu. ft. capacity. Features a king-size refrigerator—plus a genuine Amana quality freezer that holds 182 pounds.



MODEL FPR-95 . . . 13.9 cu. ft. capacity. Less than 5 feet high! A genuine Amana Freezer that holds 182 pounds – plus a family-size refrigerator.

EXCLUSIVE AMANA-MATIC FREEZING. Every Amana Freezer-plus-Refrigerator features Amana-Matic freezing. Every shelf is a fast freezing surface. There are extra coils in top and bottom. So all food is on or below a fast freezing surface. Freezes food up to 2½ times faster. Keeps food fresher, safer, longer.

Amana
BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP



Furniture groupings make this room useful in many ways. The magazine table pushed against the sofa back doubles as a desk. Two lounge chairs complete the grouping.

The organ and the hi-fi make up a music corner at the far end of the room. A big chair and lamp near the window are ideal for reading or relaxing while listening to music.

So much from one room!

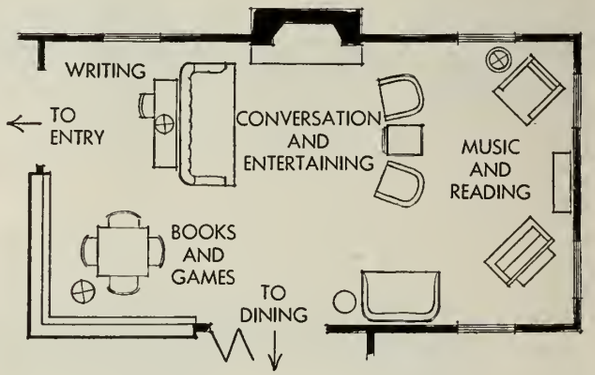
In this one room, you can do so many things. Furniture groupings thoughtfully arranged make it possible



To make the total room arrangement balanced and complete, a love seat, side table, and appropriate wall grouping fill the space between the corner window and the dining room entry. This room is in the home of Mr. and Mrs. William Patterson, Richmond, Indiana.

Photographs: Hedrich-Blessing. Decorator: Fosdick Interiors. Data: Polly Cramer





To make an equally good furniture plan, first find your room's interest center. Then group your furniture to draw attention to it. Keep traffic paths in mind, too; you'll want to be able to enter or leave the room easily.

It's a large room, 15 x 28, and typical of the architecture of many homes built about 40 years ago.

Bookshelves, storage cabinets, and a convenient table grouping make this a comfortable reading, study, or game corner — fine for informal dining, too.

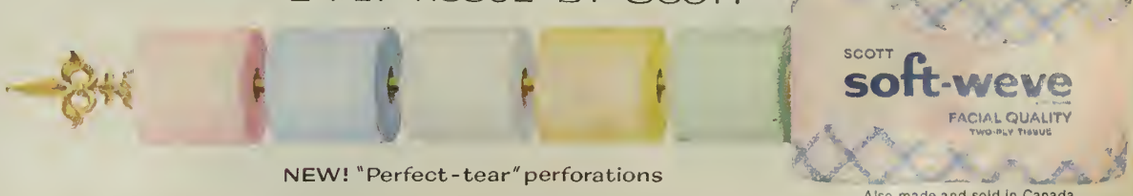
Accessories are carefully spaced on shelves to make a unified, balanced arrangement. They contribute to the pleasing, well-planned look of the whole room.



Precious ermine lavished on a royal robe of lush, pearly-pink satin. Designed by Hulitar specially to match the wonderful luxury of Soft-Weve, the bathroom tissue that has *everything:* Exquisite facial-tissue quality—2-ply for twice the softness. Wonderful new "Perfect-tear" perforations. And a See-through wrap to *show* you Soft-Weve's exclusive "negligee colors."

The most noticed little luxury in your home . . . Soft-Weve®

2-PLY TISSUE BY SCOTT



NEW! "Perfect-tear" perforations

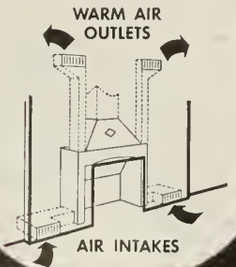
Also made and sold in Canada

Enjoy
this smoke-free
FIREPLACE



Your fireplace built around a Heatilator Unit gives double enjoyment—extra comfort of circulated heat plus a fireplace that is sure to draw properly.

- Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around the room. Hot spots and chilly corners are eliminated.
- Exclusive Pressure-Seal damper. Seals the flue when fireplace is not in use—prevents chilly down drafts and loss of winter heat or summer air conditioning up the chimney.
- Ideal for hard-to-heat basement rooms. Makes summer camps usable weeks longer in spring and fall.
- Provides auxiliary heat in case of power failure.
- Sold by leading building material dealers everywhere.



INSIST ON *GENUINE*
HEATILATOR
AMERICA'S LEADING
FIREPLACE

Heatilator Div.
Vega Industries, Inc.
1110 East Brighton Avenue
Syracuse 5, New York
Please rush me FREE illustrated booklet on the genuine Heatilator Fireplace.



Name.....
Address.....
City..... *Zone*..... *State*.....

Summit meeting of flower arrangers

Begins on page

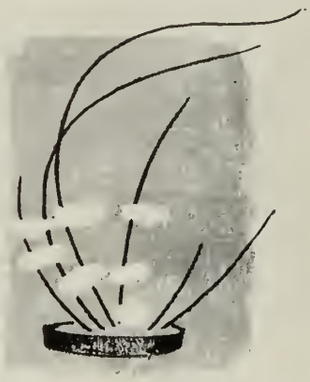
The why, where, when, and how of Ikebana International

In Japan they never judge flower arrangements against each other: An arrangement to them is an expression of the soul. And they say, "Who can judge the soul?"

When our armed forces and their families were in Japan, the wives and many of the men became enthusiastic students of flower arrangement. As a result, Mrs. Ellen Gordon Allen, wife of Major General F. A. Allen, Jr., conceived the idea of an international society of flower arrangers—translated into Japanese, "Ikebana International." Mrs. George J. Kramer, one of the organizers, became Ikebana International's first president from its founding date August 1956 to June 1959. Both Mrs. Allen and Mrs. Kramer hold high teacher's degrees in ikebana (flower arranging) and are outstanding lecturers on the subject.

Ikebana International, dedicated to the art of flower arrangement, is registered under Japanese law as a cultural, nonprofit, nongovernmental organization. Membership is open to adherents of all schools of Japanese ikebana be they pupils, teachers, Japanese, foreigners, or individuals just interested in helping to spread the knowledge of the floral art of Japan.

There are thousands of ikebana schools in Japan, each headed by a flower master with assistants. Many of these masters are members of Ikebana International. Examples from three of these schools are pictured here. Headquarters of Ikebana International are in the famous Takashimaya store, Tokyo, Japan. The address is: Ikebana International, CPO Box 1262, Tokyo, Japan. There are 28 chartered chapters all over the world. Publications in English; dues $5.



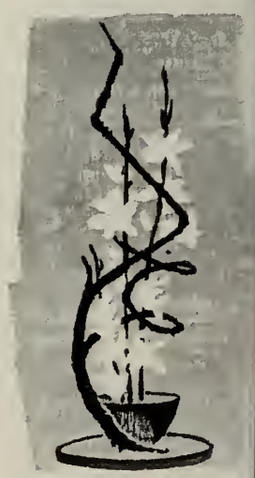
The natural style arrangement, using mock orange with chrysanthemums as an axis, is one of the simpler types taught at the Sogetsu School. Its curved lines add pleasing motion.



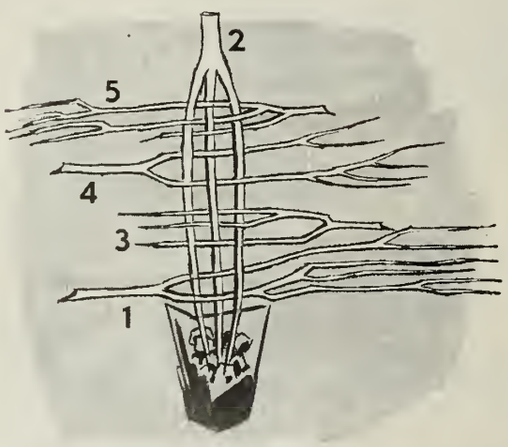
This unusual group of rus is first arranged on a needlepo holder in high, medium, and l lines. Rushes are then bent various triangles to stand at ferent heights.



Classic simplicity of line is the basis of Flower Master Seifu Kobayashi's Koryu School, as Mrs. Kramer has demonstrated in this arrangement of poppies and lemon lilies.



Sogetsu School teaches yo express your own individua and feelings—once you are miliar with the simple basic design and plant structure. is a good example.



The famous Ohara School teaches its students both abstract and classic styles. Steps 1 to 5 show order of structural line placement, using intertwined bleached tree branches secured on needlepoint holder fitted in bowl base.



Step 6 shows placement of red gladiolus flowers and foliage to soften stark branches. The bronze rubber plant leaves serve as a balancing axis and contrasting point of emphasis upon which the eye can pleasingly rest.

EE REALLY REFRESHED...DRIVE-IN FOR COKE!

REG. U. S. PAT. OFF.



ighten every bite with Coke! Only Coca-Cola gives you that cheerful lift... that cold crisp taste!
o wonder it's the real refreshment... anytime... anywhere you're driving! Pause... for Coke!



SIGN OF GOOD TASTE

E" IS A REGISTERED TRADE-MARK. COPYRIGHT © 1959 THE COCA-COLA COMPANY.


Cuddler

no matter how you sleep...

sleep away tension


Mr. Big

on the Englander


Little Big

TENSION·EASE* mattress

the only firm mattress with the extra level of Tension-Ease coils!

Almost everyone knows that a firm mattress is good for you. Your body—especially your back—needs firm support. But an ordinary firm mattress is not enough. You need to unwind . . . to sleep the day's tensions away. The Englander Tension-Ease is designed to give you firmness . . . *and* relief from tension. It's the only firm mattress with the *extra* level of Tension-Ease Coils.

The Englander Tension-Ease is the only mattress available in your choice of Airfoam† or Innerspring. $79.75.



Englander TENSION·EASE

©1959 The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

An apple spree!

Begins on page 84

Big Apple Pizza

This time pizza is a spicy dessert—

Aluminum foil
Plain Pastry
• • •
7 tart, medium apples
• • •
½ cup sugar
1 teaspoon cinnamon
¼ teaspoon nutmeg
• • •
¾ cup enriched flour
½ cup sugar
½ cup butter or margarine

Cut a 15-inch circle from 18-inch-wide aluminum foil. Roll pastry on foil to fit circle. Trim edge with pastry wheel. Place foil and pastry on a large cooky sheet. Core apples, but do not pare; slice a little less than ½ inch thick (7 cups sliced). Beginning ¾ inch from edge of pastry, overlap apple slices, making 2 circles (see picture, page 84).

Combine ½ cup sugar and the spices; sprinkle over apples. Combine flour and ½ cup sugar; cut in butter till crumbly; sprinkle over top. Turn up the ¾-inch rim of pastry and foil; flute. Bake in very hot oven (450°) 20 to 25 minutes or till crust is brown and apples are done. Center with a small whole apple and a few green leaves for garnish. Cut pie in 10 wedges and serve warm.

Plain Pastry

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Form in ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on a lightly floured surface. Makes enough pastry for one 8- or 9-inch lattice-top pie, or one 9- or 10-inch double-crust pie, or one Big Apple Pizza.

Apple Fritters

Warm syrup or honey to pass with these crusty golden fritters. Success secret: apples are cut in fine matchsticks—

1⅓ cups sifted enriched flour
1 tablespoon sugar
2 teaspoons baking powder
½ teaspoon salt
• • •
2 beaten eggs
⅔ cup milk
1 tablespoon salad oil or melted shortening
3 cups *small* strips of apple*
• • •
Confectioners' sugar

Sift dry ingredients together. Blend eggs, milk, and salad oil; add dry ingredients all at once and mix just till moistened. Stir in apple strips. Drop from tablespoon (use rubber spatula or extra spoon as a pusher) into deep, hot fat (375°). Fry till puffy and golden 3 to 4 minutes, turning once. Drain on paper towels. While warm, sprinkle with confectioners' sugar and serve at once. Makes about 3 dozen.

Better Homes & Gardens Test Kitchen note: To keep first fritters hot while you fry remaining batter, place them in a very slow oven (250°) for short time.

*Pare and core 3 or 4 tart, medium apples; cut crosswise in ⅛-inch slices. Stack several slices and cut in ⅛-inch strips.

Apple Dumplings

Each plump apple wears a crisp pastry jacket. Old-fashioned good eating at its best!—

1½ cups sugar
1½ cups water
¼ teaspoon cinnamon
¼ teaspoon nutmeg
6 to 10 drops red food coloring
• • •
3 tablespoons butter or margarine
• • •
2 cups sifted enriched flour
2 teaspoons baking powder
1 teaspoon salt
⅔ cup shortening
½ cup milk
6 medium, whole apples, pared and cored

Combine sugar, water, spices, and food coloring; bring to boiling. Remove from heat and add butter. Sift dry ingredients together; cut in shortening till mixture resembles coarse crumbs. Add milk all at once and stir just until flour is moistened. On lightly floured surface, roll to between ⅛ and ¼ inch thick into 18x12-inch rectangle. Cut with knife or pastry wheel into 6-inch squares. Place a whole apple in each square. Sprinkle each apple generously with sugar, cinnamon and nutmeg; dot with butter. Moisten edges of squares. Fold corners to center and pinch edges together. Place 1 inch apart in ungreased 11½x7½x1½-inch baking pan. Pour syrup over dumplings, sprinkle with sugar. Bake in moderate oven (375°) 35 minutes, or till apples are done. Top each with a maraschino or candied cherry. Serve warm with cream. Makes 6 servings.

Better Homes & Gardens Test Kitchen note: Instead of a whole apple in each square of pastry, you may use ½ apple, sliced.

[*Turn to page*]

Space age schoolin

As rockets blast off in the r
To probe the bounds of
outer space,
First graders, future missile
men,
Don't learn to count fro
one to ten.
But try, before the year is
done,
To count down, slowly, t
to one.

—*Richard Arm*

This is low calorie?





tartar sauce

t mate for fish and sea-
Deliciously low calorie.



cole slaw dressing

The creamy, rich-tasting kind and it's low calorie.



thousand island dressing

Rich, sweet and wonderful.



whipped dressing

Great on vegetables; tuna, chicken or green salads.

ook us a good while to develop them, but here they are—
the *rich-tasting, creamy* sauces and dressings you love
l they're low in calories.

They taste terrific! Too shamefully good to be slen-
rizing. Honestly, if we hadn't made them ourselves we'd
skeptical, too. But, they *really* are low calorie!

Go on, live a little! Here's everything you ever hoped
in Low Calorie Dressings. Try your favorite tomorrow.
s all the proof you'll need.



© LMFI. 1959

all proud products of . . . .

Milani®

Look! Low Calorie French, Italian, Bleu Cheese Dressings, Dill Sauce, too.



DOUBLE DUTY Wanda Weve for family living...

Tiptop care for table appliances

Wondering how to keep a shiny-new toaster, fry pan, waffle baker, or blender just that way? Your best bet is to latch onto the manufacturer's care-and-use booklet, read it when you first get your appliance. Keep handy for reference. How about organizing a file or drawer for them?

Specific do's and don'ts are important. You'll be surprised at the difference it makes when you follow "rules of the game." Here are tips for a host of helpers.

Rules that apply to all small electrical appliances

1 Don't immerse electrical part (or removable control) of appliances in water—just wipe exterior with damp cloth.
2 Disconnect cord from wall outlet first, then from appliance. Grasp by plug rather than yanking cord.
3 Avoid wrapping cords around still-hot equipment. (Cords take a beating this way.)
4 Let appliances cool before putting away.
5 It's taboo to clean or repair appliances while they're still connected. Safety first!
6 Oil motors on schedule, if directions call for it. Some are permanently oiled.

You'll want to check these additional hints for care and use of each appliance

Mixer

Be sure beaters just touch bottom of bowl to keep bowl turning. Avoid too-stiff batters. Banging beaters on bowls invites dents and chips. Add flour slowly to keep it out of air vents. Rubber scraper is a good partner to use.

After using mixer, wipe motor head with damp cloth; wash and dry beaters carefully.

Blender

Cut food in small pieces, blend small quantities at a time. Before starting motor, cover container to avoid spatters. Do not overblend.

When liquefying fruits or vegetables, start with liquid base—water or fruit juice. When motor is on, keep spoons out of blender; a stalk of celery makes ideal spatula.

To clean: Add a cup of warm water, some liquid detergent; turn on a few seconds, then rinse. Of course, you can remove container from motor base and wash at sink, if you prefer. Never immerse base—just wipe with a damp cloth.

Iron

Be careful not to drop iron—fall might break electrical connections. Don't wrap cord around a hot iron. Save scratches by ironing around buttons, zippers. If you have to use an extension cord, wire size should be the same as appliance cord for best electrical performance.

To clean: Cool iron, then wipe bottom plate with soapy cloth. Rinse, dry. For stubborn spots, try silver polish or very fine steel wool. Don't scrape or use harsh abrasives.

Follow manufacturer's directions for use of distilled water in steam irons. Drain water when finished and steam iron is still hot. Cool iron before storing.

Toaster

Clean when cold and disconnected. First, decrumb and wash tray. If necessary, use soft brush inside. Don't shake toaster upside down or probe with fork—don't forget, the mechanism is delicate!

Wipe outside with cloth wrung in warm, soapy water. Polish with dry cloth. Metal polish or fine cleanser will take off burned-on spots. Avoid toasting buttered bread or sandwiches with fillings. "Gooeys" can gum up the works!

Coffee maker

Use accurate measurements of water and coffee, to get the same brew each time. Many coffee makers require *cold* water for best results. For some, you may need to cool pot with cold water before brewing second round for refills.

Do not connect coffee maker before water is added, or leave connected after emptying. Here's a tip: Wet the basket to keep coffee particles from going through. If brewed coffee is to be held a long

time, remove coffee basket, or you may get a bitter taste.

For top-notch flavor, be sure to clean unit well after each use. Remember not to immerse electrical part in water. Wash other parts with sudsy water, rinse, let dry unassembled before putting away.

If coffee maker gets stale, fill with soda water (1-2 teaspoons soda in 1 quart water) or coffee-stain remover. Better take out any aluminum parts during this cleaning, for soda will darken them. Proceed as if making coffee. Then clean inside thoroughly with brush and warm soapy water.

Note the manufacturer's directions for care of filters, narrow stems, or glass bowls.

Waffle baker

Preheat waffle baker to prevent sticking. Pour in amount of batter appliance calls for—no overflow. Cool after using (open); brush off crumbs with pastry brush, wipe grids. Damp-wipe outside; dry.

Do not leave unit on for any length of time without batter, do not overheat. If unit is combination waffle baker-grill, never change grids with unit plugged in.

Check any directions given in care-and-use booklet for cleaning the grids. For instance, if yours are treated with a vegetable oil, it's best not to wash each time—just wipe with clean dry cloth and brush. However, if grids are silicone-treated, wipe with damp cloth, but don't brush.

If grids are removable and become stained or sticky, take out and soak in detergent solution for half hour or more. Wash and brush; rinse; dry. Some grids clean easier if a cloth saturated with ammonia is placed between them for a few hours—heat off, of course.

After a thorough cleaning like this or after continual use, grids may need re-seasoning. To season, brush with salad oil, heat unit to baking temperature, disconnect, cool. Paper towel or cloth will clean up excess oil.

Electric fry pan, saucepan, and cooker

When you take cooked food out, disconnect appliance, pour some water in to soak. Later, wash, and call on scouring pad for stubborn spots. Don't submerge pan with built-in control! A "coat" of saran wrapping around controls will protect them from splashes.

If yours has removable-plug controls, set to "off" position, cool pan, remove control plug. Then you can dunk pan. Clean temperature controls with damp cloth, dry.

Polish outside of pan with metal polish and/or soft cloth.

Electric pressure cooker

After using pressure cooker, pour in 1 or 2 cups of water. Plug in at simmer for a few minutes to loosen cooked-on food. Disconnect, scour inside with scouring pad, rinse, wipe. Do not immerse—unless yours has removable plug control.

To slick up outside, polish with silver polish. If inside darkens, add solution of water and cream of tartar (1 tablespoon to 1 quart water) or a strong vinegar solution. "Cook" at 15 pounds pressure.

Remove sealing ring, scrub groove in lid with brush. Wash ring and replace. Clean vent with pipe cleaner or tiny brush. Place cover upside down on cooker to store.

Deep fat fryer

Wipe outside with soft cloth if food spills while cooking. When finished, let fat cool till warm (not hot); strain. While appliance is warm, wipe inside with paper towels.

If using the fryer for deep frying the next time, you can return strained fat to unit for storage. Cover and store in cool spot.

If you'll be using it for other cooking in the meantime, put a small amount of hot water in fryer with detergent. Wash, rinse, dry.

Griddle

Scrape excess food off lightly with a spatula. Wipe up excess grease with paper towel. When cool, wipe griddle with a damp cloth. Never use a wire brush or sharp tool.

Another trick for quick cleaning: Sprinkle warm (not hot) grill with soap. Dunk paper towel in warm water (don't wring) and spread over top. Let stand 15 minutes. Wipe up, rinse with damp cloth. Dry.

Griddle may call for seasoning with cooking oil before the first use. You'll want to check the directions on this. You may also find that the griddle needs this seasoning after continued use or if you clean it with scouring pad or if you use a detergent.

Electric roaster

Clean roaster after each use. Wash exterior, and removable cooking well with cloth wrung in warm soapy water. Take care of spillovers promptly.

To clean lid of roaster, dunk in sudsy water. If broiling unit is attached, remove before cleaning lid.

To use, place appliance on a heat-resistant pad or surface. The cooking well should always be in place. When cooking meat, choose a shallow roasting pan to place on rack in roaster—instead of setting meat directly on bottom of well. You'll get a better roasting job.

Rotisserie

Let appliance cool before cleaning. Wipe spatters inside with a cloth wrung in water to which a little ammonia has been added. This will cut grease. Or use a scratchproof cleansing powder.

No attention is needed for the electric elements—they "burn" themselves clean. Never submerge electric broiler tray in water—wash with soft cloth or sponge dampened in warm, soapy water. Cool the racks, spit, and pans before washing.

You'll want to check special directions that come with unit for care of extra features, oiling motor.



WUNDA WEVE BROADLOOM EXCLUSIVELY COMBINES THESE FEATURES FOR DOUBLE DUTY:

LOOM-WOVEN to insure extra years of wear to give texture beyond compare

COLORFAST to guarantee cleaning won't fade to produce clearest colors made

PRE-SHRUNK to always be room-size broadloom to impart an everlasting bloom

IF YOU KNOW A GOOD BUY, YOU'LL BUY EXCLUSIVE DOUBLE DUTY WUNDA WEVE BROADLOOM IN EITHER COTTON, NYLON OR WOOL. FEATURED AT ALL BETTER STORES!



Here are the simple changes that modernized this room:

A board and batten wall covering, made of plaster board and narrow wood strips, was used to cover the cracked plaster walls. The vertical lines help add a look of height necessary to balance the room's length.

Wood shutters were hung at the small windows flanking the fireplace. They harmonize with the design and materials of the new wall treatment and lend textural interest.

One paint color on the walls, shutters, woodwork, and fireplace brick effectively camouflaged the many door and window openi

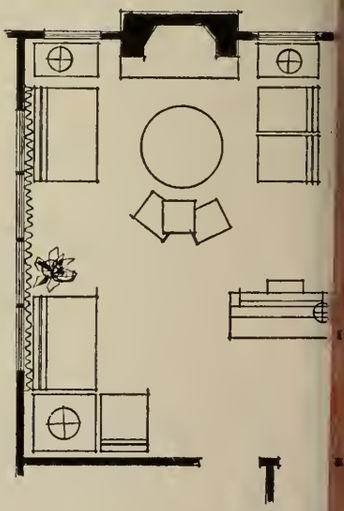
Tier curtains now screen the small-paned windows on the left wall. Top tiers traverse, lower tiers remain stationary to form a background for the new furnitnre groupings.

Furniture groupings were arranged in fr of the new drapery backdrops—or out from tl walls in furniture "islands."

A Colorado family made this old room new

By Georgi Nodland

Some do-it-yourself handiwork gave this room a fresh new look—and helped to solve a furniture arrangement problem



Furniture was placed in front o draperies, out from the walls. spinet is angled to a narrow wa create the illusion of an entry hal

Photographs: Burgess. Decorator: Georgia Fielden, A.I.D. Data: Lorraine

Tier curtains were extended a few feet beyond the expanse of multi-paned windows to serve as a backdrop for this corner furnitnre grouping.

The top tier draws on a traverse rod, lets in more light. The lower tier has a decorative button-and-loop heading. Both are simple to make at home.



This chest and its mate were refinished and then dressed up with ornamental pulls. The coffee table in the fireplace gronping was cut down from an old table, and lacquered. From the Franklin Fielden home, Colorado Springs.









Kyoto

From out of the pace-setting West, Virtue Bros. presents the ultimate in contemporary design. A delicate blending of East and West in new muted gold-toned metal, teak Micalite top, subtle brass accents... this is truly dining furniture with built-in beauty that needs no pampering.

Furniture that leads a carefree life... beautifully

Virtue

SCULPTURED METAL DINING FURNITURE

Virtue BROTHERS OF CALIFORNIA ®

VIRTUE BROS. MFG. CO. • LOS ANGELES 45, CALIF.

"All that is necessary for the triumph of evil is for good men to do nothing." Edmund Burke

By combining this garden house with a square of paving, you can create a base of operations for all sorts of activities: informal family meals, barbecue parties, and gardening and handyman chores.

House makes sense because it puts the garden and patio equipment out where it's used.





At the right, the unit has a built-in work table with wide shelving above it.

The room is well lighted—even on cloudy days—because the plastic roof lets in natural light. Rakes, hoes, and other tall equipment hang on a perforated hardboard rack.

Triple-purpose garden house

Photographs: Richards Studio. Architect-owner: W. D. Widmeyer



This is the left side of the storage room. The high shelf is for cushions; the rest of space is for furniture and barbecue equipment.

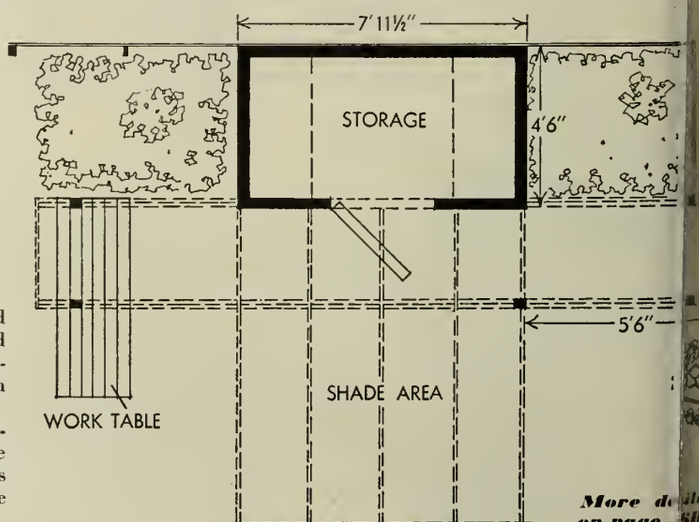
The back of the door has been converted into storage for small tools and pesticides; framing is fastened directly to the door.

You can solve three of your biggest garden problems with this unit. Problem one is storage. This house gives you a weathertight storage room for rakes, shovels, hose, lawn mower, and fertilizer sacks.

Problem two is privacy. This unit can screen a terrace from the street, from a service yard, or a vegetable garden. Build it so it forms a right angle with the side of house, garage, or carport.

Problem three is shade. The roof is tilevered out over the front of the st room so that it shades over 100 squar

You can build this unit for a lot less you might think. Material costs vary $125 to $150, depending on the area.



By following the detailed drawings we show here and on page 38D, you can fabricate this garden house in several weekends.

First steps include staking out the corners of the room, and building forms for the concrete slab. Place stakes for grid posts.

More de on page

WIN A FREE VACATION IN YOUR FAVORITE NEW STATE

EKCO® / AUTOŸRE®

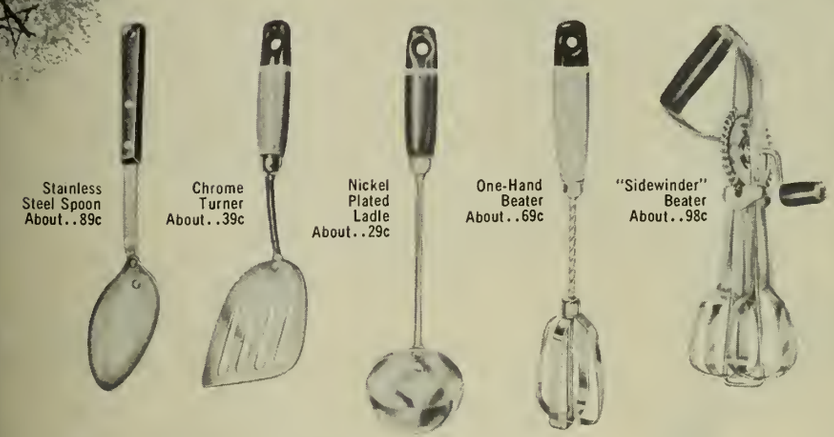


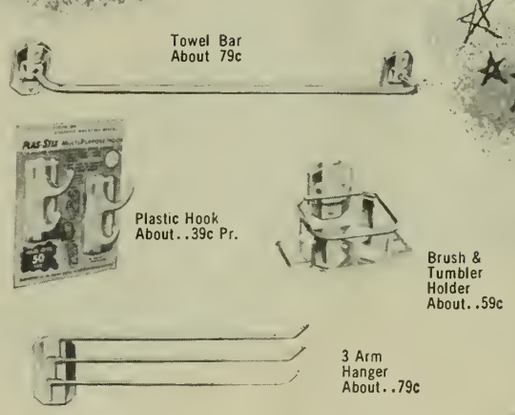


50 STAR VACATION SWEEPSTAKES

Now, you can win the vacation of your dreams—a 10 day, all expense paid trip for two, to enchanting Hawaii or thrilling Alaska.

There's nothing to buy . . . no slogans or jingles to write. Simply go to your nearest hardware, houseware, or department store featuring Ekco-Autoÿre Homemaker aids. Pick up a free vacation entry blank, fill in your name and address, and send it in. That's all there is to it . . . and you can enter as many times as you wish. Why not visit your favorite store! If they're out of blanks you may enter by sending your name and address to Vacation, c/o EKCO PRODUCTS CO., 1949 N. Cicero Avenue, Chicago 39, Illinois. Contest ends December 31, 1959.



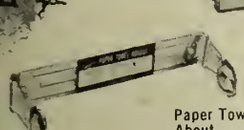












WE'RE GIVING AWAY 150 BONUS PRIZES TOO!

Famous "Mirror Finish" Ekco Kitchen Tool Sets With All Your Favorite Tools. They're Stainless Steel, Of Course! (shown at right)



See the Complete Line of Ekco-Autoÿre Homemaker Aids—Designed to Bring Leisure to Your Kitchen.

EKCO® the quality name women know!

EKCO-AUTOŸRE DIVISION EKCO PRODUCTS COMPANY, CHICAGO 39, ILL. ©1959

FOR YOUR CROWNING ACHIEVEMENT IN BAKING!

New Cake Royale

A ROYAL BAKING POWDER EXCLUSIVE



Cake Royale

¾ cup (1½ sticks) Blue Bonnet Margarine
2¼ cups sifted cake flour
3 teaspoons Royal Cream of Tartar Baking Powder
1½ cups sugar
¾ teaspoon salt
½ cup milk
1 teaspoon vanilla
3 eggs, unbeaten

Cream Blue Bonnet Margarine thoroughly. Sift in dry ingredients. Add milk and vanilla. Beat one minute at medium speed with electric mixer or 150 strokes, scraping bowl occasionally. Add unbeaten eggs and beat 2 minutes longer. Bake in two paper-lined 9-inch layer pans in moderate oven (350°F.) about 30 minutes or until done. Cool slightly; remove from pans. When cool, frost with chocolate seven-minute frosting.



The Steady-Acting Baking Powder!

Another Fine Product of Standard Brands Inc.

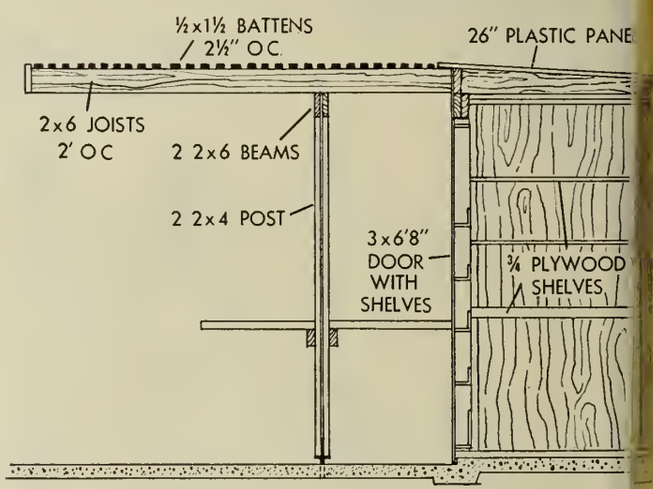
126H

Triple-purpose garden house

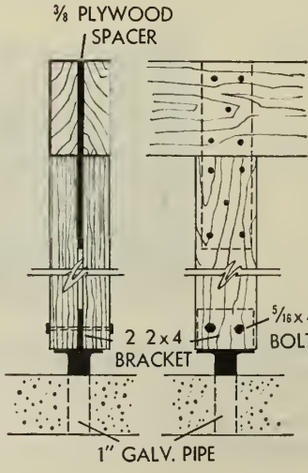
Begins on page 1:

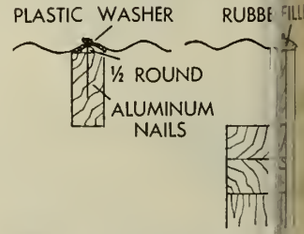


This combination sheathing-siding is exterior type fir plywoo this type siding, highly pigmented exterior stains are recomm These finishes penetrate well, dry flat, and leave a thin coat surface, without "caking" it with a hard film.



In fabrication, erect 2x1 frame, and double 2x4 posts for gri tion and fasten two parallel 2x6 beams across face of unit support cantilevered roof. Then position and fasten the fi Siding goes on next; then the plastic top.





Roof detail (above) shows plastic is fastened to joists. prene washers with alumin spaced 12 inches on center.

← Post connections: Two 3/16-inch steel angles are 1-inch galvanized pipe. Use hold the angles in place.



for the finest in tuna

LOOK FOR THE MERMAID ON THE LABEL



When it comes to tuna... *it pays to buy the best*

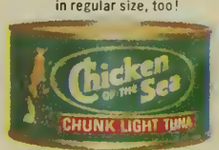
SANDWICHES... Mix Chicken of the Sea brand tuna (Family Size) with mayonnaise. Add chopped nuts, celery and green pepper for crunchiness. Spread on fresh whole wheat, rye or white—or slender french bread slices for a special party treat.



Tuna costs so little in comparison to other foods, it makes sense to serve the finest—the prime fillet tuna—Chicken of the Sea brand! No other tuna is pressure-baked in the special way that keeps *Chicken of the Sea* so moist, tender and delicate in flavor. Try the new Family Size for generous main dishes, salads—and sandwiches for lunch at home or school. Never take a chance on an unknown brand of tuna. *You only get a bargain when you buy the best.*

Chicken of the Sea® Tuna

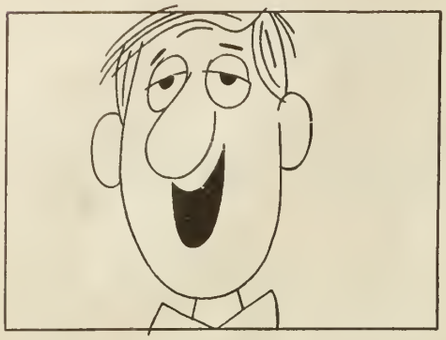
Finest chunk light tuna in regular size, too!



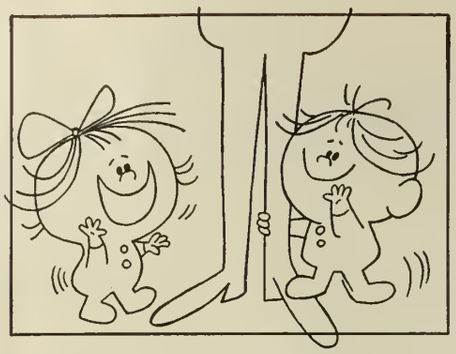
Those who prefer Fancy Pack use our solid white Albacore tuna...



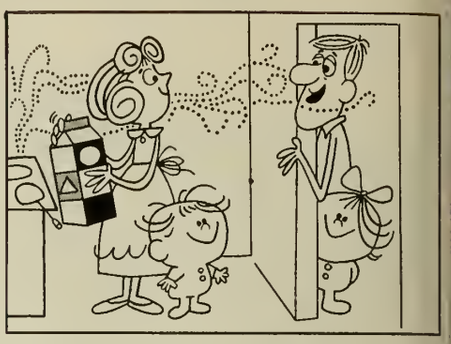
Who wakes the milkman up?



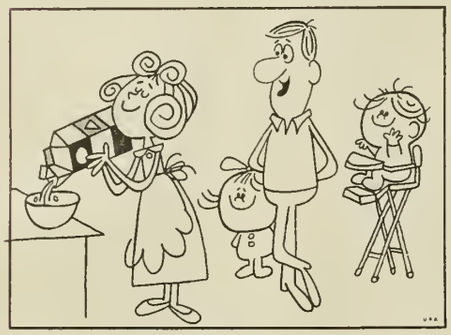
Who wakes the milkman up?



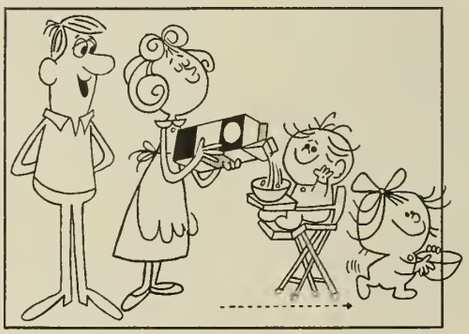
WELL-L . . . MY KIDS! And . . .



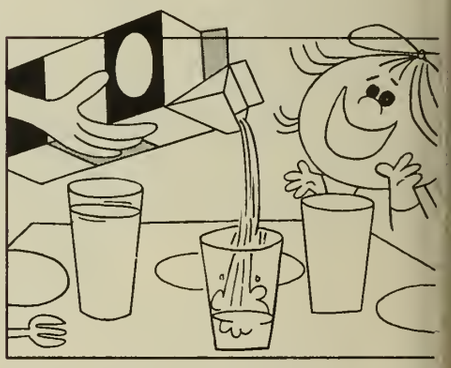
(AHHHH) . . . mmm . . .



hot cakes sometimes . . . !



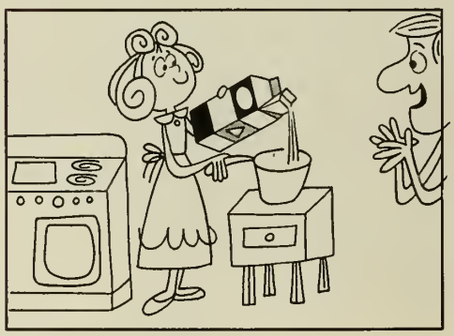
. . . and of course MILK for get up and go . . .



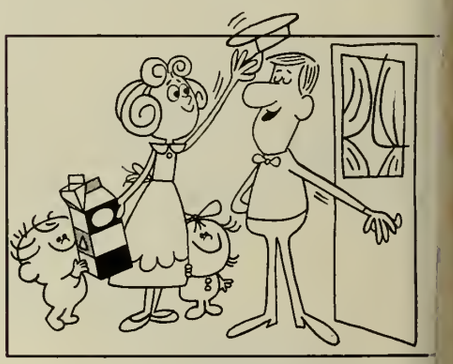
packaged in convenient half-gallon Pure-Pak cartons, of course . . .



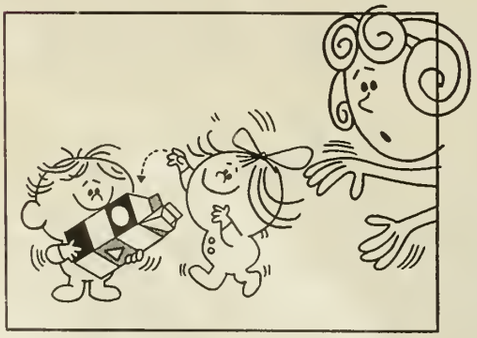
. . . there's plenty for lunches . . .



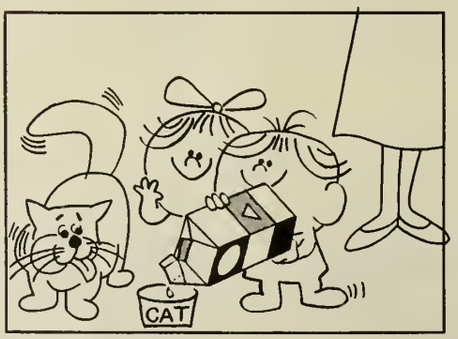
. . . and cooking too! . . .



. . . when it's empty . . . toss it away let the kids make a boat or something . .



WOOPS, HEY! . . . NO WORRY . . . IT'S SAFE . . .



. . . and your family gets every drop of milk.
ASK YOUR MILKMAN FOR THIS MODERN MILK SERVICE!

PUT THIS NOTE IN YOUR MILK BOTTLE TODAY

Dear Milkman,

Please leave our milk in Pure-Pak from now on.

Name _____

NOW Pure-Pak IS AVAILABLE WHEREVER MILK IS SOLD...JUST ASK FOR T!

YOUR PERSONAL MILK CONTAINER

PURE-PAK DIVISION, EX-CELL-O CORPORATION

An apple spree!

Continued from page 126

American Apple Pie

Favorite of favorites! Spiced just right—

5 to 7 tart apples*
• • •
¾ to 1 cup sugar
2 tablespoons enriched flour
1 teaspoon cinnamon
¼ teaspoon nutmeg
Dash salt
• • •
1 recipe Plain Pastry
• • •
2 tablespoons butter or margarine

Pare apples and slice thin. Combine sugar, flour, spices, and salt; mix with apples. Fill 9-inch pastry-lined pie plate; dot with butter. Adjust top crust;† sprinkle with sugar for sparkle. Bake in hot oven (400°) 50 minutes or till done. Trim with cheese cornucopias (roll thin cheese slice into cornucopia; tack with 2 whole cloves). Serve warm.

Better Homes & Gardens Test-Kitchen note: If you're in a hurry, save time by using 2 No. 2 cans (5 cups) sliced pie apples, drained.

*If apples are not tart, sprinkle with 1 tablespoon lemon juice and a bit of grated peel, too, if you like.

†A strip of aluminum foil or pie tape around edge of crust will keep juices in pie—no boil-over in oven; also guards against overbrowning.

Cinnamon Apples on Sticks

Munching these will keep the kiddies busy—and happy—quite a while! The red candy coating is sparkling clear—

8 crisp, medium apples
8 wooden skewers
• • •
2 cups sugar
⅔ cup light corn syrup
1 cup water
Dash salt
½ teaspoon red food coloring
• • •
5 drops oil of cinnamon

Wash and dry the apples; remove stems. Stick skewer into stem end of each apple. Butter sides of heavy saucepan. In saucepan combine sugar, corn syrup, water, salt, and food coloring. Stir over heat till sugar dissolves and mixture comes to boil. Cook, *without stirring*, to hard-crack stage (300°). Remove from heat; quickly stir in oil of cinnamon. Turn each apple in syrup to coat (tilt pan, so syrup is deep enough to cover). Twirl apple to spread coating evenly—let excess syrup drip back into pan. Set apples on buttered cooky sheet or on cooling rack over waxed paper.

Better Homes & Gardens Test-Kitchen note: Make lollipops to use the remaining syrup. Arrange skewers 4 inches apart on buttered cooky sheet. Drop hot syrup from tip of tablespoon over skewers to form 2- or 3-inch suckers.

Hot Mulled Cider

A friendly bracer—for after the game or to take the chill off a crisp evening. Whiff the spicy fragrance!—

½ cup brown sugar
¼ teaspoon salt
2 quarts cider
• • •
1 teaspoon whole allspice
1 teaspoon whole cloves
3 inches stick cinnamon
Dash nutmeg

Combine brown sugar, salt, and cider. Tie spices in small piece of cheesecloth; add. Slowly bring to boiling; cover and simmer 20 minutes. Remove spices. Serve hot with apple-slice floaters. Makes 10 servings.

Cheddar Dip

Folks dunk apple slices in this cheese dip for appetizer, snack, or non-sweet dessert. Easy—and so good!—

8 ounces sharp Cheddar cheese
⅓ cup light cream
1 teaspoon prepared mustard
• • •
Chilled apples

Let cheese come to room temperature; cut in cubes. Add cream and mustard. Beat with electric mixer or blender until almost smooth. Cut unpared apples in slices; arrange around bowl of cheese dip. Makes about 1¼ cups.

Color keeper: To keep apple slices snowy white for cheese trays and salads, use a color keeper (ascorbic-acid mixture—the same product you call on when freezing blond fruits); follow package directions for fresh cut fruit. Or dip apple slices in lemon juice diluted with a little water.

Waldorf Salad

6 unpared red medium apples, chilled
1 tablespoon lemon juice
1 cup celery slices
¾ cup tiny marshmallows
½ cup coarsely broken California walnuts
⅓ cup seedless raisins, plumped*
½ cup mayonnaise or salad dressing (or enough to moisten)
• • •
8 lettuce cups

Core *just 4 of the apples* and dice; sprinkle with lemon juice. Combine with celery, marshmallows, nuts, raisins, and mayonnaise. Spoon mixture into lettuce cups. Core remaining apples; cut in ¼-inch slices—keep bright with color keeper or lemon juice. Stand up 3 or 4 slices in a row across top of each salad. Makes 8 servings.

*Barely cover raisins with boiling water. Let stand 5 to 10 minutes to plump; drain.

Do you know how to make Thanksgiving dinner easy, yet elegant? Can you bake a perfect pumpkin pie? We tell all in November!



Henredon's
Pan Asian

Subtle suggestions from the East spice this exciting new Pan Asian Collection . . . bringing you unique furniture for every room that blends beautifully with other moods in your home.

The squared table, 42" x 42", extends to 90" with leaves. This dramatic buffet can be used as a living room or hallway chest. Each piece glows with a warm, natural Tokay finish that harmonizes with many other wood tones. The buffet also comes in exotic Cinnabar Red and Malachite Green finishes. For booklets, send 50¢ to Henredon, Dept. B H&G 10, Morganton, N. C.

Henredon
fine furniture

CUSTOM QUALITY AT A PRACTICAL PRICE
Factories at Morganton, High Point, N. C.; Grand Rapids, Mich.

When you want the
FINEST
in OIL HEAT...
SPECIFY
GENERAL REPUBLIC
REPCO
Thrift-Master



OIL-FIRED
"V" SERIES
BOILER
GUARANTEED
20 YEARS

ASME

Whether it's your home-to-be or your old-home-done-over, make the wise selection of heating systems. Choose a nationally known line that has the approval of architects and builders. Insist on REPCO Thrift-Master Heating Equipment and enjoy years of trouble-free economical service. Commercial sizes available. Write for illustrated brochure.

GENERAL REPUBLIC
REPCO
Thrift-Master

GENERAL-REPUBLIC HEATING PRODUCTS
Philadelphia 36, Pennsylvania

BIGELOW'S
"Constant Comment" ® TEA
Everybody Loves it!
Tea
orange bits...
spices...
delicious



For you
... your family
... your guests

For 6-cup sample, send 10¢ to
R. C. BIGELOW, INC., Dept. AO
15 Merwin St., Norwalk, Conn.

YOUR BEST BUY IS
A NEW brick
HOME
See Your Builder Today

SPONSORED BY MEMBERS OF THE
STRUCTURAL CLAY PRODUCTS INSTITUTE

ask for new
MEYERCORD
Golden Glamour
DECAL DECORATIONS
for your home



AVAILABLE IN PAINT & WALLPAPER, HARDWARE, DEPARTMENT, VARIETY STORES

DEATH rides with the SLEEPYHEAD

On America's superhighways, "sleepouts" are a menace. The New York Thruway reports that drowsy drivers cause 40 per cent more accidents than speeding.

By Paul W. Kearney

A 43-year-old Chicago steelworker recently signed out after the night shift and hurried home where his wife and teen-age daughter were all packed and ready to start on a vacation jaunt to Norfolk, Virginia. Pausing only for a quick shower, he grabbed a snack to eat en route, loaded his eager family beside him, and was on the road by 5 a.m. Thirteen hours and 422 miles later, on the Pennsylvania Turnpike, he was still grinding out distance with fierce determination when nature intervened. The ordeal became too much for him, and the man dozed off at the wheel. Both passengers were asleep, too. For a minute or so, the car fluttered aimlessly across the highway—first this way, then that—like a giddy butterfly. Then, inevitably, it slammed into a medial rail. The driver and his wife were killed. Their daughter was critically injured.

On the same Turnpike, a 25-year-old man from Youngstown, Ohio, was driving the other direction. He had finished a full day's work in a Philadelphia hospital, and set out for home around dinner time. Just east of Pittsburgh, he stopped for gas at 1 o'clock in the morning and met two hitchhikers headed his way. He offered them a lift. A half-hour later, the man fell asleep and ran his car into the rear of a tractor-trailer laboring up a long grade. All three occupants of the car were critically injured. One of the riders died after 23 days of suffering.

A state trooper reporting the accident noted: "If this man had rested before starting out—or had pulled off the road for a nap—this accident could have been prevented."

A long list of such incidents, heavily spiced with head-on collisions that kill as many as 10 victims each, has proved that "driver asleep" is a major dilemma on every superhighway in America. On the New York Thruway, for instance, dozing drivers cause 40 per cent more crack-ups than speeding—and the speeding ratio is high. Similarly, the problem leads, or nearly leads, the list of offenses that cause accidents on the Garden State Parkway and also on the Maine, Ohio, Pennsylvania, Indiana, New Jersey, Oklahoma, and Kansas Turnpikes.

Kansas, in fact, reports a decline in speeding but a rise in the number of sleepers. And when officials of Oklahoma's Turner Turnpike analyzed 228 serious accidents that had occurred on that highway during a 43-month period, they found that "sleepouts" were responsible for 10% of them—and for 38 per cent of fatalities.

This Oklahoma survey was revealing on several other counts. For one thing, it showed that although the average driver involved in an accident is 34 years old, 78 per cent of the drivers involved in sleepouts were *under* 34. It indicated, too, that midnight to 8 a.m. is the worst time for sleepouts and, not so predictable, that there are over *twice* as many such accidents in the afternoon as there are from dusk to midnight. Finally, 80 per cent of the drivers who dozed off were either returning Oklahomans or out-of-staters; mishaps at the *start* of a journey were rare.

Inasmuch as the Turner Turnpike is only 88 miles long and can be traversed in an hour and 22 minutes at legal speed, it's unrealistic to lay the blame for drowsiness solely on monotonous superhighway driving. A more important consideration seems to be, what was the driver doing the 18 hours before he reached the turnpike?

The same question is being studied by anxious officials of Connecticut's 37-mile Merritt Parkway and New York's 500-plus-mile Thruway. On both of these roads, so many drivers have dozed off and crashed into concrete bridge abutments that "sleeper rails" had to be installed to divert stray automobiles. Scars on many of these barriers, which were included as original equipment on the Ohio and Indiana Turnpikes, testify to the wisdom of the precaution.

In the course of my work, I've driven well over 100,000 miles on our 12 major turnpikes. And from troopers and truckers long familiar with the problem, I've learned that the main cause of sleepouts is the driver who stays at the wheel much longer than he's accustomed to. He thinks he'll somehow stay awake, but takes no steps to assure it—and before long he's asleep. *Long-haul drivers must consciously work at the business of staying awake.* Nothing is more unnatural than sitting in one position

[*Turn to page*



seen at the smartest parties

"International Set"

glasses by Libbey

A World of Beauty in 3 entertaining shapes—beverage, double old-fashioned and exciting new Continental goblet—ideal for appetizers, desserts, "on-the-rocks" drinks



Beautifully gift-boxed in sets of 8-of-a-size. Each set includes all 8 designs.

Handsomest party-goers in the whole wide world!—exciting new "International Set" by Libbey. Each of these sparkling glasses captures the spirit of a famous foreign city . . . and interprets it in rich, deep color and precious 22K gold. So elegant, they look almost too lovely to use—but don't worry!—every glass has Libbey's famous chip-defiant rim.* And so low in price you'll want all three sizes. Gift box of 8 beverage or old-fashioned glasses, each glass with different decoration, only about $5.00. Box of 8 goblets, about $7.00.

of a "fedge" hips, replace the l leading stores. tly higher in t and Canada.

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

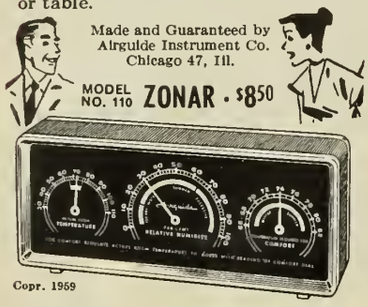
OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

GREATER COMFORT
is yours to enjoy—

With the *New* ZONAR
COMFORT INDICATOR
by
Airguide

Colorful dial zones tell you at a glance both room temperature and humidity *plus*—the ideal temperature to which your heating or air-conditioning system should be regulated for maximum comfort.

A neat precision unit handsomely styled in sparkling chrome and satin black. Truly a BETTER GUIDE FOR BETTER LIVING comfort-wise and health-wise. 8⅝" wide. A trim touch of beauty on any desk or table.



At better stores everywhere



With Molly you can install fixtures exactly where you want . . . not just where studs are. Won't pull through. Spider backing reinforces area in which used. Fixtures can be removed and replaced in same anchor. Easy to install without disfiguring wall. Inexpensive, guaranteed. Ask your hardware dealer for genuine Molly . . . the name is stamped on the cap.



New JACK NUTS HOLD IN HOLLOW-CORE FLUSH DOORS
Now you can fasten fixtures securely to flush doors! Jack Nuts need only ⅜" expansion space, grip any material up to ¾" thick.

SEND $1.00 FOR SAMPLE BOX OF 12

EXPANDS BEHIND WALL
MOLLY CORPORATION
208 N. 5TH ST., READING, PA.

Enclosed is $1.00 for sample box of
(check one) ☐ Mollys ☐ Jack Nuts

NAME _____
ADDRESS _____
CITY _____ ZONE ____ STATE ____

Death rides with the sleepyhead

Begins on page 130

seven or eight hours, arms and legs extended, listening to the soporific hum of motor and wheels. Yet an extended trip in a modern car, with its soft, divan-like seat, creates exactly this condition.

The very first rule, then—an absolute necessity for survival—is that the long-distance driver must make periodic stops *whether he feels like it or not*. The army rule for motor convoys is a 10-minute break every two hours. All drivers benefit enormously from this practice—and without impairing their mileage record as much as is often expected. Even with a relief driver, the "pit stop"—for light refreshment, a cat nap, or simply a stretch—is a boon to both passengers and driver. One thing the professionals insist on: You can't fight sleep at the wheel; you have to stop and get out.

What else, besides the driver's failure to rest, causes sleepouts?

Reflected glare, for one thing. I've found that I get sleepier in an hour's driving in the sun than I do in three hours' driving with less light. Other people must be affected the same way since, as reported above, twice as many sleepouts occur during bright daylight hours as in the hours from dusk to midnight. The obvious remedy is a good pair of sunglasses or a non-glare windshield.

Carbon monoxide is another cause of drowsiness. A few years ago, independent road tests in California and Connecticut revealed that not one of some 2,000 cars checked was entirely free from fumes. This isn't too serious in everyday driving, when you're in and out of the car often, but it's a grave matter on a long, unbroken trip. Prolonged exposure to even small concentrations of carbon dioxide induces sleepiness, so the value of a periodic stop for fresh air, if for no other reason, is self-evident. It's also wise to have your exhaust system carefully checked.

Poor posture is a third culprit; it can't help but aggravate fatigue and cause nervous strain. But Detroit isn't entirely to blame for installing the soft, sofa-like seats that invite slumping. The typical car buyer, not recognizing the danger, insists on this luxury, and would reject a seat as firm and functional as the kind used by truckers.

Perhaps the best answer to the posture problem—considering the vast range of height, weight, and shape to which mass-produced cars must be fitted—might be a seating accessory that could be adapted to individual needs. The most promising item I've seen along this line is a new three-way adjustable backrest. It consists of a seat that prevents your sinking deep into the soft cushion, and a well-ventilated back which, shaped to the contour of your body, provides support for your lower back.

REMOVING PAINT?
Experts prefer steel wool for removing old paint and fresh spatters. SUPREME STEEL WOOL BALLS are the best steel wool you can buy. And in easy-to-use, handy size, too!



A Brillo® Product
AT YOUR GROCERY, HARDWARE, PAINT AND 5 AND 10¢ STORES.

A $70 COFFEE TABLE FOR ONLY $11

"My new coffee table is gorgeous and it only cost me $11.00", said a young housewife. How did she do it? Simply by buying a used table and refinishing it with modern miracle chemicals. "I solved the problem of completely removing the old finish to reveal the beautiful smooth grain that had been covered for years . . . by using an amazing new type paint remover. All I did was brush it on and wait until the finish dissolved. I then took a cloth and plain water and washed away all the old finish including the dirt and grime. That old table looked better than new and the remover was so safe and gentle, I didn't even wear gloves. The directions said it was non-flammable too. The wood was so pretty I just waxed my table and now that the children are back in school, I'm going to try the bedroom set next. Oh yes, the name of this product is TM-4 WASH AWAY PAINT REMOVER available at most paint, hardware, and department stores".

Now Many Wear
FALSE TEETH
With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's **alkaline** (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

MRS. LONGSDORF WON A FREE VACATION

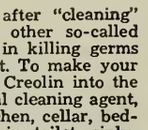
Mrs. Harry Longsdorf of 926 Linwood, Mansfield, Ohio won a two week vacation for two in last year's *Better Homes & Gardens* Idea Books Contest.

You can win in this year's "SHOPPING SPREE" contest! (See pg. 187)

Protect family from germs of
DISEASE



on BATHROOM FLOOR, TOILET!



Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

Many drivers try to achieve c rect driving posture—orthopec say you should be able to drc plumb line from your ear to y hip bone—by other types of b rests. The familiar wedge-sha cushion, with the *thick edge dow* force the small of the back forw is one of the most popular.

Of course, the responsibility fending off drowsiness rightf rests with the driver, but si highway and automotive engin have given us roads and cars lull us to sleep, it's not unreas able to suggest that they pro some workable antidotes, too. at least some of them—engin on New Jersey's Garden S Parkway—have done just with the famous "singing sh der." This is a heavily corrug concrete strip, about a foot w bordering the right-hand driv lane. Any driver, sleepy or otl wise, whose wheels wander onto this strip is instantly ale by the unmistakable wail of tires on the corrugations. Let to the Parkway Authority fi grateful drivers have told how ingenious device doubtless sa their lives when they dozed There seems to be no reason w with such public endorsem "singing shoulders" shouldn't made part of the growing In state Network.

Less expensive, yet quite ef tive, would be the practice "brooming," or scoring the fre laid concrete for a distance of, 50 feet at intervals of 5 miles o This has long been standard p tice on steep grades to afford be traction. But brooming also cha the tone of the tire hum, an could hardly fail to bring a r ding driver back to attent Even the adaptation of the ti honored foghorn for duty a "sleeper horn" on isolated su highways is not beyond the bou of reason.

Some years ago Dr. Alexa H. Ryan, of Chicago, mad series of fatigue studies in wl the performance skills of tired d ers were matched against t scores when fresh. One of Ryan's significant conclusions that many of the subjects m very poor showings in stanc fatigue measurements *even th they insisted they did not feel tired.*

Another interesting disco was how the average driver's ciency fluctuates. During the three or four hours at the whe improves; after five or six hc it's back where it started; then ciency begins to decline stea regardless of how alert the dr professes to feel.

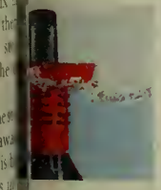
Of course, there are some stop measures to keep you awake highways where parking is bar One is to keep your eyes mov never letting them get set in a f stare. Another, silly though it m sound, is to sing at the top of y voice. A third might be taking fein pills (or caffein chewing g new on the market).

But the only real remedy drowsiness is to stop at the ear chance. And don't start again you're rested.

NEW! HOTPOINT WASHER WITH TOUCH COMMAND!

One touch
of your finger gives you
correct washing method
for every known
washable!





Now! "lint-free" washes! The Hotpoint Full-time Underwater Filter traps unsightly lint where it forms—under water. Ends once and for all the problem of excess lint on clothes.

Bleach and rinse s·! Adds bleach ally at the proper ls fabric condi- omatically in the d so now washes soft, luxurious to iron.



Your best blanket, your smartest wash and wear, that party tablecloth . . . makes no difference what it is, if it's washable Hotpoint is designed to wash it *beautifully!* It's yours to command—just push a button and you have the right washing method for any kind of fabric.

Automatically, with Activated Deep Rinse, you get the right kind of wash—soft, safe and certain. Beautifully clean—whites so white and colors so bright! And cold water added during the last minutes of wash-and-rinse cools clothes and discourages wrinkles.

Unlike ordinary washers, all Hotpoint Washers are porcelain inside and out to give you positive protection against rust, stains and scratches. And the superior mechanism gives you smooth, quiet, long-time performance. At your Hotpoint Dealer's now!

LIVE BETTER ELECTRICALLY

Hotpoint

(A Division of General Electric Co.) Chicago 44 *LOOK FOR THAT HOTPOINT DIFFERENCE!*

B.F.Goodrich

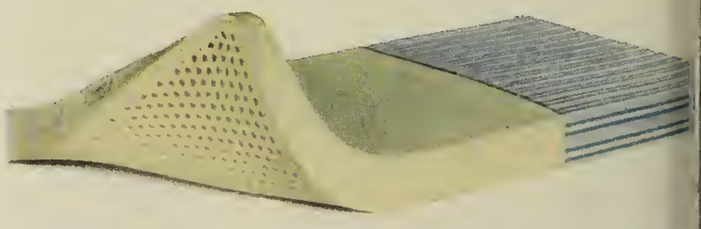


Put this under your pillow and sleep on it

...and you'll get a nice surprise! Your first really good night's sleep in long time, courtesy of a B.F.Goodrich Texfoam mattress. But prove it t yourself... check your own mattress against these exclusives.

The B.F.Goodrich Texfoam mattress:

- Has Venti-lite surface* to give 30% greater air circulation, lets 2 sleepers have the comfort of one.
- Is 20 lbs. lighter as a twin and 24 lbs. less as a double. Yet it never, never needs turning.
- Is one simple unit of millions of light latex bubbles that breathe together to cool and refresh every time you move.
- Has Posture-Zone construction. There's more latex foam in the center and around the edges. This means extra support and firmness right where your body weight demands it.
- Is Sanitized® for lasting hygienic freshness. Naturally moth and vermin proof and non-allergenic.



So take a closer look at what a mattress should be . . . se B.F.Goodrich Texfoam mattress in person. Or write to T B.F.Goodrich Company, 509 Derby Place, Shelton, Conn.

The basic B.F.Goodrich Texfoam mattress is used by many leading beda manufacturers. The pillow shown is also Texfoam. **Pat. Pend*

B.F.Goodrich ***Texfoam mattresses***

Kitchen counters . . .

best care for long wear

ATERIAL	BEST USE	PREVENTIVE CARE	CLEANING	FINISHING TOUCHES
aple	As chopping and cutting board; for rolling out pastry	Avoid scorch marks. Don't set hot pans on maple	Wipe with damp sponge or cloth after using; dry with dry cloth	To keep maple from discoloring, cracking, or warping: Every two or three months, brush a little warm salad oil on counter. Let stay overnight. Next morning, wipe off excess
minated lastic	Kitchen work counter. Good for wall back of cooking top or range—grease spatters will wipe up easily	Not recommended as cutting surface (even though it takes wear and tear well). Avoid sliding pans and utensils across surface. Use hot pad for pans hotter than boiling water	Do not use abrasives. Damp-wipe with sponge or cloth. When needed, use sudsy water and sponge to remove grease, marks, and light stains	If desired, wax occasionally with liquid or paste wax for protective beauty touch. Or go over with cleanup wax that will clean and wax at same time
amic le	Heat-resistant parking for hot pans. Nice for counters and wall around range—color and texture also lend decorative note	Keep grease wiped up. It may cause mortar joints to discolor	Go over often with damp sponge or cloth	No waxing or polishing needed
nless eel	Excellent landing field for hot pans, especially when located next to range and oven	Avoid scratches—don't use as cutting top for slicing meat or bread, or chopping vegetables. Take care: Dropping heavy pans or objects on surface may cause dents	Swish often with detergent and water; rinse with clear water. A few drops of ammonia on damp cloth will keep steel gleaming. If grease is baked on near the cooking top, gently use cleanser or stainless-steel cleaner. Rub in same direction as finish lines	To keep water marks away, wipe last with paper towel or almost-dry sponge. Or use a soft, dry cloth. For special luster, polish steel with new silicone stainless-steel polish, waxlike glass cleaner, or scratchproof cleansing powder
leum	Kitchen work counter	Prevent stains—wax surface; wipe up grease, water, and food spills at once. Keep top from drying out; use mild soap for cleaning. Do not set hot pans on linoleum if you want to avoid heat rings, scorching. Keep colors bright by shading the counter from direct sun. Avoid abrasion	A quick wipe-up daily with a damp cloth and mild soap is recommended. Be sure to dry thoroughly. Cleanser is not needed. Waxing is important to protect the surface	If linoleum becomes scarred, smooth out with fine steel wool
ble	Surface for rolling out pastry; or for pouring candy to cool	Avoid stains and etching. Porous, so wipe up spills immediately, especially acids, juices, vinegar. Avoid scratches—put pads under pans or dishes	Wash often with clean cloth and lukewarm water to take care of everyday soil. Occasionally, use mild detergent in water	Repolishing may be needed if etching from acids or scratches becomes deep. Contact professional polishing concern or local monument dealer
Vi	Kitchen work counter. Also good as wall surface near range	Protect top from knife scratches by using cutting board. Place hot pad under pans if hotter than boiling water	Clean with damp cloth or sponge wrung out of sudsy water. Wax for a protective finish	For stubborn spots, use a cleanser when necessary. Do entire counter for an even effect. Follow up with waxing

IMPROVES AND BEAUTIFIES ANY FIREPLACE!

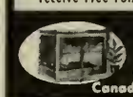


Thermo-Rite FIREPLACE ENCLOSURE

Heat-Tempered Glass Doors! Beautiful Solid Brass Frame!

TREASURED IN FINE HOMES EVERYWHERE!

- Radiates gentle, even heat with no floor drafts.
- Blends with any decor.
- Control fire with sliding draft doors.
- Twin doors open wide on piano hinges.
- Burn wood, coal or gas.
- Protects against sparks, smoke, soot and dirt.
- Guaranteed.
- Send size of fireplace opening to Dept. BHG 1059 receive Free Full-Color fireplace hint brochure.



Thermo-Rite MFG CO., AKRON 9, OHIO
Canadian Plant: St. Catharines, Ontario

MRS. SMITH WON A 10-DAY VACATION

Mrs. Bob Smith of 2328 Glencoe Ave., Mar Vista, Calif. won a 10-day free vacation for two in last year's *Better Homes & Gardens* Idea Books Contest.

You can win in this year's "SHOPPING SPREE" contest! (See pg. 187)

Tough seal lasts for years!

New Dexall Caulking Compound



- Caulks stucco, wood, concrete, brick, stone
- Permanently elastic
- Easy-to-use cartridges

At paint and hardware stores everywhere.

DESHLER PRODUCTS, INC., Deshler, O.

Have your pie— eat it, too!





Enjoy sweets in ANY form—yet control your weight with PEARSON SAKRIN LIQUID SWEETENER instead of sugar. Use it in tea, coffee, fruit, cooking, etc. NO calories . . . NO sugar . . . NO salt. 69¢ at Drug Stores, Supermarkets. Write for FREE Recipe Book B10, Box 38D, Miami, Fla.

PEARSON SAKRIN®
LIQUID SWEETENER

How to tell a story

Begins on page 82

disguised as the front and rear ends, respectively, of a cow. Suddenly, Jamie gives Mike a vigorous kick and warns hoarsely, "Run for your life! Here comes the general's wife with a milk pail!"

The late Herbert Bayard Swope, once editor of the *New York World*, made the most flattering use of the local-allusion technique, right down to making his listeners part of the story. "Little Evie on my left will remember," he would begin, adding at intervals, "That was before Marie here was born," or, "Of course, this fellow couldn't play croquet like you, Harold."

The storyteller, in other words, who identifies himself with his audience has them on his side all the way. And he needn't hesitate to tell a story that isn't new, as long as it's appropriate—and funny, of course. Experts insist there is no such thing as a new story anyway. There are probably 50 basic jokes, and most of them date back to Homer and Aristophanes. Accomplished technicians through the ages equip these basic tales with a revised cast of characters, a new background—and a "new" story is born. A tale of Achilles before the walls of Troy becomes an exploit of President Eisenhower on the golf links of Augusta. And, in turn, President Eisenhower on the golf links of Augusta becomes a story of a Martian landing on the ninth hole, approaching the President and saying, "Take me to your leader."

Abraham Lincoln was a master analogist who never lacked a story to underline his point of view. He was the greatest "and-that-reminds-me" technician in history. His remarkable sense of humor never left him even in the most critical times. One of Lincoln's favorite stories on himself concerned two devoutly religious ladies discussing the war. One insisted that Jefferson Davis would win because he was a praying man. The other just as ardently urged, "But so is Abraham a praying man." "Yes," the first replied, "but the Lord will think Abraham is joking."

Adlai Stevenson, like Abraham Lincoln, the late Alben Barkley, and other political figures, often uses stories as comments or answers to straight-faced questions. On his recent return from a trip to Russia, reporters immediately asked if he planned to run again for president. Stevenson cited the story of the male ape who came out of the devastation of an atomic war alone. He wandered the vast, vacant land, hungry and lonely, when suddenly he spotted a female ape munching on an apple. She offered to share it with him. He looked at her disdainfully and said, "Let's not start *that* all over again."

But the storyteller, amateur or professional, must realize that while the basic story situations don't change, humor *does*. It is sad to reflect that Will Rogers' free-wheeling barbs at the greats and would-be greats in high places 40 years ago probably would horrify audiences today and brand him as subversive or worse in the eyes of oversensitive individuals. Adlai Stevenson's ready wit actually has been cited as a character flaw by critics who believe that in a presidential candidate, at least, a little humor is a dangerous thing.

Timing is the most admired technique a good storyteller can acquire. Jack Benny's is considered flawless. And of 20th century statesmen, Winston Churchill relies on timing to insure maximum effect of a serious or humorous comment. Robert Sherwood dubbed Churchill "the master of the pregnant pause." His gar-rumphs and resonant throat clearings come at precisely the right moments.

Churchill's instinct for relieving tension during the war greatly added to his stature. In the early days of the London blitz, he motored hurriedly to Canterbury to see that proper precautions were taken for the protection of the famous cathedral. He assured the gravely troubled archbishop that every device known to man had been applied to protect the edifice.

"No matter how many close hits the Nazis make, I feel sure the cathedral will survive," Churchill said.

"Ah, yes, close hits," nodded the archbishop gloomily, "but what if they score a *direct* hit upon us?"

"In that event," snapped Churchill, "you will have to regard it, my dear archbishop, as a summons."

But Churchill, like Abraham Lincoln—and unlike most of us—has a ready wit and does not have to rely on established stories for his humor. Lincoln could alleviate the most delicate situation with humor, to squelch the pompous or relieve the tense. When a woman demanded of him that her son be made a colonel because her grandfather had fought at Lexington and her father at New Orleans and her husband at Monterey, Lincoln replied, "I guess, Madam, your family has done enough for the country. It is time to give someone else a chance."

Whatever the technique, the man who can bring the spirit of laughter with him is indeed blessed. A good storyteller is the kind of party guest who knows when to start

[*Turn to page 138*

ONLY the SUBURBAN NOVENT or DYNAVENT

GAS

HEATER

INSTALLS IN WINDOW OR WALL

(like an air-conditioner)



Needs no flue or chimney • Burns No Room Air •
Gives Instant Heat • Reduces Fuel Costs 30%, and more
• Is thermostatically controlled

Heats floors first, then evenly distributes heat from floor to ceiling.
Ideal for Added Rooms, Playrooms, Closed-in Porches, Workshops,
Offices, Cabins, or supplementing your present home heating system. Sizes to
fit your individual needs. Fully approved for City, Natural, or LP-Gas.

Send for FREE Brochure — Dept. BHG 1059

SUBURBAN APPLIANCE CO.

MORRISTOWN, N. J.

Give a gala party soon...

ROAST TURKEY
with Brazil Nut Stuffing
(12-18 lb. bird)

Melt 1 cup butter in Revere Ware 12" skillet. Add ½ cup chopped onion, ½ cup chopped celery. Cook until soft but not brown. Mix thoroughly: 4 qts. stale bread cubes, 1½ tspns. poultry seasoning, 1 tblspn. salt, ¼ tsp. pepper, 2 cups thinly sliced Brazil nuts. Add crumb mixture to butter and onion and toss together.

Spoon stuffing lightly into turkey. Brush turkey with fat. Roast in Revere Ware Open Roasting Pan at 325°F., basting frequently (about 18 mins. per lb.).



and serve these Revere treats

BEEF A LA MODE

Cook 4 strips of bacon in a Revere Ware Sauce Pot until crisp. Remove bacon. Brown a 4 pound chuck on all sides in bacon fat. Add 1 cup water or stock and ½ cup sliced onions. Cover and simmer until meat is tender (about 3 hrs.). Add 1½ cups carrots, julienne style, 1½ cups diced white turnips and 1½ cups diced potatoes. Cook 5 mins. Add 1 pkg. frozen peas, thawed. Cook 5 mins. Remove meat to hot platter and arrange vegetables around it. Add ½ cup red wine to liquid and fat in pot. Thicken for gravy.



Send 25¢ to Dept. BH at Revere, for full color, beautifully illustrated 32 page Revere Recipe Book.



PATRIOT WARE is "heatlined" and stainless steel inside and out. Popularly-priced. Famous Revere quality. Cooks fast! Cleans fast too! Sturdy and handsome, unique "heatlining" means efficient cooking; stainless steel means gleaming beauty for years. A utensil for every need . . . from $4.95*.



REVERE WARE is copper-clad stainless steel—the world's finest. Copper for fast, even heat; stainless steel for mirror-bright beauty. Snug covers seal in all the natural goodness of foods. Jewels to cook with. Jewels to display in your kitchen. As low as $5.50*. Gift sets from $21.00*.

**Manufacturer's suggested retail prices.*

LOOK FOR SPECIAL VALUES NOW AT YOUR FAVORITE STORE FEATURING REVERE'S HOMEMAKERS HARVEST!

Revere Copper and Brass Incorporated, Rome, N. Y.

How to tell a story

Continued from page 136

and when to stop. At parties, playwrights Moss Hart and Sam Behrman have learned to put such gusto into their stories that most of the guests soon are sitting, figuratively and literally, at their feet. They know the rules that apply to your own living room as well: they are careful not to suffocate their anecdotes with endless and unnecessary details, and they stop while the guests are still clamoring for more.

Some of the masters know how to use stories so effectively they employ them for purposes other than pure entertainment. Franklin D. Roosevelt ranked with the best of raconteurs. He often assumed this role when a visitor was "after something." During World War II, two foreign emissaries visited the President on a mission to urge a course of action the President distrusted.

"I invited them to dine with me at the White House," the President told me, "but I determined that the purpose of their visit would never come up."

When the two dignitaries paused in New York on their way home, one complained bitterly, "Your President is a charming host and he tells wonderful stories, but he doesn't know when to stop. We flew all the way here just to discuss an important proposal with him, but he told so many stories we were ushered out before we had a chance to bring it up!"

The late Al Smith, too, was a canny politico who knew how to use a story. When he chose, he could speak impeccable English, but just as effortlessly he could slip into a "dese" and "dose" vernacular that made so many supporters chortle, "He's from our side of the tracks."

"In the part of Manhattan where I was brought up," Governor Smith liked to recall, "*both* sides of the tracks were the wrong side!"

Dialect stories, however, should be avoided at all costs by the amateur storytellers. It takes an expert to impersonate properly—and without giving offense. Years of experience enabled Harry Hershfield to extract maximum mileage from the tale of two citizens of the new state of Israel who were disillusioned by the heat, the primitive living conditions, and the endless shortages.

"What we need," reasoned one, "is a nice little war with the United States. After they win, Americans give their defeated enemies everything under the sun."

"Forget it," advised the other. "With our luck, *we'd* win."

My own heart goes out to the man who can perpetrate a really atrocious pun. Accepted masters of this suspect art are critic Clifton Fadiman, publisher Ben Huebsch, and poet-professor Richard Armour. Like all paronomasiasts, they pun-tificate for groans instead of laughs. If the groan is dismal enough, they are happily aware that their victim can scarcely wait to tell the pun as his own.

The punsters' technique is directly opposite from the storytellers'. The more elaborate the build-up, the more satisfactory the pun. For example, Fadiman put listeners into a pun-sive mood by a long reminiscence about the night he was taking a festive group to an Italian restaurant he had been touting all season. Once he had his guests corralled, he discovered to his chagrin that he had forgotten the location of the restaurant.

"Sorry, folks," he apologized, "but I seem to have lost my Spaghettysburg Address!"

Mr. Huebsch made a pun addict out of his secretary when she innocently announced one morning, "It's raining cats and dogs outside."

"Don't I know it," nodded Huebsch. "I just stepped in a poodle."

A double pun is a goal comparable to a hole in one. America's toastmaster general, Georgie Jessel, who used to warble sad ballads in vaudeville, made history in the double-pun department with his story of a San Francisco hotel. A number of chess devotees had formed the habit of staging daily tournaments in the palm-studded lobby, and the manager, realizing that they produced no revenue for the hotel, decided to give them the heave-ho. Jessel and a friend came at the height of the brouhaha.

"What's going on here?" wondered the friend. Jessel hit the jackpot with, "It's really nothing. Just the manager pulling his chess nuts out of the foyer."

Professional funny men and scholars have been trying to analyze and define humor for years. The deeper they probe into its wellsprings, the more tiresome they frequently become. One learned gentleman wrote over 300 pages trying to explain exactly what made people laugh. Wolcott Gibbs, a noted wit in his own right, inspected the volume with dismay. His review consisted of a single sentence: "Mr. so-and-so has got American humor on the ground—and is breaking its arm."

The late Fred Allen avoided this fate. "I am often asked to define laughter," he said, "but I cannot. Daniel Webster says, 'Laughter is a movement of the muscles of the face, especially the lips, with a peculiar expression of the eyes, indicating merriment.' Mr. Webster must have been thinking of an adult. In a baby, that would signify gas."

Correction

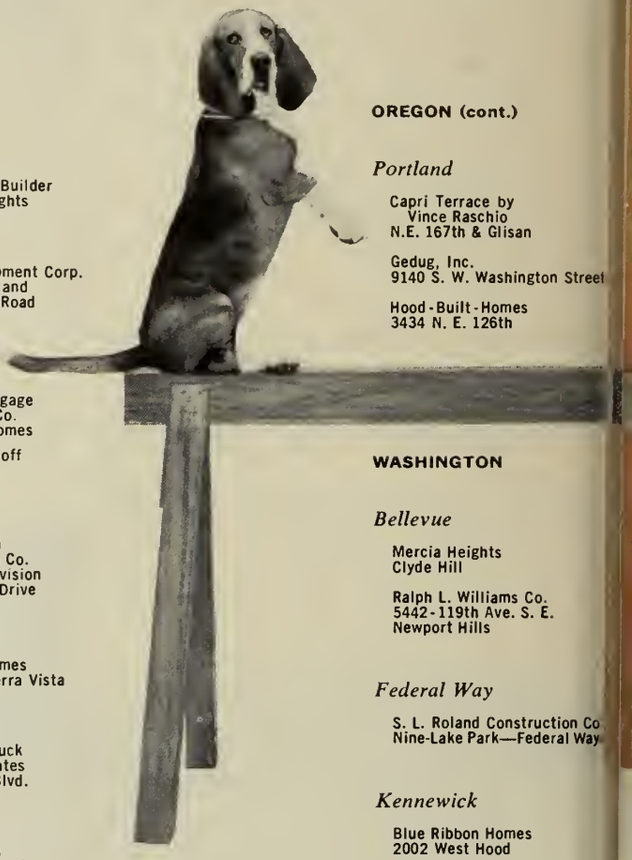
Brown-Dunkin Company of Tulsa, Oklahoma, provided the furnishings for our 1959 Idea Home, shown in last month's Better Homes and Gardens.

THESE MODEL HOMES SAY

YOU

WITH GEORGIA-PACIFIC FAMILY-PROOF PANELING

These builders invite you to see their model homes. Visit the ones nearest you soon.



CALIFORNIA

Antioch
Carl L. Zocchi, Builder
St. Francis Heights

Covina
Kelson Development Corp.
Rambling Road and
San Joaquin Road

Cupertino
California Mortgage
Investment Co.
Herb Ellis Homes
Phar Lap Drive off
Madera Drive

Danville
Fuller & Eyman
Construction Co.
Montego Subdivision
910 Ocho Rios Drive

Fresno
Butler Park Homes
1448 South Sierra Vista

Glendora
DeArmand & Huck
Lonehill Estates
1900 Foothill Blvd.

LaMirada
Rolling Heights
15200 Foster Road

Palm Springs
Palm Springs Golf Club
Estates
Palm Springs Golf Course

Palo Alto
California Mortgage
Investment Co.
Herb Ellis Homes
4129 Park Blvd.

San Jose
Cardinal Sales Co.
3354 Cherry Avenue

C. Robert Coulombe, Inc.
Parade of Homes and
Babb Road off Fleming

Davis & Critchfield
Parade of Homes at
7100 Galli Drive

Louis J. Filice, Custom Builder
Bella Montanya Heights
44 Simoni Drive

Ken Lintz, Builder
Corner of Midway and
Cameo Drive

Padway Construction Co.
Hidden Valley Heights nr.
S. J. Country Club

Santa Clara
Regent Development Co.
1074 Manchester Drive

Visalia
Visalia Homes
2803 Harter Avenue

MONTANA

Kalispell
Dick Taft
Monarch Lumber Co.

Miles City
D. & G. Construction Co.

Steiner Construction Co.

OREGON

Beaverton
E. G. Stassens
12965 S. W. Parkway

Eugene
Hafdahls Centennial Homes
Maxwell Road

Suburban Homes
Menlo Park

Oswego
Jones & Cagle Builders, Inc.
1510 Cherry Crest Drive

C. R. Newman & Son
Laburnum Street

OREGON (cont.)

Portland
Capri Terrace by
Vince Raschio
N.E. 167th & Glisan

Gedug, Inc.
9140 S. W. Washington Street

Hood-Built-Homes
3434 N. E. 126th

WASHINGTON

Bellevue
Mercia Heights
Clyde Hill

Ralph L. Williams Co.
5442-119th Ave. S. E.
Newport Hills

Federal Way
S. L. Roland Construction Co
Nine-Lake Park—Federal Way

Kennewick
Blue Ribbon Homes
2002 West Hood

Mercer Island
Robinson & Stewart, Inc.
7627 S. E. 37th Place

Renton
Albert Balch Community
Builder
President Park—Renton

Seattle
Heggen Construction Co., In
215 W. 180th
Arden Village #1

John Maples Addition
1086-34th S. W.

Spokane
Continental City
E. 48 Cozza Drive

Everett L. Price
11412-18th Street

Woodland Heights
2817 or 2628 West Beacon

Tacoma
C. E. Hinton Construction C
Sylvan Park

Boyd Lundstrom
Franwood Addition

Builders listed obtain paneling through local Georgia-Pacific Building Supply Dealers.

American Cherry, Honeytone Oak, Flame Gum, Greymist Ash, American Black Walnut, Blond Oak, Adirondack Birch, Blond Cativo – THERE'S NOTHING IN THE WORLD LIKE WOOD!



MAKE YOUR HOME SAY YOU

WITH NEW GEORGIA-PACIFIC FAMILY-PROOF PANELING



Send 10¢ for full-color idea booklet today!

*Name*_____ *Address*_____ *City*_____ *State*_____

Your new home will reflect your own particular taste when you choose the mellow Georgia-Pacific hardwood plywood paneling you like best. And many builders now are prepared to "customize" your new home this way. Be sure to see the model homes in your area that offer this luxury touch. It's a long-range economy, too, because this genuine wood paneling never needs replacement!

New family-proof finish protects the paneling more completely than any other finish ever developed. Scuffs and scratches won't mar the wood; grubby fingermarks, crayons, ink, paint, wipe off. Most stains—hair tonic, household chemicals, grease, boiling water—are harmless. These paneled walls *stay* beautiful.

Remodeling? If you'd like to redecorate your present home, ask your building supply dealer about this new Georgia-Pacific Family-Proof Paneling. Enough paneling for a 12′ x 8′ wall costs as little as $37.50. Your room will look like new, look like you!

Mail to: GEORGIA-PACIFIC
DEPT. BHG1059, EQUITABLE BLDG., PORTLAND, ORE.

© 1959, GEORGIA-PACIFIC CORP.

Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Alstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.

Reclined or Upright— no other chair satisfies like a BarcaLounger!



This is Model 548, "The Mayfair", one of more than a dozen different models. Choose from Early American, Traditional or Modern at your dealers.

The heart-resting relaxation a man gets in a BarcaLoun more than satisfies his desire for a comfortable ch Takes but a few minutes to melt away tensions and fatig



That's because it gently cradles the en body in five vital areas to give "Fl ing Comfort". Only BarcaLounger has

Satisfies a woman's eye for fashion, too. BarcaLoung are so beautiful you'd never guess they are reclin chairs. Cover selection is almost unlimited. Rejuvena Massage, available on most models at extra cost, transr soothing circular vibration through entire body. Sepa "Vibra-Dial" controls duration and intensity of massage. For name of nearest dealer, write Barcalo Manufacturing Co., Dept. B-13, 225 Louisiana Street, Buffalo, New York.



CHOOSE FROM A VARIETY OF STYLES, SIZES AND COVERI



MODERNE NANTUCKET CONTINENTAL EXECUTIVE KING-SIZE

the incomparable BarcaLounge PATENTED



Why RCA WHIRLPOOL washer-dryers stand alone

Because this is the only washer-dryer combination that washes, rinses, then dries a full 10-pound load—all by itself, automatically. There's no watching, no waiting around.

You can wash and dry or just wash or just dry with an RCA WHIRLPOOL. Filter-Stream* washing—famous for getting clothes cleaner. Special wash 'n' wear cycle. Built-in lint filter for completely lint-free laundry. Big-drum drying with all the room that's so necessary to get clothes fluffier. Built-in water heater that saves hot water. Big 10-pound capacity. 4 wash temperatures—5 drying temperatures. Space-saving, too—only 33″ wide. *Tmk.

America's first family of home appliances

RCA Whirlpool



© 1959. PRODUCTS OF WHIRLPDOL CORP., ST. JOSEPH, MICH. (USE OF TRADEMARKS RCA AND RCA AUTHDRIZED BY TRADEMARK OWNER, RADIO CORPORATION DF AMERICA.)



IT'S NEW this beautiful Contour bathtub makes bathing more pleasant than ever. The unique design brings the back of bathtub close for easy cleaning . . . provides comfortable roominess where needed. Two wide ledges—one serves as a toiletry shelf . . . the other as a handy seat. In six decorator colors and white.



IT'S NEW this beautiful off-the-floor t
lets you clean under and ar
quickly, easily. Seat and c
snap off for thorough clea



IT'S NEW it looks large, yet it is only 24 by 20 inches in size. The off-center bowl is roomy, deep ...the wide ledge mighty handy. This smart lavatory is of gleaming vitreous china.



IT'S NEW you will love the beautiful, big, one-piece top of this c
lavatory. It is of sparkling, easy-to-keep-clean vitreous ch
white or eight colors. The double doors give easy acc
a roomy storage space for towels, tissues, toiletries, cosi

IT'S NEW...IT'S AMERICAN-STANDARD

If you are building or modernizing, add more value to your home with a smart bathroom that features the new fixtures being introduced by American-Standard. Best of all, they cost less than you think. In fact, the three fixtures you need, in a lovely color, cost as little as $1.84 a week, plus installation. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N. Y.

AMERICAN-STANDARD, Dept. PB-109, 39 W. 39th Street, New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐ I am building ☐

NAME _____

STREET _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

In Canada send to: American-Standard Products, Ltd., 1201 Dupont Street, Toronto 4, Canada

AMERICAN-Standard and Standard® are trade
American Radiator & Standard Sanitary Co

AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION



AFTER. The drab "like-every-other-house" look is gone. An individual character is achieved by framing the windows and using shutter sections below them.

A pillar effect alongside the front entrance gives it proper scale and importance. The bathroom (just to right of door) has new privacy with closed shutters; the windows still open behind them for ventilation. Low-growing shrubs (high ones would overshadow the house) are in a ground corncob mulch.

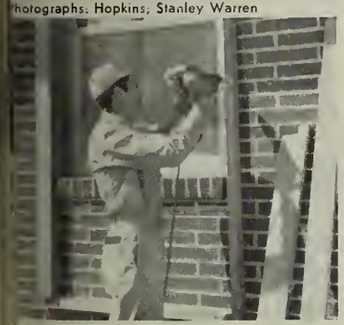


BEFORE. The owners knew when they bought this house that it was well built and had the interior space they needed. But they wanted it to have style and originality, to set their house off from the sameness of the houses on their street. Problem: how to dress up their house in a conservative way without going into major remodeling or rebuilding.

$500 made all these home improvements

By John Bloodgood

Photographs: Hopkins; Stanley Warren



Blocking strips were set on the face of the bricks with fiber plugs and screws. Two 2x2s were used.



A 1x6 face was nailed to surface of blocking strips to complete "pillar"; 1x8s were used at picture window.

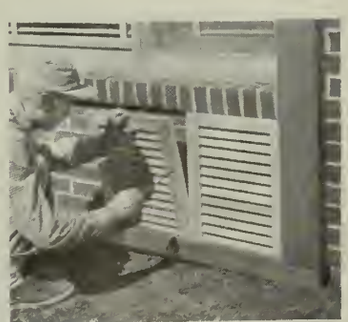
ADDING "custom" distinction to a development house can be simple and surprisingly inexpensive when you do the job yourself. To prove this, *Better Homes and Gardens* editors went out and found this new and very typical house in West Des Moines, Iowa. We added 11 good ideas and $500 in materials to the living room, the kitchen, and the front exterior.

You can make these or similar improvements in your own house. None of the jobs requires special equipment. You can borrow the money as an extension of your present mortgage. An FHA home improvement loan on the full $500 for three years can be had at monthly payments of $15.97, including interest.

More photographs on page 145



Standard shutters were cut in half; they fit between pillars below windows to form an interesting surface.



The shutter halves were fastened to the bricks by the same fiber-plug and wood-screw method.



Door shutters, too, were fastened directly to brick, 2x2s with 1x8 face made decorative pillars.



Operating shutters at bathroom window are normally kept closed. They minimize the window, provide privacy.

Wonderful new Harmony House Blankets...from Sea









100% DUPONT VIRGIN "ORLON"*...ONLY $8.98!

So fluffy and airy it weighs less than 3 pounds, so soft it feels like cashmere—yet millions of tiny air spaces insulate you against cold. Sears Harmony House "Orlon" Blanket pampers you, but you don't have to pamper it back! Few fibers are as strong and resilient as "Orlon." Machine washes and dries with maximum shrinkage a mere 2%. Springs back soft and smooth as new, washing after washing. Completely non-allergenic, safe from moths and mildew, too. Even the extra wide 7-inch nylon binding is guaranteed for the life of this Harmony House blanket.

Select from a stunning assortment of wash-fast Harmony House colors: Frosty pink, Mint green, Shell beige, Sunshine yellow, Cherry red; also Azure blue. #8153 Twin (66x90) **$8.98,** #8154 dual (72x90) **$9.98,** #8155 full (80x90) **$10.98,** #8156 super size (108x90) (not in yellow or red) **$18.98.** See Sears wide assortment of Blankets of "Orlon" in all weights and sizes from $6.98 to $21.98.

SEARS
ROEBUCK AND CO.

Select Hormony Hous
100% DuPont Virgin
Blonkets at over 1500
Sears Stores ond Cat
Offices or order from
Seors Cotalog by ma

SATISFACTION GUARANTEED OR YOUR MONEY BACK *DuPont trade-mark for acrylic fiber*

©1959, SEARS, ROEBUCK A

$500 made all these home improvements

Begins on page 143





BEFORE. The living room lacked an interesting focal point—there was no fireplace, no bookcase, no character. Blank end wall was across the room from the entrance, in the glare of the picture window at left.

AFTER. The living room has charming warmth now. Wood paneling adds richness to enhance furnishings.

Unfinished cabinets, stained to match prefinished paneling, span width of room; raised unit opens to form a desk surface. Family belongings are displayed beneath the valance light, which balances room illumination.

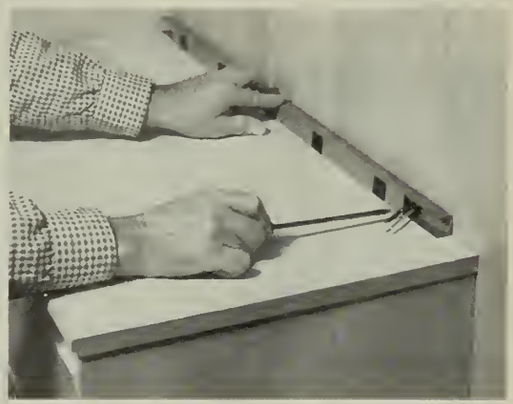
More photographs on next page



finished 4x8 panels were installed after se shoe was removed. Dabs of mastic ead out and hold the panels firmly.



Cabinet was bought unfinished and set on a 1x2 ledger strip, which was fastened to the panel. Screws through inside top rail (arrow) hold cabinet to the wall.



Plug strip was attached to the top of one cabinet. Wires were run through existing wall from an outlet below (now covered by the paneling).



Wires were also run through the old wall for these high-mounted fluorescent fixtures, which screw to paneling.

Hardware for attaching the valance was supplied with this fixture.

This extra light brightens the end of the room, highlights the picture and accessories on the cabinets.

A 1x8 valance, stained to match paneling, was installed on the light fixture brackets. It shields the tubes and enhances built-in look of the wall.



$500 made all these home improvements

Continued from preceding page



BEFORE. The basic layout of the kitchen was convenient—but there were no modern accessories to organize storage and chores. Lighting over sink was good only during the day. Without exhaust fan, fumes from cooking went through the house.



AFTER. The filter fan over the range is a new type that has built-in lighting and requires no ductwork. (Just screw it in place and plug it in!)

Brush and soap dispenser speed dishwashing, save hand rubbing. Built-in fruit bins and garbage pail are near by, yet out of the way. Lighting over the sink brightens the work area and is a decorative asset, too.



It would have been expensive to duct through brick wall for an exhaust fan; this activated-charcoal unit simply screwed to the kitchen cabinets above the range.



Two new light fixtures were added above the sink to give working light. Wires were run through the overhead cabinets to the fixture openings.



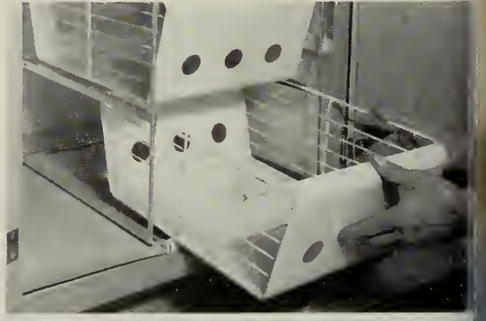
The new garbage unit does awa with the in-the-way pail. As doo is opened, lid rises automatically



A dishwashing brush with a soap dispenser in the handle replaced the seldom-used spray head. This convenient device saves time on pots and pans as well as dishes.



Tracks for the gliding vegetable rack were easily installed with screws in the bottom and along one side.



Vegetables used to be kept on the basement stair Gliding racks were the answer—they keep both th fruits and vegetables in order, easy to find.

Design by
Campbell and Wong

PERFECT PARTNERS—IMAGINATIVE DESIGN AND SIMPSON REDWOOD



construction makes Esther Williams' "Penthouse marvel of beauty and assures enduring pleasure.

World famous sculptor, Beniamino Bufano, describes the model of his Brotherhood monument in a superb setting created from Simpson Redwood. This imaginative room features curved walls of gracious beauty—demonstrating the unique adaptability and natural warmth found only in kiln dried redwood paneling. And best of all, this luxurious paneling costs much less than you might imagine! Check your Lumber Dealer or Builder soon . . . discover how to build a better way of life with Simpson Redwood.
Member of California Redwood Association.

WRITE FOR FREE BOOKLET, *"Redwood For The Home," Simpson, 1001L White Building, Seattle 1, Washington*

RELY ON

Simpson®

REDWOOD

The finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Wood Tanks and Pipe; Paper and Paper Products

SR-92BH/273



EASTMAN CHROMSPUN® COLOR-LOCKED ACETATE

takes the guesswork out of decorating

Vogue ready-mades and Karpen furniture from the CHROMSPUN House of Color

New way to achieve perfect color harmony . . . base your whole room scheme on the same colorful fiber, Chromspun acetate. Then your draperies and upholstered furniture go together like a charm . . . and the handsome Chromspun hues are locked in to stay bright even in sunny rooms. Just look for the "House of Color" tag at your favorite store.

"Dew-drop" satin draperies of 100% Chromspun acetate, 8 locked-in colors. Floor length, single width, about $7.95 pr. **Vogue "Cloudspun"® tailored curtains of Chromspun acetate and polyester fiber.** A new flaked marquisette in matching colors. Floor length, single width, about $1.95 pr. **Sectionals from Karpen's "Scope" collection covered in cotton and Chromspun acetate.** All foam cushions. 7 decorator colors.

Chromspun is the trademark for Eastman color-locked acetate fiber. Only the fiber is made by Eastman, not the fabrics.

EASTMAN CHEMICAL PRODUCTS, INC., SUBSIDIARY OF EASTMAN KODAK COMPANY, 260 MADISON AVENUE, NEW YORK 16, N.

Rate your child on these . . .

Physical fitness tests

Operation fitness, U.S.A., is now under way. In several states, the famous Kraus-Weber tests are being given to school children on a state-wide basis. The tests are simple. Try out your children.

Are we becoming a nation of "push-button softies"? Yes, according to a study of 4,500 American children. Almost 58 per cent of them did not pass the youth fitness tests shown here.

Why? Our mechanized life reduces muscular activities to a minimum and deprives us and our children of the exercise necessary to maintain physical fitness. Many American children take little part in active games; they spend hours sitting in front of television sets; they walk no farther than from the house to the family car.

A flexible, strong body is vitally important for maintaining good posture, for moving quickly and effectively, and for combatting physical fatigue, emotional stress, and tension.

Later testing of those children who started exercising showed much improvement. But exercise must be continued, or weakness returns.

If your children fail the first time, have them practice the exercises a few weeks, then test.

Test on level, firm surface; child wears pants only.

To count seconds, say "one tomato, two tomato, . . ."



Pelvic and lower abdominal muscles. With back flat on floor, hands behind neck, knees straight, child lifts feet 10 inches, tries to hold for 10 seconds (passing mark). Score number of seconds held.

Extremely arched back may mean weak abdominal muscles or posture conducive to sway-back.



Pelvic, lower abdominal muscles (second test). On back, hands behind neck, legs straight, feet held down by examiner, child tries to roll up almost into sitting position, holds for 10-second count.

Be sure "roll up" is understood. "Stiff-back sit-up," if persistent, may indicate poor abdominal muscles.

Photographs: Hopkins



Lower abdominal muscles, not using the pelvic muscles. On back, hands behind neck, knees bent, feet held down by examiner, child tries to roll up almost to sitting position; holds for 10 seconds. Try twice.

Here, tendency to "stiff-back sit-up" may be more pronounced. Child may try to use elbows.



Upper back muscles. Face down, hands behind his neck, pillow under abdomen, feet held down by examiner, child raises up chest, head, shoulders, for 10 seconds. Chest or elbows should not touch suface.

If muscular development is more prouonneed on one side of spine than other, guard against spinal curvature.

More on page 168

Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!



DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .



JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*





A clean oven bakes better, roasts better . . . makes you a better cook

Depend on

® EASY-OFF OVEN CLEANER

Guaranteed by Good Housekeeping

THERE'S NOTHING UNDER THE SUN LIKE

Tucson ARIZONA

Heart of the Scenic Southwest

it's warm, sunny and dry all year . . . with room to ramble . . . relaxed outdoor living and casual dress. Exciting things to see and do.

free colorful booklet — write: Tucson Sunshine Climate Club, Box 5948-A Pueblo, Tucson, Arizona

western gateway to Mexico



Shown: Chair, $8.95.* Table, $14.95.* Set, $50.75.* Others from $41.75.* Most stores offer convenient budget terms.

Cosco "fashionfold"—handsomest star in the entertainment world!

● When you entertain, you're on stage. Play the hostess to perfection with "fashionfold." It's the famous folding furniture that features a table with smartly flared legs, hidden locks, no unsightly braces. Chairs with contour-curved backrests and all-steel, comfort-cushioned, saddle-shaped seats. Bonderized, two-coat, baked-on enamel finish in ebony or metallic tan. Washable, stain-resistant upholstery. Choice of tables, regular or king size; four chair models. All so stylish . . . at leading department, furniture, and hardware stores. Select yours for parties that gather rave notices.

HAMILTON COSCO, INC. • COLUMBUS, INDIANA

Color choices: Metallic tan or ebony enamel frame finishes; upholstery patterns—Antique Leather in white; Tweed in mocha, charcoal or red.





COSCO for every purpose—every purse!

Stools from $5.45.* Step Stools from $10.95.* Bookshelves from $11.95.* Utility Tables and Carts from $8.95.* Juvenile Furniture from $8.45.*

*Slightly higher Colorado and west.

America's high country

Begins on page 72



way up toward 8,500-foot Mount Emerine—or perhaps even following thoughtfully on horseback the tire tracks of some modern cattle rustler.

Many things have been said about her: that she is a credit to the cattle industry and to the state (these statements made by industry and state officials); that she is living part of the best in the Old West; that she has been a devoted mother and a wonderful neighbor. But the keystone statement was made by a laborer who had just been summarily fired from the ranch for abusing a work team. "I never would have figured," he said, "that lady to be nearly as tough as she is."

Louisa is a legend. So is William Mabee. The first time I saw him was some 50 miles due east of Lakeview, Oregon. At a lonesome ranch on the floor of dry Guano Valley, strange people were gathered: sheep experts watching the driving in of a huge flock from the high ranges for dipping; the ranchers and their dogs, wise, withdrawn little creatures who knew their jobs and cared about nothing else; soil-conservation experts from universities—and one lone man who arrived in a little four-wheel-drive desert truck, looked at the others gathered for the night, pulled down the tail gate—and promptly baked cakes for the whole crew.

While Mabee baked out in the ranch-house yard .and someone else readied mutton chops on the kitchen range, a few of the men inside the house talked about Mabee. One of the soil conservation men said, "Well, you have to remember, Bill's been thinking about those same special grasshoppers for more than 10 years."

Somebody asked, "You mean he's a little touched?"

"Not exactly," said the first. "But just on that one subject. He's a missionary, crying by himself in the wilderness."

The next day, I followed Bill Mabee into his own private wilderness, that northwestern corner of Nevada where a map shows various lakes—Mud, Alkali, Massacre, and Boulder—and a single town, Vya. (But seldom is there water in the lakes, and there has been no building at Vya for years.) We slipped down across the Oregon border on a trail which showed on no map of mine. The little truck led my panting sedan through dry creek beds, up the sides of red mountains, and through cuts between burned buttes from which antelope stared down.

In a fold between the hills, Bill Mabee stopped at a camp, windblown and dry, where a crew waited for him with poison-spray trucks, field glasses, and horses to carry poisoned grain where the trucks could not go. In the early morning, still cold in June and with a dusting of snow on the worn hilltops, Bill showed me his grasshoppers: millions of half-grown grasshoppers, lethargic in the cold under desert bushes, clustered in cracks in the dry soil—but only waiting, all of them, for a few warm hours. Then they would dry and stretch their wings, and, as if at a signal, take to the air to travel a mile or 10, always to the northwest.

"We've been checking them," Mabee said, "for 11 years, and all the way from the southeastern border of Nevada—more of them, all the time. They've spilled over into

[*Turn to page 152*

9 POPULAR WAYS TO

Weatherproof Your Home!

First, seal all cracks with . . .

m-d MACKLANBURG DUNCAN CO

CALKING COMPOUND *in Speed Loads or Squeeze Tubes.*

By far the most popular—fastest, easiest way to seal cracks around windows or doors. Stays put. Will not dry out, run or crack.

For broken panes or small cracks

m-d MACKLANBURG DUNCAN CO

GLAZING COMPOUND

Clean and easy to handle. Sets to rubber-like consistency. For glazing sash, setting plumbing and filling small cracks. Won't dry out or crack off.





Stop under door drafts

m-d **Automatic DOOR BOTTOM**



Thick felt bottom raises when door opens. Doesn't drag on carpet. Lowers when door closes. Shuts out all weather. Easy to install.

Save money on fuel cost

m-d *Numetal* **WEATHER STRIP**

Why let drafty doors and windows cost you money? It's easy to make them air-tight with bronze or stainless steel Numetal. Packaged with nails.



Make windows and doors snug

m-d *Nu-WAY* **WEATHER STRIP**



So easy to install. Metal and wool felt strip in handy coil (with nails) is enough for average door or window.

Keep out drafts, dust, rain

m-d **DOOR BOTTOM**

Choice of 3 styles



Enjoy the added comfort of M-D snug-fitting door bottoms. Easy to install. In metal with felt; extruded aluminum and felt or extruded aluminum and vinyl.

Seal door on all 4 sides

m-d Garage Door **WEATHER STRIP**

Now your garage can be clean, warm, and dry. No more drafts, rain, snow or dirt. Extruded aluminum and vinyl strip is easy to put on.



Finest way to end drafty floors

m-d *Extruded Aluminum* **THRESHOLD** *with tough Vinyl insert*



Here's best way to stop under-door draft. Choice of 3 styles. Lifetime aluminum never rots or warps.

At Leading Hardware and Lumber Dealers

MACKLANBURG-DUNCAN CO. OKLAHOMA CITY, OKLAHOMA

Entertaining thoughts from the Wright Butler



To keep silverware gleaming with the rich lustre of fine heirlooms—the "inner glow" known as a *Butler Finish*—smart hostesses clean with WRIGHT'S SILVER CREAM. Care for your silver the WRIGHT way...*more* than a cleaner—*it's a beauty treatment!* Try it!

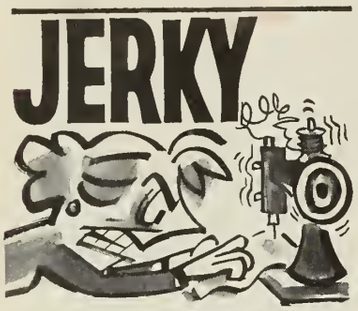
NOW... PASTE OR LIQUID



America's Largest Selling SILVER CLEANER *Since 1873*

J. A. Wright & Company • Keene, New Hampshire

JERKY



sewing MACHINE?

QUICK! Lubricate with a few drops of 3-IN-ONE. Makes sluggish parts run smooth in a jiffy. On sale everywhere.

3-IN-ONE OIL

REGULAR · OIL SPRAY · ELECTRIC MOTOR

STOP ANNOYING NOISES AND WASTING WATER



GET THE GENUINE

WATER MASTER

AMERICA'S LARGEST SELLING

TOILET TANK BALL

Noisy running tailets con waste over 1000 gallons of woter a day. The efficient patented Water Master tank ball instantly stops the flow of water ofter eoch flushing.

75c AT HARDWARE STORES EVERYWHERE

Higher in Canada

Want a pinned-down promise on central heating?

You're SURE with

Coleman®

America's only **BONDED LINE**

home heating • air conditioning

See Your Coleman Dealer Now!

America's high country

Continued from page 15



parts of California; and this year, they may get down over the wall into the Oregon farming valleys. If they do . . . ."

So Mabee and his crews poisoned, and watched with glasses, and marked the spots where millions of eggs would be laid: a dozen men against the millions eating their way northwest.

But the dozen, aided occasionally by spraying aircraft and much more by a sudden shift in the grasshopper cycle, won their battle. That particular horde never did get into the lush Oregon valleys—although a few individuals, through unexplained mystery, were picked off the icecaps in Glacier National Park, some 800 miles northwest of their Nevada concentration.

But the story of Bill Mabee is far from done. At last report, he was in Iran, having been previously in Pakistan and Israel, helping the Near East fight its enormous locust problem. That was three years ago. Wherever he is now, the stuff of drama is with him, and the breath of free air.

What is the high and the horsy country? To me, it's Louisa Christensen and Bill Mabee, and, most certainly, Scotty Heter, the man who learned to drop beavers in parachutes from airplanes. In the back blocks of the high country, a beaver is a valuable citizen, contributing to water conservation, tree growth, and erosion control with his engineering projects. But in the resorts and towns of northern Idaho, such as Payette Lake, he's less welcome. He dams creeks so that they flow over highways, cuts down fruit trees or ornamentals with as much verve as when he works on a mountain willow.

Hence, Scotty Heter, as a state game protector, had beavers literally on his hands. In Idaho, killing them is illegal. The injured citizen may only complain of beavers to a game protector, who traps them and takes them away. But where? A beaver transferred upstream do the natural thing—comes dow stream until he's back where h started. A beaver moved overlan by truck or horseback betrays h physiological weakness; he canno stand jouncing or be long witho water. Treat him roughly and valuable woods citizen prompt dies.

So Scotty devised wooden box which would collapse when th touched ground and the parachu above them ceased to keep stra on the shroud lines. The par chutes were equipment silks, n too valuable. In these, hundreds beavers now have been removed areas too remote for trucks, t tough for horses or beavers carri on horseback.

Scotty Heter, parachuting be vers or taking time out to show small boy how to pan gold or finc handful of tiny rubies in a cre bed, is definitely a part of the hi country. He does not need outsi drama, because he lives it, eve time a beaver builds a dam whe Scotty wanted him to do it.

What is *in* this country? Trag dy? More than enough of it: trag dy of the Indians—Crows, N Perces, Umatillas, Blackfeet, all t proud people who lost their pri while the white civilization arou them eroded their blood. Ther the tragedy of the beautiful natic al parks, Yellowstone and Glaci which have withstood all that r ture could do to them but cann hold out much longer against t tin cans and thoughtlessness people who come to see them; t tragedy of the vanished buffalo, t fires which ravage forests, t hunters who ravish game, the lo gers who cut without caring, t homesteaders who broke th hearts in the dry country, the m ers who saw their towns die. C yes, there's tragedy enough and ways has been. This is the tou country, with the deepest snows West Yellowstone, for almost

[*Turn to page*]

Choose a floor that will outlast your mortgage



Oak Floors will last a lifetime

p to think what part of a house gets the hardest
's the floors, of course. Thousands of steps a day...
scuffing of tiny feet to the pounding gait of the Man
louse...will wear down and actually wear out most
d floor coverings. But not Oak. This strong, tough-
wood gives you both the most durable and most
of all floors. Oak Floors don't show dents from
f heavy furniture...and they just won't wear out!

than ever—Today's modern finishing materials
Floors amazing resistance to marring and scratch-
just the least maintenance your Oak Floors will
ir distinctive natural beauty for the life of your
ie initial cost of Oak Floors is less than most flooring
. Select Grade Oak Flooring, installed and finished,
y $5 to $6 a square yard in most localities. And
o replacement expense every few years, such as
ld have with other, less durable floors. Ask your
contractor or lumber dealer about Oak Floors.
color booklet showing exciting uses of Oak, the
will outlast your mortgage.

31-year-old Oak Floor⟶
pictured here was installed 31 years ago in a Chi-
ie. Its style and beauty remain undimmed despite
r...convincing proof of Oak's lifetime durability.



Compare these advantages of OAK with any floor at any price

- Lifetime durability
- Natural wood beauty
- Easy on your feet
- Resistant to damage
- No denting problem
- Easy to keep clean
- Sanitary and healthful
- Warm and comfortable
- Low cost

OAK FLOORS

the floor you'll never wear out

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, 814 STERICK BUILDING, MEMPHIS 3, TENN.

America's amazing high country

Continued from page 152

months a year, they even hide the scars of the tourist season), the coldest winds, the wildest rivers. Here the river called Snake flows for a thousand miles trying to get across the mountains, then manages it only by plunging through Hell's Canyon, one of the world's most spectacular. Here are the Craters of the Moon, with fissures so deep that atomic scientists once considered dumping waste radioactive materials into them.

Here are the ancient battlefields where tribe fought tribe and where, time and again, Indians foreclosed on white blundering, as at Custer's last stand, only in the end to lose everything they had. Here are the routes explorers such as Lewis and Clark took—but almost no record of the French-Canadians and Englishmen who were, very often, well established when the Americans arrived.

Here is the whole record of Mormonism: the trails this people followed, the battles they fought, the remote ranches and farms where they took care of their own even in deepest depression, the cities and the empire they built and in which they live today.

A brief can be maintained that this is a country many people passed *through:* on their way to glory, to the West, or to obscurity. These big states never have shared in the rapid permanent growth of the Far West; and many of their most hopeful enterprises have turned out less golden than they seemed. Eastern Montana, Wyoming, and many parts of Idaho and Nevada still wear the badges of failure: failure for the men who hoped to grow wheat on free land; failure of gold mines; failure of towns to grow into cities, or of large populations to gather along the lines of the lonesome railroads. Drouth beat many of these people, lonesomeness and bitter winters drove away others. Even grasshoppers (ancestors of Bill Mabee's "pets") have taken their toll. Coal brought sudden prosperity to a few places in Utah, southern Alberta, and British Columbia, but left behind—when the mines ran out or the demand lessened—its special brand of landscape blotting, as in the shocking Crows Nest Pass along the Canadian Pacific.

Even lawlessness has had its failures. Butte, sparkling like a million jewels, on its mountainside still has its mines but only a memory of its riotous brawling. Self-conscious Cheyenne and Laramie still wear the trappings of the swashbuckling cattle days—but a small boy being careless with a cap pistol can get himself arrested there.

Any spot replete with history has an aura of sadness also for the things long gone. Wyoming's Independence Rock today is only a big and spectacular stone, with nothing but a sign to recall the thousands of immigrant wagons which creaked past it on the long way west. Ten Sleep, a quiet village at the foot of a pass in the Big Horn Mountains, was so named by the Indians because it was a 10-day trip from Fort Laramie. The Frank Slide in lower Alberta is a monstrous pile of rocks, but looks not at all like a monument for the hundred men it entombed more than 50 years ago. Like the buffalo, the Digger Indians left no sign. Nor did the men who broke their town —Shelby, Montana—because they were sure thousands would travel hundreds of miles to see Jack Dempsey fight in 1923. The visitors didn't come, and Shelby was years in recovering from the cost.

But sadness for the vanished past is only background music for this country between the plains and the coastal mountains; and I would not suggest that residents or visitors brood often on it. The waitress who makes change for a visitor with a handful of silver dollars—when this first happens, somewhere in Wyoming or Montana, the Easterner may be sure he is in the high country of which we speak—likely has no idea of *why* she uses them instead of paper. And she would be vastly disinterested in the history of the demonetization of silver, still fiercely resisted in these silver-producing states, although the battle was lost generations ago. The dude rancher in the Teton's sharp peaks couldn't care less about the Indians who once roamed here—but he knows where fishing is fabulous.

This is a frontier still, although migration washed over it; a land spanned by the airplane but not really touched by it; a dry country, scented by its pines, dominated by its mountains, and marked by its strange, anachronistic silver dollars. Here, also unequaled, are the Black Hills and Devil's Tower; Red Lodge and the Bitterroots; Old Faithful and the Wasatch; Locked River, Hart Mountain, and a pretty youngster who sells apples by the roadside near Caldwell, Idaho. There's a pleasant ranch-lodge west of Glacier; a family of nice people still clinging to their ranch near Nevada's lonesome Pahute Peak in Bozeman. There's Louisa Christensen, and there's Scotty Heter, and certainly there are, on some steep mountainside, a few grazing, spotted Indian horses. These are the unfettered owners of this high land, not quite like any other.

only in THERMADOR Bilt-In Electric Appliances can you take for granted such superb quality



Full size automatic double oven with rotisserie shown. Also single and bi-level ovens in stainless steel, Canyon Copper, Desert Pink, Turquoise, Daffodil Yellow or Sugar White.

Matching cooking top features fastest heating and automatic elements. Largest choice of cooking tops in stainless steel or matching colors.

Bilt-in refrigerator-freezer called the masterpiece in its field. 14.2 cubic feet. Double door with freezer below. In stainless steel or five colors.

THERMADOR ELECTRICAL MFG. CO.
Division of Norris-Thermador Corp., Dept. 202
5119 District Blvd., Los Angeles 22, Calif.

Enclosed is_____for_____copies of "Kitchen Planning" Book at 50c each . . . floor plans and ideas for your new or remodeled kitchen . . . in beautiful full-color.

Name_____

Address_____

City_____

County_____State_____

"Seven Leagues Ahead"

Designers and Manufacturers of the World's Finest Bilt-In Electric Appliances

THERMADOR ELECTRICAL MFG. CO.

Originator of the Bilt-In Range



Family fun is never noisy in a room like this!

...ily room, game room, or fun room. No matter ...t you call it, you and your guests will enjoy the ...fort of quiet if it has a Hush-Tone ceiling . . . ...genuine Celotex acoustical tile that absorbs up ...% of the noise that strikes it!

...nd Hush-Tone designs are so good looking! No ...der homemakers in a national survey chose ...tex for *beauty* . . . 2 to 1 over all other brands! ...herever quiet would be welcome and beauty ...'must," you can have that "decorator touch" ... Hush-Tone Tile, at surprisingly low cost.†

...STITE OF DECORATORS
...LATING SHEATHING — MINERAL WOOL INSULATION

Visit your Celotex Building Products dealer. See samples. He'll recommend a contractor, or it's easy to do it yourself. Ask him for your free copy of the helpful Celotex booklet, "5 Keys to Home Decorating," or send the coupon now!

BUILDING PRODUCTS BY

CELOTEX

REG U.S. PAT. OFF.

Makers of Acousti-Celotex
Most Famous Name In Sound Conditioning



MEL WOLF, A.I.D.,* who decorated the inviting family "fun raam" shown, chase the new *Fissured* Hush-Tane Tile far its saund-quieting ceiling. "With such a great variety of smart designs and finest quality," says Mr. Wolf, "Hush-Tane meets every decarating need."

†Cast of HUSH-TONE Ceiling Tile far 10 ft. x 15 ft. raam anly $27 ta $42. Other Celatex Tile in a variety af textures and patterns priced even lower.

THE CELOTEX CORPORATION
Dept. BHG-109, 120 S. LaSalle St., Chicago 3, Ill.
Please send new roam-planning guide "5 Keys to Home Decorating," by famous autharity RUTH LEE. I enclase 10¢ in cain.

Name_____

Address_____

City_____ Zane_____ Stote_____



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you!
Try FINISH, won't you.



Another famous product of
ECONOMICS LABORATORY, INC.
250 PARK AVE., NEW YORK, N. Y.



BRITTLE, SPLITTING NAILS
RESTORED TO *Natural Beauty*

DO ONE SIMPLE THING . . . drink one envelope of Knox Unflavored Gelatine (about 5¢) every day in fruit or vegetable juice, bouillon or water. In study after study medical journals report Knox Gelatine and *only* Knox Gelatine offers clinically accepted proof that 7 out of 10 restore brittle, splitting nails. Ask your doctor. Accept no substitutes.

© 1959 Knox Gelatine, Inc., Johnstown, N.Y.

A wonderful house for a family

Begins on page 71



See how the kitchen is out of view from the living room (beyon the planter), yet it shares terrace view and access with dinin room. Kitchen serving cabinets open to dining side, too; they'r homeowner-made of ¾-inch birch-faced plywood.



Boy's room is handsome and practical. Built-in cabinets make most of small space.

Perforated hardboard holds toys and trophies; note the suspended storage box, too.

Other wall has neat storage for all of a boy's clothes and prized collections.

Bed fits neatly in corner at left, next to the corner desk unit shown above.





utomatic Control gives you just-right drying times and temperatures ny washable—automatically. With the General Electric High-Speed ng System, things dry so quickly you'll get along with fewer clothes. set the control to DELICATE for modern synthetics and other fragile things. They dry in about 15 minutes at safe, low temperatures. REGULAR for cottons, linens, things you wash most often. They dry at high speed, come out smooth and fresh. HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs. They come out like new, need no ironing.

6 reasons why you get more for your money when you buy a 1960 General Electric High-Speed Dryer!



wash 'n wear dries wrinkle-free. Special kle" cycle tumble presses synthetics. Prop- red suits, dresses, blouses dry ready to put on.



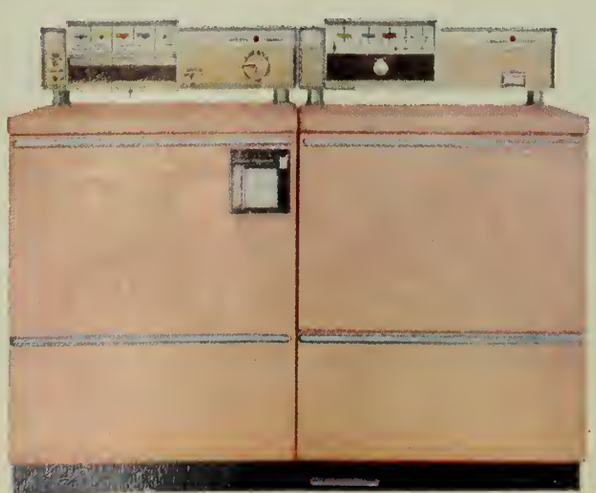
3. You iron far less than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy.



4. Your clothes smell sunshine-sweet, have a breezy-day fragrance. The Air Freshener puts pleasantly scented air into all your clothes.



never hand-sprinkle again. The auto- kler saves hours of tedious hand-work; es are evenly dampened automatically.



6. No special wiring necessary. This General Electric Dryer operates on either a 115- or 230-volt circuit. Dryer can be plugged into a standard household appliance outlet.

Plus: Foot Pedal, Safety Start Switch, Lint Trap. Color or white. *Only $2.60 weekly,* after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

It's easy to improve

with Gold Bond's fine family

Classic-Shake Siding

makes your house look new again



Wonderful Gold Bond Classic-Shake Siding goes on right over old sidewalls . . . never needs paint for preservation. The rich, solid colors are weather-protected by Gold Bond's new, exclusive Plasticrylic Finish; the thick, deep texture looks just like the most expensive wood shakes. Classic-Shake Asbestos-Cement Siding is termite-proof, can never burn, never rot.

Silentex Ceilings

soak up distracting noise, add beauty

See that handsome ceiling? It's made of new Gold Bond Silentex, a textured wood-fibre tile that adds beauty—and quiet—to any room. Silentex® Ceilings actually absorb up to 75 per cent of all the noise that strikes them! They make your house more restful...and cost a lot less than you may imagine. And if your husband is handy, he can put up Silentex himself.



Twinsulation

keeps your home more comforta



Put Gold Bond Twinsulation® in your home . . . it'll keep you more comfortable all year 'round. It's actually two insulations in one: thick mineral wool to *block* heat...sh aluminum foil to *reflect* it. Gold Bo Twinsulation will keep you warmer winter, cooler in summer . . . and s up to 30% on your fuel bills. It's best insulation money can buy.



BECAUSE GOLD BOND® PRODUCTS ARE MAD

your home
of building products

Gold Bond
BUILDING PRODUCTS
NATIONAL GYPSUM COMPANY

Durasan VINYL SURFACED Panels
make beautiful, care-free walls

New Gold Bond Durasan Panels are gypsum wallboard surfaced with washable, beautifully textured vinyl. Vinyl surfacing resists scuffs and household stains (great for growing kids). The gypsum core is sturdy and fireproof. Big 4- x 8-foot Durasan panels are easy to apply, cover large areas with amazing speed. They come in 5 colors that stay beautiful.



Decor Ceilings
absorb noise, insulate, decorate



Handsome Gold Bond Decor Ceiling Tiles add a fresh, new look to a room, really make your ceiling a part of your decorative plan. They also hush disturbing household noise – and provide valuable added insulation, too. Decor Ceiling Tiles are made of strong wood fibre, come in many lovely patterns. They're easy to put up over your present ceiling. The cost? Surprisingly low!

Decorator Panels
look like rare wood, cost a lot less

Gold Bond Decorator Panels give a room the rich look of fine wood paneling—at a fraction of the price. They're made of sturdy, fireproof gypsum and come in six handsome wood-grained finishes. The big 4- x 8-foot Decorator Panels go up quickly – need no finishing treatment of any kind. To keep panels radiantly clean, just wipe occasionally with a damp cloth.





GOLD BOND PRODUCTS DEALER NEAR YOU

It's easy to improve

with Gold Bond's fine family

Classic-Shake Siding

makes your house look new again

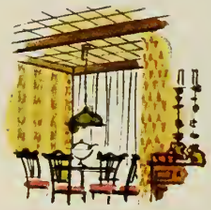


Wonderful Gold Bond Classic-Shake Siding goes on right over old sidewalls . . . never needs paint for preservation. The rich, solid colors are weather-protected by Gold Bond's new, exclusive Plasticrylic Finish; the thick, deep texture looks just like the most expensive wood shakes. Classic-Shake Asbestos-Cement Siding is termite-proof, can never burn, never rot.

Silentex Ceilings

soak up distracting noise, add beauty

See that handsome ceiling? It's made of new Gold Bond Silentex, a textured wood-fibre tile that adds beauty – and quiet – to any room. Silentex® Ceilings actually absorb up to 75 per cent of all the noise that strikes them! They make your house more restful... and cost a lot less than you may imagine. And if your husband is handy, he can put up Silentex himself.



Twinsulation

keeps your home more comfortab



Put Gold Bond Twinsulation® in your home . . . it'll keep you more comfortable all year 'round. It's actually two insulations in one: thick mineral wool to *block* heat...shi aluminum foil to *reflect* it. Gold Bo Twinsulation will keep you warmer winter, cooler in summer . . . and sa up to 30% on your fuel bills. It's t best insulation money can buy.



—SEE HIM SOON. WRITE FOR HIS NAME T

your home
of building products

Gold Bond
BUILDING PRODUCTS
NATIONAL GYPSUM COMPANY

Durasan VINYL SURFACED Panels
make beautiful, care-free walls

New Gold Bond Durasan Panels are gypsum wallboard surfaced with washable, beautifully textured vinyl. Vinyl surfacing resists scuffs and household stains (great for growing kids). The gypsum core is sturdy and fireproof. Big 4- x 8-foot Durasan panels are easy to apply, cover large areas with amazing speed. They come in 5 colors that stay beautiful.



Decor Ceilings
absorb noise, insulate, decorate



Handsome Gold Bond Decor Ceiling Tiles add a fresh, new look to a room, really make your ceiling a part of your decorative plan. They also hush disturbing household noise – and provide valuable added insulation, too. Decor Ceiling Tiles are made of strong wood fibre, come in many lovely patterns. They're easy to put up over your present ceiling. The cost? Surprisingly low!

Decorator Panels
look like rare wood, cost a lot less

Gold Bond Decorator Panels give a room the rich look of fine wood paneling—at a fraction of the price. They're made of sturdy, fireproof gypsum and come in six handsome wood-grained finishes. The big 4- x 8-foot Decorator Panels go up quickly – need no finishing treatment of any kind. To keep panels radiantly clean, just wipe occasionally with a damp cloth.





NATIONAL GYPSUM COMPANY, BUFFALO 2, N. Y.



Drugs helped Herman Gold defeat gout.

Photographs: Jerry Cooke



Physical therapy aided Marguerite Smith.



Disuse caused Stella Conrad trouble.

Surgery gave Frank York a plastic joint.





Fusing joints had plagued Malcolm Mackay since he was 19.

These five are beating ARTHRITIS

Today 11 million Americans suffer from arthritis. Over 5 million are totally or partly disabled. Yet few know the facts about this disease—that it strikes more often in youth than in age; that it often goes unrecognized until it cripples; that new advances have made 75 per cent of its crippling and pain unnecessary. Here's proof of new hope for its victims.

By Patricia and Ron Deutsch

"WE WERE just back from our honeymoon," Marguerite Smith said recently, "when the pains started in my feet, like a constant aching. My feet began to redden and swell."

Mrs. Smith was then 23. "The doctor didn't know what it was. Nothing he did helped. My ankles soon hurt, then my knees. In four weeks I couldn't walk. The doctor said I'd have to be in a hospital."

For three weeks Marguerite lay in a hospital bed. "Every joint in my body was hot and weak. First I was afraid to try to move. Then I tried, but I couldn't move. Finally they gave it a name—rheumatoid arthritis."

This was in 1943. Doctors said there was little help beyond aspirin and bed rest. The alternatives were gold salts and fever therapy. Sometimes they worked, sometimes they didn't.

"They gave me a paper to sign for the therapy," says Marguerite. "But Joe and I were afraid. We know people had died in those treatments. I pushed the paper away and cried."

In five weeks the inflamed joints were quieter. But Marguerite's legs were twisted and rigid at the knee. Her arms and hands were bent and weak. She went home in a wheel chair, helpless. Joe Smith did the housework nights and mornings. Marguerite's mother came to care for her. "That," says Marguerite, "was how I began married life."

For two years [*Turn to page 166*



THE RICH CHARM
OF AUTHENTIC
EARLY AMERICAN
STYLING
IN SUPERB

COUNTRY WALNUT by KROEHLER

(SOLID WALNUT)

world's largest furniture maker

Here is furniture built with loving care . . . built for a lifetime of beautiful living. Every inch of every piece bespeaks quality, craftsmanship. And that wonderful solid walnut!

You'll really enjoy making your selection from the wide variety of pieces offered in this heart-warming Early American grouping. Shown here are just a few. Prices are surprisingly moderate. See why Country Walnut is *the* way to "Early Americanize" your home! See your Kroehler dealer!





Available in solid cherry

you can BE CONFIDENT WITH KROEHLER

Kroehler Mfg. Co. • General Offices: Naperville, Illinois • In Canada: Stratford, Ontario



These five

Begins on page 164

she lay or sat immobile. "We tried every doctor and medicine we could find," she says, "and all we got was broke."

Today, doctors know Marguerite's failure to use her joints was making them deteriorate, and that the deterioration was causing more pain – the typical vicious, crippling circle of arthritis.

In 1945 Marguerite was pregnant. Still, weak, pain-bound, she gave birth to a normal baby. "But I wasn't much of a mother. I watched other people take care of Mary Lou. Maybe Joe would leave a bottle in a pan of warm water by my bed. I'd roll the baby to me, and my hands could hardly hold her bottle. Mother did the rest."

Finally, in 1946, a new doctor said he thought the disease itself was quiet, that only joint deterioration and disuse were keeping Marguerite from moving. He put her feet on a board, which she was to push away from her wheel chair. Painfully, a fraction of an inch a day, Marguerite's legs began to straighten. That spring she stood up by herself.

"We worked for months," says Marguerite. "But no sooner did I begin to walk than the pain and swelling started again." The doctor wanted her in a hospital. "But I'd walked into one hospital," she says, "and they'd carried me out. It took them three weeks to convince me."

For three years Marguerite's suffering had been largely from the aftereffects of her first attack. This was a second attack. But now the gold salts, by being used in smaller doses, were safe. They lulled the disease so that therapy could be used to free the inflamed joints.

Physical therapy, in arthritis, is a grinding battle to break muscle spasms and move frozen joints. Wonder drugs may give the joints new freedom and lull the pain, but a laborious struggle is still necessary to make the weak muscles work again, to make damaged joints straighten and flex and bear weight.

"The treatment begins," Marguerite says, "with whirlpool baths and heat lamps. Then you lie on a table, and the therapist tries to straighten your knee. It's stiff and twisted, and moving hurts it, but you can get an inch. With the help of your therapist and all the strength you can muster, you can get another quarter-inch. Then you work on your elbow, and then each of your fingers. The pain can be bad, and you can work on it eight hours a day, but at the end of that day you're a quarter-inch closer to living."

Progress in physical therapy is made up of a hundred little ideas, small improvements. No startling development has been found in a decade, but what *is* new is the combination of ideas, the over-all plan a physician can use to lay the foundation for steady progress back to usefulness. New drugs and surgery make that progress faster.

After three months, Marguerite left the hospital, still too bent and weak to manage alone. But in 1948 she had another child. Then in 1950 the hospital asked Marguerite to take part in a study of new drugs. She went eagerly.

A week later she was given a few tablets. "Next day I pushed out of the high bed," she says, "and my feet hit the floor hard. I braced for pain, but there was none. So I tried it again, and there was still no pain. I started to laugh. For 10 minutes I kept climbing up on the bed and jumping down, and I laughed until I cried."

Marguerite had been one of the first arthritics to get cortisone. This synthetic hormone reduced inflammation. It has dangers, but it can break the grip of arthritis. Now there are newer, safer forms of the drug, such as prednisone, triamcinolone, and methylprednisoline.

"With cortisone, and more therapy," says Marguerite, "I could take care of my girls alone. One hand is weak. One leg is still a little stiff. I've got some bent fingers. But to Joe and me, these things seem like nothing at all."

"Mrs. Smith's early history," her doctor says, "shows what happens to the arthritic who doesn't get proper treatment. The rheumatoid arthritic today can be spared these long years of waste. It's criminal that many thousands are not taking advantage of such help."

Over 4 million Americans now suffer from rheumatoid arthritis, some 3 million of them women, mostly under 45. There is no real cure yet, but the disease *can* now be controlled. Doctors recently announced the new dexamethasone, a relative of cortisone which is reported to be 25 times more potent. It seems free of some of the major side effects of the other cortisone-type drugs, especially that of water retention. In one study of 18 patients who were not helped by any other drug, 16 showed improvement with dexamethasone.

Another new drug, chloroquine (long used against malaria), may help 50 to 70 per cent of its users. A third of these people seem to be in complete remission after taking the drug for a relatively prolonged period. Chloroquine has few side effects and is useful to the many patients whose physical conditions —such as high blood pressure— have barred the use of cortisone.

[*Turn to page 168*



styled with classic beauty . . . the superior vinyl asbestos tile that looks better — cleans easier . . . wears longer . . . costs less to own.

See the array of Vina-Lux colors and styles at your Azrock dealer . . . and write for free folder or send 25c for "Vina-Lux Floor Styling Handbook."

Colors shown: Riviera Blue and Tuxedo White, Black Feature Strip

AZROCK FLOOR PRODUCTS DIVISION

UVALDE ROCK ASPHALT CO. • 504C FROST BANK BLDG. • SAN ANTONIO, TEX.

Spend less time on laundry than ever before!



ABLE IN GAS OR ELECTRIC

MODEL CE-704

960 PHILCO-BENDIX DUOMATIC COMBINATION WASHER-DRYER

does everything separate units do . . . cuts working time in half

o you can do your laundry faster and easier
a ever before – with the new Duomatic.
mply toss in clothes, set the dials, and
a away from washday. No more "washer-
a hing." No more time wasted lugging wet
g clothes from one machine to another.
h Duomatic washes *and dries* in as little as
n our, in one continuous operation.
st of all, this time-saving machine costs
s than many washers alone. And just look
at you get for your Duomatic dollar.

• Compact cabinet only 26¾ inches wide . . . fits anywhere a washer will • Flexible controls let you wash only or dry only • Full 8-lb. capacity • Wash 'n' wear cycle • Automatic power soak • Trouble-free performance – more dependable than washer and dryer pairs. Dealers' records prove it!

No wonder there are more Duomatics in use than all other washer-dryers combined. Save time, save money, *save yourself!* See your Philco dealer before you do another wash!



EVEN ADDS BLEACH AUTOMATICALLY! Simply load the dispenser before washing. It releases the right amount of bleach at precisely the right time for snow-bright results. Automatically dispenses fabric conditioners, too.

DUOMATIC LIST PRICES START AT
$329.95
MODEL CE-700

PHILCO

QUALITY FIRST!



STOP PESTS

from ruining your
African Violets
(and other house plants)

Insects, even those you can't see, can wither, discolor and destroy African Violets and other plants. Kill them fast with Antrol African Violet Bomb. Gets rid of mealy bugs, mites, aphids, others. Gives long-lasting protection.

Only 89¢



Give your dull-looking
Indoor Plants
"new leaf shine" in seconds



Now you can make your plants look beautifully green and fresh again—so easily! You just push the button and Antrol Instant Leaf Shine does the rest. Resists dust . . . adds new brilliance to decorative fruits, vegetables and cut foliage.

Only 89¢

Keep cats, dogs, off furniture with indoor RIDZ. Won't stain, odorless. Push-button spray can, $1.

These five

Continued from page 166

New therapy ideas are appearing. Several studies have shown that the simple device of deep breathing can help free joints and kill pain. This theory may partly explain why aspirin has helped arthritics (heavy doses cause fast, deep breathing), why arthritics often suffer pain on rising (their breathing has been shallow), and why fever therapy has often given relief.

Because rheumatoid arthritis is a complex disease, involving the whole body and flaring up in a hundred ways, it can be difficult to diagnose. Often it has been confused with other illnesses, and patients have gone years without proper treatment. But today there are tests for rheumatoid arthritis. They are not yet perfect, but at least one—the agglutination test—is widely used and quite accurate. A newer test, using bentonite or latex particles, is simpler and faster, and quickly coming into use. Doctors no longer need to depend on vague symptoms alone.

Bigger news still is the isolation of that factor in the blood stream which is the key to the agglutination test. Called the rheumatoid factor, it may reveal the true cause of the disease, and perhaps one day result in a cure.

So great has been the advance in treating rheumatoid arthritis that recently the Arthritis and Rheumatism Foundation could issue this statement: "Now in all but rare cases, the patient who works with his doctor can be assured that eventually his illness will be overcome. For this reason it is doubly tragic that many thousands of patients are still unrecognized."

"Ten years ago," says Marguerite Smith, "I would have given anything to hear those words."

"I was 24 when it happened," says Herman Gold. "It was 1938. I woke up one night suddenly with the pain—a pain so bad I knew something serious was wrong. It seemed to start on the big toe of my right foot."

Gold is a big man, six feet tall, 220 pounds, who has spent much of his life in the composing rooms of a New York newspaper. "The doctor said it was gout," he recalls. "I'd always thought gout happened to rich old Englishmen who lived high. But I had just got married, and we couldn't have lived high if we'd wanted to."

Gold was taken to the hospital, but the pain grew steadily worse. Doctors say gout carries some of the most biting pain known to man. "I needed drugs to sleep," says Gold, "and even then I slept little. Even the weight of the sheet hurt. Finally just moving air in the room made the pain unbearable."

No medicine helped. The ordeal lasted 30 days, and then Gold was given the unhappy truth: attacks would come again. Gout would plague him all his life. Eventually it might cripple him.

"Your body," said a doctor, "makes too much uric acid from the purines in the food you eat. We don't know why. Then the uric acid accumulates in joints and causes pain. The purines come from protein, but of course you can't stop eating protein."

"We were just starting out," says Gold, "and this thing hung over our heads. Finally, after 15 months, it came again and lasted six weeks. Then I waited for the next attack. It came a year later.

"For 13 years this went on, in and out of the hospital. The attacks were closer and closer together. Then when an attack came in 1951 I went to a different hospital, where I'd heard they were doing research. They tried cortisone, but it didn't help me."

Gold's doctor offered a dru called colchicine. Gold had take it before without success. But r search had now shown a small d ference in dosage—two table every two hours instead of o every hour—made it far mo effective.

"It didn't sound like much me," says Gold, "but in 24 hou I was free from pain."

At home again, Gold took reg lar small doses of colchicine. T attacks were forestalled, but one could say when they mig start again. Then doctors ma another discovery, and Gold fered himself as a guinea pig. drug had been found which help the body get rid of the troub making uric acid. It worked.

Today Herman Gold is fi from the plague of gout. He h had no attack for years.

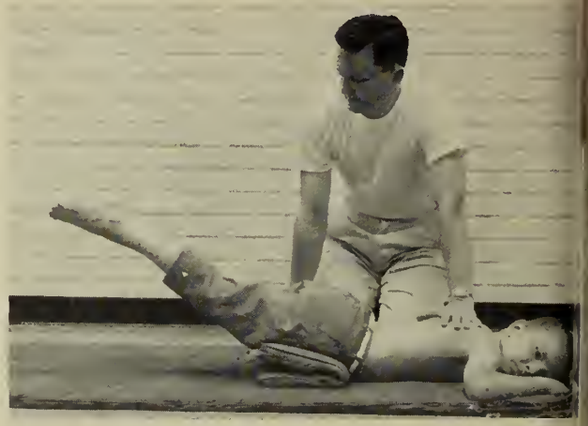
The new drug, probenecid, a still newer ones, protect him. I takes a little colchicine, and drin large quantities of water.

Gout is now known to be a me

[*Turn to page 1*

Physical fitness tests

Begins on page 1



Lower back muscles. Face down, pillow under abdomen, h resting on hands, chest held down by examiner, child raises l knees straight; holds 10 seconds. If he tends to bend knee support legs by keeping toes on floor, help him into position the count. Failure may mean weakness in lower back mucles



Length of muscles of back and behind knees. Child st erect, barefoot, hands at sides. With feet together, keeping k straight, he leans down slowly to see how close he comes to to ing floor with fingertips; holds for count of 3. No bouncing. M "T" for touch; otherwise, note inches short of floor.

For ideal comfort in quality homes...

2 furnaces 2 zones



PHOTOGRAPH COURTESY GEO. FRED KECK—WM. KECK, ARCHITECTS

you're planning a new home that will be larger than most, d have certain desirable features, you probably will be a t more comfortable with *zone control* heating. This means viding your home into two or more comfort zones, each th its own thermostat and heat supply. With such a system, u simply set either thermostat to fit your mood or activity. r example, you can have one section cool for sleeping ildren, another area warm, for entertaining.

Comfort zoning can be accomplished in three ways: (1) o furnaces, each serving a separate comfort zone controlled its own thermostat (2) one furnace serving two or more nes, each with its own thermostat and (3) one boiler serving o or more zones by means of separate water valves or culators controlled by separate thermostats.

Although Honeywell does not make heating equipment, we make the world-famous controls that assure dependable, onomical performance. Most familiar is the Honeywell ound thermostat, first choice of four out of five homeowners.

If your building plans include any of these desirable features, you may need 2 furnaces or 2 zones for complete heating comfort.

Large picture windows often mean greater heat gain or loss.

Spread-out floor plans cause wide temperature differences.

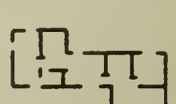
Finished basements or family rooms require tailored temperatures.



Rooms over garages often need extra heating or cooling.



Split-level homes are a puzzle for one thermostat to control.



Living and sleeping areas often require different temperatures.

See your heating dealer! Not all homes need zoning. Your heating contractor can give you expert, dependable advice. After studying your needs, he may recommend only one furnace; or one furnace with two or more zones, each having its own thermostat. For hot water systems, your dealer may advise one boiler with one, two, or more comfort zones and thermostats; in some cases, two small boilers. Whatever your needs, trust him on any question of heating or cooling.



Honeywell

H HONEYWELL *First in Control*

These five

Continued from page 168

bolic disease. In fact, doctors think they have found the enzyme responsible for producing the excess uric acid which causes symptoms.

But perhaps even more important is the knowledge that gout is hereditary. Not long ago Gold's father had his first attack. Every member of the family was tested for high uric acid, and Gold's boys were positive. A few years ago this might have meant a dark future. Now it means merely that the boys will be watched, and, at the first sign of trouble, given protective medication.

Well over a quarter of a million Americans suffer from gout. Many don't realize it, or don't reach an M.D. and get proper treatment. Yet, according to the Arthritis and Rheumatism Foundation, "Gout need no longer cripple. We have drugs to stop attacks and to prevent them. Nearly every patient can live and work normally, in comfort."

"I was working on the roof of the house," says Frank York, "when suddenly my balance was gone and I fell to the concrete, 15 feet below. After a while I crawled to the garage, where my wife could see me. A few minutes later I was in the hospital."

In a strange way, Frank York's accident was lucky. For when he was X-rayed, doctors found a small dark spot on his left hip.

Such a spot—the mark of a small, degenerating section of bone in a joint—is not unusual. It signals a disease called osteoarthritis, which to a greater or lesser degree bedevils some 5 million Americans. Diseased bone ends that are allowed to degenerate often fuse together in a painful crippling. The disease can turn its victims into helpless invalids.

York's fall had nothing to do with his osteoarthritis. "The doctors finally figured it began with a car accident 10 years before," he says. "They thought my hip had been hurt, and that for 10 years I'd been using it wrong. That had started the trouble."

Osteoarthritis generally seems to come with long stress. It is typically a plague of the elderly and late-middle-aged. But Frank York was only 37. His accident had, in a sense, added years to the age of his hip.

"They wanted to operate right away," says York. "But I said I wanted to hold out till the end of the year. I knew it would take months to get over this, and I wanted to get all the bills paid."

For months York struggled to keep going. But soon the pain began. "It was bad pain," York says, "sharp, like a needle stabbing me. Sometimes my hip gave out and I'd fall. I'd put weight on it wrong and the pain would jab like a hot poker."

York fought for six months. He had to keep moving or the hip joint might begin to fuse; he had to keep working to clear his debts. "Now," he says, "I wish I'd listened to the doctors and had the operation right away. I was licked from the start anyway. After six months I turned around suddenly to pick up a tool on the job and they had to carry me home."

In the hospital, surgery was planned. It was 1952, and the best hope seemed to be a steel pin that would lock the hip surgically straight. For York, who worked on an auto assembly line, it was a hard future to face. But then the doctor proposed a new idea. He would try replacing the diseased bone end with an artificial one of plastic. It was risky, but York eagerly assented. "I'd seen men in wheel chairs," he said. "I knew I couldn't take that."

After six hours of surgery, York was under drugs for three days. "When I came out," he recalls, "my hip hurt. But the toughest part was still ahead. I had to teach my muscles to move that plastic joint."

The small town of Bell, California, in which York lived, offered none of the physical therapy usually essential to the success of a Judet arthoplasty, which is the name of his operation. Following the instructions of his doctor, York began alone the hard, inch-by-inch battle to increase the range of motion in his hip.

"When it hurt really bad to exercise it," he says, "I'd just think of those men in wheel chairs, and I'd think of how I liked to travel and how much I liked to work." In six months York was back on the job.

For a time the hip was sound. Then suddenly York noticed a small swelling. He hurried to his doctor. Particles of bone had begun to grow around the plastic joint. A relatively new operation, surgical debridement, a kind of polishing down of the bone, was now the only hope to preserve York's physical freedom.

The operation was a success, but for seven months York had to cover the same painful trail he had traversed before; inch by inch he worked his way back to normal motion, normal strength. When there was sharp pain in the hip, York became alarmed, but three hydrocortisone injections stopped the inflammation and York continued on his way back.

Despite his disappointing setback, York was soon walking



Now – handiest tool since the electric drill

Do 101 jobs with the blue-hot flame of a Bernz-O-Matic Torch

again. He traded crutches for a cane, and his cane for a job as a truck driver, hauling steel, loading and unloading his own truck. "I can carry a hundred-pound keg of nails now," he grins. "I can push that 30-foot flat-bed truck for 10 hours. Evenings maybe I paint houses—I like to do that—and weekends I'm building us a little place in the desert where we can get away from things. But sometimes I wonder how much faster I could have made it if I'd got treatment right away."

Like most varieties of arthritis, osteoarthritis demands good treatment at once. Frank York's was a difficult and serious case. But thousands of osteoarthritics, even less afflicted, wait out their lives, helpless, in rest homes, without hope. Among older Americans, the disease is the destroyer of usefulness, shutting out life. Yet these people can be given new hope, fuller living.

The Arthritis and Rheumatism Foundation sums it up this way: "With our new drugs, new surgery, and new therapy ideas, today, with the exception of only a few cases, osteoarthritis is certain to yield to treatment. While once the osteoarthritic was written off as an invalid, today he can remain able and useful."

"That winter, my daughter died," Stella Conrad said. "I went to her grave every day, in the cold and wet, and little by little I felt the ache in my arm, very deep. I rubbed my arm with liniments and put heat on it, but it just got worse. Finally, I went to the doctor, who thought it was nerves."

Mrs. Conrad's arm was placed in a sling and treated with heat and massage. "But then it was hard to move it," she says. "My fingers got cold. They swelled up and bent stiff. Doctors put my arm in a cast to straighten it, but a couple of days later the pain was in my arm and across my back."

When the doctor removed the cast, Mrs. Conrad could not move her arm. She went home without hope. "I gave up on doctors," she says. "In two weeks both arms hurt; they were stuck at my sides. I was a statue, and I thought I'd be like that all my life. I watched my husband and my son do the housework, and I felt useless. I guess I could stand the pain, but what I couldn't stand was feeling useless. That was what made me go to a clinic I'd heard of."

Doctors found both arms and hands rigid in muscle spasms. They saw that deterioration of bone and muscle had begun, that circulation was limited. They diagnosed non-articular rheumatism, shoulder-hand syndrome.

This ailment has many forms. It is a relative of the stiff joint the Sunday gardener or golfer gets, and of such complaints as bursitis.

These aches and pains may disappear in a few days, or they may persist. When they hang on long enough to discourage the use of a joint for any length of time, there is danger of crippling. An unused joint tends to deteriorate, pain increases, and the vicious circle of arthritis begins. Interrupting this circle early, before permanent damage can be done, is vital.

Mrs. Conrad was admitted to the hospital and given cortisone. "I would sit and look at my stiff, swollen hands for days," she says. "Then one night when I tried to move them, I saw them flex."

For eight weeks therapists tried to take advantage of the calmed disease. An anesthetic was injected directly and deeply into her neck with long needles. This blocked several nervous pathways. It was the last step. The pain was gone, and Mrs. Conrad was free.

"When I went home," she says, "I went to the closet, got out the ironing board and a shirt, and started ironing. It may sound silly, but I've never been happier in my life than when I was ironing that shirt. I was useful again."

With the development of new drugs and techniques for treating this non-articular rheumatism, the greatest danger for patients now is delay. Many thousands use home remedies for months, or go to unqualified practitioners. Bursitis, for example, can now be relieved very quickly in most cases by a new treatment that uses ultra-high-frequency sound waves. But ultrasound is useless, or even dangerous, in the hands of anyone but a skilled physician. Massage (or "manipulation," as some practitioners call it) often does far more harm than good in arthritis. Diathermy or hydro-massage may be a tragic waste of time.

Arthritis is a complex, deceptive disease state. Many fine physicians will not attempt to treat it, insisting that patients see rheumatic disease specialists. Semiskilled practitioners and home remedies—pointless fad diets, worthless serums, bee venoms, and patent medicines and liniments—are keeping tens of thousands of arthritics from useful, pain-free lives.

"Today," reports the Arthritis and Rheumatism Foundation, "we are able to stop the pain and crippling of non-articular rheumatism in nearly every case."

"One night I felt great," says Malcolm Mackay, "but the next morning there was this terrific pain in my hip. I was so stiff my parents had to help me out of bed. I was 19 and in good shape, and it seemed weird."

Mac Mackay is now 27, tall, lean, and boyish. "I struggled into a cab and went to a neighborhood practitioner. He said it was a sublocation of the sacroiliac, and that manipulation would cure it.

"In half an hour I could get to

[*Turn to next page*



*Drawing subject to all Federal, State, and Local laws and regulations.

Five minutes after you use this new tool you'll wonder how you ever did without it! Now, with the flick of a match, you install asphalt tile, thaw frozen pipes, solder tools and toys, remove old paint, solder copper-tubing—do hundreds of jobs around your home—with the easy-to-use Bernz-O-Matic Torch!

There's no filling! No spilling! No pumping! No priming! Just screw the burner unit onto the safe UL-approved, disposable fuel cylinder—and your Bernz-O-Matic Torch is ready! It lights instantly! Lights safely!

And every job you do...like antiquing furniture...costs you only pennies. A Bernz-O-Matic fuel cylinder lasts up to 15 hours with pencil-type flame. Replacement cylinders available from any hardware store. Cost only $1.94.

Torch units like the one shown above are $6.95. Torch kits with soldering tip, utility burner and flame spreader—or a complete kit with sturdy metal carrying ease and handy sparker—are also available...up to $9.95.

Ask your hardware dealer to demonstrate the most do-everything tool since your electric drill...The Bernz-O-Matic Propane Torch. And while you are there, be sure to enter your name in the big Family Sweepstakes of 1001 Prizes.

The Otto Bernz Co., Inc., Rochester, N. Y.

These five

Continued from page 171

class at the university. But in six weeks it came again. The practitioner fixed it. Three weeks later it was back. The cycle speeded up—until every week I was like a stiff old man with a pain in the hip."

"We were going steady," says Pat Mackay, "and Mac wasn't getting better, so I made him go to another man. He seemed to hurt all the time, and our wedding wasn't far off."

"The new man was the same," says Mac, "but I stayed with him till after we were married. Finally Pat made me go to a third manipulator, but when three treatments failed, I insisted on X rays.

"The man took one look and said he couldn't handle me, that I should see an orthopedic surgeon. In the X ray, the joints of my lower back looked sort of clouded together. It looked as if the bones were growing into one.

" 'That is essentially what is happening,' a specialist told me. 'You have spondylitis. The joints and surrounding tissue in the back become inflamed and deteriorate. Finally they fuse together. The pain stops when the fusion is complete. We're going to try to slow the disease down.' "

Deep X ray stopped the advance for a time, but it had only temporary effect. "Then we moved to New York," says Pat. "We weren't going to give up, but Mac had terrible pain, and when he bent over, he couldn't get his fingers closer than 16 inches from the floor. He saw a new specialist who put Mac on a new drug, phenylbutazone. It stopped the pain cold. Then he started therapy, and in a couple months Mac could touch the floor more easily than I could."

The disease has not been licked. There is no permanent cure. For the nation's quarter of a million spondylitics there is still the need for real courage. Their illness may stop at any time, or it may, with a sudden rush, go on to its bitter conclusion.

But control has been effective enough so that the Mackays live confidently now with no thought of defeat.

Doctors—and patients such as Mac Mackay—fight a holding action, hoping for remission and for new discoveries. They have learned how special exercises, therapy, and new drugs can protect vital organs from cramping if the spine fuses, or how the patient can be kept straight and useful even if the worst does come. And phenylbutazone and cortisone-type medicines can kill the pain of the disease.

"While the average spondylitic cannot count on being cured," the Arthritis and Rheumatism Foundation reports, "we can now slow the course of his disease, relieve him from pain, and minimize the deforming action of spondylitis. Today, with proper care, the average spondylitic can remain a useful member of society."

These five arthritics are continuing to live full lives. For the other five million who are handicapped by their illness, there is help and relief. Today there is no need for any arthritic to feel he is beyond hope, no matter how serious his disease, or how long-standing.

What can you do to beat arthritis? Experts offer these reminders:

1. Self-treatment of any painful joints or muscles for extended periods is unwise.

2. Only a qualified physician can use the full range of methods for treating arthritis. Unscientific treatment can be worse than none.

3. Most arthritic drugs can be bought only on prescription. Patent medicines that make extravagant claims can be dangerous time- and money-wasters.

4. Diet cannot cure arthritis. Nor can vitamins or minerals. Special diets *are* used in treatment of gout.

5. Overweight is believed to bring on some cases of arthritis and to aggravate others.

6. Repeated stress of any joint should be avoided.

7. Youth does not keep you safe from arthritis; it occurs even in infants. Most arthritis begins during the prime of life.

8. Time is vital in arthritis. The sooner you get help, the smaller your chance of being crippled.

9. Qualified treatment that isn't immediately successful should not cause undue concern. Some drugs require weeks, even months, before becoming fully effective.

For more information about arthritis, consult your local chapter of the Arthritis and Rheumatism Foundation or write to The Arthritis and Rheumatism Foundation, 10 Columbus Circle, New York 19, New York.

Patient handbooks can be obtained there for mailing and handling costs: Rheumatoid Arthritis (10c), Osteoarthritis (15c), About Gout (10c), Home Care in Arthritis (20c).

New book just published gives

IDEAS

for color schemes, furniture arrangement, accessories, window treatments, fabrics, lighting, budget decorating

Does your home "need something"—but you're not sure what? Would you like to give the illusion of more space? Do you yearn for an Early American bedroom or a modern living room, but don't know how to go about it? Then this book is for you!

HOME FURNISHINGS IDEAS FOR 1960 is full of hundreds of exciting ideas for every room in your home. Includes valuable information on color schemes, lighting, how to treat an awkward window or one without a view, how to distinguish furniture styles and how to arrange furniture, with a cut-out kit for experimentation. You'll learn how to place your treasured accessories and heirlooms, how to choose fabrics and floor coverings. And a special budget decorating section shows you how to make a little go a long way!

Get your copy of this colorful book today. Over 400 pictures, 196 pages. Only $1.25 ($1.35 in Canada).

Get your copy at your nearest newsstand now!

$1.25

To order direct, send check or money order to *Better Homes & Gardens*, 7610 Meredith Building, Des Moines 3, Iowa, or phone any Better Homes & Gardens Home Planning Center store (see page 140)

Better Homes & Gardens HOME FURNISHINGS IDEAS for 1960





put

a Touch of

Magic

in your life

with the new **MAGIC CHEF** for **1960**

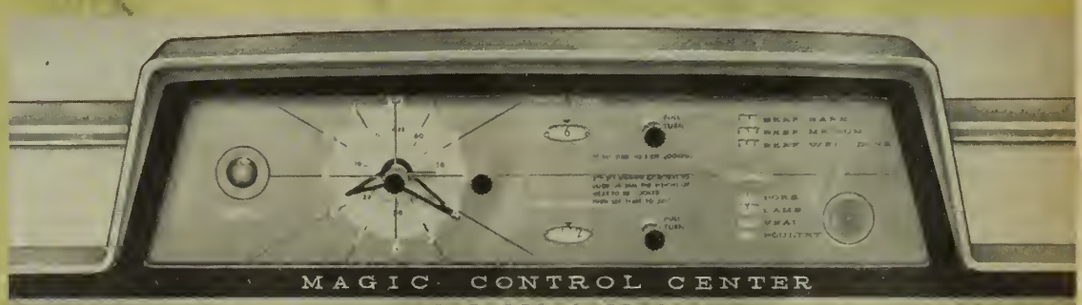
ter MAGIC CHEF . . . Exit You
. go on a shopping spree . . . join
d on the fairway . . . live the life
u like. MAGIC CHEF has the
oking under control.

s as easy as this . . . Simply set
hour you want to serve your
st; then set the dial at its weight.
at's it! Your main course is
iting—ready-to-serve—when you
ne home.

me supper time you and MAGIC
EF are ready with the delicious,
necooked dinner Dad and the
ldren love.

60 MAGIC CHEF Ranges are at
r dealer's now. See them Soon!

Magic Chef®
Cleveland, Tennessee





The new MAGIC CONTROL CENTER . . . one easy-to-see easy-to-operate panel . . . contains all automatic oven controls including the amazing Dial-a-Magic Roasting control. Of course it includes Oven Clock-Control; a Magic Meal Monitor for top of the range and oven cooking; and an Oven Ready Signal Light.

Put a *touch of elegance* in your kitchen! Sculptured Range Styling . . . soft, sculptured panels, tapered chrome handles, shimmering silver backpanel . . . is the 1960 MAGIC CHEF concept of modern range design.

The 1960 MAGIC CHEF meets the more than 30 AGA requirements for the GOLD STAR AWARD.

Escritoire . . . to grace the living room of a lady who loves lovely things. That's where such captivating styles as this spoon-foot writing desk and ladderback belong!



Write for free illustrated folders.

Pennsylvania House Furniture, Lewisburg 26, Pa.

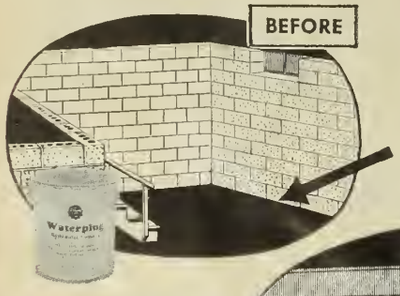
PENNSYLVANIA HOUSE

FINE COLONIAL FURNITURE

In Solid Cherry and Solid Maple for Living, Dining and Bedroom

Don't Paint that Masonry!





THOROSEAL IT!

It's so easy and economical to convert your basement into a beautiful family room or recreation area



WATERPLUG

Stops Leaks **INSTANTLY**

Expands as it sets to seal Junction between floor and wall, around pipes, cracks

THOROSEAL in pastels

HERE'S AN OLD RELIABLE

Strong enough to really *SEAL AS IT DECORATES* your masonry wall



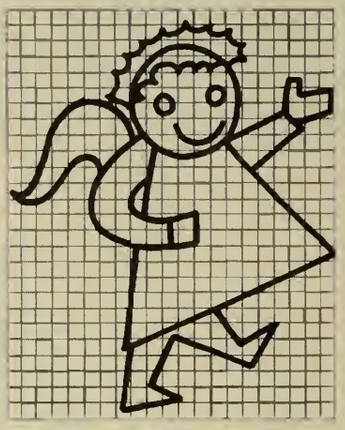
Write for **"11 WAYS TO KEEP YOUR HOME DRY"**

STANDARD DRY WALL PRODUCTS INC.
BOX X, NEW EAGLE, PA.

Heart of the home kitchen

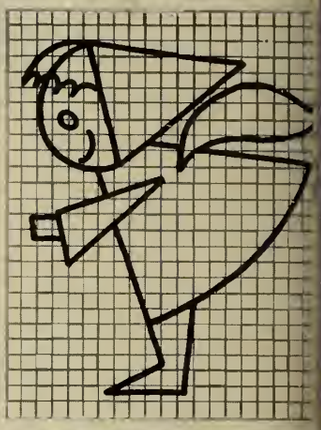
Begins on page 6

Adapt these angel patterns to fit your panel —add a star design for "heavenly" effect.



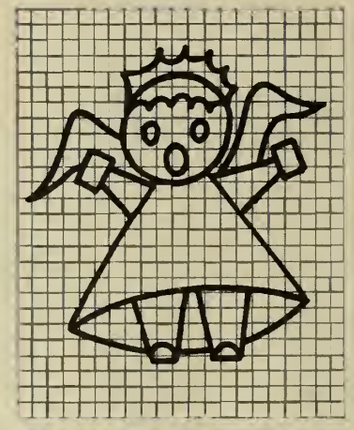
Jolly Angel Face sports a yarn halo slip-stitched to fabric, painted button eyes, and terry-cloth hair.

Keep each section of the figures a simple shape. Three angels require ½ yard of each fabric shown.



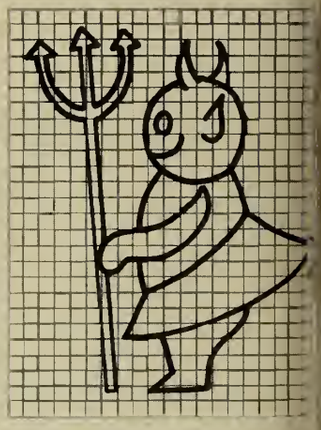
Plaid-bonnet Angel wears e broidery grin. Clothes are cut fr gay prints; trimmed with ruffles.

A long jump rope of cord or ya is tacked to her hand; loops do when screen is opened for light.



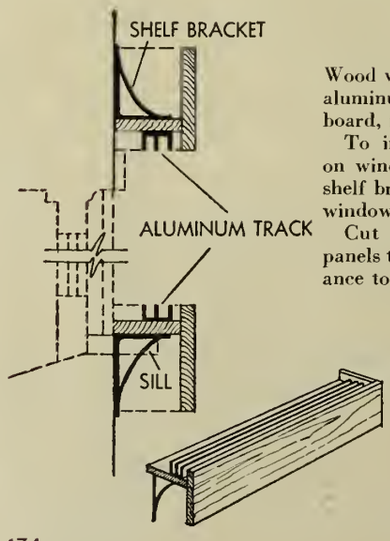
A carrot-top Angel, aided by wings, skips rope of colored yarn, slip-stitched to fabric panel.

Saucy plaid petticoat peeks from beneath flower-print dress. Toes are detailed with applique stitch.



Little Red Devil, garbed in wh trunks, carries a white pitchfork pliqued with black thread.

Arm, ear, and neckline details stitched in white. For fun, we ad a black-eyed-daisy tail.



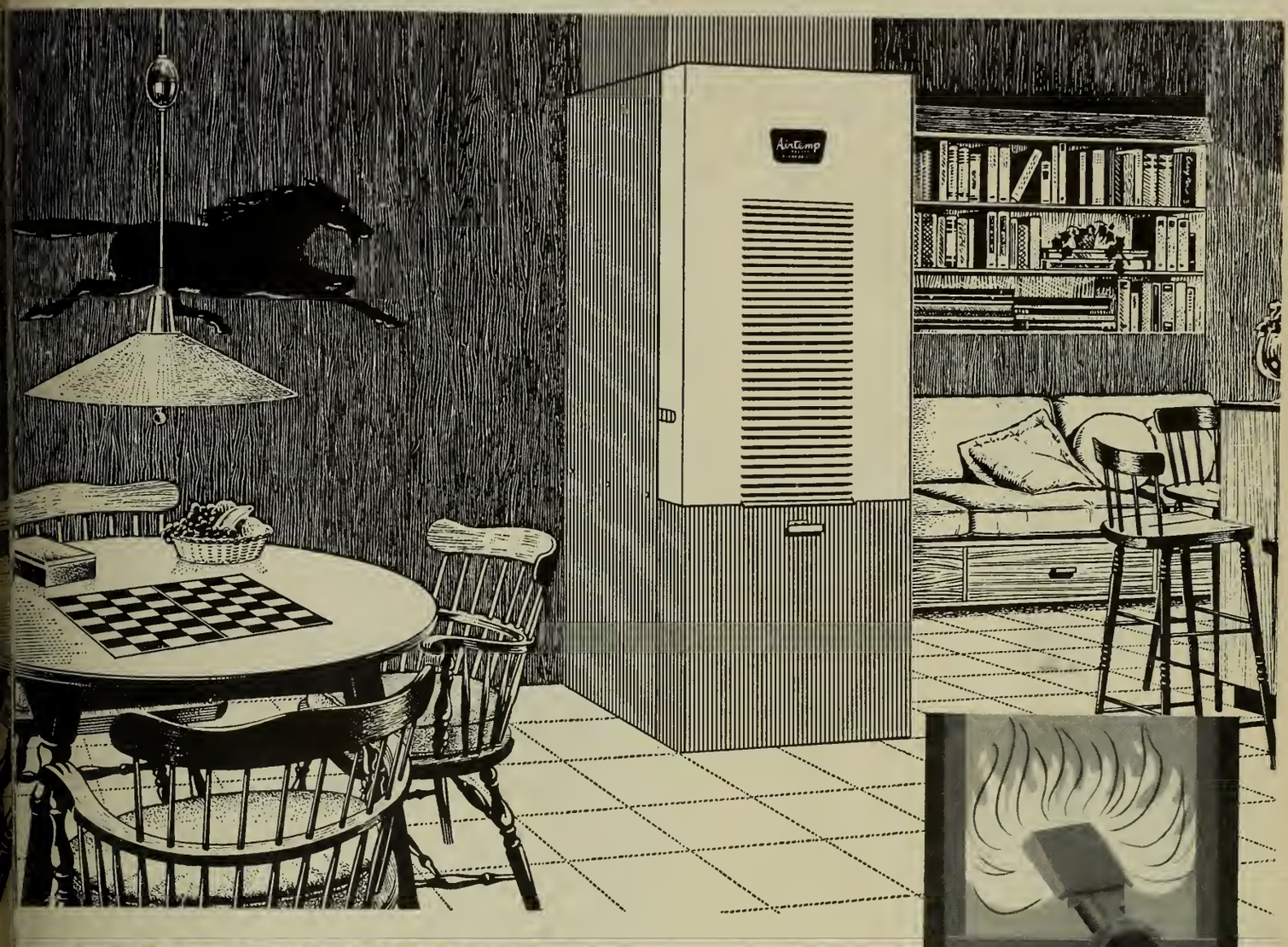
Wood valance supports and conceals aluminum sliding track for the ha board, fabric-covered panels.

To install: Set upper track supp on window trim; level and secure w shelf brackets. Rest lower frame on window sill; attach as above.

Cut hardboard, allowing room panels to be inserted in track. Finish ance to blend with adjoining wall.

More on page 1

LOOK WHAT GAS IS DOING NOW!



This CHRYSLER Gas Furnace gives you

clean, silent heat...new design features...
low cost operation...

Automatically–because it's Gas!

H e's heat as it should be . . . silent, constant, in sible. A Gas-heated house is a *clean* house, be use Gas burns completely, with no messy re lue to clog your furnace or soil your furnish- in . No fuel-deliveries to worry over, either. A best of all, the home with Gas heat testifies to our wise management. *Dollar for dollar, no oth way to heat gives so much comfort, efficiency and ste y service.* Even if you had to pay *more*, Gas heat would be a bargain. As it is, Gas saves you money: *on expensive installation, on extra insulation, on costly service calls.* For example: what can wear out about a clean blue flame?

AMERICAN GAS ASSOCIATION

CHRYSLER AIRTEMP

CONTOUR FLAME HEATING, a Chrysler exclusive, takes full advantage of the efficiency of Gas heat. Flame is shielded so nothing can clog burner—*it never needs cleaning.* Flame is spread over the most efficient shape, matching the heat exchanger but not touching it, concentrated at the bottom where it does the most good. And *because Gas burns completely,* there's no waste, ever.



CORRUGATED HEAT EXCHANGER transfers heat faster, more efficiently. No noisy banging or popping. And this exclusive Chrysler advance makes possible the *10-year Warranty.* You always get more with a Gas appliance . . . silent, constant, dependable service, year after trouble-free year. And Chrysler *Gas* models install easily, in attic, basement utility room or 1st floor.

ONLY GAS does so much more...for so much less!



WHEREVER YOU FIND



SMART MODERNS...



Here and abroad, in over 80 different countries, *millions* of vital, alert young moderns *use Tampax* by the *billions*.

Millions choose it, enthuse over it—wouldn't *dream* of using anything *but* Tampax® internal sanitary protection.

Because it's invisible, unfelt, when in place . . . never chafes and binds . . . never causes odor . . . is dainty to use, change, dispose of . . . assures you perfect freedom and confidence, wherever you go, whatever you do. You hardly know there's a difference in days of the month.

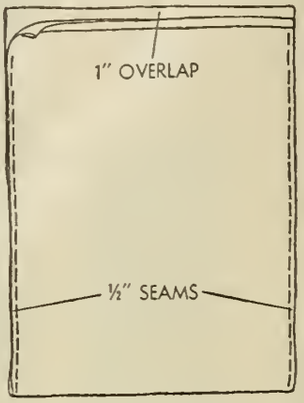
Convenient to buy wherever drug products are sold. Three absorbencies (Regular, Super and Junior) to suit individual needs. Look for Tampax Vendor in restrooms throughout the United States.

TAMPAX Incorporated, Palmer, Mass.

Heart of the home kitchen

Continued from page 174

Measure hardboard panels; make "sleeves" to fit



Cut fabric twice the length of the panel, plus 2" for top overlap, hems. Allow ½" on each side for seams.

Stitch ½" roll-hem at each end. Apply applique. Then fold fabric; allow front to overlap back as you fit it to hardboard. Pin seams.



Stitch side seams so fabric "sleeve" will be taut over panel. Trim, turn and press. Slip over panel.

Pull fabric taut, lapping front over back. Pin and mark a line for snap-fastener tape placement below the level of the sliding track edge.



Remove fabric from panel: topstitch tape to fabric. Press: slip over hardboard. Clip on "U-shape" metal channel top and bottom.

Smooth-sliding channel is available at hardware and glass shops. A top clip fabric guard is optional.

BUYING A NEW BED?



insist on a genuine

Harvard ©

QUALITY BED FRAME



$129.95 and up
Prices vary by location



FREE! "Beds Unlimited" 16 pages of glamorous new beds anyone can make with Harvard Frames. Send postcard.

HARVARD MFG. CO.
Dept. 116, 7619 Grand Ave., Cleveland 4, Ohio

SPLIT SHUTTER?



Handy, weather-resistant Plastic Wood won't crack or crumble. Easy to sand, paint or varnish.



For surest results always use GENUINE

PLASTIC WOOD

Handles like putty—hardens into wood!



New furniture for old

When you remove ALL the old finish from furniture or woodwork, you can refinish it like new. So easy, too, when you use Wonder-Paste Remover.

Just apply with a paint brush. Stays put on uprights. Softens any finish so you can remove it with a putty knife. At paint and hardware stores.

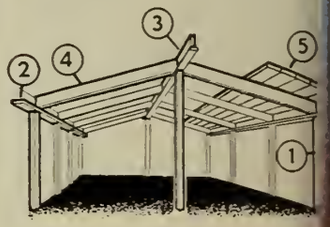
Send 25¢ for illustrated Refinishing Manual or write for free folder on Wonder-Paste.

Wilson-Imperial Co., 119 Chestnut St., Newark 5, N.J.

WONDER-PASTE
PAINT REMOVER

What is POST and BEAM?

Hundreds of small-to-middlin sticks and boards hold up th walls and roof of the usua frame house. But in a post-and beam house, a few heavy sup ports do the job. Inside wall then go where you wish, an there's no limit to your use c glass or other materials be tween posts.



1 Regularly spaced *posts* a load-bearers for the house.

2 Sturdy *top plate* joins th posts and roof members.

3 *Ridge beam* is the center this gable room (flat roof has similar central beam).

4 More *beams* support roo make the house structure rigi

5 *Roof planking* can be bo ceiling and a base for roofi that will shed weather.

How to get plans

Five Star Home 2910, shown page 74, is one of a monthly se for which you can buy compl plans with the following featu

- ★ **Designs by America's fo most architects,** ranging style from Cape Cod to Cont porary. And all are plannec give you the maximum in c fort, convenience, beauty, *value* for your dollar.
- ★ **Detailed working drawin** from which your builder erect your home, are complet every way. The cost is $10 the first set; $7.50 for each ic tical set ordered at the s time*. (Prices slightly highe Canada.) Each package cludes . . .
- ★ **Complete specifications** outline quality of materials workmanship that will as sound construction; and . .
- ★ **Builder-owner agreemen** suggested legal contract tc sure home is built as speci
- ★ **Cost-finding list of m rials.** (List available at *25¢* purchased separately.) Wit materials list, your builde building-materials dealer compute in advance the ap imate cost of your home.

These Five Star home plans be ordered from the firms liste page 139. In many localities can order these plans through building-materials dealer. Or can buy them direct from *Homes & Gardens*, 1716 L Street, Des Moines 3, Iowa.

* ***No stamps, please***

The Everglades... one of Florida's nine vacation regions

Meet up with surprise and adventure



An easy drive from south Florida resorts brings you into the primeval Everglades

More than 8,000 square miles of unspoiled wilderness make up the Everglades. Its pristine mysteries bring out the *naturalist* in the most sophisticated urbanite.

You see endless sawgrass savannas dotted with palms and burly cypress. There are wild orchids and airplants and streams flashing with fish. Furtive game and huge flocks of spectacular birds find shelter in its thundering silence.

Take binoculars and camera on a bird-watching expedition out of Flamingo, tour headquarters of Everglades National Park. Fish the salt-water sounds here or out of Everglades City and Marco.

In Lake Okeechobee, black bass grow to unprecedented size. You'll find fishing camps near Moore Haven, Clewiston, Okeechobee, Canal Point, Pahokee or Belle Glade.

Or drive through the heart of the Glades on Tamiami Trail between Naples and Miami. See Seminole Indians living primitively in thatched chickees. They'll show you how to spear fish or wrestle an alligator.

A visit to the natural wonders of the Everglades is an enchanting experience you'll remember forever—so don't miss it. You can get full details about this and all of Florida's nine vacation regions in the free Vacation Guide Book described below. Send for your copy now and plan to see Florida's many unique attractions on your very next vacation.



Secluded Everglades streams and sloughs are excellent fishing waters. You can launch your small boat along the Tamiami Trail.



Crossing the upper Glades you see vast cattle ranches and winter vegetable farms reclaimed from richly nitrogenous soils.

Florida

AR-ROUND LAND OF GOOD LIVING

seate spoonbill is one of the spectacular tropical birds seen in the Everglades.



FREE! New 1959 FLORIDA VACATION GUIDE book. Feotures 100 pages of tour tips on Florido's nine vocotion regions, plus 152 color photos ond mops. Just mail coupon!

State of Florida • Room 1902-A
Commission Building, Tallahassee, Florida
Gentlemen: Send FREE Florida Vacation Guide book to:

*Name*_____

*Address*_____

*City*_____ *Zone*___ *State*_____

EXECUTIVES: For facts on Florido's industriol odvontoges, write: Development Commission, Dept. D.

Luxurious decoration everyone can afford

..MONEY CAN'T BUY A MORE BEAUTIFUL WALL PAINT THAN SUPER KEM-TONE®



Super Kem-Tone wall paint and matching colors in Kem-Glo® enamel for woodwork are available in all leading stores where paint is sold

THE SHERWIN-WILLIAMS CO.

In Principal Cities from Coast to Coast

Super Kem-Tone and Kem-Glo are also made and distributed by: Acme Quality Paints, Inc., Detroit
W. W. Lawrence & Co., Pittsburgh • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit



WE'RE DELIGHTED! Our home luxuriously new, thanks to Super Kem- latex wall paint. One coat did a perfec . . . and the paint cost averaged less $15 a room. Real decorating economy!



SUPER KEM-TONE makes it easy for one to paint. It's quick-drying, *super*-du has no "painty" odor. Guaranteed washa your money back. Easy clean-up, too – ers, brushes, trays wash in soap and v



WE FOUND IT SO EASY to select We borrowed the Super Kem-Tone Harmony Guide from our dealer. It a tremendous range of colors with color harmony suggestions. It's a free s



Felt strip is tacked to window stops so that the edge of felt rubs against window. This one has metal reinforcement which also makes installation easier. When you work from the roll, you can cut the length to fit exactly.

All gasket types are installed on the stops of either the doors or windows. Here, the cloth gasket is stapled to the door stop. Or it can be tacked on. This must be done carefully so that it fits tightly without bunching.





Combination wood-vinyl strip is added to the existing door stop or window stop. Strip is tacked on so vinyl compresses slightly when door is closed. After nail holes are filled, strip can be finished to match the trim.

Dark colored foam type is pressed on the edge of door stop as paper backing is removed to uncover adhesive. It's a good idea to install a small piece first, and try closing the door to be sure it won't fit too tightly.





PUSH

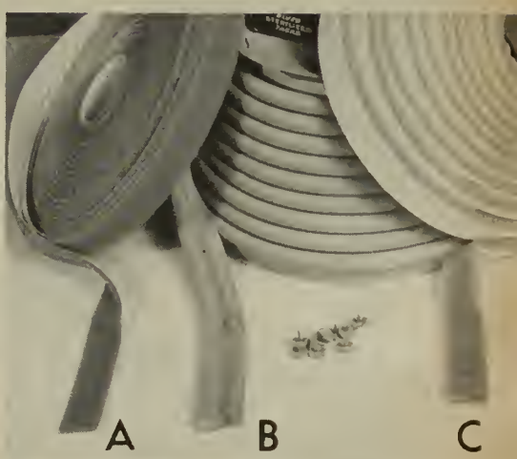
OUT

On casement windows, adhesive-backed types do a good job. Install on the edge of the window that overlaps the frame. Cut-as-you-go method shown here helps you fit it exactly with no measuring necessary.



Vinyl types. A is a friction-holding seal for metal sash. B is a gasket type for doors or windows. C, a sheath-type for metal sash, uses special adhesive. D is for inner edge of door or window. E is wood-vinyl foam strip.

Urethane foam types. A is adhesive-backed foam strip ⅛ inch thick. B is a vinyl tube gasket with foam inside. C is ¼-inch-thick foam with adhesive back. Most of these are available in a variety of colors.



Photographs: Stanley Warren; Corey; Hopkins



Felt and cloth types. A is hair felt. B is wool and cotton felt. C is a gasket type made of water repellent fabric around a core of cotton yarn. This latter kind sometimes has a soft rubber core inside.

Weatherstripping

PUSH

OUT

YOUR home may be well insulated, but you can cut your heating bill still more (often as much as 20 per cent) by weatherstripping the doors and windows. You'll keep out more than cold, too. Weatherstripping helps block dust and noise from your home.

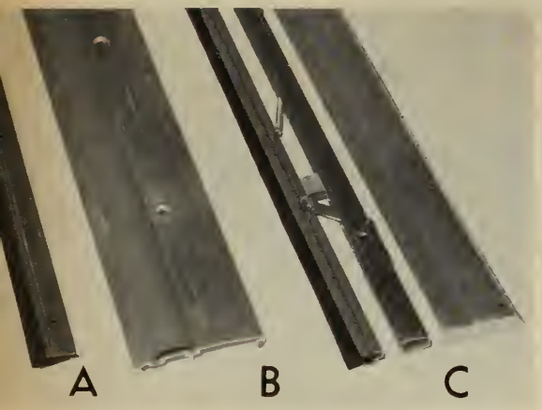
You can buy weatherstripping by the foot, yard, or in kits—with everything you'll need to seal one door or window. Here are some of the best materials, plus tips on installing each. You will get the result you want if you always make sure that the weatherstripping is compressed when the door or window shuts.

BETTER HOMES & GARDENS, OCTOBER, 1959

Add these pages to your HANDYMAN'S BOOK
File under Windows and Doors



These help seal out the cold at the bottom of a door



Door bottom types. A is a metal and felt strip which is simply nailed to the door so it compresses against the sill.

B is a metal threshold with vinyl inset. It replaces old threshold; the vinyl compresses against the bottom edge of the door.

C is an automatic door bottom with a heavy duty felt strip that makes the seal. When the door is opened it rises automatically to clear the carpeting inside the house.



To install the metal threshold, remove vinyl seal and cut the threshold to fit between the door jambs. Then fasten it to the floor with the screws included in the package.

Cut the vinyl seal the same length as the threshold and snap it into the grooves. The strip covers the screws and will take a lot of hard wear from the traffic.

You may need to trim the bottom of your door so the vinyl strip will fit snugly.



Automatic door bottom consists of mechanism and covering shield. Both can be trimmed to fit any right- or left-hand door.

The mechanism is attached to the door first. It goes on the side of the door opposite the direction the door swings.

Wood blocks (arrow) hold felt strip down during installation and are removed before the shield is added. The felt strip is placed snugly against the door sill.



Shield is mounted on the door to cover the mechanism. Bumper plate goes on the door stop (on the hinge side) and engages the bumper when the door is closed.

The bumper forces the felt strip down as the door is closed, lets it spring up out of the way when the door is opened.

This type of door bottom is the best answer when a regular strip won't clear the carpeting or throw rug inside the house.

Cut along dotted lines



Complete kit has everything needed for door or window

This door kit has enough material to seal a door all the way around. Kits offer a variety of metals—and are sold by size of door.

Small metal strip (left) bridges the gap needed for the latch plate. The five strips seal the sides and top. At right are the locking threshold and the strip for bottom of door.



Metal strips are cut with shears and tacked on with small nails. The springy strips compress against door edge to form a seal. The small strip is nailed to the stop behind latch.



New aluminum type attaches to the jambs at the sides and top, to the door itself at the bottom. It's easily adjusted to maintain a tight seal as door swells, shrinks, or warps.

Heavy vinyls seal the bottom of garage door



These vinyl seals are designed for the bottoms of overhead garage doors, help keep out moisture as well as cold. The seal at left has tubes filled with urethane foam.



Before you tack on the seal, be sure to see that your garage door fits the floor snugly. The sides and top of the door can be weatherstripped with any of the other types.

180



© A. T. Co.

Get satisfying flavor...So friendly to your taste!

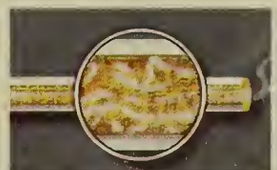
NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!







HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1. You get Pall Mall's famous length of the finest tobaccos money can buy.
2. Pall Mall's famous length travels and gentles the smoke naturally . . .
3. Travels it over, under, around and through Pall Mall's fine tobaccos!

Outstanding... and they are Mild!

Product of The American Tobacco Company — "Tobacco is our middle name"

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Oct. 1. Off today on a little business trip to West Virginia. Night found us in Elkins, right in the Highlands of West Virginia—and lucky to get a place to stay, for the annual Mountain State Forest Festival was beginning.

Right in front of the hotel we ran across Mrs. Wayne Scott, whom we know. She invited us to a reception which the Randolph County Garden Club was giving, as a part of the Festival. So we went to this, and met a mighty good lot of plain dirt gardeners.

Oct. 3. As we neared home this late p.m., we went by Donald's house. We found Donald and Janet working to get their lawn ready for seeding.

This set Maggie to musing about the days long ago when I was making the lawn about our new house. Donald was just a little tyke then, and David not even born.

In those days, all I had were a shovel, rake, and wheelbarrow. No such thing as a garden tractor. I did it all the hard way.

Oct. 5. This evening for the first time, big Nancy and little Nancy were together. I have a niece named Nancy. She and her husband, Tony, and their baby, Bonnie Jo, have recently moved to our community. Janet invited big Nancy and her family to dinner, along with us. Thus big Nancy met her namesake.

Oct. 6. Sad news is that a lot of chickweed seedlings are coming up in the rose beds. If they are left alone, they live over winter.

I know the book says not to cultivate roses from now on. But just the same, I used the wheel hoe to root out these weeds.

Oct. 7. Summer is back and tonight was hot. I had to get my summer Panama to keep my bald head cool.

First chore was to go over my new roses and make notes of how they have done this year. I had a yardstick along to measure height of the bushes. I wrote all the facts about 'em into my garden notebook.

Second chore was to go over my new mums, make notes about them, and make pictures of some of them.

Oct. 9. "You astonish me," said Maggie, as I hurried across the back lawn with a load of old waste-paper. A bit of rain had made it too wet for garden work, so I was burning trash from the wastebaskets.

Really, it was my sorting over and discarding old things in the basement until I had filled up the old clothesbasket, which astonished Maggie. This I carried out and burned.



In the late afternoon Maggie and I took off to see the mums growing at a friend's. He has mebbe the best collection in these parts.

You name it

SPRED SATIN

can do it!

The wonder wall paint with everything built in but the brush!



Dries in 20 ... Put roc in use the s



Wide range of beautiful decorator colors...and you'll find helpful suggestions for any home decorating project in "Around the Clock with Color". It's free to borrow for convenient home use, from your SPRED SATIN dealer.

Oct. 10. Weatherman says it may frost tonight. I don't believe him, but just in case, I cut some roses for Maggie. This included the yellow Sunlight and Buccaneer, some light pink blends including Tiffany.

Maggie made a bouquet of these in her black basalt Wedgewood cream pitcher and put it on the dining room table. It was so purty, it would be worth writing home about.

Oct. 12. In late afternoon Maggie and I took off to see the mums growing at a friend's over yonder. He has mebbe the best collection of newer varieties in these parts.

He grows his mums elsewhere. Then toward fall he moves in the clumps to fill up the whole garden spaces—beside the front lawn, another bed to the other side of the lawn, all around the rear lawn, others growing in large pots.

Oct. 15. Made a little business trip to western Ohio this sunny day and Maggie went along. In the afternoon we stopped to visit Springhill Nurseries. One of the official All-America Mum Selections trials is here, so I got busy and made some color pictures.

As I was at this, along came Tom Kyle, head of the nursery. Tom is an old friend of ours. He and Howard, his brother, took us for a ride around the nursery.

Then Tom took me to the greenhouses where he is growing miniature roses. Besides American introductions, he showed me a good many from foreign growers, including some imported from Germany.



I went over my new roses and made notes about 'em in my notebook.

Tom asked me to run a test for him to find out how fall-planted miniatures would come through the first winter outdoors. I was willing. So he selected about 15 varieties for me to take home.

Oct. 17. Work today was plant those miniature roses across the end of one of my rose beds. Next spring I'll report what happens.

Then I hauled out the old rotary mower. Cleaned out the bottom. Fastened on the leaf mulcher, to begin the battle of the leaves.

Oct. 20. A man asked me today about the best method of keeping dahlia tubers over winter. I told him that the best way I had found was just to put the old clumps in polycthylene bags, tie the bags shut, put them on shelves in the basement. This way, the tubers keep solid all winter. It beats any other way I have ever tried.

Oct. 21. Four days of beautiful work weather have gone by, while I've had to stay indoors with some dreadful something—sore throat, bad cold, flu, virus, or whatnot.

Today, there is a lovely carpet of leaves over the lawn. So I got out the mower with the mulcher underneath and went to work. I worked until Maggie made me quit. Said I had done too much already for a sick fellow.

Oct. 26. With drizzling rain, Maggie and I drove over to Donald's. We were met by the four grandkiddies with whoops and hollers. They all had Halloween costumes to show us. Nancy and Baby Kathy brought us their new dresses which Janet had bought them.

Oct. 27. Maggie said the other day that I had old stuff in the basement that had been there in boxes since 1953. Well, tonight, as I sorted over said stuff—catalogs, clippings, unopened second class mail and such—sure enough, I found some that went back to 1953.

Oct. 28. With bright sun and more ambition, I acquired things on my way home. (1) Large packet of sweetpea seeds for fall planting. (2) Scratch feed, for it is time to begin bird feeding. (3) A dozen bulbs.

Oct. 31. I made it. I managed to get my narcissus bulbs planted, to complete a line along the north side of a path. I dug out the whole space down about 8 inches. Loosened the soil in the flat bottom. Worked in some peat. Covered and filled carefully, with top of space about an inch above ground level, to allow for settling. Mulched over the top with peat.



I astonished Maggie by sorting and burning old things in the basement.

use . . . be-
100% latex
SATIN goes
othly with
r roller. Not
of brush-
r lap when

up hours
touch-ups
ght in with
inal beauty
ED SATIN.



Highly washable. Even scrubbing won't mar the tough elastic film that protects the original soft-toned finish of SPRED SATIN.

No unpleasant odor . . . paint with windows closed, heat on.

Use SPRED SATIN in kitchens and bathrooms, too . . . because this 100% latex paint resists the hazards of heat, moisture, grease, and fumes.

Easy to clean up. A water-dampened cloth takes care of spatters. Mild soap and water cleans brush and roller.



Glidden

PACEMAKER IN PAINTS

The Glidden Company • Cleveland 14, Ohio
West Coast: The Glidden Co. • General Paint Co., 1000-16th Street, San Francisco 7, California
In Canada: The Glidden Co., Ltd., Toronto, Ontario
SPRED SATIN also sold by dealers for CLIMATIC

WORLD FAMOUS QUALITY-BUILT

Toshiba

SUPER-MINIATURE

Transistor "6" Radio



Only 2⅞" High

LESS THAN 1" DEEP



Disappears In the Palm of Your Hand

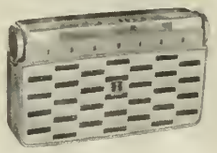
World's Smallest Transistor "6"
World's Biggest Transistor Value

Model 6TP-357 **29.95**

Styled like an artistic miniature, precision engineered like a precious wrist watch, a marvel in electronic engineering. It is the ultimate attainment in compact design, brilliant performance and personal convenience. *Powerful!* 6-transistors, 1-diode, 1-thermistor. *Economical!* Uses miniature flashlight or mercury long-life batteries. *Convenient!* Approximate weight only 6-ounces.

Available In Attractive Box with Earphone, Batteries and Carrying Case for Gift Giving.

World's Finest Performing Small 8 Transistor Portable



8-TRANSISTOR MODEL 8TM-294

The most beautifully styled, most powerful compact 8 transistor radio that serves a dual purpose . . . as a portable that performs brilliantly everywhere, as a decorative table model.

Complete with 4-Penlite Batteries, Earphone and Leather Carrying Case 47.95

TOSHIBA TRANSISTOR PORTABLES ARE PRICED FROM 19.95

Write for Descriptive Literature and Your Nearest Toshiba Dealer.

TRANSISTOR WORLD CORPORATION
52 BROADWAY, NEW YORK 4, N. Y.

Photographs: Hedrich-Blessing. Decorator: Fosdick Interiors. Data: Polly Cran



An arrangement of lightly scaled furniture pieces teams with tailored accessories to make this narrow, cut-up room appear wider and more spacious.

Note the use of unpatterned draperies and carpetin the light, painted wall with matching woodwork. T home of Dr. and Mrs. George Flenner, Hamilton, Oh

Smart ways with a small room

- *Keep your colors light and few*
- *Choose furniture scaled to a small room*
- *Avoid patches of bold patterns*
- *Select room accessories with care*





Smoked-glass panels conceal unusable fireplace and prov a backdrop for the chair gro Sofa end piece curves into room to create a hallway l

Folding louvered doors adjust comp ly into a few inches of space—ea solve the corner door problem.

Space-saving pole lamps slip ne into the tight chair grouping and hind the sofa. Same colors extend den—make two rooms appear as



Capture THE TOUCH OF ELEGANCE YOU WANT...WITH WOOD!

Comfortable living—with a touch of elegance—is yours when you make wood paneling part of the home you build or remodel. And wood is so durable it keeps its beauty indefinitely.

On a fireplace wall, wood paneling adds warmth and friendliness. In a corner, paneling and shelves create a cozy den. Next to a window wall, natural-finished wood brings nature's own colors indoors. And from entry to living room, a wood divider highlights the style and beauty of your entire home.

Wood is the most varied and yet the most individual of all building materials. It has a tremendous range of natural colors, textures, and grains . . . and is equally beautiful when painted. For new ideas, and for help in solving special problems, see your Weyerhaeuser 4-Square Lumber Dealer or write for free literature.

Weyerhaeuser 4-SQUARE®

LUMBER AND BUILDING PRODUCTS



Your Symbol of True Value...

Behind the Weyerhaeuser 4-Square trademark are the long experience, the careful manufacturing and the basic integrity of the Weyerhaeuser organization. Every piece of lumber bearing this trademark is scientifically kiln-dried, precision manufactured to accurate size, then uniformly graded to assure full value to you.

The Weyerhaeuser 4-Square line includes framing lumber, sheathing, siding, paneling, moulding, plywood and other wood products. Most of these products are available in a choice of species and grades. Your lumber dealer will be glad to advise you as to which of the many Weyerhaeuser 4-Square lumber products will best fit your building needs.

Weyerhaeuser Sales Company

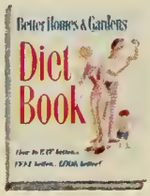


$25,000

Win your choice of the fine products advertised in Better Hom



NEW COOK BOOK— *Triple-tested recipes and meal plans galore to make every meal an adventure.* ($3.95)



DIET BOOK — *This sensible book tells how to enjoy your meals and win a more attractive figure.* ($2.50)



MEAT COOK BOOK— *Tells how to buy meat wisely, store it correctly, prepare it easily and serve it attractively.* ($2.95)



GARDEN BOOK — *Illustrated how-to for lawn care, landscaping and a galaxy of bright flowers.* ($4.95)



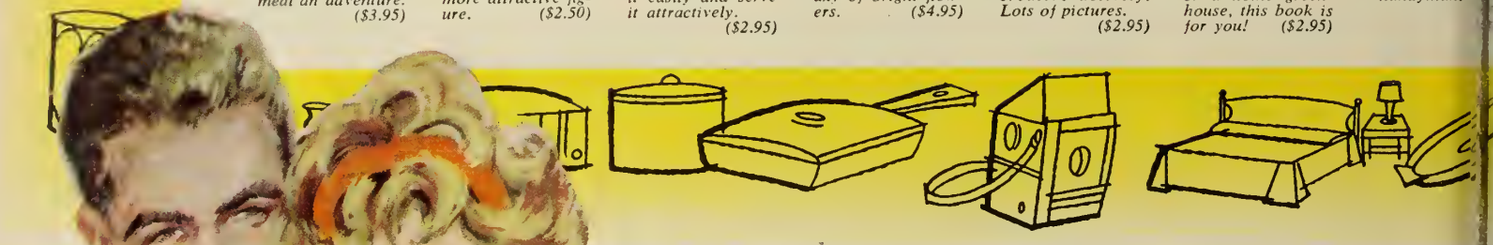
FLOWER ARRANGING BOOK — *Gives step-by-step instructions in this fascinating, creative activity. Lots of pictures.* ($2.95)



HOUSE PLANTS BOOK—*Whether you have a simple dish garden, a few plants or a home greenhouse, this book is for you!* ($2.95)



HANDYMAN'S — *1,065 hou jobs made Makes every handyman.*



1st Prize—

WORTH $7,500!

Your choice of a fine car, a vacation trip or any other of the products or services advertised in any 1959 issue of *Better Homes & Gardens* — up to a retail value of $7,500!

2nd Priz

WORTH $2,50

Look at the ads. Select some appliances or furniture or advertised in any 1959 issu *ter Homes & Gardens*. Sele many prizes with a retail to $2,500.

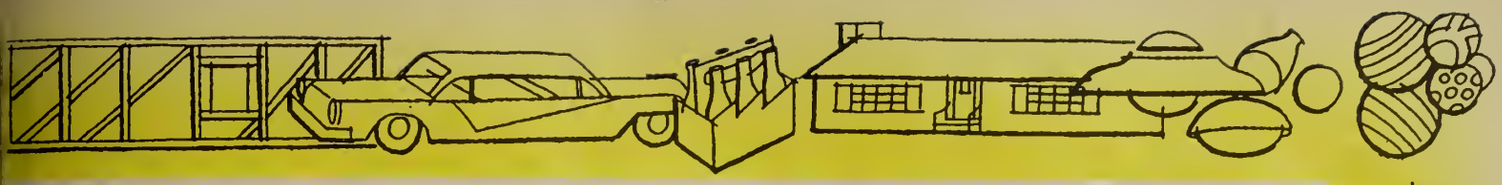
WHEE! A $25,000 SHOPPING SPREE! AND YOU CAN WIN! IT'S EASY! IT'S FUN! THE MOST FASCINATING SWEEPST OF THE YEAR! ENTER TODAY! GET AN ENTRY FORM WHEREVER BOOKS ARE SOLD OR USE THE HANDY COUPON BE

At last! A sweepstakes that makes a reality of the Great American Dream — to go on a big shopping spree and let somebody else pay the bills!

Win a handsome new car! Win a vacation trip! Win handy new appliances, handsome new furnishings for your home — win any of the attractive products advertised in the pages of *Better Homes & Gardens!*

This year our sweepstakes is easier than ever to enter. Just write the name of the *Better Homes & Gardens* IDEA BOOK you prefer to give as a gift — the one book you get the most pleasu of giving (remember, there are now fourteen different BOOKS) — and send your coupon in right away. There ar blanks on display wherever books are sold — fill one ou too, and send it along. Tell your friends! Get your family t this most unusual sweepstakes contest!

Act now! And pretty soon you may be luxuriating in a in-a-lifetime shopping spree taking your pick of the many w ful products in the pages of *Better Homes & Gardens.*



Shopping Spree!

ens just for telling us which IDEA BOOK you prefer to give as a gift!



COOK BOOK
l be the Jun- ueen of the if she fol- us book writ- pecially for ters. ($2.95)



SALAD BOOK—*More than 350 recipes. New salad ideas for every occasion. Tips on dressings and meal planning.* ($2.95)



BARBECUE BOOK — *Backyard barbecues go off like clock-work when you let this book show you how.* ($2.95)



STORY BOOK — *Famous childhood classics. Stories, poems, fables. The ideal book for the "children's hour."* ($2.95)



BABY BOOK — *Answers questions the way your doctor would, from prenatal care through the sixth year.* ($3.95)



DECORATING BOOK —*Practical help on color schemes, furniture arrangement, window treatments, accessories, lighting.* ($5.95)



HOLIDAY COOK BOOK—*New! Hundreds of ideas for holidays, parties, anniversaries, birthdays and other special occasions.* ($2.95)



rd Prize—

RTH $1,500

ur pick! Gardening equip- ousewares, fine gifts for om in the house selected ny 1959 issue of *Better & Gardens* — up to a retail $1,500.

4th Prize—

WORTH $1,000

What a variety of prizes! Go through each page and see what gifts you'd like from any 1959 issue of *Better Homes & Gardens*... up to a retail value of $1,000.

610 PRIZES!

5th prize, $500 worth of advertised products; *6th prize,* $250 worth; *7th prize,* $200 worth; *8th prize,* $150 worth; *9th prize,* $125 worth; *10th prize,* $100 worth; *11th to 110th prizes,* a set of six *Better Homes & Gardens Idea Books; 111th to 210th prizes,* an exciting, new Replogle Stereo Relief Globe; *211th to 610th prizes,* winners' choice of one *Better Homes & Gardens Idea Book.*

SPECIAL BONUS: If you win one of the top three prizes a special bonus of $500 will be awarded if you use the "official" entry form available wherever you buy books!

HERE'S HOW TO WIN:

TAKES RULES — 1. Select the *Homes & Gardens* BOOK you o give as a gift. Print its title ur name and address on your rm and mail it to *Better Homes ens Books,* Box 5, Minneapolis nesota.

nit as many entries as you wish. of purchase necessary, noth- uy. Each entry must be mailed rly and postmarked not later v. 20, 1959. No entries will be and all become property of ch Publishing Co.

s a postcard to enter; or clip in this advertisement; or get anks available wherever *Better & Gardens* BOOKS are sold, ach to postcard. Use "official" ank available wherever books to qualify for $500 bonus on e prizes.

4. All of the first ten prizes must be selected from merchandise advertised in any 1959 issue of *Better Homes & Gardens* magazine. The value of all merchandise will be based on the full retail price.

5. This sweepstakes is open to residents of the Continental U. S. and Canada, except residents of Nebraska and New Jersey and other areas where local laws prohibit, employees of Meredith Publishing Co., its wholly owned subsidiaries, their advertising agencies, the independent judging organization and their families and is subject to all Federal, State and local laws and regulations.

6. Sweepstakes drawing will be under the direction of Spotts Corp., St. Paul, Minn., whose selection will be final. Winners will be notified by mail approximately one month after entry deadline.

ATTACH THIS COUPON TO A POSTCARD AND MAIL TODAY!

Better Homes & Gardens Books
Box 5
Minneapolis 60, Minnesota

Gentlemen: Of the fourteen *Better Homes & Gardens* IDEA BOOKS I prefer to give .....
as a gift to my family and friends.

Name .....

Address .....

City .....*Zone*...*State*.....

BHG

Remodeling saved our "hopeless" house

We were well on our way to making a hash of an old farmhouse—till we woke up and took our problem to the one man who could help!

By Marie Mears

Photographs: Cortlandt Hubbard. Architect: Edward J. Parnum, A.I.A.



More photographs and plans on page 190

The house we came upon that day com manded seven wonderful Pennsylvani acres. There was even an apple orchard All the house lacked as a home for our fami ly was . . . just about everything! It wa musty, squeaky, sagging, and dreary. Wors of all, it was planned for maximum *incon* venience. Things seemed hopeless.

"This is a real challenge," I told my hus band. He agreed. So we looked the plac over. We sketched floor plans. We had it a figured out. We were even going to yank ou a couple of vital, load-bearing walls!

One thing saved us. We weren't quit sure how to restore the outside. So we wer to a local architect—and as you'll see, tha one decision rescued our whole remodelin

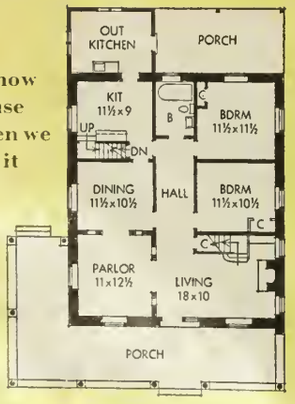


AFTER BEFORE

The first floor was a challenge, all right—but we almost failed to meet it

1

Here's how the house was when we bought it

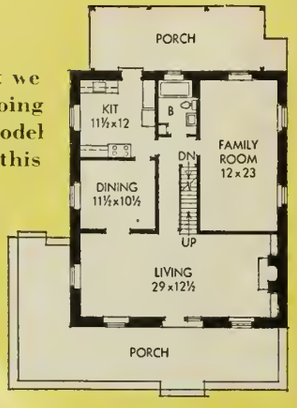


Front door opened down an immense hall to view of bath. Two bedrooms lacked storage, weren't needed here.

Stair in kitchen stole wall space. The back porch was ugly, too split-up for use.

2

At first we were going to remodel it like this

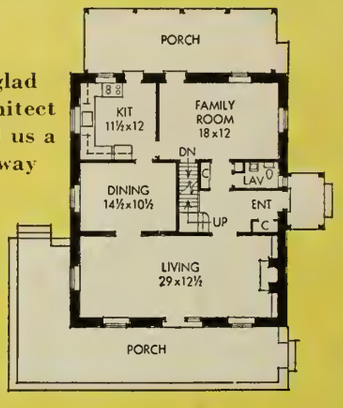


Entry was still at the front; traffic sliced through living room. A "crossroads" at the bath, kitchen, family room created a bad bottleneck.

New family room meant removal of a load-bearing wall.

3

We're glad an architect showed us a better way



Side entry ends the cross-room traffic. Note coat closet here.

Stairs are now convenient; kitchen work space is ample. Family room opens to a roomy screened porch. Dining room has gained by elimination of hall.



See how wood sash and frames of Andersen Windows can be painted to add color and beauty to any room. Shown: Andersen Pressure Seals.

Their beauty and weathertightness can be as important to you as a sound plan or modern kitchen!

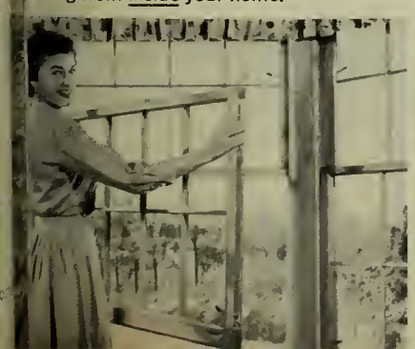
Gone are the days when windows were mere holes in the wall. Today, they make up big wall areas that greatly determine the appearance, value and comfort of your home. That's why you need the finest—Andersen Windows. Their exclusive design and precision manufacture assure lifetime, trouble-free operation. Their handsome wood sash and frames add natural warmth and beauty no other window material can match. And a wood window is a natural insulator—21.5% more effective than aluminum. In fuel savings alone, Andersen Windows will pay for themselves over the years. For free ideas, mail coupon below.

Andersen *Windowalls* AW
TRADEMARK OF ANDERSEN CORPORATION

Once you've lived with them, you'll never live without them.

SH LIFT OUT FOR CLEANING! Depress umb levers and sash of Pressure Seal Windows float freely in runs. You raise or lower ortlessly . . . or lift right out for safe, easy aning from inside your home.

NO TERMITES, NO PITTING! Penta-treating below protects wood sash and frames of Andersen Windows permanently against rot, termites, decay. And wood can't rust, pit or corrode. Its beauty lasts for life.





MAIL FOR FREE WINDOW IDEAS BHG-109

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There's no obligation, of course.

Please check: I plan ( ) to build ( ) to remodel

Name_____

Address_____

City, Zone, State_____

NEVER PUT AN INDOOR PLANT IN OUTDOOR SOIL!

the reason:

Soil means bothersome drainage — in old-fashioned clay pots and saucers. Soil packs down and hardens, chokes roots and turns sour.

the remedy:

Black Magic Planter Mix, the original indoor planting medium. It provides its own inner drainage so you can use any of those new decorative containers. Eight balanced ingredients simulate the natural habitat of house plants, and that means no soil! Feed monthly with your choice of Black Magic plant foods, tablet or liquid. For indoor blossoms, plant in African Violet Mix and feed with new Blossom Booster Tablets or liquid. At leading house plant dealers now.

NEW! odorless FISH!

World's first odorless fish fertilizer in tablet form: Black Magic FISH-ILIZER, for all house plants. Clean, non-burning, even-shaped like a fish. All-organic. 30 tablets, only 39¢.



The Finest Name in House Plant Care

BLACK MAGIC

Parks-Barnes, Inc.
Box 578W
Hermosa Beach, Calif.

BRAND NEW BOOKLET!

Send just 10¢ for all new Interior Decor Edition of "RECIPES FOR HOUSE PLANT CARE."

Remodeling saved our "hopeless" house

Begins on page 188



BEFORE

Living room used to be cramped, even though house was large. Steep, narrow stairs emptied almost into fireplace! Tiny closet was squeezed under stair.

We built bookshelves alongside the fireplace (those old windows did little good anyway). The fireplace is now ceiling height, finished in smooth plaster. We also put in baseboard heating, and rewired the house completely.



AFTER



AFTER

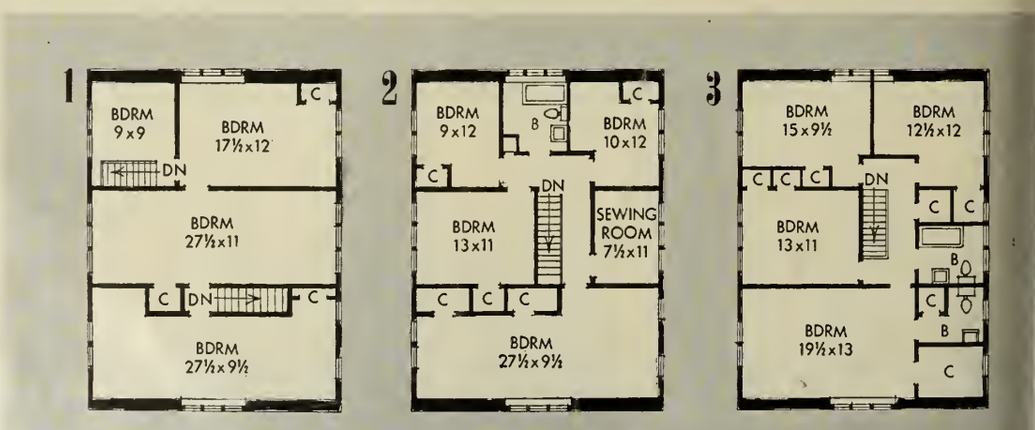


BEFORE

The old kitchen had antiquated storage and — of all things — a steep stairway to the bedrooms above (maybe for midnight refrigerator raids!).

The architect suggested we do away with these stairs (see plan on page 188). Now kitchen appliances are grouped in a sensible way. I also gained work and storage space. Cabinets are birch; the counter is laminated plastic.

Upstairs, the architect's ideas brought us convenience



Before, bedrooms were like dormitories: traffic cut right through the middle one. Upstairs lacked a bathroom; storage was meager.

We planned to add a bath above downstairs one, in spite of inconvenient location. Sewing room and two bedrooms were too small.

Architect showed us how to have two baths, at little extra plumbing cost. There is room for sewing in main bedroom; note big closet.

DON'T HIDE YOUR COPPER!



New Twinkle paste makes it so easy to clean and display



Amazing paste Twinkle is a *new* product that cleans copper faster and easier than old-fashioned cleaners.

Twinkle's firm, gentle action removes *all* the tarnish and stain from copper—even if it hasn't been cleaned for years—leaving it *brighter than new!* Actually *brighter* and *cleaner* than when it was brought home from the store.

Twinkle works twice as fast! Because *new* Twinkle cleans *chemically*, not mechanically like old-fashioned cleaners. Stubborn stain and tarnish *wipe away*—right before your eyes—without scrubbing and scouring.

Twinkle is easy to use because it's a paste . . . so it stays *on* the pan. There's no waste with paste, as there is with messy powders that spill off onto the floor. Smooth, creamy Twinkle is kind to your hands, too!

Bring your copper out of hiding—display it proudly! There's nothing like clean, shining copper to add a touch of warmth and luxury to your home. It's so *easy* with Twinkle!

Twinkle is at your local grocer's now. *Look for it!* If you like bright, shining copper, you'll *love* Twinkle! Available in Canada.

SPECIAL OFFER! Miniature Revere Skillet

Regular retail value—$1.00 ONLY 50¢ AND FRONT TWINKLE PANEL



(3¾" in diameter)

Offer good only in U. S. A.

MADE BY REVERE of copper and stainless steel, this miniature is one of *six* available through Twinkle.

You'll find dozens of uses for them . . . or hang them up. Children want them because they're just like Mommy's.

START YOUR SET NOW! Send 50¢ in coin or stamps, and the front Twinkle panel containing Good Housekeeping Seal to Twinkle, Box 1958, Cincinnati 1, Ohio for your skillet, and the complete list of miniatures.

(Offer expires March 31, 1960)



The Drackett Co., Cincinnati, Ohio



"Loveliness needs not the aid of . . . ornament, but is, when unadorned, adorned the most!" THOMSON

The Associated Bulb Growers of Holland
remind you that now is the time to plant
Holland bulbs for Springtime loveliness.



Silvermound artemisia: This hardy perennial is valued for its attractive, silvery-gray foliage rather than flowers.

The plants are vigorous, but don't become invaders—each one forms a neat mound.

Silvermound will grow in full sun, dry, poor soil, and partial shade.



← ***Wild blue phlox:*** This North American wild flower is also called wild sweetwilliam. It requires some shade for best results, but is tolerant of other growing conditions.

The pale violet-blue flowers are about 1½ inches across, and are borne in clusters. They bloom in late April or early May.



Cleome: This vigorous annual starts flowering three months after you sow the seed and blooms for seven weeks more. →

The scented flowers may be white, yellow, rose, green, or purple and are borne on 3-foot stalks. Cleomes prefer a sandy soil.

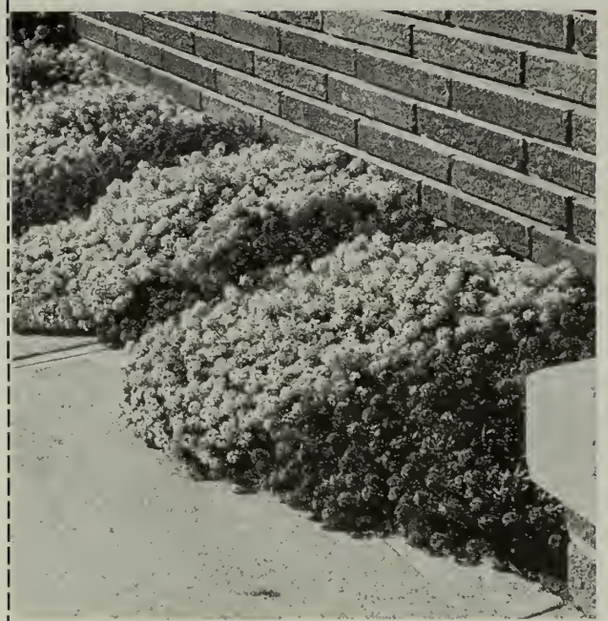


← ***Rudbeckia:*** This free-flowering perennial is also called coneflower. Flowers appear in late summer and early fall. A mature plant will produce 15 to 20 flower stalks.

Colors available include yellow, maroon-red, and rosy pink and the flowers will average about 3 inches across under normal conditions.

Cut along dotted lines

Plants you ought to know



Sweet alyssum: The foliage of this mat-forming annual is almost constantly hidden by flowers from midsummer to frost.

Most varieties have white flowers, but there are violet and pink types. The darker one here is variety Violet Queen.



Photographs: Stanley Warren



Shasta daisy: This hardy perennial blooms all summer beginning in June. It is useful for landscape plantings as well as for cut flowers.

Most varieties are white, but a few are pale yellow. Several double-flowered types are also available from nurseries.

Lycoris: These cold-hardy bulbs grow somewhat like an amaryllis. The flowering stem appears in early August, before the leaves.

The foliage later grows and matures in late summer and fall.

Add these pages to your GARDEN BOOK

File with Continuous Bloom



Bishop's-weed: This useful ground cover spreads rapidly, is best used where it can be mechanically confined.

Otherwise, it may choke out less vigorous neighbors.

It grows best in the shade, but will take full sun if the soil is kept moist.

Like other perennials, it dies back each winter, leaving the soil bare until spring.





Meadow rue: This perennial is noted for its graceful, airy foliage. It makes an ideal companion for accent plants like delphiniums.

There are several species which range in height from 2 to 5 feet. The foliage of all is excellent for combining with cut flowers.

They will grow in sun or shade, in almost any soil.

Hen-and-chickens: Here's a succulent to endure both drouth and winter cold.

In an unrestricted space, each rosette produces a colony of smaller plants which surround it like chicks.

In a rock wall, the growth pattern is more random but no less pleasing. The older rosettes send up pink-red flowers in the spring.



PUSH

OUT

Zephyr lilies: Give these the same care you give glads, and they will bloom off and on all summer. The flowers are borne singly on slender stems.

Colors include light yellow, pure white, dark pink, rose.

Dig the bulbs after the first light frost, and store indoors as you would glads.





← ***Gloriosa:*** This climbing "lily" produces a dozen or so brilliantly colored flowers in summer and fall. Average height is about 3 feet, but may double this in the South.

Gloriosas are not hardy to cold, so should be dug and stored inside over the winter.

Photographs: Stanley Warren





Japanese iris: These iris will thrive in wet soil alongside a pool or stream, or in the perennial border along with phlox.

The saucer-like flowers open in late June or early July. They range in size from 5 to 10 inches in diameter. See close-up, left.

Colors range from pure white through all shades of blue into deep mahogany-reds. Some flowers are solid colored, and others are mottled, speckled, or stippled.

PUSH

OUT



If your family's security is on your mind

here's $10,000 more life insurance you can afford!

New York Life's Whole Life policy gives your family at least $10,000 protection today . . . builds high cash values for an emergency or for lifetime retirement income . . . all at a low premium!

Any man who thinks of his family first should give a second thought to New York Life's Whole Life policy. It assures your family of at least $10,000 cash if you should die . . . builds up a backlog of cash for your own future needs. Yet premiums are realistically low—only $17.20 for $10,000 of Whole Life at age 30 under Check-O-Matic, New York Life's special monthly payment plan. To set your mind at ease, ask your New York Life agent about Whole Life. Or write: New York Life Insurance Company, Dept. BH-32, 51 Madison Ave., New York 10, N.Y. (In Canada: 443 University Ave., Toronto 2, Ont.)

NEW YORK LIFE
INSURANCE COMPANY

nylic
THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Life Insurance
Group Insurance
Annuities
Accident & Sickness Insurance
Pension Plans

MRS. AMERICA® says, "I prefer the Culligan fully-automatic water softener."

MRS. AMERICA of 1960
Mrs. Margaret Priebe
Des Moines, Iowa



Culligan fully-automatic home-owned model

"Our Culligan is so automatic that we never need to touch it. It works all by itself just as a water heater does!" Own this fine water softener at a budget price with easy terms. Recharges itself automatically, provides unlimited soft water. 10-Year Guarantee Policy.

Ask your Culligan dealer about his special offer. CALL HIM TODAY. (Offer limited.)

Culligan® SOFT WATER

Culligan, Inc., and its franchised dealers
Home office Northbrook, Illinois
Franchises available in some communities

Be way ahead with tulips

Begins on page 70

Planting depths for spring-flowering bulbs

Name	Inches of soil covering
Checker-lily (*Fritillaria meleagris*)	5
Crocus (*Crocus*)	2
Crown Imperial (*Fritillaria imperialis*)	6
Daffodil (*Narcissus*)	7
Glory-of-the-snow (*Chianadoxa*)	2
Grape-hyacinth (*Muscari*)	3
Hyacinth (*Hyacinthus*)	4
Siberian Squill (*Scilla sibirica*)	3
Spanish Squill (*Scilla hispanica*)	3
Snowdrop (*Galanthus*)	2
Snowflake (*Leucojum*)	4
Star-of-Bethlehem (*Ornithogalum*)	3
Tulip (*Tulipa*)	6
Winter Aconite (*Eranthis*)	2

The depths recommended here are for medium-heavy loam soil. Plant a little deeper in sandy soil. Note: the measurements are for soil above the bulbs.

Pointers and checks for beginners



At start, check yourself often on measurements. If you set clumps of tulips or other spring-flowering bulbs between perennials, it's best to take soil out and space the bulbs on the flat bottom of the hole. Keep bulbs erect.

The blade of a hand trowel usually measures six inches and can be used as a convenient depth gauge.



Not all tulip bulbs look alike. The one at left here is ready to put up a fine large flower next spring. At right is a cluster that needs separating so each of the small bulbs can send down roots readily. Probably only the largest of the cluster will flower this coming spring, but others will later.



GLUE-ALL for scrapbooks, etc.! Speedy squeeze bottle. No muss, no fuss. Dries fast, clear and strong! Best all-purpose glue you can buy.

Send stamped, self-addressed envelope for Free copy of "Elmer's Guide to Good Gluing". Write The Borden Company, Dept. 10-C, 350 Madison Ave., New York 17, N.Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN



SPRINGMAID COTTONS
Sheets and Pillow Cases

Rex Wheat Germ Oil-25yrs.
DOGS — CATS — BIRDS
STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.
Write for free folder. REX, Monticello, Illinois.

You can win your choice of the fine products listed in the "Index of Advertisers" shown on the opposite page! See the *Better Homes & Gardens* $25,000 SHOPPING SPREE ad on page 187 of this issue. Just tell us which *Better Homes & Gardens* Idea Book you prefer to give as a gift. Enter today!

LIPS SORE?
Blistex
POCKET SIZE
39c
HIGHER IN CANADA
BEST FOR
COLD SORES
CHAPPED LIPS
FEVER BLISTERS

MRS. LAMONT WON A FREE VACATION

Mrs. George Lamont of Mitchell, Ontario, Canada won a 2-week free vacation for two in last year's *Better Homes & Gardens* Idea Books Contest.

You can win in this year's "SHOPPING SPREE" contest! (See pg. 187)

CORN PAIN STOPS!
Dr. Scholl's Super-Fast Nerve-Deep RELIEF!
You can depend on Dr. Scholl's Zino-pads for fast relief from pain and double-quick removal of corns. Try them!
Dr Scholl's Zino-pads

Index of Advertisers

October, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS
GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION
(Accounts not listed separately)
See pages 198-201

Appliances, Major

Amana Freezer-Refrigerator....121
American Gas Association (Norge Gas Laundry)....49
Frigidaire Washer....102
General Chef Cabinet Kitchen....104
General Electric Dryer....157
General Electric Built-in Range....29
Hotpoint Range....39
Hotpoint Washer....133
KitchenAid Dishwasher....120
Magic Chef Range....173
Philco-Bendix Duomatic Washer-Dryer....167
RCA Whirlpool Washer-Dryer....141
Thermador Bilt-In Appliances....154

Appliances & Equipment, Other

General Electric Rotisserie....111
Hamilton Beach Coffeemaker....203
Presto Coffeemaker....115
Regina Electrikbroom....48
Singer Vacuum Cleaners....32
Universal Coffeematic....52

Bedding & Linens

Mattresses (See Furniture & Home Furnishings)
Sears Harmony House Orlon Blankets....144
Springmaid Cottons....196

Books

Better Homes & Gardens Idea Books Contest....132, 135, 186, 187, 196
Better Homes & Gardens Home Furnishings Ideas....172
Doubleday Dollar Book Club....3

Building Materials & Supplies (See also Handyman Supplies)

Andersen Windowalls....189
Celotex Ceiling Tile....155
Formica....204
Flooring (See Floors & Floor Coverings)
Georgia-Pacific Paneling....138, 139
Gold Bond Building Products....158, 159, 160, 161, 162, 163
Heatilator Fireplace Unit....124
Insulite Ceiling Tile....45
M-D Weatherproofing Supplies....151
Nautilus No-Duct Hood....37
Paint (See Paints, Finishes & Preservatives)
Pella Wood Casement Windows....35
Ruberoid Clapboard Siding....46
Simpson Redwood....147
Structural Clay Products....130
West Coast Lumber....33
Western Pine Region Woods....59
Weyerhaeuser 4-Square Lumber & Building Products....185
Zonolite Insulation....16

Drugs, Cosmetics & Toilet Goods

Blistex....196
Fasteeth....132
Dr. Scholl's Zino-pads....196
Tampax....176
Toni Home Permanent....10

Floors & Floor Coverings

Armstrong Vinyl Floors....19, 20, 21, 22, 23, 24, 25, 26
DuPont Carpet Nylon....14, 15
Flintkote Floor Tile....40
Gold Seal Floors....50
Culistan Carpet....31
National Oak Flooring Mfrs' Ass'n....153
Vina-Lux Floors....166

Foods

Associated Blue Lake Green Bean Canners, Inc....112
Betty Crocker Frosting Mix....96
Bigelow Tea....130
Borden's Eagle Brand Milk....92
Campbell's Frozen Soup....105
Campbell's Soup....83
Chicken of the Sea or White Star Tuna....127
Coca-Cola....125
Dream Whip Dessert Topping Mix....93
Fleischmann's Yeast....103
French's Instant Mashed Potato....98
French's Spaghetti Sauce Mix....117
Hunt's Tomato Sauce....94
Jell-O Pudding & Pie Filling....114
Kellogg's Corn Flake Crumbs....95
Knox Gelatine....156
Kraft Dressings....97
Kraft Jellies & Preserves....113
Kraft Oil....118, 119
Libby's Cream Style Corn....101
Ocean Spray Cranberry Sauce....110
Pepperidge Farm Stuffing....104
Pillsbury's Best All Purpose Flour....91
Pillsbury Cinnamon Rolls & Biscuits....108, 109
Pillsbury Hot Roll Mix....116
Pompeian Olive Oil....104
Pure-Pak Milk Containers....128
Ry-Krisp....8
Sakrin Liquid Sweetener....135
Snider's Catsup....53
Sunkist Oranges....38
Wesson Oil....107
Wright's Bar-B-Q Smoke....104

Furniture & Home Furnishings

BarcaLounger....140
T. Baumritter Furniture, Inc....31
Conso Evergold Curtain Rods....56
Cosco Metal Household Furniture....150
Drexel Furniture....57
Eastman Chromspun (Karpen Furniture, Vogue Ready-mades)....148
Englander Mattress....126
Flexscreen Fireplace Curtains....56
B. F. Goodrich Texfoam Mattress....134
Harvard Bed Frames....176
Henredon Furniture....129
Kirsch Drapery Hardware....44
Kroehler Furniture....165
Mersman Tables....41
Pennsylvania House Colonial Furniture....174
Rugs and Carpets (See Floors & Floor Coverings)
Sealy Mattress....34
Simmons Hide-A-Bed Sofa....47
Sprague & Carlton Furniture....11
Thermo-Rite Fireplace Enclosure....135
Vega Uni-bilt Fireplace....27

Garden Supplies

Antrol Leaf Shine & House Plant & Insect Bomb....168
Black Magic Planter Mix....190

Handyman Supplies (See also Building Materials & Supplies)

Bernz-O-Matic Torch....170, 171
Dexall Caulking Compound....135
Elmer's Glue-All....196
Molly Screw Anchors & Jack Nuts....132
Plastic Wood....176
TM-4 Wash Away Paint Remover....132
3-In-One Oil....152
Wonder-Paste Paint Remover....176

Heating & Air Conditioning

American Gas Association (Chrysler Air Temp)....175
American-Standard Baseboard Heating....142
Coleman Heating & Air Conditioning....152
Honeywell Zone Thermostat....169
Repco Heating Equipment....130
Suburban Gas Heater....136
Zonar Comfort Indicator....132

Household Supplies

Brillo Soap Pads....4
Creolin Germicide....132
Easy-Off Oven Cleaner....149
Electrasol....9
Finish Detergent....156
Johnson's Waxes....13
Meyercord Decals....130
Ritz Cloths....104
Scotkins Paper Napkins....30
Scott Soft-Weve Tissue....123
Supreme Steel Wool Balls....132
Tide....2
Twinkle Copper Cleaner....191
Wright's Silver Cream....152

Insurance

Hardware Mutuals....17
New York Life Insurance Company....195

Kitchen Cabinets

Youngstown Kitchen Cabinets....55

Kitchen Utensils

Flint Kitchen Tools....5
Revere Ware....137

Lighting, Wiring & Telephone

Bell Telephone System....43
Edison Electric Institute....12

Nursery Stock, Bulbs, Plants & Seeds

Associated Bulb Growers of Holland....192

Paints, Finishes & Preservatives

Glidden Spred Satin....182, 183
Pratt & Lambert Paint....51
Martin Senour Paints....36
Super Kem-Tone....178
Thoroseal & Waterplug Masonry Coating....174

Pet Food & Pet Supplies

Friskies Dog Food....54
Rex Wheat Germ Oil....196

Plumbing

American-Standard Plumbing Fixtures....142
Crane Plumbing....58
Culligan Soft Water Service....196, 197
Water Master Toilet Tank Ball....152

Radio, Television & Music

Columbia Stereo Phonograph....46A
Toshiba Transistor Radio....184

Smoking Materials

Pall Mall Cigarettes....181

Table Furnishings

Libbey Safedge Glassware....131
Oneida Stainless....6, 7
Syracuse China....28

Travel & Transportation

Florida Development Commission....177
Tucson Sunshine Climate Club....149
Union Pacific Railroad....42

Miscellaneous

Craftsman Goldcrest Mailbox....37
National LP Gas Council....35

Western Area Advertisers

Ekco Autoyre Homemakers Aids....126G
Lyon Stainless Flatware....38B
Matson Lines....38A
Louis Milani Foods....126A
Royal Baking Powder....126H
Virtue Metal Dining Furniture....126E
Western Shopper....38D
Wunda Weve Carpets....126B, 126C

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for ommission or errors.





LIFELONG TARNISH PROTECTION for *Silverware*

PACIFIC SILVER-CLOTH, the only cloth that gives you *complete* tarnish protection. Keeps silver always gleaming without polishing. 1-yd bound wrap protects complete service for 12 . . . only 2.70; postpaid. By-the-yard . . . only 2.40 for 1-yd; 2.35 each additional yd. Money back guarantee. Order today!

PACIFIC SILVERCLOTH

1430 Broadway, New York 18, N. Y.



COPPER AND PINE CUPOLA

Copper roof, painted white one coat, 26" high X 21" X 21" $35.00. Cast aluminum sculptured Weather Vane 29" high X 21" wide $10.95. Both Vane and Cupola $45.00. Exp. collect. Send 10c for 120 page catalog.

$35

WILLIAM Spencer

RANCOCAS WOODS, N. J.

---

order NOW for Christmas Giving

COLOR ENLARGEMENTS

FROM COLOR SLIDES OR NEGATIVES IN HANDSOME STUDIO FOLDER

USE THIS AD FOR ORDER BLANK

Check Quantity

_____ 5x7 50¢ each
(Add 25¢ for postage and packaging)

_____ 8x10 $1.50 each
(Add 35¢ for postage and packaging)

_____ 11x14 $3.25 each
(Add 45¢ for postage and packaging)

Delivery Cannot Be Guaranteed On Orders Received After Dec. 1. Allow Two Weeks Plus Travel Time. For Special Handling, Add 25¢.

All American FILM SERVICE
Dept. BG 10 P.O. Box 1707 • Knoxville, Tenn.



THE SMART 'NEW LOOK' IN
SECTIONAL BOOKCASES
Bel-Air by Lundstrom!
Sold Direct at Savings up to 38%
New, with DENSIWOOD® Scuff-Proof Bases!

Introducing the Bel-Air, a striking combination of fine furniture craftsmanship, elegant styling and sectional bookcase versatility. Special interlock feature enables sections to fit together almost invisibly, and modern flush design permits flawless fit of adjoining cases. Quality-built throughout, with glass doors that glide all the way back and out of the way, and bases of DENSIWOOD, the miracle wood that's impervious to abuse. All sizes and finishes open-stock . . . **You can always buy matching sections.** Write today for simplified Order Form and Catalog B-109.

EVERY ORDER SENT ON APPROVAL!

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y. Since 1899



SADDLE SHOE BOOTIES FOR BABY $2.00

Completely captivating! White corduroy with red saddles, booties have wee white bobby socks attached, white laces with two eyelets. Size: newborn or babies to 3, 5 or 7 months (tell which). Seeing chubby feet in these is a most engaging sight! $2.00 pair, postpaid.

Write For Free Gift Catalog!

Miles Kimball
221 Bond St., Oshkosh, Wisconsin



HURRY! SEND TODAY for colorful, valuable collection of 100 World-Wide stamps. Get new issues of past 12 months. From far corners of the world . . . Ghana, Togo, China, Polynesia, India, Australia, Honduras, Iceland and many others. Wonderful new additions to your collection. All different, all genuine, topicals, pictorials, bi-colors, mint and used. Limited supply. Only one to a collector. Plus free complete "Stamp Collector's Guide", other offers for FREE inspection. Send name, address, enclose 10¢ for handling. Garcelon Stamp Company, Dept. BHOX Calais, Maine.

UNUSUAL - EXCITING
Gift Ideas! FREE CATALOG

Choose different, unusual gifts from Breck's huge, colorful FREE Catalog! Ideas for folks of every age and interest. Gathered the world over — and many offered only by Breck's! Almost all priced from $1 to $5. A gold mine of new ideas to make your gifts the most talked-about under the tree! Write for your FREE copy of Breck's Catalog! Do it TODAY!

BRECK'S PAYS ALL THE POSTAGE!

Despite rising costs, we pay the postage on your order, anywhere in the U.S.! Another big reason why gifts from Breck's are your best Christmas shopping bet! It's easy, economical and exciting to buy by mail from 142-year-old Breck's, where satisfaction is always Guaranteed!

602 Breck Bldg. BRECK'S OF BOSTON RELIABLE SINCE 1870 Boston 10, Mass.

PERSONALIZED GUMMED LABELS

1,000 for... $1 POSTAGE PREPAID



Up to 4 lines printed on gilt-edge paper, same fine label as sold in leading department stores! In Pads! Guaranteed to please the most discriminating. ALL orders include free 2-tone plastic case! For rapid service by 1st Class Mail add 10¢. A preferred gift for all. ORDER From: KDS Labels · Box 3751 · Detroit 15, Michigan.

Shopping by Mail

with Better Homes & Gardens



Darling decorations! Use molded cotton heads for cupcakes, favors, nut cups, ice cream, or name-card holders. Thanksgiving mix (18 Pilgrims and turkeys), $1; gay Santas, 12 for $1, ppd.

Maid of Scandinavia Co., 3245 Raleigh, Minneapolis 16, Minn.



Give a big man house slippers-glove-soft leather travel set pouch (maple color); or a 5-in high, deerskin casual with cre sole and woolly shearling linin Each (sizes 10 to 16), $9.95, pp

King Size, Inc., Departme 676, Brockton 64, Mass.



Moistureproof for a cool, dry smoke. Pipe cleaner fits below a split, metal-tube insert; absorbs moisture. Aged, imported briar bowl (large or medium), $1.50. Pouch only (holds tobacco, pipe), $2.55. Pouch and pipe, $3.75, ppd.

L. L. Bean, Freeport, Me.



Save for two goals at the sa time—home and car or educati and travel. Unless you put in 25 day calendar won't change. Cho plain, or "His" and "Hers," $2. each; 2 for $4.15, ppd.

Leecraft, Dept. BGS, 300 bany Ave., Brooklyn 13, N.Y.

If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. O-7 Wilmette, Ill.**

GROUP PROFITS

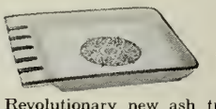
Schools, church groups, womens clubs, etc., interested in earning 45 cents profit on each $1 sale of attractive Gift Tie Ribbons. Also complete line of gift wrapping papers. Write for FREE sample cards today.

O & W GIFT TIE
7132 Knowlton Place
Los Angeles 45, Calif.
Dept. 17-V

O & W GIFT TIE
3611 West 16th Street
Indianapolis 22, Ind.
Dept. 17-V

IDEAL GIFT TIE
1133 Main Street
Paterson 3, New Jersey
Dept. 17-V





BANI STA TOBA ODO

Revolutionary new ash tray instant cigar, cigarette butt and pipe ash Chemically impregnated for life. Con non-toxic. White china, gold trim. ous 8 x 9½-in. size. Only $3.98, po Also send for free Schrift Catalog, ing many other distinctive and unusu

SCHRIFT'S
1007 N. Water St., Milwaukee 2,



$22.95 **YOUR OLD FUR C INTO NEW CAPE, S**

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

ALL WORK GUARANTE *we are Bonded Fur Specialis*

SEND NO MONEY! Just wrap up you mail it to us now. Send your dress size postcard. Pay postman $22.95 plus new cape arrives. Or send for FRI now! Many different styles to choose

I. R. FOX, 146 WEST 29TH ST., DEPT. C-4



So handsome you'll be proud to show it off in any room—bedroom or hall as well as the bath. Clothes hamper is knotty pine, fits in any type of decor. Ventilated on three sides, it's 26x23x13 inches. Completely finished in honeytone or in maple, $26.50, exp. col. As kit you screw together (louvered front and sides already assembled) then finish yourself, it's $17.95, ppd.

Yield House, Dept. BHG, North Conway, N. H.



Golfer's gift idea. Totals both score per hole and for the entire course with one press of plunger. Wear it on arm like wristwatch. Gold metal case, leather strap. Golf Score Counter, $3.98, ppd.

Mastercraft Products, Dept. BH, 275 Congress, Boston 10, Mass.



Automatically waters plants—isn't fawn cute! Pour water into a hole in head. Special bisque prongs water plant slowly for more than a week. Green ceramic, 7 inches tall. Flo-Doc, $1; three for $2.79, ppd.

Carol Beatty, 12 Beatty Bldg., Culver City, Calif.



For casual comfort—a durable, 19x5-inch floor cushion, in white, tangerine, pink, aqua, or charcoal. Handled Naugahyde Cushion is $3.99. Wrought-iron frame makes it a seat or footstool, $1.69, fr. col.

Palley Supply, Dept. B, 2263 E. Vernon, Los Angeles 58, Calif.

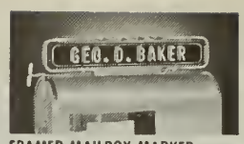


Win compliments! Personalized napkins are fun for the neighborhood coffee klatches, bridge party, snacks. Quality paper, they're 12-inch squares. Set of 50 Coffee Time napkins (give name); $1, ppd.

Miles Kimball, 25 Algoma Blvd., Oshkosh, Wis.



MAILBOX MARKER.
Style M . . . . . $1.95 postpaid



FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid



DELUXE MAILBOX MARKER,
Style EM . . . . $3.45 postpaid



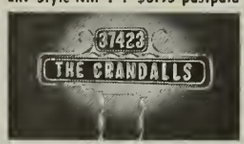
NAME & NUMBER MAILBOX MARKER. Style NM . . $3.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



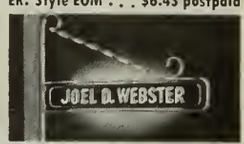
DELUXE TWO-LINE MAILBOX MARKER. Style EOM . . . $6.45 postpaid



NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid



BRACKET MARKER
Style B . . . . . $3.95 postpaid



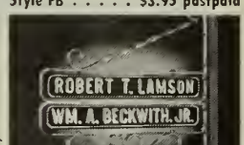
FRAMED BRACKET MARKER
Style FB . . . . . $3.95 postpaid



NAME & NUMBER BRACKET MARKER. Style NB . . . $4.95 postpaid



TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.95 postpaid



DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

DAY-n-NIGHT Markers as low as $1.95

Perfect for Christmas gifts Gift cord free on request

ANY WORDING YOU WANT

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum, plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HRS. **SATISFACTION GUARANTEED OR MONEY BACK!**

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

Spear ENGINEERING COMPANY
310 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR YOUR MONEY BACK • **ORDER FORM** • **WE SHIP WITHIN 48 HOURS** PLEASE PRINT CLEARLY

Spear Engineering Co.
310 Spear Bldg.
Colorado Springs, Colo.

STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE

Any Wording You Want On Any Style Marker

SHIP TO:

TOTAL

ADDRESS

CITY ROUTE OR ZONE STATE

☐ Remittance enclosed, ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YL Mulberry St., Lynn, Mass.

$ WIN CONTEST CASH

$ Yes — YOU can win o big Cosh Prize — Cors, Homes, Trips, TV sets. It's fun! $ Eosy! WE'LL SHOW YOU HOW! No special skill needed. Our students have wan $ over 5 million dollors! It'll pay you ta $ learn the secrets of the winners. **FREE**— $ Write far CONFIDENTIAL CONTEST $ BULLETIN! Contains winning helps for $ current big contests. No obligation.

SHEPHERD SCHOOL
1015 Chestnut St., Dept. H, Phila. 7, Pa.

HANDICRAFT KITS PROJECTS MATERIALS — FREE CHRISTMAS CATALOG

Complete Handicroft Project Kits with all necessary tools and easy instructions! Perfect for Teach-, Scout groups, Clubs, Organizations. Kits os low $1 each! Make and sell beautiful corsages, centerpieces, place cards, etc. Fine os gifts, or for Christmas decorating! Postcard brings you FREE colorful Catalog. Write TODAY!

HANDICRAFTS, Inc. APPLE HILL Winsted 37, Conn.

CAKE DECORATING CANDY MAKING

HOMEWIVES WANTED! No experience Necessary. Spare or full time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas. Easter, weddings, Parties, all holidays and occasions. **WE SHOW YOU HOW** to turn your kitchen into a gold mine. Start your own business and grow big! No capital required, no age, educational requirements. Big Money from clubs, churches, business firms, parties, weddings, birthdays. **SEND FOR FREE FACTS** on complete home instruction.

CANDY & CAKE CRAFT, Dept. 501, Fallbrook, Calif.

FOR THE BIG MAN IN YOUR LIFE!



Help him discover perfect fit and smartest styling in his hard-to-find big size!

SHIRTS...SHOES... and SOX...for HIM!

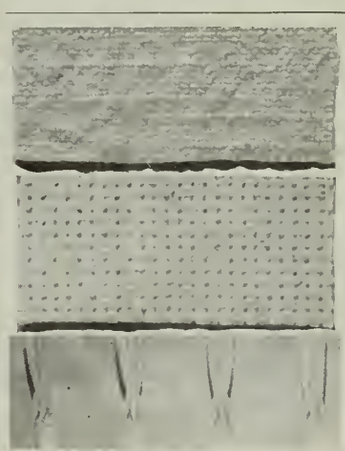
Superb dress and sport shirts, cut extra long, with sleeve lengths 35 to 38 in every neck size. Shoes in sizes 10 to 16, widths AAA to EEE, in 21 styles for dress, work, sport or casual wear. Fit and satisfaction GUARANTEED. Not sold in stores — by mail only. Priced amazingly low! Write TODAY for FREE Catalog.

FREE STYLE BOOK

KING-SIZE 488 BROCKTON, MASS



PECANS Giant Texas paper-shells; send for grower's free price list Xmas bargains. Sample box mammoth whole pecans or shelled halves (say which) 35c ppd. **PECAN JOE, Box 1285-B, Texarkana, Texas.**



HOMESPUN HOUSE

291 So. Robertson, Beverly Hills 25, Calif.

only $2.98 a yard and it's 10 feet wide!

California decorators and architects **"up end"** it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! 100% cottons, heavy primitive weaves, woven for quick fluff-dry laundering—never ironed.

Send 25c for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard.

world's widest seamless draperies!

Cloth so wide its width goes floor to ceiling. Endless pleating along one edge provides panels to your exact rod size . . . hemmed, ready to hang, only 10c per rod inch plus yardage cost. Handsomer, at lower cost, because they're seamless! Send 25c for catalog described above.

Shopping by Mail

with Better Homes & Gardens

NOW 931 READY-MADE SIZES TO FIT ANY WINDOW!

SUPERWIDE Fiberglas Draperies

NEVER NEED DRY CLEANING — NEVER NEED IRONING!

AT PRICES THAT SAVE YOU 33% OR MORE!

Cover windows up to 21 feet wide with one pair!

FREE Send name and address for color brochure, price list and actual color swatches. No obligation. . . . write today!

Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems at such tremendous savings! Save at least ⅓ the price you pay for made-to-order draperies. 931 ready made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiberglas you just wash and hang. 52 decorator colors in prints and solids. Send for free actual swatches today.

RONNIE 14A-5 Ronnie Bldg., 145 Broad Ave. Fairview, Bergen County, New Jersey

Beautiful, Distinctive

CHRISTMAS PHOTO CARDS

Satisfaction guaranteed

BLACK AND WHITE 25 for $1.50



plus 45¢ postage & handling

5 new designs 4¼" x 5½" embossed deckle-edged cards with lined envelopes. Send check or M.O. (no C.O.D.'s) with your negative. If negative is larger than 2¼" x 3¼" or smaller than 1" x 1½" or if you are sending a print, add 50¢. Name imprinting $1.25 per line (20 letters)—free on orders of 100 or more from 1 neg. PRICES—50 cards, $3.00 plus 50¢ postage and handling; 75 cards, $4.50 plus 60¢; 100 cards, $6.00 plus 65¢. SAMPLE—send neg. and 10¢ for postage and handling. Offer expires 12/1/59.

OR FULL COLOR 10 for $2.50



plus 35¢ postage & handling

Your favorite color photos in beautiful folders with envelopes. Send color negative or transparency with check or M.O. (no C.O.D.'s). Add 50¢ if transparency. Name imprinting $1.25 per line (20 letters)—free on orders of 50 or more from 1 neg. PRICES—25 cards, $6.00 plus 45¢ postage and handling; 50 cards, $11.50 plus 50¢; 100 cards, $21.00 plus 65¢. SAMPLE—send neg. or trans. plus 25¢ postage and handling. Offer expires 11/20/59.

FREE BOOKLET

Want more information?

Send for illustrated folder covering entire line of black and white and color cards. Address . . .

ASSOCIATED PHOTO CO.

Christmas Card Div., Dept. B

P. O. Box 66, Cincinnati 14, Ohio



Printed Name & Address Labels—$1

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! Stick 'em on letters, checks, pkgs., etc. *Big Bargain!* Makes a fine gift! *3000 name and address labels 50c.* Same fine quality labels but NO plastic box. Just 50c postpaid for 300 labels. Money-back guarantee. TOWER PRESS, Inc., Box 591-EZ, Lynn, Massachusetts.

Free! **AIRMAIL COLLECTION**



Get this spectacular collection of all-different, genuine **Airmails** from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce $23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps worth up to 30¢ each at catalog prices! EXTRA: Bargain Catalog PLUS other exciting offers. Send 10¢ for mailing costs. *Act Now!*

Jamestown Stamps, Dept. F109BH. Jamestown, N.Y.



KEEP HIS CIGARS IN PERFECT CONDITION

The amazing Dunhill Sta-Fresh Humidor is ideal for home, office or your car. Revives dry cigars, keeps them in peak condition. Patented reservoir in lid releases moisture as needed, requires refilling only once a month. Attractive simulated tortoise shell, weight one pound. $5.00. Order by mail from:

Alfred Dunhill of London

Dept. B., 620 Fifth Ave., New York

YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET $22.95



MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion **for only $22.95.** Includes restyling, new lining, interlining, monogram, cleaning, glazing. Order from **MORTON'S, World's Largest Fur Restyling Service. Get greater value; selection unmatched at any price (36 styles).** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

MORTON'S, Dept. 14-J Washington 4, D. C.

WRITE FOR NEW FREE STYLE BOOK

DOWN COMFORTS *Beautifully* RE-COVERED



Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen — Mail order only!*

ALDEN COMFORT MILLS-BH Box 6070 Dallas, Texas

Free CATALOG OF 1000 GIFTS

From Famous New England Gift Shop

Brand-new catalog from Salem's 92-year-old gift shop. 1000 distinctive gifts for men, women, children, home. Low prices. Write today. Daniel Low's, Salem 41, Mass.

CAKE DECORATORS—



We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.

Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. B, Minneapolis 16, Minn.

DOLLS! DOLLS! DOLLS!

LEARN world's most fascinating business. We teach you to *repair, make, sell* all kinds of Dolls and accessories. Study at home. *Earn while you learn.* Start your own business part or full-time. We show you how. FREE catalog without obligation.

THE DOLL HOSPITAL SCHOOL

Studio B-109

11826 San Vicente Blvd. • Los Angeles 49, California



Lovable sleepy dolls flop into such amusing positions as you set 'em down. With cloth bodies, faces, real hair—they're most appealing. Baby, $1.25; Big Brother or Sister, $1.75, each; all three, $4.50, ppd.

Q. T. Novelty Co., Inc., Box 1329 G.P.O., New York 1, N.Y.



Choose any snapshot to be m into personalized paperweigh fine gift idea, especially us children's photos. It's 3½ inc across, magnifies picture to tw its size. (Send photo trimmed 2 1/16-inch circle); $1.50, ppd

Jeb's, Waverly, Mo.



Show pride in your children! Engraved on back of ¾-inch photolocket is child's first name, birth date (up to 11 letters, spaces per line). Sterling charm, $1.50 each; 7¼-inch bracelet, $1.50, ppd.

Zenith Gifts, Dept. BHG, P. O. Bldg., Brighton 35, Mass.



Take care of boots by han them straight upside down. H er lets air inside and keeps t dry. Metal holder easily faste any wall, keeps boots from clu ing up your closet floor. V Boot Saver, $1.25, ppd.

Corcoran, Stoughton, Mass



GRAPEFRUIT SPOONS! 4 FOR $1

Tiny, ever-sharp serrations at tips slip swiftly into fruit, letting you lift out perfectly formed segments without mess, without pre-cutting before you serve. Gleaming teaspoon-size spoons of lifetime stainless steel with natural genuine bamboo handles, perfect with any informal setting. Handsome bargain at $1. per Set of 4, postpaid. (Save an 12 for $2.79!) Order from reliable

BRECK'S of BOSTON 636 Breck Bldg. Boston 10, Mass.

FROM CAPE COD'S FABULOUS GI

COLORFUL—24 P

GIFT CATAL

CHOCK FULL OF UNUSUAL GI Delicacies, Sportswear and Access lected from the wide, wide world. M derful things to give or use personal in full color. Write for FREE copy to

BAREFOOT TRA

West Yarmouth 14, Cape Cod,

Better Homes & Gardens GARDEN BOOK . . . successful gardening, landscaping, an care—wherever books are sold or send check or money order to 7810 Meredith Bldg., Des 3, Iowa . . . $4.95

MRS. NICHOLS WON A TRIP TO EUROPE

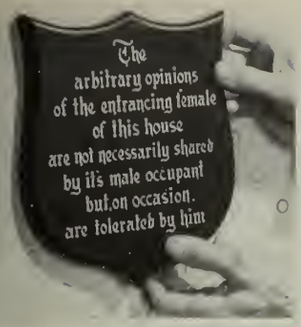
Mrs. Clar. Nichols of 5436 N. 17th Street, Arlington, Va. won a seven week trip to Europe in last year's *Better Homes & Gardens* Idea Books Contest.

You can win in this year's "SHOPPING SPREE" contest!

(See pg. 187)

MUSIC

Be your own music teacher. Le at home, to play piano, guitar, acco instrument. Pictured lessons make it e ing exercises. Play simple pieces right cost. 1,000,000 students. **Write for F** No obligation. No Salesman will call. **U. Music, Studio A31210, Port Washin**



How amusing for family room or den. Plaque tells the world "The arbitrary opinions of the entrancing female of this house are not necessarily shared by its male occupant but, on occasion, are tolerated by him." This would even be fun to put under the tree for a holiday laugh. Arbitrary opinion plaque, black-painted wood with gold letters, $1.95, ppd.

Barefoot Trader, Dept. BH, West Yarmouth, Cape Cod, Mass.



Hand carved! Pretty cooky molds will make cookies everybody raves about. Fine-grained hardwood; very durable. Each, $1.50. (State A, B, C, D, or E); set of 5, $6.50, ppd. (Old Dutch recipe included.)

International Industries, Box 509-BHG, Culver City, Calif.



Real thermometers in cuff links will delight Dad on Christmas. He will have fun displaying 'em. They show actual temperature from 20 to 120 degrees. Silver-plated bases look smart. Set, $4.95, ppd.

Game Room, 1538 Connecticut Ave., N. W., Washington, D. C.



Artistic accent. Reproductions: 20-inch Queen Nefertite, antiqued marble or black finish, $26.95, exp. col.; 10-inch, bronze finish, "The Thinker" by Rodin, $10.20, ppd.

Wynn's Fine Arts Warehouse, Dept. BH, 239 Great Neck Rd., Great Neck, N.Y.



Time and water saver for shower keeps water temperature, pressure as first regulated, no matter how often water's turned off, on. Sturdy, fits standard shower easily. Shower water saver, $2.98, ppd.

Hobi, Dept. BH3, Flushing 52, N.Y.

Authentic MUSEUM Reproductions by Hagerty

OUR NEW CATALOG shows the complete line of Cohasset Colonial furniture kits for home assembly. Beautiful pieces for every room in the house including reproductions from the Metropolitan Art Museum, The Boston Museum of Fine Arts, Old Sturbridge Village, The Wayside Inn, The Concord Antiquarian Society and others. Write for your catalog today. Please enclose 10c to cover postage and handling.

WRITE TODAY!

Cohasset Colonials

62 Parker Avenue, Cohasset, Mass.

NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.

BIG NEW 1960 CATALOG FREE

Color pictures. Full line tables, chairs, table and cart trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE

Monroe Company, 34 Church St., Colfax, Iowa

Renew your Better Homes & Gardens subscription early!

Personal PHOTO CHRISTMAS CARDS

FREE SAMPLE — Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

20 for $1

Plus 35¢ Shipping From your negative in black and white.

NEW LOW PRICE 10 FOR $1.95 PLUS 35¢ SHIPPING

FULL COLOR PHOTO CARDS

INCLUDING ENVELOPES AND FOLDERS

SEE SAMPLE BEFORE YOU BUY Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder — Save Money — 25 for $4.95 plus 45¢ shipping, 50 for $9.75 plus 50¢ shipping. Satisfaction Guaranteed.

YULECARDS, Dept. 17, Quincy 69, Mass.

HEADQUARTERS FOR ALL THINGS ASIATIC AND POLYNESIAN!

All the delicacies and delights of Asia and the South Sea Islands are yours through International House importers. Exotic herbs, oriental condiments and rare meats.

Complete catering service . . . or help in planning a popular Hawaiian Luau. This feast of the Islands is an ideal club social or fund raising spectacular.

Write for full details, plus a free booklet of authentic Asiatic and Polynesian recipes, and an International House catalog.

INTERNATIONAL HOUSE *since 1925*

74 W. Island Ave., Minneapolis 1, Minn.



"I don't see how we ever got along without FlexPort before. We are more than pleased . . . we think FlexPort is terrific."

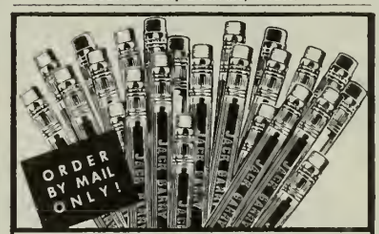
Dog Breeder, Connecticut

FlexPort PET DOOR

Dogs and cats are easily trained to use FlexPort. Ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed in hames, kennels, garages, dog houses. Small, medium and large sizes available. Prices start at $16.50. Do not send order.

Write for free folder

TUREN, Inc., Dept. BH-10 Beaver Park, Donvers, Mass.



24 PENCILS WITH YOUR NAME IMPRINTED IN GOLD..... $1

Think of it!...just about 4¢ each for 24 finest quality pencils, personalized with your first and last name (or any name you desire) stamped on in brilliant gold leaf. In the preferred hexagon shape that won't roll off table or desk. No. 2 lead (the hardness that's best for ordinary writing), and pure rubber erasers. Great for school children—prevents losing pencils! A sensational value—a wonderfully inexpensive gift! Print name desired (1 imprint per set), $1 ppd.

SPENCER GIFTS *K-3 Spencer Building, Atlantic City, N. J.*



BUY REAL DIAMONDS This New Way!

Save ⅓ to ½!

The Talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Leading Diamond Cutters. Any ring mailed direct for FREE 10 DAYS INSPECTION without any payment, if references given. Even appraise it at our risk. Send for FREE CATALOG.

Over 5,000 styles $50. to $100,000

EMPIRE DIAMOND CORP.

Dept. 2, Empire State Bldg. New York 1, N. Y.

FLOOR POLISHER OWNERS!

NOW DRY-CLEAN YOUR FLOORS THIS EASY "PROFESSIONAL" WAY!



BRILLO® FLOOR PADS

Clean, polish in one step!

Now dirt lifts off, floors buff to new high shine at the same time! Metal fibre Brillo Floor Pads snap on any make twin-brush machine. Reinforced! Reversible! Last far longer! Money-back guarantee.

Brillo Manufacturing Co.
205 Water St., Brooklyn 1, N.Y.

Send 2 Brillo Floor Pads postpaid. $1 enclosed.

Name_____

Address_____

City_____ Zone____ State_____

Make of Machine_____



1000 Name and Address Labels $1 ANY 3 DIFFERENT ORDERS $2 ppd.

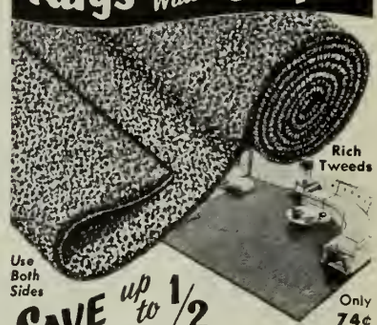
Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 1003 Jamperson Bldg., Culver City 1, California.

WHO SAYS YOU CAN'T GROW ORCHIDS?



Send $1.00 for illustrated "Black Orchid" book. Proves Orchids easier to grow and bloom than violets. No "7 years" to wait. No mysterious hocus-poeus. Ryerson's Florida-grown Orchids, Dept. G. Box 805, Homestead, Florida.

America's Loveliest Low Priced Rugs Wall to Wall Carpet



SAVE up to ½ Only 74¢ a Square Foot

The Magic Olson Way

We'll reclaim the Valuable Materials in Your Old Rugs, Clothing — and add New Wool

Like Millions of Our Customers, you can have thick, luxurious, New Reversible Broadloom Rugs or wall-to-wall Carpeting at Factory-to-You Savings.

CHOICE of 49 lovely Tweeds, Solid Colors, Florals, Colonial and Oriental patterns, Ovals . . . regardless of colors in your materials. ANY SIZE IN A WEEK up to 18 feet wide, seamless, any length.

Monthly Payments if desired. No risk trial offer. Our 85th year.

Mail Coupon or Postcard to Nearest Address

FREE New Money-Saving Catalog in full colors

49 Model rooms, Gift Coupon

Your Name_____

Address_____ ©

Town_____ State_____

OLSON RUG CO., Dept. R-61

CHICAGO 41 ILLINOIS | NEW YORK 1 NEW YORK | SAN FRANCISCO 8 CALIFORNIA



"Just a moment there, buddy!"

THE MAN NEXT DOOR®

People our age got all the worst of the big change that has taken place in Halloween celebrations. As kids we had to get out in the dark and hustle up our own fun; now as parents we have to go out in the dark and hustle up fun for our kids.

◆ ◆ ◆

The other night on his back porch Fred Randolph pointed out that the two most plentiful things in the known universe—silence and space—are getting pretty scarce.

◆ ◆ ◆

"I can't get Bill to take my scolding seriously enough." Isabel Norman complained about her husband. "He accepts the fact that I will let bygones be bygones as a foregone conclusion."

◆ ◆ ◆

We suburban people have got to the point where we have more interesting gossip to tell about our appliances than we have about our neighbors.

◆ ◆ ◆

Martin Daly has only one tree in his yard, a baby maple he planted last spring and nursed tenderly through the summer. He says he is going to catch each leaf as it falls and press it in a book.

◆ ◆ ◆

After all, as Rosemary noted with 16-year-old incisiveness, if people didn't live in the suburbs, where would they live?

◆ ◆ ◆

On a long aimless walk Sunday afternoon, I found myself unexpectedly near the railroad tracks. I sat on a pile of ties on the edge of the right-of-way to rest. First I heard and then I saw a long freight come pounding toward me, headed west. I thought of the wandering around in far places that I have missed in my time. As the train, doing about 50, bore down on me, hooting for the crossing ahead, I envisioned myself standing poised to grab the first flying ladder and be on my way. As the last car passed, it was clear that I would have to begin my career as a hobo some other time. I walked home, where the family was just ready to sit down to dinner.

The full yellow harvest moon has been sung about for many centuries, but a still dark night in October brings out the cold and distant stars and makes you realize what a pipsqueak our beloved Mr. Moon really is.

◆ ◆ ◆

Lee Bayless, who has the leaves from a dozen big oak trees to contend with, has been working on a bellows contraption with which he plans to blow his leaves into Martin Daly's yard.

◆ ◆ ◆

Now that American companies are putting out small cars, watch for an influx of new foreign cars a block long.

◆ ◆ ◆

Christine says that I sometimes talk real stereophonic—out of both sides of my mouth at once.

◆ ◆ ◆

Bill Norman's son will never be first-string quarterback, and his daughter shows no talent for baton-twirling. So he must have gotten a thrill of pride when his dog, Lester, ran out on the field and stopped the homecoming game.



"I don't care *what* you promised your wife. We're not switching to trading stamps!"

Judy, now in the fifth grade, says somethin must be done about the youth of our neighbo hood. She points out that the first- and second graders are sassy little copycats, and no wor der—they're getting privileges you didn' used to get until you were in the third grad

◆ ◆ ◆

The way the politicians are acting up you would think 1959 was divisible by fou

◆ ◆ ◆

"When people are uncomfortable, they wor hard and take risks to get comfortable," Unc Dodd Buckner pronounced on his last trip t town. "Then they settle back and twiddle the thumbs." He shook his head gloomily and ad ed. "I am more afraid of comfort than I am Communism."

◆ ◆ ◆

Grandpa Hillis is making plans to set himse up in a consulting service that will keep him bu two or three days a week when he retires. "Y can't fish your way into a happy old age," says, "especially in the wintertime."

◆ ◆ ◆

Saturday afternoon madness. . . . Yo hear the plunk of the football and th shouts from the vacant lot where Juni and his buddies are working out. . . . Yo remember the time you drop-kicked th extra point that beat Elk River High 7 6. . . . You amble out and offer to demo strate. . . . To the wonderment of all, yo toe actually makes contact, and the b soars a good twenty yards. . . . The ki cheer, and Old Mr. Willis, walking b waves his cane. . . . Declining an enco you limp proudly into the house and set into the easy chair to watch the game television.

Burton Hill

P. S. Bob Hannelly from Washington ments the passing of old-fashioned politi invective in favor of finishing-school insults.

Dear Burton: It's lucky this isn't a ca paign year, because the old and respect American custom of name-calling has fal on creaky days. Practitioners of the art ha grown slovenly. Professionals who ped new terms of descriptive abuse are finding market for their wares.

About the best we could do this year the way of invective was the lady diplon who declared a foe in the Senate had b kicked in the head by a horse. This was str ly finishing-school stuff and stirred a nostal for the great name-callers of yesteryear. M recently the Senate Democratic Leader, L don Johnson, accused Connecticut's Sena Bush of "patting my wrist while reaching my jugular." This showed aptitude for art, but a lack of homework. Still, it was bad for a Texan.

In the old days, abuse was abuse. Th was no mistaking John Randolph of Roan when he said of Henry Clay: "So brilli yet so corrupt, which, like a rotten mack by moonlight, shines and stinks." In this c tury a Mississippi editor welcomed an friendly governor of the state back from cation with this headline: "A skunk is b in town." And it was only 20 years ago t John L. Lewis called Vice-President J Garner a "poker-playing, labor-bait whisky-drinking, evil old man."

So pallid and timorous are the name-cal of today that a congressman recently said think if the distinguished gentleman will check the facts, he will find that he is taken." Now, I ask you, Burton, is that a blooded American way to call a man a l

Yours,
Bob

The newest treasure from HAMILTON BEACH®

New slim-lined, tapered elegance,

lifetime beauty of stainless steel!



Introducing the

COMPLETELY IMMERSIBLE, *automatic Coffeemaker*

The only Coffeemaker guaranteed 5 years

The most beautiful feature of this handsome new coffeemaker is simply this—it makes perfectly wonderful coffee every time. Coffee authorities have found that there's just one right temperature for brewing coffee—and that's the temperature at which this coffeemaker is permanently set.

Every detail, the design of its coffee basket and its slender tapered shape, is part of a single objective—giving you the finest coffee you've ever tasted. Stainless steel makes it so easy to care for, such a pleasure to use. Go and see this Hamilton Beach Coffeemaker. You'll want to buy it, right away.



So easy to care for, completely immersible for washing in sink or dishwasher... smooth inside ...cleans perfectly

- *2 to 9 cup capacity... and designed so it makes perfect coffee in any quantity*
- *Pre-set temperature gets all the flavor from your favorite coffee brand*
- *No waiting, percolating begins almost instantly*
- *Keeps coffee warm —automatically*



Other treasures from Hamilton Beach... the new Mixette, Food Mixer, Liqui-Blender, Food Converter, Electric Fry Pans, Toaster, Electric blankets, "Hatbox" Cleaner

HAMILTON BEACH®

©1959 HAMILTON BEACH, Racine, Wis., division of SCOVILL MANUFACTURING COMPANY



it's FORMICA® time and the livin' is easy

Laminated Plastic

Your next kitchen (new or remodeled) should be in tune with today's relaxed family style of living and entertaining. That's why colorful, easy-to-care for Formica laminated plastic surfaces are the very heartbeat of most of today's easy living family fun kitchens. With Formica there's no cleaning drudgery, while cooking and even dishwashing are ever so much more pleasant in a kitchen where tops, walls and cabinets are beautiful Formica. Walls can be Formica surfaced in a variety of interesting ways including random planking. You can mix gay colors with beautiful wood grains.

Look in the Yellow Pages of your phone book under "plastic products" for your Formica fabricator-dealer.

ask Jane Hampton Your dreams of a truly carefree home will take on reality when you see our Color Director Jane Hampton's Idea Book in Formica interiors. It's a big 9″ x 12″ plastic bound book with 43 full-color room settings keyed to specific Formica color patterns. It costs $1.00. Free folders are also available. Use coupon today.



FORMICA CORPORATION
4702 Spring Grove Avenue
Cincinnati 32, Ohio

Att.: Jane Hampton

Please send me information on Formic as checked.

☐ Formica Decorating Idea Book. Price $1.(

☐ Color folders — free.

Name_____

Address_____

City_____ Zone____ State____

This mark certifies genuine

Be sure you get genuine Formica. Look for this [illegible] registered trade mark on the surface.



product of CYANAMID

November 1959 • 35c

Better Homes and Gardens

EASTON DR BR
BURLINGAME
PUBLIC
LIB.

ditional rooms without antiques

anksgiving buffet—if you're short space, long on guests

ristmas decorations in a package

with unusual indoor plants



amily ADE magazine



Floor in foreground is Armstrong Tessera Corlon Style 86535, in dining room Style E

Never before has there been a vinyl floor like new Tessera Corlon

If you have an eye for elegance and a desire for simple design effects, this is the vinyl floor for you. New Armstrong Tessera Corlon is unique. Colored vinyl chips are inlaid in clear vinyl. The result—a rich three-dimensional effect. You actually look down into this floor. Tessera can be used anywhere in your home—upstairs, downstairs—even over concrete directly on the ground. Some stylings are monochromatic; some have accent chips in contrasting colors. Ask your local floor dealer to show you the many different colors in Armstrong Tessera Corlon.

FREE: "A Complete Guide to Modern Vinyl Floors," an 8-page color book full of useful facts and decorating ideas. Write Armstrong Cork Company, 5911 Elm St., Lancaster, Pa. In Canada, Dept. 119-F, Box 919, Montreal, Quebec.

Tessera Corlon is one of the famous Armstrong VINYL FLOOR



GIFT GUIDE for better giving

Order by mail from

SUNSET HOUSE

802 SUNSET BUILDING
BEVERLY HILLS, CALIFORNIA

GUARANTEE
You MUST be pleased... or your money back on every purchase by mail from SUNSET HOUSE!

AMERICA'S MOST UNUSUAL GIFTS!



WIN IN A THROW! New Throw-A-Ward dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word $1



UP - TO - DATE ADDRESS BOOK keeps your address file from becoming absolete. Name tabs slip in and out far quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries. Christmas card list—30 pages in all. 50 extra tabs for changes.
3S00—Tob Address Book $1



ORIENTAL MYSTERY ond skill go into these tantalizing Wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little addly-shaped, polished wood pieces. **The trick is to take them apart and then fit them back together again.** Hours of fascinoting fun! Set of 3 different Puzzles for only $1.25. Created centuries ago.
3040—Wood Puzzles Set .. $1.25



TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops — Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
1322—Ticking Watch 59c
4 for $1.98



GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoars all winter long! They grow no more than 8" to 12" tall, but burst with glarious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.
34S0-P—Mini-Rose Bush $1.49
3 Bushes for $4



MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Volet $3.98



LOOK! THEIR VERY OWN NAMES. Children will love these personalized License Plates, styled like your state auto license plates! Reflectorized for safe night driving. Taugh, 26-gauge steel in baked enamel finish with raised letters. For bikes, trikes, wagons, boat, tent, doors, trunks, office. Easy to attach. Specify name ar nickname up to ten letters.
3068-P—License Plate $1



SATIN RIBBON FOR 1c A YARD! Fantastic but true — 50 yards (that's 150 feet) af finest quality ½" wide, with fused edges, satin ribbon for only 49c. Or get wider 1" ribbon for only 88c a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. **Specify: Red, White, Blue, Green, Gold, Pink.**
8888—½" Ribbon Roll 49c
9999—1" Ribbon Roll 88c



JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something sa unusual.
2266—Belly Button Brush 79c
4 for $2.98



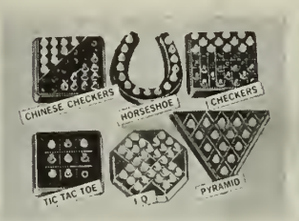
SANTA IS PARKED AT YOUR HOUSE with his 8 prancing reindeer. These charming lawn ornaments can be stuck in the ground, or tacked on your roof or porch. Or arrange them indoors araund the tree. Weatherproof plastic in 5 separate colorful pieces . . . with pointed stakes to go into soil or snow. **Large Lighted Set** makes a spectacular display . . . measures 22" high. 8 to 10 ft. spread out. Each of the 5 pieces has a bulb and aluminum reflector that throws full light on this deluxe display. Complete with bulbs and 15' cord. **Regular Lawn Set** does nat have lights and measures 13" high x 5 ft. long when arranged. They're guaranteed to please ar money back. Mast unusual Christmas decoration ever!
1298-X—Regular Set $1.9S
2168-X—Lighted Set $8.95



PERSONALIZED DUFFLE BAG . . . a big foot and a half tall! Really handsome — extra heavy navy blue denim and white cotton twill. Big bright red letters spell out the owner's name. A sensational gift for school and college kids . . . boys and girls! Holds everything: books, laundry, sports stuff, make-up, weekend clothes. **Specify first name.**
3183-P—Duffle Bag $1.50



REAL SLIDE-RULE TIE BAR. It really works! Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient taa — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.
3628—Sterling Slide-Rule $4.40
3629—Gold-Plate Slide-Rule $1.65



MINIATURE SET OF GAMES . . . ready to play at a moment's natice. **All 6 far anly $1.** Checkers, tic-tac-toe, horseshae game, I.Q., Chinese checkers and pyramid game . . . each one is exciting! Small . . . wonderful far car rides, train or plane travel, at home or school. For haurs and hours of fun, you can't beat this value! Set af 6 for $1.
3332—Action Games Set $1



HAREM LOUNGING BOOTS — exotic looking and **fantastically comfortable!** Lustrous quilted rayon satin in jet black or vivid red. Lavishly hand embroidered with golden lotus blossoms — white pearl centers! Softly lined. Scalloped borders make feet look tiny. **Specify Small (4-5½), Medium (6-7½) or Large (8-9½).**
6666—Block Harem Boots $2.98
7777—Red Harem Boots .. $2.98



NEVER-FAIL MATCH. New "everlight" match can't miss. Pull the permanent metal match out from its thin case, strike it on the side — **it's lit!** Put match back in case to extinguish. An amazing new lighter! Lasts for years. It's petite and thin — only 1¾" high. Has a small ring that slips anto your key chain.
2931—Permonent Match 69c
2 for $1.25



PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. **Specify first names.**
Name Sweat Shirt $1.79
3730-P ..... Small (2-4 yrs.)
3731-P ..... Medium (S-8 yrs.)
3732-P ..... Large (9-11 yrs.)



THEIR VERY 'OWN NAME' TOWELS. Children will love these luxurious bath Towels **with their very own names** embroidered right into the design. Guaranteed to make any child feel mighty important at bath time! Cartaan design is hand screen printed in five calars. Fine luxurious toweling of heavy, fluffy white terry. It's a huge 40" x 20" size. Specify first names or nicknames.
7700-P—Kiddie's Towel $1.79



PERSONALIZED DOOR MAT. Your own name, ar any name of your choice is permanently molded in rubber with ivary letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. **Guaranteed to please. Specify calar and print name clearly.** A personalized gift that will be most appreciated! It's really deluxe.
1S4-P—Door Mat $S.9S



REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in ane af the Tree's slots — soon you'll have a bright, goy arroy of branches'. Tree twirls around so friends con see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a faat toll. Looks magnificent!
2240—Card Tree $1.2S

Mail This HANDY ORDER FORM Today!

YOU MUST BE PLEASED OR YOUR MONEY BACK!

SUNSET HOUSE • 802 Sunset Building, Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

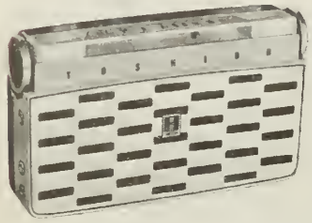
ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED



Built In the Tradition of the Masters



WORLD FAMOUS QUALITY-BUILT

Toshiba

TRANSISTOR RADIOS

Quality is timeless . . . it is the priceless ingredient that represents the difference between disappointment and lasting satisfaction . . . it is the ultimate achievement of the skilled craftsman's art.

Toshiba transistor radios are produced in keeping with the tradition that quality is never out of style.

(Illustrated Above)

MODEL 8TM-294: 8-TRANSISTOR PORTABLE

By any yardstick of comparison, this Toshiba tronsistor 8 offers o new meosurement of perfection. Its elegont ond grocefol styling will thrill you . . . performs brilliontly in the most difficult reception oreos. In rich grey and blue, hondsomely trimmed with gold.

Complete with 4-Penlite Batteries, Earphone and Genuine Leather Case **49.95**



MODEL 6TP-309: 6-TRANSISTOR MINIATURE PORTABLE

Its intimate size makes it your constont companion . . . small enough to slip into shirt pocket or purse. Earphone jack for private listening. In choice of black and white or chartreuse with metollic grille.

Complete with 9 Volt Battery and Genuine Leather Case **37.95**

TOSHIBA TRANSISTOR PORTABLES ARE PRICED FROM 19.95

Write for Descriptive Literature and Your Nearest Toshiba Dealer.

TRANSISTOR WORLD CORPORATION
52 BROADWAY, NEW YORK 4, N. Y.

Better Homes and Gardens

November, 1959; Vol. 37, No. 11
This issue published in two editions

The family IDEA magazine

Foods and Equipment

These foods are news! ... 17
Kitchen decorating on a shoestring! ... 62
Famous foods from famous places—Americana ... 78
Easy and elegant Thanksgiving dinners ... 80
Index of Taste-tested recipes ... 81
Look and cook—Pumpkin pie ... 82
Desserts in a nutshell ... 84
Prize tested recipes—
Cranberry desserts; Holiday birds—four ways ... 97
The right knife for the job! ... 108
So good with avocado ... 114
Fried corn-meal mush ... 120
Speedy with packaged stuffing ... 123
Money for your recipes ... 148

Decorating

The Traditional look without antiques ... 54
More talent than money! ... 70
Put your feet up and relax in style ... 76
Fine ideas for a family room ... 137

Building

Fireplaces: new looks, new uses! ... 21
Buying a home? Note these three money-savers ... 52
Five Star house—Here's a house with built-in privacy ... 66
Two ways to gain a family room ... 152A
Now, here's a real rumpus room! ... 165

Handyman, Sports, and Family Car

Who has more fun than puppies? ... 38
If you need ideas, here's the shop! ... 64
Handyman how-to ... 170
Handyman's Book pages—Family car—Cooling system ... 173
For a successful aquarium ... 179

Children and Parents

Moving to a new neighborhood?* ... 42B
What instrument should your child play? ... 135
I had this baby under hypnosis ... 152B

Everyday Arts

Glass—lovely enough to frame ... 18
Fill Christmas stockings with handmade gifts ... 42
Gay decorations—yours in a package ... 72
Gifts for the family table ... 126
Easy-does-it silver care ... 128

Gardening

November garden reminders ... 47
Unusual house plants you'll like ... 58
Bulbs in pots are perfect! ... 68
Grow plants in glass houses ... 130
The diary of a plain dirt gardener ... 180

Every Month

It's news to me! ... 7
Shopping by mail ... 182
The man next door ... 188

Features

The smart way to buy stocks ... 26
Year-round vacationland—The Gulf Coast ... 60
How not to listen to somebody else talking ... 143

Readers Services

Personal helps in home planning ... 132
Index of advertisers ... 181

*Western edition only.

Cover: Fresh and pretty whatever the weather outside, is a terrarium. This is a miniature garden of real plants grown inside glass walls and on view from all sides. In the one on the cover are pink begonias, an African-violet, and small ivies, but many other small plants will do as well. Photograph: Lisanti. Produced by Fleeta Brownell Woodroffe.

Hugh Curtis, *Editor*
Bert Dieter, *Content and Art Director*

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Beatrice Cashman, *Garden Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Anne Anderson. Virginia Heffington.
Betty Bay. John D. Bloodgood.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)
Fleeta Brownell Woodroffe, *Contributing Garden Editor*

Assistant Editors
Gordon Greer. Patricia McBride.
Neil R. Knehnl. Manra Riordan.
Dorothy Allison. Georgi Greer.
Eleanor Pettet. Jane Goss.
Katie Norris. Noel Seney.
Elizabeth Craster. Donald Tulloch.
Linda Schermerhorn.

Alma Guinness, *Copy Editor*
Charles H. Swain, *Make-up Editor*
Lue Calkins, *Model Shop*
Betty Grayson. Barbara Stuart, *Field Editors*
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen, *President*

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (-60) means November, a slash (/60) means December.

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second class mail, Post Office Department, Ottawa. *Printed in U. S. A.*

The famous French soup you can serve hot or cold

Now stay-at-homes can enjoy an authentic continental favorite for only about 8¢ a serving



Even though historians differ on the origin of potato soup, they agree on one thing: the history of this aristocratic dish is as intriguing as its flavor.

According to one story, Louis XIV's potato soup was tested by so many tasters that it often arrived almost cold. One hot summer day, after an unusually long wait, the king found this cooled-down soup so refreshing he sent it back to be cooled even more . . . and Crème Vichyssoise was born.

Now, whether you like it hot and hearty or whipped into a smooth vichyssoise, you can enjoy this internationally famous soup for pennies, thanks to Campbell's skill and freezing.

Slow Start—Fast Finish

We begin with specially selected white potatoes. These are diced and cooked slowly until very tender. Fresh milk, cream, butter, bits of onion, and special seasonings are added, and the soup simmers until the potatoes are delicately flavored with all the ingredients.

Then, quicker than you can trim away a potato's eye, Campbell's freezes it. For this is the only way its delicate flavor can be preserved for your table.



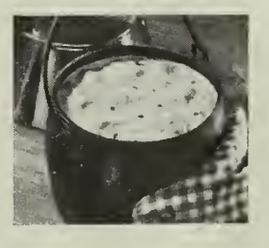
Old-Fashioned Vegetable with Beef
Cream of Potato • Cream of Shrimp
Clam Chowder (New England Style)
Green Pea with Ham • Oyster Stew



Cream of Potato Soup, frozen fresh from Campbell's Kitchens to bring you the flavor that has made this elegant soup a world favorite.

Family-Table Price

People who order soup like this in a fine French restaurant willingly pay $1 or more. Now you can have it every bit as good right at home, for only about 8¢ a serving. Campbell's Frozen Cream of Potato Soup . . . look in your grocer's freezer for the red and white can.



Potato Tuna Chowder. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1½ cups milk. Cover. Heat slowly until thawed; stir now and then. Add 1 can (7 oz.) tuna, drained and flaked; ¼ cup shredded carrot; 2 tsp. lemon juice. Simmer 2 to 3 min. Makes 3 servings.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Blend in ½ cup sour cream. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings.

CREAM of POTATO SOUP

FROZEN by Campbell's



Simply set the plainly labeled "tabs" for the instrumental sounds you want, including Lowrey's thrillingly realistic *clarinet, guitar, flute, string* and *trumpet*. Or combine these and many others for rich orchestral effects.

...on The LOWREY ORGAN

EASIEST TO PLAY OF ALL MUSICAL INSTRUMENTS!

THE FASCINATING THING about almost any home organ is that it is actually many instruments in one. The remarkable fact about The Lowrey is that it makes these instrumental effects so realistic and so easy to play. Even the simplest tune you pick out with one finger will delight you for hours. Try it with The Lowrey's wide variety of sounds, as instrumental solos or blended for rich orchestral effects.

And, though you may never have had a music lesson before, you will find your progress on The Lowrey amazingly rapid. It's such fun and so easy you and your whole family will be having regular "musicales" in just a few weeks' time.

Thousands of men and women have already discovered the wonderful relaxation and satisfaction of playing The Lowrey. We invite you to be next. Just visit your nearby Lowrey Organ Studio (see the Yellow Pages). Try The Lowrey and prove to yourself that this is truly the easiest to play of all musical instruments. Or, if you prefer, phone your Lowrey dealer. Ask to have The Lowrey delivered to your home for a few days' free trial, complete with easy to follow instruction material. Ask about free lessons

You will be pleased to find that, though wonderfully easy to play The Lowrey is a complete musical instrument. No matter how exper you become, you will continue to enjoy it. And the price will come as a pleasant surprise, too, for The Lowrey is the lowest priced full spinet orga on the market today. Models include "percussion" and two 44-not manuals. Convenient time payments are easily arranged. The Lowre Organ Co., 7373 N. Cicero Avenue, Lincolnwood, Chicago 46, Illinoi

THE LOWREY ORGAN

Easiest to play of all musical instruments

Its patented and exclusive features make the difference

It's NEWS to me!®



Flock a tree easily. using the blowing action of your own vacuum cleaner for power. Fix other decorations, too—you can make them any color you wish. It's a one-step operation anyone can do. Kit holds spray gun, plastic jar, a pound bag of fire-retardant flock, coloring tablets. (Pound of flock puts a heavy coat on a 4-foot tree or a light coating on a 6-foot tree.)

Sno-Flok Kit, $4.98; additional flock, $2.49, in stores. FM Engineering Co., 6401 Cambridge St., Minneapolis 26, Minn.



Nylon needs no oil. and most of the components of this new 22 autoloader, from trigger guard to stock, are nylon. Won't rust, warp, chip, shrink, peel. Weighs just 4 pounds. Cleaning, lubrication unnecessary for thousands of rounds of firing. Steel in gun appears chiefly in barrel and bolt assembly. Action's virtually friction-free. Holds 14 long-rifle cartridges in stock-mounted magazine, extra in chamber.

Nylon 66 costs $49.95, in stores. Remington Arms Co., Inc., Bridgeport 2, Conn.



Timer starts coffee perking so it's ready when you wake up. What a luxury! Can be set for any time interval up to 12 hours by a mere twist of the dial. Shown here with 5- to 10-cup stainless steel coffee maker that'll automatically brew coffee to exact strength you like—mild, medium, or strong (has a non-drip spout, is easily cleaned). Timer also can be used with other appliances—automatic fry or sauce pan, Dutch oven, grill, radio.

Coffeeminder, $9.95; Stainless Steel Coffeematic costs $32.95, in stores. Landers, Frary & Clark, New Britain, Conn.



Clever gift for a barbecue chef—thermometer helps you know when charcoal fire is right for cooking meats. With long-handled fork, put it on grill directly over fire. It soon shows temperature in degrees, indicates whether it's too cool, correct to broil or to sear, or if it's too hot. Raise or lower grill to keep temperature as it should be.

Broil-Well Thermometer, $1, in stores. The Cooper Thermometer Co., Pequabuck, Conn.



For better control. New bowling glove is designed to put control in your hand as well as fingertips. Palm, built up with rubber wedge, distributes ball's weight over entire hand. Gives cleaner release, cuts fatigue. Capeskin with nylon elastic back and sides, glove is in all men's and women's sizes.

Don Carter Bowling Glove, $4.95, in stores or ppd. from mfr., National Athletic Supply, Savings and Loan Bldg., Des Moines, Iowa.

More NEWS on next page

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

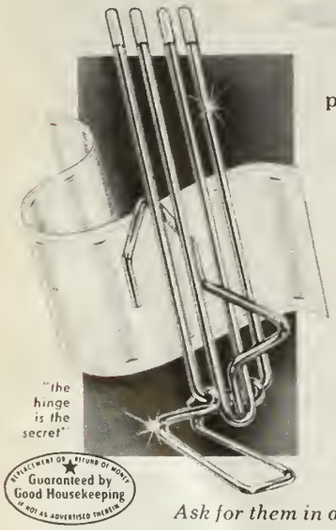
Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

Slip a **NIP-TITE*** **Hook** in a **BESTPLEAT*** **Pocket**

that's how simple it is to make beautiful

Custom-Pleated Draperies





With just a little time—and very little money you can have the smartest pleated draperies ever. They will look so beautiful after they are up you may wonder if YOU really made them!

CONSO BESTPLEAT Pleater Tape never lets you, or your draperies, down. The strong woven-in pockets will *not* sag, or rip. Wash or clean Bestpleat over and over again—it always comes back firm as new.

CONSO NIP-TITE — those wonderful Pleater Hooks, have two *exclusive* features that *guarantee* crisp, even pleats—

1. A hinge that *locks* them in—to *stay*.
2. A middle arm that sets the pleats.

Guaranteed by Good Housekeeping — If Not As Advertised Therein — Replacement or Refund of Money

Ask for them in drapery departments everywhere.

76 pages of home beauty—for 25¢

1001 DECORATING IDEAS — 16th Edition

This handsome book will be an inspiration to you. Many pages are in full color and show you the newest, smartest ideas in home decoration. Easy-to-follow directions on how to make slip covers, bedspreads, draperies, cornices, swags, etc., that look "professional". Send only 25¢ in coin to Dept. BHG-11



*"NIP-TITE" HOOKS PATENTED NO. 2,996,928 • "CONSO", "BESTPLEAT" & "NIP-TITE" REGISTERED ®

CONSO • P.O. Box 325 • New York 10, New York

It's NEWS to me!

Begins on preceding page

Alarm just awakens one—lets mate who doesn't have to get up so early sleep on undisturbed. Heart-shaped alarm unit fits comfortably under pillow, rings gently to wake only early riser. Heart and clock in three color choices—pink, blue, or ivory. Clock's smartly styled, too. Clever gift idea for Dad or Mom.

Love-Alarm Clock costs $12.95 in stores. The Sessions Clock Company, Forestville, Conn.



Lucky is the handyman who gets this radial arm saw for Christmas. One-piece table with fixed fence unlocks, slides and locks in desired position instantly—ends table or fence fumbling. It has 7 speeds; click-stop dial selects speed from 1,700 to 6,300 rpm. A switch-over blade gives right or left miters completely on table. Has out-front, one-hand control, hidden cord.

Sawsmith Radial Arm Saw, $239, in stores. Yuba Power Products, 800 Evans St., Cincinnati 4, Ohio.



What a helper in your kitchen! It's not only a portable electric can opener, it's an electric clock and timer. Set it for any interval up to an hour—a big help when you're cooking! Has pull-down legs (as shown) so it can open tallest cans easily. Holds opened can till you release it. A removable magnet grips lid. Opener's smart in white with gold, has a turquoise dial.

Can-O-Matic Aristocrat, $34.95, in stores. Rival Mfg. Co., 36th and Bennington, Kansas City 29, Mo.



Anyone would enjoy the soothing comfort of heat combined with a relaxing massage. Here's a king-size, extra heavy-duty unit that covers your entire back and neck area at the same time. It has eight possible combinations of massage and heat. It helps ease tension and strain of tired muscles. Covered in washable, simulated leather.

King-Size Thermal Massager costs $39.95, in stores. Casco Products Corp., 512 Hancock Ave., Bridgeport 2, Conn.



Non-tip flower holder locks into bowl with a twist—ends your worry that your lovely arrangement might topple. The bowl itself is a pretty thing. Gleaming solid copper, it has a porcelain-like, foliage green interior, is 7 inches across. You can easily remove holder to clean or to use bowl for other things. A real gift idea for any woman.

In-A-Bowl, $5, in stores. Dazey Mfg. Co., 2214 Stoner Ave., Los Angeles 64, Calif.



Mighty handy in your car trunk. Lets you quickly get your car on the move again if you're stuck in snow or ice. Set includes a sturdy shovel and 2 heavy-duty, steel-mesh mats to put under rear wheels, giving you traction after you've shoveled snow away. There's also a combination snowbrush-scraper for the windshield—even mittens.

Winter Auto Set with mittens is $6.49; without, $4.98, in stores. Gardex, Inc., 500 N. Carroll Ave., Michigan City, Ind.



More NEWS on page 10



Betty Crocker says...

Thank you for your wonderful response to our lovely

Twin Star

PATTERN

Oneida Community Stainless

. . . new lifetime solid stainless that's easy to own with coupons from over 50 General Mills products

"How delighted we are that you love our new Twin Star Solid Stainless . . . that you consider it beautiful as fine silver, yet twice as practical.

"Years of enjoyment, a lifetime of use, won't dull its rich luster or dim its star-studded elegance. *And aren't you glad it's so easy to own!*"



15 PIECES AVAILABLE "OPEN STOCK" THROUGH BETTY CROCKER COUPON PLAN.

General Mills

Twin Star

SOLID STAINLESS STEEL
GUARANTEED
by Oneida Community Silversmiths

Tableware to take real pride in, crafted of the finest stainless steel. Homemakers love its graceful pattern, its weight and perfect balance, and of course, its easy care (no polishing, ever!).

GUARANTEE—If not entirely pleased with place setting, return promptly for full refund.

2 EASY WAYS TO BUILD YOUR STAINLESS

1. **THRIFT PLAN**—lets you get stainless almost entirely with Betty Crocker Coupons, plus a small charge for postage and handling . . . *or*
2. **SPEED PLAN** (to get you started in a hurry)—requires only a few coupons per piece, but asks for more in cash (about half the usual retail value.)

Free catalog sent with place setting or upon request.

COUPONS ADD UP FAST

when you use General Mills products like these:

Gold Medal "Kitchen-tested" Flour

All Betty Crocker Mixes . . . Cake Mixes, Frosting Mixes, Pie Crust Mix, Cookie Mixes, Muffin Mixes, Pancake Mix, etc.

Bisquick • Softasilk Cake Flour • Cheerios • Wheaties • Kix • Sugar Jets • Trix • Protein Plus • Pick-A-Pack • Cocoa Puffs • Pet Foods.

Yes, popular Queen Bess Pattern Tudor Plate is available, too! Betty Crocker Coupons may be used for Queen Bess Silverware, Hollowware, Betty Crocker Cook Books, or new Twin Star Stainless.

SPECIAL! PLACE SETTING OFFER!

Get the place setting pictured below at great savings . . . dinner fork, salad fork, teaspoon, oval soup spoon and luxury hollow handle knife with forged blade.

No coupons required for this special offer!

5-PIECE PLACE SETTING ONLY $2.00
(Quality like this sells for $4.95!)



ONLY $2.00 WITH ORDER BLANK →

(PLEASE PRINT)

General Mills, Inc.
Box 54, Minneapolis 60, Minnesota

Please send me a 5-piece setting in Twin Star Oneida Community Stainless. I enclose $2.00 (no stamps please)

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

Limit: 1 place setting per family. Order must be sent on this blank —and no later than **December 15, 1959.** Offer limited to residents of the U.S., its possessions and APO-FPO addresses.

Allow about 3 weeks for delivery, please



when GAS does the big household jobs AUTOMATICALLY

GAS home heating or cooling keeps home life comfortable — no matter what the weather's like. GAS air conditioning gives you all year 'round climate control. For comfort and convenience there's nothing like gas equipment. It saves time, space and money — provides modern, fast, clean, dependable, silent, safe service. GAS house heating, cooking, air conditioning, water heating, incineration, clothes drying and refrigeration cost less to buy, less to install and less to operate year after year.

GAS is 7 ways better for the big household services

Your local gas company or appliance dealer will gladly show you how easily you can enjoy the perfect service of modern gas equipment.

IF YOU LIVE BEYOND THE GAS MAINS, L-P GAS (BOTTLED OR TANK) WILL SERVE YOU FAITHFULLY— DOING THE BIG HOUSEHOLD JOBS AUTOMATICALLY.

Information on the numerous advantages of using Gas is brought to you by these suppliers to the Gas Industry:

American Cast Iron Pipe Co. — E. F. Griffiths Co.
American Meter Co. — Mueller Co.
Rockwell Manufacturing Co.

It's NEWS to me!

Continued from page 8

See out, but not in! Any child loves being mystery spaceman—he can see out clearly, but you can't see in. Helmet's sturdy, rustproof aluminum; adjustable straps for proper head size. Has real-looking spring communication antenna plus built-in, make-believe earphones. A hit with boys and girls.

Satellite Explorer Helmet, $3.95, in stores. Mirro Aluminum Company, Manitowoc, Wis.



Think how convenient for a man—compact shelf for a closet door holds contents of his pockets, his watch, and glasses at night so he always knows where they are. Keeps cuff links, tie clasps, and neckties handy—when he's dressing, everything he needs is there. Shelf's easily attached.

Closet Valet, $3.95, in stores. Swank, Inc., 2 West 37th St., New York, N.Y.



Hint to Mr. Santa: a hair dryer would please any woman because it allows her to give her hair professional care at home. See how this dryer lets her move around—a flexible, adjustable strap hooks to 3½ lb. case, then goes over her shoulder or around her waist. She can even check to see if her hair is dry without removing the bonnet—there's a drawstring opening on top. Adjusts to any head size. Quiet and fast, it has 4 settings.

Home Hair Dryer, about $29.95, in stores. General Electric, Housewares Div., Bridgeport, Conn.



New to do when your friends come over (and wise is the hostess who has a new trick up her sleeve now and then). New game for adults and teen-agers presents a challenge in strategy and power play. It typifies the behind-the-scenes actions taking place in world capitals today. From three to six can play. A family fun-together idea, too.

Risk, $7.50, in stores. Parker Brothers, Salem, Mass.



Tape recorder-player—something the whole family will enjoy. Pre-recorded tape cartridge, or a blank one for recording, easily slips into place—no tape-threading, no reels to handle. As easy to operate as a phonograph, it records, plays in stereo high fidelity. Provides about an hour of stereophonic and two hours of monaural music.

Tape Cartridge Player/Recorder, $299.95; pre-recorded tape cartridge selections are from $4.95, at dealers. RCA, RCA Bldg., 30 Rockefeller Plaza, New York, N.Y.



A package stands out as really special when wrapped in the new, patterned aluminum foil with paper backing. Colors are rich; designs smart; foil has soft metallic sheen. Anything you can do with paper you can do with new foil—look at clever decorations you can make!

"Designs for Giving" Aluminum Foil, from 50c to $2.75, in stores. Reynolds Metals Company, Decorative Foil Div., 101 S. Robertson, Los Angeles, Calif.



More NEWS on page 13



How long has it been since you called Mary?

Or Tom and Betty. And Bill and his wife who've moved across town. And Grandma Jones who has been feeling poorly. And that Mrs. Brown you liked so well when she lived next door.

Don't let friendships lag or the family drift apart. Just pick up the phone and have a friendly visit with those you like and love. It's such a nice way to be a thoughtful, popular person.

Bell Telephone System



You can see a brighter future now...

with this insurance that pays you $10,000 or more at retirement age!

Here's a New York Life policy that systematically "banks" money for your retirement—and protects your family with $10,000 life insurance until then!

You look forward to a more carefree tomorrow while living more securely today when you're covered by New York Life's new Assured Accumulator Policy. Through a systematic program for accumulating money, this policy provides for your future. At age 65, it pays you $10,000 or more in cash—or a monthly retirement income as long as you live. Until that time, the policy protects your family with at least $10,000 life insurance. Your New York Life agent will gladly show you how this plan can assure *you* a brighter future. Or write: New York Life Insurance Company, Dept. BH-33, 51 Madison Ave., New York 10, N.Y. (In Canada: 443 University Ave., Toronto 2, Ont.)

NEW YORK LIFE
INSURANCE COMPANY

nylic
THE NEW YORK LIFE AGENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW

Life Insurance
Group Insurance
Annuities
Accident & Sickn Insurance
Pension Plans













It's NEWS to me!

Continued from page 10

What a surprise! They're snowy white balls when unlighted but Christmas lights take on lovely frosty color—red, green, violet, white, blue, and yellow—when you flick on the switch. Practically unbreakable; non-glaring, too. Use 'em indoors or out to create one effect by day, another at night.

Snowball Lamps costs 39c each, in stores. General Electric Co., Nela Park, Cleveland 12, Ohio.

For weather watchers, especially the men on your gift list—matched indoor-outdoor thermometer team or a paperweight thermometer that'd be welcome for home or office. Outdoor unit has window-mount bracket; its indoor mate has a stand. They're ivory; paperweight one is black.

Medallion Paperweight Thermometer, $2.95, the *Matched Pair*, $9.95, in stores. Minneapolis-Honeywell Regulator Co., 2747 Fourth Ave. South, Minneapolis 8, Minn.

Use it two ways —and don't you love versatile appliances! Cook on family-size griddle, or use it as a warmer so hot hors d'oeuvres, family or party meals are piping hot any time folks eat. Griddle, 10x16½ inches, is large enough to cook 15 big burgers at once. Has a cooking guide on handles. Heat control removable—griddle's easily cleaned.

Automatic Electric Griddle plus removable heat control costs $25.90 in stores. Sunbeam Corp., 5600 Roosevelt Rd., Chicago, Ill.

Stores records, too—wouldn't a young record fan bubble to receive this for Christmas. The compact 45 rpm. stereo phonograph also plays 16⅔ monaural records. For stereo, detach speakers and place apart. For standard records, swing open. Shuts off after last record's played. Holds 23 records.

The 45 RPM Stereo High-Fidelity, $69.95 from dealers. Arvin Industries, Inc., Columbus, Ind.

Create a stir with this dramatic candlelight effect in holiday decorating. Candlelight shining through richly colored glass is stunning. Glass colors: ruby, emerald, opal, diamond, citrine, topaz, fire opal, olivene, turquoise, sapphire, rose quartz, amethyst. Mix colors for most striking effect. Long burning—gay outdoors next summer, too.

Night Jewel is $2, in stores. Faroy, 2611 Colquitt, Houston 6, Tex.

Use it anywhere—in plane, car, boat, truck, at home. Dandy when on vacation or for a fast touch-up. Three-speed electric razor has two cords so it can be plugged into regular A.C. or D.C. 110-volt outlet or, with alternate plug, connected to 12-volt cigarette lighter. Low speed gives gentle shaving action; high gives extra drive to go after stiff, wiry whiskers. Head's adjustable to give depth of shave desired. Used in car, it has single speed.

Three-Speed Home/Travel Razor, is $31.50, in stores. Schick Incorporated, Lancaster, Pa.

More NEWS on next page

Gain extra storage space...

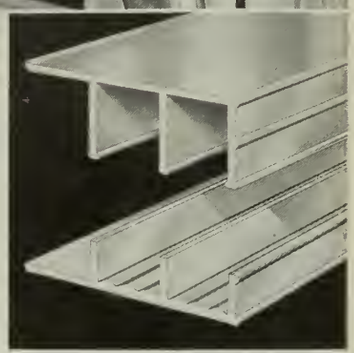


m-d **Aluma-Slide**

SLIDING DOOR TRACK

For plywood . . . hardboards . . . perforated panels and glass

Whatever size cabinets you build, Alumo-Slide comes to your rescue. Helps you install professional looking sliding doors every time! Requires no special tools or skill. Each aluminum track set comes packaged ready to use for ⅛", ¼", ⅜", ½" or ¾" panels. Installation is easy and fast for all uses.



Alumo-Slide gives your sliding panels "finger-touch" action!





Prevent hanger tangling with

m-d **CLOSET ROD with NYLON Hanger-Glides**

for neater closets, cooler tempers!

No more jamming and wrinkling of clothes. It's easier to hang and remove garments, too. M-D Closet Rods of sturdy aluminum come in brass, bright or satin Anodized finishes. Never rust or tarnish. Hanger glides with life-time Nylon base and strong metal hanger hooks glide smoothly along rod track. Choice of rods for wall-to-wall mounting or under-shelf mounting. Packaged in sets to fit your closets.



At Leading Hardware and Lumber Dealers

MACKLANBURG-DUNCAN CO. OKLAHOMA CITY OKLAHOMA

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

It's NEWS to me!

Continued from preceding page

Sharp gift idea! New type steak knife is a joy—you cut with the full blade, not just the tip. Offset blade is adapted from sophisticated Scandinavian design. For real cutting ease, back half of the vanadium stainless steel blade has been hollow-ground, tip end has scalloped edge that really stays sharp.

Flint Steak Knives: 6 in holdster are $12.95; 8 in holdster, $16.50, in stores. Ekco Products Co., 1949 N. Cicero, Chicago 39, Ill.



For a man on the go. Envelope fits inside an attache case, holds enough for weekend or quick business trip. Pockets hold three shirts, shaving things, other necessities. Even has brass hanging eyelet, tie rack. In charcoal gray or tan simulated leather. Can be carried separately too, as a portfolio.

Executive Shirt Folio, $5.99, in stores. Henry M. Hammer Co., 83 Park Terrace W., New York, N.Y.



High-style fry pan is minus the traditional long handle—instead, it has convenient carrying handles on both sides. Makes the table look pretty, lets you keep food warm till folks are ready to eat—or you can cook and serve at the table. Has party capacity, too—it's a 12-inch square. Completely immersible.

Buffet Fry Pan, $16.95; control is $7.95, in stores. Westinghouse Electric Corp., Mansfield, Ohio.



Handy many places: add others as needed. Rigid plastic shelves fit one atop another, need no upkeep, wouldn't be damaged by basement dampness. Nice in utility room, bedroom, bath, or a child's room. Each unit's 11¾x18½x9¾ inches; the feet of one fit firmly into recesses on top of the next. Brown, seafoam green, or yellow.

Stacking Shelves, two units with cover, $9.95; 3 with cover, $13.95, in stores. Republic Molding Corp., 6465 N. Avondale, Chicago, Ill.



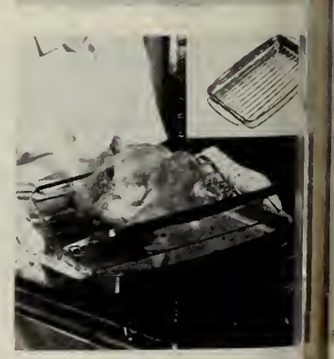
Smart solution to gift problem—handsome ash tray and lighter set that would be a decorative asset for your home or office. Lighter operates a year on a butane fueling, has fingertip flame-height adjustment. Ash tray's big enough to please a man, too. Set's glazed ceramic—brown with gold.

Encore, $24.95, in stores. The Ronson Corp., One Ronson Rd., Woodbridge, N. J.



No grease-soaked meat! Combination roast and broil pan has a rack which locks in four V-shaped positions. With full-circle heat, meat shrinks less, doesn't steam. Simplifies basting. Pan is easily cleaned. Use also to bake cakes or fancy cookies. Rack serves, too, as a cake cooler. It's aluminum.

Roast-R-Broil, $5.98, in stores. Foley Mfg. Co., 3300 5th St., N.E., Minneapolis 18, Minn.



For other new and interesting products, see Shopping by Mail items on page 182

If you buy any other laundry appliance- you're paying too much!

It's a money-saving fact! Only the new 1960 Philco-Bendix Duomatic gives you all the joys of automatic washing . . . *plus automatic drying* . . . for the cost of a washer alone! The Duomatic saves you space, too! Measures only 26¾ inches wide—fits anywhere a washer will.

Ideal for any size family, the Duomatic gives you up to 8-lb. capacity—washes *and dries* in as little as an hour. Flexible controls also let you wash only or dry only.

For extra convenience, you get an automatic soak cycle, wash 'n' wear cycle . . . and an automatic bleach and rinse dispenser.

And you'll be glad to know that the Duomatic is more trouble-free than washer and dryer pairs. Dealers' records prove it.

So see your Philco dealer before you do another wash. Getting a Duomatic is like buying a washer and getting a dryer free! Duomatic list prices start at $329.95 MODEL CE-700



It's a washer..
It's a dryer...
It's **two in one!**

MODEL CE-704
AVAILABLE IN GAS OR ELECTRIC

1960 PHILCO-BENDIX DUOMATIC COMBINATION WASHER-DRYER

PHILCO

QUALITY FIRST!



NEW! Matching kitchen gifts to give or get!

FLINT®

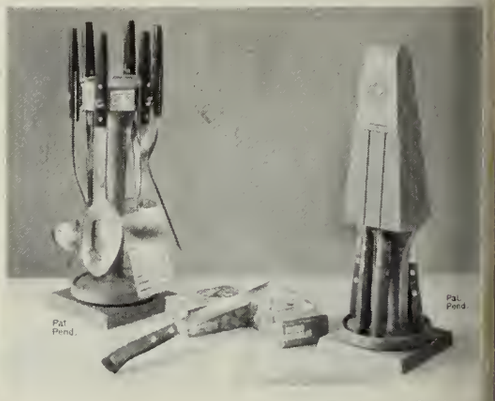
If you want to give pleasure, give these beautiful matching stainless steel Flint Kitchen Tools—so good they're guaranteed for 15 years! Now available in a smart, new utility size to match the handsome regular family size. Individual pieces from $1.75. Gift-boxed sets from $6.95. Matching Flint stainless steel bowls from $1.95.



New streamlined "zipper-action" Flint Wall Can Opener zips open cans . . . "hands" you lid. Only $7.95. New Flint Mixer with amazing Rhythm Beaters whips the heaviest batters smooth. $4.95.



Flint stainless steel Cookware with wonderful Radiant Heat Core. Shines without polishing. 2 qt. double boiler $11.75. 54 matching pieces or sets. Flint stainless Cookware is also available with thick copper bottoms.



New! Matching "Susan" Kitchen Tool and Cutlery Holdster Sets—one with 6 Flint stainless steel Kitchen Tools from $19.95, the other with 6 Flint stainless vanadium steel knives, Pakkawood® handles, $25.00.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

made by the greatest EKCO® name in housewares

©1959 Ekco Products Company, Chicago

These FOODS are NEWS!

Desserts

Lemon-flavor chiffon float—a delightful new dessert from a mix. As it bakes, the airy chiffon layer puffs up top; the sauce goes below. Serve in sherbets with sauce spooned over. The mix is in 8-ounce package; add water, milk, eggs.

Sugar-maple cake mix gives a moist, delicately flavored cake. Add 2 eggs and water, then bake in layer pans or in other sizes suggested on the 1-pound 2-ounce package.

A quartet of dessert sauces and toppings is making a debut. The two sauces are chocolate caramel and vanilla caramel—smooth, thick, and creamy. Delicious over ice cream or puddings, or use as ingredients. Strawberry and pineapple are the fresh-tasting toppings. In 10- or 10½-ounce jars.

Extras to watch for

Ready-to-bake pizza in a can is one of the latest refrigerated foods. The 14¾-ounce tube contains rolled-out dough and Italian tomato sauce. Takes only a few minutes—unroll dough and stretch to fit pan, then add the sauce and your own favorite topping. Bake about 15 minutes.

Refrigerated quick bread sticks, in 8¼-ounce tube, are something to get excited about! A cousin of refrigerated biscuits, these ready-to-bake bread sticks come already shaped, and topped with sesame seed. For soft kind, unroll sheet of 10 bread sticks and bake; separate for crusty type. Add sugar and spice or jam to make coffeecake variations.

Quick hash-brown potatoes. Now you can turn out an order of hashed browns lickety-split—no peeling or dicing needed. Tiny potato cubes (with water removed) are packed in 9-ounce box (2 envelopes of 4 servings each). Just simmer cubes 15 to 20 minutes, then fry to crisp, golden perfection. Let cubes give you a head start with potato salad, casseroles, and chowders.

Instant mashed potatoes can be mixed right in your serving bowl at the last minute. For wonderfully fluffy potatoes, add flakes to boiling water, milk, and seasonings; whip with fork. A 7-ounce package (2 envelopes) makes 8 servings.

A 100 per cent corn-oil margarine is now available. It spreads easily and smoothly, retains its flavor when heated. Four foil-wrapped quarters in a 1-pound package.

Two canned soups, condensed old-fashioned tomato-rice soup and cream of vegetable soup, arrive just in time for easy winter meals. Call on either for a sauce or cooking ingredient, too. In 10¾-ounce cans.

Fat-free cooking aid comes in a 9-ounce pressure can. Sprayed on skillets or casseroles, this vegetable product forms a thin coating that keeps food from sticking. Dandy for reconditioning waffle bakers and griddles.



A Good Mixer

The Early American dry sink has "come out of the kitchen"! This Pennsylvania House version fits anywhere . . . as bar, planter, or server.



Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 28, Pa.

PENNSYLVANIA HOUSE

FINE COLONIAL FURNITURE

In Solid Cherry and Solid Maple for Living, Dining and Bedroom

Only One Hamper
really cares for your clothes



FASHION-FIRST
PEARL-WICK
with dramatic Duroweve®
positively prevents mildew!

DUROWEVE®
FIBRE BACK
with steel woven in every ¾ of an inch
"IT BREATHES"

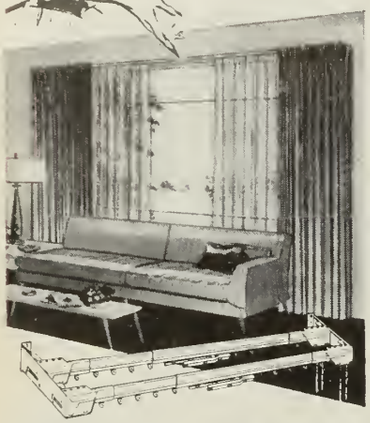
Mildew is Murder! It can form on laundry overnight ...causing stain, unpleasant odors, eventual shredding – shortening the life of shirts, sheets, etc. You can TRUST your laundry to Pearl-Wick. Only Pearl-Wick has the exclusive Duroweve steel-ribbed fibre construction that permits free circulation of air ...positively prevents mildew!

You prefer Pearl-Wick Hampers for obvious fashion reasons...NOW – discover the *hidden* beauty of owning the only bedroom or bath hamper that air-conditions your clothes.

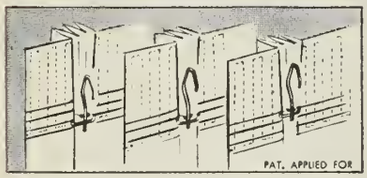
Shown, high-fashion Boutique hampers and matching accessories with the look of embroidered silk! In 6 glamorous colors with elegant gold trim. One of many luxurious hamper styles in all price ranges designed with clothes-protecting Duroweve.® At fine stores in U.S.A. and Canada or write.

PEARL-WICK CORPORATION, LONG ISLAND CITY 2, N.Y.

BEAUTIFUL ROOMS
START WITH
window ideas and rods
FROM
Kirsch



Look to Kirsch for help—and hardware—for any window! ABOVE, draw draperies over inner draw curtains, on ONE inexpensive Kirsch *double* traverse set. See this and dozens of other latest styles in the big Kirsch book, "Window Decorating Made Easy." (Get it today!) To ensure smo-o-oth performance and lasting beauty, insist on drapery hardware from Kirsch, every time—*by name*!



New—for professional-looking pleats; an adjustable Kirsch *Easypleat* tape with *twice* as many pockets per yard, and the openings arranged in *three rows*, for heading height adjustment.

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Kirsch
DRAPERY HARDWARE

GET THIS HELPFUL BOOK!



Window decorating ideas galore; hints and tips of experts; how to make draperies; fabulous color guide. Send coupon with 50c.

KIRSCH COMPANY
343 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is 50c for one copy of "Window Decorating Made Easy."

Name_____

Address_____

City_____ Zone____ State_____

Glass—lovely enough to frame

SELECTING glass for your home, be it vase, salad plates, or goblets, is an interesting experience. Familiarize yourself with patterns from America's famous glassmakers. Look at the lacy Sandwich type glass and the new, inexpensive cut crystal and colored glass. American glass offers a perfect accompaniment to the renewed popularity of Traditional styles.



Top, the tall Early-American-style tumbler is sturdy, smart. Jamestown pattern medium-size footed tumbler is handcrafted glass.

Middle row shows lovely Yorktown pattern hand-cut goblet. Bottom, stocky Coin pattern tumbler is new and smart. Vase in lovely color range is hand-blown and inexpensive.

Photographs: Hopkins



Cut glass Raleigh pattern goblet is lovely for formal occasions, sturdy for family use. American pattern butter dish has many uses.

Below, Goboon pattern vase comes in a variety of sizes and colors. Crackled tumbler in amber, amethyst, green, or crystal harmonizes with casual dinnerware.

Upper left, Contour pattern crystal bowl has many uses. Standish pattern iced-tea glass is smart for lemonade or parfaits.

Colonial rose vase of bubbl glass copies an early Seventeenth Century design in ruby, amber Stiegel green, and burgundy. Provincial pattern ruby glass with crystal base brings color and elegance to your table.



It's a good thing that

Tide keeps on working after other suds have quit!



Why does *one* washday product do a better job than another? Because it works the hardest. And the one that keeps on working after the others quit is Tide.

If you've seen the test (*left*) on TV, you know how Tide keeps eating up dirt after other suds are all washed out.

Moral: The product that works the hardest gets clothes the cleanest. And Tide is *tireless*.



Tireless Tide for the cleanest clean there is!



Yes—wash 'n wear dries smooth and wrinkl

NEW 1960 General Electric Dryer suits drying times an temperatures to each fabric—automatically



YOU'LL IRON FAR LESS than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy, ready to fold away!



A BREEZY-DAY FRAGRANCE blows through your clothes. The Air Freshener puts pleasantly scented air into them.

Wash 'n Wears dry wrinkle-free. De-wrinkling is automatic for new synthetics in this new 1960 General Electric High Speed Dryer. Properly tailored men's suits won't need a single touch of the iron. Shirts, blouses, even dresses dry smooth and uncreased—ready to hang away.

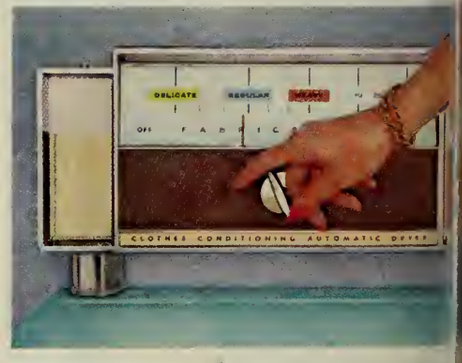
No under-drying, no over-drying! This dryer actually turns itself off the minute the moisture is out of your clothes. That means wrinkles can't be "set" in from too-long drying. Automatically each fabric gets just-right care.

Automatic sprinkling saves hours of tedious hand-work, dampens all your "must irons" evenly.

PLUS: Foot Pedal, Safety Start Switch, Lint Trap. Mix-or-Match colors or white. ONLY $2.60 WEEKLY, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



DELICATE setting for precious silks and mode thetics. They dry in 15 minutes at safe, low te tures—come out smooth, unwrinkled.

REGULAR setting is for cottons, linens . . . all th you wash most often. They dry at high speed, ir warmed air; come out smooth, fluffy and fresh.

HEAVY for ordinarily hard-to-dry bedspreads, towels, rugs, double-seamed jeans and work They come out like new—need no ironing.



Remodeling a fireplace. Before, this 100-year-old house had a small fireplace on a difficult wall. Something was needed to liven it up and at the same time modify the towering chimney and old-fashioned high ceiling. Window looked right into neighbors' house.



Result: Vertical redwood planks were nailed to frame over old mantel. This cuts chimney expanse into three interesting segments. Bringing boards out few inches seems to lower chimney, ceiling. Quarry tile forms simple, effective hearth. Owner did work himself—including ceramic-tile facing. Useless window was framed and covered with 39-cent sheet of plastic. It admits light, shadows, but is private.



Corner fireplace. Especially good for brightening an entire room while leaving wall space more or less free for furniture or windows. Whether remodeling or starting from scratch, a chimney is easier to fit into corner construction. This family-room fireplace has two-way exposure (an advantage of the corner type), raised hearth, barbecue grill at upper right.

Photographs: Hedrich-Blessing



Plaster hood. This interesting variation in a fireplace canopy is preferred by many to metal. Keyed wire mesh is first stretched over a metal form. Then stucco cement is troweled on. Variations in shape and size are numerous and results are invariably arresting. Note subtle curve of brick wall behind hood (it's also hallway divider) which radiates warmth and glow of fire out into living area.

More photographs on page 151

Fireplaces: new looks, new uses!

By Dan J. Matthews

You once found fireplaces in every room. They were needed to keep warm. With improvements in heating, fireplaces retreated to the living room where they became largely decorative, little used.

Happily, with a great upsurge in stay-at-home enjoyment and family living throughout the house, fireplaces have come back with a roar. Not only as focal point for the living room, but for other areas as well: family room, kitchen, bedroom, basement recreation room.

We've seen this in many houses the past year. Here's a collection of the fireplaces—small ones to encourage budget builders, big, breath-taking ones that cover an entire wall; simple ones for a do-it-yourself handyman—all to encourage you to up-date a fireplace you already have or plan one (or more) into your new home.

For 1960...

it's mighty satisfying to own an Olds!



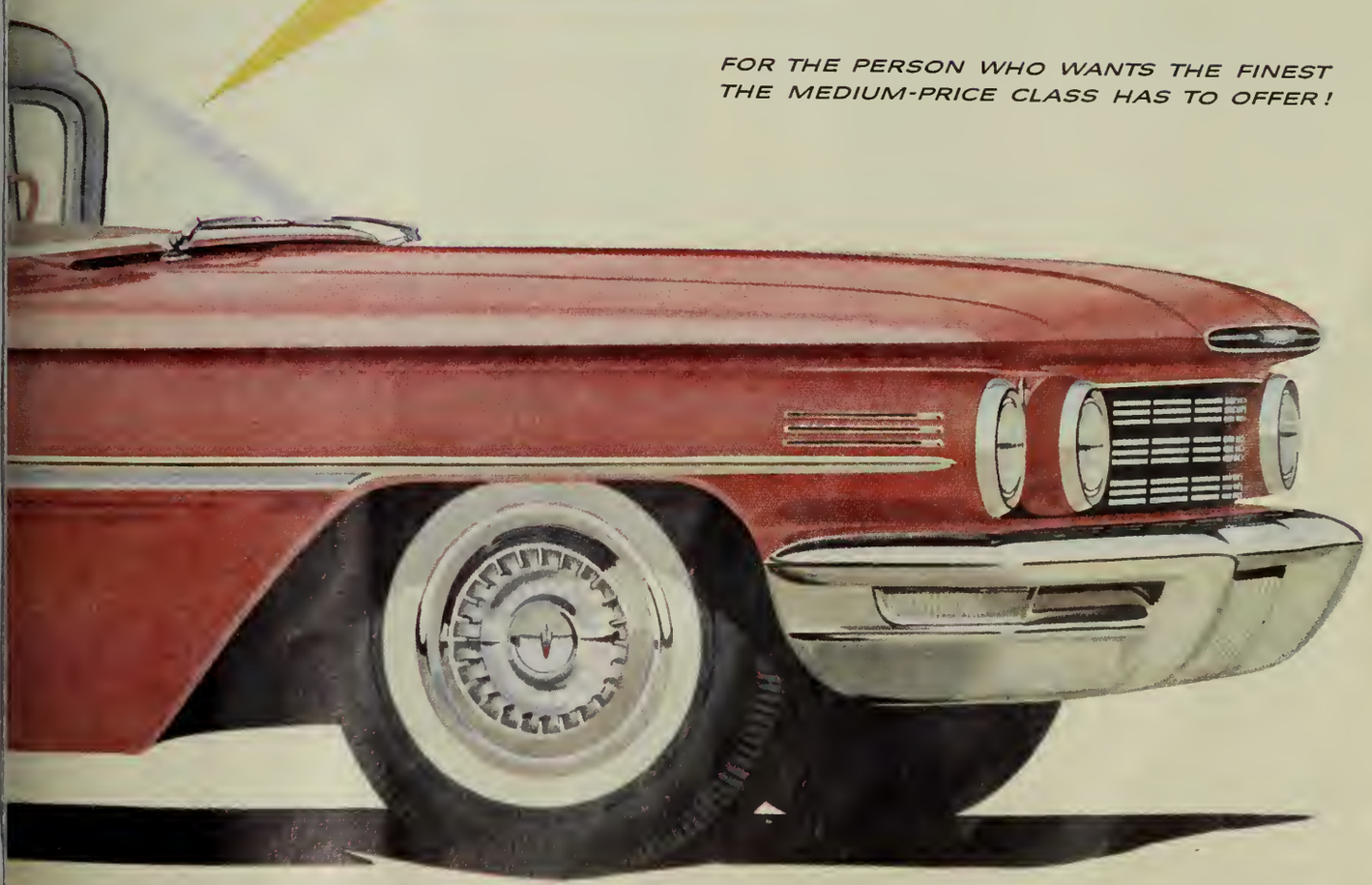
TURN THE PAGE AND SEE WHY...



DYNAMIC 88 CELEBRITY SEDAN

S MOBILE

FOR THE PERSON WHO WANTS THE FINEST
THE MEDIUM-PRICE CLASS HAS TO OFFER!

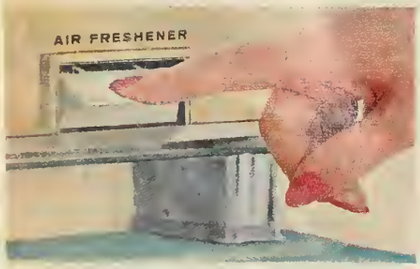


Yes—wash 'n wear dries smooth and wrinkle-

NEW 1960 General Electric Dryer suits drying times and temperatures to each fabric—automatically



YOU'LL IRON FAR LESS than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy, ready to fold away!



A BREEZY-DAY FRAGRANCE blows through your clothes. The Air Freshener puts pleasantly scented air into them.

Wash 'n Wears dry wrinkle-free. De-wrinkling is automatic for new synthetics in this new 1960 General Electric High Speed Dryer. Properly tailored men's suits won't need a single touch of the iron. Shirts, blouses, even dresses dry smooth and uncreased—ready to hang away.

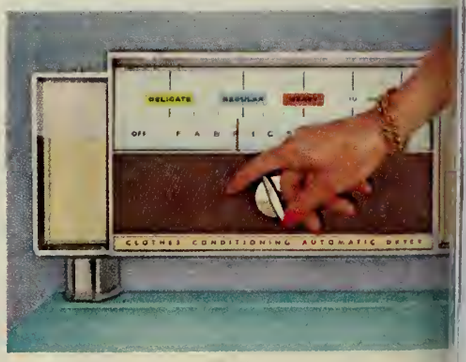
No under-drying, no over-drying! This dryer actually turns itself off the minute the moisture is out of your clothes. That means wrinkles can't be "set" in from too-long drying. Automatically each fabric gets just-right care.

Automatic sprinkling saves hours of tedious hand-work, dampens all your "must irons" evenly.

PLUS: Foot Pedal, Safety Start Switch, Lint Trap. Mix-or-Match colors or white. ONLY $2.60 WEEKLY, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



DELICATE setting for precious silks and moder thetics. They dry in 15 minutes at safe, low ter tures—come out smooth, unwrinkled.

REGULAR setting is for cottons, linens . . . all the you wash most often. They dry at high speed, in warmed air; come out smooth, fluffy and fresh.

HEAVY for ordinarily hard-to-dry bedspreads, towels, rugs, double-seamed jeans and work c They come out like new—need no ironing.

BALANCED BEAUTY...



Turn your eye for beauty to a mighty satisfying sight! First look says it's an Olds . . . and every view says it's sparkling new! Inside and out Olds captures the very spirit of the Rocketing '60's . . . with 15 glowing Magic-Mirror Finishes . . . with brilliant interior elegance in a wider range of color harmony. Best of all it's *balanced* beauty, in the very best of taste. Obviously, Olds for 1960 is for *you*—if you demand the finest the medium-price class has to offer!

QUADRI-BALANCED RIDE...



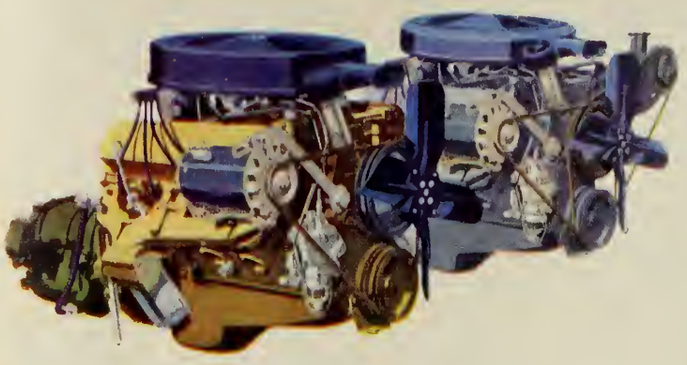
Come for the most satisfying ride you ever tried! Come for a Quadri-Balanced Ride in a '60 Rocket. You feel the bedrock stability of the Wide-Stance Chassis . . . enjoy the fluid smoothness of new nylon-sleeved shock absorbers. You ride in silence with 50% thicker, live-action body mounts to absorb road noise and shock. You ride with the protection of the safer Guard-Beam Frame that surrounds the passenger compartment . . . stop with confidence, thanks to cool-running Air-Scoop Brakes on all four wheels. There's a new measure of front seat passenger room, too. Olds engineers have trimmed the transmission hump by over 20%! Make this your year to go Olds! Your local authorized Quality Dealer is ready with all it takes to assure you *lasting* satisfaction!

See and drive a '60 Olds now!

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION



A NEW BALANCE OF POWER...



NOW! TWO NEW ROCKET ENGINES FOR 1960!

New REGULAR ROCKET Engine—standard an all dallar-saving Dynamic 88 madels, brings yau Racket "Ga" on lawer-cast, regular gasaline. Thrifty Econ-O-Way carburetion and Expressway Axle mean mare miles per dallar. This is the Racket that's extra easy an yaur packet!

New PREMIUM ROCKET Engine—spirited, super per-farmance far all Super 88 and Ninety-Eight madels. Designed far maximum actian fram premium fuel. Features Multi-Jet carburetion. Campressian ratia: 9.75 to 1; 315 harsepawer.

Jetaway Hydra-Matic Drive is standard equipment an Ninety-Eight madels—aptianal an Dynamic 88 and Super 88 Series.



SUPER 88 HOLIDAY SCENICOUPE

1960 OLD



NINETY-EIGHT HOLIDAY SPORTSEDAN



DYNAMIC 88 CELEBRITY SEDAN

S M O B I L E

FOR THE PERSON WHO WANTS THE FINEST
THE MEDIUM-PRICE CLASS HAS TO OFFER!



THE SMART WAY TO BUY STOCKS

No, this isn't a tip sheet. You won't find the names and numbers of the next stock market winners spelled out here. But you will find, in clear and easy language, the basic rules of the game—and how the real pros play it. You may, for several good reasons cited below, decide that this is not your game. Fine, but let that decision wait until you've given this article a good going over. After all, families that know what they're doing have a good chance to earn "second incomes." Before you let such an opportunity slip by, you'd be well advised to spend a few minutes learning just what this stock business is all about.

By Sidney Margolius

If you had invested $500 in each of four particular stocks at the beginning of 1958, by year's end your $2,000 would have grown to $6,600. But with four other well-known securities, the investment would have dwindled to $1,640.

The question is, "Who can pick the sound investments while leaving the others alone?" With varying degrees of success, millions of Americans are trying it—many of them people of only moderate means. In the last five years, sales of mutual-fund shares have tripled. Transactions on the New York Stock Exchange are running 70 per cent above 1958. Today, one of every eight adults in America owns stock.

Why the boom?

First, most people are convinced that long-range inflation is inevitable, and common stocks are regarded as a protection against it. Stock prices generally rise and fall with the cost of living—though not always at the same time or to the same degree.

Second, stocks offer one of the few legal tax-avoiders easily available to average-income families. Stock dividends and capital gains are taxed at a lower rate than salaries or business profits.

Third, a number of industries have scored remarkable profit successes lately, and more and more families are anxious to share in this growth.

Fourth, many states have reeently passed laws making it easy to start eustodian investment accounts for children. These accounts, besides offering an efficient way to accumulate funds for edueation or other anticipated needs, are wholly or partly tax free.

For some people excited by the prospects, investing is a good idea. For others, it isn't. Recalling one family that lost $10,000 of a $25,000 investment between 1956 and 1958, financial writer William Doyle has pointed out that a number of Americans are buying stocks the way a child buys candy. "Gimmee some of this and some of that," they seem to be saying, spending all their money in one trip, and often on stock purchases they know precious little about.

Keith Funston, president of the New York Stock Exchange, sounds a similar warning for those who buy speculatively without realizing the dangers. "Some of these new investors," Funston has said, "probably shouldn't be buying stocks at all—let alone highly speculative issues!"

Mr. Funston also believes that no one should buy high-priced stocks merely through fear of inflation. In some recent periods there has been more inflation in stock prices than in the economy itself. And as experts have made clear, a steady, if less dramatic, offset to inflation is your own home. Houses typically increased in value 33 per cent from 1950 to 1956. In comparison, the cost of living index—the best barometer of inflation—rose only 18 per cent during that period.

For the average American family, then, the question is not only *how* to invest, but *whether* to invest—and *when*. What follows is the accumulated advice of experts gathered by *Better Homes & Gardens* to assist moderate- and medium-income families reach sound decisions.

Learn about investment goals, page 28

Now! Change your colors as easily as you change your mind!



Rit lets your washer do the work.



2. Rit Orchid—off-beat and beautiful.

Just push the button on your washer ...RIT COLOR will do the rest!



Rit Evening Blue—heavenly shade for every angel.



4. Rit Scarlet—as lovely as the rose.

Fit is designed for washer dyeing. So safe, so sure, it's recommended by leading washer manufacturers!

Nighties looking tired? Pop them into your washer with some luscious Rit Color. *In minutes* they'll have sparkling new color . . . the smoothest, evenest color you ever dreamed of. And that goes for your negligees, too. All your washables, in fact—from delicate lingerie to heaviest bedspreads. If you can wash it—Rit can color it (except for glass and mineral fibers).

No boiling, no stirring—your washer does the work. The exclusive Rit formula gives you rich tones of dark colors—even black and navy—right in your washer, tones no other dye can match. Remember, only Rit has 35 beautiful colors—*all* designed for your washer! (P.S. Use Rit for small handwashables, too!)

We're so sure you're going to love Rit we make this promise: If you follow directions to the letter and you're not delighted with the results you get, send us the article and we'll re-dye it at our own expense.

New! Rit Color Remover and Nylon Whitener makes it easy to change dark colors to light—to change dingy, nylon "grey" lingerie to white that's bright again! Try new Rit Color Remover and Nylon Whitener today . . . see how it lets you change almost *any* fabric into a brand new color!



You're so Bright when you use

RIT® COLOR



◀ HIDDEN LOCKS MEAN THE SAFEST ROOF PROTECTION

RUBEROID

LOK-TABS®

(Pat. No. 2,659,322)

These asphalt roof shingles are warranted against blow-off even in severe storms, cyclones and hurricanes.

With Ruberoid Lok-Tabs you get the newest in modern roof beauty plus more protection than with any other shingle. The secret: Each Lok-Tab shingle is secured to the roof *from the moment it is applied* by strong locking tabs. Only Lok-Tabs provide long-lasting all-weather protection for your roof. Complete choice of popular decorator-styled *Trend Colors*. See your Ruberoid building materials dealer or contractor today. Find him in the yellow pages of your telephone directory under "Roofing."

Find Your Nearest Dealer In The Yellow Pages

RUBEROID®

The Ruberoid Co.,
P. O. Box 129, New York 46, N. Y.
Please send me the new Warranted Lok-Tab folder.

Name_____

Address _____ County_____

Town_____ State_____

BHG-1159

Buy stocks wisely

Begins on page 26



Decide what you're shooting for

Experts agree that no family should buy stock unless it has a reasonable backlog of such fixed-value reserves as savings accounts, series "E" bonds, adequate insurance, and substantial equity in a home. And then, they say, the first purchase shouldn't be made until the family has established a firm investment goal. Purposeless buying invites disaster.

Perhaps the first step in determining a realistic goal is to recognize how investment differs from speculation:

Speculation is the attempt to make quick profits from volatile stocks that fluctuate with no relation to the trend of the national economy. Because it involves a tremendous risk, speculation is not recommended for most families.

Investment, on the other hand, is the careful selection of stocks on the basis of the income they yield, their potential growth over the years, and the relative safety they provide for your money.

These three factors—dividends, growth potential, and safety—are present to some degree in all good investment stocks, but in different combinations. Which combination best suits your family's needs—and consequently which stocks you should buy—depends entirely on your special objectives. Whatever you do, don't fashion your goals on the Joneses'. One family's wise buy can be another's sad mistake.

Goals that some people aim for

Young families, generally speaking, look for growth potential. Their goal is to build for the future, and companies with similar long-range objectives are often attractive investments. These "growth" companies plow their earnings, or a large part of them anyhow, back into research and expansion efforts rather than paying very much in dividends. Immediate yield is often low from such stocks, but there's a compensation in taxes: capital gains (the profit you earn when stock prices rise) are taxed at a lower rate than ordinary dividends.

Older people are often more interested in stocks that pay high current dividends than in investing for the future. Instead of buying common stock issues, therefore, they frequently choose bonds or preferred stocks.

Well-to-do investors, less concerned with earning more money than with protecting what they already have, may make safety their chief goal. Neither potential growth nor current yield is as vital to them as stability.

Heavily-taxed families, including some working couples with few dependents, often aim at low-tax profits. They might invest in any of the 300 corporations, including many utilities, whose dividends are partly nontaxable, or they might choose companies that tend to emphasize stock dividends, stock rights, or capital-gains dividends rather than cash dividends.

In determining your own investment goals, remember that all stocks, however judiciously selected, involve a basic risk. In 1957, for instance, stocks lost an average of 16 per cent of their value. That is why it's so important to have a sound financial reserve before taking the plunge.

See how three prize-winning experts pick stocks, page 31.

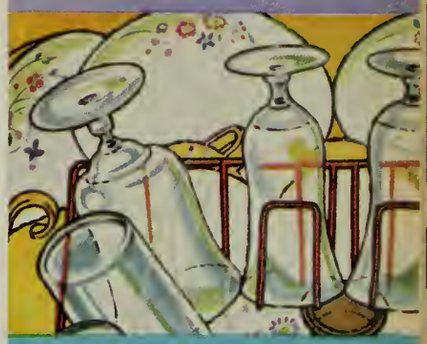
NLY THE 1960 WESTINGHOUSE DISHWASHER

EATS ITS OWN WATER

(DOESN'T START WASHING UNTIL WATER'S PIPING HOT)



THE HOTTER THE WATER



THE CLEANER THE DISHES!



A Hot Water Booster is built into the Westinghouse Roll About. While it is heating the water, the dishes are power soaked to soften food soils. Actual washing begins only when the water reaches 140° . . . the ideal temperature for safe and thorough washing. Dishes, pots and pans are never washed in cold or lukewarm water. The Westinghouse is the only dishwasher with this feature.



V ROLL ABOUT REQUIRES NO INSTALLATION

P ON TO FAUCET. ROLLS ANYWHERE. TAKE IT WITH YOU WHEN YOU MOVE

te Roll About Dishwasher there are no .b g, no wiring, no remodeling bills. Hook t faucet, plug into regular wall outlet . . . yc're free from hand dishwashing forever. Roll it to dining area and clear the table . . . To the sink for washing. Then to the china cabinet. If you move to another house, take it with you. With no installation bills, the purchase price is your only cost.

WESTINGHOUSE BUILT-INS HAVE THE HOT WATER BOOSTER, TOO!

Crisp, clean styling, convenient Roll Out porcelain Wash-Well. 8 Choose-N-Change custom front panels.

YOU CAN BE SURE... IF IT'S **Westinghouse**

Westinghouse TOTAL ELECTRIC HOME

WATCH "WESTINGHOUSE LUCILLE BALL–DESI ARNAZ SHOWS"–CBS-TV FRIDAYS

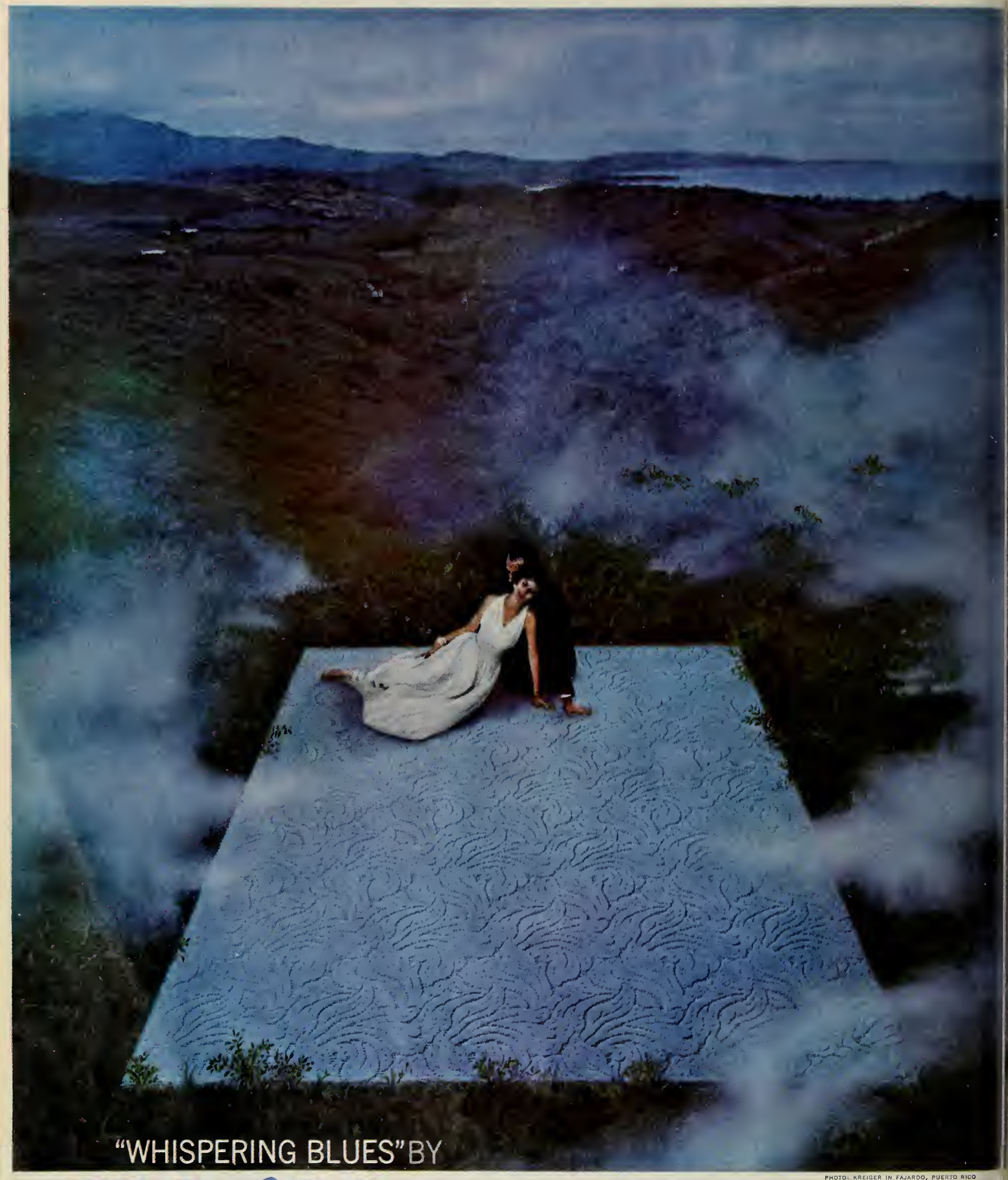


PHOTO: KREIGER IN FAJARDO, PUERTO RICO

magee

Gentle blues . . . misted blues . . . a whole range of hushed tones. Romantic as the old world, yet perfect for every period . . . they'll create a new air of graciousness and serenity. See all of the tweed, plain and sculptured carpets (permanently moth-proofed) in "Whispering Blues" . . . newest Magee true nature colors loomed to last.

SHOWN: ENCORE, SCULPTURED WOOL. SEND 25¢ FOR DECORATING GUIDE TO THE MAGEE CARPET COMPANY, DEPT. B-5, BLOOMSBURG, PA. MEMBER OF AMERICAN CARPET INSTITUTE

Buy stocks wisely

Continued from page 28

Here's how 3 experts pick their stocks



"I look for potential growth"

DAVID NORR is a 35-year-old investment analyst with Burnham & Company, a New York securities firm. He recently won first prize in a contest sponsored by the Association of Customers' Brokers by picking five stocks that rose 92 per cent in less than 10 months—while the market as a whole was climbing 26 per cent. Hearing how he went about it might help *you* select sound issues:

"I consider prospects and potential growth the most important factors in selecting stocks. I always ask myself, Will this company be significantly bigger in five years or more? I consider its past growth, its likelihood of further growth, the return it earns on its invested capital, its predicted future earnings, and the ratio of price to earnings.

"All five stocks I picked were dividend-paying issues on the New York Stock Exchange. I ruled out very speculative ventures like mining explorations or uranium companies and then sought the biggest potential risers consistent with minimum risk. And I ignored hot tips based merely on rumor.

"One stock I picked was an electric utility, Empire District Electric, with a six per cent yield. Another was the second largest oil company in the world, Royal Dutch. In choosing these two, I was seeking quality, stature, and respectability. Investors should weigh the possibilities of loss as well as the possibilities of gain. The worst mistake anyone with small savings can make is to go overboard on investments that *may* go up tenfold.

"But my stocks weren't all 'blue chips' either. They were carefully thought-out selections. They either were priced low on the basis of present earnings or had an excellent outlook for increased earnings. There are many ways of investing, and an investor should apply all the yardsticks.

"In the case of the drug chain I selected, Rexall, all the arrows converged. At $8 a share, the stock was selling for only six or seven times its earnings. The company's working capital alone, not counting its plant and equipment, was equal to $7 a share; its total asset value, about $15. Earnings had been improving for several years, and the company had solved past financial problems by closing down small, inefficient stores and cutting costs. By the end of the contest, the price had gone up to $32 a share.

"Actually, my portfolio was not truly diversified. Two stocks, Consolidated Cigar and Lorillard, were tobacco companies. Diversification—investing in different types of business—is the safest way to buy. But the less diversification, the more chance of capital gain, and that was my goal in this contest.

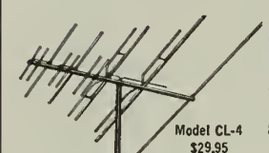
"A professional investment analyst doesn't worry so much about whether the market is high or low at a particular time; he's more concerned with whether a particular issue is attractively priced and appealing on its own merits. Of course, after a long or steep rise, it's harder to find attractive issues. An investment club I handle was started in May of 1957. I couldn't find good values to buy so I waited with the cash for four months. As share prices dropped, values began to look attractive and I began to buy.

"An individual family that has the interest, astuteness, and time for research sometimes can do better selecting its own stocks. Otherwise, a mutual fund [*Turn to page 33*



Winegard

GOLD TV ANTENNA



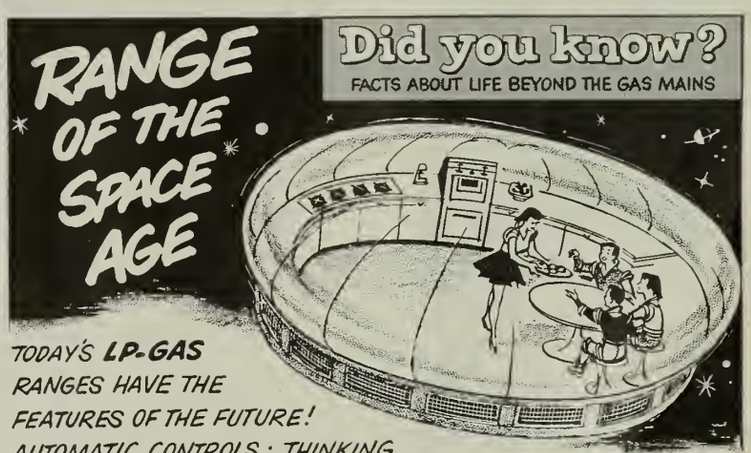
Pat. No. U.S. 2700105
and Canada No. 511984

BEST TV RECEPTION...GUARANTEED

Only one antenna gives a TV picture so much life —the Winegard Gold Anodized Color'Ceptor. Revolutionary new patented signal pulling design . . . POWERFUL, cuts Snow, Ghosts, gets more stations. GUARANTEED to give best reception.

See your TV serviceman or Write for full-color brochure.

THE WINEGARD CO., *3021-11 Scotten, Burlington, Iowa*



TODAY'S **LP-GAS** RANGES HAVE THE FEATURES OF THE FUTURE! AUTOMATIC CONTROLS; THINKING TIMERS; TOP BURNERS THAT REMEMBER WHEN YOU FORGET! BUILT-IN DESIGNS GIVE A SPACE AGE APPEARANCE, TOO!



FOR DISHES, LAUNDRY AND BATH!

IN ONE YEAR, A 40-GALLON **LP-GAS** WATER HEATER CAN PUT 260,000 STEAMY GALLONS THROUGH YOUR FAUCETS...DOUBLE THE SUPPLY OF THE SAME SIZE ELECTRIC WATER HEATER!

LOOK FOR THIS SEAL—THEN BUY WITH CONFIDENCE!

NATIONAL LP GAS COUNCIL

LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. BHG-7
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 416 W. EIGHTH ST., LOS ANGELES 14, CALIF



Modess . . . *because*

Buy stocks wisely

Continued from page 31

may be best. Investment clubs have an advantage if the members really study investing and don't just turn the money over to a professional investor or to the investment committee. Also, a family with only $600 or $700 a year to invest can't buy more than two different issues a year on its own; working with an investment club makes diversification possible.

"However, a family could save up $1,000 in cash and then invest in at least two stocks. One might well be the local utility; the other, a growth stock. A growth stock may pay out only 25 per cent of its earnings in dividends and plow the rest back into expansion. Such a stock provides less dividend return but more opportunity for capital gain.

"Small investors tend to make the mistake of 'churning' themselves by going in and out of the market. They look on stocks as only semi-permanent investments. Of course, all investments need periodic review to see if they still look promising, but most of the money is made by long-term investment. Short-term investing doesn't lend itself to professional analysis. A young family, especially, should seek gradual capital growth."

Editors' comments—

▶ Expert Norr's emphasis on **growth stocks** suggests a further investigation of what a growth company is and how it can play a powerful part in your family's financial future.

A leading investment firm describes a growth stock as one that increases in value over a period of years. Such a company has a record of expansion and of new or improved products at lower prices, and, as noted previously, often reinvests its earnings in research. Its stock tends to increase in value faster than average. Some investors look for a growth rate of 10 per cent or more a year.

But not every growth company is automatically a good investment. Sometimes the demand for the stock jacks prices above the prospective level of earnings and dividends. Successful investors work hard to find stocks that have good growth potential but whose current prices are still reasonable in comparison to their earnings.

A survey by the National Association of Investment Clubs found that "young" and "maturing" growth stocks increased in value faster than "blue chip" growth stocks. But young companies, of course, are more speculative, too. A good rule to remember is that the chances for gain are always proportionate to the amount of risk.

▶ The **"price-earnings" ratio** mentioned by Mr. Norr is simply the market price of a stock divided by its yearly earnings per share. A stock selling for $24 a share and earning profits after taxes of $2 a share is said to be selling at 12 times earnings. At one time, investors were wary of stocks selling at more than 10 times current earnings. But nowadays, investors convinced of a company's prospects for growth may buy stock selling at 15, 20, or even 30 times earnings.

Price-earnings data is available from investment firms and from corporate financial statements.

▶ **"Yield"** is the annual dividend divided by the price of the stock. It is expressed as a percentage and can be computed from figures available on the financial pages of most newspapers. A stock selling for $24 a share and paying a dividend of $1 a year yields about 4.2 per cent.

In deciding whether to buy a stock, current yield is not as dependable a guide as the price-earnings ratio since some companies pay out their earnings in dividends while others reinvest in expansion.

Expert No. 2 gives advice on next page.



modernfold

DRAMATIC WAY TO GET MORE USABLE SPACE

Instantly, Modernfolds glide across your doorway, to close off kitchen, bedroom or closet areas. Like magic, they transform *one* room into *two!* With no "door-swing" you gain more wall space, more floor space, more living space! With warm, basic colors...with new fabrics and new wood grains, Modernfold puts *new drama in your doorway!*

Ask your Modernfold dealer to show you his exciting new samples! He's listed under "Doors" in the Yellow Pages. Or write: New Castle Products, Inc., Dept. 186-B, New Castle, Indiana.

NEW CASTLE PRODUCTS, INC., New Castle, Indiana · Manufacturers of "Modernfold" Folding Doors, "Air Doors," "Modern-cote" Wall Coverings and "Peabody" School Furniture. In Canada: New Castle Products Canada, Ltd., St. Lambert, Que.

the first and finest in folding doors

modernfold DOORS ®

New decorator Modernfolds... in striking new colors and designer patterns. Fabric covered all-steel inner framework, built to last a lifetime.

New wood grain Modernfolds for traditional or modern settings. In richly handsome hardwood finishes. They're quiet and easy-gliding.

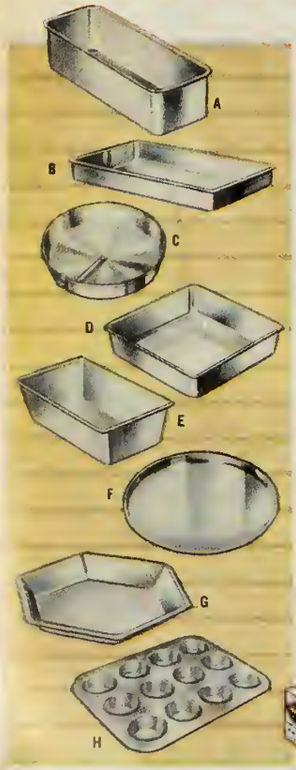




making a cake ?

give yourself a break
... baking's a breeze in

MIRRO aluminum bakeware



Who doesn't love home-baking . . . and with all the wonderful mixes these days, it's a breeze!

All you need is the right pan, a MIRRO *aluminum* pan. Just choose the one that's the right *size*—MIRRO pans have Standard Sizes permanently imprinted on the bottoms for mixes and home recipes, and the right *finish*—special, heat-absorbing Alumilite, for crispy crusts, or reflective polish, for delicate crusts. Then whip up a mix and you're on your way to perfect baking that comes out right *every* time.

Be sure to ask for MIRRO, by name . . . right size, right *finish*, right *material*, the finest, friendly-to-foods *aluminum!*

(A) Loaf and Dessert Pan, 10¼ x 3⅝ x 2⅝", $1.25; (B) Biscuit Pan, 11 x 7", $1.15; (C) Layer Cake Pan with cutter bar, 9", $1.15; (D) Square Cake Pan, 8 x 8 x 2", $1.15; (E) Bread Pan, 9¼ x 5¼ x 2¾", $1.00; (F) Pizza Pan, 12", $1.00; (G) "Even Steven" Pie Pan, 9 x 1¼", $1.00; (H) 12-cup Seamless Muffin Pan, $1.00.
(Prices slightly higher in the West)

COMMENDED BY PARENTS' MAGAZINE

Guaranteed by Good Housekeeping
REPLACEMENT OR RETURN OF MONEY IF NOT AS ADVERTISED THEREIN



Finest for cooking, wrapping, freezing.

MIRRO THE FINEST ALUMINUM

... your best buy

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

Buy stocks wisely

Continued from preceding page



". . . industry prospects, growth potential, and management"

JAMES E. LEONARD, runner-up in the contest won by David Norr, chose five stocks that rose 91.2 per cent. Now with the investment firm of Wellington & Company, Mr. Leonard started as a clerk on Wall Street at 18, and has worked in the stock market 30 years. Here's how he made his selections:

"I selected on the basis of industry prospects, company growth potential, and management. For example, I picked a jet-fuel manufacturer, Thiokol, because I thought it was in an expanding industry, and a car manufacturer, American Motors, because it had aggressive management. I chose a uranium company, Algom, because it was controlled by a successful financial family. Ironically, this stock went up very little. I chose a Canadian pipe-line company, Trans-Canada, for the same reason I took Thiokol: industry prospects. My fifth selection was a farm-machinery company, J. I. Case.

"Assuming that a young family has a suitable backlog of cash, insurance, and equity in its home, I like the Monthly Investment Plan offered by New York Stock Exchange members as a means of investing. The Plan is only semi-speculative in nature. It provides reasonable assurance of getting back the initial investment plus an opportunity to participate in national economic growth. Also, a small investor can develop a degree of diversification in the Monthly Investment Plan. Working alone, he might be restricted to just one stock."

Editors' comments—

▶ Because the participants in this contest of experts were seeking quick profits, they took a few risks that most families would be wise to avoid. As Mr. Leonard suggests, the **Monthly Investment Plan** is one good way to minimize the danger of losing your money without sacrificing the chance to share in economic growth.

Under this plan, you can invest as little as $40 a month—or even $40 a quarter—in whatever stocks or bonds you want. When prices are low, you get more shares for your money; when they're high, you get fewer. This method of buying is known as "dollar averaging." It's often used by institutional investors such as college endowment funds.

▶ How does **dollar averaging** work? Let's say you decide to invest $60 a month in a certain stock or mutual fund. The first month the price is $15; you get four shares. The second month, the price might have gone up to $20; you get three shares. Maybe by the third month, the price has dropped to $12; your $60 brings home five shares.

The average price over those three months was $15.67. But an arithmetical quirk works in your favor. The average *you* paid is $15.

Thus, dollar-averaging guarantees that you buy for a little less than the average price. It also saves you from the investor's chronic worry over *when* to buy; you always invest the same amount each month.

▶ When to invest? For those who don't participate in the Monthly Investment Plan, this is a vital question. Buying reputable stocks at peak prices sometimes means that you'll wait a long time before recovering your money. A leading bank points out that it took 16 of 30 representative stocks more than 20 years to get back to their 1929 highs, and four of them *still* haven't made it. [*Turn to page 36*

Galaxy of Gifts
in Libbey glass
each a sparkling new idea!



n Foliage" Caddy Set. 8 on-the-
s asses* and matching ice-bowl shine
lden leaves on a frosted background.
ch strikingly gift-boxed set comes
e with brass caddy for only about
$8.95



"Caribbean Cruise" Caddy Set. Each frosted pilsner* is gay with colorful calypso figures in brilliant orange and shining 22K gold. (Or you can have the set in Golden Foliage pattern—see caddy set at left for design.) Either beautifully gift-boxed set with its own brass caddy is only about **$9.95**



ails for Two" Set. So
n with its distinctive "Drum"
g In every set are 2 bright and
g ittle glasses*, a just-the-right-
n server, and a slim and sparkly
r. ll beautifully gift-boxed—and the
e ndsome set is only about **$2.50**



"Continental Cups." Coffee, fruits, desserts, soups—how many other things can *you* think of to serve in these versatile glass cups? Each is banded with a 22K gold key design, which is repeated in the detachable golden holder. Beautiful—yet practical*—and the gift-boxed set of 8 is only about **$7.50.**

f the rim of a Libbey "Safedge" glass ever chips, ibbey will replace the glass. At all leading stores. rices slightly higher in South, West and Canada.

LIBBEY SAFEDGE GLASSWARE
AN (O) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO

"Prize Possessions!" For an 8" x 10" full-color print of this original photo by Walter Chandoha, send 25¢ in coin to Cat Pictures, Dept. BH-79, Box 6586, Chicago 77, Illinois. Offer good only in U. S. A.



Radiant proof of an owner's love

..and of the benefits of a daily feeding of Puss 'n Boots

Recent studies in animal feeding reveal that for best results nutrition must be right—and regular. That's why cat owners who feed Puss 'n Boots *every day* see such a spectacular improvement in their pets.

For Puss 'n Boots' balanced combination of whole fish, selected cereals, and extra Vitamins B_1 and E contains such a variety of healthful ingredients that each daily serving provides every nutrient a cat is known to need.

Feed Puss 'n Boots once a day...every day...and watch your cat grow in loveliness and liveliness!

PUSS 'n BOOTS

Once a day—Every day—for lifelong nutrition

Special Offer!

Four 4¼" Ceramic Tiles

as shown in photo above

only $1.50

and 3 Puss 'n Boots labels

A $3.00 value! You'll love these useful, bright-colored tiles, especially designed by famous illustrator, Scott Johnston. Mar-proof backs and built-in hangers make them ideal as coasters, spoon rests, hot plates, vase bases, and wall decorations. Order extra sets as gift

Mail Coupon Today



Packed in 8-oz. and 15-oz. sizes

TILES, BOX 6385, DEPT. BH, CHICAGO 77, ILL.

Please send me ____ sets of tiles (4 to a set). I enclose $1.50 and 3 Puss 'n Boots labels for each set. Offer limited to Continental United States, its territories and possessions. Void where regulated, prohibited or taxed. This offer expires June 30, 1960.

PLEASE ALLOW THREE WEEKS FOR DELIVERY

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Illinois

Buy stocks wisely

Continued from page 3

But this does *not* mean you should necessarily shun a stock just because it rose before you could buy it. The question is how much *more* it might rise in the future. Increased earnings or continued good prospects often make a stock attractive even if you didn't buy in at the bottom price.

▶ What about buying stocks when they're dropping in price? Some families, convinced of long-term recovery, think it's a fine idea. The technique is called **"averaging purchases downward,"** and this is how it works:

You buy a certain number of stocks at an attractive price. If the price rises, or remains the same, you sit back and collect dividends, putting them in a savings account to earn interest. Then if the price drops, you use the accumulated savings to buy more shares. Every stock bought after the initial investment will cost less than the first ones. Therefore, if the first investment was good, later ones stand to be even better.

"Hunt for individual clues"



HAROLD C. SHEA, of the securities firm of Fahnestock & Company, is a mature man who has devoted his entire life to the investment business. His portfolio, which gained 90.3 per cent to win third place in the Association of Customers' Brokers contest, was selected like this.

"When the contest began, the market was low and it was not so difficult to pick good values as it has been recently.

"I looked for specific clues indicating which companies would do well the coming year. I was attracted by the financial statement of an iron-pipe manufacturer, A. M. Byers Company, because it showed high earnings on small capital. This indicated that its earnings per share would have an unusually sharp upswing.

"I selected a car manufacturer, American Motors, when it was selling at $8. Since then it has been as high as $48. It was a speculation, but there were reasons for considering it a legitimate one. The product looked good, and I reassured myself of future prospects by checking sales with several dealers. If you're interested in a stock, you have to make a real effort to gauge its prospects.

"I selected a meat packer, Cudahy, on the basis of industry prospects. This was a depressed industry that was trying to develop more efficiency—with signs of progress, I thought.

"I chose a plywood company, Georgia-Pacific, because it had just bought large timberlands which would provide tax benefits. The industry in general was recovering from a period of depressed lumber prices, and I thought the development of modern forestry methods would help speed that recovery. Also, I've always felt that a natural resource is a good hedge against inflation.

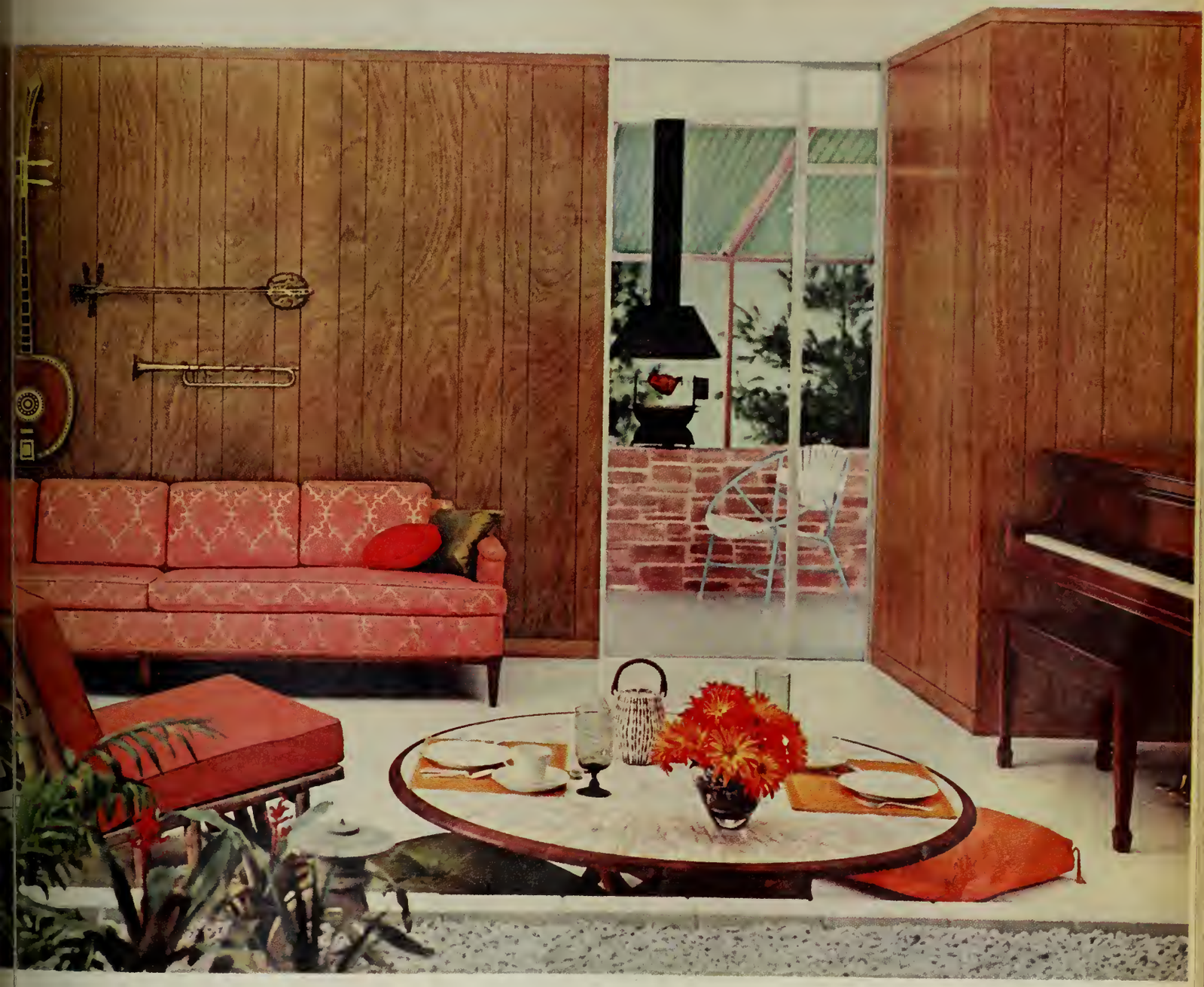
"Then I selected a paper company, Brown, that had just sold a large woodland asset and was in position to use this money to improve operating efficiency. An electronics firm I picked, Electronics Corporation of America, went up, though not as spectacularly as some electronics stocks. But over the long haul, I think it will do well because it's trying to develop new civilian products rather than relying chiefly on government contracts, as some other electronic companies do. Long-term investors should consider such factors.

"In general, the quality of management is the most important factor to evaluate, but it's also [*Turn to page 156*

In a Weldwood paneled room, the only thing you can spoil is your family



Wood like this doesn't just grow on trees. Weldwood puts it through 18 distinct finishing, sanding and polishing steps to make each panel as smooth and rich and perfect as a fine table or highboy. There's no wood paneling quite like it. You can actually *feel* the difference.



family room is for fun. Not for constant rubbing and redecorating. That's why Weldwood paneling is so popular for the one where the family gets together.

Even with a houseful of kids, Weldwood paneling never needs pampering. It resists bumps, stains and jelly sandwiches. Wipes clean. Like fine silver, Weldwood paneling truly seems to grow more beautiful with the years. It's permanent. Guaranteed to last the life of your home.

You'll find that the only thing expensive about Weldwood paneling is its looks. Weldwood Samara®, shown in the room above, costs only $47 for a 12′ x 8′ wall. But, if you prefer birch—or walnut or oak or any of some 70 other panelings—Weldwood has them, too. Take time to see them at your nearest Weldwood branch showroom (there are 119 in the United States and Canada) or at your lumber dealer's.

Weldwood paneling—even if it's only one wall—can make your family room the showplace of your home—and your neighborhood. But be sure it's Weldwood—made only by United States Plywood Corporation.

WELDWOOD® WOOD PANELING

Weldwood®

SEND FOR NEW FULL-COLOR BOOKLET

United States Plywood Corporation BHG 11-59
Box 61, New York 46, N. Y.

Please send me the names of nearby Weldwood dealers and the new idea booklet, "Weldwood Prefinished Paneling For Fine Interiors," that shows a variety of woods, installation instructions, photographs. I enclose 10¢.

Name.....

Address.....

City..... Zone..... State.....







office supplies, concrete blocks,
mirrors, wallboard,
fences, clocks

whatever you need—

Find it Fast
In The
Yellow Pages

Advertisers displaying this emblem
make your shopping easy.



In their third week, puppies can learn to lap milk. If they don't begin on their own, gently wet their noses to start them. You may put meat in their diet at four to five weeks. If you plan their birth for summer, a small, temporary outdoor pen can be constructed from stakes and small-mesh chicken wire, in partial shade.

Who has more fun than puppies?

THE answer is *you*. With just a little planning—as spelled out in this and next month's column—you'll be surprised at how easy it is to handle a litter of pups. If you have young children, the rewards are multiplied—both in the rollicking fun of it all, and the chance for youngsters to be a part of this process of nature.

If you have a female dog, the first two steps are finding a suitable mate and scheduling the birth (gestation period is 58-63 days). A veterinarian can usually suggest several possible mates in your area. When you make the selection, the male's owner may ask you for a fee or his choice of one puppy from the litter.

It's a good idea to schedule the birth for warm weather, since the pups will be able to spend much of their time outdoors, and won't require very much attention. [*Turn to page 41*

Photographs: Stanley Warren



Plan a birthplace that is quiet, dry, and warm, before the puppies arrive. It is a good idea to acquaint the dog with a box containing smooth bedding ahead of time. The pups will probably be born at night if there are children around during the day.



At the birth your presence is generally comforting although the dog usually needs no assistance in bearing her puppies. The puppies will probably need no supplementary feeding for two weeks. Between the ninth and twelfth days they open their eyes.



W! 4 WIDE DOORS, EASY-ENTRY
LT FOR CHORES... STYLED FOR THE GENTRY

LOVE THAT LARK *BY STUDEBAKER*

ou've never before known wagon work'n'fun like this ➤ Easiest yet to get in and out of, adroom, seats eight with rear-facing hide-away seat, full-size cargo space—but far shorter out- han the more expensive wagons ➤ Turns, parks easily, maneuvers agilely in traffic; smaller -inch) wheelbase—a blessing to the long-suffering female family chauffeur ➤ Alert, respon- V8 with great reserve and pulling power; proven most economical of all V-8s in Mobilgas ony Run (pick a "6" if you prefer) ➤ Costs little to own, less to operate, cuts insurance, gas maintenance expense ➤ PROVEN BY 750 MILLION MILES OF OWNER USE. See it now!

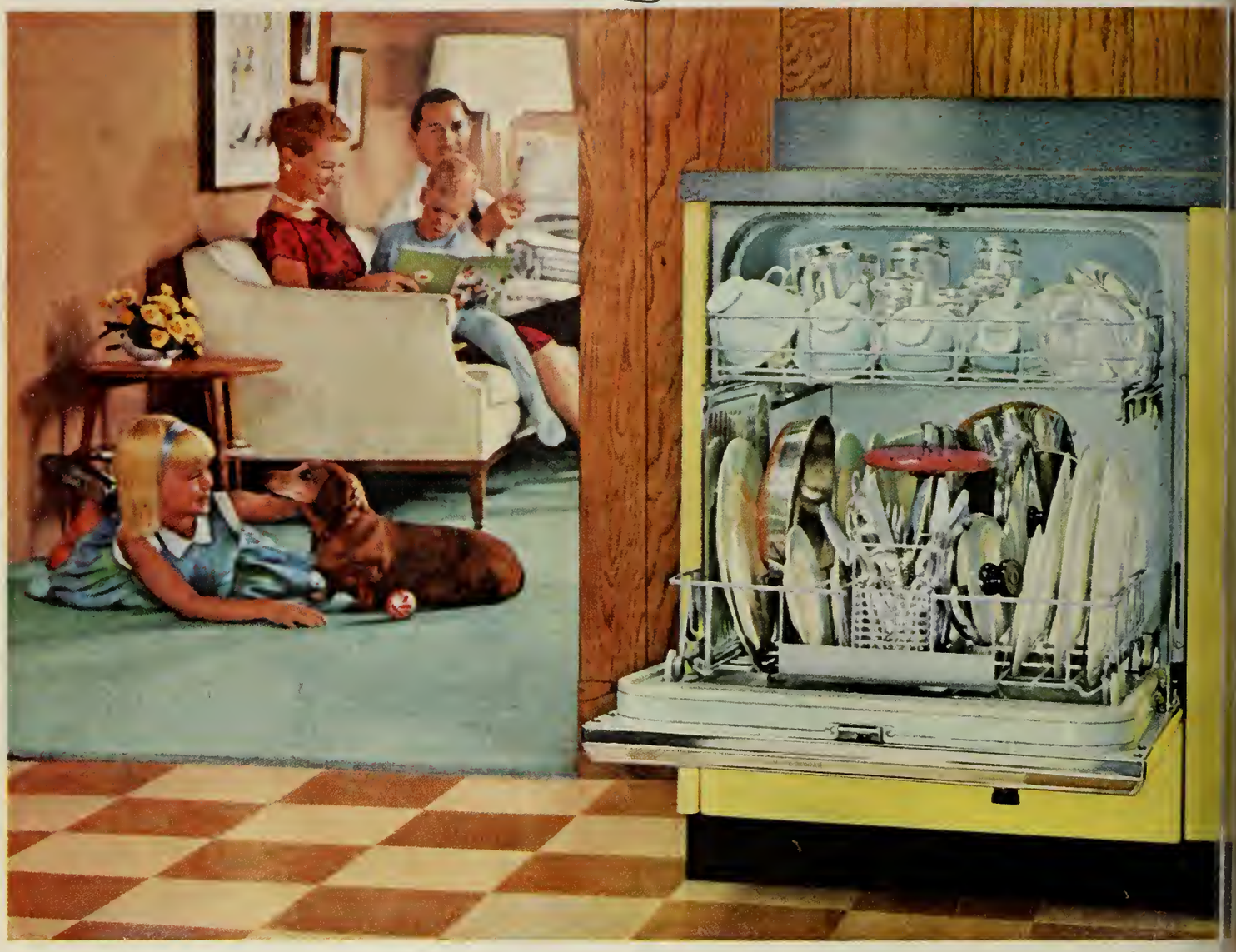
For '60—world's first and only full line of new dimension cars—available in 2 and 4-door sedans; 2 and 4-door station wagons; sporty hardtop and exclusive convertible.

You have better things to do than doing dishes or scouring pots and pans.





LET HOTPOINT TAKE OVE



New Hotpoint...the *"do-it-all"* Dishwashe

YOU DO NO PRE-RINSING, NO WASHING, NO DRYING, AND EVERYTHING COMES OUT SPOTLESSLY CLEAN!

Extra time with the children . . . more "family hours" . . . relaxation at the end of a busy day . . . it's all yours when Hotpoint takes over. You forget those dirty dishes, pots and pans. They're automatically pre-rinsed, washed and dried to a sparkling cleanliness, hygienically clean, and your kitchen's always neat as can be.

Hotpoint washes twice—with fresh detergent each time—rinses twice. The special second rinse prevents water drops from drying into ugly spots on glassware and silver . . . and there's a Special Utensil Cycle for pots and pans.

And Hotpoint holds twelve complete place settings—or all the dishes, glassware, cutlery, pots and pans normally used each day by a family of five. Its big bottom rack has ample space for platters and utensils up to twenty inches long, twelve and a half inches wide!

See the handsome Built-in or full-size Mobile Model both with Double-Deck Washing Action. In satin copper, satin chrome, three decorator colors, and classic white or adaptable to match any wood kitchen cabinet. So visit your Hotpoint Dealer and . . .

LOOK FOR THAT HOTPOINT DIFFERENCE!



ONLY HOTPOINT has Double Washing Action. Two water sour one for the bottom rack and one f top—send jets of hot water swirli reach every dish—everywhere—w each dish thoroughly—spotlessly.

Hotpoint

(A Division of General Electric Company), Chicago 44

Who has more fun than puppies?

Begins on page 38

hen the pups finally arrive, the
n of watching them grow begins.
t the children share in their care
rewarding results.
As you and your children watch,
puppies get more agile and
yful every day. Your children
l get a firsthand glimpse of the
ther instinct in action as your
g protects and takes care of her
ng. As they grow, the puppies
l require a little obedience train-
from you. This is a good exam-
ple to the children of the discipline required for happy living. And this is one "classroom" your children will come into eagerly.

In most areas, you'll find a ready market for the puppies even if they are not registered. If you won't be keeping any of the pups, the time to tell the children is long before the puppies arrive. Youngsters know what it is to love a dog, and often will surprise you by their willingness to share with others.



In large litters you can help smaller puppies in their nourish-
nt by feeding them warm milk with an eye dropper for the first
fe days. Ordinary milk should be fortified with a condensed milk
an vitamin formula. Be careful not to let the milk get too hot. A
dr on your inner wrist should feel warm—not hot.



De claws are a rudimentary thumb that you may decide to have
er ved when the puppies are three to four days old. Their other
oc ails should also be kept trimmed while they are in the bed.
De cing, if desired, may be done at three to four days. A veteri-
na n would be glad to tell you about these operations.



Livability Unlimited . . . wall of rough-sawn Red Cedar finished in Yellowstone

NEW...

Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. L Yeon Bldg., Portland 4, Oregon.



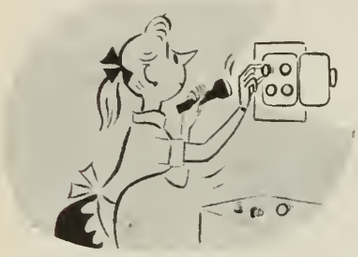
Look for this WPA mark on well-manufactured and carefully graded lumber



*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE



A modern young housewife named Hughes



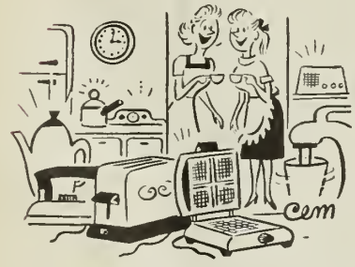
Was constantly changing the fuse



Said a neighbor "My dear,



You need full HOUSEPOWER here



For all the devices you use."

If fuses blow often in *your* home, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run your electrical appliances and lighting efficiently. To make sure you have *full* HOUSEPOWER, call the HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER

to help you Live Better Electrically, sponsored by Edison Electric Institute

Fill Christmas stockings with handmade gifts

By Georgi Greer



Handicraft kits can make your Christmas shopping quick, easy, and fun. From the contents of these kits, for example, you can knit a handsome cardigan for Dad, stitch a pretty picture for Mother, and crochet a toy animal for baby Brother. If someone on your list is a real do-it-yourselfer, choose a kit as her gift—let her enjoy making it herself. The variety of handicraft kits will surprise you. You can embroider, knit, weave, work needlepoint—or just glue and stitch!

These kits can be purchased in most any department or variety store.

The novice can work up a sweater for anyone on her Christmas list. Make-it-yourself packages feature easy-to-work designs and include just the right amount of yarn, buttons, and any other necessary materials.

Photographs: Hopkins



Delight the children with a menagerie of storybook animal toys and cute puppet mittens.

Follow the simple instruction sheet enclosed with each package: you can easily crochet a toy animal or knit a pair of mittens in three or four hours. Toy kits start at $1.50; puppet mittens, $1.

You, too, will be proud as punch of your beautiful handiwork.

You'd never guess how fast this afghan can be made: knit 8 strips, slipstitch them together, add fringe and a Christmas bell—it's finished!



More on page 45



Pattern shown above: Interlude*, expressing the freedom and joy of youth.

©1959 Lyon Inc.

STAINLESS by LYON

New idea in flatware—newest in Christmas gifts

The smartest gift you can give, this season or any season! Stainless by Lyon is the new idea in flatware—perfect elegance wedded to perfect endurance! Never needs polishing or pampering. Every time you wash it—even in the dishwasher—it's new again. See its new lighter, brighter precious metal color. See the authentic patterns of exquisite proportion and balance, refinements in detail, a satiny smoothness that comes of careful hand finishing. A most precious gift for the family, for your friends, for yourself! At fine stores everywhere, 5-pc. place setting, $10.25. (Also open stock.) For your copy of the Lyon Stainless book, "New Era of Elegance," send 25¢ to Dept. B, Tableware Division, Lyon Incorporated, 125 Parkway Road, Bronxville 8, New York.

Lyon
STAINLESS
MADE IN AMERICA

Above left: Calypso†, a striking blend of contemporary simplicity and traditional grace. Right, New Charm, contemporary pattern of pure, uncluttered line. Lyon offers a wide selection of exquisite serving pieces in each pattern.

*Des. Pat. No. 185,524. †Trademark: Des. Pat. Nos. 182,319-182,320.

Prices subject to change without notice.



16-pc. Service for 4, $29.95



3-pc. Serving Set, $9.75



Roast Carving Set, $22.50



8-pc. Steak Knife Set, in cloth lined box, $32.00

Moving to a new neighborhood?

Unfamiliar surroundings, having to make new friends can be upsetting to children. Help yours before and after you move.

By Miriam Gilbert

A new neighborhood takes some adjustment for every member of the family. For youngsters, the uprooting from familiar surroundings can be very disturbing unless parents make plans for the change.

Teach your youngster his new address as far in advance as possible. If the numbers are confusing, or the name of the street long or difficult, help him to identify his new house by pointing out landmarks—"I live near Public School 2." "I live near Creston Park."

Take your child to visit his new home often before you move in; this will take the edge off the newness. Show him where he'll sleep, where he'll be able to play. Call his attention to any special advantages of the new house over the old, so he'll be happy about the change.

Interpret and make the new environment meaningful from the child's point of view—"The bus stops at our corner. Perhaps we can meet Daddy at the bus stop, if he comes home from work early." "There's a mailbox at the corner. You can mail letters for me." "There's a nice hill around the corner. It should be fun to go sleigh riding there." "There's a park with swings three blocks straight down the road, and one turn to the right."

"There's a candy store two blocks away. In the summer time, we can walk over and get an ice cream cone there."

Make sure that your child knows his full name as well as his address, and can say it clearly. Practice with him so that, when he is asked, the response is automatic. "My name is Arthur Barry Jones." Avoid any nicknames he may be called fondly. He should know that his name means his real, full name.

Teach your child his mother's and father's names. Too many children know their parents only as "Mommy" and "Daddy."

Now is the time to get your child an identification bracelet or locket.

In addition to familiarizing a youngster with his new home, there is also the social factor after you have moved. Here are ways to help him get acquainted in the neighborhood.

Arrange impromptu hot chocolate and cookie parties where one or two (keep it very few) children are invited in on the spur of the moment.

Encourage your youngsters to spend time out of doors so that they will have more chance to meet children. Let them go roller skating and use their bikes.

Enrolling your children for dancing, group piano lessons, art courses, and similar activities, is another good way for them and you to meet people and become a part of your community.

Attending church yourself and having your children go to Sunday school will help the entire family to get over the hump.

Subscribe to the local newspaper at once. This will help you to become familiar with what is important in community affairs to both you and your children.

Make a point of taking your children where other children congregate: to the park, playground, zoo, pet shop, even the movies.

Now is the time, as nerve-racking as it may sometimes be, to take your children shopping with you

When school starts, encourage your school-age youngster to ask one of her schoolmates to come home and study with her, so that she can adjust more quickly to her school work.

Attend P.T.A. meetings and join clubs in your neighborhood. This will be good for you, as well as the children.

At first, you will have so many household chores to attend to that meeting new people won't matter so much to you, but remember there will be a tremendous gap in your children's lives. Try to spare a few moments each day, just for them. Also, if you find that they have too much free time because they have not as yet met many other children, give them tasks to keep them busy.

Before you know it, you will be extending your hand and welcoming into the community someone who is newer than you.



This is low calorie?





tartar sauce

t mate for fish and sea-
Deliciously low calorie.



cole slaw dressing

The creamy, rich-tasting kind and it's low calorie.



thousand island dressing

Rich, sweet and wonderful.



whipped dressing

Great on vegetables; tuna, chicken or green salads.

ook us a good while to develop them, but here they are—
the *rich-tasting, creamy* sauces and dressings you love
l they're low in calories.

They taste terrific! Too shamefully good to be slen-
izing. Honestly, if we hadn't made them ourselves we'd
skeptical, too. But, they *really* are low calorie!

Go on, live a little! Here's everything you ever hoped
in Low Calorie Dressings. Try your favorite tomorrow.
all the proof you'll need.



©LMFI, 1959

all proud products of ....

Milani®

Look! Low Calorie French, Italian, Bleu Cheese Dressings, Dill Sauce, too.

FOR YOUR CROWNING ACHIEVEMENT IN BAKING!

New Cake Royale

A ROYAL BAKING POWDER EXCLUSIVE



Cake Royale

¾ cup (1½ sticks) Blue Bonnet Margarine
2¼ cups sifted cake flour
3 teaspoons Royal Cream of Tartar Baking Powder
1½ cups sugar
¾ teaspoon salt
½ cup milk
1 teaspoon vanilla
3 eggs, unbeaten

Cream Blue Bonnet Margarine thoroughly. Sift in dry ingredients. Add milk and vanilla. Beat one minute at medium speed with electric mixer or 150 strokes, scraping bowl occasionally. Add unbeaten eggs and beat 2 minutes longer. Bake in two paper-lined 9-inch layer pans in moderate oven (350°F.) about 30 minutes or until done. Cool slightly; remove from pans. When cool, frost with chocolate seven-minute frosting.



The Steady-Acting Baking Powder!

Another Fine Product of Standard Brands Inc.

42D

The WESTERN Shoppe



Giant 6-Ft. Christmas Candle

Decorates Xmas scenes, lawns, walks! Windproof, weatherproof! Brilliant red & white candle, sturdy aluminum Torch inside! Burns 30 hrs. on kerosene; refillable. (Use torch to light garden, BBQ, patio in summer!) Torch, wick, snuffer, metal pole & candle cover, $4.95 plus 50c postage & handling. John Charles Co., Box B-2. Torrance, California.



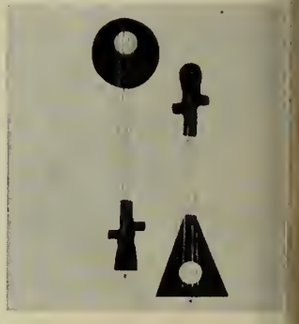
Relax In Luxury

Genuine wild deerskin Deer M handmade by Western lea craftsmen. Mold to your fee perfect fit. Foam rubber in give the ultimate in comfort. I on & off yet hug your feet. for travel. Washable. All men women's shoe sizes. $9.50 pp. fect fit guaranteed. Dept. Norm Thompson, 1805 N Thurman, Portland 9, Ore.



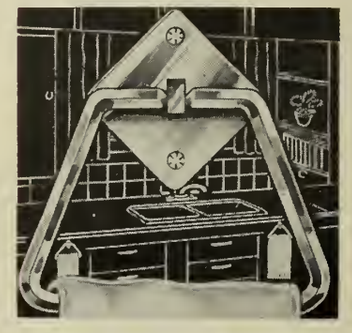
Unique Make-Up Glasses

Petite make-up magnifiers for meticulous grooming. Fit below eyebrow line. Apply make-up, arch eyebrows with ease. Ideal for that quick glance at phone book, menus, price tags. Genuine leather gold fleur de lis case. $7.98 complete, ppd. Calif. residents add 32c tax. Fully guaranteed. Nob Hill House, Dept. A, 2525 Van Ness, San Francisco 9, Calif.



Oriental Wall Instrument Di

The smartest wall decor in y Set of two stylized orienta struments for over hi-fi, firep anywhere. Base and neck c wood separated by golden str When hung, your wall is the l ground. Hangs horizontall vertically. Ebony or Walnu ish. Only $5.95 pr. plus 75c dling. The Perl House, Box 5 Los Angeles 57, Cal.



"Westerner" Towel Ring

Handsome new Western design, of solid steel with attractive Black Finish. Enhances kitchen, a family convenience to modern living . . . California style. Sold individually or in pairs. Send only $1.59 for one or $3.00 for a pair (check or money order) postpaid. Guaranteed. Ray Cooper, Inc., Box 248, San Gabriel, California.



More Brilliant Than Diamo

Yes, Kenya Gems are more zling, more fiery than diam and they look exactly like diamonds. Your friends will you are wearing the most ous diamond they have Low Cost! Easy Payments! No Money! Write for Free let telling all about these da white gems. Kenya Gem Dept. 628, Philadelphia 4

BETTER HOMES & GARDENS, NOVEMBE



Holiday tips from Garry Moore

Set a festive mood with mirrors. These are party days . . . turkey-dinner-days . . . drop-in-to-say-hello days. You'll want your home to rise to the occasion. Mirrors are a marvelous way to bring that special glow to every room.



MIRROR BY BASSETT



MIRROR BY CAROLINA



MIRROR BY NURRE

Mirrors make a small room look larger. Make a holiday feast look twice as tempting. They can pick up a reflection of light from your precious silver and send it winking back with warm friendliness. Add a special zest to your home for the holidays . . . or any time . . . with mirrors. And make sure they're all High-Fidelity® mirrors, made with Twin-Ground Pittsburgh Plate Glass.





MIRROR BY WEAVER





Pittsburgh Plate Glass Company

Paints • Glass • Chemicals • Brushes • Plastics • Fiber Glass In Canada: Canadian Pittsburgh Industries Limited

THAT'S USING YOUR HEAD! SNACKS GO GREAT WITH THIS

fresh, clean taste



Copyright 1959 by The Seven-Up Company

Nothing does it like Seven-

Half the fun of a football game is having something to eat! And half the fun of eating is 7-Up! Seven-Up le you taste all the flavors you love in your favorite foods. (It wakes up your taste buds!) Just imagine sparkl g cool sips of 7-Up between bites of a mustardy hot dog . . . or crunchy potato chips . . . or good salty popcorn Next time you get hungry, get 7-Up, too—and eat happy!

YOU LIKE IT... IT LIKES YOU

Fill Christmas stockings with handmade gifts

Begins on page 42



Young and old will enjoy weaving colorful place mats and potholders with this loom. Six angle-steel sections bolt together in a variety of sizes; weaving is done by winding threads back and forth around the prongs of the frame. Cost: $2.50.





Accessories for the house, as well as personal items, are included in the array of needlecraft ensembles.

An eyeglass case, slippers, and picture kits (glass and frame included) are only a sampling of the assortment.

You can choose either Contemporary or Traditional designs, spend $1 to $19.95.

For outdoor enthusiasts of any age, knit a colorful ski hood or cap, and perhaps a matching pair of mittens.

Designs are pretty, yet easy for beginners to follow—a young miss could learn to knit from one of these kits.

The lucky recipient of a handmade gift will regard it as extra-special.



STEAK has been popular fare for centuries. Coronado brought the first large herd of beef cattle to the Southwest from Mexico in 1540. In the 1850's, Texas Longhorns were driven as far as New York to satisfy the demands for beef. By modern standards, steaks from these range cattle were tough and stringy. But today steak is plentiful and delicious, and like most of the foods we enjoy, steak tastes even better with Morton Salt. That's why more women look for and buy Morton's.

EXCLUSIVE
NEW SHAKE AND POUR TOP



Any steak worth its salt is worth Morton's



Modern as tomorrow

are today's fixtures by Kohler

The new Dynametric bath . . . the new Radiant lavatory

And introducing them . . . the modern young matron, thrilled with her Kohler bathroom.

The Dynametric . . . balanced and graceful design . . . symmetrically enlarged bathing area for greater comfort, wide and flat for safety . . . gently sloped end for lounging ease . . . wide corner ledges for bath accessories.

The Radiant . . . circular with a deep bowl . . . fitted into a cabinet to make grooming convenient.

Sparkling enamel, in color or white, is wedded to durable cast iron. And the chrome-plated Constella faucets and fittings are all brass, the metal least su to wear and corrosion.

Give your old bathroom the new look. And if y adding a new bathroom . . . and convenience and valu to your present home, or choosing fixtures for a new h consult your Kohler dealer. Write for booklet 14-C.

KOHLER CO. *Established 1873* KOHLER, WIS.

KOHLER OF KOHLER

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • BRASS FITTINGS • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION

NOVEMBER

GARDEN REMINDERS

In all areas

Shrubs and trees: Protect young shrubs and trees from rabbit damage by placing barriers around them or by applying a rabbit repellent.

Borders: Use a sharp edger or spade to cut grass creeping into flower or shrub borders. A garden hose can be used as an edging guide for curved borders. Patch bare spots in the lawn with the sod removed by trimming.

Central and East

Lawns: Keep the leaves raked or swept off the lawn, and be sure to mow regularly as long as the grass grows.

Shrubs and trees: Take advantage of good weather to plant new trees and shrubs where they're needed. Spireas, viburnums, dogwoods, honeysuckles, locusts, elms, ash, and linden are some of the shrubs and trees that can be planted this fall. Compensate for the loss of some of the roots in transplanting by pruning back about a third of top growth, still retaining the original form of the plant. . . . Protect evergreens along the coast from salt spray and icy blasts by erecting canvas or burlap screens. . . . Wrap trunks of young trees with aluminum foil or commercial tree wrap to prevent sunscald damage. . . . Water all young evergreens deeply.

Annuals, perennials, bulbs: Surprise a friend with a potted chrysanthemum. The flowers provide warmth and cheer indoors. . . . Continue to plant tulips as long as the ground is not frozen. . . . Sow hardy annuals, such as poppies and bachelor's-buttons, to fill in vacant spots in the border.

South and Southeast

Lawns: Make sure mower blades are sharp. Dull ones pull and tear tender grass seedlings. Regular mowing will thicken up new grass and establish it well for winter.

Shrubs: In Upper and Middle South, cut back tall rose canes part way to prevent damage by wind whipping. In Lower South, continue to dust or spray roses. Give roses one more feeding in South Florida.

[*Turn to next page*



tack plant food sacks on a plank which four swivel casters have been screwed. Plant food will keep dry, weight will be easy to move.



Use a picnic plate cut and fitted around plant at top of pot when tipping over to wash foliage at sink. Soil will not fall out.

NOW! ONE PHYSICAL EXAMINATION

Guarantees your right
to add insurance through the years!



***ANOTHER FIRST* FROM BANKERS LIFE COMPANY OF DES MOINES, IOWA**

Now—one physical examination, taken when your policy is issued, is the *only* one required . . . and it guarantees you the right to buy additional insurance to age 40 at standard rates, regardless of your health. Provides the revolutionary solution to the insurance question: "When I need more insurance and can afford it, will I be able to get it?"

Bankers Life of Des Moines issues a policy that specifically guarantees the "insurability" of the policyholder to age 40!

With the purchase of a $10,000 policy on a man, woman or child, it *guarantees* the right to purchase *without further evidence of insurability* . . . on every one of as many as six specified option dates between ages 25 and 40 . . . a new insurance policy of as much as $10,000.

And the monthly cost of this "guaranteed purchase option" is only *pennies per thousand!*

This new insurance plan is a blessing . . . to every man because he will at some time cross the line of insurability . . . to the successful Dad who wants to *make sure* that his children will be able to buy the life insurance they will need . . . to the young man just starting out . . . to the professional man who looks to rising income as he progresses, and seeks to improve his insurance picture when he wants to, and can afford it.

It is truly an insurance plan that "grows with the man" . . . *guarantees* availability of new insurance security as he advances in age.

Find out today about the advantages of this important "Insurability Insurance"* program. Call the Bankers Life Man in your community. Or write to Bankers Life Company of Des Moines at the address listed below. *Available in most States

OVER 3 BILLION DOLLARS INSURANCE IN FORCE...POLICYHOLDERS FROM COAST TO COAST

BANKERS *Life* COMPANY

Des Moines, Iowa

Branch Offices in Principal Cities from New York to Los Angeles

Over 75 Years OF SERVICE

Offering All Types of Personal Life Insurance
Group Insurance
Annuities
Accident & Sickness and Hospitalization Plans

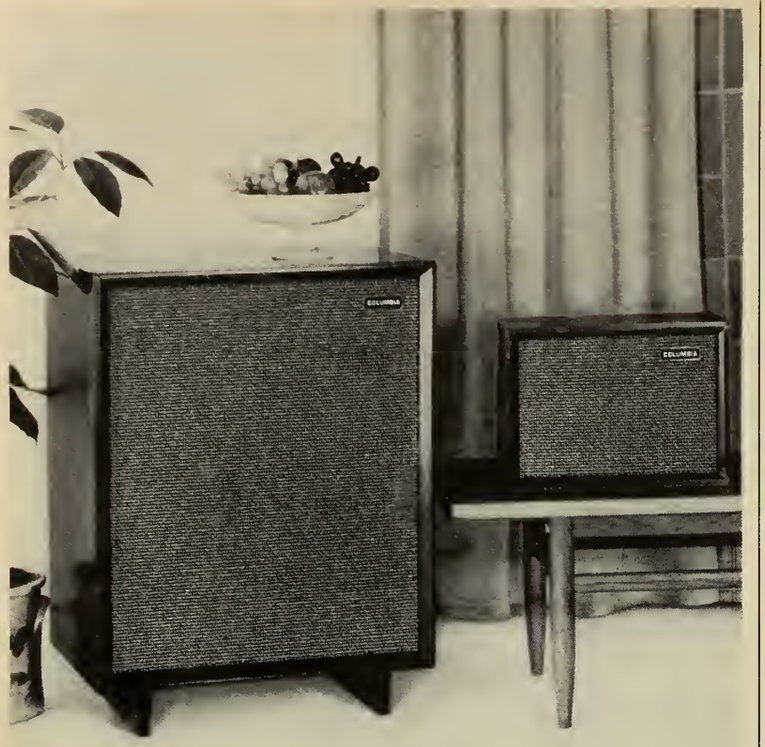
Bankers Life Company, Dept. BHG-119,
Des Moines, Iowa

Please send me the facts about your exclusive new "Insurability Insurance" program. No cost or obligation.

Name _____

Address _____

City _____ Zone _____ State _____



$129.95
COMPLETE

BIGGEST BUY IN STEREO

FROM CBS ELECTRONICS . . . **Stereo 1**
HIGH FIDELITY CONSOLE PHONOGRAPH
WITH REMOTE "STOWAWAY" SPEAKER



"STOWAWAY" SPEAKER

operates in remote position for 2-piece stereo; or stowed in back of main cabinet for single-unit stereo. Fits all rooms.

ALL these great Columbia features:

- Four speakers—two 6", two 4"
- Columbia-designed push-pull amplifier
- Exclusive Columbia CD Cartridge
- Automatic changer plays all records, all speeds
- Four controls

All-new console with the greatest advance in the field of sound: Columbia **Stereo 1.** Inter-locking circles of sound sweep through the room in every direction surrounding you with the magic of a "live" performance. Makes your present records sound better, and new stereo records too. Fine mahogany finish (model C-1148) only $129.95* complete. Also in walnut or blonde. Model C-1150 has above features plus built-in Columbia High Fidelity AM/FM radio. Only $199.95. At your local dealer.

** Slightly higher in parts of South and West.*

Columbia Phonographs,
405 Park Avenue, New York 22, N. Y.

Columbia Phonographs—
CBS Electronics—
Division of Columbia Broadcasting System—
405 Park Avenue, N. Y. C.

Stereo 1 by COLUMBIA

NUMBER ONE IN THE WONDERFUL WORLD OF SOUND!

November garden reminders

Begins on preceding pag

Annuals, perennials: In Lower and Middle South, set ou pansy plants for flowers all winter. . . . In Upper and Middl South, plant phlox, poppies, sweet peas, and other hard annuals. Many more kinds can be sown in Florida an along the Gulf Coast this month.

California

Lawns: Spray with chlordane wher lawn meets house foundation to kee insects from coming indoors for the wir ter. . . . Feed to thicken lawn for winte

Trees, shrubs: Give established trees and shrubs a fa feeding. Fall rains will carry it down to the roots. . . . If you soil is not suitable, grow camellias in tubs. . . . Along th shore line, select shrubs and trees having foliage that is gra in color or that is glossy. They're more tolerant of salt ocean spray and strong winds.

Annuals, bulbs: Give tuberous begonias less water no that they are close to their dormant period. . . . Brighte perennial border with pansies and other quick-flowerin annuals.

Pacific Northwest

Vegetables: Keep carrots an other root crops from freezir by covering tops with sawdus or soil from between the row

Trees, shrubs: Plant both narrow and broad-leaved eve greens along the coast of Oregon and Washington. . . . Pla roses west of the Cascades but wait until spring in easte areas. . . . Water evergreens deeply in dry areas.

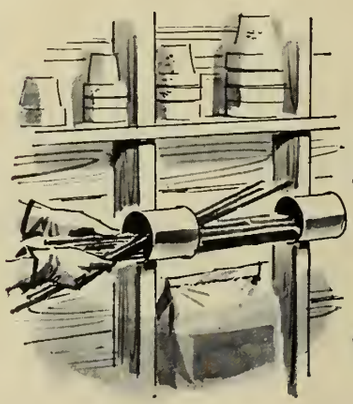
Annuals, perennials, bulbs: Don't plant anemones ar ranunculus until next spring. These bulbs will keep bett over winter in storage. . . . Mark locations of perennials a bulbs with permanent labels before mulching.

Texas-Southwest

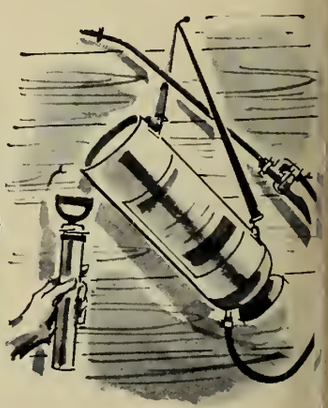
Lawns: Give rye grass law their last feeding of the yea Rye grass grows vigorous in fall—needs a boost.

Trees, shrubs: Stick cuttings of your favorite shrubs, tre and evergreens in a frame of sandy soil outdoors to root ov winter. . . . Plant wintercreeper if you need a cold-tolera evergreen, or use a fig vine in mild areas.

Annuals, perennials, bulbs: Plant Spanish and Dut iris for Easter bloom. . . . Start Paperwhite narcissus at le six weeks before Christmas for blooms over the holidays.



Nail tall juice cans, from which ends have been cut, to wall to store all plant stakes. You can align cans horizontally or vertically.



Hang the sprayer upside down, w the plunger out, after cleaning t for winter storage. This will all air to enter and keep it dry.



Room design
by Robert Pedigo

NEW FORESTONE DRIFTWOOD CEILING TAKES THE NOISE OUT OF BOYS...BEAUTIFULLY!



OW FOUR TEXTURES!

This *new* Forestone* Driftwood texture, just added to the Simpson Acoustical Tile line, quiets rooms beautifully. When you redecorate, select any of the four textures shown here. The rich, soft-white surface reflects just the right amount of light for study or playtime and can be repainted any color and still retain its sculptured beauty and noise-control benefits. Discover how easily you can build a better way of life with these modern woodfiber products. See your Lumber Dealer soon or call your Simpson Certified Acoustical Contractor for an estimate on economical Forestone.

SEND FOR FREE FORESTONE FOLDER!
Simpson, 1001L, White Bldg., Seattle 1, Washington

RELY ON

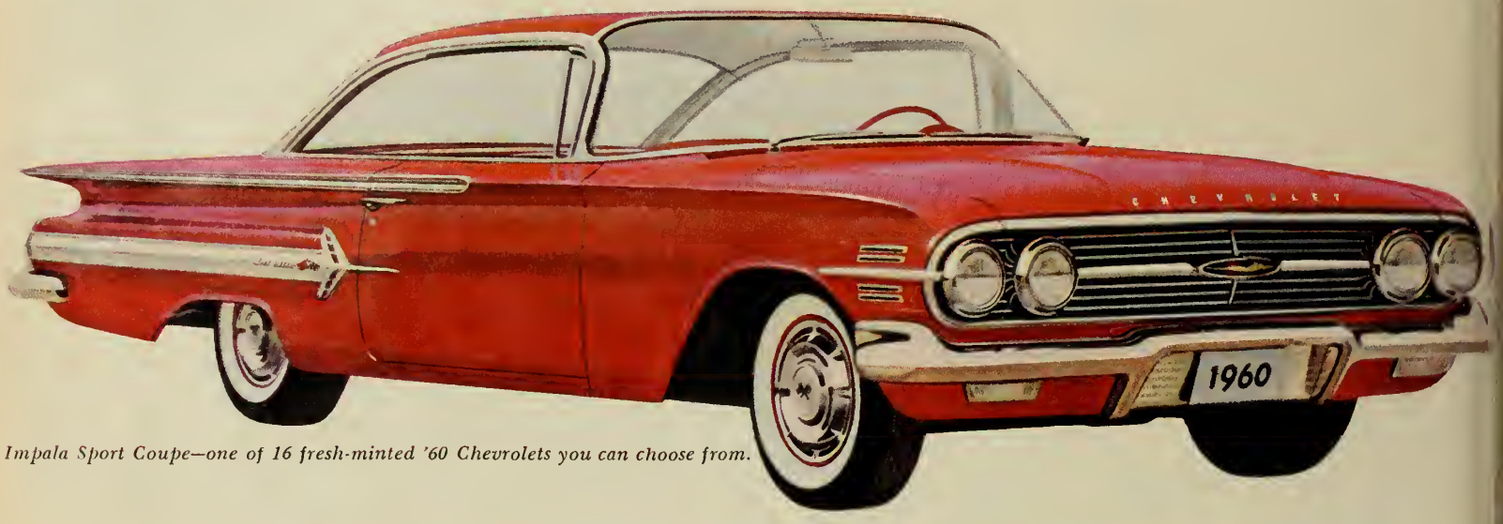
Simpson®

Forestone®

The finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Wood Tanks and Pipe; Paper and Paper Products.

*Reg. U.S. Pat. Off.—U.S. Pat. No. 2,791,289 SAI-928H/272

here for the first time anywhere– elegance with economy



Impala Sport Coupe—one of 16 fresh-minted '60 Chevrolets you can choose from.

SUPERLATIVE '60 CHEVROLET

Here's new gem-bright beauty, new room to sprawl in and sit tall in. New lean-muscled engine economy new spirit and silence in its going. For fineness of features, for precise craftsmanship—for all the thing that make a car good to own—the '60 Chevrolet stands alone in its price field.

Just wait till you see it. Everything about the '60 Chevy, every styling accent, every engineering detail, has been polished and refined to a degree of perfection never before thought possible of a car in Chevrolet's price class.

Picture practicality and economy (there's even more of it in a new gas-saving V8!) combined with much of the luxury and hushed comfort usually associated with high-priced automobiles. That's Chevy for '60. Its overall effect is one of quiet elegance, a sophisticated new shape that embodies spacious inner dimensions. Space for long legs and broad shoulders, with sofa-wide seats and even more foot room for front seat passengers. Space that specializes in family travel!

Really you have to see this one up close to appreciate its fresh beauty and fine Body by Fisher workmanship. You have to take a turn behind the wheel know its astonishing smoothness a almost total absence of road hum a vibration. We'll admit our enthusiasm showing more than just a little bit but once you've dropped into yo dealer's we're sure yours will be, to *There's nothing like a new car—and ther never been a new car like this '60 Chevrol* . . . Chevrolet Division of Gener Motors, Detroit 2, Michigan.

NEAREST TO PERFECTION A LOW-PRICED CAR EVER CAME

NOW!
THE REVOLUTIONARY
Corvair
BY CHEVROLET
WITH THE ENGINE IN THE REAR WHERE IT BELONGS IN A COMPACT CAR! ★ ★ ★



You have your choice of two Corvairs—this one's the de luxe Corvair 700.

The only American car with an airplane-type horizontal engine!
The only American car with independent suspension at all 4 wheels!
The only American car with an air-cooled aluminum engine!

e rumors about this one were right—but ey didn't go far enough. Because here, f· the first time, is a truly compact, onomical American car that retains the e and 6-passenger comfort you're used t in a big one. The key to this small racle: America's first and only *rear-unted aluminum engine*—a revolutionary 6ylinder power plant that combines com-ctly with the transmission and drive gears i one lightweight package. You'll get up t30% more miles to a gallon and—because t s engine is *air cooled*—you'll never have t fuss with antifreeze.

Floor is practically flat for more foot room. Corvair's size—almost 5 inches lower, 2½ f t shorter, 1,300 pounds lighter than con-v ntional sedans—makes it a joy to jockey t ough traffic and park in tight spots. Yet it unique Unistrut Body by Fisher offers p nty of room for 6 broad-shouldered p sengers. And, thanks to Corvair's rear e ine, the floor is practically flat, front a l rear, so there's generous foot room for everybody. *Easy handling without power assists.* Shifting engine weight to the rear also adds extra ground-gripping traction and gives better compact car handling and braking. And with *independent suspension at all 4 wheels*, Corvair rivals much more costly cars in the unruffled way it rides.

A price your budget will appreciate. Wonderfully practical as all these advances sound, you'll find the most practical thing about this new Corvair is its price. Make it a point to visit your Chevrolet dealer soon—and see what a wealth of engineering a modest amount of your money buys! . . . *Chevrolet Division of General Motors, Detroit 2, Michigan.*



THE FLOOR IS PRACTICALLY FLAT—Trunk's up front—and you can also have a handy folding rear seat (optional at extra cost) for added storage space. Lightweight rear engine, compactly combined with transmission and drive gears, is world's first production 6 with ultra-smooth power of horizontally opposed pistons. And wrapping up all these brilliant features is Corvair's brilliant new styling—pure and simple as modern architecture. THERE'S NOTHING LIKE A NEW CAR—AND NO COMPACT CAR LIKE THE CORVAIR...by CHEVROLET!



. . . how we wished we could PLAY real MUSIC

. . . then we bought a

MAGNUS Grand

ELECTRIC CHORD ORGAN

no lessons . . . beautiful music

. . . the same day



Make the same wish come true for yourself just as quickly. You too will sit down and play entire songs beautifully, even though you've never taken a lesson or read a note in your life.

Everyone finds it equally easy to play the Grand. All you do is match letters like A, B, C, and numbers like 1, 2, 3, to keys and chords which are marked the same way. You'll be able to play every one of 500 specially arranged songs in 20 Magnus music books the minute you set eyes on them. You'll play classics, hymns, popular and old-time favorites, jazz, westerns, and holiday music.

Best of all, Grand music sounds so unusually warm, rich, and beautiful, its quality is comparable to the vibrato of cathedral organs. Only the Grand makes this tone-perfect sound because it has the exclusive Dualtone chamber. It harmonizes two variations of the same note for that special Grand tone, rich, vibrant, lingering!

See and hear the Grand . . . play it yourself. Notice the features . . . volume control, book rack, table and legs, sculptured cabinetry in three decorator finishes.

You can be sure of quality too. The Grand is American made throughout. And it has earned the Good Housekeeping Seal and the McCall's Use-Tested Tag. Here's what the impartial McCall's testing Laboratory says:

"EASY AND FUN TO PLAY . . . novices and experts liked it. RICH, FULL, RESONANT CHORDS, pleasant listening tone qualities. TRUE PITCH, EVEN INTENSITY . . . keys and chords are wonderfully accurate."

WE USED IT AND WE LIKE IT — USE-TESTED by McCall's

Guaranteed by Good Housekeeping — SATISFACTION OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Also see the MAGNUS 500 **$129.95**

and no more

Available at appliance, department, furniture and music stores everywhere.

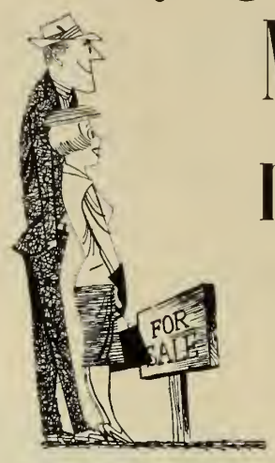
Send today for free color literature and a complete list of Magnus music books and songs.

THE MAGNUS ORGAN CORP., Dept. BH-11

Originators and World's Largest Manufacturers of Portable Electric Chord Organs

100 NAYLON AVENUE • LIVINGSTON, NEW JERSEY • U.S.A.

Buying a home? Note these three money-savers



You'll find it much easier these days to finance a home —or to trade in an old one.

By E. R. Haley

A big change has taken place in home financing in recent weeks. Since Congress passed the 1959 housing bill into law, a great, wide door has opened for home-seekers who couldn't arrange the terms they needed.

If you've been thinking about purchasing a house, note these new developments:

1 The Federal Housing Administration has lowered down payment requirements for FHA loans.

2 The once-active GI loan has been given a new life, and is again available in many areas.

3 A special loan arrangement has been offered to encourage home buyers to trade in old houses.

Here's how each part of the new law works:

FHA loan

This home-loan program, which has financed 27 per cent of all dwellings in the past 25 years, is here to stay. Now, a qualified buyer may apply for a loan up to $22,500 (formerly only $20,000) on a single-family residence. As before, the FHA insures only part of the selling price of the house—the buyer's down payment makes up the difference.

In practice, it works like this:

OLD LAW

House value	Maximum loan	Down payment
$24,000	$20,000	$4,000
20,000	18,000	2,000
15,000	14,350	650
12,000	11,600	400

NEW LAW

House value	Maximum loan	Down payment
$24,000	$21,300	$2,700
20,000	18,500	1,500
15,000	14,400	600
12,000	11,600	400

With these loan amounts and down payments on a 25- or 30-year loan, your monthly payments would look like this, not counting taxes or fire insurance:

Loan amount	Monthly payment	
	25 years	30 years
$21,300	$136.59	$126.61
18,500	118.64	109.97
14,400	91.35	85.59
12,000	76.95	71.33
10,000	64.13	59.44

FHA-insured loans are made by mortgage bankers, savings and loan associations, and by banks. These agencies can tell you whether you qualify and how to apply.

GI loan

This stepchild of the home-financing world now looks much better. The interest rate has been increased from 4¾ per cent to 5¼ per cent. The rise makes GI loans much more attractive to mortgage lenders, but holds the cost of this type of loan relatively low.

GI loans are made to qualified veterans, sometimes with no down payment. Since the interest rate is lower than FHA, monthly payments are also reduced.

Loan amount	Monthly payment	
	25 years	30 years
$21,300	$127.65	$117.79
18,500	110.87	102.31
14,400	87.30	79.63
12,000	72.00	66.36
10,000	60.00	55.30

To obtain a GI loan, inquire at local lending agencies or contact the nearest Veterans' Administration office. The VA will refer you to an approved lender, or will consider granting a direct government loan from VA funds.

Trade-in housing

One of the most important—and least talked about—features of the new law concerns house swapping. It provides for the homeowner who wants to buy a new house and at the same time pay off the mortgage on the old one.

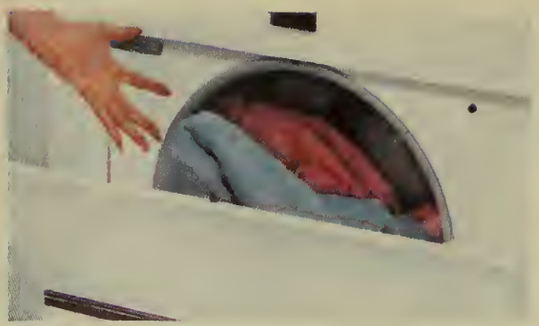
Briefly, this is how it works. A builder would like to sell you a new house (or build you one). You are willing, but have your present home to sell first. The new law permits the builder to go to FHA and negotiate a loan, up to FHA maximums, to buy your house. The builder then rents or sells it, risking little of his own money. Meanwhile, you obtain a loan on the new house you're buying.

You have swapped houses, in effect, with the builder, and a agency of the government has helped both of you do it.

)OK WHAT GAS IS DOING NOW!



OMATIC! Just pre-load detergent, bleach, r conditioner, fabric softener. Norge Dis- omat adds each one *automatically—at exactly ight instant*—for a new kind of clean! Perfect e for Norge Hamper-Dor dryer that finishes wash faster, fluffier, *because it dries with Gas!*



AUTOMATIC! "Chute" wash into drum of Norge Hamper-Dor Gas dryer. Dial any of 4 ways to dry: heat and tumbling, heat without tumbling, air and tumbling, air without tumbling. Automatically gives special care for *all* fabrics, eliminates touch-up ironing on most wash 'n wears!



AUTOMATIC! This Norge water heater gives you all the hot water you need, whenever you need it. And—it's sparkling clean hot water—because it's "life-lined" with glass for permanent protection against rust. Since it heats with Gas, it's faster, more dependable, more economical!

w NORGE Gas Laundry washes automatically– ries faster, keeps water hot for every need!



ON TICALLY FASTER, BETTER, WITH GAS! Whatever your idr task—heating water, drying clothes—Gas starts to do ista ly. Hot water's always ready when you need it—and hes ome out of a speedy Gas clothes dryer *sooner*. And, aus Gas-heated air gently *blows* moisture out of clothes, he *'est, gentlest way of all to a whiter, brighter laundry!*

A MONEY SAVER TOO, BECAUSE IT'S GAS! When you choose a Gas laundry, you save time and trouble. It's quick, dependable, magnificently efficient. You get long warranties on superbly styled *modern* appliances . . . yet they cost you *less to install, use and maintain*—because they run on Gas, the fuel with modern advantages, at the lowest cost. AMERICAN GAS ASSOCIATION

NORGE®

ONLY GAS does so much more...for so much less!

The Traditional look without antiques

By Ruth Seefeldt



Photographs: Hop

Williamsburg

Whether you call it Williamsburg, Federal, or Late Colonial, you refer to formal mahogany furnishings used in America before and after the Revolution. Some came by clipper ship; some were copied from imported pieces made in England by Chippendale, Hepplewhite, and Sheraton. Duncan Phyfe was the American furniture maker of that time. A popular wall color was Williamsburg blue. Ships brought china, silver, rugs from the Orient. The Federal eagle was a widely used decoration.

Now you can buy copies of glass, pewter, paint colors, furniture, and fabrics used in restoring historic Williamsburg. You can tell these and other "document" prints by their special tags. Glass is made from the same molds, and furniture handcrafted with identical pegs, hardware. Many of the fabrics are soil resistant.

YOU DON'T NEED Grandma's attic to raid or an antique store near by. Today, faithful reproductions of antique fabrics and wallpaper are available—but modern velvets don't spot, curtains drip dry, chandeliers only *look* like gaslights. Don't misunderstand. If you have authentic old pieces, you're lucky, but here's help for those who depend on "new antiques."

If you're long on nostalgia, but short on furniture history, here's a primer of what goes with what—and why. Here, too, are the backgrounds that make these furnishings fascinating, the typical lines and decorative motifs of the most popular styles. Each of these settings is described in detail beginning on page 87.



Early American

Turn back the pages of your mental history book and think of our country's first settlers. There wasn't room for many furnishings or tools on the early ships. So Early American furniture was mostly handmade in a rustic imitation of styles prevalent in England. They used available woods: maple, birch, elm, pine. Fabrics were hand-woven of coarse thread. Block printing had a rather irregular, one-of-a-kind look. Trunks, cabinets, tables, chairs were the important furniture pieces.

More on next page

Today, Early American shutters still are practical, but you can get standard sizes ready to paint and hang. The familiar Boston rocker is stenciled with the same patterns. We've borrowed designs from trunk linings and rooms in old houses for new fabrics and wallpapers. More about these "new antiques," page 90.

Traditional look without antiques

continued



French Provincial

Did you know these furnishings originally were simplified, country-style adaptations of those used by French kings? Pastoral scenes were printed on the fabrics and wallpapers (which were first made in France). Fruit, flowers, and other forms from nature were the inspiration for upholstery patterns and furniture decoration. Mellow cherry and walnut were the popular woods. Aubusson rugs (named for a French town) added to the gaiety and profusion of pattern in the rooms.

Today's designs are faithful copies but colors are fade resistant, table tops can be burn-proof.





Classic

About Napoleon's time furniture makers copied Roman and Greek classic designs unearthed during excavations of Pompeii. Many people today also enjoy the timeless lines and forms of classic styles.

Urns, columns, fleur-de-lis, and laurel wreaths were common motifs. The "N" for Napoleon, military details, and the bee appeared often. If you like this style, use Empire green and stately gold in your room.

Victorian

Queen Victoria of England gave her name to this heavily scaled furniture style, popular during the gaslight days in America. Black walnut and rosewood were used to create the high oval-backed chairs, chests ornamented with scrolls and flowers. Perhaps you can remember horsehair upholstery, or chairs tufted in velvet. Draped and swagged window treatments were in favor.

Today's Victorian is charming if pieces have simple lines, patterns are used with restraint.



Do you need decorating help? You can get it by visiting one of the Home Planning Centers operated in co-operation with Better Homes & Gardens magazine. You'll find the Center in the town nearest you in the list on page 132. You can help the decorator help you by bringing along your floor plan, window measurements, and swatches of the colors you'd like to use. Calling for an appointment will assure you that a decorator will be free for consultation when you arrive.

More on page 87

Unusual house plants you'll like

By Fleeta Brownell Woodroffe

WHY NOT try out some new window plants this winter? Why not arrange some favorite old ones in fresh combinations or in new containers? The novelty will give you pleasure every time your eyes fall on them. The family is sure to show new interest in your hobby. Large foliage plants in good-looking pots or boxes add far more than their cost in decorating value. There are miniature roses that will really bloom on a sunny window sill and laugh at the snow outside. Or, you may want a dwarf lemon tree. This is adventuring anyone can afford!

Photograph: Hopkins. Owner: S. M. Shloss



Warren Reynolds



A ball of African-violets

Here's what you can have from just 9 to 12 small plants. Roots with adhering soil are taken from pots and inserted into thick layer of sphagnum moss lining a wire ball.

Moss gives up moisture evenly. Ball rests on an inverted pot. Effective show for two years.

Sedum of Paul Bunyan size

Specimens of this size of Sedum arborescens (also known as Jadeplant) are common enough in Southern California. Here's proof they can be grown as well where snow may lie outside for weeks on end.

Use a moderately rich soil with addition of one-fourth small gravel. Set small plant or cutting firmly. Water sparingly. Give as much winter sun as possible. Keep temperature below 70 degrees.



Weymouih

Pineapple grown as indoor plant

Take one delicious pineapple from Hawaii. Before you serve it, sever the green top—not with a cut straight across, but cut so that you take a plug from the core along with the top.

Plant this plug in sandy soil with small stick supports until roots form. With luck, handsome plant forms new fruit.



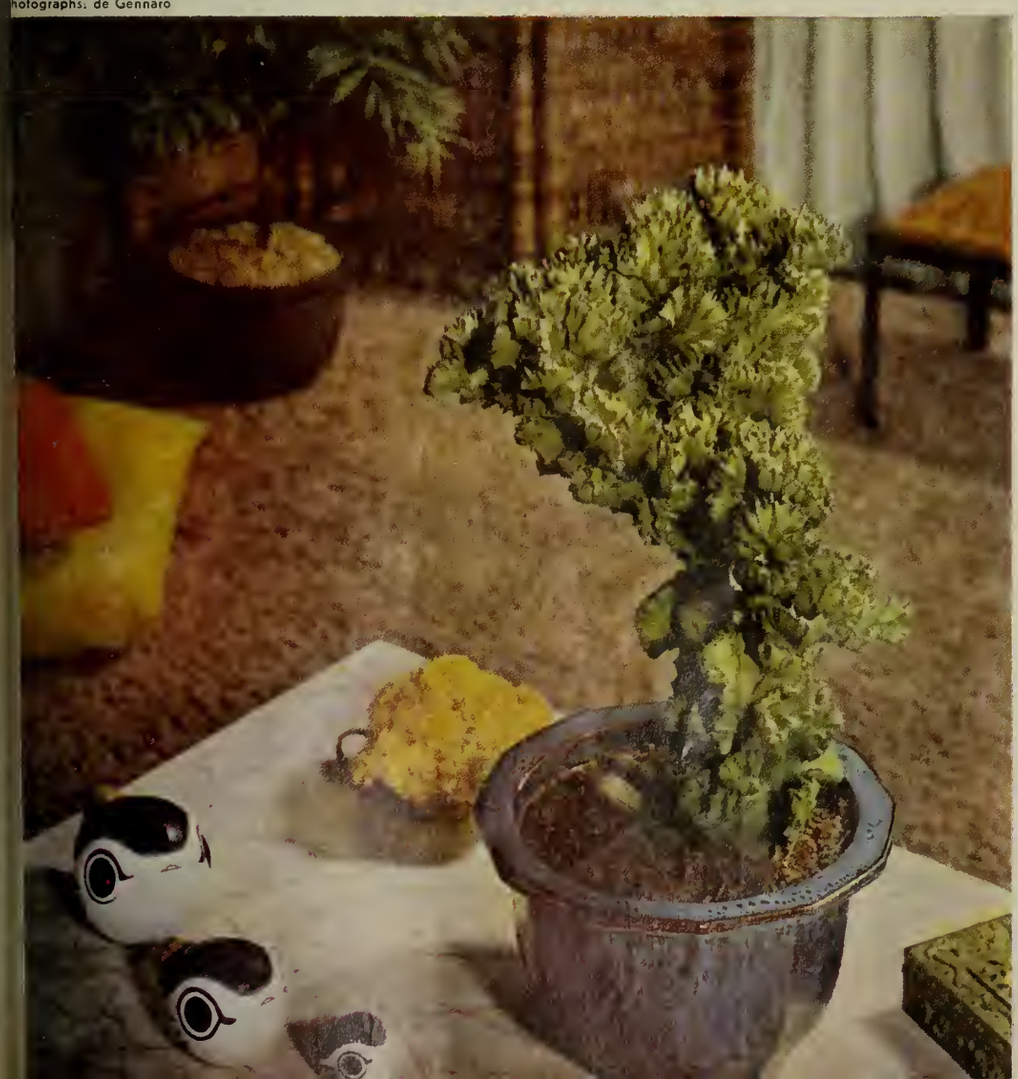
Red velvet leaves

Coleus is one of commonest of house plants. But choose one of solid red coloring and velvety surface texture.

Plant in a really handsome container and set next to a chartreuse-colored dieffenbachia. This is what you get!

Satiny surface of its companion emphasizes velvetiness of coleus. Both are the prettier for the pairing. Keep in strong light for best color.

Photographs: de Gennaro



Spiky club is all bluff

Fascinating as they are grotesque, the harmless euphorbias look as bristly as cactus. This is Euphorbia lactea, which resembles in its growth certain coral formations.

As pot plants, euphorbias are easily handled and not fussy about soil. If punctured, they exude a milky sap that's best kept off your hands. Don't over-water or expose to freezing.

You'll find, usually, that the older the plant, the handsomer a euphorbia is.

Year-round vacationland–

THE GULF COAST

By Henry and Vera Bradshaw

"IN SEASON" is any season along the Gulf of Mexico, 1,500 miles from Brownsville, Texas, to Tallahassee, Florida, and on down to the Florida Keys. The trip can be made in five days, but two or three weeks would be more in the mood of this leisurely country.

The inland waterway along this crescent-shaped stretch of sand and sea allows a boating enthusiast to take in the same sights as the motorist—and the sights are magnificent from cruiser or car. A 28-mile, four-lane highway (U.S. 90) between Bay St. Louis and Biloxi, Mississippi, borders a 300-foot wide, white sand beach. Anyone might be tempted to spend five days just lingering along the stretch between Fort Walton and | *Turn to page 176*



The Gulf Coast is a resort area of the first rank. There's something for everyone: fishing, sea sports, hunting, and sight-seeing.



The port of Corpus Christi with its high, palm-lined sea wall and impressive skyline, is one of the Gulf Coast's most beautiful and busiest cities.



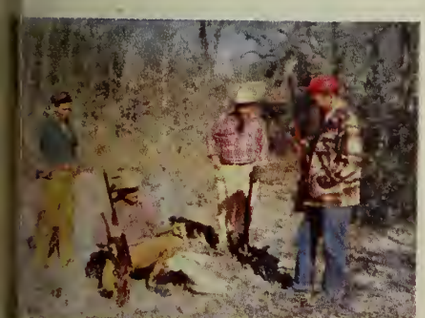
Oyster shucking leads to oyster eating—one of the most popular pastimes of a Gulf Coast vacation. Seafood of all kinds abounds.

For many, the essence of New Orleans is the Vieux Carré, the French Quarter. Here, the past is held captive, and in turn captivates its visitors.

Ragsdale



Photographs: Bradshaw



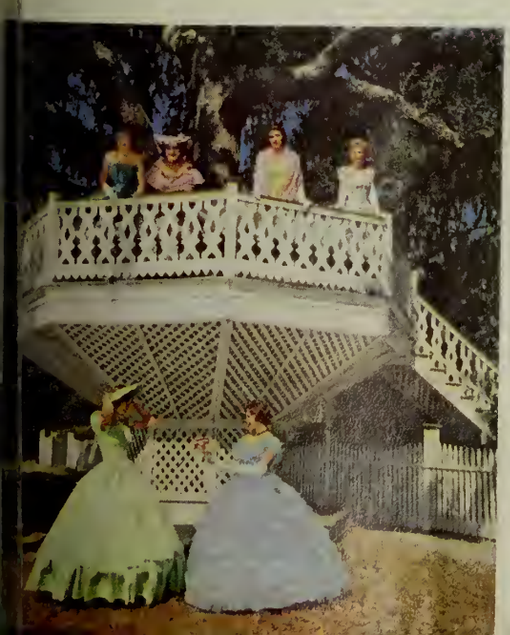
Hunting is excellent in this area; write the game commissions of states you plan to visit.



In Galveston, Texas, long stretches of sea wall and municipal piers attract fishermen.



The free ferry between Galveston and Port Bolivar takes you out for a view of the Gulf



Ante-bellum costumes are seen everywhere when the stately old mansions of the South are opened for tours.

This rare shoo fly overlooks Biloxi Bay in Mississippi.

Padre Island in Texas offers surf fishing for the parents, wading for the children.

Camping facilities are available, but much of the island is still undeveloped.





Elegant Regency began with a bit of Greek-key braid stitched to ready-made, sheer curtains. Another longer-length panel swags through a pair of brass towel rings adorned by Regency lions. Ornate light-switch plate matches the rings.

Geometric-patterned vinyl covers bench for a subtle contrast to brick-textured washable wall surface. Blending table, chairs, place mats, and fancy bottle add color accent.



New Orleans' French Quarter inspired the crisp cotton-lace window dress. Spring curtain rod for cafes is set at lower tip of plastic grillwork. Plastic adhesive neatly solves the problem of attaching corner filigree to steel casement frames.

Fruit bowl atop mosaic table is a castoff wrought-iron plant stand combined with an inexpensive bowl. Terrace chairs move into the eating area to complete decorator scheme.

Kitchen decorating on a shoestring!

WANT a bright new kitchen? Have only a tiny budget? A theme, imagination, and a few dollars can solve this problem. Do yourself proud by giving the kitchen the same decorative importance as other rooms in your home. Pick your favorite decorating style —then add a personal touch for a new look the whole family will enjoy.

Photographs: Dant

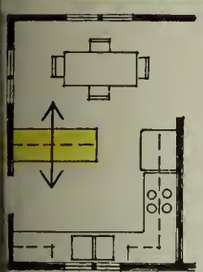


Colonial charm keynotes imaginative desk accessories—decoy bookend, pewter mug-pencil holder, and tea canister turned wastebasket (old milk can may be used).

A small glass lines the basket and wood mortar bowl for bouquets or plants. Danish cake pans, a piano bench, and a chair from the attic were spruced up to take their place in kitchen

By Murial Hanna Rodner





Oriental influence sets style for discarded cabinets revamped to be a divider. See yellow area on plan.

Adhesive-backed vinyl papers adjoining wall. Lacquered plywood top matches interior shelves; pulls are black.

Center section, once a sink front, is a vertical tray file with a two-way access. Shelves above file store linens.

See storage details on page 176



Howland



French Provincial porcelain knobs sparked the refinishing of this wood cabinet. Unit glides on four casters.

Side-attached knife rack, towel ring, and electric outlet travel with this supply-and-appliance caddy. A vinyl remnant renews the worn work top.

A highchair, out-grown by Baby, was restyled, then painted. Foam cushion was slipcovered in a sprigged cotton print; ball fringe was added to the pad and the black-sprayed wicker basket.

Modern takes its cue from bright colors skillfully combined; simple shapes create an air of sophistication. Here, low-cost glassware sets an elegant kitchen buffet table; it shows off next to antiques on open glass shelves.

Decorator tips aid your budget

- Match odd furniture with one paint color. Better yet, blend it into the surrounding walls with the same basic tone.
- Play up a monochromatic fabric design. Use it for curtains and to cover a chair, pillows, or divider-screen.
- Neutral backgrounds will brighten your present furnishings. Try a light, plain shade to give them life and character.
- Invent new uses for attic relics, and for supermarket and variety-store "finds."

Bold use of colors makes this workshop sparkle invitingly, also helps code contents of drawers and cabinets. Giant-economy-size "rulers" help in visualizing larger projects and in estimating size of stock. Power saw in foreground occupies an uncrowded area.

If you need ideas, here's the shop!

By Noel Seney



Olive jars have new job of storing jigsaw blades. The jars fit into a rack on the top of the jigsaw arm. Original labels for the blades also go into the jars to identify the contents. Jigsaw and drill press stands are spotted near the wall—convenient to projects on the workbench and to the accessories and clamps on the perforated hardboard rack.



Larger drawers are built in below the workbench surface on one side. Sliding tray in this drawer (for small scraps of wood) doubles the storage space. Since handles would be in the way here, bottom overhang serves as the drawer pull.

Milwaukee Journal



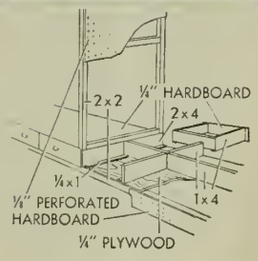
Here Paul works with his power table saw. To prevent accidents he keeps a homemade push stick in his right hand, ready to be used when the stock gets farther through the saw blade.

The shop's roominess and good general lighting also contribute to accident-free working hours.



Perforated hardboard panels hold tools neatly on both sides. Note how tools are classified so that the ones of a kind are within reach from one place. Most-used tools are kept in the more convenient, lower positions.

Drawing shows construction details of the tool board. You can adapt it for your workbench if you need access from both sides.



FROM Paul MacAlister's workshop in Lake Bluff, Illinois, you can borrow ideas for your own shop. MacAlister, an industrial designer in Chicago, spends much of his leisure time here, and has made his shop one of the most convenient and colorful we've seen.

The long workbench can be used from either side; with the ingenious layout of the storage unit above it, all tools are as handy on one side as they are on the other. This "superstructure" can be built of 1x2 or 2x2 framing, then covered with hardboard. Use the perforated kind wherever you'd like to hang tools.

A perforated hardboard strip just below the brightly painted drawers hides fluorescent tubes that give good light for close work on the workbench. Outlets mounted in the front edge of the bench are connected to a separate circuit leading from the service entrance.

Photographs: Suter, Hedrich-Blessing



Drawer sides are 1x4s, dadoed to hold the hardboard bottom. Dado starts about ¼ inch from the bottom of sides, leaves room for ¼-inch guides tacked to shelf below. Front and back of the drawer are hardboard, nailed to the sides.



Plastic cheese boxes keep screws sorted, completely visible at the same time. A tray fits into the drawer to provide space for an extra layer of boxes; Paul can search the bottom layer without shuffling the plastic boxes on the top layer.



Workbench top is made in three sections, which are easily interchanged or turned end to end by removing the screws. This keeps a good work surface available without the cost of replacing the entire top at one time.

Here's a house with built-in privacy

By John Normile, A.I.A.

PRIVACY on a narrow lot is hard to come by. Big windows often look out on a neighboring house or a row of back yards. But Five Star Home 2911 offers an unusual, highly successful remedy. This house creates its own private view with two courtyards at front and rear!

These twin courtyards also divide the house into two wings: one for active daytime use, the other for quiet activities and sleeping. Between the wings is a spacious entry (it has a big storage wall, too). And how easy on your building budget is the straightforward concrete-block construction!



FIVE STAR HOME 2911

YOU CAN BUY PLANS

SEE PAGE 119



Neighbors and traffic seem miles away from this front entry court. Family room has a garden view with sunlight streaming through roof cutout.

Draperies seldom need to be drawn, so room is bright, cheerful all day.

Simple furnishings take rough wear in stride. Spatter-design linoleum needs minimum care to keep it sparkling.

The other courtyard, at the rear, becomes an extension of the living room. It's furnished for use as a sheltered patio, day or evening.

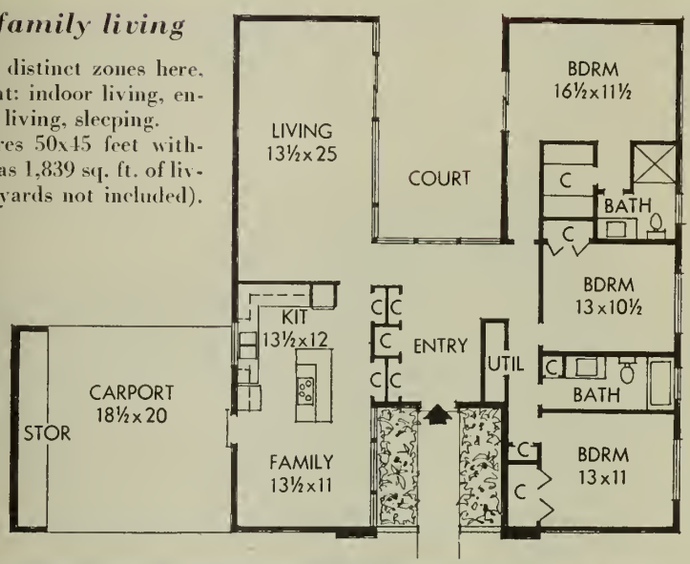
Sliding glass door is natural here with all these protected windows. The master bedroom, across the courtyard, also opens to this secluded area.

Inexpensive building materials help hold down costs for all these features.



lan suits family living

here are three distinct zones here. om left to right: indoor living, en- y and outdoor living, sleeping. House measures 50x45 feet with- rt earport; it has 1,839 sq. ft. of liv- g space (courtyards not included).



tographs: Hedrich-Blessing. Designer-builder: John F. Long, Inc., Phoenix, Arizona



The sweep of roof across the double earport enlarges the house—it can stand against houses twice its size.

Front entry court is screened by concrete tile grille; you could also use wood or other materials. "Pillars" at both sides are standard concrete blocks, with every other course accented by raked mortar joints.



Handsome entry court is a bonus feature: it welcomes guests in style, and provides shelter for planting.

Simple rock mulch keeps garden care at a minimum; evergreens would assure greenery all year long in more northern climates. Decorative tile screen is made of flue blocks—they're standard size, turned on edge.

More photographs on page 162

For winter bloom indoors . . .

Bulbs in pots are perfect!

By Dr. L. C. Grove

SPRINGTIME in January? Why not? With just a little preparation now you can encourage any of your favorite spring-flowering bulbs to blossom two to three months early. The process is called "forcing"—a simple name for a simple method of giving hardy bulbs a short winter and early spring. Here's how you do it.



For blooms in a hurry, plant crocus. They'll bloom about 2 weeks after you take them from cold storage. For best display, plant a single variety in each pot—don't mix them. Once bulbs flower, keep them in a room where you can see and enjoy them. Pick yellow, blue, orange, white, or purple crocus to complement your color scheme. Owner: Robert T. Browne.*

You can force early tulips into bloom in about 5 weeks from storage. Potting tip: Plant each bulb with its flat side next to rim of pot. The lowest leaf, which develops on the flat side, tends to drape over pot rim, giving a more graceful appearance. Red, yellow, scarlet, white, orange, pink, and red and yellow combinations are among the colors available.



Cold storage is needed

Spring-flowering bulbs need a cold period to hold back top growth while they produce roots. When bulbs are well rooted, it's time to bring the plants indoors. Most bulbs root best at a 40 to 48 degree temperature. In the South, your refrigerator can provide the cold needed; place pots in plastic bags to retain moisture.

Time required for cold storage

Weeks of cold needed to prepare bulbs for flowering (minimum): crocus, 4; grape-hyacinth, scilla, snowdrop, and glory-of-the-snow, 6; hyacinth, 10; daffodils, 11; and tulips, 12.

Special tips on handling bulbs

Select large, plump bulbs to force.

Plant bulbs in inexpensive pots—temperature changes might damage expensive ones.

Before setting rooted bulbs in windows, give them a week in a dark, cool place to lengthen their flower stems.

Water plants daily once they are indoors to encourage the best foliage and blooms.

When foliage dies, store bulbs—pots and all—in a cool place till fall planting time.



Dutch hyacinths will bloom about 3 weeks after storage. Roman hyacinths even sooner—they'll bloom in about 10 days. Bulbs can also be forced in water and pebbles. To stretch flower stems above foliage, wrap a 15-inch cylinder or cone of dark paper around containers. Remove when flower stem is tall enough.



Expect daffodil blooms about 5 weeks after storage. For best results, grow in your coolest room until they're ready for display. The Paperwhite variety, planted in a dish of pebbles now, will bloom by the holidays. Owner: Roland E. Sundblad.*

Here's how you force them

Planting

Mix equal parts of sand and soil for planting the bulbs. Set them high in their pots to allow plenty of space for root growth. Firm the soil gently, and water before storing.





Cold storage

Place the potted bulbs in a cold frame or trench outdoors. Set pots on a layer of gravel or cinders. Then cover pots with boards and a thick mulch. Keep dry with a sheet of plastic.

Forcing signal

At the end of the cold period specified for the bulb, tops should be 2 inches tall and roots should show through the drainage hole. See opposite page for storage time needed.



Photographs: Hopkins; Warren Reynolds



You can have cheerful grape-hyacinths (left) and glory-of-the snow (right) in your living room in midwinter. Keep the pots well watered while the bulbs are blooming. This will cause the flowers to expand fully and will make them last longer. These small flowering bulbs are delightful on a coffee table.

*Photograph produced by Fleeta Brownell Woodroffe

More talent than money!

Photographs: Warren Reynolds



Young son Paul plays with his crayons while Marilyn chats with a neighbor, Mrs. Olson. Marilyn really enjoys entertaining in her new home.

IT'S NOT unusual to long for a home of your own. It is unique, though, for a young couple to want a home so much that they are willing to build it with, literally, their own hands—and then have the ability to furnish it tastefully. That's the wonderful accomplishment of Marilyn and Irving Deneen of St. Paul, Minnesota.

For four years the Deneens saved—but building costs continued upward. If they were to have that dream house, there was only one solution: Cut construction costs and build the house themselves. By working on the house during vacations and after-work hours, it was far enough along in two years' time for the family to move in. Even though the interior was not finished—a power saw stood in the living room—Marilyn happily invited her new neighbors over for coffee in her "very own home."

Once the basic construction work was completed, Marilyn and Irv set about decorating the interior of their new home. Irv Deneen became as adept with small handicraft tools as he was with hammer and saw. He made many of the good-looking accessories that decorate their home. To mention a few of Irv's contributions, there are the fireplace tools and the wire sculptures.

Even with two active children (Connie is 6 and Paul is 4 years old) Irv and Marilyn take the time to participate in both church and civic affairs.

The Deneens thoroughly enjoy putting their ingenuity to the test. Their plans for the future include more building. They plan the addition of two bedrooms and a bath over the garage—and this will be another "we're doing it ourselves" project, of course!

WHEN YOU visit friends, do you see decorating ideas to help you fix up your own home? Every home has decorating problems, and every family works out solutions. Come and visit the Deneen family's home in St. Paul, Minnesota. Maybe some of their decorating tips will be helpful to you.

For example, do you have problems with a small living room? The Deneens found they could make their room look larger by using one neutral sandalwood color in the living and dining areas. Then they chose one sharply contrasting color—a real eye-catcher.



This is the house the Deneens built. Here the family packs the car for a skiing trip. Connie can ski with her parents, but Paul prefers his flying-saucer sled.

Irv's next project is a bedroom wing which will be built over the garage.



Both Deneen children love to play with finger paints. In fact, sometimes the whole family gets involved in the act.

The linoleum-topped counter, which Irv designed and built, can't be damaged by small fingers wandering off paper.



With about $5 worth of maple, Irv made 300 blocks in various sizes, and fitted the set into a storage wagon-box.

The box is made from ¾-inch plywood, and has wheels and a grooved cover which slides over the top of the box.



Connie is her dad's big helper when he works on his wire sculpture. It took about two weeks and $5 to make the flower sculptures for the dining room.

When finished, the sculpture was painted to blend with the wall color.

To make wire sculptures, draw out a pattern; cut the large pieces from copper sheets. Use brass wire and BB's for small details. Solder the pieces together.

Your next step is to screw it to the wall through a washer attached with brass wire on the back of the sculpture.





The Deneens chose two free-form rugs to carpet their living and dining areas. The rugs are similar in shape and can be used interchangeably.

Gay decorations-



Table mats, #229-230-1



Lanterns, #227



Tree, #228R or G



Design 225 gives you 12 red and green stars in two different sizes and patterns. Shiny Traditional and luminescent Contemporary colors create a many-hued effect. Stamped, cut, and scored on heavy gold-foil paper, they have dimension and beauty from every angle.



Stars, #225

Cones, #226T or C



Trinket bags, #412

Order designs by number and name

Prices for kits include all mailing charges. Send check or money order; no stamps or C.O.D. Fill in order blank on page 156 carefully.

#225 Stars (12)	$3.50
#226T Cones (20) Traditional colors only	3.95
#226C Cones (20) Contemporary colors only	3.95
#227 Lanterns (8)	3.75
#228R Red tree (1)	4.95
#228G Green tree (1)	4.95
#229 Table mats (4) Gold-Noel pattern	4.95
#230 Table mats (4) Santa-Noel on gold mat background	3.95
#231 Table mats (4) Santa-Noel on red and gold background	4.50
#412 Bags (6)	3.50

yours in a package

By Fae Huttenlocher

HERE THEY ARE—brilliant holiday decorations designed and packaged for you by the editors of *Better Homes & Gardens*. Everything's done but the fun of putting them together. Designs are cut; beads, bangles, braid—even the glue you'll need—are all in every kit. For those who want to do *all* the work, there'll be many ideas in next month's issue—or get a set of these to use as a pattern for more. Convenient order form: page 156.

Photographed at Younkers, Des Moines, Iowa, by Hopkins



Design 228R (or G) brings you one handsome cone-shaped tree, 13 inches tall, to decorate a coffee table, mantel, or dining area. Choose the red or green—or one of each. Ornaments and directions for assembling are in each package.



Glittering stars, lanterns, cones, and trinket bags make lovely decorations for a tree. Each shape, packaged separately, gives an assortment of sizes and patterns in lovely shades of red and green. Designs come "knocked down," so you have the fun of shaping them and applying the baubles. Each package contains a variety of adornments—as well as the glue and simple instructions.

More on next page

Decorations in a package

continued



Design 226T or C. Twenty captivating cone shapes are slotted and tabbed to give them innumerable variations in use. They come in either the good, old-fashioned red or green or in the modern, luminescent interpretation of these colors. When ordering, designate Traditional or Contemporary.

You'll be amazed at the variety of uses you'll find for these delightful packaged gaieties: Mobiles, sensitive to every breath of air—simple hanging groups, to crown a dining table—or flat wall decorations, to make exciting spots of color and design in every room. You'll think of many other uses, too.

Fill out order blank on page 156



Package 227 contains an assortment of eight lantern designs in both Contemporary and Traditional reds and greens. They have an intriguing Far East beauty when molded and bedecked with the jewel-like stones included in each kit. Try a few at your doorway.





esign 229. Four textured, gold foil table mats come to ou in this package called the Gold-Noel pattern. Included e strips of red and green foil, golden letters, medallions, d braid. Apply them to the 12½ by 15-inch rectangles— shown here or in your own design.



Radiant wall-star is made of several cones in Traditional colors. Shaped and decorated, they are threaded on wire spokes that are impaled in a plastic foam half-sphere. The lightweight, colorful ornament is held in place with adhesive tape.

Each package, sent to you prepaid, contains simple directions for assembling your design.



Design 231 (and 230, not pictured) offers four table mats in another pattern. Here is Santa-Noel on red and gold; 230, Santa-Noel on gold, puts the gold Santa design against the gold background.



Design 112. Six sprightly trinket bags, each of a different lacy fabric and design, can be used to hold a Christmas dinner napkin, grace a Christmas tree, or tote a Christmas gift. They make delightful take-home favors for your guests, too.

Put your feet up and relax in style

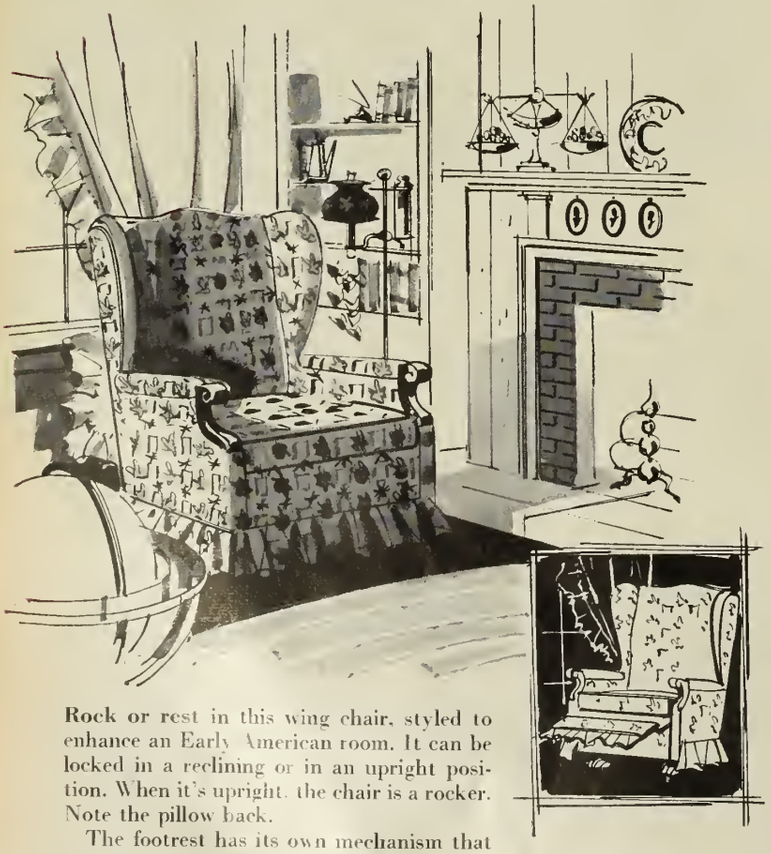
By Jane Goss

RECLINING CHAIRS have gone on a diet. They look 20 pounds lighter, yet innovations have added many comfort qualities. And, now, there are recliners designed to complement any room's furnishings.



Tall and tapering back allows even a large man to rest comfortably without overshooting the top. The detachable foam-rubber head pillow is covered in a contrasting stripe, a good fashion touch.

These wooden legs are longer than on most chairs, look extra-light. The sweeping arms fit smoothly against the back.



Rock or rest in this wing chair, styled to enhance an Early American room. It can be locked in a reclining or in an upright position. When it's upright, the chair is a rocker. Note the pillow back.

The footrest has its own mechanism that operates separately. It can be used if you are reclining, rocking, or just sitting still.



Twin comfort is here. Nobody will be accused of taking over the most relaxing chair in the house; there are two in this one trim sofa. And each side is controlled independently. The simple, tailored lines of this sofa will complement your furnishings.

To learn the manufacturers of these chairs, write Editorial Information, *Better Homes and Gardens*, Des Moines 3, Iowa.

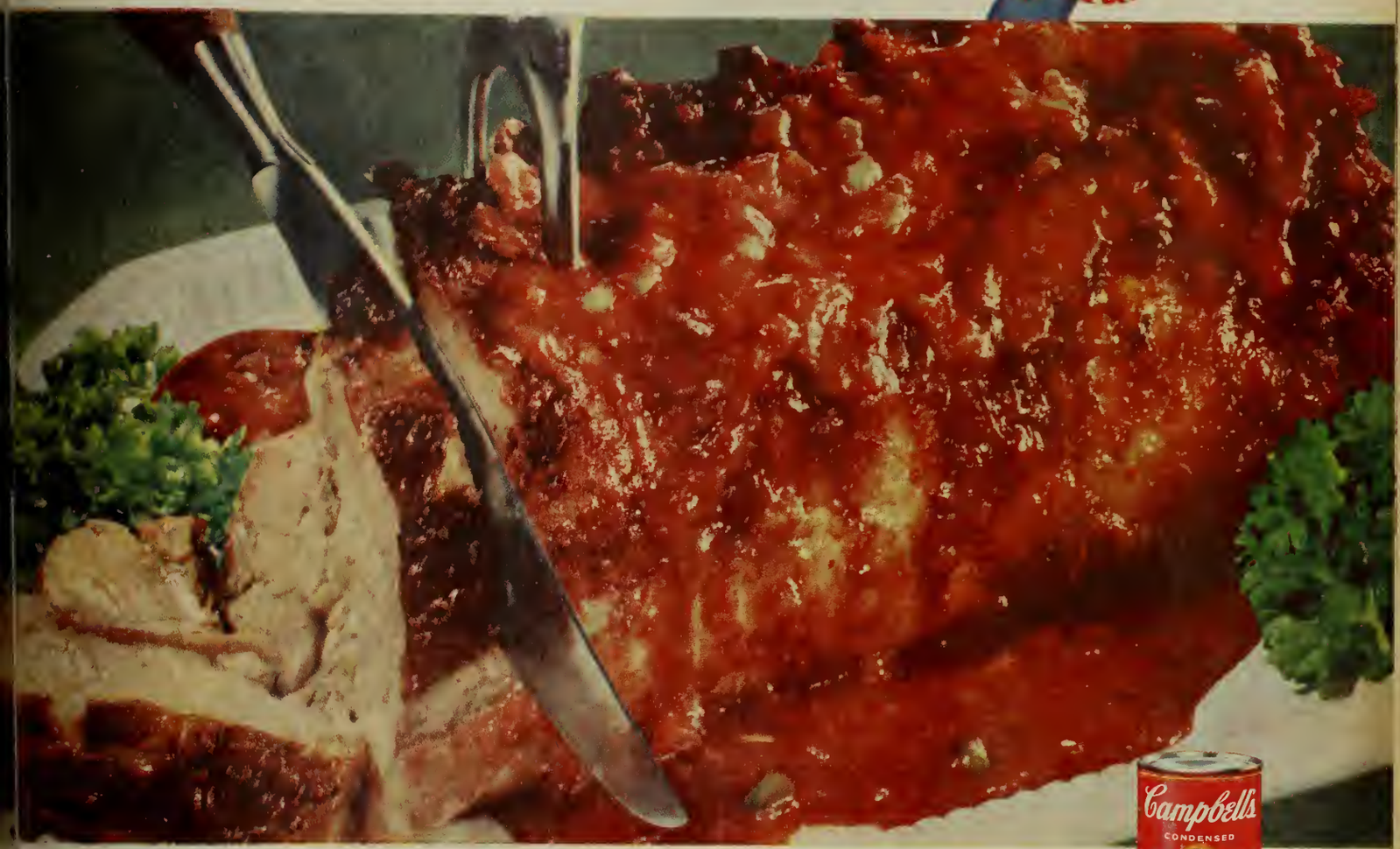
More on page 169

SOOPER WAYS WITH PORK!

k's plentiful! Make it extra-delicious with gy Campbell's Tomato Soup or smooth 'n derful Campbell's Cream Soups. Millions of nen know what good things begin to happen never you cook with Campbell's Soup! Good flavor – from the just-right seasoning. Good nutrition from wholesome ingredients. Good 'n easy cooking – because soup makes the gravy while it cooks! Make your next pork dinner Sunday-special with Campbell's Soup!



Good 'n easy! Good 'n thrifty!



BARBECUED PORK LOIN. Place 3- to 5-lb. shoulder or loin of pork in shallow pan; roast at 325°F. about 45 min. per lb. One hour before meat is done, pour off drippings. Combine 1 can Campbell's Tomato Soup; ⅓ cup each chopped onion and celery; 1 clove garlic (minced); 2 tbsp. each brown sugar, Worcestershire sauce and lemon juice; 2 tsp. prepared mustard; 4 drops Tabasco. Pour over meat. Continue roasting; spoon sauce over meat often.



UNRY SKILLET SUPPER. Delicious new way to use ker leftovers! In skillet, lightly brown 1 med. onion nly sliced) in 2 tbsp. shortening. Blend in 1 can Camp- s Cream of Celery Soup, ½ cup milk, 1 tsp. Worcester- e sauce. Add 1 cup cubed cooked pork, 1 cup cubed ed otatoes, ½ cup cooked peas, dash pepper. Cook over he about 10 min.; stir now and then. 3 to 4 servings.



PORK CHOPS 'n STUFFING. Brown 4 pork chops (about 1 lb.) on both sides in oven-proof skillet; pour off drippings. Lightly mix 3 cups soft bread cubes, 2 tbsp. chopped onion, ¼ cup melted butter, ¼ cup water, ¼ tsp. poultry seasoning. Place a mound of stuffing on each chop. Blend 1 can Campbell's Cream of Mushroom Soup with ⅓ cup water; pour over. Bake at 350°F. about 1 hr. 4 servings – for hearty appetites.

od things begin to happen when you cook with *Campbell's Soup*



Famous foods

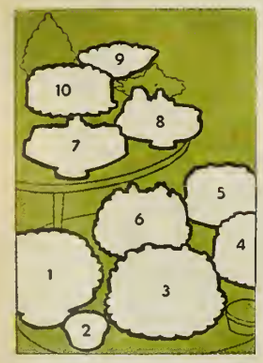
FROM

famous places

By Myrna Johnston

Guests at the Americana may count their calories at home, but when they come to the hotel they happily forget about it. The reason: Pastry Chef Dominique D'Ermo's lavish array of desserts — at left is a sample.

The Americana Rice Pudding (2) is the best we ever tasted! It's delicate and creamy, gently flavored with orange peel. The Pineapple Cheese Cake (5) couldn't be more luscious; tart apricot jam glazes the pineapple rings. The Marshmallow Mints Cake (10) boasts a candy crown.



1 Strawberry Torte Meringue
2 Americana Rice Pudding*
3 Moka Layer Cake
4 Strawberry Cheese Cake
5 Pineapple Cheese Cake*
6 Birthday Cake
7 Chocolate Delight
8 Apricot Black-cherry Tartelettes
9 Fancy Fruits Massepain
10 Marshmallow Mints Cake*

****Recipes are given.***

Delicious, handsomely arranged salad plates are served out on the Terrace where you can whiff the ocean breeze and watch the breakers roll in. At left is the Americana De Luxe Chicken Salad — recipe tells how to slice the triangles of white meat.

The center luncheon is Florida Crab-stuffed Alligator Pear with Potato Salad. At right: Jumbo Key West Shrimp Plate.

Photographs: Lisanti, Inc.



americana
MIAMI BEACH, FLORIDA

HOSPITALITY that includes everything from poolside barbecues to dinner dancing in formal dining rooms is what you'll find at the Americana. This palatial hotel on the ocean front of Bal Harbour has an enviable reputation for its cuisine. Sixty top-flight chefs have a single purpose: to make each food a work of art, each bite the ultimate in good eating. Here they share their recipes—help yourself.



Everyone eats as if there were no tomorrow—that pleases Chef Hugo Huuecke. Here he serves a buffet in the Medallion Dining Room: Baked Sugar-cured Ham, Golden Tomatoes Neptunia, Roast Prime Ribs au Jus, Thanksgiving Bird—Plymouth Rock, Bouquet of Vegetables.

Caesar Salad was introduced to Miami Beach visitors years ago by George Butticaz. Now Captain of the Gaucho Steak House, he officiates when this specialty is ordered.

The *piece de resistance* is grilled Chateaubriand (tenderloin) with potatoes in gold foil.

More about the Americana, and the recipes on page 102





A true Floridian, this Americana Key Lime Pie. The fresh tang of tree-ripened limes flavors the airy chiffon filling. Topper is a blanket of whipped cream decorated with wedges of lime to mark the servings, a scattering of chopped pistachio nuts in the center, and a border of grated lime peel. This beauty points up the theory of the hotel's food staff: The taste will always follow the eye.



Photographs: Allen Snook. Accessories by Fae Huttenloch

All you have to do is fix the salad and tray of relishes!

The plump turkey is the frozen kind that comes stuffed, all ready t roast. Your job: Place bird in oven—bring to table ringed with par ley and red-ripe persimmon slices. Other time-savers: fluffy mashe potatoes—instant variety, Green Beans Almond with a canned frozen start, brown-and-serve rolls, cheese-fruit centerpiece desser

Easy and elegant

Thanksgiving dinners



Let guests help themselves to Tomato Appetizer and oven-hot Seeded Crackers in the living room while you put finishing touches on dinner.

YOUR FAMILY can enjoy traditional Thanksgiving fare even if you are short on time these busy days. For a big feast with record-breaking speed, choose the meal across the page—the turkey roasts along, leaves you carefree. Short on space? Set up a smart buffet in the living room—or fill plates in the kitchen and serve at a card table as in the little big dinner below.

Recipes on page 106

A young family, just getting settled, will appreciate the idea of a feast a la card table. Also the Oven-fried Turkey that needs no carving!

Go-withs: Candied Sweets, broccoli with Jiffy Hollandaise, slices of jellied cranberry sauce from a can.



Better Homes and Gardens TEST KITCHEN

69

Taste-tested Recipes

Meats, Main Dishes

Oven-fried Turkey 106
Frozen stuffed turkeys 106
Frozen turkeys (unstuffed) .. 106
Thawing timetable 106
Roast Stuffed Turkey 107
Roasting Chart 107
Foil-wrap Roast Turkey 107
Roasting Chart 107
Giblet Gravy 107
Roast Duckling with Tangerine Sauce 97
Oven Chicken Fricassee 98
Rock Cornish Hens—Celery Stuffing 98
Turkey Roast with Walnut Wild Rice 98
Roast Chicken With Mincemeat Stuffing 125
Easy Meat Loaf 125
Pork Chops With Caraway Stuffing 125
Fried Corn-meal Mush 120

Vegetables, Sauce

Candied Sweets 106
Green Beans Almond 106
Jiffy Hollandaise 106

Salads, Dressing

Americana De Luxe Chicken Salad 104
Florida Crab-stuffed Alligator Pear 104
Americana Potato Salad 104
Key West Shrimp Plate 104
George's Caesar Salad 104
Caesar Salad 125
Cranberry-ring Mold 106
Avocado Mold 117
Avocado Salad Rings 117
Sunny Avocado Bowl 117
Thousand Island Dressing .. 104

Appetizers, Snacks

Tomato Appetizer 106
Seeded Crackers 106
Walnut-wiches 161
Brazil-nut Chips 119
Oranged Walnuts 119
Guacamole 117
Pink and Green Appetizer .. 117

Desserts, Pies

Americana Rice Pudding ... 102
Pineapple Cheese Cake 104
Marshmallow Mints Cake .. 104
Almond Flip-top Cake 118
Plymouth Cranberry Cake .. 98
Americana Key Lime Pie ... 104
Pumpkin Pie 83
Pumpkin Chiffon Pie 161
2 Pecan Pies 118
Plain Pastry 161
Graham-cracker Crust 161
Mocha Nut Ice Cream 119
Best Cranberry Sherbet 97
Cranberry Velvet 98
Cranberry Apple Crunch ... 98

Candy, Cookies

Coffee Fudge 119
Walnut Hermits 118

LOOK and COOK

PUMPKIN PIE- Perfect the very first time!

PUMPKIN CHIFFON PIE *Give it a crown of whipped cream, a lacing of caramel sundae sauce*



The easiest crust yet! Mix graham-cracker crumbs and sugar with melted butter.

When all crumbs are moistened, dump into a 9-inch pie plate. Now take an 8-inch pie plate and press down. Crust shapes itself, all ready for baking or chilling.



Filling is the fluffy, pile-up-high gelatin type. The secret: Chill pumpkin-gelatin mixture to the right point before folding in the egg-white meringue.

The test: Mixture should mound lightly as you spoon it. Don't let it get too stiff.

For chiffon pie at its best

Sky-high filling. Add the egg whites as a meringue—first beat the whites to stiff peaks, then beat in the sugar. Important tip under picture at left tells when to fold meringue into filling—use a down-up-and-over motion.

Crust change-abouts. Don't forget how delicious pumpkin chiffon is when served in a flaky baked pastry shell. Or try a snappy-flavored gingersnap crust or the vanilla-wafer kind.

Flavor partners for pumpkin chiffon pie balance on scales server: walnut halves with cream cheese and candied ginger between; maple-sugar leaves.

More pictures and recipes on page 161



Photographs: Allen Snook

When the filling is pumpkin

Spice to suit your family's taste. The mounts of spice given first in the recie are for a golden, mildly spiced pie. The second measures are for a filling with flavor zingo.

Mirror finish. Nothing like evapoated milk in a pumpkin filling to give beautiful sheen on top and creaminess ll through. If you like a bit of crunch a pumpkin custard pie, sprinkle the lling with a handful of chopped peans just before baking.

Trim pie with a circle of perfect walut halves as shown. Or border filling ith whipped cream dotted with thin ivers of candied ginger. Another noice: scoops of vanilla ice cream.

---

umpkin Pie

½ cups canned or mashed cooked pumpkin	¼ to ½ teaspoon cloves
cup sugar	3 slightly beaten eggs
teaspoon salt	1¼ cups milk
to 1¼ teaspoons cinnamon	1 6-ounce can (⅔ cup) evaporated milk
to 1 teaspoon ginger	• • •
to ½ teaspoon nutmeg	1 9-inch unbaked pastry shell

oroughly combine the pumpkin, sugar, lt, and spices. Blend in eggs, milk, and aporated milk. Pour into unbaked pastry ell (have edges crimped high—filling is nerous). Bake in hot oven (400°) 50 mines, or until knife inserted halfway beeen center and outside edge comes out an. Cool before serving.

PUMPKIN PIE *The spicy, smooth-as-velvet, traditional kind*



A pastry cloth and knit rolling-pin cover are dandy helpers—lightly flour both. Roll in wagon-wheel style, going from center to edge of dough as if following the spokes of a wheel. Use gentle touch.

To transfer pastry to pie plate, roll it over your rolling pin as in picture. Unroll, fit loosely onto bottom and sides.



The filling is a simple custard—you just combine canned or cooked pumpkin with sugar, spices, eggs, milk. Recipe at left.

To avoid spills and to keep crust free of spatters, fill your pie shell at the oven—we mixed filling in pitcher-bowl for neat pouring. When pie is almost done, test as pictured in recipe section.

No time to bake? Try a frozen pumpkin or mince pie from the store. For a Southern Pecan Pie, turn the page. Or if you hanker for a cranberry dessert, see Prize Tested Recipes.

Desserts in a nutshell

Worth taking a crack at! Full of good nutty flavor and crunch. Choose California walnuts, almonds, pecans, or big Brazils.

By Dee Allison



Southern Pecan Pie—a compliment winner from way back. T recipe is easier than you'd think. Just combine the ingredients (the are only 5 plus a dash of salt), pour into an unbaked pie shell a let the oven take over. We give recipes for both the rich, rich tra tional pie and for a delectable but less sweet version.



Almond Flip-top Cake has layers of mighty nice eating. Crispy almond-sugar topping bakes on the bottom, then flips over for a frosting at dessert time. Split the cake in half and sandwich golden, fresh-orange filling in the middle. Or you can omit the filling and serve cake in squares with whipped cream. Delicious either way!

Photographs: Mike Nels



Walnut Hermits are a should-be resident in any cooky jar. The are just like Grandma's—good and spicy, with walnuts aplenty. home-from-school time, set out a big trayful with mugs of milk cocoa. Bet you'll soon have the whole neighborhood in! Herm keep well (if you're sneaky about where you hide them)!



Mocha Nut Ice Cream is the answer for your next bridge desse The combo of instant coffee, chocolate, and chopped Brazil n will put this at the top of your treasured-dessert list. Curly garn is a bonus of Brazil-nut chips. Nibblers at your house will go them as a snack, too. Chip how-to is with the recipes.

Recipes on page 118

Special treats for the holidays





ith Kraft Recipe-size Marshmallows





Marshmallow Chocolate "Philly" Fudge is easy—made with fresh, fluffy Kraft Miniature Marshmallows. You don't have to cut 'em up!

Marshmallow Pumpkin Chiffon Pie—new way to serve traditional pumpkin. Fold in Kraft Miniature Marshmallows to make it light and delectable!

Polka Dot Sweet Potato Bake: Combine 2 cups hot mashed sweet potatoes or golden yams, ¼ cup Parkay Margarine and ¾ teaspoon salt. Place in a greased 1-quart casserole. Bake, uncovered, in a moderate oven, 350°, 15 minutes. Sprinkle 1 cup Kraft Miniature Marshmallows over sweet potatoes. Bake 10 minutes more—to brown marshmallows lightly.

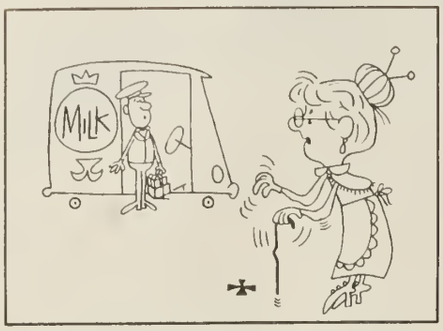
More wonderful recipes in free booklet! Write Kraft Miniature Marshmallows, P.O. Box 1513, Dept. B, Chicago 77, Illinois.



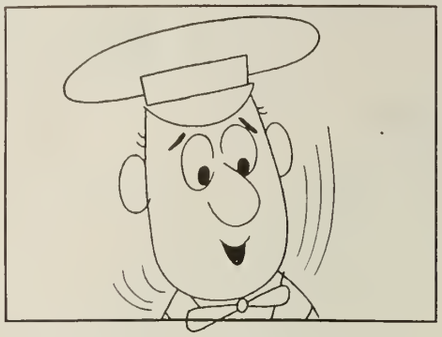
Try Kraft Jet-Puffed Marshmallows, too—the big sweet ones for toasting!

The only kind that stay soft!

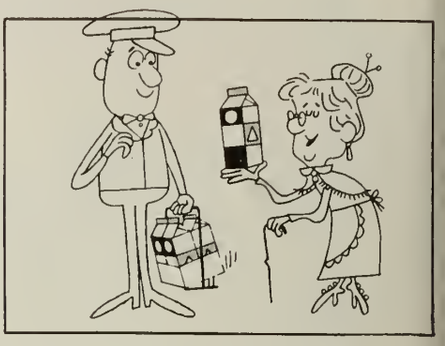
You have to get up early to fool the milkman!



Young man! Come here this instant!



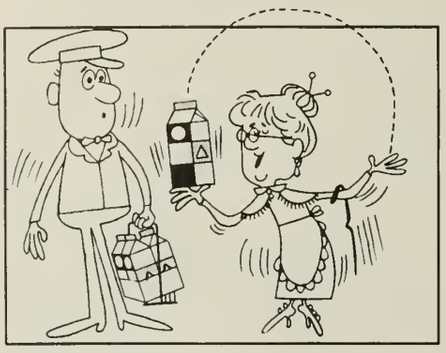
Oh, oh! What'd I do now?



Look what I got at the store yesterday!



MILK . . . in this handy Pure-Pak carton.



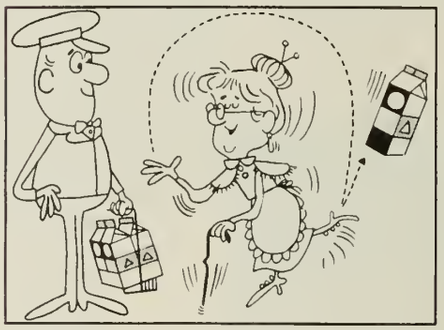
It's light and easy to handle . . .



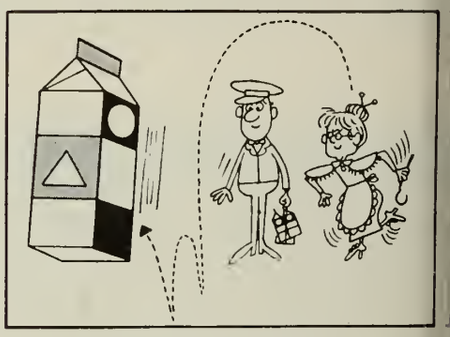
. . . and look at this . . . a sealed-in pouring spout!



Pours like a pitcher. (Have a glass . . . milk's good for you.)



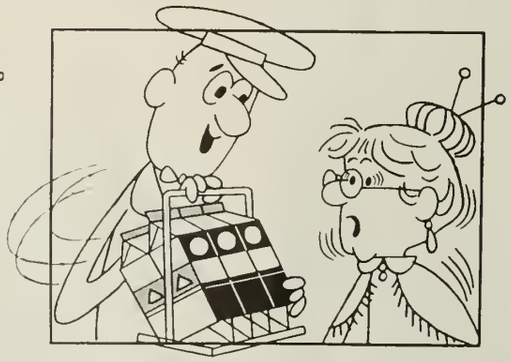
When it's empty, just toss it away!



Won't break, either . . . safe for grandchildren.



No excuses, young man! When can I get milk delivered in Pure-Pak?



RIGHT NOW MA'AM . . . ALL YOU DO IS ASK YOUR MILKMAN!

PUT THIS NOTE IN YOUR MILK BOTTLE TODAY!

Dear Milkman,

Please leave our milk in Pure-Pak from now on.

Name _____

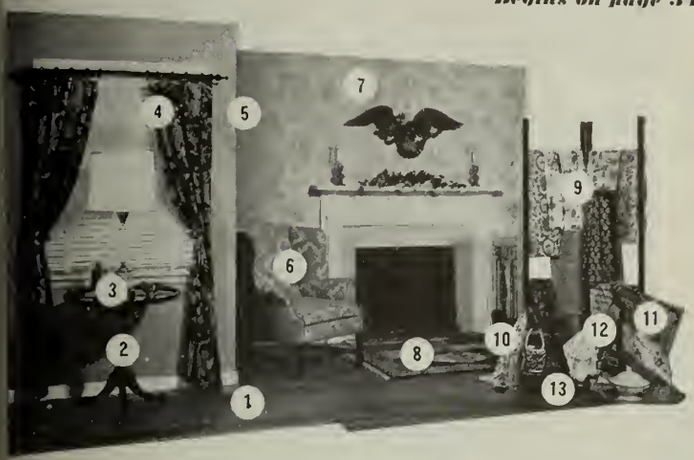
NOW *Pure-Pak* IS AVAILABLE WHEREVER MILK IS SOLD...JUST ASK FOR IT

YOUR PERSONAL MILK CONTAINER

PURE-PAK DIVISION, EX-CELL-O CORPORATION

Traditional look without antiques

Begins on page 54



Villiamsburg

The furnishings of Colonial Amer-a are uniquely preserved in re-onstructed Williamsburg. They re the pace setters of the American raditional style. You'll find the rnishings pictured here are an-que in appearance only, and you ill like the modern prices. Follow ie numbers on the pictures to arn more about individual items. or manufacturers' names, write Editorial Information, Better omes & Gardens, Des Moines, owa.

Wood floors were used in Co-nial days because hardwoods ere plentiful. There's a variety of ne flooring hardwoods on the arket today, or you can buy sim-ated wood flooring made of vinyl linoleum.

Pie crust table, so named be-use of its rippled edge, has a ree-legged base that's typical of uncan Phyfe. New mahogany bles have burn-resistant tops.

Bowls and coffee services were signed by Paul Revere in silver d pewter. You can buy faithful productions in either metal.

Windows—even in Colonial erica—were covered by Vene-n blinds. The dark background the draperies shows off the leafy stel print; our ancestors greatly lmired this combination. Brass backs hold the draperies in ace, keep them from blowing.

Blue walls blended with the pular decorating colors of the y—soft green, brown, and white. is shade, called Williamsburg ue, is available ready-mixed. he wallpaper is a copy of one und in an Eighteenth Century aryland home. Copies cost about a single roll.

Wing chairs were favorites nong our be-wigged forefathers. otice the square Chippendale g. Modern adaptations now have fluffy synthetic pillow fillings with lots of bounce.

7. Eagles became one of our American symbols during Colonial days. They still make an impressive "Federal" decoration. This one is very detailed and looks hand carved. Brass, like that shown in the matched hurricane lamps, was the most-used decorative metal.

8. Oriental rugs were an imported treasure. Their lovely subdued colors before a fireplace or by a coffee table provide a rich room accent. This small one looks effective and it isn't as expensive as you might think.

9. Fabrics often depicted historical scenes and places. The pattern at far right comes from a well known China pattern. Blue dyes, unstable in those days, are now colorfast. You can choose your own price range—the fabrics here vary from inexpensive cottons to the more costly brocades.

10. Hand-blocked prints were prized by Colonial housewives. The white fabric at left is in the collection at Williamsburg. The red cotton fabric is a commemorative print of Monticello, famous home of President Jefferson.

11. Wallpaper patterns, too, often pictured historic events or flowers. The wallpaper on the right comes from the 250-year-old Wayside Inn in Massachusetts.

12. Banjo clocks and barometers were useful as well as decorative. Now you can buy an electric banjo clock to hang on your wall.

13. Accessories and the tableware were big and frequently in blue and white. Some had an Oriental flavor, a result of the flourishing China trade and Yankee clippers.

For Early American, turn to page 90

Now! GOOD BEEF GRAVY

whenever you want it!



Real roasting-pan flavor... made with lean juicy beef



To make good gravy, you start with savory beef, and that's what Franco-American does. The beef juices are blended into a smooth, tasty gravy that matches your Sunday best.

It's much easier to plan meals with a can of FRANCO-AMERICAN Beef Gravy handy. You serve wonderful gravy without cooking a big roast. You make attractive new dishes from leftovers—quickly. And this good beef gravy from a can has only about 25 calories per ¼-cup serving.



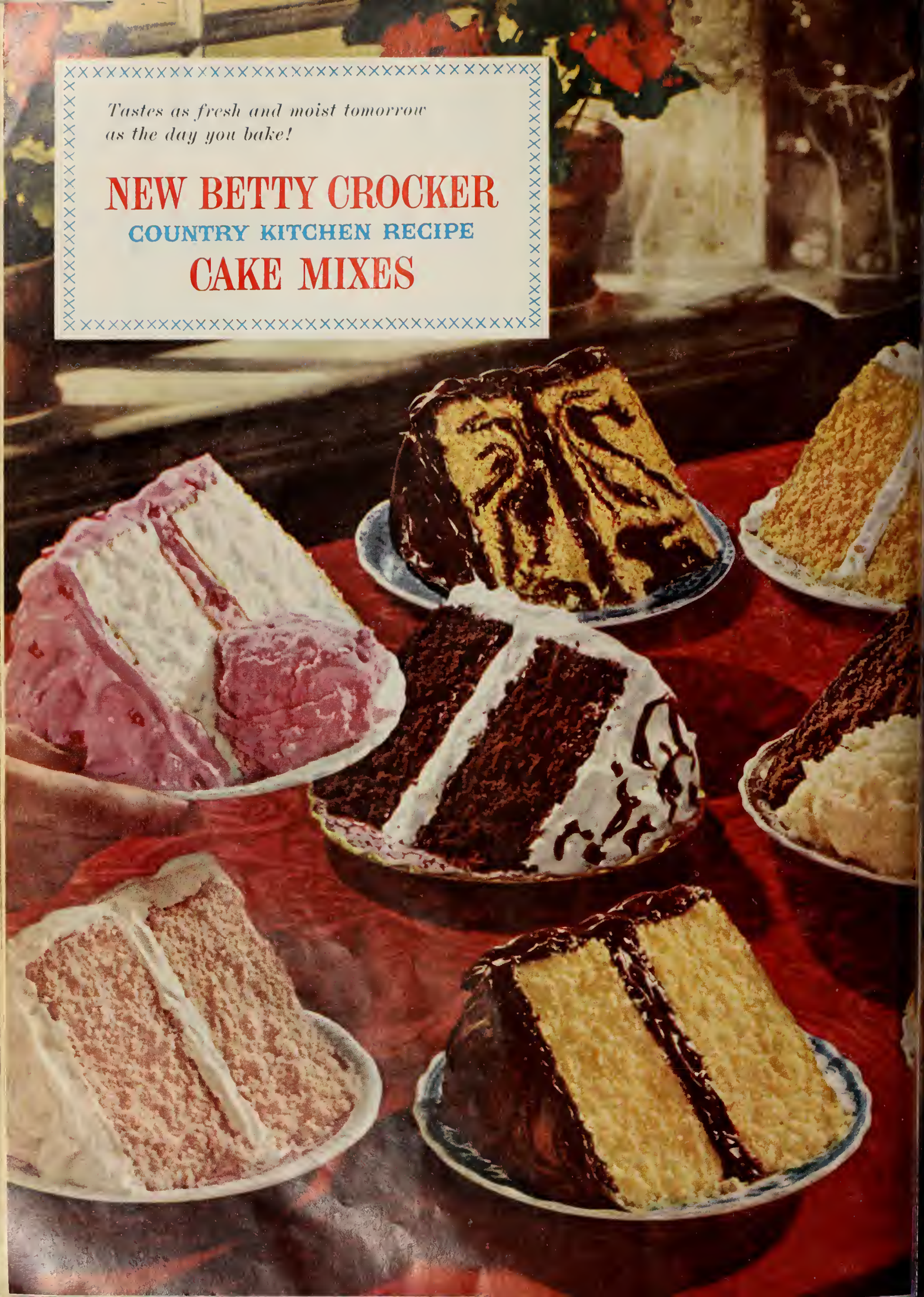
Spanish Chops. Brown 4 pork chops. Top each with 1 slice onion, 1 green pepper ring. Place 1 tbsp. packaged precooked rice in center of each pepper. Mix 1 can Franco-American Beef Gravy, ½ cup tomato juice, ½ cup diced celery; pour over chops. Season. Cover; simmer 1 hr.



Beef 'n Beans. In ¼ cup hot oil, brown 1 lb. ground beef, 1 clove minced garlic, ½ cup each chopped onion, green pepper. Stir in 1 can Franco-American Beef Gravy, ¼ cup ketchup, ½ tsp. salt, 2 to 3 tsp. chili powder. Simmer 15 min. Add 1 can (1 lb. 4 oz.) kidney beans. Simmer 15 min. more.

FRANCO-AMERICAN

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY


Tastes as fresh and moist tomorrow as the day you bake!
NEW BETTY CROCKER
COUNTRY KITCHEN RECIPE
CAKE MIXES





Betty Crocker says:

"A new moisture secret makes our Country Kitchen Recipe Cakes melt in your mouth like homemade butter cake!"

***"Melts in your mouth** like homemade butter cake!" "Stays fresh as any homemade cake!" "Tastes so rich and moist and good my husband ate three pieces!"*

That's the kind of thing that our home testers have been writing us about our new Betty Crocker Country Kitchen Cakes.

We've never had a mix that bakes a cake like this before. For the good cooks in our Betty Crocker kitchens and our good research people have put their heads together to make your favorite cake mixes better than ever.

We've made the flour softer than ever, we've made the sugar finer than ever, we've found a new rich, creamy shortening. We've come up with a wonderful new way to *pre-cream* all these good ingredients for you. And it all adds up to a rich, moist, tender, honest-to-goodness-homemade kind of cake.

Find out for yourself. It's one-step-easy! For you put everything into the bowl at once—your cake mix, your two fresh eggs and water. Isn't that nice and simple? And isn't it wonderful to have the batter fluff up thick and rich in just four minutes, ready to bake a cake as fresh and moist and just plain good as grandmother's best butter cake?

Look at the actual photograph of the eight cakes on this page—we baked every one from our new Country Kitchen Recipe Mixes. Pick the one you like best—and bake it up for your family tonight!

Homemade moist! Homemade rich!
Homemade tender! Homemade good!

That's our Country Kitchen Cake—we guarantee it on every package!

Betty Crocker — General Mills

Look for these new packages at your grocery store



Actual photograph of our eight new Betty Crocker Country Kitchen Cakes.



© 1959 BY KELLOGG COMPANY

"Souper" Meat Loaf

(The secret's in the soup and the Kellogg's Corn Flake Crumbs)

- ½ cup Kellogg's Corn Flake Crumbs (or 2 cups Kellogg's Corn Flakes, crushed into crumbs)
- 1 can (10½ oz.) condensed tomato soup
- 2 lbs. ground beef
- ½ cup chopped onion
- 2 tbsp. chopped parsley
- 1 tbsp. Worcestershire sauce
- 1 egg, slightly beaten
- 1 tsp. salt
- Dash pepper

Combine all ingredients; mix thoroughly. Shape firmly into a loaf; place in a shallow baking pan. (Thorough mixing and firm shaping will result in a moist, easy-to-slice loaf). Bake in a moderate oven (350° F.) about 1¼ hrs. Remove from oven. Pour off drippings into a measuring cup; skim off fat. Combine ¼ cup of drippings and an additional can of condensed tomato soup in a saucepan; heat and serve over loaf. Makes 8 servings of meat loaf that's deliciously moist and tender.

Note: If desired, meat mixture may be pressed firmly into loaf pan for baking.

Try this new recipe from the folks who bring . . .

"the best to you each morning"



Kellogg's OF BATTLE CREEK

Traditional look without antiques

Continued from page 87



Early American

The Early American style began with the Pilgrims. They adapted and simplified English and Dutch furnishings to suit American woods and their own Spartan way of life. Adaptations popular today retain the homey comfort of this style but give you the bonus of modern easy care.

1. Lamps burned oil in settlers' homes. Today's adaptations take their shapes from oil lamps or jars and vases of the period. The rough fabric on the shade is like one that Priscilla Alden might have woven.

2. Cross-stitching was important to the Pilgrim housewife. Use this sturdy fabric for upholstery.

3. Curtain fabrics were sometimes woven of crudely spun linen threads. This modern linen fabric creates a handmade appearance with thick and thin threads.

4. Short curtains were common. Notice the stylized flower pattern that hints of the time the Pilgrims spent in Holland. Now, readymades are often drip-dry, some are lined.

5. Woodcut prints and geometric designs were frequently dyed in rich browns and strong reds.

6. Patchwork print looks like the quilts early settlers produced. This fabric is chintz.

7. Wall coverings borrow designs from old trunk linings or pillow tickings. Since these were originally hand-loomed, patterns are apt to be geometrics or stylized flowers. Some wallpapers now are washable, have matching fabrics.

8. Letter holder was once a woo en cranberry picker. The ha carved tools of this era are f quently used today as accessori

9. Pressed glass found its way ir every home. Early pieces were d orated with fruits and flowe Colored glass—amethyst, cra berry, or amber—was prized. N glassware copies the old, even p serves the seams of the mold.

10. Rag rugs were a necessity pioneer homes. Old fabrics w torn and braided, hooked or wov to cover chilly floors. Our n chine-made version comes in ma sizes.

11. Chests were made from ava able woods—often maple. T copy has the shutter design wh is typically Early American.

12. Wall shelves once held spic Pewter porringers and pitch have handsome shapes that a centuries old. Spoons with fidd back handles are now in stain steel.

13. Wallpapers in geometric signs reflect the settlers' painst ingly hand-worked patterns.

14. Draperies were hand-wov too. This textured fabric looks v with the shutters, an appropri window treatment.

15. Rocker could be the same that held your great-grandmot Old stencils were preserved so can have authentic designs.

For Classic, turn to page



for the finest in tuna

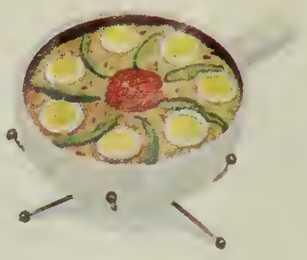
LOOK FOR THE MERMAID ON THE LABEL



COPR. 1959, VAN CAMP SEA FOOD COMPANY

When it comes to tuna... *it pays to buy the best*

...a costs so little in comparison to other ...ds, it makes sense to serve the finest–the ...ne fillet tuna–White Star brand. No other ...nd is pressure-baked in the special way ...h keeps White Star so moist, tender and ...cate in flavor. *You only get a bargain ...n you buy the best–White Star brand–h tuna with the mermaid on the label.*



TUNA CURRY CASSEROLE

- 2 6½-oz. cans White Star Brand Tuna
- 1 10½-oz. can mushroom soup
- 1 cup milk
- 2 cups cooked elbow macaroni
- ¼ cup chopped onion
- ¼ cup chopped green pepper
- ½ to 1 teaspoon curry powder
- ¼ teaspoon oregano

Combine ingredients in 2-qt. casserole. Bake in moderate oven (350° F.) 30 to 35 minutes. Garnish as shown. Serves 6.

White Star Tuna

Now in the Convenient New Family Size, Too!



Those who prefer Fancy Pack use our solid light tuna...



m-m-m! Mashed Potatoes with real dig-in flavor!

Sez Who?
Mashed-potato-lovers, that's wh
Twice as many choose Frer his
as any other instant pota !



M-M-M-BOY! Company-dinner mashed potatoes with real dig-in flavor! And you can whip up French's *in seconds*—with no peeling, no cooking, no mashing! Absolutely delicious—because French's has that wonderful Idaho texture, th delicious Idaho flavor. Just let *your* family taste why mashed-potato-lovers love French's best of all!

and in seconds - you can whip up an elegant big dish of FRENCH'S INSTANT MASHED POTATO







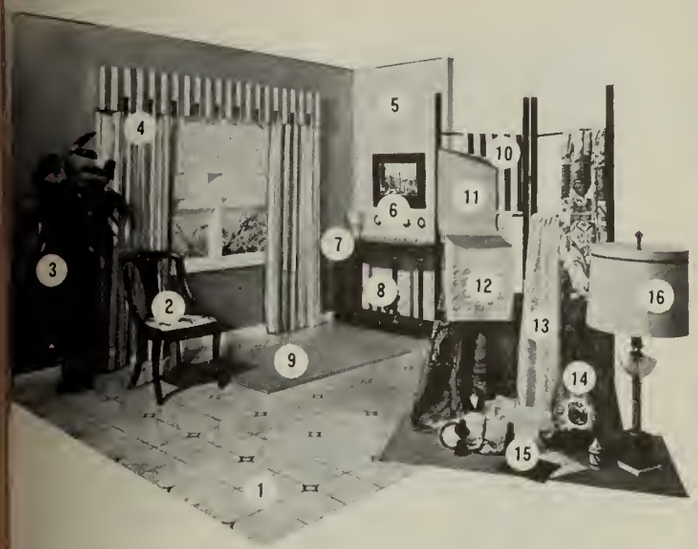
EVEN FANCY DRESS-UP DISHES ARE EASY WITH FRENCH'S

POTATO AND CHEESE BAKE—golden and bubbly. Whip up French's and spoon half into a buttered baking dish. Dot with pieces of sliced cheese. Add rest of French's and dot with more cheese—or sprinkle with grated cheese. Pop into hot oven till cheese melts. De-licious!

IMPERIAL POTATOES—great with steak! Whip up French's. Stir in one beaten egg yolk per 4-serving envelope. Spoon in swirly mounds onto greased cookie sheet. Brush with egg white beaten with 1 tsp. water, sprinkle with onion salt. Brown quickly in hot oven. So *good*—and French's makes 'em so easy!

Traditional look without antiques

Continued from page 90



Classic

The Classic, or Empire style flourished when Napoleon was Emperor. To celebrate his rule, the French borrowed designs wholesale from earlier empires—Greece and Rome. There's a crisp orderly feeling about this style that gives an almost Contemporary flavor.

. **Marble halls** typify the cool, stately Classical mood. For your hall, choose this roto-printed vinyl floor covering. You can install a 9x9-foot piece for under $10.

. **Chairs** popular during the Empire of Napoleon were reminiscent of those used by Roman emperors. The black paint emphasizes the Classic curves.

Urns and columns were basic to Classical design. Here the column makes a pedestal for an urn. These are imitation stone, easy to handle and kind to your budget.

Windows were often draped with bold stripes. Here, a modern balance, cut to accentuate stripes, of plywood padded with polyfoam. The fleur-de-lis window shade of polished cotton was made by sewing several lengths together and tacking them to the roller.

Wallpapers ranged from simple rococo, but colors were most often subtle. Here, gold on white repeats the Classical colors.

Pictures with Classical themes of ruins or Napoleonic battle scenes are appropriate.

Consoles, like other furniture, had pedestal bases, columns decorated with gilt paint for legs.

Chalice with fruit was copied from an Etruscan cup. It's an example of the handsome accessories you can get by buying museum reproductions.

9. Rugs repeated the Classic colors—green, white, gold, and black. The rug at right has a looped texture that forms a pattern, one which was inspired by design fragments found at Pompeii.

10. Green was a favorite color of Napoleon's. The green in this stripe was named Empire green in his honor.

11. Wallpapers often had a tone-on-tone, damask look. The design usually incorporated Classical motifs—Venus-like figures, urns, laurel wreaths, and acanthus leaves.

12. Upholstery fabrics featured medallion patterns and a silky look. White and gold material on the floor is a rayon damask, reversible as a table napkin. You can coordinate white pillows with a gold couch.

13. Drapery patterns were like those used for wallpapers. This gold on white panel is ready-made of fiberglass. The large pattern at right is glazed chintz; the bronze and green is all cotton.

14. China tableware and accessories carried Napoleonic insignia—the "N" or the honeybee.

15. Checkerboard floor pattern characterizes the timeless Classic style. You can buy tile in all price ranges to create the same effect.

16. Column shaft and laurel wreath decoration on this lamp were common to the Empire era. This modern lamp suits a Classic interior.

For French Provincial, turn to next page



Mrs. America says—Try these

Hurry-Up Yeast Rolls



HURRY-UP YEAST ROLLS

¾ cup warm water (not hot—105 to 115°)
1 package Fleischmann's Active Dry Yeast
2½ cups Bisquick

Dissolve yeast in water. Mix in Bisquick. Beat vigorously. Then turn dough onto surface well dusted with Bisquick. Knead dough until smooth, about twenty times. Shape as desired, into crescents, rolls, etc. Place on a lightly greased baking sheet and cover with damp cloth. Let rise in warm place (85°) about one hour. Heat oven to 400° (moderately hot). Bake 10 to 15 minutes, until a rich golden brown. Brush with butter or margarine. Makes 16.

How to shape crescents: Roll dough into a 12-inch circle. Cut into 16 wedges. Beginning at wide side, roll toward point. Place on greased baking sheet with point underneath.



FLEISCHMANN'S YEAST—ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

Add Fleischmann's Yeast to Bisquick®—that's all!

"They're so delicious and light you'd swear they took hours to make," says Mrs. L. Clarke Priebe of Des Moines, the new Mrs. America*.

"But these Hurry-Up Yeast Rolls take just *two* ingredients, need only *one* rising. It's the easiest way yet to get that wonderful flavor only yeast can give.

"And use Fleischmann's Active Dry Yeast, the kind we prize-winning cooks depend on. It always rises fast, and keeps right on my shelf. So handy when I want to whip up a treat for my family!"

*Reg. Mrs. America, Inc.

3 Easy-does-it frostings –party pretty–with Betty Crocker Frosting Mixes!



Frostings so pretty they show you care—yet they're so easy to make with our Betty Crocker Frosting Mixes. You just add water to our Fluffy Frosting Mixes for light, elegant "cooked" frostings—without cooking. Blend butter with our Creamy Frosting Mixes for rich, smooth, buttery frostings. We guarantee a perfect* frosting—homemade perfect—every time!

Betty Crocker — General Mills



Sea-Shell Frosting! The bright red cherries are right in our frosting mix package! Fill and frost cake. Shape shells around top edge of cake with spatula. Place silver dragées in shells for "pearls."



Lazy-Daisy Frosting! A special shortening in the mix blends *instantly* with the butter you add to give you a buttery-gaad chocolate frasting. Frast cake. Lazy-daisies are blanched almand halves.

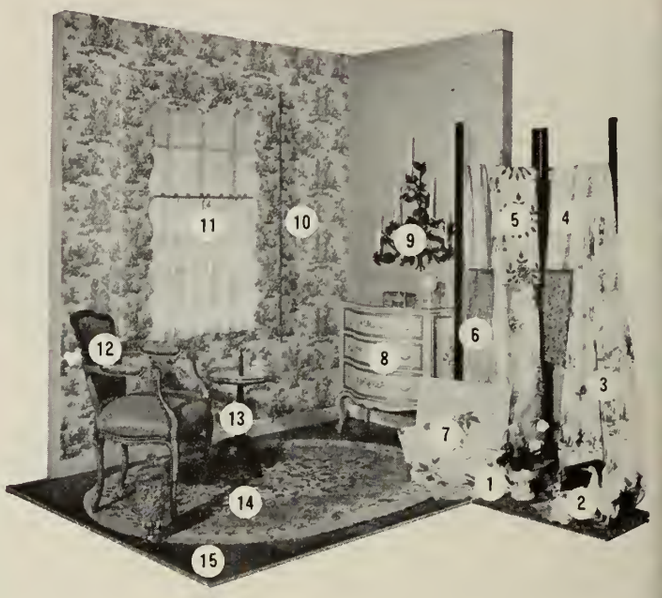


Carnival Frosting! Our Fluffy White Frasting Mix whips right up inta stiff snowy peaks! Fill and frast coke. With knife, mark design on frasting. Sprinkle canfetti candy over alternate panels.

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

Traditional look without antiques

Continued from preceding page



French Provincial

This style originated in the French court and gravitated to the provinces where it was greatly simplified. It has become popular again because of its graceful lines, pleasing colors, and mellow woods.

1. **Accessories** frequently took their forms directly from nature. The pastoral flavor dates back to the time Queen Marie Antoinette took a fancy to country living.

2. **Rich fabrics,** like velvet, tapestry, or brocade, suited Provincial furniture. Today these fabrics are made from synthetic fibers.

3. **Toiles** were first made in Juoy, France, in 1759. The printing was usually in just one color and depicted pastoral scenes, classical motifs, Chinese patterns, or current events. Our draperies are fiberglass.

4. **Plaids** and stripes were used; taffeta plaids can look quite dressy. The stripe is polished cotton.

5. **Upholstery** fabrics often had fruit and flower designs. Fabric at top is a double-woven matelasse.

6. **Quilted fabrics** are popular in Provincial colors—pink, light green, and white.

7. **Wallpapers** were first made in France from tapestry weavers' scraps. Flocked or floral patterns suit this style. This floral paper was taken from a Natchez, Mississippi home.

8. **Chests,** like all furniture made during this period, displayed many graceful curves. They were often painted in pastel colors and ornamented with delicate flowers.

9. **Wall sconces** were ornate. This one has been fashioned in metal to resemble an espalier lemon tree.

10. **Wallpaper** and the matching chintz-covered frame form a frankly modern window treatment. The pattern is a typical toile. Scallops follow lines seen in furniture designs. You can create original touches, but don't break the mood.

11. **Lace curtains** were *de rigueur* in France. These are non-stretch cotton. Window shade sheds a pretty pastel glow.

12. **Chairs** were delicately shaped with gentle curves. The wood color is called fruitwood with a "distressed" finish. This term applies to mechanical antiquing, done at the factory, which simulates worm holes and long use.

13. **Tables** were sometimes topped with marble. This one has a stain-proof plastic top.

14. **Rugs** were generally in pastel colors with a floral pattern. This one is cotton but it looks like an Aubusson. Don't be afraid to let the floor show, the French did.

15. **Wood floors** were costly in France. Small pieces of wood were saved and matched to create parquet patterns. Now you can buy pre-finished parquet squares.

For Victorian, turn to page 100

ND LIPTON SOUP ENVELOPE AND CRACKER-BOX PRICE MARK FOR REFUND, EQUIVALENT TO

FREE

ound of crackers

o you'll try

new livelier taste

Lipton Chicken Noodle Soup





Newly improved Lipton Chicken Noodle Soup is better than ever . . . richer, more home-cooked tasting. Has new enriched egg noodles, too!

Try it and get a pound of crackers... free! Offer expires December 15, 1959. One refund to a family.

For free crackers: Tear price mark from pound box of any brand saltines or soda crackers.

Mail with the front from any Lipton Soup Mix envelope—your name, address and a notation of what you paid for the crackers — to Lipton Soups, Box 5250, St. Paul, Minn. *We'll send a refund for the crackers.*

RIE CRACKERS
it! any of the
mus Lipton varieties:



REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



Only FLUFFO and PET Milk make it rich and colorful as Autumn itself...

Golden Harvest Pumpkin P



Golden Harvest Pumpkin Pie

FLUFFO'S GOLDEN FLAKY PIE CRUST (9-inch pan)

1⅓ cups sifted flour
½ teaspoon salt
½ cup Fluffo
3 tablespoons water

Cut Fluffo into flour mixed with ½ teaspoon salt. Stir in water and mix thoroughly. Roll dough ⅛ inch thick into circle 1½ inches larger than top of 9-inch pie pan. Fit dough into pan. Fold edge under and flute. Add filling and bake as directed.

PET'S GOLDEN RICH PUMPKIN FILLING

¾ cup brown sugar
1 tablespoon flour
½ teaspoon salt
2¼ teaspoons pumpkin pie spices
1½ cups canned pumpkin
1⅓ cups Pet Evaporated Milk
1 slightly beaten egg

Mix brown sugar, flour, salt and pumpkin pie spices. Stir in canned pumpkin, add Pet Milk and egg. Stir until smooth. Pour into pastry lined pan. Bake at 375° (350° for glass pan) for one hour unless nut topping is desired. (See below)

FESTIVE NUT TOPPING (optional)

Mix together until crumbly, ½ cup chopped pecans, 1 tablespoon Fluffo, 2 tablespoons brown sugar, 1½ teaspoons grated orange rind. After 45 minutes baking, take pie from oven and spoon mixture around edge. Bake 15 minutes more. Serve warm or cold.





Fluffo and Pet Milk combin
pumpkin pie so exciting it seems to
richness and the golden colors of
Fluffo can make pie crust
flaky and tender. On
can make pumpki
golden rich and cre
—with just one egg.
season . . . treat yo
Golden Harvest P

"PET"—Reg. U.S. Pat. Off.

Prize-Tested Recipes

Better Homes and Gardens TEST KITCHEN

Holiday birds–four ways

File under Poultry



Roast Duckling with Tangerine Sauce

The herbed fruit sauce is spiked with candied ginger—a delightful Polynesian accent for duckling

1 3½- to 5-pound ready-to-cook duckling	Celery leaves	• • •
	1 tart apple, quartered	1 recipe Tangerine Sauce

Remove wing tips and first joints, leaving only meaty second joints. Rub inside with salt; stuff with celery leaves and apple. Do not prick skin or truss. Skewer opening; lace with cord. Place breast up on rack in shallow pan. Do not add water. Roast, uncovered, in slow oven (325°) 1½ to 2 hours for moderately done, 2 to 2½ hours for well done. (It should be easy to move leg up and down.) Last 15 minutes, brush a few times with **Tangerine Sauce:** Drain one 11-ounce can (1⅓ cups) mandarin orange sections, adding water to syrup to make 1 cup. Mix 1 tablespoon cornstarch, ½ teaspoon marjoram, dash salt; stir in syrup and one 6-ounce can frozen tangerine-juice concentrate. Cook and stir till mixture comes to a boil. Add orange sections and 1 tablespoon finely chopped candied ginger; heat. Pass with duckling. Makes 3 or 4 servings.

Mrs. Phyllis J. Atwood, Curundu, Canal Zone

Cut along dotted lines



Photographs: Mike Nelson

Cranberry desserts

Best Cranberry Sherbet

Let this be the refreshing finale to your big Thanksgiving meal. It's pretty pink and so-o smooth. Terrific as a cool appetizer or turkey go-with, too—

¾ cup sugar	Dash salt	• • •
1½ teaspoons (½ envelope) unflavored gelatin	1 pint bottle (2 cups) cranberry-juice cocktail	2 tablespoons lemon juice

In saucepan, mix sugar, gelatin, and salt. Stir in ½ *cup* of the cranberry-juice cocktail. Heat and stir over medium heat till sugar dissolves. Remove from heat; add remaining cranberry juice and the lemon juice. Freeze in refrigerator tray till firm; break in chunks and beat with an electric beater till smooth.* Return to tray; freeze firm. Makes 8 servings.

*Or freeze till partially frozen; beat smooth with a rotary beater.

Mrs. G. R. Black, Kansas City, Missouri

Add these pages to your COOK BOOK

File under Desserts



Plymouth Cranberry Cake

1 1-pound can (2 cups) whole cranberry sauce
2 tablespoons butter or margarine
1 package loaf-size white-cake mix
1 recipe Butter Sauce

Break up cranberry sauce in a buttered 8¼x1¾-inch round ovenware cake dish, spreading it over bottom. Dot with butter. Prepare cake mix according to package directions; pour evenly over cranberries. Bake in moderate oven (350°) 30 to 35 minutes or till done. Let stand 5 minutes; invert on plate. Serve warm with **Butter Sauce:** Cream ¼ cup butter; gradually add ½ cup sifted confectioners' sugar, creaming till fluffy. Stir ½ cup cold water into 1½ teaspoons cornstarch; cook and stir till clear and thick. Stir hot mixture into butter mixture. Add ½ teaspoon vinegar and 1 teaspoon vanilla. Serve warm. Makes about ¾ cup.

Hazel Wimer, Hightown, Virginia



Cranberry Velvet

½ pound (2 cups) cranberries
½ cup water
2 *teaspoons* unflavored gelatin
¼ cup orange juice
⅓ cup sugar
½ to 1 teaspoon grated orange peel
¼ teaspoon salt
2 egg whites
⅓ cup sugar
½ cup heavy cream, whipped

Cook cranberries in water till skins pop; put through a food mill or sieve. Soften gelatin in orange juice; add with ⅓ cup sugar to hot cranberry mixture, stirring till gelatin dissolves. Add peel and salt. Chill till partially set. Beat whites till soft peaks form; gradually add ⅓ cup sugar, beating to stiff peaks; fold into cranberry mixture. Fold in whipped cream. Pile into 6 to 8 sherbets. Chill till firm. Top with additional whipped cream.

Mrs. F. P. Rostohar, Fort Worth, Texas



Cranberry Apple Crunch

1 cup sugar
1 cup water
2 cups cranberries
2 cups chopped tart apples
1 recipe Topper

Mix sugar and water; boil 5 minutes. Add cranberries; cook till skins pop, about 5 minutes. Remove from heat. Add apples; pour into buttered 10x6x1½-inch baking dish. Sprinkle with **Topper:** Mix 1 cup quick-cooking rolled oats, ½ cup brown sugar, ⅓ cup enriched flour, and ½ teaspoon salt. Cut in ¼ cup butter or margarine till crumbly. Add ½ cup broken walnuts. Bake dessert in moderate oven (350°) about 35 minutes. Cut in 6 to 8 squares. Serve warm with whipped cream.

Mrs. Gary L. Carlson, Van Nuys, California

Add these pages to your Better Homes & Gardens Cook Book



Oven Chicken Fricassee

Select one 2½- to 3-pound ready-to-cook broiler-fryer chicken, cut up. Place skin side up in greased shallow baking dish. Blend 3 tablespoons soft butter or margarine, 3 tablespoons enriched flour, 1 teaspoon each salt and poultry seasoning, and ½ teaspoon paprika; spread over *top* of chicken. Bake uncovered in moderate oven (375°) 20 minutes. Mix 1 can condensed cream of mushroom soup, one 6-ounce can (⅔ cup) evaporated milk, and ½ cup water; pour over chicken. Bake 30 minutes more or till tender. Makes 4 servings.

Mrs. L. A. Scott, Erie, Pennsylvania



Rock Cornish Hens—Celery Stuffing

Salt and pepper four 1-pound ready-to-cook Rock Cornish game hens inside and out. Lightly stuff each with ½ cup **Celery Stuffing:** To one 8-ounce package herb-seasoned stuffing, add 1 teaspoon sage, 1 cup chopped celery, and ½ cup chopped onion. Reserve ¼ cup of 1 can condensed consomme for glaze. Add ¼ cup butter or margarine to remaining consomme; heat, then add to stuffing. Toss lightly. (Bake remaining stuffing in foil package.) Place birds, breast up, on rack in shallow pan; brush with melted butter or margarine. Roast uncovered in hot oven (400°) 45 minutes to 1 hour or till drumstick can be twisted easily out of joint. Last 15 minutes of baking time, brush birds 2 or 3 times with mixture of ¼ cup corn syrup and reserved consomme. Makes 4 servings.

Mrs. Ray Jones, Phoenix, Arizona



Turkey Roast With Walnut Wild Rice

Select a half- or quarter-turkey roast. Rub cut side with salt. Truss. Grease skin. Place turkey, skin side down, on rack in shallow baking dish. Cover with loose "cap" of foil. Roast in slow oven (325°) 30 to 40 minutes per pound. When turkey has cooked to within 45 minutes of total time, remove bird and rack. Mix Walnut Wild Rice with drippings in pan. Place turkey, skin side up, on rice; continue roasting uncovered till thick pieces are tender. **Walnut Wild Rice:** Chop 2 onions; cook in 2 tablespoons butter till tender. Drain one 3-ounce can (⅔ cup) mushrooms, adding water to liquid to measure 2¾ cups; add to onions and bring to boiling. Add ¾ cup washed wild rice and 1½ teaspoons salt. Simmer, covered, 20 minutes. Add ¾ cup long-grain white rice; cover and continue cooking 20 minutes or till done. Add mushrooms, ½ cup broken walnuts, and 2 tablespoons snipped parsley. Dressing makes 6 servings.

Loreen Jacobson, Madison, Wisconsin



Festive dishes with a minimum of fuss

TURKEY-APPLE BAKE • BAKED POTATO SURPRISE • FRENCH ROLL-UPS

ake holiday eating truly memorable, every meal should d can) be something rather special. These unusual prize-winning are deceptively simple, because Heinz chefs have done the king part, leaving the important embellishments to *you* . . . er turkey never assumed a more delicious guise than our *Turkey- Bake*, rich with the creamy goodness of Heinz Condensed of Chicken Soup . . . Hearty old-fashioned Heinz Chicken Stew e lowly potato to new flavor heights in *Baked Potato Surprise*. *rench Roll-Ups*, generously blessed with cheese and thick, spicy Ketchup, add a nice festive touch to any soup-and-salad on or supper.



TURKEY-APPLE BAKE

rom Miss Joan M. Ward, Cleburne, Texas

Heat oven to 425°F. Sauté ¼ cup chopped onion in 2 Tbs. butter r margarine until tender. Combine with 2 cans (10½ oz.) Heinz Condensed Cream of Chicken or Cream of Mushroom Soup, ndiluted, ¼ tsp. ground nutmeg, 2 cups cubed, cooked turkey or hicken, 2 cups cubed, cored unpared apples, ⅓ cup raisins. Turn to 2-qt. baking dish. Prepare pastry, using 1 cup flour. Roll to s-inch thickness. Cut to fit baking dish, making decorative slits r steam. Lay pastry over turkey mixture and fit to dish. Seal ith tines of fork. Bake 30 min. (Makes 6 servings.)



BAKED POTATO SURPRISE

from Mrs. Elmer Belsley
Morton, Illinois

Heat oven to 350°F. Cut 2 medium baked potatoes in half lengthwise. Scoop out the potatoes. Mash; season. Fill potato shells with 1 can (15¼ oz.) Heinz Chicken Stew with Dumplings or Heinz Beef Stew (two of many delectable ready-to-serve Heinz Minute Meals). Top with potatoes and sprinkle with ¼ cup grated process American cheese. Bake 30 min. (Makes 4 servings.)

For a busy-day supper dish good enough for guests, try Celery and Oyster Stew. In saucepan, sauté 1 cup oysters and liquid in 2 Tbs. butter or margarine until edges begin to curl. Add 1 can (10½ oz.) Heinz Condensed Cream of Celery Soup diluted with an equal amount of milk, ½ tsp. salt, ¼ tsp. paprika, 1 tsp. zestful, flavor-boostin' Heinz Worcestershire Sauce. Heat. (Makes 3-4 servings.)

Chili Tom Carne is a satisfying treat that's a cinch for the youngsters to fix: Combine one 15¼-oz. can tempting, perfectly spiced Heinz Chili Con Carne with a 10¾-oz. can Heinz Condensed Tomato Soup and serve piping hot.



FRENCH ROLL-UPS

from Mrs. Edgar S. Damon
Paris Hill, Maine

Remove crusts from 1 lb. loaf unsliced day-old bread. Slice lengthwise into 6-8 slices. Blend together 2 eggs, 2 Tbs. Heinz Ketchup, 2 Tbs. water, ¼ tsp. salt, a dash of pepper. Dip bread into mixture. Brown on both sides in lightly greased skillet. Spread each slice with cheese spread and Heinz Ketchup. Roll jelly-roll fashion. Secure with toothpicks. Roll in grated Parmesan cheese. Bake on lightly greased baking sheet in a 475°F. oven 5 minutes. Serve with soup or salad. (Makes 6-8 rolls.)

The sign of good eating



No other Ketchup tastes like Heinz!

$100 for Recipes. Send us your recipe using any Heinz product. If we use it in our advertising, we'll pay you $100. All recipes become the property of H. J. Heinz Co. and none can be returned. In case of duplicate recipes, naturally only the first one received will be considered. H. J. Heinz Co., Box 28, D-BH&G-119, Pittsburgh 30, Pa.

You know it's good because it's Heinz 57



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.



Another famous product of
ECONOMICS LABORATORY, INC.
250 PARK AVE., NEW YORK, N. Y.

"Well Dressed Windows"...

a filmstrip in full color

In this new 35-mm, 75-frame filmstrip by *Better Homes & Gardens*, you'll see dozens of exciting window treatments, including cafe curtains, priscillas, and traverse draperies. Film presents ideas on how you can treat any type of window, taking into consideration such problems as lighting, privacy, and circulation.

In many of the views you'll see *close-ups* of the hardware properly placed. Also, "Well Dressed Windows" provides you with information on measuring and buying curtains and draperies.

Film, 33⅓-rpm record, printed commentary, film brochure—only $8.95. To order, write to:

Better Homes & Gardens • **Des Moines 3, Iowa**

Traditional look without antiques

Continued from page 94



Victorian

Victorian rooms in Great-Grandma's house looked overdone—too many accessories, too many bold, floral patterns against red, black, or gold backgrounds. Today Victorian rooms show more restraint but capture the warmth and charm of the era.

1. Glass collectors should feel right at home with Victorian styles. Cup and saucer are copies of old pressed glass. Milk glass continues to be popular in all the shapes from lacy hearts to hens-on-a-nest.

2. China, like almost everything Victorian, had lots of posies on it. Roses were *the* favorite flower.

3. Tapestry in a floral pattern against a black background was a proper Victorian upholstery. Tapestries are woven in nylon now.

4. Needlepoint was another favorite upholstery material. This one is an inexpensive cotton print which looks like real needlepoint.

5. Velvet was dear to Great-Grandma's heart. Today, velvet sheds spots, comes in same vibrant colors.

6. Floral chintz typifies this period when almost all decorative motifs included flowers somewhere.

7. White drapery fabric contrasted well with ornate Victorian walls. This one is ready-made, and has an elegant white-on-white pattern.

8. Wallpapers were often in lavish rococo patterns. Rococo means an elaborate style of decoration acterized by curving lines pierced shellwork. The gilt paper is rococo. A floral patt also appropriate to the perio

9. Chairs that matched s others plus the divan were Victorian vogue. Many chair massive and ornately carvec only the simpler, more rest furniture that appeals to us

10. Gaslights shed a soft g electric ones do, too.

11. Red wallpaper provid Victorian home with a rea punch. Our pattern looks fl but it's really a smooth wal and not so costly.

12. Swags highlighted Vi windows. Damasks with trim were favorites. Romant trian curtains can now be ready-made in synthetics fo $5 in drapery departments.

13. Glass domes covered thing from stuffed birds flowers in a Victorian hom

14. Tables and chests oft marble tops. Most Victoria ture had some carving. T drawer pull is an example is mahogany, of course.

15. Rose-strewn rugs w height of fashion in a V home. If you have a small r cautious about using a pat large. It will make any ro smaller than it is.

A month of Sunday brunch ideas...all om just 1 mix...Pillsbury Hot Roll Mix!

' a hundred others odern, mix-easy way

er you are, the better you'll like today's most
c.
ou're an expert home-baker in minutes. You're
can fill her kitchen with warm, yeast-baking
. fill her family with pride . . . even when your
with goings-on.
Sunday morning with these yummy Cherry
esh from the oven.

CHERRY PINWHEELS

0° for 10 to 12 minutes. MAKES 16 rolls.
.. Richer Dough as directed on **Pillsbury Hot Roll Mix** recipe folder; let rise.
.. in small bowl
½ cup **sugar**
½ cup chopped blanched **almonds**
1 teaspoon grated **orange rind** and
1 tablespoon **orange juice.** Set aside.
.. dough on floured surface to 12-inch square. Cut into sixteen 3-inch squares. Place 2 inches apart on well-greased baking sheets.
.. each corner diagonally with scissors to ¼ inch of center. Place 1 teaspoon sugar mixture in center of each square. Shape by folding every other corner to center; press down to seal.
.. in warm place until light and doubled in size, 30 to 45 minutes.
.. in moderately hot oven (400°) 10 to 12 minutes, until golden brown. While warm, glaze with mixture of
½ cups sifted **confectioners' sugar** and
6 to 8 teaspoons **orange juice.** Garnish with **candied cherries.**

says lovin' like something from . . . and Pillsbury says it best!





PE for these delicious Date Twists. Plus ideas for
om Pizza to Cloverleaf Dinner Rolls. 27-recipe
y Pillsbury Hot Roll Mix package!

AMON ROLLS (right) recipe plus more than 100
fancy yeast-baking ideas are yours in the 65
Baking Book. Just 25¢. Write to The Pillsbury
x 369, Minneapolis 60, Minn.

Today's most versatile mix for women on the go...





Pillsbury HOT ROLL MIX

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing ...*Instantly!*

SAVES TIME...SAVES MONEY, TOO!

It's a nice feeling, fixing an old-fashioned turkey dinner for the family. And this Thanksgiving, it can be nicer than ever. Because you can fill your turkey with Pepperidge Farm Herb Seasoned Stuffing. It comes *all ready* for you to use. Yet—this *old-fashioned* stuffing is delicious as your very own! Freshly prepared for you at Pepperidge Farm, it's fully seasoned with *seven* choice herbs. If you'd like to "fancy it up," try one of these festive old-time stuffing variations:



PEPPERIDGE FARM STUFFING VARIATIONS

Old-fashioned Sage and Onion Stuffing: This *is* Pepperidge Farm Stuffing; tangy, delicious! Simply mix by package directions.

Parsley Stuffing: Mix Stuffing; add ½ cup snipped parsley, per package.

Water Chestnut Stuffing: Mix Stuffing; add 1 cup sliced canned water-chestnuts, per package.

Cranberry Stuffing: Mix Stuffing; add 1 cup chopped raw cranberries, per package.

Giblet Stuffing: Simmer turkey giblets with celery stalk, onion, sprig of parsley, about 4 hours, or till tender. Drain, chop; add to mixed stuffing.

(*2 packages will stuff a 10-lb. turkey*)

P. S. Pepperidge Farm Stuffing adds *variety and spice* to everyday menus!

RITZ CLOTHS

STYLING AND QUALITY

There is a RITZ Cloth for every household cleaning purpose at your leading local department or hardware store. Write for nearest source.

JOHN RITZENTHALER, 73 Franklin St., N.Y. 13

RITZ® Since 1892

SOLVE YOUR GARDENING PROBLEMS with *Better Homes & Gardens* Garden Book . . . a colorful, practical guide to garden and lawn care. Only $4.95 (Canada $5.50). Buy wherever books are sold or send check or money order to 7911 Meredith Building, Des Moines 3, Iowa.



Real Outdoor Flavor!

WRIGHT'S BAR-B-Q SMOKE

FREE SAMPLE .. Send name and address of your grocer to: WRIGHT'S SMOKE CO. Dept. BH 2435 McGee, Kansas City, Missouri

take one woman, add the *Better Homes & Gardens* New Cook Book, and presto — every meal is an eating adventure! A Christmas gift *always* in good taste — $3.95.



Enjoy using America's favorite outdoor cook book—

250 recipes for back-yard cookouts!

Better Homes & Gardens BARBECUE BOOK

The Better Homes & Gardens **BARBECUE BOOK** gives you complete guidance from beginning to end—everything from facts about barbecue equipment to menus for breakfasts, lunches, and dinners for a few or for a crowd! Recipes for meats, vegetables, salads, breads and sandwiches, desserts, appetizers, beverages. 267 pictures, 87 in full color. 160 pages.



Only **$2.95**

(Canada, $3.50)

wherever books are sold, including newsstands, or send check or money order to 5511 Meredith Bldg., Des Moines 3, Iowa.

Famous foods from famous places

Begins on page



Ring for room service, and in 7 minutes flat your breakfast (or meal) is served on your own ocean front balcony! Here it's Florida grapefruit, a chafing dish of fluffy, *hot* scrambled eggs, with marmalade and jelly, fragrant coffee by the potful.

The Americana claims the fastest room service anywhere. takes an employee longer than 10 minutes to bring your orde must write a report on the "how come" to the management.

Magnificent is the word for the Americana. Every one of its 750 guest rooms boasts a view of the Atlantic or of Biscayne Bay. For 1,500 guests there are 1,000 members of the hotel staff—that's right, almost one for one! And of these employees, over half are busy making sure the food and its service are second to none.

Chefs par excellence

Executive Chef Hugo Hunecke has had a distinguished career in some of the finest restaurants and hotels in Holland, Germany, and the United States. Even after over 35 years of experience, he returns to Europe every summer to consult with famous continental chefs.

At the Americana, Mr. Hunecke directs a staff of 60 chefs—many have won awards themselves. For example, Head Pastry Chef Dominique D'Ermo holds gold medals for everything from fancy rolls and French pastry to birthday cakes and food artistry.

Hugo Hunecke's domain includes 4 separate kitchens, one for room service alone. As to the dining rooms, the Gaucho Steak House is the gourmet's delight. There, rotisseries and charcoal pits sizzle beef to "its pampered, palatable best." The Dominion Coffee House—hamburgers and other family favorites are mighty important at the Americana, too—is open around the clock. The Medallion Room is the elegant setting for many special buffets and banquets.

Resort hotel extraordinaire

Vacationers and conventioners alike speak of the Americana in glowing terms. Owned and operated by Tisch Hotels, Incorporated, the Americana receives th sonal attention of the Tisch fa The young president, Presto Tisch, who has small sons own, takes a particular inter providing play areas and pro for visiting youngsters.

You may ride the waves beach or swim in the giant ou or under-glass pools. You ma at the hotel's private course, b in its dozen shops, stroll o sandy shore or in the tropic dens—and of course, revel superb food specialties.

Chef's salad tips

Every year salads are mor ular than the year before, a ing to Chef Hunecke. Here comments:

▶ The perfect salad plate be light and refreshing, as satisfying, and should contra the dessert to be served. If t sert is very light, the salad more substantial.

▶ When preparing the salad at the Americana, we use oughly chilled, crisp vege Most are grown right here i da. Plates are chilled icy co

▶ We attempt to offer the g intriguing variety on his plate so that he may discov gourmet, treat after treat.

Now for the recipes.

Americana Rice Puddin

A great hotel bows to the home tion of this rice pudding—

1 quart milk, scalded
1 orange peel
½ cup long-grain rice
½ cup sugar
¾ teaspoon salt

• • •

[*Turn to*]

NEW FRIGIDAIRE DISHWASHERS

double-scrub*, triple-rinse, sanitize dishes sparkle-clean!





Feel like a queen with carefree automatic dishwashing

Sparkle-Clean Washing Action with Turbo-Spray Tube between the loading racks

Dishes Dry Safely at pasteurization temperatures

Holds Dishes from 3 Family Meals—12 place-settings** plus 15 extra pieces

So Push-Button Easy To Use—completely automatic cycling

Add Forgotten Dishes Anytime—washing action stops while door is open

Five Kitchen Rainbow Colors or gleaming Satin Chrome (most models); also White

**Imperial Models* ***NEMA Standards*

Model DW-IUZ

So easy to load—mother's helper can do it!

You'll feel like a queen in your kitchen. Look! Two generous racks glide out individually to speed table-clearing time . . . everything loads easily from the front, without acrobatics. You'll wash more of everything . . . up to 147 pieces at a time because Frigidaire advanced design gives you greater capacity.

You'll like the way every dish comes sparkle-clean with the swirling, cleansing action of the Frigidaire Turbo-Spray Tube. Your finest china or everyday service is clearly cleaner with the Frigidaire Imperial's two constant-heat washes and three rinses (including a special Spots-Away rinse) to do the job.

Start your built-in kitchen with a Free-Standing, Mobile, or smartly modern Undercounter Built-In Dishwasher. You'll be amazed that fine Frigidaire quality comes *so* moderately priced! *See them in model homes and at Frigidaire Built-In Appliance Dealers,* or write Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.



Speed clean-up time with the perfect team-mate for your dishwasher—faster, quieter Frigidaire Food Waste Disposer.

FRIGIDAIRE Advanced Appliances . . . designed with you in mind

FRIGIDAIRE
Product of General Motors

washes more than 12 full place-settings**

Famous foods from famous places

Continued from page 102

1 cup light cream
2 egg yolks
• • •
½ teaspoon vanilla
• • •
Cinnamon-sugar mixture
Whipped cream
Glaceed or maraschino cherries

Scald milk in double boiler. Pare orange like an apple, going round and round so peel is in one long spiral. (Use peel only.) To scalded milk add peel, rice, sugar, and salt. Cook covered in double boiler till rice is tender, about 45 minutes; stir occasionally during first part of cooking. Remove orange peel. Mix cream and egg yolks; stir in small amount of hot rice mixture. Return to remainder of rice, and mix. Continue cooking covered till mixture thickens, about 20 minutes, stirring now and then. Add vanilla. Pour into custard cups and let cool; chill if desired. Sprinkle with cinnamon-sugar mixture (1 part sugar and 1 part cinnamon). Garnish with whipped cream and cherries. Makes 8 servings.

Pineapple Cheese Cake

We join Americana guests in saying, "Excellent"! Such melt-in-your-mouth creaminess!—

1½ cups graham-cracker crumbs
• • •
3 pounds cream cheese
2¾ cups sugar
5 tablespoons cornstarch
¼ teaspoon salt
6 eggs
6 egg yolks
¾ cup light cream
Grated peel of 1 lemon
Juice of 1 lemon
¼ teaspoon vanilla
• • •
Canned pineapple rings
Maraschino cherries
Apricot jam

Reserve ½ cup of the crumbs. Press remaining crumbs onto bottom and 2 inches up the sides of *generously* buttered 10-inch spring-form pan. Stir cream cheese to soften; beat till fluffy. Mix the sugar, cornstarch, and salt; gradually blend into cheese. Add eggs and yolks, one at a time, beating well after each—be sure there are no lumps. Stir in remaining ingredients for filling. Pour into the crumb-lined pan. Bake in slow oven (325°) 1 hour and 40 minutes or till done*. Cool in pan about 2 hours. Remove sides of pan and arrange pineapple rings and maraschino cherries on top of cake. Glaze by spreading with sieved apricot jam. Sprinkle sides with reserved crumbs. Chill. Makes 20 to 24 servings.

*Cake will not be completely set in center and will have slight depression on top.

Better Homes & Gardens Test Kitchen note: For smaller cheese cake, use ½ recipe and bake in 7-inch spring-form pan in slow oven (325°) 1 hour and 20 minutes or till done.

Marshmallow Mints Cake

At the Americana, this is a 3-layer sponge-cake beauty—

Bake a yellow sponge or chiffon cake in two 8- or 9-inch layers—use a cake mix or your favorite recipe. Fill layers with mint jelly, then with Marshmallow Frosting. Mask sides with Frosting and sprinkle with chocolate decorettes. Top with Frosting, decorate with candy mints as shown in picture.

Marshmallow Frosting

1 8-ounce jar marshmallow creme
2 egg whites
1 teaspoon vanilla

Beat together marshmallow creme and unbeaten egg whites on high speed on mixer till fluffy, scraping sides of bowl often. Add vanilla. Makes 3 cups.

Americana De Luxe Chicken Salad

You really know it's chicken—and only the luscious white meat!—

Simmer chicken whole, until tender. After thorough chilling, remove wishbone section and breast as one piece; remove bones. Now slice the white meat with sharp knife—slices will be triangular. On chilled plates, line up chicken slices atop diced celery. Complete your salad plate with tomato slices, wedges of hard-cooked egg, green and ripe olives, pickle slices. Garnish with a bouquet of water cress and pimiento slices. Serve with mayonnaise.

Florida Crab-stuffed Alligator Pear

With this popular sea food salad, serve the Americana Potato Salad, coleslaw, chilled cooked asparagus, carrot curls, tomato slices, and orange sections—

¼ cup mayonnaise
1 tablespoon chopped chives
1½ tablespoons lemon juice
Dash salt and pepper
Dash Worcestershire sauce
1 6½-ounce can (1 cup) crab meat
2 ripe avocados, chilled

To mayonnaise, add chives, lemon juice, and seasonings. Break crab meat in chunks; add to dressing and mix lightly. Chill. Halve avocados lengthwise; remove pits carefully. Pare avocado halves; place in or brush with lemon or grapefruit juice to retain the bright color. To serve, fill avocado halves with the crab-meat salad. Sprinkle with finely chopped hard-cooked eggs. Top each serving with dab of mayonnaise, and on it arrange a spiral of thin ripe-olive wedges centered with a pimiento round. Pass a bowl of Thousand Island Dressing. Makes 4 servings.

Thousand Island Dressing

You'll like the subtle flavor with sea food—

1 cup mayonnaise
2 hard-cooked eggs, chopped fine
2 to 4 tablespoons catsup
1 tablespoon finely chopped parsley
1 teaspoon finely chopped or grated white onion or shallot

Combine all the ingredients. Chill. Makes 1½ cups.

Americana Potato Salad

Already it's one of our favorite potato salads. Mustard seed adds a surprise flavor nip—

5 or 6 medium potatoes
½ cup chopped onion
2½ teaspoons salt
Dash pepper
1 tablespoon mustard seed
2 teaspoons celery seed
½ tablespoon sugar
• • •
2 tablespoons salad oil, olive oil, or melted butter
1 beaten egg
¼ cup vinegar
¼ cup hot consomme
• • •
1 cup diced celery
3 hard-cooked eggs, chopped
¼ cup mayonnaise

Boil potatoes in their skins. Peel while hot and dice or thinly slice to make 4 cups. Add onion; sprinkle over salt, pepper, mustard seed, celery seed, and sugar. Stir oil or melted butter into beaten egg; add vinegar. Pour over potatoes, then add consomme; mix lightly. Chill. Add celery and eggs. Stir in mayonnaise. Season to taste. Spoon into lettuce-lined salad bowl and trim with grated hard-cooked eggs. Or with ice-cream dipper, scoop onto salad plates. Garnish with parsley. Makes 4 to 6 servings.



"I get ten hours sleep, don't smoke, drink, or go out with girls, and *still* I'm no good at marbles!"

Jumbo Key West Shrimp Plate

Center each chilled plate with a tower of chilled pink shrimp atop a base of diced celery. (Be careful not to overcook shrimp—about 5 minutes of simmering in water with salt and spices is enough.) Circle the shrimp with slices of tomato and hard-cooked egg. Add a mound of coleslaw, tuck in olives, pickles, and big juicy wedges of lemon. Offer cocktail sauce.

George's Caesar Salad

George Butticaz says, "Don't be afraid to add salt even though recipe has anchovies. Add eggs the very last moment so the cheese will cling to the lettuce and look attractive"—

4 tablespoons olive oil
1 clove garlic, minced
1 teaspoon salt
½ teaspoon freshly ground black pepper
• • •
12 anchovies, (1 12-ounce can)
Juice of 2 lemons
2 tablespoons red-wine vinegar
• • •
2 bunches romaine lettuce
1 cup garlic-flavored croutons (½-inch cubes)
2 tablespoons grated Parmesan cheese
2 coddled eggs*

To olive oil, add garlic, salt, and pepper. Let stand at room temperature several hours. Put anchovies into wooden salad bowl and crush into a paste. Add the oil, lemon juice, and vinegar. Beat mixture with fork till thoroughly blended. Cut romaine into strips ½ inch wide; place in salad bowl. Mix with 2 forks till each piece of romaine is lightly coated. Add croutons and sprinkle with cheese. Add eggs and toss. Serve on chilled plates. Makes 6 to 8 servings.

*Pour boiling water over eggs. Cover; let stand 2 minutes.

Americana Key Lime Pie

It's a spectacular! Flavor's fresh as an ocean breeze!—

1 tablespoon (1 envelope) unflavored gelatin
½ cup sugar
¼ teaspoon salt
4 egg yolks
½ cup lime juice
¼ cup water
1 teaspoon grated lime peel
Few drops green food coloring
• • •
4 egg whites
½ cup sugar
1 cup heavy cream, whipped
1 baked 9-inch pie shell

Thoroughly mix gelatin, ½ cup sugar, and salt in saucepan. Beat together egg yolks, lime juice, and water; stir into gelatin mixture. Cook over medium heat, stirring constantly, just till mixture comes to boiling. Remove from heat; stir in grated peel. Add food coloring sparingly to give a pale green color. Chill, stirring occasionally, until the mixture mounds slightly when dropped from a spoon. Beat egg whites till soft peaks form; gradually add ½ cup sugar, beating to stiff peaks. Fold gelatin mixture into egg whites. Fold in whipped cream. Pile into cooled baked pastry shell. Chill till firm. Spread with additional whipped cream and edge with grated lime peel. Center with grated pistachio nuts. Garnish with wedges of lime to match picture on page 79.

Now...more reason than ever to cook with Wesson instead



*Wesson helps cut down cholesterol** . . . the prime suspect in coronary heart disease. In preparing the foods your family enjoys most, the deliciously simple change to Wesson not only helps reduce cholesterol but keeps it at lower levels . . . Always use Wesson, the pure vegetable oil, as a *replacement* for solid fat whenever recipes permit—and *always* in your skillet.

The *saturated* character of solid fats has been found to build up cholesterol in the blood. But the *poly-unsaturated* quality of Wesson—when used instead of solid fats—cuts down cholesterol. Calorie for calorie, Wesson provides up to five times more poly-unsaturate than solid shortening, lard or ordinary margarine; up to twenty times more than butter.

For your health's sake. Serve balanced meals, eat moderately and watch your weight—as your own doctor will tell you.

When you reach for the skillet . . . reach for the Wesson. Wesson takes the smoke out of frying, browns foods beautifully to taste their very best. Lighter and clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, *never* hydrogenated.

FREE 16-page booklet of Wesson recipes for "Good Eating With Your Heart in Mind." Write The Wesson People, Box 873, New Orleans 2, La.

SHRIMP BILOXI

Few foods win higher praise than shrimp. Wesson in this easy recipe assures bright, natural flavor and provides valuable poly-unsaturate to help lower cholesterol.

- **1 tablespoon lemon juice**
- **1 tablespoon Worcestershire sauce (optional)**
- **½ teaspoon salt**
- **1 egg, slightly beaten**
- **Bread or cracker crumbs**
- **Wesson to depth of ½-inch in skillet**
- **Fresh or frozen shrimp**

Combine the first four ingredients. Lightly coat shrimp with flour and dip into egg mixture. Then coat with crumbs. Let stand a few minutes to dry coating. Pan fry in Wesson, 2 to 4 minutes, until golden brown. 3 to 4 servings.

*Blood Serum Cholesterol

Poly-unsaturated **Wesson**®—*the fighter against cholesterol*

COPYRIGHT 1959 WESSON OIL & SNOWDRIFT SALES COMPANY

Easy, elegant Thanksgiving dinners

Begins on page 80

Tomato Appetizer

1 No. 2 can (2¼ cups) tomato juice
3 tablespoons lemon juice
1 teaspoon sugar
¼ teaspoon celery salt
1 teaspoon Worcestershire sauce

Combine all ingredients and chill. Stir before serving. Makes 4 or 5 servings.

Seeded Crackers

Select saltines, rich round crackers, crisp rye wafers, or other crackers. Brush tops with melted butter or margarine; sprinkle with one or a combination of the following: caraway, poppy, celery, dill, or sesame seed—onion or garlic powder. Heat on a cooky sheet in moderate oven (350°) about 5 minutes or till crisp and hot.

Oven-fried Turkey

This obliging turkey bakes in any shallow pan, needs no prebrowning, no turning, no carving—

1 fryer-roaster turkey, 4 to 6 pounds, ready-to-cook weight, cut in serving pieces
Salt and pepper
1¼ cups butter or margarine, melted
2 cups crushed packaged herb-seasoned stuffing

Sprinkle turkey pieces with salt and pepper. Dip in butter; roll in stuffing crumbs. Place pieces skin side up in jelly-roll pan or other shallow pan. Drizzle *half* of remaining butter over turkey; sprinkle with rest of crumbs. Bake in moderate oven (350°) 1 hour; drizzle with remaining butter and continue baking 30 to 45 minutes longer or until fork tender. Makes 6 to 8 servings.

Green Beans Almond

2 1-pound cans (4 cups) julienne-style green beans
½ cup slivered blanched almonds
½ cup butter or margarine
½ teaspoon salt
1 tablespoon lemon juice

Heat the beans; drain. Meanwhile cook almonds in butter over low heat till golden, stirring occasionally. Remove from heat and add salt and lemon juice. Pour over hot beans. Makes 7 or 8 servings.

Candied Sweets

2 tablespoons butter or margarine
⅓ cup orange marmalade
1 18-ounce can whole yams or sweet potatoes, drained

Melt butter and marmalade in skillet. Add drained sweet potatoes. Dash with salt to taste. Heat, uncovered, over low heat about 5 minutes, basting frequently till potatoes are glazed and hot through. (If necessary, add 1 tablespoon water or liquid from potatoes, while heating.) Makes 5 or 6 servings.

Jiffy Hollandaise

Stir this up the very last—takes 3 minutes of your time!—

½ cup salad dressing or mayonnaise
2 teaspoons prepared mustard
1 teaspoon lemon juice

To salad dressing, add mustard and lemon juice. Heat over low heat, stirring constantly or till heated through. (Do not boil.) Serve over hot cooked broccoli spears. Makes ½ cup.

Frozen stuffed turkeys

Thanksgiving dinner can be as easy as putting a frozen stuffed turkey in the oven, adding a few trimmings—

These birds, weighing 5 to 16 pounds, are on the market, already stuffed for your convenience. Most come with herbed bread stuffing. Ready-to-cook giblets are packaged with the bird.

All you do is unwrap and roast the turkey. (And stew the giblets, of course.) *Keep turkey frozen* until you are ready to cook it—however, you may transfer turkey from freezer to refrigerator the night before cooking; this cuts roasting time by about 1 hour. *Follow to the letter, the directions that come with the bird.*

Cranberry-ring Mold

Here's an old-fashioned relish salad—make it day ahead. No time? Open a can of chilled whole cranberry sauce—

1 9-ounce can (1 cup) crushed pineapple
1 package cherry-flavored gelatin
1 cup sugar
1 cup hot water
1 tablespoon lemon juice
1 cup ground fresh cranberries
1 cup chopped celery
1 small orange (seeds removed), ground (½ cup)
½ cup chopped walnuts

Drain pineapple, reserving syrup. Add enough water to pineapple syrup to make ½ cup. Dissolve gelatin and sugar in the hot water. Add reserved syrup and lemon juice. Chill until partially set. Add pineapple and remaining ingredients. Pour into 5-cup ring mold; chill overnight. Unmold. Makes 8 to 10 servings.

Frozen turkeys (*unstuffed*)

Thaw frozen unstuffed turkey in original wrapping shortly before time to cook. To speed up thawing you can place wrapped turkey under cold running water. See label directions that come with turkey.

***Thawing timetable for frozen turkeys* (not stuffed)**

Ready-to-cook weight in pounds	Days in refrigerator at 40°
4 to 12	1 to 2
12 to 20	2 to 3
20 to 24	3 to 4

Elegant French Pastry

FROM A SIMPLE OATMEAL COOKIE RECIPE...

fancy fillings and toppings are easy as can be... made from everyday foods you have on hand!



Quaker Oats and Mother's Oats are exactly the same

BASIC PASTRY RECIPE

2 cups Quaker or Mother's Oats (quick or old fashioned, uncooked)
1 cup sifted enriched flour
1 cup sifted confectioners' sugar
1 teaspoon salt
¾ cup butter or margarine
1 egg, beaten
1 teaspoon vanilla

Mix dry ingredients well. Cut butter into mixture until crumbly. Stir in egg and vanilla. Shape mixture into two flat rounds. Wrap each and chill. Roll chilled dough ⅛ inch thick on lightly floured board. Cut with floured cookie cutters. Bake on ungreased cookie sheets in moderate oven (375°F.) about 8 minutes or until lightly browned. Remove from sheets; cool on wire rack. Makes about 4 dozen 2-inch cookies.



LAYER FRENCH PASTRIES

1. Bake 2 or 3 sizes of small round cookies using Basic Pastry Dough.

2. Make a border of chocolate or white frosting mix, or cream cheese around outside rim of each cookie. Sprinkle with finely chopped nuts. Fill centers with preserves or marmalade. Top larger cookie with smaller cookie or cookies, building up to 2 or 3 layers. Just before serving, top with whipped cream and a whole raspberry or nut, if desired.

FRENCH PASTRY TARTS

1. Prepare Basic Pastry as above. Roll ⅛ inch thick on lightly floured board. Cut dough 1 inch larger than tart or muffin pan tops. Carefully line pans with dough. Bake on cookie sheets in moderate oven (375°F.) about 10 minutes or until lightly browned. Cool slightly. Remove from pans to finish cooling. Makes 30 to 32 shells.

2. Just before serving, fill with package "instant" vanilla pudding or canned cherry pie filling. Decorating ideas: Brush tart edges with melted chocolate or sauce from cherry filling. Sprinkle with chopped nuts, shaved chocolate, whipped cream, blueberries.

Roast Stuffed Turkey

If you enjoy cooking your holiday bird in the time-honored fashion, this recipe's for you. For a short cut, call on packaged herb-seasoned stuffing—

Stuff and truss: Stuff turkey just before roasting. Allow ¾ to 1 cup stuffing per pound ready-to-cook weight. Stuff wishbone cavity and skewer neck skin to back. Tuck wing tips behind shoulder joints. Rub large cavity with salt. Spoon in stuffing. Shake bird to settle stuffing; do not pack. Close opening by placing skewers across it and lacing shut with cord. Tie drumsticks securely to tail. (If opening has band of skin across, push the drumsticks underneath, and you won't need to fasten opening or tie legs.)

Grease skin thoroughly. If you use a meat thermometer, insert it in the center of the inside thigh muscle adjoining the cavity.

To roast: Place bird breast up on the rack (but breast down if using V-rack) in shallow roasting pan and leave in this position for entire roasting time. Cover with loose "cap" of aluminum foil, pressing it lightly at drumstick and breast ends, but *avoid having it touch top or sides.* Roast at constant *low temperature* (see chart next column).

When turkey is about two-thirds done according to turkey roasting chart, cut the cord or band of skin so heat can reach inside of thighs.

Doneness tests: About 20 minutes before roasting time is up, test doneness by pressing thick part of drumstick between fingers (protect hand with paper towel). Meat should feel very soft. Also move drumstick up and down; it should move easily or twist out of joint. (If you use a meat thermometer, it should register 195°.) When turkey is done, remove from pan and keep warm while you make gravy from pan drippings. Let turkey stand 20 minutes before carving. Carving will be easier and slices neater.

Turkey roasting chart

Set oven at 325°. Times are for chilled turkeys, stuffed just before roasting, and are approximate only.

Ready-to-cook weight (before stuffing)	Time (total)
6 to 8 lbs.	3 to 4 hrs.
8 to 12 lbs.	4 to 4½ hrs.
12 to 16 lbs.	4½ to 6½ hrs.
16 to 20 lbs.	5½ to 7 hrs.
20 to 24 lbs.	7 to 8½ hrs.

Foil-wrapped Roast Turkey

A modern speed-up for roasting turkey. Foil lets you cook at high temperature—

Truss and wrap: Tie drumsticks to tail. Press wings to body so tips are flat against sides of breast. Use heavy, wide aluminum foil. Place turkey, breast up, in center of foil. (Foil should be wide enough to have 5 to 6 inches extending beyond leg and breast ends of bird; if it isn't, join 2 pieces together with drugstore or lock fold, pressing to make leakproof joining.) Bring one end of foil snugly over top of turkey; bring opposite end up, lapping over first (overlap should be 2 to 3 inches). Now fold foil down snugly at breast and legs; then press remaining two sides of foil up (foil should come up high enough to prevent drippings from running into the pan and burning).

To roast: Place foil-wrapped bird, breast up, in bottom of shallow pan (broiler pan is convenient)—do not use rack. Roast at constant, *high temperature.* (See chart below.)

Foil-wrapped-turkey roasting chart

Set oven at 450°. Times are for unstuffed chilled turkeys and are approximate only. For stuffed turkey, add 30 to 45 minutes to the total roasting time.

Ready-to-cook weight (before stuffing)	Time (total)
8 to 10 lbs.	2¼ to 2½ hrs.
10 to 12 lbs.	2¾ to 3 hrs.
14 to 16 lbs.	3 to 3¼ hrs.
18 to 20 lbs.	3¼ to 3½ hrs.
22 to 24 lbs.	3¼ to 3¾ hrs.

When turkey has cooked to within *15 to 20 minutes of total cooking time* given in the foil-wrapped-turkey roasting chart, *remove from oven.* Quickly slit foil with scissors or knife and fold away from bird to edge of pan. (If you use a meat thermometer, insert it in center of inside thigh muscle adjoining cavity.) Return turkey to oven. Continue roasting till turkey is tender (test doneness in usual ways—meat thermometer should register 190°). When turkey's done, lift from foil to warm platter. Use drippings in making gravy.

Giblet Gravy

All the secrets of perfect gravy—

In covered pan, simmer (don't boil) turkey giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to the water. Heart and gizzard take about 2 to 2½ hours—be sure they are cooked fork tender. Liver takes only 30 minutes, so add it last half hour. Let giblets cool in broth; remove giblets and chop. After transferring cooked turkey to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then, for *each cup gravy,* use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. Cook over low heat till frothy, stirring constantly. (For richer flavor and color, add a little kitchen bouquet.) Remove from heat and add 1 cup lukewarm liquid (meat juices from roasting turkey plus giblet broth). Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.



GIFT CERTIFICATE
WORTH $6.45
toward purchase of new design
WEST BEND 9-CUP COFFEE MAKER
(retails at $11.95)

ONLY $5.50
WITH CERTIFICATE





COUPON INSIDE QUAKER OATS AND MOTHER'S OATS PACKAGES!

- West Bend Coffee Maker brews automatically. Accurate thermostat guards coffee flavor.
- Never overheats or underperks. Stops perking by itself. Keeps coffee hot.
- Handsome, sturdy. Polished aluminum. Molded handle and base. Easy to clean. Fully guaranteed.

Get one for yourself or for wedding, birthday or shower gift.

The right knife for the job!

By Eleanor Pettet

The right knife is a sharp knife! A keen edge will help save energy, tempers, and foods. A basic set—paring knife, utility slicer, and carving knife will speed you along. Add "specialists" for versatility.

A hollow-ground, French chef's knife (right) is best for chopping and dicing vegetables. The newest blade (top) has a scalloped edge—stays sharp longer. Flat- and roll-ground knives may need frequent resetting and sharpening.

To keep knives sharp: Cut only on wood surfaces. Don't cut paper, metal, or string. Don't soak knives—it may loosen the handles. Store them in a specially designed holder to protect edges.



Photographs: Hopkins

Paring knives do big-little jobs

1 King-size fruit and vegetable knife is dandy for heavy-duty jobs. 2 All-round utility 5-incher slices potatoes, onions, fancy melon edges.

3 The scalloped 5-incher cuts anything from tomato slices to carrot curls. 4 Grapefruit knife curves to fit the fruit. 5 Pointed tip goes after those potato eyes and fruit blemishes. 6 Seven-inch slicer handles toughies: pineapple, melon, squash.



Meat knives take on big jobs

1 Meat slicer glides right through ham and rolled roasts with even cuts. 2 Carver crosscuts juicy, tender roast. 3 Use a sturdy butcher knife to section ribs, carve pot roast and brisket, cut through pumpkin and watermelon.

4 Thin-bladed steak slicer also handles soft liver sausage, hard Swiss cheese. 5 Slim tip of trimmer bones lamb, fish, ham, and poultry. 6 This good-looking utility knife works in kitchen—a set may travel to the table with steaks. 7 Fork-tip on carver gives meat a lift.

More on page 112



stantly...the most beautiful dessert!

E BRIGHT FRESH FLAVORS—PINEAPPLE, PEACH, PEAR, CHERRY, AND GRAPE. With *this* cktail, you taste the true, delightfully fresh flavor of *each* fruit. And there's no fixing . . . just chill it. You'll ased with yourself when you serve Libby's—for company or just for fun. Start tomorrow at the latest!

LIBBY, McNEILL & LIBBY, CHICAGO 4, ILLINOIS

Exciting new approach to meal-makin



De luxe edition comes complete with this decorative wrought-iron holder-easel. (Retail price for holder-easel alone, $1.95.)

Easel stands on counter, holds your Cookbook open. Becomes handsome wall holder. Regular price for Cookbook and holder-easel . . . $7.50.

New neighbors are moving in.

Remember the day *you* moved in—the confusion beds, trying to organize the kitchen? Remember h at the end of that hectic day? All right then: how new neighbor the trouble of that moving-in-day yourself. Send it over as a complete "package," napkins, glasses and cutlery—so nothing of her's wi order to enjoy it. For her children, this will be a her husband, just a plain lifesaver.

Moving-Day Supper for four

Special Baked Beans
Buttered
Vegetable
Welcome
Coffee

Let your new neighbor know beforehand that off her hands. You may catch her before moving leave a note on the front door as early as possible she won't have it on her mind.

Some time during the afternoon, send one of a big pitcher or thermos of frosty punch and a moving's the thirstiest work there is.

And then, at dinner time, send over the steamin newspaper or your insulated bag. Butter the rolls, cucumber sticks in a foil cornucopia; and send the in its baking pan, with your welcome spelled o dripped from a spoon—or in tiny marshmallows, sprinkles.

Farewell to a neighbor moving away.

Everybody knows that moving *out* is every hit ing in; and perhaps the most difficult part of it is —especially if there are children. Here the good n rescue by providing the last meal—usually breakf can clean out the refrigerator and pack dishes, they're ready—even the night before.

Save $1.55 on de luxe edition—with wall-holder counter-ea

. . . if you order before November 16

GENERAL FOODS KITCHENS

It's beautifully bound in washable white vinyl plastic, stamped in gold foil . . . as satisfying to own and look at as it is to use.

After publication date on November 16 this stunning, de luxe edition of the Cookbook will sell with holder for $7.50. But we want you to start using and enjoying your Cookbook soon.

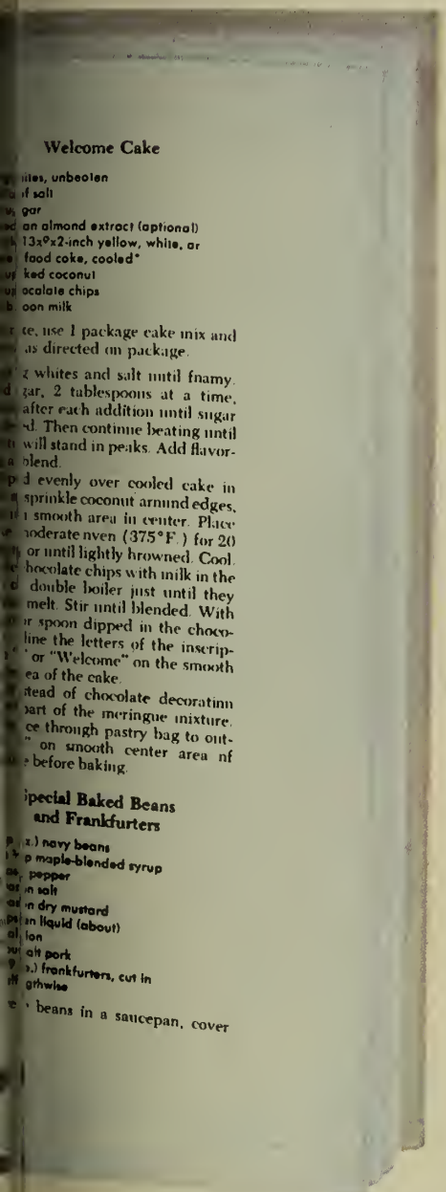
So, see how you save by being an early bird: *Order your de luxe edition of the General Foods Kitchens Cookbook before November 16 and it's yours for only $5.95.*

Watch your mailbox for special order form, or reserve Cookbook at your book or department store. And remember—with each copy you get a wrought-iron holder-easel. (Retail price alone, $1.95.)

The General Foods Kitchens Cookbook

- 17 inches across. Open it and it stay
- Packed with color photographs and
- Arranged with recipes on outside co
- Grease- and moisture-resistant. Incl covers, paper—even the printing in
- Delightful reading—even without it

The General Foods Kitchens Cookbook



Welcome Cake

...ites, unbeaten
...f salt
...gar
...an almond extract (optional)
...13x9x2-inch yellow, white, or
...food cake, cooled*
...ked coconut
...ocolate chips
...oon milk

...ce, use 1 package cake mix and
...as directed on package.

...g whites and salt until foamy.
...gar, 2 tablespoons at a time,
...after each addition until sugar
...ed. Then continue beating until
...t will stand in peaks. Add flavor-
...blend.

...d evenly over cooled cake in
...sprinkle coconut around edges,
...a smooth area in center. Place
...oderate oven (375°F.) for 20
...or until lightly browned. Cool.
...hocolate chips with milk in the
...double boiler just until they
...melt. Stir until blended. With
...r spoon dipped in the choco-
...line the letters of the inscrip-
... or "Welcome" on the smooth
...ea of the cake.
...stead of chocolate decoratinn
...part of the meringue mixture.
...ce through pastry bag to out-
..." on smooth center area nf
...e before baking.

...pecial Baked Beans and Frankfurters

...x.) navy beans
...p maple-blended syrup
..., pepper
...n salt
...n dry mustard
...an liquid (about)
...ion
...alt pork
...x.) frankfurters, cut in
...gthwise

... beans in a saucepan, cover



Comes in 2 editions

...ar edition ... shown above. With wash-...et-color cover and jacket. Without holder-...e ... only $4.95.

...xe edition ... with washable white vinyl ...ic cover, stamped in gold foil. With holder-...e. After Nov. 16—$7.50. Now ... only $5.95.

...d in Canada at the same price.

So much more than a cookbook. It's your down-to-earth, practical helper in planning. preparing and serving food for over 300 mealtime situations.

SITUATION FINDER ... some of the meal situations.

FAMILY LUNCHES
How do you take your lunch break?
When Dad comes home for lunch.
Children home for lunch?
When they take a box lunch.

HOW TO OUTWIT TIME
Susie's always late on Wednesdays.
When somebody's unexpectedly late.
When you're the one who's late.

TIPS FOR SPECIAL SITUATIONS
When one of the children is sick.
When it's too hot to cook.
"Mom, I'm starving!"
Let the children cook.

COMPANY SUPPERS, EARLY AND LATE
When the feature starts at 6:30.
"Come back after the sleighride."
"I don't care if the play was bad."
Come watch the big TV show.
Back from bowling.

MEALS FROM HOME AND ABROAD
New England clambake.
Midwest pitch-in party.
California barbecue.
Italian, from A to Z.
Middle-East shish kebab supper.
A Danish smorrebrod.

YOUR TEEN-AGER ENTERTAINS
"The game was great ... and we're starved!"
After-school get-together.
Six girls at a slumber party.
After the prom ... breakfast party.

MEALS OUTDOORS
The cook-out.
The nose-bag picnic.
Meals while motoring.
Meals on board. Meals in camp.

HOW TO RISE TO THE OCCASION
"Mrs. Russell's sick in bed!"
"Tommy had his appendix out!"
When the electric power fails.
New neighbors are moving in.
Somebody spilled. (Spot removal tips)

EVEN IF you own twenty cookbooks, here's one you've got to have.

It gives you a unique kind of help because *it's planned around meal situations* ... the very meal situations you face over a thousand times a year.

An everyday family meal, a special occasion with guests, you name it—the Situation Finder in the front of the book tells you where to find the help you need. And it's complete help: ideas for planning, preparing and serving meals as well as wonderful recipes.

The Cookbook was created by the women of General Foods Kitchens and published by Random House. It has 448 pages, over 1,000 recipes.



Each of our General Foods Kitchens has brought the Cookbook its most prized recipes

And each of us has drawn on our special knowledge and training ... to bring you fascinating menus ... to help you plan and serve distinguished meals.

We vary in age and in cooking experience. Recent college graduates contribute the latest in technical training; grandmothers share the wisdom that comes from years of homemaking.

Our ideas and viewpoints have been put together to give our Cookbook a flavor all its own.

When you see this seal on a food package, you know you'll enjoy what's inside.

Here are some of General Foods fine products: MINUTE RICE • POST CEREALS BAKER'S CHOCOLATE • SWANS DOWN CAKE MIX • BIRDS EYE FROSTED FOODS MAXWELL HOUSE COFFEE • TANG BREAKFAST DRINK • JELL-O GELATIN DESSERT

GENERAL FOODS KITCHENS

NEW FOR YOU

Lustro-Ware

ALL POLYETHYLENE

step-on can

WHISPER QUIET—can't rust, dent, chip or mor floor

For convenience get this rectangular "Elegante" Lustra-Ware kitchen helper. Light, unbreakable . . calars stay bright. Cover clases to seol in refuse odors and leok-proaf bottom of auter container protects flaars. At better stores, along with other Lustra-Ware items to brighten, lighten your housekeeping.



Other showpiece Lustro-Ware polyethylene REFUSE-TAINERS in 8, 12, 24 gallon sizes. Send for 16-page shopping guide of over 200 Lustro-Ware **guaranteed** housekeeping helpers, write Columbus Plostic Products, Inc., Columbus 23, Ohio.

SPRINGMAID FABRICS

SPRINGMAID COTTONS

Sheets and Pillow Cases

You can give *anyone* a (Better Homes and Gardens) Book

No difference what the varied interests of those receiving your gifts, there's a Better Homes & Gardens book for each one.

New Cook Book	$3.95 (Canada, $4.50)
Garden Book	$4.95 (Canada, $5.50)
Handyman's Book	$4.95 (Canada, $5.50)
Junior Cook Book	$2.95 (Canada, $3.50)
Decorating Book	$5.95 (Canada, $6.95)
Diet Book	$2.50 (Canada, $2.95)
Barbecue Book	$2.95 (Canada, $3.50)
Story Book	$2.95 (Canada, $3.50)
Baby Book	$3.95 (Canada, $4.50)
Flower Arranging Book	$2.95 (Canada, $3.50)

Available wherever books are sold or send check or money order to 8411 Meredith Bldg., Des Moines 3, Iowa.

GOTTSCHALK'S metal sponges



For 45 years, housewives' favorite for cleaning and scouring utensils, tiles, metal, porcelain and enamelware, floors, woodwork. Efficient, long lasting, harmless to hands and fine finishes. Sold everywhere—demand original Gottschalk's Metal Sponges. Metal Sponge Sales Corp., Phila. 40.

your baby will be DIFFERENT



. . . but your questions will be the same!

Your own doctor would rather have you consult this book than talk over your baby problems with anyone . . . except himself.

Why? Because every page was written by experts and checked by recognized baby specialists. Pediatricians and obstetricians stand beside you when you refer to *Better Homes & Gardens* BABY BOOK.

So save your busy doctor's time by having this book answer your questions. Its 256 pages are written in understandable language and illustrated with hundreds of photographs, charts, diagrams. You will want to read and *re-read* chapters like the "Miracle of Life," "Your Part Before and After Delivery," "Your Baby from Birth to Two Years," "When Your Child Asks About Life" . . . and many others.

Over 15,000 doctors own this book and regard it as your basic course in motherhood. You can use it from conception through the sixth year.

Only $3.95 wherever books are sold, including infants' and children's stores, or send check or money order to 7211 Meredith Building, Des Moines 3, Iowa.

Better Homes & Gardens BABY BOOK

The right knife for the job!

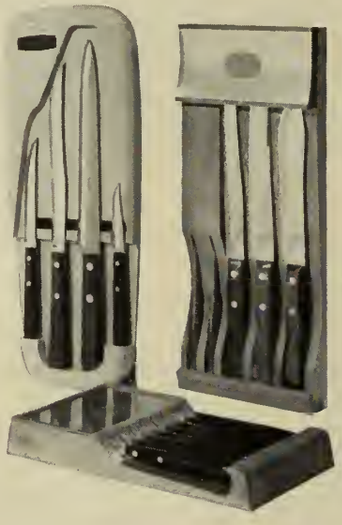
Begins on page 1



These are kind to crusty, airy breads

1 Saw-toothed knife copes with high, feathery angel cake or cr breads. 2 Steak slicer leaves soft cake fillings intact, slices fruit smoothly. 3 Swedish cook's knife passes the test for French Vienna breads, celery slicing, melon or cake cutting. Offset ha angles up comfortably to your grasp.

4 Long slicer is slick for plump, rye loaves and nut breads. 5 this small jack-of-all-trades on call for cutting fancy sandwiche



Holders will preven needless blade chip

Keep your knives in their cardl sheaths if you must store cu with loose tableware. Better use a specially designed holder

Pictured at far left: a mag insert holds knives on wood Near left: knives slip into wood Lower rack corrals steak-knif

Any of the three holders s may be hung on the wall, sto a drawer, or placed on a counte

Do you know these basic knife blades?





This smart cruet is available in the Good Seasons Salad Dressing Kit

Inspired new Good Seasons flavors in new salad-idea packages!

Money can't buy the fresh flavorful dressings you can make with these 6 mixes

Italian–robust garlic, flecks of onion, red pepper.
Exotic Herbs–unusually savory, 15 herbs and spices.
Cheese-Garlic–creamy blue cheese, garlic undertone.
Classic–light, oil-vinegar dressing, subtly seasoned.
Bleu Cheese–creamy, full-bodied, with real cheese.
Garlic–discreet garlic, fine herb-spice dressing.

To make each dressing: just add your favorite oil, vinegar and a bit of water to Good Seasons Mix. Easy mixing directions and ideas for variations are on the package. Takes just seconds to prepare.

General Foods Kitchens sees to the unvarying fine quality of Good Seasons

GENERAL FOODS KITCHENS



A man puts his foot down about Worcestershire!

Once a man discovers Lea & Perrins Worcestershire, that's it! Nothing else will do! It's a matter of taste, and Lea & Perrins has it—full-strength, yet mellow and delicious! Give your cooking the flavor men like, the easy L & P way.



FREE: 64 PAGE COOK BOOK
"DISHES MEN LIKE"
Write:
LEA & PERRINS
241 West St., New York City 13.
Dept. B

Expert help for those who have, or are going to have a baby . . . *Better Homes & Gardens* BABY BOOK. $3.95 ($4.50 in Canada) wherever books are sold or send check or money order to 5911 Meredith Building, Des Moines 3, Iowa.

Learn the
SECRETS



of gift wrapping from
RIPPL-TIE®

the complete gift-wrap line

Become a gift-wrap "expert" overnight! Get the new Rippl-Tie instruction booklet and then shop for Rippl-Tie curling ribbons, ready-made bows, and beautiful decorative papers at retailers everywhere. Make every Christmas gift a thing of beauty.



Write now for booklet! Send 10¢ to

RIPPL-TIE PRODUCTS CO. BH
1940 N. Washtenaw, Chicago 47, Illinois
I enclose 10¢ in coin for gift wrapping booklet.
Name.....
Address.....
City.....Zone....State.....

So good with avocado



By Virginia Heffington

Guacamole—a fluffy avocado dip that's south-of-the-border favorite. It's seasoned Mexican style with garlic, onion, chili powder. Mayonnaise adds creaminess, crumbled bacon a crunch. Smaller chicken holds corn chips.



Pink and Green Appetizer—shrimp cocktail with avocado balls as a gourmet twist. Each guest spears his avocado and shrimp on cocktail picks for dipping in the snappy sauce. Go-withs are chilled tomato juice with lemon wedges, and a basket of assorted crackers.

RICH-TASTING avocado pairs up deliciously with most any flavor! Top with cranberry relish for first course. Drizzle French dressing over salad of sliced avocado. Mash avocado with lemon juice and salt for spread—no recipe needed!

Photographs: Mike Nelson



Avocado Mold. This gelatin salad is so airy light it's almost like whipped cream. Lemon juice and sour cream gently spike the buttery avocado. Dash in a few drops Tabasco. Platter partners are orange and grapefruit sections and perky sprigs of water cress.



Avocado Salad Rings are stuffed with a cream-ch mixture chock full of toasted almonds, ripe olives, chives. (Brush avocado with lemon juice to ke bright.) Overlap the circles on a bed of curly endi

More on page 7



MAGICAL LEMON MERINGUE PIE

with that *matchless* cooked-in flavor

Mix contents of package, ½ cup sugar and ¼ cup water in saucepan. (Happy surprise: no capsules, tablets, or pills in this package—the flavor's a part of the mix.) Add 2 egg yolks. Blend well. Add 1¾ cups water. Cook and stir over medium heat until mixture comes to full boil. Cool 5 minutes. Pour into baked 9-inch pie shell. Top with meringue. Brown lightly in hot oven. Presto. You've suddenly turned a meal into a party. One more point: you can make a make-believe variety of puddings with this magical package, too.

Jell-O is a registered trade-mark of General Foods Corp.



You did it...

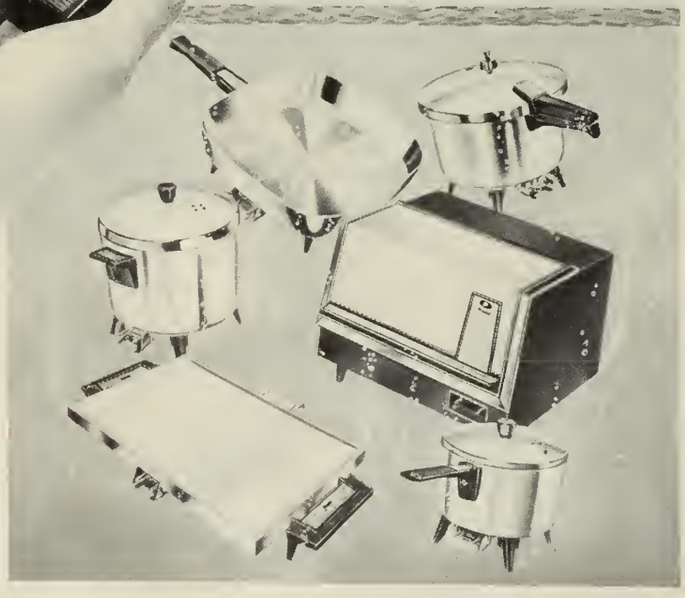
...th Jell-O Pudding and Pie Filling—*the one dessert* that never stops being different.

GENERAL FOODS KITCHENS

Presto! Electric Cooking With Wash-Under-Water Cleaning Ease!



MAGIC $6.95 COOKING BRAIN RUNS THIS FAMILY OF KITCHEN HELPERS
...detaches so each appliance washes under water, handles and all!



Everything from main course, to dessert to coffee with PRESTO submersible controlled-heat appliances!

Only Presto brings you the wonders of controlled heat in many submersible electric appliances! You cook, pressure-co fry, grill, even bake, with new ease and perfection. Foods ne stick, burn or boil over. For Presto's miracle Control Ma watches over foods for you—maintains constant temperatu always. And, look. In addition to this Presto Control Ma family, there's a new Presto 2-9 cup Coffeemaker that's s mersible, too. It's made of gleaming stainless steel, inside out...with new open spout that cleans easily as a cup. **$2**

Presto! More Working Steam Smooths Away Wrinkles Fast!



The Presto Steam-Dry Iron has the most steam ports—21 in all...the longest steaming time—a full 40 minutes...the largest sole plate —35 sq. inches! The greatest water capacity, 9 ounces..... **$16.95**

Presto 11" Fry Pan..... **$14.95**
Presto 12" Fry Pan..... **$16.95**

NEW! Presto Automatic Electric Pressure Cookers
4 qt. size..... **$21.95** 6 qt. size.... **$24.95**

Presto 3 qt. Sauce Pan..... **$14.95**
Presto 5 qt. Dutch Oven..... **$17.95**
Presto Family Size Griddle..... **$19.95**

NEW! Portable Oven. Bakes; roasts; cooks TV dinners, frozen pies. Ideal warming oven... **$27.95**

Presto

NATIONAL PRESTO INDUSTRIES, INC. Eau Claire, Wiscon

©N.P.I.I.

So good with avocado

Begins on page 111

Guacamole

2 ripe avocados, mashed (2 cups)
1 tablespoon minced onion
1 clove garlic, minced
¼ teaspoon chili powder
¼ teaspoon salt
Dash pepper
⅓ cup mayonnaise
6 slices crisp-cooked bacon, crumbled

Combine mashed avocado, onion, garlic, and seasonings in small bowl. Spread top with mayonnaise, sealing to edges of bowl; chill. To serve, stir in the mayonnaise and bacon. Top with additional crumbled bacon and pass as a dip with corn chips. Makes about 2 cups. **Test Kitchen note:** The mayonnaise "coat" keeps avocado bright.

Pink and Green Appetizer

You dip avocado balls and shrimp in a zingy tomato cocktail sauce—

½ cup chili sauce
2 tablespoons lemon juice
2 tablespoons horseradish
1 teaspoon Worcestershire sauce
1 teaspoon grated onion
2 drops Tabasco sauce
Salt to taste
2 ripe avocados, chilled
1 cup chilled cooked cleaned shrimp or 1 5-ounce can

Combine chili sauce, lemon juice, horseradish, Worcestershire, onion, Tabasco, and salt; chill. Cut avocados in half lengthwise. Remove the seed. Use melon-ball cutter or measuring teaspoon to make balls; sprinkle with salt. Arrange avocado balls and shrimp on platter; set out cocktail picks for spearing them. Makes 6 servings.

Avocado Salad Rings

¼ *teaspoon* unflavored gelatin
1 tablespoon lemon juice
1 3-ounce package cream cheese, softened
2 tablespoons chopped blanched almonds, toasted
2 tablespoons chopped ripe olives
1 tablespoon chopped chives
½ teaspoon salt
1 large ripe avocado

Soften gelatin in lemon juice; dissolve over hot water; remove from heat. Add cream cheese; blend till smooth. Add almonds, olives, chives, and salt. Cut avocado in half lengthwise. Remove seed and peel. If seed cavity is small, enlarge hollow in each half by scooping out about 1 tablespoon—this makes room for filling. Fill the hollows of avocado halves with cheese mixture; fit together. Brush avocado with lemon juice; wrap in waxed paper, aluminum foil, or saran wrapping. Chill several hours. Cut in slices about ½ inch thick. To serve, overlap 2 slices atop curly endive. Makes 4 servings.

Sunny Avocado Bowl

Avocado teams up with grapefruit and oranges in a tossed salad. Terrific!—

1 small head lettuce
½ head curly endive
2 ripe avocados
1 cup grapefruit sections
1 cup orange sections
Pomegranate seeds (optional)
Clear French dressing

Tear lettuce and endive (bite-size pieces) into bowl. Peel avocados and slice into bowl; add other fruits. Toss with enough French dressing to coat. Makes 8 servings.

Avocado Mold

A fluffy pastel-green salad that's delicious with tart fruits or tomato—

1½ envelopes (1½ tablespoons) unflavored gelatin
½ cup cold water
¾ cup boiling water
2 tablespoons lemon juice
1¼ teaspoons salt
1 teaspoon grated onion
2 dashes Tabasco sauce
2½ cups sieved ripe avocado
1 cup dairy sour cream
1 cup salad dressing or mayonnaise

Soften gelatin in cold water; dissolve in boiling water. Add lemon juice, salt, onion, and Tabasco. Cool to room temperature; stir in avocado, sour cream, and salad dressing. Turn into a 6-cup mold; chill till firm, 5 to 6 hours or overnight. Unmold; trim with water cress. Makes 8 to 10 servings.

For perfect avocado halves



1 Press avocado gently between your palms. If the fruit responds to gentle pressure, it's ripe. Cut in half, following around seed with knife.



2 Twist halves slightly to separate, using palms instead of your fingers — fingers bruise this tender fruit!



3 Tap seed with sharp edge of knife so it sticks in seed. Twist knife — seed will lift right out leaving the avocado without a mark.

THE LIGHT TOUCH OIL

rated by Kraft
for today's
lighter salads,
frying and
baking!

w trend is to lightness—in
ir, fashions, and foods. This
ns he big switch to Kraft Oil
igt Touch oil. To your fried
a Oil gives a wonderful new
h ess and crispness. It gives
t uch, a glorious tenderness
st ss to your cakes, pastries,
e baked goods. And in salad
s s fresh, light touch lets all
he flavor of the seasonings
come through clearly.
ve the Light Touch of Kraft
il day. *It's in this new bottle.*



Desserts in a nutshell

Begins on page 84

Now is the hour for nuts!

There are plenty of all kinds this fall, so take advantage of their bounty and bargain price.

Nuts come in practically every form you can think of, packed in vacuum cans, in cellophane or saran bags.

California walnuts and almonds, Brazils and pecans, all are available shelled or unshelled. A big bowl of nuts in the shell makes a lovely centerpieee for an autumn table. Add a nuteracker and you've got fun and good eating!

You can buy California walnut halves or pieces that have been pre-measured in amounts that you use most often.

Almonds come blanched or unblanched, whole, slivered, diced, and even toasted. All available in cans. Also smoked almonds for first-rate snacking.

Almond Flip-top Cake

A crisp-topped upside-down cake that's good for family or company. Cake mix makes this quick. For more speed, use packaged pie filling—

2 teaspoons butter or margarine
1 tablespoon sugar
⅓ cup chopped or ready-diced almonds

• • •

1 package white- or yellow-cake mix*

• • •

1 recipe Orange Filling

Melt butter in an 8x8x2-inch pan; spread over bottom and sprinkle with sugar, then with almonds. Prepare cake mix according to package directions. Carefully pour *half* of batter* over nuts. Bake in moderate oven (375°) 25 to 30 minutes. Invert on rack and cool. Split into 2 layers, spread cooled Orange Filling between. Makes 9 squares.

*Bake remaining batter as cupcakes. Or use loaf-size cake mix (just the right size).

Orange Filling

Fresh flavor. Try in between layers of a snowy coconut cake, too—

½ cup sugar
3 tablespoons enriched flour
Dash salt
½ cup orange juice
1 beaten egg
1 tablespoon butter or margarine
2 teaspoons lemon juice
2 teaspoons grated orange peel

Thoroughly mix sugar, flour, and salt. Stir in orange juice; cook over low heat, stirring constantly, until thick and clear. Stir small amount of hot mixture into beaten egg, then stir into remaining hot mixture. Cook and stir over low heat 3 to 4 minutes longer. Blend in butter, lemon juice, and orange peel; cool thoroughly. Makes ¾ cup.

Southern Pecan Pie

The real thing—rich and sweet, with plenty of pecans. Ready for the oven faster than you can say "y'all"!—

3 eggs
⅔ cup sugar
Dash salt
1 cup dark corn syrup
⅓ cup melted butter or margarine
1 cup pecan halves

• • •

1 9-inch unbaked pastry shell

Beat eggs thoroughly with sugar, salt, corn syrup, and melted butter. Add pecans. Pour into unbaked pastry shell. Bake in moderate oven (350°) 50 minutes or till knife inserted halfway between outside and center of filling comes out clean. Cool before serving.

Pecan Pie

A not-so-sweet version of this all-time favorite—

¼ cup butter or margarine
½ cup sugar
1 cup dark corn syrup
¼ teaspoon salt
3 eggs
1 cup pecan halves

• • •

1 9-inch unbaked pastry shell

Cream butter to soften. Add sugar gradually and cream till fluffy. Add syrup and salt; beat well. Add eggs one at a time, beating thoroughly after each. Stir in pecans. Pour into unbaked pastry shell. Bake in moderate oven (350°) 50 minutes or till knife inserted halfway between outside and center of filling comes out clean. Cool before serving.

Walnut Hermits

Old-fashioned hermits, loaded with walnuts, raisins, and dates—

1 cup shortening
2 cups brown sugar
2 eggs

• • •

3½ cups sifted enriched flour
1 teaspoon baking powder
1 teaspoon soda
½ teaspoon salt
2 teaspoons cinnamon
1 teaspoon nutmeg

• • •

½ cup sour milk* or buttermilk

• • •

1 cup broken California walnuts
2 cups seeded raisins
1 cup dates, cut up

Thoroughly cream shortening and sugar; add eggs and beat well. Sift dry ingredients together; add to creamed mixture alternately with sour milk. Add nuts and fruits. Drop by heaping teaspoons onto greased cooky sheet. Press California walnut half lightly into top of each cooky, if desired. Bake in moderate oven (375°) 10 to 12 minutes. Makes about 6 dozen.

*Add 2 teaspoons vinegar to ½ cup milk.



Pillsbury Slice

(Bake them pl

Here's fresh cookie dough . . . all mixed and shaped for you! All you do is slice . . . an bake! In just minutes you'll have 3 to 4 dozen fresh cookies . . . perfect every single time! (No you're never too busy to make cookies!)

Four flavors: Butterscotch Nut, Toasted Coc Crunchy Peanut and New Sugar Cookies.

Brazil-nut Chips

Perfect for snack tray or tea table. Unsalted, these chips garnish Mocha Nut Ice Cream—

1½ cups shelled Brazil nuts
1 tablespoon butter or margarine
1½ teaspoons salt

Cover nuts with cold water; bring slowly to boiling. Simmer 2 or 3 minutes; drain. While nuts are warm, cut in thin lengthwise slices, about ⅛ inch thick. Spread out in shallow pan. Dot with butter; sprinkle with salt. Toast in moderate oven (350°) 12 to 15 minutes, stirring occasionally. Serve slightly warm. Makes about 2 cups.

Coffee Fudge
(*Not pictured*)

The most wonderful fudge with a new flavor—coffee! Creamy smooth and full of pecans—

3 cups sugar
1 cup milk
2 tablespoons instant coffee
2 teaspoons light corn syrup
Dash salt

• • •

3 tablespoons butter or margarine
1 teaspoon vanilla
1½ cups broken pecans

Butter sides of heavy 3-quart saucepan. In it combine sugar, milk, coffee, corn syrup, and salt. Cook over medium heat, stirring constantly, till the sugar dissolves and mixture comes to boiling. Then cook to soft-ball stage (234°), stirring only if necessary. Immediately remove from heat; add butter and cool to lukewarm (110°) without stirring. Add vanilla. Beat vigorously until fudge becomes very thick and starts to lose its gloss. Quickly stir in nuts and spread in buttered shallow pan or on small platter. Score in squares while warm; cut when firm.

Oranged Walnuts
(*Not pictured*)

Coating is orange-flavored candy. Good snacking! Later on, how about making some to pack in little apothecary jars for Christmas?—

1½ cups sugar
¼ cup orange juice
¼ cup water

• • •

1 teaspoon grated orange peel
2 cups California walnut halves

Combine sugar, orange juice, and water. Cook to soft-ball stage (234°). Remove from heat; add orange peel and walnuts. Mix until syrup becomes cloudy and hard to stir. Quickly turn out onto waxed paper or buttered cooky sheet; separate in clusters with two forks. Makes 3 cups.

Mocha Nut Ice Cream

Chopped Brazil nuts add their distinctive flavor and crunch to this smoothie!—

1 1-ounce square unsweetened chocolate
1½ teaspoons (½ envelope) unflavored gelatin
2 tablespoons cold water
¼ cup boiling water

• • •

½ cup light brown sugar
2 to 3 teaspoons instant coffee
Dash salt

• • •

1 14½-ounce can (1⅔ cups) evaporated milk
½ teaspoon vanilla

• • •

½ cup coarsely chopped Brazil nuts, roasted

Melt chocolate in double boiler over *hot, not boiling*, water. Soften gelatin in cold water; dissolve in boiling water. Add gelatin mixture slowly to melted chocolate, blending well. Add brown sugar, coffee, and salt, stirring until dissolved. Add evaporated milk and vanilla. Pour into refrigerator tray and freeze firm; break in chunks and beat with electric beater until smooth.* Quickly stir in Brazil nuts; return to tray; freeze firm. Garnish with unsalted Brazil-nut chips, if desired. Makes 1¼ quarts.

*Or partially freeze; beat smooth with rotary beater.

How to get plans

Five Star Home 2911, shown on page 66, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time*. (Prices slightly higher in Canada.) Each package includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 132. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1716 Locust Street, Des Moines 3, Iowa.

* ***No stamps, please***

Bake Cookies...homebaked fresh!

(...make them fancy!)

Decorate them, too! Pop a solid chocolate wafer or colored after-dinner mint on baked cookies while hot. (Serve them proudly when company comes!) Or frost baked cookies, and top with a half nutmeat, a chocolate star or chocolate kiss. (Wonderful way to pamper the family, too!)



Get them at your grocer's dairy case where you get those wonderful Pillsbury Biscuits

(Available in Canada, too!)



Fill the platter with sizzling, crunchy fried mush, bacon strips, and Canadian-style bacon. Wonderful breakfast or supper! Pass butter and warm maple-flavored syrup.

Mush is cooked and chilled ahead —come mealtime, slice and fry it.

Fried corn-meal mush

—*delicious and thrifty*

YOU GET SIX SERVINGS for only a nickel! Less than a penny a person. And don't forget how really tempting fried mush can be—hot off the griddle, crisp and golden brown. Some folks also love a steaming bowlful of corn-meal mush as a breakfast cereal. Yankee old-timers called it "hasty pudding"—still mighty good topped with sugar and cream or lots of melting butter. Make plenty, then have a meal both ways.

By Pat McBride

How-to for perfect fried mush



1 Here's how to cook mush. In a small bowl, mix yellow or white corn meal with *cold* water (this prevents lumps); then add a bit of salt and sugar. Stir mixture into *boiling* water.

In a hurry? Call on canned or packaged prepared corn-meal mush. It's all ready to fry.



2 To mold mush, use a small loaf pan. Pour in the hot mush. Cool, then chill thoroughly.

Or, surprise your family by styling round slices. One-pound-size cans will do the job. Dainty slices are nice for brunch. You can shape these in small frozen-juice-concentrate cans.

Photographs: Mike Nelson



3 Unmolds slick as a whistle! Run a spatula or knife around edge of mush to loosen; then turn out on board. Cut slices about ½ inch thick.

Some fried-mush fans like the slices dipped in a little corn meal for that extra-crunchy coat; others want theirs fried just plain.



4 Fry mush to golden-brown perfection in small amount hot fat on a griddle or in a skillet. (Drop of water will dance when griddle is hot enough.) Fry slowly, adding more fat as needed.

For a pretty crust, turn each slice only once. Takes about 7 minutes to brown a side.

Fried Corn-meal Mush

2¾ cups water

• • •

1 cup corn meal
1 cup cold water
1 teaspoon salt
1 teaspoon sugar (optional)

In saucepan, heat 2¾ cups water to boiling. Combine corn meal, 1 cup cold water, the salt, and sugar; gradually add to boiling water, stirring constantly. Cook till mixture thickens, stirring frequently. Cover; continue cooking over *low* heat 10 to 15 minutes. Mush fits nicely into a 7½x3½x2¼-inch loaf pan, or use glass refrigerator dish. Cool; then chill several hours or overnight.

Turn mush out of pan; cut in ½-inch slices. Fry slowly in small amount of hot fat on griddle or in skillet, turning slices once. When the mush is browned, serve hot with one or more of these flavor partners: butter or margarine, warm maple-flavored syrup or honey, or jelly. Makes 6 servings.



New! Country Pie...Beef makes the crust

And you'll make the ...filling double-quick ...but only with ...t's Tomato Sauce ...d Minute Rice.

Here's a new one! A rice pie with an unexpected *beef* crust!

And the filling—tender, fluffy Minute Rice, rosy and spicy with Hunt's Tomato Sauce—hearty with melted cheese.

Rich in vitamins too! You don't wash or boil Minute Rice—so the added nourishment is right there when you eat it. And Hunt's is the most tomatoful sauce of all—thick and smooth—fresh, ripe tomato through and through.

NEW! COUNTRY PIE

The crust

½ 8-oz. can (½ cup) Hunt's Tomato Sauce
½ cup bread crumbs 1 lb. ground beef
¼ cup chopped onion ¼ cup chopped green pepper
1½ teaspoons salt ⅛ teaspoon oregano
⅛ teaspoon pepper

Combine these ingredients and mix well. Pat meat mixture into bottom and pinch 1-inch flutings around the edges of a greased 9-inch pie plate. Set aside.

The filling

1⅓ cups Minute Rice 1 cup water
1½ 8-oz. cans (1½ cups) Hunt's Tomato Sauce
1 cup grated Cheddar Cheese ½ teaspoon salt

Combine Minute Rice, Hunt's Tomato Sauce, salt, water and ¼ cup of the cheese. Spoon rice mixture into meat shell. Cover with aluminum foil. Bake in a moderate oven (350°F) 25 minutes. Uncover and sprinkle top with remaining cheese. Return to oven and bake uncovered 10 to 15 minutes longer. Cut into pie-shaped pieces. Makes 5 or 6 servings.

Hunt's Tomato Sauce is a product of Hunt Foods, Inc.

Minute is a registered trade-mark of General Foods Corp.



Go light on dessert and like it! Have some Hawaiian sunshine!

Golden Dole Pineapple Chunks—a light dessert that really has some life to it! Sparkling flavor . . . crisp texture . . . a little sweetness and a little tartness . . . pure refreshment!

What's responsible for all this goodness? *Hawaii*, where the world's best pineapple grows!

It's DOLE HAWAIIAN HARVEST time at your grocer's now!

HAWAIIAN PINEAPPLE COMPANY, LTD.
HONOLULU, HAWAII • SAN JOSE, CALIFORNIA.

Speedy with packaged stuffing!

And some stuffing! Follow the package directions or add just a few ingredients on your own. Possibilities are endless!



Roast Chicken With Mincemeat Stuffing will make you wish for chicken every Sunday! Combine mincemeat, butter, and a package of stuffing. Aroma of mincemeat will draw family to the kitchen even before chicken's done!



Easy Meat Loaf is moist, tender, flavorful. Quicker than quick! Nothing to chop, no bread to soak — just mix and pop into the oven. Cook whole carrots and onions, heat peas, toss a perky salad, and dinner's ready!

Photographs: Mike Nelson



Pork Chops With Caraway Stuffing. Celery, caraway seed, and an egg are all you add to herb-seasoned stuffing. Let the oven take over for an hour, then bring on this hearty family dish that's old-fashioned and just plain good!

Recipes on page 125

YOU CAN'T STOP TRAFFIC!



BUT YOU CAN KEEP FLOORS BEAUTIFUL ALL THE TIME WITH

REGINA *Twin-Brush* POLISHER-SCRUBBER-RUG CLEANER

OCCASIONAL WAXING, OCCASIONAL BUFFING — That's all you need to keep floors beautiful, once you've cleaned and polished them with a Regina. Buffing even prolongs luster of self-polishing waxes.

NOTHING GIVES A REAL PALACE SHINE LIKE REGINA! Twin brushes — Regina-made and patented — scrub, wax, polish, clean rugs. Twin buffing pads, too. Give a professional gleam to all hard floors from wood and linoleum to slate and flagstone — also table and counter tops.

REGINA PACKS AMAZING POWER! More than enough for harder jobs like sanding and refinishing. Compare other polishers for power; see why Regina can do more, do it better! Durable construction, weightless in motion.

AMERICA'S FIRST, BEST, MOST WIDELY-USED POLISHER! Thousands still giving trouble-free service after almost 30 years. No polisher can match this! Own a Regina for a lifetime of service — you'll love it! A model for every budget!

DOES MORE JOBS! DOES THEM BETTER!

Easy Clip-On Finger Control Dispenser.* Pours Wax, Detergent, Rug Cleaning Fluid Automatically.
*STANDARD EQUIPMENT—SOME MODELS

Roll-Easy Attachment* Cleans Carpets Expertly. One Cleaning Unit Can Save Cost of Regina Polisher.
*STANDARD EQUIPMENT—ALL MODELS

Do-It-Yourself Kit* Sands and Refinishes Floors and Furniture.
*OPTIONAL

By the makers of the world's most unique vacuum — Regina Electrikbroom.

FREE! Send today for informative folder!

The Regina Corporation
28 Regina Avenue, Rahway, N. J.
Please send free folder on care of floors.

Find your Regina dealer in the YELLOW PAGES under "Floor Machines"
or mail coupon!

Name_____
Address_____
City_____ Zone____ State_____

IN CANADA: Send coupon to Switson Industries Ltd., Welland, Ont.



SAVES TROUBLE! You just fix foods ahead of time and cover them with Saran Wrap. They keep beautifully. And because this clinging food wrap is crystal clear, your buffet is as lovely and as colorful as you want it to be!



SAVES FLAVOR! Turkey a la king goes so f
delicious. Saran Wrap keeps its rich goodnes



SAVES FRESHNESS! Pastries like mincemea
taste just baked. They stay perfect in Saran

Nothing saves like Saran Wrap

GRACIOUS ENTERTAINING during the holidays is so easy—with the help of Saran Wrap.*

You know, this plastic food wrap lets you prepare even the most exciting delicacies ahead of time. It holds the flavor in. Won't let air or moisture out. And sparkling Saran Wrap adds its own touch of gaiety. You'll want plenty of it. Get a roll today . . . regular or extra-wide Queen Size.

*Trademark



SAVES MOISTURE! Bake fruitcakes wee
Saran Wrap holds in their wonderfully hea



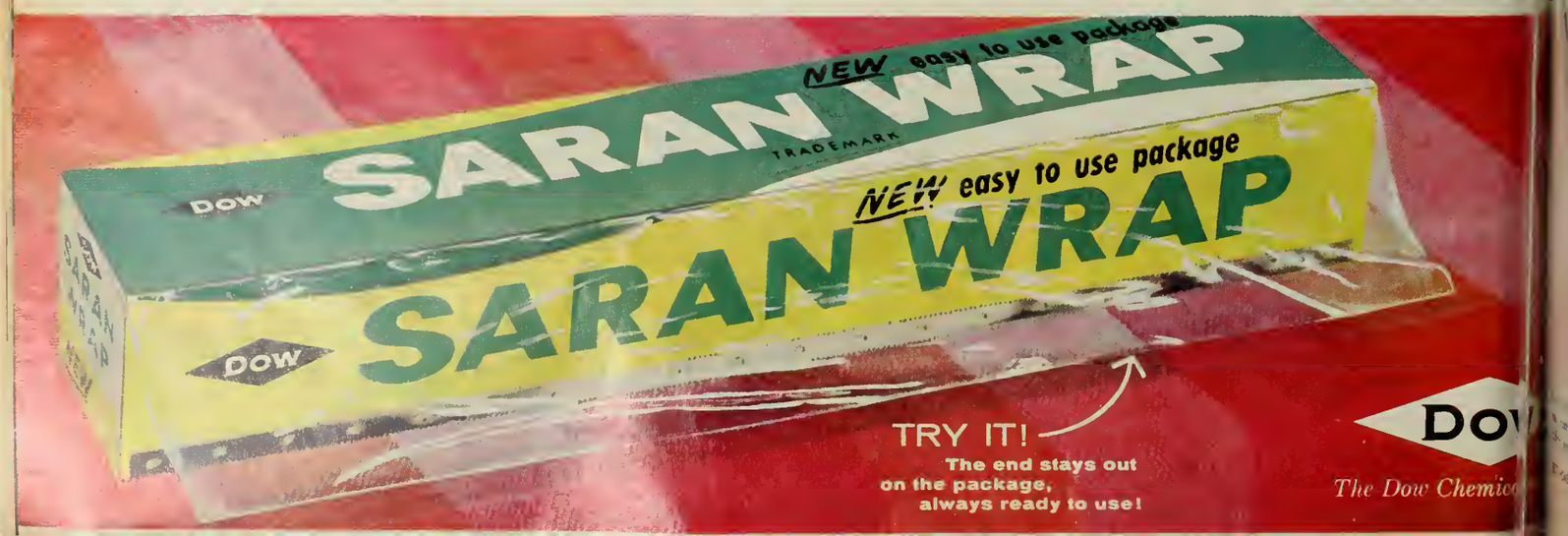
SAVES TIME! Arrange appetizers beforehand. Under Saran Wrap, they're savory, tempting . . . and ready!



SAVES WORRY! You can fix fancy gelatin molds any time. Saran Wrap keeps their nice taste and looks.



SAVES EVERYTHING! Wash and iron
then store in Saran Wrap. Dust can't get a



Speedy with packaged stuffing

Begins on page 123

Roast Chicken With Mincemeat Stuffing

Tastes just like the holidays! Mincmeat makes the stuffing moist and fluffy. Good with duck, too—

1 cup prepared mincemeat
¼ cup melted butter or margarine
1 8-ounce package (3½ cups) herb-seasoned stuffing
¾ to 1 cup hot water

• • •

1 3- to 4-pound ready-to-cook broiler-fryer chicken

Add mincemeat and melted butter to stuffing; add hot water to moisten. Toss lightly to mix well.

Wash outside of chicken with cold water; wipe inside with damp cloth. Dry thoroughly. Stuff loosely. Skewer opening shut and lace with cord. Fold neck skin over back, fasten with skewer. Fold wings across back and tie together with cord. Tie drumsticks to tail. Place breast up on rack in shallow roasting pan (or breast down, if using V-rack). Brush with melted butter or margarine. Roast uncovered in hot oven (400°) 1¾ to 2½ hours or till tender, basting occasionally with drippings.

When bird is about ⅔ done, cut cord between drumsticks and tail. (If roasted breast down, turn breast up to brown.) Continue roasting until done—thickest part of thigh meat will feel very soft when pressed between fingers (protect with paper towels) and you can move drumstick up and down easily. Remove to warm platter and let stand a few minutes before carving. Makes 4 servings.

Better Homes & Gardens Test-Kitchen note: Bake extra stuffing alongside chicken in small covered casserole or pan during last 45 minutes of roasting.

Easy Meat Loaf

And we do mean easy! No chopping, just combine ingredients, and whisk to the oven—

1½ pounds ground beef
1 cup packaged herb-seasoned stuffing
1 8-ounce can (1 cup) seasoned tomato sauce
1 egg
1½ teaspoons salt
¼ teaspoon pepper

• • •

Catsup

Combine ground beef, stuffing, tomato sauce, egg, salt, and pepper; mix well. Shape in loaf on shallow baking pan or jelly-roll pan. Score top with knife handle, making chevron-like marks, and fill lines with catsup. Bake in moderate oven (350°) about 1 hour. Makes 6 servings.

Pork Chops With Caraway Stuffing

Family will go for this on a cold night. A package of herb-seasoned stuffing plus caraway is the flavor trick—

4 ¾-inch pork chops

• • •

1 8-ounce package (3½ cups) herb-seasoned stuffing
2 teaspoons caraway seed
¼ cup chopped celery
1 slightly beaten egg
1 cup hot water

Trim fat from chops, if desired. Slowly brown chops in a small amount of fat. Meanwhile, combine stuffing, caraway seed, and celery. Add beaten egg, tossing lightly. Add hot water; toss. Spread stuffing in bottom of a greased 10x6x1½-inch baking dish. Arrange chops on top. Cover tightly with aluminum foil and bake in moderate oven (350°) 1 hour or until pork is done—no pink. Makes 4 servings.

Caesar Salad

Flavorful packaged stuffing makes the croutons for brand-new version of this California favorite—

1 clove garlic, minced
¼ cup salad oil
1 to 1½ cups packaged herb-seasoned stuffing

• • •

½ head lettuce, chilled
½ bunch curly endive, chilled
1 bunch watercress, chilled

• • •

¼ teaspoon dry mustard
¼ teaspoon black pepper
½ teaspoon salt
½ cup grated Parmesan cheese
½ cup salad oil
¼ cup lemon juice
1 uncooked or 1-minute egg

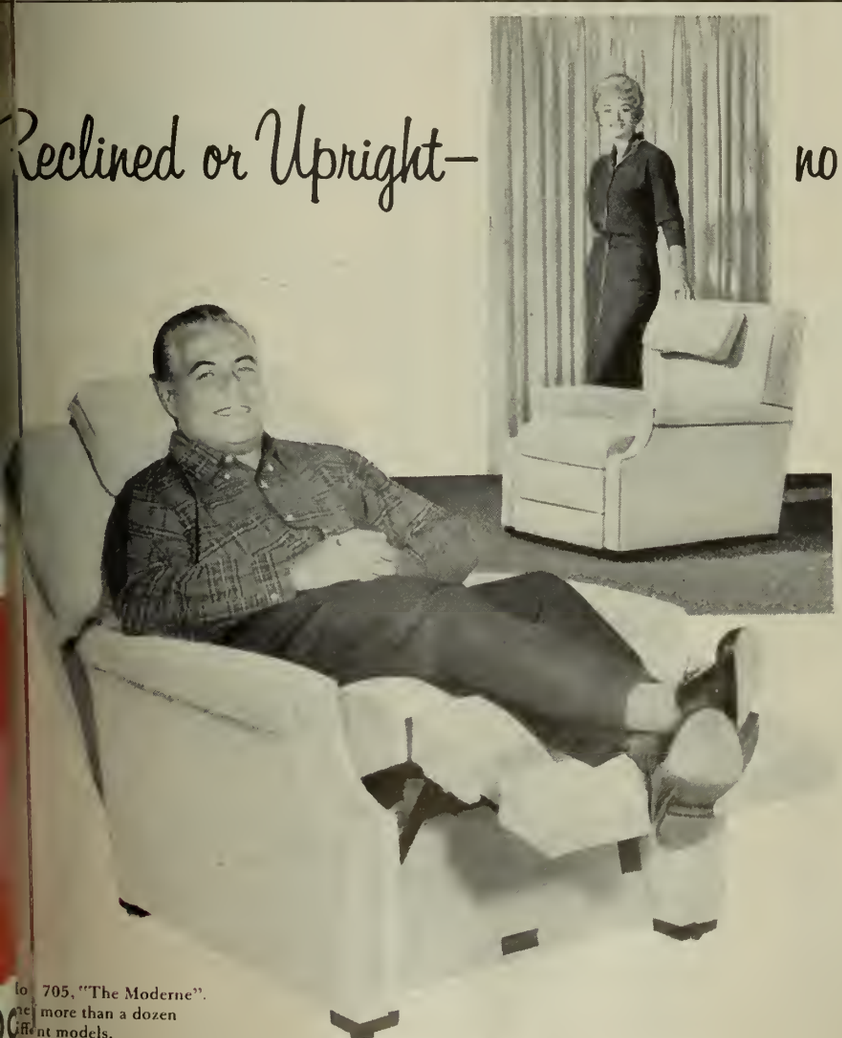
Add garlic to ¼ cup salad oil; let stand several hours. In skillet, brown dry stuffing in the garlic-flavored salad oil. Break lettuce into large salad bowl in bite-size pieces. Tear in endive and watercress. Combine the next 7 ingredients; beat well. Pour over salad and toss. (Leaves should be nicely coated.) Add stuffing mixture, toss lightly. Serve immediately. Makes 8 servings.

Crumb Coating

Crush ½ cup of packaged herb-seasoned stuffing. Dip meat first in stuffing crumbs, then in mixture of 1 beaten egg and 1 tablespoon milk. Dip again in crumbs, pressing crumbs firmly onto meat. A nice coating for 4 pork chops. After coating, brown chops slowly on both sides in a little hot fat, then cover and cook *slowly* until done.

In our December issue, we say "Merry Christmas" to you with our recipes for favorite holiday cookies plus ideas for easy and gay candy trims.

Reclined or Upright—



no other chair satisfies like a

BarcaLounger
PATENTED

The heart-resting relaxation a man gets in a BarcaLounger more than satisfies his desire for a comfortable chair. Takes but a few minutes to melt away tensions and fatigue. That's because it gently cradles the entire body in five vital areas to give "Floating-Comfort". Only BarcaLounger has it.



Satisfies a woman's eye for fashion, too. BarcaLoungers are so beautiful you'd never guess they are reclining chairs. Cover selection is almost unlimited. Rejuvenator Massage, available on most models at extra cost, transmits soothing circular vibration through entire body. Separate "Vibra-Dial" controls duration and intensity of massage. For free BarcaLounger catalog, write Barcalo Manufacturing Co., Dept. B-14, 225 Louisiana Street, Buffalo, New York.



CHOOSE FROM A VARIETY OF STYLES, SIZES AND COVERINGS



MAYFAIR NANTUCKET CONTINENTAL EXECUTIVE KING-SIZE

lo 705, "The Moderne". ne more than a dozen ff nt models.

more time for living with a KitchenAid dishwasher



This new KitchenAid portable dishwasher goes to work the very day you buy it—hooks up in seconds... washes complete service for ten (NEMA standards). You have no installation costs, no cabinet changes.

Best of all, the KitchenAid portable features the exclusive Hobart revolving power wash—proved the most effective in any dishwasher because of its soil-stripping, high-velocity water pattern. It's the double-wall portable, porcelain inside and out, designed for quietness, cleanliness and lasting beauty.

For the finest made, ask your dealer to show you the dishwasher with the big, blue, lifetime wash arm—KitchenAid. Whether you choose a portable or built-in, there's a KitchenAid for every kitchen—ready to do your dishes automatically. Write Department KB—P, The Hobart Manufacturing Co., Troy, Ohio. (In Canada, write Hobart, 175 George Street, Toronto 2.)

KitchenAid by Hobart

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

GIFTS for the family table

Bring Christmas cheer to your family table with these exciting new accessories. They'll provide year-round delight.

By Elizabeth Craster



Try a dash of woodland color for dramatic emphasis. Woodbine china has bold brown and yellow leaves.

It's practical as well as pretty, chip- and break-resistant, oven-proof. Combines well with swirled Flame tumbler, Stardust flatware.



Whimsical conversation pieces, a lad and lass with a delicate air, set the scene for a Contemporary table. They're charming, too, for birthday and engagement parties.

A classic white vase allows you endless variety in arrangements.



Your table will take the prize, i you begin with this fine flower ar ranging kit in its own briefcase.

Portfolio contains every know aid for flower grooming. Knive scissors, needle holders are neatl stored, ready for instant use.



Sentimental figurines, representing "Bedtime Story" and "Cradle Song" are in harmony with any table decoration, or combined with flowers.

Savory Leaf is of green and white earthenware, will come in handy as a relish, jam, or jelly dish.

Photographs: Hopkins



Treat your table to the luxury delicately gold-embossed china the exciting new Orleans pattern.

Carry on the Midas touch w exquisite gold-banded Anniversa glassware. For a last perfect no gently fluted Rondo pattern silv

More on page 1

MAKE IT A DINNER TO REMEMBER...

Make FRENCH'S Crown o' gold Meat Loaf



Crown o' gold Meat Loaf

up fine soft bread crumbs
s round lean chuck beef
yks
sp salt
2 tbsps. French's Mustard
1½ tbsps. prepared horseradish
3 tbsps. finely diced green pepper
2 tbsps. French's Minced Onion
⅓ cup ketchup

'own o' gold Topping

4 egg whites
t. French's Cream Tartar
4 sps. French's Mustard



High . . . Gold . . . and Handsome . . . Here's a brand-new meat loaf idea with a savory, golden topping. Mix bread crumbs with the meat. Combine remaining ingredients. Blend into meat-bread mixture. Pack lightly into a 9-inch casserole and bake in a moderate oven (325°) 30 minutes. To make topping: beat egg whites until foamy; add cream tartar; continue beating until very stiff. Fold in mustard gently. Swirl on hot meat; return to oven; bake 20 to 25 minutes longer or until crown is tipped with brown. Makes 6 to 8 servings.
Friendly warning: Because French's Mustard is made with rare spices, specially grown mustard seeds and finest vinegar, it has a special flavor, texture and color all its own. Don't expect the best results from this recipe with any other mustard.

On food . . . In food

no other mustard has the light and lively flavor of

FRENCH'S MUSTARD

DOUBLE DUTY
Extra beauty
THERMOMETER

DELUXE
Airguide
MODEL NO. 409
INDOOR-OUTDOOR
THERMOMETER

No more squinting through darkness, snow or frosty window panes. This handy Airguide dual thermometer mounts conveniently indoors where you can read both indoor *and outdoor* temperatures with equal ease. Smart sculptured walnut case (10½" high), clean white numerals and divisions, and polished brass colored tube guards make it a charming accessory for any home or office. An always-used and enjoyed gift.

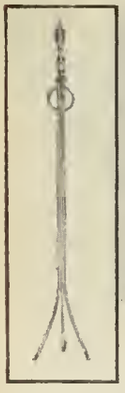
Made and guaranteed by Airguide Instrument Company, Chicago 47, Ill.





$9.75

At better stores everywhere





AT LAST-

A FIRE TOOL THAT *REALLY WORKS!*

If you've ever wrestled a balky fireplace log — and lost — Flextong is the tool for you.

Ingeniously designed with three, or four, sure-grip claws, Flextong handles big logs almost as easily as kindling. With this unique combination tong-and-poker you can slide logs in any direction, turn them over, even lift them — without any fuss or fumble... In short, it's the one fire tong that really works!

Choose handsome Flextongs in black satin finish with brass handles, or in all brass. From $8.75 singly, or in matched fireset ensembles, wherever Flexscreens are sold.

Flextong®
by the makers of
Flexscreen Fireplace Curtains



Send 25¢ for 32-page fireplace accessory catalog.
BENNETT-IRELAND INC.
1159 Plum St., Norwich, N.Y.

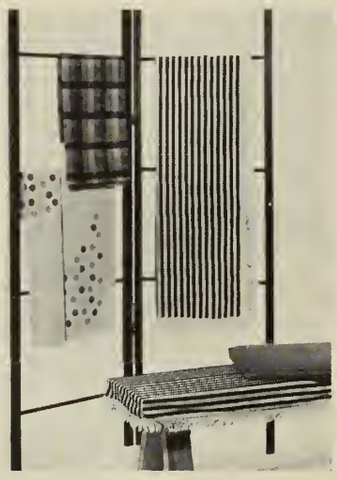
Gifts for the table

Begins on page 126



Achieve glamonr for pennies with a square bowl in the 6-, 8-, or 10-inch size, or the "triangular" style. Unique shapes will aid flower arranging.

Tassel-topped, ceramic candy box for mints, bon-bons, keeps sweets out of sight, if not out of mind!



Vibrant table covers fill the needs of dual dining: inside, outdoors.

Boldly striped cloth and bench cover are finished with a fluffy fringe edging. Checker design and Polka pattern let you dress your table to suit your mood and menu.



Round-the-world glasses give your table a well-traveled air. Eight International Set glasses depict scenes from famous foreign cities.

Ceramic designs are done in high style decorator colors, with the scenes in white and burnished gold.



CARPET
ANY ROOM
IN YOUR HOME
FOR $29.95!
(9′ x 12′)

CANDYcote—New dual-purpose floor covering . . . cotton carpeting bonded to thick foam base. Guaranteed 3 years when used as carpeting, *then* for LIFE as underlay—use it one way, then the other. Eight decorative colors, three lovely patterns. Easy to clean. Also available by running yard for carpet protectors, hall runners, wall-to-wall installations. Ask for CANDYcote wherever floor coverings are sold.

Send 10c in coin for booklet showing all patterns and colors, plus product sample, to Crown Rubber Company, Dept. F, Fremont, Ohio

See the new, the unusual in gifts and gadgets in the "Shopping by Mail" section in this issue.



Hand-rubbed finish
without rubbing

McCLOSKEY
HEIRLOOM®

The specially developed finish for antiques, furniture, wall cabinets and paneling

Flows on silken smooth, leaves no brush marks, never a sheen variation. Heirloom is extremely pale, non-yellowing, nonstaining—sets up dust-free in 1 to 2 hours, hardens overnight.

Send for free booklet, "How to Finish Furniture, Wall Cabinets and Paneling with HEIRLOOM Varnishes."

McCLOSKEY VARNISH CO.
Dept. 113, 7600 State Rd.
Philadelphia 36, Pa.



THERE'S NOTHING UNDER THE SUN LIKE

Tucson
ARIZONA
Heart of the Scenic Southwest

It's warm, sunny and dry all year people are friendlier . . . living is informal. For a relaxing change of pace, you'll love Tucson.

free colorful booklet — write: Tucson Sunshine Climate Club, Box 5948-B Pueblo, Tucson, Arizona

western gateway to Mexico

Easy-does-it silver care

Your silverware, sterling or plate, is one of your most practical and beautiful table accessories. Here are some easy-to-follow suggestions for its use and care that will add to your pleasure in owning it.

▶ The busy life is the best life for silver. Use it every day at every meal and tarnishing problems become practically nonexistent.

▶ Don't play favorites. If you have more place settings than are needed daily, rotate them so all your flatware gets uniform use.

▶ After-meal washing is simple. Hot sudsing, hot water rinsing, soft dry toweling, and that's it.

▶ Wash your silver as soon as possible after using it.

▶ Wash silver separately, not with the hurly-burly of a sinkful of pots and pans and other utensils.

▶ Silver fares well in your automatic dishwasher if you follow the instructions given by the appliance manufacturer. For instance: don't overload; have water temperature 140 to 160 degrees (cooler temperatures cause spotting of glassware and silver); use the proper amount of special detergents made for dishwashers; don't use a bleach.

▶ Keep a jar of silver polish handy for the times when individual pieces have been exposed to foods containing sulfur (a tarnishing agent such as eggs, mustard, and so forth).

▶ Even with daily use, you may want to give your silver a bath treatment for added brightness. Two or three times a year should be sufficient.

▶ Do not try short cuts with aluminum and soda baths or dips. They do remove tarnish but they also erase the subtle shadows carefully developed by oxidation.

▶ Never clean silver with a brush. It removes oxidation.

▶ Treat your holloware just as you do your flatware. Use it daily, don't store it away. It makes a lovely accessory in any room, and needs only a quick feather duster and an occasional light sudsing-rinsing-drying.

▶ If you have so much holloware that you can't use all of it all of the time as a decorative accessory, be sure to rotate it, too, so it all gets the same amount of use.

▶ Don't let silver come in contact for any length of time with rubber bands, sink mats, or cardboard. These contain sulfur.

These helpful hints have been prepared by the Sterling Silversmiths Guild of America.

NATURAL MATE FOR EVERY MEAT...

OCEAN SPRAY CRANBERRY SAUCE

makes every meat taste better!



Add Ocean Spray to Turkey and suddenly it's "Happy Thanksgiving"!

14

VITAMINS AND MINERALS

plus more natural fruit pectins than oranges, apples, bananas or any other fruit!



Add Ocean Spray Cranberry Sauce to Ham and immediately good cheer fills the air!



Add Ocean Spray Cranberry Sauce to Pork Roast and magically any day's a holiday!



Drink your vitamins, too—with tart 'n tangy Ocean Spray Cranberry Juice Cocktail!

- Cuts the richness of fat meats
- Adds fresh fruit juiciness to dry meats
- Leaves a clean, fresh taste in your mouth



The cranberry farmers' own brand





In a north window, show off boxwood, selaginella, and peperomia in crystal bowls. A matched set like this can be stacked for a few hours to use as a table centerpiece.

These wider mouthed jars need more frequent watering—but do it lightly!



Oversize water jugs, molded of clear crystal or lightly tinted glass, make handsome floor accents for a doorway or corner of a room.

This pale green jar, of unusual and interesting shape, is planted with green ivy, variegated peperomia, and tall striped dracaena.

Photographs: Hop

Grow plants in glass houses

By Beatrice Cashman

TERRARIUMS—miniature greenhouses that care for the selves—will give you fresh, lively pleasure all winter lo They're easy and inexpensive to make—and can be as pressive as you want. Give them good light but no direct s shine. Then just sit back and watch them grow—slowly luxuriantly. Here's all you need: sparkling glass contain washed gravel; standard potting soil; and an assortmen small, slow growing plants that like warmth and humidity

Photographs: Stanley Warren



With deft fingers and a little patience you can create this bit of beauty for $7.50 or less



Line up the materials you'll need. A glass bottle, gravel, soil, and plants.

Pour gravel and soil through funnel top; set plants with long wire hook and flexible lath; tamp in roots with dowel. Use a spray bulb for watering.



Cover floor of container with 1-inch layer of gravel. Make it deeper at one side if you want a graded planting.

Add a generous 2- to 3-inch covering of soil which you can smooth or shape into mounds and valleys with the lath.



Push plants gently thr top and set in place with and lath. Tamp in roots

Spray the finished pla sparingly, just moistenin soil to the drainage leve



LOOK what you can do with a General Electric Rotisserie Oven...

...a rotisserie...infra-red broiler...handy second oven



...the accuracy of a range ...utomatic! Push a button. ...mer buzzes and heat cuts ...od is perfectly done.



Seals in natural meat juices. Broils with infra-red heat. What a difference that makes in your steaks and chops! Tilt-top lid means easy access.



Better for rotisserizing. Continual self-basting under the radiant heat gives meats and poultry a wonderful golden-brown crispness.

1 **Roast Capon Nob Hill** . . . party fare done to a turn with butter-chervil-chicken bouillon. Gives turkey an elegant new flavor, too! Spit takes 14-16 pound bird.

2 **Glazed Mixed Fruit** . . . place fruit in broiling rack for rotisserie spit. Broil 5 minutes, brushing with honey and butter.

3 **Herb-broiled Lobster** . . . brush with butter and chopped tarragon—broil quickly. (Infra-red heat broils tender lobster but doesn't dry it out.)

4 **Chateaubriand** . . . marinate beef tenderloin in tart French dressing and herbs. Rotisserize about an hour.

5 **Baked Alaska** . . . takes just 5 minutes at 450° in the General Electric Rotisserie Oven. (Ideal for gourmet desserts like this . . . precision heat makes them turn out evenly browned all over!)

General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut

Progress Is Our Most Important Product

GENERAL ELECTRIC

Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Alstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.



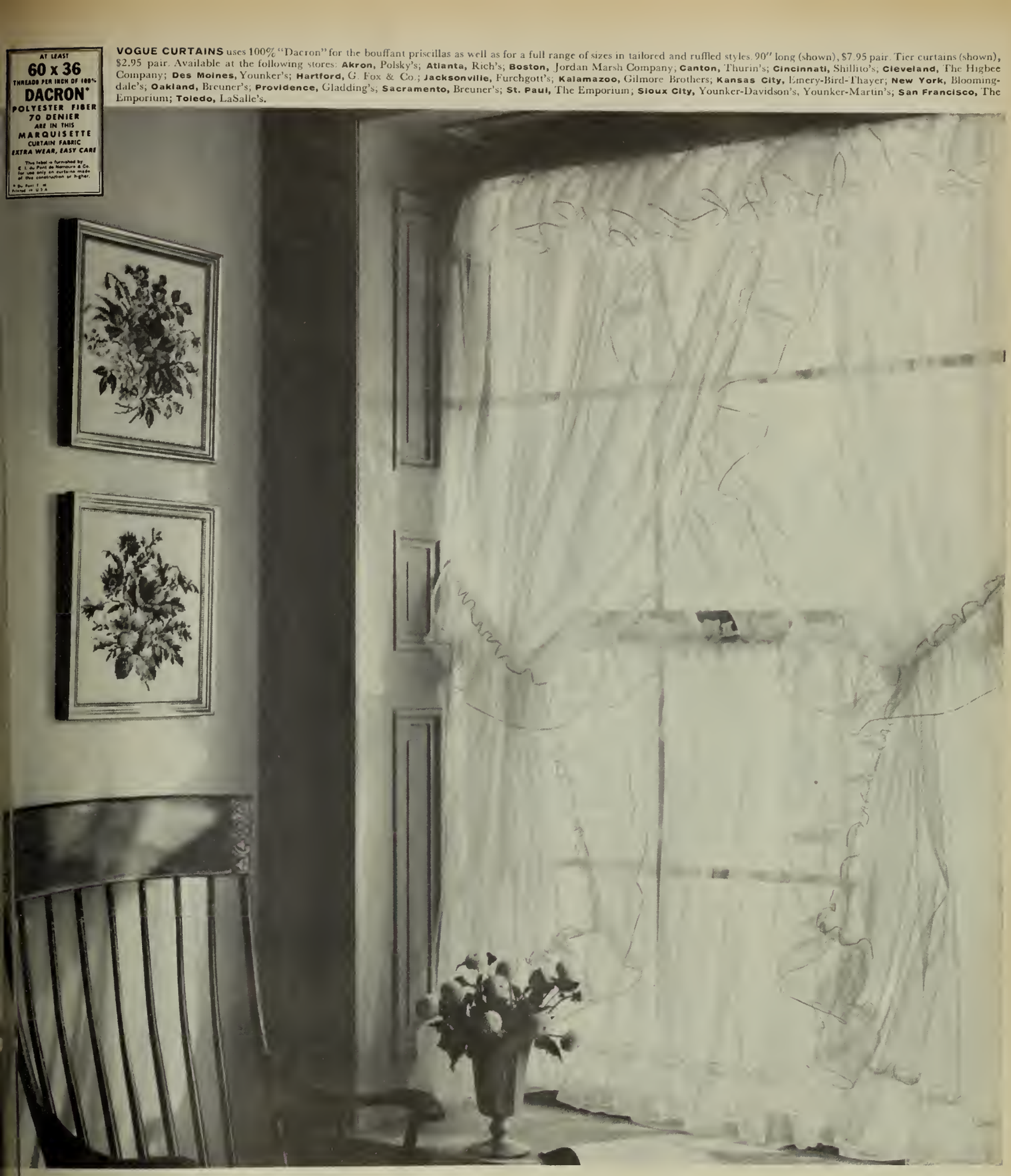
PROVINCIAL GALLERY . . . a new collection of graceful ideas! Here is a sofa that's large, yet comfortable and versatile. And its softly curved back lets you choose an "island" setting.

The complimentary cocktail table has a beautiful, practical, travertine top.

For booklets, showing furniture for every room in your home, send 50¢ to Henredon, Dept. BHG-11, Morganton, N. C.

Henredon
fine furniture

CUSTOM QUALITY AT A PRACTICAL PRICE
Factories at Morganton, High Point, N. C.; Grand Rapids, Mich.



VOGUE CURTAINS uses 100% "Dacron" for the bouffant priscillas as well as for a full range of sizes in tailored and ruffled styles. 90" long (shown), $7.95 pair. Tier curtains (shown), $2.95 pair. Available at the following stores: **Akron,** Polsky's; **Atlanta,** Rich's; **Boston,** Jordan Marsh Company; **Canton,** Thurin's; **Cincinnati,** Shillito's; **Cleveland,** The Higbee Company; **Des Moines,** Younker's; **Hartford,** G. Fox & Co.; **Jacksonville,** Furchgott's; **Kalamazoo,** Gilmore Brothers; **Kansas City,** Emery-Bird-Thayer; **New York,** Bloomingdale's; **Oakland,** Breuner's; **Providence,** Gladding's; **Sacramento,** Breuner's; **St. Paul,** The Emporium; **Sioux City,** Younker-Davidson's, Younker-Martin's; **San Francisco,** The Emporium; **Toledo,** LaSalle's.

luxuriously bouffant...and they practically care for themselves!

beauty curtains of DACRON®
POLYESTER FIBER

Picture your window prettied with frilly priscillas. They make a whole room sing with freshness. The joy of them is they're made of 100% "Dacron"* polyester fiber. They go from washer to window in quick time—with little or no ironing in between. "Dacron" keeps those yards of ruffles perky, white and lastingly beautiful . . . season after season.

DU PONT
REG. U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

*"*Dacron*" *is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the curtains shown.*

GOOD COOKIES TASTE BETTER WITH...

DIAMOND WALNUTS



WALNUT BUTTER CUT-OUTS

1 cup butter — *¾ cup sugar*
1 egg — *2½ cups flour*
¼ teasp. salt
2 teasp. baking powder
1 teasp. vanilla
1 cup finely chopped Diamond Walnuts

Cream butter with sugar till fluffy. Beat in egg. Sift flour, salt and baking powder together. Work into butter mixture gradually. Add vanilla. Stir in Diamond Walnuts. Chill about 1 hour. Roll out ⅛" thick on floured board. Cut into desired shapes with cookie cutter. Decorate with candy sprinkles. Bake on ungreased cookie sheet at 400° about 8 min. just till edges start to brown. Makes 6 to 7 dozen.

EASY DATE-WALNUT PINWHEELS

1 cup dates, cut up
½ teasp. finely grated lemon rind
1 teasp. lemon juice
½ cup sugar
½ cup water
1 cup finely chopped Diamond Walnuts
1 13½-oz. pkg. plain cookie mix
1 egg, beaten — *1 tablesp. water*

Mix first five ingredients in pan. Cook, stirring, till thick (10 min.). Add Diamond Walnuts. Cool. Blend cookie mix with egg, water. Roll into two rectangles 10"x 7"; spread with date-walnut mixture. Roll as for jelly roll. Wrap in waxed paper. Chill till firm. Slice ¼" thick. Bake on greased cookie sheet at 375° 8 to 10 min. 4 dozen.

CHOCOLATE WALNUT PUFFS

1 cup (6-oz. pkg.) semi-sweet chocolate pieces
2 egg whites — *⅛ teasp. salt*
½ cup sugar — *½ teasp. vanilla*
½ teasp. vinegar
¾ cup chopped Diamond Walnuts

Heat oven to 350°. Grease cookie sheet. Melt chocolate over warm water. Beat egg whites with salt till foamy. Gradually add sugar. Beat till stiff peaks will form. Beat in vanilla, vinegar. Fold in melted chocolate and Diamond Walnuts. Drop teaspoonfuls on cookie sheet. Bake about 10 min. Makes 3 dozen.

STORING TIP: keep your shelled walnuts in the refrigerator—in a covered jar, or in their original can or Saran bag, tightly closed.



3 ways to buy Diamond

In-the-shell: 2 full cups of wal from every pound of Ca choicest walnuts. Favorites f or your nut bowl. In cellopl

Fresh-shelled: Same choice packed the only ways t shelled walnuts really fres tight, moisture-proof doub bags, or vacuum cans. Reci

What instrument should your child play?

By Dr. Howard Mitchell *(as told to A. L. Todd)*

Born and trained in the United States, Dr. Mitchell, the distinguished conductor of the National Symphony Orchestra in Washington, D. C., is especially aware of the problems American parents encounter in introducing their children to music.

Anxious parents frequently ask me what musical instrument their Johnny should play, or how Susie can be made to practice. These people turn to me because the National Symphony Orchestra has a broad program of concerts for children.

I believe the first step toward getting a child to play any musical instrument is to bring him or her into contact with music. Then let him play any instrument he wants to play. It does not matter whether it's the piano, violin, trumpet, drum, or whatever.

Children frequently want to change instruments. There's nothing wrong with this. In fact, a child gains from experience with different instruments. He may want to change to another instrument because he likes it, or it offers a better chance to play in a group.

Some people think there should be certain qualities in a youngster that correspond to certain musical instruments. I don't believe this is necessarily true. A noisy extrovert might become an excellent drummer, but he might become a very good violin player, too.

Let me state right here, however, that if a child has no special desire to start with a particular instrument, the piano is the best one with which to begin lessons. A student can learn more about harmony and harmonic structure from piano music than from music which has but one line of notes.

I am asked sometimes how much a child should be "made" to practice. A half hour a day, regularly, is a good minimum, and that's a lot if the child sticks faithfully to it. You can break it up into 15 minutes before school and 15 minutes in the evening.

But practicing must never become a battle between parents and child. You can't force a musical instrument on a child and still have it mean anything.

If the urge for music is in a child, it will come forth no matter what you do. You can't defeat it. But serious music study must come from a child's free choice. It was mine, and that's why I enjoyed it.

If a youngster genuinely does not want to continue with an instrument once he has had a good taste of it, drop the lessons.

Take my own five children—they all have had some musical training, but none of them is going to make a career of it. My oldest boy, Glenn, tried the cello and for a time he did very well with it, but then he began to rebel. Now, he will drive a hundred miles to hear a good concert—he loves music that much—but he has dropped his instrumental work.

People often ask me what instruments are most needed today. For symphonic music, good string musicians are in greatest demand. The orchestra uses more strings than it does woodwind, brass, or percussion instruments. But in jazz groups and marching bands, the balance is quite the opposite.

In American schools, our emphasis on marching bands, stressing spectacle rather than musicianship, has drawn attention from the school orchestras. This is too bad, I think. The band has its proper place in our schools, but I believe the school orchestra should be every bit as important. To make it so, school music directors should try to maintain high standards for the orchestra and not admit just anyone who can scrape or blow.

As for jazz music, that is a channel for talent all its own. It is one where saxophone, trumpet, trombone, and bass viol players, for example, can really "come on."

Girls should be encouraged to take up any instrument they please, just the same as boys. There are no special "girls' instruments" any more. During the wartime manpower shortage in the early 1940's, women musicians were admitted for the first time to a number of symphony orchestras. That opened the door. Now they are accepted completely on their merits.

I suppose the piano offers the beginner quicker satisfaction with the sounds he or she makes than any other instrument. That is, in a reasonably short time, the child and his parents will hear from the piano sounds that they find pleasant and listenable.

The violin can be more tedious in the beginning because of intonation problems. These are not solved until the pupil has worked with the instrument for a while.

Among the woodwinds, children progress to pleasant sounds more quickly on the clarinet and flute, for instance, than they do on the oboe or the bassoon, which are tricky to handle and have double reeds which children generally find hard to control.

Among the brass instruments, the trumpet and trombone are easier at the start than the French horn.

The percussion instruments? Now there is where you really find variety, for it is not just a matter of beating drums.

I recall the time, a few summers ago, when the National Symphony Orchestra was performing Tschaikowsky's "1812 Overture" at the Watergate, an outdoor amphitheater by the Potomac River where the orchestra plays from a barge. Tschaikowsky wrote the overture with 16 booming cannon blasts right in the music. For our performance we borrowed a battery of 75-millimeter howitzers from nearby Fort Myer, accompanied by eight soldiers to pull the lanyards.

The nervous silence hanging over that audience of 10,000 was like the dead calm before a hurricane—the audience was so tense, waiting for the cannons. When they went off, you should have seen those rockets of fire shooting out over the Potomac! The barge shook, some people cried out, then everyone sighed with relief.

Now that was real percussion for you. And those soldiers never took a music lesson in their lives!

NEW Wonder Drug Lotion



STOPS SCREAMING PAIN OF BURNS

. . . instantly!

Be ready to relieve the agonizing torture of burns the second they happen! Start quick healing, too . . . with this amazing greaseless lotion that flows on. No rubbing needed.

Solarcaine was originated in Florida. Then the news spread like wildfire. Not only about the wonderful relief it gives from *sunburn*, but from pain of kitchen burns—and from "detergent hands," chapping, scrapes and scratches, itching. From all skin pain.

Anesthetics in Solarcaine actually block pain, as refrigerants cool, soothe. Antiseptic. In a plastic squeeze bottle. Save up to 88¢ by getting large size Solarcaine.

LIPS SORE? Raw? Cracked? Get Solarcaine Lip Balm—quick! Cools. Soothes. Antiseptic—promotes healing. Eases pain of cold sores and fever blisters—at once!

SOLARCAINE

A book that gives you confidence in the kitchen. *Better Homes & Gardens* NEW COOK BOOK. $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8511 Meredith Building, Des Moines 3, Iowa.



WOOD FOLDING DOORS

ASH • BIRCH • OAK • PINE
PHILIPPINE MAHOGANY
AMERICAN WALNUT

2 GOOD IDEAS—Use floor-to-ceiling PELLA WOOD FOLDING DOORS as economical room dividers. Use other PELLA FOLDING DOORS as closures for closets, pass-throughs, utilities and storage areas. Natural wood beauty of PELLA DOORS lasts for years. Easily installed. Order unfinished and save. Distributors in U. S. and Canada.

CLIP AND MAIL TODAY
ROLSCREEN COMPANY
Dept. KC-51, Pella, Iowa
Please send free 6-page folder on PELLA WOOD FOLDING DOORS.

NAME
ADDRESS
CITY & ZONE STATE



THE MAYTAG COMPANY, NEWTON, IOWA SOLD IN CANADA AND THROUGHOUT THE WORLD

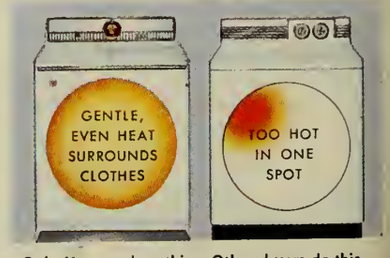
For the woman who wants a dryer that's fast...but gentle, too

NEW MAYTAG HALO-OF-HEAT® DRYER...

This new kind of dryer surrounds clothes with a gentle circle of low-temperature heat. This exclusive principle eliminates the "hot spot" heat that makes clothes feel harsh to the touch.

Yet it's fast—dries even diapers in 26 to 35 minutes. And, after a 3-minute air-fluffing, they come out wonderfully soft and comfortably cool. Sweet and clean too, because the air inside is changed every 2 seconds, filtered free of dust and dirt.

The new Maytag Halo-of-Heat Dryer also gives you a special "Wash 'n Wear" setting that removes wrinkles from modern fabrics. A Time Chime tells you when they're dried just right. Gas or Electric models. You can't own a more service-free dryer than a Maytag.



Only Maytag does this Other dryers do this

MAYTAG—The most *service-free* automatics made



sing box design of the couch and match-
ables could be duplicated with a little
n know-how. Or refurbish an old sofa
the family room.
your upholstered pieces in practical
fabrics treated for soil resistance. Use
e laminated plastics on table tops pre-
ter marks and other stains.

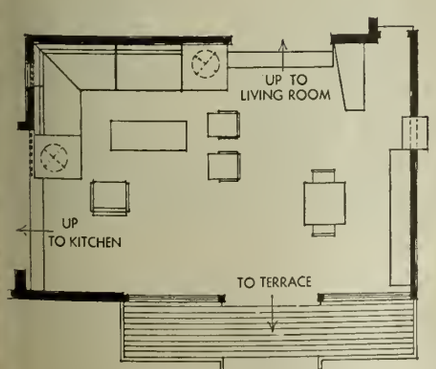
snack bar like this one to match
paneling. A storage cabinet set
style to a wall makes an equally
ing bar. Paint it a gay accent
nish it to match other pieces.
e table and chairs were a must
s table opens up to seat several
ote wall-hung cabinet—no legs
a quick cleanup.



ap: Hedrich-Blessing. Architect: Bruce H. Johnson. Data: Jessie Walker

Fine ideas for a family room

- **Select versatile, practical furniture pieces**
- **Choose rugged, carefree flooring**
- **Plan a flexible furniture arrangement**
- **Keep room accessories simple and appropriate.**





Wall or ceiling-hung lamps eliminate accidental knocks that send a table lamp crashing to the floor.

A two-tiered end table like this one is a space-saver: lower shelf can hold current magazines and books, leaving the top shelf free to hold your coffee cup and snack.

This practical, but pretty room is from the Bernard J. Blommer home, Wilmette, Illinois.

When the Blommers plan a party, they simply push the lightweight tables and chairs to the wall and roll up the cotton-loop rug.

This waxed wood floor is protected by tough floor varnish. Woodgrain vinyl tiles give a similar effect.



Roomy old bargain was given a complete but inexpensive facelift by architect, David Leavitt. Among the many work- and money-saving ideas: aluminum siding, roofing, flashing, gutters, downspouts, screens, windows, awnings, doors, hardware—*all* will last for years and years, need little maintenance.

Which of these 24 money-saving ideas should you consider before remodeling?

Like to trade old cracked sidewalls for handsome, new ones that keep their just-painted look for years on end . . . dump forever the spring-fall chore of change-mend-paint-and-store storm windows and screens . . . or convert a porch into a delightful family room? "Home Remodeling on a Budget" tells how to do all these things—and dozens more—with modern aluminum building products!

When light, strong, maintenance-free aluminum goes on the job there's less work for you—fewer bills, too. Aluminum can't ever rust, or rot, or warp, or crack, or chip, or split, or peel. Once installed, aluminum building products are up for keeps.

On these pages you'll find many exciting ways to use aluminum in your home. To learn about still more, just write to Aluminium Limited Sales, Inc., P. O. Box 457, New York 46, N. Y. for your free 36-page, full-color book "Home Remodeling on a Budget."

Aluminium Limited

SUPPLYING AMERICA'S INDEPENDENT ALUMINUM FABRICATORS WITH HIGH-QUALITY ALCAN ALUMINUM INGOT

ALCAN



Spring chores vanish—when you specify aluminum. Fences and trellises are important architectural details that need touching up each spring—unless they're aluminum. Aluminum's good looks are *lifetime* good looks. It never needs painting . . . never needs replacing. Another outdoor work-saver: aluminum grass stop *ends* edging and trimming.



An inviting look that's always fresh. A dooryard light says "welcome" all year 'round. A neat, trim porch rail echoes the invitation. Being aluminum, they're both up for keeps—with no maintenance. Another good bet to keep a house looking spruce. Aluminum hardware dresses up your doors . . . never needs polishing . . . never needs replacing.



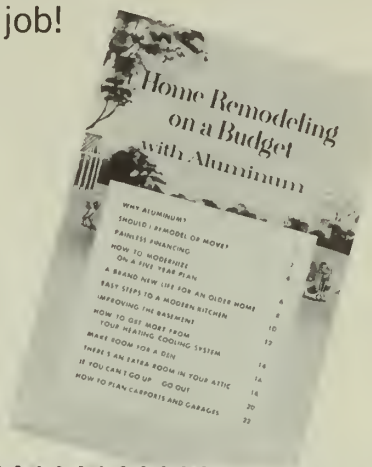
Turn your porch into a family room . . . *aluminum.* It's finished in no time at al you're wondering how you ever got without it . . . when you make it of mo aluminum wall panels. Add jalousie screens, prime windows and storm sash- room is just as you want it—with alum

FREE!

remarkable, new, 36-page, full-color book shows you how to money, time, and worry on any remodeling job!

How much would a few dollars wisely spent now add to the lasting value of your home . . . how much would it pay off in better living . . . more leisure time?

"Home Remodeling on a Budget" gives you all the latest oney-saving, time-saving, work-saving facts you should know efore you start the job! Should you remodel or move? ainless financing. Remodeling on a five-year plan. How to model a kitchen . . . a bath. How to add an extra bedroom . . . family room. It's all there — plus dozens of other helpful s to help you get the most out of your remodeling dollar. Beautifully illustrated in full color with easy-to-follow line etches throughout. Here's a booklet every homeowner ould have. For your free copy just fill out and mail e coupon right now! Address: Aluminium Limited Sales, Inc., st Office Box 457, New York 46, N.Y.



ese money, time, aving articles can ot to read?

- odel or Move?
- ancing
- odel on a Five-
- a Large House
- o a Modern Kitchen
- a Smaller House
- ie Basement
- om Your Heating ng System
- xtra Room in c
- a Room
- Carports and
- our Bathroom
- jects to Update ie

THIS COUPON ENTITLES YOU TO YOUR FREE BOOK!

Please mail me your 36-page, full-color book, "Home Remodeling on a Budget." I plan to remodel my present home ( ) another home ( ).

Name:_____

Street and number_____

City_____ Zone_____ State_____

PLEASE FILL IN

I'm particularly interested in the following aluminum products:

- ☐ Gutters and downspouts
- ☐ Insulations
- ☐ Heat ducts
- ☐ Fencing and trellises
- ☐ Bathroom units
- ☐ Light standards and rails
- ☐ Hardware
- ☐ Aluminum walls and siding
- ☐ Kitchens
- ☐ Roofing and shingles
- ☐ Doors
- ☐ Storm windows and screens
- ☐ Replacement windows
- ☐ TV antennas
- ☐ Awnings
- ☐ Cable and conduit
- ☐ Fans and appliances
- ☐ Nails, screws and fasteners

DETACH AND MAIL THIS POSTAGE-FREE CARD TODAY!

THE FINE PRODUCTS SHOWN HERE are brought to you by these skilled aluminu craftsmen . . . using quality aluminum alloys produced by Canada's Aluminium Limite

Adams Engineering Co., Inc.
Aerolite Extrusion Co.
Alabama Wire Co., Inc..
All-State Welding Alloys Co., Inc.
Alsco, Inc.
Aluminum Extrusions Inc.
Aluminum Foils, Inc.
Arvin Industries, Inc.
Aywon Wire & Metal Corp.
B & T Metals Co.
Badger Aluminum Extrusions
Bohn Aluminum & Brass Corp.
William L. Bonnell Co., Inc.
Brazeway Inc.
The Bristol Aluminum Corp.
Capitol Products
The Colotrym Co.
Cupples Products Corp.
Detroit Gasket & Manufacturing Co.
Efco Corporation
Essex Wire Corp.
Excelum Extrusions Corp.
Fairmont Aluminum Company
Faulkner Associated Industries
Fentron Industries, Inc.
Fetter Bros. Aluminum Mfg. Co.
Michael Flynn Manufacturing Co.
Hazelwood Engineering & Equipment Co., Inc.
The Himmel Brothers Co.
Jarl Extrusions, Inc.
Jasco Aluminum Products
Jerex Corp.
Johnston Foil Division, Standard Packaging Corp.
Kinkead Industries, Inc.
Magnode Products Inc.
Mainline Extrusions, Inc.
Malco Inc.
May Inc.
Midwest Aluminum Corp.
Mirro Aluminum Co.
The Moloney Co.
Monarch Aluminum Mfg. Co.
Morrell Aluminum Products, Inc.
National Extrusions & Mfg. Co.
New Jersey Aluminum Extrusions Co.
Nichols Wire & Aluminum
Northeast Aluminum Inc.
Penn Extrusion Corp.
Pfister Aluminum Corp.
Precision Extrusions Inc.
Purpose Extruded Aluminum Inc.
Quaker State Metals Co.
Quality Aluminum Products Co.
Royal Aluminum, Inc.
Royce Aluminum Corp.
The F. C. Russell Co.
F. E. Schumacher Co.
Scovill Manufacturing Co
Seasonmaster, Inc.
Sheet Aluminum Corp.
Southern Extrusions Inc.
Superior Industries Inc.
Texas Aluminum Co., Inc
Titus Manufacturing Co.
Trim Alloys, Inc.
United Pacific Aluminum Corp.
United Smelting & Aluminum Co., Inc.
United Wire & Supply Co
Valley Metal Products C
Wagner Manufacturing
Ware Laboratories, Inc.
Warner Manufacturing
Warrenville Window Co.
Weather-Seal, Inc.
Wells Aluminum Corp.
R. D. Werner Co., Inc.
Winter-Seal Corporation

See other side for FREE offer

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 19339 NEW YORK, N. Y.

ALUMINIUM LIMITED SALES, INC.
Post Office Box 457
New York 46, N. Y.





Colored aluminum clapboard cuts costly painting bills. Now you can have the classic beauty of clapboard *without* the expensive upkeep. Tough, baked enamel finish lasts for years and years. Aluminum is termiteproof, waterproof, rotproof. It insulates, too. Cuts fuel bills and air-conditioning costs.

Screens and storm windows store themselves. A full Saturday every fall and again every spring—that's about par for changing, cleaning, and repairing storm windows and screens. It's a thing of the past with self-storing aluminum units. They're permanent parts of your house, and they *never* need painting.



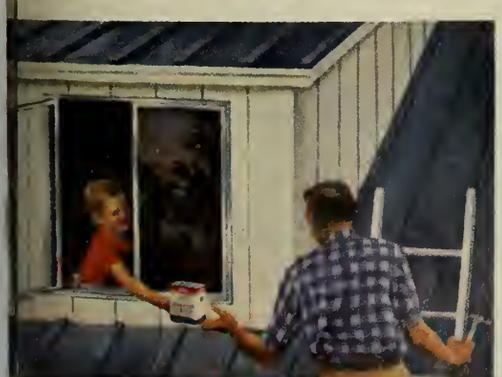
Aluminum roofing and gutters add a new lifetime to your house. Aluminum roofing gives you the utmost in weather protection. It reflects heat, too. Keeps you warmer in the winter, and cooler in the summer. Aluminum gutters and downspouts don't rust through.



A TV aerial is a conversation piece . . . when it's an aluminum wind vane, too. Aluminum brightens up the commonplace—makes it more efficient! From power tools to attic and floor fans, the list of aluminum products for better living grows and grows.



In the kitchen—aluminum is a girl's best friend. From easy-to-clean pots and pans to light, work-saving appliances, aluminum is brightening the kitchen in more and more ways these days. Aluminum range hoods and exhaust fans . . . hardware and trim—they all help keep the kitchen looking spotless.



Aluminum helps transform a dusty attic into a bedroom in the trees. A Dutch dormer gives ample headroom, opens up to light and air. Aluminum casement windows combine old-time charm with modern, carefree living. Venetian blinds control bright summer sun. Nails being used are aluminum, too. They're non-staining.



Even the walls are carefree aluminum. Here's how to "tile" a bathroom and keep costs and mess to a minimum. Light aluminum tiles are permanently colored. You can apply them yourself easily—put them right over your old walls. Aluminum bathroom accessories stay spotless without polishing.



Aluminum insulation does double duty. Aluminum foil-faced insulation—in bats, blankets, rolls—reflects heat, creates a better vapor barrier. Gives you more year-round comfort, saves heat dollars, cuts air-conditioning costs, too. Another hidden aluminum money-saver: aluminum cable and conduit is quick and easy to install—and it's permanent!

© 1959 by Simmons Co., Mdse. Mart, Chicago, Ill.



THE EIGHT FOOT "LONGVIEW"

Count on Simmons, maker of the famous Beautyrest mattress, to bring you more roomy comfort for restful sleeping than any other convertible sofa. In Hide-A-Bed, you get a fashionable sofa designed to look like a sofa plus a bed that sleeps like a bed. More relaxed sitting comfort, too, on Beautyrest cushions. Choose from a wonderful range of modern, traditional and contemporary models . . . and 200 new decorator fabrics. Shown here, "LONGVIEW," ne super-sized Hide-A-Bed sofa . . . 8 feet of beautiful fashion designed to h the center of interest in a smart room setting. Your local store will happil arrange for Simmons to custom-cover any Hide-A-Bed the way you want . . . when you want it . . . and at the price you want to pay.

Only Hide-A-Bed gives you

real sleeping comfort by Simmons plus a truly fashionable sofa



One easy motion converts your Hide-A-Bed to a roomy double bed, sleep-designed by Simmons.

How not to listen to somebody else talking until you can give somebody else the chance not to listen to you

By Robert Paul Smith

AT THE dinner table, when I was a kid, conversation flowed over us young 'uns like a mighty, incomprehensible torrent.

We paid mighty little attention to what was said unless a sentence detached itself from the main stream, directed itself to us as a command or reprimand, and required action or compliance. The sentences we heard in this way were, "If you insist upon leaning your head in your hand, you will get mashed potatoes in your hair." "Will you please stop playing with your food (silverware, napkin ring) or leave the table immediately." "Stop teasing your brother (sister)." "Sit up straight, your posture is a disgrace." "Don't gulp your food." "You may be excused." (This was sometimes permission, sometimes a command.) These things were said to us and we understood.

From time to time we heard (myself dreamily, as I massaged poached egg into my scalp) certain items of news about Mr. Klauber. This was thorough nonsense to me, because I knew that Mr. Klauber was not a person; he was a hand with a pear in it. He had the only bearing pear tree on the block, and if you managed to pass his house slowly at the proper time, he would call you up, twist a pear off a branch, and give it to you (sometimes, though not often, without a wasp attached). To hand you this pear was Mr. Klauber's function. He had been born, raised, and set down on the block to hand us kids pears, and here were my parents suffering under the delusion that he had another existence. I do not remember his voice, his face, his height, the color of his hair, whether he wore a mustache or a beard. Kids pick out the salient detail of a person as a caricaturist seizes on the single to-be-exaggerated feature. So, Mr. Klauber, to repeat, was a hand with a pear in it.

There were certain statements cast in the air above the dinner table about, say, Dr. Reilly. Obvious nonsense again, because Dr. Reilly, I knew, did not walk, talk, eat food, or pay taxes. As Mr. Klauber was a hand, Doctor Reilly was a smell. He was a smell that came into the room where I was running a fever, and upon the entrance of the smell (with, I now presume, Dr. Reilly following soon after) I instantly felt cured. I think now it was bay rum, this smell, but then the smell was Dr. Reilly and the elixir of life.

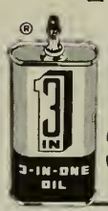
The grownups talked and talked, good heavens, how they talked, and we sat there and ate our food. (When dinner was over, I would be able to go out on the block, and there I would talk with my peers.) Grownups talked so much, and they always talked about the dullest things in the world—other grownups. Sometimes they were so entirely depraved they talked about relatives. Now what, in the name of heaven, was there to say about Aunt Cora? She hurt all over, and she never brought presents. Uncle Harry? He lit his cigars once, then chewed them, and left the stubs, looking like nothing so much as puppy dog mess, in every ash tray in the house, and he gave me a quarter every time he came, and he had once been an Eskimo Pie salesman. They talked about the neighbors, and all I can recall of that is that if Father liked someone, my mother did not like his wife, except sometimes, when she did not like the husband, too. And vice versa.

I had two older sisters, sometimes known as a fate worse than death, and they got to talk once in a while. [*Turn to next page*

Robert Paul Smith is author of the hilarious and perceptive best-selling books, *Where did you go? Out. What did you do? Nothing.* and *So it doesn't whistle.* and a new book of poems, *And another thing....*



TOOLS?



QUICK! Clean 'em with famous 3-IN-ONE OIL. A few drops every now and then prevents rust and tarnish.

3-IN-ONE OIL

REGULAR · OIL SPRAY · ELECTRIC MOTOR

CRACK IN BOWL?



No muss—no fuss with famous, easy-to-use Plastic Wood. Resists grease and water.



For surest results always use GENUINE

PLASTIC WOOD

Handles like putty—hardens into wood!

DO IT YOURSELF with *Better Homes & Gardens* Handyman's Book. Only $4.95 (Canada $5.50). Buy wherever books are sold or send check or money order to 6911 Meredith Building, Des Moines 3, Iowa.

Snaps paint-hardened brushes back to life!

New Dexall Brush Cleaner



- Cleans hardened paint brushes easily
- Cleans all types of bristles
- Nonflammable — re-usable

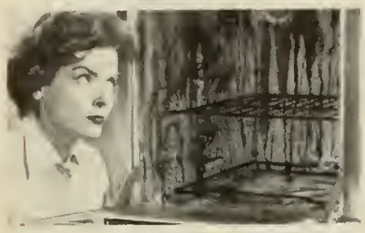
At paint and hardware stores everywhere.

DESHLER PRODUCTS, INC., Deshler, O.

Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!



DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .



JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*





A clean oven bakes better, roasts better . . . makes you a better cook

Depend on

® EASY-OFF OVEN CLEANER

Guaranteed by Good Housekeeping

As essential to the do-it-yourselfer as hammer and saw . . . *Better Homes & Gardens* HANDYMAN'S BOOK. $4.95 ($5.50 in Canada) wherever books are sold or send check or money order to 8611 Meredith Building, Des Moines 3, Iowa.

take one indoor gardener,

add the *Better Homes & Gardens* House Plants Book, and enjoy bright flowers and lush greenery all year 'round! A Christmas gift that grows and grows — $2.95.



How not to listen

Begins on preceding page

They peopled the table with Latin teachers, the cutest boy who was a cheer leader, the real keen wonderful sport who headed up the girls' second basketball team, that terrible girl on Forster Avenue who thought she was so much because she had once met May Singhi Breen, the Ukulele Lady. The girls and my mother talked about letting down hems, putting up hair, lipstick (I still remember that Mother said lip pomade was All Right, but Tangee orange lipstick from the five and ten was All Wrong), Cuban heels, and (not at the dinner table) brassieres and teddies instead of union suits.

Once in a great while I got to utter some pitiful statement about long division, or my overdue "liberry" books, or the possibility of sending away for a galena crystal and eat's whisker, or wouldn't everybody at the table like a packet of bluing so I could have a magic lantern. With two older sisters, these opportunities were few. Mostly I pushed my food around the plate moodily, shoved my spinach down the table surreptitiously to the younger sister, who would and did eat anything. Her spinach-eating was partially gluttony and partially affection, because in our house you ate everything on your plate (particularly the more disgusting vegetables, such as cauliflower, cabbage, mashed turnips) or got jawed until your life wasn't worth a nickel, and she was on my side.

I have two boys now, and they are so fortunate as to have no older sister, and live in a world where children are believed to be capable of conversation. I was hollering at them the other night, because they flap their jaws without cease, and here I am, many years later, still sitting at the table hoping to get a word in edgewise. I gagged them both, and tied a rope firmly around their mother's neck, and held forth for some time on the rights of Aged Pa to utter a sentence without having it nipped off at the end and given to the dog to play with.

They listened, without interest but with a certain strained politesse, and then the 10-year-old freed himself of his gag and announced that things had changed since the olden days, when I was a boy and George Washington was President.

Indeed they have. My kids babble about all manner of things, but I must say, if I have to keep quiet at the table, I would rather hear about neat rockets than Mrs. Klauber, I am more interested in rotten old school than Dr. Reilly's finances.

What has not changed is the old cry of parents to children, "You're not listening to a word I say." Well, of course they are not. Nor are we listening to them. Nor, in awful fact, does anybody very much listen to anybody else.

Most conversations I am privy to are in no way an exchange of information between two or more sentient beings. It is my understanding that when one ant pauses on his way in or out of the hill he calls home, and taps another ant with his antenna, he is saying, "There is a drop of honey three inches by northwest, and you better go and get some of it because my feet are killing me," or "I think you might stop by Entrance Three in the lower tier. Cornelius is having an awful time with those new larvae, and you know how easily he loses his temper," or "Long time no see, Harve, how about coming over to my place for a bite of caterpillar and a noggin of rain water?" It is my further understanding that the other ant says, "I'm laying off honey this week, thanks. It goes right to my thorax," or, "Let Cornelius solve his own problems," or "Let's go." And they do.

There is none, so far as I can tell, of this argle bargle: "Great weather for aphids," or "I understand Thatcher is in line for the Decayed Banana account," or "They tell me the 1960 Polliwog has more chrome on its fins than the Monarch Chrysalis." It is, as clearly as I can read antennae, a matter of yea and nay and right and left and up and down information sent out, information attended to, information absorbed, and the business well in foot.

But we don't do that. We perform, in conversation, a sort of ritual dance. Number One enters from stage left, gains the center of the stage, and pirouettes steadily in the exact center of the spotlight, while Number Two does not watch. The minute Number One relinquishes the spot, Number Two in turn hogs the spot, while Number One takes his turn at not watching.

We simply don't listen. We wait until someone else shuts up, so we can give the someone else the opportunity not to listen to us.

Generally, you cannot turn on one of your peers and accuse him of inattention. But with kids you have height, weight, reach, and volume, and as usual, they catch it. Not that you are in error; they are not listening to you. Your statement is correct. It might be useful to attempt to find out why.

One reason is, of course, that it is completely obvious to them that you rarely listen to them, and that you do not even listen to other adults. Children generally obey a law which goes, "Don't do as I say, do as I do."

So as usual, what irritates us in our children is the fact that they display our own faults in a transparent way. Being dissemblers, like ourselves, they still do not know how to dissemble very well, and truly, it is not that they do not listen; it is, quite simply, that they make it clear that they are not listening.

So, once again, as usual, it is not the kids we're bawling out. It is ourselves. It seems, then, that what we are to examine is why we do not listen.

I think we do not listen because we do not talk about the things that really concern us. We are frightened of war, of the Biggest Firecracker in The Whole World, of the appalling lack of moral sense, the decline of manners and kindness.

We really do not feel any more that we are in control of our destinies. Perhaps we never were, but it seems to me, we used to act as if we were, and I imagine that's the first step to control.

Never in my lifetime has it appeared to me more necessary for everyone to talk to everyone else, and never has it seemed to me that we have done so less.

Kids still talk about the things that deeply concern them, and I propose that if we have nothing better to talk about than oil burners and the marriages of strolling players, we might as well hold our peace and see what falls out of the mouths of babes.

I guess I will never get, man or boy, to hold forth at the dinner table. But perhaps the kids will one day say, "You got to give the old man this: When he had nothing to say—and that was a lot of the time—he kept his mouth shut."

I can think of worse things to say.



"I got new boots for my birthday."

UNITED

Give to your United Campaign

lorida *West Coast*...one of Florida's nine vacation regions

Take it lazy in the sun

t this placid scene lead you

t the delights of a real vacation

ooks like any Florida beach—warm, soft and e icing. But there is a difference. This is a F rida West Coast beach on the Gulf of Mexico. N tice its chalk-white sands, its gentle slope, its i sistible surf. Beaches like this are found all a ng the 184-mile shore between Clearwater a ! Naples. There isn't a finer strand in all the w ld for taking it lazy in the sun.

Resorts on this coast have a tranquilizing t po. And visitors frequently remark about th r home-town friendliness.

Even metropolitan Tampa sets aside its bus- tl g business life to greet vacationers with a *get- ac uainted* Pirate Festival in February. Across th bay a St. Petersburg newspaper gives away fr copies any day the sun fails to shine.

Visit the idyllic barrier islands that string th shore from Fort Myers to Bradenton, and th gay Holiday Isles opposite St. Petersburg. B s and lagoons flash with silver tarpon. These ca n waters are perfect for boating and skiing.

nd, surprisingly enough, vacation costs are s than you might think. There isn't space to e you all the facts. But you can get full details n ne new Vacation Guide Book offered free, pe w. It will help you plan a visit in any of F ida's nine vacation regions.



Florida

E R-ROUND LAND OF GOOD LIVING



e hotographer did the impossible catching this split- cd jump of a tarpon. But West Coast anglers hook es silvery heavyweights regularly over a long season.



Artists, students and visitors find unending interest in the Ringling Museum of Art at Sarasota. Its Peter Paul Rubens collection is world famed.



FREE! New 100-pg. FLORIDA VACATION GUIDE book. Gives tour information plus 152 full-color photos and route maps. Tells where to go, what to see, do, in Florida's nine vacation regions. Just mail coupon!

State of Florida • Room 1902-B
Commission Building, Tallahassee, Florida

Gentlemen: Send FREE Florida Vacation Guide book to:

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

EXECUTIVES: For full factual story on industrial advantages, write: Florida Development Commission, Dept. D, on your business letterhead.

THERE'S NOTHING LIKE A NEW CAR FOR MORE FREQUENT FAMILY VISITS



Each year the new cars are better—and this year, all makes offer more for the money in pleasure and convenience than anything else you can buy. Of course, we're partial to our new General Motors cars for 1960, and we hope you will be, too.

Family visits are a lot more fun (and a lot more frequent) when you own a new car. And so are all other kinds of pleasurable, interesting and educational trips.

For a new car standing in your driveway seems to say, "C'mon, let's get moving. Let's explore. Let's go places and see things."

And away you go, happy and confident. You know that the whole family is safer and more comfortable in that sweet-running new car—and that nothing else you could buy means so much pleasure for everyone.

That's true of *all* new cars. But we believe that the new 1960 General Motors cars have some very special rewards for their owners. This year their roomy Fisher Bodies offer more comfortable seating than ever before—plus the safety that only Safety *Plate* Glass all around can provide. And with the addition of the new Corvair by Chevrolet you have an even greater choice in models and sizes.

General Motors designers and engineers, and the men all along the line, have gone all out to make GM cars more exciting and more satisfying for you. We're sure when you compare a new car to anything else for the money, you'll find it offers the most in pleasure, convenience, comfort and safety for the whole family. See your GM dealer soon and check the facts and figures.

GENERAL MOTORS

GO GM FOR '60

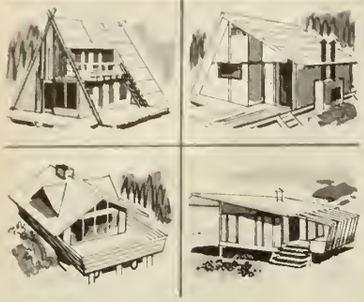
CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC

All with Body by Fisher



Included in this family gathering are the new Corvair by Chevrolet on the left and the smart 1960 Chevrolet Impala Sport Sedan on the right.

vacation cabin IDEAS



NEW full-color "plans and ideas" catalog shows 20 easy-to-build fir plywood cabins

Here's the perfect source of ideas for anyone planning to build a vacation cabin. New catalog shows smart, modern designs by leading architects for cabins of every type and size—complete with full-color pictures, floor plans and building tips. Plans call for simple, straight-forward construction with big, easy to use panels of fir plywood, to save you time, money and trouble when you build.

Complete building plans available for all 20 cabins. SEND 10¢ for new full-color catalog. (Good USA only)

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. 2, Tacoma, Washington

LITE-VENT
ALUMINUM AWNINGS
Custom designed for your home
Write for brochure and name of fabricator in your area
LITE-VENT INDUSTRIES

REFINISHING FURNITURE?
"Lift" off old paint, rub up new finish faster with steel wool. For the highest quality, handiest size, get SUPREME STEEL WOOL BALLS



AT YOUR GROCERY, HARDWARE, PAINT AND 5 AND 10¢ STORES.

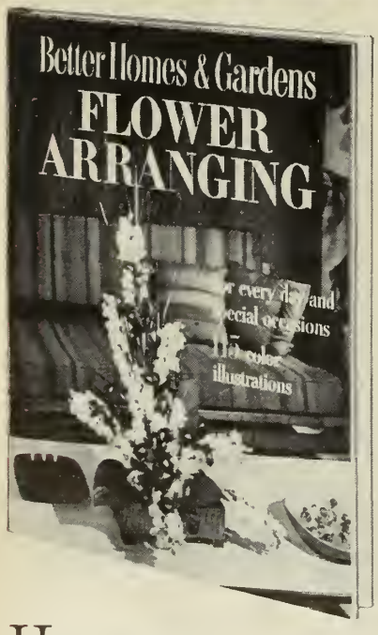
Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. FASTEETH, an improved **alkaline** (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get FASTEETH at drug counters everywhere.

take one slice of beef,

add the *Better Homes & Gardens* Meat Cook Book, and ymm! Tasty ways with fish and fowl, too, plus how to buy and store. Ideal for Christmas — $2.95.





Flower styles for your home

Here's a new book from *Better Homes & Gardens* . . . a book that brings flower arranging within the reach of every homemaker. Its practical ideas show you how to make flowers a part of your everyday living—easily and inexpensively.

In 160 pages it covers every aspect of flower arranging . . . explaining the three basic arrangement styles—Traditional, Oriental, and Modern. 300 pictures, over half in full color, show how-to-do arrangements from start to finish. *Wherever books are sold.* **ONLY $2.95**

Money for your recipes

Best barbecue salads; ice-cream delights

TELL US about the salad you fix for barbecues. And how about the refreshing ice cream you serve on hot days—homemade or ways with the commercial kind? Send in your recipes. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next June. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Best barbecue salads. These are the salads you tote to the patio, the kind that are just right with hot-off-the-grill steaks or burgers. Is your favorite a tossed specialty or a tangy relish fix-up that fills in for a salad? Include a dressing recipe, garnish suggestions. Ideas:

potato salad
old-time coleslaw
deviled-egg tray
"pick-up" salad
Caesar salad
bean salad—any type
tomato aspic
marinated vegetable bowl

Ice-cream delights. Do you start with packaged ice cream to make a luscious new dessert? Perhaps you top it with a chocolate or quick preserve sauce. We'd also like recipes for refrigerator or crank-type ice cream or sherbet. Is yours low calorie? Use evaporated milk or nonfat dry milk?

strawberry ice-cream pie
low-calorie lemon sherbet
mocha parfait
baked Alaska
meringue-shell sundae

This month's winners

(*See recipes on pages 97 and 98*)

Cook-of-the-Month for Holiday Birds
Mrs. Phyllis J. Atwood, Curundu, Canal Zone

Cook-of-the-Month for Cranberry Favorites
Mrs. G. R. Black, Kansas City, Mo.

Other Winners

Mrs. Gary L. Carlson, Van Nuys, Calif.
Loreen Jacobson, Madison, Wis.
Mrs. Ray Jones, Phoenix, Ariz.
Mrs. F. P. Rostohar, Fort Worth, Tex.
Mrs. L. A. Scott, Erie, Pa.
Hazel Wimer, Hightown, Va.

Honor Roll

Mrs. R. Albrecht, Chicago, Ill.
Mrs. Harold Carlberg, Longmont, Colo.
Mrs. Milton F. Child, Riverside, Ill.
Mabel Darrah, East Northfield, Mass.
Mrs. Spencer Gates, Birmingham, Mich.
Mrs. Niles W. Herron, Menlo Park, Calif.
Theresa M. Lessmeister, Peru, Ill.
Mrs. Margery H. McKinley, Hayward, Calif.
Mrs. Rex V. Roupe, Des Moines, Iowa
Mrs. Raymond H. Rubrake, Bowling Green, Ohio
Mrs. D. J. Schiesel, Neillsville, Wis.
Mrs. David Strong, Brooklyn, N.Y.
Mary S. Stupnicki, Chicago, Ill.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "June Best Barbecue Salads" or "June Ice-cream Delights." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, November 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5411 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



t of four consists of mats in lovely "Plum ssom" design, 2 in ceful "Pine Spray" sign

Mary Takahashi, famous Japanese-American designer and authority on flower arrangements. originated these designs exclusively for Johnson's Wax.

Very, very special offer from Johnson's Wax

4 BEAUTIFUL DECORATOR PLACE MATS ONLY 75¢

when you buy Johnson's Paste Wax or Beautiflor

Designed and signed by Mary Takahashi, these lovely place mats are made of Colovin® vinyl. They are so strong and durable, they will last and last. Easy to clean, too. Wipe off spots with a damp cloth, or dip mats in sudsy water, and wipe dry. A coat of Johnson's Paste Wax or Beautiflor will keep them looking like new for a long time.

Perfect for gifts...order some for Christmas, birthdays, "thank you" gifts, as well as for yourself. Get Johnson's Paste Wax or Beautiflor right away so you can send for your place mats.

In your home, nothing can take the place of real wax: Johnson's original Paste Wax that's so economical and has so many uses around the house; or Johnson's Beautiflor, real paste wax in liquid form . . . cleans as it waxes.

To get these mats, send 75¢ plus paper insert from Johnson's Paste Wax can or paper disc from Beautiflor cap to Johnson's Wax, P. O. Box 350, Racine, Wisconsin, for a set of four: two "Pine Spray," two "Plum Blossom." (To get four of each design, order two sets.) Remember, you can't buy these mats anywhere, at any price; you can get them only through this exclusive Johnson's Wax offer.

JOHNSON'S WAX



"Beautiflor" and "Johnson's" are registered trademarks of S.C. Johnson & Son, Inc.

Clip this coupon now

Johnson's Wax
P. O. Box 350, Racine, Wisconsin

Please send me ..... sets of 4 decorator place mats. For each set ordered, I enclose 75¢ in cash plus paper insert from Johnson's Paste Wax can *or* paper disc from Beautiflor cap.

Name _____
(PLEASE PRINT CLEARLY)

Address _____

City _____ Zone ____ State _____

OFFER GOOD ONLY IN U. S. A. . . EXPIRES JUNE 30, 1960



Why you're always up to a date with an RCA WHIRLPOOL

Because this is the dryer that sets its heat to suit the fabric–cools wrinkles out of wash 'n' wears–shuts itself off at "dry enough."

Just dial the fabric you want to dry. This dryer is self-setting—it automatically selects the right heat and drying time for any fabric. Special third cycle just for wash 'n' wears—eliminates baked-in wrinkles, eliminates ironing. Exclusive Moisture-Minder* automatically shuts dryer off when clothes are just right. No more underdrying—no more over-drying. Built-in ultra-violet sun lamp leaves your clothes sunshine fresh. Air-fluffs without heat. Damp-dries, too. See your RCA WHIRLPOOL dealer for a demonstration.

*Tmk.

America's first family of home appliances

RCA Whirlpool



© 1959. PRODUCTS OF WHIRLPOOL CORP., ST. JOSEPH, MICH. (USE OF TRADEMARKS RCA AND RCA AUTHORIZED BY TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.)

Fireplaces: new looks

Begins on page 21



End wall fireplace. Across entire end of living room, this fireplace easily becomes the room's dominant feature.

Concrete block is thrifty, has a handsome simplicity. Metal pipe flue adds to clean look and feeling of openness gained from expanse of glass, also keeps expense down. Floating tile hearth is idea to go with any off-floor fireplace. It extends to serve roomy wood cubicle.



Freestanding fireplace. A fireplace located away from a wall frees valuable space for windows and furniture.

It also lets fireplace serve a dual purpose —this one is an effective divider which forms an entry hall behind and screens living-room corner in front for quiet fireside conversation. Openness between the chimney and the wall keeps brick from overwhelming the room.



Inside, this copper-hooded fireplace is a major focal point of a good family room. The slot in the brick pillar at right is a neat solution to the wood storage problem.

The entire masonry unit is incorporated into the structure of the house and it runs through to the . . .

Photographs: Burns



Outside, where there's an inset shelf in chimney for outdoor cookery. A square copper stack draws smoke into the main flue. Shelf can be equipped with grill from kitchen simply set on bricks.

Cooking area is well protected from the weather by a generous overhang.

Photographs: Hedrich-Blessing



Mid-room fireplace. Metalsmith can fabricate a funnel hood of your own design (this one is framed, covered with marble slabs) to cover firepit that's open on all sides. This one on low brick island throws light into both living, family rooms. Caution: this type located between doors with strong through draft may smoke up room.

IT'S NEW and so roomy! The unique design of the new Contour bathtub provides extra space where needed . . . brings the back of the tub close for easy cleaning. One wide ledge holds toiletries, the other is a handy seat.





IT'S NEW and see how easily you clean under and around this off-the-floor toilet. Seat and cover snap off for thorough cleaning.



IT'S NEW and the double doors of this beautiful cabinet give easy access to lots of st age space for stacks of towels and bath accessories. The big, one-piece top of sparkling, easy-to-clean vitreous china and comes in eight colors and whi

SO NEW—SO BEAUTIFUL—SO EASY TO CLEAN

Beautifully styled American-Standard fixtures add extra convenience, extra value to your new or modernized home . . . cost less than you think. As little as $4.98 a week plus installation puts these three American-Standard fixtures in a smart color in your bathroom. So for extra beauty, style and quality at no extra cost, insist on American-Standard. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

Remember . . . with American-Standard fixtures you get extra quality at no extra cost

AMERICAN-STANDARD, Dept. PB-119, 39 W. 39th St., New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

NAME_____

STREET_____

CITY_____ ZONE_____

COUNTY_____ STATE_____

In Canada send to: American-Standard Products, Ltd., 1201 Dupont St., Toronto 4, Canada

AMERICAN-Standard and Standard® are trademark
American Radiator & Standard Sanitary Corpora

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

A good way to get a family room

The Wyldes built on another room to open up existing space and do the work of two



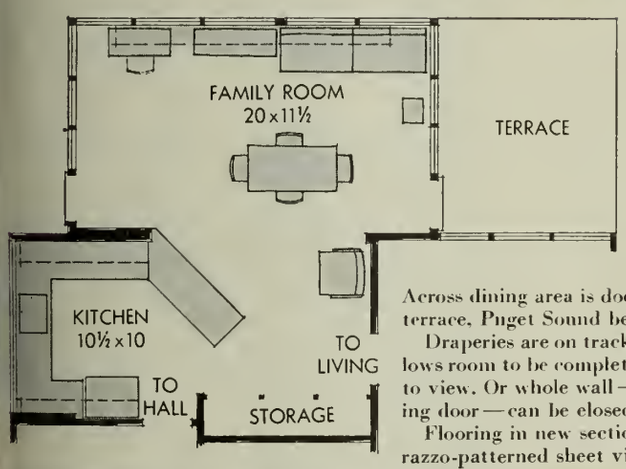
Lot line (right) was close, but there was room to extend wing, expand dining room to family room. It has door to new patio.

First step down carries across to become a handsome bench. Large glass area, overlooking patio, is matched on other side by glass overlooking a small garden.

Windows in left foreground are new ones put in to brighten up the existing, otherwise unchanged living room.



Inside, Wyldes' family room is informal, attractive, and filled with many design ideas. End wall is focal point for entire area. It handles privacy problem with unusual, sloping, gable-end glass. Beamed ceiling seems to float above this wall and the ones opening to each side. Line of storage cabinets is hung on the strip-flooring wall.



Across dining area is doorway to terrace. Puget Sound beyond.

Draperies are on track that allows room to be completely open to view. Or whole wall—including door—can be closed off.

Flooring in new section is terrazzo-patterned sheet vinyl.

FEW houses built today are without well-defined formal and informal living areas. But many existing houses lack needed informal space (call it a family room, as we do here, or rec, rumpus, play, or teen-agers' room). The best answer to the problem in many cases is a well-planned addition.

Here's how a family room was added at the Robert Wylde home, Seattle, Washington; Edward J. Baar, architect.

Photographs: Pearson. Data: Ann Sterling





Angled divider wall separates food-preparation and family activity. Besides concealing kitchen clutter from family area, this semiwall provides lots of storage space (sliding cabinets open to both sides). Fronts of drawers are cut sheet of wood used to face divider.

I had this baby under hypnosis



Photograph: Clark Dean

A NEW-OLD therapeutic aid is being used for selected patients by a number of obstetricians across the country. Properly trained in the practice, they teach the pregnant women how to relax under hypnosis so that their deliveries will be made easier. Some patients are such good subjects, the experience is one of complete joy. Here is a firsthand account by a patient who is termed by her physician a very good example of successful hypno-anesthesia.

By Jacqueline Juhl, as told to George Bush

SIX months ago (May 15) I had the most delightful experience of my life. I gave birth under hypnosis. No, I was not unconscious. I was aware of everything, but I felt no pain, only a little discomfort. The nurse even propped me up so I could see better, and I watched the baby born all the way, from her head to her little toes.

I had gone to the hospital at 8:20 in the morning, just when all the neighbors were leaving for work. The baby—a 9-pound 7-ounce girl—arrived at 10:38 a.m. I couldn't believe it when the moment came because, under hypnosis, my contractions didn't seem nearly strong enough.

But the doctor said, "Well now, maybe next time we'll get it," and I just kept pushing although I still couldn't believe it, and suddenly there she was, and it was all very real and wonderful.

I am a housewife in Richfield, a suburb of Minneapolis, Minnesota. I am 32 years old, the same age as my husband who is a social worker at the Hennepin County Home School for Boys. I worked as a stenographer until I married Phil eight years ago. We are average people. We go to the House of Prayer Lutheran Church, like to watch television, and when we go out my widowed mother comes over from Saint Paul to baby-sit.

But average as I am, people often look at me strangely when I tell them about my new experience. I tell them that under hypnosis your body seems to be a thing apart, that pain—if it is there—is meaningless. Best of all, I tell them, is that you can fully enjoy the miracle of birth without the fuzziness that comes from getting a drug and gas.

Sometimes they don't believe me, and I can see right away what they are thinking: that hypnosis must feel a lot fuzzier than anesthesia, and that I must be a little fuzzy in the first place to take a chance on something so weird and experimental.

I can't blame them. Before I learned about hypnotism from my obstetrician, I also thought that it was supernatural, and even dangerous. I thought that people in a trance were puppets at the mercy of the hypnotist and his magic talents.

But there is nothing supernatural about it. Hypnosis is merely a different state of consciousness, less common than sleep or wakefulness and therefore less familiar. It came as a great surprise to me that being in a trance felt natural and comfortable. Most of all, I was surprised that it wasn't something the hypnotist did to me, but something I had to learn to do for myself.

Nor is hypnosis dangerous when medically supervised. Childbirth under hypnosis may not be common yet, but more and more doctors are taking the special training necessary to handle such deliveries. Not that it's going to replace other methods. My doctor always says it's no panacea; it helps most women, some more than others, but not all. It depends on how easily they can learn to be hypnotized.

My obstetrician, Dr. Milton Abramson, has delivered over 200 babies with the aid of hypnosis. He uses hypnotism only when the patient asks for it, and then only if he believes it will [*Turn to page 153*

Today's new setting for party luxury

Solid Stainless by Oneida

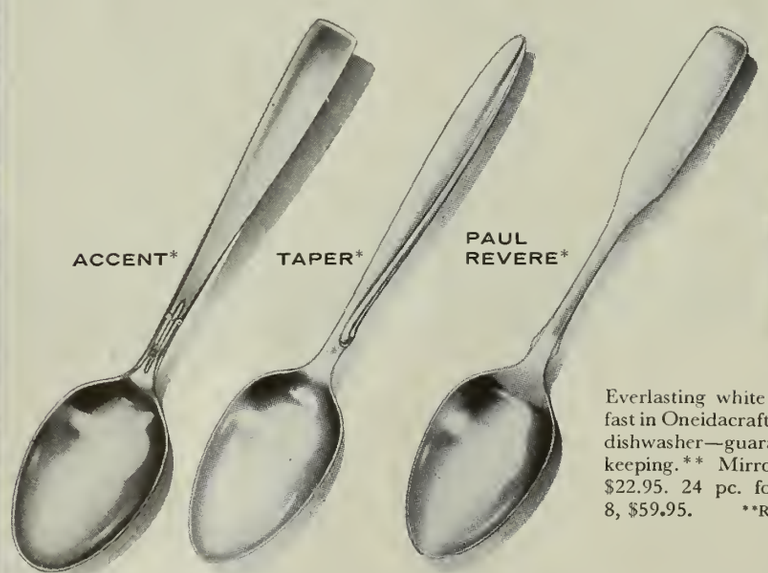


New idea in entertaining! Lovely low table set with Shasta in Solid Stainless.



SHASTA*—The flowing beauty of a gently curved line, masterfully interpreted in Oneidacraft DeLuxe Stainless. Sparkling mirror finish. 16 pc. for 4, $16.95. 24 pc. for 6, $24.95. 50 pc. for 8, $44.95

Young moderns have fallen in love with Solid Stainless! There's pure luxury in its rare grace and beauty . . . in the magnificently heavy look and feel of it. Fashioned for your prettiest tables, Solid Stainless by Oneida is superbly finished, *stays* beautiful without polishing. Made in America so you can add extra pieces any time. See the many exciting Solid Stainless designs—at fine jewelry, department and housewares stores now.





Everlasting white porcelain flowers sealed fast in Oneidacraft Premier Stainless. Safe in dishwasher—guaranteed by Good Housekeeping.** Mirror finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95.

**Replacement or refund of money if not as advertised therein.

Oneidacraft DeLuxe Stainless. Mirror finish. 16 pc. for 4, $16.95. 24 pc. for 6, $24.95. 50 pc. for 8, $44.95

Oneidacraft Premier Stainless. Satin finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95

crafted by
ONEIDA SILVERSMITHS
makers of distinctive tableware

HEIRLOOM* STERLING
COMMUNITY* SILVERPLATE
ONEIDACRAFT* STAINLESS
ONEIDA* DINNERWARE

*TRADEMARKS. ©1959, ONEIDA LTD., ONEIDA, N.Y.

Nature makes it carefree... Oneida makes it beautiful!



LOOK INTO KLING DURING KLING NATIONAL WINDOW WEEK

OCTOBER 26 THROUGH NOVEMBER 7, 1959



As clean and honest as the ring of an ax against hard northern maple, the design of the Kling Olde Deerfielde Group traces straight back to the imaginative skill of colonial craftsmen. Classically American, it will live well with either traditional or contemporary furnishings.

The wood itself...SOLID northern hard maple...grew strong through rigorous snows and gentle summers. Shaped by the sharp tools and careful hands of veteran Kling cabinet-makers, it has come furniture you will love the more with each year that pa

See Olde Deerfielde at your nearest Kling dealer's during K National Window Week, October 26 through November 7. ideas on bedroom decoration and furniture care, send 35¢ (c only, please) for 24-page, full-color booklet, "Ideas For a Lov Bedroom". Kling Factories, Dept. BH11, Mayville, N. Y.

KLING® MEANS SOLID MAPLE • CHERRY • MAHOGA

I had this baby under hypnosis

Begins on page 152B

appreciably help in her particular case. That's because the method is very time-consuming and he is a busy man with his large practice, his clinical appointment at the University of Minnesota, and his lecturing at Hamline University.

For instance, he didn't use it with my first two babies. Kathleen, now 5 years old, and Timothy, who is almost 4, were delivered by natural childbirth—"painless" as it's sometimes inaccurately called. I didn't really have a difficult time with either Kathy or Timmy, but still I needed some anesthesia with both. It wasn't until Darcy—our new little girl—was on the way that the doctor agreed to let me come to hypnosis classes.

Dr. Abramson holds these classes every second Sunday morning. The sessions last from 30 minutes to an hour, and he doesn't charge extra for them. I went nine times between the beginning of January and the end of April. Darcy was born May 15.

Before I went, the doctor gave me a medical pamphlet explaining the method, so I wasn't really worried. But I was afraid I couldn't do it, wanting to do it so badly and maybe not being able to. When I arrived, several pregnant women were sitting around a long table. Dr. Abramson told us to get comfortable in our chairs and to take off our shoes and glasses.

"Fix your eyes on a spot above your head," he said. "I am going to count to ten. When I get to ten you'll be completely asleep and yet you'll be aware of everything that's going on. . . . One. . . ."

Dr. Abramson's voice was soothing. He is a short, chubby, bald-headed man who usually has a pipe sticking out from under his sprawling mustache. He is very confidence-inspiring. That's important in hypnosis. You have to have real faith in your doctor.

"Two," he said, and his voice got softer and softer. "Your eyes are tired, very tired. They are getting heavier and heavier. You can't keep them open. . . . Three. . . . Just imagine you are on a feather-bed that's very, very soft. Every muscle in your body is relaxed. Soon you'll be asleep. . . ."

I was trying hard to feel as he told me to feel. It wasn't easy right off. I closed my eyes, more to please him than anything else.

"Four," he said. "You are completely relaxed. All your tensions are gone. You just drift away. It's a very comfortable feeling. . . ."

It was comfortable, all right, sitting there with my eyes closed, listening to his voice droning softly, slowly.

"Five. You are perfectly relaxed. Six. Your eyes are closed and you just drift off. Seven. So relaxed. . . . Eight. . . . Nine. You're very, very comfortable. Ten. You are asleep, but you are perfectly conscious of everything that's going on, of everything I tell you."

I was sort of drifting. It felt more restful than anything I'd ever experienced. I wished I could always relax like this, but I didn't believe yet that I was actually under hypnosis.

"That's how it'll be," the doctor said, "when you are in labor. You'll be perfectly conscious and able to co-operate. Your contractions will continue normally, and you'll enjoy the whole thing. Having a baby is no different from emptying any other muscular body organ. It will be a very natural and pleasant experience."

He stopped talking. The room was strangely silent. My body seemed detached and far away.

Suddenly a loud crash sounded right behind me. But I wasn't startled. I only thought it annoying to be disturbed like that. Later I found out that Dr. Abramson had purposely dropped an ash tray to test our reactions. I am sure my eyelids didn't even flicker. I was in a trance!

"Always remember," Dr. Abramson said, "that nobody will be able to hypnotize you ever again except for medical or dental purposes." Then he said, "You're going to remember everything I tell you now, and also you will do the things I tell you when I am not with you. In the future, whenever you want to relax, you'll imagine I am counting for you just as I did now, and then you'll be able to go to sleep without my being there. You'll have to learn to do this by yourself."

I didn't know it then, but I know now, that Dr. Abramson was giving us posthypnotic suggestions. He was making sure that we could never be hypnotized by an amateur because that may be dangerous. He was implanting the idea that we would have our babies without pain, in complete and joyous relaxation. And he was telling us that we would have to learn to put ourselves in the relaxed state without his help.

This last suggestion was hard to follow. It took several weeks before I managed to put myself into a trance, merely by imagining the counting and telling myself to relax. But finally I could do it, and it worked when the baby came. I remember the delivery room nurse asking the doctor, "Are you hypnotizing her?" and I was lying on my side, relaxing before they'd put my

[*Turn to next page*



Pick wastebaskets for every room from Rubbermaid's gay array

Modern, space-saving, clean designs . . . decorated styles spattered with gi . . . small sizes for tiny nooks . . . huge hold-alls for kitchen or workshop . . . there's one for any room, in your favorite color, size and style. Each bright Rubbermaid wastebasket's a Spartan for wear, won't rust, dent, scuff woodwork or floors. Silent, too. And simple to clean. Choose a cheerful assortment soon, sizes 10 to 20 inches high, $1.19 to $4.98 wherever housewares are sold. Free folder on all Rubbermaid items? Write today.

Rubbermaid®

RUBBERMAID INC., WOOSTER, OHIO

I had this baby under hypnosis

Continued from preceding page

feet in the stirrups, and the doctor said, "No, she's doing it all by herself." And I was.

Mrs. Juhl was an almost ideal subject. She could relax so completely that she didn't even need novocaine for the stitches—it is usually administered so that patients won't feel the pain when they snap out of the trance after delivery.

Dr. Abramson, one of the pioneers in obstetrical hypnosis and author of several scientific papers on the subject, says that only about 20 per cent of patients respond so fully to hypnosis that they can go through delivery without any chemical anesthesia. Another 75 to 78 per cent of women respond to hypnosis to a lesser degree during childbirth, but still benefit from it: they are able to relax more efficiently, they are not so sensitive to pain, fewer instrumental deliveries are necessary, and if the hypnotized women do need an anesthetic, a smaller quantity will do the job. Only about 2 to 5 per cent of patients are totally unresponsive to hypnosis.

The reduced need for chemical anesthesia not only enables hypnotized mothers to be more conscious of the miracle of birth, but it can also make hypnosis a lifesaver in cases of serious heart trouble. Three years ago, for instance, a pregnant woman, with a grave cardiac condition and weighing only 70 pounds, was successfully delivered at University of Minnesota Hospitals. Chemical anesthesia would have endangered her life, but fortunately she proved to be highly responsive to hypnosis. Her trance was induced by Dr. Donald Hastings, head of the university's psychiatry department.

Of course, hypnotic trances vary in intensity, ranging from the lightest, "hypnoidal" state to the "plenary" condition where metabolism slows down so much the subject barely appears alive. Most of us are occasionally in the hypnoidal state, or even in light trance, without knowing it. It happens sometimes when we daydream or just sort of drowse, and unfortunately sometimes when we drive. Authenticated cases of the rare, plenary state have been found in India where yoga practitioners have put themselves into nearly suspended animation and allowed themselves to be buried alive for several days. In contrast, the hypnosis involved in childbirth is relatively light. Dr. Abramson says Mrs. Juhl managed to put herself into a medium trance state. She tells:

There wasn't a moment when I even thought of asking for demerol or gas. I remember that Dr. Abramson had told us we could ask for it any time we wanted to, but I kept on thinking I don't need it now, and before I knew it, it was all over. When they wheeled me out of the delivery room, the baby in my arms, I absent-mindedly looked back at the anesthesiologist—the doctor had her there just in case—and thanked her for her help. "Why thank me?" she laughed. "I didn't do anything." I was so proud.

Actually, the worst time I had was before I ever got to the hospital. One night I had false labor, and it took a long time before I could get myself to relax. I would imagine myself counting and kept telling myself: relax, relax. In the end I did, and I had that wonderful floating feeling and fell asleep. Phil told me afterwards that he had his hand on my abdomen and felt it cramp up hard as a rock every few minutes, and here I was snoring.

Then, the morning the baby came, the contractions started to be noticeable at 4 o'clock. I went back to sleep. At 6, the contractions were much stronger, about 5 minutes apart and lasting between 30 seconds and one minute. I told Phil maybe he'd better get breakfast for the kids.

When everybody was safely in the kitchen—I didn't want the kids to see me having contractions—I got up. I didn't try to relax then. I had to get my suitcase packed. By eight, the contractions were the ones that mean business—those cramp pains that come around your back and shoot down your thighs. Phil sent the kids to our nice neighbor, Mrs. Rollie Johnson. Then suddenly the worst was over. I must have gone into relaxation almost subconsciously.

Phil told me that when we were driving to the hospital, it wasn't at all like other times. There seemed to be no need to hurry. "Jackie," he told me afterwards, "you leaned back against the seat and closed your eyes. You made no faces and your hands just lay in your lap and didn't clench at all."

Later, in the labor room, my husband sat down beside me and rubbed my back. I closed my eyes and imagined him counting as if he were Dr. Abramson, and soon I got that floating feeling again, and I knew I had it licked. Once or twice in class, Dr. Abramson had hypnotized us not to feel anything from the waist down. My legs had turned numb then, and heavy, somehow tingling, and I don't think I could have moved them easily. Now, in the labor room, and later in the delivery room, I didn't have to remind myself of that feeling. It came all by itself, and from then on everything was easy, natural and joyous, just as Dr. Abramson had promised.

As for Dr. Abramson, he was satisfied with his patient. "Mrs. Juhl," he says, "happened to be a very good subject. That's fine, but I don't ever take it for granted. I am not interested in spectacular results. I am just interested in teaching relaxation, and almost

only Hamilton has Twin Air-Stream drying...

...and one million women have proven it best!

everyone can learn that, at least to some degree."

Some patients, he has found, can do it without any training. Others can learn hypnotic relaxation in a few sessions. Yet others can achieve only a bare minimum of relaxation after several months' practice. "It all depends on how they were brought up," he says. "If it's fixed in their minds that childbirth must be painful—a myth propagated by our mothers and grandmothers—then there isn't much you can do for them. And if they resist hypnosis, you can't do anything at all."

Only recently, one of Dr. Abramson's patients who had done very well in her training sessions suddenly lost her power to relax in the delivery room. She had to have sedation and anesthesia. "I must have had a mental block," she says now, "and I know the reason. I'd had several miscarriages and was terribly worried. But I think I'll try again next time."

Another recent mother's experience with hypnotism was more typical. "I think I did fairly well," she says. "Only at the very last I got tired of it and became more and more conscious of the pain. The doctor (not Dr. Abramson) could see it, and he gave me gas. But I felt even then that I could do it all by myself if I really wanted to badly enough."

Dr. Abramson is 54 years old. He was born in Floodwood, Minnesota, and studied medicine at the University of Minnesota. Later he specialized in obstetrics and gynecology. He first became interested in hypnotic childbirth 12 years ago when he read an article in the American Journal of Obstetrics and Gynecology *about research in the new field by Drs. William S. Kroger and Saul T. DeLee of the Chicago Medical School.*

He joined forces with Dr. William T. Heron, now chairman of the department of psychology at the University of Minnesota, to conduct a series of observations. In 1950, they announced their findings: patients in the control group (delivered without hypnosis) averaged two hours longer labor than hypnotized patients, and required on the average about 20 per cent more demerol.

"There was a story in the paper about it," says Dr. Abramson, "and I lost several patients as a result. They thought I was a quack. With a lot of people, hypnosis is still a dirty word."

Today, however, regardless of how some individuals may feel who have not yet caught up with modern medicine, Dr. Abramson and other physicians using hypnosis have the backing of their profession. The British Medical Society recognized hypnosis by properly trained physicians as a medical tool in 1955, and the American Medical Association followed suit at its San Francisco convention last fall (1958).

Dr. Abramson feels that natural childbirth techniques—of the kind advocated by England's late Dr. Grantly Dick Read (author of "Childbirth Without Fear") *and others—have much in common with the hypnotic method. "Certainly there are all sorts of relaxing exercises involved in natural childbirth," he says. "But any technique like that is founded on suggestibility, and that's really just another word for hypnotizability. The approach is not so obvious, but the response is much the same."*

Although the present day medical profession only recently gave qualified approval to the use of hypnotism, it is really nothing new. Physicians of ancient Egypt and Greece used it; so did medicine men of many Oriental tribes. European doctors tried it for childbirth 300 years ago.

But in the 1770's an Austrian, Friedrich Anton Mesmer, took hypnotism, added astrology and something he called "magnetism," and mixed them all together in "Mesmerism." The resultant mishmash was so foul, tasting nauseously of superstition, magic and quackery, that hypnotism fell into scientific disrepute.

It had a hard time climbing back into respectability. Today it is valued in many phases of medicine, not only in childbirth. Psychiatrists find it increasingly useful. Dentists all over the country practice hypnodontics; it is estimated that to date 14,000 dental operations have been performed under hypnosis. Surgeons, too, find it a great help.

"Hypnotism in skilled hands," Dr. Milton J. Marmer, chief of anesthesiology at Cedars of Lebanon Hospital, Los Angeles, told the American Medical Association, "can be the best way to make a patient unafraid before surgery and without pain during surgery."

Increased acceptance of hypnosis is also attested by the fact that when the Pan-American Medical Association meets in Mexico City next May (1960) one whole day out of ten will be devoted to the subject of clinical hypnosis.

Of course, hypnosis can cure nothing by itself. It is only an aid in surgery and dentistry, as it is in childbirth. But in the case of Mrs. Juhl, as in those of countless women who will fearlessly become mothers in the future, it is the best thing that could ever happen to them. Tells Mrs. Juhl:

They wheeled me and the baby out of the delivery room. Then they took the baby and put her in the nursery and put me in my bed in my room. I couldn't wait to reach for the telephone. First I called my mother. Then I called Margaret (Mrs. Rollie Johnson) to find out how the kids were.

She said, "You sound as if you've just come back from a shopping trip." And I said, "Yes, and I got myself the loveliest baby girl."

GAY holiday feasts are planned for you next month. There'll be a smorgasbord article with details streamlined for today's open-house entertaining. Another article brings you ideas and recipes for the three most festive family meals of the year—Christmas Eve supper, and Christmas Day breakfast and dinner.



Why have a million women chosen the one dryer with Twin Air-Stream drying? The answer is simply better drying. You see, the air-stream in any dryer has two different jobs to do—cradling clothes while they dry, and carrying away used, moist air. A single air-stream can't be just right for both jobs—it's either too harsh or too slow. That's why every Hamilton, regardless of price, gives you Twin Air-Streams—one for gentleness, one for drying speed. See the Hamilton Twin Air-Stream dryer, and matching automatic washer, at your Hamilton Dealer's this week.

Hamilton

automatic washers • Twin Air-Stream dryers

©1959 Hamilton Manufacturing Company, Two Rivers, Wisconsin

Buy stocks wisely

Continued from page 36

the most difficult. I measure management on its performance and its reputation in the industry. I ask competitors and dealers how they rate a company's management. I'm also interested in industry prospects. I worry less about the present price-earnings ratio and dividend payout.

"The dollar-averaging method provided by mutual funds and the Monthly Investment Plan seems especially suited to young families. An advantage of mutual funds is that the investor doesn't see the individual stocks and doesn't panic when the market drops. Mutual funds are also useful to a family too busy to do research. A family that *does* want to do some of its own investigating can use the Monthly Investment Plan or investment clubs. Or it can take advantage of both methods by splitting its investment between a mutual fund and M.I.P."

Editors' comments—

▶ Evaluating management is a highly sophisticated way of picking stocks. It requires real research. But the key to *any* successful investing lies in getting as much information as you can. Note that all three prize-winning experts investigated, first, the national economic trend; second, the growth pattern of various industries; and third, the prospects of individual companies.

▶ Clues to a company's prospects can come from a number of sources:

—Businessmen and dealers are often good indicators, as Mr. Shea proved.

—Most trade papers reliably reflect the financial climate of a particular industry.

—Company financial statements are another source of facts. They list earnings and assets, and reflect the general state of the business. Most companies supply free copies of these reports.

—Financial pages of large newspapers report earnings, dividends, and current news from the market.

The larger investment firms and brokers, and the trust departments of most large banks, can supply reports on industry trends and company prospects. They will also, on request, review your present investments to see if they fit your goals. But even professional advice can be wrong. To play safe, get more than one opinion. Then examine a stock's possibilities yourself.

Experts can do your investing

The easiest way to buy stocks is through a mutual fund. You share in the profits and losses, but you don't need to make the decisions. Mutual fund experts determine which securities to buy and, later, when to sell. You can invest a certain amount each month, or, if you prefer, one lump sum. The monthly installment system provides dollar averaging, the lump sum payment does not.

There is one decision, however, that joiners must make for themselves: Which mutual fund to invest in? There are over 150, each with its determined salesmen, and no two have identical objectives. They are generally classified as "balanced" funds (those holding bonds and preferred stocks as well as common stocks); "income" funds (those concentrating on securities with high current yields); and "growth" funds (those specializing simply in growth stocks). The trick is to find the most promising of those suited to your goals. Fortunately, mutual funds are required by law to make public their sales fees, investment objective, and performance record for the past 10 years, so it's that much easier for investors to make detailed comparisons and an informed choice. Economist Leo Barnes, emphasizing the importance of this choice, points out that in a recent 10-year period $1,000 invested in one mutual fund increased to $2,470; in another fund, to $8,110; in a third, to $13,000.

What does it cost?

The services offered by mutual funds naturally come at a price. In most cases, a sales commission of about 8 per cent is added to the cost of mutual-fund shares (although some charge a little less, and a few make no sales charge at all). Management and custodian fees mean another three-fourths of 1 per cent. Therefore, if dividends are from 3 to 5 per cent (not counting capital gains), it will take about two years to recover your initial sales fee. For this reason, mutual funds should not be considered a short-range savings, but rather an investment to be let alone for some years.

In fact, one of the two ways of buying mutual-fund shares—the "contractual" plan—should be avoided entirely if you have any plans for withdrawal. As its name implies, the contractual plan involves a signed statement in which you agree to invest so much each month. If you cancel this contract, say at the end of the first year, you stand to lose from 35 to 50 per cent of your investment. Even after 10 years, dropping out could cost as much as 9 per cent of the money you paid in.

The other way of buying mutual-fund shares—the "voluntary" plan—involves no contract; you can discontinue whenever you want. Here, an early withdrawal would mean no more than a loss of your 8 per cent sales fee.

The voluntary plan is obviously safer, but the contractual plan is a kind of forced savings which might appeal to some families. It also provides inexpensive life insurance, an attractive feature for mature investors and those unable to pass the physical examination for term life insurance.

Some mutual funds have further advantages. For one thing, they permit reinvestment of dividends without additional charge. For another, there's no extra commission when you sell. (There is, of course, when you trade stocks through a regular broker.)

Selecting your own stocks

The traditional way of buying stock—accumulating some cash, studying the market, and making your own purchases—involves the smallest commissions and the largest potential profit. But it also requires the most knowledge and poses the greatest risk, since diversification is hard—if not impossible—with limited funds for investing.

How much in commission fees do you save by investing yourself? It depends on how much you spend. The bigger your purchase, the lower the broker's percentage. On purchases under $100, the rate is 6 per cent; over $100, it drops, with very large purchases involving less than 1 per cent commission. Fees are naturally lower, then, if you make one big purchase rather than several small ones. Investing $60 a month, for instance, costs $3.60 per investment, or $43.20 a year. But if you save that amount each month, then invest it all at once, you'll pay only $12.20—an annual savings of $31. Of course, money held out for later investment isn't gathering dividends or capital gains.

Mutual funds involve a higher commission. So does the Monthly Investment Plan, but you can trim costs there by investing quarterly rather than monthly. A $180 quarterly investment—the equivalent of $60 a month—costs $6 each quarter, or $24 a year. This fee is still higher than for solo investing, but many people are willing to pay it because M.I.P. has dollar averaging advantages and makes diversification easier.

Investment clubs—

There are already in this country nearly 15,000 investment clubs formed by business associates or neighbors to pool their stock-buying resources and share their knowledge of investing. These clubs lack the constant professional supervision of large mutual funds, but they do have advantages. Acquisition costs are lower, for instance, and diversification is easier than in solo investing. Most important, club members learn how to invest. Usually, they take turns reporting on specific stocks, and their investigation teaches them how to interpret financial reports and use data made available by brokers.

In some clubs, members invest as little as $10 a month. Others have higher fees. The average club owns about eight stocks and invests between $100 and $300 a month.

An example of how investment

[*Turn to page 159*

Order form for packaged decorations shown on pages 72-73

TO ORDER: Please check box(es) for item(s) desired; print your name and address plainly in space provided. Send order blank with your check or money order in the proper amount (sorry, no stamps or C.O.D.'s) to:

Better Homes & Gardens
Dept. 7511, Des Moines 3, Iowa

Quantity		Item	Price per package
☐	No. 225	Stars (12 pieces)	$3.50
☐	No. 226-T	Cones in Traditional colors (20 pieces)	$3.95
☐	No. 226-C	Cones in Contemporary colors (20 pieces)	$3.95
☐	No. 227	Lanterns (8 pieces)	$3.75
☐	No. 228-R	Red Tree (1 piece)	$4.95
☐	No. 228-G	Green tree (1 piece)	$4.95
☐	No. 229	Table Mats (Gold-Noel) (4 pieces)	$4.95
☐	No. 230	Table Mats (Santa-Noel on Gold) (4 pieces)	$3.95
☐	No. 231	Table Mats (Santa-Noel on Red & Gold) (4 pieces)	$4.50
☐	No. 412	Trinket Bags (6 pieces)	$3.50
_____	TOTAL		TOTAL _____

I have enclosed my check (or money order) for items checked. It is my understanding that all will be sent postpaid and, if I am not fully satisfied, I may return the items and my money will be refunded.

_____
Name (please print)

_____
Street (please print)

_____
City P.O. Zone State

DICTIONNAIRE DE SERVICE DE L'AUTOMOBILE OR, HOW TO MAKE YOUR DRIVING FUN AGAIN.

LE GRAND DEALER NETWORK: Now, over 800 authorized Renault Sales, Service, and Parts Hdqrs. coast-to-coast. In Canada, 200 more dealers. (Stop in at any for a free drive that tells you more than any advertisement.)

LES FACTORY PARTS: Full supplies at each dealer's. Regularly scheduled air-lift from France keeps dealer stock-inventories replenished with no time lost. No irritating waits for parts-delivery.

Les Mécaniques Factory-Trained: *Each dealer employs factory-trained mechanics to keep your Dauphine in tip-top running condition. (What's more, mechanic-training continues all the time.)*

Vôtre Bills: Very few and very small. Plus low gasoline and low oil bills, too.

LE PRICE: BEST OF ALL. ONLY $1645*

LES MISCELLANEOUS FEATURES: FOUR DOORS; BEAUTIFUL, PARIS-DESIGNED STYLING; COMFORT; ROOMINESS; COMPACTNESS; MANEUVERABILITY; EASY PARKING. THE TESTED-FOR-YEARS REAR ENGINE MAKES FOR EASIER SERVICING, BETTER TRACTION. SUNROOF, OPTIONAL EXTRA.

*SUGGESTED RETAIL PRICE, P.O.E. ... TATE AND LOCAL TAXES EXTRA. FOR ILLUSTRATED BROCHURE SEE YOUR LOCAL DEALER OR WRITE RENAULT, INC. ... 750 THIRD AVE., NEW YORK 17, N.Y. ALSO ON OVERSEAS DELIVERY PLAN

Le Car Hot: RENAULT Dauphine





Create new traditions with furniture by Drex

Away with the stiff formal rooms of yesteryear! Transform your home into contemporary elegance by blending pieces from Drexel's many traditional groupings. *At prices your budget absorbs without a murmur.*

We've combined pieces from our Travis Court® and Touraine® collections. The elegant 18th century dining group is Travis Court in rich, deep mahogany. The magnificent goldleaf bed with the exquisite gold and white pieces is Touraine*, one of our most handsome French Provincial groupings.

These are but two of many collections by Drexel which include upholstery, living, dining, and bedroom furniture. Drexel's thoughtful craftsmanship gives you the fine workmanship and superb finishes found on each piece. Always look for the "by Drexe your hallmark of true value and quality.

At fine furniture and department stores ev

Send 35c for Drexel's "Portfolio of Fi ture," 8 Huffman Road, Drexel, North

*Antique white pieces are also available in Chateau Walnut F

by Drexel DREXEL FURNITURE COMPANY

Buy stocks wisely

Continued from page 156

clubs work is one in Williston, North Dakota, in which 15 families invest $100 a month each. The Williston Club, which is incorporated for tax-saving reasons (clubs can also be organized as partnerships or joint ventures), meets at least once a month. Assigned members report on industries and stocks, then the group votes on what issues to buy or sell. Of the 16 stocks the club bought in their first eleven months, 13 have showed gains.

Like other investment clubs, the Williston group has found brokers' representatives more than willing to offer guidance and advice.

Where to get help

Of the hundreds of books and other publications dealing with stocks and investing, these are some of the best for *basic information:* **Security Analysis,** by Graham and Dodd; **The Intelligent Investor,** by Benjamin Graham; **Investments,** by Fuller and Dowrie; **How to Buy Stocks,** by Louis Engel; **Introduction to Investments,** by J. C. Clendenin; **The Stock Market,** by George Leffler; **Your Investments,** by Dr. Leo Barnes.

Booklets and lists of *mutual funds* are available from the National Association of Investment Companies, 61 Broadway, New York City. Acquisition costs, goals, and past records are included in **Buying Guide to Mutual Funds and Investment Companies,** available for $3.95 from the American Research Council, Larchmont, New York, and in the **Mutual Fund Directory,** $2, from the Dealers Digest Publishing Company, 150 Broadway, New York City. John Straley's book, **What About Mutual Funds?,** is another good source.

More detailed performance records are contained in **Investment Companies** and **Chart and Statistics Book,** both available from Arthur Wiesenberger & Company, and in Johnson's **Investment Company Charts.** These are expensive volumes, however, and you may prefer to examine them at an investment office, where they are made accessible.

Basic facts about *investment clubs* are found in the New York Stock Exchange's **Investment Clubs.** The National Association of Investment Clubs, 2224 National Bank Building, Detroit, also publishes a 50-cent booklet, called **Organization Plans.**

Several periodicals specialize in *investment analysis.* **The Wall Street Journal, Barron's, Forbes,** the **Commercial & Financial Chronicle,** and the **Magazine of Wall Street** are some of the best known. The New York Stock Exchange puts out a monthly magazine, **The Exchange,** at $1.50 a year, and the very highly regarded **Financial World** ($20 a year subscription) is available in most libraries and brokers' offices.

There are many *advisory services,* some reliable and some not. Among standard reports—some of them supplied free by brokers to their customers—are **Standard & Poor's Listed Stock Reports, Moody's Investors Service, Fitch Investors Service,** and **Data Digests.**

The Publications Division of the **New York Stock Exchange,** 11 Wall Street, New York City; the **American Stock Exchange,** 86 Trinity Place, New York City; and major regional exchanges in Chicago, Philadelphia, Los Angeles, and San Francisco all publish booklets explaining how the market works, how to judge stock values, and how to interpret financial statistics. The New York Exchange also has lists of long-time dividend payers.

What your money can earn

How well your money works for you depends on where you invest it. Here, is a list of typical annual yields—from dividends or interest—reported from various investments early in the summer of 1959. Yield, of course, is only one form of profit. None of these figures includes capital gains earned when securities rose in value.

Securities*	
Common Stocks	3.2%
(Railroads, 4.5%)	
(Utilities, 3.8%)	
(Industrials, 3.1%)	
(Insurance companies, 2.7%)	
(Banks, 4%)	
High-Grade Corporate Bonds	4.2%
High-Grade Preferred Stocks	4.4%
Municipal Bonds (Tax free)	3.3%
Mutual Funds	2½-4%
(Growth Type, 2-3%)	
(Income Type, 3-5%)	

Fixed Value Savings	
Savings & Loan Associations	3½-4%
Credit Unions	3½-4%
Savings Banks	3¼%
U.S. "E" Bonds	3¾%

*Typical yields as of mid-1959.

Rtuolbe on the typewriter

With hunt and peck I reach
a rate
Not far behind my betters'...
My only difficulty's this:
I keep transposing elttres.
—*Hal Chadwick*

hundreds of ideas for eye-catching low-cost decorations, holiday recipes, gifts - wraps - ornaments

Here's the perfect book to help make perfect holidays! The new Christmas Ideas for 1959 has tips, hints, and detailed suggestions to make your home festive, gay and filled with holiday spirit, from lawn decorations to the tip of your chimney (and everywhere in between). See the unusual gift wraps, the low-cost do-it-yourself gifts, the mouth-watering ideas for the festive board . . . all in easy to follow text with colorful photographs. Get this helpful bookfull of ideas today. Only $1.25. ($1.35 Canada.)

Get your copy at your nearest newsstand now

To order direct, send check or money order to *Better Homes & Gardens,* 8211 Meredith Building, Des Moines 3, Iowa, or phone any Better Homes & Gardens Home Planning Center (see page 132).





Of course you want a shining pan to cook your family's food in!



You protect your family's he
when you cook in a shining clean

The shine is the sign it's really clear!

BRILLO soap pads

have special soap with Jeweler's Polis
right in every pad! There's not a speck, not a sp
on a Brillo-bright pot. Tighter knit Brillo pads lift off stic
scorch. And they're filled with exclusive polishing soap to p
back "like new" shine—proof your pans are *really* clean. O
Brillo guarantees results. You get a new utensil free if Brillo fa
to clean! *Brillo Soap Pads* (red box) soap-filled metal fiber pa
Brillo Cleanser (green box) pads plus cake of soap.

Compare! MORE FOR YOUR MONEY

- More pads
- Bigger pads
- Sturdier pads
- Unique polishing soap

NOTHING SHINES ALUMINUM LIKE BRILLO SOAP PADS!

THRIFTIER! 5, 12 and 20 pad boxes!

Speed up more clean-up jobs with Brillo!


Whitewalls


Glass Ovenware


Stove Burners, Ov

llo Mfg. Co., Inc., Brooklyn, N.Y.

Perfect pumpkin pie

Begins on page 82

How to tell "when" for a baked pumpkin pie



You test Pumpkin Pie (picture and recipe on page 83) same as a custard pie. Insert tip of thin-bladed knife halfway between center and edge. (Hold blade straight up—go only ½ inch deep.) Filling is done if knife comes out clean.

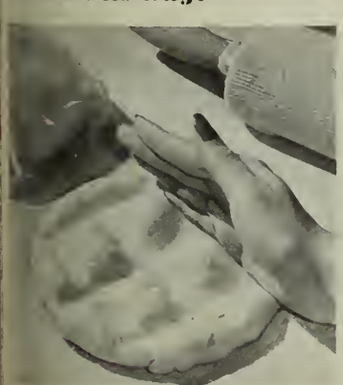
Another test (avoids the knife slit in the pretty top, but takes practice): Jiggle pie gently. If center (saucer-size area) quivers like jelly, it's time to remove pie from oven. The filling will continue to cook and firm up while cooling.

Plain Pastry

1½ cups sifted enriched flour
½ teaspoon salt
½ cup shortening
4 to 5 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. (For double crust pie, divide dough for lower and upper crust. Form each into ball.) Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. (See page 83 for techniques.) Makes enough pastry for one 8- or 9-inch double-crust pie, or one 9- or 10-inch pie shell with scalloped edge.

No map-of-Africa pie-crust this way!



If you have trouble rolling out piecrust so it's round, try this: Pat ball of dough lightly to flatten into patty shape, smoothing edges.

Now flatten further by pressing with edge of hand, about 3 times across—first in the center, then on either side. Give dough a quarter turn; repeat. (See picture.) Then roll to ⅛ inch.

Big-scallop Edge: You need a generous amount of pastry for a beautiful edge on a pastry shell. When lining pie plate with pastry, leave ¾ inch of pastry hanging over rim. Roll it under, rather than fold under, so you have a high, narrow edge of dough on rim. Be sure pastry edge is even all around. With flat part of left thumb, press edge between thumb and forefinger of right hand. Again with left thumb, pat along the inner curve of the same scallop, making it about 1½ inches wide. Form another scallop. Where scallops join, pinch to a point. Continue around edge. Color pictures on page 83 show how these large scallops look.

Pumpkin Chiffon Pie

Each luscious wedge is high and fluffy, each bite is ever so spicy—

¾ cup brown sugar
1 envelope (1 tablespoon) unflavored gelatin
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon nutmeg
¼ teaspoon ginger

• • •

3 slightly beaten egg yolks
¾ cup milk
1¼ cups canned or mashed cooked pumpkin

• • •

3 egg whites
⅓ cup granulated sugar

• • •

1 recipe Graham-cracker Crumb Crust

In saucepan, combine brown sugar, gelatin, salt, and spices. Combine egg yolks and milk; stir into brown-sugar mixture. Cook, stirring constantly, till mixture comes to a boil. Remove from heat and stir in pumpkin. Chill till mixture mounds slightly when spooned. (Test every now and then—don't let mixture get too stiff or it'll be hard to fold in egg whites later.) Beat egg whites till soft peaks form; gradually add granulated sugar, beating to stiff peaks. Fold pumpkin mixture thoroughly into egg-white meringue. Turn into cooled baked crumb crust. Chill till firm. Before serving, garnish with fluffs of whipped cream and drizzle with vanilla caramel sauce or maple syrup.

Graham-cracker Crumb Crust

Baking the crust gives it a toasty flavor, more crispness—

1½ cups (18 crackers) fine graham-cracker crumbs
¼ cup sugar
½ cup melted butter or margarine

Combine cracker crumbs, sugar, and butter; mix well. Press firmly in unbuttered 9-inch pie plate. Bake in moderate oven (375°) about 8 minutes or till edge is lightly browned. Cool. **Better Homes & Gardens Test-Kitchen note:** If you prefer an unbaked crust, chill crust until set, about 45 minutes, before filling.

Keep chiffon filling light as feathers



This is how airy the filling for Pumpkin Chiffon Pie (recipe at left) should look. Don't deflate by overmixing. Pile it gently into crumb crust. For glamour picture and more helps, see page 82.

Walnut-wiches

See these little nut "sandwiches" on the scales, page 82. So right with sweet desserts or on the snack table—

Stir cream cheese to soften; add *finely* chopped candied ginger to suit your taste. Sandwich a bit of this filling between perfect walnut halves.

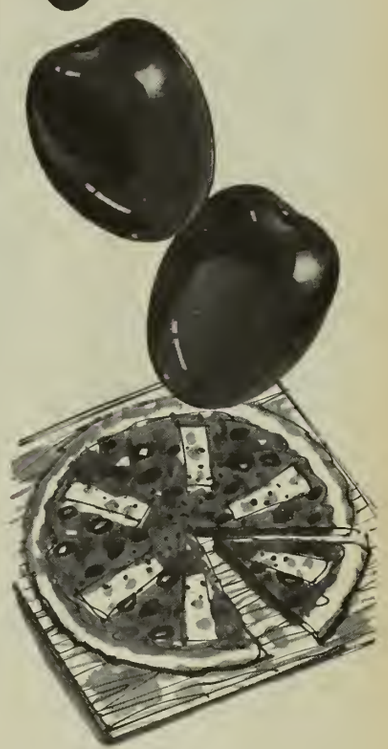
CAN'T USE SALT? THEN TRY SPICE!

Did your doctor say no salt? Food tasting bland? Here's just the bright note for you. Folks on low-sodium diets may use many herbs, spices, and flavorings to perk up meals. Below are some you're likely to have on the shelf:

allspice
almond extract
anise
basil
bay leaves
caraway
cardamom
chili powder
chives
cinnamon
cloves
curry powder
dill
ginger
lemon extract
mace
marjoram
mint
mustard, dry
nutmeg
oregano
paprika
parsley
pepper
peppermint extract
poppy seed
poultry seasoning
rosemary
saffron
sage
savory
sesame seed
tarragon
thyme
turmeric
vanilla
vinegar

Taste how GOOD good can be!

Pizza with Ripe Olives



Pizza fanciers in-the-know *know* that Ripe Olives are the traditional topping for pizzas. Ever tried it? Do! You'll discover the meaty goodness of Ripe Olives makes a mighty good difference—wherever, however you use them.
As Olive Advisory Board, San Francisco, says: *Ripe Olives bring a smile to your taste.*

From the new

Laboratories of Longer Living

comes news about

SARAKA



The modern bulk stimulant to help regularity... for today's younger men and women over 45

Thousands of men and women, still young, are retiring to new life in "sunshine-colonies" . . . the modern Laboratories of Longer Living where every skill and service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike 'trigger' laxatives containing salts or other strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known to doctors for its gentle *double action* that helps establish and maintain natural-like regularity, without hurry-up or discomfort. Only SARAKA granules contain Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and vitamin B_1. The vitamin B_1 in 3 teaspoonsful of SARAKA provides 1½ times the adult daily requirements of B_1, the appetite-promoting vitamin required for normal digestive action. Many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA in the attractive orange and yellow package and take as directed. Middle-age constipation will disappear and that wonderfully easy regularity of youth will return as it has to *so many* people.

Relief Wherever Your Feet Hurt!

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, calluses, tender spots. Eases new or tight shoes. Self-adhering. At Drug, Dept., and 5-10¢ Stores.



Cut it any size and shape and apply.



Dr Scholl's KUROTEX

Do You Have RABBIT DAMAGE?
Here's What to do About it!



One Application of new Ringwood Rabbit Repellent completely protects rose bushes, ornamentals, young trees from rabbit damage all Winter & Spring. Proved BEST by Govt. tests. 5 oz. $1.25; 12 oz. $2.50, ppd. Medical Service Corp., 130 N. Campbell, Chicago 11, Ill.

KILL Lawn WEEDS

with R-H Weed Rhap-20, Granular 2,4-D. Ready to use—no mixing, no measuring, no spraying, no drifting. Will not harm grass. $1.50 size covers average lawn. See dealer or write

REASOR-HILL CORPORATION
Box 369H, Jacksonville, Arkansas



Here's a house with built-in privacy

Begins on page 66



Rear of Five Star Home 2911 is made for indoor and outdoor living—whichever you prefer at any time of day! House is actually two separate wings here, but the continuous eave line unifies them.



See how spacious this entrance hall is when you come in the front door. Big windows overlook the rear courtyard; traffic goes left to the "daytime" wing or right to the sleeping wing.

Chores are easy in this efficient kitchen. Wall refrigerator allows for counter space below; burners are on the island with cooking utensils below. Washer can be here or in the bedroom wing.



...RYING INDOORS?...USE NuSOFT® FABRIC SOFTENER RINSE



...O DAY FOR DRYING? NEVER AGAIN! Even when you're ...ed to dry things indoors, they'll never be hard, rough or scratchy ...ou rinse them in NuSoft Fabric Softener.



NuSOFT RINSES SOFTNESS IN! Fluffy freshness for cottons, woolens, everything you wash. No matter how you wash or dry, things come out new-looking and nice to touch.



...ENS LESS IRONING, TOO! NuSoft smooths and softens deep ...rikles, so your iron glides easily. In fact, many pieces need no ...ng at all after a NuSoft rinse.



SO EASY TO DO! Whatever the weather, whenever you wash, just add one bottle capful of NuSoft to your final rinse. One capful does a whole washload.

...uSOFT MAKES THINGS SOFT...EVERY TIME!

- Stops "diaper chafe." Makes diapers soft, smooth, safe.
- Ends annoying "static cling" in slips—all synthetics.
- Smooths wash-and-wears so they're nice to see and to put on.
- Economical because it's concentrated.



Replacement or refund if not as advertised in this ad
★ Guaranteed by Good Housekeeping

Don't let bottle-size mislead you! NuSoft goes twice as far as bottles twice as big!

...CORN PRODUCTS COMPANY



No wonder most people want Crane



It's true! Even though your budget be modest, there is a Crane quality bathroom priced to fit right in. You pay no more to have the best.

It's not just the fixtures—it's what they do for your bathroom.

Note how this off-the-floor Walsan closet lets your floor pattern carry right to the wall. No breaks, no "cutting around"—you can even have wall-to-wall carpeting. Cleaning becomes far simpler. And with the tank hidden in the wall, you gain precious inches of floor and wall space!

No more jiggling the flush handle; Crane's new flapper valve puts an end to annoying water waste. Colors? You have your choice of seven—plus white.

See the new Walsan closet and matching fixtures at your Crane plumbing dealer's. You'll see why the latest polls show this brand preferred 28% above all others—"No *wonder* most people want Crane!"

CRANE® THE PREFERRED PLUMBING

Crane Co., 836 South Michigan Avenue, Chicago 5, Illinois

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • AIR CONDITIONING



Our basement used to look like every other unimproved one I've ever seen. It was dark, grim, and messy. I didn't like to let the children play here because they always got so dirty. There was no orderly storage space, either.



We built a pair of couches, one under the basement windows, the other below the bookshelves. The cushions are foam rubber, covered with automobile fabric from a surplus store.

The draperies cover the ugly basement wall and the two tiny windows. Their fullness unifies this side of the room and focuses attention here.

Photog aphs: Hedrich-Blessing



Here's what we call our "corncrib" wall, made of boards salvaged from a farm. The alcove is perfect for playing cards or for some of the projects the children get into. We made the alcove by nailing vertical 2x4s in a half-circle and then curving hardboard around the inside.

At this end of the room, we left the old windows as they were, but curtained them in a plain fabric. The storage doors are hardboard with ordinary 1x2 frames. The black floor and white ceiling make the lowness of the room much less noticeable, and the floor is hard to scuff.



Now, here's a real rumpus room!

By Mrs. Alice M. Hathaway

MY HUSBAND and I have a pretty ordinary development house. As a matter of fact, it's in a pretty ordinary Detroit suburb, too. But down in our basement, we have a room nobody else in our block (maybe nobody else in the whole world!) can duplicate.

One wall is paneled in weathered wood we got from a tumbledown barn. Another wall is bright with travel posters. There's an alcove for card-playing that's made of curved hardboard sheets.

When I first saw John's plans for this basement room, I performed my wifely duty by pointing out all the things that wouldn't work. Wallpaper paste doesn't stick to concrete, I said. You can't wax weathered wood. Hardboard won't bend into a semicircle. And so on.

But since he figured I might be wrong, he went right ahead and did those things anyway. And I helped him.

Our room is practically indestructible. It's an attractive, cheerful place to have a good time. Oh yes, it has one other big virtue. We did all the work ourselves, and the materials cost just $275.



We laid out the rumpus room on the bias, so we could have both the built-ins and a large play area.

The laundry and shop are off by themselves and don't get in the way of entertaining or games.

Turn page to see our room after a bit of a rumpus!

You've seen our basement all prettied up for a picture. Then the photographer came back from lunch!



Out front, our house is like many others in the neighborhood. Most have the same problem we once faced—no place for the children to play indoors. But our success has encouraged others to remodel their basements for fun, too.



Free-style finger painting can make the colors go a long way—on furniture, walls, and any other available surface. While Elinor, Jerry, and Tommy are down here, just about anything goes—but the mess can be cleaned up quickly. Best of all, their commotion doesn't disturb adult activities going on upstairs.



Tommy's collection of auto emblems used to be scattered through the house—but now he has a spot set aside just for them. What's more, each of us has a special area in the rumpus room for our hobbies.

Photographs: Robert Goodman, Black Sta



Travel posters, we found, can be made to cover a multitude of flaws in basement walls.

Wallpaper paste fixes posters securely to almost any fairly dry surface. If one gets torn or dirty, it's easy to get out the paste pot and slap up another!

Even rough-and-tumble games don't faze this durable room. The auto-upholstery fabric on the cushions can take beatings and bouncings all day long.

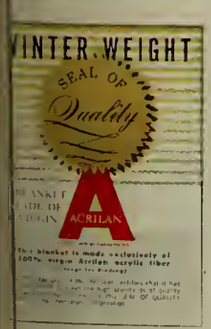
The raised platform at the rear often becomes a stage for impromptu "one scene" plays.





My husband, John (in the middle and winning, I hope), is able to ha his friends over for a game of poker without forcing the rest of us go to a movie. This alcove, with its colorful posters, is a perfect spot f cards; during the day, the children use it for games.





egistered trademark of
e Chemstrand Corpora-
n for its acrylic fiber

ONLY $10 AT PENNEY'S

Made of 100% Virgin Acrilan, no warmer man-made fibre known, this Penney blanket is loomed in a 3¼ pound luxury weight, a generous 6 by 7½ foot size to give you winter-thru comfort. Soft-luster nylon binding carries life-of-blanket guarantee. Blanket machine washes at medium setting, even tumble dries.

FLAME GREEN PEACOCK MAIZE PINK BEIGE BLUE WHITE



J. C. PENNEY COMPANY, INC. 1689 FAMILY DEPARTMENT STORES IN 48 STATES

PENNEY'S
ALWAYS FIRST QUALITY

Give a gift of *Wonderful ideas* twelve times a year

Give Better Homes & Gardens *gift subscriptions* this Christmas. The lucky people on your gift list will be reminded of your thoughtfulness each month of the coming year. And *you* know how helpful Better Homes & Gardens is around the house. How each issue's many wonderful ideas make tending a home and raising a family so much more rewarding. No wonder it's known and loved as the family *idea* magazine.

More good news. This year, Better Homes & Gardens makes it easier than ever to send gift subscriptions. All you do is fill out the postage-paid order envelope, enclose your payment and drop it in the mail. That's all there is to it.



An attractive card like this announces each subscription you give. Better Homes & Gardens signs your name the way you wish and mails your card in time to be placed under the tree.

Better Homes & Gardens Special Christmas Gift Prices

(in effect until December 31, only)

First 1-year gift subscription $3.00

Each additional 1-year gift only $2.00

(when you order all of them yourself and all at the same time)

You give so much for so little. Better Homes & Gardens' special gift prices save you money. So do a part of your Christmas shopping right here. Right now!

Send Better Homes & Gardens gift subscriptions for one year to: (please print)

First gift $3
Name June Williams
St. and No. 21713 Ackmen Ave.
City Chicago Zone 4 State Ill.
Gift card to read, "from Janet"

2nd gift $2
Name Mr. + Mrs. R. E. Edwards
St. and No. 3151 A. Ave. S.W.
City Allison Zone 1 State Vt.
Gift card to read, "from Aunt Janet"

3rd gift $2
Name
St. and No. Zone State
City
Gift card to read

This order sent by.
Name
St. and No.
City
☐ In addition, enter a
I enclose $ for

Do Not Write Below This Line. Prices are for U.S., possessions, and Canada. Pan American c
add $2 per year. To enter additional gifts, enclose list on separate sheet. Limit 10 gifts from one donor.

Relax in style

Begins on page 76



Light and long-legged wooden frame gives this chair its Scandinavian styling. This will catch in three positions. You can sit up, lean part-way back for watching TV or reading, or push way back.

The footrest folds out of sight when not in use. Foam padding permits slim lines.



Low back, high back—whichever you prefer. When not in use as a recliner, the back of this chair drops down; you have a club chair that matches others in your room. When you're ready to stretch out, just lift up the back—it lengthens 8 inches.

Some models feature a footrest that will stay up even when you're sitting straight.



Now!...This is the decorating book you've wanted!

The *Better Homes & Gardens* DECORATING BOOK introduces correct decorating principles to you step by step, illustrates them to you with 480 pictures—over 300 in full color! Makes it easy to apply these principles to *your* home!

Better Homes & Gardens editors *guide* you . . . help you avoid errors . . . make you *sure* of yourself. Get yours *today!*

Only $5.95 ($6.95 in Canada) wherever books are sold, or send check or money order to 6811 Meredith Bldg., Des Moines 3, Iowa

Check these big advantages:

- How-to for every home style
- Easy-to-understand style
- Practical for every budget and taste
- 432 pages cover:
  Color
  Window treatment
  Lighting
  Backgrounds
  Accessories
  Furniture arrangement
  Space-making
  Kitchens
  Floor covering
  All rooms

Over 300 full-color pictures

Not just pretty pictures to look at . . . but each one deals with a specific decorating problem. Simplifies color planning!

PUT A STOP TO

"CONSTIPATION MISERY!"

Millions of people have found it is quite unnecessary to suffer cramps, headachy digestive upset and other miserable results of taking a laxative. At the same time they get prompter, more dependable results than from other laxatives.

They use Dr. Edwards' Olive Tablets, the pure vegetable "prescription" containing the ingredient "of greatest value" for relieving intestinal over-tenseness present in most constipation. Another ingredient promotes flow of intestinal lubricant to soften dry, hardened wastes. No griping. No stomach distress because it works in *bowel* lower down.

Proved 58% more effective than 6 other laxatives in hospital test. Ask for Dr. Edwards' Olive Tablets at any drug store.

take one gardener,

add one *Better Homes & Gardens* Garden Book, and he's the envy of the neighbors! Give it this Christmas for bright flowers next summer — $4.95.



Renew your Better Homes & Gardens subscription early!

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.

Burpee Seeds Grow
Send postcard or letter for Burpee Seed Catalog FREE
W. ATLEE BURPEE CO.
Address: 297 Burpee Building—*at nearest city:*
Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.



If your NAILS BREAK OR SPLIT

DO ONE SIMPLE THING . . . drink one envelope of Knox Unflavored Gelatine (about 5¢) every day in fruit or vegetable juice, bouillon or water. In study after study medical journals report Knox Gelatine and *only* Knox Gelatine offers clinically accepted proof that 7 out of 10 restore brittle, splitting nails. Ask your doctor. Accept no substitutes.

©1959 Knox Gelatine, Inc., Johnstown, N.Y.

HANDYMAN HOW-TO

Seven tips from a versatile handyman-photographer

HERE'S ANOTHER regular tip contributor—Bil Toman, of Palatine, Illinois.

Bil's handyman interests vary; he supplies tips on nearly all phases of workshop activity. This month's page is made up entirely of Toman tips.

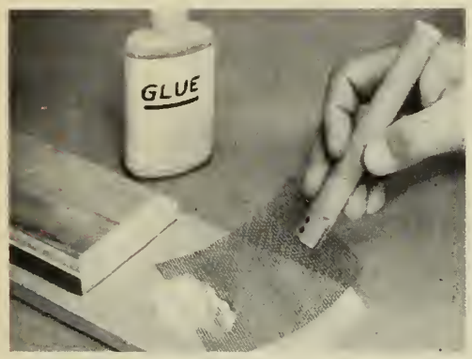
He made many of the photographs, too, since he's a professional photographer when he's not in his workshop.



Pulling nails without denting a wood surface requires a block under the hammerhead. But sometimes there isn't room for even the thinnest block.

Try placing the blade of a flexible putty knife under the head as shown here. It will protect the soft wood surface as well as a block would, and it's much easier for you to carry and use.





A scrap of screen makes a better glue spreader than a brush. It smoothes on the glue much as a notched trowel spreads tile cement.

If you use a glue pot, it will dip the glue just as a brush does. For easier handling, tack it into a slotted dowel handle as shown.



The easy way to locate one item in a container of small parts is to dump them out, but it takes time to put them back, and the dirt stays on the workbench.

Next time pour them out on a newspaper. When you've found what you want, pick up the paper; pour parts back. Dirt stays on paper, which you can throw away.



Every handyman tries to protect the fine cutting edge of chisels and other cutting tools, both for safety and to preserve their efficiency.

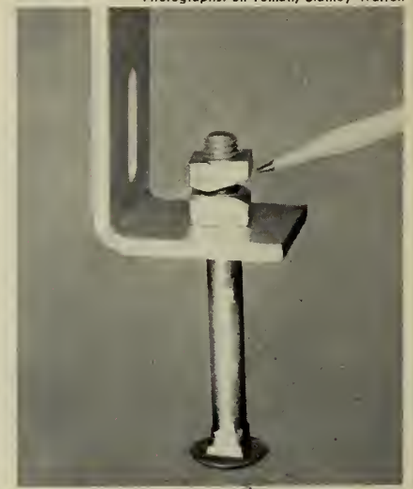
But sometimes, in drawers or tool boxes, it's hard to make sure the edge won't be dulled. A piece of heavy tape makes a good temporary guard.

Photographs: Bil Toman, Stanley Warren



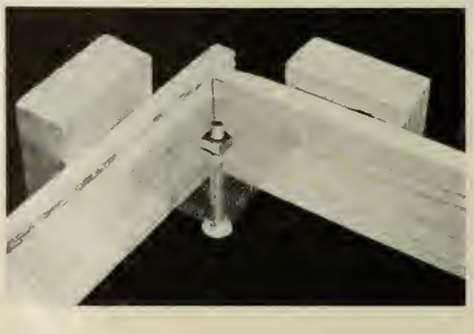
When you're bolting framing members together, you can lock nuts in place without lock washers by burring the edge of the bolt with a cold chisel.

The burr will keep the nut from twisting off. If you want to remove the nut later, a little pressure with a wrench will override the burr, and the nut comes off, rethreading the bolt on the way.



An effective lock nut can be made from any nut that's available by grinding a chamfer two thirds of the way across its bottom face as shown above.

When the chamfered nut is tightened over the first nut, the uneven face lets it tilt out of line and bind securely, locking it against the bolt threads.



Placing bolts in concrete can be difficult, since fresh concrete won't hold the bolt firmly enough for accurate placement while it sets.

A small scrap of screen wire or hardware cloth will hold them in place in the softest concrete. Place scrap low enough on the shank of the bolt that it will be covered at least a half inch deep.



If your taste runs to the Oriental, select authentic pieces for the focal point f your room, such as this 18th Century Ton Su chest and Foo Kung sculpture. hen choose 'Sky-Trail' or 'Castle' of practical Flexachrome® vinyl-asbestos le in colors to complement your scheme."

IRGINIA WHITMORE KELLY, *Architectural League of New York*

"Vivid and vibrant, paced for today's living, that's Contemporary decor. Accessories like a plastic chair and Venini glass lamp are important. But start with the floor; choose this one, if you like, of contrasting colors in luxury Tile-Tex® flexible vinyl tile."

EUGENE TARNAWA, *National Society of Interior Designers*

Famous interior designers report on high fashion flooring ideas...

Flintkote's Fall Collection

lere's the inspiration you've been looking for — esh from the drawing boards of leading interior esigners. *New* ways to add bright, wake-up life o your home with Flintkote's high fashion floor- ng. Flintkote's own Style Center designed this eautiful flooring for dramatic decorating treat- ents. Designed them too, for easy care and mily wear.

The man to see about the right pattern for you is your Flintkote Flooring dealer. He'll show you designer-approved ideas . . . give you tips on the kind of tile—vinyl, vinyl-asbestos, asphalt-asbestos or rubber—best for you. See him right away. He's listed in the Yellow Pages of your telephone book. The Flintkote Company, Flooring Division, 30 Rockefeller Plaza, New York 20, New York.

America's Broadest Line of Building Products

FLINTKOTE

TILE-TEX PRODUCTS

Luxurious decoration everyone can afford

...MONEY CAN'T BUY A MORE BEAUTIFUL WALL PAINT THAN SUPER KEM-TONE®



Super Kem-Tone wall paint and matching colors in Kem-Glo® enamel for woodwork are available in all leading stores where paint is sold

LOWE BROTHERS PAINTS
DAYTON, OHIO

Super Kem-Tone and Kem-Glo are also made and distributed by: The Sherwin-Williams Co., Cleveland · Acme Quality Paints, Inc., Detroit · W. W. Lawrence & Co., Pittsburgh · John Lucas & Co., Inc., Philadelphia · The Martin-Senour Co., Chicago · Rogers Paint Products, Inc., Detroit



WE'RE DELIGHTED! Our home looks luxuriously new, thanks to Super Kem-Tone latex wall paint. One coat did a perfect job . . . and the paint cost averaged less than $15 a room. Real decorating economy!



SUPER KEM-TONE makes it easy for any one to paint. It's quick-drying, *super*-durable has no "painty" odor. Guaranteed washable or your money back. Easy clean-up, too — rollers, brushes, trays wash in soap and water



WE FOUND IT SO EASY to select colo We borrowed the Super Kem-Tone Co Harmony Guide from our dealer. It sho a tremendous range of colors with help color harmony suggestions. It's a free servi

Regular antifreeze

Usually methanol (methyl alcohol), this type is less expensive. It gives good protection from freezing, but has the disadvantage of a low boiling point. It can be used in most parts of the country except mountainous regions (where the altitude lowers the boiling point) and in brutally cold sections in the North.

You should probably not choose regular antifreeze if you do a lot of hard driving, or if you want to use a thermostat higher than 160 degrees in order to get more warmth from your heater. Also, if the heater should leak, toxic alcohol fumes might be fanned into the closed car.

Heavy duty antifreeze

Usually made from a derivative of a basic chemical called glycol, it has a higher boiling point than regular antifreeze and costs nearly twice as much. You should choose this type if you live in an extremely cold area, in mountains, or drive hard and fast. Glycol's higher boiling point allows the use of a "hot" (180 degree) thermostat so your heater is able to deliver more warmth to the car.

If you choose this type, have all head bolts on your engine checked to be sure they're tight. If this type should leak into the engine's crankcase, it will form a corrosive substance that seriously damages the engine.



Change the thermostat to the proper type for winter driving. Determine the type you need according to the antifreeze you buy and the requirements of your car's heater.

The housing of the thermostat is fairly accessible at the front of the engine.



Inspect all hose clamps, too. A weak or rusted clamp can mean a leak.

Spring type, left, can be changed with a pair of pliers—squeezing the two ends together releases it. Screw type is easier to install, can be tightened if too loose.

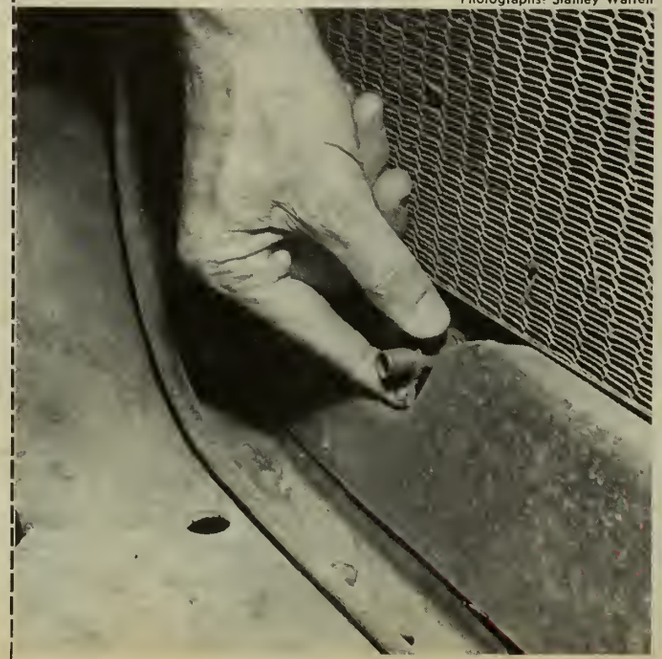
Cut along dotted lines

THE FAMILY CAR®

Cooling system protection

THE ANTIFREEZE itself is one of the most important factors in protecting your car's cooling system. Check the brand you buy to make sure it will *really* protect against freezing, prevent rust, and not overheat in your car. Whether you install it yourself or have it done, here are some of the things that should be done at "antifreeze time," plus some hints on the type of antifreeze best for your car.

Photographs: Stanley Warren



Draining the cooling system is the first step in putting in antifreeze for winter.

If you do this job yourself, check your owner's manual first to be certain you can find all the drain cocks. Most of them look like the one shown here and will let the water run out after you open them with a few loosening turns.

Make sure you tighten each drain cock after your draining and flushing operations have been completed.

Add these pages to your HANDYMAN'S BOOK

File under Miscellaneous



Flushing system is the second step. Run a garden hose with the drains open until the water comes out clear.

It's a good idea to use a radiator cleaner for this job also. If you find a lot of scale or sludge present, have the entire system "reverse flushed" at the service station or garage.





Checking for leaks is very important. Examine and feel all hose connections and along the hoses for telltale damp places.

Leaks at these points, as well as elsewhere in the system, will cost money in lost antifreeze. Most small leaks can be repaired quickly and inexpensively at your service station.

Squeeze all the hoses under the hood to spot those lengths that are soft or rotted.

These should be replaced before you add the antifreeze: if they break during the cold season you'll lose valuable antifreeze and risk the danger of burning up your engine before you discover the break.



PERMANENT-TYPE ANTIFREEZE

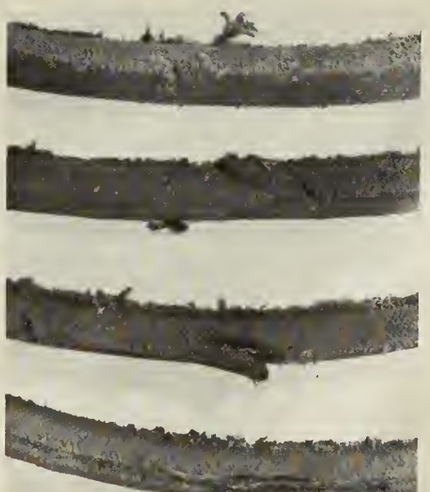
Cooling System Capacity in Quarts	Quarts of Antifreeze Required for Protection to Temperatures Shown Below										
	2	3	4	5	6	7	8	9	10	11	12
9	14°	0°	−21°	−50°							
10	16°	4°	−12°	−34°	−62°						
11	18°	8°	−6°	−23°	−47°						
12	19°	10°	0°	−15°	−34°	−57°					
13	21°	13°	3°	−9°	−25°	−45°					
14		15°	6°	−5°	−18°	−34°	−54°				
15		16°	8°	0°	−12°	−26°	−43°				
16		17°	10°	2°	−8°	−19°	−34°	−52°			
17		18°	12°	5°	−4°	−14°	−27°	−42°			
18		19°	14°	7°	0°	−10°	−21°	−34°	−50°		
19		20°	15°	9°	2°	−7°	−16°	−28°	−42°		
20			16°	10°	4°	−3°	−12°	−22°	−34°	−48°	
21			17°	12°	6°	0°	−9°	−17°	−28°	−41°	
22			18°	13°	8°	2°	−6°	−14°	−23°	−34°	−47°
23			19°	14°	9°	4°	−3°	−10°	−19°	−29°	−40°

Charts like this on most antifreeze containers show you how much antifreeze you need. Check your owner's manual to find the capacity of your cooling system, including the amount required for your heater. Don't add more antifreeze than necessary, since the boiling point is lowered as you increase the amount of antifreeze and decrease the water.



While checking, take a look at your fan belt: inspect along its length and sides.

Don't wait to replace a defective belt — if the fan quits while you're on the road, you may damage the engine. The generator will stop working and may ruin the battery.



Fan belt defects to look for are, from top to bottom: fraying from wear on inner edge, cracks along inner edge, cracks starting on outer edge, and longitudinal cracks.

Each of these defects indicates the belt should be replaced immediately.



Custom-built modern Colonial home. Similar designs available through your lumber dealer.

Create A WARM WELCOME . . . WITH WOOD!

This charming home seems to say "Come right in." The natural warmth and beauty of wood and a design faithfully carried out with Weyerhaeuser 4-Square lumber and building products achieve this atmosphere of "welcome." Your builder will tell you, too, that these quality products are long lasting, economical, and easy to maintain.

Wood is equally at home in contemporary or traditional architecture. With wood siding and trim, you can choose the exact color combination you want. Or, as you can see in the kitchen shown below, you can transform cold efficiency into warmth and friendliness with the rich, varied grains of stained or natural finish wood.

Let wood speak for itself when you build or remodel, and you won't need expensive special effects to give your home individuality. See your Weyerhaeuser 4-Square Lumber Dealer for helpful ideas, or write for free literature.

Weyerhaeuser 4-SQUARE®

LUMBER AND BUILDING PRODUCTS



Your Symbol of True Value . . .

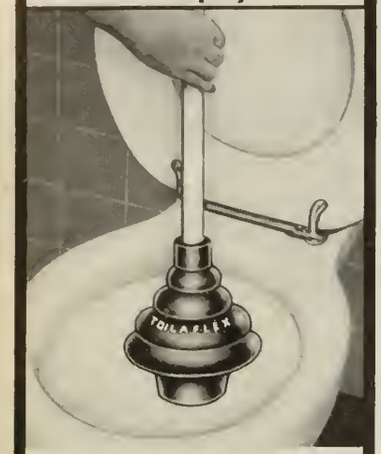
Behind the Weyerhaeuser 4-Square trademark are the long experience, the careful manufacturing and the basic integrity of the Weyerhaeuser organization. Every piece of lumber bearing this trademark is scientifically kiln-dried, precision manufactured to accurate size, then uniformly graded to assure full value to you.

The Weyerhaeuser 4-Square line includes framing lumber, sheathing, siding, paneling, moulding, plywood and other wood products. Most of these products are available in a choice of species and grades. Your lumber dealer will be glad to advise you as to which of the many Weyerhaeuser 4-Square lumber products will best fit your building needs.

Weyerhaeuser Sales Company

2561 FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES

Rex Wheat Germ Oil-25yrs.
DOGS — CATS — BIRDS
STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.
Write for free folder. REX, Monticello, Illinois.

Now more than 4,000,000 home-loving families regularly look to *Better Homes & Gardens* for reliable help in solving all their household problems.

SURE AS SHOOTIN'



If mice are a problem, you can't beat Mouse Seed* and the mice can't either! Just 35¢ in hardware, drug, etc. stores. No mail orders.

. . . for over 60 years

W. G. REARDON LABORATORIES, INC.
Port Chester, N. Y.

*REG. U. S. PAT. OFF.

Year-round vacationland

Begins on page 60

Panama City, Florida. An 8½ mile drive on top of the sea wall at Galveston, Texas, gives an unsurpassed view of the Gulf. The mile-and-a-half along the Port Arthur-Orange bridge, across the Neches River, is 176 feet high, and looks down on the top masts of ocean-going vessels.

And always, everywhere, there are flowers. Roses bloom year-round in Biloxi. In January, camellias glorify the entire Southland. Azaleas bloom in late February and early March. Oleanders and crapemyrtle are at their best in spring.

Marked trails show you the finest plantings; one of the best tours is in Mobile, Alabama. Bellingrath Gardens are perhaps the loveliest in the South. Holly Bluff Gardens-on-the-Jordan near Bay St. Louis, Mississippi, are delightful any time of the year.

Trees along the Gulf Coast are special, too—ancient gnarled oaks, with branches dripping with gossamer moss; cypress with strange knee-like trunks showing above water; lush magnolias and red-berried holly; mistletoe high in the trees of Texas and Mississippi.

A memorable part of your trip will be dinner at restaurants like world-famous Antoine's in New Orleans. Sea food and Creole cookery combine along the Gulf. Even small fishing shacks, serving jumbo shrimp, will delight you.

If you've never been in the South, still you've seen the white-columned, ante-bellum mansions in hundreds of pictures. Along the Gulf, they are plentiful: Ossian at Pass Christian, Mississippi, and the Shadows at New Iberia, Louisiana, are two of the most stunning examples. Many private, pre-Civil War homes are open to the public during the annual Mississippi Gulf Coast pilgrimage in February, among them the home of Confederate President Jefferson Davis, 5½ miles west of Biloxi.

Old World charm is nowhere more intact than in the French Quarter of New Orleans. In New Iberia, Louisiana, you can relive the story of Longfellow's heroine, Evangeline. The legend of the Singing River at Pascagoula, Mississippi, holds that the sound always in the air is that of the braves who perished in the river rather than meet defeat. At Pensacola, Florida, you can tour the U.S. Naval Air Station. On the opposite end of your tour, Brownsville, Texas, you can cross the border to tour Matamoros, Mexico.

Fishing on the Gulf is superb—both for its variety and accommodations. You can charter a boat for deep sea fishing, cast into the surf, drop line from one of many piers, or go inland for river and bay angling. Weakfish and channel bass hit well in winter, as do red snapper along the Texas coast. From January on, the Florida coast is good for king, sailfish, dolphin, barracuda, and bluefish. In bay and channel waters you'll get pompano and sheepshead. Largemouth black bass is the prize fresh-water trophy. There's excellent silver trout fishing in the winter on the Louisiana coast. Grouper, jewfish, and spadefish are plentiful in these waters, too. Rivers in Mississippi yield largemouth bass, catfish, and goggle eye, while saltwater fishing is for sea catfish, redfish, drum, and flounder. You can catch bream in most fresh waters.

If you bring your own boat, almost every community has facilities for launching. Hunting is ideal in this mild climate. There's excellent goose and duck hunting during winter months. The Robert Driscoll Hotel in Corpus Christi, Texas, offers a package program. For $14 a day per person, you will be chauffeured to and from a blind complete with decoys, and included are your room and breakfast. In some areas, you'll find dove, woodcock, and wild turkey in season, also deer and small game.

Shore birds are a common sight along the Gulf. And if you call at one of the refuges, you'll see an unusually wide variety. Aransas Pass Refuge in Texas is the winter home of the whooping crane, which you can see from an observation platform or from a boat for a close-up. Huge flocks of wild turkey will show up even if the whooping cranes don't. Wild geese can be seen around the sunken gardens of Avery Island, Louisiana, and in the spring, its famous white egrets return. Ducks and Canada geese are common at St. Marks Refuge near Wakulla Springs, Florida.

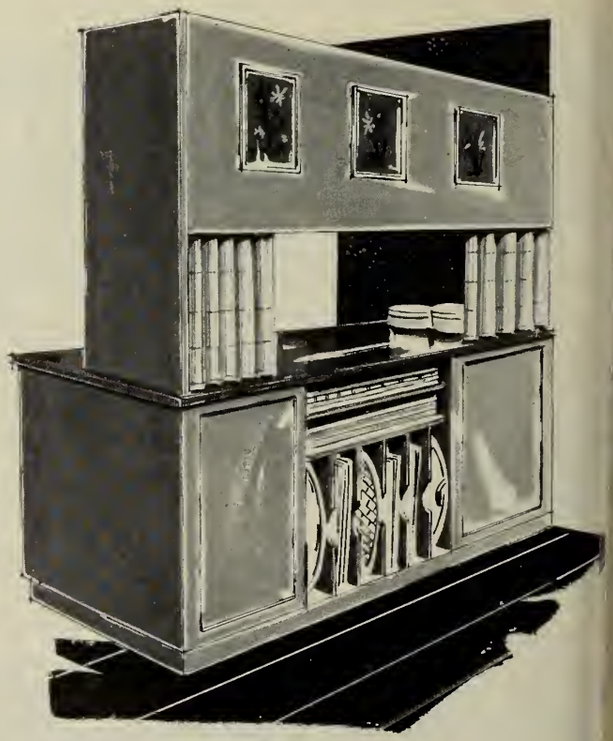
Among the boat trips along the coast, the Bayou Queen takes a four-hour tour of romantic moss-hung bayous surrounding New Orleans; the Captain Doc at Galveston passes foreign ships in port; you'll see shrimp fleets and cotton loading; the Pan American Clipper and the Sailfish explore historic Ship Island off the coast of Biloxi; Corpus Christi and others provide good sight-seeing trips.

You're welcome aboard the retired Battleship Texas, veteran of two wars, moored off the San Jacinto battlegrounds, 22 miles east of Houston.

Of course, water sports are part of the Gulf's year-round attraction. Swimming continues through winter in heated pools. Picnicking on the beaches or beach-combing, watching the ocean-going ships arrive and leave, meeting the shrimp boats and other small vessels, these are part of the sport on the Gulf Coast, too.

Kitchen decorating on a shoestring!

Begins on page 62



Dinette view of divider. Matchstick blinds slide on curtain r attached to under side of wall units. Push back to serve me draw to hide kitchen. Back panels may be painted to match kit en, or stained for more formal appearance. Oriental prints bre starkness of top panel; cove molding is effective on base.



It's a dinner party!



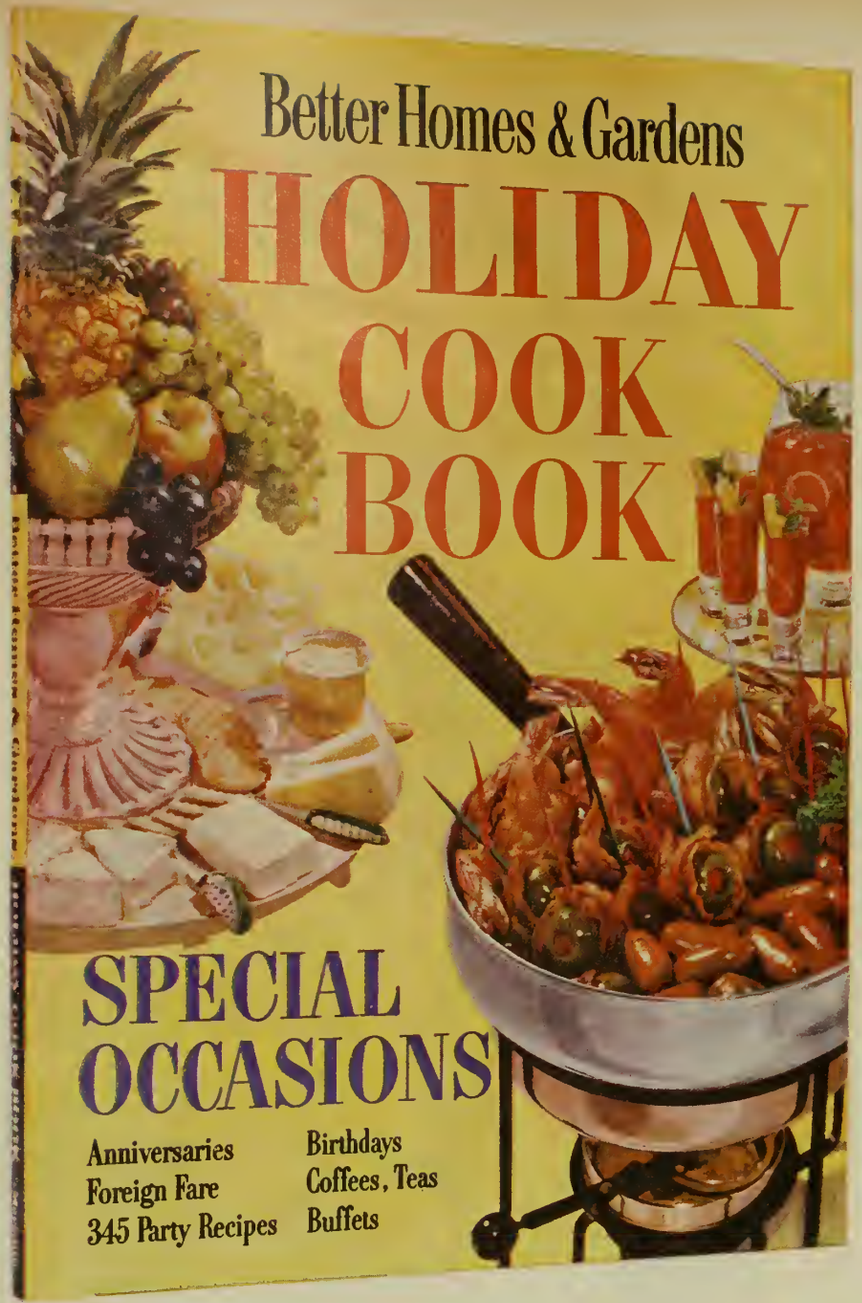
It's a birthday!



It's a special event!



It's Christmas!





It's Valentine's Day!



It's an anniversary!



It's dinner on the terrace!



It's a surprise party!

Be the most popular hostess in town – with the new Better Homes and Gardens Holiday Cook Book

Here's "how-to" for all kinds of entertaining – from the traditional Thanksgiving feast to a coffee-time shower to a Halloween party for the youngsters to a festive buffet with a foreign flair. There are exciting ideas galore in the 160 colorful pages of the new *Better Homes & Gardens* HOLIDAY COOK BOOK!

If you would like to entertain more successfully with complete confidence, this is the book for you! In addition to 345 recipes and 125 color photographs, it gives meal plans, table-setting ideas, decorating tips. $2.95 wherever books are sold (in Canada $3.50). To order postpaid, send check or money order to *Better Homes & Gardens*, 7811 Meredith Building, Des Moines 3, Iowa.

Here are some of the occasions featured in this new book:

NEW YEARS – dips and dunks, holiday punch; *FEBRUARY DAYS* – Valentine's Day, Washington's and Lincoln's Birthdays; *ST. PATRICK'S DAY; EASTER* – breakfast, Easter-egg how-to; *HALLOWEEN* – treats for tricksters, Jack-o-lantern ideas; *THANKSGIVING; CHRISTMAS* – gifts from the kitchen, fruitcakes; *MEALS WITH A FOREIGN FLAVOR* – quick chowmein, Scandinavian smorgasbord, Polynesian luau; *BIRTHDAYS AND ANNIVERSARIES* – cakes, ice cream spectacular; *COFFEE, TEA AND PUNCH PARTIES* – plain and fancy coffees, teatime sweets, sandwiches, bridge party and shower ideas; *TABLE SETTING TIPS.*

Better Homes and Gardens TEST KITCHEN

Your symbol of recipe goodness —

All recipes in this book are Test-Kitchen *endorsed.*

Each one has been tested over and over, till it scored tops in: Family appeal, practicality, and downright deliciousness!

a NEW IDEA BOOK by the Editors of Better Homes & Gardens

JOHNS-MANVILLE

BRINGS

The Golden Touch

TO YOUR FLOOR

Now like magic—any floor can be transformed into gold-glint loveliness in a day with newest Johns-Manville Floor Tile

Here's the latest—Johns-Manville vinyl-asbestos tile with the glitter of real metal. Has the just-right touch of golden elegance that's fashionable enough for a penthouse foyer yet it can do kitchen duty year after year. Just damp mopping keeps it sparkling and spotless. And thanks to Johns-Manville special processing, that golden glitter is locked right in. See the "fabulous fifty" style patterns at your J-M dealer—in all colors, tones, effects. Have fun designing your own floor—save money by installing it yourself. Enough tile for an average-size room costs as little as $37.50.



See it at your J-M Dealer's Fall Fix-Up Festival

Pictured above is J-M Gold Metallic style floor tile in rich marbelized patterns of Nubian Gold and Arctic Gold. Other new metallic styles shown at the left. Exclusive J-M brush-on colorless adhesive makes it easier to "do it yourself."

Send 10¢ in coin for exciting booklet, "How to Design and Install a Beautiful Floor." Address Johns-Manville, Dept. G-4, Box 60, New York 16, N. Y.

Name_____

Street_____

City_____

County_____ State_____

JOHNS-MANVILLE JM PRODUCTS

JOHNS-MANVILLE

Better Building Products for Homes, Farms, Factories and Cities for over one hur

For a successful aquarium

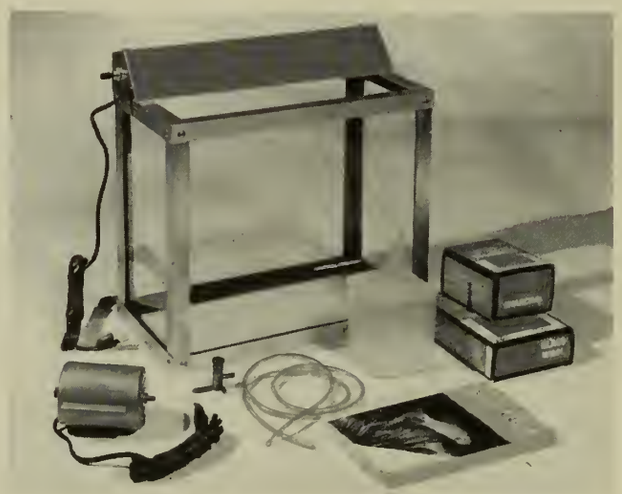
You'll need more than a bowl of water and a fish, but there's nothing complicated about it. Beginner or old hand, here's what you should have.

Start with a basic fish "kit"

Here's a complete aquarium outfit, scaled down for a beginner or to suit a small-space situation in your home.

It includes the three-gallon tank, acrator, a simple filter with its charcoal and glass-wool inserts, and necessary hose fittings. The whole package sells for under $20.

As you graduate into bigger and better equipment, the small tank will still be useful for rearing young fish or for a breeding tank. A book of directions is a must to get you and the fish off to a good start with your aquarium.





Extras are a matter of choice

The fish themselves, with their plants, food, and extras, are a matter of individual preference. A basic outfit should include rooted plants, floating plants, a thermometer, a net, and any of several bottom materials, such as the crushed granite shown here.

Perhaps the hardest choice you'll have to make is what fish to buy. Hundreds of varieties are available, from the somber black Mollies to rainbow-hued Swordtails.

When you buy the fish, be sure that your aquarium is large enough to accommodate your choice, and that the fish are compatible.

There's room for expansion

Warning: Tropical fish are habit forming. Sooner or later you'll want to graduate to a larger tank, such as the 10-gallon model shown, with its more advanced equipment.

The thermostatically controlled heater (center foreground) guarantees the proper temperature; aerator and filters are larger and more efficient to handle the greater volume of water in the tank. Lights are optional equipment.

This outfit—suitable for the most advanced aquariist—still costs under $40. It will support a wide variety of fish in comfort without danger of crowding.



Protect family from germs of

DISEASE

on BATHROOM FLOOR, TOILET!



Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.

Our Gift for You!



$1.25 Value 5 PACKETS Burpee GIANT ZINNIAS FREE

to Win New Friends for Burpee Seeds

FIVE BEST COLORS

Scarlet, Lavender, Rose, Yellow, and *White.* Giant 5-in. blooms. All 5 Pkts. FREE—all we ask is that you send 10c to cover postage and handling. This gift can be made only one to a family, and only before Christmas.

Burpee's Seed Catalog also free.

W. ATLEE BURPEE CO., 296 Burpee Building Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.

Now! . . . Record Section from Better Homes & Gardens Baby Book now bound into a separate volume for the mother who already has a complete Baby Book left over from her first baby. Only $1.50, postage prepaid. Send check or money order today to 5811 Meredith Bldg., Des Moines 3, Iowa.

For beautiful window fashions . . .

See new ideas for using shutters, shades, patterned draperies . . . see new treatments for bay windows, corner windows, and other "problem" groupings in Better Homes & Gardens popular full-color filmstrip, "WELL DRESSED WINDOWS." Ideal for club or classroom use.

Film package includes 35mm filmstrip, 15-minute recorded commentary, printed commentary and program ideas. It sells for only $8.95. Send check or money order to Dept., 5211 Better Homes & Gardens, Des Moines 3, Iowa.

CONFIDENCE

BRAND NAMES

SATISFACTION

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N.Y.



Give your dull-looking indoor plants that

"NEW LEAF SHINE" in seconds!

Now you can make your plants look beautifully green and fresh again—so easily! You just push the button and Antrol Instant Leaf Shine does the rest. Resists dust . . . adds new brilliance to decorative fruits, vegetables and cut foliage.
Only 89¢



Stop pests from ruining your **African Violets** (and other house plants)

Insects, even those you can't see, can wither, discolor and destroy African Violets and other plants. Kill them fast with Antrol African Violet Bomb. Gets rid of mealy bugs, mites, aphids, others. Gives long-lasting protection.
Only 89¢



Keep cats, dags, aff furniture with indoor RIDZ. Wan't stain, odorless. Push-button spray can, $1.

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Nov. 1. All day long it drizzled rain. Not much, but enough to make it too nasty to work outdoors.

"If you only had used the power mower mulcher yesterday on those leaves that are all over the lawn." said Maggie. "You can't do it now, when they are wet."

"If I had mulched those leaves, I wouldn't have got those narcissus bulbs planted," says I.

Sad as it may seem, I can't do two jobs at once. Then the evenings are so short and night comes so soon these days.

Nov. 3. Leaves were dry, so out to the front lawn I went with the rotary mower, equipped with the mulcher. Back and forth I trudged until the whole front lawn had been mowed and mulched. The mowing was needed, too. As long as the grass grows, keep mowing, I say.

Also, I used the hose to soak the roots of the new red oak we had set out early last spring.

Nov. 6. Our guest for tonight is Miss Nancy Eileen, age somewhat less than three. Donald and Janet brought her over to visit Granddad and Grandmother. Her arrival made a welcome end to late afternoon work routine.

Nov. 7. Mulched over the space where my collection of choice narcissus grow. I had begun this late last month and tonight I finished up. Over part, I used shredded tree bark, and peat over the rest.

This keeps the tips from coming up too early in spring. Makes the space look better, too. Some books say to put this mulch on in early spring, but don't you believe it. Now is a better time.

Maggie spent the day trying to keep up with Nancy. Tonight Donald and Janet came for her, with the other three grandkiddies. Maggie had supper cooked for them and us—a big pot of chicken and noodles.

Nov. 10. Soil too damp to step on, so for exercise, I began clearing up the space west of the driveway turnaround. I had planted a hedge of rugosa roses here years ago.

I've neglected this, of late, instead of pruning it back each spring as I should. Seedlings of elm, wild cherry, and honeysuckle have come up to make a sort of a jungle.

With the pruning and lopping shears, I penetrated this jungle and back to the fence. I found that some of those rugosas were still there and alive. Some had bloomed this year, for there were big red hips on them. I didn't begin to finish by dark.

Nov. 13. If you want to know why I didn't get my ground ready for sweet peas, there are two reasons. One is that my back played out. The other is that the sun went down too soon.

In these parts, sweet peas can be sown in late fall, to come up early next spring. Miss Ruth, at the seed store, says that most hardy annuals can be sown about now, such as California and Shirley poppies, calendula, ragged robin, larkspur, and others. Well, I cleared debris off the space anyhow, tonight.



At this point the sun went down behind my compost pile. That is exact, for that pile is so high by now that it looms up like a mountain.

Nov. 15. As I went by a nursery-garden store, I stopped in and found that the fall supply of dormant rosebushes had arrived. So, to keep up my standing in the garden community, I bought two.

Nov. 16. One way to be a tiptop crackerjack gardener in these parts is to do some fall spading. So, tonight I started in one bed which is all-fired weedy. It had early vegetables in it this past summer.

This fall spading turns under debris, to add humus. It kills weeds. It turns up grubs so the birds can get at 'em. With all this in mind, I spaded six rows across the bed.

Nov. 20. Stopped at the seed store today and bought another packet of Cuthbertson-type sweet pea seed. Home, I planted them in two furrows, about 5 inches deep. Scattered some superphosphate thinly in the bottom and worked it in.

I dropped the seeds 3 or 4 inches apart, and covered them with two



One way to be a tiptop crackerjac gardener is to do some fall spading

inches of soil. I'll fill in the rest as cultivate next spring.

At this point the sun went dow behind my compost pile. That exact, for that pile is so high b now that it looms up like a mou tain, when I haul another load weeds and debris and fork it up ar pile it on top.

Nov. 25. Mebbe it was a sin put so much time on roses this ye and neglect other things. This w hurting my conscience tonight, I labored at getting out dive weeds from my new strawber bed. This is a hard job now to g out weeds without disturbing t roots of the berry plants. It nee to be done though, for shortly w be time to spread a straw mulcl

Nov. 30. Hurray for our si David was home this afternoon a worried. He has been traveling much, and eating on an expe account, that he has put on pounds.

So to reduce, he went out a spaded. When I got out, he going like a house afire. He spac up about twice as much as I been doing in an evening.

Index of Advertisers

November, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS
GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Accounts not listed separately)
See pages 182-187

Appliances, Major

American Gas Association (Norge Gas Laundry) 53
Frigidaire Dishwasher 103
Gas Equipment Manufacturers Committee 10
General Electric Dryer 20
Hamilton Dryer 154-155
Hotpoint Dishwasher 40
KitchenAid Dishwasher 126
Maytag Washer & Dryer 136
National L.P-Gas Council 31
Philco-Bendix Washer-Dryer and Citation Appliances 15
RCA Whirlpool Dryer 150
Westinghouse Dishwasher 29

Appliances & Equipment, Other

General Electric Rotisserie 131
Presto Appliances 116
Regina Polisher-Scrubber-Rug Cleaner 123

Automobiles, Accessories & Supplies

Chevrolet and Corvair Cars 50, 51
General Motors Cars 146, 147
Oldsmobile Cars 22, 23, 24, 25
Renault Cars 157
Studebaker Lark 39

Bedding & Linens

Acrilan Blankets 167
Springmaid Cottons 112

Books

Better Homes & Gardens Christmas Ideas 159
Better Homes & Gardens Garden Book 169
Better Homes & Gardens Gift Subscriptions 168
Better Homes & Gardens Holiday Cook Book 177
Better Homes & Gardens House Plants Book 144
Better Homes & Gardens Meat Cook Bonk 148
Better Homes & Gardens New Cook Book 102
General Foods Kitchens Cookbonk 110, 111

Building Materials & Supplies
(See also Handyman Supplies)

Building Products of Aluminium Ltd. Aluminum 138, 139, 140, 141
Douglas Fir Plywood 148, 190
Flooring (See Floors & Floor Coverings)
Lite-Vent Aluminum Awnings 148
M-D Aluma-Slide Door Track and Closet Rod 13
Modernfold Doors 33
Paint (See Paints, Finishes & Preservatives)
Pella Wood Folding Doors 135
Ruberoid Lok-Tab Shingles 28
Simpson Forestone Ceiling 49
Weldwood Paneling 37
Western Pine Region Woods 41
Weyerhaeuser 4-Square Lumber and Building Products 175

Drugs, Cosmetics & Toilet Goods

Dr. Edwards' Olive Tablets 169
Fasteeth 148
Modess 32
Saraka 162
Dr. Scholl's Kurotex 162
Solarcaine for Burns 135

Floors & Floor Coverings

Armstrong Vinyl Floors 2
Crown Rubber Candycote Carpeting 128
Flintkote Tile-Tex Vinyl Tile 171
Johns-Manville Vinyl-Asbestos Tile 178
Kentile Vinyl Floors 189
Magee Carpets 30

Foods

Betty Crocker Cake Mixes 88, 89
Betty Crocker Frosting Mix 94
Campbell's Frozen Soup 5
Campbell's Soup 77
Chicken of the Sea or White Star Tuna 91
Diamond Walnuts 134
Dole Pineapple 122
Fleischmann's Yeast 93
Fluffo 96
Franco-American Beef Gravy 87
French's Instant Mashed Potato 92
French's Mustard 127
Good Seasons Salad Dressing Mix 113
Heinz Products 99
Hunt's Tomato Sauce 121
Jell-O Pudding and Pie Filling 115
Kellogg's Corn Flake Crumbs 90
Knox Gelatine 169
Kraft Miniature Marshmallows 85
Kraft Oil 117
Lea & Perrins Worcestershire Sauce 114
Libby's Fruit Cocktail 109
Lipton Soups 95
Minute Rice 121
Morton Salt 45
Ocean Spray Cranberry Sauce 129
Pepperidge Farm Stuffing 102
Pet Evaporated Milk 96
Pillsbury Hot Roll Mix 101
Pillsbury Slice'n Bake Cookies & Biscuits 118, 119
Pure-Pak Milk Containers 86
Quaker Oats/Mother's Oats 106, 107
Ripe Olives 161
Seven-Up 44
Wesson Oil 105
Wright's Bar-B-Q Smoke 102

Furniture & Home Furnishings

BarcaLounger 125
Conso Bestpleat Pleater Tape and Nip-Tite Hooks 8
Drexel Furniture 158
Du Pont Curtains 133
Flextong Fireplace Tool 128
Henredon Furniture 132
Kirsch Drapery Hardware 18
Kling Furniture 152D
Pearl-Wick Hampers 17
Pennsylvania House Colonial Furniture 17
Pittsburgh Plate Glass 43
Rubbermaid Wastebaskets 153
Rugs and Carpets (See Floors & Floor Coverings)
Simmons Hide-A-Bed Sofa 142

Garden Supplies

Antrol Leaf Shine and House Plant Insect Bomb 180
Hyponex Plant Food 169
R-H Weed Killer 162

Handyman Supplies
(See also Building Materials & Supplies)

Dexall Brush Cleaner 143
Plastic Wood 143
3-In-One Oil 143

Household Supplies

Brillo Soap Pads 160
Creolin Germicide 179
Dishwasher All 14
Easy-Off Oven Cleaner 144
Electrasol 7
Finish Detergent 100
Johnson's Waxes 149
Mouse Seed 176
NuSoft Fabric Softener 163
Rippl-Tie Ribbons 114
Rit Tints and Dyes 27
Ritz Cloths 102
Saran Wrap 124
Supreme Steel Wool Balls 148
Tide 19

Insurance

Bankers Life Company 47
New York Life Insurance Company 12

Kitchen Utensils

Flint Kitchen Tools 16
Gottschalk's Metal Sponges 112
Lustro-Ware Pnlyethylene Refusetainers 112
Mirro Aluminum Pans 34

Lighting, Wiring & Telephone

Bell Telephone System 11, 38
Edison Electric Institute 42

Nursery Stock, Bulbs, Plants & Seeds

W. Atlee Burpee Co. 169, 179

Paints, Finishes & Preservatives

McCloskey Heirloom Varnish 128
Super Kem-Tone 172

Pet Food & Pet Supplies

Puss'n Boots Cat Food 36
Rex Wheat Germ Oil 176
Ringwood Rabbit Repellent 162

Plumbing

American-Standard Plumbing Fixtures 152
Crane Plumbing Fixtures 164
Kohler Plumbing Fixtures 46
Toilaflex Toilet Plunger 176

Radio, Television & Music

Columbia Stereo Phonograph 48
Lowrey Organ 6
Magnus Chord Organ 52
Toshiba Transistor Radio 4
Winegard TV Antenna 31

Table Furnishings

Betty Crocker's Stainless Flatware 9
Libbey Safedge Glassware 35
Oneida Stainless Silverware 152C

Travel & Transportation

Florida Development Commission 145
Tucson Sunshine Climate Club 128

Miscellaneous

Airguide Indoor-Outdoor Thermometer 128
Sunset House Gifts 3

Western Area Advertisers

Hooker Furniture 42B
Lyon Stainless Flatware 42A
Milani Low Calorie Dressings 42C
Royal Baking Powder 42D
Western Shopper 42D

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

HELP US KEEP THE THINGS WORTH KEEPING



Nothing's so precious to a child as her mother's love. It surrounds her and helps her find her way in a big strange world.

And though she doesn't know it yet, peace is precious, too. It makes the lives of both mother and daughter more secure.

But like most precious things, peace is not free. Peace costs money. Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals to help keep our economy strong.

Your Savings Bonds, as a direct investment in your country, make you a Partner in strengthening America's Peace Power.

Think it over. Are you buying as many Bonds as you *might?*

HELP STRENGTHEN AMERICA'S PEACE POWER

BUY U.S. SAVINGS BONDS

ADVERTISING COUNCIL PUBLIC SERVICE

The U.S. Government does not pay for this advertising. The Treasury Department thanks The Advertising Council and this magazine for their patriotic donation.

☆ Gift Shopping



LIFELONG TARNISH PROTECTION for *Silverware*

PACIFIC SILVER-CLOTH, the only cloth that gives you *complete* tarnish protection. Keeps silver always gleaming without polishing. 1-yd bound wrap protects complete service for 12 . . . only 2.70; postpaid. By-the-yard . . . only 2.40 for 1-yd; 2.35 each additional yd. Money back guarantee. Order today!

PACIFIC SILVERCLOTH
1430 Broadway, New York 18, N. Y.

BRAND NEW XMAS GIFT for CHILDREN



only **$1.00**

Here is the most wonderful, different Xmas Gift of all—and SO inexpensive! Send us your favorite snapshot, print or negative, of your child, family, pet, home, etc. We will beautifully enlarge it and make an EXTRA-LARGE 8"x10" life-like, patented JIGSAW PUZZLE, so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster. Mom, Dad, or Grandparents. Your choice of beautiful black and white JIGSAWS for **only $1.00** or gorgeous, genuine de-luxe quality HAND COLORED **for only $1.50 each!** Send money or order C.O.D. Please include 25c extra for pets & hdlg. for EACH Jigsaw Puzzle ordered. Your original pictures returned **immediately** with puzzle. MONEY-BACK guarantee. But order TODAY.

AMERICAN STUDIOS, Dept. 13 La Crosse, Wisc.

Sort Your Slides the EASY WAY with a

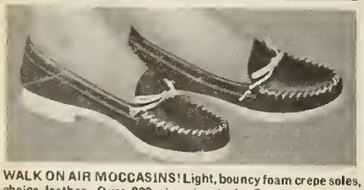


Identifies 40 slides at once. 12" x14" illuminated top permits rapid selection of slides for fast arrangement in projector magazine. It's easy . . . It's fast . . . It's fun!

$13.95 post paid

SLIDE-SORTER

H. E. GEIST CO. Satisfaction Or Money Refunded
8626 Lorain Ave., Cleveland 2, Ohio
Send Check or Money Order • No C.O.D.'s



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YS Mulberry St., Lynn, Mass.

Beautiful, Distinctive
CHRISTMAS PHOTO CARDS
Satisfaction guaranteed

BLACK AND WHITE 25 for $1.50 plus 45¢ postage & handling



5 new designs 4¼" x 5½" embossed deckle-edged cards with lined envelopes. Send check or M.O. (no C.O.D.'s) with your negative. If negative is larger than 2¼" x 3¼" or smaller than 1" x 1½" or if you are sending a print, add 50¢. Name imprinting $1.25 per line (20 letters)—free on orders of 100 or more from 1 neg. PRICES—50 cards, $3.00 plus 50¢ postage and handling; 75 cards, $4.50 plus 60¢; 100 cards, $6.00 plus 65¢. SAMPLE—send neg. and 10¢ for postage and handling. Offer expires 12/1/59.

OR FULL COLOR 10 for $2.50 plus 35¢ postage & handling



Your favorite color photos in beautiful folders with envelopes. Send color negative or transparency with check or M. O. (no C.O.D.'s). Add 50¢ if transparency. Name imprinting $1.25 per line (20 letters)—free on orders of 50 or more from 1 neg. PRICES—25 cards, $6.00 plus 45¢ postage and handling; 50 cards, $11.50 plus 50¢; 100 cards, $21.00 plus 65¢. SAMPLE—send neg. or trans. plus 25¢ postage and handling. Offer expires 11/20/59.

FREE BOOKLET

Want more information?
Send for illustrated folder covering entire line of black and white and color cards. Address ...

ASSOCIATED PHOTO CO.
Christmas Card Div., Dept. B-1
P. O. Box 66, Cincinnati 14, Ohio



CHRISTMAS STORY WINDOW

Your home will glow with radiant stained glass brilliance. Designs can be grouped to fit any window. Authentic art lithographed on a translucent paper. So easy . . . wipe paper with mineral oil and color with crayons. Astonishing results! Nine designs—giant 34" x 44" included. 1958 award winner. Guaranteed satisfaction. Mail $2.00 STAINED GLASS CRAFT, Box 82D, Waukesha, Wis.



If Your Child is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. P-7, Wilmette, Illinois.**

Renew your Better Homes & Gardens subscription early!

---

500 PRINTED NAME & ADDRESS LABELS 25¢



500 Gummed Labels printed with ANY name and address, 25c per set | 4 sets (same printing or all different) $1.00! Padded. Two-tone plastic gift boxes 10c extra. 4 for 25c. Order as many or as few sets and boxes as you want.

WESTERN STATIONERY, Dept. 869, Topeka, Kansas



He's fun to bend into any pose. Foam rubber covers a flexible metal frame. Gay, 18-inch Bendy Bunny, $2.33, ppd. Crown Craft Products, 246 Fifth Ave., New York 1, N.Y.



Center of attraction. Brass candle tree, 13 inches high, holds 13 tapers. It's $3.30; 13 candles, $1.55, ppd. Bowman's, BH-2477 Lombard St., San Francisco 23, Calif.



Please Papa! Sportsman's foot warmer operates on lighter fluid, keeps heat for 8 hours. Safe, easy to operate, it's $9.95, ppd. Taylor Sales, Dept. B, Wayne. Pa.



Educational fun for the family Butterfly mounting kit has all you need to start collection. With net $4.95; without, $2.98, ppd. Medfor Products, Box 39, Bethpage, N.Y



Gift to treasure—rare myrtlewood snack tray is highly polished, stain resistant; 10-inch size is $4.50; 12-inch, $6.50, ppd. House of Myrtlewood, Coos Bay, Ore.



For a chuckle give reward mirr to a friend or a child for his roor Mirror's mounted on a 9x12-in hardboard; $1, ppd. Robert Em Products, Reading 3, Pa.

---

see for yourself!

Capra Gems
more dazzling than diamonds
at 1/30 the cost!



FREE BOOKLET Shows How You Can Own A CAPRA GEM
For 1/30 the Cost of a Diamond!

Get full facts, FREE, on the most amazing discovery by modern science — CAPRA GEMS. A miracle of science described in recent issues of Saturday Evening Post and Reader's Digest. They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually higher than diamonds! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected . . . priced within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately $1000. A comparable choice selected, 1-carat CAPRA GEM is yours for $27, federal tax included . . . and can be bought in small easy payments.

GET THE FACTS NOW

Valuable illustrated booklet shows a wide selection of men's and women's rings. Gives full details, including prices and settings . . . shows all CAPRA GEMS actual size. Limited supply, so send today without delay. No charge, no obligation. Get all the facts on CAPRA GEMS . . . more dazzling than diamonds.

CAPRA GEM CO., Dept. BH-119, Box 5145, Phila. 41, Pa.

PLAYNURSE OUTFIT . . . 4 PIECES



Little girls dream nurses. This Christ troduce them to a ing new group activ Playnurse, a bea designed replica of fessional nurse's There's a white pop form with real m duceus on the colla pockets & buttons d front. The flowing navy poplin trimm and features 2 pocket slits. A re light is the trim nurse's cap with and a smart red shoulder bag. So money-back basis cone, one of A largest professior form companies. 12. Price $4.98. C.O.D. Send check to—Bencone U 47 Martine Ave., Plains, N. Y. D

A practical, readable guide for all who *Better Homes & Gardens* new DIET BOOK (Canada, $2.95) wherever books are sold check or money order to 5311 Meredith Des Moines 3, Iowa.

by Mail

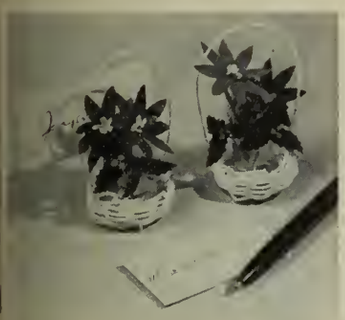




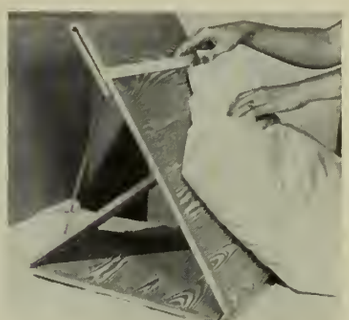
Fun! Car plaque says: This car made especially for (any name). In nickel finish. It's self-adhering; 1x3 inches; $1.49, ppd. Carol Beatty, 12 Beatty Bldg., Culver City, Calif.



Lush loungers. Washable acrylic-fiber Sluffys in pastels or bright colors are so comfortable. Sm: 4-5½; med: 6-7; lg: 7½-9, $2.95, ppd. Spencer Gifts, Atlantic City, N. J.



Guests will admire poinsettia basket place-card holders. Hook on back holds card. Colorful, 3 inches high; 4 for $1, ppd. Miles Kimball, 22 Algoma Blvd., Oshkosh, Wis.



Real luxury—folding backrest has 3 possible positions. Elastic strap holds pillow. Nonskid base. It's $3.98, ppd. Better Sleep Inc., Dept. BH11, New Providence, N. J.

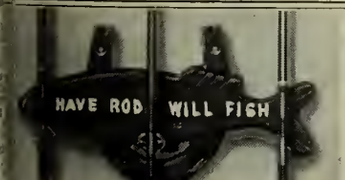


Fastens to belt so child won't lose it. Black leather Brink's coin case has pocket for bills; is $1, ppd. Marjay Novelty, P. O. Box 2704, Cincinnati 37, Ohio.



Autographed by author—a collector's item. Chon Day's second book of gentle humor, "Brother Sebastian Carries On"; $1.65, ppd, Krebs, Dept. B, Westerly, R. I.

FOR CONFIDENCE IN YOUR KITCHEN—use *Better Homes & Gardens* NEW COOK BOOK—wherever books are sold or send check or money order to 5711 Meredith Bldg., Des Moines 3, Iowa . . . $3.95



EW LUCKY FISHING ROD HOLDER $1.98

the fisherman of the family . . . a handy der for his prized rods. Lucky Rod Holder rast aluminum, keeps rods safe and prevents pping. It holds three rods. Buffed aluminum ed lettering on dull black finish. Rod hooks not damage guides. Completely assem- d. Sensational value! Only $1.98 plus 25c tage and handling. Wonderful Xmas Gift.

EDFORD PRODUCTS, P.O. BOX 39
pt. 131-A BETHPAGE, N.Y.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, larger selection. Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

MORTON'S, Dept. 14-K, Washington 4, D.C.

Perfect gifts for *Christmas*
because they're personal
Gift card free on request



DAY-n-NIGHT® Markers

as low as **$1.95**

ANY WORDING YOU WANT*



MAILBOX MARKER.
Style M . . . . . $1.95 postpaid



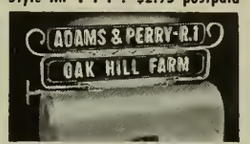
FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid



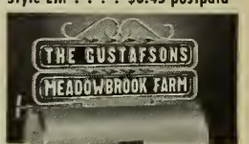
DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid



NAME & NUMBER MAILBOX MARKER. Style NM . . $3.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



DELUXE TWO-LINE MAILBOX MARKER. Style EOM . . . $6.45 postpaid



LAWN MARKER
Style L . . . . . $2.95 postpaid



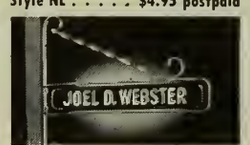
NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid



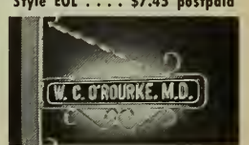
DELUXE TWO-LINE LAWN MARKER
Style EOL . . . . $7.45 postpaid



BRACKET MARKER
Style B . . . . . $3.95 postpaid



FRAMED BRACKET MARKER
Style FB . . . . . $3.95 postpaid



DELUXE BRACKET MARKER
Style EB . . . . . $4.45 postpaid



NAME & NUMBER BRACKET MARKER. Style NB . . $4.95 postpaid



TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.95 postpaid

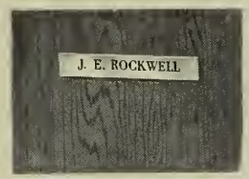


DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background an any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

engraved solid brass DESK-n-DOOR Markers

one or two lines, up to 20 letters per line



BRASS DOOR MARKER 7" x 1"
Style DO . . . . . $2.95 postpaid



BRASS DESK MARKER
walnut base 8½" x 2"
Style DE . . . . . $3.95 postpaid



DESK SET. Brass plate, walnut base. Quality ball pen and pencil.
Style EX . . . . . $9.95 postpaid

FAST SERVICE—WE SHIP WITHIN 48 HOURS! **SATISFACTION GUARANTEED OR MONEY BACK**

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

Spear ~~ENGINEERING COMPANY~~
324 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ~~ENGINEERING COMPANY~~
324 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name plates, 6 on number plates, up to 20 letters & numbers per line on Desk-n-Door Markers	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT ON ANY STYLE MARKER				

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage

☆ Gift Shopping

YOU CAN HAVE
Genuine American-Made
STANDARD GRADE
Ceramic Tile
in your bathroom!
for only $69.95



Western Tile Jobbers
Provide Everything Including –
- Ceramic Tile, Corners and Trim (Enuf for 3 sides – 4 feet high above standard recessed bath-tub)
- Mastic & Grout • Cutting Tool
- Illustrated Instructions
- Freight Prepaid in Continental United States

QUALITY GUARANTEED
7 Pastel Colors
(CHOOSE TWO – 1 TILE and 1 TRIM)
• Green • Grey • Blue
• Oatmeal • Pink • Yellow
• Salt and Pepper

Send Check or Money Order to
WESTERN
Tile Jobbers, Inc.
2648 N. Campbell
Tucson, Arizona

Free Illustrated Brochure on Request

A Lifetime Gift for FLOWER LOVERS



The All-Steel Vio Holda
PLANT STAND

The perfect gift! Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Lightweight. Easily dismantled. Antique black, white or Fawntan enamel.

ORDER BY MAIL TODAY Only $14.95 each, plus $1.00 for packing and postage. (Canada $2.00)

Specify color desired. Send check or money order, or C.O.D. Satisfaction guaranteed. Circular on request.

VIO HOLDA Manufacturing Co. Inc.
Box 915 Dept. 8119 Topeka, Kan.

"SWAP" PHOTOS



..With all your Friends, Relatives and Classmates

25 for $1 ONLY
Need more? 60 for $2

- Beautiful Silk Finish
- Wallet Size 2½" x 3½"
- We Pay Postage

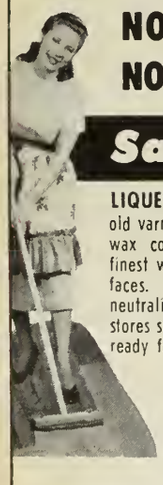
Send your favorite snapshot or portrait (returned unharmed) and money to..

Send 25¢ for extra Super-speed service

WALLET PHOTO CO
Box Q
Hillside, N. J.

Money Back Guaranteed!

Renew and Re-Do
FLOORS & FURNITURE



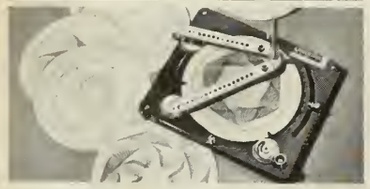
NO SANDING!
NO SCRAPING!

Sava-San

LIQUEFIES & CATHARIZES old varnish, shellac, lacquer and wax coatings without harming finest wood and most other surfaces. No dust—no muss! No neutralizer—no after-rinse! Restores surfaces to original beauty ready for refinishing. Gentle to skin and nose. Money-back guarantee. Free illustrated folder.

Send check or money-order (No COD's please) $4.89 Gallon

CARROLL Ltd., Inc. • Philadelphia 25, Pa.



MILLIONS OF DESIGNS!

Fun for boys and girls! The "Hoot-Nanny" makes endless designs just by setting the arm, turning handle! Each time arm is moved, new design appears! All-metal with 50 special paper discs, pencil, instructions, examples. MAGIC DESIGNER is **$4.95 ppd.** Refill Set of 100 discs, colored pencils, sharpener is **$1.00.** Order today! Ask for Free Gift Catalog, too!

MEREDITH'S Evanston 26, Ill.



DOG IDENTIFICATION TAG

Pitiful to see a lost dog in frantic search of his home. Provoking to the finder unable to locate owner. ID tag gives dog's and owner's name, address and phone number. In Lifetime Stainless Steel or DeLuxe Gold Plate. PRINT full information. **$1.50. ELRON INC.,** 352 W. Ontario, Dept. 351, Chicago 10, Ill.



GOLF Score Caddy

Scores game with ease! Keeps accurate running total of scores, putts, automatically. Easy to use, rustproof, strong Polyethylene, with key-chain. 2½x1⅛" Gift boxed. $1.25 ppd.

Mother Hubbard
Dept. Y-130, 10 Melcher St., Boston, Mass.



1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 1103 Jasperson Bldg., Culver City 1, California.

PECANS Giant Texas paper-shells; send for grower's ree price list Xmas bargains. Sample box mammoth whole pecans or shelled halves (say which) 35c ppd. **PECAN JOE, Box 1285-BA, Texarkana, Texas.**



Address label set—ceramic box: white, green, gold, coral, or black, $1.49; labels: 4 lines, any words: 500, 50c. Walter Drake, B 85, Drake Bldg., Colorado Springs, Colo.



Please a sportsman. Tote ba holds tackle, accessories, clothe Stout, water-repellent fabric, it 15x14x5 inches; $6.50, ppd. Charl F. Orvis Co., Manchester, Vt.



Please a junior miss. Her name in red on ivory leatherette vanity, 12¾x11x6 inches, $4.50; hat box, 10¼x4½, $2.95; both, $6.95, ppd., Meredith's, Evanston 26, Ill.



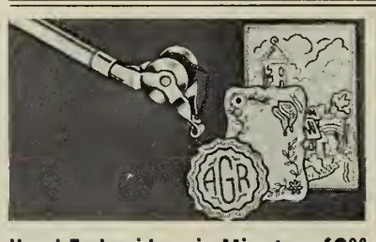
Personalized condiment covers standard catsup, mustard, Worc tershire. Non-tarnish silver-pla $1.95; 3 for $5.50, ppd. Nouvel 352 W. Ontario, Chicago 10, Ill.



She'd treasure a napkin box, a letter-rack planter, or a salt-box recipe holder. Antique-finish pine, $1.75 each, ppd. The Winston Workshop, Box 275, Baltimore, Md.



Big hit—a child's own name sheriff's badge. Silver-finish, it's inches across, 79c; 2 for $1.50, Empire Merchandising, Dept. N. 3rd, Mt. Vernon, N.Y.



Hand Embroidery in Minutes–$2.98

New AUTOMATIC THREADWRITER *actually writes with thread!* Does, in minutes, beautiful hand embroidery that used to take hours. Easy to use...works the first time you try it. Sew intricate designs, monograms, names and messages on special pattern paper. Make place mats, pictures, Christmas cards, doilies, handbags. Complete with 4 bobbins of different colored thread. *You must be pleased or your money back!* AUTOMATIC THREADWRITER, only $2.98, postpaid. Order from **Sunset House, 237 Sunset Building, Beverly Hills, California.**

$22.95 YOUR OLD FUR INTO NEW CAPE, S



I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing

ALL WORK GUARANTE
we are Bonded Fur Specia

SEND NO MONEY! Just wrap up yo mail it to us now. Send your dress size postcard. Pay postman $22.95 plu new cape arrives. Or send for Fl now! Many different styles to choos

I. R. FOX, 146 WEST 29TH ST., DEPT. D-

QUICK SWEATER DRYER! SWEATE



protects your sweaters b their size while c indoors or much faster as

U.S. PAT. 2,714,978

lates on both sides of nylon netting. for storage. $2.98 prepaid. B. M. LAWR 244 California St., San Francisco 11,

by Mail





So cute! Polished-cotton apron says, "I can't face another dish." Red or black; $1.98; 2 for $3.75, ppd. Merrill Ann, Dept. B, 3601 Kingsbridge, New York 63, N.Y.



Know the speed. Bike speedometer clamps on, measures the air current. Has plexiglass body, metal disk; $1.89, ppd. Gifts Galore, Box 272, Dept. G-12, Culver City, Calif.



Bows just clip on to give packages a professional look in a hurry. Handy all year. Box of 12, assorted colors, $1, ppd., Western Stationery, 110 E. 6, Topeka, Kans.



Fun to wear—tiger or bunny pajamas. Washfast flannel; grip fasteners. Tot size: 2, 3, or 4, $3.33; child: 4, 6, or 8, $3.64, ppd. Helen Gallagher, 413 Fulton, Peoria, Ill.



Real find for stamp collectors. "Men Against the Sky" pack of 100 air mails from many lands pictures air mail history; 10c. H. E. Harris & Co., Dept. H5, Boston 17, Mass.



For informal fun, try fondue. Earthenware 2-qt. casserole, $5.95; dunking forks, $1.35 each; alcohol lamp, $5.45, ppd. Gourmet's Choice, 587 3rd. Ave., New York 16, N.Y.

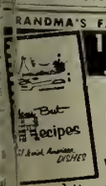
TO 35-CUP MIRRO-MATIC PERCOLATOR



Ideal for home, club and church use. Automatically brews, switches off and keeps coffee hot. Polished aluminum—15 in. high—no-drip faucet. Fully guaranteed. Only $19.99 post paid. Also send for Schrift's free catalog of distinctive and unusual gifts.

SCHRIFT'S
107 N. Water St., Milwaukee 2, Wis.

GRANDMA'S FAVORITES "MODERN STYLE"



151 DELICIOUS JEWISH RECIPES $1.00 postpaid

64 pages of the best Jewish-American style dishes of genuine hard-to-get recipes. Learn to make chopped herring, Matzo ball soup, potato knishes, rolled cabbage, blintzes, cheesecake, etc. (4th printing) DISC. AVAILABLE TO ORGANIZ. Money back if not delighted. Write for info. or send $1 for copy
BEKAY PUBLISHING CO.
3 Manufacturers Exch. Bldg., Kansas City, Mo.

NEW MONROE FOLD-KING FOLDING TABLE LINE



Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.
BIG NEW 1960 CATALOG FREE
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE
Monroe Company, 34 Church St., Colfax, Iowa

HOW TO PUBLISH YOUR BOOK
Join our successful authors in a complete publishing program, publicity, advertising, lovely books. Send for **FREE** manuscript report and copy of **How To Publish Your Book.**
COMET PRESS BOOKS
Write Dept. BH13
200 Varick Street, New York 14



CELEBRATING OUR 25th SILVER ANNIVERSARY

SAY *Merry Christmas*

with the FINEST of FLORIDA FRUITS from Cobbs

"Your friends, business associates and loved ones will say, "How thoughtful!" For **25 years** World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Gift No. 2 . . . . . **$9.95**
Fabulous Fruits 'n Jams . . . giant Grapefruit, Oranges, Limes, Kumquats, Tangerines . . . and 3 jars of Tropical Fruit Conserve, Pineapple-Cherry Marmalade, Guava Jelly. Approx. 27 lbs.

Gift No. 1 . . . . . **$7.95**
Same size as Gift No. 2 except does not contain any delicacies . . . all fruit.

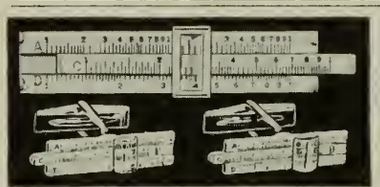


Gift No. 14 . . . . . **$6.95**
Colorful Tia Juana Hamper filled with luscious fruits . . . giant Grapefruit, Oranges, Kumquats, Limes, Tangerines . . . 3 jars preserves—Guava Jelly, Pineapple Jam, Orange-Cherry Marmalade. Weight Approx. 12 lbs.

Cobbs
Box 3-B
LITTLE RIVER (MIAMI), FLORIDA

ORDER NOW!
Send check or money order; express charges will be prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST



SLIDE RULE TIE CLIP
. . . it really works!

The ideal gift for your favorite engineer, draftsman, designer, architect, student, etc. A "conversation provoking" gift he'll love to wear! Only 2" long—but works like a real slide rule. Accurately calibrated; magnifier slide. Fine quality—American made.
GOLD PLATED $1.75 **STERLING SILVER $4.40**
Matching CUFF LINKS (non-working) at same low prices! Tax and postage incl. 25c extra for Air Mail del.

Gifts **MASTERCRAFT** 275-B CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



8½" x 13" x 8" high

Rich opaque black lacquer finish

All wood

$3.95 ppd.
STEP-UP STOOL

Personalized in gold free! Authentic Penna. Dutch hand decoration. Mailed direct as a gift. Just send your gift card with order. Satisfaction assured or money back.

DUTCHCRAFTS, Dept. G4, McSherrystown, Pa.

order NOW for Christmas Giving

COLOR ENLARGEMENTS
FROM COLOR SLIDES OR NEGATIVES IN HANDSOME STUDIO FOLDER

USE THIS AD FOR ORDER BLANK

Check Quantity

_____ **5x7** **50¢ each**
(Add 25¢ for postage and packaging)

_____ **8x10** **$1.50 each**
(Add 35¢ for postage and packaging)

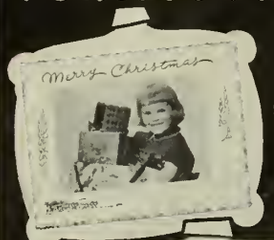
_____ **11x14** **$3.25 each**
(Add 45¢ for postage and packaging)

Delivery Cannot Be Guaranteed On Orders Received After Dec. 1. Allow Two Weeks Plus Travel Time. For Special Handling, Add 25¢.

All American FILM SERVICE
Dept. BG 11 P.O. Box 1707 • Knoxville, Tenn.

Better Homes & Gardens GARDEN BOOK . . . successful gardening, landscaping, and lawn care—wherever books are sold or send check or money order to 7711 Meredith Bldg., Des Moines 3, Iowa . . . $4.95

Personal Photo Christmas Cards
Made from Your own Favorite Snapshot



20 Black 'n White Cards & Matching Envelopes **$1.00** plus 35c shipping

SATISFACTION GUARANTEED

FREE SAMPLE
Merely send negative of your favorite picture of family, children, pet, etc., for personalized FREE SAMPLE. Beautiful satin-finish 4¼" x 5½" embossed Christmas card, with deckle edges, mailed back with your negative; no obligation. Enclose 5¢ for return postage. (If you mail original photo, send 50¢ for making new negative.)

FULL COLOR PHOTO CARDS
Price includes attractive folders and matching envelopes. SEND FOR SAMPLE: mail us your color negative or slide with 20¢, plus 5¢ for return postage.

10 Cards Folders Envelopes **$1.95** plus 25c shipping

OFFER EXPIRES DECEMBER 1, '59

BALL STUDIO Greeting Card Division
DEPT. E, BOX 275 ST. LOUIS, MO.

☆ Gift Shopping

Personal PHOTO CHRISTMAS CARDS



FROM YOUR NEGATIVE IN BLACK AND WHITE

20 for $1

Plus 35¢ Shipping
From your negative in black and white.

FREE SAMPLE
Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR PHOTO CARDS **10 FOR $1.95** PLUS 35¢ SHIPPING NEW LOW PRICE
INCLUDING ENVELOPES AND FOLDERS

SEE SAMPLE BEFORE YOU BUY
Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. — Save Money — 25 for $4.95 plus 45¢ shipping, 50 for $9.75 plus 50¢ shipping.
SATISFACTION GUARANTEED.
YULECARDS, Dept. 18, Quincy 69, Mass.

Make your front door a giant Christmas Card!



DOOR GREETING
personalized with your name

Wish them the biggest, gayest "Merry Christmas" in the neighborhood with new, "Fine Art" designed DOOR GREETING . . . the huge, pine-scented Christmas card that covers your entire front door! DOOR GREETING measures 6′ high, 3′ wide. It's silk screened (hand paint process) on weather resistant poster material in glowing Christmas colors. Trims to fit your door perfectly. Your family name is hand painted at bottom of DOOR GREETING as shown. DOOR GREETINGs are $3.95 each, postpaid. Specify SNOW MAN or RELIGIOUS style. Order extras for gifts. 3 for $10.95 or 6 for $19.50. Mail your order now for early delivery. **FREE!** *Order by December 8th, receive 60 matching Christmas Package Seals with same color, design as your DOOR GREETING!*

WHITE PASS DISPLAYS
Billings, Montana



CALIFORNIA REDWOOD TUB SET (FREE LINER)

Heavy-brass bound octagonal 12-inch planter-tub of genuine California Redwood. Leak-proof vinyl-plastic liner FREE. Highly decorative indoors or outdoors. Complete with brass-plated stand, **only $9.95 postpaid.** Ideal Christmas gift. Made by world's largest manufacturer of Redwood planters. Order direct.

CALIFORNIA GARDEN SPECIALTIES
Dept. B-11, 1313 W. Randolph St.
Chicago 7, Illinois



THIS REVOLVING SPICE RACK does away with cluttered boxes that hide one another on shelf! Sturdy aluminum rack holds 11 standard size cans; revolves to put them at your fingertips! Comes in copper or alumina finish. . . . . $2.75 ppd.
CROWN CRAFT, 246-B Fifth Ave., N. Y. 1

CASH and card tables
for your club church or organization

the joiner plan

A proven plan for you to earn $100 to $500 and 24 card tables FREE, quick and easy. No risk or cost to you.
free booklet, write Dept. C, W. C. JOINER, Glendora, N. J.

Confused about color?

Better Homes & Gardens new full-color filmstrip "COLOR IDEAS—Your Key to Good Decorating" takes the confusion out of color selection, makes the rules of color harmony easy to learn. It's ideal for club or classroom use.

Film package includes 35mm filmstrip, 15-minute recorded commentary, printed commentary, program ideas. It sells for only $12.50. Send check or money order to Dept. 8311, Better Homes & Gardens, Des Moines 3, Iowa.

Give him this book

IT CAN GIVE HIM interesting hours of making shelves and the other carpentry he's always had a yen to build. That's good for any man.

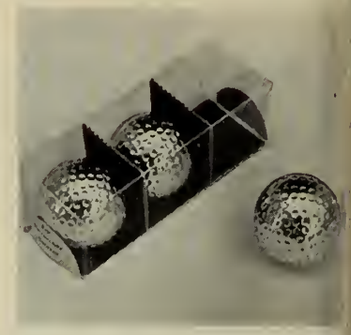
IT CAN SAVE HIM carpentry bills—plumbing bills—electrical bills—other bills. It shows the easy and economical way to do 1600 jobs around the house.

IT CAN BE PURCHASED wherever books are sold—including hardware stores. Or, you can order by mail. Send check or money order to *Better Homes & Gardens*, 7311 Meredith Building, Des Moines 3, Iowa. $4.95. ($5.75 in Canada.) Money-back guarantee.





O-ooh, some cat! He'd wow the two-to-teen crowd. White poplin, red trim; 16 inches tall. Cotton-filled Platter Puss, $2.13, ppd. Daniel Low & Co., Salem, Mass.



Tops anything yet—gold-plate golf balls! Fun to show off; thre regulation golf balls for $5.20, ppd Hammacher Schlemmer, 145 E 57th St., New York 22, N.Y.



Cute for gifting—gay calendar towel of sturdy fabric in 5 colors. Personalized (last name), $1.50; plain, $1, ppd. Sunset House, 73 Sunset Bldg., Beverly Hills, Calif.



So nice for travel. Shoe bag plaid rayon, plastic-lined. Holds pairs of women's shoes or 4 pairs men's. It's $7.95, ppd. The Adde Touch, Dept. BH, Wynnewood, P



People pencils are fun. Blow in the head—it's a whistle. Head is re-usable, too; 8 for $1; 6 boxes of 8, $5, ppd. Q-T Novelty Co., Box 1329, G.P.O., New York 1, N.Y.



Helpful little gift. Egg ring le you serve attractively shaped eg Easily cleaned steel; 2 for $1, pp Decorama, Dept. BH, 240 E. 92n Brooklyn 12, N.Y.



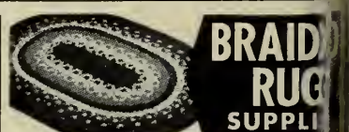
Black hammered cast aluminum Switch Plates. Polished Brass double prices. Prepaid. Send 10c for 120 p. catalog.

WILLIAM Spencer
RANCOCAS WOODS, N. J.

PERSONALIZED GUMMED LABELS
1,000 for... $1



Your Name & Address printed on fine gilt-edge paper, in pads. FREE 2-Tone Plastic Case Included! Thousands of satisfied customers. For fast 1st Class Mail add 10¢ please. RUSH $1 with your order TODAY to
KDS LABELS · BOX 3751 · DETROIT 15, MICHIGAN



BRAID RUG SUPPLI

EXTRA HEAVY, FINEST QUALITY **100% WOOL**
All Wool Rug Material prepared for broiding, ho weaving. 14 colors. LOW FACTORY PRICES! faction Guaranteed. Write for FREE SAMPLE literature on this quality rug material — as w an our economy-priced READY-MADE broided
BLOOMFIELD WOOLEN COMPANY
Department BH-119 BLOOMFIELD, INDIA



Just Like Mommie's panty & bra set

To make any little girl squ joy . . . the bra is styled in n lace with satin straps and back. Matching, lace-lavish bon-bowed nylon panties a able! In Christmas red, sl Check or money order, no please.

A. & B. SALES CO
P. O. Box 30092, Dallas 1

by Mail





Sure to please. Cheese slicer and server. Stainless; teak handle. Choose style A or B, $1.95 each; pair is $3.50, ppd. Chicot World Imports, Dept. B, Dermott, Ark.



Please Dad. Pipe-mate holds all. Pine or maple finish. Easily assembled, unfinished kit, $8.85, ppd. Assembled, $12.95, exp. col., Yield House, Box B, North Conway, N.H.



Pretty and practical. Planter plus towel rack is antique-finish pine, 13½ inches tall. With metal liner, $5.30, ppd. Laurie & Co., Dept. B, Huntington Sta., N.Y.



Practical for pets. Bowls can't slide on the stay-pnt rnbber mat. Bowls unbreakable plastic. Set is $3.95, ppd. Panda Prodncts, 1200 Niagara St., Bnffalo 13, N.Y.



So pretty together—flowers and candlelight. Cornncopias are white pottery, 3¾ inches tall; $2.95, pr., ppd. Edward Ziff, Box 3072, Mdse. Mart Plaza, Chicago 54, Ill.



Has shine of silver, but smart chrome-plated lighter needs no polishing. It's 2¾ inches high, is $1.95, ppd. Barclay Grant Co., Dept. BHG, Locust Valley, N.Y.

For All Your
Cat-Owning Friends
The Perfect Gift is
CATS MAGAZINE
Ipful Articles, Pictures,
ens News—Every Month
About All Kinds of Cats
d only $3.50 for each full
year subscription.
(Samples 35c)
TS—239 House Bldg.
Pittsburgh 22, Pa.



MAKE MONEY WRITING
Short Paragraphs! Hundreds of beginners w making money writing short paragraphs. I you what to write, where and how to sell; l supply list of editors who buy from be- ners. No tedious study. Write to sell, right ay. Send for free facts. **BENSON BARRETT, pt. 59-L, 7464 N. Clark St., Chicago 26, Ill.**

PIPE-RAK *for his car!*
SAFE! HANDY! NO MESS!
holds his pipe while he drives
Adjusts to any pipe, any drying angle. Powerful *magnet* holds it firmly to dashboard. Suede lining protects pipe. Satisfaction guaranteed. **In suede finish,** $2 postpaid. **Polished chrome,** $3.95 Ppd. Add 25c each for Airmail, No C.O.D.'s, please.



BOYD F. SCHERNBECK $2
1851-BH Ford Pkwy., St. Paul 16, Minn. postpaid

DOWN COMFORTS *Beautifully* **RE-COVERED**
Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — © 1958 *Mail order only!*
ALDEN COMFORT MILLS-BH Box 6070 Dallas, Texas



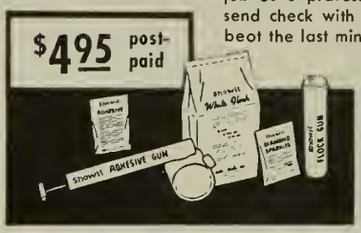
FLOCK YOUR OWN CHRISTMAS TREE!
. . . with a SNOW-IT Fire Retardant Flocking Kit
- Save $15.00 to $25.00 . . . have a beautiful professionally-flocked Christmas tree.
- Snow-It Kit contains up to 3 Times more Flock than other kits.



With o SNOW-IT kit you con flock a 6 ft. tree in 25 minutes. Kit contains 3 pounds of *Fleecy Fire-Retardant Sna-Flac* in your choice of colors (Icy Blue, Sna-White, or Dusty Pink), opplicatian gun for odhesive, special flocking gun, packet of Stik-Tite adhesive ond packet of Diamond Sporkles to give it that final professional touch. *"NOTE: Kit cantains more thon ample supply af flock, 3 lbs. per kit instead af usual 1 lb. This means yau con fully Sno-Flac o 6 faat tree or 4 ta 6 miniature trees withaut additianal refills.* Can be used for Wreaths, Door Knockers and holidoy centerpieces.

There's no sticky mess . . . no complicoted set-up. Any teen-ager con do it! It's o fun riat for the family. Contains adaptor for applicatian with power from your own vacuum cleaner, if you wish. Not o paint, not a white-wash, not a squirt can. This is o home-professional kit containing the same identical materials (and enough of them) to do the same job os o prafessional florist. Shipping wgt. 5 lbs. If you send check with order, we pay postage. Order now and beot the last minute rush! Money-Back Guarantee.

$4.95 post-paid



SNOW-IT Products
2459 University Ave.
St. Paul 14, Minn.

------RUSH ORDER COUPON------
SNOW-IT Products, Dept. H.
2459 University Ave., St. Poul 14; Minn.
Gentlemen:
Pleose send me_____SNOW-IT kits. I om enclosing
$_____Icy Blue _____Sno-White
_____Dusty Pink.
All C.O.D. Orders must be occomponied by o $1.00 deposit.
Nome_____
Address _____
City_____Stote _____
*SNOW-IT products protected by Lloyds of London.

PHOTO Christmas Cards made from your own snapshot



20 FOR ONLY 69¢
INCL. ENVELOPES plus 31c shipping
The personal way to say "Merry Christmas." Send snapshot negative and $1.00 today. If you mail original photo send 50c extra for copy negative. Money-back guarantee.
Y-Bi Film DEPT. B-11 **Box 157 Omaha, Neb.**

SWIVEL CAPTAIN'S STOOL
Sturdy, Concealed Ball Bearing Swivel



Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify) **Only $16.95**
Complete Kit—for easy assembly. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions. **Only $11.95**
Shipping charges collect.
LARGE NEW FREE CATALOG—300 Pieces
YIELD HOUSE
Dept. BH11-9, No. Conway, N.H.
COMPLETE OR IN EASY 1-HR. KITS
Immediate Delivery
No C.O.D's
Money Back Guarantee

Mr. & Mrs. Robert Q. Williams

PROUD OF YOUR DOOR?
Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no C.O.D.'s. We ship in 2 days. Mail to:
Elgin Engraving Co., 614 South St., Dundee 7, Illinois

WHO SAYS YOU CAN'T GROW ORCHIDS?



Send $1.00 for illustrated "Black Orchid" book. Proves Orchids easier to grow and bloom than violets. No "7 years" to wait. No mysterious hocus-pocus. Ryerson's Florida-grown Orchids, Dept. G. Box 805, Homestead, Florida.

America's most lovable characters from . .
WALT DISNEY'S MICKEY MOUSE CLUB and DISNEYLAND

10 KING-SIZE LATEX TOYS from 15" to ALMOST 2 FEET TALL **$1.00** PLUS 25c POST



Here's good clean fun for youngsters! They'll be busy for hours with their Mickey Mouse Club balloon-like toy characters. Toss them up, they land on their feet. Completely inflatable, one-piece quality latex, bright colors. Money-back guarantee.





NO COD'S

MOTHER HUBBARD Dept. MM-308, 10 Melcher St., Boston 10, Mass.

For Clogged Sewers And Stopped Up Drains . . .
ROTO-ROOTER SEWER SERVICE
"RAZOR-KLEENS" SEWERS AND DRAINS ELECTRICALLY
Some Franchises Open . . . Roto-Rooter Corp., Des Moines 14, Iowa





"Goodness, that *was* exciting! What else did you do today? . . . You *don't* say . . . ."

THE MAN NEXT DOOR®

Luscious quote from my high school daughter in a telephone conversation with a chum who just took a job: "It would be absolutely impossible for me to work. I simply haven't the time."

✦ ✦ ✦

Ambled down our sunny street last Saturday and saw a neighbor busily raking leaves. I mentioned that this invigorating fall weather really makes a man feel like working. "Well now," he said, thoughtfully, "I wouldn't go that far. But it does make a man feel as if he *ought* to be working."

✦ ✦ ✦

Sometimes history has no right to repeat itself. Squirtgun Jones, my 10-year-old daughter's most heart-to-heart friend, has expressed his devotion by carving his and her initials on my prized new sapling tree. I was threatening mayhem when my wife reminded me I had done comparable sculpture on one of her *father's trees 30 years ago.*

✦ ✦ ✦

God gave us imaginations to compensate for what we aren't, and a sense of humor to console us for what we are.

✦ ✦ ✦

"There's only one thing worse around the house than a bossy husband," says my mother, a spirited soul. "And we women blush to admit what it is."

✦ ✦ ✦

Had Bob Allen over for dinner. In 20 minutes he showed my big son and me how we could remodel our basement at one-third the commercial cost, then he came back two Saturday afternoons and helped us do it. It taught us a lesson too many families never learn—that a house, like people, should never be static; it needs to change often, to meet new conditions and requirements.

✦ ✦ ✦

Inside secret to all brides: any husband who thinks he is smarter than his wife, has a smart wife.

My Aunt Evie Dawson, who is crowding 90, prescribed her own medicine for peace of mind after the tenth night in a row of waking up at 2 a.m. Tired and fretful, she folded her hands and spoke right out loud: "Now look here, Lord, I can't go on like this. I've been serving you for a long time, and now I need some rest. Amen." That was two years ago. Says she went to sleep in the next five minutes and has slept fine ever since.

✦ ✦ ✦

If a middle-aged man could only sell his experience for half what it cost him, he could retire in luxury.

✦ ✦ ✦

Somehow I sense a moral for all of us in this little neighborhood incident. Nancy Preston was petrified when her five-year-old son climbed high in a tree, then started screaming with fear. But mother wit came to her rescue. She snatched a limb from another tree, skinned off its leaves, then shouted up, "You come down from there right now, mister. And if you fall I'll give you the hardest whipping you ever heard of!" In two minutes the lad was safe on the ground.



✦ ✦ ✦

We were over at the Bill Norman's for dinner, and I got to browsing in his library. Saw books piled over the tables and chairs, and mentioned that he needed more shelves. "Yep," he agreed readily. "But nobody ever lends me any shelves."

✦ ✦ ✦

It's my feeling that when people go to sleep in church, somebody should wake up the preacher.

✦ ✦ ✦

Overheard my neighbor's college-age boy whining around the house about his personal shortcomings, failures, and frustrations. When his dad had enough of it, he gently but firmly said, "Son, all in the world you need is a swift kick in the seat of your can'ts."

✦ ✦ ✦

Any big man is bigger when he—gets up in the middle of a suddenly-cold night to be sure his baby is covered. . . . Sits quietly after breakfast to braid a little daughter's pigtails. . . . Listens with sympathetic interest to his employee's personal problems. . . . Teaches a son how to catch a fish or make a kite or paddle a canoe or skate on ice or ask a girl for a date.

Burton Hillis

P. S. Bob Hannelly talks about Capital fads in language. (Note, Bob, that I didn't say "language-wise"—which has just reached our village along with "finalize.")

Dear Burton: Here in Washington words move in cycles of elegant fashion like women's hemlines. For some years, no speaking man would be caught at a rostrum without "massive" in his text.

We had massive retaliation, massive spending, massive studies, massive inroads, massive outroads. Stenographers began taking the day off because of massive headaches. One health club advertised a massive massage.

Then came "posture." Posture used to be a way of not slouching. But in Washington it meant how many missiles were exploding on launching pads. You didn't speak of military power, but of military posture. You got a vivid picture of thousands of colonels standing erect and trim in battle jackets.

Next word of high fashion was "erosion." Writers saw gulleys of erosion everywhere—in morals, stock prices, Supreme Court decisions, and parking spaces.

Then came a phrase as comfortable as women's wedgies—"we can live with it." If a politician said he could "live with" some new spangle of reform, he meant he'd accept it—grudgingly. All over town statesmen spoke mournfully of being able to live with suggested laws.

Now two more words have blasted into the fashion orbit. They are "meaningful" and "reasonable," usually applied to legislation. A meaningful bill is one that costs an unreasonable amount of money. A reasonable bill is one that really doesn't mean anything.

Take it from an expert in chic language, Burton. Any massive erosion in our posture will be remedied by meaningful and reasonable measures. What's more, we can live with them.

Sincerely,
Bob

KENTILE® VINYL

ON TODAY'S SMARTEST FLOORS

New! Sparkling golden "nuggets"—in thrifty vinyl asbestos tile!



...w Metallic Style—in White Nugget and Black Nugget colors—adds a touch of golden elegance to this smartly designed ...er. Lower walls—done in Kentile Crystalite Vinyl—add special charm. Wall base is long-wearing White KenCove®.

SO SMART . . . so practical. Exciting new Metallic Style in Kentile® Vinyl Asbestos Tile. Superbly elegant—yet low in cost. And—because it's made with Vinyl—it wears and wears . . . stays greaseproof . . . is marvelously easy to clean . . . can be used anywhere indoors. See all nine beautiful colors at your Kentile Dealer's!

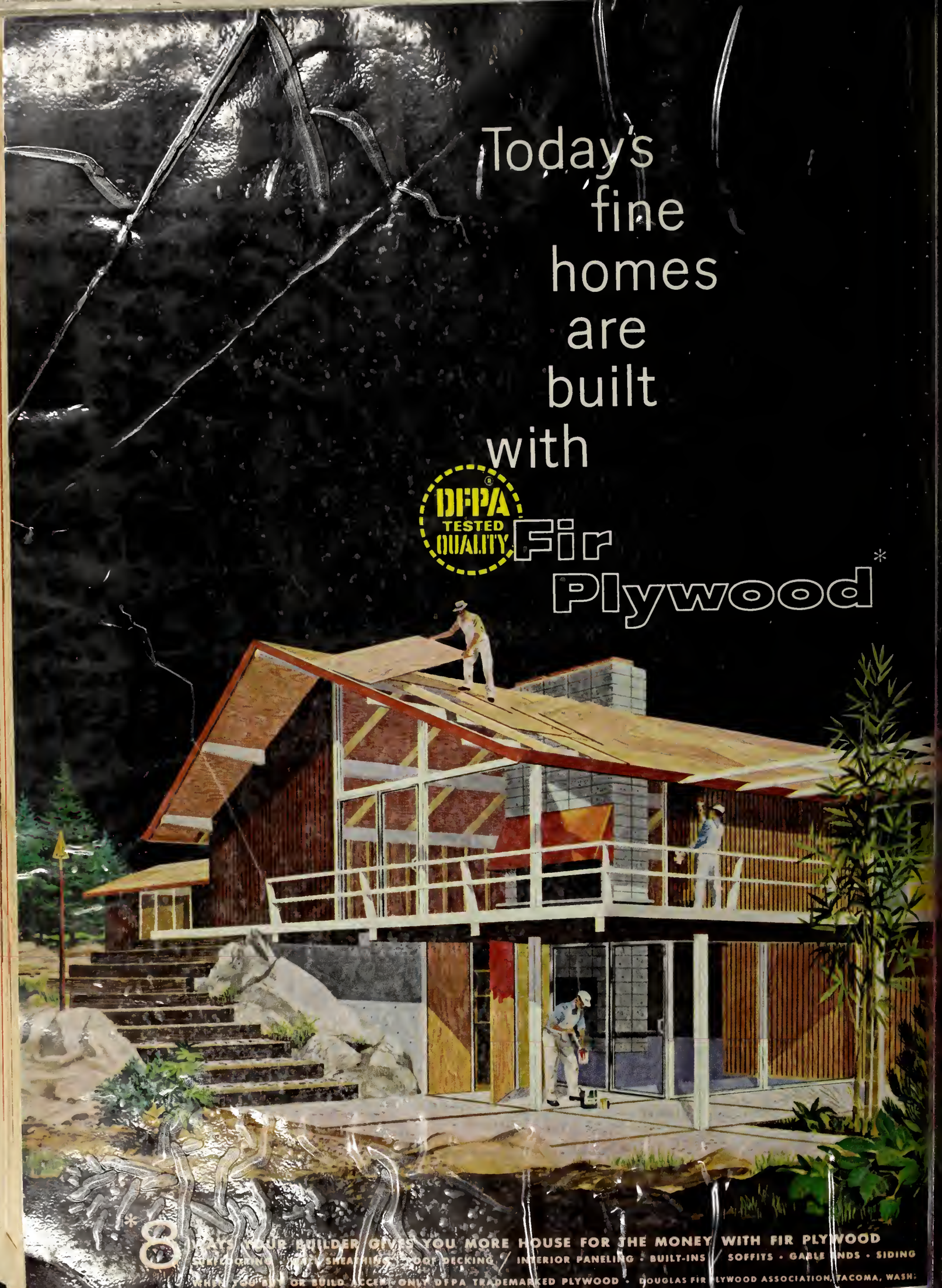


SAVE MONEY! Install this floor yourself . . . it's easy!

Choose from over 200 Decorator Colors in Kentile Floors. Available in Solid Vinyl, Vinyl Asbestos, Crystalite™ Vinyl, Rubber, Cork and Asphalt Tile. Your Kentile Dealer is listed under FLOORS in the Yellow Pages.

©'59, Kentile, Inc., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR

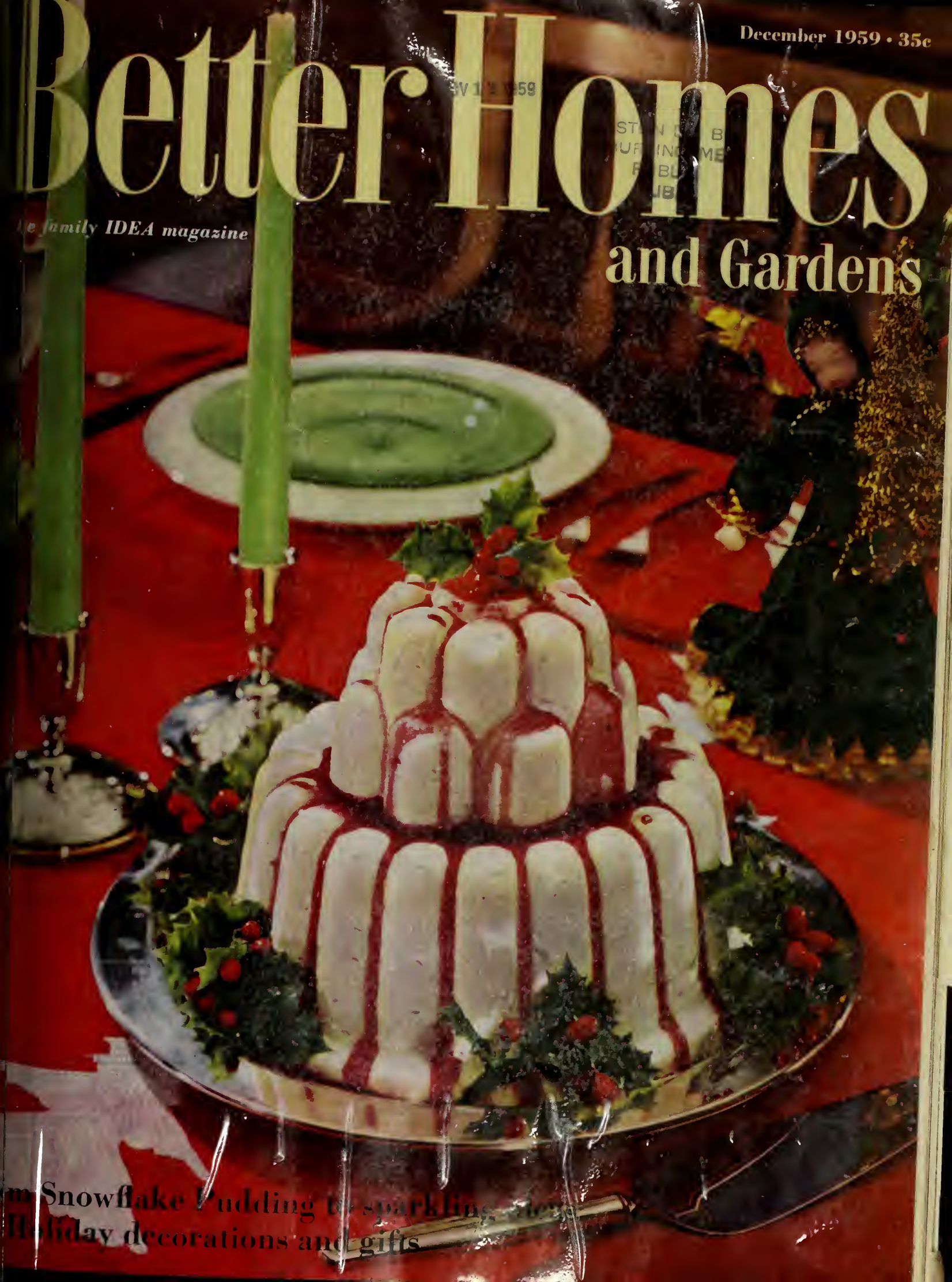

Today's fine homes are built with
DFPA TESTED QUALITY
Fir Plywood*
8 WAYS YOUR BUILDER GIVES YOU MORE HOUSE FOR THE MONEY WITH FIR PLYWOOD
SUBFLOORING • WALL SHEATHING • ROOF DECKING • INTERIOR PANELING • BUILT-INS • SOFFITS • GABLE ENDS • SIDING
WHEN YOU BUY OR BUILD ACCEPT ONLY DFPA TRADEMARKED PLYWOOD • DOUGLAS FIR PLYWOOD ASSOCIATION, TACOMA, WASH.

December 1959 • 35c

Better Homes and Gardens

NOV 12 1959

e family IDEA magazine



m Snowflake Pudding to sparkling
Holiday decorations and gifts

give CANNON COMBSPUN® PERCALES

so smooth, so lasting—that's the beauty of Combspun



Choose the new "Tempo" design in her favorite color. You give years of luxury with Cannon Combspun Percales. Twin size certified-colorfast pastels, about $3.50. White, about $2.98



New gift set holds many a lovely pattern. Or Christmas-wrap your way. Gift sets from about $5.95 to $7.50

Combine stripes, prints, solids—for changes of décor. And only Cannon fitted sheets have Ezy-matic Corners. Patterns shown from about $3.49

Cannon Combspun Percales . . . Combspun to give you the feel and wear you love CANNON

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth



NEW! Matching kitchen gifts to give or get!

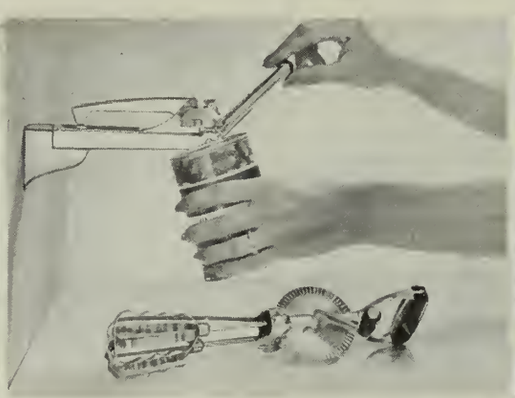
FLINT®

54 beautiful Flint stainless steel matching pieces and sets to choose from—in this the finest cookware made. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Shines without polishing. Just ordinary washing keeps Flint Cookware gleaming. Double boiler shown above, $11.75. Matching stainless pie plates and refrigerator pans from $1.95.

Flint stainless Cookware is also available with thick copper bottoms.



New! Matching "Susan" Kitchen Tool and Cutlery Holdster Sets—one with 6 stainless steel Kitchen Tools from $19.95, the other with 6 stainless vanadium steel knives, Pakkawood® handles, $25.00.



New streamlined "zipper-action" Flint Wall Can Opener zips open cans . . . "hands" you lid. $7.95. New Flint Mixer with amazing Rhythm Beaters whips the heaviest batters smooth . . . quickly and easily. $4.95.



Famous Flint Kitchen Tools now available in a smart, new utility size to match the handsome family size. Stainless steel—and so good they're guaranteed for 15 years. Gift-boxed sets from $6.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

...made by the greatest EKCO® name in housewares

©1959 Ekco Products Company, Chicago

QUALITY
that reflects
good taste

WORLD FAMOUS
Toshiba
TRANSISTOR RADIOS

Tashiba transistar radias are so flattering ta give . . . sa exciting ta receive. It's the intimate gift af timeless pleasure . . . a canstant campanion that reflects the gaad taste af the giver. Prices fram 19.95



Model TR-193: Shirt Pocket Size 4-Transistor Portable. Complete with Battery & Carrying Case. 29.95

Model 6TP-314: Shirt Pocket Size 6-Transistor Portable. Complete with 3-Penlite Batteries & Carrying Case. 39.95



Model 8TM-294: World's Most Powerful and Most Magnificent 8-Transistor Portable. Complete with 4-Penlite Batteries, Earphone & Case, Carrying Case 49.95

All Toshiba transistor radios are handsomely gift boxed with batteries and leather carrying case . . . see them at your dependable dealer.

Write for descriptive literature and the name of your nearest Toshiba dealer.

TRANSISTOR WORLD CORPORATION
52 BROADWAY, NEW YORK 4, N. Y.

Better Homes and Gardens®

The family IDEA magazine

December, 1959; Vol. 37, No. 12
This issue published in two editions

Holiday Arts

Set the scene for Christmas—
Your door says welcome! 36
Deck the walls 38
Ten-cent wrappings, trappings 40
Candlelight for Christmas 44

Foods and Equipment

Come to the festive board! 42
Christmas cookies 58
Smorgasbord, home style 60
A new and easy way to carve turkey 62
23 minutes and dinner's on! 64
Index of taste-tested recipes 64
Merry mincemeat treats 66
Frankly Fancy—Pots de creme 72
Prize tested recipes
Holiday favorites in skillet or chafing dish 79
Yuletide salads 79
Money for your recipes 86
Divinity that's divine! 88

Gardening

Gifts that really grow! 46
The diary of a plain dirt gardener 108

Building and Remodeling

Family room built from a garage* 14B
A small house with a big view* 14D
How to activate an attic 19
Five Star house for December—
Economy—with style and appeal 24
Vacation sites for sale, rent, or lease 91

Handyman and Sports

A puppy grows up 6
Planning pays off in this workshop 48
Quick gifts for Dad to make 50

Decorating

How to sew on a button 16
Young people with ideas! 52

Every Month

It's news to me! 28
Shopping by mail 111
The man next door 116

Features

A Christmas Child 10
For picture-taking parents 13
I might have been one in that Russian crowd! 54
How to turn your kids against the yuletide 56
Action in education 100

Reader Services

Personal helps in home planning 98
Index of advertisers 110

*Western edition only.

Cover: Snowflake Pudding is an airy gelatin mold with a surprise flurry of coconut all through. Lace it with Crimson Raspberry Sauce, and even folks who say "No room for dessert," will change their minds! Recipe on page 90. Photograph: Allen Snook.

Hugh Curtis
Editor

Bert Dieter
Content and Art Director

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston
Foods and Equipment Editor
Florence Byerly, *Furnishings Editor*
Curtiss Anderson
Special Features Editor
Beatrice Cashman, *Garden Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Anne Anderson. Virginia Heffington.
Betty Bay. John D. Bloodgood.
Gordon Greer.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)
Fleeta Brownell Woodroffe
Contributing Garden Editor

Assistant Editors
Patricia McBride. Neil R. Kuehnl.
Maura Riordan. Dorothy Allison.
Georgi Greer. Eleanor Pettet.
Jane Goss. Katie Norris.
Noel Seney. Elizabeth Craster.
Donald Tulloch. Linda Schermerhorn.
Alma Guinness, *Copy Editor*
Charles H. Swain, *Make-up Editor*
Lue Calkins, *Model Shop*
Betty Grayson, Barbara Stuart
Field Editors
Guy Neff, *Book Editor*
E. T. Meredith, Founder, 1876-1928
Fred Bohen
President

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (-60) means November, a slash (/60) means December.

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

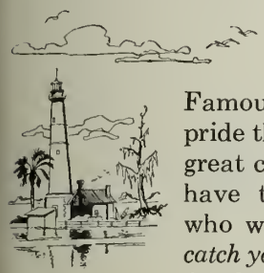
Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1959. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second class mail, Post Office Department, Ottawa. *Printed in U. S. A.*

Now...shore-fresh cream of shrimp soup for every land-locked table

Campbell's freezes this great seacoast favorite for you to enjoy wherever you live... at only about 13¢ a serving



Famous seaport chefs, who pride themselves on creating great cream of shrimp soup, have this advice for folks who want to make it: *first, catch your shrimp—then dash for the soup kettle.*

For above all, the shrimp must be fresh. Which is why you seldom, if ever, have the pleasure of tasting the real thing. (Unless you live near the shore.)

But Campbell's has changed all that. Now anybody, even folks in Mid-America, can enjoy a Cream of Shrimp Soup that's as fresh-tasting and authentic as any served in a seacoast restaurant.

Shrimp Never Had It Better

Campbell's begins with choice ocean shrimp. The small, tender kind that cook up whole, pink and fragrant with just-caught flavor. These we plunge into a hot, bubbling blend of milk, cream and carefully measured seasonings.

When the shrimp have imbued the broth with their subtle goodness, we rush it into the freezer to lock in all its fresh flavor until you're ready to enjoy it.



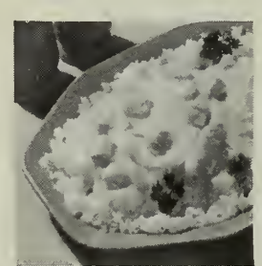
Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp • Clam Chowder (New England Style) • Green Pea with Ham • Oyster Stew



Savory Cream of Shrimp Soup—once a seacoast exclusive, now frozen fresh by Campbell's so you can enjoy it anytime, anywhere.

Fine Fare—Plain Price

At a fine wharf restaurant, soup like this might cost the better part of a dollar bill . . . and be well worth it. But Campbell's Frozen Cream of Shrimp Soup costs you far less—only about 13¢ a serving. Look in your grocer's freezer for the red and white can.



Seafood Newburg. In saucepan, combine 1 can Campbell's Frozen Cream of Shrimp Soup; ¼ cup milk; 1 cup flaked cooked lobster (6-oz. can, drained); 2 tbsp. sauterne (optional). Heat slowly; stir often. Serve over hot buttered rice (1 cup uncooked). Makes 3 to 4 servings.



Shrimp Dip. (Prepare two hours before serving.) Thaw 1 can Campbell's Frozen Cream of Shrimp Soup. Gradually blend with a 3-oz. pkg. softened cream cheese, 1 tsp. lemon juice, dash garlic powder and paprika; beat till smooth with spoon or rotary beater. Chill. Makes about 1½ cups.

CREAM of SHRIMP SOUP

FROZEN by Campbell's

LORETTA YOUNG



You'll see "THE Loretta Young SHOW" NBC-TV SUNDAYS 10P.M

Best with the new

Winegard

GOLD TV ANTENNA



PAT. NO. U.S. 2700105 - CANADA NO. 511994

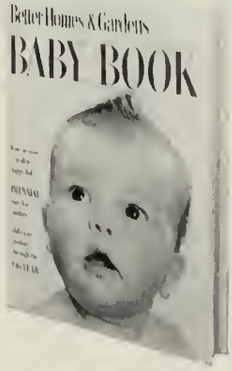
FREE BROCHURE tells why best reception is Guaranteed:

Get the facts about the revolutionary, new patented Winegard Color'Ceptor TV antenna. POWERFUL, cuts snow, ghosts, gets more channels. Gives your black and white or color TV picture new life — GUARANTEED. *Write TODAY for free brochure or see your TV serviceman.*

THE WINEGARD CO., *3021-12 Scotten, Burlington, Iowa*

Give the new mother the gift that

opens the door to a *happier* motherhood



You can help the new mother know what to expect before things happen by giving her the *Better Homes & Gardens* BABY BOOK. It covers prenatal care for mother, child guidance through the 6th year . . . illustrates step-by-step with easy-to-understand pictures. Gives charts, diagrams, and photographs on every phase of her child's development.

The BABY BOOK, prepared with the cooperation and advice of leading child care authorities, is the leading book in the field. Owned by more than 15,000 doctors, it is a gift you can be confident will help her and baby every day.

A comprehensive handbook for baby's and mother's health and happiness

- prenatal care for mother
- child-care guidance through sixth year
- behavior and training problems
- chart of common diseases and complaints
- complete record section

At infants' wear and book departments or shops, or send check or money order today to 6412 Meredith Building, Des Moines 3, Iowa. $3.95 (Canada, $4.50).

Better Homes & Gardens BABY BOOK

Photographs: Stanley Warren



Play is important to a puppy. Not only does he get exercise this way, it is also a part of his social development. In warm weather an outdoor pen of some sort is the best place for pups to play.

A puppy grows up

This is the second in a two-part series telling about a puppy's life until he has grown into a healthy young dog.

Puppies grow so fast they soon outgrow the nourishment their mother provides for them. In a matter of a few weeks, additions to their diet can be made. Weaning should be a gradual process. Make sure that the pups are getting enough other food before separating them from the mother dog.

Puppies' needs for good health are few, but these few must not be forgotten. Distemper and hepatitus, once common dog diseases, now can be controlled by inoculation. Just after weaning is not too soon for this. In areas of the country where rabies is widespread, it is advisable (sometimes required by law) to inoculate for this disease also.

Worming is another problem to be checked. Have a veterinarian examine your dog for worms, and if any of the five possible types is present, treatment should begin immediately. Handling the problem this way is often no more expensive and much safer than giving the treatment yourself.

Housebreaking is a part of a puppy's training that should start as soon as he is separated from the litter. Have him always use the same place and anticipate his needs by setting up a regular schedule (first thing in the morning, after every meal, and last thing before bed).

Puppies love cleanliness. Keep a constant eye out for flea and lice. A good brushing is the best way to keep your dog clean. Bathe sparingly, especially young puppies.

As soon as you start to housebreak your dog, teach him other good habits. Probably most important is the meaning of the word "no." When he understands what "no" means you can begin to control almost any action.

Such bad habits as chewing things, jumping on people, chasing cars, excessive barking, and giving deliverymen a run for it should, and can easily, be checked in the very beginning, by using "no." Just remember whenever you use the word, always mean it, and enforce it.

More photographs on page

Oops! Caught off balance at a buffet party! Mighty embarrassing. But when the dinnerware is Melmac® Quality, at least the plate is saved. That's the hidden beauty of this rugged dinnerware. It's guaranteed by the manufacturers, for at least a year, against breaking, cracking, chipping. Made by many different companies, it comes in many lovely shapes, patterns, colors, many durable weights — in prices for every level of living. See them all at the Melmac Center in your favorite department store. Remember, only durable dinnerware that meets (or exceeds) the high standards set by Cyanamid can carry the Melmac tag of quality. Look for it — on dinnerware by Adams House, Apollo Ware, Branchell, Brookpark, Californiaware, Carleton Products, Harmony House, Holiday, Lifetime, Lucent, Oneida Ltd., Prolon, Royalon, Russel Wright, Stetson, Texasware and Westinghouse.

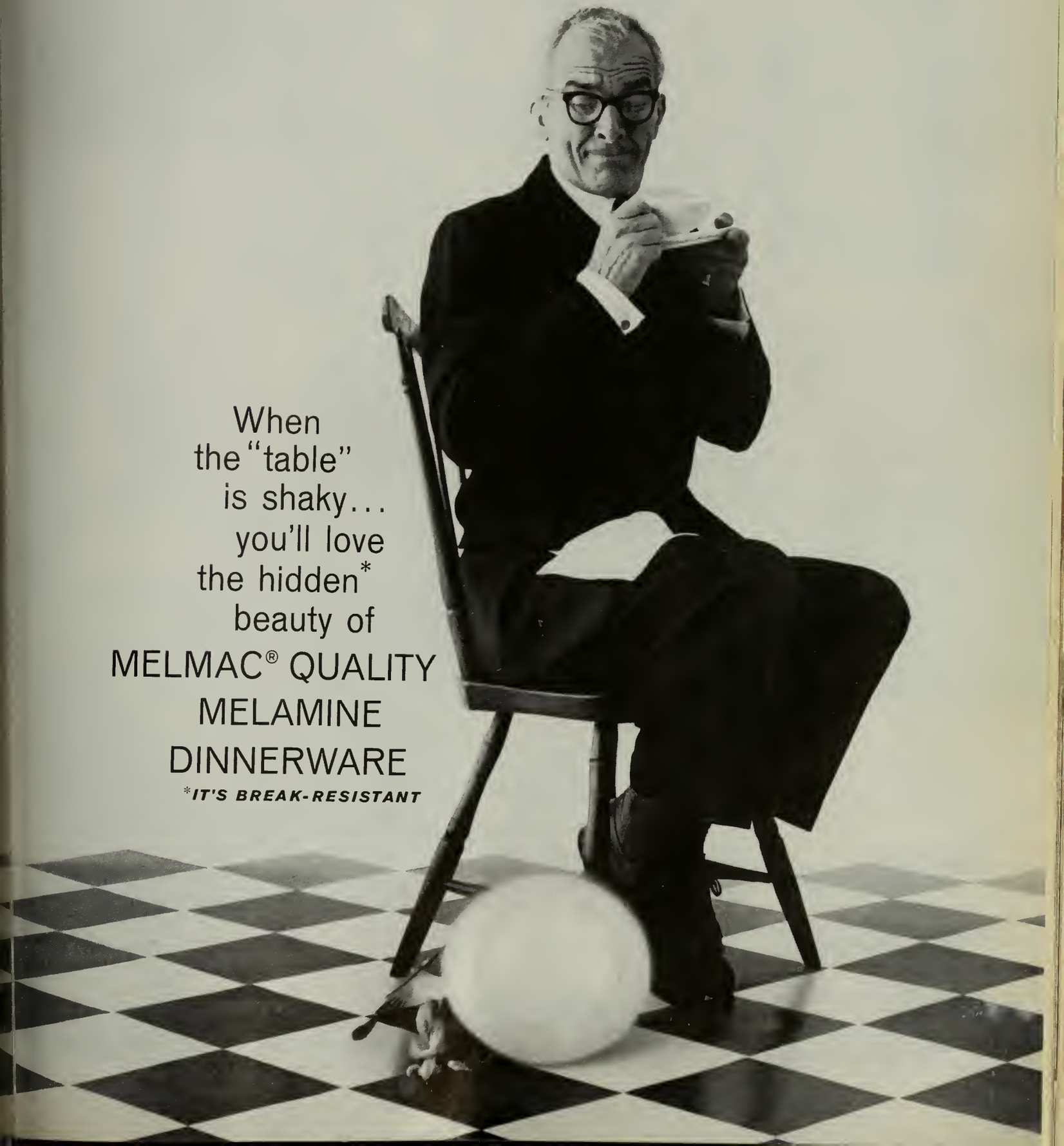
Brand Name

Made to the high standards for MELMAC Quality Melamine Dinnerware which have earned this seal

Guaranteed by Good Housekeeping

CYANAMID

MELMAC® IS THE REGISTERED TRADEMARK OF AMERICAN CYANAMID COMPANY FOR QUALITY MELAMINE DINNERWARE AND OTHER PRODUCTS MADE UNDER AMERICAN CYANAMID COMPANY'S STANDARDS AND SPECIFICATIONS



When the "table" is shaky... you'll love the hidden* beauty of MELMAC® QUALITY MELAMINE DINNERWARE

*IT'S BREAK-RESISTANT

From the new

Laboratories of Longer Living



comes news about

SARAKA

The modern bulk stimulant to help regularity ...for today's younger men and women over 45

Thousands of men and women, still young, are retiring to new life in "sunshine-colonies". . . the modern Laboratories of Longer Living where every skill and service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike 'trigger' laxatives containing salts or other strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known to doctors for its gentle *double action* that helps establish and maintain natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and vitamin B_1. The vitamin B_1 in 3 teaspoonsful of SARAKA provides 1½ times the adult daily requirements of B_1, the appetite-promoting vitamin required for normal digestive action. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA in the attractive orange and yellow package and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable for so many people.

THERE'S NOTHING UNDER THE SUN LIKE

Tucson
ARIZONA
Heart of the Scenic Southwest

It's warm, sunny and dry all year. Get out of the cold . . . come where "winter" is only a word and every day is picnic time. Lots to see and do.
free colorful booklet — write:
Tucson Sunshine Climate Club,
Box 5948-C Pueblo, Tucson, Arizona

western gateway to Mexico

Where to buy it!

Worrying about a place to buy that gift for someone special? Let Better Homes & Gardens ease this Christmas problem. See the list of Home and Family Gift Centers in this issue.

A puppy grows up

Begins on page 6



When taking a pup from the litter, transport him in a box with high sides where he can lie down and not be aware that he is being moved. Arrival in a new home is most comforting when a bed has already been prepared. He should be left in peace while becoming acquainted.

Timetable

Dewclaw removal	3-4 days
Docking (if desired)	3-4 days
Opening of eyes	9-14 days
Teething (baby teeth)	birth to 5 weeks
Weaning	from 4 weeks on (gradual)
House training	as soon as weaning begins
Worming	6-7 weeks (consult veterinarian)
Distemper inoculation	9-12 weeks
Teething (permanent teeth)	14-20 weeks
Age for mating	one year or older
Period for mating	biannual (duration 3 weeks, mating 10-14th day)
Gestation period	58-63 days



Bad habits should be corrected as soon as possible. A pup can not know the difference, for instance, in chewing on a shoe in fun, and chewing it in a destructive way. Rules must be simple and positive. The habits that a dog has are completely up to his owners.

Next month we begin a series on the training of your dog by two specialists in the field of animal training.



It's a good thing that

Tide keeps on working after other suds have quit!



Any man can get dirty doing his job. But not just *any* product can get clothes the cleanest. You need the hardest worker.

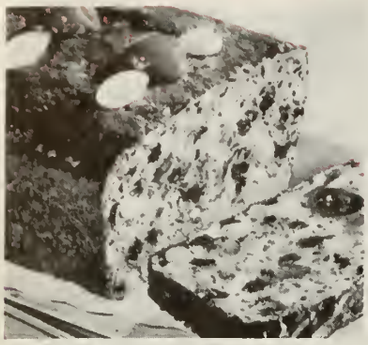
If you've seen the TV test (*left*), you know Tide keeps on working after other suds have quit. Tide keeps on *cleaning*. Need we say more?

Yes, one thing more: MERRY CHRISTMAS!



Tireless Tide for the cleanest clean there is!

NO SUGAR TO ADD!



Eagle Brand

SURPRISE FRUITCAKE

Only 9½ minutes to prepare

1 cup of Borden's Instant None Such Mince Meat* (1 lb. 12 oz. jar)
1 cup walnut meats, coarsely chopped
1 cup (8 oz.) mixed candied fruit, coarsely chopped
1⅓ cups (15 oz. can) Eagle Brand Sweetened Condensed Milk
1 egg, beaten • ¾ cup flour
½ teaspoon baking soda

1. Combine mince meat, nuts, candied fruit, Eagle Brand and egg; blend well. Stir in flour, baking soda, until just blended.

2. Pour into 9 x 4 x 3-in. loaf pan which has been greased, waxed-paper lined and greased again.

3. Bake in moderate oven (350°F.) 1 hour and 30 minutes—till center springs back and top is golden. (Makes a 9 x 3-inch loaf cake.) If a glass type baking dish is used, reduce oven heat to (325°F.).

*Borden's Condensed None Such Mince Meat (9 oz. size) may be used. Follow directions on recipe folder in package.



Borden's Eagle Brand

Sweetened Condensed Milk

FREE!

EAGLE BRAND RECIPE BOOKLET



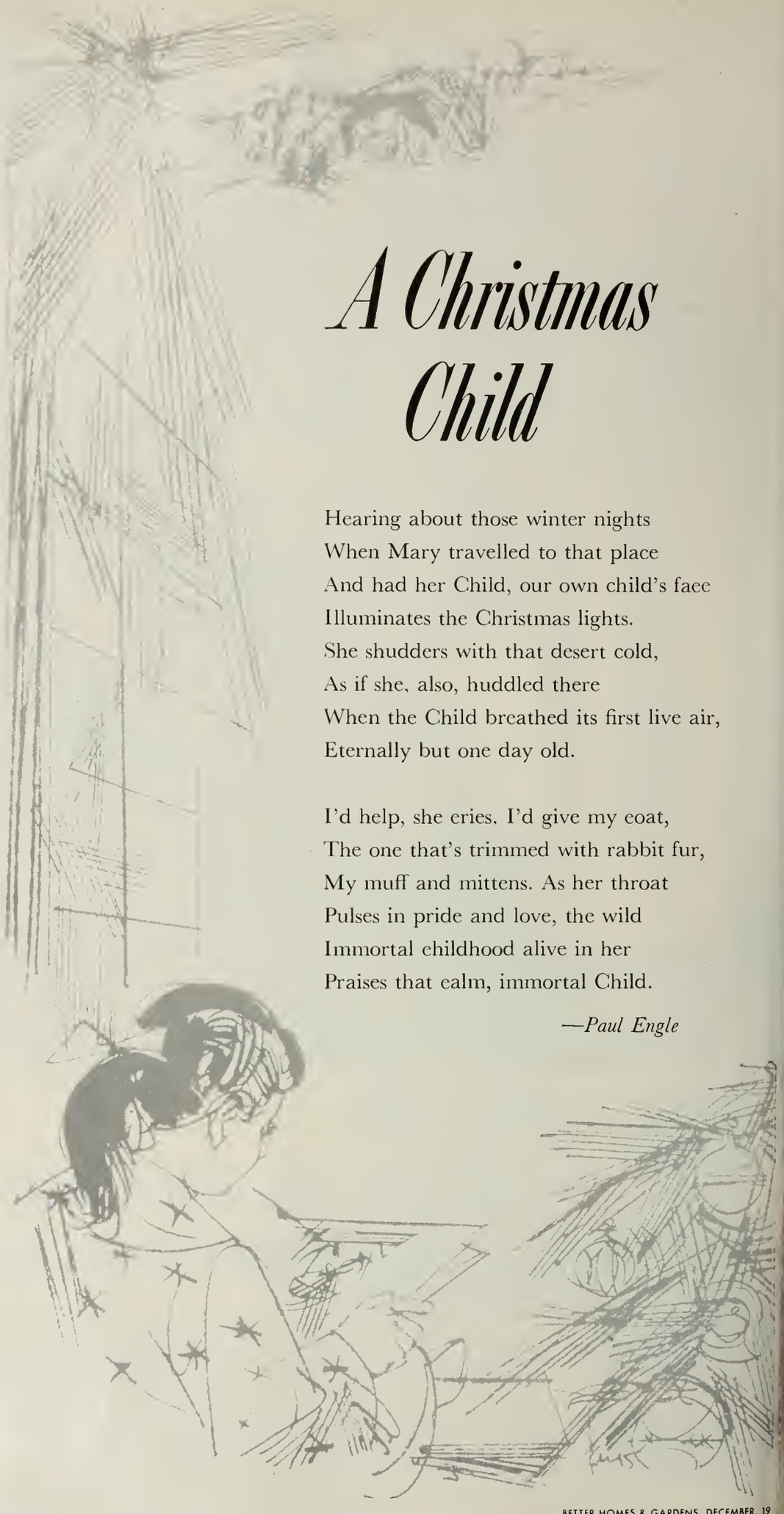
The Borden Co.
Dept. BH-129
Box 171
N.Y. 46, N. Y.

Please send me Elsie's recipes.

Name_____

Street_____

City_____ State_____



A Christmas Child

Hearing about those winter nights
When Mary travelled to that place
And had her Child, our own child's face
Illuminates the Christmas lights.
She shudders with that desert cold,
As if she, also, huddled there
When the Child breathed its first live air,
Eternally but one day old.

I'd help, she cries. I'd give my coat,
The one that's trimmed with rabbit fur,
My muff and mittens. As her throat
Pulses in pride and love, the wild
Immortal childhood alive in her
Praises that calm, immortal Child.

—Paul Engle



1. Automatic Control gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile things. They dry in about 15 minutes at safe, low temperatures. REGULAR for cottons, linens, things you wash most often. They dry at high speed, come out smooth and fresh. HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs. They come out like new, need no ironing.

6 reasons why you get more for your money when you buy a 1960 General Electric High-Speed Dryer!



. Your wash 'n wear dries wrinkle-free. Special e-wrinkle" cycle tumble presses synthetics. Prop- y tailored suits, dresses, blouses dry ready to put on.



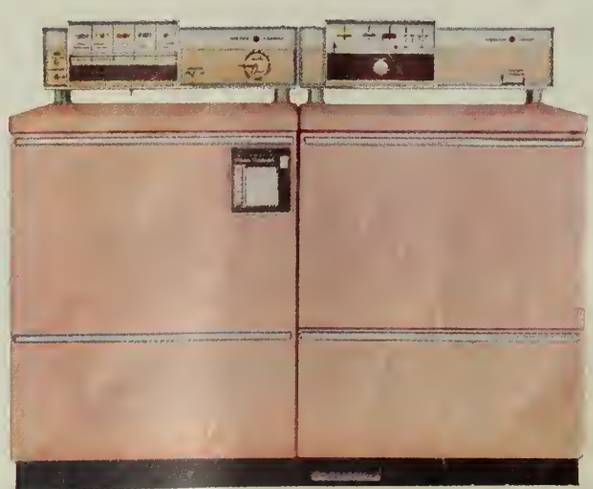
3. You iron far less than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy.



4. Your clothes smell sunshine-sweet, have a breezy-day fragrance. The Air Freshener puts pleasantly scented air into all your clothes.



5. ou'll never hand-sprinkle again. The auto- m c sprinkler saves hours of tedious hand-work; yo clothes are evenly dampened automatically.



6. No special wiring necessary. This General Electric Dryer operates on either a 115- or 230-volt circuit. Dryer can be plugged into a standard household appliance outlet.

Plus: Foot Pedal, Safety Start Switch, Lint Trap. Color or white. *Only $2.60 weekly,* after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

So much beauty...so many uses!

new Pyrex® gifts





New PYREX Kaffee Klatch Set—12-cup Carafe with covered crea sugar in handy carry-all—for Christmas cheer throughout the Candle-warmer under carafe keeps second servings steaming hot.



New PYREX Serving Bowl holds holiday punch, later becomes casserole, soup tureen, flower holder! Scroll design on turquoise, candle-warmer cradle. 2½-qt., **$4.95**



New PYREX Snack Server with gleaming detachable handle. Heats and totes fare, then becomes a useful bake-and-serve casserole. A *big* gift for a little



New PYREX Duet Casserole with its own shining cradle holds two packages of frozen foods, keeps them warm over twin candles. Lid doubles as server for relishes and snacks. **$5.95**



New PYREX Bluebird Casserole—as decorative as it is useful from oven to table in graceful cradle. Lid is extra server. 1½-qt.



New PYREX Hospitality Casserole serves family or guests generously, goes from oven to table in candle-warmer cradle. 2-qt., **$4.95**



New PYREX Golden Casserole—perfect for year-round entertaining. You bake then se gantly. Gold design on ivory, with its own shining cradle and two candle-warmers. 2½-qt

PYREX-WARE *a symbol of modern living, is a product of* **CORNING** *research*

For picture-taking parents

Presenting: "The little cook" *Cameraman:* Dad
Scenario by: Mother *Starring:* Young Daughter

By Ann Usher

TO ADD variety to your photograph album, take a sequence of pictures telling a story, rather than single, random snapshots.

Here are suggestions for getting relaxed shots of your youngster. Use whatever equipment you have—a simple flash camera, for instance, with standard, black-and-white or color film.

If your camera's lens can be opened to at least f/3.5, you may want to work without extra light, using the new, high speed color or black-and-white films with available light only.

In a brighter-than-average room, high speed black-and-white film in even an ordinary box camera gives fair results with available light.



Pick an activity for your youngster that will absorb her attention so completely she won't pay any attention to the camera, the flash, or you.



Don't be afraid to shoot more pictures than the story requires. A professional photographer always does, so he'll have a good selection.



Show your youngster how to do a new activity, then leave her on her own — even though she may not be following your instructions exactly.



No need to be too realistic. Of course, Mother lighted the oven and put in the sheet of cookies. Then, she stepped out of camera range again.

More pictures on next page

Famous PARKER GAMES

Spread Holiday Cheer All Through The Year with Exciting, NEW

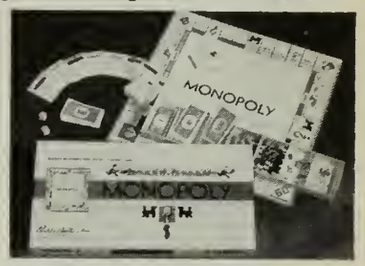
RISK!®



RISK!®

Trade-mark for continental game equipment.

A totally *different* game, RISK is daring, dynamic, vast in scope. An all-out contest for control of continents, charged with suspense! A real challenge. A handsome gift for teen-agers and adults. $7.50



MONOPOLY®

Trade-mark for real estate trading game equipment.

The world-famous game that makes holiday fun last all year. Plenty of action and thrills trying to amass a "fortune". Belongs in every home. $4.00, $5.00



CAREERS®

Trade-mark for game of optional goals equipment.

The timely, terrific game with lively, real-life "problems" to tackle, in fascinating fields of your own choice. Great fun for all the family! $3.00



SORRY®

Trade-mark for slide-pursuit game equipment.

A delightful, fast-paced pursuit game that's a favorite with players of all ages! Easy to learn, easy to play, fun all the way! Great party favorite, too! $3.00

Other Parker Games to enjoy —
CLUE® • WIDE WORLD

PARKER BROTHERS, INC., Salem, Mass.
Manufactured in Canada by Collett-Sproule Boxes, Ltd., Toronto



FROM SANTA TO YOU...



Few gifts combine beauty and practicality so well as the SINGER* Extra-Power GOLDEN GLIDE. Its powerful suction makes cleaning easier, faster. Two-way design lets it roll smoothly without tipping... or stand up for cleaning stairs or storing in a closet. Throw-away bag holds three times as much as most other cleaner bags. Nylon-rubber hose, too.





OR FROM YOU TO YOU.



Your Christmas budget can easily handle the wonderful SINGER *Full-Power* "Roll-A-Magic." It has powerful suction equal to cleaners costing nearly double. Swivel head and easy-roll casters make for effortless cleaning. Complete with handy attachments, only **$49.50**

*** See the complete line of SINGER upright, canister and hand cleaners.**

SINGER SEWING CENTERS

Headquarters for the finest sewing machines and vacuum cleaners. Listed in your phone book under SINGER SEWING MACHINE COMPANY. *A Trademark of THE SINGER MANUFACTURING COMPANY.

For picture-taking parents

Begins on preceding page



The plainer the background the better. A plain wall is best. Try out different methods of lighting: a white sheet hung out of camera range, opposite light source, as a reflector; bouncing flash against ceiling; floodlights instead of flash.



Take close-ups. Fill the view finder with your subject. At the same time, don't get any closer than the minimum distance for your camera. Most of the simplest cameras have a minimum distance of 6 feet, all right for this type of picture.

The WESTERN Shopper



8″x10″ Pictures

Very decorative, 3D effect. Suitable for every room in your home. Scenes available: Ballets, Harbors, Landscapes, Last Supper, Jesus in Manger. Available in matched pairs. Frames: Maple, Mahogany or White. Indicate your choice. 2.95 each postpaid. For Washington add 12c Tax. Send check or m.o. BTI, 618-4th Seattle 4, Washington.



Handi Holder for Milk Container

Handi Holder converts milk containers into convenient pitchers. Slip carton or bottle into holder. Guaranteed, withstands automatic dishwashing. Order in Turquoise, Yellow, Melon or Flamingo for qt. or half gal. paper container and hf. gal. oblong glass jug. Qt. 49c, hf. gal. 79c ppd. $1.00 for both qt. and hf. gal. Evlo Plastics, Inc., Sandusky, O.



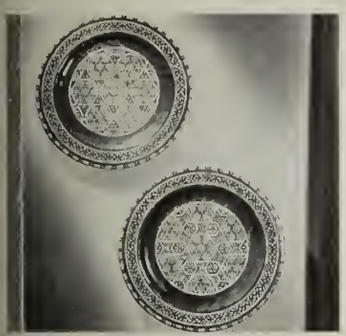
Golf Score Counter $3.98 ppd.

Worn like a wrist watch, a single press of the plunger shows score per hole in lower window, registers total for complete course in upper windows! Deluxe gift for all golfers. Precision made; gold metal case; leather strap; gift boxed. Fully guaranteed. Add 35c for overnight Air Mail delivery. Mastercraft, 275-W Congress, Boston 10, Mass.



Imported Hummingbird Ashtray

Direct to you from wonderful Copenhagen comes an exquisite 3″ sterling silver ashtray inlaid with colorful porcelain in traditional Danish beauty by A. Dragsted, Jeweler by Appointment to H. M. King of Denmark. By air mail to you in 2 weeks. Send us check for $10; postman will collect $2 customs duty. Winship's Wholesale, Springville, N.Y.



Egyptian Wall Plaques

Beautify your home with distinctive, unusual handmade plaques from Egypt. Each contains over 1,000 mother-of-pearl and bone inlays on Egyptian mahogany, varying in design with the inspiration of the artisan. Approx. 10″ in size, with hangers. Ea. $6.95; 2, $13.50; 3, $19.95; tax inc. No COD's. The Day-Nor Company, P. O. Box 372, Pekin, Ill.



Story Book

The perfect Christmas gift any child would treasure is the Better Homes & Gardens Story Book. It has 50 classics for children up to 8. Stories, poems, songs, games that never grow old. Easy-to-read type. $2.95 (Canada $3.50) wherever books are sold, or send check or money order to Better Homes & Gardens, 6812 Meredith Bldg., Des Moines, Ia.



Golfer's "WoodsNest"

Every golfer wants this new, handy "Woodsnest." Protects heads of wood clubs better by "nesting" them in softly lined pockets. Eliminates individual head covers. Clubs visible for quick selection. Cover closes. Durable Vinyl leatherette. State color desired. $4.95 ppd. Sit-N-Rest Golf Bag Co., 2410W W. Clybourn, Milwaukee 3, Wis.



Swingboard for Swingsets

A new thrill for the kiddies. A safe, exciting ride, with a gentle floating motion they love. Sturdily built, it is easily attached in a few minutes to all standard children swingsets. Extends to 3 different lengths. No special tools or skills required for installation. Finished in attractive redwood color. Mack Products, Rushville, Indiana. $9.95 PP.



Holiday Cook Book

The brand new Better Homes & Gardens Holiday Cook Book has 345 tasty recipes, many other entertainment tips for holidays, other special occasions. Includes birthdays, teas, buffets, and foreign-style meals. $2.95 (Canada $3.50) wherever books are sold or send check or money order to: Better Homes & Gardens, 6912 Meredith Bldg., Des Moines, Ia.



Relax In Luxury

Genuine wild deerskin Deer Mocs handmade by Western leather craftsmen. Mold to your feet for perfect fit. Foam rubber insoles give the ultimate in comfort. Easy on & off yet hug your feet. Fold for travel. Washable. All men's or women's shoe sizes. $9.50 pp. Perfect fit guaranteed. Dept. 6M, Norm Thompson, 1805 N.W. Thurman, Portland 9, Ore.



Fill All the Stockings

No need to cut names from your gift list *this* Christmas. Give Better Homes & Gardens magazine at these special rates: $3 for first 1-year subscription; each additional 1-year gift from same donor only $2.Send your name, gift names and addresses, with check or money order to: W12 Meredith Bldg., Des Moines 3, Ia. Holiday card announces gift.



Home Plans To Help You Build

Build more home for less with low cost builder-proved blueprints of plans from this plan book library: *222 Family Room Homes, 100 Hillside & Split Level Plans, 260 Selected Homes, 223 Block Masonry Plans, 40 Duplexes, Weekender Cabins.* $1 each, ppd., any 3 for $2. Home Building Plan Service, Studio W, 2454 NE Sandy, Portland 12, Ore.





The side of the old garage was opened up to become a window wall. These sliding doors lead from the new family room out to patio. The setback in roof shows where the original garage ended, and marks the area added for cooking unit and fireplace.

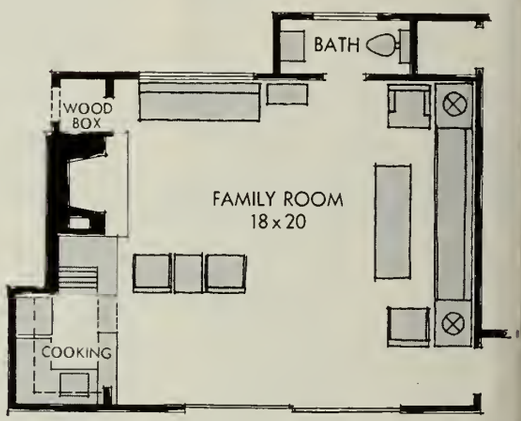
This cooking and fireplace wall fills in the doorway of the former garage. By doing this, framing costs were cut. An extension was built on behind cooking counter for storage. Pass-through wood box and additional storage space are built in at right of fireplace.

Family room built from a garage

By Elizabeth Gilrain

THIS family room gives many guideposts that you can follow when planning or furnishing an informal area in your home. The temptation is to fill an informal area with old furnishings. If your budget is strained, you obviously must bridge the gap with existing items. But see what can be done. Here, to fit one wall, a sofa was built in—complete with end tables. Construction cost at the time of remodeling was low. Base of sofa slopes in for heel room.

With savings on the sofa and careful planning, it was possible to furnish the rest of the room with handsome up-to-date furniture. Here's a rule to remember: equip informal areas with rigid but light, movable, and versatile furniture.



Owners: Mr. and Mrs. James M. Irvine, Jr., Arcadia, California. Architect: Robert H. Ainsworth, A.I.A. Interiors: Helen Logan, A.I.D.

Photographs: de Gennaro



The walls are close-grained veneer plywood, one of any number of easy-to-apply modern wall materials. Built-in sofa is attractive and has a large seating capacity. The floor is cork design vinyl tile laid in random pattern. It's easy to keep polished, and long wearing. The ceiling is a sound-absorbing acoustic tile.



Looking from within the family room, you see how the entire side wal of the former garage now opens to a paved patio. Valance skillfully conceals drapery tops and traverse hardware. It took a little mor time, but wood for valance was crosscut, instead of being ripped lengthwise, so grain would match background woodwork.



Scotkins don't fall apart with Buttery Corn...



Saucy spaghetti... Shish-Kabob...



Fried Chicken... Turkey 'n Trimmings!

NOW...

he paper napkin most like linen s in a new box!





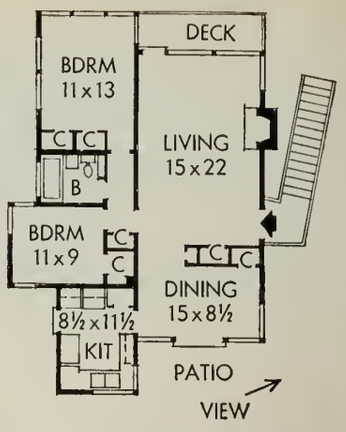


Here is the most linen-looking, linen-acting paper napkin ever! Scotkins® have such a soft, rich lustre—such an authentic heritage pattern. And Scotkins also give you strong protection like linen. They hold firm even when wet—don't shred no matter how spilly the food or sticky the fingers. With Scotkins, there's no using two or three napkins a meal—just one sees you through. Buy luncheon and dinner size in the new Scotkins box. SCOTT PAPER

ONE PAPER NAPKIN YOU DON'T NEED THREE OF!



The view was best from the highest spot on this lot—the natural place for both indoor and outdoor living. Here, at the rear, a simple terrace of pebbled concrete with redwood dividers makes the most of the view.



Architects Wurster, Bernardi, and Emmons developed this compact plan to fit a very narrow lot. Both bedrooms are on one side; living areas have all the view. Owners are Mr. and Mrs. Perry Allen, of San Francisco, California.

A small house with a big view

SAN FRANCISCO hillside lots have practically no width but a view that makes up for it—and then some. To the advantages of the site, this house adds a convenient plan and an attractive appearance.



It's a simple house, yet one with dignity and character. Redwood tongue-and-groove boards make a neat siding; the fan-shaped beams at the roof corners add a feeling of strength on this hillside. Deck off the living room is a wonderful balcony for looking out over the city.

Photographs: Suter, Hedrich-Blessing

The living room has the same warm redwood siding as the exterior. Handsome fireplace is a center of attention. Storage unit by the front door helps divide living room from dining beyond.





Corner windows make this small dining room seem far bigger than its actual space. Part of the storage divider seen at left opens to this room; that means there's no need for extra, freestanding furniture in this tight corner. Terrace can be used for dining, too.



Holiday tips from Garry Moore

Make your Christmas merrier with mirrors.

Deck the halls with lovely mirrors...make your home glow for the holidays. Mirrors add a bright, new dimension to every room. They can put a gleam of light on a barren wall.



MIRROR BY WILLARD



MIRROR BY DONNELLY-KELLY



MIRROR BY HAGEMANN

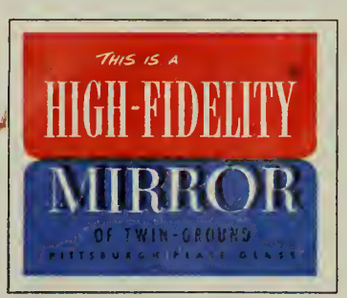
Mirrors will add a touch of elegance to your late buffet suppers. They open up a room to new spaciousness. And what better way to be sure you look your best than with a full-length door mirror. Many department stores, furniture stores and glass dealers are running specials on High-Fidelity® Mirrors. You'll know them by the distinctive label. The High-Fidelity label tells you you're getting the very best—mirrors made with Twin-Ground Pittsburgh Plate Glass.





MIRROR BY FALCONER





Pittsburgh Plate Glass Company

Paints • Glass • Chemicals • Brushes • Plastics • Fiber Glass In Canada: Canadian Pittsburgh Industries Limited



Original idea for Christmas giving: Give your family more time for living!

Top-loading portable

Give the finest made

KitchenAid®

AUTOMATIC DISHWASHER





Convertible portable

KitchenAid Built-in Dishwashers

Easy, front-loading, cushion-coated racks. No hand-rinsing...stainless steel dual strainers keep wash water clean. Exclusive with KitchenAid: the big, blue Hobart power wash arm... sanitized, flowing hot-air drying. Choice of built-in, cabinet-style, or dishwasher-sink models.

KitchenAid Portable Dishwashers

No installation cost, no counter alterations for either the top-loading or front-loading convertible portables. Either goes to work the day you buy it...goes along when you move. They roll smoothly...hook up in seconds. Same exclusive washing and drying features as KitchenAid built-ins.

See your dealer for the finest gift ever or write for free color folder from KitchenAid Dishwasher Division, Dept. KB, The Hobart Manufacturing Company, Troy, Ohio (world's largest manufacturer of food, kitchen and dishwashing machines). In Canada: 175 George St., Toronto 2.

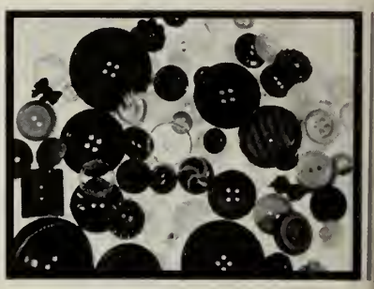
Remember . . There s a KitchenAid for every kitchen

For the young homemaker —

How to sew on a button

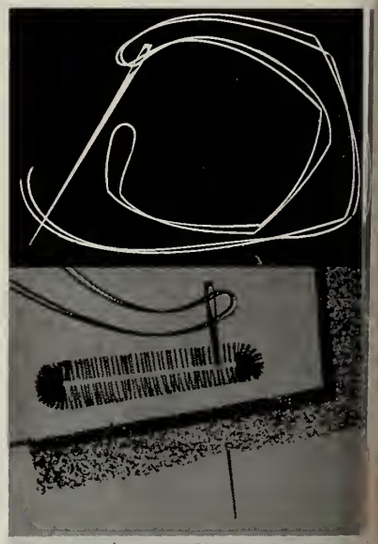
(and make it stay)

"THAT BUTTON! Why does it keep popping off?" Probably you sewed it too tightly to the garment, not allowing room for the buttonhole.



Select needle and thread suitable to the fabric weight and color. Mercerized cotton thread, number 60 or 70, and a "sharp" needle are most often used.

For heavy coats and jackets, you may prefer to use the extra-strong buttonhole twist.



Next, thread your needle with a doubled strand about 2 feet long; do not make a knot.

Timesaver: two or three tacks of a doubled thread give the necessary hold in the fabric.

To place button, lap garment; pass needle through buttonhole and fabric beneath—about an ⅛ inch from buttonhole at end near fabric edge.

Push the needle and threads through; take a stitch or two in material to fasten threads.



Push the needle from fabric's wrong side, up through one hole in button, then back through the other hole and cloth beneath.

Put a pin under the 4 threads on top of the button. The pin will help keep the button from being sewed too close to fabric.

Make 2 or 3 more turns through the holes. Push needle up, between button and fabric. Take pin out, pull button up, and smooth threads across top.

Wind thread 2 or 3 times about the neck of threads, forming a shank. Make a couple of finishing stitches—and you're done!

Florida Keys ... one of Florida's nine vacation regions

Tie into thrills on this tropic-island holiday

Deep-sea fishing is tops and you can't beat the Florida Keys for sheer relaxation and fun

Visitors to the Keys are inclined to give them exuberant praise. Some go so far as to say this chain of tropical islands is worth seeing even if you had to row. But that's not necessary. Vaulted bridges up to seven miles long link these emerald isles. And the drive over azure seas *is* entrancing.

Finned trophies caught in these waters make the Keys one of the most popular sport fishing regions in the world. Sailfish and tarpon, tuna and marlin run to boastable size.

Resorts in the Keys are made for lazy living. The marine air is a great refresher. Warm days are perfect for swimming—for sunning a beachcomber brown. Sea delicacies caught in the morning are served tantalizingly fresh the same evening in modern shore restaurants.

In old Key West, southernmost city, you'll see tropical flowering trees and vines heavy with flamboyant bloom. Its quaint streets, old forts and busy water front recall a seafaring history that's barnacled with buccaneer lore.

Be sure to see the Keys on your Florida tour. And for help in planning a visit to any of Florida's nine vacation regions, get the new, free Vacation Guide book offered below.

Florida

YEAR-ROUND LAND OF GOOD LIVING



Captains and mates of rental fishing boats in the Keys know these waters intimately. This vacationing trio has been guided into a school of big ones off old Fort Taylor at the tip of Key West.



ccommodations at Key Largo, Tavernier, Islamorada, arathon and all along the Keys vie with the best in orida for fun-filled living. Many have pools, docks.



Along the Overseas Highway in the Keys are many roadside drive-offs where you can stop for a cook-out, launch a small boat and go fishing.



FREE! New 100-pg. FLORIDA VACATION GUIDE book. Gives tour information. Tells where to go, what to do, see, in Florida's nine vacation regions. Plus 152 full-color photos and route maps. Just mail coupon!

State of Florida • Room 1902-C
Commission Building, Tallahassee, Florida

Gentlemen: Send FREE Florida Vacation Guide book to:

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

EXECUTIVES: For full factual story on industrial advantages, write: Florida Development Commission, Dept. D, on your business letterhead.

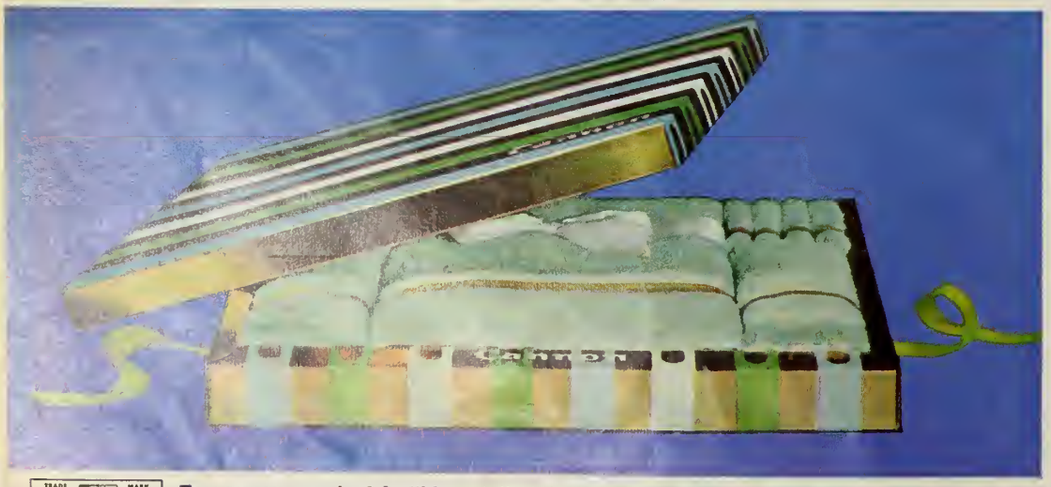
Christmastime, any time– so many people will welcome CANNON TOWELS for Gifts



For a bride. "Regal Rose" with 2 bath towels, 2 fingertips, 2 wash cloths, **$5.98**



For every woman there's a perfect Cannon gift set. Or wrap luxurious Cannons especially for her. She'll appreciate Cannon Towels. The Beauti-Fluff process keeps them soft, lovely for years.



For an engaged girl. "Maypole" with 1 bath towel, 2 fingertips, 2 wash cloths, **$2.98**



For a model homemaker. "Jamaica," 2 bath towels, 1 fingertip and 2 wash cloths. **$4.98**

TRADE MARK REG. U.S.A. CANNON

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

How to activate an attic

When they needed more space in their Wilmette, Illinois home, the Robert Lotz family began to eye their attic's dead storage space. They felt it wasn't earning its keep by housing a collection of clutter.

So they undertook to remodel it. Chief aim was space for Susan, aged 10, that she could use now and on through her teens.



BEFORE



AFTER

Photographs: Hedrich-Blessing. Decorator: Betty Lotz

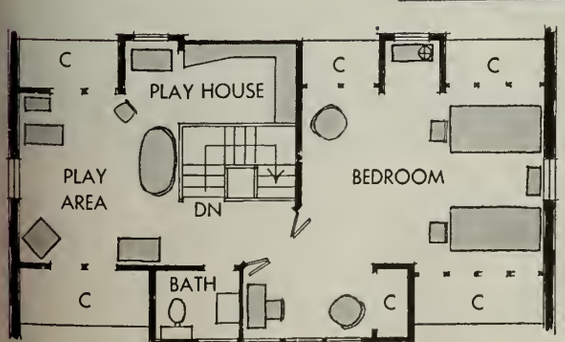
One end of attic was turned into a little girl's bedroom. Here she can be off to herself.

Under-eave space was converted to storage by building knee wall, and installing doors that swing on wrought-iron hinges.

Old family furniture was painted bright color, covered with gay pattern to match headboards, curtains.



By Jessie Walker



Other end of bedroom has a study corner and three large windows for light and ventilation.

This alcove is formed by newly added shed dormer facing back of house. Hallway leads to play area and bath (door at left in hall). Shutter doors close off bedroom when it's desirable.

Remodeling adds about 500 square feet of usable floor space to house (not counting bath, storage).

Bathroom was added to plans when Lotzes found it could be squeezed in right over downstairs plumbing connections. Architect for the remodeling was Norman Millett, A.I.A., of Chicago.

Pictures of playroom on next page



STOP PESTS

from ruining your
African Violets
(and other house plants)

Insects, even those you can't see, can wither, discolor and destroy African Violets and other plants. Kill them fast with Antrol African Violet Bomb. Gets rid of mealy bugs, mites, aphids, others. Gives long-lasting protection.

Only 89¢



Give your dull-looking
Indoor Plants
"new leaf shine" in seconds



Now you can make your plants look beautifully green and fresh again—so easily! You just push the button and Antrol Instant Leaf Shine does the rest. Resists dust . . . adds new brilliance to decorative fruits, vegetables and cut foliage.

Only 89¢

Keep cats, dogs, off furniture with indoor RIDZ. Won't stain, odorless. Push-button spray can, $1.

HOLIDAY FANCIES

—fun and easy with

Betty Crocker

Frosting Mixes!



You can whip up the fanciest candy for your sugarplum tree . . . make the loveliest frostings for your holiday cakes . . . with Betty Crocker Frosting Mixes. They whip up into homemade-perfect frostings so quickly . . . so easily . . . you'll have nothing but fun trimming your cakes and tree. We guarantee perfect* frosting—perfect* candy—every time!

Betty Crocker



Sugarplums for your tree! Follow Bon Bon Candy recipe on Creamy White Frosting Mix package, adding desired flavorings and food colors. Cool frosting just enough to handle. With hands shape into balls. Roll balls in confetti candy, if desired. Cool thoroughly. Wrap in transparent wrapping, tie with tinsel cord and hang from your Christmas tree!



Christmas Tree Frosting! Fill and frost cake with Fluffy White Frosting, reserving ⅓ cup. Tint this with green food coloring. With knife, draw outline of a Christmas tree. Fill in with green frosting, and draw out ends of branches with back of teaspoon. Use red gumdrop for tree base. Cut star from yellow gumdrop. Sprinkle tree with colored confetti candy.

*PER... Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

General Mills

How to activate an attic

Begins on preceding page



Play area at other end of refinished attic has stairway to floor below. Here's more spacious under-eave storage. Old exposed rafters had bats of insulation stapled between them, then they were lathed over before plastering. White paint makes room seem open and bright, adds as much height as possible to sloping ceiling.



Even if you live in house without an attic, here's an idea for a cute child's corner. It could be adapted to any stray corner of space around your house—even a porch. Or could be anchored to table top.

Framework of a playhouse was built along wall and around corner near the stairway. It's outfitted with larger than usual, easy to handle quarter-inch scale furniture. Susan Lotz and her friends spend hours rearranging furniture, re-covering walls, and moving tiny inhabitants from room to room.

Reclined or Upright—no other chair satisfies like a BarcaLounger!

The heart-resting relaxation a man gets in a BarcaLounger more than satisfies his desire for a comfortable chair. Takes but a few minutes to melt away tensions and fatigue. That's because it gently cradles the entire body in five vital areas to give "Floating Comfort". Only BarcaLounger has it.

Satisfies a woman's eye for fashion, too. BarcaLoungers are so beautiful you'd never guess they are reclining chairs. Cover selection is almost unlimited. Rejuvenator Massage is available on most models at extra cost. For free BarcaLounger catalog, write Barcalo Manufacturing Co., Dept. B-15, 225 Louisiana St., Buffalo, N. Y.



This is Model 556, "The Nantucket", one of more than a dozen different models.

Mayfair *Continental* *Executive*

CHOOSE FROM A VARIETY OF STYLES, SIZES AND COVERINGS...THE INCOMPARABLE BarcaLounger PATENTED

SHOPPING IN



Automatic Blanket. Comfort-selector keeps temperature at warmth selected. Six smart colors. Custom-tailored corners. Washable.

Seven-Transistor Pocket Radio. So tiny, fits pocket or purse. Weighs only one pound *with* batteries. Earphone jack. 3 colors available.

Pushbutton Clock-Radio with Dial Beam and Snooz-Alarm® Timer. Wakes you, lets you nap, calls again. Turns appliances on and off. 3 colors.

Stereophonic Portable Phon graph. 14-watt dual amplifier. Fo 5¼-inch Dynapower speakers speeds. Plays monaural records, t



Rotisserie Oven. Has the baking accuracy of a range oven—actually a *second* oven! As well as a Rotisserie and infra-red broiler. Foods tastier too!

Automatic Coffee Maker now in lifetime stainless steel. Protects coffee flavor because stains wash off easily. Reheats without reperking.

Spray, Steam & Dry Iron. It's three irons in one—sprinkles as you iron! It's a steam and dry iron, too. Makes all ironing faster, easier.

Automatic Electric Can Ope Opens cans quickly, cleanly, eff lessly at the touch of a finger. Mo on wall or use optional counter st

A CHRISTMAS WONDERLAND...

Gifts that make life easier and fit your budget, too – at your General Electric dealer's

GENERAL ELECTRIC

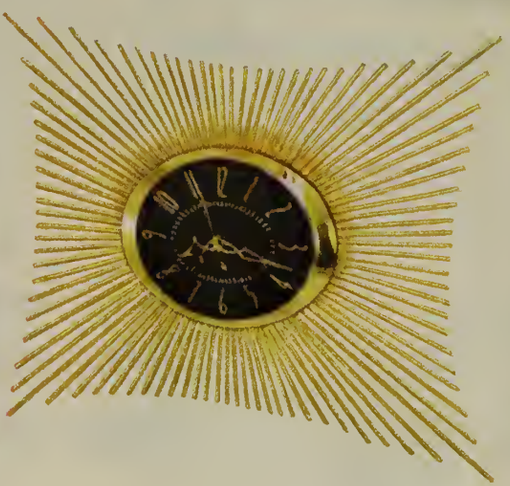


Dutch Treat Decorative Wall ck. Pennsylvania Dutch design add charm to any room. In Black, ite or Copper color.



Cue-ette Miniature Lighted Dial Alarm (night view shown). Fits crowded places. Easy-to-read, day or night. White case and dial.

Richwood Snooz-Alarm® Clock. Wakes you, lets you snooze, wakes you again. African mahogany case. Brass trim. For den, desk or bedroom.



Golden Times Decorative Wall Clock. A majestic masterpiece. Shimmering gold colored tines radiate from dramatic black dial.



Toast-R-Oven*. "Upstairs" it's a fully auto- c toaster—"downstairs" a toasting oven that you make toasted cheese sandwiches, warm , buttered toast, and muffins.



All Chrome Polisher-Scrubber-Rug Cleaner. Waxes, polishes, scrubs, buffs floors—even cleans rugs! Complete with snap-on attachments. Splash-guard prevents splashing.



Cord Reel Cleaner. A touch of your toe and the cord retracts inside the cleaner. "Piggy-back" attachment caddy. Double-Action rug and floor unit adjusts itself to bare floors and rugs.

*T emark of General Electric Company

General Electric Company, Housewares Division & Radio Receiver Department



Extension of low-pitched roof line over the carport makes this house look larger than it really is. A garage or a double carport could be substituted for the single carport. Red brick of the fireplace adds color to the front. Metal window sash and simple vertical siding cut down on outside upkeep.

Economy—with style and appeal

By John Normile, A.I.A.

HERE'S one of the smallest, most economical houses we've shown you in a long time—yet it has enough outstanding features to compete with homes half again its size!

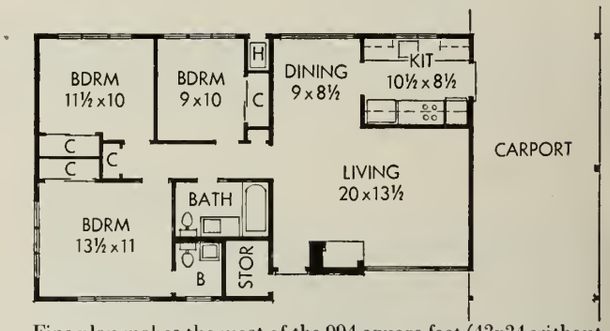
In under 1,000 square feet, builders Bell and Valdez provide an optional half-bath or extra closet off the master bedroom, a compact dining area, and ample storage space. Best news of all—the home sells for just $11,775 (plus land) in the Lake Hills development near Seattle, Washington.

The clean, simple design makes it possible for every dollar to go into living area instead of needless frills. The attractive siding is rough-sawed cedar and the panels alongside the windows are painted plywood.

★ ★ ★ FIVE STAR HOME 2912 ★ ★ YOU CAN BUY PLANS ®
SEE PAGE 27



Traffic from front entry does not cross the seating area in the living room. Slate at the entry and in front of the fireplace saves the carpeting from the heavy wear in that area. The ceiling follows the line of the roof, helps cut costs and makes the room seem larger. Architect John M. Anderson designed the house.



Fine plan makes the most of the 994 square feet (42x24 without the carport) and eliminates unusable corners. The storage room beside the front door could be built to open inside the entryway if a garage or other outside storage is provided.

Photographs: Pearson. Interiors: Doce's Majestic Furniture. Data: Margery Phillips



The dining room is just right in size and arrangement for many families. Though it seems like a completely separate room, it actually faces the living room (both rooms seem larger because of the openness). The seven-foot window could be switched to sliding glass doors for even more enjoyment of the rear terrace.

More photographs, page 27



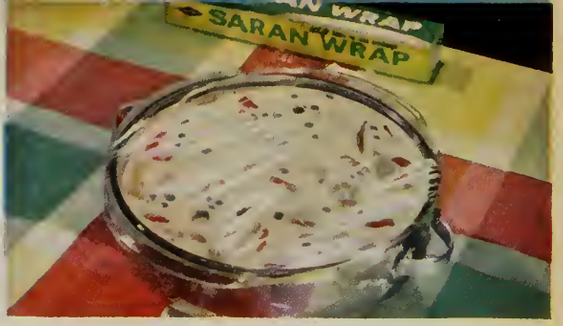
ES TROUBLE! You just fix foods ahead of time and cover them with Saran Wrap. They keep beautifully. And use this clinging food wrap is crystal clear, your buffet is as lovely and as colorful as you want it to be!

Nothing saves like Saran Wrap

GRACIOUS ENTERTAINING during the holidays is so easy—with the help of Saran Wrap.*

You know, this plastic food wrap lets you prepare even the most exciting delicacies ahead of time. It holds the flavor in. Won't let air or moisture out. And sparkling Saran Wrap adds its own touch of gaiety. You'll want plenty of it. Get a roll today . . . regular or extra-wide Queen Size.

*Trademark



SAVES FLAVOR! Turkey a la king goes so far, stays delicious. Saran Wrap keeps its rich goodness.



SAVES FRESHNESS! Pastries like mincemeat tartlets taste just baked. They stay perfect in Saran Wrap.



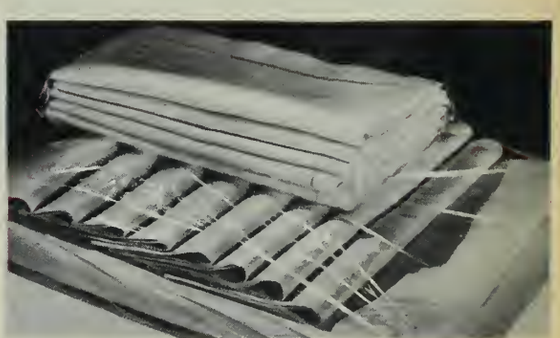
SAVES MOISTURE! Bake fruitcakes weeks ahead. Saran Wrap holds in their wonderfully hearty flavor.



S TIME! Arrange appetizers beforehand. Under Wrap, they're savory, tempting . . . and ready!



SAVES WORRY! You can fix fancy gelatin molds any time. Saran Wrap keeps their nice taste and looks.



SAVES EVERYTHING! Wash and iron good linens, then store in Saran Wrap. Dust can't get at them.

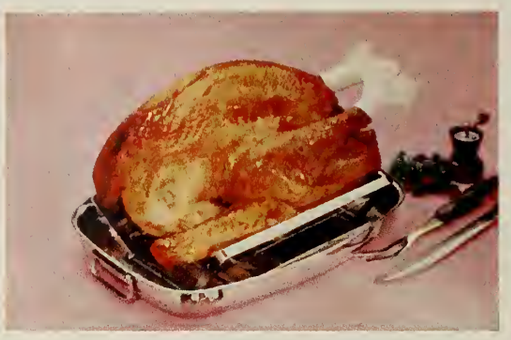


Christmas comes but once a year...

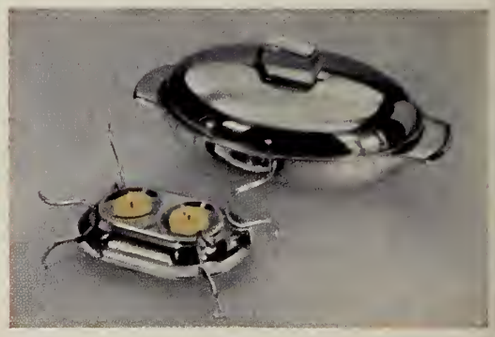
but Revere Ware gifts mean a lifetime of happy cooking



French Chef Skillets! You give the finest with copper-clad Revere Ware!



For fowl or roasts an easy-to-clean stainless steel Roasting Pan is perfect.



For buffet suppers, choose a Revere Ware Covered Casserole with warmer.



Revere Ware Coffee Makers brew the best . . . for two cups or a gala party.



The charm of solid copper endears a beautiful Revere Tea Kettle to her.



Revere Ware Double Boilers! Use inset for ice, mixing or for food storage.



Handy for dozens of dishes, Revere Ware Sauce Pans are modestly priced.



Give her kitchen new beauty with a Revere Ware 3-utensil Hanging Rack.



Mix-n-fix is easy with Revere Ware Tel-U-Top® Canisters and Mixing Bowls.



Stainless steel, copper bottoms make Revere Ware Tea Kettles real jewels.



A Revere Ware Dutch Oven rates high on any good cook's most-wanted list.



Gift supreme! You're sure to please with one of Revere Ware's Gift Sets.

Individual items from $4.75, gift sets from $21.00 (manufacturer's suggested retail prices). For illustrated 32-page Revere Recipe Book, send 25¢ to Dept. BH-1, Revere Copper and Brass Incorporated, Box 111, Rome, N. Y.

COPPER CLAD STAINLESS STEEL 18 01 REVERE WARE

the hit of the holiday—

REVERE WARE

Economy—with style and appeal

Begins on page 24



Projecting beams carry the weight of the roof. Small door in the center of the house provides access to the furnace. The handsome simplicity of the design is more evident here—note how the materials and proportions keep it interesting.



Kitchen has plenty of storage in a small area. Well-planned arrangement of appliances includes space for washer-dryer on the same wall as the sink; plumbing is simplified. Carport and the terrace are just a few steps away through the outside door.

How to get plans

Five Star Home 2912, shown on page 24, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is $10 for the first set; $7.50 for each identical set ordered at the same time*. Each package includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure you sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List available at *25 cents** purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 98. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.



Roddis **CRAFTWALL**

genuine wood paneling is "forever"...

Its beauty is guaranteed for the life of the home

The difference in cost is only "pennies" a year! All wood paneling is not alike! You'll know that the moment you see the mellow glow, the rich, true grain of Roddis Craftwall genuine wood paneling. It's quality you don't get when you buy "bargain" paneling.

Craftwall's special beauty and authentic hand-rubbed look are protected by an exclusive Roddis finish. That's why Craftwall resists scuffs, stains and dirt . . . never needs waxing.

Craftwall will keep its original beauty for the lifetime of the home. Roddis guarantees that *in writing.* Choose Craftwall wood paneling in any of 9 beautiful woods, including cherry shown in picture. Ask your lumber dealer to show you samples.

Roddis
does wonderful things with wood

Roddis Plywood Corp., Dept. BHG-1259, Marshfield, Wis.
Please send me the full-color Craftwall Decorator Book showing ideas for beautiful wood paneled rooms. I enclose 10¢.

Name_____

Address_____

City_____ State_____

It's NEWS to me!®

Here's real help with Christmas shopping! Check these outstanding new products—you'll discover exciting and different gift ideas.

They charm any child. Puppets have built-in, automatic action—cute bear (on the left) pours himself a glass of milk, then drinks it. Not to be outdone, the gay dog blows real bubbles. With these puppets, youngsters in a wide age range can amuse themselves or put on funny shows with friends.

Sippin' Sam, *Bubble Pup*, $1.98 each, in stores. Kusan, Inc., Nashville, Tenn.



Tools snap on or off power unit in seconds. Lose no time in complicated assembly—just a twist of the wrist, and the tool's locked on. Snap-on tools available are 5-inch saw, orbital sander, and a jigsaw. The power unit for all is ¼-inch drill especially designed for them; but they will fit on other drills. Jigsaw cuts anything from 1-inch dressed lumber to steel. Five-inch saw cuts 1-inch lumber at 45 degrees; 1¼-inch at 90 degrees. Wall holder comes with each tool.

Snap/Lock Saw, sander, jigsaw, or drill, $16.95 each, in stores. Skil Corp., 5033 Elston, Chicago, Ill.



New bathroom elegance—monogrammed clothes hampers, bath accessories! Fine for a gift that's pretty plus practical. Luxuriously tufted cushion-top hampers are vinyl with fiber backs for ventilation. Showy initials (easy-to-apply), and other trim are non-tarnish gold. In black, yellow, green, pink, blue, or in white.

Monogram Upright Hamper costs $16.98; bench hamper is $15.98; waste basket, $4.95; brush holder, $4.95, in stores. Pearl-Wick Corp., Long Island City 2, N.Y.



Versatile portable TV opens up new possibilities in room arrangement. If floor space is precious, mount TV on wall bracket so it can swivel for wide-area viewing. Or mount on portable floor-to-ceiling pole so it turns in a full circle. With pole as room divider, TV can easily be seen in either room. Has automatic timer device to shut it off at pre-determined time.

Designer Portapole 17-inch TV, about $219.95 with Portapole and table; $199.95 with wall bracket, from dealers. General Electric Co., TV Receiver Dept., Syracuse, N.Y.



Everyone will rave about your distinctive Christmas decorations. Center of bright red poinsettia is lighted so that petals and green leaves glow softly—the effect is stunning. Pliable, fireproof plastic bloom is 3 inches across.

Poinsettia Christmas Lights are $3.30 (10-light set; non-replaceable bulbs); $7.20 (20-light set; replaceable bulbs burn independently), in stores. Noma Lites, Inc., 55 W. 13th St., New York, N.Y.



Good idea for records. Cleverly designed rack holds 50 of all sizes. Because each album is held in its individual wire frame, you can very easily flip through your collection and remove the one you want. Another advantage: having a holder for each record protects it from warpage. Rack is finished in non-tarnish brass. Junior size holds 24 albums or children's books.

Pic-A-Disc, $5.98; junior size, $3.98, ppd. from mfr., Art and Industry Inc., 11 West 30th St., New York 1, N.Y.



Cooks a whole meal—just set a dial, forget it! (What homemaker wouldn't be delighted with a gift like this.) With its 5-quart capacity, automatic electric cooker holds meat, vegetables, plus dessert. Ideal for company meals, for generous amounts of soup or chili, or for doubling amount you prepare in order to freeze the extra. Use it for casseroles, simmer cooking, French frying, braising, or keeping food hot. Self-basting for waterless cooking. Fully immersible, too.

Automatic Waterless Cooker with rack, pans, trivet, and control is $22.95, in stores. West Bend Aluminum Co., West Bend, Wis.



Stylish small alarm makes a hit because it takes so little room on crowded night table. Just 3 inches high and 3¼ inches wide, the trim antique-white case is smart in any decor. Unless shut off, it rings 45 minutes to awaken a sound sleeper. Choose plain, luminous, or illuminated dial that will automatically light after dark.

Cue-Ette, from $4.98, in stores. General Electric Co., Clock and Timer Dept., Ashland, Mass.



No pins to reset—no delaying the game. With automatic bowling set, push foot pedal and, like magic, all 10 pins are instantly back in a standing position. Your whole family will like playing this game together. Unbreakable polyethylene pins are 10½ inches high. Base is heavy gauge steel.

Amsco Bowl-O-Matic Game costs $12.95, in stores. American Metal Specialties Corp., Hatboro, Pa.



Toasts 1, 2, 3, or 4 slices at once so your entire family can enjoy piping-hot toast in a hurry. Just set dial for degree of brownness you like—after that it's all automatic. It even reheats cold toast without burning or changing its color. Easy to store and clean, toaster looks smart with its chrome sides, 24 karat gold-finish ends.

Mary Proctor Foursome Toaster is $24.95, in stores. Proctor Electric Co., 700 W. Tabor, Philadelphia 20, Pa.



More NEWS on page 30

ow! No matter what you wash and wear ... you'll feel like a queen!

VERY 1960 FRIGIDAIRE 3-RING AGITATOR WASHER BATHES DEEP DIRT OUT WITHOUT BEATING !



Nylon Peignoir by Eye-ful Lingerie

ody but Frigidaire brings you this special "Clothes Bath" Care in models for every budget!

blades to tangle, stretch or catch! This patented 3-Ring Agi- pumps up and down, never yanks clothes around. Every fabric receives the same rub-free, hand-gentle wash action!

underwater bleaching! Now a handy bleach dispenser es it a breeze to bleach clothes safely, automatically . . . without ns." Just pour in bleach, let the washer do the rest.

Wash-and-wear care for laciest nylon or hardiest denim. Every Frigidaire Washer gives you a special cycle to protect synthetics against wrinkles. Saves hand washing.

Automatic Lint Removal. No devices to clean. The special Lint Chaser Ring floats lint and scum away automatically through exits in the tub. See the model to fit your budget.

MODEL NO. WCI-60



ouch-Bar Selector
idaire top-of-the-line Custom l Washer WCI-60 shown . . . correct water temperatures, d spin speeds for any fabric.

etting for wash-and-wear cottons!
ll-automatic "soak" cycle!
tic cold water wash and rinse.
of 5 Rainbow Colors or White.
winning Sheer Look Design.
s-saver Models. Matching Dryers.

Rated No. 1 for all-around performance on 10 major points by U. S. Testing Co., Inc. In controlled laboratory tests of 6 leading automatic washers! (Report No. 57745, dated May 21, 1959.)

FRIGIDAIRE

Product of General Motors

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

Guaranteed by Good Housekeeping



Mrs. America suggests a quick new treat for Christmas callers . . .

Festive Coffee Ring



Festive Coffee Ring

½ cup warm, not hot, water (105 to 115° F.)
1 package Fleischmann's Active Dry Yeast
1 egg
1 tablespoon sugar
2½ cups Bisquick
2 tablespoons soft Blue Bonnet Margarine or butter
2 tablespoons brown sugar
⅓ cup chopped candied fruit
½ cup chopped Diamond walnuts

Dissolve Fleischmann's Yeast in warm water. Add egg, sugar, and Bisquick. Beat vigorously. Turn onto surface dusted with Bisquick. Knead until smooth, 20 times. Roll into 16x9-inch rectangle. Spread with Margarine. Sprinkle with sugar, fruit, and Diamond walnuts. Roll up, beginning at wide side. Pinch dough together to seal. Place sealed side down on greased baking sheet. Pinch ends together to form a ring. With scissors make cuts ⅔ through ring at 1-inch intervals. Turn each section on its side. Cover. Let rise in warm place (85° F.) about 1 hour. Bake in moderate oven (375° F.) 15 to 20 minutes. Ice with confectioners' sugar icing. Decorate with candied cherries and walnut halves.



FLEISCHMANN'S YEAST—ANOTHER FINE PRODUCT OF STANDARD BRANDS INC

All you do is add Fleischmann's Yeast to Bisquick!

"It's a wonderful new way to bake!" says Mrs. L. Clarke Priebe of Des Moines, the new Mrs. America*. "You just add Yeast to Bisquick® for quick homemade treats that used to take hours.

"It's *yeast*, of course, that gives that real old-fashioned flavor. And I find that Fleischmann's Active Dry Yeast is the fastest and liveliest there is. Keeps for months, too! Like most prize-winning cooks, I *always* use Fleischmann's."

*Reg. Mrs. America Inc.

It's NEWS to me!

Begins on page 28

Shimmering silver—an aluminum tree gives a new and dramatically different Christmas-time effect. With colored spotlight on it, at night it's fairly breath-taking! Sturdy, it's easily assembled. Can be stored compactly from year to year. A storage box with dustproof plastic cover is provided.

Stainless Christmas Tree, from $5 (2-ft.), in stores. Aluminum Specialty Co., Manitowoc, Wis.



Mother'd be pleased with sleek new aluminum utensils handsome enough to hang over a stove. (Bet she has several older pots and pans she's really ashamed to keep on using.) Exciting news here is that handles extend beyond covers. She can take lids off without the risk of extreme heat and scalding steam hitting her hand. Utensils for many uses available in new design.

Cookware with Easy-Over Cover Grip, 95c to $7.75, in stores. Mirro Aluminum Co., Manitowoc, Wis.



More power and speed for a .22 rifle! This one is chambered for new .22 magnum rimfire cartridge, has muzzle energy greater than a 38 cartridge; more energy and velocity at 100 yards than the .22 high-velocity, long rifle cartridge develops at the muzzle. Has micro-groove rifling; holds 15 rounds.

Micro-Groove .22 Rifle without scope, $49.95; with scope, $59.95, in stores. Marlin Firearms Co., P.O. Box 995, New York 17, N.Y.



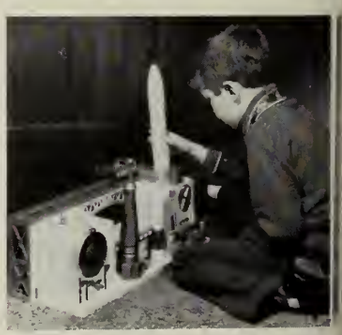
Clip lights anywhere along cord—even add extra sockets wherever you wish. Makes it so easy for you to create special lighting effects on tree, mantel, in window, or outdoors. (Set's weather-resistant.) Available for use with it are star-shaped reflectors and clear plastic strips to hold lights in special designs. In green, white, or gold.

On-A-Lite Set, $3.39 for 12-ft. cord with 7 sockets; extra sockets, 3 for 69c; in stores or ppd. from mfr., On-A-Lite Corp., Peoria, Ill.



Launches missiles up to height of 35 feet—what a thrill for any space-minded youngster. Includes a radar scanner, a battery-operated flat car, count-down lever, a fire control lever, and tracking radar screen so a child can duplicate a complete launching procedure. With set: moon missile, lunar probe, and giant atlas rockets. Base is an impressive 22 inches long. Sturdy plastic; polyethylene missiles.

Count Down, $12.95 without batteries, in stores. Ideal Toy Corp., 200 Fifth Ave., New York, N.Y.



Like having a maid. Electric power unit operates 3 interchangeable work-saving appliances—a can opener, meat grinder, and salad maker to slice, grate, or to shred fruit and vegetables. (Has 5 cones plus carrot and celery slicer.) The attachments go off and on easily.

Food Converter Power Unit, $24.95; can opener, $4.95; salad maker, $14.95; grinder, $9.95, in stores. Hamilton Beach, Racine, Wis.



More NEWS on page 32



AN EXTENSION PHONE IN YOUR KITCHEN

Saves you everyday effort so you can enjoy more holiday fun

Much of the flurry of Christmas activity starts in your busy kitchen! And that's where a handy extension phone belongs . . . within easy reach for the many calls you make and receive.

It'll save you steps by the dozens while you're baking dozens of cookies. And it will save you time by the minutes when minutes mean a lot of fun with family and friends.

Indeed, extension phones throughout your home give you convenience and comfort, Christmas time and any time, wherever the family works, plays or sleeps.

They're easy to order from your neighborhood Bell Telephone business office. Just call or drop in. And extension phones are available in a choice of attractive, popular colors.

P.S. Wouldn't someone you know love an extension for Christmas?

BELL TELEPHONE SYSTEM

Extension phones around the house make life easier for the whole family

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

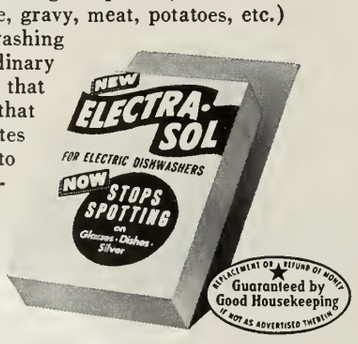
Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

It's NEWS to me!

Continued from page 30



Playing nurse is fun with this doll because you can put a cast on her leg or arm, stand her up on her crutches, or apply a real bandage. Then take 'em off, and you can pretend you've made her well again. There are stick-on "spots" so she can get make-believe chicken pox or measles. Doll is 16 inches tall.

Marybel costs $12.95 in stores. Alexander Doll Co., Inc., 200 Fifth Ave., New York. N.Y.



Just the ticket for a handyman—portable electric jigsaw with a handy steel table which screws on workbench to make saw a stationary jig. Gives you both hands free for scroll work. Removed, jigsaw can be used as a keyhole, hack, rip, crosscut, or coping saw.

SpeedWay Saw, jig table, plus 6 blades, $27.95, in stores. SpeedWay Div., Thor Power Tool Co., 1421 Barnsdale, LaGrange Park, Ill.



Brews up to 18 cups of coffee. How handy—one fixin', and you have plenty for your coffee-loving family, a neighborhood gab-fest, or for a party. It makes as few as 4 cups, too. And how smart this automatic electric percolator is for serving. Spoutless; has non-drip pouring lip; is easy to clean. Has flavor selector, light to show brew is ready. Keeps coffee hot, too.

Jubilee Automatic Electric Percolator, $35, in stores. Cory Corp., Chicago 45, Ill.



Gift to cherish—a writing set combining smartly styled fountain pen with a lovely translucent china base. It's a delight to have desk-top accessories which are not only utilitarian but are real decorative assets. Available in several base styles with golden moire-finish pen or black Snorkel fountain pen.

Sheaffer-Lenox Writing Set, from $19, in stores. (Shown: Squire, Sea Shell, Sheffield.) W. A. Sheaffer Pen Co., Fort Madison, Iowa.



Sure to please—a rechargeable, magnetic flashlight that will stay in any position on a metal surface. Recharging the battery is simple—just plug it in an electrical outlet. Dad'll like the idea of having a flashlight stored under the car dash (or on his boat) which he can recharge from the battery.

Magnetic Wonderlite; $6.95; Auto Wonderlite, $5.95, in stores. Astar Distributing Co., 652 Broadway, New York, N.Y.



Electric sweeper comes in very handy for quick carpet pickups. A vibrator motor operates the brush so you can guide sweeper over rugs with a minimum of effort. Slides on steel gliders; is easy to maneuver. Cleans rugs, carpeting within ½-inch of walls and furniture. You can adjust brush height for high or low pile carpet with a foot lever. Emptying dustpans is simple, too. Lightweight case is pretty in pink, beige, green, or black.

Sweep-O-Matic, $19.95, in stores. Davis Mfg. Co., 1466 Merchandise Mart, Chicago, Ill.

More NEWS on page 34

L'ILLUSTRÉ ALPHABÉTIQUE DE L'AUTOMOBILE OR, HOW TO MAKE YOUR DRIVING FUN AGAIN.



ASSURANCE DE TRACTION: See the snowy road. It has ice on it. Other cars stall. See the Dauphine sail on freely. Its weight distribution is the secret of the wonderful traction.



BEAUCOUP QUALITY DEALERS: IN THE U.S. OVER 800 AUTHORIZED RENAULT DEALERS. THERE ARE FACTORY-TRAINED MECHANICS AT EVERY ONE. AND A FULL SUPPLY OF PARTS. (A REGULARLY-SCHEDULED AIR-LIFT FROM FRANCE KEEPS THEM SUPPLIED.) IN CANADA, 200 MORE DEALERS.



CALCULATION SIMPLE: 1. The price is *1645.* 2. You get as much as 40 mpg. And, 3. you'll have years of trouble free driving. These 3 together can save you hundreds of dollars. Think of what you can do with these savings. Think of the elegant Paris lines. Calculate a little.



DÉTAILS ESSENTIELS: WHERE IS THE ENGINE? IN THE REAR. BIG MEN IN MOTOR SCIENCE PREDICT ALL AUTOS WILL BE THUS IN A FEW YEARS. (ELIMINATES HUMP IN FLOOR) RENAULT PIONEERED THIS ADVANCE; ROAD TESTED IT FOR YEARS. ANOTHER ADVANCE... 1-UNIT BODY CHASSIS CONSTRUCTION. CHECK DEALER FOR MORE.

DRESS BY ARNOLD AND FOX

Le Car Hot: **RENAULT** Dauphine

*SUGGESTED RETAIL PRICE, P.O.E., N.Y. STATE AND LOCAL TAXES EXTRA. FOR ILLUSTRATED BROCHURE SEE YOUR LOCAL DEALER OR WRITE: RENAULT, INC., 750 THIRD AVENUE, NEW YORK 17, N.Y. ALSO AVAILABLE ON OVERSEAS DELIVERY PLAN.

This is what you can do with
WESTERN PINE REGION WOODS*



Livability Unlimited . . .
bedroom paneling of Idaho White Pine.

Finish them
any color
and let the
natural grain
show through

Color, in bright or pastel shades, adds excitement to the natural beauty of Western Pine Region woods. Color retains and glorifies the elegant, unique grain, the richness and warmth of this genuine wood paneling. Your lumber dealer will be glad to give you complete information about building or remodeling with paneling of Western Pine Region woods.



2 FREE BOOKLETS tell you how to create the colors, textures and decorating effects you see here . . . and many more . . . for any room in your home. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. 419-G, Yeon Building, Portland 4, Oregon.

Look for this WPA mark on well-manufactured and carefully graded lumber

*IDAHO WHITE PINE · PONDEROSA PINE · SUGAR PINE
WHITE FIR · INCENSE CEDAR · DOUGLAS FIR · LARCH
RED CEDAR · LODGEPOLE PINE · ENGELMANN SPRUCE

It's NEWS to me!

Continued from page 32



No need to scoop snow and risk over-fatigue. Heavy-duty gasoline powered unit throws snow up to 16 feet to left or right. You can control reversible snow chute from handle without stopping the machine. Operates like standard power mower. Front wheels are adjustable to 3 different heights. It's designed for any hard-surfaced area.

Snow Thrower, $119.95, in stores. Moto-Mower, Richmond, Ind.



Stores so stylishly. Red cedar interior protects things from moth damage, dust, dampness. Colonial maple chest dresses up any room. You can set record player or portable TV on top! Handy seat, too. For extra storage, there's a roomy 7-inch-deep, felt-lined drawer in the base. (Other styles available.)

Colonial Maple Cedar Chest costs $119.95, in stores. The Lane Co., Altavista, Va.



Weighs, measures 'em! Landing net has graduated rule on handle so you'll know how long fish is; has a scale in the end of the handle which accurately weighs catch up to 30 lbs. To weigh fish, hook it on scale ring. If you're content with an approximate weight, you can weigh it in the cotton-twine net.

Dot Line 1000 Series Scale-Net costs from $5.95 for 30-inch net, in stores. Weber Dot Line Mfg. Co., 4601 W. 47th, Chicago 32, Ill.



Just like Mummy's kitchen and laundry appliances—a thrill for all little girls. Scaled-to-size toys work, too—an under-counter dishwasher washes dishes; sink has running water; a cute washer-dryer actually washes and spin-dries clothes; oven rotisserie turns. (All battery powered.) Set's pink metal.

Little Miss Structo General Electric Appearance Replicas, from $5 each, in stores. Structo Manufacturing Co., Freeport, Ill.



Foot massage refreshes anyone! Sit in your comfortable chair, put your feet on this, and in minutes tired, aching feet are relieved and circulation is stimulated. Stand on unit to get soothing benefit of a full body massage. It's angled for a relaxed foot position, molded to fit your arch. Has a heel rest.

Foot Massager, costs $19.95, in stores. John Oster Mfg. Co., 5055 N. Lydell, Milwaukee 17, Wis.



For stunning effects with inexpensive greens, add red berries and snow drops. Kit includes can of clear spray-on adhesive plus bags of red and white plastic pellets. Spray greens with adhesive, drop berries on. Use on a tree, wreath, or branch as well as wood, metal, glass, or paper. Easy and pretty.

Holiday Sprinkles Decorating Kit, $2.49; Big Snow Drops, 49c a bag, in stores. Osborne-Kemper-Thomas, Inc., Cincinnati 12, Ohio.

For other new and interesting products, see Shopping by Mail items on page 111.

GLORIA and JIMMY STEWART say—

"This Christmas give a Gas Appliance —the Family Gift

Give a TAPPAN Gas Range of new Gold Star quality like ours—

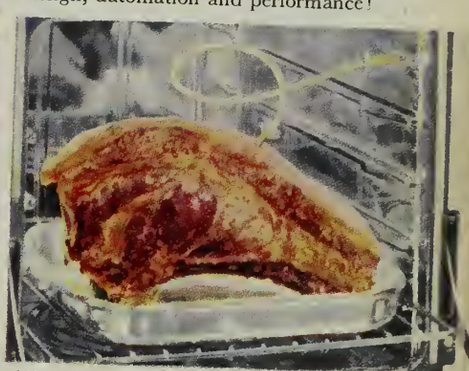
for faster, cooler, cleaner cooking than ever before!"

CABINETS BY MUTSCHLER.

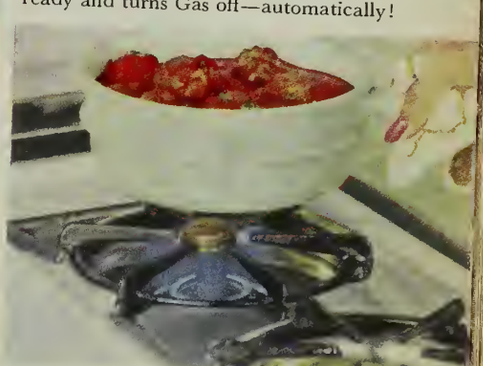




GOLD STAR QUALITY is the best there is! Only the finest ranges from the world's great Gas range makers qualify for the coveted Gold Star. Gold Star Standards guarantee at least 28 advances in design, automation and performance!



AUTOMATIC ROAST CONTROL. When you fix a roast in a Tappan, you *know* when the meat is done the way you want it. Roast Meter registers "doneness" on control panel, signals when roast is ready and turns Gas off—automatically!



BURNER-WITH-A-BRAIN*. No burning, no boiling over when top-of-the-range cooking also is controlled by thermostat. Just set the temperature, and the flame raises and lowers itself. No pot-watching with Tappan's Set 'N Forget Gas burner.

HAS ALL THE LUXURIES" says Gloria Stewart. "New de-gns, in the new bright colors that keep a kitchen so cheerful. d new automatic controls make fast, responsive Gas cooking leasure. Lots of lovely built-ins, too, as well as my favorite -standing models."

"THAT GOLD STAR SAVES YOU MONEY TOO" says Jimmy Stewart. "Gloria likes luxuries—me too—but what amazed me was how that wonderful Tappan range could cost so little to put in and use! Now I know it's true, Gas *always* gives both luxury and economy!"

AMERICAN GAS ASSOCIATION

TAPPAN

ONLY GAS does so much more...for so much less!

. T. Mark © *Am. Gas Assoc., Inc.*

SET THE SCENE FOR CHRISTMAS

WE PROMISED you this wealth of ideas to brighten your home for the holidays. So, here are our favorite designs—every one a beauty, and so easy to make you can copy it from the picture in a twinkling! Remember, when you work with the thoughts of others, choose colors that dramatize your *own* surroundings, adapt sizes to fit your *own* space. Take your pick—Merry Christmas!

By Fae Huttenlocher

1



2





3



1



5

Your door says welcome!

1 Make this lovely star wreath by cutting a cardboard square in star pattern.

Glue on fluted muffin cups (snipped in points down the sides) in a circle. Attach a halved plastic foam ball to each cup. Add sequins to center.

2 Cranberry mosaic wreath is formed by gluing raw berries to the bottoms of foil pie plates with transparent glue. When dry, attach the plates to a wreath.

Design in pie plates may be varied by substituting pine cones or baubles.

3 Steeple design for door takes shape from masking tape, is decorated with tin can lids cut in fancy patterns, dotted with sequins, Christmas card cutouts.

For an irridescent effect, arrange a light to strike the door at an angle.

4 Long, pliable, willow wands, in natural chartreuse color, are braided and bunched to make a tasseled wreath. Two sets of nine wands are tied at the top, braided to the ends, and brought around each other to form the circle. Tassel and greens are tied to wreath as shown.

5 Simplified tree shape takes on multicolored finery—curved branches are studded with bright-hued muffin cups.

Make the basic design from paper or cardboard. To create crown effect, cut cups in equidistant points and spread slightly. Center each with gummed seals.

6 Spools and brilliant yarns combine into a fanciful Christmas tree on perforated hardboard. Cut spools in half and glue around border and in the shape of a tree. Use whole spools for corners.

Weave yarn around spools, top with seals. Or use corks instead of spools.

7 Miniature Christmas trees march in smart precision around the door. They're made from wood flowerpot labels glued into triangles, topped with foil stars.

8 A tiny shrine for the front door is cut from plastic foam sheets covered with gold paper. Place a Christmas figurine, cherub or angel, in the niche. Secure in place with a few toothpicks.

Pine branches, sprayed lightly with white paint, create a feathery setting.



6



7

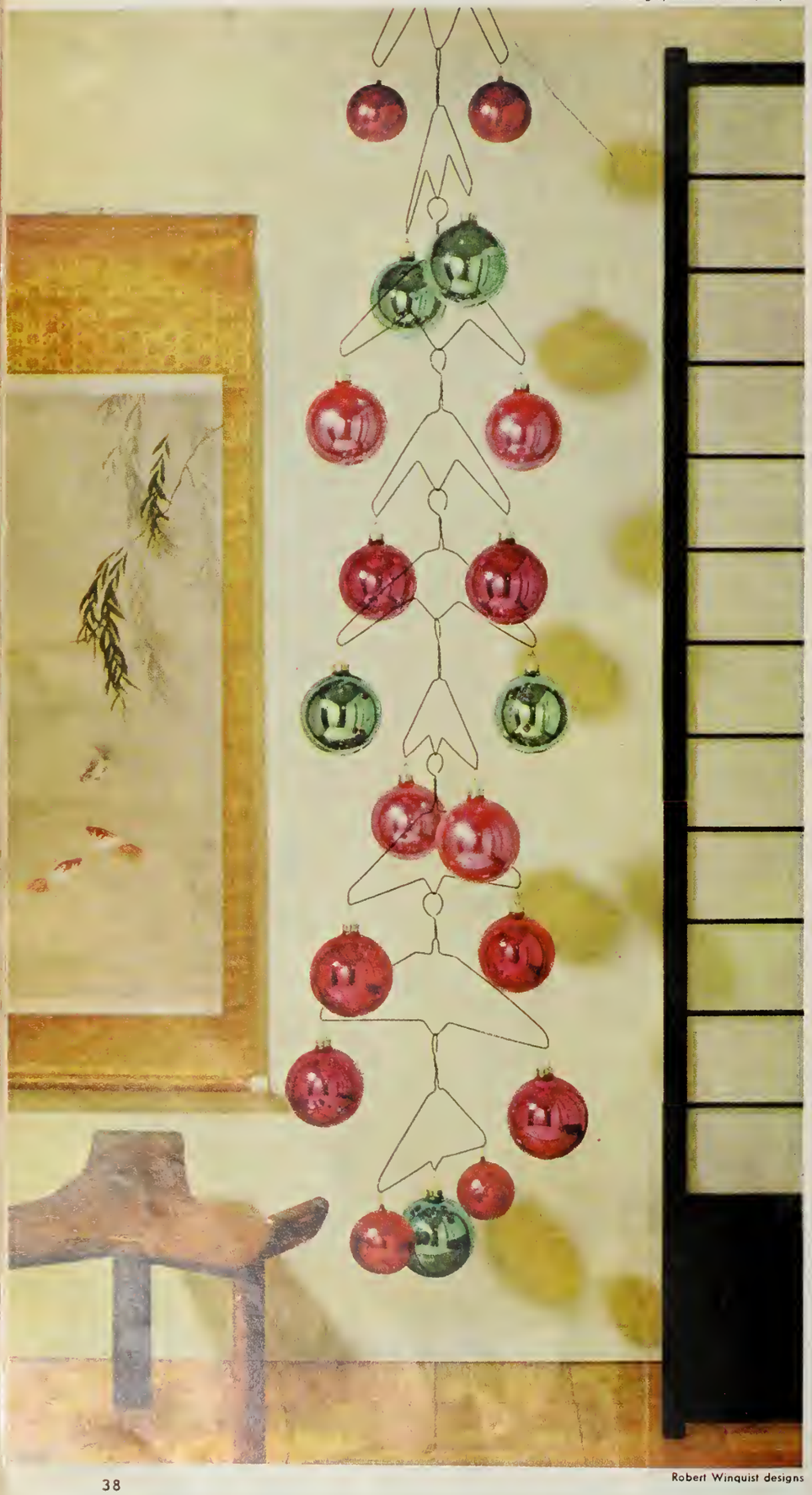


8

Photographs: Szanik; Emerson; Healy; Hopkins

Set the scene: Deck the walls

Photographs: de Gennaro, Hopkins



Robert Winquist designs



Orange wall panel trimmed with black and white flowers and birds makes a delightful decoration for any room.

Cover plywood with bright colored cloth and glue on half circles of foil for the planter. Flowers are made from construction paper or tissue, pasted together in layers and centered with gold candy coins—or try seals.



Add color and glamour to your Christmas tree with this new at-home flocking treatment. Simply attach the spray gun to your vacuum cleaner and apply a coat of white, pink, or blue to your trees, wreaths, or table decorations.

One person can easily handle the job. Result is not only effective but fire retardant, too. Properly applied, this spray prevents needle shedding indefinitely.

Coat-hanger mobile is impressive and inexpensive. First, form the hooks of hangers into circles. Then, bend the bottom wire into an M, making each M smaller and shallower, until final one is almost flat. Attach hangers in a graduated series.

Add ornaments of varied colors and sizes. Gild coat hangers for a particularly festive touch. Add or subtract hangers to change length, fill any decorative need.



Your favorite Christmas cards will take on new importance when attractively displayed against the textured surface of burlap.

To make the wall panel, cover ¼-inch plywood with material, allowing three inch turnover on all sides. Mount cards, using double backed tape and decorative pins. Panel makes an excellent bulletin board for kitchen or child's room when the holidays are over.



Decorate the fireplace wall with a large and small sunburst made with different colored muffin cups. For foundation use a sturdy frame of cardboard. Cut disk; then attach 6 or 12 arms to back.

Make the muffin-cup crowns by cutting the sides into eight sections. Insert the cups so that the points alternate in color. Glue or staple to frame. Finish centers with red and gold gummed seals.



Gladys Herndon design



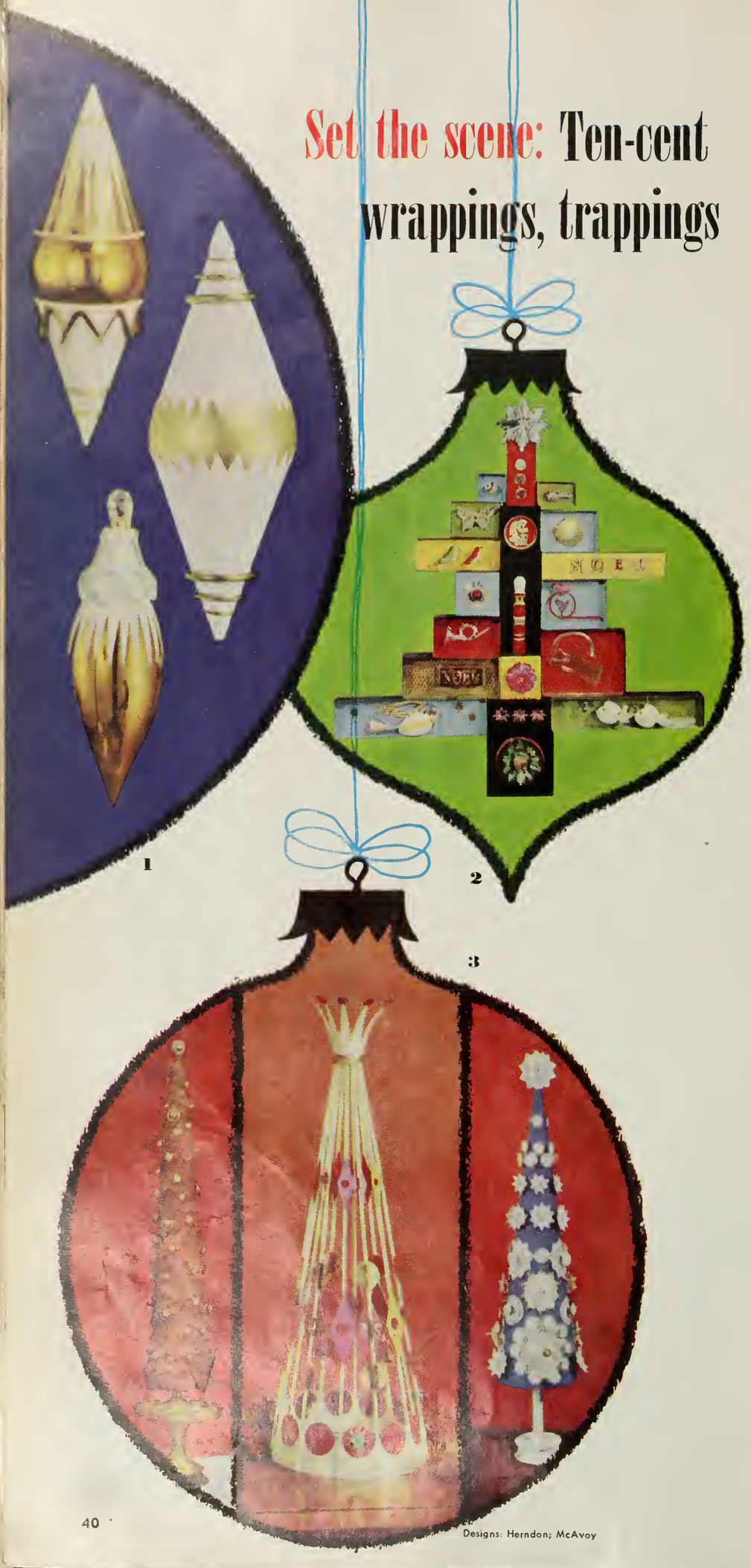
Perforated hardboard or acoustical tile squares make every woman a designer. Holes form guides for even complicated patterns.

Materials best suited for these panels are beads, bangles, sequins, tiny tree balls. Use pins to hold decorations in place. Beads on ornaments give a 3-D effect.

Louvered doors between rooms provide an ideal spot to group your prettiest cards. Accent such door arrangements with a tall, graceful vase of pine boughs shaped into a wind-blown crescent. For a gay note, add red poinsettias.

Half wreath, on facing door, is made by twining evergreen sprays around a bent coat hanger.

Set the scene: Ten-cent wrappings, trappings



1

2

3



Common, everyday soda straws create lovely designs on acoustical tiles and decorative gift boxes in rainbow colors.

Paint tiles and glue in line on a cardboard backing. Cut and bend straws into desired design, then glue in place. Use pins to hold until glue is set. Drinking-straw designs on packages are so simple, children can join the fun.

1 Transform inexpensive colored balls into eye-catching Christmas tree ornaments with simple cone-shaped drinking cups. You may leave the edges plain, cut in small points, or clip them into a deeply fringed V. Then glue the plain or cut edges to either end of your round, golden bauble.

Decorate these ingenious ornaments with such left-over oddments as brass curtain rings, glitter, braid, beads, and gold-foil stripes. Group them for an arresting mobile!

2 Fantasy tree for wall or door decoration is made from a supply of last year's gift boxes. Paint outsides of boxes black, the insides bright colors. Turn a few bottom side up and work them into an abstract or exact tree pattern.

Arrange boxes on a large piece of cardboard; trace around boxes and cut cardboard to fit. Then paste them on this backing. Use the shadow-box portions to display a few treasured ornaments, or line backs with Christmas scenes from cards.

3 Three table trees: Left, the leaf tree is made from fake or glycerine-treated lemon leaves on a chicken wire cone with gold ball and brass ring decorations. Center Christmas tree takes its shape from glued-together soda straws trimmed with diamond-shaped paper patches, gummed seals, and a paper crown.

Ruffled tree, at right, is simple to make, a delightful centerpiece. Apply lace paper doily cutouts to a plastic cone. Pins, topped with beads, hold the circles securely.

Designs: Herndon; McAvoy



Colored muffin cups crown these attractive gift boxes. Cut the fluted sides of cups into eight points, to form the crown or star shape. Glue in place and center each with a gummed seal. Tall red box, topped with crossed bands of striped paper, has muffin cups stapled to each point. Holly, in a glass jar, is gift packaged in a foil-covered box.



Symphony of designs, all with soda straws, highlight Christmas boxes. Make the starburst by cutting straws to different lengths, gluing to paper coaster, trimming with gold seals. Trace outline of angel from any picture, and fill in with straws. Transparent Yuletide tree is shaped from cellophane straws. Paper stars tip the branches.

Photographs: de Gennaro; Szanik; Emerson; Hopkins





Paper doilies dress up packages in fairyland finery. Big tree is made from parts of cake-plate doilies. For stand-out tree, thread a series of doilies on a long hatpin.

Exquisite new designs in aluminum foil make gift-wrapping a fine art. Don't throw away one snip! Notice how small pieces form a variety of designs on solid colors.

Picture over fireplace is from scraps of different foils glued to wallboard. First trace or draw outlines, collect all the foil bits and let the family create a Christmas collage.

Set the scene: Come to the festive board!



It's Christmas Day in the morning! And no table is more radiant than yours—the merry-go-round centerpiece plays Jingle Bells to call the family to breakfast: the candy-striped cloth, the red goblets, plates, and napkins add their glad color note.

Chilled grapefruit halves, sugar-frosted grapes atop, are the starter. Fluffy scrambled eggs are served *hot* from the chafing dish, along with crisp bacon strips and Canadian-style bacon. To each his own: a tiny Sugarplum Loaf on a miniature cutting board.

Traditional for Christmas Eve is a steaming tureen of Oyster Stew. Sail a pat of butter on each bowlful, dash with paprika. Go-withs: baskets of oven-warmed oyster crackers, coney-bun toast strips, bread sticks; a tray of crunchy celery and radishes, olives, pickles.

Smart plastic place mats of forest green, and deep-blue goblets and napkins (note necktie knot) are the colorful props for the white bowls and green-trimmed plates. In matching hues, patio candles gleam like tree balls nestled in an evergreen-and-holly garland.

Photographs: Allen Snook. Table accessories by Fae Huttenlocher



Interiors by E. Suchor, John A. Colby & Sons, Chicago

Could be Christmas dinner. Of course we give Dad a chance to enjoy his appetizer of pineapple chunks with cranberry sherbet before the rest of the feast is wheeled in. When he's ready, Dad turns to carve the Standing Rib Roast of Beef on the cart, and serve the Roast Potatoes and buttered broccoli.

Dessert is the same beauty that graces our cover—Snowflake Pudding, aglow with red ribbons of Crimson Raspberry Sauce.

Interior by Baldwin-Kingrey, Chicago





Recipes on page 90

This cheese-and-fruit tray is dessert for the supper party at left—or a late snack. Emerald glass comport gives dramatic boost to fresh fruits up top, stands on plate holding cheeses, crackers, fruitcake.

No nicer way to share those food gift boxes than this. Always serve the cheeses at room temperature.

Set the scene: Candlelight for Christmas



1 Give a votive light holiday dress by combining it with a gnarled manzanita root and cypress greens in a flat dish. Or, try driftwood instead of the root.

2 German candle with its intricate all-over design burns steadily for many more than a "a twelfth night." Try it on a fireplace mantel, or trimmed with gay holly on a coffee table or buffet.

3 Square candles provide a frame for a Christmas creche. In this grouping by Mrs. Lloyd Dopkins, figures are balanced by sweeping fir bough, on left.

The background arches are made by cutting a round, woven place mat in half.

4 Shadow-box candles with exquisitely detailed religious scenes lend splendor to any setting. Though slow-burning, use them mostly for show, not for glow.

5 Give everyday candles special importance with yuletide trimmings. Auto hub cap is sprayed gold. Circle candle base with gilded cones and tinsel pompons.

6 Trim red wax candles or white plastic replicas with gumdrops. Toothpicks will hold candies in the plastic. For wax ones, heat the point of a pin and insert. Add gumdrops to the head of pin.

7 Disneyland's fabulous candle shop sells candles of every size, shape, and color; candles to cherish for years, or to burn brightly through one holiday.

At right, Mrs. Robert Beals, and her daughter, Jani, find it a difficult decision to make. Which one shall it be?

→

Photographs: Braun, Reynolds, Hartley; de Gennaro, Hopkins

4



5



6



Arranger: Nai'a Hayes



Set the scene:

Gifts that really grow!

By Fleeta Brownell Woodroffe

FOR PRESENTS THAT ARE DIFFERENT, list those you yourself would like to get. Consider new house plants—seeds—bulbs. Or send token-promises of new rosebushes to be delivered at planting time.



With easygoing habits and high-style, here's Dieffenbachia variety Rudolph Roehrs. The leaves are always chartreuse edged with a darker green.



For bright but cool indoor spots, small citrus trees are top news. Citrus includes dwarf limes, lemons, calamondins, oranges. Big containers—a must!

Photographs: Suter, Hedrich-Blessing; de Gennaro



A shapely small palm and a glossy cascade of grape-ivy can be addressed "To Mom with all our love." But the whole family will enjoy the greenery these undemanding plants contribute to the living room and also their graceful and intriguing silhouettes.



Seeds travel far with speed and safety. Tie them in packages of six or more paekets, grouped for a single purpose.

We suggest: showy flowers for a vivid first-year garden, cooking herbs, gourds and flowers for winter arrangements.



Gladiolus bulbs are another choice gift that can be packed to travel far, or be delivered by hand with equal safety.

Wrap each bulb in holiday paper or one of the new aluminum foils. Give box a special trim. Include planting tips.



Fancyleaf caladiums, all potted and ready, can be had from many florists. These bright pot plants and uncommon philodendrons, such as P. sodiroi (right), are sure of a welcome. Caladiums suffer from cold, must be well insulated during delivery.

For the chief gardener of the family, give plants to be grown outdoors



The hollies (Ilex) are splendid for regions where the winter cold goes to only a few degrees below zero. Ask nurseryman to advise you on variety.

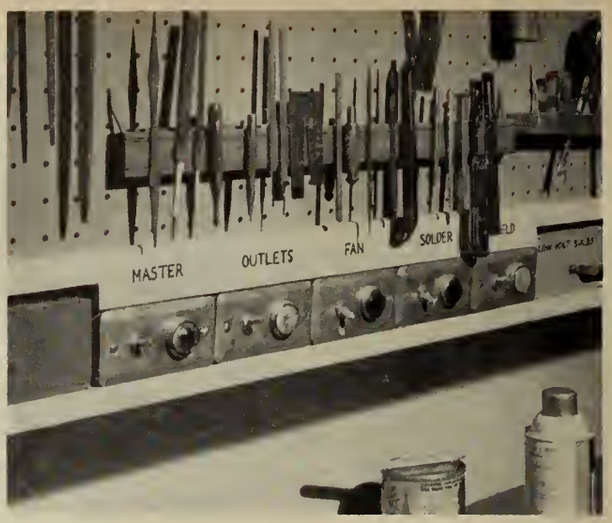


Some hollies have rounded leaves and no prickles, but just as many berries. Roots need large containers. Keep cool indoors, shift to garden later.



Bouncy small pines—if they are container-grown—suit most areas. Painted cones here are wired on for Christmas. Slit cans when planting root balls.

Planning pays off in this workshop



All electrical power in the shop is controlled from this bank of switches. Indicator lights tell which circuits are on.

Regular switches on each power tool must also be used, making accidental starts of the equipment less likely. The magnetic strip just above switches holds small metal tools.

By Noel Seney

Photographs: Suter, Hedrich-Blessing. Data: Ruth Lee





Cigar boxes make good storage "drawers" for small supplies. Only the fronts are painted.

Inexpensive handles are attached to make the boxes easy to pull out. Boxes simply slide in between two shelves, have no guides or separators.



Secondhand cabinet from a dentist's office supports one end of the workbench and holds the less-used tools and parts.

Each drawer is labeled—as are all other containers—with neat freehand lettering.



Electrical parts and hardware items are kept in plastic boxes. Shelf unit is made from one-inch lumber, with joints dadoed.

Front edge of each shelf is painted to repeat one of the shop's bright colors.

WHEN Dr. and Mrs. William Lazear of Winnetka, Illinois, moved into an older home, this shop was their first project. They went on to remodel the rest of their home when the shop was completed.

The workshop shows all the careful planning that went into it. The power-tool island forms a good work area by bringing the saw and sander close to the workbench.

Orderly storage for nails, screws, and other small items makes any project go faster. To use some of the ideas from this shop, you'll need only cigar boxes and baby-food jars to get started. Labels, paint, and simple shelves are all you need to complete your storage unit.



Island for power tools has a removable box to catch dust from the power saw.

Box is located under opening in the saw table to catch sawdust as it falls. It's also handy for disposing of small scraps.



Small fruit basket swings out from the center of the workbench, makes it easy to keep work surface clean.

Basket sits on plywood shelf attached to the conveniently placed door.



Planning desk takes a section of the power-tool island. Free-form divider provides a spot for clipboard of notes or sketches.

Small drawers and shelf below hold catalogs, paper, and drawing materials.



Storage unit keeps sheet and roll materials in order. Large sheets of plywood and hardboard slide in behind the unit.

Rolls of screening and plastic fit on pegs; scraps stand up at left.

←

To operate power saw or belt sander, Dr. Lazear has only to turn around from the long bench. Yellow walls and ceiling help brighten the shop, make it much easier to work in.

Single fluorescent tubes are spaced to provide good general lighting. Ordinary rain gutters serve as reflectors for the low-cost fixtures.

Quick gifts for Dad to make

YOUR CHILDREN will get hours and hours of fun from the time you invest in making these toys—and, what's more important, they'll love you for it.

All of the toys can be made from inexpensive materials and have been planned to go together easily. None of them requires more than basic tools. The extra minutes you spend in painting pays off big in making them more fun, giving them a professional look.

S.S. Rockaway—there's room for all

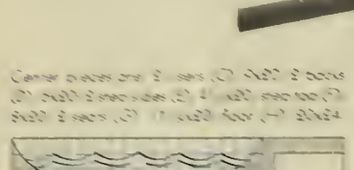
Make this 6-foot-long boat from one sheet of $\frac{3}{8}$-inch plywood. For the railings, use 7/8-foot handrails. Mast is a closet rod or old broomstick.

Make the hooks for the life preservers from a short piece of $\frac{1}{2}$-inch dowel and a rubber ball.

Pattern for boat sides is in drawing below—rule 4-inch squares and sketch in cutting lines. Pieces C through H make seating assembly. Start it by nailing and gluing risers on floor, then add seats and backs and the step in center of floor.

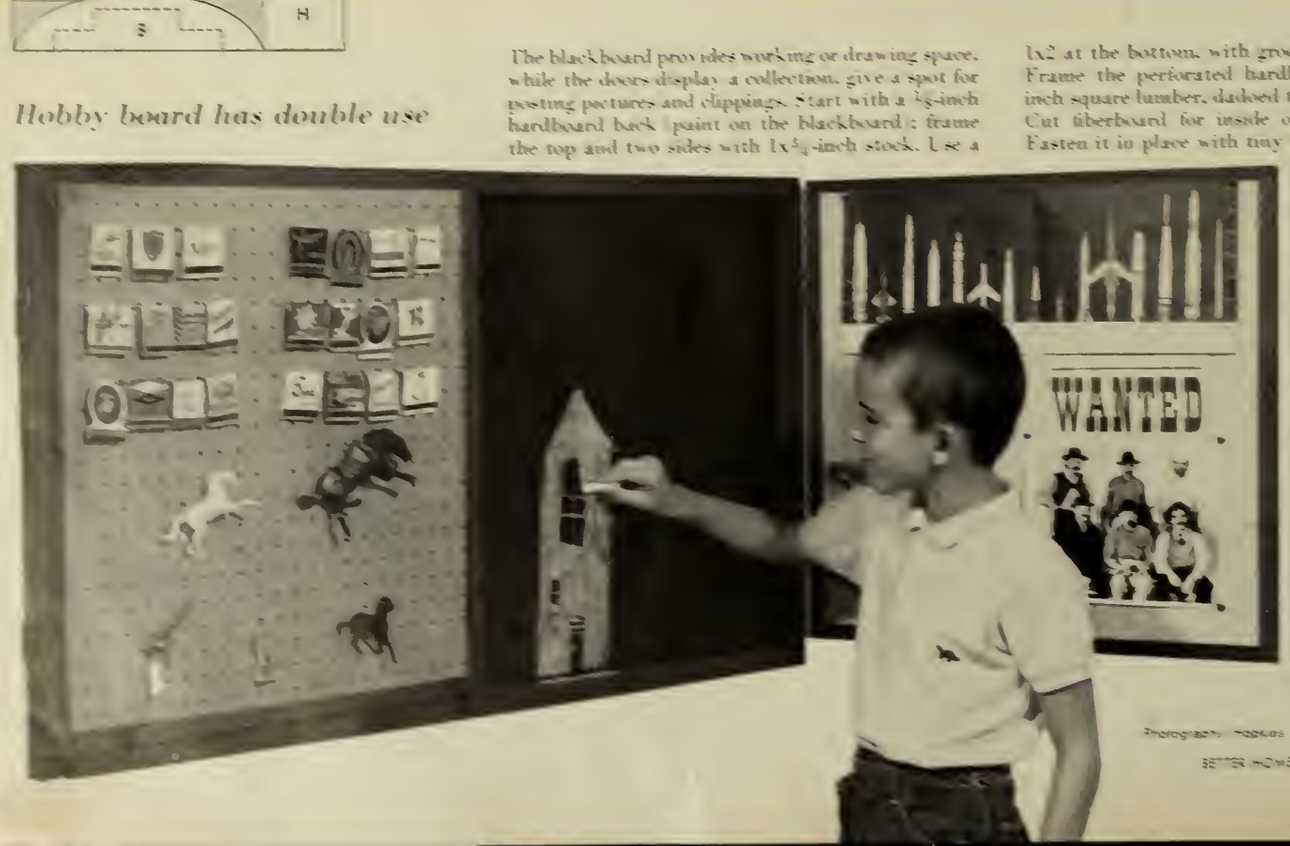


Center risers are $\frac{3}{4}$ x 3½ (C), 9x20; $\frac{3}{4}$ backs (D), 9x20; $\frac{3}{4}$ seat sides (E), 4½x20; seat top (F), 9x20; $\frac{3}{4}$ seats (G), 11½x20; floor (H), 20x24.



Hobby board has double use

The blackboard provides working or drawing space, while the doors display a collection, give a spot for posting pictures and clippings. Start with a $\frac{1}{8}$-inch hardboard back; paint on the blackboard; frame the top and two sides with 1x$\frac{3}{4}$-inch stock. Use a 1x2 at the bottom, with groove cut to hold chalk. Frame the perforated hardboard doors with $\frac{3}{4}$-inch square lumber, dadoed to hold the hardboard. Cut fiberboard for inside of doors to fit frame. Fasten it in place with tiny brads.



Photographs: Hopkins

Tetherball for the basement



This inside version of a favorite outdoor game will keep your young athletes busy.

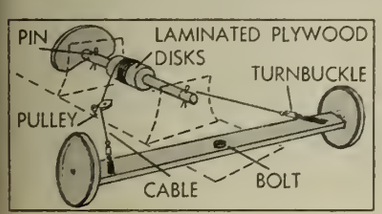
Make the base at least 30 inches square from ¾-inch fir plywood. Stack two 10-inch-square pieces at the center to help hold the pole. Use a 1⅛-inch closet rod to make the 5½-foot pole. A screw eye in the top holds the heavy, 45-inch long string. A hard plastic ball like the one shown works best.

Use regular table tennis paddles to play. If you want to make the game tougher, paint a stripe about 6 inches down from the top of the pole. Make it a rule that to win, all the string must be wound above the stripe.

Number 1 racer (Dad's Number 1, too!)

Make the ¾-inch fir plywood "frame" 66 inches long and 16 inches wide. Mount the 10-inch wheel-axle assembly on 2x4s cut 38½ inches long. Attach front axle with a ⅝-inch bolt, about 13 inches back. Backrest is 16x17½ inches, is braced by triangular supports. "Hood" is a 36-inch long piece of plywood. It rests on 14-inch high slanted dashboard and the two smaller uprights, cut to fit nearer the front.

Steering wheel is a half circle of ¾-inch plywood; the sketch below shows how small cables steer front wheels.





Shuffleboard—play on the floor or a table

Frame a 1x4-foot piece of hardboard with a ¾x1 piece of stock. Dado the frame and use mitered joints for best results. Paint field (triangle is 9 inches high) and varnish or lacquer the surface. You may want to wax it also. Cut disks ⅜ inch thick from a 1-inch hardwood dowel. Or use the right size checkers. Make the pushers with ¼-inch dowels (9 inches long) for handles, glue to a hardwood head. Or play by pushing disks by hand or flipping them like carroms.

More photographs on page 105



Young people with ideas

By Florence Byerly

MANY of us move our furnishings about to make room for Christmas. For the John Greene family of Pontiac, Michigan, it's easy to make changes, because changes are a part of their decorating plan. They dramatize their home with original ideas—and there's always room for new ones. Look at the bright effects they get from common, inexpensive materials.



Photographs: Hedrich-Blessing. Data: Mary Coughlin



John constructed the screen panels by nailing 1x1-inch lumber into frames, then stapling on the walnut-stained bamboo.

The walnut table top was attached to ready-made, metal legs. Ruth covered the bench and made the toss pillows. The lamp table is a tray placed on a brass tripod.

The dining room is often the scene of family projects. Here, Chris and Scott are making table mats. They use tape needles to weave bright cords and narrow ribbons in leftover pieces of matchstick bamboo.

This walnut bench is one of the Greenes' prize ideas. Two 4x8-inch sheets of ¾-inch plywood rest on pedestals of brick—same brick as fireplace wall. This shelf-bench substitutes for a traditional mantel.

The origins of the pieces composing the handsome wall decoration may surprise you: the picture is a framed print, and the fruit-and-flower wood carvings were rescued from a house that was being torn down.

The boys prepare for treats: toasted marshmallows—and visions of Christmas!



Ingenuity furnished the TV room: Chris and Scott helped their father cover the wall with parquet flooring—a striking and unusual wall treatment.

Ruth sewed the cafe curtains from white sheeting. She hung a decorative chain at the middle of the long curtain rod to prevent its sagging.

Couch is a slip-covered mattress on a slab door, which stands on ready-made legs. An old table was painted white, then decorated with a sunburst design.



The diamond pattern on the bedroom wall serves as a handsome headboard. First, John applied masking tape to the wall in tall diamond shapes, then he painted inside the tape outlines. The green diamonds were painted first, then the white ones.

The matching green bedspread is felt, which required no hemming at all. It doesn't wrinkle, and stays neatly in place.

Do you need help with o decoroting problem? It's yours for the osking ot one of the Home Plonning Centers operoted in co-operotion with Better Homes & Gordens. You'll find them in o number of better stores throughout the country. For the Center neorest you, consult the list on poge 98.

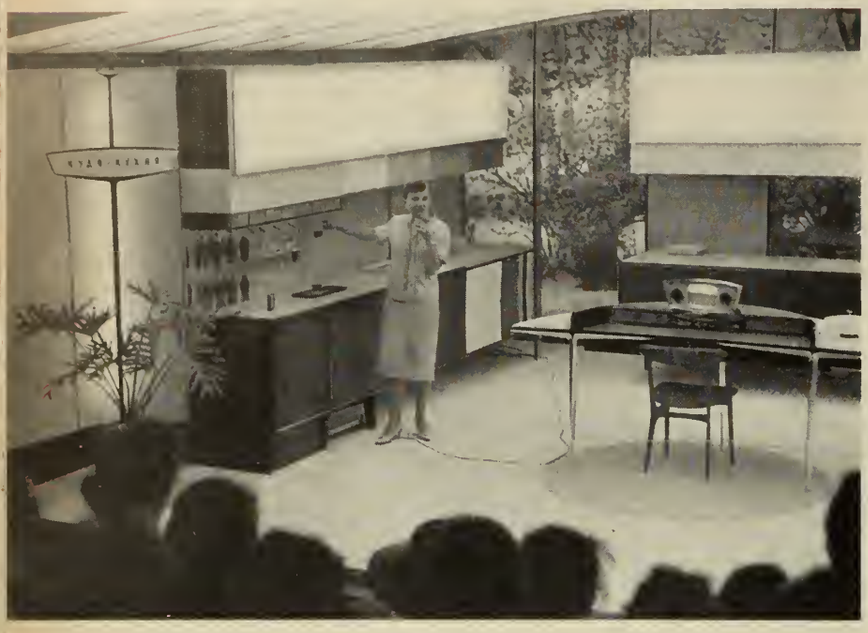


The family Christmas gift is a new sofa. Scott just gave it the bounce test—but notice how he keeps his feet off the upholstery. (The fabric is treated for soil resistance, in case of accidents.)

The coffee table is a money-saving idea. Marbleized paper with a waterproof finish covers a plywood sheet; ready-made metal legs complete it. Cost: $7.

Lamp shades are matchstick bamboo threaded with cords, then glued over old frames. Cost: about $2.

EDITOR'S NOTE: Kitchen diplomacy briefly sums up the work of our kitchen editor, Anne Anderson. Because she speaks Russian and knows kitchens, she was asked to be senior demonstrator of the Whirlpool Miracle Kitchen at the First American National Exhibition in Moscow.





THE THOUGHT STILL HAUNTS ME–

I might have been one in that Russian crowd!

By Anne Anderson

THERE but for the grace of God, go I. This was the realization that swept over me time and time again while I was in Moscow this past summer working at the American National Exhibition. Instead of working as an American, demonstrating a most unusual American kitchen of the future, I might have been one of those Russians who daily crowded the viewing ramp—curiously asking those "Russian" questions. "Do American women work?" "How much do you earn?" "How much is a pound of butter?" "Do you have color TV in America?" "Do you own a car?" "What does a pack of cigarettes cost?"

Yes, I might have been a Russian asking those same questions about the American way of life. You see, my parents were born in Russia. They came to the United States to find a better life—or more accurately, to live. When my dad came here in 1912, living conditions in the Soviet Union were unbelievably bad—food and money were very scarce. In fact, bread was sometimes a luxury! My dad, like many other Russian young men, came to the United States or Canada to earn money to support families left in Russia. Many of these adventurous men would make the voyage several times—work here a few years and then return to their families with their earnings. Some hoped to stay on in America, sending for family when they could. Through chance, my father was permitted to remain here. Some of my relatives, however, were not as fortunate. Because of tightened immigration laws, they had to return. So you see, I consider myself very lucky to have been born an American. The special awareness of being an American—in Russia—first hit me when our plane landed at the Moscow airport. We were no sooner down, when a Russian army officer [*Turn to page 94*



These were the curious Russian faces I saw as I demonstrated the Miracle Kitchen of the future with its electronic and animated equipment. My American clothes, shoes were as carefully scrutinized as the kitchen.

Our viewing ramp was packed solid from 11 a.m. till closing at 9 p.m. An estimated 70,000 people came to the Exhibition daily. Total at end of six weeks—over 2½ million. One of my most nerve-shattering experiences: when Vice-president Nixon and Premier Khrushchev stopped for a preview demonstration. How critical an audience can you get?

Photographs: Eddy Van Der Veen



A close-up look—right in the kitchen. Russians love active displays and were fascinated with this self-propelled, electronic floor cleaner.

Most of the people enjoyed seeing this kitchen of the future. However, some would take a defensive attitude and say, "Oh well, we too could have a kitchen of the future. Show us what you have today." At this point, we'd refer them to our illustrated pamphlet and present-day kitchens and appliances also at the Exhibition. And off they'd go!

Questions reveal how little the Russians are allowed to know about us —and how much they want to know!

When not on duty demonstrating, one of my four assistants or I would stand on the viewing ramp and mingle with the Russian audience—mainly to answer questions. Generally, we found the Russian people to be friendly, warm, generous, and intensely curious. Every now and then, however, we'd run up against agitator "plants" who would ask endless, trying questions—sometimes without waiting for an answer before spouting the next question. It was wonderful to see, though, how the other Russians, annoyed and embarrassed by the harassment, would deal with the agitator. En masse they would quietly and "democratically" edge the agitator out of the picture, apologizing with, "Ignore that fool!"

Most often, the Russians asked personal questions and those regarding the American way of life. It surprised me how little they know about us.

▶ *Why are* so many *millions of people out of work?*

▶ *Do American women work? Are these unmarried? I thought married women just sat home!*

▶ *What do you do? How much do you earn? Are you married? What does your husband do?*

▶ *Now tell us truthfully, do you live in a home as nice as the model home shown here? Yours is better! How? How many rooms do you have? Who lives with you? Just you and your husband? Why don't your parents live with you? Why don't you have any children?*

▶ *Do you own a car? How much did it cost? How much was your home? How could you afford both on your salary? How does a mortgage work? If you lose your job, who gets your home and car? How can you be sure you'll find another job when so many are jobless?*

▶ *In the bedroom of the model apartment, there are four or five pairs of ladies' shoes. Really now, you don't own that many, do you? You brought six pairs to Moscow! Didn't you leave any at home? How many?*

▶ *Why won't your government let the average Soviet citizen visit the United States?*

▶ *Who can get a university education in the United States? How much does it cost? Then how can a student from a poor family or one without parents get a higher education? Don't students get stipends? How many scholarships are there? Who gets them? Who gives them?*

▶ *How much does the average factory worker earn? If workers get such good money, why do they strike?*

▶ *Why are rent and food so high in America? Is food scarce? Then why are you American women so thin?*

How to turn your kids against the yuletide

By Stanley and Janice Berenstain

IF EVER parents of small children had a sure thing, it's Christmas. Consider the ingredients: Santa Claus, presents under the tree, Santa Claus, stockings stuffed with goodies, Santa Claus. Add electric trains, tinsel, candy canes, fruitcake. Add all the sights and sounds and smells of Christmas and you have what ought to be a pretty foolproof proposition. Of course, it's no such thing.

Some Christmases are clobbered long before Christmas. For example: All the careful preparation in the world won't help if the Trip to Toyland goes awry.

Scene: The entrance to Toyland. Elevator opens abruptly, disgorging Little Ralph and his mother.

Little Ralph (pointing at first toy he sees): "I want dat!"

Mother (leaning over): "Now, Ralphie, I explained all that to you—about how all these toys belong to Santa Claus and how you can't buy them . . ."

Little Ralph (this time with considerably more animation): "I *want* dat!"

Mother (kneeling down beside him): "All right, I'll explain it to you again. Now, listen carefully." (Little Ralph cocks his head as if to listen.) "All these toys belong to Santa Claus and they're just to look at. Santa Claus brings them all down with him from the North Pole so the children can look at them and see what they'd like. You can't buy *any* of these toys. They're just to *look* at. They all belong to *Santa Claus*. . . . All right, then, Sweetie, let's take off our coats and look around."

Little Ralph (jumping up and down, falling on the floor, banging his head against a counter and screaming): "I WA-A-A-NT DAT!"

This sort of thing is hardly conducive to a good Santa-child relationship. Santa is lucky Ralphie doesn't punch him right in the nose. Greedy old thing! Won't sell his toys! Santa Claus, I hate you!

It is much more sensible and, in the long run, much easier to divide the toy shopping chore and the interview with Santa into two separate and distinct operations.

The children's Christmas toys should be the subject of a full dress shopping trip—with Daddy [*Turn to page 102*



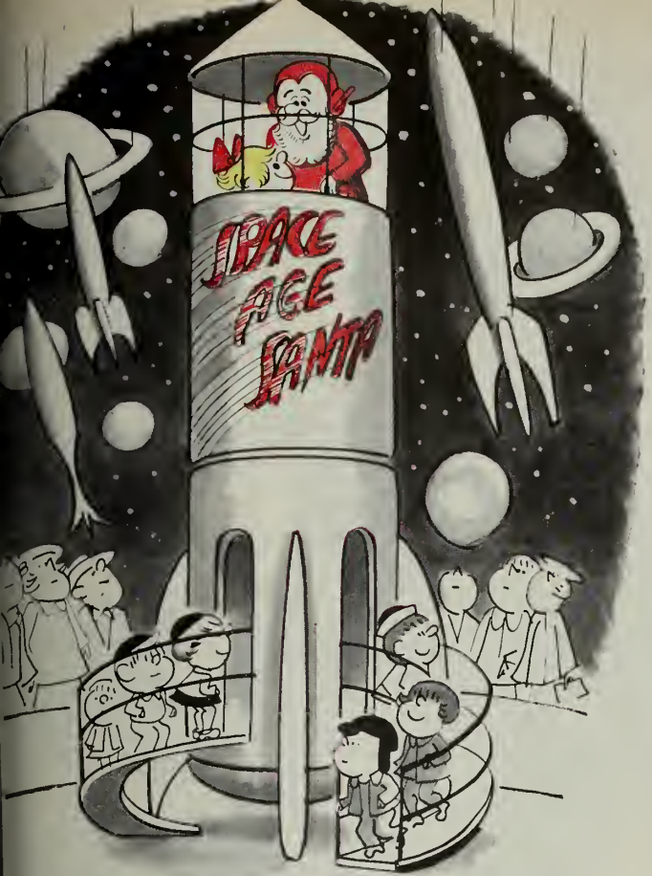
Sister with the store-window Santa isn't altogether certain she hasn't been put up for sale!



"Now, let me explain again. Mommy *can't* buy it. It's just to *look* at. It belongs to Santa Claus. Santa will . . . "

If you don't kick in for a gift, he'll get a hoarse "Ho-ho" and a whistle that won't blow.

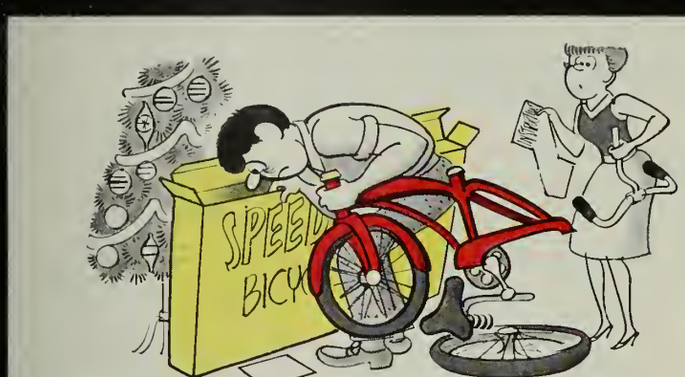




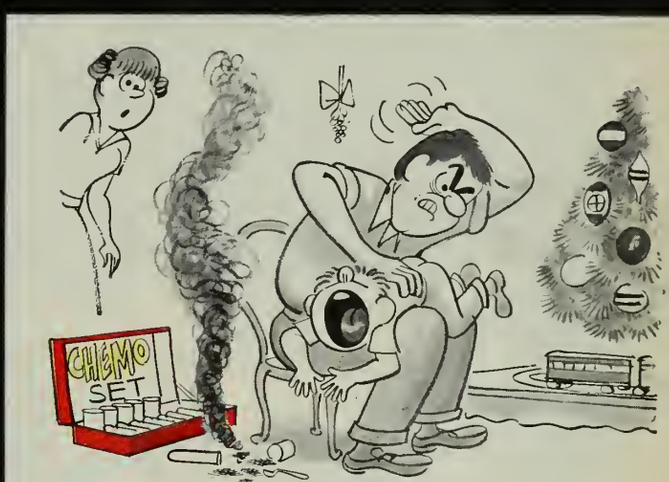
The updated version of Santa has him commuting to the moon instead of the North Pole.



He *did* see that Big Daddy Tiger and he *did* tell Santa he wanted a tiger and you *did*—well, you can always say it shrank.



Assembling toys is second nature to some daddies, but just suppose Inspector 197765 left out a crucial sprocket nut.



It is a day that draws the whole family together in warmly touching contact—from top to bottom.



Junior has to grow (about five years) to like Uncle Ned's gifts, while Aunt Opal sends swaddling clothes.

Who was it who said: "By sharing our gifts, we give them over again?" No one really, but it might work.





CHRISTMAS COOKIES

By Myrna Johnston

You'll catch the Christmas spirit in our Cookyland. The Sugar Cookies, Ginger Cookies, and Spritz shown here are the merriest yet. You'll want some for the cooky plate (holiday hospitality), for the tree (saran-wrapped ornaments to give little callers), for friends and relatives (delicious token gifts). So out with your cooky cutters—add new ones from the array at gadget counters. Your children can pick designs from their Christmas color books, too—just trace the bold outlines, transfer to cardboard for patterns.

Trims and recipes on page 92

Photograph: Allen Snook





Smörgåsbord home style

By Jorgen Viltoft *

First trip is for appetizers

1 Shells bedded in ice on the blue platter offer Herring Salad and pickled herring, anchovies, smoked salmon, sardines, pickled beets.

A trio of Egg-and-Olive Penguins guard Anchovy Stuffed Eggs. Also ice-cold: Pickled Shrimp, sliced liver pate (left), Stuffed Celery propped tall against inverted glass.

Hot in chafing dish: potatoes with dill. In basket: Swedish breads.

Return for hot delicacies, meats

2 It's time for fresh plates, so flavors from the three parts of the meal won't mingle. Guests help themselves to tiny Swedish Meat Balls and Yule Brown Beans, kept *hot* over candle warmers.

With this they eat *chilled* ham for contrast. Also a salad of peas, carrots, and asparagus in mayonnaise (on ham platter) — and the red-and-white striped Christmas Aspic Salad at far right.

The centerpiece follows the tradition of glowing candles, here flanked by flags of the United States and Sweden. For gaiety: the Swedish carved horses.





The Swedish smorgasbord is arranged so there are three tables in one. And guests come to the smorgasbord to fill their plates three times—first for appetizers, second for meats, third for desserts.

YULETIDE entertaining means smorgasbord in Scandinavian countries. Originally each family brought some of the specialty foods, much in the manner of American potlucks. That's why so many of the dishes are make-aheads—when families got together, they wanted to visit rather than cook. The smorgasbord presented here is simplified and organized for do-it-yourself hostesses, yet keeps faith with many traditions.

Photographs: Allen Snook



*
For several years, Mr. Viltoft managed the Kungsholm, famous Scandinavian restaurant in Chicago. His family has been in restaurant and hotel business in Copenhagen for generations. From his experience in Denmark and in this country, he offers smorgasbord suggestions adapted to American taste and foods. An active member of Les Amis d'Escoffier, he is director of the new Fred Harvey restaurant developments in Illinois.

The finale: cheeses and desserts

3 For refreshing tartness, there's a compote of chopped fruits (those are Danish Christmas spoons alongside) and a bowl of Lingonberry Sauce; for the sweet tooth, a tray of rich cookies.

The cheese tray offers several kinds, including caraway cheese. And there's cup after cup of Swedish Coffee, strong and fragrant—none better!

Again note the clean plates for dessert—paper ones, or the dishwasher comes in handy! In the recipe section are helps for improvising the platform table and folding the napkins in fans.

Recipes on page 83

A new and easy way to carve turkey

YOU CAN SEE what you're doing when you carve this sidesaddle way. And the part you are slicing is up top where you can get at it. Bring the turkey to the table in the usual breast-up position for all to admire. Then with carving fork in breast end and holding tip of leg, flip bird on its left side, with back to you, drumsticks at right. Stand or sit to carve. Important point is to have efficient carving tools.



1

No flying blind here! Carve a slice or two from thigh so you can see thigh bone. With tip of carving knife, loosen bone by cutting along each side as shown. (Notice that tips and middle joints of wings were removed before roasting—bird is steady for side-carving.)



2

Cut the meat around joint between drumstick and thigh, but leave bones connected. Hold end of drumstick with left hand while you cut under the upper joint of thigh, as in the picture. Lift drumstick up and toward you to remove it and thigh bone all in one piece.



3

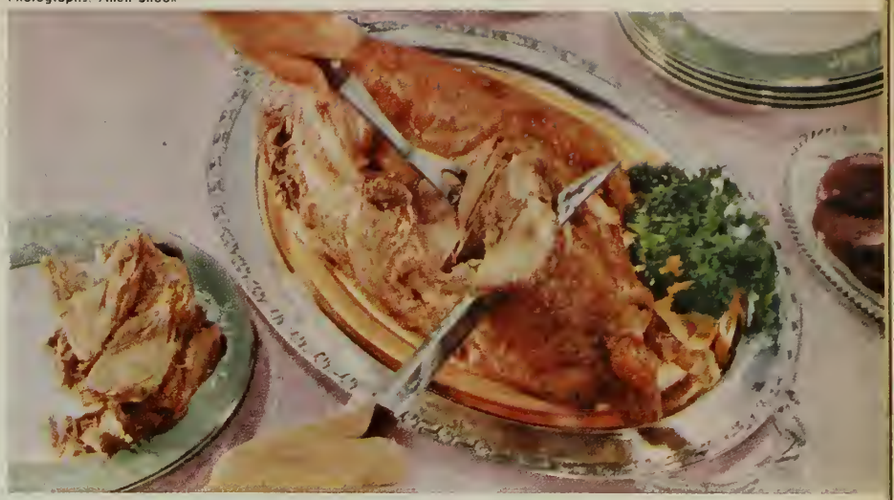
An extra dinner plate or small platter gives you the elbowroom you need for carving the drumstick and lining up turkey slices as you go along. Disjoint thigh bone and place it aside. Stand drumstick on end and slice down, turning to cut off as much meat as possible.

Photographs: Allen Snook

By Max O. Cullen

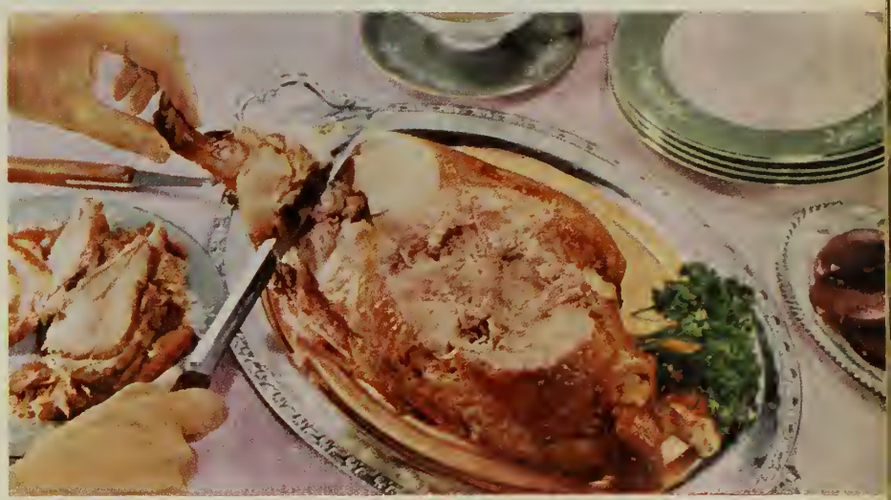
4

In sidesaddle carving, you slice almost all the rich-flavored dark meat right on the bird —much easier to get a firm purchase than if the thigh piece had been separated like the drumstick. Note the position of carving fork —it should be inserted deep enough to anchor.



5

Cut a few slices of breast meat; stop when your knife uncovers joint where wing is attached. Now remove wing by grasping small end with fingers and turning it while you cut through the joint with tip of blade. Stand wing on end, cut meat off as for drumstick.



6

Because the white meat is topside, carving handsome slices is a snap. Make them thin for easy eating—and so there'll be plenty of the choice white meat for everyone. To glide smoothly, your carving knife must be razor-sharp like one shown—and kept that way.



7

Cut an opening in the thin meat below thigh area to reach stuffing. Offer a choice of light- or dark-meat slices—or put some of both on each plate—along with a spoonful of savory stuffing. To carve the other side of your roast turkey, simply turn the bird over.



23 minutes and dinner's on!



Try this broiler meal

Cranburgers boast a holiday air with bright cranberry toppers. Green beans warm in the broiler pan while the meat patties and sweet potatoes brown to perfection above. Fresh crisp relishes are waiting in the refrigerator. Dessert gets a head start—see last picture.

Photographs: Mike Nelson



1 Drain canned green beans, place in broiler pan. Let warm 5 inches from heat while you fix Cranburgers:

Pour one 6-ounce can (⅔ cup) evaporated milk over 2 slices white bread; add 1½ pounds ground beef, 2 tablespoons instant minced onion, 1½ teaspoons salt, ¼ teaspoon pepper. Mix well; form in 6 patties. Broil on broiler-pan rack over beans 6 minutes; turn patties.



2 Now add canned sweet potato halves to pan rack. Brush generously with melted butter or margarine; season with salt and pepper. Broil 5 minutes.

Top each meat patty with 1 tablespoon whole cranberry sauce. Broil 2 minutes longer, or just until cranberry sauce is heated through. While meal cooks, cut carrot and celery sticks, arrange with olives.

Dessert is steamed pudding!

First of all when you start dinner, slip a can of steamed fig pudding into boiling water—let it simmer there according to directions on can label.

Come dessert time, team the hot pudding with Frosty Sauce: Beat 1 pint soft vanilla ice cream with a spoon until fluffy. Dash of nutmeg gives an eggnog touch. Light the candle, and it's a gay occasion!



Better Homes and Gardens TEST KITCHEN

58

Taste-tested Recipes

Meats, Main Dishes

Oyster Stew....90
Standing Rib Roast of Beef....90
Swedish Meat Balls....84
Decorated Chilled Ham....84
A new and easy way to carve turkey....62
15-minute Beef Stroganoff....79
Easy Shrimp Saute....80
Turkey Curry With Crisp Noodles....80
Lobster Newburg....80
Cranburgers....64

Vegetables

Yule Brown Beans....84

Appetizers

Crab Bisque....90
Egg-and-Olive Penguins....83
Anchovy Stuffed Eggs....84
Pickled Shrimp....83
Pickling Marinade....84
Stuffed Celery....84

Salads, Dressings

Herring Salad....83
Christmas Aspic Salad....85
Tuna Star Salad....79
Cranberry Christmas Wreath....80
Snowy Dressing....80
Noel Grapefruit Salad....80
Celery-seed Dressing....80
Turkey Waldorf Salad....80

Breads

Sugarplum Loaves....90
Quick-as-a-twinkle Ring....70

Desserts

Snowflake Pudding....90
Kris Kringle Ice Cream....70
Pots de Creme....72

Sauces

Crimson Raspberry Sauce....90
Lingonberry Sauce....85
Frosty Sauce....64

Cookies

Sugar Cookies....93
Ginger Cookies....93
Spritz....93
Dozen tips on decorating cookies....92
Rosettes....85
Bowknots....85
Cooky Tarts....85
Mincemeat Star Cookies....70
Mincemeat Filling....70

Candy

Maple Divinity....88

Frostings

Confectioners' Icing....92
Ornamental Frosting....93
Orange Icing....70

4 hot 'n hearty ways with

Campbell's TOMATO SOUP and BEEF





BARBECUED STEAK. Pound 2 tbsp. seasoned flour into 2-lb. round steak (¾" thick); brown in 2 tbsp. shortening. Blend 1 can Tomato Soup; ⅓ cup each chopped onion, celery; 1 clove garlic (minced); 2 tbsp. each brown sugar, Worcestershire sauce, lemon juice; 2 tsp. prepared mustard; 4 drops Tabasco. Pour over steak. Cover; cook over low heat about 1½ hr. Baste now and then. 6 to 8 servings.



BEEF STEW. Roll 1 lb. beef cubes in 2 tbsp. seasoned flour. Brown in 2 tbsp. shortening in heavy pan. Add 1 can Campbell's Tomato Soup, 1 soup can water. Cover; simmer 1½ hr.; stir now and then. Add 6 onions, 6 carrots (cut in half), 3 potatoes (quartered), ¼ tsp. whole thyme (if desired). Cover; cook 1 hr. or till vegetables are tender. To thicken, cook uncovered for last 10 min. 4 to 6 servings.



TOMATO BURGERS. For quick indoor barbecues! In skillet, melt 1 tbsp. shortening; add 1 lb. ground beef, 1 cup each chopped onion and celery, 1 tsp. chili powder, ½ tsp. salt, dash pepper. Cook until meat is browned; stir to separate meat particles. Add 1 can Campbell's Tomato Soup; simmer a few min. Serve on 6 toasted split buns. Add a mixed green salad, for a supper the whole family will love!



SOUPER MEAT LOAF. Combine 1 can Campbell's Tomato Soup, ½ cup packaged corn flake crumbs (or 2 cups corn flakes, crushed into crumbs), 2 lb. ground beef, ½ cup chopped onion, 2 tbsp. chopped parsley, 1 tbsp. Worcestershire sauce, 1 egg (slightly beaten), 1 tsp. salt, dash pepper; mix *thoroughly*. Shape *firmly* into a loaf; place in shallow baking pan. (*Thorough* mixing and *firm* shaping will result in a moist, easy-to-slice loaf.) Bake at 350°F. about 1¼ hr. For sauce, combine ¼ cup drippings with additional can of Tomato Soup; heat and serve over loaf. 8 servings. Good 'n nourishing! Good 'n thrifty!

Good things begin to happen
when you cook with *Campbell's Soups*

Taste how GOOD good can be!

Turkey dressing with Ripe Olives



Good and easy too! Just add 1 cup of Ripe Olives (slices or wedges) to each quart of your favorite dressing. You'll have a new *flavor-ite!* As Olive Advisory Board, San Francisco, says: *Ripe Olives bring a smile to your taste!*





Quick-as-a-twinkle Ring—warm and fragrant for Christmas breakfast! This pretty loaf is made from biscuit mix, spiced and fruit-dotted with mincemeat. Drizzle easy Orange Icing over the top, fill center with sprigs of holly. Don't forget—lots of butter!

Merry mincemeat treats



JUST mention mincemeat and folks think of pie. And you'll not want to miss that, of course! Mincemeat can give its spicy flavor to other desserts, too, even to hot breads. Add this trio to your holiday repertoire.

Recipes on page 70

Mincemeat Star Cookies are the good, old-fashioned sugar-cooky kind. The mincemeat filling boasts the flavor of fresh orange and lemon peel.

With coffee, they're refreshments for the grown-ups; with milk, a party for the kids. (Mother, this cooky dough is extra easy to roll and cut.)

Photographs: Mike Nelson

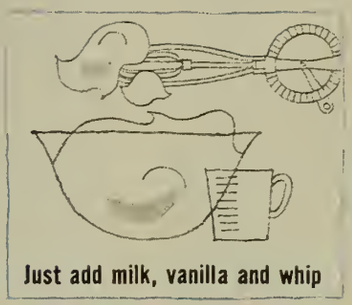


Kris Kringle Ice Cream "looks like Christmas." And all you do for this gay effect is to swirl mincemeat and jellied cranberry sauce through vanilla ice cream, then freeze till firm.

Stud each serving with toasted almonds. Dandy finale for turkey dinner, or an after-tree-trimming surprise.

Enjoy all you want

New Dream Whip is low in cost, low in calories–only 17 per serving. And so easy to mix–just add milk, vanilla, and whip. Comes in a box (big new economy size or regular), stays fresh on your shelf, needs no refrigeration. Won't wilt, won't separate, keeps for days.



Just add milk, vanilla and whip



NEW DREAM WHIP



Dream Whip makes any dessert festive—yet costs so little. You can enjoy all you want, with no worries about budgets *or* waistlines.



Perfect Parfaits—Dream Whip and berries, or cubed Jell-O gelatin. For tomorrow, too, Dream Whip stays perfect in the refrigerator.



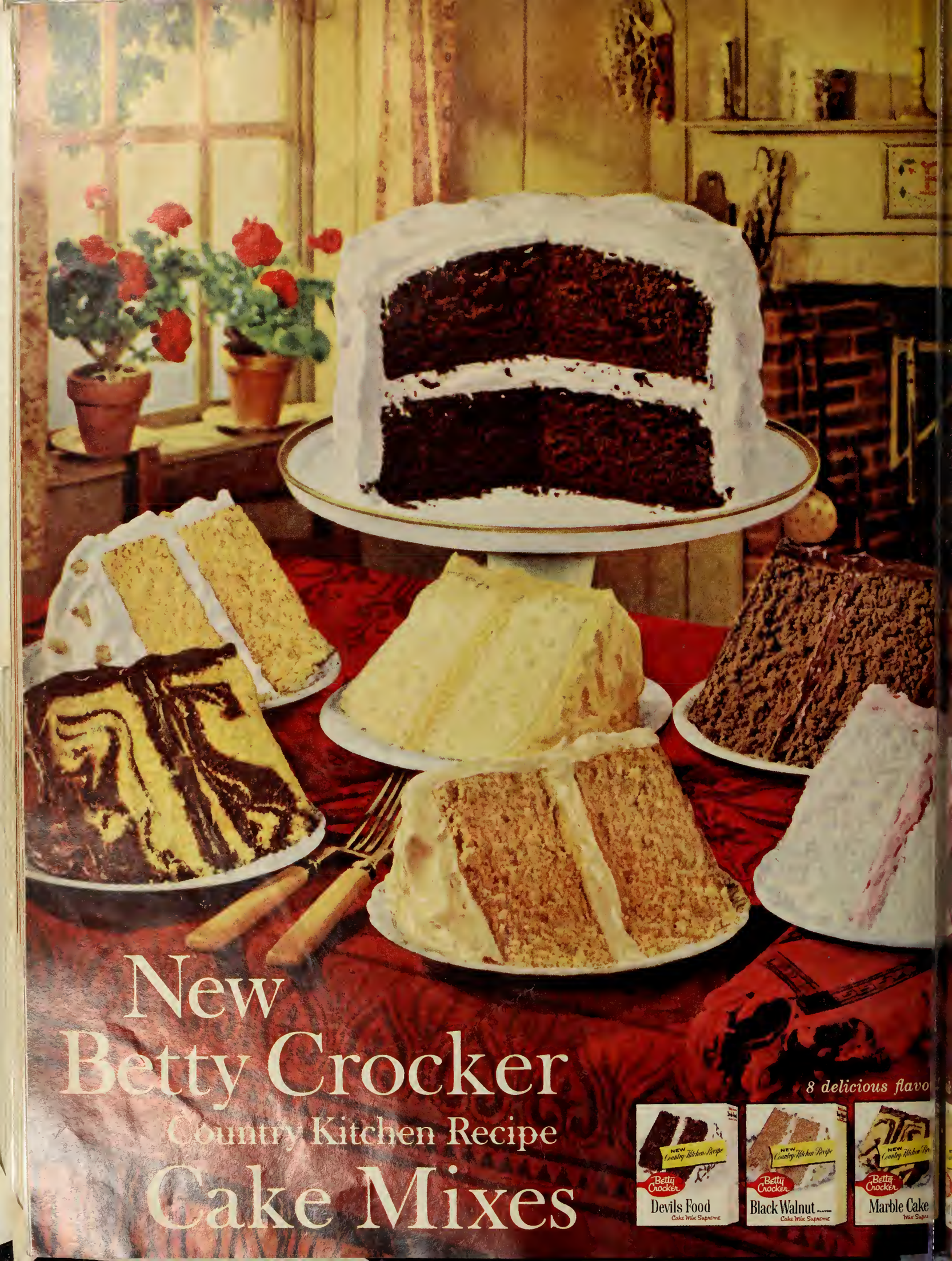
Holiday Jell-O. Simply Jell-O gelatin, a high mound of Dream Whip and candy cane pieces. A low cost, low calorie natural.



Swans Down Angel Food Cake—with tinted Dream Whip that never wilts and "frosts" like the dreamy whip it is!

Tested by General Foods Kitchens. Jell-O, Swans Down and Dream Whip are trademarks of General Foods Corp.

GENERAL FOODS KITCHENS


New
Betty Crocker
Country Kitchen Recipe
Cake Mixes
8 delicious flavo
NEW Country Kitchen Recipe
Betty Crocker
Devils Food
Cake Mix Supreme
NEW Country Kitchen Recipe
Betty Crocker
Black Walnut
Cake Mix Supreme
NEW Country Kitchen Re
Betty Crocker
Marble Cake





A NEW MOISTURE SECRET makes our Country Kitchen Recipe Cakes taste as fresh and moist tomorrow as the day you bake!

We've found a new softer flour, a new finer sugar, a new rich, creamy shortening . . . and a new way to *precream* all these good ingredients. It all makes our new cake mix bake up into a just plain good country kitchen kind of cake . . . a cake as rich and moist as grandmother's best butter cake!

And it's one-step-easy. You pour everything into the bowl at once—your cake mix, eggs and water. The batter fluffs up thick and rich in just four minutes – ready to bake up a richer, moister, more tender cake than ever before. Bake one for your family tonight, why don't you?

Good cooks say:

"Never thought a cake mix could taste so good . . . and stay so fresh!"

"My neighbor couldn't believe I'd baked yesterday morning— the cake tasted that fresh and moist!"

"My husband says now my cakes taste even better than his mother's homemade cakes!"

As rich and moist as homemade butter cake . . . tastes as fresh and moist tomorrow as the day you bake! That's our Country Kitchen Cake – we guarantee it on every package!

Betty Crocker

General Mills

ACTUAL PHOTOGRAPH OF OUR EIGHT NEW BETTY CROCKER COUNTRY KITCHEN CAKES



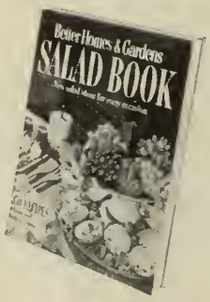
Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. The more you use FINISH the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.



Another famous product of
ECONOMICS LABORATORY, INC.
250 PARK AVE., NEW YORK, N. Y.

HERE IT IS! *The NEW Better Homes & Gardens SALAD BOOK!*



All about tossed salads, beautiful fruit platters and gelatin molds, hearty meat salads—ideas for dressings and garnishes. With 350 recipes, you'll find a salad for every occasion—family supper to company buffet—325 illustrations, 133 in color. Yours for just $2.95. Ask for the SALAD BOOK where books are sold or send check or money order to *Better Homes & Gardens*, Des Moines 3, Iowa.

Mincemeat treats

Begins on page 66

Quick-as-a-twinkle Ring

2 cups packaged biscuit mix
¼ cup sugar
¾ cup prepared mincemeat
1 egg
½ cup milk
2 tablespoons butter or margarine, melted

• • •

1 recipe Orange Icing

Combine biscuit mix, sugar, mincemeat, egg, milk, and butter; beat vigorously ½ minute. Bake in greased 6½-cup ring mold in hot oven (400°) 20 to 25 minutes or till done. Invert on platter and drizzle with Orange Icing. Sprinkle with chopped nuts if desired. Serve warm. **Orange Icing:** Combine 1½ cups sifted confectioners' sugar, ½ teaspoon grated orange peel, and 2 to 3 tablespoons orange juice.

Mincemeat Star Cookies

1⅓ cups shortening
1½ cups sugar
2 eggs
1 teaspoon vanilla
1 teaspoon grated orange peel
4 cups sifted enriched flour
3 teaspoons baking powder
½ teaspoon salt
2 to 3 tablespoons milk
1 recipe Mincemeat Filling

Thoroughly cream shortening, sugar, eggs, and vanilla. Stir in orange peel. Sift together dry ingredients; add to creamed mixture alternately with milk. Divide dough in half; chill. On lightly floured surface, roll to ⅛ inch. Cut with 2¾-inch round cutter. Cut small star in centers of *half* the cookies. Place 1 heaping teaspoon filling on each plain cooky. Top with a cutout cooky; press edges with fork to seal. Bake on greased cooky sheet in moderate oven (375°) about 12 minutes. Makes 2½ dozen double-deck cookies. **Mincemeat Filling:** Break one 9-ounce package mincemeat in pieces. Add 2 tablespoons sugar, 2 teaspoons grated orange peel, 1 teaspoon grated lemon peel, ½ cup orange juice, and ¼ cup lemon juice. Heat, stirring till lumps are broken; simmer 1 minute. Cool; stir in ¼ cup chopped California walnuts.

Kris Kringle Ice Cream

1 cup prepared mincemeat
1 cup canned jellied cranberry sauce

• • •

1 quart vanilla ice cream

Combine mincemeat and cranberry sauce. Stir ice cream just to soften. With spoon zigzag mincemeat mixture through ice cream till marbled. Pile in refrigerator tray; freeze firm. Makes 6 to 8 servings.

Smart Decorating!

Photograph: Lisanti. Decorator: E. W. Kenyon-Davies, A.I.D.



Upholstery stays clean and fresh with these removable covers which permit you to use light colors without a worry. Cut from the same fabric as the sofa upholstery, the protective covers were designed to match the scalloped detail on the skirt.

A modern version of the lace antimacassars of Grandma's day, they look good enough to stay on when company comes, yet slip off easily for a trip to the cleaner's.



)OK! A new mince pie! Spread mincemeat in bottom of stry lined pan, and top with drained peach slices. (1 #2½ can to 1½ cups mincemeat). Bake in 425 degree F. oven for 25 minutes. Cover with meringue and bake until brown. Serve warm.



)OK! Party Peaches! Heat cling peach halves gently in their syrup. Place in your best serving dishes and fill the centers with spoonful of orange marmalade. Top with generous amount of sour cream and a dash of nutmeg. So easy and elegant!



)K! Dessert of the Year! To make Peach Roll-ups: Simmer) butter, ½ cup *each* granulated sugar and orange juice, 2)ons orange rind 5 minutes. Pour half in 9-inch square pan. ir 4 cup milk into 2½ cups biscuit mix. Roll to 9 x 14 inch ugle; brush with 3 tablespoons melted butter; sprinkle with ⅓ cup brown sugar, 1 teaspoon cinnamon. Arrange drained cling slices from #2½ can over dough. Roll up from short side. Cut into 1-inch slices; place in hot syrup. Bake in hot oven (425 degrees F.) 15 minutes. Pour remaining syrup over rolls; continue baking 10 minutes longer. Serve warm with cream. 9 servings.

Look what you can do with cling peaches!

Pamper a husband . . . thrill your children . . . impress the whole neighborhood . . . *that's* what you can do with cling peaches! Cling peaches in an exciting dessert have a way of making any meal a party. Maybe you already know how wonderfully clings go with ice cream in melbas and sundaes. Or how beautiful they look in upside down cake, French-type pastries, pies and shortcakes . . . how delicious, even straight from the can, served with your favorite cookies! But for a really different answer to that wistful question "What's for dessert?" look what *we've* done with cling peaches in the pictures on your left . . . three more luscious reasons why cling peaches are the

sunniest way to brighten any meal!

CLING PEACH ADVISORY BOARD

canned **cling peaches** from California



Sauteed onion rings with bacon



Instant minced onion and pimiento

Tufted green onions

three ways to serve Blue Lakes with onions



Such wonderful green bean flavor! No wonder Blue Lakes have had the fastest popularity growth in the history of canned foods.

Serve Blue Lakes as they come from the can; we did all the cooking. Or, dress up this wonderful flavor and appearance as your fancy dictates.

These aristocrats of the green bean family come to you from Oregon and Washington and are sold throughout America under *hundreds of brand names*. To be sure, look for "Blue Lake" on the label.

write for FREE RECIPE PACKET

Packet contains five specially-prepared recipes for serving to your PTA, church guild, camp, or party. Instructions for serving 6, 12, or 24 persons.

Please send recipe packet:

My Name _____

Address _____

City _____ State _____

ASSOCIATED BLUE LAKE GREEN BEAN CANNERS, INC.
524 Pittock Block, Portland, Ore.

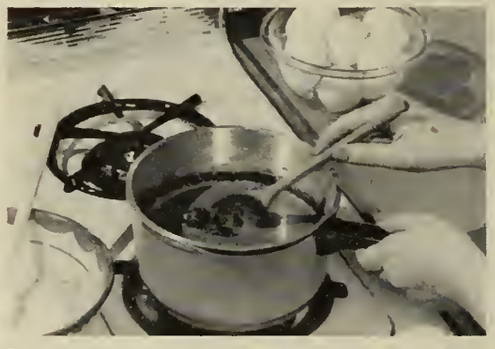


A dessert dazzler—the kind that can make your reputation as a hostess. This is luscious but rich—a small portion does it. Nice served in traditional little cups or in your best sherbets. A must: cups of piping hot coffee.

frankly fancy

Pots de Creme

IT'S pronounced "poh-deh-krem" but we say "luscious!" The French cook their pots de creme like a custard. In this version, there is almost no cooking. Yet your dessert will be every bit as rich, smooth, chocolate-good. Follow our picture recipe—it's foolproof

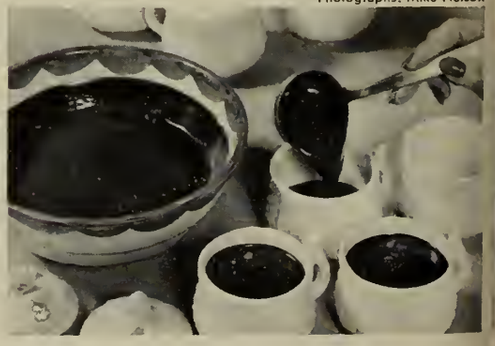


1 In heavy saucepan, combine one 6-ounce package (1 cup) semisweet chocolate pieces and 1¼ cups light cream. Stir over low heat till blended, *satin-smooth*.

Photographs: Mike Nelson



2 Mixture should be *slightly thick*—but don't let it boil. Beat 2 egg yolks with dash of salt till airy and thick. Gradually stir in chocolate mixture.

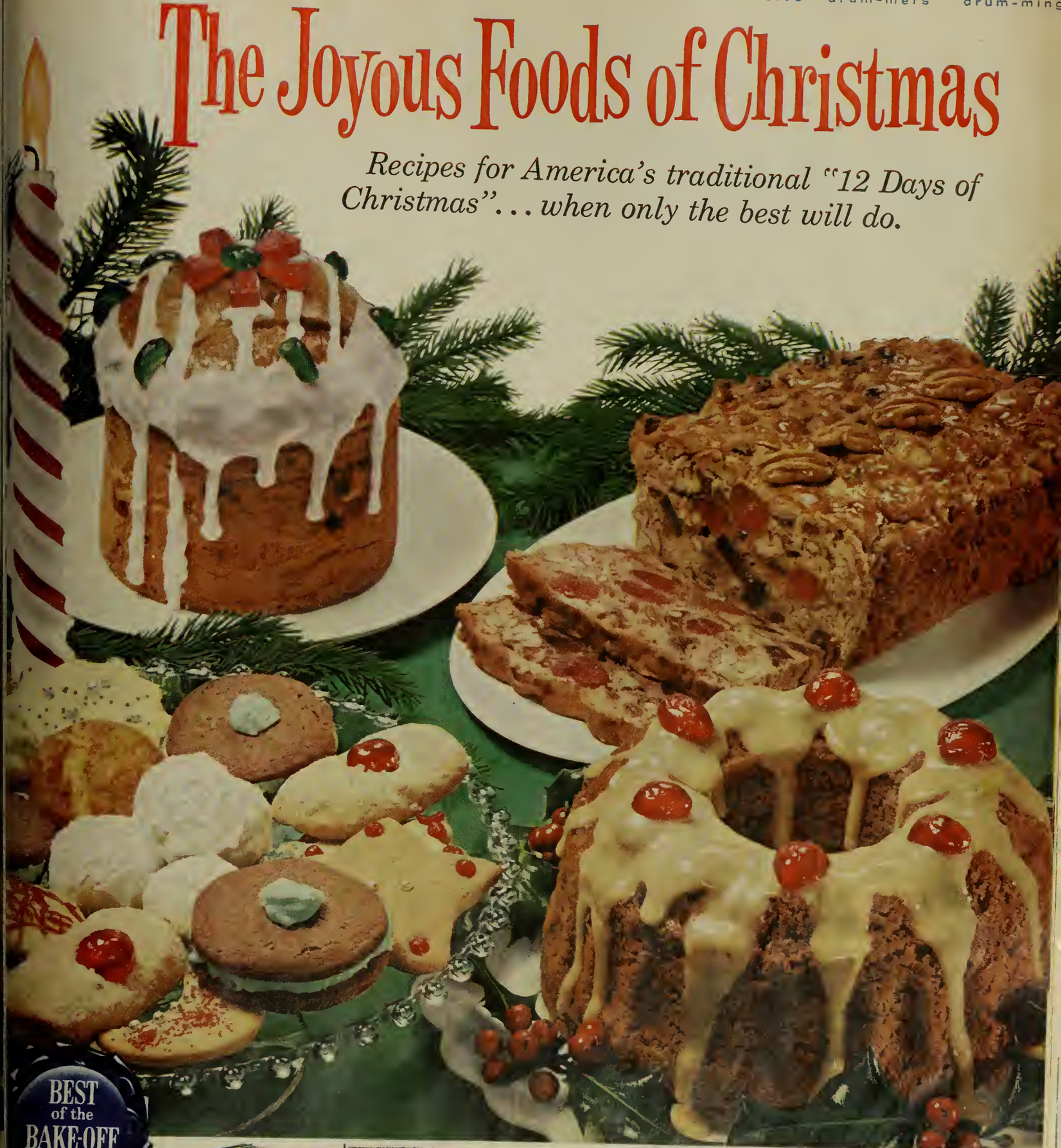


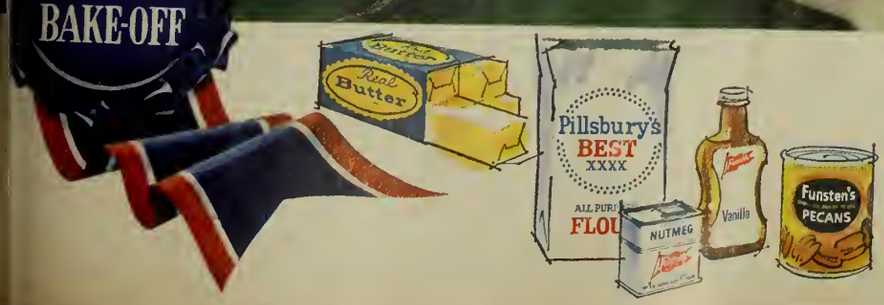
3 Spoon the dessert into 6 or 7 traditional cups or into small sherbets, filling ⅔ full. Cover and chill at least 3 hours or till like pudding.



The Joyous Foods of Christmas

Recipes for America's traditional "12 Days of Christmas"... when only the best will do.





Save this special 6-page section!
New ideas for all your best holiday home baking, complete in this one handy booklet.



8 flavor-rich butter cookies *FROM 1 EASY RECIPE!*

Cookies to please everybody! Eight different kinds—one easy recipe. And, oh, that *delicious*, real butter flavor when you make 'em the real butter way!

Easy, Basic Recipe

Unbuttered Cookie Sheet • Preheated 400° Oven

- 1 cup (2 sticks) butter
- 1½ cups sifted confectioners' sugar
- 1 egg
- 1 teaspoon French's Vanilla
- 2½ cups sifted Pillsbury's BEST All-Purpose Flour
- 1 teaspoon baking soda
- 1 teaspoon cream of tartar
- ¼ teaspoon salt

Cream butter. Add sugar gradually, cream until fluffy. Add unbeaten egg and vanilla. Beat well. Sift together dry ingredients. Blend into creamed mixture. Divide dough. Prepare Cookies in variations you prefer:

1. Butter Crispies (rolled)—Chill dough. Roll on well-floured pastry cloth to ⅛" thick. Cut with floured cookie cutters. Bake about 6 minutes. Cool on cake rack. Half recipe makes about 3 dozen.

2. Snowballs—To half cookie dough add ¾ cup ground Funsten's Walnuts. Chill. Roll dough into balls size of large marbles. Bake 8 to 10 minutes. Roll at once in confectioners' sugar. Cool. Roll again in sugar. Makes about 2¼ dozen.

3. Butter Fingers—To one-half cookie dough add ½ cup chopped nuts, ¼ cup chopped candied cherries. Chill. Shape into oblongs size of little finger. Bake 8 to 10 minutes. Sprinkle while hot with granulated sugar, and again when cool. Makes about 2 dozen.

4. Trixie-Treats—Chill half dough, mold into balls size of walnuts. Roll in mixture of 2 tablespoons sugar, 1 teaspoon cinnamon. Bake 8 to 10 minutes. Makes about 2½ dozen.

5. Butter Thinsies (refrigerator cookie)—Form dough in rolls 2 inches in diameter. Wrap in waxed paper. Chill until firm. Slice ⅛ inch thick. Sprinkle with finely chopped nuts or coconut. Bake 6 minutes. Half recipe makes about 3 dozen.

6. Chocolate Mint Creams—To half dough add 1 square unsweetened chocolate, melted and cooled. Form dough in roll 2 inches in diameter. Wrap in waxed paper. Chill. Slice ⅛ inch thick. Bake 8 minutes. Cool. Put two together with *Mint Cream Filling:* Cream 2 tablespoons butter, 1 cup sifted confectioners' sugar, 1 tablespoon cream, mint flavoring. Makes about 1½ dozen.

7. Jewel Clusters (drop cookie)—Drop dough by half teaspoon on cookie sheet. Press candied fruit into each. Bake 8 minutes. Half recipe makes about 2½ dozen.

8. Molasses Spice-eez—To half of dough, add 2 tablespoons molasses, ½ teaspoon ginger, 1 teaspoon cinnamon, ¼ teaspoon nutmeg. Chill at least ½ hour. Roll ⅛" thick on well-floured surface. Cut into patterns. Bake 6 minutes. Makes about 3 dozen.

REAL BUTTER COOKIES KEEP FRESHER LONGER!

There's just
to substitute
for the flavor
of real butter!



AMERICAN DAIRY ASSOCIATION
Representing the
dairy farmers in your area

More Butter Baking Ideas....➤

Sev-en swans a-swim-ming, Six geese a-lay-ing, Five



NORWEGIAN HOLIDAY BREAD

Developed by Ann Pillsbury

BAKE at 350° for 30 to 35 minutes. MAKES 2 or 3 round loaves.

Heat..... ½ cup **butter** and ½ cup **milk** to melt butter. Cool to lukewarm.

Soften..... 1 packet active dry **yeast** (or 1 cake compressed yeast) in ½ cup warm **water** in mixing bowl.

Stir in..... ¼ cup **sugar**
1 teaspoon **salt***
1 cup **raisins**
½ cup chopped **candied cherries** or candied fruit, if desired
½ cup **Funsten's Blanched Almonds**
1 slightly beaten **egg** (reserve 1 tablespoon for brushing loaves) and the milk mixture.

Add gradually.. 3½ to 4 cups sifted **Pillsbury's BEST All Purpose Flour*** to form a stiff dough, beating well after each addition.

Let rise... in warm place (85° F.) until doubled in size, 1½ to 2 hours.

Turn out.. on floured surface. Toss lightly until coated with flour and not sticky. Shape as follows: (1) **Either** divide into two parts and shape into round loaves. Place on greased baking sheet or two well-greased 8-inch round pans or star-shaped pans. (2) **Or** divide in three parts, shape into round loaves and place in three well-greased 1-pound coffee cans. Cover.

Let rise... until light and doubled in size, about 1 hour.

Bake..... at 350° for 30 to 35 minutes. Brush with reserved egg.

**For use with Pillsbury's* BEST *Self-Rising Flour, omit salt.*

If there's one season you want the BEST...this is it!

This is the time you shine your brightest. One after the other, the spice-fragrant home baked breads, festive cakes, and a sparkling galaxy of cookies come from your oven. Into each you put a little extra effort and love, because this is one of those wonderful times when only the BEST will do.

Of course you choose the best recipes, the best ingredients, the best flour—Pillsbury's BEST. With this one flour your holiday baking is never in doubt. Open a sack . . . see how sparkling white it is. Handles easily. Blends smoothly. And it's *fresh*—so all the tempting things you see here (and many more) turn out as fresh and exciting and perfect as the holidays themselves.

Start with the elegant old-world holiday bread shown above. You'll find still more recipes from the famous BAKE-OFF—in every sack of Pillsbury's BEST Flour. And for a complete 60-page collection of all the best-loved foods of Christmas, just send 25¢ with the coupon at the right.

The flour you find in kitchens where only the BEST *will do!*

gold-en rings. Four hum-ming birds. Three French hens.



For holiday breads this rich and appetizing . . . butter cookies this crisp and flavorful—only the BEST *flour will do!*

Recipes for America's traditional "12 Days of Christmas," chosen from Pillsbury's famous 10-year BAKE-OFF collection and the Ann Pillsbury Recipe Exchange. Cakes, cookies, special yeast breads, pies, desserts, ideas for every holiday occasion.



Pillsbury's BEST FOODS OF CHRISTMAS

I enclose 25¢. Please send me your 60-page holiday recipe book.

Name_____

Address_____

City_____ Zone____ State_____

Mail to The Pillsbury Company, Box 32, Minneapolis 60, Minn.

BEST of the BAKE-OFF

More Joyous Foods of Christmas . . .

Two tur-tle doves, And a par-tridge in a pear tree.

HOLIDAY PUDDING

Junior Winner in Pillsbury's 7th Bake-Off
by Martha Parkison, Encampment, Wyoming. Adapted by Ann Pillsbury

STEAM for 2 to 2½ hours. SERVES 10.

Sift together..... into large bowl
- 1½ cups sifted **Pillsbury's BEST All Purpose Flour***
- 1½ teaspoons double-acting **baking powder**
- 1 teaspoon **salt**
- 1 teaspoon **French's Cinnamon**
- ¾ teaspoon **soda**
- ½ teaspoon **French's Cloves**
- ½ teaspoon **French's Nutmeg**

Add..... ¾ cup grated or ground **suet**
- ½ cup **Funsten's Nuts**, chopped, and
- 1 cup **raisins** or chopped candied fruit.

Combine... 1 slightly beaten **egg**
- ¾ cup **milk** and
- ¾ cup light **molasses**. Add to the flour mixture all at once; stir until all dry particles are moistened.

Turn..... into well-greased 2-quart mold or casserole.** Cover tightly with cover or aluminum foil. Place on rack in large steamer or kettle. Add boiling water to one-third height of mold. Cover tightly.

Steam..... for 2 to 2½ hours or until pudding springs back when touched lightly in center. Add more water to steamer if necessary.

Serve..... hot, cut into slices, with Nutmeg Sauce.

**For use with Pillsbury's BEST Self-Rising Flour, omit baking powder and salt; decrease soda to ¼ teaspoon.*

***Or use two well-greased 1-pound coffee cans; steam each in a separate kettle.*

Nutmeg Sauce

Cream ¼ cup butter. Gradually add ½ cup sugar, creaming until light and fluffy. Blend in 1 egg yolk, 1½ tablespoons flour and 1 teaspoon French's Vanilla. Gradually add 1¼ cups boiling water. Pour into top of double boiler; cook over boiling water, stirring constantly until thickened. Stir in ¼ teaspoon French's Nutmeg.



Best of Christmas-y treats— this spicy-fragrant Holiday Pudding!



Is Christmas *really* Christmas without a steamed pudding? Especially a pudding like *this*—with all kinds of spicy surprises in each cheery, steamy forkful! Like the lively holiday spirit of French's jolly Cinnamon. The festive scent of French's hearty Cloves. And the oh-so delectable Nutmeg that combines with French's *pure* Vanilla to give a delightfully different "personality" to the pudding's velvety sauce. A sauce that's a dream of buttery goodness to spoon golden-smooth over generous slices of rich-brown pudding. Christmas really *won't* be Christmas without it! Don't you agree?



Taste this field-fresh flavor...

Sweet as sunlight, just tart enough to please – that's the field-fresh flavor of this fabulous DEL MONTE pineapple! It's quick-picked, quick-packed to bring all this flavor to you. Enjoy it soon! Sliced Crushed Chunks Tidbits and refreshing Juice





Gold Medal—the "Flower" of the wheat—makes a "Flower" of a treat!

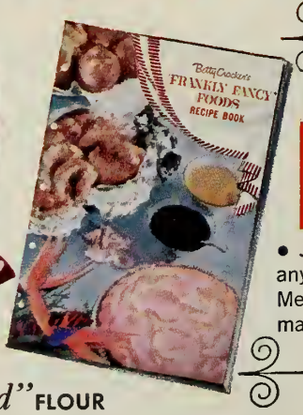
FREE! Betty Crocker's "FRANKLY FANCY" RECIPE BOOK

YOUR GOLD MEDAL HOLIDAY BONUS!

It's Betty Crocker's brand-new "Frankly Fancy" Recipe Book . . . 28 exciting pages including glamour recipes, 7 color pictures, "how-to" pictures and tips for decorating and entertaining!

There are recipes for all kinds of party treats—from the tempting appetizers above, to gala desserts! And they're all surprisingly easy thanks to dependable Gold Medal Flour!





HOW TO GET YOU

FREE COPY

• Just mail in the certificate from any special holiday sack of Gold Medal Flour! See your specially-marked Gold Medal sack for deta

Bake it Better with Gold Medal—THE *"Kitchen-tested"* FLOUR

Smorgasbord, home style

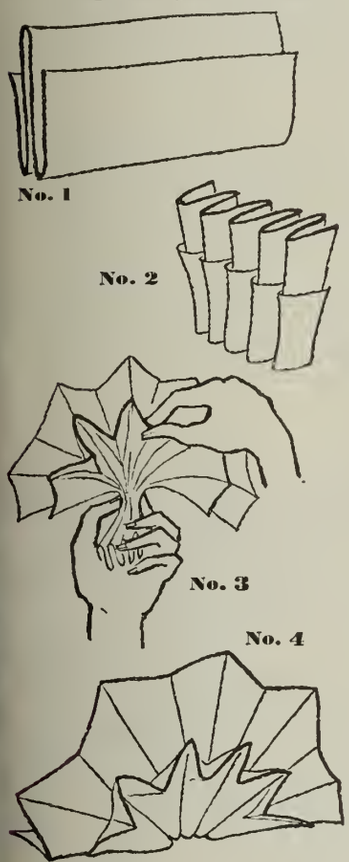
Begins on page 60

Improvise your table

Extend your dining table as far as the leaves will stretch it. Or line up a few card tables in a row.

For the platform section, wrap a dresser drawer in a sheet or in tissue paper, then invert it in the center of your long table. Cover all with a large tablecloth or sheet (you may need two); or use a length of felt. To make a skirt for the table, you can pleat inexpensive tarlatan and pin to the cloth, as we did on page 65.

Fan napkins give drama



Choose square napkins that have some body, or starch them lightly. Ours were 17 inches square.

1 Fold napkin in half; then fold each side ⅔ of the distance back toward center fold. Press with iron.

2 Fold in accordion pleats, each about 1½ inches wide (a little wider if napkins are larger than ours). Crease each fold tightly with fingers.

3 Grasp napkin at bottom so it unfolds like a fan. Now make small inverted pleats between the larger pleats: To do this, pull forward and down on the top of each *inside* fold of the *shorter* piece in front, until it lines up with the outside folds. Crease tightly with fingers to make sharp edge. Repeat on other side of napkin. Fold napkin fans closed and place under a heavy object several hours or overnight—a big dictionary works fine.

4 When you set the table, open the fan, letting the flat ends make the base. Fan stands alone!

Herring Salad (*Sillsallad*)

1½ pounds salt herring

• • •

2 pared medium potatoes, cooked and finely cubed
4 medium beets, cooked, peeled, and finely cubed or cut in julienne strips
1 medium apple, pared and finely cubed
1 tablespoon finely chopped Bermuda onion
2 medium-size sweet pickles, finely cubed
1 tablespoon sugar
2 tablespoons vinegar
¼ teaspoon white pepper

• • •

½ cup heavy cream, whipped (optional)

Soak herring overnight in water to cover. Bone; skin, and cut in small cubes. Lightly mix herring, potatoes, beets, apple, onion, pickles, sugar, vinegar, and pepper. Chill. Fold in cream just before serving.* Serve on appetizer tray. Garnish with sieved hard-cooked egg yolks and finely chopped hard-cooked egg whites. Makes about 6 cups.

*Or fold whipped cream in with other ingredients and mold in loaf pan.

Egg-and-Olive Penguins

Each little fellow is fashioned from a big hard-cooked egg, a couple ripe olives (cans labeled "Giant" contain exactly the right head size), and a few pieces of carrot. The picture is on page 60.

Cut a thin slice off the large end of each peeled egg and stand egg up. For penguin's head, insert one end of a toothpick lengthwise into a ripe olive; insert other end in top of egg. Use ¼ of a ripe olive (cut lengthwise) for each wing, a lengthwise sliver for the "necktie"; poke a short piece of toothpick into each section of olive first (from inner side), then into egg.

For feet, cut a lengthwise slice of carrot, a little less than ⅛ inch thick; cut the slice crosswise in ¾-inch lengths. Taper sides of each piece of carrot and notch wide end to make webbed foot, and tuck a pair part way under each egg. Whittle a beak from carrot and push into ripe olive that makes penguin's head.

Pickled Shrimp

A favorite Swedish appetizer—

2 to 2½ pounds fresh or frozen shrimp in shells
½ cup celery tops
¼ cup mixed pickling spices
1 tablespoon salt
2 cups sliced onions
7 or 8 bay leaves
1 recipe Pickling Marinade

Cover shrimp with boiling water; add celery tops, spices, and salt. Cover and simmer for 5 minutes. Drain, then peel and devein under cold water. Alternate the cleaned shrimp, onions, and bay leaves in shallow baking dish. Marinate as below.

[*Turn to next page*

Delicious as your very own stuffing!

Pepperidge Farm® Stuffing...*instantly!*

This *old-fashioned* stuffing comes fully seasoned with *seven* choice herbs! Ready to use in any recipe calling for stuffing, croutons or crumbs. It adds such goodness to this Turkey Loaf, to any meat or fish loaf. Saves you time...money, too!



TURKEY LOAF

2 eggs, slightly beaten
4 tbs. melted butter
1 pkg. Pepperidge Farm Stuffing
1½ cups turkey or canned chicken broth
2 cups cooked turkey, cut up
2 tbs. parsley
1 tbs. minced onion
2 tbs. minced green pepper
1 10½ oz. can condensed cream of celery soup
⅓ to ½ cup milk

Mix together all ingredients, in order listed, except celery soup and milk. Turn into a greased 9″ x 5″ x 3″ loaf pan. Bake at 375° F., 30 to 40 minutes or until firm. Makes 6 to 8 servings.

For Sauce: Blend one 10½ oz. can condensed cream of celery soup with ⅓ to ½ cup milk, in saucepan. Simmer about 2 minutes. Pour over loaf.

P. S. Pepperidge Farm Stuffing adds *variety* and *spice* to everyday menus!

"Well Dressed Windows"

A new 35 mm, 75-frame filmstrip by *Better Homes & Gardens*. You'll see dozens of exciting window treatments in full color, including cafe curtains, priscillas, traverse draperies, and so on. Film presents ideas on how you can treat any type of window, taking into consideration such problems as lighting, privacy, and circulation.

Several views show *close-ups* of the hardware properly placed. You also get measuring and buying information.

Film, 33⅓ rpm record, printed commentary, and film brochure—$8.95. Write to:

BETTER HOMES & GARDENS
Des Moines 3, Iowa

take one new mother,

add the new *Better Homes & Gardens* baby record book, Our Baby, and she has a permanent record of her child's first six years! A handsome, lasting Christmas gift — $3.95.





SPRINGMAID COTTONS

Sheets and Pillow Cases

NEW WONDER DRUG LOTION

STOPS STINGING OF DETERGENT HANDS...*instantly!*

When hands are dried out, sore and raw from burning "detergent irritation" or chapping, they may itch or sting painfully. You want quick relief and healing that ordinary "cosmetic" lotions can't possibly give.

A remarkable new *medicated* lotion is the answer! Called Solarcaine, it is greaseless, stainless, acts in these ways:

(1) Wonder "anesthetics" such as benzocaine "put pain nerves to sleep" . . . relieve the smarting discomfort almost at once. (2) "Refrigerant" ingredients act to cool and soothe instantly. (3) Skin "conditioning" agents soften tissues, restore moisture. (4) Antiseptics penetrate skin's surface, help to stimulate quick healing.

Solarcaine is wonderful for kitchen burns, . . . for all "skin pain" and minor itching. In plastic squeeze bottle. Save up to $1.42 by getting the large size.



SOLARCAINE ⊕

Smorgasbord, home style *Continued*

Pickling Marinade: Combine 1½ cups salad oil, ¾ cup white vinegar, 3 tablespoons capers and juice, 2½ teaspoons celery seed, 1½ teaspoons salt, and few drops Tabasco sauce. Mix well. Pour over cooked shrimp. Cover; chill at least 24 hours, spooning marinade over shrimp occasionally. These pickled shrimp will keep at least a week in the refrigerator. Makes about 6 servings.

Stuffed Celery

Stuff celery with mixture of cream cheese and crumbled blue cheese (add to suit your taste) beaten together until fluffy. Dot each filled stalk with a row of capers and tiny diamonds cut from pimiento. To serve, invert a tumbler on a salad plate; stand stalks up around tumbler. Hide top of glass with light and dark celery leaves. Tuck a few more leaves between stalks at the base.

Anchovy Stuffed Eggs

The anchovies season the eggs with their robust, salty flavor—

- 6 hard-cooked eggs, cut lengthwise in half
- ¼ cup mayonnaise
- Dash pepper
- 1 to 2 tablespoons finely cut canned anchovy fillets

Remove egg yolks; mash. Blend in mayonnaise and pepper. Stir in anchovies to taste. Fill whites with mixture, using pastry tube if desired. (For that brimful look of plenty, fill only 8 of the whites; chop extras for a salad garnish.) Chill. Trim with diced pimiento and tiny bits of parsley.

Swedish Meat Balls (*Kottbullar*)

These should be fluffy and light. The secret: beat, beat, beat. Coffee gives the gravy rich color—

- ¾ pound ground beef round
- ½ pound ground veal
- ¼ pound ground pork
- 1½ cups soft bread crumbs (about 3 slices)
- ¼ cup milk
- ½ cup chopped onion
- 2 tablespoons butter
- 1 cup half-and-half
- ¼ cup finely chopped parsley
- 1 teaspoon salt
- 1 teaspoon monosodium glutamate
- ¼ teaspoon ginger
- Dash pepper
- 2 tablespoons butter
- 1 tablespoon flour
- ¾ cup half-and-half
- ½ to 1 teaspoon instant coffee
- ½ teaspoon concentrated meat extract
- Dash monosodium glutamate

Have meats ground together twice. Soak bread in milk about 5 minutes. Cook onion in 2 tablespoons butter till tender but not brown. Combine ground meats, bread crumbs, onion, 1 cup half-and-half, parsley, and seasonings. Beat vigorously till fluffy (about 5 minutes at medium speed on electric mixer). Mixture will be soft. Form in 1-inch balls (for easier shaping, wet hands when necessary). Brown lightly in 2 tablespoons butter, shaking skillet to keep balls round. (Don't try to brown too many at a time.) Remove meat balls. Stir flour into drippings in skillet; add ¾ cup half-and-half, the coffee, meat extract, and monosodium glutamate; heat and stir until gravy thickens. Return meat balls to gravy and let simmer uncovered about 10 minutes or till done. Add more half-and-half if needed. Makes 5 dozen 1-inch balls.

Yule Brown Beans (*Bruna Bonor*)

Flavor is sweet-sour—and good! Be sure to use real Swedish brown beans—traditional partner for Swedish meat balls—

- 2 cups Swedish brown beans
- 5 cups water
- 1 stick cinnamon (3 inches)
- 1½ teaspoons salt
- ½ cup brown sugar or light molasses
- ¼ cup vinegar

Wash beans; drain. Add water; cover and let stand overnight. (Or bring water and beans slowly to boiling; reduce heat and simmer 2 minutes; cover, and let stand 1 hour.) Add cinnamon stick and salt; cover, and simmer 2 hours or till tender. (If necessary add additional water during cooking.) Stir in brown sugar and vinegar. Cook, uncovered, 15 minutes longer, stirring occasionally. Makes 6 servings.

Decorated Chilled Ham

A triangle of bread, covered with salad greens, makes the backdrop. Glamour for a few pennies!—

Place a chilled canned ham on large platter. For cucumber-slice trim, run tines of a fork down an unpared cucumber, notching the skin all around. Cut cucumber in ¼-inch slices, then cut slices in half. Stand these half-circles on edge, overlapping them, to make 2 parallel rows along top of ham at side edges—see picture on page 61. Center with a bundle of 3 or 4 chilled canned asparagus spears; "tie" with strip of pimiento. Wrap an asparagus spear in a thin ham slice and stand it on end to resemble a candle at center of one side of ham; toothpick in place. Repeat same decoration on other side.

For the dramatic backdrop, stand a big wedge of bread (about ⅓ of an unsliced loaf) on its smallest side with the long slope toward one end of the ham. Completely cover bread with lettuce and curly endive, tacking with toothpicks; dot with radish roses (also held by toothpicks). Nestle a bright red apple between greenery and ham. Garnish platter with lettuce or individual salads as shown.



Enjoy **Onion Soup Continental** . . . browned-just-right onions in savory beef stock. Cooks in 10 minutes! Serve Continental style topped with toast and grated Parmesan cheese.

Only from LIPTON... a classic French onion soup that makes gala party dips too



Onions can be nice. And Lipton captures the very nicest thing about them. Seasons them to turn in a rich beef stock . . . the way continental onion soups are made.

Serve Lipton Onion Soup with toast and Parmesan cheese and everyone will think you're a real gourmet cook! (Don't tell how easy it was.)

And what a hostess you'll be when you serve one of the fabulous "dips" you can whip together with Lipton Onion Soup Mix! Better try both soup and dips.

LIPTON-home cooked taste the new mix way

Guaranteed by Good Housekeeping

Christmas Aspic Salad

You make a red salad and a white salad, then alternate slices for Christmas ribbon effect—

Red Tomato Mold:

4 cups tomato juice
⅓ cup chopped onion
¼ cup chopped celery leaves
2 tablespoons brown sugar
1 teaspoon salt
2 small bay leaves
4 whole cloves
• • •
2 envelopes (2 tablespoons) unflavored gelatin
3 tablespoons lemon juice

Combine *2 cups* of the tomato juice, the onion, celery leaves, sugar, salt, bay leaves, and cloves. Simmer uncovered 5 minutes. Strain. Meanwhile, soften gelatin in *1 cup* of the remaining *cold* tomato juice; dissolve in *hot* tomato mixture. Add remaining tomato juice and the lemon juice. Pour into a 5-cup ring mold; chill till firm. Meanwhile prepare Snowy Cheese Mold.

Snowy Cheese Mold:

1 12-ounce carton (1½ cups) cream-style cottage cheese
2 3-ounce packages cream cheese, softened
½ cup finely chopped celery
2 tablespoons finely chopped chives
¼ teaspoon salt
1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
• • •
1 cup mayonnaise

With electric or rotary beater, beat together cottage cheese and cream cheese till fluffy. Stir in celery, chives, and salt. Soften gelatin in cold water; dissolve over hot water. Stir into cheese mixture. Stir in mayonnaise. Pour into a 5-cup ring mold. Chill till firm. **To match picture on page 61:** Unmold both salads; cut in wide slices, then alternate them, red and white, reassembling in 2 identical salads. Recipe makes 2 salads, or 12 servings.

Lingonberry Sauce

Boasts its own wonderful, inimitable, tart-sweet flavor. Serve in little sauce dishes and pass crisp cookies. Or offer as a meat accompaniment. Or spoon warm over Swedish dessert pancakes—

4 cups lingonberries
½ cup water
1 cup sugar

Drain berries; wash and pick out leaves. Place berries in saucepan. Add the water and bring to boiling. Add sugar; stir to dissolve. Simmer 10 minutes. Remove from heat and place saucepan in cold water; stir sauce a minute or two. Chill. Decorate with canned-pear slices. Makes 3 cups.

Rosettes (*Sockerstruvor*)

You need a rosette iron for these fried cookies. They are delicate and airy; a welcome contrast for other holiday sweets—

2 eggs
1 tablespoon sugar
¼ teaspoon salt
1 cup sifted enriched flour
1 cup milk
1 teaspoon vanilla
• • •
Confectioners' sugar

Combine the eggs, sugar, and salt. Beat well. Add the flour, milk, and vanilla. Beat until smooth. Heat rosette iron in deep, hot fat (375°) 2 minutes. Drain excess fat from iron; dip into batter to ¼ inch from top of iron, then immediately into hot fat (375°). Fry rosette until golden brown, about ½ minute. Lift out; tip upside down to drain. With fork push rosette off iron onto cake rack placed over paper towels. Reheat iron 1 minute before making next rosette. Sprinkle rosettes with confectioners' sugar. Makes about 5½ dozen.

Bowknots (*Fattigmann*)

Tender cookies, light as feathers. Your deep-fat fryer does the cooking—

6 egg yolks
¼ cup sugar
1 tablespoon melted butter or margarine
⅓ cup heavy cream, whipped
1 teaspoon ground cardamom
2 cups sifted enriched flour
½ teaspoon salt

Beat the egg yolks until thick and lemon-colored; gradually beat in sugar. Gently stir in butter. Fold in whipped cream and cardamom. Sift together flour and salt; gradually fold into yolk mixture just enough to make soft dough. Chill well. Divide dough in half. On lightly floured surface, roll each piece to ⅛ inch. Cut in 3x$^{3}_{1}$-inch strips.* Cut a slit lengthwise in center of each and pull one end through. Fry a few at a time in deep, hot fat (375°) about 1 to 1½ minutes, or till a very light golden brown. Drain on paper towels. While warm, sift a little confectioners' sugar over. Makes about 5 dozen.

*For Bowknots with points at ends, cut dough in long strips, 2 inches wide, then slash diagonally at 3-inch lengths to make diamonds. Cut slit in center as above.

Cooky Tarts (*Sandbakelser*)

Also called sand tarts. Eat them plain or fill with jam or whipped cream—

1 cup butter or margarine
1 cup sugar
1 egg
1 teaspoon almond extract
3 cups sifted enriched flour

Thoroughly cream butter and sugar; add egg and beat well. Add almond extract. Stir in flour. Pinch off a small ball of dough and place in center of sandbakelse mold*; with thumb, press dough evenly and as thinly as possible over bottom and sides. Place molds on cooky sheet. Bake in moderate oven (350°) about 12 minutes or till lightly browned. Cool. To remove: Invert molds and tap lightly. (Clean molds with dry cloth only.) Makes about 5 dozen.

*They look like tiny fluted tart pans. If you don't have these Swedish molds, you can use the very tiny foilware pans (but cookies won't have fluted edge).



lushing Bowl: Mix one package Onion Soup Mix, pint of commercial sour cream, ¾ cup chili sauce, 1-2 tsp. horseradish, and sh of Tabasco. Refrigerate. Looks different . . . tastes different!



California Dip: Before the party mix one package of Lipton Onion Soup Mix with a pint of commercial sour cream. Refrigerate. (So good you'd better make double!)



FLAMING PLUM PUDDING by CROSSE & BLACKWELL

IT'S TRADITIONAL:

Crosse & Blackwell Old English Plum Pudding brings you a delightful, centuries-old custom—with a *new* twist!

IT'S EASY:

Pre-heat oven to 300° F. Open large end of can with rotary opener, leaving pudding on can lid. Cover completely with Reynolds Wrap. Heat for 40 minutes at 300° F.

IT'S WONDERFUL:

Then, for the crowning touch before serving, pour a little lemon or orange extract (about ½ ounce) over the fragrant, piping-hot pudding. And—*light!* Result? Simply breathtaking!

Only the choicest fruits, spices, liquors and other delicacies go into famous Crosse & Blackwell Puddings. Try Plum, Date or Fig. Top individual servings with Crosse & Blackwell Brandied Hard Sauce. For a second dessert, try our Brandied Mince Meat.



FREE! *Colorful, informative product folder. Write to: Crosse & Blackwell, Baltimore 24, Maryland.*

Money for your recipes

Coffee-flavored treats; bread fix-ups

IN JULY, we'll feature coffee desserts or drinks. Also bread fix-ups that are main dishes or sandwiches; flavor tricks, too, for loaves and rolls. Send us your recipes. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next July. The winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Coffee-flavored treats. We want your best recipe for a luscious coffee dessert, tall icy drink, or hot beverage. Your favorite may be a low-calorie wonder. Take your choice of ways to flavor—with regular or instant coffee or with coffee ice cream. Suggestions:

mocha torte
spicy iced coffee
coffee souffle
hot Viennese coffee
chocolate-coffee cooler
mocha ice cream
coffee-nut frosting
sundae sauce

Bread fix-ups. Start with a long loaf of French, Vienna, sandwich, or rye bread—or brown-and-serve loaves or rolls—or packaged refrigerated biscuits or bread sticks. For a main dish, do you hollow out a loaf, then fill and bake it? Season and heat slices or cubes of bread?

garlic bread
barbecue loaf, foil wrapped
hot egg salad in bread boat
three-decker sandwich
ground beef baked in a loaf
chive-cheese rolls

This month's winners

(*See recipes on pages 79 and 80*)

Cook-of-the-Month for Salads

Mrs. G. Marshall Whitacre, Tacoma, Wash.

Cook-of-the-Month for Chafing-dish, Skillet Meals

Mrs. Freda Morris, Reseda, Calif.

Other Winners

Mrs. N. C. Black, Annandale, Va.
Mrs. Scott W. Griswold, Canton, Pa.
Mrs. J. N. Muir, Omaha, Nebr.
Barbara Nanney, Charleston, W. Va.
Mrs. J. E. Powers, Fort Worth, Tex.
Mrs. William Strieber, Charleston, W. Va.

Honor Roll

Mrs. Doris Blake, Saint Anthony, Idaho
Mrs. C. H. Cameron, Boynton Beach, Fla.
Mrs. Harold W. Cooper, Kansas City, Mo.
Mrs. William L. Eisberg, Jr., Lockland, Ohio
Mrs. Viola Gitzel, Forest Park, Ill.
Mrs. Fannye E. Hall, Nashville, Tenn.
Mrs. Richmond B. Hopkins, Old Greenwich, Conn.
Mrs. James G. Houston, Anderson, Ind.
Mrs. Joel Howard, Cliffside Park, N. J.
Mrs. Joseph A. Keck, Dearborn, Mich.
Mrs. A. Manring, Seattle, Wash.
Mrs. Frank A. Mutz, Great Barrington, Mass.
Mrs. Bethel Stilwell, Marysville, Calif.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "July Coffee-flavored Treats" or "July Bread Fix-ups." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, December 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5412 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



Burgerpizza!

Better than hamburger, better than pizza ...this quick, easy recipe combines two favorites with Hunt's Tomato Sauce!

e in a while, you find a recipe *everybody* goes for d here it is.

hearty *new* kind of pizza. Topped with ground savory Hunt's Tomato Sauce, and melty cheese.

hat's even better, you make these Burger-pizzas t 30 minutes. Great when you're short on time e lunch, dinner, or a late-evening get-together!

Quick cooking like this is where Hunt's Tomato u really shines. It's ready to use when you open an. And because it's *all tomato*, with just the seasonings and spices added, it gives your cooking new, rich tomato goodness.

For instance, pour it over hamburgers frying in the or try it with spaghetti. Or as a basting sauce for oast. Kettle-simmered Hunt's Tomato Sauce makes a wonderful, flavorful difference.

This recipe, developed especially for Hunt's, makes two 8-inch Burger-pizzas.

- 1 cup packaged biscuit mix
- Pure vegetable oil, such as Wesson Oil
- ½ lb. ground chuck
- Salt, pepper, garlic salt
- ½ teasp. oregano or basil
- 1 8-oz. can Hunt's Tomato Sauce
- 1 tablesp. chopped parsley
- ¼ lb. Swiss cheese, cut in 1-inch strips

Prepare dough according to package directions. Divide dough in half. Roll each piece to fit bottom and sides of 8-inch pie pan. Brush with oil. Put half of the remaining ingredients on each pie in the following order: crumble beef evenly over the dough, sprinkle with salt, pepper, garlic salt and crumbled oregano or basil. Cover with Hunt's Tomato Sauce and parsley. Arrange cheese strips on top, like spokes of a wheel. Bake in hot oven (400°F.) about 20 minutes, or until brown and cheese has melted. Cut into wedges, and serve it right away!

Hunt-for the best



***HELPFUL RECIPES** on every can. Also, write for FREE Recipe Booklet, "21 New Ways to Serve Hamburger." Hunt Foods, Dept. L-12, P.O. Box 5, Fullerton, Calif. In Canada: Hunt Foods, Tilbury, Ontario.*

Divinity that's divine!

By Dee Allison

Some candy! Creamy puffs are maple flavored, have crunchy bits of pecans. Save recipe in your "favorites" file!



Maple Divinity

2 cups maple-flavored syrup
. . .
¼ teaspoon salt
2 egg whites
½ cup broken pecans

Butter sides of heavy 2-quart saucepan. In it, cook syrup rapidly over high heat to hard-ball stage (250°) without stirring. Remove from heat. At once add salt to egg whites; beat to stiff peaks. Pour *hot* syrup *slowly* over stiff-beaten whites, beating constantly at high speed with electric beater. Continue beating till mixture forms soft peaks and begins to lose its gloss. Quickly add nuts. Drop by teaspoons on waxed paper atop a cooky sheet; swirl each candy to peak. Makes about 2 dozen candies.

LOOK and COOK

From saucepan to candy dish—here's how for perfect divinity

Photographs: Mike Nelson



Butter sides of a heavy saucepan to keep foam from bubbling up and over the sides of the pan. Pour in syrup. Without stirring, cook briskly to hard-ball stage (250°). As soon as this point is reached, take from heat so candy won't overcook.



Beat egg whites with salt until stiff—glossy but not dry. Slowly pour *thin* stream of hot syrup over whites, at same time beating constantly at high speed. Beat till mixture forms soft peaks and begins to lose its shiny look. Now add broken pecans.



Drop divinity from a teaspoon, pushing off with a second spoon, onto a cooky sheet covered with waxed paper. With the tip of a spoon, swirl the top. You'll have the creamiest divinity ever! Make some to eat right away, some to give.

News!...Good eating like this helps cut down cholesterol*



Cook with Wesson instead of solid fats because Wesson is poly-unsaturated

Poly-unsaturated Wesson—when used instead of solid fats—helps cut down cholesterol, a suspect in coronary heart disease. On the other hand, the saturated character of solid fats has been found to build up cholesterol. Calorie for calorie, Wesson provides up to five times more *poly*-unsaturate than solid shortening, lard or ordinary margarine; up to twenty times more than butter.

This points to one simple, healthful change in your cooking methods—the substitution of Wesson for solid fats. Using Wesson instead not only helps *reduce* cholesterol but *keeps* it at lower levels. So, use delicious Wesson, the pure vegetable oil, as a *replacement* for solid fat. In cakes and pies, biscuits, cookies—*always* in your skillet—and, of course, in tempting salads.

For your health's sake. Serve balanced meals, eat moderately and watch your weight—as your own doctor will tell you.

When you reach for the skillet . . . reach for the Wesson. Wesson takes the smoke out of frying, browns foods beautifully to taste their very best. Lighter and clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, *never* hydrogenated.

FREE 16-page booklet of Wesson recipes for good eating with your health in mind. Write The Wesson People, Box 873, New Orleans 2, La.

*Blood Serum Cholesterol

Delicious Wesson® — lighter, clearer and poly-unsaturated

COPYRIGHT 1959 WESSON OIL & SNOWDRIFT SALES COMPANY

Festive board

Begins on page 42

Sugarplum Loaves

2 packages active dry yeast
or 2 cakes compressed yeast
¼ cup water
1 cup milk, scalded
½ cup sugar
¼ cup shortening
1½ teaspoons salt
5 to 5¼ cups sifted enriched flour
1 teaspoon grated lemon peel
2 beaten eggs
1½ cups mixed diced candied fruits and peels

• • •

1 recipe Confectioners' Icing (page 92)

Soften active dry yeast in *warm* water, or compressed yeast in *lukewarm* water. Combine milk, sugar, shortening, and salt. Cool to lukewarm. Add about *2 cups* of the flour and the lemon peel; beat till smooth. Add eggs and beat well. Stir in softened yeast. Add fruits and peels. Stir in remaining flour (or enough to make a soft dough). Cover; let rest 10 minutes. Knead on lightly floured surface till smooth and elastic (6 to 8 minutes). Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 2 hours). Punch down. Divide dough in half; round each into ball. Cover and let rest 10 minutes. Then divide each half into 6 equal parts; round each into ball, then shape in tiny loaf. Place in 12 greased 4½x2½x1½-inch loaf pans. Cover and let rise till double (about 1½ hours). Bake in moderate oven (350°) about 20 to 22 minutes. (Cover tops with foil after 15 minutes to prevent overbrowning.) Turn out of pans and cool on rack. While still slightly warm, frost with Confectioners' Icing, and decorate with broken walnuts and diced candied fruit if desired. Makes 12 individual loaves.

Crab Bisque

Simply delicious, yet ready as fast as you can say "Merry Christmas"!—

1 can condensed cream of mushroom soup
1 can condensed cream of asparagus soup
1½ soup cans milk
1 cup light cream
1 6½-ounce can (1 cup) crab meat, drained and flaked
¼ cup cooking sherry

Combine soups; stir in milk and cream. Heat just to boiling. Add crab meat and heat through. Add cooking sherry just before serving. Float a chunk of butter atop. Makes 6 to 8 servings.

Oyster Stew

2 tablespoons enriched flour
1½ teaspoons salt
Dash pepper
2 tablespoons cold water
1 pint oysters
1 quart milk, scalded
¼ cup butter or margarine
Paprika

Combine flour, salt, pepper, and water; blend to smooth paste. Stir into oysters and their liquor. Simmer oysters over very low heat 10 minutes or just till edges curl, stirring gently. Then pour into scalded milk. Remove pan from heat; cover, let stand 15 minutes. Have tureen and soup dishes hot; drop in butter. Reheat stew briefly to serving temperature. Pour into tureen; dash with paprika. Makes 3 to 4 servings.

Standing Rib Roast of Beef

A holiday favorite for the meat platter—

Select a 3- or 4-rib standing rib roast. Place fat side up in shallow pan—bones make the rack. Sprinkle with salt and pepper. Insert a meat thermometer into the center of roast—do not let tip touch bone or fat. Do not add water. Roast *uncovered* in slow oven (325°) to desired doneness. Your meat thermometer will read 140° for rare, 160° for medium, and 170° for well done. Allow 20 to 22 minutes per pound for rare, 24 to 27 for medium, and 29 to 32 minutes for well done. Let roast stand out of oven about 15 minutes before carving. Two to 3 servings per pound.

Snowflake Pudding

A Christmas-white, coconut pudding with Crimson Raspberry Sauce. So beautiful, we chose it for our cover!—

1 cup sugar
1 envelope (1 tablespoon) unflavored gelatin
½ teaspoon salt
1¼ cups milk
1 teaspoon vanilla
1 3½-ounce can (about 1⅓ cups) flaked coconut
2 cups heavy cream, whipped

Thoroughly mix sugar, gelatin, and salt; add milk. Stir over medium heat until gelatin and sugar are dissolved. Chill till partially set. Add vanilla. Fold in coconut, then whipped cream. Pile into 1½-quart mold; chill till firm, at least 4 hours. Unmold. Serve with Crimson Raspberry Sauce. Serves 8.

To match picture: Make 2½ times the recipe; mold in 2 fluted molds, one holding 10½ cups and the other 5¾ cups. Chill very firm (overnight). Unmold the large mold on platter. Turn out small mold on cardboard cut to fit mold. Place small mold atop. Drizzle with Crimson Raspberry Sauce and pass extra sauce in bowl.

Crimson Raspberry Sauce

Thaw and crush one 10-ounce package frozen red raspberries; thoroughly combine with 1½ teaspoons cornstarch; add ½ cup red currant jelly. Bring to boiling. Cook and stir till mixture is clear and thickens slightly. Strain; chill. Makes about 1⅓ cups.



Vacation sites for sale, rent, or lease

Learn about low-cost public lands where your family can have a vacation home next summer—if you explore these possibilities now.

In the vast open areas of our western states there is plenty of land for everyone—if you know where to look. Public campgrounds are often crowded, and the purchase of private land for a family vacation spot is often too expensive to be a practical alternative. But, in many cases a place of your own, *on public lands*, can be purchased, leased, or rented within a short distance of those crowded campsites.

Over 100,000 American and Canadian families have already built on public land sites. Many times that number of sites are waiting to be taken, at prices that start as low as $100, and on leases as inexpensive as $10 a year. In most cases you must make certain improvements on the property within the first few years, but if you do it yourself, your labor counts in the evaluation of improvements.

Factors such as location, facilities for access, and the laws governing procurement and improvement will vary greatly according to the controlling agency. Three federal agencies and five Canadian Provinces offer sites, and each operates under its own rules. Listed here are the homesite and campsite opportunities offered by those agencies and the sources for further information.

The Bureau of Land Management is authorized to sell or lease plots for homesites. The land is appraised and sold at fair market prices, which in many cases is under $100.

For further information, write The Bureau of Land Management, Department of the Interior, Washington 25, D.C. Ask for the outline of procedure entitled "Small Tracts."

The United States Forest Service rents summer homesites of about a half-acre each at fees ranging from $25 per year. The sites are in groups of 5 to 30, well spaced but not isolated. Certain reasonable regulations must be conformed with, such as not keeping livestock, and having building plans approved.

Application must be made to the supervisor of the individual forest, but for information write the United States Forest Service, Department of Agriculture, Washington 25, D.C., and request the leaflet "Forest Service Summer Home Policy" and the list of field offices.

The Bureau of Reclamation's projects leave sites around their artificial impoundments in 17 states. About 47 of their 140 lakes are open for this purpose, and cabin sites are available for lease.

Since all these vacation facilities are under different federal, state, and local agencies, the application must be made to the specific administrating authority. For information, write The Bureau of Reclamation, Department of the Interior, Washington 25, D.C., and ask for the folder "Reclamation's Recreational Opportunities."

The Canadian Provinces of Ontario, British Columbia, Manitoba, Saskatchewan, and Alberta own millions of acres of Crown Lands that are available in tracts up to ten acres for sale to Canadian and United States citizens alike. Here again, some improvements must be made to the site.

Costs vary: Ontario land starts at $45 an acre, but in British Columbia it starts at $10 an acre.

For information write the following agencies: *Ontario*: Lands Division, Department of Lands and Forests, Parliament Buildings, Toronto 2, Ontario, Canada. *British Columbia:* Superintendant of Lands, Department of Lands and Forests, Parliament Building, Victoria, British Columbia, Canada. *Manitoba*: Director of Lands, Department of Mines and Natural Resources, Room 18, 469 Broadway Avenue, Winnepeg, Manitoba, Canada. *Saskatchewan:* Lands Branch, Department of Agriculture, Administration Building, Regina, Saskatchewan, Canada. *Alberta:* Director of Lands, Department of Land and Forests, Edmonton, Alberta, Canada.



Great day in the mornin'! Pillsbury has 2 Quick Sweet Rolls...refrigerated!

(Just bake 'em and XXXX love 'em)

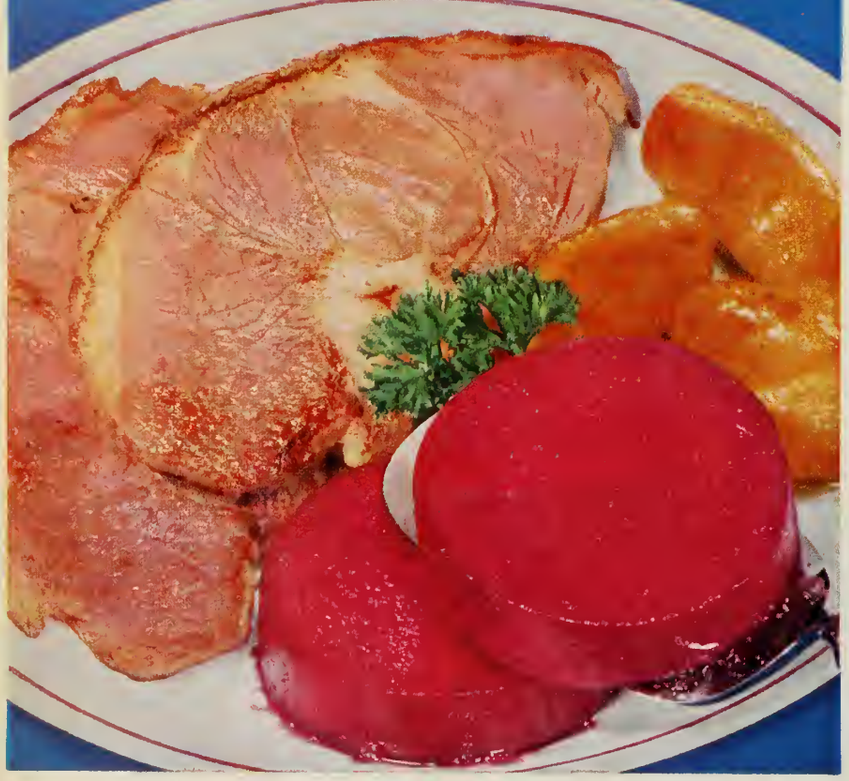
1. Pillsbury Quick Cinnamon Rolls . . . ready in minutes—hot, fragrant, spicy-sweet! You get 8 plump rolls in every can (creamy icing, too!). Just pop in a pan, bake, ice and serve. A real treat anytime!

2. Pillsbury Quick Caramel Nut Rolls . . . cinnamon-sugar filled. Nut-rich caramel topping right in the can. Simply slice rolls, pop 'em on the topping and bake. So easy, so good! Perfect for breakfast, dessert or coffee time. Tried 'em?

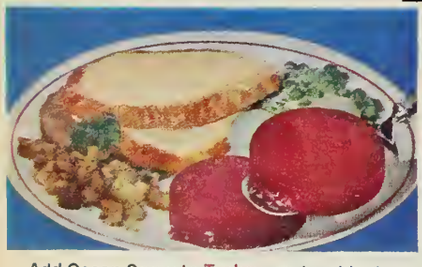


More kissin' cousins of America's most popular biscuits ...*at your grocer's dairy case.*

NATURAL MATE
FOR EVERY MEAT...
OCEAN SPRAY CRANBERRY SAUCE
makes every meat taste better!



Add Ocean Spray to Ham, and immediately it's "Merry Christmas"!



Add Ocean Spray to Turkey, and suddenly you know it's "Happy New Year"!



Add Ocean Spray Cranberry Sauce to Pot Roast, and magically your holidays glow!

Cuts the richness of fat meats
Adds fresh fruit juiciness to dry meats
Leaves a clean, fresh taste in your mouth

14 VITAMINS AND MINERALS
plus more natural fruit pectins than oranges, apples, bananas or any other fruit!



The cranberry farmers' own brand

Christmas cookies

Begins on page 58



To match these designs—they're pictured in color on page 59—use one or a combination of trims. Bake and cool the cookies before decorating. A sample cooky is shown below to illustrate each type of trim.



For glazed cookies

Brush cooled cookies with thin Confectioners' Icing—it should be runny, rather than of the usual spreading consistency. A pastry brush makes good tool for the job.

Hold cooky in your hand to glaze it; or work with them on wire rack. Let glazed cookies dry on rack. If icing has dripped at edges, trim droplets with sharp knife.



To decorate with frosting

Ornamental Frosting is best for pastry-tube decorations if you plan to keep the cookies more than 2 or 3 days. If you use Confectioners' Icing, make it stiff enough to hold its shape when put through tube.

Use a plain tube with fine opening to pipe wavy lines or frosting borders, as around the bird cooky. No pastry tube? A paper cone will do the trick—the drawings on page 93 show how to fold the paper.

For the frosting rosettes shown on star cooky at top right in photograph, you'll need a star tube. For frosting ribbon effect as on large cooky with green wreath piped on (lower right), use a leaf tube.

Toothpick can dab on frosting buttons—see collars of reindeer.



To attach candies

If cookies are glazed, let dry. To hold silver decorettes in place (the polka dots on tree ball, swags on the small unfrosted tree), put drop of light corn syrup on cooky everywhere you want a candy—use a toothpick. Pick up and place candy with tweezers. Attach red hots same way (holly berries, bell clappers, tree lights). Let the syrup dry.



For 2- and 3-deck cookies

Bake cookies in graduating sizes of same design (the scalloped triple deckers); or make small fancy cookies to go on big round ones.

Decorate each cooky separately. Then brush underside of a small cooky with light corn syrup and set it atop a larger cooky; let dry.



To trim with sugar

For edgings and borders as on the holly and trees, paint edges of glazed or plain cookies with light corn syrup, then dip in colored sugar or in tiny candy decorettes.

For sugar designs as on the bells tied with ribbon or the bands across tree balls, have glazed cookies almost dry; draw pattern with toothpick. When glaze is dry, brush inside the outline with corn syrup. (For fine lines, as ribs of holly leaves, use toothpick to apply syrup.) Sprinkle painted areas with sugar (guide it from piece of paper with a fold for "spout").



For gumdrop trims

Roll out gumdrops or jelly strings between sheets of waxed paper—sprinkle sugar over bottom sheet of waxed paper and top of candy. Make cardboard patterns and cut around with tip of paring knife or scissors (bell trims, lower right); or use tiny cutters (stars on tree, top center). Fasten to cookies with a little light corn syrup.

Confectioners' Icing

Add sufficient top milk or cream to 2 cups sifted confectioners' sugar to make of the consistency you need. Tint with few drops food coloring if you like. For a cooky glaze, have icing runny; for a

bread glaze (see Sugarplum Loaves, page 90), make it a little thinner than spreading consistency. To use in pastry tube, add only enough liquid to make a mixture that can be piped through easily.

Ornamental Frosting

¼ cup butter or margarine
4 cups sifted confectioners' sugar
2 egg whites
1 teaspoon vanilla
¼ teaspoon cream of tartar
1 to 2 teaspoons light cream
Few drops food coloring, if desired

With a pastry blender, cut butter into confectioners' sugar till mixture looks like corn meal. Then add unbeaten egg whites, vanilla, cream of tartar. Beat thoroughly. Stir in cream until frosting is a little stiffer than spreading consistency for pastry-tube use. To frost cookies, make of spreading consistency. Add few drops food coloring, mix well.

For cookies to hang on tree:

Use regular Christmas-tree ornament hangers. When cookies are on baking sheet, ready for the oven, push the small hooked end of hanger into top of each—put it in from underside of cooky, yet pulling it upwards enough to embed in the dough. Remove baked cookies *carefully* from cooky sheet.

Another way is to make a hole at top of cooky before baking. Use a wooden skewer or blunt end of a broken toothpick, working it to enlarge hole. When cooky is baked, pull narrow ribbon through and tie.

For a see-through wrap, cover each cooky with piece of saran.

Sugar Cookies

⅔ cup shortening
¾ cup sugar
½ teaspoon grated orange peel
½ teaspoon vanilla
1 egg
4 teaspoons milk
2 cups sifted enriched flour
1½ teaspoons baking powder
¼ teaspoon salt

Thoroughly cream shortening, sugar, orange peel, and vanilla. Add egg and beat until mixture is light and fluffy. Stir in milk. Sift together dry ingredients; stir into creamed mixture, blending well. Divide dough in half. Chill 1 hour.

On lightly floured surface, roll to ⅛ inch. Cut in desired shapes with cutters or make your own patterns. Bake on lightly greased cooky sheet in moderate oven (375°) 6 to 8 minutes. Cool slightly and remove from pan. Finish cooling on rack. Decorate. Makes 2 dozen.

Ginger Cookies

1 cup shortening
1 cup sugar
1 egg
1 cup molasses
2 tablespoons vinegar
5 cups sifted enriched flour
1½ teaspoons soda
½ teaspoon salt
1 tablespoon ginger
1 teaspoon cinnamon
1 teaspoon cloves

Cream the shortening and sugar together thoroughly. Stir in egg, molasses, and vinegar; beat well. Sift dry ingredients together; stir into molasses mixture. Chill thoroughly (about 3 hours). On lightly floured surface, roll to ⅛ inch. Cut in desired shapes. Place about 1 inch apart on lightly greased cooky sheet. Bake at 375° about 6 minutes. Cool slightly; remove from cooky sheet. Finish cooling on rack. Decorate. Makes about 8 dozen.

Spritz

1½ cups butter or margarine
1 cup sugar
1 egg
1 teaspoon vanilla
½ teaspoon almond extract
4 cups sifted enriched flour
1 teaspoon baking powder

Thoroughly cream the butter and sugar. Add egg and the flavorings; beat well. Sift together flour and baking powder; gradually add to creamed mixture, mixing to smooth dough. Don't chill! Force dough through cooky press onto ungreased baking sheet. Bake in hot oven (400°) about 8 to 10 minutes. Cool. Decorate. Makes 4 dozen.

How to make paper cone for piping frosting



1 Place a sheet of typing paper or a rectangular piece of parchment or freezer paper so the short side is toward you. With your right hand, turn the lower left corner toward the center at a right angle to bottom edge. Don't fold the paper.



2 Still holding this corner, take the top left corner with your left hand, and wrap around your right hand. Adjust the size of the opening at point by turning your hand inside the cone, or by pulling up or down on outside corner with left hand. Tape the outer corner in place.



3 Fill the cone ⅔ full of frosting, pushing it down into the point. To close top, flatten it and fold the side edges toward center, then fold top down several times or until there's no space above frosting.

Hold the cone in right hand, with fingers around cone and thumb over the top; squeeze to force frosting through. Guide tip of cone with left hand. As cone empties, fold top.





A powder one minute . . . a fudge party the next!

. . . the story! Quick and easy "Junket" Quick Fudge Mix that you . . . n just three minutes. Just add butter and water. One minute it's a . . . r . . . the next thing you know you've made the best batch of creamy . . . g, homemade fudge ever. Guaranteed perfect every time. Cream- . . . cooking . . . testing . . . it's all been done for you. Two scrumptious . . . : luscious chocolate and brown sugar penuche. Make fudge tonight. . . . d everybody will love it.

. . . NKET QUICK FUDGE



7¢ SPECIAL COUPON

On Purchase of Junket Quick Fudge Mix . . . Creamy Homemade Fudge in just 3 minutes

To Grocer: This coupon is redeemable at 9¢ through Salada-Shirriff-Horsey Inc., Woburn, Mass. or its salesmen and in no other way. Void unless initially presented to you by retail customer or where prohibited, taxed or otherwise restricted. Cash value 1/20 of 1¢. "Junket" is the trade-mark of Salada-Shirriff-Horsey Inc., for its fudge mix and for its rennet and other food products and is registered in U. S. Patent Office.

Expires Feb. 29, 1960. (Code No. 70-BHG-1)

Editor inside Russia

Begins on page 51

came aboard and asked us to surrender our passports. The big question: When do we get them back? As it turned out, the passports were returned after we went through the somewhat long process of claiming luggage and getting credentials stamped. The big surprise of the day—not a single bag was opened or examined.

As I got off the plane, my first look at this amazing country of contrasts revealed six huge, handsome, glistening white Aeroflot jets all standing in a row—as if on display. My second look: A crew of coveralled Russian women scurrying to the plane with ladders, then climbing aboard to polish the wings, propellers, and exhausts.

Waiting for us at the airport was one of the Exhibition's American station wagons—surrounded by Russians, busily examining it from hood to tail. Two Russian men were inside—studying the controls, radio, and upholstery. This happened wherever the Russians saw an American car. They loved them! The auto display at the Exhibition was always crowded and voted one of the favorites. I asked one of the many Russians I talked to what he especially liked about these cars, and he replied, "The long, low design—and the pretty colors." Soviet cars have the round, stubby look of our 1940 models. They're also very expensive. The cheapest runs about 25,000 rubles or about $2,500 at the tourist exchange rate of 10 rubles to one American dollar. Needless to say, the worker who averages somewhere between 700 and 1,000 rubles per month can scarcely afford an auto.

The 45-minute ride into Mosco v on the new asphalt, double-lane highway was flat and uninteresting —mostly fields with occasional small, single-road villages. We passed several highway crews where women "manned" steam rollers, shoveled and slushed hot asphalt with surprising ease. (Did I say I was glad to be an American!)

Just outside Moscow, we saw many new apartment buildings—some under construction. All were in that characteristic, bulky, blocky Stalin architecture. These seven- and eight-story buildings looked immense; yet when I had a chance to get up close, I noticed that the buildings were largely facades—being only one or two rooms deep. The ground level was lined with shops and cafeterias. Apartments usually had one or two rooms per family. Often, a grandparent or two were included in the family unit.

The sweep into Moscow was impressive. The streets were wide and clean. Here and there we saw little parks, polka-dotted with neat, colorful flower gardens. Our skyscraper hotel stood majestically in all its Gothic glory.

Checking into the hotel was another drawn-out affair—an hour and a half. The amazing thing is that there was no big rush of people—only eight or ten of us. And again, the uneasy feeling of giving up our passports—this time for three or four days.

Though impressive from afar, a close look at the exterior of our hotel showed a slight waviness in the way the blocks were laid. And lots of crumbly mortar. I surmised that the hotel was about 25 to 30 years old. My biggest shock: When I was told the hotel was actually only 2½ years old!

I soon discovered that the new apartments had the same shortcomings. If this is to be the type of construction used for those thousands of apartment buildings Mr. Khrushchev boasted of on his recent visit, I feel genuinely sorry for all those Russian families who have been promised improved housing.

The Exhibition site at Sokolniki Park was most impressive. The main pavillion was a gold aluminum geodesic dome, situated at the end of a long, wide walk. Behind the dome was the fan-shaped glass pavillion that housed the majority of displays, furnishings, appliances—and also our Miracle Kitchen.

Everything shaped up—eventually. That first week was a terror—trying to rehearse, adjust to strange customs, fight the crowds, heat, and noise, adjust to the 1½ to 2-hour waits in restaurants for even the simplest meal. And then, there was the choking concrete dust! Thousands of shuffling feet soon wore the inferior Russian concrete floors to a powder that filled the air. This lasted almost two weeks. Finally asphalt was poured over concrete to remedy the problem.

We gave 40 ten-minute demonstrations of the Miracle Kitchen daily. Four American girls assisted me, all Russian-speaking. One of them was my sister, Tannie Mandel, a schoolteacher in Salinas, California. The other girls were Marie de Gunzburg, a student from the Russian Institute of Columbia University in New York; Vera Garthoff from Washington, D.C., who is a homemaker and the wife of one of Vice-president Nixon's advisers on Soviet affairs; and Anne Varakin from San Francisco who is not only the mother of three children, but also an attorney.

Highlight of our demonstrating activities was when my sister, Tannie, and I gave a preview demonstration of the Miracle Kitchen for Premier Khrushchev and Vice-president Nixon. As I looked out in front of me on the viewing ramp and saw them deeply engrossed in our demonstration, I thought: How much better off the world would be if there were competition in appliances instead of missiles.

During the demonstration, Khrushchev commented that he liked most of the Miracle Kitchen's unusual appliances and devices except the self-propelled, electronic floor cleaner. He said he thought women should still get down on their hands and knees and scrub the floor. At this point Nixon said, "I know there's been much evidence today (the day of the big debates between the two) that you and I don't agree on many things. But I'm sure you'll agree that if we can do something to eliminate the drudgery for our people so that they can do more productive things, then we have accomplished something good."

Khrushchev studied Nixon a moment and (probably for the first time) agreed, "Yes, I guess maybe you're right."

The Russian words for Miracle Kitchen are "Choodo Kuhnya." And these appeared in large letters above our kitchen. As the people walked on to the ramp, they would read the words and invariably repeated them aloud so that the blend of these words soon sounded like a fast-moving train—"Choodo Kuhnya, Choodo Kuhnya, Choodo Kuhnya."

When we weren't demonstrating, we mingled with the audience to answer questions. Questions, questions, questions! Usually they started with, "Where did you learn Russian? What year did your parents go to the United States?" (The last question was to find out whether it was before or after the revolution!)

Then the questions went to, "Do you still have relatives here? Where do they live? Where do your parents live? Would you like to live in the Soviet Union? What does your father do and how much does he earn? Do your parents still consider themselves to be Russian citizens? Do you consider yourself an American citizen?" For some reason, many of the people seemed to believe that once you were a Russian or had some Russian blood, you were a Russian forever.

No matter where we went, an American drew a crowd. A warm smile and a pleasant greeting were quickly returned. But we also had to be on our toes at all times—especially when dealing with a subject as serious and misunderstood as Negro segregation. (This incidentally was one of the Russians' favorite problem questions.) The Soviet press has led the people to believe that there are hundreds of Negro lynchings yearly—that this especially characterizes the Little Rock problem. What to say? I personally didn't duck the issue. I'd try to give straightforward answers, explaining that the problem of segregation was indeed still very much with us. I'd also point out that our government recently passed anti-segregation school laws, and that though slow to work in some areas, there were many that accepted the laws without incident or resistance. Often, personal experience helped to dispel misinformation. For instance, when asked, "Can a Negro get the same education as a white person?" I'd relate my school days in Argo, Illinois, explaining that there were Negroes in practically all my classes starting with grade school—that there was random seating, single facilities for both white and colored, that the Negro student heard the same lessons from the same teachers, at the same time as I did. This truly amazed the Russians. Their press didn't bother to give this side of the story when they talked about segregation.

This, incidentally, gave me a chance to suggest that maybe all of us would have a better understanding of each other if there were a freer exchange of newspapers and magazines between our countries. The Russians were surprised to learn that we could get their Pravda and Izvestia in the United States. Once when I suggested we have a free flow of news, a woman answered, "But we do have American papers in Moscow." I said I'd been there four weeks and hadn't been able to find a single American paper. "Well," she said, "there's The Daily Worker and Moscow News." (These are, as you know, publications for the Communist party.) She couldn't be serious, I thought. But she was! I tried to explain that just because a paper was printed in English, it wasn't necessarily American. She expressed genuine surprise.

In the 4½ weeks I spent in the Soviet Union, each day I found more and more reason to rejoice in being an American. For instance,

[*Turn to page 98*



"I don't know who he is . . . never saw him before."



Softest silk and snowy fox veil Chantilly lace in this luxurious negligee . . . Howard Greer's special interpretation of the double luxury of Soft-Weve, the bathroom tissue that has *everything:* Superb facial-tissue quality . . . 2-ply softness . . . new "Perfect-tear" perforations. And for pastel Soft-Weve, a transparent wrap so you can *see* how lovely the colors are!

The most noticed little luxury in your home . . . Soft-Weve®

2-PLY TISSUE BY SCOTT



NEW! "Perfect-tear" perforations



Also made and sold in Canada

At Christmas something special happens when Better Homes & Gardens and these stores in your area join in saying



LOOK FOR IDEAS ON DECORATING, GIFTS, ENTERTAINING

ALABAMA

Florala—Shepherd Furniture Co. Inc.
Florence—Blevins Furniture Co.
Oneonta—Brown Furniture Co.

ARIZONA

Phoenix—Barrow's Furniture Co.
Barrow's North Central
Tucson—Wilson's (Downtown)
Wilson's (E. Ft. Lowell Road)
Wilson's (S. 6th Avenue)

ARKANSAS

Fort Smith—Arcade Home Store
Little Rock—Gus Blass Co.

CALIFORNIA

Bakersfield—Summer's
Fresno—Turpin's Furniture
Lakewood—May Co.
Los Angeles—May Co. (Downtown)
May Co. (Wilshire)
May Co. (Crenshaw)
North Hollywood—May Co.
Oakland—Breuner's
Oxnard—McMahan's
Petaluma—Weller-Hopkins Furniture Co.
Placerville—Dillinger's
Redondo Beach—May Co.
Sacramento—Breuner's
San Bernardino—The Harris Company
San Luis Obispo—McMahan's
Santa Barbara—Wilson's
Santa Maria—McMahan's
Santa Monica—McMahan's
Santa Paula—McMahan's
Santa Rosa—Wilson's
Stockton—Breuner's
Ventura—McMahan's
West Covina—May Co.

COLORADO

Colorado Springs—Home Furn. Co.
Home Furn. Colonial Shop
Fort Collins—Stark's Furniture
Denver—May D&F
La Junta—Stark's Furniture
Greeley—Stark's Furniture
Pueblo—Stark's Furniture

CONNECTICUT

Branford—The Hamilton Shops
Bridgeport—Howland's Dry Goods
Danbury—H. S. Landsman & Son Inc.
Danielson—Despathy Furn. Inc.
Manchester—Watkins Brothers, Inc.
Middletown—Shlien's Furniture Co.
Moosup—Despathy Furn. Inc.
New Britain—Birnbaum Furniture Co.
New Haven—Bullard's
Waterbury—Warehouse Furniture Co.
Stamford—J. H. Harvey, Inc.

FLORIDA

Orlando—Lloyd's Home Furnishings, Inc.

GEORGIA

Augusta—Bowen Bros.
Buford—M. T. Sanders Furn. Co. Inc.
Commerce—M. T. Sanders Furn. Co. Inc.
Covington—Ramsey Furniture Co.
Decatur—Belk-Gallant Company
Elberton—M. T. Sanders Furn. Co. Inc.
Griffin—Cain's
Marietta—Lindsey-Galt Furniture Company
Monroe—M. T. Sanders Furn. Co. Inc.
Savannah—Solomon Furniture Company
Waycross—Cecil Herrin Home Furnishings
Winder—M. T. Sanders Furn. Co. Inc.

IDAHO

Boise—C. C. Anderson Co.

ILLINOIS

Alton—Standard Home Furnishers, Inc.
Bloomington—Livingston's
Champaign—Robeson's
Collinsville—Hiken Bros. Furn. & Hdwe. Co.
Decatur—Linn & Scruggs
Elgin—Joseph Spiess Company
Fairview—Wilson Furniture Company
Highland—Roland Harris Furniture
Highland Park—J. Blumberg, Inc.
Joliet—Boston Store (Downtown)
Boston Store (Hillcrest)
LaSalle—Hummer Furniture Company
Lougs Park—Warehouse Furniture Mart
Mount Morris—Finch Furniture
Nashville—Hileman Furniture Store
Peoria—Bergner's (Fulton at Adams)
Bergner's (Sheridan Village)
River Forest—Vignola Furniture Company
Rockford—Warehouse Furniture Mart
Springfield—A. Dirksen & Sons
Waukegan—J. Blumberg, Inc.
Zion—J. Blumberg, Inc.

INDIANA

Anderson—Parner Lutz Furniture
Boonville—Ruble-Doolittle Co.
Decatur—Holthouse, Inc.
Elkhart—The Curtis Furniture Co.
Evansville—Schears
Franklin—Holthouse, Inc.
Gary—Empire Furniture Co.
Greensburg—Holthouse, Inc.
Lafayette—Reifer's Furniture Company
LaPorte—Fenker and Co.
Marion—Reifer's Furniture Company
Portland—Holthouse, Inc.
Richmond—Holthouse, Inc.
Seymour—Holthouse, Inc.
South Bend—Robertson's of South Bend

IOWA

Ackley—Brandts Furniture
Burlington—Buettner Furniture & Carpet Co.
Cedar Rapids—Smulekoff's
Charles City—Andersen Furniture
Clarion—Jesse Smith & Son
Clinton—Volckman Furniture & Carpet Co.
Davenport—M. L. Parker Co.
Des Moines—Younker's (Downtown)
Younker's (Store for Homes)
Younker's (Merle Hay Plaza)
Elkader—McTaggart & Sons
Fairfield—Bradshaw's, Inc.
Iowa City—Kirwan Furniture
Marion—The Boston Store
Marshalltown—The McGregor Co.
Oelwein—Hintz Brothers
Waterloo—Black's

KANSAS

Fort Scott—S. A. Lotterer & Sons
Goodland—Elliott Furniture Co.
Hutchinson—Graber Furniture Company
Kansas City—Glanville Furniture Co.
Larned—A. A. Doerr Mercantile Company
Lindsborg—Train Bros.
Moran—Smith's Furniture Store
Wichita—Innes

KENTUCKY

Lexington—The Purcell Co. Inc.
Louisville—Stewart Dry Goods Co.
Somerset—W. D. Gover Furn. Store

LOUISIANA

Alexandria—Hemenway's
Baton Rouge—Hemenway's
Jennings—Frank West Furniture
Lake Charles—Hemenway's
Monroe—Hemenway's
Ruston—Hemenway's
Shreveport—Hemenway's

MAINE

Biddeford—LeMire's Furniture Store
Lewiston—B. Peck Co.
Portland—Porteous Mitchell & Braun Company

MARYLAND

Cumberland—Rosenbaums
Rockville—Jacmar's

MASSACHUSETTS

Attleboro—Atherton Furniture Co.
Malden—Kotzen Furniture
Springfield—Forbes & Wallace
Worcester—Sawyer's Home Shopping Center

MICHIGAN

Adrian—Walper Furniture Co.
Detroit—Robinson Furniture (Wash. Blvd.)
Robinson Furniture (Northland Center)
Detroit—Robinson Furniture (Eastland Center)
Flint—Winegarden Furniture Co. (W. Water)
Winegarden Furniture Co. (S, Dort Hwy.)
Grand Rapids—Galewood Outfitting Company
Jackson—L. H. Field Co.
Kalamazoo—Vermeulen Furniture Co.
Lansing—J. W. Knapp Company
Saginaw—John Schmelzer, Inc.
Schmelzer Colonial Shop

MINNESOTA

Albert Lea—Skinner-Chamberlain & Company
Duluth—Freimuth's
Mankato—Landkamer Brothers Company
Minneapolis—Powers Dry Goods Co. (Downtown)
St. Louis Park—Powers Dry Goods Co. (Knollwood)
Sauk Centre—Unger Furniture Company

MISSISSIPPI

Columbia—Colhert-Bruison Co.
Jackson—Kennington's

MISSOURI

Columbia—Mehornay Furniture Company
Joplin—Newman's
Kansas City—Mehornay Furniture Company
Springfield—Heer's

NEBRASKA

Grand Island—Swan's Furniture
Kearney—Swan's Furniture
Hastings—Swan's Furniture
Lincoln—Gold & Company
McCook—Swan's Furniture
Norfolk—Ballantyne's Furn. Co.
North Platte—Swan's Furniture
Omaha—Orchard Wilhelm
Valentine—Clements Furniture Co.

NEVADA

Elko—Stinson-Berger Furn. Co.

NEW HAMPSHIRE

Manchester—Hillsboro Furniture Mart, Inc.

NEW JERSEY

Asbury Park—Lazarow's
Bergen County—Stearns
Englewood—Franklin Furniture Co.
Millville—Fath Department Store
Trenton—J. Ferd Convery, Inc.

NEW MEXICO

Albuquerque—American Furniture Company

NEW YORK

Albany—W. M. Whitney & Co.
Binghamton—The Fair Store
Buffalo—Allen's Rug Mart
Allen's Colonial Shoppe
Allen's Provincial Shoppe
Colonie—R. S. Ras & Company
Hempstead—Perman Bros., Inc.
Oyster Bay, L. I.—Coombs and Oliver, Inc.
Peekskill—J. H. Harvey, Inc.
Poughkeepsie—Wallace's
Schenectady—H. S. Barney Company
Syracuse—Dunk & Bright Furn. Co., Inc.
Ticonderoga—Wilcox's Furniture
Troy—William H. Frear Co.
Utica—Ribyat's Fine Furniture
White Plains—J. H. Harvey, Inc.

NORTH DAKOTA

Dickinson—Schilla Hardware & Furniture
Jamestown—Goldberg Furniture Co.

OHIO

Canton—Cheton's Furniture
Chillicothe—Ebenhack and Son
Cincinnati—W. B. Meier Early American Shop (Eastern Hills)
W. B. Meier Early American Shop (Western Hills)
East Liverpool—Moore Furniture Company
Fremont—Tschumy's
Greenfield—Fashion Furniture Co.
Greenville—Holthouse, Inc.
Marietta—Wainwright's, Inc.
New Lexington—Kelley's Furniture & Appliance Store
Sandusky—Herman's Furniture, Inc.
Springfield—Peoples
Peoples Warehouse Store
Toledo—Treuhaft Bros.
Washington Court House—Holthouse, Inc.
Xenia—R. D. Adair Company

OKLAHOMA

Tulsa—Dickason-Goodman
Dickason-Goodman (Utica Square)

OREGON

Eugene—Rubenstein Furniture Co.
Portland—Meier and Frank Company
Salem—Meier and Frank Company

PENNSYLVANIA

Allentown—Lipkin of Allentown
Altoona—Gahle's Department Store
Arnold—W. R. Gott
Bethlehem—Lipkin Furniture Company
Boyertown—D. B. Boyer & Co.
Brownsville—Cohen Furniture Company
Easton—Lipkin, Inc.
Farrell—Moss' Northside Furniture
Harrisburg—Levy & Gross Furniture
Hazleton—Reinhart Furniture Store
Hickory—Moss' Wayside Furniture
Lancaster—Watt & Shand
Monessen—Krasik's
Pottsville—L. Hummel's Sons
Reading—L. Hummel's Sons
Uniontown—Cohen Furniture Company
Washington—Sharp's Furniture Store
West Reading—B. J. Smith Furniture Showroom

SOUTH DAKOTA

Sioux Falls—Johnson Furn. Co.

TENNESSEE

Chattanooga—Miller Bros. Co.
Erwin—Boyd-DeArmond Inc.
Johnson City—King's Inc.
Memphis—Goldsmith's
Nashville—Harveys

TEXAS

El Paso—American Furniture Co.
Fort Worth—Stripling's
Houston—Foley's
Laredo—Modern Furniture
Marshall—Hemenway's
Pasadena—Norman Furniture Co., Inc.
San Antonio—Karotkin Furniture Co.
Seguin—Starcke Furniture Company
Seguin Furniture Store

UTAH

Ogden—Bon Marche of Ogden
Salt Lake City—Southeast Furniture Company

VERMONT

Burlington—O'Halloran's

VIRGINIA

Norfolk—W. G. Swartz Co.
Petersburg—Rucker-Rosenstock
Richmond—Rountrees

WASHINGTON

Aberdeen—Kaufman Scroggs Co.
Bremerton—Kaufman-Lebo Co.
Shelton—Olsen Furniture
Tacoma—Rhodes of Tacoma
Wenatchee—Ferguson's

WISCONSIN

Beloit—McNeany's
LaCrosse—Doerflinger's

WEST VIRGINIA

Parkersburg—Dils Brothers & Company

CANADA

Montreal, P. Q.—T. Eaton Co., Ltd.





Elegant Serving Cart that looks exactly like walnut and brass but is actually all steel! Turns and rolls beautifully on free-wheeling, rubber casters. $19.95.



"Fashionfold" Bridge Set has handsome, ladder-back, gatefolding chairs. $8.95 each. Smart, flared-leg table has hidden locks—no unsightly braces. $14.95.



Cosco Step Stool with handy swingaway steps is famous for putting everything within easy reach. A restful seat, too, for work at cabinet or range. $13.95.



Stylaire Step Stool has padded, saddle-shaped seat that simply lifts up to step up—in safety. Strong, sturdy, yet lightweight and compact. About $10.95.



Smart Hour Glass Stool, 24" high, with back and revolving seat. Black upholstery, golden brass frame. $14.95.



Folding High Chair travels or stores at 5½" flat. Easily becomes youth chair—without tray and footrest. $17.95.



Springy Baby Jumper on steel suspension frame that counteracts tipping. Chromium base, removable seat. $8.95.



Portable Play Pen of lightweight, tubular steel and strong, nylon netting. Folds to 4½" flat—with pad inside. $24.95.



De Luxe Stroller quickly becomes walker or sleeper, too. Folds completely (built-in shopping basket and all). $24.95.

See how neatly Cosco solves your gift problems with something wonderful for everyone. Fifty-two models to choose from—all sturdily constructed, gaily colored, smartly styled. So take list in hand to leading furniture, hardware and department stores. You'll have the grandest Christmas ever!

Prices slightly higher Colorado and west.

COSCO®
Metal Household Furniture

HAMILTON COSCO, INC. • COLUMBUS, INDIANA

Editor inside Russia

Continued from page 94

consumer goods (or creature comforts if you prefer) are poor in quality, very expensive, and hard to get. We met one young Russian who was a professional photographer and earned about 4,000 rubles ($400) per month, which is an unusually good salary by Russian standards. Yet, he, his wife, and young son could only get a one-room apartment.

There is very little refrigeration so Russian homemakers have to shop daily. No, there are no supermarkets! Housewives make separate stops at the meat and fish store, the milk store, fruit and vegetable shop, the bakery. And wrapping paper and bags are almost nonexistent. The Russian shopper carries a large handbag or fishnet-like bag where all her purchases are heaped.

Standardized butchering and meat cutting, as we know them, are not practiced in the Soviet Union. Meat is actually hacked off every which way. Why, I don't know. It can't be that secret or complicated. But this and other services in the Soviet Union are still handled crudely. Yet, these paradoxical people have the know-how to send up the first sputnik, reach the moon, and so on. Under communism, it's all a matter of priority!

At the end of four weeks, I concluded that Soviet restrictions on its citizens were numerous and complicated.

Did you know, for instance, that a Soviet citizen needs a passport to travel in *his own country?* This is in addition to papers and credentials he must have from local officials in his town or village.

Our luggage was definitely inspected from time to time. This, of course, was evident in the way our things were rearranged.

Mail was also opened and read. No effort was made to disguise this; different glue was used to reseal the envelopes.

As members of the Exhibition, we were granted official status in Moscow and didn't have to go through Intourist, the official state travel agency. Perhaps this explained our close guard. I must say, however, that we were free to go where we wanted in Moscow.

The Soviets boast of 100 per cent employment. Yet, much of this is disguised employment—with six, seven, or eight people doing some small job that one person could easily handle. This was especially evident in the Intourist office. To take a one-day trip to Leningrad, it took me a total of 3½ hours at four different sessions to make the necessary arrangements—going from one desk to another desk to still other desks: The man behind one desk set the Intourist wheels in motion, then the girl at another desk took my name and money for transportation tickets (writing all down in a big ledger—no alphabetizing or system), then I had to go to the money exchange desk to get exactly the right change because Intourist couldn't return change, then to the desk where I applied for a visa, then to another desk to arrange for a car to take me to the airport, and then to still another desk to get my meal coupons. And so on and on! With all these processes and human nature being what it is, there were, of course, many mistakes and much confusion.

Tickets to our Exhibition were coveted. Many people complained that they couldn't get them and would ask, "Why don't you Americans release more tickets?" The truth of the matter was that the Soviet government controlled the distribution of tickets, allotting them by quota to various industries. These tickets were then given to the leaders and best workers first. Toward the end of the Exhibition's six weeks, the tickets did work down to the "average Soviet worker."

Was the Exhibition a success? Yes, I definitely think so. For one thing, our government bent over backwards to make this an authentic display of how we live, what goods are available, and so forth. As Associate Editor (of kitchens and equipment) at *Better Homes & Gardens*, I've done a great deal of traveling and scouting of homes throughout the United States. I've seen what has been done and what is being done in home building and remodeling. The appliances, furnishings, autos, model home, and other equipment and displays shown at the Exhibition were fair and accurate examples of what people across the country are buying and building today.

Then too, this was the first time many Russians had a good look at the "outside world"—America. I'm sure many of the Russian people went away questioning some of the things they've been told by the Soviet press—contradictions of what they, the people, saw and heard for themselves. There were too many authentic displays of the American way of life for it to have been a put up job—and too many Americans with such a variety of answers and opinions. No party line here!

As you can imagine, I'm all for exchange exhibitions—not only with Russia, but other countries: India, Iran, Egypt, Yugoslavia, Poland, Australia, Finland. We can learn a great deal from these countries—and they from us. And what better way is there to build understanding among countries than on the people-to-people level?

Help Fight TB



Use Christmas Seals

Get personal help at a

Home Planning Center

in planning, decorating, and furnishing YOUR home



Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel on home planning, decorating, and furnishings.

You can purchase *Better Homes & Gardens* Five Star home plans, books, and Ideas Annuals at these centers. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

Visit the BH&G Home Planning Center nearest you soon.

Arizona. Phoenix—Barrows

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Alstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; *Chicago—First Federal Savings & Loan Assn.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's; Marshalltown—The McGregor Company

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Kentucky. Louisville—The Stewart Dry Goods Company

Louisiana. Shreveport—Hemenway Furniture Co., Inc.; New Orleans—Maison Blanche

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. Minneapolis—Dayton's, Downtown and Southdale; St. Paul—Dayton's-Schuneman

Missouri. Kansas City—Mehornay's; St. Louis—Stix, Baer & Fuller

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle, Inc.

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne Co.

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture Co.

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

*Offer advice on home planning; do not offer help with decorating or furnishing.



DUNDEE GIFT SETS FOR CHRISTMAS...AND THE MORE THE MERRIER!

This year's Dundee Gift Sets are more decorative, more beautifully designed than ever before. And the fluffy towel-ensembles inside them are more luxurious-looking than you'd ever dreamed! Here, you see **Enchantment, Desert Flowers** and **Princess**... and there are many other delightful Dundee Gift Sets to choose from, too. Prices? Marvelously modest! From 1.95 to 9.95. See them at your favorite store.

DUNDEE MILLS, INC., GRIFFIN, GA. • SHOWROOMS: 1075 AVENUE OF THE AMERICAS (6th AVE.) AT 41st STREET, NEW YORK 18, N.Y.

GET YOUR HOME AND FAMILY A GIFT



work weary?

give yourself a break
... a coffee break

MIRRO-MATIC

electric percolator

• completely automatic • no dials to set •
• no lights to watch • no clumsy, extra weight

You'll always get a quick lift from coffee . . . really *good* coffee, that is, the kind you *always* get when you make it in a MIRRO-MATIC. And why always? Always, because MIRRO-MATIC is absolutely, *completely* automatic. You just fill it with cold water and *your* right amount of ground coffee and plug it in. It perks quickly to the same aromatic richness, *every* time, then automatically keeps coffee drinking-hot till poured. Nothing to do wrong or forget. *So* good. *So* easy.

For a coffee-break that's really a break, ask for MIRRO-MATIC, by name.

MIRRO ALUMINUM COMPANY, MANITOWOC, WISCONSIN, World's Largest Manufacturer of Aluminum Cooking Utensils



your best buy...
MIRRO
THE FINEST ALUMINUM



(A) Polished Aluminum MIRRO-MATIC Electric Percolator, 5-cup, **$10.95**; 9-cup, **$12.95**. (B) Polished Aluminum MIRRO-MATIC Electric Percolator, 10-cup, **$12.95**. (C) Chrome MIRRO-MATIC Electric Percolator, 10-cup, **$17.95**. (D) Chrome MIRRO-MATIC "Personal Preference" Electric Percolator, 10-cup, with Flavor Control and Signal Light, **$18.95**. (E) 55-cup MIRRO-MATIC Electric Percolator, **$39.95**; 35-cup **$24.95**. All prices include cord.



MIRRO Foil
PURE ALUMINUM WRAP
Finest for cooking, wrapping, freezing.

Better Homes & Gardens citations for

ACTION IN EDUCATION

IN RECOGNITION of community action to improve education, *Better Homes & Gardens*, in co-operation with the National Education Association and the National School Boards Association, will present special ACTION IN EDUCATION citations.

The citations are designed to provide incentive to local organizations and individuals to work with school officials for better schools—public, private, and parochial. Any project meeting these qualifications is eligible for an ACTION IN EDUCATION award. Projects may relate to financing school construction, giving increased recognition to outstanding scholarship, helping to improve instructional standards, or other similar activities. Citation plaques will be given to sponsors of the winning entries, and the achievements will be publicized nationally.

1. A project may have been started any time, but must be completed by May 15, 1960. Winners will be announced in the October 1960 issue.
2. Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Association, 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Association, 1940 Sheridan Road, Evanston, Illinois.
3. Entry forms must be postmarked not later than midnight, May 15, 1960, and they must be received at *Better Homes & Gardens* by May 25, 1960. More than one entry may be submitted. They must be submitted on official entry blanks.
4. All entries become the property of the Meredith Publishing Company, which reserves all reproduction rights. Entry material will not be returned.
5. Judging will be based on (a) the need for the project undertaken, (b) the problems encountered, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.
6. Entries will be judged by the editors of *Better Homes & Gardens* and representatives of the National Education Association and the National School Boards Association.

Better Homes & Gardens
ACTION IN EDUCATION
Awards Editor
Des Moines 3, Iowa

Please send the complete entry form and information on your 1959-60 ACTION IN EDUCATION awards program.

NAME_____

ADDRESS_____

CITY_____

STATE_____

...and I'd love a pretty Bissell ... so would my little girl



THE CLASSIC
$23.95



THE CAPRI
$14.95



THE GRAND RAPIDS
$16.95

BISSELL SPEEDMASTER CLEANERS

A necessity in modern homes. Wonderful for fast, daily rug-cleaning. Just a "2-minute pick-up" and away goes harmful dirt. No lugging and plugging. Have one for upstairs cleaning, too. Models from $7.95 to $23.95



BISSELL AUTOMATIC SHAMPOO MASTER

Brand new and fully automatic. No controls to set. Applies just the right amount of shampoo. Rug dries clean...no wiping up. The nationally accepted one-step cleaning-method that eliminates big costs and hard work. Four Shampoo Master models: $6.95 to $13.95



BISSELL LITTLE QUEEN

A colorful, charming toy that sweeps like a big Bissell. Only $3.98. Wee "housekeepers" are especially delighted with the complete "Little Queen Housekeeping Kit." Includes sweeper, broom, dust mop, dustpan, sponge and apron. A year-'round fun-gift, priced at only $6.95



THE BISSELL-ETTE

A tiny beauty in brass and black...bright and gleaming for fireplace or family room. Perfect for carpeted stairs. Only $7.95



The gift that adds extra leisure-hours to her days, and the joy of having a BISSELL-CLEAN *home*

Guaranteed by Good Housekeeping

COMMENDED PARENTS MAGAZINE

...and Merry Christmas from BISSELL

BISSELL, INC. • GRAND RAPIDS, MICHIGAN



great glue for every job you do

For Free Gluing Booklet send stamped, self-addressed envelope to Elmer, The Borden Company, Dept. 12C, 350 Madison Avenue, New York 17, N.Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN

Rex Wheat Germ Oil-25yrs.

DOGS — CATS — BIRDS

STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.

Write for free folder. REX, Monticello, Illinois.

Do You Have RABBIT DAMAGE? Here's What to do About it!

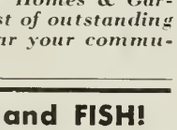


One Application of new Ringwood Rabbit Repellent completely protects rose bushes, ornamentals, young trees from rabbit damage all Winter & Spring. Proved BEST by Govt. tests. 5 oz. $1.25; 12 oz. $2.50, ppd. Medical Service Corp., 130 N. Campbell, Chicago 11, Ill.

Get Your Home & Family a Gift for Christmas. Better Homes & Gardens provides a list of outstanding retailers in or near your community.

WEED 'em and FISH!

Inexpensive, easy to use, Kill submersed water weeds which foul up motor propellers, tangle fishing gear, with R-H Weed Rhap-20, Granular 2,4-D. sure results. For free information write



Reasor-Hill Corporation, Box 36HB, Jacksonville, Ark.

take one man, add one *Better Homes & Gardens* Handyman's Book, and 1,065 household jobs are made easier! A perfect Christmas gift for *any* man — $4.95.



Where to buy a Gift for Your Home & Family? See page 96.

PUT A STOP TO

"CONSTIPATION MISERY!"

Millions of people have found it is quite unnecessary to suffer cramps, headachy digestive upset and other miserable results of taking a laxative. At the same time they get prompter, more dependable results than from other laxatives.

They use Dr. Edwards' Olive Tablets, the pure vegetable "prescription" containing the ingredient "of greatest value" for relieving intestinal over-tenseness present in most constipation. Another ingredient promotes flow of intestinal lubricant to soften dry, hardened wastes. No griping. No stomach distress because it works in *bowel* lower down.

Proved 58% more effective than 6 other laxatives in hospital test. Ask for Dr. Edwards' Olive Tablets at any drug store.

How to turn your kids against yuletide

Begins on page 56

along if at all possible—and none of this squeezing the toys in after all the other Christmas shopping is done. It's during that last desperate half-hour before store closing time that the real bombs are bought—the unplayable games, the stale cake mix sets, the unassemblable jigsaw puzzles, the soggy stuffed animals.

Trauma Brothers department store has an interesting Santa setup involving—but, let's hear about it from a little five-year-old who just came off the firing line: "Well, your mommy can't go with you 'cause there's this big mouth you have to go through and then Santa Claus grabs you and holds this thing in front of your mouth for you to talk in only when you talk it's real loud like an election truck and it's like you're inside a big window an' all these people are outside in the street an' there's cars an' buses only you can't hear 'em an' then you go out through another big mouth and try to find your mommy."

Some stores ruin Christmas by insisting Santa show a profit. The signs posted along the line of march indicate pretty clearly what's up. "Give your child the thrill of receiving a surprise package right from Santa—$1, $2 & $3." Not that he'll be sent on his way empty handed if you don't kick in, he'll get a penny whistle or an old piece of bubble gum.

"Capture a magic moment of Christmas in gorgeous color. Have your child's picture taken with Santa—$2 up." You don't *have* to have a picture taken, but as your turn approaches you can't help noticing that the kids who *do*, get the full treatment ("Well, aren't *you* a pretty little girl!". . . etc.) while the kids who don't, have to be satisfied with a quick "Ho! Ho!"

Not all Santa Clauses are futuristic, traumatic, or over-commercialized. Happily, there are still lots of stores that really believe in Santa Claus and give him the kind of setting he deserves—a cozy, glowing room, far from the maddening toy department. The great man himself wears a lovely crimson suit trimmed with the fleeciest fleece obtainable, and he has beautiful silky white whiskers that tickle a little when he leans down to ask you what you want. And he doesn't make you sit on his lap unless you *want* to! And he really *listens* when you tell him what you want. And your Mommy can go in with you.

Another sure way to clobber Christmas is to let the job of assembling Junior's toys go until the very last minute.

"What's the big deal?" Daddy wants to know. "I'll put the stuff together Christmas Eve after Junior goes to bed. How long can it take me to put a bike and a couple other toys together?"

Well, it depends. If the bike assembly job goes smoothly and the other toys are fairly simple, Dad ought to have the job done before midnight. But, suppose the bike doesn't go smoothly. Suppose Inspector 197765 slipped up and sent the carton through shy a crucial sprocket nut or a vital ratchet bushing? What then? It's almost too horrible to contemplate.

The time to start checking out Junior's toys is as far in advance of Christmas as possible. If the item is something large like a bike and can be successfully hidden only in its knocked-down state, do a dry-run assembly a week or so ahead of time. If the operation goes smoothly, fine. You'll be that much ahead Christmas Eve when smooth operations will be at a premium. If, on the other hand, the blankety-blank contraption won't *go* together, you will have time to find out whether it's you or the bike that's at fault and take corrective measures.

While it's not necessary to do a dry-run assembly on all knocked-down toys, you should familiarize yourself with their plans and instructions. A wee hour of Christmas morn is no time to start trying to figure out the meaning of "Insert gun tub tabs (37A) into gun tub tab seats (37B) being careful not to get cement on sides of gun tub tab seats. . . ." Indeed, the Christmas spanking, administered Christmas night by an exhausted overwrought father who got to bed at 3:30 a.m. to an exhausted, overwrought child who got *up* at 4:30 a.m., has become almost as firm a tradition as the Christmas tree.

Nor is it just "easy-to-assemble" toys that should be checked. Is the lever on the Automatic Burpgun next to impossible to cock? Cock it 47 times. It'll ease up. You'll have 47 very loud "BU-R-R-R-P"s left over, but that's life. Does Betsy's new doll do whatever it's supposed to do? Did a needle valve come with the football? How about a new ball to go with the new six-fingered fielder's glove your Little Leaguer's getting? You don't expect him to have his Christmas catch with that miserable taped-up old bomb he saved from last year, do you? (Yes, we said six-fingered. The ball glove industry seems to have caught onto the idea of forced obsolescence—the new style glove has an extra finger where webbing used to be.)

Need it be pointed out that all electrical toys should be thoroughly tested? There are few things more ruinous to Christmas than a Big John Robot that won't amble inexorably forward (when you press the little button), an Inter-Space Communicator Set that will not bring in a near star, or a quiz game which does not go "BZ-Z-Z-T!" when you hook up "Highest point in North America" with "Mount McKinley."

Progress note: We've reached a point now when it's possible to utterly ruin Christmas simply by forgetting that batteries don't come with the toys. The sight of $85 worth of Bulldog tanks, Helicopters, and Automatic Ball-pitching Machines standing idle for want of batteries is almost enough to make you cry. It's *more* than enough to make Junior cry. So be sure you have enough batteries. Lay in a supply of extras—grandparents and great aunts and uncles are apt to be innocent about such things.

At the risk of seeming ungracious we might go on to say that some grandparents and aunts and uncles are quite innocent, also, as to what constitutes an appropriate Christmas gift. Uncle Ned is a prime example. Uncle Ned is wonderfully sweet and generous, but somewhere along the line he seems to have gotten the idea that Junior is about five years older than he is. But, things are starting to work out. The Giant Chemistry Set he sent five long years ago is now just about right for Junior. This year's present—a Tournament Archery Outfit—will just have to wait.

Of course, this sort of shenanigan calls for a rather generalized thank you note. Something like "Deer Uncl Ned: Thank you for the grate prezent! It is reely neet! . . . Your luving nefyou, Bill" will do nicely.

Incidentally, it may be a good idea to let Junior's thank you note chore slide for a few days. Making children write thank you notes on Christmas Day kills something deep inside them.

In addition to eliminating such Christmas hazards as non-operating toys, non-assembled toys, and stiff toys, the pre-Christmas Eve toy checkout eliminates another source of Christmas tensions—Dad's traditional inability to keep his big fat mitts off the children's toys. He will have plenty of time to play with the trains while he is adding the new cattle loader. But if Dad's passion for electric trains keeps him engineering even into Christmas Day, Junior will learn a valuable lesson anyway—that Christmas is for everyone, even daddies.

Announcing the NEW

Better Homes & Gardens

HOLIDAY COOK BOOK



This colorful book is crammed with tasty recipes and exciting entertainment ideas for all the major holidays and special celebrations.

Only $2.95 (Canada, $3.50) wherever books are sold, or send check or money order to 7412 Meredith Bldg., Des Moines 3, Iowa.

BALDWIN TONE

with more keys, more effects than ever in a spinet organ for the home!



THE ORGA-SONIC 51 — BUILT BY BALDWIN

Make this Christmas merry with music—real organ music! Give the new Orga-sonic 51. Its vast treasury of rich Baldwin Tone will be shared and enjoyed by the whole family. The Orga-sonic 51 gives new range to home music—with 93 keys, 13 pedals, 18 individual voice stops and 3 exclusive "pre-set" tabs. Touch just one of these tabs and you can change instantly from solo playing to full organ, full string ensemble or to the thrilling tremolo of large theatre organ! Centrally located, color-coded controls make this newest Orga-sonic so satisfyingly simple to learn, you'll be playing it Christmas day! It's delightfully easy to buy, too. Two-manual Baldwin-built home organs start as low as $995. See your Baldwin dealer's complete selection today.

BUILT BY BALDWIN PIANOS · ORGANS



FREE: MELODY CHRISTMAS SONGBOOK
AT YOUR BALDWIN DEALER'S

Your favorite carols, arranged for piano or organ. Your Baldwin dealer has a copy for you. See him today!

BALDWIN, ACROSONIC, HAMILTON, HOWARD PIANOS · BALDWIN AND ORGA-SONIC ORGANS

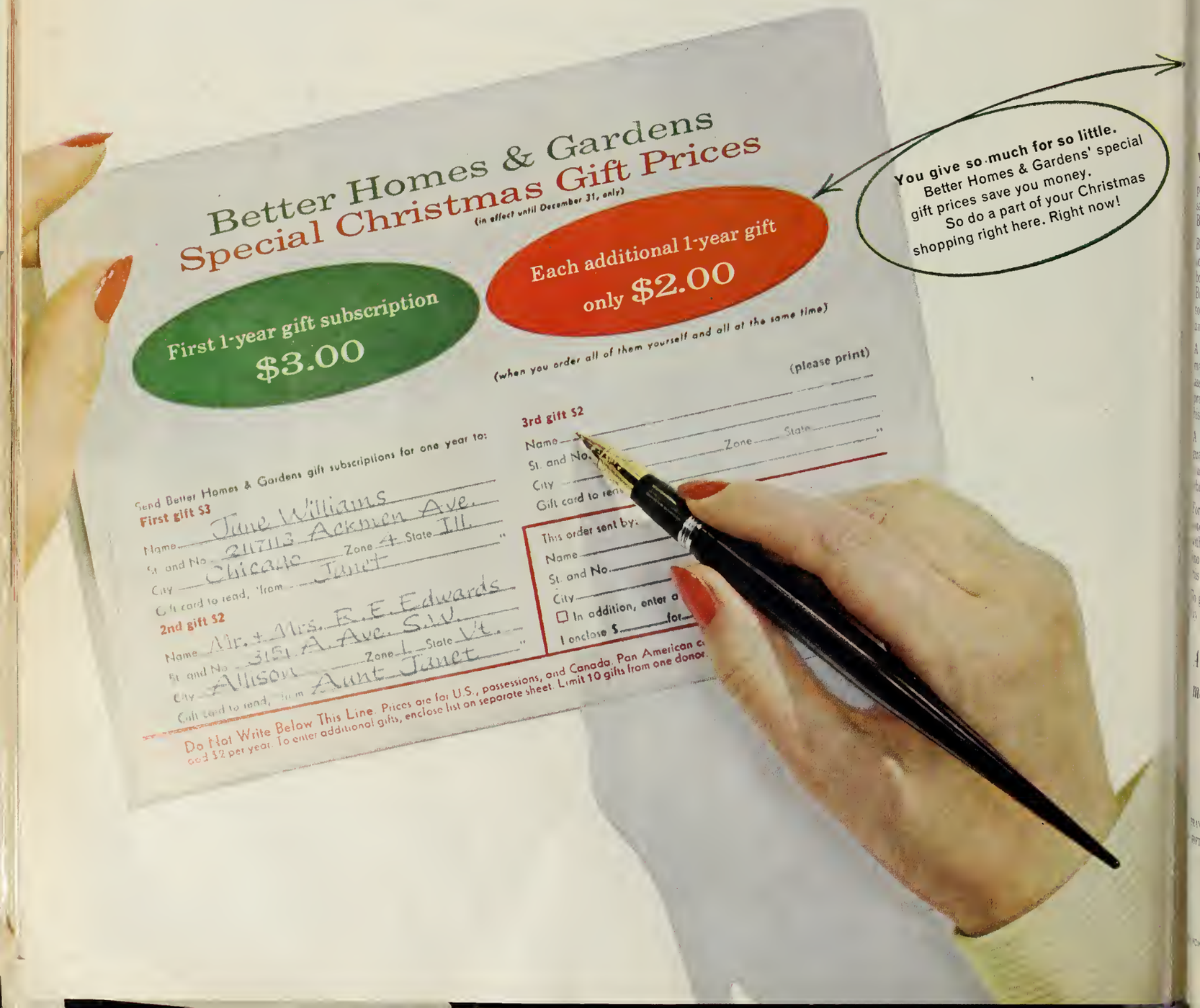
Give a gift of *Wonderful ideas* twelve times a year

Give Better Homes & Gardens *gift subscriptions* this Christmas. The lucky people on your gift list will be reminded of your thoughtfulness each month of the coming year. And *you* know how helpful Better Homes & Gardens is around the house. How each issue's many wonderful ideas make tending a home and raising a family so much more rewarding. No wonder it's known and loved as the family *idea* magazine.

More good news. This year, Better Homes & Gardens makes it easier than ever to send gift subscriptions. All you do is fill out the postage-paid order envelope, enclose your payment and drop it in the mail. That's all there is to it.



An attractive card like this announces each subscription you give. Better Homes & Gardens signs your name the way you wish and mails your card in time to be placed under the tree.



Brand Names make wise buying easier!



You don't have to be an expert shopper to be assured of satisfaction when you buy by Brand Name.

Brand Names are built on your confidence. You and your neighbors dictate the standards a Brand Name product must meet to consistently deliver the value and service you want.

A respected Brand Name is a manufacturer's most valuable asset and he spares no effort to protect it by constantly bettering his product.

A Brand Name is the maker's guarantee of satisfaction which is *doubly endorsed* by the dealer who sells it.

For dependable quality and consistent satisfaction you do better with brands you know; get to know those you see advertised in this magazine.

To get the most for your money *buy by Brand Name and be sure!*

A Brand Name is a maker's reputation

CONFIDENCE BRAND NAMES SATISFACTION

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N. Y.

Quick gifts for Dad to make

Begins on page 50



Rolling-twister is easy, fun to ride

The kids can shove off themselves or get Dad to give them a push to go rolling and twisting across the room on nylon wheels.

Make it by cutting a circle of ¾-inch fir plywood, at least 24 inches in diameter. Four 1½-inch platform casters let the rolling-twister go any direction. Use ordinary clothesline for handles, stick adhesive-backed, plastic foam weather stripping on the edge.



Puzzle shows which state goes where

Choose a map large enough to cut states out easily. Trace on hardboard. Cut with a jigsaw (pair the smaller states).

Glue the border section to another piece of hardboard to form backing, hold states in.

Use bright colors to paint the states, a darker color for the outside border section.

Tub fiddle and drums

Start the fiddle with discarded tub; bolt a 4-foot closet pole to it. Make handle from a 2x2 about 20 inches long and attach it with a small butt hinge.

Attach string to the middle of tub and to handle with screw eyes. Use a bass guitar D string.

Make bongo drums from scraps of fiber forms (for concrete) and a discarded inner tube.

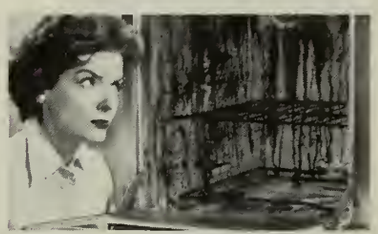




Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!



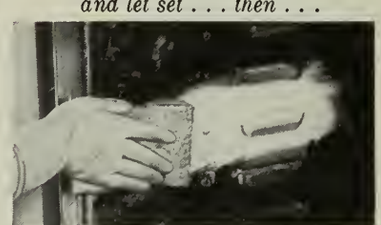
DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .



JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*





A clean oven bakes better, roasts better . . . makes you a better cook

Depend on ® EASY-OFF OVEN CLEANER

Guaranteed by Good Housekeeping

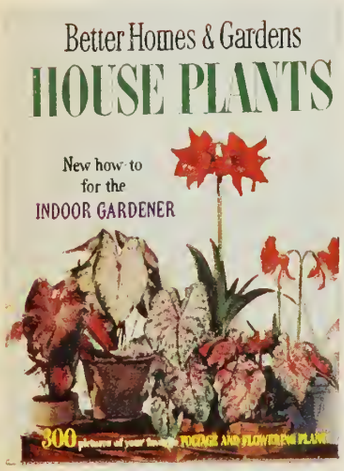
America's finest child care guide

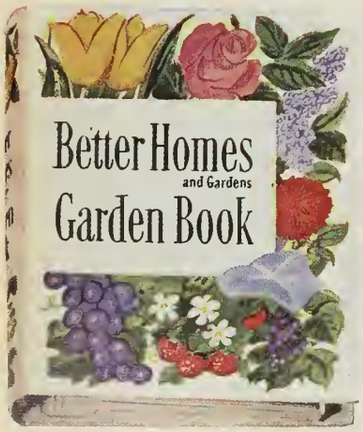
The Better Homes & Gardens Baby Book gives symptoms and preventives, feeding and sleeping schedules, formula preparation methods, behavior and discipline helps with how-to illustrations for easy guidance. Prenatal to sixth year. Complete record section. The perfect gift. Price only $3.95 (Canada, $4.50). Send your check or money order to 6512 Meredith Building, Des Moines 3, Iowa.



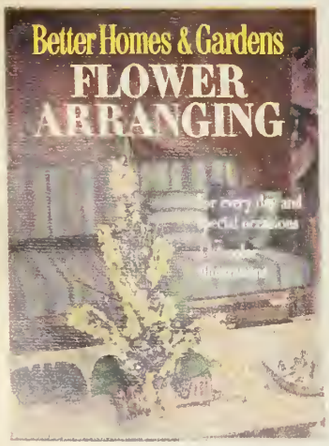
Give

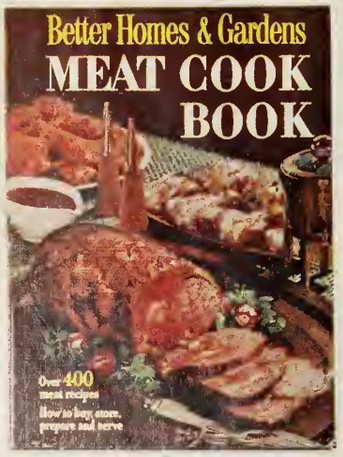
Give IDEA

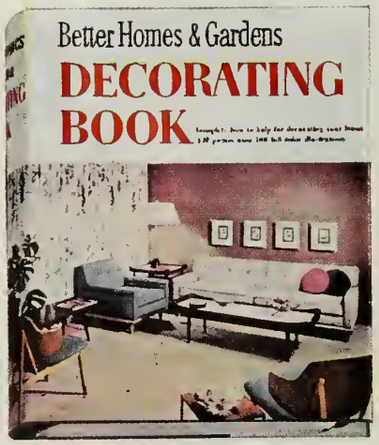






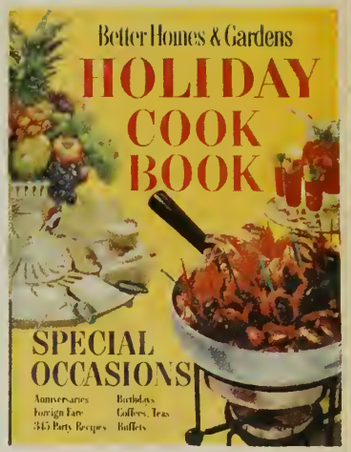








the gift of a better happier home



BOOKS by the Editors of Better Homes & Gardens

Do your Christmas shopping right from these pages! These are the books that America lives by – books for mothers, cooks, children, men-about-the-house, party-givers, gardeners and decorators. Each attractive volume is full of exciting, tested ideas and colorful pictures, plus charts and diagrams, easy-to-read texts and step-by-step directions. Homes are prettier, gardens lovelier, children healthier and meals tastier when you "do it by the book" – a *Better Homes & Gardens* IDEA BOOK, of course! And for that extra-special person on your list, why not give a handsome set of two or more? See these modestly priced, ideal Christmas gifts today, where you shop regularly.



FINE BOOKS TO GIVE OR TO GET...

NEW COOK BOOK – Triple-tested recipes and meal plans galore to make every meal a success. ($3.95)

MEAT COOK BOOK – Tells how to buy meat wisely, store it correctly, prepare it easily and serve it attractively. ($2.95)

GARDEN BOOK – Illustrated how-to for lawn care, landscaping and a galaxy of bright flowers. ($4.95)

FLOWER ARRANGING BOOK – Gives step-by-step instructions in this fascinating, creative activity. Lots of pictures. ($2.95)

HOUSE PLANTS BOOK – Whether you have a simple dish garden, a few plants or a home greenhouse, this book is for you! ($2.95)

DECORATING BOOK – Practical help on color schemes, furniture arrangement, window treatments, accessories, lighting. ($5.95)

JUNIOR COOK BOOK – She'll be the Junior Queen of the kitchen if she follows this book written especially for youngsters 8-14. ($2.95)

SALAD BOOK – More than 350 recipes. New salad ideas for every occasion. Tips on dressings and meal planning. ($2.95)

BARBECUE BOOK – Backyard barbecues go off like clockwork when you let this book show you how. ($2.95)

STORY BOOK – Famous childhood classics. Stories, poems, fables. The ideal book for the "children's hour." ($2.95)

BABY BOOK – Answers questions the way your doctor would, from pre-natal care through the sixth year. ($3.95)

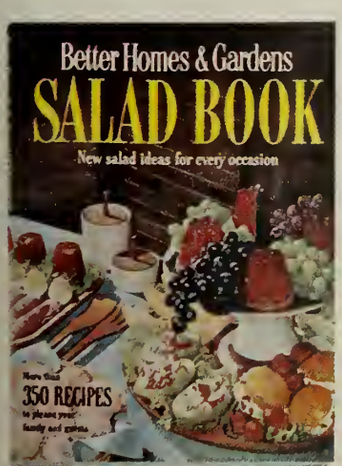
HANDYMAN'S BOOK – 1,065 household jobs made easier. Makes every man a handyman. ($4.95)

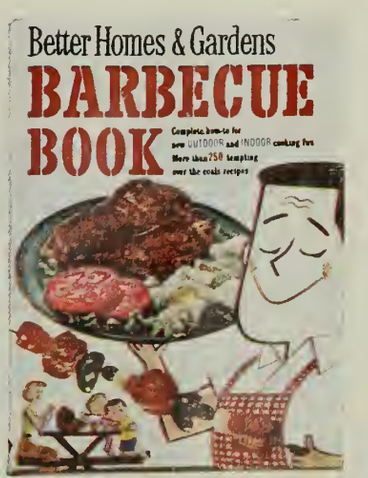
HOLIDAY COOK BOOK – New! Hundreds of Ideas for holidays, parties, anniversaries, birthdays and other special occasions. ($2.95)

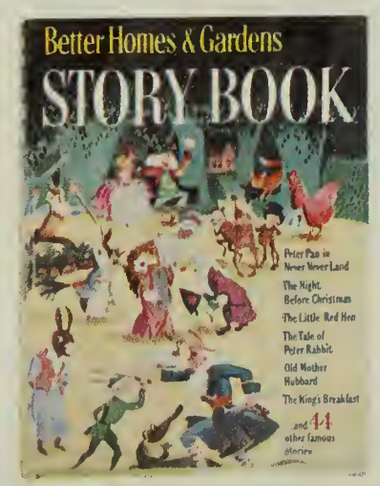
OUR BABY – Complete new record book for baby's first six years. Deluxe edition in padded, washable moire vinyl, in pink, blue, white, yellow. ($3.95) Standard edition in laminated white cover. ($2.95)



Available at book stores, department stores, supermarkets, drug stores and other stores where you do your regular shopping. Or to order postpaid, send check or money order to BETTER HOMES & GARDENS, 5512 Meredith Building, Des Moines 3, Iowa.









advance showing
1960 Garden Catalogs

Spring is just around the corner, so begin planning now for greater garden enjoyment in 1960. You'll want to send for your garden catalogs today and select all your needs from their idea-filled pages. You can order from these reliable firms with complete confidence. They're all covered by the Better Homes & Gardens guarantee.



Burpee SEED CATALOG FREE

Tells the plain truth about the best seeds that grow—all the favorite flowers and vegetables, including Burpee Hybrids. 450 pictures. FREE. *Write Today!*

W. Atlee Burpee Co., 298 Burpee Bldg. Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.
Send new Burpee Seed Catalog FREE.
Name .....
St. or R. D. .....
P. O. ..... Zone ..... State .....
BURPEE SEEDS GROW



FERRIS BIG 1960 NURSERY BOOK FREE

91st Anniversary Catalog and Planting Guide. America's Finest. 60 large pages. Gorgeous natural colors. Wonderful values in FERRIS Evergreens, Shade Trees, Roses, Perennials, Shrubs, Fruit Trees, Berry Plants. Low cost, top quality. Our 91st year.

20 NORTHERN GROWN EVERGREENS
Only $1.00 POSTPAID
4 each of Colorado Blue Spruce, Douglas Fir, White Spruce, Scotch Pine, Norway Spruce. 3-year, 4-8" seedings. **All 20 for $1.00 post paid.** One to customer, please. Ferris Book free to all. Write—
EARL FERRIS NURSERY
739 Bridge St., Hampton, Iowa



Spring is on the way

new . . . gloriously red
LIVING FENCE



AMAZING FAST-GROWING
EVER-BLOOMING
ROSE HEDGE
for as little as 12c a foot

See the sensational Red Robin Living Fence (Gloire Des Rosomanes) that's sweeping the country! Surround your property with beauty and protection for as little as 12c per foot. Plant THIS SPRING; have a vigorous LIVING FENCE bursting with fragrant red roses THIS SUMMER. Not a sprawling multiflora. Grows upright to 6 feet if desired. Keeps out intruders, noise. Available only from Ginden.

FREE! Send Today for Big, Full Color Book Showing Uses of Living Fence!



GINDEN NURSERY CO.
Dept. 11D
San Bruno, Calif.
Paste on post card and mail!
Send me without cost or obligation, prices, guarantees, and free color portfolio on Red Robin Living Fence.
(Air Mail reaches us overnight)
Name _____
Address _____
City _____

New Da Rothschild AZALEAS Wayside Supreme Selections



The world's most exciting
GARDEN CATALOG

If you want the ultimate in horticultural quality . . . the ultimate in variety . . . the ultimate in new and unusual garden subjects . . . here's the catalog for you. 256 pages displaying over 1800 rare shrubs, roses, bulbs, perennials, ground covers, trees and "*Pedigreed*" hardy plants . . . *Everything* you've ever wanted to make your garden more glorious. Nothing can compare with these carefully grown subjects . . . and nothing can compare with the new Wayside catalog; its complete selection, its 700 full-color illustrations or its richness of helpful gardening information.

See, for example, spectacular new "*Supreme Selections*" the fabulous new azaleas introduced exclusively by Wayside, direct from the world-famous *de Rothschild* estate in England.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

Please enclose $1.00 with your request to cover postage and handling costs for this heavy, 256 page book. You'll receive more than just another catalog . . . this is a valuable planting guide you will keep in your library for years of constant reference.

19 MENTOR AVE., MENTOR, OHIO
Wayside Gardens



Just as I sat down to watch David hang lights on the tree, Maggie ordered me to go outside and cut some evergreen branches for room decoration.

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Dec. 1. Ground is covered with seven inches of snow. Thermometer was down to zero yesterday. Somewhat warmer today. But here it is, dead of winter, 20 days or so early.

Big news is that the first seed catalog for next year was in the mail. My motto is, "If catalogs come, can spring be far behind?" But as I walked around through the snow, I kept thinking of this year's chores not yet finished. I'm just not ready for snow, yet.

Dec. 2. As Maggie was getting breakfast, she cut her hand on the orange juice pitcher—which broke. I had to bring emergency materials to her at the kitchen sink.

Meanwhile David and I finished getting the breakfast. As we ate, the dining room lights went out and the furnace stopped. A fuse for the circuit had blown out.

I got the household electric lantern so I could go down in the basement and put in a new fuse. The lantern wouldn't light. Batteries were worn out.

So I lit some candles for us to finish eating. Afterward I brought in the electric lantern from my car and took care of the fuse. Then I put new batteries in the lantern.

Dec. 3. As I navigated the family chariot through our community center, I bought Maggie a new container for mixing up frozen orange juice. This one is plastic, which won't break—or at least I hope it won't.

By tonight, Maggie was sick—sorta flu or something. So it was up to me to get supper and wash the dishes. This was at a great sacrifice. I had to miss a favorite TV program.

Dec. 7. With Maggie still ailing, David rallied around to help with household matters. He went on an errand. For dinner we had roast

Free! To Gardeners . . . This Big New 1960 Nursery **BOOK**



Send for this greatest of all Spring Hill catalogs. Helpful hints, early order discounts, 40 colorful pages. HUNDREDS OF SPECIAL OFFERS
Roses, shrubs, fruit and shade trees, bulbs, flowers. All guaranteed. Our 111th Year.
SPRING HILL NURSERIES, Dept. F-11 Tipp City, Ohio

Newest Varieties of Disease Free
NUT TREES
Double Value—Shade Plus Profits
Best varieties of English Walnut, Hardy Pecans, Black Walnut, Chestnut, etc. Heavy bearers. Enough nuts to eat plus some to sell. Excellent for shade. *FREE* catalog. Over 100 bargains in shrubs, evergreens, fruits, roses, trees. Write for your copy today.
Ackermon Nursery, 383 Loke St., Bridgman, Mich.

Catalog gardening can be fun!



GROW Brilliant Colored GERANIUM
PLANTS FROM SEED. New double and Semi-Double varieties, all shades. Described in New Seed & Nursery Catalog. Send 10c in coin for 50c Packet **or 3 Packets for 25c** and New Catalog **FREE**
COMDON BROS. SEEDSMEN . . . Now Combined With R. H. SHUMWAY Seedsman, Dept. 321, Rockford, ILL.

beef and, believe it or not, David made the gravy. Maggie hobbled around and bossed the operation.

Maggie's blooming mum which I gave her weeks back has suddenly withered and turned sickly. She wonders why. I think mebbe it is because she left it by the window the night the thermometer went down to zero. On cold nights, it is a fine idea to take house plants away from windows.

Dec. 10. Seven below when I came downstairs at 6:30. Down came Maggie in a bathrobe, shivering, sneezing, and wheezing, to get breakfast. I sent her back to bed and took over.

Also I coaxed all our cats into the basement so they wouldn't bother the birds as they had breakfast. Scratch, the family dog, had spent the night there.

Dec. 12. Maggie gave me the bad news at breakfast. This is my jolly old birthday, come round again. She told me I had already bought my own present. She was going to give me a new hairbrush but I had just bought one the other day. That way, I got the kind I wanted.

Dec. 21. First, before ever I took off, the nursery truck delivered a fir for our live Christmas tree. I brought out a tub into which the men from the nursery set the balled and burlapped plant.

As I went by our local florist shop today, I decided we'd have an old-fashioned Christmas this year. I bought Maggie a potted Jerusalem cherry, with its orange colored fruits. We used to have one every Christmas long ago, shortly after we were married.

This tickled Maggie more than if I had bought her an azalea say, and it cost a lot less too. Maggie was so cheered up by it, she got out the bayberry candles and had them burning on the supper table.

Dec. 23. Maggie received a Christmas gift this evening which astonished her. It was a large, beautiful orchid, all done up in a fancy box.

It was a gift from our local orchid society, organized about a year ago. I couldn't get in as a regular member because I don't grow orchids. But because I had been of some service in getting it organized, Maggie and I were voted honorary members.

Dec. 24. "See if you can find that pretty little angel," said Maggie. "Here it is," said David, after he had dug around in the refrigerator.

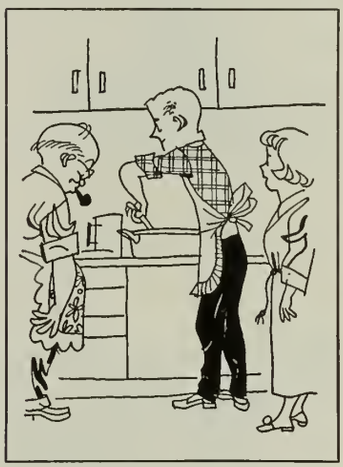
David and I had installed our live fir tree by the south living room window. Now he was decorating it while Maggie sat on the davenport and told him what to do.

"Now you can go out and cut a basket of greens for decorating," Maggie told me just as I had settled down to watch David put on the lights, stars, tinsel, the silver angel, and what-not.

So I bundled up, sailed out with basket and pruning shears and cut an assortment of twigs of pine, spruce, Taxus, and such.

Dec. 25. Janet was having a big turkey dinner. Her folks had come from Iowa. Though Maggie still didn't feel her old self, we all went and had a wonderful day.

In the afternoon we gathered in the parlor to open the family gifts. Believe it or not, David rigged up his tape recording device and recorded all the sounds of Christmas going on there in the living room. Yells of glee as the four grandkiddies opened their presents. New records of music played. Gary reciting the "piece" he had spoken at the church the other night. Nancy singing "Jingle Bells."



Maggie cut her hand, so David and I took over the breakfast chores.

Dec. 31. It was with a happy feeling that I climbed into my trundle bed about 11, the day over and the end of the year just an hour away.

You see, I managed to mulch the new strawberry bed with straw. It was about dark when I finished. This should have been done the day after Thanksgiving, but that was the day we had seven inches of snow.

FREE FLOWER BOOK

If you love flowers, we want you to have a free copy of the new Park Flower Book for 1960.

This catalogue lists and describes over 3000 varieties of flower seed and plants many rare kinds all the new ones as well as the older varieties.



Also seed of house and window plants. Book gives cultural directions, pronouncing index, germination tables, lots of helpful information.

Send a postcard today for your

FREE FLOWER BOOK

GEORGE W. PARK SEED CO.
Greenwood 2, S. C.

GIANT SIZE FRUIT in Your Yard from World Famous...
STARK DWARF TREES



Get New 64-page Color-Photo Catalog FREE! See how to grow full-size luscious apples, peaches, pears even in a tiny yard. Just reach up and harvest! See 418 outstanding varieties of U.S. Patented Fruits, Roses, Shrubs, Vines from world's largest nursery! Mail coupon below TODAY!

MAKE EXTRA MONEY! Full or spare time, make money *easy* taking orders for Stark. Check coupon for FREE SALES KIT

STARK BRO'S NURSERIES & ORCHARDS CO.
Dept. 460, Louisiana, Mo.

STARK BRO'S NURSERIES, Dept. 460
Louisiana, Missouri
Rush 1960 Edition of COLOR CATALOG...FREE!
*Name*_____
*Address*_____
*City*_____ *Zone*____ *State*_____
☐ CHECK HERE for Free Money-Making Outfit.

See the list of Home and Family Gift stores on page 96 in this issue.

Christmas HOLLY



Grow your own beautiful trees of bright red berries and green spiked leaves. Full details in our big colorful 1960 nursery catalog. Over 1,000 tree, flower, bulb, and shrub varieties including over two dozen rare evergreen shrubs which retain leaves all winter. Write today—it's FREE. 111th year. Guaranteed stock.

FREE CATALOG
SPRING HILL NURSERIES
Dept. F-12, Tipp City, Ohio

Buy with confidence from these reliable firms

I WANT EVERY READER of this Paper to have my big red EARLIANA TOMATO



"KING OF THE EARLIES" Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 125 SEED 5¢ for mailing 125 seed and copy of Seed and Nursery Catalog. **FREE**

CONDON BROS. SEEDSMEN . . Now Combined With R. H. SHUMWAY Seedsman, Dept. 313, Rockford, ILL.

Most Popular Gardening Catalog in America
FREE!
From America's Largest Direct-To-You Nurseries

84 colorful pages. Thousands of items and collections. 1960 SPRING CATALOG features NEW All-America selections: • ROSES—Garden Party, Fire King Sarabande. • MUMS—Headliner, Pink Cherub, Mardi Gras. • GLADS—Little Pansy, Landmark. • NEW Picotee Ruffled Ballerina Begonia, NEW Auratum Virginale Lily, NEW Strawberry "Cyclone," new annuals, perennials, fruits, trees and shrubs. Our best catalog yet. Many premiums and gardening tips.

Send postcard today

INTER-STATE NURSERIES
1129 E Street, Hamburg, Iowa

Write for your garden guide today

For You!—From Henry Field's...
AMERICA'S MOST COMPLETE SEED & NURSERY CATALOG
FREE!



HENRY FIELD

"Now...you can shop from your favorite chair in this "department store" of first-quality seed and nursery stock... and have your order delivered right to your front door... and save important money, too."



2011 ITEMS IN 88 COLORFUL PAGES
Annual and Perennial Flowers—Fruit, Shade, Ornamental Trees—Roses—Berries—Vegetables, Melons, Herbs—Shrubs, Vines, Hedging—House Plants—Evergreens—Field and Gross Seed—Gardening Supplies, Baby Chicks, Pool and Aquarium Supplies, etc.

You'll have loads of fun shopping in the new Henry Field catalog! Sure, you can sit down with your family, talk over and plan your garden or yard, and order in comfort, in your own sweet time. And such variety to choose from—2011 individual items, 253 money-saving collections in 88 wonderful pages.

You'll see new things you can't buy anywhere else . . . new fruit and shade trees, roses, house plants. Nearly every item is illustrated in full color and carefully described. Remember, you can't beat the Henry Field guarantee, either.

So, before you buy any seed or nursery stock this year, be sure to *shop first* at home . . . from your Henry Field catalog. It's yours *free and postpaid. Just mail coupon today!*

"For Over 60 Years"
HENRY FIELD Seed & Nursery Co.
404 Oak St., Shenandoah, Iowa
Send me your new full-color catalog right away . . . *free and postpaid!*
Name_____
Address_____
P.O._____
(Zone) (State)

LAVISH SPRING GARDEN GUIDE & CATALOG **NEW 1960**
FREE!
A BREATHTAKING GALLERY OF BRILLIANT-HUED PERENNIALS, ORNAMENTALS, BERRY PLANTS, SHADE & FRUIT TREES. FREE GIFTS WITH EARLY ORDERS!
SEND POST CARD TODAY TO:
KELLY BROS. NURSERIES
DEPT. BHG-12 DANSVILLE, N. Y.



Our Gift for You!
$1.25 Value 5 PACKETS
Burpee GIANT ZINNIAS FREE
to Win New Friends for Burpee Seeds
FIVE BEST COLORS
Scarlet, Lavender, Rose, Yellow, and *White.* Giant 5-in. blooms. All 5 Pkts. FREE—all we ask is that you send 10c to cover postage and handling. This gift can be made only one to a family, and only before Christmas.
Burpee's Seed Catalog also free.
W. ATLEE BURPEE CO., 429 Burpee Building
Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.



Statement required by the Act of August 24, 1912, as Amended by the Acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233) showing the Ownership, Management, and Circulation of *Better Homes & Gardens* published monthly at Des Moines 3, Iowa for October 1, 1959.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher: Meredith Publishing Company, Des Moines 3, Iowa.
Editor: Hugh Curtis, Des Moines 3, Iowa.
Managing editor: James Riggs, Des Moines 3, Iowa.
President: Fred Bohen, Des Moines 3, Iowa.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)
Meredith Publishing Company; Trust of E. T. Meredith; Edna E. Meredith-Mildred M. Bohen Trust; Edna E. Meredith-E. T. Meredith, Jr. Trust; E. T. Meredith, Jr.; E. T. Meredith, III; Barbara Bohen Trust; Edna E. Meredith Trust; Anna K. Meredith Trust; Mildred M. Bohen Trust; Meredith Family Trusts; Trust of Children of Barbara B. Pfeifer; Trust of Children of Edwin T. Meredith, III; All of Des Moines, Iowa.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.)

E. T. Meredith
Vice President & General Manager

Sworn to and subscribed before me this 21st day of September, 1959.

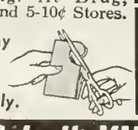
Grace Brackney
Notary Public in and for Polk County, Iowa.
(My commission expires July 4, 1960.)

Relief Wherever Your Feet Hurt!

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, callouses, tender spots. Eases new or tight shoes. Self-adhering. At Drug, Dept., and 5-10¢ Stores.



Cut it any size and shape and apply.





Dr Scholl's KUROTEX

Index of Advertisers

December, 1959

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS
GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Accounts not listed separately)
See pages 111-115

Appliances, Major

American Gas Association (Tappan Range) ... 35
Frigidaire Washer ... 29
General Electric Dryer ... 11
KitchenAid Dishwasher ... 16

Appliances & Equipment, Other

Bissell Sweeper and Shampoo Master ... 101
General Electric Appliances ... 22, 23
Mirro-Matic Percolator ... 100
Singer Vacuum Cleaner ... 14

Automobiles, Accessories & Supplies

Renault Cars ... 33

Bedding & Linens

Cannon Sheets ... 2
Cannon Towels ... 18
Dundee Towels ... 99
Springmaid Cottons ... 83

Books

Better Homes & Gardens Baby Record Book ... 83
Better Homes & Gardens Books ... 106, 107
Better Homes & Gardens Gift Subscriptions ... 104
Better Homes & Gardens Handyman's Book ... 102

Building Materials & Supplies
(See also Handyman Supplies)

Flooring ... (See Floors & Floor Coverings)
Roddis Craftwall Paneling ... 27
Western Pine Region Woods ... 34

Drugs, Cosmetics & Toilet Goods

Dr. Edwards' Olive Tablets ... 102
Saraka ... 8
Dr. Scholl's Kurotex ... 110
Solarcaine for Burns ... 83

Floors & Floor Coverings

Armstrong Vinyl Floors ... 117

Foods

American Dairy Association ... 73, 74, 75
Associated Blue Lakes Canners, Inc., Green Beans ... 72
Betty Crocker Cake Mixes ... 68, 69
Betty Crocker Frosting Mix ... 20
Borden's Eagle Brand Milk ... 10
Campbell's Frozen Soup ... 5
Campbell's Soup ... 65
Cling Peach Advisory Board ... 71
Coca-Cola ... 118
Crosse & Blackwell Puddings ... 86
Del Monte Pineapple ... 81
Dream Whip Dessert Topping Mix ... 67
Fleischmann's Yeast ... 30
French's Spices and Vanilla ... 73, 78
Gold Medal Flour ... 82
Hunt's Tomato Sauce ... 87
Junket Quick Fudge Mix ... 93
Lipton Onion Soup Mix ... 84, 85
Ocean Spray Cranberry Sauce ... 92
Pepperidge Farm Stuffing ... 83
Pillsbury Cinnamon and Caramel Rolls ... 90, 91
Pillsbury's Best All Purpose Flour ... 73, 74, 75, 76, 77, 78
Ripe Olives ... 66
Wesson Oil ... 89

Furniture & Home Furnishings

BarcaLounger ... 21
Cosco Metal Household Furniture ... 97
Pittsburgh Plate Glass ... 15

Garden Supplies

Antrol Leaf Shine and House Plant Insect Bomb ... 19
R-H Weed Killer ... 102

Get Your Home and Family a Gift!

Make this a Christmas that will be remembered by every member of your family for the years to come. Refer to the special section beginning on page 96, where you will find a list of fine stores everywhere that are featuring Gifts for the Home and Family.

Handyman Supplies
(See also Building Materials & Supplies)

Elmer's Glue and Cement ... 102

Household Supplies

Easy-Off Oven Cleaner ... 105
Electrasol ... 32
Finish Detergent ... 70
Saran Wrap ... 25
Scott Soft-Weve Tissue/Scotkins Paper Napkins ... 95
Tide ... 9

Kitchen Utensils

Flint Cookware and Kitchen Tools ... 3
Revere Ware ... 26

Lighting, Wiring & Telephone

Bell Telephone System ... 31

Nursery Stock, Bulbs, Plants & Seeds

See special catalog section—advance showing of 1960 garden catalogs on pages 108 and 109.

Ackerman Nurseries ... 108, 109
W. Atlee Burpee Co. ... 108, 109
Earl Ferris Nursery ... 108
Henry Field Seed & Nursery Co. ... 109
Ginden Nursery ... 108
Inter-State Nurseries ... 109
Kelly Bros. Nurseries ... 109
George W. Park Seed Co. ... 109
R. H. Shumway ... 108, 109
Spring Hill Nurseries ... 108, 109
Stark Bro's Nurseries ... 109
Wayside Gardens ... 108

Pet Food & Pet Supplies

Rex Wheat Germ Oil ... 102
Ringwood Rabbit Repellent ... 102

Plumbing

Water Master Toilet Tank Ball ... 110

Radio, Television & Music

Baldwin Orga-sonic ... 103
Toshiba Transistor Radio ... 4
Winegard TV Antenna ... 6

Table Furnishings

Melmac Dinnerware ... 7
Pyrex Casseroles ... 12

Toys, Hobby & Play Equipment

Parker Games ... 13

Travel & Transportation

Florida Development Commission ... 17
Tucson Sunshine Climate Club ... 8

Western Edition

Scotkins Paper Napkins ... 14C
Western Shopper ... 14A

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

☆ *Gift Shopping by Mail*



Shop the easy way—from your own home with the help of Better Homes and Gardens editors.



Child's delight—Pinocchio doll. Movable arms and legs; gay knit clothes. Hardwood; 7¼ inches high; $1.25; 2, $2.20, ppd. Page & Biddle, 21 Station Rd., Haverford, Pa.



Pamper Papa. Lazy Jonathan pipe rack. Keeps 6 easy to reach. Hand-waxed pine; $4.95, ppd, Sturbridge Yankee Workshop, 2 Brimfield Turnpike, Sturbridge, Mass.



Winning trick! Vinyl case holds two plastic-coated decks of cards, score pad, pencil. State bridge or canasta kit, $2.50, ppd. Party Bazaar, 411 5th., New York 16, N.Y.



So distinctive for your gifts. Personalized seals (as illustrated) in 4 bright designs; 150 assorted, $1; 300, $1.75, ppd. International Industries, Box 509-BH, Culver City, Calif.



Holiday hit—a Christmas tree cake. Aluminum base, 3 pans graduated from 3 to 6 inches in diameter, $1, ppd. Artisan Galleries, 2100 N. Haskell, Dallas 4, Tex.



Good Christmas catch for every fisherman—tips that bring results. "Tricks that Take Fish" by Harold F. Blaisdell, $3.95, ppd. Charles F. Orvis Co., Dept. B, Manchester, Vt.

You'll thrill friends and loved ones...

at down-to-earth prices...with America's rarest and finest fruit...*so juicy you eat 'em with a spoon!*
Here are perfect gifts in perfect taste for everyone on your Christmas shopping list!





Just pin your Christmas List on *Harry and David's* tree!



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Very impressive, yet inexpensive. Perfect delivery guaranteed.

GIFT NO. 1 (shown)—9 to 14 pears, a great favorite ppd. **$4.15**
GIFT NO. 2 (16-20 big pears) ppd. **$5.15**
GIFT NO. 3 (20-25 smaller pears) ppd. **$4.95**

Give the famous, the original, one-and-only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. . . **$51.75**

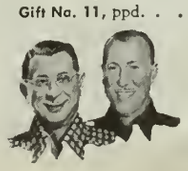
8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. . . **$33.65**

3-BOX CLUB: Christmas, Jan. and Feb. treats.
Gift No. 11, ppd. . . **$12.45**



SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). Perfect delivery guaranteed.

*®© 1959 H & D



Harry and David
BOX 1D MEDFORD, OREGON

Unique Gift



Gives Pleasure All Year Long

●

EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

●

The inspiring STAR OF BETHLEHEM from Mediterranean area among first selections. White starry flowers.

Join the thousands who each manth laak forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SURPRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus—32 page book, "How to Graw and Bloam House Plants".

Six months membership..... $7.50
Full Year with Bonus Book... $13.00

PLANT OF THE MONTH CLUB
Dept. T-14 Des Moines 4, Iowa

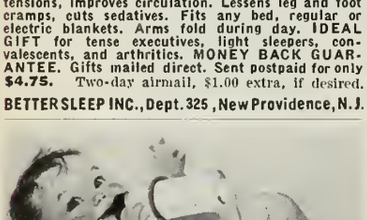
Sure Sleep Comfort



BLANKET SUPPORT
Perfect Gift For Perfect Comfort

Outstanding sleep aid, selected for Brussels' Fair! Relaxes feet, gives tranquilizing sleep. Soothingly lifts bedding. Makes cosy restful pocket for feet. Lets you stretch and turn without tangling. Relieves tensions, improves circulation. Lessens leg and foot cramps, cuts sedatives. Fits any bed, regular or electric blankets. Arms fold during day. IDEAL GIFT for tense executives, light sleepers, convalescents, and arthritics. MONEY BACK GUARANTEE. Gifts mailed direct. Sent postpaid for only $4.75. Two-day airmail, $1.00 extra, if desired.

BETTER SLEEP INC., Dept. 325, New Providence, N.J.



Baby Bottle FLOATER

Bottle "floats" . . . adjusts itself to every change in baby's feeding position. Consists of non-tip base and flexible arm on a swivel. Bottle is held in any desired position in loop of the arm. Made of unbreakable, non-toxic, polystyrene. Can be sterilized. Colors: blue, pink or maize. Order several . . . ideal for showers. Attractive gift package. Guaranteed . . . money back if not satisfied. Gift card included. Send check or money order . . . . . $2.95 each postage prepaid

Bottle Holder Box 945A Tiburon, Calif.

YOUR OLD FUR COAT INTO NEW CAPE STOLE, JACKET $22.95



MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. **Order from MORTON'S, World's Largest Fur Restyling Service.** Get greater value. **Larger selections—36 styles.** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

WRITE FOR NEW FREE! STYLE BOOK

MORTON'S, Dept. 14-L Washington 4, D. C.



Everybody's Favorite!

Willie the Clown

King of the Circus! $3.00 ppd.

Created by famous Emmett Kelly for all circus fans! Realistic makeup, his expression perfectly captured! 14" . . . unbreakable plastic; colorful clothes. 21" size is $6.95. Sorry, no C.O.D.'s. Free Gift Catalog!

MEREDITH'S
Evanston 26, Ill.

Sort Your Slides the EASY WAY with a



Identifies 40 slides at once. 12" x14" illuminated top permits rapid selection of slides for fast arrangement in projector magazine. It's easy . . . It's fast . . . It's fun! *Ideal for gifts*

SLIDE-SORTER $13.95 post paid

H. E. GEIST CO. Satisfaction Or Money Refunded
2172 West 25th St., Cleveland 13, Ohio
Send Check or Money Order • No C.O.D.'s

You'll find hundreds of handyman ideas in the *Better Homes & Gardens* Handyman's Book. Buy yours wherever books are sold, or send check or money order for $4.95 to Department 5912, Meredith Publishing Company, Des Moines 3, Iowa.

NEW MONROE FOLD-KING FOLDING TABLE LINE



Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.

BIG NEW 1960 CATALOG FREE

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE
Monroe Company, 34 Church St., Colfax, Iowa

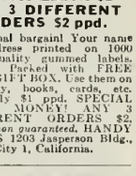


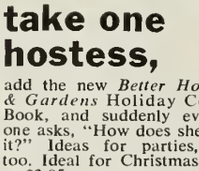
1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 1203 Jasperson Bldg., Culver City 1, California.

take one hostess,

add the new *Better Homes & Gardens* Holiday Cook Book, and suddenly everyone asks, "How does she do it?" Ideas for parties, too. Ideal for Christmas — $2.95.





Complete Catholic Companion and gift. Missal Rosary, Holy Water Compartment and Dispenser. Ideal Gift and Keepsake for Christmas, Easter, Communion, Confirmation. Compact Gift for Servicemen. All that is needed for Church, Car or Travel. Black or White Case. Specify. $3.95 PPD.

CONFIDENTIAL SALES
229 E. Wisconsin Ave., Milwaukee 2, Wisconsin

PECANS Giant Texas paper-shells; send for grower's free price list Xmas bargains. Sample box mammoth whole pecans or shelled halves (say which) $1.00 postpaid. **PECAN JOE, Box 1885-BC, Texarkana, Texas.**

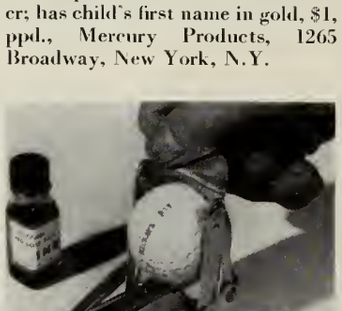
☆ Gift Shopping



Jolly clown purse fastens onto a belt to prevent loss. Rich red leather; has child's first name in gold, $1, ppd., Mercury Products, 1265 Broadway, New York, N.Y.



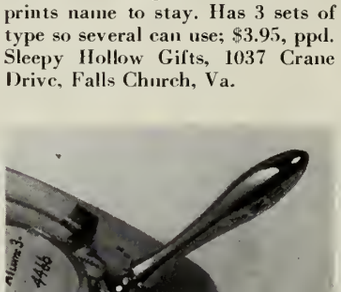
Lovely scene. Candle behind First Noel Shrine shines through as a star. Blue and white; re-usable; 7¾ inches high; $1, ppd. Sunset House, 73 Sunset Bldg., Beverly Hills, Calif.



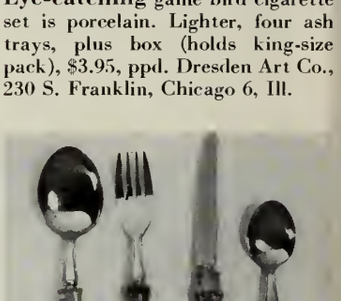
Score with a golfer. Pro-marker prints name to stay. Has 3 sets of type so several can use; $3.95, ppd. Sleepy Hollow Gifts, 1037 Crane Drive, Falls Church, Va.



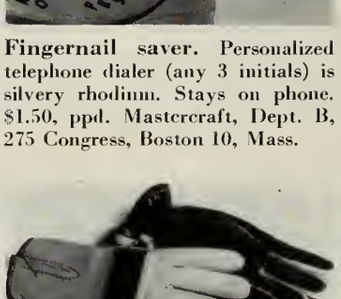
Eye-catching game bird cigarette set is porcelain. Lighter, four ash trays, plus box (holds king-size pack), $3.95, ppd. Dresden Art Co., 230 S. Franklin, Chicago 6, Ill.



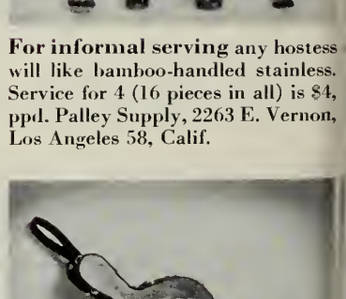
Fingernail saver. Personalized telephone dialer (any 3 initials) is silvery rhodium. Stays on phone. $1.50, ppd. Mastercraft, Dept. B, 275 Congress, Boston 10, Mass.



For informal serving any hostess will like bamboo-handled stainless. Service for 4 (16 pieces in all) is $4, ppd. Palley Supply, 2263 E. Vernon, Los Angeles 58, Calif.



Winter sports hit—deerskin in 4-color effect. Warm, light, lined. Order regular man's, woman's glove size; $11.30, pair, ppd. Vermont Crossroads Store, Montpelier, Vt.



Hand-blocked eagle, black and ochre on mellow pine, gives decorative dash to 18-inch-long fireside bellows, $9.95, ppd. The Lennox Shop, Hewlett, Long Island, N.Y.

by Mail





Dandy for him to tuck in briefcase or pocket—latex rubbers that fold into a pouch. Sizes—S: 6-7; M: 8-9; L: 10-11; XL: 12-13, $2.50, ppd. The Krebs, Dept. B, Westerly, R. I.



Vanity tray revolves for easy cosmetic selection—a lovely gift. It's mirrored, with golden filigree trim; 11½ inches across; $5.95, ppd. Meredith's, Evanston 26, Ill.



Watch Willy whirl a hula hoop. Hips swing, hoop spins, he turns—What fun! Wind-up Willy, 9 inches high, 98c, ppd. Breck's, Dept. B, 423 Breck Bldg., Boston 10, Mass.



Boater's buddy holds bottle or glass upright when a boat rolls. Blue, clear, or bronze aluminum, $2.95, ppd. Design Products, Dept. B, 1177 Central, Sarasota, Fla.



Amuse sports car fans with 1960 Sports Car Calendar. Shown—hilariously—Thunderburp, Veri-Fiatt, Bagward, etc., $1.50, ppd. Idiot's Delight, Wellesley 81, Mass.



Thoughtful touch—personalized scissors so she can always identify her own. Gold finish; has 3 initials, $2, ppd. Spencer Gifts, Spencer Bldg., Atlantic City, N. J.



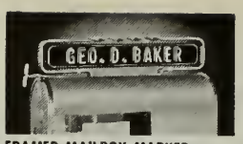
Neat, man! Vinyl shirt holder for closet or car keeps week's supply from crushing. Has jewelry pocket; $5.20, ppd. Hammacher Schlemmer, 145 E. 57th, New York, N.Y.



Smart gift—two-piece icers for fruit, sea-food cocktails. Compote alone is a pretty water goblet; 4½ inches tall. Set of 6, $5.75, ppd. Gumps, San Francisco 8, Calif.



MAILBOX MARKER.
Style M . . . . . $1.9S postpaid



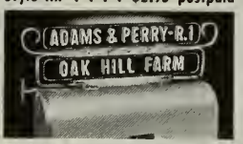
FRAMED MAILBOX MARKER
Style MF . . . . $2.9S postpaid



DELUXE MAILBOX MARKER,
Style EM . . . . $3.4S postpaid



NAME & NUMBER MAILBOX MARKER. Style NM . . $3.9S postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . . $4.9S postpaid



DELUXE TWO-LINE MAILBOX MARKER. Style EOM . . . $6.4S postpaid



NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.9S postpaid



BRACKET MARKER
Style B . . . . . $3.9S postpaid



FRAMED BRACKET MARKER
Style FB . . . . . $3.9S postpaid



NAME & NUMBER BRACKET MARKER. Style NB . . . $4.9S postpaid



TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.9S postpaid



DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.4S postpaid

DAY-n-NIGHT® Markers as low as $1.95

Perfect for Christmas gifts Gift card free on request

ANY WORDING YOU WANT

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HRS. **SATISFACTION GUARANTEED OR MONEY BACK!**

Spear ENGINEERING COMPANY
341 Spear Bldg., Colorado Springs, Colo.

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

SATISFACTION GUARANTEED OR YOUR MONEY BACK • **ORDER FORM** • **WE SHIP WITHIN 48 HOURS** PLEASE PRINT CLEARLY

Spear Engineering Co.
341 Spear Bldg.
Colorado Springs, Colo.

STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE

Any Wording You Want On Any Style Marker

SHIP TO:

TOTAL

ADDRESS

CITY ROUTE OR ZONE STATE

☐ Remittance enclosed, ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.





CELEBRATING OUR 25th SILVER ANNIVERSARY

SAY *Merry Christmas*

with the FINEST of FLORIDA FRUITS from Cobbs

"Your friends, business associates and loved ones will say, "How thoughtful!" For **25 years** World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Gift No. 2 . . . . . **$9.95**
Fabulous Fruits 'n Jams . . . giant Grapefruit, Oranges, Limes, Kumquats, Tangerines . . . and 3 jars of Tropical Fruit Conserve, Pineapple-Cherry Marmalade, Guava Jelly. Approx. 27 lbs.

Gift No. 1 . . . . . **$7.95**
Same size as Gift No. 2 except does not contain any delicacies . . all fruit.

Gift No. 14 . . . . . **$6.95**
Colorful Tia Juana Hamper filled with luscious fruits . . giant Grapefruit, Oranges, Kumquats, Limes, Tangerines . . . 3 jars preserves—Guava Jelly, Pineapple Jam, Orange-Cherry Marmalade. Weight Approx. 12 lbs.

Cobbs
Box 4-B
LITTLE RIVER (MIAMI), FLORIDA

ORDER NOW!
Send check or money order; express charges will be prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST

All Sizes COMPLETE or IN EASY KITS

MAGAZINE RACKS



These large handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Complete racks in satin smooth, honey-tone knotty pine or lovely maple or mahogany finish. OR IN KITS for easy, home assembly. Pre-fitted, drilled, sanded, etc., ready for finishing, simple instructions.

For 30 magazines 23" x 27" (Ill.) $17.95, Kit $9.95
For 45 magazines 23" x 40" (Taller) $27.50, Kit $16.95
For 60 magazines 45" x 27" (Double Width) $32.50, Kit $19.95

Finished Racks Shipped Exp. Chgs. Coll. Kits Sent Postpaid

LARGE NEW FREE CATALOG
300 Pieces—Complete or in Kits.

Immediate Delivery
Money Back Guarantee

YIELD HOUSE
Dept. BH12-9, North Conway, N.H.

Relaxing COMFORT



A Perfect Gift

Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches of back and legs disappear. Tensions vanish—sleep comes naturally. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent post paid $2.98. Two-day airmail 40c extra. White washable zipper cover, 85c.

BETTER SLEEP INC., Dept. 326, New Providence, N.J.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YT Mulberry St., Lynn, Mass.

If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. R-7 Wilmette, Ill.**



The Perfect Gift For The Boatsman!

PORTABLE BOAT SPEEDOMETER

Just dip the SPEED WAND into the water as boat moves. Instantly, the boat's speed is registered accurately from 5 to 35 MPH. No installation! A precision instrument! Floats like a cork! Fine for sailboats, outboards, cruisers. Will last for years! PPD. **$3.95.**

DESIGN PRODUCTS INC.
1177 CENTRAL AVE., SARASOTA, FLA.



LIFE-SIZE SANTA DOORMAN

Let jolly Old Santa wish your friends a "Merry Christmas" as he covers your front door with his personal welcome! Big, colorful, 5 ft. high, 21" wide. Heavy lacquered weather-resistant paperboard, with special tape for easy mounting. Order by mail now. **Only $1 plus 15c postage. Satisfaction Guaranteed.**

$1

SPENCER GIFTS, K-4
Spencer Bldg., Atlantic City, N.J.



CHRISTMAS STORY WINDOW

Your home will glow with radiant stained glass brilliance. Designs can be grouped to fit any window. Authentic art lithographed on a translucent paper. So easy . . . wipe paper with mineral oil and color with crayons. Astonishing results! Nine designs—giant 34" x 44" included. 1958 award winner. Guaranteed satisfaction. Mail $2.00 STAINED GLASS CRAFT, Box 82D, Waukesha, Wis.

Beauty for the bed-bath wing

Is your "sleep center" lacking in comfort and beauty? You'll get useful planning ideas in Better Homes & Gardens popular filmstrip "IDEAS FOR BEDROOM-BATHROOM BEAUTY." It's informative and entertaining. Ideal for clubs or classroom use. It sells for only $9.95. Package includes 61-frame, 35mm filmstrip, 16-minute synchronized recorded commentary, printed commentary and program ideas. Send check or money order to Dept. 7512, Better Homes & Gardens, Des Moines 3, Iowa.

DOWN COMFORTS *Beautifully* RE-COVERED



Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No solesmen — © 1958 *Mail order only!*

ALDEN COMFORT MILLS-BH
Box 6070 Dallas, Texas



COLORFUL CLOWNS make children's rooms, dens, family rooms, schools, etc., gay. Ideal for baby showers, birthday, and Christmas gifts. Each picture is hand screened and signed by a professional artist. Colors are soft blue-gray and red with black accents on a white background. Each picture 9"x12" ready for framing. **$2.00 Per Pair PPD.**

JEAN'S HOUSE OF ART, Dept. 101
849 Mildred Ave., (Cahokia) East St. Louis, Ill.

take one girl,

add the *Better Homes & Gardens* Junior Cook Book, and she's the Junior Queen of the kitchen! Helps mother, too. An ideal Christmas gift — $2.95.



FREE TRAVELING TUBE OF SWEDISH TOOTH PASTE



Free traveling size tube of fine Vademecum tooth paste imported from land of health and glowing smiles. Superior Swedish quality. Feel & see the difference. No obligation—this offer is made to help gain distribution in U.S. for this grand product. For a healthy mouth, your family should sample this grand award-winning product. Write—

VADEMECUM
45 NORTH MAIN ST. DEPT. BH, HUNTINGTON, UTAH



"My Little RED SLED"

Guaranteed to delight youngsters from cradle to kindergarten. Sturdy, fiery red, old time yellow trim, easily removed back rest, safety strap, aluminum runners. 30" long x 11½" wide. For riding or "belly flopping". Shipped disassembled (only screwdriver needed). Exp. Chgs. Collect. $9.50 from

LANSDOWNE CRAFTS,
Shop B, Box 103, Lansdowne, Pa.

☆ *Gift Shopping*



Charming! Kerosene lamp in copper finish has swivel base; hangs or stands. Hand-rubbed pine sconce. Both, $5.95, ppd. Barefoot Trader, W. Yarmouth 36, Cape Cod, Mass.



Child's own name decorates gay saucer and 8 oz. cup. Ceramic set will always be treasured; $1.98, ppd. Crown Craft Products, Dept. B, 246 Fifth Ave., New York 1, N.Y.



Handy helper with house plants or seedlings. Japanese gardener's tool has small metal spade on one end, rake on the other. $1, ppd. Edith Chapman, Nyack, N.Y.



Telescopic spinning and utility rod goes from 15 inches to 6 feet. Rod is non-rust beryllium copper, $17.95, ppd. Abercrombie & Fitch, Madison at 45th, New York, N.Y.



Charming. A hand-woven basket planted with ivy, topped with ceramic birds. Sent within U. S. with your greetings, $5.95, ppd. Harry and David, Box 1E, Medford, Ore.



Personalized ceramic tiles. For hot dish, 4½ inches, gold on white, $1.50; for coffee break, $1, ppd. Undersides felted to protect table. Pinesbridge Studios, Ossining, N.Y.



Win a gal's heart with handsome stainless steel demitasse spoons. (Prize winning design at Brussels Fair.) Six for $3.50, ppd. Scandicraft, Dept. B., Ardsley, N.Y.



Really stays sharp—blade edge is tungsten carbide. Hunting knife has concave-ground blade, leather sheath; $9.95, ppd. Panda Products, 1200 Niagara, R205, Buffalo, N.Y.

by Mail





He'll like the idea of having 7 different tobacco varieties so he can freshen-up his taste. Variety Pack, $2.25, ppd. David P. Ehrlich, 207 Washington, Boston 8, Mass.



Darling dogs will be children's pets. Pup slippers are red, all-wool felt; ruhber soles. For age 2 to 9. Give shoe size; $2.98, ppd. Hobi, Dept. BH4, Flushing 52, N.Y.



Any woman likes pretty dishes. Eight-piece moss rose snack set has scalloped edge, gold band; $3.84, ppd. Lee Wayne, Dept. BH, 5606 Lansdowne Ave., Philadelphia, Pa.



Keys will float if they're lost overboard—nice gift for a boater. Licenses and money stay dry inside plastic key buoys. Each, $1, ppd. Yankee Pedlar, New London, Conn.



Fashion find. Racoon-fur shawl collar styles-up a suit, coat, dress, or sweater. Rayon-satin lined. (Fur origin: U.S.); $15, ppd. Morton's, Dept JBH, Washington 4, D. C.



Thinking man's lifter. Carrier for logs is duck; green, blue, or red, $4.45. Carrier plus the black metal holder it fits on, $9.95, ppd. Old Guilford Forge, Guilford, Conn.

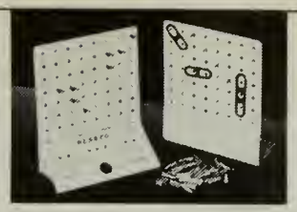


His signature or business card copied in gold or silver rhodium plate. Tie bar, $3.95; cuff links, $5.95, ppd. Mother Hubbard, Dept. BH-119, 10 Melcher, Boston, Mass.



Clever for a family. Write-in label kit for hooks, recipes, and records lets each identify his belongings. Mix of 500 is $1, ppd. Bolind, Inc., Montrose 7, Calif.

BLASTO



BLASTO

Fun for all from 8 to 80! Action replaces paperwork in BLASTO, a "color-coded" version of servicemen's "Battleship Game." Seek and sink hidden space fleets with 120 rockets in 12 colors. You can't quit playing, one game calls for another. Order today.

$2 postpaid

SHEFFTOY, P.O. Box 566, Pontiac, Mich.

Terrific Stocking Gift!





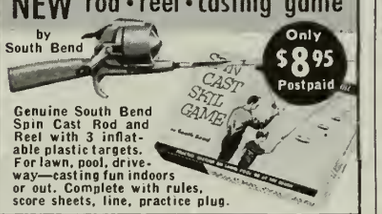
TALLY YOUR SUPERMARKET spending as you shop with the Clicker Quik-Chek. Unique device helps you keep a running account of your purchases, verify the accuracy of the checkout clerk. Only one hand needed to operate its buttons. Postpaid— **$2.00**

• *FREE CATALOG OF UNIQUE GIFTS!* •

THE LIGHTHOUSE INC., BH-1, Plymouth, Mass.

NEW rod • reel • casting game by South Bend

Only **$8.95** Postpaid



Genuine South Bend Spin Cast Rod and Reel with 3 inflatable plastic targets. For lawn, pool, driveway—casting fun indoors or out. Complete with rules, score sheets, line, practice plug.

HEBCO MONEY BACK GUARANTEE P.O. Box 257 Syracuse, N.Y.

CASH and card tables



for your club church or organization

A proven plan for you to earn $100 to $500 and 24 card tables FREE, quick and easy. No risk or cost to you.

free booklet, write Dept. C, W. C. JOINER, Glendora, N. J.

PERSONALIZED GUMMED LABELS

1,000 for... $1 POSTAGE PREPAID



Your Name & Address printed on fine gift-edge paper, in pads. FREE 2-Tone Plastic Case Included! Thousands of satisfied customers. For fast 1st Class Mail add 10¢ please. RUSH $1 with your order TODAY to KOS LABELS · BOX 3751 · DETROIT 15, MICHIGAN

SAVE TIME, MONEY, WORK, with *Better Homes & Gardens* New Cook Book. An indispensable book for all cooks, experienced or beginners. Only $3.95 (Canada $4.50). Buy wherever books are sold or send check or money order to 7812 Meredith Building, Des Moines 3, Iowa.

HAND-CARVED HAITIAN HEADS



For the person demanding distinctive and tasteful decor. Primitive sculpture hand-carved from mahogany. Measures 7" high, brass ornaments, dark smooth finish. Imported from Haiti. $3.98 ppd. Haitian Art, Box 57, Woodbury Heights, N. J.

$22.95

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

SEND FOR FREE STYLE BOOK

ALL WORK GUARANTEED
we are Banded Fur Specialists

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

I. R. FOX, 146 WEST 29TH ST., DEPT. E-45, N. Y. 1.

ADVERTISING OFFER from the Oregon TIMBER COUNTRY This Beautiful Set of 9 Original

Par-TILE MINIATURES

Only **$1.00** Postpaid



SATISFACTION GUARANTEED

From the largest stand of old growth Douglas fir trees in the WORLD (Douglas County, Oregon) comes Par-TILE . . . nine exotic tiles that will add distinction and charm to your home . . . a hundred uses . . . coasters, table decoration, wall plaques, table tops, table ornaments, etc.

A Perfect Gift Item! ONLY $1.00 postpaid. Set of nine packaged in beautiful color gift box.

ORDER NOW

Send cash or money order only . . . no C.O.D.s

Par-TILE MINIATURES
P. O. Box 78
Dillard, Oregon

Direct from where the big, big Papershells grow!

NEW CROP PECANS



Tastiest flavor in years—thin shells, crack in your hands! Big size, quality that rarely reaches city stores; priced direct well below their charges. Shipped in authentic plantation bags for "straight-from-grove" look. Finest gift for friends; order for self. Send list, we mail, card enclosed. Satisfaction or money back. Order early.

5 Lb. Bag, ppd. **$4.50**
10 lb. Bag, ppd. **$8.50**

Stuckey's

FREE! Write for new pecan & candy color catalog.

Dept. B — Eastman, Ga.



TRANQUILIZING PILLOW

When tense or all worn out from shopping or housework, relax in a warm sudsy bath with your head cradled in this patented Relaxapedic Bath Pillow. Aches disappear, cares wash away—you feel new again. Completely wet proof, keeps hair dry. Held firmly in place by suction cups. **Gaily hand decorated** with colorful flowers. Choice of Gold, Pink, Blue or Turquoise. A beautiful and practical gift of lasting comfort. Only **$2.25**, postpaid. Two Day Air Mail, if desired, 40c extra. Money Back Guarantee.

BETTER SLEEP, INC. Dept. 327, New Providence, N. J.

MISTLETOE for CHRISTMAS

$2.00 per box. Parcel post prepaid. Send money order or currency before December 10th, to:

MISTLETOE, Box 67, Moody, Texas

GLASS DISPLAY DOMES



Will keep and protect valuable treasures, models, figurines, etc. Choice of Walnut, Mahogany or Black wood base. Order #117DS.

Dia.	Ht.	
3½"	X 6"	$ 5.00
5"	X 7"	6.50
6"	X 10"	9.50
8"	X 18"	22.50
13"	X 27"	54.00

All shipped Postpaid. Write for listing of 25 additional sizes available.



No. 234DS "Protector" Watch Dome (with hook) 3" dia. X 4½" ht. only $4.00 ppd.

DOWNS & CO. DEPT. 1212A EVANSTON, ILLINOIS



"Not conforming is one thing; being downright contrary is another."

THE MAN NEXT DOOR®

Have they taken Christmas away from us? You wonder about this, and in your heart you know "they" haven't done anything you haven't done yourself. . . . At the office, pre-Christmas sales is a statistical term, like carloadings or inventory. . . . And you have enjoyed the parties and the free bottle opener from Apogee Products. (Accept nothing worth more than $5, the boss had said.) . . . But you still wince a bit at the treacle of the Santa Claus songs; you wonder at how the birth of a Baby in a manger has been turned into a major industry. . . . And then Judy sits in the big chair where you have sat every Christmas Eve that she can remember (and some she can't) and asks if she may read the story this year. . . . Suddenly, you are blinded with miraeles—the miracle of growth, the miracle of love, as Christine looks at you across the room. Rosemary puts her fingertips gently, sweetly on the arm of the boy whose name you simply have to remember. Bud, for some reason, shades his eyes with his hands. . . . "They" can never take Christmas away. . . . Judy begins: "And it came to pass in those days that there went out a decree from Caesar Augustus, that all the world should be taxed . . ."

◆ ◆ ◆

Last week I finished a job the boss liked so well that he took me to his club for lunch. He didn't ask, so I didn't tell him that I did it by handling the deal just the opposite of the way he had suggested. My loyal Chris says it's a dangerous way to get a free meal.

◆ ◆ ◆

Aunt Opal is such a favorite with the children because of her warm heart and bustling cheerfulness that they forgive her for the world's worst fruitcake which she sends every December.

◆ ◆ ◆

Rosemary eame home with three A's and a B in her basic courses, and I asked her if it was true that some teen-agers resent the kids who get good grades. "Who eares," she said, "if a bloekhead calls you a eube?"

At breakfast the other morning I was pontificating on the sad state of marriage among the celebrities of stage, sereen, and saloon soeiety. I also took a few bows for deeent, hard-working, salt-of-the-earth couples sueh as—well, for example—*us*, who would never think of divorce for religious or other reasons. "I don't know," said Christine, going for the plum preserves with the same deadly aecuraey she so often shows in going to the heart of a problem, "it may be having all those governesses and nurses around the house that eauses a lot of divorees, by making a divorce so eonvenient." Then Chris added with a near-wink and a half-smile, "There has been a time or two when I might have gone downtown to see a lawyer, but I knew that by the time I got a baby-sitter I would have forgotten what I was mad at you about." She and the children laughed. And so did I. A bit nervously. End of pontification.

◆ ◆ ◆

"It tastes so good," said Junior, explaining why he gobbles his food, "that I want to eat as much as possible before I lose my appetite."



"You mean something else goes with it? Oh, boy! What, Dad? A bell? A horn? Lights?"

Our local college had a losing football season, so we are all looking forward to the coach's annual report. The sadder the team, we've discovered, the funnier the speech.

◆ ◆ ◆

Peggy Bayless quit making lists of things to do. She says it takes all the joy out of not doing them.

◆ ◆ ◆

The office Christmas party was so tame this year that nobody had to make an apology.

◆ ◆ ◆

The rest of the family is trying to remember where we stored the Christmas tree ornaments. But I know. They're in the sack that went KAH-RUNCH when I stepped into the attic last August.

◆ ◆ ◆

You have to be careful how you aceept invitations from Mrs. Anderson, whose mother brought her up to be a dowager. If you are always available, she gets the notion that you are not soeially aeceptable.

◆ ◆ ◆

Doctor Ramsey says that snow-shoveling is the best thing in the world for a man in my condition. "Mel," I told him, "you are one of those cold-blooded, heartless modern specialists. What this town needs is an old-fashioned G.P. who would prescribe two weeks in Florida."

◆ ◆ ◆

Rosemary went to the dinner dance wearing a blue gown she earned baby-sitting and a black eye she won playing basketball.

◆ ◆ ◆

The offspring were eluding me the other day beeause I had never been up in a jet. I pointed out that I had ridden on a street ear, which is more than they can say.

◆ ◆ ◆

I admit I'm a little awkward in literary discussions. Right now I'm reading a book so out of style that the hero doesn't even hate his wife, his father, or his home town.

◆ ◆ ◆

The Reverend George Hall's sermon, in which he says that ultra-respectability can be just as bad a sin as any other, is my favorite. It's the only one to which Christine doesn't add exclamation points by digging her elbow into my ribs.

◆ ◆ ◆

I guess I wasted my time dieting. The family didn't even notice the new, youthful figure, judging from one of their Christmas presents—one of those long-handled, no-stoop shoehorns.

◆ ◆ ◆

The shortest night of the year is Christmas Eve: from sundown to sun-up.

◆ ◆ ◆

Six inches of fresh snow and still falling, drifting with the cold wind. . . . Many years ago, on such a day, you set off into the woods that began on the edge of town . . . bundled to the nose. . . . Your father carried an axe, and you helped pull the sled through the soft snow. . . . You pretended you were on a perilous mission against Indians on the warpath. . . . Your father walked around many a tree before, with three incisive swings, he felled your own beauty and tied it on the sled. . . . When you got home, proud and cold, grandmother gave you hot chocolate and Christmas eookies with bright beads of sugar on them.

Burton Hillis



Floor is Armstrong Tessera Corlon **Style 86533**

'here just isn't anything like this new vinyl floor. It's Tessera Corlon

hen you see it, you'll agree—this new Armstrong vinyl floor, Tessera Corlon, is ique. And intriguing. It actually has depth. You can look down into it. The ftly colored vinyl chips set in translucent vinyl form fascinating random patterns. ssera's natural textured effect adds elegance to any interior, yet never domi- tes. It's available in monochromatic stylings or with accent chips of contrasting colors. And Tessera can be used in every part of your home (even in a basement hideaway). Your local flooring dealer can show you Armstrong Tessera Corlon.

FREE: "A Complete Guide to Modern Vinyl Floors," an 8-page color booklet full of useful facts and decorating ideas. Write Armstrong Cork Company, 5912 Elm Street, Lancaster, Pa. In Canada, Dept. 129-F, Box 919, Montreal, Quebec.

Tessera Corlon is one of the famous Armstrong VINYL FLOORS





COPYRIGHT © 1949 COCA-COLA COMPANY. "COKE" IS A REGISTERED TRADE-MARK.